



COMPOSING MAGIC MOMENTS

HIGH-CLASS MULTIMEDIA-ENTERTAINMENT

OUR INTERNATIONALLY EXPERIENCED TEAM CATERS WITH GREAT SENSITIVITY TO A WIDE RANGE OF DIFFERENT CULTURES.
UNSER INTERNATIONAL ERFAHRENES TEAM FÜGT SICH MIT HOHER SENSIBILITÄT
IN DIE UNTERSCHIEDLICHSTEN KULTUREN EIN.



EMOTION MEDIA FACTORY TEAM

From left to right:
Ralph Douw, President and Creative Director, Ila Douw, Accounts Manager,
Robert Huber, Proprietor and Project Manager, Anita Dekassian, Management Assistance
and Helmut Doerner, President and Project Development.



We have over 24 years' experience in delivering top-level multimedia entertainment. In all our shows, we seek to communicate our clients' message in a way that enchants and enthralls the public. Formerly known as Laserland and now operating under the name of Emotion Media Factory, our company is internationally renowned for the exceptional quality of the experience it provides.

Seit über 24 Jahren gestalten wir Multimedia-Entertainment auf höchstem Niveau. Mit jeder einzelnen Show wollen wir die Botschaft unserer Kunden transportieren und das Publikum verzaubern. Früher unter dem Namen Laserland und heute als Emotion Media Factory ist unser Unternehmen international für seine außerordentliche Erlebnis-Qualität bekannt.

TURNKEY MANAGEMENT

WE DELIVER ONE-STOP MULTIMEDIA ENTERTAINMENT FROM CONCEPT THROUGH DESIGN TO IMPLEMENTATION.
WIR GESTALTEN MULTIMEDIA-ENTERTAINMENT VON DER IDEE ÜBER DAS DESIGN BIS HIN ZUR REALISIERUNG.

The Emotion Media Factory numbers major companies, artistic and cultural institutions and public bodies among its clientele. We are a reliable partner offering a turnkey service from concept through to implementation. That means our clients can rest assured that their projects will be realized with high precision, quality and persuasive impact.

Die Emotion Media Factory zählt namhafte Unternehmen, Institutionen aus Kunst und Kultur sowie öffentliche Auftraggeber zu ihren Kunden. Als zuverlässiger Partner bieten wir von der ersten Idee bis zur Realisierung alle Leistungen schlüsselfertig an. Dadurch können unsere Kunden sicher sein, dass ihre Projekte in präziser Qualität und mit überzeugendem Auftritt Wirklichkeit werden.

Fire, water, laser, video, sound, special effects...

...the right combination creates the magic



ENTERTAINMENT DESIGN

WE TAKE CHARGE OF THE ENTIRE SHOW CONCEPT – BOTH CREATIVELY AND TECHNICALLY.
WIR ÜBERNEHMEN DAS GESAMTE SHOW-KONZEPT – KREATIV WIE TECHNISCH.



Designs and computer simulations of multimedia fountain systems ▾ ▶



“Composing Magic Moments” – such is the quality of experience we strive to attain in our multimedia shows and installations. We never rest until we have guaranteed our clients and the public an unforgettable series of impressions and sensations. Thanks to computer simulations from our studio, our clients get to sample their show well in advance of production.

„Composing Magic Moments“ – das ist unser Anspruch an die Erlebnis-Qualität unserer Multimedia-Shows und Installationen. Wir sind erst zufrieden, wenn unsere Kunden und das Publikum Eindrücke und Erfahrungen gewonnen haben, die sie nie vergessen werden. Mit Computer-Simulationen aus unserem Studio können unsere Kunden ihre Show lange vor der Realisierung erleben.

SHOW PRODUCTION

WE NOT ONLY DESIGN THE SHOW CONCEPT, BUT ALSO FILL IT WITH CREATIVE CONTENT.
WIR GESTALTEN NICHT NUR DAS SHOW-KONZEPT, WIR FÜLLEN ES AUCH MIT KREATIVEN INHALTEN.

Multimedia attraction concept with special effects ▼



50 m water screen with Hi-Resolution video animation ▼



As a full-service partner for exceptional multimedia show performances, we undertake the creation of the entire show concept from idea to characters followed by production in the Emotion Media Factory studios and on-site installation.

Als Full Service Partner für außergewöhnliche Multimedia-Show-Performance kreieren wir das gesamte Konzept aller Shows von der Idee bis hin zu den Charakteren, produzieren sie in den Emotion Media Factory Studios und installieren sie vor Ort.

AQUAMEDIA

WATER IS THE PERFECT MEDIUM FOR SPECTACULAR SHOW IDEAS.
WASSER IST DAS MEDIUM FÜR SPEKTAKULÄRE SHOWIDEEN.

Computer-controlled water jets conjure up dancing fountains to accompany stories projected from large-format videos onto water screens.

