

DAYTONA 500 ON FOX BROADCAST GUIDE





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2014 FOX SPORTS DAYTONA SPEEDWEEKS BROADCAST GUIDE

**DAYTONA 500 – SUNDAY, FEB. 23
12:00 PM ET ON FOX**

This 2014 NASCAR on FOX broadcast guide has been prepared to assist you with your coverage of the DAYTONA 500 on Sunday, Feb. 23, live from Daytona International Speedway on FOX at 1:00 PM ET. The FOX Sports Communications staff is available to assist you with the latest information, photographs and interview requests as needs arise between now and race day.

2014 DAYTONA 500 MEDIA CONFERENCE CALL

FOX Sports hosts a media conference call on Tuesday, Feb. 18 at 3:00pm ET/12pm PT. NASCAR on FOX announcers, key executive and production personnel are available for interviews regarding the 2014 DAYTONA 500 and the 2014 NASCAR on FOX season, the network's 14th season covering the NASCAR Sprint Cup Series. **Call-in number: 719-457-2689 Replay number: 888-203-1112 Passcode: 9033922**

NASCAR ON FOX COMMUNICATIONS STAFF ON-SITE IN DAYTONA

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		(cell: 917/601-6898)
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Valerie Krebs	Publicist, FOX Sports	(office: 212/556-2583)

INTERVIEW REQUESTS

FOX Sports is scheduling one-on-one interview blocks for most NASCAR on FOX broadcasters, production personnel and executives. To arrange one of these interviews, please contact Eddie Motl at eddie.motl@fox.com.



**NASCAR on FOX
photography
is now available on
www.foxflash.com**

New images of:

**Darrell Waltrip
Michael Waltrip
Larry McReynolds
Jeff Hammond
Mike Joy
Chris Myers
Steve Byrnes
Krista Voda
Matt Yocum**



**And many other NASCAR on FOX
on-air personalities.**

**Please contact Anne Pennington at
anne.pennington@fox.com
if you have any questions or issues
obtaining the images.**





FOX SPORTS AT DAYTONA PRODUCTION FACTS

FOX SUPER ZOOM 4K CAMERA

Introduced in 2012 during FOX Sports' coverage of MLB and the NFL, the 4K "Super Zoom" camera produces pictures with five times the resolution of normal HD cameras and captures the action at 300 frames per second. The resulting detail is remarkable and can zoom into an area of interest during the race with incredible detail.

VIZ-RT ENCODED CAMERA

The VIZ-RT encoded camera graphically places three-dimensional virtual objects on screen. These graphics include delineating the "restart box," where cars can accelerate toward the start/finish line during a restart and highlighting the entire track in yellow to emphasize that a race is under caution.

INFRARED CAM

Introduced in 2011 during FOX Sports' coverage of the 53rd Daytona 500 the network unveiled an infrared cam, a special camera designed to register variations in the heat signature of objects in its line of site. A unique feature during the race-cast demonstrates extreme temperatures that develop during typical racing conditions. Additionally, FOX Sports' infrared camera can also reveal the on-track groove cars are using, as well as the difference between tires about to be changed compared to fresh replacements. The camera is supplied to FOX by FLIR, a world leader in the design, manufacture and marketing of thermal imaging and stabilized camera systems with U.S. headquarters in Boston.

GROUND CAM POSITIONING

Originally introduced at the Daytona 500 in 2008, FOX's Ground Cam is a small, stationary high-definition point-of-view camera buried underneath the asphalt track surface. The cameras have been paired with high quality condenser microphones for an unbelievably realistic audio/video experience. Advances in lens and materials have enabled FOX to provide a much wider and clearer field of view.

VIRTUAL CAR/TOUCHSCREEN

Introduced in 2012, FOX Sports developed a new way to bring fans under the hood. FOX uses a high-tech touchscreen to provide magnified looks at the smallest details of the high-powered machines on the track. It gives viewers a clear and illustrative explanation of how the car works and performs through its components. With assistance from Eutechnyx and NASCAR on FOX analyst Jeff Hammond, the FOX Sports graphics team co-opted an incredibly detailed model with a built-in custom interface and telestrator. The in-house design utilizes VIZ-RT technology.

GYRO-CAM

Gyro-Cam is a gyro stabilized, in-car camera mounted in the center of the cockpit that rotates as cars enter DIS's extreme 31-degree banked turns, keeping its view level with the horizon at all times. The resulting look demonstrates to viewers just how dramatic Daytona's turn angles are at race speed. See a simulation of Gyro-Cam in action by clicking the link below.

<http://www.youtube.com/watch?v=NstXCSDJ3gc&feature=youtu.be>

EQUIPMENT BREAKDOWN

FOX Sports employs six main mobile production units in the multi-network television compound at Daytona International Speedway. In addition, FSMG's coverage from Speedweeks requires two satellite uplinks and a set of mobile generators that provide nearly two megawatts of power independent of the local power source. This command center directs the following arsenal of production equipment:

- 20 manned cameras
- 4 in-track cams
- 2 super slow motion cameras, capturing 180 frames per second
- 2 "X-MO" cameras, located at the end of pit road and at the start/finish line
- FOX Super Zoom 4K camera (description below)
- 10 robotic race cameras
- 3 robotic prerace cameras
- 12 in-car camera packages, each featuring three different camera angles
- 4 wireless roving pit/garage camera crews
- 1 Gyro-Cam
- 25 digital video replay devices with over 80 channels of recording/play out
- 43 race team communication radios, one for each car on the track
- Over 150 microphones placed along the track and throughout Daytona International Speedway
- Special audio editing unit employed solely for driver to crew chief communication to playback live interaction as well as edited material



PRODUCTION STAFF

PRESIDENT, COO & EXECUTIVE PRODUCER

Eric Shanks

GENERAL MANAGER & COO, FOX SPORTS 1 & FOX SPORTS 2

David Nathanson

EXECUTIVE VP, PRODUCTION & EXECUTIVE PRODUCER

John Entz

COORDINATING STUDIO PRODUCER

Bill Richards

FOX NETWORK CENTER OPERATIONS/STAFF

Ed Delaney	EVP, Operations
Gary Hartley	EVP, Graphic Design
Jerry Steinberg	SVP, Field Operations
Steve Craddock	SVP, NASCAR Production, FOX Sports 1
Jack Simmons	SVP, Sports Ops
Mike Davies	VP, Field Operations
Jacob Ullman	VP, Production
Zac Fields	VP, Graphics & Technology

ON-SITE PRODUCTION STAFF

Richie Zyontz	Coordinating Producer
Artie Kempner	Coordinating Director
Barry Landis	Race Producer
Josh Earl	Prerace Producer
Derek Manning	Prerace Director
Pam Miller	Pit Producer
David Foster	Associate Director
Jeremy Green	Associate Director
Rich Gross	Associate Director
Jake Jolivet	Associate Director
Eric Mandia	Associate Director
David Blatt	Feature Producer
Jackie Bower	Feature Producer
Justin Burnette	Feature Producer
Lindsey Mandia	Feature Producer
PT Navarro	Feature Producer
Chris Pizzi	Feature Producer
Jennifer Pransky	Feature Producer
Joel Santos	Feature Producer
Dan Masi	Associate Producer
Gina Mazzella	Associate Producer
Paul Marmaro	Broadcast Associate
Jeremy Mennell	Broadcast Associate

Jordan Wolff	Broadcast Associate
Lynn Mignani	Production Coordinator
Patrick Perrin	Research
Kevin Clark	Chief Spotter
Nelson Crozier	Production Support
Jimmy Hicks	Production Support
Andy Jeffers	Production Support
Joe Kramer	Production Support
Russell Wenrich	Production Support



DAYTONA 500 AUDIENCE FACTS

- The 2013 DAYTONA 500 on FOX averaged a 9.9/22 household rating/share with 16.7 million viewers, and ranks as the highest-rated and most-watched Daytona 500 since 2008 (10.2/20, 17.8 million viewers).
- The 2013 edition of the Great American Race out-performed 2012 by 24% in rating (9.9 vs. 8.0) and 22% in audience (16.7 million vs. 13.7 million viewers) for the race that aired on a Monday in primetime. Last year's 24% increase over the prior year represents the biggest year-to-year increase ever for the Daytona 500.
- 31.6 million Total Viewers watched "all or part" of the race, the best for a regularly scheduled Daytona since 2008 (33.5 million viewers).
- The Daytona 500 is the No. 1 motor sports event in the U.S., beating the Indianapolis 500 on ABC by 168% in rating (9.9 vs. 3.7) and 193% in audiences 16.7 vs. 5.7 million viewers).
- Last year's 9.9/22 for the race also reinforces the Daytona 500 as one of the premier events in all of sports, as the race outperformed the Kentucky Derby by 34% (9.9 vs. 7.4), the Final Round of the PGA Masters by 5% (9.9 vs. 9.4) and the NCAA Final Four by 4% (9.9 vs. 9.5).

NASCAR ON FOX SPRINT CUP AUDIENCE FACTS

- FOX: No. 1-rated NASCAR network.
- In 2013, NASCAR Sprint Cup races on FOX averaged a 4.8/10 with 7.8 million viewers to once again rank as the highest-rated and most-watched sport in-season.
- No. 1-rated regular season sport from February through June and the No. 2-rated regular-season sport overall next to the NFL.
- The 2013 NASCAR Sprint Cup season on FOX outperformed the NBA Playoffs on ABC by 41% (4.8 vs. 3.4) as well as the complete NBA Conference Finals on all networks by 7% (4.8 vs. 4.5).
- NASCAR on FOX continues to be a ratings force among male viewers watching *live*. Opposite broadcast entertainment primetime programming from February through the end of the broadcast season, FOX's full season of NASCAR races would rank as the No. 2 program among Men 18-49 and Men 25-54 (No. 1 - *Big Bang Theory*).
- Although FOX broadcasts just over a third of the season, FOX races account for nearly half of all NASCAR Sprint Cup viewing throughout the year.
- NASCAR: No. 1 sport in fan brand loyalty to sponsors. (Source: Turnkey Sports)
- NASCAR: No. 1 sport in ad recall. (Source: Nielsen Brand Effect)
- NASCAR: No. 1 sport in percent of event telecast viewed (46%).
- NASCAR: No. 2 co-viewed sport after the NFL (1.43 viewers per HH).

NASCAR CAMPING WORLD TRUCK SERIES **ON FOX SPORTS 1 AUDIENCE FACTS**

- NASCAR Camping World Trucks Series averaged 805,000 viewers per event in 2013, up 2% vs 2012.
- The last 11 races of the 2013 NCWTS season on FOX Sports 1 were up 8% among total viewers versus the comparable races that aired the prior year on SPEED (736,000 vs. 681,000).
- NCWTS is the No. 3 motor sport series on cable television, delivering 289% more viewers than Formula 1 on NBCSN (805,000 vs. 207,000), 185% more than IndyCar Series on NBCSN (805,000 vs. 282,000) and 56% more than NHRA on ESPN2/ESPN News (805,000 vs. 516,000).

Source: Nielsen Media Research unless otherwise indicated



DAYTONA 500 AUDIENCE HISTORY

Season	Network	HH Rating	HH Share	Avg. Audience	Total Audience
1979	CBS	10.5	29		
1980	CBS	8.0	21		
1981	CBS	8.4	26		
1982	CBS	9.4	29		
1983	CBS	8.7	26		
1984	CBS	8.7	23		
1985	CBS	8.3	23		
1986	CBS	8.4	22		
1987	CBS	9.8	26		
1988	CBS	7.4	18		
1989	CBS	8.1	21		
1990	CBS	7.3	20		
1991	CBS	7.6	20		
1992	CBS	9.3	25	13,411,000	
1993	CBS	8.4	23	12,705,000	
1994	CBS	9.6	26	13,577,000	
1995	CBS	7.8	20	11,444,000	
1996	CBS	9.2	24	13,918,000	
1997	CBS	8.6	23	12,833,000	
1998	CBS	8.6	23	13,044,000	
1999	CBS	9.6	25	14,518,000	
2000	CBS	8.4	22	12,936,000	
2001	FOX	10.0	24	17,081,000	32,500,000
2002	NBC	10.9	26	18,780,000	35,000,000
2003	FOX	9.8*	21	16,835,000	29,400,000
2004	NBC	10.6	24	17,796,000	32,400,000
2005	FOX	10.9	23	18,680,000	35,300,000
2006	NBC	11.3	23	19,355,000	37,000,000
2007	FOX	10.1	20	17,530,000	33,700,000
2008	FOX	10.2	20	17,700,000	33,500,000
2009	FOX	9.2*	18	15,958,000	N/A
2010	FOX	7.7**	12	13,300,000	N/A
2011	FOX	8.7	20	15,600,000	30,100,000
2012	FOX	8.0***	14	13,669,000	36,500,000
2013	FOX	9.9	22	16,652,000	31,600,000

* Daytona 500 shortened because of rain.

** Race portion only. Excludes delay, which was caused by asphalt damage and totaled more the 2.5 hours.

*** Race postponed until Monday night because of rain. Race portion only. Delay was caused by an accident and track repair that lasted about two hours

Average audience represents viewers on a minute-by-minute basis though the duration of the event. Total audience represents persons 2+ watching all or part of the event.

Source: Nielsen Media Research



FOX SPORTS AND FOX SPORTS 1 DAYTONA SPEEDWEEKS SCHEDULE

*All times live unless otherwise indicated and subject to change

DAYTONA 500

Sunday, Feb. 23 (1:00-5:00 PM ET) on FOX

The NASCAR on FOX veteran announce team of Mike Joy, NASCAR Hall of Fame driver Darrell Waltrip and Larry McReynolds return for their 14th season to call the Daytona 500 with pit reporting by Steve Byrnes, Krista Voda and Matt Yocum. Championship-winning crew chief Jeff Hammond serves as an in-race reporter and analyst.

FOX NASCAR SUNDAY: DAYTONA 500

Sunday, Feb. 23 (12:00-1:00 PM ET) on FOX

NASCAR on FOX's live, on-site prerace coverage from the famous "Hollywood Hotel" features Emmy Award-winning host Chris Myers alongside NASCAR Hall of Famer Darrell Waltrip and his brother, two-time Daytona 500 winning driver Michael Waltrip. The trio delivers the latest news, features and analysis in the minutes leading up to the checkered flag for the Daytona 500.

THE SPRINT UNLIMITED AT DAYTONA

Saturday, Feb. 15 (8:00-10:00 PM ET) on FOX Sports 1

The NASCAR on FOX announce team anchors live coverage of THE SPRINT UNLIMITED AT DAYTONA, featuring 2013 NASCAR Sprint Cup Series pole winners and past champions of THE SPRINT UNLIMITED, and airing for the first time on FOX Sports 1. Twenty drivers are eligible for the 75-lap race including six-time NASCAR Sprint Cup Series champion Jimmie Johnson, Dale Earnhardt Jr., Jeff Gordon, Kevin Harvick and Tony Stewart, who is scheduled to make his return to competition for the first time since suffering injuries last summer.

