



**+105%**

#### China

On 16 December, China Southern began flying directly between Guangzhou and Christchurch. The new, year-round service operates three times a week, and will offer more than 70,000 seats over the next year – bringing an estimated \$100million increase in visitor spend.



**+51%**

#### South Korea

The month-on-month growth of visitor numbers from Korea over the early summer reinforces the significant potential of this discerning traveling population.



**+29.4%**

#### Taiwan

After the initial arrival of the China Airlines service from Taipei to Christchurch, the Taiwan market continued to expand. A further increase in visitor numbers in December provided the opportunity for more travelers from Taiwan to experience the South Island in the summer.



**+17.7%**

#### USA

Almost half of all travelers from the US choose to visit in the summer months, from December to March. Choosing a wide range of experiences, from fishing and walking to adventure sports, visitors from the US report the highest levels of satisfaction of all New Zealand tourists.



**Air New Zealand**

**From 12 December  
2015 to April 2016**  
*Operates on Tuesday  
and Saturday*

**CHRISTCHURCH -  
PERTH** Departs 3.40pm  
arrives 6.00pm

**PERTH -  
CHRISTCHURCH** Departs 7.50pm  
arrives 7.05am+1

	Current month December 2015	Previous month December 2014	% Change	Current 12 months total	Previous 12 months total	% Change for 12 months
<b>Total passenger movements</b>	587,499	548,220	7.2%	6,092,827	5,780,410	5.4%
Domestic passengers	422,225	395,669	6.7%	4,611,771	4,389,531	5.1%
Mainline trunk passengers	293,014	272,540	7.5%	3,189,913	3,039,130	5.0%
Regional passengers	129,211	123,129	4.9%	1,421,858	1,350,401	5.3%
International Arrivals	86,107	80,289	7.2%	743,725	700,031	6.2%
International Departures	79,167	72,262	9.6%	737,331	690,848	6.7%
<b>Top 10 countries of residence</b>						
Australia	53,812	50,847	5.8%	440,374	429,887	2.4%
New Zealand	41,538	40,330	3.0%	542,178	522,428	3.8%
United Kingdom	9,596	9,120	5.2%	75,710	71,776	5.5%
Singapore	9,383	8,920	5.2%	31,678	30,165	5.0%
China, People's Republic of	6,413	3,128	105.0%	55,514	37,802	46.9%
Germany	5,161	4,864	6.1%	39,427	34,973	12.7%
United States of America	4,991	4,240	17.7%	44,817	39,602	13.2%
Korea, Republic of	3,572	2,365	51.0%	28,242	22,295	26.7%
Malaysia	3,525	2,944	19.7%	16,117	14,588	10.5%
Taiwan	2,975	2,299	29.4%	17,239	7,357	134.3%
<b>Total aircraft movements*</b>	8,848	8,994	-1.6%	104,670	110,783	-5.5%
Domestic	5,778	5,669	1.9%	65,984	66,100	-0.2%
International	1,052	943	11.6%	9,509	8,974	6.0%
General Aviation and Other	2,018	2,382	-15.3%	29,177	35,709	-18.3%
<b>International cargo volumes**</b>	2,721,783	2,304,220	18.1%	27,914,238	25,778,038	8.3%

\*Aircraft movements = two way aircraft traffic

\*\* Cargo volumes reported one month in arrears

#### Key

\* Aircraft movements = two way passenger traffic

\*\* Cargo volumes reported one month in arrears

#### Data sources:

Total passenger movements – CIAL database 2015-12

Top 10 countries of residence – Statistics NZ 2015-12

Total aircraft movements – Airways database 2015-12

International cargo volumes – Statistics NZ Cargo 2015-11