Computergesteuerte Wasserdüsen zaubern tanzende Wasserfontänen während auf Waterscreens großformatige Videos dazu eine Geschichte erzählen.

30m wide computer controlled music synchronized fountain system ▼



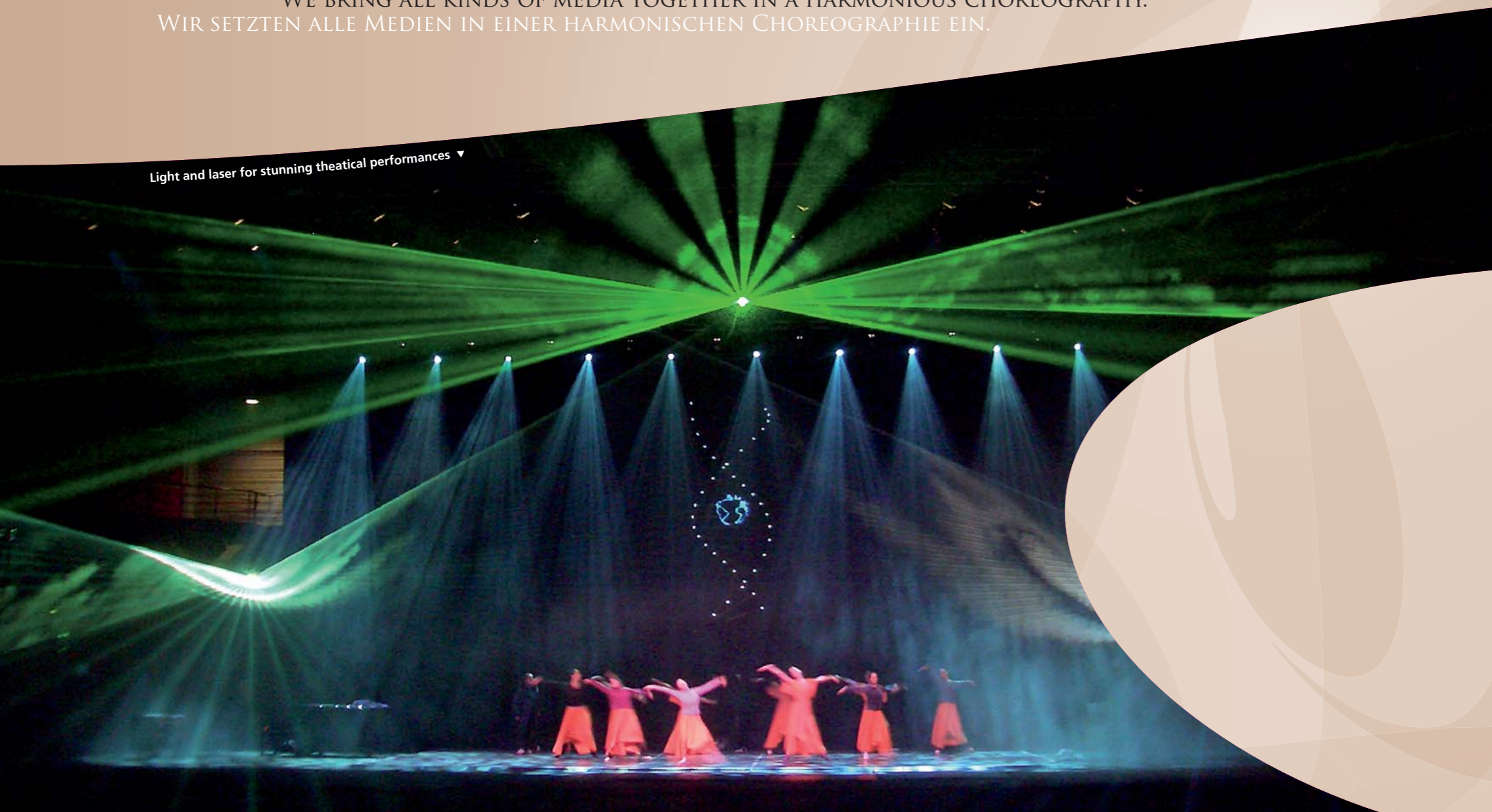
50m wide 16m high water screen with high definition video and laser projection ▼



MULTIMEDIA

WE BRING ALL KINDS OF MEDIA TOGETHER IN A HARMONIOUS CHOREOGRAPHY.
WIR SETZTEN ALLE MEDIEN IN EINER HARMONISCHEN CHOREOGRAPHIE EIN.

Light and laser for stunning theatrical performances ▼



Cruise ship entertainment system ▲

Water, fire, water screens, laser, video projections, light, sound and special effects combine to create special, unforgettable Magic Moments.

Wasser, Feuer, Waterscreens, Laser, Videoprojektionen, Licht, Sound und Special Effects kreieren die besonderen, unvergesslichen Magic Moments.

