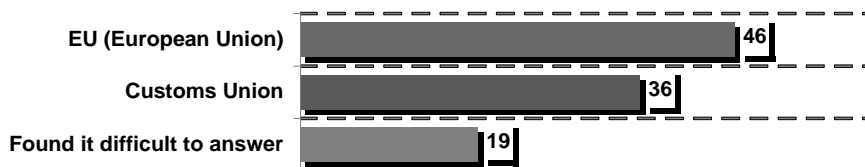


PRESS-RELEASE
“EUROMAYDAN - 2013”

In the period from 4 to 9 of December 2013 the company **Research & Branding Group** conducted the public opinion poll of residents of Ukraine regarding their evaluation of the current situation in the country. Data was collected by means of personal interview in 24 oblasts of Ukraine, cities of Kiev and Sevastopol. Respondents were chosen by quota sample representing the adult population by *place of living (oblast) gender and age*. The sample consists of 2079 persons. The expected average sample error is $\pm 2.2\%$.

Data in percents

WHAT INTEGRATION ALLIANCE WOULD UKRAINIANS CHOOSE
% to the questioned

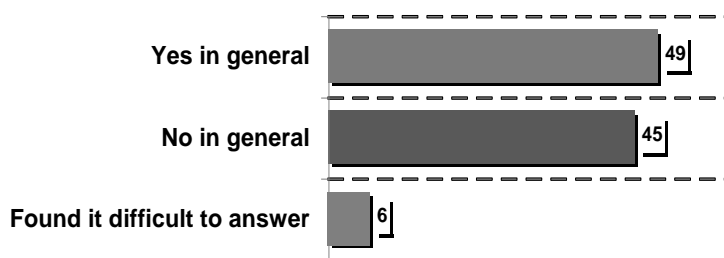


➤ **In December 2013 46% of Ukrainians supported the integration of the country into EU, and 36% - into the Customs Union. Every fifth resident of Ukraine could not make a definite choice.**

✓ Supporters of the integration with EU prevail in the West (81%) and in the Centre (56%) of Ukraine, a third of residents of the South of Ukraine (30%) support the integration with EU as well as 18% of residents of Eastern Ukraine.

✓ The integration with the Customs Union is supported by two thirds (61%) of residents of the East of Ukraine and more than a half (54%) of residents of the South of Ukraine. The supporters of the integration with the CU are 22% of residents of the central and 7% of residents of the western regions.

WHETHER UKRAINIANS SUPPORT EUROMAYDAN
% to the questioned



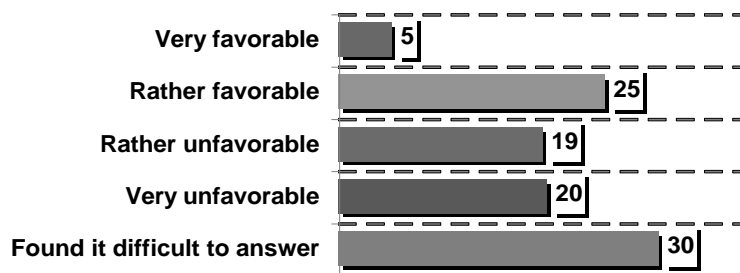
➤ **Almost a half of Ukrainians (49%) support the Euromaydan in Kiev, at the same time almost the equal number of respondents (45%) have the opposite opinion.**

✓ Euromaydan is mostly supported in the West (84%) and in the Centre (66%) of Ukraine. A third of residents of the South of Ukraine (33%) and 13% of residents of the eastern region support Euromaydan as well.

✓ Euromaydan in Kiev is mostly unsupported in the East (81%) and in the South (60%) of Ukraine, 27% of residents of the central and 11% of residents of the western oblasts do not support protesters neither.

HOW FAVORABLE WERE CONDITIONS OF SIGNING OF THE AGREEMENT ABOUT ASSOCIATION AND THE FREE TRADE ZONE WITH EU OFFERED TO UKRAINE BY EUROPEAN UNION

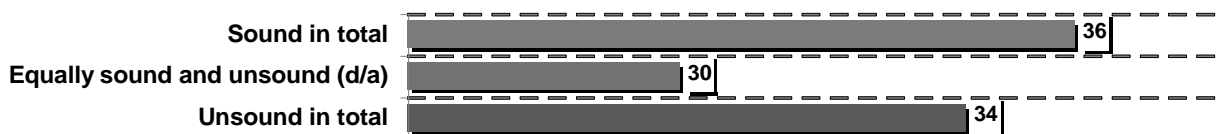
% to the questioned



- *In total 30% of Ukrainians consider the conditions of signing of the Agreement about Association offered by European Union to be favorable while 39% of respondents consider the conditions of signing of the AA to be in total unfavorable.*