DAYTONA 500 POLE QUALIFYING

Sunday, Feb. 16 (1:00-4:00 PM ET) on FOX

The NASCAR on FOX announce team anchors live coverage of DAYTONA 500 POLE QUALIFYING, which sets the prestigious first and second starting positions for the DAYTONA 500.

BUDWEISER DUEL AT DAYTONA

Thursday, Feb. 20 (7:00-10:30 PM ET) on FOX Sports 1

For the first time ever, the BUDWEISER DUEL AT DAYTONA, historically one of Daytona Speedweeks' most exciting events, moves to primetime under the lights in 2014. NASCAR Sprint Cup Series drivers battle for every position in two qualifying races in the BUDWEISER DUEL AT DAYTONA to make the starting grid for the Daytona 500.

DAYTONA 500 BASH AT THE BEACH

Saturday, Feb. 22 (8:00-9:00 PM ET) on FOX

On the eve of “The Great American Race,” FOX celebrates the pop-culture event the Daytona 500 has become with a seaside pre-race party in Daytona Beach, featuring an eclectic mix of contemporary entertainers. On Saturday, Feb. 22 (8:00-9:00 PM ET), FOX delivers the inaugural DAYTONA 500 BASH AT THE BEACH, the culmination of a two-day fan-fest, hosted by NASCAR stars Jeff Gordon and Danica Patrick and headlined by a musical performance from Grammy Award-winning artist Cee Lo Green. Famed Miami Heat disc jockey DJ Irie delivers a musical backdrop to the special with appearances by country music star Justin Moore, driver Kevin Harvick, Miss Sprint Cup and other VIP guests. FOX Sports’ Charissa Thompson and Danielle Trotta report.

DAYTONA 500 MEDIA DAY

Thursday, Feb. 13 (10:00 AM-12:00 PM ET) on FOX Sports 1

This live, two-hour special from NASCAR Media Day at Daytona International Speedway kicks off two weeks of Daytona Speedweeks programming. The panel interviews drivers as they make their way through the day’s media activities, and updates viewers on all the breaking news and announcements.

NASCAR RACE HUB

Monday, Feb. 10-Wednesday, Feb. 12 (4:00-5:00 PM ET) on FOX Sports 1

Thursday, Feb. 13 (4:00-6:00 PM ET): MEDIA DAY EDITION on FOX Sports 1

Monday, Feb. 17 (4:00-5:00 PM ET) on FOX Sports 1

Tuesday, Feb. 18 (12:00-1:00 PM ET) on FOX Sports 1

The daily NASCAR news, highlights and magazine show returns for a sixth season from the heart of NASCAR country with popular hosts Steve Byrnes, Danielle Trotta and Adam Alexander, along with NASCAR insiders Larry McReynolds, Jeff Hammond, Bob Dillner, Matt Clark, Tony Rizzuti, Kaitlyn Vincie and others to catch up on all the news from the race tracks, garages and lives of NASCAR fans’ favorite drivers, crew chiefs and people in-the-know.

NASCAR LIVE

Friday, Feb. 14 (4:00 PM ET – 5:00 PM ET) on FOX Sports 1

Friday, Feb. 14 (6:00-6:30 PM ET) on FOX Sports 1

Saturday, Feb. 15 (12:30-1:30 PM ET) on FOX Sports 1

Saturday, Feb. 15 (3:30-4:15 PM ET) on FOX Sports 1

Sunday, Feb. 16 (12:00-1:00 PM ET) on FOX Sports 1

Wednesday, Feb. 19 (1:30-2:30 PM ET) on FOX Sports 1

Thursday, Feb. 20 (11:00 AM ET-12:00 PM ET) on FOX Sports 1

Friday, Feb. 21 (11:00 AM-11:30 AM ET) on FOX Sports 1

Friday, Feb. 21 (5:30-6:30 PM ET) on FOX Sports 1

This weekend news and update program offers up-to-the-minute reports and breaking news from FOX Sports 1 reporters and analysts on pit road and the garage area.

NASCAR RACEDAY

Saturday, Feb. 15 (6:30-8:00 PM ET) on FOX Sports 1 (THE SPRINT UNLIMITED)

Thursday, Feb. 20 (6:00-7:00 PM ET) on FOX Sports 1 (THE BUDWEISER DUEL)

Sunday, Feb. 23 (11:00 AM-12:00 PM ET) on FOX Sports 1 (DAYTONA 500)

FOX Sports 1 is live from Daytona International Speedway with its high-energy pre-race show in the moments prior to the DAYTONA 500, THE SPRINT UNLIMITED and THE BUDWEISER DUEL AT DAYTONA. The gang delivers up-to-the-minute breaking news, analysis and predictions as teams prepare to battle it out.

NASCAR VICTORY LANE

Sunday, Feb. 23 (5:00-6:00 PM ET) (DAYTONA 500)

FOX Sports 1 delivers complete post-race coverage from pit road and the garage, featuring race highlights, driver interviews and expert analysis showcasing the best on-track action, pivotal moves and calls by NASCAR Sprint Cup teams.

DAYTONA 500 POLE DAY

Sunday, Feb. 16 (9:00-9:30 PM ET) on FOX Sports 1

DAYTONA 500 POLE DAY offers comprehensive post-event coverage of DAYTONA 500 POLE QUALIFYING and breaks down the moments that set the front row for “The Great American Race” with driver interviews and analysis from the NASCAR on FOX team.

NASCAR SPRINT CUP SERIES PRACTICE

Friday, Feb. 14 (5:00-6:00 PM ET) (THE SPRINT UNLIMITED) on FOX Sports 1

Friday, Feb. 14 (6:30-7:30 PM ET) (THE SPRINT UNLIMITED) on FOX Sports 1

Saturday, Feb. 15 (10:30 AM-12:30 PM ET) on FOX Sports 1

Saturday, Feb. 15 (1:30-3:30 PM ET) on FOX Sports 1

Wednesday, Feb. 19 (4:00-5:30 PM ET) on FOX Sports 1

Wednesday, Feb. 19 (6:30-8:00 PM ET) on FOX Sports 1

Wednesday, Feb. 19 (4:00-5:30 PM ET) on FOX Sports 1

Wednesday, Feb. 19 (6:30-8:00 PM ET) on FOX Sports 1

Friday, Feb. 21 (11:30 AM-1:00 PM ET) on FOX Sports 1

Saturday, Feb. 22 (10:00-11:30 AM ET) on FOX Sports 1

The NASCAR on FOX announce team anchors live NASCAR Sprint Cup Series practice in preparation for the Daytona 500, THE SPRINT UNLIMITED and the BUDWEISER DUEL AT DAYTONA.

NASCAR NATIONWIDE SERIES PRACTICE

Thursday, Feb. 20 (12:00-1:30 PM ET) on FOX Sports 1

Thursday, Feb. 20 (3:00-4:30 PM ET) on FOX Sports 1

The NASCAR on FOX announce team anchors live NASCAR Nationwide Series practice sessions in preparation for the season opener at Daytona.

NASCAR CAMPING WORLD TRUCK SERIES RACE

Friday, Feb. 21 (7:30-10:00 PM ET) on FOX Sports 1

Exclusive, season-long coverage of the NASCAR Camping World Truck Series returns for the 12th year to the FOX Sports family in 2014. The race broadcast team is led by Rick Allen with color commentary by racing veterans Phil Parsons and Michael Waltrip. Bob Dillner, Ray Dunlap and Hermie Sadler monitor pit road for in-race breaking news, interviews and the latest strategies, and Krista join Voda in previewing the day's race on NCWTS SETUP.

NCWTS SETUP

Friday, Feb. 21 (6:30-7:30 PM ET) on FOX Sports 1

NCWTS SETUP, hosted by Krista Voda, is a dedicated pre-race show that delves into the pits and garage to capture the storylines, interviews and pre-race buzz that define each race weekend. Bob Dillner, Ray Dunlap and Hermie Sadler report the latest from pit road as drivers prepare to crank their engines.

NASCAR CAMPING WORLD TRUCK SERIES PRACTICE

Wednesday, Feb. 19 (2:30-4:00 PM ET) on FOX Sports 1

Thursday, Feb. 20 (1:30-3:00 PM ET) on FOX Sports 1

Thursday, Feb. 20 (4:30-6:00 PM ET) on FOX Sports 1

The NASCAR on FOX announce team anchors live NASCAR Camping World Truck Series practice in preparation for the season opener at Daytona.

NASCAR CAMPING WORLD TRUCK SERIES QUALIFYING

Friday, Feb. 21 (4:00-5:30 PM ET) on FOX Sports 1

The NASCAR on FOX Sports 1 announce team anchors live coverage of NASCAR Camping World Truck Series qualifying as drivers qualify to make the starting grid for the season opener.

FOX SPORTS 1-ON-1: JIMMIE JOHNSON

Friday, Feb. 14 (7:30-8:00 PM ET) on FOX Sports 1 (delayed)

FOX Sports' signature long-form interview franchise goes 1-on-1 with six-time and defending NASCAR Sprint Cup Series champion Jimmie Johnson leading up to the Daytona 500 on FOX. Premiering Friday, Feb. 14 (7:30 PM ET), Curt Menefee asks Johnson about fear behind the wheel, his relationship with crew chief Chad Knaus and whether his three-year-old daughter will be allowed to race, among other topics.

THE DAY: DAYTONA PRIMETIME

Friday, Feb. 14 (8:00-9:00 PM ET) on FOX Sports 1 (delayed)

This newest installment of documentary series THE DAY spotlights the 2012 Daytona 500, the first to air in primetime and one of the modern NASCAR era's most memorable events not only for its on-track action but for the online happenings surrounding it. Produced by FOX Sports and NASCAR Productions, this program highlights major happenings during the day-long event, which included extensive rain delays, Juan Pablo Montoya's contact with a jet dryer and subsequent fiery explosion, Brad Keselowski's infamous in-race tweeting, Danica Patrick's first Daytona 500 and Matt Kenseth holding off Dale Earnhardt Jr. in a dramatic green-white-checkered victory that ended in the wee hours of Monday morning.

RETURN OF THE 3

Friday, Feb. 14 (9:00-10:00 PM ET) on FOX Sports 1 (delayed)

Produced by NASCAR Productions, this new documentary explores the impact the No. 3 has had on the NASCAR industry, its fans and the world. The one-hour program uncovers how the No. 3 became Dale Earnhardt's number, how it changed marketing and merchandising within the sport, and looks ahead to the return of the number with Austin Dillon in the 2014 NASCAR Sprint Cup Series.

THE DAY: REMEMBERING DALE EARNHARDT

Friday, Feb. 14 (10:00-11:00 PM ET) on FOX Sports 1 (delayed)

This 2011 NASCAR Productions documentary, which marked the 10th anniversary of Dale Earnhardt Sr.'s death in a last-lap crash in the Daytona 500, examines NASCAR's darkest day in a one-hour special that includes interviews from those involved and close friends and family of Earnhardt. The special, which originally aired on SPEED, reflects on the tragic Sunday from sunrise to sunset, focusing on the day's events and emotions for everyone involved, as well as how that catastrophic moment forever changed the sport.

THE DAY: REMEMBERING DALE EARNHARDT marked the first time Michael Waltrip granted a TV interview regarding the death of his former car owner, friend and mentor. Waltrip won the 2001 Daytona 500, his career-first NASCAR Sprint Cup Series victory in 463 starts, for Dale Earnhardt Inc. (DEI) with then-teammate Dale Earnhardt Jr. pushing him to finish second, and Earnhardt seemingly headed for a third-place finish while blocking for his two cars.

THE DAY: REMEMBERING DALE EARNHARDT takes viewers back to Earnhardt's last day, from the pre-race ceremonies during which he gave wife Teresa and son Earnhardt Jr. what would be a final hug on the starting grid before climbing into his black No. 3 Chevrolet, to the race, the fatal accident in turn four and the aftermath. The special also explores Earnhardt's history at Daytona, his relationship with car owner Richard Childress, his family, his DEI race team, his close friendship with Neil Bonnett, who died at Daytona in 1994, and other key players and events in Earnhardt's life and career. Additionally, a variety of NASCAR stars and celebrities recount where they were when they first heard the news of Earnhardt's death.

ARCA RACING SERIES RACE

Saturday, Feb. 15 (4:15-6:30 PM ET) on FOX Sports 1

FOX Sports 1 offers live coverage of the opening race of the 2014 ARCA Racing Series season from Daytona International Speedway.

NASCAR WHELEN MODIFIED TOUR RACE

Tuesday, Feb. 18 (7:00-8:30 PM ET) on FOX Sports 2

FOX Sports 2 offers live coverage of the NASCAR Whelen Modified Tour race as part of the second UNOH Battle at the Beach from Daytona International Speedway.

NASCAR K&N PRO SERIES EAST RACE

Tuesday, Feb. 18 (8:30-10:00 PM ET) on FOX Sports 2

FOX Sports 2 offers live coverage of the NASCAR K&N Pro Series race as part of the second UNOH Battle at the Beach from Daytona International Speedway. The Daytona event marks the series' second points race of the season.

NASCAR K&N PRO SERIES EAST RACE

Saturday, Feb. 22 (9:00-10:00 AM ET) on FOX Sports 1

FOX Sports 1 offers delayed coverage of the NASCAR K&N Pro Series East season opener from New Smyrna Speedway.

NASCAR WHELEN MODIFIED TOUR RACE (encore)

Tuesday, Feb. 18 (11:00 PM-12:00 AM ET) on FOX Sports 1

FOX Sports 1 offers encore coverage of the NASCAR Whelen Modified Tour race as part of the second UNOH Battle at the Beach from Daytona International Speedway.

NASCAR K&N PRO SERIES EAST RACE (encore)

Wednesday, Feb. 19 (5:30-6:30 PM ET) on FOX Sports 1

FOX Sports 1 offers encore coverage of the NASCAR K&N Pro Series race as part of the second UNOH Battle at the Beach from Daytona International Speedway.

FOX SPORTS LIVE

Monday, Feb. 10 (12:00 AM-1:00 AM ET) on FOX Sports 1

Monday, Feb. 10-Saturday, Feb. 15 (1:00 AM-2:00 AM ET) on FOX Sports 1

Saturday, Feb. 15 (10:00-10:30 PM ET) on FOX Sports 1

Sunday, Feb. 16 (11:00 PM-12:00 AM ET) on FOX Sports 1

Monday, Feb. 17-Wednesday, Feb. 19 (12:00-1:00 AM ET) on FOX Sports 1

Monday, Feb. 17-Thursday, Feb. 20 (1:00 AM -2:00 AM ET) on FOX Sports 1

Thursday, Feb. 20 (10:30-11:00 PM ET) (BUDWEISER DUEL) on FOX Sports 1

Thursday, Feb. 20-Friday, Feb. 21 (11:00 PM-12:00 AM ET) on FOX Sports 1

Friday, Feb. 21-Saturday, Feb. 22 (10:00-11:00 PM ET) on FOX Sports 1

Sunday, Feb. 23 (11:00 PM-12:00 AM ET) on FOX Sports 1

Airing nightly from the FOX Network Center in Los Angeles, FOX SPORTS LIVE is FOX Sports 1's flagship 24/7 news, opinion, and highlights program. It provides around-the-clock coverage through regularly scheduled programs, hourly updates and an information rich ticker. Jay Onrait and Dan O'Toole anchor coverage with analysis and commentary coming from sports personality Charissa Thompson, tennis legend Andy Roddick, former NFL stalwarts Donovan McNabb and Ephraim Salaam, NBA Hall of Famer Gary Payton and MLB veteran Gabe Kapler.



