



**ATHLETIC CLUB**  
2016 ANNUAL MEMBERSHIP GUIDE



## DEAR **LTAC** MEMBERS



I want to thank every **LTAC** member who helped make the 2014-15 athletic year such a tremendous success! Your support allowed our dedicated student-athletes to achieve both academic and athletic success that all of our alumni and fans can be proud of. We take pride in building champions in the classroom, on the field, and in life.

I hope you will take a moment to review the following pages in this 2015-16 **LTAC** Membership guide. This guide will help answer any questions you may have on your **LTAC** membership and will help demonstrate how your gift directly impacts the lives of our student-athletes. Your participation in **LTAC** is vital to the continued success of Louisiana Tech athletics by allowing us to improve athletic facilities, fund scholarships for student-athletes, and invest in retaining successful coaches.

Our goal is that all Tech alumni and friends support Tech Athletics with a financial contribution, no matter how large or how small, every year. You can help build the momentum of **LTAC** by renewing your membership, and by recruiting your friends to join **LTAC** with a donation as low as \$8.34 per month.

Louisiana Tech University, Tech Athletics, and the coaches and student-athletes join me in expressing our sincere appreciation for your loyalty in supporting Tech Athletics. I hope that you will renew your membership for the 2015-16 season, and I look forward to seeing you at future Tech Athletic events!

Go Bulldogs and Lady Techsters!

**TOMMY MCCLELLAND II**  
Director of Athletics

# LTAC MISSION STATEMENT

Louisiana Tech Athletic Club is the athletic fundraising arm of the Division of University Advancement. Its mission is to raise funds to support over 300 student-athletes and their pursuit of academic and athletic excellence. Alumni, former athletes, friends, and fans can join LTAC and be supporters of Louisiana Tech Athletics.

## GOALS

2,000 LTAC members

\$1.5 million in unrestricted LTAC gifts

\$2.5 million in annual support

300 new LTAC members

"Thank you for giving me the opportunity to come to Ruston, to experience Louisiana Tech, and to experience what Bulldog Country is all about while building friends and memories that will last a lifetime. You have given me the opportunity to better myself as a person, giving me a chance to get a great education and allowing me to do what I love, which is play football."

*- KENNETH DIXON, LA TECH FOOTBALL*







# DAVISON ATHLETICS COMPLEX

The recently completed Davison Athletics Complex has been referred to as a game-changer for Louisiana Tech University and the athletic department. The three-story, 70,000-square-foot-plus facility signifies the University's commitment to putting a stronghold on its place as a top tier institution.

The facility will benefit all of Louisiana Tech's student-athletes as it includes a new cutting edge strength and conditioning complex utilized by all 16 of the University's athletic programs. The new weight room is more

than twice the square footage of the existing one with double height space maximizing natural light, and it includes a field view of Joe Aillet Stadium as well as a supplement and nutrition bar.

The second story of the facility includes the football coaches' offices as well as team and position meeting rooms. The 143-seat capacity, theatre-style meeting room includes state of-the-art sound and video equipment and will be used for team meetings as well as athletic department press

conferences and other events.

The club level includes luxury premium seating options with 302 chair back seats, multi-functional dining space seating up to 360, a private dining room with field view, and a full service commercial kitchen.

The club seats sold in the complex generate an additional \$500,000 of revenue annually to support Tech athletics. Currently, all club seats are sold out. To be placed on our waiting list for future seats, please contact Nate Warren at (318) 255-7950.





# YEAR IN REVIEW



Football won the Conference USA West Division title and accepted a bid to play in the Zaxby's Heart of Dallas Bowl, where they defeated Illinois to post the program's first bowl victory since 2008.



Men's basketball won the Conference USA regular season title, the third straight league title for the program and the first outright title since 1999. They advanced to the NIT quarterfinals for a second straight year which included a victory at Texas A&M.