HOW SOUND IS THE DECISION OF THE GOVERNMENT OF UKRAINE TO CEASE PREPARING TO SIGNING OF THE AGREEMENT ABOUT ASSOCIATION AND CREATION OF THE FREE TRADE ZONE WITH EU

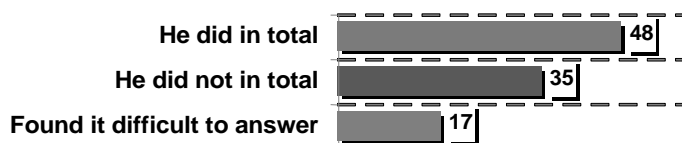
% to the questioned



- *Opinions of Ukrainians regarding the reasonability of suspension of preparation to signing of the Agreement about Association with EU by the government of Ukraine divided: 36% of residents consider this decision to be sound while 34% have the opposite opinion.*
- ✓ The decision about the suspension of the preparation to signing of the AA is mostly supported in the East (63%) and the South (51%) of Ukraine.
- ✓ The decision about the suspension of the preparation to signing of the AA is mostly unsupported by residents of Western Ukraine (69%).
- ✓ In the Centre of Ukraine 41% of respondents could not definitely evaluate the reasonability of the decision to cease the preparation to signing of the AA, and 39% consider the suspension of the preparation to signing of the AA to be unsound in total.

DID THE PRESIDENT OF UKRAINE HAVE THE REASONS NOT TO SIGN THE AGREEMENT ABOUT ASSOCIATION AND THE FREE TRADE ZONE WITH EU

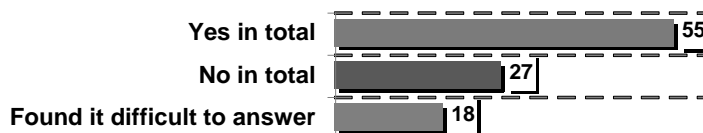
% to the questioned



- *About a half of Ukrainians (48%) think that the President of Ukraine had the reasons not to sign the Agreement about Association with EU in Vilnius, while 35% of residents of the country have the opposite opinion.*

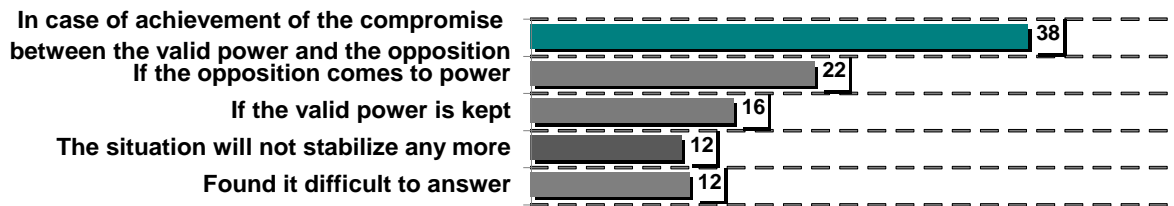
WHETHER THE GOVERNMENT OF UKRAINE NEED TO CONTINUE NEGOTIATIONS ON SIGNING OF THE AGREEMENT ABOUT ASSOCIATION AND THE FREE TRADE ZONE WITH EU

% to the questioned



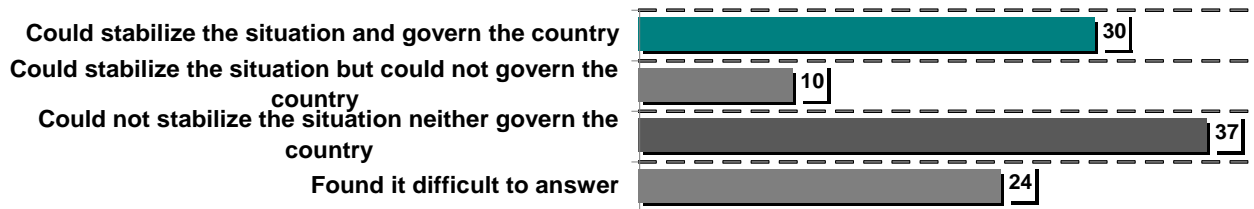
- **Most Ukrainians (55%) think that the government of Ukraine should go on negotiations on signing of the Agreement about Association with EU. Twice as less (27%) have the opposite opinion. It is noteworthy that the supporters of further negotiations about signing of the AA prevail in all regions of Ukraine.**

IN WHAT CASE THE SITUATION IN UKRAINE COULD STABILIZE
% to the questioned



- **The largest part of Ukrainians (38%) think that the situation in the country could change only in case of the compromise of the power and the opposition.**

IF THE CURRENT OPPOSITION COMES TO POWER IN UKRAINE, WOULD SUCH POWER BE ABLE TO STABILIZE THE SITUATION AND GOVERN THE COUNTRY
% to the questioned



- **The largest part of Ukrainians (37%) think that the current opposition could not stabilize the situation neither govern the country, while 30% of the questioned have the opposite opinion.**