2014 NASCAR ON FOX BROADCAST SCHEDULE

FOX Sports rolls into its 14th season of NASCAR coverage with a multi-network, multi-platform approach that opens with full 2014 DAYTONA SPEEDWEEKS coverage, including live coverage of POLE DAY QUALIFYING on Feb. 16 at 1:00 PM ET on FOX, and culminating with live coverage of the 56th running of the DAYTONA 500 on Feb. 23 at 1:00 PM ET on FOX. For the first time ever, the "Great American Race" is being streamed live in both English and Spanish through FOX Sports GO, the app that provides live streaming video of FOX Sports content.

FOX Sports Deportes, the No. 1 U.S. sports network in Spanish, offers coverage of 13 NASCAR Sprint Cup Series races, beginning with the DAYTONA 500, and FOX Sports 1, America's new sports network, brings fans a full season of NASCAR CAMPING WORLD TRUCK SERIES racing, as well as weekly NASCAR content from the studio to the track. In 2014, FOX Sports 1 is home to the THE SPRINT UNLIMITED on Feb. 15 at 8:00 PM ET and, for the first time under the lights, THE BUDWEISER DUEL AT DAYTONA on Feb. 20 at 7:00 PM ET.

With a new qualifying format, a new format for the Chase for the NASCAR Sprint Cup and a new system for policing the sport, storylines range from defending champion Jimmie Johnson's quest for a seventh title, to Danica Patrick's search for a win, to Dale Earnhardt Jr.'s final season with crew chief Steve Letarte.

Below is the 2014 NASCAR on FOX broadcast schedule:

Date	Track	Event	Coverage (ET)
Feb. 16	Daytona Int'l Speedway	Daytona 500 Qualifying	1:00 PM
Feb. 23	Daytona Int'l Speedway	Daytona 500	12:00 PM
March 2	Phoenix Int'l Raceway	NASCAR Racing – Phoenix	2:30 PM
March 9	Las Vegas Motor Speedway	NASCAR Racing – Las Vegas	2:30 PM
March 16	Bristol Motor Speedway	NASCAR Racing – Bristol	12:30 PM
March 23	Auto Club Speedway	NASCAR Racing – Fontana	2:30 PM
March 30	Martinsville Speedway	NASCAR Racing – Martinsville	12:30 PM
April 6	Texas Motor Speedway	NASCAR Racing – Texas	2:30 PM
April 12	Darlington Raceway	NASCAR Racing – Darlington	6:00 PM
April 26	Richmond Int'l Raceway	NASCAR Racing – Richmond	6:30 PM
May 4	Talladega Superspeedway	NASCAR Racing – Talladega	12:30 PM
May 10	Kansas Speedway	NASCAR Racing – Kansas	7:00 PM
May 25	Charlotte Motor Speedway	NASCAR Racing – Charlotte	5:30 PM
June 1	Dover International Speedway	NASCAR Racing – Dover	12:30 PM



FOX DEPORTES RETURNS IN 2014 WITH LIVE BROADCAST OF DAYTONA 500 & FIRST LIVE SPANISH STREAMING

In 2014, FOX Deportes, the No. 1 U.S. sports network in Spanish, again offers coverage of 13 point-paying NASCAR Sprint Cup Series races, seven of which are carried live, including the DAYTONA 500. In addition, FOX Deportes offers coverage of THE SPRINT UNLIMITED and DAYTONA 500 QUALIFYING, and for the first time ever, live Spanish streaming of the Daytona 500 on FOX Sports GO.

Tony Rivera, Luis Rodriguez and Diego Mejia call the action on-track all season long. The 2013 Daytona 500 marked FOX Deportes' first live broadcast of the legendary event.

Below is the 2014 NASCAR on FOX Deportes broadcast schedule. Asteriks (*) denote live events.

Date	Track	Event	Coverage (ET)
Feb. 15	Daytona Int'l Speedway	THE SPRINT UNLIMITED*	8:00 PM
Feb. 16	Daytona Int'l Speedway	Daytona 500 Qualifying	2:00 AM (2/17)
Feb. 23	Daytona Int'l Speedway	Daytona 500*	1:00 PM
March 2	Phoenix Int'l Raceway	NASCAR Racing – Phoenix*	3:00 PM
March 9	Las Vegas Motor Speedway	NASCAR Racing – Las Vegas*	3:00 PM
March 16	Bristol Motor Speedway	NASCAR Racing – Bristol	3:00 AM (3/17)
March 23	Auto Club Speedway	NASCAR Racing – Fontana*	3:00 PM
March 30	Martinsville Speedway	NASCAR Racing – Martinsville*	1:00 PM
April 6	Texas Motor Speedway	NASCAR Racing – Texas	2:00 AM (4/7)
April 12	Darlington Raceway	NASCAR Racing – Darlington	2:00 AM (4/13)
April 26	Richmond Int'l Raceway	NASCAR Racing – Richmond	2:00 AM (April 27)
May 4	Talladega Superspeedway	NASCAR Racing – Talladega*	1:00 PM
May 10	Kansas Speedway	NASCAR Racing – Kansas	2:00 AM (5/11)
May 17	Charlotte Motor Speedway	NASCAR Racing – Sprint All-Star Race*	7:30 PM
May 25	Charlotte Motor Speedway	NASCAR Racing – Charlotte*	2:00 AM (5/26)
June 1	Dover International Speedway	NASCAR Racing – Dover*	1:00 PM

Schedule Subject to Change



FOX DEPORTES REGRESA EN EL 2014 CON LA EMISION EN VIVO DE DAYTONA 500 Y LA PRIMERA TRANSMISION EN DIRECTO EN ESPAÑOL

En 2014, FOX Deportes, el líder de los medios deportivos latinos en los Estados Unidos, de nuevo ofrece cobertura de 13 puntos de pagar NASCAR Sprint Cup Series de carreras, siete de las cuales se emiten en vivo, incluyendo la DAYTONA 500. Además, FOX Deportes ofrece cobertura de THE SPRINT UNLIMITED y DAYTONA 500 QUALIFYING, y por primera vez, la transmisión en directo en Español de Daytona 500 en FOX Sports GO.

Tony Rivera, Luis Rodríguez y Diego Mejía llaman la acción en la pista a lo largo de toda la temporada. En 2013 FOX Deportes realizó la primera transmisión en vivo del legendario evento Daytona 500.

Abajo está el horario de transmisión de NASCAR 2014 en FOX Deportes. Asteriscos (*) indican los eventos en vivo.

Fecha	Pista	Evento	Cobertura (ET)
15 de febrero	Daytona Int'l Speedway	THE SPRINT UNLIMITED*	8:00 PM
16 de febrero	Daytona Int'l Speedway	Daytona 500 Qualifying	2:00 AM (17/2/14)
23 de febrero	Daytona Int'l Speedway	Daytona 500*	1:00 PM
2 de marzo	Phoenix Int'l Raceway	NASCAR Racing – Phoenix*	3:00 PM
9 de marzo	Las Vegas Motor Speedway	NASCAR Racing – Las Vegas*	3:00 PM
16 de marzo	Bristol Motor Speedway	NASCAR Racing – Bristol	3:00 AM (17/3/14)
23 de marzo	Auto Club Speedway	NASCAR Racing – Fontana*	3:00 PM
30 de marzo	Martinsville Speedway	NASCAR Racing – Martinsville*	1:00 PM
6 de abril	Texas Motor Speedway	NASCAR Racing – Texas	2:00 AM (7/4/14)
12 de abril	Darlington Raceway	NASCAR Racing – Darlington	2:00 AM (13/4/14)
26 de abril	Richmond Int'l Raceway	NASCAR Racing – Richmond	2:00 AM (27/4/14)
4 de mayo	Talladega Superspeedway	NASCAR Racing – Talladega*	1:00 PM
10 de mayo	Kansas Speedway	NASCAR Racing – Kansas	2:00 AM (11/5/14)
17 de mayo	Charlotte Motor Speedway	NASCAR Racing – Sprint All-Star Race*	7:30 PM
25 de mayo	Charlotte Motor Speedway	NASCAR Racing – Charlotte*	2:00 AM (26/5/14)
1 de junio	Dover International Speedway	NASCAR Racing – Dover*	1:00 PM

Horario sujeto a cambio



NASCAR PAGES ON FOXSPORTS.COM GET FRESH LOOK, EXPANDED FEATURES

New Live RACETRAX Feature & FOX Fantasy Racing Game Offer New Levels of Interactivity for NASCAR Fans

As part of an overall re-design of FOXSports.com, NASCAR fans get a whole new level of access and interactive connectivity to the sport they love.

"The new, responsive Web site design has a simple and clean look that now is much more mobile and tablet friendly," said Pete Vlastelica, FOX Sports SVP of Digital. "The bold new design makes it very easy for fans to get information, move from page to page and participate in multiple ways through robust interactive offerings."

Highlighted by THE BIG BOARD, an ever-present platform that constantly updates fans on current happenings, standings, schedules and connections to key functions, the FOXSports.com NASCAR pages also offer a new live RACETRAX connection for NASCAR Sprint Cup Series races. RACETRAX delivers live, lap-by-lap timing and scoring, commentary and social media interaction.
<http://msn.foxsports.com/nascar/cup/raceTrax>

The new site also delivers multiple points of entry for NASCAR fans, including interaction through NASCAR on FOX Twitter and Facebook accounts, live fan voting through CONNECT LIVE and a brand new FOX FANTASY RACING game featuring cash prizes.
<http://msn.foxsports.com/fantasy/auto/?nicmp=AUTO13&nichn=FSROS&niseg=BAN30045RACETRAX>

The site continues to offer the best in expert commentary and analysis from NASCAR on FOX personalities, including NASCAR Hall of Fame driver Darrell Waltrip, winning crew chiefs Larry McReynolds and Jeff Hammond, members of the NASCAR RACE HUB and NASCAR RACEDAY reporting teams, as well as the Web site NASCAR editorial team, led by veteran NASCAR reporter and editor Tom Jensen.

For the lighter side of the sport, fans can visit the SHAKE & BAKE NASCAR on FOX Blog.
<http://msn.foxsports.com/nascar/shake-and-bake.html>



FOX SPORTS GO TO LIVE STREAM DAYTONA 500

First Time Ever 'The Great American Race' Can Be Viewed Live on Mobile Devices

For the first time ever, FOX Sports GO, the app that provides live streaming video of FOX Sports content, is set to offer live, streaming coverage of the DAYTONA 500 on Sunday, Feb. 23. FOX Sports GO features two separate live streams of the 56th running of the Great American Race: the customary FOX Sports broadcast in English and the FOX Deportes telecast in Spanish.

"We're giving fans the ability to watch the biggest race of the year wherever they go," said **Eric Shanks, President and COO, FOX Sports**. "We're also making the mobile experience more user friendly by streaming the race through FOX Sports GO and adding the FOX Deportes stream for our Spanish-speaking audience."

Customers of participating video providers may access the live streams of the Daytona 500 through the FOX Sports GO app for iOS devices, as well as on desktops through FOXSportsGo.com. In addition, all NASCAR programming from Daytona airing on FOX Sports 1 is available through FOX Sports Go, including the Sprint Unlimited, the Duel at Daytona and the NASCAR Camping World Truck Series race.

The popular NASCAR on FOX broadcast team of Mike Joy, NASCAR Hall-of-Fame driver Darrell Waltrip and Daytona 500-winning crew chief Larry McReynolds again call the race from the FOX Sports booth, while Tony Rivera, Luis Rodriguez and Diego Mejia call the action on-track all season long for FOX Deportes.

Chris Myers and Michael Waltrip return trackside to the FOX Sports' Hollywood Hotel, with Jeff Hammond providing special insider information from the garage and Steve Byrnes, Krista Voda and Matt Yocum in the pits.

In 2014, FOX Deportes, the No. 1 U.S. sports network in Spanish, again offers coverage of 13 points-paying NASCAR Sprint Cup Series races, seven of which are carried live, including the DAYTONA 500. In addition, FOX Deportes offers coverage of THE SPRINT UNLIMITED and DAYTONA 500 QUALIFYING.

Launched in October 2013, FOX Sports GO provides live streaming of FOX Sports 1, FOX Sports 2, FOX Deportes and select FOX Sports broadcast events and programs so fans can take the games with them wherever they go. Subscribers of participating TV providers can enjoy access to live games and events through FOX Sports GO year-round. To follow the event on Twitter, use the Hashtag #Daytona500 and follow @NASCARonFOX, @NASCAR and @DISUpdates.



FOX SPORTS SUPPORTS PROUDLY TEAMS UP WITH BOYS & GIRLS CLUBS OF AMERICA AND STAND UP TO CANCER

FOX Sports Pledges Charitable Support to Two Organizations, Plus Other Initiatives, Through 2015

Los Angeles – FOX Sports Supports, FOX Sports' charitable initiative is proud and excited to announce its partnerships with the Boys & Girls Clubs of America and Stand Up To Cancer through 2015. During this time, FOX Sports will focus its charitable resources toward these two organizations in campaigns that span all FOX Sports properties, premier events and assets beginning with the Daytona 500 this month.

In December, FOX Sports employees voted on their top charities in the categories of Health & Wellness and Education, Human Services & Military. Among the lists of several very deserving organizations, Boys & Girls Clubs of America and Stand Up To Cancer were selected.

In the Education, Human Services & Military category, Boys & Girls Clubs of America are dedicated to enabling all young people to reach their full potential as productive, caring and responsible citizens through programs that teach leadership, education, health, sports and much more.

Stand Up To Cancer (SU2C), representing the Health & Wellness category, is a groundbreaking initiative created to accelerate innovate cancer research that gets new therapies to patients quickly in order to save lives now. SU2C brings together the best and brightest researchers and encourages collaboration instead of competition among the entire cancer community.

"For many years, the people of FOX Sports have demonstrated a deep commitment to bettering the lives of children in communities across America," said Jim Clark, President & CEO of Boys & Girls Clubs of America. "This partnership will help generate vital awareness and support for the work of Boys & Girls Clubs in creating great futures for those young people in most need."

FOX Sports Supports will also support several other initiatives throughout the year in 2014, including 21st Century Fox's partnership with Special Olympics, airing programming from the 2014 Games on FOX Sports 1; AYSO's monumental 50th anniversary; Movember's month-long men's health campaign; and a variety of military initiatives that began at Super Bowl XLVIII with the Gold Star Pins campaign.

