# Houston Newcomer Guides.com

Greater Houston's Most Comprehensive Relocation Resources

POST OAK PUBLISHING, INC. TITLE SPONSOR

WRIST BAND SPONSOR move WINE GLASS SPONSOR BRIDGELAND ENTERTAINMENT SPONSOR OWNE AKE BAR SPONSOR CHAMPAGNE SPONSOR DuPure CHOCOLATE SPONSOR TRENDMAKERHOMES.COM PHOTOGRAPHY SPONSOR morrison Homes Inspired by You GREEN ROOM SPONSOR ENVIRONMENTS FOR / IVING VALET SPONSOR n-Target Marketing

PRIVATE BOOTH SPONSOR

metrostudy

### DIAMOND SPONSORS

Eurocraft Master Builders, L.P.

First Continental Mortgage Co

Friendswood Development Co

Riverstone / Johnson Dev. Corp.

Wells Fargo Home Mortgage

Woodforest /Johnson Dev. Corp.

The Woodlands Development Co.

Westport Homes, Inc.

ABOUT THE AWARDS PROCESS

The GHBA "Houston's Best" Awards recognize excellence and superior achievement in the home building

industry in the categories of People, Product, and Promotion. Entries are submitted by members of the GHBA,

and then judged anonymously by a panel of qualified judges. This year, our team of seven judges was chosen

from a list of respected industry professionals from outside the Houston market. The judges came to town and spent two intense days reviewing all the entries, and conducted personal interviews for the People awards. The top three highest scoring entries in each category were designated finalists, with the highest scoring entry awarded the title of "Houston's Best." If you have any questions or comments, please contact the GHBA office.

Mischer Investments, LP

**Newland Communities** 

Partners in Building, LP

Stewart Title

Ashton Woods Homes Larimore Creative, Inc. **Bayway Homes** D.R. Horton - Americas Builder

#### SILVER SPONSORS

Airtron Houston D & R Signs, LLP Forest Financial Services Ltd. HomeTeam Pest Defense

#### GOLD SPONSORS

Pella Windows & Doors Sherwin-Williams Paint Co.

Southwest Precision Printers



2009

### Category "PEOPLE"



**Houston's Best Construction** Superintendent - Volume Builde Winner: Jose Magana, Ashton Woods Homes Finalist: Tino Fuentes, D R Horton Americas



Houston's Best Rookie Onsite Salesperson Winner: Ashlee Vidrine, Taylor Morrison Finalist: Eloise Cavey, Bayway Homes



**Houston's Best Marketing** Professional - Builder Winner: Shannon Parker, Ashton Woods Homes Finalist: Elizabeth Phillips, Partners in Building LP Finalist: Sarah Starr, Taylor Morrison



Houston's Best Sales Manager - Builder Winner: Dan Gezella, Ashton Woods Homes Finalist: Martha Phillip, Trendmaker Homes



**Houston's Best Marketing Professional - Developer** Winner: Lona Shipp, GGP - Bridgeland, LP **Finalist: Heather Gould, Newland Communities** Finalist: Lin Spear, Trendmaker Homes



Houston's Best Salesperson - Developer Winner: Paula Moss, Riverstone / The Johnson **Development Corp** Finalist: James Armstrong, Trendmaker Homes Finalist: Anita Breedlove, GGP - Bridgeland, LP



**Houston's Best Mortgage Specialist** Winner: Ambre Bodle, Bayway Homes



Houston's Best Salesperson - Online Winner: Keshia N. Francis, D R Horton **Americas Builder** Finalist: Melissa Guerra, Trendmaker Homes



Houston's Best REALTOR Winner: Luis Tamborrel, The Woodlands **Development Company** 



Houston's Best Onsite Salesperson - Builder Winner: Craig Welch, D R Horton **Americas Builder** Finalist: Debbie Joyce, K. Hovnanian Homes Finalist: Carl Magill, D R Horton Americas Builder



# Category "PRODUCT"



Houston's Best "Parade of Homes" **Kitchen & Living Room** Winner: Morning Star Builders Ltd., Hidden Falls



Houston's Best "Parade of Homes" **Master Suite** Winner: Realex Homes



Houston's Best "Parade of Homes" Outdoor Area & Elevation
Winner: Partners in Building LP Creekside Tupelo Woods at The Woodlands



Houston's Best "Parade of Homes" Overall Product Design
Winner: Ryko Development, Inc. Lakes of Bella Terra



**Houston's Best Community:** Under 2,500 Developed Acres
Winner: Towne Lake Developed by Caldwell Cos Finalist: Trendmaker Homes, Cross Creek Ranch **Finalist: Newland Communities, Telfair** 



**Houston's Best Custom Home Bath** Winner: Westport Homes, Inc. Finalist: Frontier Custom Builders, Inc. Finalist: ZK Homes LP



**Houston's Best Custom Home Design:** \$400,000-\$800,000 Winner: Allegro Builders Finalist: Frankel Building Group **Finalist: Keystone Classic Homes** 



**Houston's Best Custom Home Design:** \$800,000-\$1.2 Million Winner: Hann Builders Finalist: Whitestone Builders Inc. Finalist: Morning Star Builders Ltd.