Golfer Victor Lange was named Conference USA's Golfer of the Year while also earning a bid to the NCAA Regionals for a second straight year. He finished in the Top 25 during the three-round event.



Soccer head coach Kevin Sherry and star player Kathryn Sloan earned Louisiana Coach and Player of the Year honors. The team posted a 13-6-3 record and won their first ever postseason match, advancing them to the Conference USA Tournament semifinals.



Under the direction of first-year head coach Greg Goff, baseball registered 10 more wins than the previous year, the seventh highest single season improvement in program history. The team tied a Bulldog record with a 12-game non-conference winning streak.



Softball head coach Mark Montgomery guided the Lady Techsters to a 31-win season, the most victories since 2008. The team came within three outs from defeating WCWS participant LSU in Baton Rouge.



Indoor track and field star Jarvis Gotch recorded the eighth longest jump in the world for the season and set the school record with a mark of 26-7.75 (8.12m) at the Vanderbilt Indoor Invitational. Outdoor track and field sprinter Charla Craddock (200m) and long jumper Jarrett Samuels received honorable mention All-America honors for their Top 20 finishes at the NCAA Championships.



In Tyler Summitt's first year as head coach, women's basketball received a flood of national media coverage, including feature pieces by 60-Minute Sports, USA Today, SI.com, ESPN.com, NBC Nightly News, ESPN SportsCenter, New York Times, CNN.com.





# WHY IT IS IMPORTANT TO GROW LTAC

## **1. SCHOLARSHIP SUPPORT**

The cost of scholarships for student-athletes continues to increase. In addition to tuition and books, fully-funded scholarships provide quality housing, meals, and access to world class sports medicine and training.

## **2. FACILITY ENHANCEMENTS**

Facilities are instrumental in providing the support for Tech's student-athletes to succeed in the classroom and in competition. Equally important, facilities are critical assets in recruiting quality talent.

## **3. COACHES SALARY SUPPLEMENTS**

Salary supplements make it possible for Tech to attract and retain the highest caliber of coaches in the NCAA.

## **4. SPECIAL PROJECTS**

Many times throughout the year, certain projects and opportunities arise for every sport that we are able to take advantage of because of your donation to LTAC.

"My experience at Louisiana Tech will better prepare me for becoming a physical therapist. Once I graduate, it will allow me to be extremely qualified to attend physical therapy school. I wanted to go to a school that was strong in softball and academics. Louisiana Tech was a great fit for both."

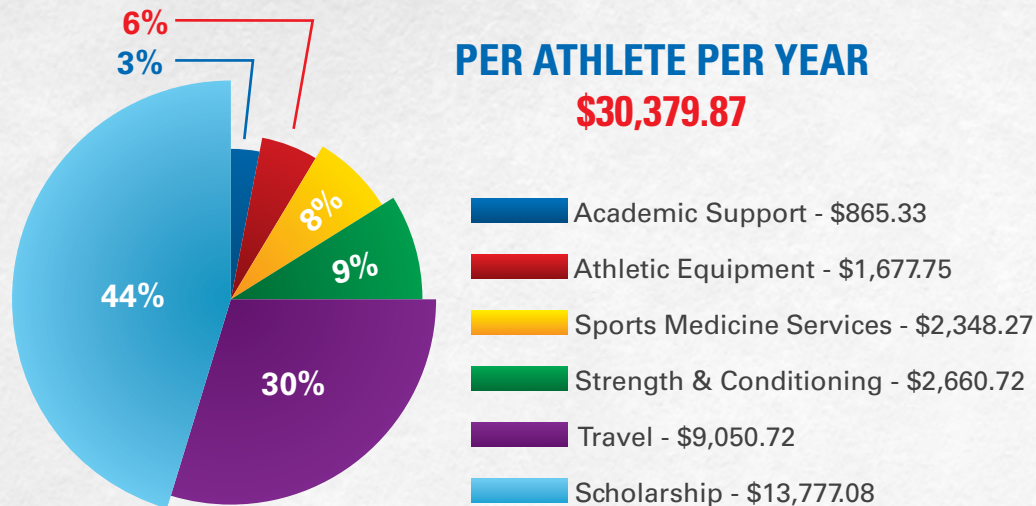
**- KARLEE JENSEN, KINESIOLOGY, LADY TECHSTER SOFTBALL**



