

Ord Con Mins 24 August 1999

CITY OF PERTH

INDEX

Item	Description	Page
537/99	PRAAYER	1180
538/99	APOLOGIES	1180
539/99	QUESTION TIME	1180
540/99	MEMBERS ON LEAVE OF ABSENCE	1180
541/99	CONFIRMATION OF MINUTES	1180
542/99	ANNOUNCEMENTS BY THE LORD MAYOR WITHOUT DISCUSSION	1181
543/99	DECLARATIONS OF MEMBERS' INTERESTS	1181
544/99	QUESTIONS OF WHICH DUE NOTICE HAS BEEN GIVEN WITHOUT DISCUSSION	1181
545/99	CORRESPONDENCE	1181
546/99	PETITIONS AND MEMORIALS	1181
547/99	ORDERS OF THE DAY	1181
548/99	622 - 634 HAY STREET AND 177 - 183 MURRAY STREET, PERTH - AHERNS REDEVELOPMENT – 4 LEVELS OF RETAIL INCLUDING RETAIL USES FACING MURRAY STREET MALL, AND DEMOLITION OF THE EXISTING ALEXANDER BUILDINGS EXCEPT MURRAY STREET MALL FACADE	1181
549/99	844 - 848 HAY STREET, PERTH - REFURBISHMENT OF HIS MAJESTY'S (NUMBER 5) CARPARK INVOLVING INTERNAL ALTERATIONS, NEW FACADES AND GROUND LEVEL COMMERCIAL TENANCIES	1193
550/99	BARRACK SQUARE, RIVERSIDE DRIVE, PERTH - PROPOSED BARRACK SQUARE HOTEL AND ASSOCIATED RESTAURANT AND FOOD/RETAIL TRADING AREA	1197

Item	Description	Page
551/99	BARRACK SQUARE, RIVERSIDE DRIVE, PERTH - PROPOSED JETTIES REDEVELOPMENT INCLUDING THE JETTY PAVILIONS	1204
552/99	EVENT SPONSORSHIP - CLAISEBROOK CARNIVAL	1209
553/99	EVENT SPONSORSHIP - LACA CARNAVAL LATINO 2000	1218
554/99	EVENT SPONSORSHIP - OZ CONCERT 2000	1225
555/99	EVENT SPONSORSHIP - 1999 PERTH RIDESAFE CRITERIUM SERIES	1233
556/99	RIVERSIDE DRIVE PLAN AMENDMENT	1241
557/99	CENTRAL PERTH PLANNING COMMITTEE	1244
558/99	ECONOMIC DEVELOPMENT PLAN	1249
559/99	ZEBRA CROSSING KINGS PARK ROAD EAST OF HAVELOCK STREET	1253
560/99	INSTALLATION OF BOLLARDS IN HAY AND MURRAY STREET MALLS	1255
561/99	ASSIGNMENT OF LEASES SUITES 1, 2 AND 3 CITY STATION CONCOURSE TO HEALTH MANAGEMENT SYSTEMS PTY LTD	1258
562/99	MINOR LEASE AMENDMENTS - NEW FORREST PLACE CAFE	1263
563/99	ALFRESCO DINING LICENCE OVER COLONNADE AT SEASONS ARCADE 1251 HAY STREET, WEST PERTH - CAFE ULTIMO	1267
564/99	ALFRESCO DINING LICENCE OVER COLONNADE AT LAW CHAMBERS, 575 HAY STREET, PERTH - JACK DAW LUNCHBAR	1269
565/99	EMPLOYMENT COMMITTEE MEETING HELD ON 10 AUGUST 1999	1272
566/99	MOTION OF WHICH PREVIOUS NOTICE HAS BEEN GIVEN	1273
567/99	REPRESENTATION ON STATUTORY AUTHORITIES AND PUBLIC BODIES	1273
568/99	URGENT BUSINESS	1277

Minutes of the **Ordinary Meeting** of the Council of the City of Perth held in the Council Chamber, Ninth Floor, Council House, 27 St George's Terrace, Perth, on **Tuesday, 24 August 1999 at 4.10pm.**

Presiding: **The Rt Hon Lord Mayor, Dr P C R Natrass**

Councillors Present: **Sutherland, Davidson, Goodman, McEvoy, MacGill, Semmens and Tudori**

In Attendance:

Garry Hunt	-	Chief Executive Officer
Noelene Jennings	-	Director Corporate Services
Doug Forster	-	Director Business Units
Garry Dunne	-	Director Service Units
Sarah Stark	-	Acting Director Strategic Planning
Jamie Parry	-	Manager Corporate Support
Sue Potter	-	Administrative Team Leader
Sharene Chatfield	-	Co-ordinator Public Relations

537/99 PRAYER

The Lord Mayor took the Chair and the prayer was read by the Chief Executive Officer.

538/99 APOLOGIES

Nil

539/99 QUESTION TIME

The Chief Executive Officer advised that no questions had been received.

540/99 MEMBERS ON LEAVE OF ABSENCE

The Chief Executive Officer advised that Cr Stroud had previously been granted leave of absence for the period 11 August 1999 to 12 September 1999 inclusive.

541/99 CONFIRMATION OF MINUTES

The minutes of the Ordinary Meeting of the Council held on 10 August 1999 were submitted for consideration.

Moved by Cr Davidson, seconded by Cr Goodman

That the minutes of the Ordinary Meeting of the Council held on 10 August 1999, be taken as read and confirmed.

The motion was put and carried.

542/99 ANNOUNCEMENTS BY THE LORD MAYOR WITHOUT DISCUSSION

Nil

543/99 DECLARATIONS OF MEMBERS' INTERESTS

The Chief Executive Officer advised that the following Member had declared a non-financial conflict of interest in the following matter.

Member/Officer	Minute No.	Page No.	Nature of Interest
Cr Goodman	552/99	1209	Member East Perth Rotary Club

544/99 QUESTIONS OF WHICH DUE NOTICE HAS BEEN GIVEN WITHOUT DISCUSSION

Nil

545/99 CORRESPONDENCE

Nil

546/99 PETITIONS AND MEMORIALS

Nil

547/99 ORDERS OF THE DAY

Nil

548/99 622 - 634 HAY STREET AND 177 - 183 MURRAY STREET, PERTH - AHERNS REDEVELOPMENT – 4 LEVELS OF RETAIL INCLUDING RETAIL USES FACING MURRAY STREET MALL, AND DEMOLITION OF THE EXISTING ALEXANDER BUILDINGS EXCEPT MURRAY STREET MALL FACADE

BACKGROUND:

SUBURB/LOCATION: Aherns City Store - Murray Street Mall
DA/BA REFERENCE: 99/305
FILE REFERENCE: P1007230
RESPONSIBLE DIRECTOR: Garry Dunne, Director Service Units
DATE: 13 August 1999
LANDOWNER: Cecil Bros Pty Ltd
APPLICANT: MacCormac Architects

ZONING: (MRS Zone) Central City Area
(City Planning Scheme Zone) – Central Shopping

APPROXIMATE COST: \$22 million

SITE HISTORY: On 22 June 1999, following receipt of advice from the Heritage Council of Western Australia, the Council approved an application for the demolition of an existing retail/office and warehouse buildings centrally located on Pt F18 site (between the Savoy Hotel and the Alexander Buildings on Murray Street Mall) to facilitate the extension of Aherns Department Store. The approval was subject to:

- (a) the amalgamation of the affected lots into one parcel of land under one Certificate of Title OR a legal agreement be entered into between the applicant and the Cecil Bros Pty Ltd achieving the same outcome as an amalgamation;*
- (b) the design and finish of the external surfaces of the proposed extension being constructed to a high standard. Additional details of the design and finishes for the proposed building, including particular attention to the shop front facade on the pedestrian bridge over Murray Street Mall, shall be to the satisfaction of the Heritage Council of Western Australia and the City, prior to the issue of the relevant building licence;*
- (c) a Conservation Plan being prepared for the place, and a Heritage Agreement entered into with the Heritage Council, within 90 days of receiving development approval;*
- (d) the Heritage Agreement is to include provision for the conservation of the street elevation, and is to include any other works to the fabric that are required to ensure the security and water tightness of the place;*
- (e) the applicant undertakes to investigate the utilisation of the upper levels of the Savoy Hotel, considering proposed future use options;*
- (f) the existing right of way being graded, resurfaced, and provided with sufficient turning area to enable service vehicles to be driven out in forward gear.*

The subject site currently contains the Savoy Hotel over some existing retail outlets including Betts and Betts shoe shop on Hay Street Mall. On the Murray Street Mall is other former warehouse and retail/office buildings known as the Alexander Buildings. These buildings are placed on the City's Municipal Inventory list but are not on the State Register. A café and an amusement centre occupy the retail shop fronts on Murray Street Mall. Aherns Department

Store and the Plaza Arcade adjoin the subject site to the east and west, respectively. The locality is characterised primarily by retail activities.

The Council and the Heritage Council

Summary of Previous Approval

- Demolition of an existing warehouse and retail/office outlets centrally located between the Savoy Hotel and the Alexander Buildings on Murray Street Mall;
- Retention of the Savoy Hotel;
- Four levels of extensions connected to Aherns linked by new escalators on all levels;
- New access stairs from Plaza Arcade enabling pedestrians ingress and egress through Aherns;
- New concrete floor to each level proposed and each level has 1200 square metres of retail floor space.

DETAILS:

The applicant has advised that in order to make this project viable two major changes have been introduced to the current application.

- a) The demolition of the Alexander Building with the exception of the Murray Street façade, which will be retained and the detailing upgraded to the original standard. This will facilitate the four levels of new extension to the store to extend out to the line of the existing Murray Street Mall façade.
- b) An extension of the existing level 4 of the Aherns store to the Hay Street Mall. The proposed new façade will be considerably lower than the existing façade of the Savoy Hotel.

Materials for New Façade

The new façade (other than the retention of the Murray Street Mall façade) will comprise of glass (solar treated) and high gloss finished panels. Similar to the adjacent Myer Department Store.

Existing Pedestrian Overpass (Murray Street Mall)

The applicant has indicated that subject to approval, the connection of the bridge to the new Aherns façade will be integrated into the Aherns Store and the canopy over the walkway will be treated in a more aesthetic manner. The developer will fund any costs associated with these works. The new roof over the pedestrian bridge requires further consideration to ensure that it

is appropriately designed to improve the aesthetic appearance of this important section of the Murray Street Mall.

POLICY/LEGISLATION/STRATEGIC PLAN:

The Savoy Hotel is classified by the National Trust of Australia (WA) (on 21 August 1978) and entered into the Register of the National Estate by the Australian Heritage Commission in September 1982.

The Savoy Hotel has also been placed on the State Heritage Register and is listed on the City's Municipal Inventory and is considered to be of exceptional significance. No changes are proposed to the Savoy Hotel in the current application. An additional level is proposed to the Aherns Store on the Hay Street Mall adjoining the Savoy Hotel. Comment from the Heritage Council of Western Australia is required for this proposal.

The Alexander Buildings on Murray Street are listed on the City's Draft Municipal Inventory and are considered to be of aesthetic significance because they contribute to the visual quality of its location. The Municipal Inventory indicates that the buildings are examples of commercial buildings constructed during the inter-war period and they reflect the period of affluence and optimism following the end of World War One.

Local Law

Under the City of Perth Local Law No. 73, "Verandahs Over Streets", the overall depth of fascias for verandahs over footpath shall not exceed 2.7 metres.

COMPLIANCE WITH PLANNING SCHEME:

The subject site is zoned "Central Shopping" under the City Planning Scheme. The proposed extension to Aherns is consistent with the objectives of the Scheme in respect to promoting diverse retail activities. The site has a plot ratio of 5: 1, allowing a combined area of 33,080 square metres building on the property (inclusive of the Savoy Hotel). The floor area of the new Aherns Store is estimated to be about 22,000 square metres.

Draft City Planning Scheme:

The subject site falls within the Citiplace Precinct (P5). The Precinct strongly encourages landuses that strengthen the retail and entertainment focus and increase the attractiveness of the Precinct as a highly specialised integrated and pedestrianised shopping space. The redevelopment of the Aherns Store would meet this objective and comply with the provisions of the Draft City Planning Scheme.

COMMENTS:

There are generally no objections to the proposed demolition of the Alexander Buildings as this only involves the internals and the Murray Street Mall façade will be retained and upgraded. The applicant should consult with the Heritage Council of Western Australia to

ensure that the proposed upgrading work to the Murray Street Mall façade will be carried out to the satisfaction of the City.

Heritage

All requirements of the Heritage Council of Western Australia pertaining to the Savoy Hotel and written undertaking appropriate to the previous application approved by the Council on 22 June 1999, are still relevant and must be complied with to the satisfaction of the Heritage Council of Western Australia.

In relation to the Alexander Buildings, the applicant has provided additional information, which is summarised as follows:

The Alexander Buildings have a local level of heritage significance based on the streetscape value of the Murray Street façade and the social value of the early connections with the Connor & Quinlan families, both of which were highly influential during the Gold Boom period and jointly they had large land holdings in the heart of Perth. There are more than 130 low rise commercial buildings surviving in central Perth from the Gold Boom period and the Alexander Buildings are neither rare nor architecturally outstanding. In recent times the façade has been compromised by the unsympathetic construction of the pedestrian overpass.

The applicant has separately submitted a draft Heritage Assessment on the Alexander Buildings prepared by Hocking Planning & Architecture in association with Michelle McKeough, Historical Researcher. The report describes the condition of the of the buildings as “generally poor to sound structural condition, due to the cumulative effects of structural change and adaptation for commercial purposes which has detracted from the condition of the original fabric. The façade of the Alexander Buildings are in poor condition, due to the impact of the overhead footbridge and the limited capacity of the original structure to cope with the structural disturbance in its immediate vicinity.”

The applicant has confirmed in writing that “the conditions set by the Council previously will be complied with (subject to the changes to the extent of the building as documented with the current application). Our compliance will include the requirement for a Conservation plan for the Savoy Hotel site to be undertaken.”

The Alexander Buildings are not registered on the State Register, and given that the Heritage Council of Western Australia had previously allowed the demolition of the centrally located portion of the warehouse, office/retail building to facilitate Aherns extension. The City does not believe that the demolition of the Alexander Buildings with the exception of the Murray Street facade and the proposed four levels new extension to the Aherns Store, would affect to a significant extent the integrity of the Savoy Hotel. In view of this, it is considered that referral of the application (with the excision of the additional level to the Aherns Store on Hay Street level) to the Heritage Council of Western Australia is not necessary.

The applicant, however, should consult the Heritage Council for guidance in relation to the retention of the Murray Street Mall façade and to ensure that any improvements and upgrade to the façade are carried out to the satisfaction of the City.

Statement of Significance

In relation to the Alexander Buildings, the applicant's Heritage Consultant has identified the following:

“The Alexander Buildings are a matching pair of two storey low rise commercial developments with a Federation Free Classical style, for the Murray Street facade, attached to a two/two and a half storey composite structure of load bearing brick and steel framing typical of the central city commercial development of the Gold Boom and InterWar periods. The Alexander Buildings have heritage significance for:

- the association with the Connor and Quinlan families, who were notable and influential families of the Gold Boom period;
- the facade of the Alexander Buildings forms elements of the congenial Central Perth townscape surviving from the Gold Boom and InterWar periods;
- the streetscape value of the facade within Central Murray Street, where there is considerable continuity of streetscape from the eastern side of Barrack Street, the southern side of Murray Street to the eastern boundary of City Arcade Murray Street end;
- being the work of Henderson & Jefferies, Architects, from the Gold Boom period, predecessors to the practice of E. Le B. Henderson, a notable architect to the Roman Catholic community, particularly between the wars;
- the manner in which the physical and cadastral model of Gold Boom period development had to be adapted to the lack of planned service access within Central Perth.

The pedestrian overpass across Murray Street, which impacts with the facades of the Alexander Buildings, is excluded from the heritage assessment as it is intrusive of the heritage significance of the Alexander Buildings.”

Advice from the City's Heritage Adviser

The application has been referred to the City's Heritage Adviser (including a copy of the applicant's draft Heritage Assessment prepared by Hocking Planning & Architecture) for assessment as the two buildings have been identified in the City's Draft Municipal Inventory list. The advice of the Heritage Adviser is summarised as follows:

“The proposal has been considered in the context of the conditions of the previous City of Perth Development Approval dated 28 June 1999. In this context advice centres on the amendments to the proposal that have occurred subsequent to the previous approval. The major change to the proposal is the proposed demolition of the two buildings addressing Murray Street, Nos. 177-179 and 181-183 Murray Street, identified as the Alexander Buildings. The proposal indicates the demolition of the buildings behind the Murray Street façade and the integration of the façade within the new development. The proposal also

indicates major alterations to the façade of 177-179 with a new opening to serve the Murray Street walkway. The proposal shows a new four storey building constructed behind the retained façade. Two floors project above the retained façade in the same plane but with a visual gap created by a balcony setback on the third floor level.

This proposal also includes an additional floor to the Aherns building as it addresses Hay Street, that is adjacent to the former Savoy Hotel. Regarding this aspect of the application, the Savoy Hotel has been entered on the Heritage Council of Western Australia's Register of Heritage Places. The previous proposal was referred to the Heritage Council and their comments incorporated into the previous Development Approval. The previous proposal however did not include the demolition of the Alexander Buildings and did not include the extra floor on the Hay Street elevation. For these reasons it is recommended that this proposal be referred back to the Heritage Council for comment as there are significant changes to the documents previously approved. If the documents are not referred prior to approval, it is recommended that approval be subject to Heritage Council agreement to the changes to the documentation.

In regard to the proposed demolition of the Alexander Buildings, the draft heritage assessment prepared by Hocking Planning and Architecture provides important documentary evidence to support the significance of the buildings within the city. The buildings are identified built in the early 1900s (c1903-4) and examples of the Federation Free Classical style which is a particular characteristic of many Central Perth commercial buildings. It was associated with the Connor and Quinlan families influential landowners in Perth in the period circa 1900 when a considerable amount of development took place as a result of the gold boom. The buildings are also identified as significant examples of the work of Henderson and Jefferies Architects, also prominent in Perth at the period. Henderson's son became a prominent architect associated with the Catholic community in Perth in the inter-war period.

In visual terms the assessment identifies the Murray Street façade of the buildings as important in the Central Murray Street streetscape. There is considerable continuity of buildings from the early 1900s in this area of the city. Hocking Planning and Architecture have also provided a photographic survey of buildings of a similar period in the city. This survey helps to put the buildings into context. The city has carried out similar street surveys in the past to identify the character of streetscapes. The Hocking survey indicates photographically the extent of similar buildings in the city and their contribution of the central city streetscape.