FOX Sports Supports has become the industry leader in raising awareness for worthwhile causes. In the last six years, it has supported 24 charities overall, from helping children with cancer to assisting military personnel and their families. Through public service announcements, verbal and graphic in-game and/or pregame mentions, FOX Sports has successfully raised awareness for worthy charities helping to generate millions of dollars in donations. In addition, the PSAs have received tens of millions of dollars' worth of air time across all 21st Century Fox channels, helping to support causes such as St. Jude Children's Research Hospital, City of Hope, Malaria No More, Michael J. Fox Foundation for Parkinson's Research, STOMP Out Bullying, Feeding America and Johns Hopkins Medicine.

-- FOX SPORTS—



FOX Sports Partners with Students at the University of North Carolina to Design a Campaign for Daytona 500

As part of the FOX Sports University program, FOX Sports partnered with the University of North Carolina (UNC) School of Journalism and Mass Communication students and challenged them to develop marketing concepts for NASCAR to attract fans to the sport. The students were focused on the 2014 season, highlighted by the Daytona 500.

FOX Sports collaborated with the UNC students to utilize on-air assets, social media, and the FOX Sports Girls, to create unique activations leading up to and at the Great American Race. Student groups presented their concepts to FOX Sports executives and two ideas were selected for execution.



"Grab Your Crew" Contest encourages fans to upload photos of their favorite crew for a chance to win a trip to the Daytona 500



UNC FOX Sports U students pictured with [from left]: Director of the UNC Sports Communication Program, John Sweeney, Professor Dana McMahan, and Dean of the UNC School of Journalism & Mass Communication Susan King.

The two winning ideas were *"Life on NASCAR: Experience Life at a Different Speed"* which focused on the incomparable experience of the race, and *"Grab Your Crew"* which highlighted the essential role of the pit crew in racing, as in life, and encouraged social interaction around the race. The winning ideas have been brought to life with promo spots, in-game features, a national social media contest and on-site activation at the event. For more information about the contest visit: foxsports.com/grabyourcrew.

Students from the winning teams presented their campaign ideas to the UNC Board of Trustees, and will be on-site at the Daytona 500 to experience the Great American Race themselves.



ABOUT FOX SPORTS UNIVERSITY

FOX Sports University is a partnership developed by FOX Sports with 20 prestigious academic and athletic institutions from around the country. The program is designed to enhance FOX Sports relationships, provide real-world experience to graduate and undergraduate students, while developing a pipeline of innovative ideas for FOX Sports properties. Each project encourages creative thinking and collaboration to develop real-world solutions, products and campaigns that are then executed across FOX Sports businesses. For more information, please visit

FOXSportsUniversity.com



HISTORY & TIMELINE

November 1999	FOX Sports reaches comprehensive agreement with NASCAR, giving FOX broadcast and cable television rights for Nextel Cup and Busch Grand National Series racing from 2001-'08.
February 2001	NASCAR on FOX's inaugural season begins with Daytona 500.
July 2001	FOX purchases Speedvision; FOX management begins with NASCAR programming deal in place through 2012.
February 2002	Speedvision re-launches as SPEED Channel during Daytona SpeedWeeks with strong NASCAR lineup; SPEED in 46 million homes.
April 2002	The National Academy of Television Arts and Sciences recognizes FOX Sports' inaugural season covering NASCAR at its annual awards presentation. NASCAR on FOX coverage receives three Emmys, more than any single sports series. Despite having never broadcast a single race prior to 2001, FOX's NASCAR coverage wins awards for Outstanding Live Sports Series, Technical Team Remote and Graphic Design.
February 2003	SPEED Channel joins FOX partners in delivering more than 75 hours of programming from Daytona Speedweeks (SPEED Channel had a little more than eight hours in 2002); SPEED Channel now in 59 million homes. NASCAR Camping World Truck Series debuts on SPEED with 1.03 Nielsen rating (576,000 HH), highest Daytona NCWTS rating since 2000 series debut at Daytona.
February 2005	CableCam, an 80-pound high-definition camera, is successfully tested during FOX Sports' BUDWEISER SHOOTOUT broadcast and for the first time plays a significant role in the network's coverage of the Daytona 500. Suspended by a system of cables, pulleys and computer-controlled winches 30 feet above ground, CableCam is a mobile, gyro-stabilized HD aerial camera that can move anywhere within a rectangular box between the front stretch and pit road.
December 2005	FOX Sports expands its relationship with NASCAR through the 2013 season and becomes official home of the Daytona 500. In agreement, SPEED is awarded rights to NASCAR SPRINT ALL-STAR RACE and BUDWEISER DUEL AT DAYTONA beginning in 2007.
February 2007	NASCAR on FOX introduces "FOX 3D" virtual replays that have the ability to illustrate on-track incidents in a manner never before possible. FOX 3D is able to present computer-generated visualizations from an infinite number of vantage points created from real-time data collected from each car on the track.
March 2007	Darrell Waltrip (Sports Event Analyst) and Jeff Hammond (Studio Analyst) are nominated for 28 th Annual Sports Emmy® Awards for their work during the 2006 NASCAR on FOX season.
February 2008	FOX Sports introduces Gopher Cam, a small, stationary high-definition point-of-view camera buried beneath the asphalt track surface, inches below the yellow line. Four Gopher Cams are in place for the 50 th Daytona 500, one in each of the track's four turns.
February 2009	Digger, an animated gopher conceived by FOX Sports Chairman and Executive Producer David Hill, accompanies NASCAR on FOX's in-race use of Gopher Cam. Digger, along with an expanded cast of friends, comes to life with full 3D computer graphic image animation.

May 2010	SPEED offers live coverage of the inaugural NASCAR Hall of Fame Induction Ceremony from the NASCAR Hall of Fame in Charlotte, NC.
February 2011	FOX Sports unveils FOX Thermal-Cam, a special camera designed to register variations in the heat signature of objects in its line of sight.
September 2011	Michael Waltrip joins the FOX NASCAR SUNDAY prerace team, taking a seat in famed Hollywood Hotel alongside brother, Darrell, and host Chris Myers.
January 2012	Darrell Waltrip becomes a NASCAR Hall of Famer, entering as a proud member of the NASCAR Hall of Fame's third class.
October 2012	NASCAR and FOX Sports announce extensive new eight-year, multiplatform media rights agreement that ensures FOX Sports' broadcast of NASCAR racing through 2022.
February 2013	FOX Deportes telecasts Daytona 500 live in Spanish for first time ever with announcers Jorge Koechlin von Stein and Tony Rivera.
August 2013	FOX Sports launches FOX Sports 1, America's new sports network, available in nearly 90,000,000 homes at launch, slated to carry entities such as FIFA World Cup, MLB, NASCAR, NFL, UFC and collegiate conferences like the Big Ten, Big 12, Big East, Conference USA, Pac-12, and soccer leagues around the world to develop a full, robust programming schedule. FOX Sports 1 has nearly 5,000 hours of live event, news and original programming annually. FOX Sports 2 launches simultaneously.
August 2013	Less than 10 months after announcing a multi-platform, multi-series media rights agreement with NASCAR through 2022, FOX Sports and NASCAR extend agreement through 2024. In addition, FOX Sports adds exclusive rights to three additional NASCAR Sprint Cup Series events and the first 14 NASCAR Nationwide Series events of each season. FOX Sports now holds rights to the first 16 Cup Series races, first 14 Nationwide Series races and the entire NCWTS season, beginning in 2015.
January 2014	FOX Sports announces that for the first time ever, FOX Sports GO, the app that provides live streaming video of FOX Sports content, is set to offer live, streaming coverage of the 2014 Daytona 500. FOX Sports GO features two separate live streams of the 56 th running of the Daytona 500: the customary FOX Sports broadcast in English and the FOX Deportes telecast in Spanish. FOX Deportes also set to telecast 13 NASCAR Sprint Cup Series points-paying races in 2014, seven of which are live.
Daytona 500s (10)	2001; 2003; 2005; 2007-2013



MOTOR SPORTS on FOX

MOTOGP WORLD CHAMPIONSHIP

FOX Sports 1 (@foxsports1) & FOX Sports 2 offer live coverage from every round of the 2014 MotoGP World Championship (@MotoGP), the premier motorcycle racing series in the world. The series visits 19 venues in 13 different countries and four continents, starting in Qatar on March 21-23. This year's schedule features two stateside races, beginning with the second event from Austin's (TX) Circuit of the Americas (April 11-13) and a stop at the historic Indianapolis (IND) Motor Speedway infield road course (August 8-10).

Along with the MotoGP World Championship, FOX Sports 1 & FOX Sports 2 also delivers coverage of the up-and-coming Moto 2 & Moto 3 companion series throughout the season; as the sport's next stars showcase their talents on motorcycle racing's biggest world stage.

For all the latest breaking news, information and photos from the world of racing, visit the SPEED blog at <http://msn.foxsports.com/speed>.

ARCA RACING SERIES

The ARCA Racing Series (@ARCA_Racing) celebrates its 61st year of competition with 10 races televised on FOX Sports 1 and FOX Sports 2. Starting with its traditional 200-lap race at Daytona International Speedway on Saturday, Feb. 15 (4:30 PM ET), this versatile stock car racing organization boasts some of the sport's most successful veterans and talented young drivers.

Talladega (AL) Superspeedway (Saturday, May 3), Chicagoland Speedway (Saturday, July 19) and Pocono Raceway (Saturday, June 7 & Friday, August 1) are among the great venues that FOX Sports covers the ARCA Racing Series throughout the year.

FELD MOTOR SPORTS ON FOX

Headlined by the immensely popular Monster Energy Supercross Series (@SupercrossLIVE), Feld Motor Sports signed a five-year agreement with FOX Sports to broadcast its premier motor sports stadium and arena properties.

Spanning 17 races throughout North America, the Monster Energy Supercross Series is top-lined by events such as season-opening Anaheim 1, and concluding with a championship finale at Sam Boyd Stadium in Las Vegas (May 3) – marking the first time in series history that every race is broadcast live. Calling the races for FOX Sports is long-time play-by-play voice Ralph Sheheen (@ralphsheheen) with analysis coming from 1997 450SX class champion Jeff Emig (@emig47) and five-time 450SX class titlist Ricky Carmichael (@RickyCarmichael); while Jenny Taft (@JennyTaft) has the latest from pit road. Also providing analysis at selected races throughout the season will be seven-time 450SX class champion Jeremy McGrath (@JeremyMcGrath) and two-time 250SX class titlist Kevin Windham.

Other featured Feld Motor Sports properties include Monster Jam (@MonsterJam), AMSOIL Arenacross and the \$1 million-to-sweep Monster Energy Cup (@VegasMECup); all to be televised by either FOX Sports 1 or FOX Sports 2. The all-new AMSOIL Arenacross Series (@ArenaCross), the official feeder system to the Monster Energy Supercross Series, will have all 12 of its rounds broadcast on FOX Sports 1.

TUDOR UNITED SPORTSCAR CHAMPIONSHIP

Buoyed by a five-year agreement with FOX Sports and sanctioned by the International Motor Sports Association (IMSA; @IMSA), the TUDOR United Sportscar Championship's (@UnitedSportscar) inaugural season unfolds on the network's multiple media channels. Coverage includes three of sports car racing's most prestigious events – the Rolex 24 at Daytona (January 24-26); the Sebring 12 Hours (March 14-15) & Petit Le Mans (October 3-4).

The inaugural campaign features four competitive classes led by Prototype and GT Le Mans, the headlining categories that came out of the merger. In addition, a full season of the Continental Tire Challenge Series, IMSA's popular production-based companion championship, are also televised on FOX Sports 1 and FOX Sports 2.

Throughout the season, Bob Varsha (@bobvarsha), Brian Till (@briantill19), Dorsey Schroeder (@dorseyspd), Calvin Fish (@calvinfish), Justin Bell (@justinbelltv) and Jamie Howe (@1JamieHowe) will share on-air duties for FOX's sports car racing coverage.

Le MANS 24 HOURS

FOX Sports has live, multi-platform coverage from the world's most prestigious endurance race – the Le Mans 24 Hours (@24hoursoflemans). One of world's few remaining true road races, some of the world's greatest race drivers and automotive manufacturers take to the 8.5-mile course situated in the Northwestern France countryside.

This famous, twice-around-the-clock endurance classic is one of the most revered races on the planet, capturing the passions of famous celebrities like the late Steve McQueen and current day acting superstar, Patrick Dempsey.

FORMULA E

The FIA Formula E Championship, the world's first all-electric international racing series, has found a home on FOX Sports, and its numerous multi-media platforms. Ten races are scheduled for the series' inaugural season, kicking off in Beijing, with two stops in the United States, Los Angeles and Miami, also on the schedule.

U.S.-based Andretti Autosport, Britain's Drayson Racing and China Racing are among the 10 teams fielding two cars for the season; in hour-long races that feature electric-propelled, open-wheel race cars capable of 220 kilometers per hour.



DAYTONA 500 BROADCASTER BIOGRAPHIES

STEVE BYRNES Reporter/Host, NASCAR on FOX

Broadcasting veteran Steve Byrnes brings more than 25 years of television experience to his work as a NASCAR on FOX pit reporter and co-host of NASCAR RACE HUB, FOX Sports 1's daily NASCAR news and information program.

Armed with strong reporting skills, an earned trust within the sport and a quick wit, Byrnes delivers stories and updates from pit road alongside colleagues Matt Yocum and Krista Voda. Byrnes first joined the FOX Sports family in 2001, hosting TOTALLY NASCAR and serving as a pit reporter for NASCAR on FOX's inaugural year broadcasting NASCAR Sprint Cup Series events.

Byrnes has worn numerous hats over the years, hosting the FOX family's NASCAR Sprint Cup and Nationwide Series practice and qualifying sessions, TRACKSIDE, NASCAR LIVE, THIS WEEK IN NASCAR and THE CHASE IS ON, among other programs.

Prior to joining FOX, the Maryland native hosted *Darrell Waltrip's Racers* on TNN in 1999, worked as a pit road reporter for CBS, WTBS and TNN, hosted *The History of Stock Car Racing*, a two-hour documentary on The History Channel, co-hosted *Inside NASCAR* on TNN, and was the color analyst/coordinating producer for the 20-race ASA AC Delco Stock Car Series on TNN and color analyst for the Summer Legends Shoot-Out Series on FSN in 2000.

Byrnes, who, as quarterback led his Maryland high school football team to the state championship, began his television career as weekend sports producer at WJLA in Washington, DC, covering professional sports immediately following graduation from college. His first on-air job came two years later at WCIV in Charleston, SC, in 1982. In 1985, Byrnes took a position as producer and co-host of *Inside Winston Cup Racing* on TNN.

Byrnes also served as play-by-play announcer for the Carolina Panthers/Minnesota Vikings NFL game on FOX in 2006 and called Sprint Cup Series races for DirecTV Hot Pass in 2007.