# WHY YOUR GIFT MATTERS

Every day needs arise that are met through the generous contributions of LTAC members. We need your support to provide the necessary resources for our student-athletes to compete for championships on the field and in the classroom. Listed below are real examples of how your support makes a difference:

<b>\$50 - YOUNG ALUMNI</b>	New game ball for Bulldog or LadyTechster basketball	<b>\$2,500 - DIRECTOR</b>	Sports medicine and training services for one student-athlete
<b>\$100 - BOOSTER</b>	New glove for a member of baseball or softball team	<b>\$5,000 - PRESIDENT</b>	New set of uniforms for one of our men's or women's teams
<b>\$250 - VARSITY</b>	Extra recruiting trip for a coach trying to secure a commitment from prospective student-athlete	<b>\$10,000 - GOLDEN BULLDOGS WHITE</b>	Housing and meals for a student-athlete for one quarter
<b>\$500 - TROPHY</b>	Books for one quarter for one of our student-athletes	<b>\$20,000 - GOLDEN BULLDOGS RED</b>	Tuition for a student-athlete majoring in engineering for one year
<b>\$1,000 - CHAMPION</b>	Bus trip for a team competing in local competition	<b>\$30,000 - GOLDEN BULLDOGS BLUE</b>	Full student-athlete experience for one Bulldog or LadyTechster for one year



**VICTOR LANGE**  
FINANCE, GOLF



# IMPORTANT DATES FOR 2016-2017 MEMBERSHIP

**DECEMBER 31, 2015**

Final day to make contribution for 2015 tax year

**JUNE 15, 2016**

Deadline to renew football season tickets

**JUNE 30, 2016**

Final date for annual LTAC gifts to count toward football and basketball benefits

**OCTOBER 1, 2016**

Deadline to renew basketball season tickets

**DECEMBER 31, 2016**

Final day to make contribution for 2016 tax year

"My athletic scholarship has been very helpful throughout my college career. It provided me the opportunity to pursue my athletic and academic goals at Louisiana Tech. I will be forever grateful for my time at Tech. Thank you for your support."

**- ALEX HAMILTON, SOCIOLOGY, BULLDOG BASKETBALL**





# WHAT'S NEW IN 2016

## **BOX SEAT DONATION LEVELS**

Due to the increased demand for football box seats, each seat will now require a minimum donation of \$250 to LTAC to be able to purchase the seat. For information on acquiring box seats for the 2016 football season, please contact Tyson Baldwin at (318) 255-7950.

## **FOOTBALL SEASON TICKET DONATION LEVELS**

Beginning in 2016, football season tickets purchased in Sections D, DD, E, EE, F, and FF will require a minimum donation of \$100 per seat. For information on purchasing season tickets, please contact the Tech Ticket Office at (318) 257-3631.

## **COURTSIDE SEATS FOR MEN'S BASKETBALL**

Courtside seating for Bulldog Basketball games now requires a minimum donation of \$2,500 (Director Level) to be able to purchase courtside seats. For information on purchasing courtside seating, please contact Nate Warren at (318) 255-7950.

## **TAILGATE SPOT REQUIREMENTS**

Tailgate spots for the 2016 football season may be purchased for \$500 for LTAC members at or above the Champion (\$1,000) membership level. For information on how to purchase a tailgate spot, please contact Tyson Baldwin at (318) 255-7950.

## **NEXT LEVEL CAMPAIGN**

Want to do more in 2016? LTAC members upgrading their annual giving level from their 2015 level (e.g., Booster to Varsity) will be recognized for taking their support to the "Next Level" for Tech Athletics and will receive a special gift from Louisiana Tech Athletics.