The Alexander Buildings are not rare in the context of the City of Perth. Commercial buildings from the late 1890s to the inter-war period form a considerable proportion of the fabric of the central city and help to determine its character. On the basis of the heritage assessment and my own inspection the buildings are not of State significance individually, however in terms of the centre of Perth, they are important for their contribution to the character of the whole area. Refurbishment of buildings from this period is and will continue to have a positive impact on the development of the city.

The significance of the Alexander Buildings is related to their context within the City of Perth. Their loss would be detrimental to the streetscape of the southern side of Murray Street and to the central city area as a whole. An inspection of the buildings externally and internally has been carried out. Externally the buildings are intact. The western external wall is particularly

intact and a good example of bonded brickwork. The eastern wall is rendered. The Murray Street façade is not intact at street level. Internally the buildings retain original volumes but with extensive light weight partitioning. The first floors remain intact.

The proposal to demolish the buildings and to retain the Murray Street façade is not supported from a heritage view point. This would remove any sense of the original buildings, their external form or their internal spaces. This practice is known as 'facadism' because it involves keeping only the façade, and has been abandoned in other cities. It is not appropriate development in Perth. However it is recommended that it would be possible to refurbish the Alexander Buildings internally and to integrate them into the Aherns redevelopment without demolishing the buildings.

The proposal to construct two additional floors to extend above the Alexander Buildings is not supported because this will visually detract from the appearance of the Murray Street façades. Any additional floors should be set back behind the Alexander Buildings. The buildings are not only viewed from the front but also from an angle as pedestrians walk along Murray Street and therefore the building form is important to the streetscape. Additional floors may however be considered if they are set back from the façade a distance determined by projecting a sight line from Murray Street in the usual way. (ie from a person standing on the opposite side of Murray Street)

The proposal includes a large opening in the first floor façade of 177-179 Murray Street for a new entrance from the Murray Street overpass. This proposal is not supported. The heritage assessment prepared by Hocking Planning and Architecture identifies the overpass as intrusive on the heritage significance of the Alexander Buildings. It is recommended that the overpass be removed. There is no evident reason why access should be provided at this level. If access is required it should be further to the east beyond the Alexander Buildings and directly into the existing Aherns building. There should be no new or altered openings in the façade of the Alexander Buildings at first floor level.

Finally regarding the development as a whole, whilst the Savoy Hotel forms an integral part of the site, conditions of the previous approval only require its conservation to a basic level. It is a major component of the Hay Street mall but has not been integrated into the development. I would suggest that if additional space is required, consideration should be given to refurbishing and utilising the existing building. The opportunity to conserve the Savoy Hotel should be considered as integral with this development as it is likely to be a catalyst to other development in the central area.

Summary of Recommendations

Recommendation 1

The new documents (Revision C) should be referred to the Heritage Council of Western Australia for comment. Any approval should be subject to their agreement.

Recommendation 2

Approval of demolition of the Alexander Buildings apart from their facades is not recommended.

Recommendation 3

Refurbishment of the Alexander Buildings as part of Aherns redevelopment, retaining the external walls (south, east and west), internal spaces, internal floors and roof if possible (see Recommendation 4) is recommended.

Recommendation 4

Any additional floors above the Alexander Building should be set back behind a sight line projected from the northern side of Murray Street.

Recommendation 5

Alteration of the façade to allow access from the Murray Street overpass is not supported because the overpass is identified as intrusive on the significance of the façade.

Recommendation 6

Extra accommodation should utilise the spaces in the existing Savoy Hotel wherever possible.”

Previous Comments from the Heritage Council of Western Australia

In relation to the Savoy Hotel, the Heritage Council had previously advised that its support was conditional upon:

- A Conservation Plan to be prepared for the place, and a Heritage Agreement to be entered into with the Heritage Council and/or City of Perth, within 90 days of receiving development approval from the City of Perth.
- The Heritage Agreement shall include provision for the conservation of the street elevation, and is to include any other works to the fabric that are required to ensure the security and water tightness of the place.
- The applicant undertakes to investigate the utilisation of the upper levels of the Savoy, considering proposed future use options.

Service Vehicles Access

The application proposes to utilise an existing right of way for service vehicles access that is 51 metres long. This access should service the Aherns Extension as well as the future use of the Savoy Hotel. A turning bay should be provided in the right of way to enable service vehicles to be driven out in forward gear. This requirement can be a condition of approval.

Canopy

The four metre new canopies proposed on both malls do not conform to the required depth of 2.7 metres. Clause 15 of the Local Law No. 73 enables the Council to approve verandahs of a design not complying with the provisions of clauses 7 and 8 of this local law. The verandahs should be of special design that contribute to the overall aesthetic appearance of the malls. The replacement of the existing verandahs with taller canopies on both Hay and Murray Streets Malls would not be appropriate as it would break up the continuity of cover walkway that now exist on the malls. It is suggested that the new canopy on Murray Street Mall be sympathetic to the Murray Street Mall facade.

Additional Information from the Applicant

The applicant has provided additional information specifically requesting that the additional fourth level proposed to the Aherns Store on Hay Street Mall be excised from the current application.

Conclusion:

The current proposal represents an overall coherent design and generally complies with the objectives of the City Planning Scheme. The applicant's request to excise the additional level proposed to the Aherns Store on Hay Street Mall from the current application is acknowledged.

The applicant is required to comply with the requirements of the Heritage Council of Western Australia in relation to the Savoy Hotel including the preparation of a Conservation Plan and a Heritage Agreement to be entered into between the owners of the property and the Heritage Council.

In response to the City Heritage Adviser's recommendations, the following comments are made:

1. In view of the applicant's request to excise the additional level proposed to the Aherns Store on Hay Street Mall, the comments made in earlier part of this report, the City is of the opinion that the proposed four levels new extension to the Aherns Store on Murray Street Mall, would not affect to a significant extent the Savoy Hotel.

- 2, 3 & 4 The Alexander Buildings are placed on the City's Draft Municipal Inventory and are considered to have aesthetic, visual and historical values in the context of the City of Perth. The Buildings are NOT on the State Register.

The progress of the overall proposed Aherns Redevelopment may be uncertain if the Heritage Adviser's suggestions are implemented. Notwithstanding this, there is merit in setting back the upper levels (on third and fourth levels) from the Murray Street Mall boundary to offer visual relief on the pedestrian level. It is suggested

that the new additions on the third and fourth levels be set back 1.0 metre to provide a clear demarcation between the old and new building style;

5. The alteration proposed to the pedestrian overpass is to facilitate a better integration into the Aherns Store. The proposed new entry door to the Aherns store on the overpass will provide an improved pedestrian movement and flow between the Myer and the Aherns Buildings. It is suggested that alteration to the facade can be considered if the alterations to the facade is carried out sympathetically and harmoniously with the character of the Alexander buildings facade;
6. The utilisation of spaces within the Savoy Hotel has been addressed by the previous condition of approval imposed by the Heritage Council of Western Australia. This conditions states “the applicant undertake to investigate the utilisation of the upper levels of the Savoy Hotel, considering proposed future use options.”

The retention of the Alexander Building façade on Murray Street Mall and its upgrade shall be carried out in consultation with the Heritage Council. And the proposed improvements to the pedestrian overpass shall be carried out to the satisfaction of the City.

Overall, the increase in retail floor space will enhance vitality in the city area and encourage further retail activities in an otherwise disused warehouse/office building. The application provides Council with a unique opportunity to allow appropriate future use and refurbishment for the Savoy Hotel based on the findings of a Conservation Plan.

The proposed extension is located on a site that has local historical, social and architectural relevance. It is recommended that the application for the proposed Aherns Redevelopment (with the exception of the additional level proposed to the Aherns Store on Murray Street Mall) be approved subject to imposition of relevant conditions.

Moved by Cr Sutherland, seconded by Cr Semmens

That:-

- (i) *in accordance with the provisions of the City Planning Scheme and the Metropolitan Region Scheme the Council APPROVES BY AN ABSOLUTE MAJORITY the application submitted by MacCormac Architects Pty Ltd for the proposed Aherns Department Store Redevelopment on Pt. Lots F18, F19 and Lot 9 (Nos. 177-183) Murray Street, Perth as shown on plans dated 12 August 1999 and as indicated on Metropolitan Region Scheme Form One dated 12 August 1999 subject to:*

(Cont'd)

- (a) *the design and finish of the external surfaces of the proposed building being constructed to a high standard. Additional details of the design and*

finishes for the proposed building, including particular attention to the street elevation of the building, being submitted prior to the issue of the relevant building licence;

- (b) the retention of the whole of the Alexander Building facade on Murray Street Mall and its detailing upgraded in consultation with the Heritage Council of Western Australia, to the original standard, to the satisfaction of the City;*
- (c) all costs associated with the proposed works for the existing pedestrian overpass (Murray Street Mall) to improve connection and integration to the new Aherns façade being borne by the developer, and works carried out to the satisfaction of the City;*
- (d) the amalgamation of the affected lots into one parcel of land under one Certificate of Title OR a legal agreement be entered into between Aherns Land Trust and the Cecil Bros Pty Ltd achieving the same outcome as an amalgamation;*
- (e) the design and finish of the external surfaces of the proposed extension being constructed to a high standard. Additional details of the design and finishes for the proposed building, including particular attention to the Murray Street Mall facade, shop front facade on the pedestrian bridge, and alteration to the bridge over Murray Street Mall being prepared in consultation with the Heritage Council of Western Australia and to the City's satisfaction, prior to the issue of the relevant building licence;*
- (f) a Conservation Plan being prepared for the place, and a Heritage Agreement entered into with the Heritage Council, within 90 days of receiving development approval;*
- (g) the Heritage Agreement including provision for the conservation of the street elevation, and any other works to the fabric that are required to ensure the security and water tightness of the place;*
- (h) the applicant undertaking to investigate the utilisation of the upper levels of the Savoy Hotel, considering proposed future use options;*

(Cont'd)

- (i) the existing right of way being graded, resurfaced, and provided with sufficient turning area to enable service vehicles to be driven out in forward gear;*

- (j) the applicant being advised that the consent of the Minister for Local Government under Section 400 of the Local Government (miscellaneous Provisions) Act 1960 will be required for any encroachment over the road reserve;*
- (k) the Council approving the encroachment over the road reserve for the redevelopment of Aherns Department Store at Lot 19 (No. 622-634) Hay Street, Perth as shown on plans dated 12 August 1999;*
- (l) the third and fourth levels of the additions on Murray Street Mall being set back 1.0 metre from the Alexander Buildings facade;*
- (m) the additional level proposed to the Aherns Store on Hay Street Mall adjoining the Savoy Hotel is NOT part of this application.*

The motion was put and carried by an absolute majority

549/99 844 - 848 HAY STREET, PERTH - REFURBISHMENT OF HIS MAJESTY'S (NUMBER 5) CARPARK INVOLVING INTERNAL ALTERATIONS, NEW FACADES AND GROUND LEVEL COMMERCIAL TENANCIES

BACKGROUND:

SUBURB/LOCATION: West of King Street, North of Hay Street
DA/BA REFERENCE: 99/0128
FILE REFERENCE: P1014811
RESPONSIBLE DIRECTOR: Garry Dunne, Director Service Units
DATE: 23 July 1999

LANDOWNER: City of Perth
APPLICANT: Arkitek 10
ZONING: (MRS Zone) - Central City Area
(City Planning Scheme Zone) - Shopping CS

APPROXIMATE COST: \$5,500,000
SITE HISTORY: The site is currently used as the His Majesty's (number 5) public car park.

DETAILS:

Approval is sought for the refurbishment of His Majesty's (number 5) car park including internal alterations, alterations to the facades of the building and the inclusion of ground floor commercial tenancies.

The basement level will be occupied by leased car parking for 28 vehicles accessed from Murray Street. This level will also feature store rooms and a commercial storage area.

The ground floor level will be occupied by a commercial area fronting Hay Street and a smaller commercial area fronting Murray Street. Pedestrian access will primarily be via a pedestrian arcade from Hay Street with access also from Murray Street. Vehicular access to the car park is from Murray Street with the exit being to Hay Street. Other alterations to this level involve changes to the lifts, toilets and central car park core.

The remaining levels are occupied by public car parking bays which have had alterations to the car park central core and some rationalisation of traffic circulation. The upper levels are also proposed to be covered by a new metal deck roof.

The refurbishment includes alterations to the facades of the building fronting Murray Street and Hay Street. The proposed facades have been designed to incorporate the design scale of the surrounding buildings.

POLICY

Hay Street Guidelines

The objectives of the Hay Street Guidelines are:

- to improve the comfort, attractiveness and convenience of pedestrian areas and, where necessary, to increase the space available for pedestrian activity;
- for new development to enhance and have regard for the character of existing buildings and pedestrian areas;

The proposed development does not comply with the building height and setback controls of the Hay Street Guidelines. The guidelines state that the average height of the facade of a building at the front boundary shall be limited to an average of 14 metres maximum and that above 14 metres the building should be setback 5 metres.

The proposed building height is 17.4 metres at the western end, 16.5 metres at the eastern end and 19.8 metres at the centre (core statement).

LEGISLATION

Local Government (Miscellaneous Provisions) Act 1960

The proposed development encroaches over the street on Hay Street and on Murray Street. The Local Government Act states that where a local government is of the opinion that in the interest of attractive development of the area where that land is situated, the local government may, with the consent of the Minister, grant permission to erect a building above or over the pedestrian way.

It is considered that the new facades will considerably improve the amenity of His Majesty's Car park and therefore can be supported and approved subject to the consent of the Minister.

COMPLIANCE WITH PLANNING SCHEME:

The proposed development has been assessed in accordance with the City Planning Scheme, 1985. The proposal in part does not comply with the Table 4 Car Parking Bay Dimensions for Non Residential Development.

The City Planning Scheme sets out dimensions for car parking bays including the width of the bays, the length of the bays and the minimum manoeuvring depth. The plans submitted for approval do not comply with the parking bay lengths and the minimum manoeuvring depth.

Draft City Planning Scheme:

The subject property falls within the City Centre area within the Citiplace Precinct (P5) of the draft City Planning Scheme. The draft Scheme does not make any reference to public car parks within the precinct.

COMMENTS:

A car park is an 'AA' use within the Shopping CO zone. Council's discretion is required, to approve of variations to the car parking bay dimensions and the height of the building fronting Hay Street.

Hay Street Building Height:

The Hay Street Guidelines require a northern building fronting Hay Street to have a maximum average height of 14 metres. Beyond the 14 metre height limit the building is to be setback 5 metres from the boundary. The purpose of the height limit is to provide sunlight to the pedestrian areas on the southern side of Hay Street. The existing building height marginally exceeds the requirement in that it is approximately 14.5 metres.

The proposed building facade will be 17.4 metres at the western end, 16.5 metres at the eastern end and 19.8 metres at the centre (core statement).

It is considered that a variation to the policy is acceptable as the variation is minor in nature and that the design of the building has taken into account the streetscape scale.

Car Parking Bay Dimensions:

The proposed refurbishment of the car park does not comply with the car parking bay dimensions or the manoeuvring depth under the City Planning Scheme. While it would be beneficial to redesign the parking layout so that it complied with the City Planning Scheme it is considered that the parking bay dimensions and the manoeuvring depth are acceptable given the existing layout of the car park and the building space limitations including the column locations.

Conclusion:

The proposed development will improve the aesthetic appearance of the existing multi-storey Hay Street Council Car Park (No. 5). The maintenance of car parking numbers within the multi-storey car park will provide for the needs of patrons of the City.

It is recommended that this application be approved with conditions relating to the design and finish of the proposed building, the landscaping treatment of the open space areas within the development, the design and finish of the arcade and the commercial uses within the development. Approval requires an absolute majority decision.

Moved by Cr McEvoy, seconded by Cr Semmens

That:-

(i) in accordance with the provisions of the City Planning Scheme and the Metropolitan Region Scheme the Council APPROVES BY AN ABSOLUTE MAJORITY the application submitted by Arkitek 10 for the refurbishment of His Majesty's (Number 5) Car Park at Lot 5 (No. 844 - 848) Hay Street, Perth as shown on plans dated 8 April 1999, the elevations dated 13 July 1999 and as indicated on Metropolitan Region Scheme Form One dated 8 April 1999 subject to:-

- (a) the installation of adequate and appropriate signage at the entrance and exit to the car park to indicate when the car park is full and to advise pedestrians that vehicles are exiting;**
- (b) additional details of any projection into the road reserve shall be submitted prior to the issue of the relevant building licence;**
- (c) the design and finish of the external surfaces of the proposed building being constructed to a high standard. Additional details of the design and finishes for the proposed building, including particular attention to the street elevation of the building, shall be submitted prior to the issue of the relevant building licence;**

(Cont'd)

- (d) the proposed tenancy on the ground floor fronting Hay Street is approved as an eating house. Any change in use to the ground floor tenancy will require a new application;**

- (e) *the proposed tenancy on the ground floor fronting Murray Street is approved as a shop. Any change in use to the ground floor tenancy will require a new application;*
- (f) *the design and finish of the arcade being constructed to a high standard. Additional details of the design and finishes for the proposed arcade, shall be submitted prior to the issue of the relevant building licence;*
- (g) *the proposed planter areas being landscaped and maintained to a high standard. Details of the proposed landscaping shall be submitted prior to the issue of the relevant building licence;*
- (h) *the submission of a construction management plan for the proposal detailing how it is proposed to manage:-*
- the delivery of materials and equipment to the site;*
 - the storage of materials and equipment on the site;*
 - the parking arrangements for the contractors and subcontractors;*
 - other matters likely to impact on the surrounding infrastructure and occupants such as the use of cranes, scaffolding and gantries;*
 - the impact of construction on the operation of the existing businesses and activities within the immediate locality;*
 - the construction sequence if the car park is to remain partially open.*
- (ii) *the applicant be advised that the consent of the Minister under Section 400 of the Local Government (Miscellaneous Provisions) Act 1960 will be required for any encroachment over the road reserve;*
- (iii) *the Council approves the encroachment over the road reserve for the refurbishment of His Majesty's (Number 5) Car Park at Lot 5 (No. 844 - 848) Hay Street, Perth as shown on plans dated 8 April 1999, the elevations dated 13 July 1999.*

The motion was put and carried by an absolute majority

**550/99 BARRACK SQUARE, RIVERSIDE DRIVE, PERTH -
PROPOSED BARRACK SQUARE HOTEL AND ASSOCIATED
RESTAURANT AND FOOD/RETAIL TRADING AREA**

BACKGROUND:

SUBURB/LOCATION: Eastern side of Barrack Square, to the west of the Western Australian Rowing Club
DA/BA REFERENCE: 99/0273
FILE REFERENCE: P1008082-3
RESPONSIBLE DIRECTOR: Garry Dunne, Director Service Units
DATE: 5 August 1999

LANDOWNER: Crown Land vested in the City of Perth
APPLICANT: Sandover Pinder Pty Ltd Architects
ZONING: (MRS Zone) Parks and Recreation and Other Major Highway
(City Planning Scheme Zone) Parks and Recreation and Other Major Highway

APPROXIMATE COST:
SITE HISTORY:

The Council at its meeting held on **27 October 1998** resolved:-

“That the Council gives its official support in principle to the Premier and State Government on their plans for Barrack Square and the Bells for St Martin-in-the-Fields”.

