

Regional Publications

Combined Total Circulation Certificate
January to December 2015



Setting the standard

Chester Chronicle (Series)

The **CHESTER** Chronicle

www.chesterchronicle.co.uk



Key information

Metric type

Circulation

ABC total

9,788 average - print & digital (gross)
9,788 average (print) (100.0% Paid)
0 average (digital)

Period

29 December 2014 to 3 January 2016

No of issues

51

Primary distribution region

Cheshire

Editions

Flintshire
City
County
Frodsham & Helsby

Cover price

£1.20

Format

Newspaper - Tabloid

Excluded issues

24-Dec, 31-Dec

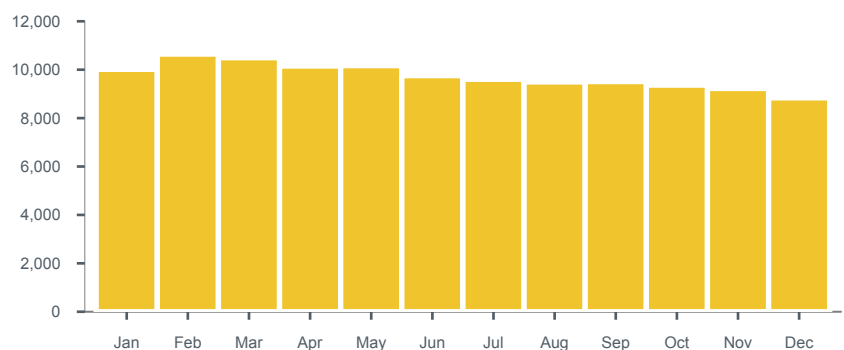
Free pick up copy variances

None

Contact details

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Average circulation by ABC month (print)



	Total		UK & RoI		Other	
Average Circulation - print & digital (gross)	9,788		9,788		-	

	Total		UK & RoI		Other		% of Print
	Print	Digital	Print	Digital	Print	Digital	
Average Circulation	9,788	-	9,788	-	-	-	100.00
Retail, single copy and subscription sales	9,788	-	9,788	-	-	-	100.00
Full rate	9,772	-	9,772	-			
Below full rate	16	-	16	-			
Multiple copy subscription sales	-		-				-
Multiple copy sales	-		-				-
Special edition sales	-		-				-
Sports edition sales	-		-				-
Corporate subscription sales		-		-		-	
Free pick up copies	-		-				-
Free letterbox delivery	-		-				-
Free letterbox delivery - Multiple Residential Units	-		-				-
Free requested delivered copies	-	-	-	-			-
Sample free distribution	-		-				-

	Total		UK & RoI		Other	
Publication Active Views	-		-		-	

Analysis of Average Circulation by Month (print only)

	Total Average	January	February	March	April	May	June
Total Average	9,788	10,015	10,646	10,495	10,152	10,167	9,754
Retail & Single Copy Sales	9,788	10,015	10,646	10,495	10,152	10,167	9,754
Multiple Copy Subscription Sales	-	-	-	-	-	-	-
Multiple Copy Sales	-	-	-	-	-	-	-
Free Pick Up Copies	-	-	-	-	-	-	-
Free Letterbox Delivery	-	-	-	-	-	-	-
Free Letterbox Delivery - Multiple residence units	-	-	-	-	-	-	-
Free Requested Delivered Copies	-	-	-	-	-	-	-
Sample Free Distribution	-	-	-	-	-	-	-

	July	August	September	October	November	December
Total Average	9,603	9,495	9,510	9,363	9,226	8,838
Retail & Single Copy Sales	9,603	9,495	9,510	9,363	9,226	8,838
Multiple Copy Subscription Sales	-	-	-	-	-	-
Multiple Copy Sales	-	-	-	-	-	-
Free Pick Up Copies	-	-	-	-	-	-
Free Letterbox Delivery	-	-	-	-	-	-
Free Letterbox Delivery - Multiple residence units	-	-	-	-	-	-
Free Requested Delivered Copies	-	-	-	-	-	-
Sample Free Distribution	-	-	-	-	-	-

Analysis by Edition (print only)

Edition	Total	Retail, Single Copies and Subscription Sales	Multiple Copy Subscription Sales	Multiple Copy Sales	Special Edition Sales	Sports Edition Sales	Free Pick Up Copies	Free Letterbox Delivery	Free Letterbox Delivery - Multiple Residential Units	Free Requested Delivered Copies	Sample Free Distribution
Total Average	9,788	9,788	-	-	-	-	-	-	-	-	-
Flintshire	2,404	2,404	-	-	-	-	-	-	-	-	-
City	4,180	4,180	-	-	-	-	-	-	-	-	-
County	2,436	2,436	-	-	-	-	-	-	-	-	-
Frodsham & Helsby	768	768	-	-	-	-	-	-	-	-	-

Excluded Issues

Issue	Reason	Total net circulation	Issue	Reason	Total net circulation	Issue	Reason	Total net circulation
24-Dec-15	Xmas/New Year	6,034	31-Dec-15	Xmas/New Year	6,699			

Technical Information (print only) (Editorial Content & Pagination only if Free Circulation is > 75%)

Published Day	Basic Cover Price (Last Issue)	Format	Editorial Content % (Last Reported Issue)	Pagination (Last Reported Issue)
Monday	-	-	-	-
Tuesday	-	-	-	-
Wednesday	-	-	-	-
Thursday	£1.20	Newspaper - Tabloid	-	-
Friday	-	-	-	-
Saturday	-	-	-	-
Sunday	-	-	-	-

Town(s)/Region(s) served by the publication (print only)

West Cheshire, the Wirral and North East Wales covering the towns of Chester, Ellesmere Port, Wrexham, Flint, Holywell, Buckley and Deeside.

More Information

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

To find out more about ABC, please visit www.abc.org.uk

To find out more about the Regional Publications sector and the definitions used on this certificate, please visit: www.abcstandards.org.uk

About this certificate

This certificate was issued on 24 February 2016.

The data included is derived from a return of circulation prepared by the publisher: Trinity Mirror Regional.

The Publisher has certified that the data has been reported in accordance with ABC reporting standards. If an audit or inspection reveals a material difference ABC will revise and re-issue the certificate together with an audit/inspection report detailing the changes. For details of audit or inspection reports issued or the reporting standards and procedures, please contact ABC.

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ABC Ref: 20738/CA:20160224/RPv23