

FINAL: For Immediate Release

SIGNIFICANT IMPROVEMENTS FOR MYHERITAGE'S GENEALOGY SEARCH ENGINE

The new version of "MyHeritage Research" now queries around 12 billion names in more than 1500 databases from across the Internet

Tel Aviv, Israel – February 19, 2009 – Our latest addition made the MyHeritage Genealogy Search Engine more powerful, as we have expanded our database to now include 1,526 genealogically relevant databases, representing more than 12 billion names.

In addition to the extended data sources there are new way of keeping track of your searches. You can now store and annotate searches for further reference. These tools allow you to focus on the results of your search, not the mechanics.

You can get to it by going to <http://www.myheritage.com/research> or you can still access it directly from our software Family Tree Builder.

We have expanded our database by 150+ new sources. Some of the new sources are:

- Facebook
- Digg
- Spock people finder
- Michigan Census
- German Emigrants Database
- BMD Registers UK
- USA Gov search
- Western Michigan Newspapers
- Palatines to America
- US Social Security Death Index
- Prague Police Headquarters Conscriptions (1850-1914)
- Consolidated Index of Sephardic Surnames
- Arizona Birth and Death Certificates
- European Patent Office

MyHeritage Research accesses only genealogical resources which helps researchers find those websites and databases most relevant to their unique family histories. This allows you a much quicker and efficient search, so you don't have to wade through volumes of non relevant records.

You can perform a name search using different spelling options: Exact, Soundex, or our unique Megadex spelling variations. Megadex allows you to choose from the most commonly used spelling variations of last names, cutting down on the time needed to research name

variations. Read more about Megadex here:

<http://www.myheritage.com/FP/Company/megadex.php>

Using the Advanced Search option, you can add birth and death dates. Based on the information you enter, our search engine will automatically select the databases most relevant to your search.

There is a lot more information on the Advanced Search on our genealogy blog!

http://www.myheritage.com/blogs/genealogyblog/2009/02/easy_searching_myheritage_adv_a.html

We hope those extensions will make it easier for everyone to research their family history and improve the family tree.

About MyHeritage

MyHeritage was founded by a team of people who combine a passion for family history with the development of innovative technology. It is now one of the world's leading online networks for families, and the second largest family history website. MyHeritage is available in 34 languages and home to more than 28 million family members and 300 million profiles. The company recently acquired Kindo, a family social network, and is based in Bnei Atarot, near Tel Aviv, Israel. For more information, visit www.myheritage.com.

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