The Council at its meeting held on **24 November 1998** resolved:-

“That the State Government be advised that the Council supports the principles of the Master Plan, however prior to final approval would request that the issues detailed in this report titled "Barrack Square Draft Master Plan" dated 5 November 1998, be addressed.”

The Council at its meeting held on **24 November 1998** resolved:-

That:-

- (i) *the Council refers the application submitted by Hames Sharley for a bell tower and ancillary works at Barrack Square, Riverside Drive, Perth as shown on plans dated 27 October 1998, to the Swan River Trust with a recommendation for approval subject to:-*
 - (a) *further consideration being given to the siting of the proposed bell tower, so that it is more centrally located within Barrack Square and further away from the Barrack Street and Riverside Drive intersection, in the event that the sinking of Riverside Drive does not occur;*
 - (b) *further consideration being given to the siting of the proposed bell tower on the Barrack Street axis, in the*

event that the widening of Barrack Street is not undertaken as part of the masterplan for the redevelopment of Barrack Square;

- (c) compliance with the Environmental Protection Act (1986) and the Environmental Protection (Noise) Regulations (1997);*
- (d) the bells not being operated in practice mode from 10.00pm to 7.00am weekdays, Saturdays and 10.00pm to 9.00am Sundays and public holidays;*
- (e) the acoustic attenuation abilities of the bell tower being certified and performance tests being undertaken by an acoustic consultant prior to construction and on completion of the bell tower to ensure that the use of the bells in practice mode will not exceed the assigned noise levels of the Environmental Protection (Noise) Regulations 1997;*
- (d) further consideration being given to the amenity of pedestrians, cyclists, tourists and recreational users of Barrack Square during the construction of the bell tower and ancillary works;*
- (f) the cycle path within Barrack Square be realigned and reinstated around the proposed bell tower in consultation with the City of Perth;*
- (g) the submission of a landscaping plan indicating:
 - the existing vegetation to be removed and the proposed new landscaping elements;*
 - the proposed landscaping treatment of the areas either side of the entrance to Barrack Square;*
 - landscaping which is of a high standard that compliments the landscaping works currently being undertaken along Riverside Drive;**
- (h) the submission of a construction management plan for the bell tower and the ancillary works detailing how it is proposed to manage:-
 - the delivery of materials and equipment to the site;*
 - the storage of materials and equipment on the site;*
 - the parking arrangements for contractors and subcontractors;**

- *other matters likely to impact on the surrounding infrastructure and occupants such as the use of cranes, scaffolding and gantries on land adjacent to the site;*
- *the impact of construction on the operation of the existing businesses and activities within Barrack Square;*

(ii) *the control, management and maintenance of the proposed bell tower and ancillary works be resolved to the satisfaction of the City of Perth, in consultation with the State Government.*

The Master Plan for the redevelopment of the Barrack Square and environs identifies as part of the redevelopment a hotel complex as part of the Old Perth Port Development. The proposed development is located wholly within the Swan River Trust Management Area.

DETAILS:

The application proposes a 74 room hotel. The hotel will be three storeys in height. The hotel will be constructed of timber cladding and metal roofs. The proposed buildings are intended to merge with the existing architecture of the adjacent building both in terms of building scale and design. The hotel buildings have been setback 9 metres from the Western Australian Rowing Club and 8 metres from the Shun Fung building to the south to provide visual penetration through the site.

The hotel will have a restaurant located to the south with a food/retail trading area along the water side of the hotel. The food retail area will provide for small stalls with seating around the stalls. Pedestrian access around the site will be via the lower level public boardwalk.

The hotel proposes a vehicle drop-off zone located to the west of the buildings. The applicant has indicated that the hotel will run a valet vehicle service between the hotel and a public car park such as Carpark No. 2.

COMPLIANCE WITH CITY PLANNING SCHEME:

The provisions of the City Planning Scheme do not apply to this area as it falls within Metropolitan Region Scheme Reserves - Parks and Recreation and Other Major Highway.

DRAFT CITY PLANNING SCHEME:

Barrack Square is located within the Metropolitan Region Scheme Parks and Recreation and Other Major Highway Reserves under the Foreshore Precinct (P.8). The Draft Scheme identifies Barrack Square as the principal entry to the city centre by water, serving as a gateway and a major destination at the end of the Barrack Square promenade. The Square's recreational and tourist oriented activities are encouraged and shall be supported by boating and ferry activities. Proposed buildings and structures shall need to preserve the parkland, open

space character of the foreshore while reinforcing the low scale development node of Barrack Square.

COMMENTS:

The proposed 74 room hotel is to be located on the south eastern corner of Barrack Square between the Western Australian Rowing Club and the Old Perth Port Buildings. The Barrack Square Master Plan identified that a new hotel should be located within the area. The hotel will provide accommodation for tourists and will also contribute to the area by way of pedestrian walkways, restaurants and food/retail trading areas.

The hotel building has been designed to be complimentary in scale, materials and design to the other buildings within Barrack Square. The scale and design of the building is considered appropriate, subject to further information being submitted, however matters such as pedestrian amenity, car parking, the food/retail area and the road reserve projections need to be further considered and are discussed below.

Car Parking

The applicant has attempted to address the issue of car parking by having a drop off zone adjacent to the hotel entrance and a valet service where vehicles will be parked in nearby public car parks. It is considered that the use of nearby public car parks is acceptable and that the applicant should be encouraged to seek long term parking for the occupants of the hotel.

The applicant, however, may need to reconsider the approach to the issue of access to the site as the vehicle drop off zone may not be dedicated for the exclusive use of the hotel. Consequently, the Swan River Trust will need to be advised that the drop-off may not be dedicated for the sole use of the hotel.

Servicing

The application and information submitted with the application does not adequately address the issue of servicing the site. It is considered that the applicant should provide further information on how the site is proposed to be serviced.

Pedestrian Access/ Food-Retail Trading Area

The plans indicate a public boardwalk located on the southern side of the hotel which extends from Barrack Square around the hotel to Riverside Drive. Within the public boardwalk are several food/ retail trading areas. It is considered that the food/retail areas will add to the interest and activity of the boardwalk however it is considered that the food/retail areas will restrict pedestrian access along the boardwalk. The western most food/retail area is considered acceptable as the proposed food/retail area has a two metre access each side of the proposed area. The eastern most food/retail area is considered to interfere with the pedestrian access as the area only provides for an access of 1.5 metres. It is considered that the food/retail areas need to be further considered so as not to restrict pedestrian flow along the boardwalk.

Projections onto the Road reserve

The plans submitted with the application indicate that there will be several projections onto the road reserve including a verandah, the western entry tower and the hotel entry.

It is considered that the verandah projection into the road reserve is acceptable as long as the underside of the verandah is a minimum of 2.7 metres above the footpath and a minimum of 600 mm from the kerb.

The hotel entry and the western entry tower, however, should not project into the road reserve. It is considered that the western entry tower can be moved to the east out of the road reserve and that the hotel entry should be redesigned so that it does not project into the road reserve.

Seawall

The hotel is proposed to be located adjacent to the seawall on Riverside Drive. The seawall has been the subject of discussions regarding the possible upgrading of the seawall. Consequently, it is considered that the Swan River Trust should be advised that changes to the seawall may be proposed and that it will need to be taken into account when determining the application.

The seawall forms part of the City's stormwater management and has outlets along the seawall where the hotel is proposed. It is considered that the Swan River trust should be advised that further consultation with the City of Perth is required to resolve all stormwater issues.

Relationship with the Western Australian Rowing Club

The plans submitted indicate a charter boat landing located on the southern side of the hotel. The charter boat landing may cause conflict between the landing and the Western Australian Rowing Club regarding vessel movements. It is considered that further consultation and consideration should be given to the relationship between the Western Australian Rowing Club and the Charter boat landing.

Conclusion

The proposed hotel redevelopment will provide for tourist accommodation within Barrack Square and will add to the interest and activity around Barrack Square. It is recommended that the application be referred to the Swan River Trust with a recommendation for approval subject to the conditions outlined above.

Moved by Cr McEvoy, seconded by Cr Sutherland

That:-

- (i) *the Council refers the application submitted by Sandover Pinder Pty Ltd Architects for the Barrack Square Hotel Development at Barrack Square, Riverside Drive, Perth as shown on the plans dated 19 July 1999 to the Swan River Trust with a recommendation for approval subject to:-*
- (a) *further details of the external materials and finishes to the hotel being submitted and approved. The hotel should be designed and constructed to compliment the existing buildings within Barrack Square;*
 - (b) *further consideration being given to the pedestrian access along the public boardwalk between the hotel and the food/retail areas to provide unrestricted public pedestrian access;*
 - (c) *the proposed verandah shall be a minimum of 2.7 metres above the level of the footpath and a minimum of 600 mm from the kerb;*
 - (d) *the proposed verandah shall be constructed at a similar height and scale as the existing verandah attached to the Old Port buildings;*
 - (e) *the proposed west entry tower shall not project into the road reserve;*
 - (f) *the proposed hotel entry shall not project into the road reserve;*
 - (g) *the applicant being advised that the vehicle drop off zone adjacent to the hotel may not be dedicated for sole use of the hotel;*
 - (h) *the provision of parking spaces for the proposed occupants of the hotel within privately owned public car parks in the vicinity is encouraged;*
 - (i) *further consideration being given to the servicing to the proposed hotel, including loading/unloading areas.*
 - (j) *further consultation with the City of Perth regarding the stormwater outlets located along the seawall;*
 - (k) *further consultation with the appropriate authority regarding the proposed changes to the seawall along Riverside Drive;*

(Cont'd)

- (l) *further consideration being given to the relationship with the Western Australian Rowing Club regarding vessel access around the charter boat landing.*

The motion was put and carried

**551/99 BARRACK SQUARE, RIVERSIDE DRIVE, PERTH -
PROPOSED JETTIES REDEVELOPMENT INCLUDING THE
JETTY PAVILIONS**

BACKGROUND:

SUBURB/LOCATION: Southern side of Barrack Square
DA/BA REFERENCE: 99/0253
FILE REFERENCE: P1000702-2
RESPONSIBLE DIRECTOR: Garry Dunne, Director Service Units
DATE: 5 August 1999

LANDOWNER: Crown Land vested in the City of Perth
APPLICANT: Department of Transport
ZONING: (MRS Zone) Parks and Recreation and Other Major Highway
(City Planning Scheme Zone) Parks and Recreation and Other
Major Highway

APPROXIMATE COST:

SITE HISTORY: The Council at its meeting held on **27 October 1998** resolved:-

“That the Council gives its official support in principle to the Premier and State Government on their plans for Barrack Square and the Bells for St Martin-in-the-Fields”.

The Council at its meeting held on **24 November 1998** resolved:-

“That the State Government be advised that the Council supports the principles of the Master Plan, however prior to final approval would request that the issues detailed in this report titled “Barrack Square Draft Master Plan” dated 5 November 1998, be addressed.”

The Council at its meeting held on **24 November 1998** resolved:-

That:-

- (i) *the Council refers the application submitted by Hames Sharley for a bell tower and ancillary works at Barrack Square, Riverside Drive, Perth as shown on plans dated 27 October 1998, to the Swan River Trust with a recommendation for approval subject to:-*
 - (a) *further consideration being given to the siting of the proposed bell tower, so that it is more centrally located within Barrack Square and further away from*

the Barrack Street and Riverside Drive intersection, in the event that the sinking of Riverside Drive does not occur;

- (b) further consideration being given to the siting of the proposed bell tower on the Barrack Street axis, in the event that the widening of Barrack Street is not undertaken as part of the masterplan for the redevelopment of Barrack Square;*
- (c) compliance with the Environmental Protection Act (1986) and the Environmental Protection (Noise) Regulations (1997);*
- (d) the bells not being operated in practice mode from 10.00pm to 7.00am weekdays, Saturdays and 10.00pm to 9.00am Sundays and public holidays;*
- (e) the acoustic attenuation abilities of the bell tower being certified and performance tests being undertaken by an acoustic consultant prior to construction and on completion of the bell tower to ensure that the use of the bells in practice mode will not exceed the assigned noise levels of the Environmental Protection (Noise) Regulations 1997;*
- (d) further consideration being given to the amenity of pedestrians, cyclists, tourists and recreational users of Barrack Square during the construction of the bell tower and ancillary works;*
- (f) the cycle path within Barrack Square be realigned and reinstated around the proposed bell tower in consultation with the City of Perth;*
- (g) the submission of a landscaping plan indicating:*
 - the existing vegetation to be removed and the proposed new landscaping elements;*
 - the proposed landscaping treatment of the areas either side of the entrance to Barrack Square;*
 - landscaping which is of a high standard that compliments the landscaping works currently being undertaken along Riverside Drive;*
- (h) the submission of a construction management plan for the bell tower and the ancillary works detailing how it is proposed to manage:-*

- *the delivery of materials and equipment to the site;*
 - *the storage of materials and equipment on the site;*
 - *the parking arrangements for contractors and subcontractors;*
 - *other matters likely to impact on the surrounding infrastructure and occupants such as the use of cranes, scaffolding and gantries on land adjacent to the site;*
 - *the impact of construction on the operation of the existing businesses and activities within Barrack Square;*
- (ii) *the control, management and maintenance of the proposed bell tower and ancillary works be resolved to the satisfaction of the City of Perth, in consultation with the State Government.*

The Master Plan for the redevelopment of the Barrack Square and environs identifies as part of the Stage 1 redevelopment a new jetty and improvements and extensions to existing jetties including two jetty pavilions. The proposed development is located wholly within the Swan River Trust Management Area.

DETAILS:

The application is for the redevelopment of the jetties area and relates specifically to the maritime structures. The application includes the following:

- Construction of a new jetty to the west of the existing jetties;
- Maintenance dredging around jetties 1 to 5;
- Construction of landfill and reclamation of approximately 900 square metres immediately shoreward of the new western jetty;
- Construction of boardwalks to provide pedestrian access to the east of the waterfront structures; and
- Construction of two new multifunction pavilions over the water between jetties one and two and jetties three and four. The pavilions will be two storeys and will be occupied by restaurants and function centres, ferry operators offices and ticket lounges and booths. The exact uses of the pavilions have not been finalised. The western and eastern pavilions will each be approximately 1040 square metres in area.

COMPLIANCE WITH CITY PLANNING SCHEME:

The provisions of the City Planning Scheme do not apply to this area as it falls within Metropolitan Region Scheme Reserves - Parks and Recreation and Other Major Highway.

DRAFT CITY PLANNING SCHEME:

Barrack Square is located within the Metropolitan Region Scheme Parks and Recreation and Other Major Highway Reserves under the Foreshore Precinct (P.8). The Draft Scheme identifies Barrack Square as the principal entry to the city centre by water, serving as a gateway and a major destination at the end of the Barrack Square promenade. The Square's recreational and tourist oriented activities are encouraged and shall be supported by boating and ferry activities. Proposed buildings and structures need to preserve the parkland, open space character of the foreshore while reinforcing the low scale development node of Barrack Square.

COMMENTS:

Barrack Square is one of the City's most prominent and important locations, given its position along the Swan River. Barrack Square is a gateway to the City from the Swan River and is of regional and international significance in terms of recreation and tourism. The proposed jetties redevelopment will provide for improved amenities and the ability to have more frequent vessel movements and greater number of passengers.

The existing jetties are constrained by river bed levels and vessel berthing space. The proposed redevelopment will open up existing limitations, create larger approach and departure areas and improve vessel safety.

Any development within Barrack Square needs to have regard to matters such as scale, design and the protection of pedestrian amenity. These matters and other issues such as landscaping, construction and ownership are further discussed below.

Pedestrian Access

Pedestrian access to all areas within Barrack Square is critical to the success of Barrack Square as a tourist destination and to facilitate increased vessel movements. The area will need to be able to be accessed by all pedestrians, including disabled access. Consequently, it is considered that the Swan River Trust should be advised that disabled persons must be able to access all areas of the redevelopment including the jetties.

The other main area of concern is the pedestrian access between jetties 2 and 3. The plans indicate that pedestrians will need to walk around the feature pond coming into conflict with the interface between the boardwalk and the road. It is considered that further consideration should be given to pedestrian access particularity between jetties 2 and 3.

Landscaping

The plans for the redevelopment of the jetties including the jetty pavilions do not indicate any landscaping other than that located within the square. It is considered that the proposed development requires landscaping as the entry to the jetties is by a large hardstanding area. The plans do not indicate any landscaping on the southern side of the road. It is considered that landscaping including trees that provide shade should be provided to the north of the pavilions.

Projection onto the Road Reserve

The plans submitted to the City for comment do not clearly indicate whether the proposed jetty pavilions are encroaching into the road reserve. Given the time constraints involved in providing comments to the Swan River Trust it is considered that the applicant should further consult with the City to resolve the building encroachment onto the road reserve.

Servicing the Pavilions and Jetties

The plans submitted for comment do not clearly indicate how the jetties and the jetty pavilions will be serviced. It is considered that the applicant should submit further information indicating how they propose to service the jetty redevelopment.

Further Information

The plans submitted to the Swan River Trust and forwarded to the City for comment are only at a preliminary stage, consequently to ensure adequate consultation with all stakeholders it is considered that amended plans indicating all works, including the exterior design of the pavilions and cross sections and elevations of the jetties should be submitted to the City for further comment.

Conclusion

The proposed jetties redevelopment will provide for increased vessel movements and establish Barrack Square as a gateway to the City from the Swan River. It is recommended that the application be referred to the Swan River Trust with a recommendation for approval subject to the conditions outlined above.

Moved by Cr McEvoy, seconded by Cr Semmens

That:-

- (i) *the Council refers the application submitted by the Department of Transport for the jetties redevelopment at Barrack Square, Riverside Drive, Perth as shown on the plans dated 28 June 1999 and 4 August 1999 to the Swan River Trust with a recommendation for approval subject to:-*

(Cont'd)

- (a) *further plans being submitted indicating the cross sections to the extensions of the jetties including the structures to be constructed on the jetties;*
- (b) *the provision for disabled access to all pedestrian areas;*

- (c) further details of the external materials and finishes to the jetty pavilions being submitted and approved. The pavilions should be designed and constructed to compliment the existing buildings within Barrack Square. The jetty pavilions should be of a similar scale to the existing buildings within Barrack Square;*
- (d) the provision of landscaping, including trees that provide shade, to the Barrack Square side of the jetty pavilions;*
- (e) further consultation between the applicant and the City of Perth to resolve the building encroachment onto the road reserve;*
- (f) further information being submitted indicating how the jetties and jetty pavilions are to be serviced and maintained;*
- (g) compliance with the Environmental Protection Act (1986);*
- (h) further consideration being given to the pedestrian access between the jetties and in particular between jetties 2 and 3;*
- (i) balustrades being installed on the outer edges of the jetties and at the interface between the water and land;*
- (j) the provision of appropriate lighting to the jetties.*

Discussion ensued

The motion was put and carried

552/99 EVENT SPONSORSHIP - CLAISEBROOK CARNIVAL

BACKGROUND:

SUBURB/LOCATION: East Perth
DA/BA REFERENCE:
FILE REFERENCE: P1013193
RESPONSIBLE DIRECTOR: Sarah Stark, Acting Director Strategic Planning
DATE: 18 August 1999

This item was considered at the House/Sponsorship and Donations Committee meeting held on 20 July 1999 and presented to the Council at its meeting held on 27 July 1999. The Council referred this item back to the House/Sponsorship and Donations Committee.