## **114% CHALLENGE**

The 2016 football season will mark the 114th year of football at Louisiana Tech. In honor of this, we are challenging all LTAC members to make their 2016 gift 114% of the amount of their 2015 gift. All LTAC members who do so will receive special on-field recognition during a football game next season. For more information, please contact Tyson Baldwin at (318) 255-7950.

"The sense of community surrounding this program is truly amazing. I am from Ruston, but that doesn't really matter because our community is there for us whether we come from the state of Louisiana or not. It's truly amazing the love and support that we feel from Tech fans, even if we don't personally know them. It's a special place!"

**- RUBY RICHIE, BIOLOGY, LADY TECHSTER BASKETBALL**





# LTAC MEMBER BENEFITS



	<b>YOUNG ALUMNI</b> (Age 20-29) Minimum \$50	<b>BOOSTER</b> \$100-\$249	<b>VARSITY</b> \$250-\$499	<b>TROPHY</b> \$500-\$999	<b>CHAMPION</b> \$1,000-\$2,499	<b>DIRECTOR</b> \$2,500-\$4,999	<b>PRESIDENT</b> \$5,000-\$9,999	<b>GOLDEN BULLDOGS</b> \$10,000 +
Tax Deduction								
Access to Special Events								
Car Decal								
Game Program Recognition								
Opportunity to Purchase Box Seats (Requires \$250 Per Seat Contribution)								
Football/Basketball Parking Pass (with Season Ticket Purchase)	 (D)			 (C)	 (B)	 (A)	 (A)	 (A)
LTAC Lapel Pin (First Year Only)								
Opportunity to Reserve RV Parking Spot								
Opportunity to Reserve Tailgate Spot (Spots sold for \$500)								
Postseason Ticket Priority	<b>8</b>	<b>7</b>	<b>6</b>	<b>5</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>
Opportunity to Purchase Men's Courtside Seats								
Access to Men's Basketball VIP Room								
Dinner with AD before Football Game								
Special Coaches' Sideline Apparel								
Donor Appreciation Party								

## Did You Know...

you can set up automated monthly payments using a credit card or a bank draft?



# GOLDEN BULLDOGS INFORMATION



## **WHITE LEVEL – \$10,000 - \$19,999**

- All previously determined LTAC benefits
- Invitation to Leadership Weekend each fall on a football weekend, including an exclusive Leadership Tailgate with Tech coaches
- Ticket access for out-of-state members and non-season ticket holders if applicable
- Official Louisiana Tech Sideline Apparel
- Golden Bulldogs lapel pin

## **RED LEVEL – \$20,000 - \$29,999**

- All previously determined LTAC benefits and White Level benefits
- Sideline access for one home football games
- Team travel to one away football game

## **BLUE LEVEL – \$30,000+**

- All previously determined LTAC benefits and Red Level benefits
- Annual gift
- Team travel to one postseason event
- Sideline access for one away football game per year
- Exclusive events



# LOUISIANA TECH GIVING SOCIETIES



## **48 CURRENT MEMBERS**

- \$100,000 cumulative lifetime giving to athletics
- Recognition on Leadership Wall in Davison Athletics Complex
- Invitation to VIP receptions
- Invitation to Leadership Weekend each fall on a football weekend
- Exclusive Team Tech 100 medallion



## **22 CURRENT MEMBERS**

- \$250,000 cumulative lifetime giving to athletics
- All Team Tech 100 benefits
- Exclusive Team Tech 250 watch



## **14 CURRENT MEMBERS**

- \$500,000 cumulative lifetime giving to athletics
- All Team Tech 100 and 250 benefits
- Exclusive, custom Team Tech 500 Blazer



## **9 CURRENT MEMBERS**

- \$1,000,000 cumulative lifetime giving to athletics
- All Team Tech 100, 250 and 500 benefits
- Exclusive Team Tech 1M championship ring



# ABOUT LTAC MEMBER BENEFITS

## ***DINNER WITH ATHLETIC DIRECTOR PRIOR TO HOME FOOTBALL GAME***

All LTAC members at the President Level (\$5,000+) or higher will be invited to a special dinner at Athletic Director Tommy McClelland's house on a Friday before a Saturday home football game.