Born April 14, 1959, Byrnes graduated from the University of Maryland in 1981 with a BA in Radio, Television and Film, and played football for one year at James Madison University before transferring to Maryland. He resides in Fort Mill, SC, with his wife, Karen, and their son, Bryson. You may follow Byrnes on Twitter at @stevebyrnes12.

JEFF HAMMOND

Analyst, NASCAR ON FOX

Jeff Hammond, former NASCAR Sprint Cup Series championship crew chief, serves as an analyst for NASCAR on FOX's live, at-track prerace program and race coverage. He joined FOX Sports at the conclusion of the 2000 NASCAR season, during which he served as crew chief for Kurt Busch at Roush Fenway Racing.

Hammond uses his extensive experience to work the pavement as stories develop throughout a race, and is the first former crew chief to serve in this capacity for network television's NASCAR coverage. Additionally, Hammond is an analyst for FOX Sports 1's NASCAR RACE HUB and the network's Sprint Cup and Nationwide Series practice and qualifying coverage.

Hammond also co-hosts the BUDWEISER DUEL AT DAYTONA on FOX Sports 1 each year, and has co-hosted the network's coverage of the NASCAR SPRINT ALL-STAR RACE several times.

In 1974, at the age of 17, Hammond began his NASCAR career as a tire changer for Walter Ballard. He transitioned to the role of jack man and served in this capacity for all three of Cale Yarborough's NASCAR Sprint Cup Series championships before winning the 1981 championship as Darrell Waltrip's jack man. In 1982, Hammond took the helm as crew chief for the first time atop the pit box for Waltrip at the pinnacle of the future Hall of Famer's career. Together, the pair visited Victory Lane an impressive 43 times, including Waltrip's 1989 Daytona 500 victory. Hammond, known as a methodical strategist, was Waltrip's pit boss for two of his three Sprint Cup championships (1982 and 1985), and Hammond's crew won the 1989 GM Goodwrench Teamwork of Excellence Award. He retired with 508 races as a crew chief.

In 2006, Hammond received his first Sports Emmy Award nomination for Outstanding Sports Person – Studio Analyst. Hammond visited America's troops serving overseas in Baghdad and Southwest Asia as part of the NFL on FOX's Thanksgiving Day coverage in 2010 and in Korea as part of the NFL on FOX's Thanksgiving Day coverage in 2011. His broadcasting resume includes work for FX, ESPN, Turner and TNN, and he has co-hosted the nationally syndicated *NASCAR Country* radio show.

Furthermore, Hammond owns and operates Pit Training and Instruction (PIT) facility, a 24,000 square foot facility in Mooresville, NC. PIT also owns 5 Off 5 On Race Team Performance and specializes in training current NASCAR pit crew members, in addition to assisting aspiring pit crew members gain the skills and knowledge they need to break into and succeed in NASCAR.

Hammond graduated from East Carolina University, where he played football. Born Sept. 9, 1956, Hammond resides near Charlotte, NC, with his family. You may follow him on Twitter at @HollywoodJeff.

MIKE JOY

Race Announcer, NASCAR ON FOX

Broadcasting veteran Mike Joy brings more than 40 years of motorsports experience to the booth as lead race announcer for NASCAR on FOX. Since 2001, FOX's first as a NASCAR broadcast partner, Joy has teamed with Hall of Fame driver Darrell Waltrip and former crew chief Larry McReynolds to form the network's broadcast team.

Joy has broadcast most major forms of American motorsports for television and radio. Prior to joining FOX in 2001, Joy anchored CBS Sports' coverage of the Daytona 500 from 1998-2000 after earning his stripes as a pit reporter for 15 years. Joy called "The Great American Race" for Motor Racing Network (MRN) Radio from 1977-'83. This year's Daytona 500 marks his 14th as the lead TV race announcer, and the 39th Daytona 500 for which he has been part of the live coverage.

He is a charter member of the prestigious NASCAR Hall of Fame Voting Panel, and in December 2013, was named sole media representative on the Hall's exclusive Nominating Committee. Joy also serves on the voting panel for the International Motorsports Hall of Fame.

Joy was the 2011 recipient of the prestigious Henry T. McLemore Motorsports Journalism Award, recognizing career excellence in the field. A former vice president of the National Motorsport Press Association, Joy joined Chris Economaki as the first racing journalists to receive major recognition for their work in all three major disciplines: radio, television and print.

He hosted FSN's Formula One coverage from 1998 to 2000. At CBS Sports, Joy contributed to the 1992 Olympic Winter Games coverage and called NCAA championship events in soccer, swimming and diving, track and field, gymnastics and lacrosse. He also served as a sideline reporter and halftime host for CBS college football. In 18 years with CBS, Joy called such diverse events as the Hambletonian, Pro Beach Soccer and World Cup skiing.

His career began as a public address announcer at Riverside Park Speedway in Agawam, MA, in 1970 while attending the University of Hartford and Emerson College. He spent 14 years with MRN (1977-'90) and anchored the first live Sprint Cup telecasts on ESPN (1981) and TNN (1991). Joy has been a racetrack promoter and advertising executive, and co-owns the New England distributorship for Sunoco racing fuels.

Joy is an accomplished sports car racer, winning races at Lime Rock, Pocono, Watkins Glen and New Hampshire, and has competed in the Rolex 24 at Daytona, America's premier endurance race. Joy is well-known as host of the Rolex Monterey Motorsports Reunion and as FOX Sports' on-the-block expert for its live coverage of Barrett-Jackson collector car auctions. In August 2012, his drive in Historic TransAm at Laguna Seca won the Bonham's Cup, and in September 2013, he won a Historic Trans Am race at Lime Rock.

Joy was born Nov. 25, 1949, in Chicago, and was raised in Connecticut. He served four elected terms to the Windsor, CT, town council. Joy and his wife, Gaye, reside near Lake Norman in North Carolina, with children Scott and Kaitlyn. You may follow him on Twitter at @mikejoy500.

LARRY MCREYNOLDS

Analyst, NASCAR on FOX

In 2001, FOX Sports' first as a NASCAR broadcast partner, two-time Daytona 500 champion crew chief Larry McReynolds traded his tools for a microphone and joined legendary driver Darrell Waltrip and veteran broadcaster Mike Joy to comprise the NASCAR on FOX broadcast team. This season marks the trio's 14th together on NASCAR on FOX.

McReynolds also serves as an analyst on FOX Sports 1's NASCAR RACEDAY, the network's prerace show, and NASCAR RACE HUB, its daily NASCAR news and highlight show. He also offers analysis for FOX Sports 1's NASCAR Sprint Cup and Nationwide Series practice and qualifying coverage. McReynolds, who was inducted into the Alabama Auto Racing Pioneers Hall of Fame in December 2013, was a longtime panelist on TRACKSIDE and NASCAR PERFORMANCE on FOX Sports' SPEED.

From his perspective as a former NASCAR crew chief, McReynolds offers keen insight into the complicated inner-workings of race teams, including on-track and pit road strategy, body and engine design and the nuances of the driver/crew chief relationship.

McReynolds embarked on his NASCAR career in 1975, and worked his way up to a crew chief role 10 years later. He served as a Sprint Cup crew chief from 1985-2000, amassing 23 Cup wins, 21 poles, 122 top-five and 209 top-ten finishes. In 1988, McReynolds earned his first Cup win at Watkins Glen International with driver Ricky Rudd.

In 1992, McReynolds teamed with owner Robert Yates and driver Davey Allison to win 11 races and three pole positions, establishing himself as one of the sport's elite crew chiefs. He led Allison to a win in the Daytona 500 that year, and the two swept the NASCAR Sprint All-Star Race (then The Winston) in 1991-'92. In 1993, McReynolds teamed with Ernie Irvan, a combination that produced five pole positions. After joining Richard Childress Racing in 1997, McReynolds called the shots as seven-time champion Dale Earnhardt captured the elusive Daytona 500 victory in 1998.

McReynolds' success and thorough approach to his profession earned him selection to the Copenhagen/Skoal All-Pro Team, an all-star "who's who" of crew members, for five straight years (1991-'95). In 2009, McReynolds received the Living Legends of Auto Racing Russ Moyer Media Award. He is a founding member of the Crew Chief Club, and played himself in the 2006 Will Ferrell comedy hit, *Talladega Nights*. McReynolds has co-hosted *NASCAR Performance Show* with Steve Post on Motor Racing Network (MRN) Radio since 2004, and co-authored the book "The Big Picture: My Life from Pit Road to the Broadcast Booth."

Born Jan. 10, 1959, in Birmingham, AL, McReynolds currently resides in Mooresville, NC, with his wife, Linda, daughters Brooke and Kendall, and son, Brandon. You may follow McReynolds on Twitter at @LarryMac28.

CHRIS MYERS

Host, NASCAR ON FOX

As host of FOX NASCAR SUNDAY, NASCAR on FOX's live, on-site prerace coverage from the famous "Hollywood Hotel," Emmy Award-winning Chris Myers works alongside NASCAR Hall of Famer Darrell Waltrip and his brother, Michael Waltrip. The trio deliver the latest news, features and analysis in the minutes leading up to the checkered flag for each of the 13 NASCAR Sprint Cup Series races broadcast on FOX in 2014. Myers has held this role since FOX's first broadcast of a NASCAR Sprint Cup Series race in 2001.

As FOX Sports' only three-sport star, Myers also contributes to the network's NFL and MLB coverage, serving as reporter and play-by-play announcer during regular and postseason contests. His most recent assignments were reporting on weather and field conditions for Super Bowl XLVIII on FOX and hosting AFTERNOON HUDDLE live from Radio Row in New York on FOX Sports 1 in the days leading up to Super Bowl XLVIII. In that role, Myers took fans inside the media frenzy of the Super Bowl, featuring the biggest names in football and entertainment, interviews, discussion and information leading up to the game. For the 2013 NFL on FOX regular season, Myers called play-by-play alongside analyst Tim Ryan.

In 2011, Myers served as sideline reporter during the NFL playoffs, culminating with Super Bowl XLV from Cowboys Stadium in Arlington, TX, alongside the NFL on FOX's No. 1 announce crew of Joe Buck, Troy Aikman and Pam Oliver. Myers also covered Super Bowl XXXIX and Super Bowl XLII on FOX. As field reporter for MLB on FOX, Myers had the honor of interviewing the Red Sox when they finally won the 2004 World Series, one of five World Series he has covered.

In 2010, Myers was tapped to host Showtime's *Inside NASCAR* series alongside analysts Brad Daugherty, Michael Waltrip and Randy Pemberton. He also published two books – "NASCAR Nation" and "NASCAR is America."

One of the busiest broadcasters in sports, Myers hosted his own three-hour program, *CMI: Chris Myers Interview* on FOX Sports Radio, heard on more than 250 affiliates and on Sirius/XM Radio. *CMI* featured the last interview with legendary coach John Wooden and stars from the sports and entertainment world, such as Bill Murray and Adam Sandler.

Prior to joining the FOX family in 1998 as an anchor for FOX Sports News on FSN, Myers worked for ESPN. During his 11 years at that network, he hosted *Up Close* and reported and anchored for *SportsCenter*. He was awarded an Emmy in the Sports Features category in 1990 as an anchor/reporter. The veteran reporter previously served as a sports anchor and feature reporter for WWL-TV in New Orleans from 1982-1988, was a sportscaster with WTVJ-TV in Miami from 1980-1982 and with WCIX-TV in Miami from 1978-1980.

Myers attended Florida International University and Miami Dade Community College, where he majored in radio and television. He started his own talk radio show at the age of 16 at WKAT-Radio in Miami, interviewing sports legends such as Muhammad Ali and Don Shula. Myers resides in Southern California with his wife, Susan, son Alex and their three dogs. You may follow Myers on Twitter at @The_ChrisMyers.

KRISTA VODA

Reporter/Host, NASCAR on FOX

The veteran among network female NASCAR reporters, Krista Voda returns to the award-winning NASCAR on FOX team as a pit reporter for the network's NASCAR Sprint Cup Series coverage, a role she began with the 2007 Daytona 500. She also continues as host of NCWTS SETUP, FOX Sports 1's prerace show for the NASCAR Camping World Truck Series, and contributes features for NASCAR RACEDAY, FOX Sports 1's weekly Cup Series pre-race show. For the season opener in Daytona, Voda once again co-hosts FOX Sports 1's broadcast of THE BUDWEISER DUEL AT DAYTONA alongside Jeff Hammond.

Krista Voda joined FOX Sports in 2002 as a reporter and host for TOTALLY NASCAR on FSN, where she worked with Steve Byrnes, Hammond and Larry McReynolds. She blazed a new path for female journalists when, just four years later, she became the first full-time host of a NASCAR prerace television program. The following year, Voda built on that accolade by hosting the 2007 NASCAR All-Star Challenge.

Voda's impressive motorsports resume includes hosting and reporting for several programs. In addition to TOTALLY NASCAR, Voda hosted TRACKSIDE, SPEED's signature at-track program for years, NASCAR NATION, THE SPEED REPORT, The Dale Earnhardt Tribute Concert and NASCAR's Nextel Title Sponsorship Announcement. In January 2007, Voda hosted the first-ever live prerace show for the American Motorcyclist Association's Supercross Series, a role she reprised in 2008 and again in 2014. She has also reported for the American Le Mans Series and the Indy Racing League. For the last eight years, Voda served as co-emcee of the NASCAR Nationwide/Camping World Truck Series Awards Ceremony, and hosted the NASCAR Sprint Cup Awards Ceremony the last five years alongside NASCAR on FOX's Mike Joy.

Voda also served as a member of the NFL on FOX team and a sideline reporter for the network's coverage of the BCS. For four consecutive years ('06-'10), Voda contributed as a sideline reporter during FOX's presentation of the AT&T Cotton Bowl Classic alongside Hall of Fame broadcaster Pat Summerall. Voda has also been a sideline reporter for FSN's coverage of ACC basketball and made appearances on FSN's THE BEST DAMN SPORTS SHOW PERIOD.

A native of Clinton, IA, Voda attended the University of Northern Iowa, where she earned a Bachelor of Arts degree in Broadcast Journalism and Business Communications. She resides in Pittsburgh with her husband and daughter. You may follow her on Twitter at @kristavoda.

DARRELL WALTRIP

Analyst, NASCAR on FOX

NASCAR Hall of Fame driver Darrell Waltrip, three-time NASCAR Sprint Cup Series champion and winner of 84 career NASCAR Cup Series races, serves as lead analyst for NASCAR on FOX. Joining veteran race announcer Mike Joy and former crew chief Larry McReynolds, the trio form the NASCAR on FOX broadcast team.

Waltrip also contributes to the NASCAR on FOX prerace show, FOX NASCAR SUNDAY, alongside his brother, Michael Waltrip, and host Chris Myers, in addition to his role as an analyst on NASCAR RACEDAY, FOX Sports 1's prerace show. Waltrip is a three-time winner of NASCAR.com's Fan Voice Awards, crowning the legend as the overwhelming fan favorite. In 2006, Waltrip captured 38% of the votes for Best On-Air Analyst. That same year, Waltrip received his first Sports Emmy Award nomination for Outstanding Sports Person – Event Analyst.