This item was reconsidered at the House/Sponsorship and Donations Committee meeting held on 17 August 1999.

The Claisebrook Carnival is an annual community arts carnival based in East Perth and staged by the Rotary Club of East Perth. The City of Perth has been a major sponsor of the event since 1996.

In 1999 Carnival organisers received \$29,500 cash sponsorship from the City and are currently seeking \$34,500 to stage the Carnival in the year 2000.

POLICY/LEGISLATION/STRATEGIC PLAN:

Policy SU47: Sponsorship and Donations.

DETAILS:

The Rotary Club of East Perth has approached the City for cash sponsorship to the value of \$34,500, to hold the Claisebrook Carnival in Victoria Gardens, Claisebrook Cove, on Sunday 2 April 2000.

The Claisebrook Carnival is a free entry, community event with the following objectives:-

- to foster local, community participation;
- to develop community pride and promote East Perth awareness;
- to create a healthy and enjoyable environment for all;
- to provide an opportunity for artistic presentation;
- to promote and support sponsors.

The year 2000 Claisebrook Carnival will commence at 10.30am and provide community entertainment until nightfall. The programme will consist of:-

- A walk around the Goongoongup Railway Bridge, the Causeway and the adjoining river foreshores, commencing at 10.30am. Some 2,000 personal invitations to participate in the walk will be sent to all organisations and residents in the East Perth area.
- Performances by well known local artists, groups and bands which will play from noon and conclude with a sunset concert and fireworks.
- Dragon boat racing on Claisebrook Cove from 10.30am to 4.30pm by up to 18 rookie crews from residents, colleges and organisations in East Perth.
- Western Titles Tug of War competitions: a forerunner to the National Titles.
- Fairground amusements, hands-on activities for children, kite flying, craft displays and speciality foods stalls.

ROTARY CLUB OF EAST PERTH SPONSORSHIP PROPOSAL

The Rotary Club of East Perth are seeking \$34,500 cash sponsorship from the City of Perth to produce the year 2000 Claisebrook Carnival.

In addition to the \$34,500 cash sponsorship, the Rotary Club of East Perth request that the City provide the following support:-

- City of Perth representation on the management committee with East Perth Redevelopment Authority.
- City of Perth to submit sponsorship proposals for funding to the Lotteries Commission and Healthway on their behalf.
- Articles promoting the Claisebrook Carnival in the City's publication *City News*.
- Joint participation with the East Perth Redevelopment Authority in a hospitality marquee - this comprises a cash amount of \$1,500 which has been included in the total amount of cash sponsorship sought.
- The Lord Mayor to present the first prize to the winning team of the Rotary Club of East Perth Dragon Boat Shield.

For the cash sponsorship and above support, the Rotary Club of East Perth offers the City the following, specific benefits:-

1. Acknowledgment in newspaper advertising, including a four page, feature article in the Today segment of The West Australian.
2. Acknowledgment on posters and promotional banners placed in Barrack Street and locations in East Perth.
3. The City's crest to appear on all Carnival stationery, signage and media articles including media releases and 26,000 flyers to be distributed in East Perth and adjoining suburbs.
4. Acknowledgment in the East Perth Redevelopment Authority's newsletter and in all radio announcements.
5. Promotion of the City's support of the Carnival through Rotary, sponsor and participant networks.
6. The Lord Mayor will be invited to speak and present the Rotary Club of East Perth Dragon Boat Shield to the winner of the race.

ASSESSMENT OF APPLICATION

Eligibility

The total value of the event must exceed the cost of the sponsorship:-

The Rotary Club of East Perth is seeking \$34,500 from the City to stage the year 2000 Claisebrook Carnival. The total, estimated cost of the event is \$69,500. The sponsorship request to the City therefore represents 49.6% of the total, event budget.

Rotary Club of East Perth will contribute \$5,000 and further funding is being sought from:-

EPRA	(to be confirmed)	\$ 15,000
Lotteries commission	(to be confirmed)	\$ 5,000
Healthway	(to be confirmed)	\$ 2,500
Fini Group & Time Conti Sheffield	(to be confirmed)	\$ 5,000
Boulderstone Clough & Transfield	(to be confirmed)	\$ 3,000

Sponsorship sought in kind (to be confirmed) \$ 6,000

Estimated sponsorship for the year 2000 event is \$74,000.

The City has contributed \$102,000 to the Claisebrook Carnival since 1996. The City has consistently been the major sponsor of the event, contributing up to three times as much as any other sponsor (1997).

ASSESSMENT OF APPLICATION

The event must meet one or more of the City's marketing objectives:-

- **to position the City as a city of regional and international significance;**
- **to increase visitation to the city;**
- **to increase economic investment in the city; and**
- **to create a vibrant, energetic 24 hour city.**

The Claisebrook Carnival to be held on Sunday 2 April 2000 helps the City to achieve its marketing objectives by :-

- (a) positioning the City as a city of regional significance; and
- (b) increasing visitation to the city.

The event must take place in the public spaces of the city of Perth:

The event will be held in Victoria Gardens, Claisebrook Cove, East Perth.

The event may or may not be cultural or arts based:

Claisebrook Carnival is a community event that includes arts based activities.

Preference will be given to events which provide free attendance:

Claisebrook Carnival will be a free event.

Preference will be given to events which will be held exclusively in the city of Perth:

The event will be held in Victoria Gardens, Claisebrook Cove, East Perth.

The applicant must provide adequate guarantee that they can deliver the event:

This will be the fifth Claisebrook Carnival staged by Rotary Club of East Perth and the City has been associated with all previous events.

Assessment of value of benefits:

Rotary Club of East Perth have listed a number of benefits for the City which seek to position the City as a relevant capital city for all West Australians through promotion and publicity of the East Perth event.

The benefits to the City of Perth offered by the 2000 Claisebrook Carnival are:-

1. Acknowledgment in newspaper advertising, including a four page, feature article in the Today segment of The West Australian.

The acknowledgment of the City as a major sponsor of the event would provide significant promotional and advertising benefit for the City, especially in such a high profile section of the West Australian.

It may be noted, however, that the 1999 Today section of the newspaper featuring the Claisebrook Carnival did not include the City of Perth crest and made only one mention of the City's sponsorship.

2. Acknowledgment on all Carnival stationery, signage and media articles including media releases and 26,000 flyers, posters and promotional banners.

This nature of advertising provides the City with opportunities to increase awareness of the City's support of community events. However, the crest was not prominently featured on posters and flyers in 1999. The City's crest appeared the same size as all other sponsor logos on all printed materials.

3. Acknowledgment in the East Perth Redevelopment Authority's newsletter and in all radio announcements.

This form of acknowledgment would be effective advertising within the local community if the distribution of the newsletter includes East Perth residents. The recipients of the newsletter are not articulated in the proposal.

4. The Lord Mayor will be invited to speak and present the Rotary Club of East Perth Dragon Boat Shield to the winner of the race.

Opportunities for the Lord Mayor to visibly support community events are very valuable in a promotional sense, and this offer would be of significant benefit to the City.

5. Promotion of the City's support of the Carnival through Rotary, sponsor and participant networks.

The promotion of the City through such networks has some relevance to the City's leadership and capital city positioning objectives.

Assessment of Return on Investment:

For a total investment of \$16,500 the City is seeking to achieve the following benefits by sponsoring the Claisebrook Carnival:-

- 1. Positioning benefits:** positioning the City as a supporter of community events, in particular, East Perth residents will be aware of the City's support of the event.
- 2. Visitation benefits:** the Carnival will increase family visitation to the East Perth area of the City.

Sponsorship Recommendation:-

The Rotary Club of East Perth has requested a total of \$34,500 for the sponsorship of the 2000 Claisebrook Carnival. However, the total sponsorship in 1999 was \$29,500 and the organisers did not fully provide the benefits that were offered to the City. Indeed, the organisers' own research illustrated that the City's support was recognised by only 9% of attendees, as opposed to 64% recognition of other sponsors.

In the year 2000 application, the organisers have provided no additional benefits, and no justification for an increase in sponsorship funds of 16.9%.

To assess the success of the City's sponsorship of the Claisebrook Carnival, the City will require the Rotary Club of East Perth to provide the following information:-

1. Copies of all press clippings, advertisements, literature, stationery and promotional materials incorporating the City of Perth crest; and
2. Official attendance figures at the year 2000 Claisebrook Carnival.

For a total investment of \$ 16,500 the City is seeking to achieve the following:-

- **To position the City as a relevant capital for all West Australians and as a supporter of community events:**

The event positions Perth as a place for families to visit and supports community activities.

- **To increase visitation to the city:**

The majority of attendees of the Carnival are not from East Perth, thereby increasing visitation to the city.

FINANCIAL IMPLICATIONS:

ACCOUNT NO:	14231000
BUDGET ITEM:	Cultural and Community
BUDGET PAGE NUMBER:	21
BUDGETED AMOUNT:	\$67,760
AMOUNT SPENT TO DATE:	\$30,760
ACTUAL COST:	\$16,500
BALANCE:	\$20,500

COMMENTS:

Sponsorship of the 1999 Claisebrook Carnival provides an effective means for the City to meet two of its objectives :-

1. Position the City as a supporter of regional and international significance; and
2. Increase visitation to the city.

The Rotary Club of East Perth is seeking \$34,500 from the City to stage the 2000 Claisebrook Carnival - an increase of 16.9% for no additional benefits.

It is suggested that the City provide a cash sponsorship of \$15,000 (matching the contribution from EPRA) plus an additional \$1,500 for the joint hospitality marquee. A total sponsorship contribution of \$16,500.

This matter was considered by the House/Sponsorship and Donations Committee at its meeting held on 20 July 1999 where it was resolved to recommend that the:-

- (i) Council approves in principle sponsorship of the Claisebrook Carnival at a cost of \$16,500;
- (ii) expenditure in (i) above be charged to Budget Item "Event Sponsorship - Cultural and Community";
- (iii) organisers of the Claisebrook Carnival be requested to provide the following sponsorship benefits to the City of Perth:-
 - (a) acknowledgment of the City's support by appropriately sized crest placement in all print advertising and promotion, including an article and photograph of the Lord Mayor in a four page feature on the Carnival in the Today segment of The West Australian;
 - (b) the City's crest to appear on all Carnival stationery, signage, posters, promotional banners and 26,000 flyers to be distributed in East Perth and adjoining suburbs;
 - (c) all press advertisements and flyers to indicate Constitution Hill is "Residents Only Parking" and indicate alternative parking options;
 - (d) acknowledgment of the City's support in the East Perth Redevelopment Authority's newsletter and in all radio announcements;
 - (e) promotion of the City's support of the Carnival through Rotary, sponsor and participant networks;
 - (f) an opportunity for the Lord Mayor to speak and present the Rotary Club of East Perth Dragon Boat Shield to the winner of the race.

It was therefore recommended that the:-

- (i) Council approves in principle sponsorship of the Claisebrook Carnival at a cost of \$16,500;

- (ii) expenditure in (i) above be charged to Budget Item “Event Sponsorship - Cultural and Community”;
- (iii) organisers of the Claisebrook Carnival be requested to provide the following sponsorship benefits to the City of Perth:-
 - (a) acknowledgment of the City’s support by appropriately sized crest placement in all print advertising and promotion, including an article and photograph of the Lord Mayor in a four page feature on the Carnival in the Today segment of The West Australian;
 - (b) the City’s crest to appear on all Carnival stationery, signage, posters, promotional banners and 26,000 flyers to be distributed in East Perth and adjoining suburbs;
 - (c) all press advertisements and flyers to indicate Constitution Hill is “Residents Only Parking” and indicate alternative parking options;
 - (d) acknowledgment of the City’s support in the East Perth Redevelopment Authority’s newsletter and in all radio announcements;
 - (e) promotion of the City’s support of the Carnival through Rotary, sponsor and participant networks;
 - (f) an opportunity for the Lord Mayor to speak and present the Rotary Club of East Perth Dragon Boat Shield to the winner of the race.

This matter was reconsidered by the House/Sponsorship and Donations Committee at its meeting held on 17 August 1999 where it was resolved to recommend that the:-

- (i) Council approves sponsorship for the Claisebrook Carnival at a total cost of \$29,500 comprising:-
 - (a) \$28,000 cash sponsorship to the East Perth Rotary Club;
 - (b) \$1,500 funding for hospitality facilities;
- (ii) expenditure in (i) above be charged to Budget Item “Cultural and Community”;
- (iii) organisers of the Claisebrook Carnival be requested to provide the following sponsorship benefits to the City of Perth:-
 - (a) acknowledgment of the City’s support by appropriately sized crest placement in all print advertising and promotion, including an article and photograph of the Lord Mayor in a four page feature on the Carnival in the Today segment of The West Australian;
 - (b) the City’s crest to appear on all Carnival stationery, signage, posters, promotional banners and 26,000 flyers to be distributed in East Perth and adjoining suburbs;

- (c) all press advertisements and flyers to indicate Constitution Hill is “Residents Only Parking” and indicate alternative parking options;
- (d) acknowledgment of the City’s support in the East Perth Redevelopment Authority’s newsletter and in all radio announcements;
- (e) promotion of the City’s support of the Carnival through Rotary, sponsor and participant networks;
- (f) an opportunity for the Lord Mayor to speak and present the Rotary Club of East Perth Dragon Boat Shield to the winner of the race.

(Cr Goodman declared a non-financial conflict of interest in this item as he is a member of the East Perth Rotary Club)

Moved by Cr Tudori, seconded by Cr Semmens

That the:-

- (i) *Council approves sponsorship for the Claisebrook Carnival at a total cost of \$29,500 comprising:-*
 - (a) *\$28,000 cash sponsorship to the East Perth Rotary Club;*
 - (b) *\$1,500 funding for hospitality facilities;*
- (ii) *expenditure in (i) above be charged to Budget Item “Cultural and Community”;*
- (iii) *organisers of the Claisebrook Carnival be requested to provide the following sponsorship benefits to the City of Perth:-*

(Cont’d)

- (a) *acknowledgment of the City’s support by appropriately sized crest placement in all print advertising and promotion, including an article and photograph of the Lord Mayor in a four page feature on the Carnival in the Today segment of The West Australian;*
- (b) *the City’s crest to appear on all Carnival stationery, signage, posters, promotional banners and 26,000 flyers to be distributed in East Perth and adjoining suburbs;*
- (c) *all press advertisements and flyers to indicate Constitution Hill is “Residents Only Parking” and indicate alternative parking options;*

- (d) acknowledgment of the City's support in the East Perth Redevelopment Authority's newsletter and in all radio announcements;*
- (e) promotion of the City's support of the Carnival through Rotary, sponsor and participant networks;*
- (f) an opportunity for the Lord Mayor to speak and present the Rotary Club of East Perth Dragon Boat Shield to the winner of the race.*

The motion was put and carried

553/99 EVENT SPONSORSHIP - LACA CARNAVAL LATINO 2000

BACKGROUND:

SUBURB/LOCATION: Northbridge
DA/BA REFERENCE:
FILE REFERENCE: P1012392/5
RESPONSIBLE DIRECTOR: Sarah Stark, Acting Director Strategic Planning
DATE: 18 August 1999

This item was considered by the House/Sponsorship and Donations Committee at its meeting held on 17 August 1999.

The Latin American Cultural Association (LACA) is a non-profit association committed to the promotion and development of Latin American culture within Australia's multicultural society.

LACA was incorporated in August 1993 and actively fosters social interaction and integration with local communities of all ethnic backgrounds.

Carnaval Latino is an annual, multicultural event that consists of a street parade through the streets of Northbridge and a free concert in Russell Square. The successful, community event has received City of Perth funding since 1997.

POLICY/LEGISLATION/STRATEGIC PLAN:

Policy SU47: Sponsorship and Donations

DETAILS:

Carnaval Latino 2000 is an annual street parade through the Streets of Northbridge with the following objectives:

- to promote and develop Latin American culture
- to develop greater multicultural awareness
- to develop youth multicultural awareness through participation in Carnival activities
- to develop opportunities for people from non-English speaking backgrounds
- to promote community arts development
- to reduce discrimination and prejudice within the community towards those from different ethnic backgrounds
- to promote healthy lifestyles and activities

The City of Perth has sponsored every Latin American Street Parade since the first in 1996. In 1997, 1998 and 1999, the City gave Carnival Latino \$20,000 cash and met the costs of hiring Russell Square, parking prohibitions, barricades, signage and advertising of road closures. In 1999, approximately 20,000 spectators lined Northbridge Streets to watch the parade.

Carnaval Latino 2000 will take place on Saturday, 19 February 2000 and is expected to attract 30,000 people. Carnaval Latino 2000 will consist of three parts: a street parade, free concert and post-concert party.

The street parade will feature giant puppets, musical floats, and costumed dancers representing a wide variety of communities, countries and ethnic groups. The street parade will include more than 500 dancers and 100 drummers who will add to the Carnival atmosphere. The parade commences at 6 pm, winding its way through Northbridge, finishing at Russell Square at 7.30 pm.

The masquerades, other participants and spectators continue celebrations at the free post parade concert in Russell Square which starts at 7.30 pm and finishes at 8.30 pm. The masqueraders and participants will then attend a post parade concert/party at a city venue, where prizes are awarded.

LACA CARNAVAL LATINO SPONSORSHIP PROPOSAL

LACA is seeking \$25,000 in cash sponsorship plus the hire of Russell Square, parking prohibitions, barricades and signage and advertising of road closures at a cost of \$2,720. The total amount sought is \$27,720. In return they will provide the City with the following benefits:

- Attraction of 30,000 people to Northbridge on February 19, 2000
- City of Perth crest displayed on advertising in Community Newspapers and *The Subiaco Post*, signage at the event, street banner in William Street and a total of 6,150 free event pamphlets and posters
- Verbal acknowledgment of City's support at the event
- Announcement of the City's support on LACA's radio program

ASSESSMENT OF PROPOSAL

Assessment of eligibility

Policy SU47 requires that a proposal meet the following criteria to be eligible for event sponsorship:

The total value of the event must exceed the cost of sponsorship:

The amount proposed is \$15,000. The estimated total cost of the event is \$69,990. The sponsorship request to the City of Perth represents 21.4% of the total, proposed event budget.