## ***BASKETBALL VIP ROOM***

LTAC members at the Director Level (\$2,500+) or higher will have access to the VIP Room at every men's basketball game. One hour prior to tip-off and at halftime of every home game, heavy hors d'oeuvres and beverages, including beer and wine, will be available to all of those with access. Also, 25 minutes prior to tip-off, a member of the coaching staff will give an in-depth analysis of that game's opponent.

## ***BASKETBALL COURTSIDE SEATS***

LTAC members at the Director Level (2,500+) have the opportunity to purchase, based upon availability, courtside seats for the Bulldog Basketball season.

## ***TAILGATE SPOTS FOR HOME FOOTBALL GAMES***

LTAC members at the Champion Level (\$1,000+) or higher will have the opportunity to purchase a tailgate spot for home football games for \$500 for the season.

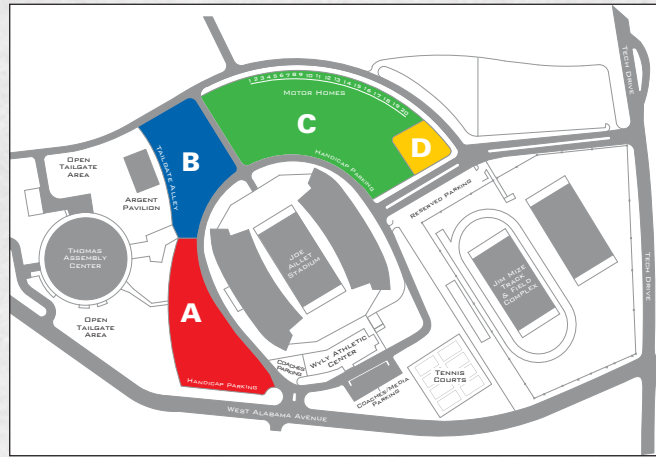
## ***DID YOU KNOW***

LA Tech student-athletes annually volunteer more than 2,000 hours of community service each school year, with all 16 Division I sanctioned programs involved in some aspect of giving back to the community. Community service projects range from interaction with local schools, the Boys and Girls Club, the Methodist Children's Home, the local retirement/nursing homes, and the DART Pumpkin Patch.

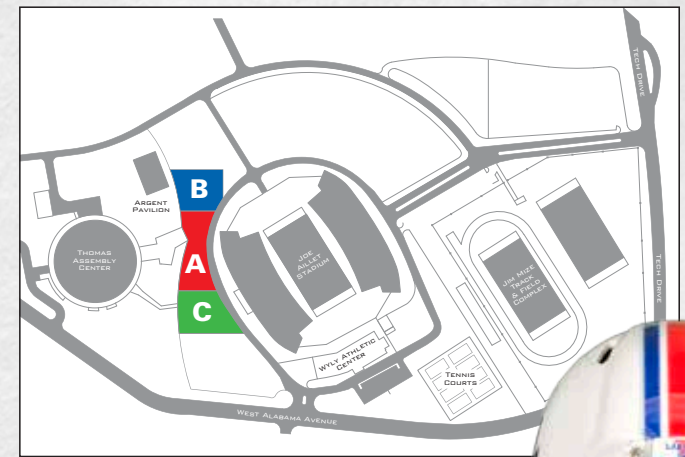




## FOOTBALL



## BASKETBALL



## PREMIUM RESERVED PARKING

**A** = \$2,500 +

**C** = \$500-\$999

**B** = \$1,000-\$2,499

**D** = Young Alumni

**XAVIER WOODS**  
MARKETING, FOOTBALL

- Parking in Lots A, B, C and D is reserved for LTAC members dependent upon LTAC membership level (based on availability) and purchase of season tickets.
- All alumni and friends of Louisiana Tech are invited to attend the Alumni Association/LTAC tailgate at the Argent Pavilion for free food, drinks and ice cream (as available) prior to every game.
- RV parking is available to LTAC Members at the Champion Level (\$1,000 +) and up (based upon availability).
- For information on reserved tailgating and RV spots, contact Tyson Baldwin at (318) 255-7950 or [Tyson@LATechAlumni.org](mailto:Tyson@LATechAlumni.org)