Waltrip completed his 29th and final NASCAR season as a driver in 2000. The three-time champion (1981, 1982 & 1985) twice nabbed the Most Popular Driver Award (1989-'90) and was the recipient of the prestigious Bill France Award of Excellence in 2000 for his lifetime of achievements. In 2003, Waltrip was elected to the National Motorsports Hall of Fame, an honor followed by an induction into the International Motorsports Hall of Fame in 2005.

His 84 career wins in NASCAR's premier series tie Waltrip with Bobby Allison for fourth all-time. Waltrip also ranks fifth on the all-time Cup Series pole positions list with 59. Waltrip is the only five-time winner of the Coca-Cola 600 (1978-'79, 1985, 1988-'89), and was the inaugural winner of the NASCAR Sprint All-Star Race (then The Winston) at Charlotte Motor Speedway in 1985. Waltrip's first NASCAR series start came in the 1972 Winston 500, and his first win just three years later in his 50th start.

In 1981, Waltrip won a modern-era record eight races from the pole and tied the all-time record of four straight. He was named the National Motorsports Press Association Driver of the Year in 1977 and 1981-'82; *Auto Racing Digest* Driver of the Year in 1981-'82 and Tennessee Professional Athlete of the Year in 1979. His most memorable race was the 1989 Daytona 500 -- his only win in the Great American Race. In 2004, Waltrip's autobiography, "DW: A Lifetime Going Around in Circles," debuted on the *New York Times* Best Seller List. His third book, "Sundays Will Never Be the Same," was published in 2012 and focuses on his career as both a driver and broadcaster. On the big screen, Waltrip is the voice of "Darrell Cartrip" in the hit Pixar movies, *Cars* and *Cars 2*, and played himself in the Will Ferrell comedy hit, *Talladega Nights*.

Waltrip is the Chairman of Motor Racing Outreach (MRO), a NASCAR ministry he helped establish in 1987. He and Michael Waltrip host the Waltrip Brothers' Charity Championship golf tournament each year, a two-day fundraiser in Franklin, TN, that benefits Feed The Children, Motor Racing Outreach (MRO) and other charities.

Born Feb. 5, 1947, Waltrip resides near Nashville, TN, with his wife, Stevie, and their two daughters. You may follow Waltrip on Twitter at @AllWaltrip.

MICHAEL WALTRIP

Analyst, NASCAR on FOX

Michael Waltrip, two-time Daytona 500 champion, is a NASCAR Sprint Cup Series team owner and driver who serves as an analyst for NASCAR on FOX and the NASCAR Camping World Truck Series (NCWTS) on FOX Sports 1.

He joined the NASCAR on FOX team for its Sprint Cup Series coverage in 2012 in the famed Hollywood Hotel alongside brother and NASCAR Hall of Famer, Darrell Waltrip, and host Chris Myers. In addition to his FOX NASCAR SUNDAY pre-race work, Michael Waltrip also contributes analysis and in-race updates from the Hollywood Hotel.

Waltrip originally joined the broadcasting world with the launch of FOX Sports-owned SPEED in 1996 as a panelist for what began as INSIDE WINSTON CUP in 1996 and eventually became known as THIS WEEK IN NASCAR, leading to roles on TRACKSIDE, FAST TRACK TO FAME and NASCAR NATION. He also co-hosted Showtime's *Inside NASCAR* program from 2010-'12. Waltrip is nationally renowned for numerous commercial appearances for major marketers, including Aaron's, 5-hour ENERGY, NAPA, Dominos, Best Western, UPS and Toyota.

In 2007, Waltrip ushered Toyota into the NASCAR Sprint Cup Series and drove the No. 55 for Michael Waltrip Racing (MWR). MWR led Toyota's efforts during the manufacturer's first year in NASCAR Sprint Cup Series competition. The team owner opened the doors of his one-of-a-kind race shop and fan experience in a former movie theater in Cornelius, NC, and welcomed Rob Kauffman as co-owner in the fall of 2007. In 2012, MWR earned its first two berths in the Chase for the NASCAR Sprint Cup with Clint Bowyer and Martin Truex Jr. Bowyer finished runner-up in the 2012 championship and also qualified for the Chase in 2013, finishing seventh. Waltrip became a part-time driver in 2010 and scored two top-five finishes in only four starts in 2013.

His team currently features Cup drivers Bowyer (No. 15), Brian Vickers (No. 55) and Jeff Burton (No. 66).

The Owensboro, KY, native spent 29 years as a driver in the NASCAR Sprint Cup Series. He won the 2001 and 2003 Daytona 500, making him one of 10 multi-time winners. Waltrip owns four Sprint Cup wins and four pole positions, alongside 11 career NASCAR Nationwide Series wins and one NASCAR Camping World Truck Series victory – at the 2011 Daytona race. Waltrip made his NASCAR Sprint Cup Series driving debut in 1985 at the Coca-Cola 600 at Charlotte Motor Speedway. He won the 1996 The Winston (now the NASCAR Sprint All-Star Race) at Charlotte, as well as the 1991 and 1992 Winston Open and 1995 Winston Select.

His best-selling book, "In the Blink of an Eye," marked the 10th anniversary of his 2001 Daytona 500 victory. After hitting the shelves in January 2011, it soared to fourth and spent 11 weeks on *The New York Times* Best-Seller list.

Waltrip, a member of the Kentucky Sports Hall of Fame, won the February 2011 NCWTS race at Daytona International Speedway in a last-lap pass on the 10th anniversary of Earnhardt's death. Waltrip competed in the 24 Hours of Le Mans, the world's most prestigious sports car race, in June 2011, and raced in the Rolex 24 in January 2012 with Kauffman. Waltrip has two daughters, Caitlin and Macy, and resides in Huntersville, NC.

MATT YOCUM

Pit Reporter, NASCAR ON FOX

Matt Yocum, an original member of the NASCAR on FOX on-air team, returns to his role as a pit reporter for his 14th consecutive season in 2014.

Yocum grew up in the NASCAR garage and has more than 20 years of experience as a motor sports television reporter and 30 years in the auto racing industry. In 2001, he joined FOX and also NBC/TNT in a unique trailblazing scenario that made him the only broadcaster to cover every NASCAR Sprint Cup Series network TV broadcast (334 consecutive races) between 1998 and 2007.

Additionally, Yocum continues as a pit reporter for TNT's six Cup Series races this season, and hosts the annual charity racing event, "The Prelude to the Dream," at Eldora Speedway. Since 2007, Yocum has co-hosted one of the most popular shows on Sirius/XM Satellite Radio, *Tony Stewart Live*, and *The Stewie Awards*, which air throughout the NASCAR season with co-host and three-time NASCAR Sprint Cup Series champion Tony Stewart.

In addition to the FOX family of networks, the Ormond Beach, FL, native also has covered pit road for TBS, ESPN, ABC and HBO Pay-Per-View. Between 1995 and 1998, Yocum worked as a pit reporter for TNN's NASCAR Sprint Cup, Nationwide, Camping World Truck Series and touring series race broadcasts before moving to ESPN in 1999.

In 1995, Yocum won two Associated Press Sports Feature Awards for NASCAR coverage. Two years later, he was awarded a Telly Award for Pit Reporting at the NASCAR Sprint All-Star Race. In addition, Yocum won a Telly for his work on *NASCAR's Greatest Drivers* documentary. In 2009, he earned two National Motorsports Press Association (NMPA) Awards for features on NASCAR legend Fred Lorenzen and a Father's Day feature highlighting Ken and David Ragan.

Yocum's TV career began in 1992 as a sports reporter and anchor at NBC affiliates in Orlando, FL, and Bristol, TN. The son of Mary Yocum, who owned a motor sports sponsor services and corporate entertainment company for 35 years, Matt grew up at the track alongside the sport's legends. As a high school and college student, he worked for International Race of Champions (IROC) between 1984 and 1991, first as a tire specialist and later in race car preparation and as a maintenance specialist.

Yocum graduated from Florida State University in 1991 with a degree in Political Science and Communications. He currently resides in Huntersville, NC, with his daughter, Madison. You may follow Yocum on Twitter at @MattYocum.

NASCAR ON FOX BROADCASTER BIOGRAPHIES

ADAM ALEXANDER Co-Host, NASCAR RACE HUB

Adam Alexander, a member of the FOX Sports family since 2006, co-hosts NASCAR RACE HUB, FOX Sports 1's daily NASCAR news and information program. Alexander also handles play-by-play duties for FOX COLLEGE BASKETBALL and FOX COLLEGE FOOTBALL. He continues to serve as play-by-play announcer for TNT's coverage of the NASCAR Sprint Cup Series, a role he has held since 2010.

Alexander, tabbed as co-host of NASCAR RACE HUB in September 2013, called a full slate of college football games for FOX Sports 1 for the first time in 2013 alongside analyst Chris Simms. Alexander's football debut for FOX Sports included 2012 matchups between Rice University/University of Texas at San Antonio and U.S. Naval Academy/East Carolina University.

The versatile broadcaster was an integral part of SPEED's motor sports coverage for years, hosting SPEED CENTER (2011-'13), NASCAR LIVE (2012-'13) and NASCAR IN A HURRY (2008-'10), as well as co-hosting NASCAR RACE HUB and SPEED CENTER in 2010. Alexander also contributed regularly on WIND TUNNEL WITH DAVE DESPAIN and served as the network's face for breaking news and special reports from the SPEED Studios for years.

Prior to transitioning into the studio and television booth, Alexander reported from pit road for SPEED's coverage of the NASCAR Camping World Truck Series (2006-'10), TNT's portion of the NASCAR Sprint Cup Series season (2010) and for DirecTV Hot Pass.

Alexander also has significant radio experience. He reported from pit road for the Indianapolis 500 on behalf of the Indianapolis Motor Speedway Radio Network (2001-'03) and segued into the role of turn announcer (2004-'06). Furthermore, he worked for Motor Racing Network (MRN) for its NASCAR Sprint Cup Series coverage (2000-'06), juggling roles as play-by-play announcer, pit reporter and studio host, in addition to covering the NASCAR Nationwide Series for the network.

The Indiana native's roots, though, are in stick-and-ball sports. Alexander, who played football and baseball in high school, covered football, baseball and basketball for various television stations in Indiana and Kentucky, serving as a sports anchor and sports director. He began his broadcasting career at a local television station in Evansville, IN, where he also served as the public address announcer for Tri-State Speedway, and called games for the Evansville Purple Aces men's basketball team.

Born July 11, 1973, in Madison, IN, Alexander grew up in Indianapolis and graduated from Vincennes University in 1993 with a degree in Broadcasting. He currently resides in Charlotte, NC, with his wife, Audra, and their two children, Kyla and Kade. In his spare time, Alexander enjoys golf and running. You may follow him on Twitter at @Adam1Alexander.

RICK ALLEN

Play-By-Play Announcer, NASCAR on FOX

Rick Allen has been the voice of the NASCAR Camping World Truck Series (NCWTS) since 2003. In this capacity, he calls every Truck Series race from the FOX Sports 1 booth alongside analysts Phil Parsons and Michael Waltrip, and also serves as the play-by-play announcer for all Truck Series practice and qualifying sessions, as well as select NASCAR Sprint Cup and Nationwide Series practice and qualifying sessions on FOX Sports 1.

Allen is a member of the prestigious NASCAR Hall of Fame Voting Panel, charged each year with electing five inductees to the NASCAR Hall of Fame, and also has been the play-by-play announcer for the ARCA Racing Series since 2003.

Allen, formerly the public address announcer for University of Nebraska football and basketball, as well as a track announcer at Eagle Raceway in Eagle, NE, also guest-hosted programs on SPEED such as SPEED CENTER and NASCAR LIVE. Additionally, he and FOX Sports colleague Krista Voda have co-hosted the season-ending NASCAR Nationwide Series/Camping World Truck Series Awards Ceremony the past several years. Allen also anchors a variety of FOX Sports 1 specials, such as Preseason Thunder from Daytona International Speedway, and called SPEED's first-ever Nationwide Series race telecast from Richmond International Raceway in 2011. He recapped each week's Sprint Cup Series race on NASCAR IN A HURRY: MONDAY EDITION in 2010 on SPEED, and was one of the original hosts of NASCAR RACE HUB, which continues daily on FOX Sports 1.

When he's not in the FOX Sports 1 booth, Allen lends his baritone voice to voice-over work for commercials, narrations, production promotions, instructional videos and answering machine services for various national corporations. The Nebraska native walked onto the University of Nebraska track and field team as an 18-year-old, and went on to become a three-time All-American decathlete.

Allen graduated from the University of Nebraska in 1992 with a degree in Communications Studies. He currently resides in Matthews, NC, with his wife, Kris, and their sons, Eric and Ryan. You may follow Allen on Twitter at @RickAllenracing.

MATT CLARK

Analyst, NASCAR RACE HUB

Matt Clark returns in 2014 as an analyst on NASCAR RACE HUB, FOX Sports 1's daily NASCAR news and information program. He joined the NASCAR on FOX family in late 2011 as a "NASCAR Insider" on NASCAR RACEDAY on SPEED and soon began contributing his perspective on NASCAR RACE HUB.

Prior to joining SPEED, Clark spent 12 years as a jack man, pit crew coach and manager in the NASCAR Sprint Cup Series. He was part of more than 70 NASCAR Sprint Cup Series wins with Hendrick Motorsports and Richard Childress Racing (RCR).

The North Haven, CT, native coached pit crews to the 2006 and 2007 NASCAR Sprint Cup Series championships, two Daytona 500 wins (2005-'06) and three Brickyard 400 victories (2004, '06 and '11), in addition to a pair of NASCAR Nationwide Series championships and multiple competition wins within the industry. Clark served as Director of Human Performance at RCR, where he guided the No. 31 team to the 2009 NASCAR Sprint Pit Crew Challenge championship. Prior to joining Hendrick Motorsports in 2002 as pit crew coach, Clark served as jackman and pit crew coach for Team Rensi Motorsports in 2001.

Before crossing over from stick-and-ball sports to NASCAR, Clark was assistant baseball coach, assistant athletic director and sports information director for Albertus Magnus College in New Haven from 1997 to 2000, and was named head baseball coach for South Central College in New Haven in 1996.

Born April 7, 1967, Clark graduated from Carter Oak State College in Connecticut in 1996 with a degree in Communications with an emphasis in Sports Management. He resides in Concord, NC, with his wife, Karen, and their two sons, Cody and JD. You may follow Clark on Twitter at @MattClarkMC.