The event must contribute to the achievement of one or more of the City's marketing objectives:

- ***To position the city as a city of regional and international significance;***
- ***To increase visitation to the city;***
- ***To increase economic investment in the city; and***
- ***To create a vibrant, energetic 24 hour city.***

To position the city as a city of regional and international significance:

International carnivals have established high profiles for a number of cities around the world. It is anticipated that the Carnaval Latino 2000 will attract approximately 30,000 people to Northbridge, and raise the City's profile with residents and visitors alike.

To increase visitation to the city:

In 1999, approximately 20,000 lined the streets of Northbridge to watch the parade. Carnaval Latino 2000 is expected to attract over 30,000 visitors to Northbridge. Of the 30,000 people expected to attend in the year 2000, 6,000 people are expected to be aged between 13 and 18 years old, 20,000 people between the ages of 18 and 55, and 4,000 seniors aged 55 plus.

To increase economic investment in the city:

With an expected 30,000 spectators lining the streets for Carnaval Latino 2000, it is anticipated that families, youth and parade participants will offer a significant economic benefit to Northbridge restaurants and cafés.

To create a vibrant, energetic 24 hour city:

The street parade and the spectators who will visit Northbridge for Carnaval Latino 2000 will create a vibrant, colourful and lively atmosphere. The three elements of the event are timed to appeal to families, youth and seniors.

The event must take place in the public spaces of the City of Perth:

The event will be held in the Streets of Northbridge and in Russell Square.

The event may or may not be cultural or arts based:

Carnaval Latino 2000 is a multicultural, community event, which is both cultural and arts based.

Preference will be given to events which provide free attendance:

The parade and concert will be free events.

Preference will be given to events which will be held exclusively in the City of Perth.

The events will be held in Northbridge.

The applicant must provide adequate guarantee that they can deliver the event. This proof of capacity may be (but not limited to) any of the following:

History of previous dealings with the City of Perth:

The City has sponsored the event since 1996.

Evidence of funding from other sources:

Carnaval Latino also expects to receive recurrent funding from its sponsors: the Lotteries Commission, the Office of Multicultural Interests and Healthway.

Evidence of the organising committee to manage, present and market the event:

LACA has successfully staged these events since 1996 and has appropriately acquitted sponsorships from government and commercial sources.

Statement of the organisation's income and expenditure, and auditor's certificate:

The auditor's report for Carnaval Latino 99 has been received by the City.

Evidence of support from governing body:-

- 1. Copies of the 1998/9 Annual Report;***
- 2. Certificate of Incorporation.***

A copy of the annual report and Certificate of Incorporation have been received by the City.

Assessment of the value of benefits:

- Attraction of 30,000 people to Northbridge on February 19, 2000.***

The attraction of 30,000 people to Northbridge on February 19, 2000 will increase trade in the Northbridge area significantly.

- City of Perth crest displayed on advertising in Community Newspapers and The Subiaco Post, signage at the event, street banner in William Street and a total of 6,150 free event pamphlets and posters.***

These forms of advertising will promote the City's support for multicultural events in general, and specifically advertise a major, cultural event associated directly with Northbridge.

- Verbal acknowledgment of City's support at the event and announcement of the City's support on LACA's radio program.***

Announcements to acknowledge the City's support of Carnaval Latino 2000 at the post-parade concert and on LACA's radio program will increase community awareness of the City's support for multicultural events.

Assessment of Return on Investment

To assess the success of the event, the City will require the organisers of Carnival Latino 2000 to provide the following information, within eight weeks of the completion of the event:-

1. Copy of all literature, press clippings, video footage and advertising incorporating the City of Perth crest;
2. Official attendance figures at the free concert, and estimates of attendance of parade observers; and
3. Copies of all promotional materials.

Sponsorship Recommendation

It is recommended that the Latin American Cultural Association be provided with \$15,000 cash sponsorship. The \$2,720 cost of free hire of Russell Square, parking prohibitions, barricades and signage and advertising of road closures will be allocated from Street Entertainment Northbridge. The City has traditionally covered the costs of hiring Russell Square and costs associated with road closures.

LACA requested \$25,000 plus the free hire of Russell Square, parking prohibitions, barricades and signage and advertising of road closures which represents a cost of \$2,720.

LACA has not offered the City any additional sponsorship benefits for the extra \$5,000 requested to stage the Carnival Latino 2000, stating only that they wished the City to absorb the cost of losing another sponsor.

The Carnival Latino is a major, cultural event that attracts youth, families and seniors to Northbridge. As such, it is a valuable attraction for residents and visitors to the City, spreading positive, multicultural messages within the community and offering the City an opportunity to illustrate its support for such activities.

For total investment of \$15,000 the City is seeking to achieve the following objectives:

- Increase visitation to Northbridge
- Position the City as a supporter of and contributor to multicultural events
- Increase awareness, trial and usage of car parking stations close to the parade route in Northbridge
- Encourage economic investment for retailers, restaurateurs and businesses in Northbridge
- Create a vibrant and energetic 24 hour city

The City will require the organisers of LACA Carnival Latino 2000 to deliver the following benefits to the City of Perth:

1. City of Perth signage to be displayed during the parade and the free concert in Russell Square.
2. City of Perth crest to feature on all advertising and promotional material, at a size which is consistent with the City's role as a major sponsor.
3. All printed material promoting the parade and free concert is to include a map showing convenient parking locations in the City and Northbridge.
4. Verbal acknowledgment of the City's support for the event to be made when possible, for example announcements at the events and in statements to the media.
5. The Lord Mayor/Councillors to be invited to perform an official role in the proceedings.

FINANCIAL IMPLICATIONS:

ACCOUNT NO: CL14231001
BUDGET ITEM: Parking Marketing
BUDGET PAGE NUMBER: 3 (Parking)
BUDGETED AMOUNT: \$1,687,520 (Event Sponsorship Allocation - \$107,250)
AMOUNT SPENT TO DATE: \$30,000 (\$20,000)
ACTUAL COST: \$15,000
BALANCE: \$1,642,520 (\$72,250)

ACCOUNT NO: 14231000
BUDGET ITEM: Cultural and Community
BUDGET PAGE NUMBER: 21
BUDGETED AMOUNT: \$67,760
AMOUNT SPENT TO DATE: \$30,760
ACTUAL COST: \$2,720
BALANCE: \$34,280

COMMENTS:

The City will achieve significant marketing objectives with key community groups through the support of the Carnaval Latino 2000. Northbridge area traders and Northbridge and City parking stations will receive direct benefits from this event being staged in the heart of Northbridge.

This matter was considered by the House/Sponsorship and Donations Committee at its meeting held on 17 August 1999 where it was resolved to recommend that the Council approves:-

- (i) the staging of the Latin American Cultural Association's Carnaval Latino 2000 to be held in the streets of Northbridge on Saturday 19 February 2000;
- (ii) the staging of a free, post-parade concert to be held in Russell Square on Saturday 19 February 2000;
- (iii) sponsorship for the Latin American Cultural Association Carnaval Latino 2000 parade and free concert at a cost of \$15,000;
- (iv) in-kind sponsorship for the use of Russell Square, parking prohibitions, barricades and signage and advertising of road closures at a cost of \$2,720;
- (v) approves the expenditure in (iii) and (iv) above to be charged to Budget Items "Parking Marketing" and "Cultural and Community";

- (vi) requires the organisers of the Carnaval Latino 2000 to provide the following sponsorship benefits to the City of Perth:-
- (a) City of Perth signage to be displayed during the parade and the free concert in Russell Square;
 - (b) City of Perth crest to feature on all advertising and promotional material, at a size which is consistent with the City's role as a major sponsor;
 - (c) all printed material promoting the parade and free concert is to include a map showing convenient parking locations in the City and Northbridge;
 - (d) verbal acknowledgment of the City's support for the event to be made when possible, for example announcements at the events and in statements to the media;
 - (e) the Lord Mayor and Councillors to be invited to perform an official role in the proceedings.

Moved by Cr Tudori, seconded by Cr Davidson

That the Council approves:-

- (i) *the staging of the Latin American Cultural Association's Carnaval Latino 2000 to be held in the streets of Northbridge on Saturday 19 February 2000;*
- (ii) *the staging of a free, post-parade concert to be held in Russell Square on Saturday 19 February 2000;*

(Cont'd)

- (iii) *sponsorship for the Latin American Cultural Association Carnaval Latino 2000 parade and free concert at a cost of \$15,000;*
- (iv) *in-kind sponsorship for the use of Russell Square, parking prohibitions, barricades and signage and advertising of road closures at a cost of \$2,720;*
- (v) *approves the expenditure in (iii) and (iv) above to be charged to Budget Items "Parking Marketing" and "Cultural and Community";*
- (vi) *requires the organisers of the Carnaval Latino 2000 to provide the following sponsorship benefits to the City of Perth:-*
 - (a) *City of Perth signage to be displayed during the parade and the free concert in Russell Square;*

- (b) City of Perth crest to feature on all advertising and promotional material, at a size which is consistent with the City's role as a major sponsor;*
- (c) all printed material promoting the parade and free concert is to include a map showing convenient parking locations in the City and Northbridge;*
- (d) verbal acknowledgment of the City's support for the event to be made when possible, for example announcements at the events and in statements to the media;*
- (e) the Lord Mayor and Councillors to be invited to perform an official role in the proceedings.*

The motion was put and carried

554/99 EVENT SPONSORSHIP - OZ CONCERT 2000

BACKGROUND:

SUBURB/LOCATION: Perth
DA/BA REFERENCE:
FILE REFERENCE: P1012392/5
RESPONSIBLE DIRECTOR: Sarah Stark, Acting Director Strategic Planning
DATE: 18 August 1999

This item was considered by the House/Sponsorship and Donations Committee at its meeting held on 17 August 1999.

Oz Concert 2000 will be managed by a voluntary Oz Concert Committee and administered and produced by Celebrate WA. His Excellency The Governor of Western Australia is the Patron of the Oz Concert Committee.

Established in 1989, the annual Oz Concert is a multicultural, performing arts event presented as a free gift to all West Australians to celebrate Australia Day. The Oz Concert concept is designed to promote unity and harmony within Australian society and has become the State's premier multicultural event.

Oz Concert 2000 will be staged at the Perth Entertainment Centre on Australia Day, 26 January 2000, and will provide free, multicultural entertainment to an audience of 8,000 West Australians. A cash amount of \$20,000 is being sought by the organisers, in return they propose to offer the City a range of sponsorship benefits.

POLICY/LEGISLATION/STRATEGIC PLAN:

Policy SU47 : Sponsorship and Donations

DETAILS:

Oz Concert 2000 will be the eleventh Oz Concert, staged as a gift for the people of Western Australia on Australia Day, 26 January 2000.

According to the organisers of the Oz Concert 2000, the event will “reflect Australia’s rich and diverse cultural history and present the exciting and dynamic face of one of the world’s most multicultural communities.” The theme for Oz Concert 2000 will be *A Sense of Belonging*. This theme is consistent with one of the major messages of all Oz Concerts: that every Australian makes a valuable contribution to the country.

Oz Concerts have developed into very popular events. The Concerts attract hundreds of performers from West Australian community groups which represent cultures from all corners of the globe. They all come together in Perth to celebrate Australia Day.

Oz Concert 2000 will entertain a live audience of 8,000 people at the Entertainment Centre on Australia Day and a television audience of many thousands who will watch the event when it is broadcast nationally and internationally throughout Asia on SBS Television.

The Oz Concert 2000 will offer a number of benefits to the City of Perth, its residents and visitors:

- a high profile, colourful, community event for the City of Perth; and
- a free, community event for the residents of and visitors to Perth and Western Australia.

The Oz Concert 2000 is aimed at the following target markets:

- residents, including families and singles
- multicultural community groups
- visitors to WA
- media

The Oz Concert 2000 Proposal

The Oz Concert 2000 organisers have requested cash sponsorship of \$20,000 and offer the following benefits to the City of Perth in return:

• **Acknowledgment of the City Of Perth as a Major Sponsor**

The City of Perth will receive acknowledgment as a major sponsor of the event in all television, radio and print media advertising and promotional coverage arranged for Oz Concert 2000.

• **City of Perth Crest Placement**

The City of Perth crest will feature on the Oz Concert 2000 program, which will be distributed free to the 8,000 audience members. The crest will also feature on the Australian Flag Flyer, which will be distributed free to the 8,000 members of the Oz Concert 2000 audience. The

crest will feature on advertising and printed, all promotional material relating to Oz Concert 2000.

- **Official Role for City of Perth Representative/s**

City of Perth representative/s will be invited to attend and participate in key events relating to the event and its promotion for example the Media Launch of Oz Concert 2000, the Pre-Concert Reception and the Oz Concert 2000.

- **Signage Opportunities**

The City of Perth will receive signage opportunities at the Media Launch, the Pre-Concert Reception and at the Perth Entertainment Centre on the day of the Oz Concert 2000.

- **Celebrate WA Newsletter**

The City of Perth will receive appropriate recognition as a major sponsor in the quarterly Celebrate WA newsletter. The distribution of the newsletter covers State and Local Government, the corporate sector, libraries, schools, Celebrate WA sponsors and special interest groups across the State.

- **Certificate of Appreciation**

The City of Perth's sponsorship will be acknowledged with a certificate of appreciation from the organisers.

- **Preferential Seating at the Oz Concert 2000**

The City of Perth will be offered an unspecified amount of preferential seating at the Concert.

ASSESSMENT OF PROPOSAL:

Assessment of Eligibility

Policy SU47 requires that a proposal meets the following criteria to be eligible for event sponsorship:

The total value of the event must exceed the cost of sponsorship:

The amount requested is \$20,000. The total cost of the Oz Concert 2000 is estimated at between \$80,000 and \$100,000.

Based on the minimum costing, the sponsorship request to the City of Perth represents **25%** of the total, proposed event budget.

The event must contribute to the achievement of one or more of the City's marketing objectives:

- to position the city as a city of regional and international significance;
- to increase visitation to the city;
- to increase economic investment in the city;
- to create a vibrant, energetic 24 hour city;

The Oz Concert 2000 will achieve all of these marketing objectives. Support of the Oz Concert 2000 will provide the following benefits for the City:

- **These events will contribute to positioning the City of Perth as a city of national and international significance.**

The scale, success and media coverage of the Concert will contribute to the positioning of Perth as a city of national and international significance. The Concert will be broadcast on SBS Television across Australia and into Asia giving the event, and Perth, national and international profile.

- **The Oz Concert 2000 will increase frequency of visitation to the City.**

The Concert will attract more than 8,000 visitors to Perth on 26 January 2000.

- **The Oz Concert 2000 will increase economic investment in the City.**

Increased economic investment in the City will be achieved through the increased numbers of people visiting the City to enjoy and participate in the Concert.

- **The Oz Concert 2000 will create a vibrant, energetic 24-hour city.**

The Concert will bring more than 8,000 people into the City and many will remain in the City to enjoy the eateries and entertainment venues.

- **The Oz Concert 2000 will create a high profile media event.**

Local, State, national and international media coverage will be organised for the event, which will focus attention on Perth as an innovative capital city.

- **The Oz Concert 2000 will accord Perth the kudos of staging a major, free, multicultural event to celebrate Australia Day.**

The event must take place in the public spaces of the City of Perth:

The Oz Concert 2000 is free to the public and will be staged in the Perth Entertainment Centre.

The event may or may not be cultural or arts based:

The Oz Concert 2000 is a performing arts event which encompasses music, song and dance. The event has very wide community involvement and appeal.

Preference will be given to events which provide free attendance:

The Oz Concert 2000 will be a free event as a gift to the community to celebrate Australia Day.

Preference will be given to events which will be held exclusively in the City of Perth:

The Oz Concert 2000 will be presented at the Perth Entertainment Centre.

The applicant must provide adequate guarantee that they can deliver the event. This proof of capacity may be (but not limited to) any of the following:

- **History of previous dealings with the City of Perth;**
- **Evidence of funding from other sources; and**

- **Evidence of the capacity of the organising committee to manage, present, and market the event.**

The Oz Concert 2000 organisers have successfully staged the Oz Concert for ten years, with attendance numbers now reaching a capacity crowd for the Perth Entertainment Centre of 8,000 people.

The Oz Concert Committee is comprised of Chairman Bob Cronin, Founding Chairman Dr Eric Tan AM JP HonDSc, Hon Secretary Simon Dawkins, Carmel Galati, Cav Comm Michael Gangemi OAM JP, Deputy Chairman Colleen Hayward, Dr Michael Kailis, Russell Raymond, Steve Scudamore, Anne Topelberg and Cr Bert Tudori. The Patron of the Committee is His Excellency The Governor of Western Australia Major General Michael Jeffrey AC MC.

Statement of the organisation's income and expenditure, and auditor's certificate:

A copy of the Oz Concert Annual Report which includes an Auditor's Report has been received.

Evidence of support from governing body:

- (i) Copies of the 1998/99 Annual Report; and
- (ii) Certificate of Incorporation has been received.

Assessment of the value of benefits:

The Oz Concert 2000 offers some specific, direct benefits to the City of Perth, and these represent significant marketing value:

- ***Acknowledgment of the City Of Perth as a Major Sponsor***

The high profile acknowledgment of the City of Perth as a major sponsor in all television, radio and print media advertising and promotional coverage arranged for Oz Concert 2000 will widely increase public awareness of the City and its support for multicultural events.

National and international television coverage from SBS, local television exposure from Channel 7, print media and radio advertising and promotion will all include crest placement or verbal acknowledgment of the City's support.

- ***City of Perth Crest Placement***

The City's visible support of such a well-attended, multicultural event will reinforce the public's appreciation the City's positive stance on multiculturalism. The City's crest on free, promotional materials such as flags and song sheets, will ensure that all 8,000 audience members will be aware of the City's assistance.

- ***Official Role for City of Perth Representative/s***

This provides the City with an opportunity to illustrate its support for multicultural events to key target groups including the media, community groups and other sponsors.

- ***Signage Opportunities***

This provides opportunities to increase awareness of the City's role in supporting multicultural events.

• *Celebrate WA Newsletter*

The recipients of the newsletter includes target groups that are relevant to the City, however, as the proposal does not specify how many newsletters are distributed, it is not possible to estimate the value of this sponsorship benefit.

• *Certificate of Appreciation*

This sponsorship privilege Certificate provides no marketing benefit to the City.

• *Preferential Seating at the Oz Concert 2000*

This sponsorship privilege will not provide any marketing benefit to the City.