# GOLDEN BULLDOGS SCHOLARSHIP CAMPAIGN

The Golden Bulldogs Scholarship Campaign is a new and exciting way to make a direct impact in an individual student athlete's life. With a gift of \$10,000, you will be assigned an individual student-athlete from the sport and position of your choosing to help compensate the scholarship cost for that individual student-athlete. This is an excellent way to show your support for Tech Athletics and receive a personal experience of supporting one of our student-athletes. For information for this program, please contact Nate Warren at (318) 255-7950.

"Louisiana Tech presented me the opportunity to fulfill my dream of being able to play basketball while also receiving a great education. I owe so much to the Louisiana Tech faculty and staff who helped me throughout my four years in Ruston and helped me grow and become a better person. I look forward to being able to support future Tech student-athletes and proudly represent Louisiana Tech University."

**- KENNETH "SPEEDY" SMITH, SOCIOLOGY, BULLDOG BASKETBALL**



# 7 WAYS YOU CAN HELP TECH ATHLETICS

## **1. SUPPORT THE LOUISIANA TECH ATHLETIC CLUB**

LTAC is the annual fund for Tech Athletics and supports Tech's student-athletes through investing in scholarships, facility improvements, and retention of outstanding coaches.

## **2. BUY SEASON TICKETS**

Season tickets are a great way to support your athletics program and greatly affect the outcome on the field of competition. We need you in the stands showing your passion for Louisiana Tech University. Call the Tech Ticket Office at (318) 257-3631 to get your tickets, or order them online at LATechSports.com.

## **3. ASK IF YOUR COMPANY PARTICIPATES IN A MATCHING GIFTS PROGRAM**

Many companies match an employee's charitable contributions to a qualifying organization. Please contact your company to see if it participates in a matching gifts program.

## **4. REFER A FRIEND TO LTAC**

Help us strengthen the foundation of support and increase our membership in LTAC. You will not only help the program, but you will also be entered into a drawing to receive prizes from Tech Athletics! For more information on how to refer a friend to LTAC, call Tyson Baldwin (318) 255-7950.