\$1.8M-\$2.5 Million Winner: Westport Homes, Inc. Finalist: Southampton Homes **Finalist: Frankel Building Group** 



Custom Home Design: \$1.2-\$1.8 Million Winner: Frankel Building Group Custom Home Design: Over \$2.5 Million Winner: Eurocraft Master Builders LP Finalist: Sandcastle Homes Inc. **Finalist: Cason Graye Homes Finalist: Baycrest Custom Homes** Finalist: Cyrus Homes LTD



**Houston's Best Custom Home Elevation:** \$400,000-\$800,000 Winner: On Point Development, LP Finalist: Frankel Building Group

Finalist: Allegro Builders



**Houston's Best Custom Home Elevation:** \$800,000 - \$1.2 Million Winner: Morning Star Builders Ltd. Finalist: Hann Builders **Finalist: Ryan Custom Homes** 



**Houston's Best Custom Home Elevation:** Over \$2.5 Million Winner: Eurocraft Master Builders LP



Winner: Morning Star Builders Ltd. Finalist: Westport Homes, Inc.





**Houston's Best Custom Home Kitchen** Finalist: Frontier Custom Builders, Inc.



Outdoor Living Space Winner: Frankel Building Group **Finalist: Christopher Sims Custom Homes Finalist: Southampton Homes** 



**Houston's Best Custom Home Specialty Room** Winner: Frontier Custom Builders, Inc. Finalist: Frankel Building Group **Finalist: Brooks Custom Homes** 



**Houston's Best Custom Garden/Patio Home** Winner: Frankel Building Group



Houston's Best Garden/Patio Home -Winner: Partners in Building, LP



**Houston's Best Landscape Design: Developer** Winner: Newland Communities. Telfair Finalist: GGP - Bridgeland, LP Finalist: Newland Communities, Cinco Ranch



Houston's Best Planned Community: Neighborhood Winner: GGP - Bridgeland, LP Finalist: Towne Lake Developed by Caldwell Cos Finalist: Newland Communities, Cinco Ranch



## Category "PRODUCT"



Houston's Best Interior Design: Under \$200,000 Winner: Ashton Woods Homes Finalist: D R Horton Americas Builder

Finalist: Taylor Morrison



Houston's Best Interior Design: \$400,000-\$500,000 Winner: Taylor Morrison Finalist: Trendmaker Homes Finalist: Trendmaker Homes



Houston's Best Product Design: \$150,000-\$200,000 Winner: K. Hovnanian Homes Finalist: Ashton Woods Homes Finalist: Taylor Morrison



Houston's Best Product Design: \$300,000-\$400,000 Winner: D R Horton Americas Builder Finalist: Ashton Woods Homes Finalist: Trendmaker Homes



Houston's Best Interior Design: \$200,000-\$300,000 Winner: Taylor Morrison Finalist: Tremont Homes, Inc.

**Finalist: Ashton Woods Homes** 



Houston's Best Interior Design: \$500,000 + Winner: Trendmaker Homes Finalist: Westport Homes, Inc. Finalist: Partners in Building, LP



Houston's Best Product Design: \$200,000-\$250,000 Winner: Taylor Morrison Finalist: K. Hovnanian Homes Finalist: Ashton Woods Homes



Houston's Best Product Design: \$400,000-\$500,000 Winner: Taylor Morrison Finalist: Trendmaker Homes



Houston's Best Interior Design: \$300,000-\$400,000 Winner: Taylor Morrison Finalist: Ashton Woods Homes Finalist: Trendmaker Homes



Houston's Best Model Home Park Design Winner: GGP - Bridgeland, LP Finalist: Taylor Morrison, Mar Bella - Las Olas Finalist: Ashton Woods Homes, Treeline



Houston's Best Product Design: \$250,000-\$300,000 Winner: Tremont Homes, Inc. Finalist: Ashton Woods Homes Finalist: K. Hovnanian Homes



Houston's Best Product Design: \$500,000 + Winner: Partners in Building, LP, Portofino Finalist: Trendmaker Homes, Cross Creek Ranch Finalist: Trendmaker Homes, Whispering Lakes



Houston's Best Product Design: Under \$150,000 Winner: Taylor Morrison Finalist: Tremont Homes, Inc. Finalist: Bayway Homes



Houston's Best Remodeled Kitchen: Over \$100,000 Winner: Charanza Contracting, Inc. Finalist: William Shaw & Associates



Houston's Best Remodeled Specialty Room Winner: All Services Group Inc.