Sponsorship Recommendation:

The organisers of the Oz Concert 2000 have requested sponsorship of \$20,000. The 1999 event was allocated \$15,000 and no additional benefits have been offered to the City to justify the extra \$5,000 requested, which represents an increase of 33%.

Indeed, there are fewer benefits offered to the City in this application. For example, the Lord Mayor was offered an opportunity to launch the event at the 1999 media launch, whereas the Lord Mayor was only offered an opportunity to participate in the year 2000 event.

It is recommended that the City provide sponsorship of \$15,000 to the organisers to stage the Oz Concert 2000.

The City's objectives in providing this \$15,000 sponsorship investment are to achieve the following:

- Visitation benefits - attraction of more than 8,000 people, including families, to the City;
- Positioning benefits - to widely promote the City's stance as a supporter of and contributor to multicultural events; and
- Parking benefits - the Perth Entertainment Centre will be the venue for the Oz Concert 2000, giving an opportunity to increase awareness of the Centre's car park.

The City of Perth will require the organisers of the Oz Concert 2000 to provide the following benefits:

1. City of Perth crest to appear in all correspondence, advertising and promotional materials, including flags, programmes and tickets, at a size to reflect the City's role as a major sponsor;
2. City of Perth signage to be displayed prominently during the Concert and at the media launch and reception to maximise the City's benefit from SBS TV and other media coverage. Signage placement to be discussed with City Officers.
3. Advertisements and promotional materials to include maps indicating the location of convenient parking for Oz Concert patrons and participants;
4. Celebrate WA Newsletter to feature City of Perth crest and sponsorship acknowledgment.
5. Lord Mayor and representatives of Council to be invited to launch the Oz Concert 2000 and participate in the Oz Concert 2000 media launch and reception.

Assessment of Return on Investment:

To assess the success of the City's sponsorship of the Oz Concert 2000, the organisers are requested to provide the following within eight weeks of completion of the event:

1. all press clippings, advertisements and literature incorporating the City of Perth crest, and acknowledgment of the City's sponsorship;
2. double copies of all printed promotional materials;
3. actual figures of printed promotional materials and their distribution;
4. video tapes of any television coverage of the Oz Concert 2000; and
5. aggregate attendance figures of the Oz Concert 2000, with any available demographic information.

In 1999 it is recommended that the sponsorship monies be paid in two instalments:

- \$7,500 with confirmation of the Oz Concert 2000;
- \$7,500 on completion and delivery of the Oz Concert 2000.

FINANCIAL IMPLICATIONS:

ACCOUNT NO:	CL14231001
BUDGET ITEM:	Parking Marketing (Event Sponsorship Allocation- \$107,250)
BUDGET PAGE NUMBER:	3 (Parking)
BUDGETED AMOUNT:	\$1,687,520
AMOUNT SPENT TO DATE:	\$- (\$35,000)
ACTUAL COST:	\$15,000
BALANCE:	\$1,672,520 (\$57,250)

COMMENTS:

More than 8,000 members of the public are expected to come to Perth to experience and participate in this major, multicultural activity on the City's event calendar.

The proposed sponsorship benefits will provide valuable opportunities for the City to be acknowledged as a major sponsor of Oz Concert 2000. These opportunities offer significant marketing benefit and will also bring the City considerable kudos for its active support of multiculturalism.

This matter was considered by the House/Sponsorship and Donations Committee at its meeting held on 17 August 1999 where it was resolved to recommend that the Council:-

- (i) approves sponsorship of the Oz Concert 2000 at a cost of \$15,000;
- (ii) approves the expenditure in (i) above be charged to Budget Item "Parking Marketing";

- (iii) requires the organisers of the Oz Concert 2000 to provide the following sponsorship benefits to the City of Perth:-
- (a) the City of Perth crest to appear in all Oz Concert 2000 correspondence, advertising and promotional materials, at a size to reflect the City's role as a major sponsor;
 - (b) City of Perth signage to be displayed prominently during the Concert and at the media launch and reception;
 - (c) advertisements and promotional materials to include maps indicating the location of convenient parking for Oz Concert 2000 patrons and participants;
 - (d) the Celebrate WA Newsletter to feature City of Perth crest and sponsorship acknowledgment;
 - (e) the Lord Mayor and representatives of the Council to be invited to launch the Oz Concert 2000, participate in the Oz Concert 2000 media launch and reception.

Moved by Cr McEvoy, seconded by Cr Davidson

That the Council:-

- (i) approves sponsorship of the Oz Concert 2000 at a cost of \$15,000;*
- (ii) approves the expenditure in (i) above be charged to Budget Item "Parking Marketing";*

(Cont'd)

- (iii) requires the organisers of the Oz Concert 2000 to provide the following sponsorship benefits to the City of Perth:-*
 - (a) the City of Perth crest to appear in all Oz Concert 2000 correspondence, advertising and promotional materials, at a size to reflect the City's role as a major sponsor;*
 - (b) City of Perth signage to be displayed prominently during the Concert and at the media launch and reception;*
 - (c) advertisements and promotional materials to include maps indicating the location of convenient parking for Oz Concert 2000 patrons and participants;*
 - (d) the Celebrate WA Newsletter to feature City of Perth crest and sponsorship acknowledgment;*

- (e) *the Lord Mayor and representatives of the Council to be invited to launch the Oz Concert 2000, participate in the Oz Concert 2000 media launch and reception.*

The motion was put and carried

**555/99 EVENT SPONSORSHIP - 1999 PERTH RIDESAFE
CRITERIUM SERIES**

BACKGROUND:

SUBURB/LOCATION: Perth
DA/BA REFERENCE:
FILE REFERENCE: P1000410
RESPONSIBLE DIRECTOR: Sarah Stark, Acting Director Strategic Planning
DATE: 18 August 1999

This item was considered by the House/Sponsorship and Donations Committee at its meeting held on 17 August 1999.

The 1999 Ridesafe Perth Criterium Series is a five-day event featuring six cycle races over the period from 28 November to 2 December 1999. The Ridesafe Perth Criterium Series attracts world-class cyclists to Perth, encourages large-scale community participation, promotes cycling safety and attracts significant audiences. The races are run in Armadale and Leederville and conclude in Northbridge.

POLICY/LEGISLATION/STRATEGIC PLAN:

Policy SU47: Sponsorship and Donations.

DETAILS:

The Ridesafe Perth Criterium Series is organised by the Perth Criterium Series Pty Ltd incorporating the Southern Districts Cycling Club.

The Ridesafe Perth Criterium Series features six cycling events, spread across Northbridge, Armadale and Leederville racecourse locations. The events are aimed at youth and family target markets of people aged between 12 and 45 years old.

Three of the events are for elite athletes, attracting a world-class field of 50+ cyclists and an audience of between five and ten thousand people.

Each of the elite events is preceded by a Ridesafe Public Bike Ride. Enjoying a high level of public support, the Ridesafe Public Bike Rides expect approximately 1,000 people to

participate and attract audiences of around 5,000 people. Audience members usually remain to watch the elite sporting events which follow them.

SPONSORSHIP PROPOSAL:

The Ridesafe Perth Criterium Series have requested sponsorship totalling \$13,600, comprising \$9,000 in cash sponsorship, \$1,000 towards the team costs of a City of Perth race team, the cost of the team's cycling apparel at a cost of \$600 and \$3,000 in logistical support. The logistical support comprises the organisation and advertisement of road closures during the cycle races. The organisers are also seeking the right to place promotional materials for the races in City of Perth premises.

In return for support as a Silver Sponsor, they offer the following benefits to the City:-

- (i) Logo placement in a 20-day Channel Seven Perth television advertising campaign for the 1999 Ridesafe Perth Criterium Series and Armadale Colli Classic; logo placement in print advertising with the Community Newspaper Group.
- (ii) Logo placement in the Series brochure, programme and posters; logo placement on the Ridesafe Public Bike Ride entry form, questionnaire, prize draw coupons.
- (iii) Event signage and display opportunities at Ridesafe Perth Criterium Series race locations.
- (iv) Acknowledgment of the City of Perth as a Silver Sponsor in 96FM and 6PR radio station promotions of the events.
- (v) Naming rights to a premier cycling team in the races and naming of the final race as the Northbridge Ridesafe Series Final.
- (vi) Invitations to the Sponsors' functions at the three, elite events.
- (vii) Opportunity for the City of Perth to present the prizes for the three City of Perth Public Prize Draws.

ASSESSMENT OF APPLICATION:

Assessment of eligibility

Policy SU47 requires that a proposal meet the following criteria to be eligible for event sponsorship:

1. The total value of the event must exceed the cost of sponsorship:

The amount requested by the organisers is \$13,600 in total, with a \$10,600 cash component. The total amount required to stage the events is \$146,600. The City is proposing to give \$10,000 in cash and a maximum of \$3,000 to cover the administration and advertising of road closures.

The proposed \$13,000 sponsorship of the event will comprise 8.8% of the total event budget.

2. The event must contribute to the achievement of one or more of the City's marketing objectives:

- *to position the City as a city of regional and international significance;*
- *to increase visitation to the City;*
- *to increase economic investment in the City;*
- *to create a vibrant, energetic 24 hour City;*

The event contributes to the City's marketing objectives by positioning the City as a city of regional and international significance, through the staging of a world-class cycling race in Northbridge.

The event final in Northbridge is expected to attract audiences of 6,000+ and 1000 public participants in the Ridesafe Public Bike Ride event which precedes it. The event will therefore increase visitation to the City and Northbridge.

The influx of visitors to the City to watch and participate in the event will increase economic investment in the City and contribute to creating a vibrant, energetic, 24 hour city.

3. The event must take place in the public spaces of the City of Perth:

The Final races of the event take place in Northbridge, with the start/finish line in Lake Street and the course covering Aberdeen, Parker and James Streets.

4. The event may or may not be cultural or arts based:

This is a sporting event which will attract some of the world's best cyclists to Perth.

5. Preference will be given to events which provide free attendance:

The event will be free to spectators and will attract more than 6,000 people into Northbridge to watch the final races.

6. Preference will be given to events which will be held exclusively in the City of Perth.

The event takes place in Leederville and Armadale and concludes with two final races in Northbridge.

7. The applicant must provide adequate guarantee that they can deliver the event. This proof of capacity may be (but not limited to) any of the following:

- *History of previous dealings with the City of Perth;*
- *Evidence of support from governing body;*
- *Evidence of funding from other sources;*

There are seven, other Silver Sponsors, two Gold Sponsors and seven Bronze Sponsors, most of whom have committed funds. To date, the organisers are confident of staging the event due to current levels of sponsorship commitment.
- *Statement of the organisation's income and expenditure, and auditor's certificate;*

This is the first time that the Series has been staged by these organisers, therefore there are no audited statements available. There were two Perth Criterium Series staged some years

ago, which are no way related to this new Series. The organisers are confident that this new Series will be a long-term feature in Perth's sporting calendar as they have secured long-term sponsorship from Gold Sponsor Healthway.

• ***Evidence of the capacity of the organising committee to manage, present, and market the event.***

The organisers are a team of highly competent sports administrators with local, national and international competition experience. The organising team includes: Henk Vogels Sr, Ron Lucerne Knight, Colin Gibson, Allan Kinghorn, Des Williams, John Bazelmans and Jenny Robinson.

Assessment of the value of benefits:

The organisers are offering a wide range of advertising and promotional benefits to the City in return for the Silver Sponsorship. The City's association with the event will be instrumental in achieving the City's marketing objectives of showcasing the City as a city of regional, national and international significance; increasing visitation to Northbridge and increasing economic investment in the Northbridge area. The event will also contribute to the enhancement of Perth's image as a vibrant, 24 hour city.

Assessment of Return on Investment:

For an investment of \$13,000 the City will have the Final, and most anticipated race of the Series, located in Northbridge and named after Northbridge. The whole event will cost \$146,600 to stage and the City's sponsorship investment will accord it profile in a \$65,000 worth of television, radio and print advertising and promotion.

Sponsorship Recommendation:

It is recommended that the City invest \$13,000 sponsorship to become a Silver Sponsor of the 1999 Ridesafe Perth Criterium Series.

In return for the \$13,000 cash sponsorship the City requires the organisers to provide:-

- (i) City of Perth crest to feature in a 20-day Channel Seven Perth television advertising campaign for the 1999 Ridesafe Perth Criterium Series and Armadale Colli Classic; City of Perth crest placement in print advertising with the Community Newspaper Group
- (ii) City of Perth crest placement in the Series brochure, programme and posters; City of Perth crest placement on the Ridesafe Public Bike Ride entry form, questionnaire, prize draw coupons
- (iii) Inclusion of Northbridge and City parking stations in the events' promotional materials relating to the Northbridge races
- (iv) Event signage and display opportunities at all Ridesafe Perth Criterium Series race locations
- (v) Acknowledgment of the City of Perth as a Silver Sponsor in 96FM and 6PR radio station promotions of the events

- (vi) Naming rights to a premier cycling team in the races and naming of the final race as the Northbridge Ridesafe Series Final
- (vii) Opportunity for the Lord Mayor to perform an official role at the Northbridge Ridesafe Final Round race and the Northbridge Ridesafe Public Bike Ride
- (viii) Opportunity for a City of Perth representative to present the prizes for the three City of Perth Public Prize Draws

To assess the success, the City will require organisers of the event to provide the following information, within eight weeks of the completion of the event:-

1. Copies of all promotional materials and advertising, illustrating the promotion of City's involvement and Northbridge car parking stations; and
2. Copies of summarised event evaluation materials pertaining to the event in general and the City of Perth in particular.

FINANCIAL IMPLICATIONS:

ACCOUNT NO:	CL14231001
BUDGET ITEM:	Parking Marketing (Event Sponsorship Allocation- \$107,250)
BUDGET PAGE NUMBER:	3 (Parking)
BUDGETED AMOUNT:	\$175,010
AMOUNT SPENT TO DATE:	\$82,000 (\$50,000)
ACTUAL COST:	\$13,000
BALANCE:	\$80,010 (\$44,250)

COMMENTS:

This event offers the City significant opportunities to meet its marketing objectives and for a sponsorship investment of \$13,000 will bring a major cycling event worth \$146,600 to Northbridge.

It was therefore recommended that the:-

- (i) Council approves sponsorship for the 1999 Perth Ridesafe Criterium Series at a cost of \$10,000 cash and a maximum of \$3,000 in-kind sponsorship for barricades and road closures for the event;
- (ii) expenditure in (i) above be charged to Budget Item "Parking Marketing";
- (iii) organisers of the 1999 Perth Ridesafe Criterium Series be requested to provide the following sponsorship benefits to the City of Perth:-
 - (a) City of Perth crest to feature prominently in a 20-day Channel Seven Perth television advertising campaign for the 1999 Ridesafe Perth Criterium Series and

- Armadale Colli Classic; City of Perth crest placement in print advertising with the Community Newspaper Group; and acknowledgment in radio advertising;
- (b) City of Perth crest placement in the 1999 Ridesafe Perth Criterium Series stationery and also inclusion of Northbridge and city parking stations on all promotional materials relating to the Northbridge races;
 - (c) Event signage and display opportunities at all Ridesafe Perth Criterium Series race locations;
 - (d) Naming rights to a premier cycling team in the races and naming of the final race as the Northbridge Ridesafe Series Final;
 - (e) opportunity for the Lord Mayor to perform an official role at the Northbridge Ridesafe Final Round race and the Northbridge Ridesafe Public Bike Ride;
 - (f) opportunity for a City of Perth representative to present the prizes for the three City of Perth Public Prize Draws;

This matter was considered by the House/Sponsorship and Donations Committee at its meeting held on 17 August 1999 where it was resolved to recommend that the:-

That the:-

- (i) Council approves sponsorship for the 1999 Perth Ridesafe Criterium Series at a cost of \$10,000 cash and a maximum of \$3,000 in-kind sponsorship for barricades and road closures for the event;
- (ii) expenditure in (i) above be charged to Budget Item "Parking Marketing";
- (iii) organisers of the 1999 Perth Ridesafe Criterium Series be requested to provide the following sponsorship benefits to the City of Perth:-
 - (a) City of Perth crest to feature prominently in a 20-day Channel Seven Perth television advertising campaign for the 1999 Ridesafe Perth Criterium Series and Armadale Colli Classic; City of Perth crest placement in print advertising with the Community Newspaper Group; and acknowledgment in radio advertising;
 - (b) City of Perth crest placement in the 1999 Ridesafe Perth Criterium Series stationery and also inclusion of Northbridge and city parking stations on all promotional materials relating to the Northbridge races;
 - (c) Event signage and display opportunities at all Ridesafe Perth Criterium Series race locations;
 - (d) Naming rights to a premier cycling team in the races and naming of the final race as the Northbridge Ridesafe Series Final;
 - (e) opportunity for the Lord Mayor to perform an official role at the Northbridge Ridesafe Final Round race and the Northbridge Ridesafe Public Bike Ride;
 - (f) opportunity for a City of Perth representative to present the prizes for the three City of Perth Public Prize Draws;
- (iv) sponsorship be subject to renaming the event - 1999 City of Perth Ridesafe Criterium Series.

Moved by Cr Sutherland, seconded by Cr Tudori

That the:-

- (i) Council approves sponsorship for the 1999 Perth Ridesafe Criterium Series at a cost of \$10,000 cash and a maximum of \$3,000 in-kind sponsorship for barricades and road closures for the event;*
 - (ii) expenditure in (i) above be charged to Budget Item "Parking Marketing";*
 - (iii) organisers of the 1999 Perth Ridesafe Criterium Series be requested to provide the following sponsorship benefits to the City of Perth:-*
 - (a) City of Perth crest to feature prominently in a 20-day Channel Seven Perth television advertising campaign for the 1999 Ridesafe Perth Criterium Series and Armadale Colli Classic; City of Perth crest placement in print advertising with the Community Newspaper Group; and acknowledgment in radio advertising;*
 - (b) City of Perth crest placement in the 1999 Ridesafe Perth Criterium Series stationery and also inclusion of Northbridge and city parking stations on all promotional materials relating to the Northbridge races;*
- (Cont'd)*
- (c) Event signage and display opportunities at all Ridesafe Perth Criterium Series race locations;*
 - (d) Naming rights to a premier cycling team in the races and naming of the final race as the Northbridge Ridesafe Series Final;*
 - (e) opportunity for the Lord Mayor to perform an official role at the Northbridge Ridesafe Final Round race and the Northbridge Ridesafe Public Bike Ride;*
 - (f) opportunity for a City of Perth representative to present the prizes for the three City of Perth Public Prize Draws;*
- (iv) sponsorship be subject to renaming the event - 1999 City of Perth Ridesafe Criterium Series.*

Motion to amend

Moved by Cr Goodman, seconded by Cr Semmens

That the:-

- (i) Council approves sponsorship for the 1999 Perth Ridesafe Criterium Series at a cost of \$10,000 cash and a maximum of \$3,000 in-kind sponsorship for barricades and road closures for the event;*
- (ii) expenditure in (i) above be charged to Budget Item "Parking Marketing";*
- (iii) organisers of the 1999 Perth Ridesafe Criterium Series be requested to provide the following sponsorship benefits to the City of Perth:-*
 - (a) City of Perth crest to feature prominently in a 20-day Channel Seven Perth television advertising campaign for the 1999 Ridesafe Perth Criterium Series and Armadale Colli Classic; City of Perth crest placement in print advertising with the Community Newspaper Group; and acknowledgment in radio advertising;*
 - (b) City of Perth crest placement in the 1999 Ridesafe Perth Criterium Series stationery and also inclusion of Northbridge and city parking stations on all promotional materials relating to the Northbridge races;*

(Cont'd)

- (c) event signage and display opportunities at all Ridesafe Perth Criterium Series race locations;*
- (d) naming rights to a premier cycling team in the races and naming of the final race as the Northbridge Ridesafe Series Final;*
- (e) opportunity for the Lord Mayor to perform an official role at the Northbridge Ridesafe Final Round race and the Northbridge Ridesafe Public Bike Ride;*
- (f) opportunity for a City of Perth representative to present the prizes for the three City of Perth Public Prize Draws.*

Discussion ensued

The amendment was put and carried

Discussion ensued

The amended motion was put and carried

556/99 RIVERSIDE DRIVE PLAN AMENDMENT

BACKGROUND:

SUBURB/LOCATION: Perth
DA/BA REFERENCE: P1004537-3
FILE REFERENCE: Access - Riverside Drive
RESPONSIBLE DIRECTOR: Garry Dunne, Director Service units
DATE: 9 August 1999

Access plans have been approved by the Council and State Government to modify the Narrows Interchange and connections to Riverside Drive. An opportunity exists to improve the alignment and nature of Riverside Drive, west of Barrack Street.