BOB DILLNER

Reporter, NASCAR on FOX

Bob Dillner returns to FOX Sports 1 in 2014 as a reporter for NASCAR RACEDAY, the network's NASCAR Sprint Cup Series prerace show, and NASCAR VICTORY LANE, its NASCAR Sprint Cup Series post-race show. He also reprises his role as analyst on NASCAR RACE HUB, the daily NASCAR news and information program, and NASCAR LIVE, FOX Sports 1's weekend update show.

In addition, Dillner continues his role as pit reporter for NASCAR Sprint Cup Series and NASCAR Nationwide Series practice and qualifying sessions. Past duties for the FOX Sports family also included reporting for SPEED CENTER. Dillner possesses vast motor sports television experience, having served as a reporter and play-by-play announcer for racing disciplines ranging from NASCAR to CART, IRL, NHRA, IHRA, ASA, World of Outlaws and the ARCA Racing Series.

The Long Island, NY, native, who grew up following his racer father to short tracks across the Northeast, is the owner of the short-track racing website www.speed51.com, one of the more popular sites in the industry. He began motor sports writing as a 15-year-old, and his casual writing hobby quickly segued into a writing position for several trade publications such as *Area Auto Racing News* and *Speedway Scene*.

Dillner got his television start serving as a production assistant at a Long Island TV station before lobbying his news director in 1991 to create a local motor sports program to cover racing in the area. The news director told Dillner he could start the program if he raised the money, and in two weeks, with several supporters, Dillner had. He went on to serve as host and producer of *Long Island Trackside*, which became the station's top-rated weekend program for five consecutive years. He also produced and hosted *Trackside* Northeast, a motorsports show on a regional sports network in 1995-96. In 1997, Dillner moved to North Carolina to work for TNN's *Raceday*, reporting on NASCAR, CART, IRL, NHRA, IHRA and other series. He was hired by FOX Sports' SPEED in 2002 to cover the NASCAR Sprint Cup and Nationwide Series.

Born Nov. 29, 1969, Dillner graduated from New York Institute of Technology in 1992 with a degree in Communications and Journalism and a minor in English. He is the father of two daughters and two sons and resides in China Grove, NC, with his wife, Angie.

RAY DUNLAP

Reporter, NASCAR on FOX

Ray Dunlap is a veteran pit reporter for the NASCAR Camping World Truck Series and widely is considered the “go-to-authority” on the series. Dunlap, broadcasting for the 14th year in this role, also lends his expertise in the NASCAR Sprint Cup and Nationwide Series during qualifying and practice session telecasts on FOX Sports 1. In addition to offering updates from the track on NASCAR LIVE broadcasts, he also provides pit and garage reports during FOX Sports 1’s ARCA Racing Series telecasts.

Dunlap, who is renowned in the sport for his extensive research and statistical database dating back to the Truck Series’ inaugural race in 1995, also offers his analysis on FOX Sports 1’s daily news and update show, NASCAR RACE HUB, and was a regular contributor to SPEED’s WIND TUNNEL with Dave Despain and SPEED CENTER for years.

Dunlap has reported from pit road on behalf of the FOX Sports family for the Truck Series races since SPEED’s first broadcast from Daytona International Speedway in February 2003. He first emerged on the NASCAR scene in 1997 as a pit reporter for ESPN in the NASCAR Sprint Cup and NASCAR Nationwide Series, and also covered the NCWTS for ESPN from 2001-2002.

Dunlap was honored in 1997 as the Motorsports Electronic Media Personality of the Year, and also served as the Public Relations Director for the ARCA Racing Series in the early 1990s. Earlier in his broadcasting career, Dunlap covered pit road for the NASCAR Goody’s Dash Series, the ARCA Racing Series and the Hooters Pro Cup Series. He also hosted and produced a public access program titled “At the Speedway” in Columbus, OH, that showcased auto racing in the region.

A native of Carrollton, OH, Dunlap graduated from Bowling Green State University in 1987 with a degree in Radio/TV/Film. In his spare time, he is an avid woodworker who also enjoys scuba diving and boating. Dunlap resides in Mooresville, NC, with his wife, Bobbie. You may follow Dunlap on Twitter at @truckpits.

PHIL PARSONS

Analyst, NASCAR ON FOX

Phil Parsons has been a member of the FOX Sports family's coverage of the NASCAR Camping World Truck Series (NCWTS) since SPEED's first series broadcast in February 2003 from Daytona International Speedway.

He helps play-by-play announcer Rick Allen and fellow analyst Michael Waltrip call every Truck Series race live on FOX Sports 1, in addition to select NASCAR Camping World Truck Series practice and qualifying sessions. Parsons began his SPEED tenure as a pit reporter and transitioned late in the season to the role of color analyst in the television booth, a role in which he remains today.

The former NASCAR driver, whose résumé includes nearly 500 NASCAR Sprint Cup Series and Nationwide Series starts, one Cup Series and two Nationwide Series victories, raced for 19 years before retiring from driving in 2001. Parsons finished ninth in Cup Series point standings in 1988, and in the top 10 in the Nationwide Series point standings in five different seasons.

The younger brother of the late NASCAR driver and television analyst, Benny Parsons, Phil segued from the cockpit to the television booth in 2001 as an analyst for ESPN's coverage of the Truck Series, and remained through the 2002 season.

In 2012, the Detroit native teamed with co-owner Mike Curb to form Phil Parsons Racing, fielding entries in the NASCAR Sprint Cup Series.

Parsons studied Business Management at Oakland University in Rochester, MI. He resides in Cornelius, NC, with his wife Marcia, and they have three children, Kinsley, Camryn Spencer and Stefan. You may follow Parsons on Twitter at @philparsons98.

KYLE PETTY
Analyst, NASCAR RACEDAY & NASCAR VICTORY LANE

Former racer Kyle Petty returns in 2014 as an analyst on NASCAR RACEDAY, FOX Sports 1's NASCAR Sprint Cup Series prerace show, and NASCAR VICTORY LANE, its post-race show. Petty also serves as an analyst on NASCAR LIVE, the network's weekend update show.

Petty was a longtime co-host on TRACKSIDE on SPEED through the 2013 season and served as an analyst on Showtime's *Inside NASCAR* for two years. Prior to stepping into his television analyst role, Petty enjoyed a 30-year NASCAR career, during which he won eight NASCAR Sprint Cup Series races and posted 52 top-five and 173 top-10 finishes, in addition to capturing eight pole positions. Petty, the son of seven-time NASCAR Sprint Cup Series champion Richard Petty and grandson of NASCAR pioneer Lee Petty, began his transition to the TV booth in 2007 when he joined TNT's broadcast team for six races, a role in which he continues in 2014 for TNT's six summer series races.

Away from the race track, Petty devotes his time to the Victory Junction Camp, a camp for children with chronic medical conditions or serious illnesses that he co-founded in honor of his late son, Adam. Additionally, Petty operates the annual Kyle Petty Charity Ride Across America, celebrating its 20th anniversary in 2014, to benefit children's charities throughout the United States. The 20th Anniversary Ride is scheduled for May 3-10, 2014.

Born June 2, 1960, in Level Cross, NC, Petty currently resides in Charlotte, NC. You may follow him on Twitter @kylepetty, on Facebook/kylepetty45 (Kyle Petty) and Instagram @kylepetty.

TONY RIZZUTI
Reporter, NASCAR RACE HUB

Tony Rizzuti is a reporter for NASCAR RACE HUB, FOX Sports 1's daily NASCAR news and information program. In this capacity, he reports from various NASCAR race shops throughout the NASCAR season.

Rizzuti, who joined the FOX Sports family in January 2013, also is the Director of New Media for the Motor Racing Network (MRN) and pit reporter for the radio network's NASCAR and IMSA racing series. A native of Bettendorf, IA, he began his broadcasting career as play-by-play announcer for WUCF's radio coverage of University of Central Florida football, basketball and baseball. After college, Rizzuti moved to television, working in the sports department at WFTV in Orlando, FL.

A veteran in the NASCAR industry since 1995, Rizzuti served as National Sales Director for Nike Racing and PR and Marketing Director for such iconic brands as GM Goodwrench, NAPA Auto Parts and ACDelco. He graced the screen for DirecTV NASCAR HotPass and *3 Wide Life*, and served as a sports talk host for Fox Sports Radio in Charlotte, NC.

Born Jan. 25, 1969, Rizzuti graduated from Marycrest College in 1993 with a degree in Communications. He currently resides in Charlotte with his wife, Renee, and son, Ryan. You may follow Rizzuti on Twitter at @tonyrizzuti.

JOHN ROBERTS

Host, NASCAR RACEDAY & NASCAR VICTORY LANE

John Roberts hosts NASCAR RACEDAY and NASCAR VICTORY LANE for FOX Sports 1, the network's pre- and post-race shows for the NASCAR Sprint Cup Series. He also hosts NASCAR LIVE, offering up-to-the-minute updates throughout race weekends.

In 2014, Roberts marks his 14th season with the FOX family, a tenure that began when he was tabbed to host NASCAR THIS MORNING, NASCAR RACEDAY's predecessor on FOX Sports Net, in 2001. Roberts also hosts special NASCAR programming on FOX Sports 1, such as Daytona preseason testing and NASCAR SPRINT ALL-STAR RACE prerace festivities. He also has served as play-by-play announcer for NASCAR Sprint Cup Series and NASCAR Nationwide Series practice and qualifying sessions on FOX Sports 1.

Prior to joining FOX, Roberts worked as a sports anchor in Charlotte, NC, Lynchburg, VA, Roanoke, VA, Richmond, VA, Spartanburg, SC, and Harrisonburg, VA.

A little known fact is the former basketball player supplemented his television income years ago by operating a construction and landscaping business in Charlotte, and was the craftsman behind the Adirondack chairs used for years on the Lake Lloyd "beach set" during SPEED's broadcasts from the infield at Daytona International Speedway.

The Washington, D.C. native co-authored *The Great Book of NASCAR Lists*, released in 2012. Born Oct. 2, 1965, he graduated from James Madison University with a degree in Communications. Roberts has three children – Jordan, Willie and Lauren -- and resides in Cornelius, NC. You may follow him on Twitter at @TheJohnnyTV.

HERMIE SADLER

Pit Reporter, NASCAR ON FOX

Hermie Sadler is a veteran NASCAR driver and pit reporter for the NASCAR Camping World Truck Series on FOX Sports 1. He also helps set the stage for each NASCAR Camping World Truck Series race on NCWTS SETUP with Krista Voda, FOX Sports 1's popular 30-minute prerace show, and brings viewers up-to-the-minute news from the track on NASCAR LIVE.

Sadler also covers pit road for select NASCAR Sprint Cup Series, Nationwide Series and Truck Series practice and qualifying sessions and reports for a variety of FOX Sports 1 specials and events, including Preseason Thunder from Daytona International Speedway.

Prior to moving over to SPEED's Truck Series broadcast team in 2011, Sadler served as a reporter for NASCAR RACEDAY and NASCAR VICTORY LANE, the network's pre- and post-race shows in the NASCAR Sprint Cup Series, for several years.

Inside the race car, Sadler has logged more than 330 starts in the Cup, Nationwide and Truck Series. Born into a family of racers, he grew up at the race track with his father and uncle, and won the World Karting Association championship in 1988. Sadler earned 1993 Nationwide Series Rookie-of-the-Year honors on the strength of a win, and followed up that success with one victory and a fifth-place finish in the point standings in 1994.

He formed his own Nationwide Series team in 1995. In 2006, Sadler joined SPEED as an analyst for select Nationwide Series broadcasts, and has been with the FOX Sports family ever since.

His personal crusade is a campaign to educate others about autism following his daughter's 2001 diagnosis. Sadler and his brother and fellow driver, Elliott, founded the Hermie and Elliott Sadler Foundation to raise funds for various charitable organizations for the advancement of autism research.

Sadler's newest challenge is owning and operating Fosho, an Italian restaurant he opened in his hometown of Emporia, VA. He graduated from the University of North Carolina in 1991 with a degree in Industrial Relations. Sadler resides in Emporia with his wife and three daughters. You may follow Sadler on Twitter at @HermieSadler.

DANIELLE TROTTA

Co-Host, NASCAR RACE HUB

Danielle Trotta returns in 2014 as co-host of NASCAR RACE HUB, FOX Sports 1's daily NASCAR news and information program, alongside Steve Byrnes and Adam Alexander. She joined the FOX Sports family in July 2010 as a reporter for the program and progressed into a co-hosting role in 2012. The same year, Trotta was tabbed to host SPEED coverage of the NASCAR Sprint Awards Ceremony from Las Vegas, in addition to her duties co-hosting NASCAR PERFORMANCE with Larry McReynolds, Chad Knaus and Jeff Hammond.

The versatile broadcast journalist covered all forms of racing in the Charlotte, NC, area, as well as ACC sports, prior to joining FOX. Trotta hosted *The ACC Blitz*, the ACC Network's pregame and halftime show, with Coach Tommy Bowden in 2011. Additionally, Trotta spent five years with WBTV in Charlotte, where she anchored six live sports shows each weekend, serving as the host of *Sports Saturday Night* and co-host of *Football Friday Night* and *Point After with D & D*. She also has written football columns for *Charlotte Weekly* and contributes weekly segments on NASCAR and ACC Football on ESPN Radio 730 AM in Charlotte.

Prior to college graduation, Trotta interned at television stations in Indianapolis and Charlotte, and upon graduation, was hired as weekend news editor at WBTV. From there, she segued into a role as photographer and editor before convincing management to allow her an on-air shot. After one year of reporting, Trotta was named weekend sports anchor. Her journey in television commenced in high school, working for her school's 24-hour local access channel as host and reporter between 1995 and 1999.

A native of Westchester, NY, Trotta and her family have called Charlotte and Indianapolis home. She attended Carmel High School in Carmel, IN, where she was part of three consecutive state championships in swimming and diving, and excelled as a springboard diver.

Trotta, whose parents transferred frequently for business, attended four colleges in Indiana, Vermont, Boston and Charlotte. She is a graduate of University of North Carolina-Charlotte with a degree in Mass Communications and currently resides in Charlotte. You may follow her on Twitter at @danielletrotta.

WENDY VENTURINI

Reporter, NASCAR ON FOX

Wendy Venturini returns in 2014 as a pit reporter for FOX Sports 1's NASCAR Sprint Cup Series and NASCAR Nationwide Series practice and qualifying telecasts, in addition to NASCAR LIVE, the network's weekend update show. She also serves as play-by-play announcer for select NASCAR Nationwide Series races on Performance Racing Network (PRN) alongside PRN President Doug Rice and becomes the first female to co-anchor a NASCAR Sprint Cup Series broadcast on Sept. 21, 2014, from New Hampshire Motor Speedway on PRN.

Venturini marks her 14th year with FOX Sports in 2014 and previously reported for NASCAR RACEDAY and NASCAR VICTORY LANE from 2006 to 2013. In addition, she reported for SPEED CENTER on SPEED. Venturini already has made broadcasting history on two occasions. In 2012, she became the first female announcer to anchor a NASCAR radio broadcast from the booth when she joined Rice for a NASCAR Nationwide Series race at Charlotte Motor Speedway. PRN received the 2012 National Motorsports Press Association Live Event Radio Broadcast of the Year Award for the broadcast.