## **5. MAKE A GIFT TO A SPECIAL PROJECT OR INITIATIVE**

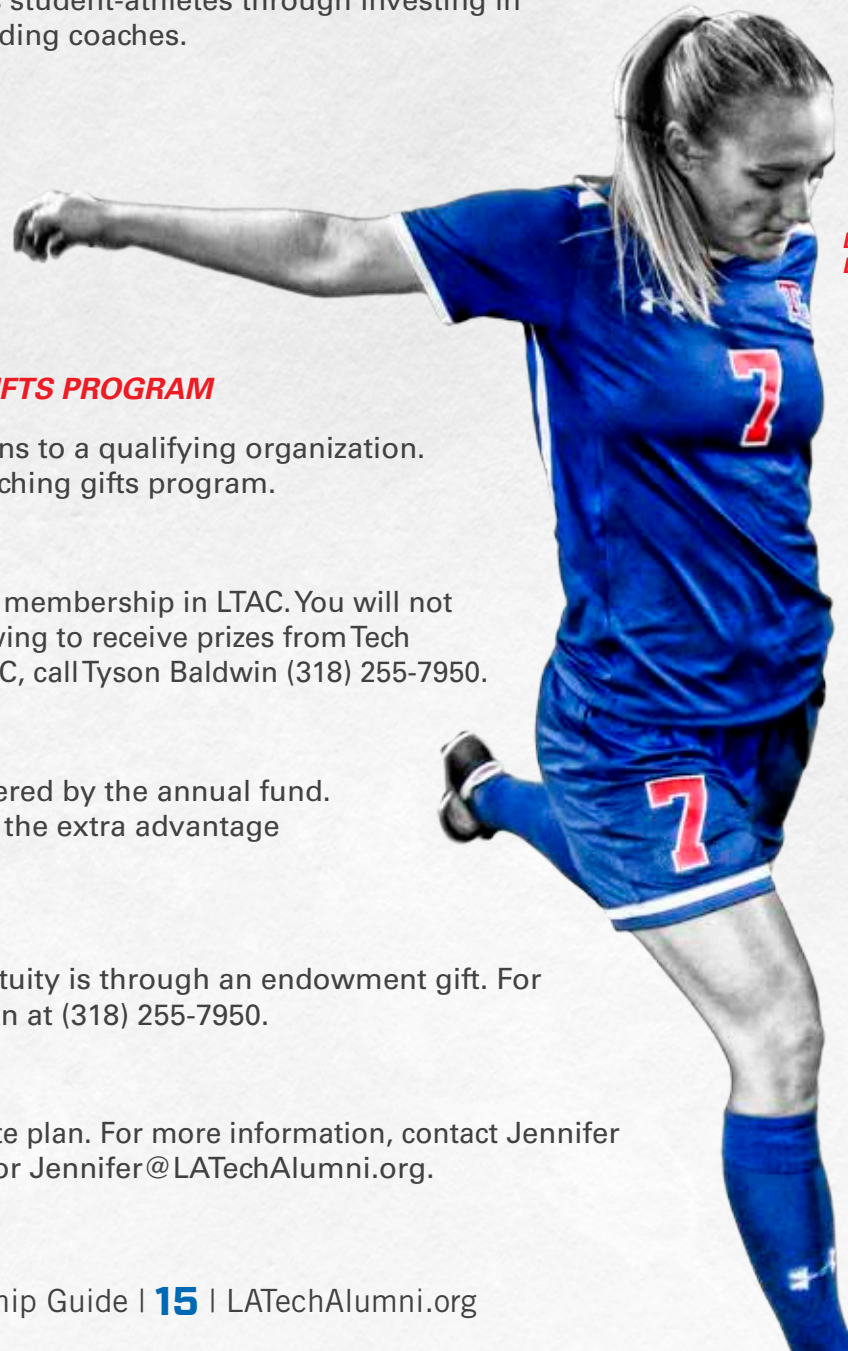
Many projects come up throughout the year that are not covered by the annual fund. Contributing to these projects gives the athletics department the extra advantage needed to compete at the highest level of competition.

## **6. ENDOWMENT GIFTS**

One of the best ways to contribute to Louisiana Tech in perpetuity is through an endowment gift. For more information about endowment options, call Nate Warren at (318) 255-7950.

## **7. ESTATE GIFTS**

Louisiana Tech would be honored to be considered in your estate plan. For more information, contact Jennifer Riley (Executive Director of Advancement) at (318) 255-7950 or Jennifer@LATechAlumni.org.



**BRITTANY BEDDOW**  
EDUCATION, SOCCER





# YOUNG ALUMNI PROGRAM

All alumni, friends, and fans of Louisiana Tech University Athletics between the ages of 20-29 can be Young Alumni LTAC members. With a \$50 minimum contribution, you can purchase up to two (2) football season tickets at half-price and receive a football parking pass for the entire season. For more information, please contact Tyson Baldwin at (318) 255-7950.

## COMPLIANCE

**FOR MORE INFORMATION, CONTACT MARY KAY HUNGATE AT (318) 257-4111 OR [MHUNGATE@LATECH.EDU](mailto:MHUNGATE@LATECH.EDU)**

### TERMS TO KNOW

**Prospective Student-Athlete (PSA or “Recruit”):** Any student who has started classes for the ninth grade.

**Recruiting:** Any solicitation of a prospect or the prospect’s family by an authorized institutional staff member for the purpose of securing the prospect’s enrollment and participation in athletics.