At its meeting held on **24 November 1998**, the Council approved a plan showing modifications to the Riverside Drive/Mitchell Freeway interchange. This was part of the Perth Access project. Among other matters, the plans provided for:-

- the severance of the Mitchell Freeway connection to Riverside Drive;
- a new connection from William Street to the Mitchell Freeway;
- a reduction in the number of traffic lanes in Riverside Drive, particularly at the junction with Barrack Street to improve access for pedestrians;
- the integration of the proposals with the Barrack Square redevelopment.
- an additional bus lane between the Kwinana Freeway and the Busport.

The approved plans show Riverside Drive west of Barrack Street as retaining its existing freeway 'environment' where traffic speeds up as it pulls away from the lights in a westerly direction. This creates a substantial barrier between The Esplanade and the River.

On **23 March 1999** the Council approved plans for the new roadway arrangements for Barrack Square, including a modified intersection at the junction of Barrack Street and Riverside Drive. The modified intersection will allow the design of a better pedestrian crossing facility across Riverside Drive.

Riverside Drive between Barrack Street and William Street is reserved as Other Major Highway under the Metropolitan Region Scheme. It is the responsibility of Main Roads WA.

Originally this part of Riverside Drive was a city street. It was originally aligned parallel to The Esplanade and was part of the city grid. With the introduction of the freeway, Riverside Drive was realigned to form connections into the Narrows Interchange.

DETAILS:

When the Mitchell Freeway connections are severed in June 2000, there will be a substantial drop in traffic volume in Riverside Drive. For this reason the approved plan for Riverside Drive shows a reduction in the number of lanes at the intersection with Barrack Street. There is a possibility to amend the approved plans which will result in more immediate benefits to the amenity of the area. The proposed changes are as follows:-

1. The realignment of Riverside Drive in a straight line and parallel to The Esplanade, west of the intersection with Barrack Street.
2. The provision of two carriageways with a central landscaped median similar to the rest of Riverside Drive.
3. A new intersection at William Street, which will mark the beginning of the Freeway ramps.
4. A new bus lane into the Busport.
5. The provision for improved east-west pedestrian and cycle movements.

There is a further opportunity to consider a longer term improvement to the area, that is to examine the feasibility of removing the freeway bridge at the end of William Street.

FINANCIAL IMPLICATIONS:

The City is not being asked to fund this project.

COMMENTS:

The benefits of the proposal are:-

1. Riverside Drive will be restored as a city street within the city grid. This will allow it to function as a city street in terms of reduced traffic speed, local access to Barrack Square and an improved pedestrian environment. It will be less of a barrier for pedestrians than is currently the case.
2. It will provide a direct bus link between Barrack Square and the Busport. The previous plan that was approved would have required buses to travel via Barrack Street, The Esplanade and William Street to get into the Busport. This would have required changes to the intersection of The Esplanade and William Street.
3. A larger and more regular foreshore space will be created between Riverside Drive and the River to accommodate future activities.
4. The landscape works which the City recently completed along Riverside Drive to Barrack Square can be continued in a westerly direction to the junction with William Street.

5. With the slower speed zone the extension will provide a high quality tourist drive.

Following approval of the Concept Plan, a number of issues will need to be addressed during the detailed design. These include:-

1. The redesign of the pedestrian crossing at the intersection of Barrack Street to provide a high quality pedestrian environment.
2. Appropriate treatment of the intersection with William Street to address pedestrian and vehicle safety.
3. The realignment of the road will require the relocation of the Talbot Hobbs statue, which is under the care of the RSL. A meeting has been held with a RSL representative who has no objections in principle to the relocation of the statue to an appropriate location. The relocation will be looked at in conjunction with the future planning for The Esplanade.
4. The preparation of a detailed landscaping plan; the plan should provide for the landscaping in Riverside Drive, similar to that east of Barrack Street, but with appropriate treatment to allow easy pedestrian access during special events when the road is closed.

Main Roads WA should be requested to address these issues in close consultation with the City and other stakeholders.

The proposal to look at the feasibility of removing the freeway bridge at the end of William Street is not part of the Access plan and may have to be considered as a medium term project. The bridge is an intrusive structure and its removal will improve views to and from the city and make the area more pedestrian friendly whilst retaining high level of access.

Moved by Cr McEvoy, seconded by Cr Goodman

That:-

- (i) ***the Council approves the Concept Plan (Plan No. 8060, and dated 5 August 1999) for Riverside Drive between Barrack Street and William Street;***
- (ii) ***Main Roads WA be requested to consult with stakeholders and submit the detailed design plans for Council approval. The plans should address the following matters:-***
 - (a) ***the pedestrian crossing at the intersection with Barrack Street;***
 - (b) ***appropriate treatment of the intersection with William Street to address pedestrian and vehicle safety;***
 - (c) ***the relocation of the Talbot Hobbs memorial;***

(d) *landscaping which is to reflect the character of Riverside Drive east of Barrack Street;*

(iii) *Main Roads WA be requested to consider the feasibility of removing the freeway bridge at the end of William Street.*

Discussion ensued

The motion was put and carried

557/99 CENTRAL PERTH PLANNING COMMITTEE

BACKGROUND:

SUBURB/LOCATION: Perth
DA/BA REFERENCE: -
FILE REFERENCE: P1003503
RESPONSIBLE DIRECTOR: Noelene Jennings, Director Corporate Services
DATE: 10 August 1999

The Ministry for Planning has recently announced a proposal to form a Central Perth Planning Committee. Two representatives from the Ministry, Gary Prattley, the Chief Executive Officer and Paul Frewer, the Executive Director, Strategic Planning Division, will attend the meeting to provide details on the proposal.

DETAILS:

The Ministry for Planing has drafted Terms of Reference for the proposed Central Perth Planning committee as follows:

Terms Of Reference

Proposed Central Perth Planning Committee

1. Background

The Western Australian Planning Commission (WAPC) has approved the establishment of a new Planning Committee for the City of Perth. The Committee will function as a partnership between the key agencies of the WAPC, the Ministry for Planning, and the City of Perth in discharging the WAPC's statutory planning powers and undertake strategic planning in the area of the City of Perth.

The Committee is a key component of the WAPC's initiative of *Future Perth* which will prepare a new strategic framework plan for the Central Business District (CBD), the Perth Metropolitan Region, and the Perth, Bunbury and Peel Region Scheme areas.

The establishment of a Planning Committee recognises the importance of the City of Perth in general and the CBD in particular, as being a key component of the State's economic, social and cultural future. The CBD area represents the most significant investment of urban capital in the State and it is recognised this needs to be supported by an efficient and effective decision making system.

In recognition of these factors, the WAPC will establish a committee under section 19 of the WAPC Act.

2. Title of Committee

The Committee will be known as the Central Perth Planning Committee.

3. Boundary

The area of responsibility will be the municipal boundaries of the City of Perth.

The Committee will deliberate on strategic and statutory planning matters that are usually handled by the WAPC for the City of Perth. As such, the area incorporates the suburbs of Crawley, West Perth, Northbridge, Perth, and East Perth. It excludes the area that is subject to the East Perth Redevelopment Act (1991).

4. Membership

It is proposed that the membership of the Committee will consist as follows:

- (i) Chairman of the WAPC (Chair)
- (ii) The Lord Mayor of Perth
- (iii) Chief Executive Officer of the Ministry for Planning
- (iv) Community representative
- (v) Commercial, business or property industry representative

The community and industry representatives will be called for through expressions of interest and appointed by the Minister for Planning. It is envisaged that nominations will be open for a period of four weeks, through July/August 1999 and will be appointed in September 1999.

5. Delegations

The Committee will have both a statutory and strategic planning function on behalf of the WAPC. As such, it is envisaged that the WAPC's statutory powers under the WAPC Act, the Town Planning and Development Act, and the Metropolitan Region Scheme Act, will be delegated to this Committee.

6. Relationship to other Committees

The Committee will have extensive cross membership through the Chairman of the WAPC and the Chief Executive Officer from the Ministry for Planning. It is envisaged that the role of the Perth Region Planning Committee (PRPC), with respect to management of the Metropolitan Region Scheme, will be delegated to the Committee. This will require a review of the membership of the Perth Region Planning Committee to remove the City of Perth from the current scope of operations of the PRPC, when the new Committee is established.

The Parliament House Precinct Committee, which currently handles the area around Parliament House under Clause 32 provisions, would also be amalgamated into the Central Perth Planning Committee. There are a number of issues relating to the management of the Parliament House Precinct and the membership of the Committee, which would require joint agendas to be prepared and for relevant members of the Parliament House Precinct Committee to attend as required on appropriate agenda items.

The current Northbridge Urban Renewal Committee (NURC) has performed a specific role with the transition of the project management to the East Perth Redevelopment Authority (EPRA). EPRA is to set up a Project Liaison Committee to coordinate community liaison for the implementation phase of the project, and the role of NURC is correspondingly anticipated to diminish. EPRA could report on the role formerly undertaken by NURC on the Central Perth Committee.

7. Role of the Central Perth Planning Committee

It is envisaged that the Committee would have a dual role of both strategic planning and statutory planning approvals which are currently undertaken through the legislative responsibilities of the WAPC.

8. Functions

The functions of the Committee would involve:

- (a) preparation of a strategic planning framework, which would be adopted by the Committee, the City of Perth and the WAPC, as an agreed future land use framework for the development of the central business district area of the City of Perth;
- (b) by delegation, undertake statutory planning decision making on behalf of the WAPC within its powers under the Metropolitan Region Scheme Act, the Town Planning Development Act, and the WAPC Act.

9. Frequency of Meetings

It is envisaged that meetings of the Central Perth Planning Committee will occur monthly. This will need review to reflect statutory decision making deadlines.

Secretarial support will be provided by the Secretariat of the Ministry for Planning on behalf of the WAPC.

Agendas will be prepared and circulated by the WAPC Secretariat. Reports will be submitted by the City of Perth, Ministry for Planning and other agencies where appropriate.

10. Scope and Examples of Agenda

Currently, the WAPC handles subdivision applications, development applications on reservations or on land adjacent to current reservations in the Metropolitan Region Scheme, strata title applications, town planning schemes, town planning scheme amendments, and leases, agreements for lease, deeds and licences. Other planning mechanisms include Improvement Plans, Planning Control Areas and MRS Amendment. Currently, there are two Clause 32 areas in the City of Perth under which development applications under the MRS are required to be forwarded to the WAPC for determination. These are the Parliament House Precinct, and the Civic and Cultural Precinct. It is noted that the latter Precinct may require a review and updating on its purpose and the nature of decision making required to fulfil the primary objectives of the Clause 32 area.

A number of applications which have been handled by the WAPC and Ministry for Planning in the City of Perth are determined by delegation to Ministry for Planning officers and not all of this work would be dealt with directly by the Committee. It may be appropriate for the Committee to review the Ministry for Planning delegation.

11. Timing

Because of the nature of appointments of community and industry representatives, it is envisaged that the Planning Committee will commence operation in September/October 1999. The nature and scope of its undertakings will be agreed by the City of Perth and the WAPC.

A formal delegation of the WAPC's powers to this Committee will be required prior to commencement of its operations. It is then envisaged that the Committee will meet monthly.

It was therefore recommended that the Council:-

- (i) endorses the action of the Hon Minister for Planning in the establishment of the Central Perth Planning Committee;
- (ii) advises the Hon Minister for Planning that the Council seeks to maintain its current representation on the Western Australian Planning Commission and the Perth Regional Planning Committee;

- (iii) requests the Hon Minister for Planning to appoint the Chief Executive Officer of the City of Perth as a Deputy member for the Lord Mayor on the Central Perth Planning Committee with voting rights in the Lord Mayor's absence.

Moved by Cr McEvoy, seconded by Cr Semmens

That subject to the legislated powers and responsibilities of the City of Perth and Western Australian Planning Commission being respected, and confirmation that the rights and obligations of the City of Perth will not be interfered with, the Council:-

- (i) *endorses the action of the Hon Minister for Planning in the establishment of the Central Perth Planning Committee;*
- (ii) *advises the Hon Minister for Planning that the Council seeks to maintain its current representation on the Western Australian Planning Commission and the Perth Regional Planning Committee;*
- (iii) *requests the Hon Minister for Planning to appoint the Chief Executive Officer of the City of Perth as a Deputy member for the Lord Mayor on the Central Perth Planning Committee with voting rights in the Lord Mayor's absence.*

Discussion ensued

Motion to amend

Moved by Cr Goodman, seconded by Cr Sutherland

That the word "respected" be replaced by the word "retained"

Discussion ensued

With the Council's agreement Cr Goodman changed the amendment to include respected and retained.

The amendment was put and carried

Motion to amend

Moved by Cr Davidson, seconded by Cr Tudori

That clause (iv) be added to read:-

"(iv) requests the Hon Minister for Planning to appoint an ordinary City of Perth Elected Member, in addition to the Lord Mayor's appointment, onto the Central Perth Planning Committee.

Discussion ensued

The amendment was put and carried

Discussion ensued

The amended motion was put and carried

558/99 ECONOMIC DEVELOPMENT PLAN

BACKGROUND:

SUBURB/LOCATION: Perth
DA/BA REFERENCE:
FILE REFERENCE: P1014824
RESPONSIBLE DIRECTOR: Jamie Parry, Acting Director Strategic Planning
DATE: 11 August 1999

The Strategic Plan 1998 identifies the Council's economic strategy for the city as being to 'ensure the long term viability of the business centre of Perth by promoting and facilitating business opportunities within the City'.

The first action identified under this strategy is to prepare an Economic Development Plan for the City.

It is timely that this concept is progressed as the City has been approached by the Property Council of Australia to discuss the preparation of an Economic Development Plan for the city and the possibility of funding arrangements.

A brief has been developed outlining the proposed methodology and timelines for the preparation of the Economic Development Plan which form Schedule No. 1 to this report.

Economic Development Planning has become an established part of medium to long term strategic city planning. While research is available from the experiences of other cities, every community has a unique economic profile. This necessitates a thorough analysis of the profile of Perth in order that the resultant action plans and policies are specific and relevant to Perth.

POLICY/LEGISLATION/STRATEGIC PLAN:

The preparation of an Economic Development Plan for the city is one of the primary requirements of the Strategic Plan (1998). It will link closely with other Strategic Plan actions and existing City initiatives.

The preparation of the Economic Development Plan (EDP) would link closely with other actions from the Strategic Plan's (1998) Economy section and the objectives of other sections such as;

Leadership section:	Capital City Charter and Marketing Plan
Economy section:	Long term financial planning
Governance section:	Developing government and stakeholder relationships
Social and Cultural section:	Developing community participation plans
Urban Development and Transport section	Aligning urban design and economic development To attract new business to the city

The methodology of the Economic Development Plan (EDP) incorporates other requirements of the Economy section of the Strategic Plan:-

- developing a profile of the City's business sectors (by activity and size)
- developing partnerships with key state Government agencies
- promoting growth areas
- encouraging training and education

DETAILS:

The preparation of an Economic Development Plan (EDP) requires recognition and understanding of the different components or sectors of the City's economy. An understanding will be required of the relative size of these sectors and their importance to the City's economy. It will be necessary to identify which sectors are the City's strengths and which may need support to develop. The City can then develop strategies to maximise the ability of the City's economic drivers to prosper and assist those sectors in decline or in need of assistance. It must be recognised that all sectors have a role to play in the promotion of business opportunities.

The steps the City needs to undertake are therefore:

1. **Develop a profile of the City's business sectors.** This will require identification of the City's sectors (eg. entertainment, residential, business, retail, tourism and government /civic/public).

Within each sector it will be necessary to identify the activity categories (specific types of activity within the sector) and quantify the categories (floorspace, turnover, persons employed etc). Consultation with representatives of each sector will be essential to identify information sources and seek their support and involvement in the process. An analysis of the strengths, weaknesses, opportunities, and threats (SWOT analysis) related to the prosperity of these sectors can then be developed.

2. **Analyse the profile.** This will involve studying the experiences of other cities and analysing the data collected for Perth. Comparisons with trends elsewhere and continued consultation with local stakeholders will confirm findings and identify additional issues. With the key stakeholders in the Perth City economy identified, the role the Council can

play in assisting them and encouraging new investment can be developed in consultation with industry bodies.

3. Prepare the Plan. This will involve:-

- defining the objectives.
- preparing and considering different scenarios
- drafting an action plan.
- defining responsibilities and liaising with key stakeholders.
- finalising the action plan.

4. Implement the Plan. This will involve implementing the outcomes of the EDP, namely, strategies, action plans and policies to encourage and promote business opportunities within the city. Consultation with stakeholders will be continued as a process of continual review of the EDP. Partnerships and alliances with the business community will be developed. A document highlighting the findings of the plan and proposed outcomes would be produced and the plan's results will be integrated with the Council's other initiatives.

5. Monitor and review the plans implementation. Key Performance Indicators will be necessary for effective ongoing monitoring of the project.