In January 2013, Venturini debuted as host of *Racing Home*, a new web series on PRN.com and iTunes that features behind-the-scenes interviews focusing on families and friends behind NASCAR's biggest stars. The Chicago native also became the first woman to call an entire race on a national level during the July 2007 NASCAR Sprint Cup Series race at Sonoma Raceway while working for DirecTV.

Prior to her stint on NASCAR RACEDAY, Venturini worked as a pit road reporter in the NASCAR Camping World Truck Series (2004-'06) and the ARCA Racing Series on SPEED, among other NASCAR divisions. Before picking up a microphone, Venturini honed her skills as a feature producer for NASCAR THIS MORNING (now NASCAR RACEDAY) from 2001 to 2004 and as a producer for NASCAR VICTORY LANE from 2002 to 2004.

Venturini, daughter of two-time ARCA Racing Series champion Bill Venturini, began her broadcast career as a one-man band reporter for Adelphia Cable Network in Mooresville, NC, in 2000-'01, after a 1998-2000 internship in the sports department at WCNC, the NBC affiliate in Charlotte, NC. She went on to host *Race City Review*, a local-flavor racing show on Adelphia Cable Network, in 2001-'02, while also serving as an associate producer on TNN's *Raceday* in 2001. While in college at the University of North Carolina-Chapel Hill, Venturini hosted *Sports Xtra* on UNC-CH Student Television in 1998-2000.

Born Jan. 30, 1979, in Chicago, Venturini graduated from UNC-Chapel Hill in 2000 with a Bachelor of Arts degree in Communication Studies, a Bachelor of Arts degree in Psychology and a minor in Journalism. Venturini resides near Charlotte, NC, with her husband, Jarrad Egert, and their son, Caleb. You may follow Venturini on Twitter at @wendyventurini.

KAITLYN VINCIE

Reporter, NASCAR RACE HUB

Kaitlyn Vincie returns to the NASCAR on FOX team in 2014 as a features reporter for NASCAR RACE HUB, FOX Sports 1's daily NASCAR news and information program, and as a features reporter for the network's NASCAR Camping World Truck Series telecasts

Vincie joined the FOX Sports family in 2012 as a social media reporter on TRACKSIDE, SPEED's signature at-track program. She quickly added to her duties by reporting for NASCAR RACE HUB, delivering news and feature interviews from the various NASCAR race shops. .

Vincie also lent a hand for SPEED's coverage of the 2012 season-ending NASCAR Sprint Cup Awards Ceremony from Las Vegas. Prior to that opportunity, the Virginia native spent her early days with SPEED as a member of the SPEED Road Tour Team, a massive mobile marketing experience that traveled the NASCAR Sprint Cup circuit.

Vincie honed her motor sports reporting skills at legendary Langley Speedway in Hampton, VA, as a host/pit reporter for Langley Speedway TV. During that stint, she covered some of the best local short-track racing in the area, including Late Model, NASCAR K&N Pro Series East, Grand Stock and other series. She also created her own original NASCAR video reports on YouTube that became a weekly addition on SceneDaily.com.

Vincie graduated with honors from Christopher Newport University in Newport News, VA, with a degree in communications in 2010, and also interned for the university's athletics department. She served a similar role at WTKR (Hampton Roads, VA) and in the USAR Pro Cup Series at Charlotte Motor Speedway.

Vincie resides in North Carolina. You may follow her on Twitter at @kaitlynvincie.

KENNY WALLACE

Analyst, NASCAR RACEDAY

Kenny Wallace brings his infectious humor and trademark laugh to his work as an analyst for NASCAR RACEDAY and NASCAR VICTORY LANE on FOX Sports 1, the network's prerace and post-race programs covering the NASCAR Sprint Cup Series.

As a driver, Wallace set the NASCAR record in 2011 for most career Nationwide Series starts, amassing nine wins and 10 pole positions, 66 top-five and 173 top-10 finishes in 543 Nationwide Series starts. In a racing career spanning 25 years, the St. Louis native has competed in 900 races in NASCAR's top three divisions since his 1988 NASCAR debut driving for Dale Earnhardt.

Wallace, the son of accomplished Midwestern short-track racer, Russ Wallace, and brother of NASCAR drivers Rusty and Mike, also finished runner-up in the Nationwide Series points in 1991 and is one of only four NASCAR drivers to have won the Most Popular Driver award multiple times. He, however, didn't start racing until he was 22 years old.

The 1986 American Speed Association (ASA) rookie-of-the-year made his NASCAR debut in Sept. 1988 driving for Dale Earnhardt, finishing seventh in the Nationwide Series race at Martinsville Speedway. He transitioned into a fulltime Nationwide Series ride in 1989 for a team fielded by Rusty Wallace, winning rookie-of-the-year honors and completing the season sixth in the point standings.

Nicknamed "Herman" after the mischievous "Herman the German" cartoon character for his boisterous behavior, Wallace also maintains a rigorous dirt-racing schedule in the No. 36 Federated Auto Parts DIRTcar entry. Wallace got his television start in 1994 calling a Sprint Cup Series race for TNN alongside Mike Joy and Buddy Baker.

He and wife, Kim, have three daughters, and reside in North Carolina. You may follow Wallace on Twitter at @Kenny_Wallace.

RUTLEDGE WOOD

Reporter, NASCAR RACEDAY

Rutledge Wood, the resident “funny man” on NASCAR on FOX Sports 1, resumes his role as a reporter on NASCAR RACEDAY, the network’s prerace show. He also fills host and reporter duties on FOX Sports 1 specials throughout the season, including the NASCAR Sprint Cup Awards Ceremony, and was a longtime co-host of TRACKSIDE on SPEED through 2013. Wood also was called upon frequently to report for NASCAR LIVE, offering up-to-the-minute news throughout race weekends, and the NASCAR Sprint Pit Crew Challenge.

Additionally, Wood co-hosts History Channel’s *Top Gear*, an Americanized version of the U.K.’s popular *Top Gear*, a lighthearted look at the world of automobiles. Wood, who joined the FOX Sports family when he came aboard SPEED in February 2005 on NASCAR RACEDAY, TRACKSIDE and NASCAR LIVE, served in 2007 as host of SPEED ROAD TOUR CHALLENGE, a reality show about four contestants living together on a bus traveling to NASCAR races. The four competed in challenges in the hopes of earning a job with SPEED for the remainder of the NASCAR season.

Wood also worked for Country Music Television (CMT) on its *Most Wanted* tour immediately following graduation from college and co-hosted a daily talk radio show on Clear Channel Communications in Georgia. Always up for a good time, Wood played the drums and sang in a cover band while in college. The two-time high school class president honed his trademark microphone skills hosting daily talk shows and comedy/karaoke acts in his home state.

In his spare time, Wood enjoys restoring old cars and has dozens of renovations to his name. He won the 2013 Toyota Pro/Celebrity Race from the pole position at the Long Beach Grand Prix, besting a variety of celebrity and professional drivers, and is a mainstay on Kyle Petty’s Charity Ride Across America each year.

Born April 22, 1980 in Birmingham, AL, Wood graduated from the University of Georgia in 2002 with a degree in Marketing. He resides in Atlanta with his wife, Rachel, and their daughters, Elsie and Millie. You may follow Wood on Twitter at @RutledgeWood.



EXECUTIVE BIOGRAPHIES

ERIC SHANKS

President, COO & Executive Producer, FOX Sports

Eric Shanks is President, COO and Executive Producer of FOX Sports. Shanks oversees all entities within FOX Sports, including FOX Sports 1, FOX Sports 2, the FOX Sports Regional Networks, FOX Deportes and all digital ventures. Shanks and FOX Networks Group President & COO Randy Freer were the driving force behind the historic and successful launch of America's new sports networks, FOX Sports 1 and FOX Sports 2, on Aug. 17, 2013.

Shanks also serves as Executive Producer of all FOX Sports productions and is responsible for the look, sound, editorial content and superior quality of FOX Sports' studio and game broadcasts. Named to the position in June 2010 at age 38, he is believed to be the youngest president of a broadcast network sports division ever.

Shanks is the third president of FOX Sports since its inception in December 1993, succeeding David Hill and Ed Goren. Initially joining FOX Sports in 1994 as a broadcast associate, Shanks' appointment is the very definition of the American corporate success story. A six-time Emmy Award-winner and a member of the *Sports Business Journal's* prestigious "40 Under 40" Hall of Fame, Shanks assumes the day-to-day responsibilities of the FOX Sports broadcast network. He oversees programming, production, field and studio operations, marketing, promotion, communications, business and legal affairs for America's top-rated network sports division the last 13 years.

He also directs all aspects of FOX Sports' television investments and partnerships. In addition, Shanks spearheads the division's strategy of pursuing major event programming to ensure FOX Sports' position as a premier network sports broadcaster.

Shanks served as executive vice president for entertainment for DIRECTV from 2004-2010, overseeing business activities related to the development of DIRECTV's original entertainment, advanced products and advertising sales. In addition, he also was responsible for the DIRECTV Sports Networks business unit comprised of regional sports networks in Seattle, Denver and Pittsburgh. In that role, Shanks developed innovative content and services that were compelling and distinct. His advances include the launch of DIRECTV on DEMAND; The 101 Network, which among other programs, features the *Dan Patrick Show*; DIRECTV's exclusive NASCAR package; the creation of the NFL RedZone feature to DIRECTV's exclusive NFL SUNDAY TICKET package and its recently announced 3D programming initiative; and created the partnership between DIRECTV and Augusta National for the multiscreen coverage of The Masters.

In 2006, Shanks formed DIRECTV's first in-house advertising sales team. He originally joined DIRECTV in 2004 from FOX as senior vice president of Advanced Services and Content, responsible for business activities related to the development of DIRECTV receivers and advanced services such as digital video recording, interactive television and high-definition television.

Prior to joining DIRECTV, Shanks served as a producer at FOX Sports and as vice president of Enhanced Programming for FOX Television Networks. Shanks also served as Executive Producer of Sky Sports 1 & 2

where he launched Sky TV's soccer coverage in Italy. His accomplishments there include producing NFL Europe coverage and FSN's THE BEST DAMN SPORTS SHOW PERIOD, in addition to launching Sky Sports 1 and 2 for the Sky Italia platform in Italy.

Shanks originally joined FOX Sports in 1994, the network's inaugural NFL season. He also served on production crews for FOX Sports' coverage of the NHL and MLB. Shanks helped develop the FOXTrax "glowing puck" and yellow first-down line that is a staple of today's televised football coverage. He began his sports television career as a broadcast associate at CBS Sports in 1993.

Born Sept. 30, 1971, in Brazil, Ind., Shanks lives in Los Angeles with his wife, Brenda, daughter Maisie, and sons, Jack and David.

JOHN ENTZ
Executive Vice President, Production
Executive Producer, FOX Sports

Veteran sports television producer John Entz serves as Executive Vice President, Production and Executive Producer, FOX Sports. He is the fifth executive producer in FOX Sports' 19-year history, joining News Corp. Senior EVP David Hill, Ed Goren, the late Doug Sellars and Eric Shanks, who also holds the title.

Entz's responsibilities include all studio and event production for the networks and entities including FOX Sports, FOX Sports 1, FOX Sports 2, FOX Sports Regional Networks, FOX Deportes, FOX Soccer, and FOXSports.com as they pertain to digital programming. He also serves in an advisory capacity to the Big Ten Network. Combined, these networks produce more than 3,000 events annually. Entz reports to Eric Shanks, President of FOX Sports, and is based in Los Angeles.

Most recently, Entz served as Senior Vice President of Production for MLB Network since September 2008, helping to launch the network. He was responsible for overseeing the look and presentation of MLB Network's studio programming and game coverage. In MLB Network's first year on the air, Entz oversaw 2,300 live hours of programming, including the network's signature *MLB Tonight* studio show and coverage of breaking news and special events. In March 2010, Entz was honored as one of *Sports Business Journal's* "40 Under 40."

Entz formerly was a Vice President and Executive Producer at FOX Sports Net, where he produced the MLB All-Star Game Red Carpet Show and BCS Pregame specials for FOX Sports, and also worked on FOX Sports' Super Bowl Pregame coverage. He also oversaw the daily production of THE BEST DAMN SPORTS SHOW PERIOD and the show's Top 50 Countdown specials. Prior to joining FOX in 2005, Entz worked at ESPN as an Associate Producer and Production Assistant on *SportsCenter*, *Baseball Tonight* and *NFL Primetime*, winning a Sports Emmy Award.

DAVID NATHANSON
General Manager & Chief Operating Officer,
FOX Sports 1 & FOX Sports 2

David Nathanson serves as General Manager and Chief Operating Officer for FOX Sports 1 and FOX Sports 2, working closely with FOX Sports' existing service departments, including programming and research, distribution, sales, marketing and communications to oversee the developing channels in his charge. He also continues to manage FOX Soccer Plus, the leading premium international sports network.

In his former position, Nathanson served as General Manager and Executive Vice President of FOX Soccer, helping spearhead FOX Sports' FIFA World Cup rights acquisition in 2011. Under his leadership, FOX Soccer was the nation's leading television destination for domestic and international soccer, offering more than 1,700 annual hours of live matches, highlight programs, talk shows, nightly newscasts and original series including the Emmy-nominated, BEING: LIVERPOOL. FOXSoccer.com also was the most-visited soccer website in the U.S., while FOXSoccer.tv was the leading premium broadband video portal dedicated to live soccer coverage.

Nathanson joined FOX Soccer in January 2010 after previously serving as President of Television Games Network from 2005 to 2009. Under his leadership, TVG became the largest legal Internet gaming provider in the United States and one of the most widely distributed niche sports networks on television worldwide. After years of growth in revenue and distribution, Nathanson led the sale of TVG to Betfair Group LTD in 2009.

Prior to leading TVG, Nathanson worked at News Corporation in various increasingly responsible capacities, starting in 1999 as Director of Marketing for New Media. In 2001, he was promoted to Director, Broadband Strategy and Channel Development for Fox Cable Networks, and became Vice President, Advanced Services and Channel Development in 2002. Throughout most of his original tenure at FOX, Nathanson served as General Manager of FOX College Sports. In 2004, he launched FOX Reality Channel as Vice President, Business and Operations, a role in which he remained until moving to TVG in 2005. Before joining FOX, Nathanson worked for Cablevision Systems and Comcast Corporation.

Nathanson earned a bachelor's degree from the University of Pennsylvania, graduating with honors. He also holds an MBA from the Anderson School of Management at UCLA.

Nathanson is a member of the Young Presidents Organization (YPO) and serves on the board of Mapleton Investments, Falcon Waterfree Technologies and the Brentwood School. He was the recipient of the prestigious "40 Under 40" award in 2012, presented by *Sports Business Journal*, and twice was named by *CableFAX* as one of the 100 most influential persons in the television industry.

--FOX SPORTS--