**Student-Athlete:** A student who presently is participating in intercollegiate athletics or has participated in intercollegiate athletics and is still receiving athletics aid.

**Extra Benefit:** An extra benefit is any special gift or arrangement provided to a student-athlete, or student-athlete’s friend or family member, which is not available to the general LA Tech student body or the general population.

### PROSPECTIVE STUDENT-ATHLETES

NCAA rules prohibit boosters from engaging in recruiting activities.

#### Permissible Booster Activities:

- Continuing to have contact with an established family friend or neighbor who is a prospect. (Contact Compliance for a pre-existing relationship form – must submit to ensure eligibility of student-athlete.)
- Viewing a prospect’s game on your own initiative
- Receiving a call from a prospect only if the prospect initiates the call and it is not for a recruiting purpose
- Notifying the LA Tech coaching staff of prospects

#### As A Booster You May Not:

- Contact or call a prospect that you have not had a longstanding relationship with (the relationship must pre-date the ninth grade)
- Contact or call a prospect’s parent, coach, principal, or counselor
- Assist with the actual evaluation of talent at the direction of the coaching staff
- Promote LA Tech Athletics in any way to encourage a prospect to attend Louisiana Tech University

### SOCIAL MEDIA REMINDER

Boosters may not initiate or “accept” friend requests of prospects on Facebook, but they can “follow” recruits on Twitter. Boosters should NEVER post on a recruit’s “wall”, reply to a “tweet”, send them any kind of direct message, or take any other action that would constitute contacting a recruit.



The image shows a large, stylized blue logo of a tiger's head, which is the mascot for Louisiana Tech University. The word "TECH" is visible at the bottom of the logo. The logo is set against a background of blue and white diagonal stripes.

# FREQUENTLY ASKED QUESTIONS

## ***WHY IS MY PLEDGE PAYMENT DUE IN FULL BY JUNE 30?***

To maintain the department's goal of responsible fiscal planning, it is important that we can accurately project and plan our budget. Since LTAC gifts are a crucial part of our annual budget, having this revenue secured at the end of our fiscal year allows us to responsibly project our expenses for the upcoming year.

## ***WHAT HAPPENS IF I DON'T MAKE MY PLEDGE PAYMENTS IN FULL BY JUNE 30?***

It is important that you meet this deadline to ensure that you retain your LTAC benefits such as football and men's basketball parking. Due to the high demand of these benefits, it is crucial that we ensure fair treatment to all LTAC members who meet these deadlines.

## ***CAN I PAY MY LTAC GIFT IN INSTALLMENTS?***

Yes. A variety of payment options are available as long as your pledge is paid in full by June 30. We will work to accommodate your requests in regard to your payment schedules.

## ***CAN I JOIN LTAC IF I DON'T HAVE SEASON TICKETS?***

Absolutely. LTAC membership is one of the best ways to show your support to more than 300 Louisiana Tech student-athletes.

## ***DOES MY LTAC DONATION GUARANTEE I WILL HAVE A PARKING SPOT AT FOOTBALL GAMES?***

Due to the high demand for this benefit, we cannot guarantee parking spots will be available in any of our lots. We will make every effort to accommodate all LTAC members who have a parking pass until the lots fill up. The best way to make sure your spot will be available is to arrive early and enjoy the gameday atmosphere.



# MEET THE STAFF



**TOMMY  
MCCLELLAND II**

DIRECTOR OF ATHLETICS

*(318) 257-3247*  
*TMCCLELLAND@LATECH.EDU*



**MARCO  
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SENIOR ASSOCIATE A.D.  
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**NATE  
WARREN**

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**TYSON  
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DIRECTOR OF LTAC

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