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IMPERIAL PACIFIC

INTERNATIONAL HOLDINGS

Imperial Pacific International Holdings Limited
博華太平洋國際控股有限公司

(Formerly known as First Natural Foods Holdings Limited 第一天然食品有限公司)*

(Incorporated in Bermuda with limited liability)

(Stock Code: 1076)

CHANGE OF COMPANY NAME AND STOCK SHORT NAMES

The Board is pleased to announce that the Certificate of Incorporation on Change of Name and the Certificate of Secondary Name of the Company were issued by the Registrar of Companies in Bermuda on 29 May 2014 certifying the change of English name of the Company from “First Natural Foods Holdings Limited” to “Imperial Pacific International Holdings Limited” and the adoption of the Chinese name “博華太平洋國際控股有限公司” as the secondary name of the Company to replace the existing Chinese name “第一天然食品有限公司” which was used for identification purposes only with effect from 22 May 2014. The Certificate of Registration of Change of Corporate Name of Non-Hong Kong Company was issued by the Registrar of Companies in Hong Kong on 17 June 2014, certifying the registration of the said new English and Chinese names of the Company with effect from that date.

The Shares will be traded on the Stock Exchange under the new stock short names of “IMPERIAL PAC” in English and “博華太平洋” in Chinese, instead of “FIRST NATURAL” and “第一天然食品”, with effect from 9:00 a.m. on Wednesday, 2 July 2014. The stock code of the Company remains as “1076”.

Reference is made to the announcement of Imperial Pacific International Holdings Limited (formerly known as First Natural Foods Holdings Limited) (the “**Company**”) dated 15 April 2014 and the circular of the Company dated 24 April 2014 (the “**Circular**”) in relation to, among other matters, the change of name of the Company (the “**Change of Company Name**”). Unless otherwise defined, terms used herein shall have the same meanings as defined in the Circular.

* For identification purposes only

CHANGE OF COMPANY NAME

Further to the approval by the Shareholders of the special resolution regarding the Change of Company Name at the SGM held on 20 May 2014, the Board is pleased to announce that the Certificate of Incorporation on Change of Name and the Certificate of Secondary Name of the Company were issued by the Registrar of Companies in Bermuda on 29 May 2014 certifying the change of English name of the Company from “First Natural Foods Holdings Limited” to “Imperial Pacific International Holdings Limited” and the adoption of the Chinese name “博華太平洋國際控股有限公司” as the secondary name of the Company to replace the existing Chinese name “第一天然食品有限公司” which was used for identification purposes only with effect from 22 May 2014. The Certificate of Registration of Change of Corporate Name of Non-Hong Kong Company was issued by the Registrar of Companies in Hong Kong on 17 June 2014, certifying the registration of the said new English and Chinese names of the Company with effect from that date.

Accordingly, the Company has also adopted a new logo which will be printed on all corporate documents of the Company.

EFFECTS ON THE CHANGE OF COMPANY NAME

The Change of Company Name will not affect any rights of the Shareholders. All existing share certificates of the Company in issue bearing the former name of the Company will continue to be effective as documents of title to the shares of the Company and will continue to be valid for trading, settlement, registration and delivery purposes. Accordingly, there will not be any arrangement for free exchange of the existing share certificates for new share certificates bearing the new name of the Company. New share certificates of the Company will be issued in the new name of the Company.

CHANGE OF STOCK SHORT NAMES

The Shares will be traded on the Stock Exchange under the new stock short names of “IMPERIAL PAC” in English and “博華太平洋” in Chinese, instead of “FIRST NATURAL” and “第一天然食品”, with effect from 9:00 a.m. on Wednesday, 2 July 2014. The stock code of the Company remains as “1076”.

By order of the Board
Imperial Pacific International Holdings Limited
Cai Lingli
Executive Director

Hong Kong, 26 June 2014

As at the date of this announcement, the Board comprises Ms. Cai Lingli and Ms. Xia Yuki Yu as executive directors; and Mr. Ng Hoi Yue, Mr. Tso Hon Sai Bosco and Mr. Lee Kwok Leung as independent non-executive directors.

In case of any inconsistency, the English text of this announcement shall prevail over the Chinese text.