SPECIAL PROJECTS

WE CATER TO INDIVIDUAL CLIENT SPECIFICATIONS TO PRODUCE A SHOW WHICH IS QUITE UNIQUE.
WIR GEHEN INDIVIDUELL AUF DIE WÜNSCHE UNSERER KUNDEN EIN
UND PRODUZIEREN DIE EINE, GANZ SPEZIELLE SHOW.

Our solutions are as ambitious as our clients' aspirations for their indoor and outdoor shows. For special projects, we have special ideas and techniques to match.

So anspruchsvoll wie die Vorstellungen unserer Kunden an ihre Indoor- und Outdoor-Shows sind unsere Lösungen. Für die besonderen Projekte haben wir die besonderen Ideen und Techniken.

Indoor and outdoor special attractions with challenging aspects ▾ ▶



ENGINEERING

WHEN IT COMES TO ON-SITE INSTALLATION, WE DELIVER QUALITY DOWN TO THE LAST DETAIL.
AUCH BEI DER BAUSEITIGEN AUSFÜHRUNG LIEFERN WIR QUALITÄT BIS INS LETZTE DETAIL.



It is the perfect combination of creative concept, state-of-the-art technology and turnkey production that guarantees the unique quality of experience which inspires clients and public alike.

Erst das perfekte Zusammenspiel aus kreativem Konzept, State of the Art Technik und schlüsselfertiger Ausführung schafft die besondere Erlebnis-Qualität, die Kunden und Publikum begeistert.

SELECTED REFERENCES

Carl Zeiss Planetarium, Beijing, China, 2008

A turnkey Laser Show Entertainment System for the Beijing 23m dome Planetarium. This high-end laser entertainment system is equipped with the new compact, full-color, air-cooled AMAZER® 2000 diode lasers units. The 4 Amazer 2000 units provide full dome coverage with laser graphics and animations as well as stunning laser beam shows and effects engulfing the entire audience.

AIDAbella, Cruise Ship, 2008

The latest high-power solid-state laser technology installed on the AIDAbella for nightly laser entertainment. Once again the cruise guests can enjoy the AIDA laser show on the pool deck of the Bella. The shows range from cruise route information to pure fun dance shows. The powerful overhead laser is visible several kilometers from the ship.

nano Truck, Germany, 2008

Sponsored by the German Federal Ministry for Education and Research (BMBF) and developed in cooperation with Flad & Flad Communication GmbH, the nanoTruck provides an attractive, mobile and multifunctional stage for presenting nanotechnology. Emotion Media Factory took up the challenge of introducing audiences to the world of nanotechnology both attractively and informatively in the form of a 5-minute multimedia production.

HighOne Resort, South Korea, 2007

Emotion Media Factory's cooperation with the Kangwon Land Resort & Casino (now known as "High One" Resort) continued with a full multimedia upgrade of the facilities, including huge new fountain effects, a 40-meter water screen, fire effects, video projection and laser beams.

Chiang Mai Night Safari Park, Thailand, 2006

As a main attraction at the Chiang Mai Night Safari Park, Emotion Media Factory installed a 30 x 6 meter multimedia musical fountain that floats on a lake. The fountain is equipped with more than 1,200 water jets to create a variety of water effects in time to music. In addition, a water screen is built into the feature, providing a 40-meter wide and 15-meter high projection area for video, light and laser projections.

Kangwon Land, South Korea, 2006

At the beginning of 2006, Emotion Media Factory installed the first stage of another main attraction at Kangwon Land. A fixed fountain with over 2,100 water jets, and measuring an impressive 50 meters across and 8 meters deep, was erected in an artificial lake.

HUDA-Lumbini Park, Hyderabad, India, 2006

Played to a large daily audience, this installation combines a full spectrum of media elements, from dazzling laser animation to live video, stunning sound quality, rhythmic musical fountains and extraordinary beam effects, all breathtakingly displayed on one of the largest water screens in the world. The elements coalesce to recreate stories and historical and cultural aspects of Hyderabad's past, present and future, enthralling thousands of guests each night.

Beijing Capital Museum, Beijing, China, 2005

Emotion Media Factory's specially customized HoloPort is the fascinating key attraction at the new Beijing Capital Museum. A revolutionary design and installation serve to bring the history of Beijing to life for Museum visitors in an intriguing, captivating and enlightening way.

Changchung Futurescope Park, Changchung, China 2004

The world's first HoloPort installation, located inside the pioneering Futurescope Film Theme Park in Changchun, China. A park showcasing the latest in film technology, Emotion Media Factory's HoloPort offers guests a stunning spectacle of light, laser, video and sound blended together in an immersive 3D environment.

OTHER REFERENCES

Amway, Germany

Arcor, Germany

Audi, Germany

Bank Austria, Austria

Bavarian Government, Germany

Bertelsmann, Germany

BMW, United Kingdom

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Cosmote, Greece

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Deutsche Bahn AG, Germany

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EVN, Austria

FIAT, Germany

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VW-Seat, Germany

Wladimir Klitschko, Germany

World Expo 2000, Germany

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