Houston's Best Whole House Renovation Winner: HNI Services Finalist: William Shaw & Associates Finalist: Gryphon Builders



Houston's Best Remodeled Bath: \$50,000+ Winner: Happy | Medium Finalist: By Design Interiors Inc Finalist: William Shaw & Associates



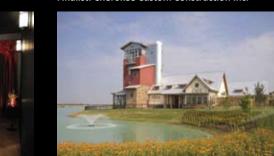
Houston's Best Remodeled Bath: Under \$50,000 Winner: By Design Interiors Inc, Bowron Remodel Finalist: By Design Interiors Inc, Smith Remodel Finalist: Custom Builders & Remodelers, Braschayko



Houston's Best Remodeled Kitchen:
Under \$100,000
Winner: Hann Builders
Finalist: Premier Remodeling & Construction, LP
Finalist: Cherokee Custom Construction Inc.



Houston's Best Remodeled Outdoor Living Space Winner: All Services Group Inc. Finalist: HNI Services



Houston's Best Sales Info Center: Developer Winner: Cross Creek Ranch / Trendmaker Development Finalist: Towne Lake by Caldwell Companies Finalist: GGP - Bridgeland, LP



Houston's Best Town Home Product Design:
Volume Builder
Winner: Sandcastle Homes, Inc.
Finalist: Tremont Homes, Inc.

**Finalist: Bayway Homes** 



Houston's Best Multi Family Garden Apartment Community - 4 Stories or Less Winner: Tremont Homes, Inc.



## Category "PROMOTION"



Houston's Best Billboard: Builder Winner: Trendmaker Homes **Finalist: Taylor Morrison** Finalist: K. Hovnanian Homes



Winner: Cross Creek Ranch / Trendmaker

Finalist: On-Target Marketing, Lakes of Bella Terra **Finalist: Towne Lake by Caldwell Companies** 



#### **Houston's Best Direct Mail Piece**

Winner: Cross Creek Ranch / Trendmaker Finalist: Trendmaker Homes

**Finalist: The Woodlands Development Company** 



Houston's Best Event/Promotion: Associate Winner: Fort Bend Publishing Group



Winner: Taylor Morrison Finalist: K. Hovnanian Homes Finalist: Dreamscape Builders LP



Houston's Best Event/Promotion: Developer Winner: Towne Lake by Caldwell Companies Finalist: GGP - Bridgeland, LP Finalist: The Johnson Development Corp./



**Houston's Best Internet Marketing** 

Winner: Taylor Morrison, "Dream Home Giveaway"



**Houston's Best Internet Marketing Campaign: Developer** 

Winner: Boe Creative Services/Friendswood

Finalist: GGP - Bridgeland, LP



Houston's Best Marketing Campaign: Builder

Winner: Trendmaker Homes Finalist: Taylor Morrison **Finalist: Chesmar Homes** 



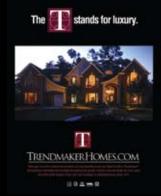
#### **Houston's Best Marketing** Campaign of the Year: Developer

Winner: On-Target Marketing/Ryko Development Finalist: Cross Creek Ranch / Trendmaker **Development "The Perfect Blend"** Finalist: Taylor Morrison, Avalon at Seven Meadows



### Houston's Best Print Ad: Developer

Winner: On-Target Marketing/Ryko Development Finalist: Boe Creative/Friendswood Development Finalist: The Johnson Development/Woodforest



Houston's **Best Print Ad:** Winner: Trendmaker Homes Morrison Finalist: K. Hovnanian



Houston's Best Sales Brochure: Builder Winner: Trendmaker Homes

Finalist: Partners in Building, LP Finalist: Taylor Morrison



#### Houston's Best Sales Brochure: Developer

**Winner: Newland Communities** Finalist: Cross Creek Ranch / Trendmaker Finalist: GGP - Bridgeland, LP

Houston's Best Television/Video Promotion Winner: The Johnson Development Corp, Woodforest

Finalist: On-Target Marketing, Lakes of Bella Terra Finalist: Cross Creek Ranch / Trendmaker Development

#### **Houston's Best Radio Commercial**

Winner: Taylor Morrison Finalist: Partners in Building, LP **Finalist: The Woodlands Development Company** 



Houston's Best Website: Associate/Supplier Winner: Post Oak Publishing Inc.



#### Houston's Best Website: Builder

**Winner: Trendmaker Homes Finalist: Taylor Morrison** Finalist: Sandcastle Homes, Inc.



#### Houston's Best Website: Custom Builder

Winner: Frankel Building Group Finalist: Whitestone Builders Inc. Finalist: ZK Homes LP



Winner: Boe Creative Services, FriendswoodDevelopment.com Finalist: On-Target Marketing, LakesofBellaTerra.

Finalist: Trendmaker Development, CrossCreekTexas.com



**Humanitarian of** the Year Winner: Don Klein, **Chesmar Homes**