FINANCIAL IMPLICATIONS:

ACCOUNT NO:	TBA
BUDGET ITEM:	Economic Services, Tourism & Area Promotion
BUDGET PAGE NUMBER:	24
BUDGETTED AMOUNT:	\$12,000
AMOUNT SPENT TO DATE:	\$0
ACTUAL COST:	\$12,000
BALANCE:	\$0

COMMENTS:

The key benefits from an Economic Development Plan (EDP) will be strategies, policies and actions developed to encourage and promote business opportunities in the central City area. This will be based on a highly consultative process to establish what role the City currently has, and can have, in assisting the business community to remain, expand in and relocate to Perth. Some key benefits will include:-

- developing existing relationships with government and City stakeholders
- establishing the City's strategic planning role regarding the central area economy
- providing decision making guidance for City of Perth budget and business planning priorities
- developing a better understanding of the business communities expectations of the Council

Benefits will also relate to specific projects and initiatives currently planned or underway such as:-

- Principles Activities Plan
- understanding the importance of the quality of the City's environment for investment decisions
- link with long term financial planning to identify key rate income areas within the office sector
- help guide decision making for streetscape enhancement works to commercial and residential locational trends

The EDP will not necessarily require additional expenditure or capital works. It will provide a strategic view of how current activities affect the City economy and identify any additional initiatives the City could develop.

While the Plan has a commercial focus, the sectoral analysis will highlight the role of other sectors, such as residential, entertainment, environmental and civic, to the City's economic health.

Consultation.

Evidence from Economic Development Planning processes in Australia and internationally highlights the importance of extensive consultation with key stakeholders early in the process. This helps to develop 'ownership' of and 'commitment' to the process and, importantly, the implementation of the plan's outcomes.

Extensive consultation is therefore built into the project plan attached. This would be conducted where possible through current committees and bodies with key stakeholder representation.

A key stakeholder, the Property Council of Australia, has already approached the City to discuss the preparation of a economic plan/profile for the City and how they can assist with this important undertaking.

Moved by Cr Sutherland, seconded by Cr Semmens

That the Council:-

- (i) ***adopts the Economic Development Plan as outlined in the attached brief;***
- (ii) ***approaches the Property Council of Australia and other key stakeholders to jointly progress the Economic Development Plan referred to in (i) above and investigate funding arrangements.***

Discussion ensued

Motion that the motion be put

Moved by Cr MacGill, seconded by Cr McEvoy

That the motion be put.

Motion to put was put and carried

The original motion was put and carried

**559/99 ZEBRA CROSSING KINGS PARK ROAD EAST OF
HAVELOCK STREET**

BACKGROUND:

SUBURB/LOCATION: Kings Park Road East of Havelock Street, West Perth
DA/BA REFERENCE:
FILE REFERENCE: P.1004971/2
RESPONSIBLE DIRECTOR: Jamie Parry, Acting Director Strategic Planning
DATE: 29 July 1999

Main Roads WA recently approached the City with solutions to address safety issues for pedestrians at the zebra crossing in Kings Park Road east of Havelock Street. The Council did not favour any of the solutions and asked Main Roads WA to consider the installation of advance warning signs. In response Main Roads WA have indicated that advance warning signs are already in place and ask that the Council reconsiders its earlier decision not to support the installation of flashing amber lights as supplementary warning devices.

It should be noted that there may be a potential liability case for the City of Perth to answer should there be a serious accident at the intersection and it is interpreted that the City was negligent in not supporting a trial to determine possible benefits from other methods of reducing the possibility of accidents occurring. It should also be noted that Main Roads WA have powers as the road sign erecting authority to install flashing amber lights as supplementary warning devices without the support/permission of the Council. However Main Roads WA prefer to work with and gain the support of local government when dealing with issues of this nature.

When considering a request from Main Roads WA to either support the removal of the pedestrian crossing in Kings Park Road east of Havelock Street or support a trial of supplementary warning devices (flashing amber light) to improve driver awareness of the crossing the Council at its meeting of **25 May 1999** resolved:

That the Council informs Main Roads WA that in relation to the existing zebra crossing located in Kings Park Road, east of Havelock Street, that crosswalk signs be installed to warn oncoming motorists.

In response to the Council's request Main Roads WA have responded that:

'advance warning signs are already in place, but these are clearly not having the desired effect. No additional signage or road marking is considered likely to change the current situation.

Given the number of incidents that have occurred at the crossing, it would be most undesirable for the situation to remain in its present state and some action needs to be taken. Main Roads suggest that the installation of flashing yellow lights is most likely to alert motorists to the presence of the crossing and of the need to look for pedestrians about to cross.

Accordingly, we request Council to please reconsider its objection. Officers of Main Roads are willing to discuss this issue in detail if required.'

POLICY/LEGISLATION/STRATEGIC PLAN:

All zebra crossings in Western Australia fall within the jurisdiction of Main Roads WA.

DETAILS:

According to tenants working in Dumas House, located to the north of the crossing, the crossing is considered to be a danger to pedestrians and there continues to be near misses between pedestrians and motor vehicles. Many motorists do not stop at the crosswalk when pedestrians have clearly stepped onto the crosswalk. The noise of braking is often heard by the tenants and crash statistics show a number of rear end accidents associated with the crossing.

In May 1998 the crossing was relocated from near Fraser Avenue to a position approximately midway between Fraser Avenue and Havelock Street. This relocation was undertaken to increase sight distance between pedestrians and westbound motorists and address a situation where a motorist's attention may be fully occupied with the task of driving in an area where many other manoeuvres are taking place. However, a recent study of the crossing prepared for Main Roads WA by a traffic consultant concluded that because pedestrian flows and traffic characteristics of the site fell well short of warrants generally used to justify the provision of a zebra crossing (too few pedestrians crossing), motorists are not expecting to encounter (or have to yield for) pedestrians. In addition, pedestrians are provided with a false sense of security by assuming motorists will recognise their presence and comply with the pedestrians right of way on the zebra crossing.

The zebra crossing in Kings Park Road near Colin Street has similar crash patterns and statistics.

The consultants report recommends the removal of the pedestrian facility with provision made for median openings to permit pedestrians to cross when they believe it is safe to do so. This solution would require an extension of the verge area by embayment of the existing peak lane and conversion into a parking only zone. This adjustment would reduce the crossing of each traffic direction in Kings Park Road to two lanes, and for pedestrians to be seen more readily by motorists.

In parallel with this study Main Roads WA have been giving consideration to conducting a trial of supplementary warning devices (flashing amber lights) in order to improve driver awareness of the crossing. The zebra crossing near Colin Street could be treated in a similar way.

FINANCIAL IMPLICATIONS:

No cost to the City of Perth.

COMMENTS:

Statistics gathered in Australia and elsewhere in the world show that where the number of pedestrians using a zebra crossing is relatively low the proportion of pedestrian/motor vehicle accidents occurring at the crossings is much higher than at those where large numbers of pedestrians cross. In fact it has been shown that where pedestrian crossing flows are small, the pedestrians who cross without a zebra crossing facility when they believe suitable gaps in traffic permit them to do so seem to be at less risk of being involved in an accident with a motor vehicle.

Although the proposed extension of the kerb to form embayed areas for easy pedestrian movement across Kings Park Road will eliminate the current clearway restriction during peak traffic periods the volume of traffic in Kings Park Road can easily be accommodated in two two-way lanes. Parking alongside Kings Park Road could then be permitted at all times.

The consideration by Main Roads WA of a trial to test supplementary warning devices (flashing amber lights) in order to improve driver awareness of the pedestrian crossings in Kings Park Road may well result in the desired outcome for pedestrian safety.

Moved by Cr McEvoy, seconded by Cr Davidson

That Main Roads WA be informed the City of Perth does not support the installation of flashing yellow warning lights as supplementary warning devices in Kings Park Road east of Havelock Street.

Discussion ensued

The motion was put and carried

**560/99 INSTALLATION OF BOLLARDS IN HAY AND MURRAY
STREET MALLS**

BACKGROUND:

SUBURB/LOCATION: Perth
DA/BA REFERENCE:
FILE REFERENCE: P1011446
RESPONSIBLE DIRECTOR: Garry Dunne, Director Service Units
DATE: 30 July 1999

The Council approved at its meeting of **11 August 1998** an application to the Minister for Lands to grant a management order for the care, control and management of the Hay and Murray Street Malls.

It is intended that remote controlled bollards at either end of the Hay and Murray Street Malls be installed to deter ram raiders and unauthorised traffic from these areas.

Council resolved to approve the installation of bollards in the Hay and Murray Street Malls at its meeting of **25 May 1999** and that further design options be presented to Elected Members for consideration.

This report provides two design options for consideration.

POLICY/LEGISLATION/STRATEGIC PLAN:

Key Result Area: Environment
Land Administration Act (1997)

DETAILS:

It is planned to install ten electro 900mm high pneumatic remote controlled Sentry Bollards in the two malls.

The colour of the bollard is at our discretion and is proposed to be powder coated claret.

When the bollard is activated, it will drop into a below ground recess and will be flush with the pavement.

The illustrations (to be laid on the table) show two design options for the appearance of the bollards and supporting infrastructure.

Design Option A is the plain bollard originally submitted to Council.

Design Option B is a modified version of the standard pedestrian bollard from the approved street furniture range.

FINANCIAL IMPLICATIONS:

ACCOUNT NO: TBA
BUDGET ITEM: Mall Access Control System
BUDGET PAGE NUMBER: P5 Parking Capital Budget

BUDGETTED AMOUNT:	\$50,000
AMOUNT SPENT TO DATE:	\$0
ACTUAL COST:	\$50,000
BALANCE:	\$0

Design Option A - plain bollards is estimated to cost \$50,000.

Design Option B - modified standard bollard design is estimated to cost \$65,000.

The \$15,000 difference can be accommodated from the Street Sign Upgrade Account for which \$70,000 is budgeted for 1999/2000. This account is used throughout the year to fund parking sign maintenance and repair and bay markings.

COMMENTS:

The major functional consideration for both bollard designs is that they have the ability to withstand vehicle impact and that they have low maintenance requirements. Both designs satisfy these requirements.

Design Option A is the cheaper of the two designs but is more utilitarian in appearance.

Design Option B is \$15,000 more expensive but is more in keeping with the standard street furniture design already approved by Council.

Modifications to the standard bollard design are required in order to ensure that the bollards can retract safely and will not pose a hazard to pedestrians when lowered. They will be slightly wider than Design Option A to take into account the flatbars.

The bollards will have a flat metal top which will be flush with the pavement.

The City's crest will be visible on the east and west sides of the bollards.

It is proposed that the bollards be painted claret which is the approved street furniture colour for this precinct.

It is proposed that installation be completed by the end of August and be operational by the end of September.

Moved by Cr McEvoy, seconded by Cr MacGill

That the Council:-

- (i) approves the installation of bollards in Hay and Murray Street malls at a cost of \$65,000;***

- (ii) *approves the expenditure for an amount of \$50,000 in (i) above to be charged to Budget Item "Mall Access Control System";*
- (iii) *APPROVES BY AN ABSOLUTE MAJORITY the unbudgetted expenditure of amount of \$15,000;*
- (iv) *notes that the expenditure in (iii) above can be accommodated from surplus funds in Budget Item "Street Sign Upgrade".*

Discussion ensued

The motion was put and carried by an absolute majority

**561/99 ASSIGNMENT OF LEASES SUITES 1, 2 AND 3 CITY
STATION CONCOURSE TO HEALTH MANAGEMENT
SYSTEMS PTY LTD**

BACKGROUND:

SUBURB/LOCATION: City Station Concourse
DA/BA REFERENCE: -
FILE REFERENCE: P1000266/9
RESPONSIBLE DIRECTOR: Garry Dunne, Director Service Units
DATE: 27 July 1999

Central City Medical Centre was created in 1997 from premises previously known as "Sinatras", with Central City Medical Centre Pty Ltd leasing suites 1 and 2 and Denz Wolman Services leasing Suite 3.

At its meeting on **28 October 1997**, the Council resolved the following:-

"That the Council:-

- (i) *notes that, following the 30 August 1997 advertisement of its intention to lease proposed tenancy 1 City Station Concourse to Central City Medical Centre Pty Ltd, two submissions were received objecting to the proposals from Mr Michael Foley and Negus Dental Services Pty Ltd;*
- (ii) *advises Mr Foley that it has considered his submission, and that it has decided not to uphold his objection on the grounds that the City does not consider the perceived proliferation of medical facilities to be a problem; the premises were constructed as a commercial investment property, with no intention for them to be used for community purposes and the newspaper advertisement of 30 August 1997 is not misleading, in that it meets all practical and legislative requirements;*

- (iii) *advises Negus Dental Services Pty Ltd that the Council has considered its objection, and that, after taking legal advice, it has decided not to uphold the objection, on the grounds that there is no conflict as the lease to Negus Dental Services Pty Ltd does not permit medical or paramedical uses;*
- (iv) *in accordance with the provisions of Section 3.58(3)(b) of the Local Government Act 1995, enters into a lease with Central City Medical Centre Pty Ltd under the following terms and conditions:-*

Premises

Approximately 480.79m² defined as tenancy 1 on a plan prepared by MPS Architects, tabled with this report;

Use

General Medical Practice with ancillary Specialist and Paramedical services, offices and storage;

Term

Five (5) years from practical completion of conversion of the premises, with a ten (10) year option of renewal, followed by a further five (5) year option;

Base Rental

Initial Rental to be calculated at \$140/m² per annum;

Rental Holiday

The lessee to be granted six (6) months base rent free at the commencement of the lease for fitout and establishment purposes. The lease date to commence when the architect certifies the completion of the lessor's works;

Rent Review

Base rental to be adjusted in accordance with movement in the Consumer Price Index (All Groups Perth) every two (2) years. On every fifth anniversary, the base rental is to be revised to market, provided at every review (CPI or market), the rental shall not be less than the rent for the previous period;

Outgoings

The Lessee shall pay all statutory and other outgoings, including variable outgoings comprised of common expenses such as building insurance, fire protection services, public liability insurance (common areas) and building maintenance;

Insurance

The Lessee shall maintain and keep current during the term of the lease and any extension a policy of insurance for Public Liability for an amount of not less than \$5 million for any one claim;

Guarantee

Performance of the Lessee's lease covenants shall be jointly and severally guaranteed by the directors of the Lessee company, Dr Christopher Robin Denz of 75 Rockwood Street, Menora and Dr Robert Wolman of 32 Lochee Street, Mosman Park;

Documentation

The lease shall be prepared by the City's solicitors at the cost of the Lessee, who shall also reimburse the cost of the statutory advertisement and pay the stamp duty assessed on the lease;

First Right of Refusal

The Lessee to be granted the first right of refusal to lease tenancy 2 for a period of approximately one month."

At its meeting on **9 December 1997**, the Council resolved the following:-

"That the Council:-

- (i) notes that following advertising of its intention to lease tenancies 2 and 3 at the City Station Concourse to Central City Medical Centre Pty Ltd and Denz Wolman Services Pty Ltd respectively, in accordance with Section 3.58 (3)(a) of the Local Government Act, no submissions were received;*
- (ii) in accordance with the provisions of Section 3.58(3)(b) of the Local Government Act, enters into leases with Central City Medical Centre Pty Ltd and Denz Wolman Services Pty Ltd under the following terms and conditions:-*

Leases

<i>Central City Medical Centre Pty Ltd</i>	<i>Suite 2 (Tenancy 2)</i>
<i>Denz Wolman Services Pty Ltd</i>	<i>Suite 3 (Tenancy 3)</i>

Use

Suite 2 (Tenancy 2), General Medical practice with ancillary offices and storage, subject to the lessor reserving the right to incorporate reasonable user restrictions to achieve a suitable commercial tenants mix;

Suite 3 (Tenancy 3), offices and storage, with approval-in-principle to sublease in part or whole subject to formal Council approval of the sublease and the intended use/s, subject to the lessor reserving the right to incorporate reasonable user restrictions to achieve a suitable commercial tenants mix;

Term

Five (5) years from practical completion of conversion of the premises, with a ten (10) year option of renewal, followed by a further five (5) year option;

Base Rental:

Suite 2 (Tenancy 2), initial rental to be calculated at \$140/m² per annum;

Suite 3 (Tenancy 3), initial rental to be calculated at \$120/m² per annum;

Rent Holiday

The lessee to be granted six months base rent free at the commencement of the lease for fitout and establishment purposes. The lease date to commence when the architect certifies the completion of the lessor's works;

Rent Review

Base rental to be adjusted in accordance with movement in the Consumer Price Index (All groups Perth) every two years. On every fifth anniversary, the base rental is to be revised to market, provided at every review (CPI or market), the rental shall not be less than the rent for the previous period;

Outgoings

The Lessee shall pay all statutory and other outgoings, including variable outgoings comprised of common expenses such as building insurance, fire protection services, public liability insurance (common areas) and building maintenance;

Insurance

The Lessees shall maintain and keep current during the term of the lease and any extension a policy of insurance for Public Liability for an amount of not less than \$5 million for any one claim;

Documentation

The leases shall be prepared by the City's solicitors at the cost of the Lessees, who shall also reimburse the cost of the statutory advertisement and pay the stamp duty assessed on the leases;

Guarantee:

Performance of the Lessee's lease covenants shall be jointly and severally guaranteed by the directors of the Lessee company, Dr Christopher Robin Denz of 75 Rockwood Street, Menora and Dr Robert Wolman of 32 Lochee Street, Mosman Park."

POLICY/LEGISLATION/STRATEGIC PLAN:

Section 80 of the Property Law Act 1969 provides that:-

"(1) In every lease containing a covenant, condition or agreement against assigning, underletting or parting with the possession, or disposing of the land or property leased without licence or consent, that covenant, condition or agreement shall, unless the lease contains an express provision to the contrary, be deemed to be subject to a condition to the effect that the consent shall not be unreasonably withheld and that no fine or sum of money in the nature of a fine shall be payable for or in respect of the licence or consent, but the last mentioned condition does not preclude the right to require the payment of a reasonable sum in respect of any legal or other expense incurred in relation to the licence or consent.

- (2) *In any instrument executed before or after the coming into operation of this Act a reference to section 4 of the Landlord and Tenant Act, 1912 shall be read and construed as a reference to this section."*

DETAILS:

The following letter dated 1 July 1999 has been received from Doctor Denz and Doctor Wolman:-

"We have the leases for Suites 1,2 and 3 of the Concourse Level, Perth Railway Station, 420 Wellington Street, Perth. The leases are currently in the names of Central City Medical Centre Pty Ltd and Denz Wolman Services Pty Ltd. We are seeking to transfer these leases to one entity, that being our management company, Health Management Systems Pty Ltd. Health Management Systems Pty Ltd has the same directors (as the existing lessee companies) and all securities outlined in our current leases would remain unchanged."

The leases provide for assignment, with the City's consent not to be unreasonably withheld if the assignee is respectable, responsible and solvent, with suitable experience in conducting a business substantially similar to the business conducted by the lessees. An Australian Securities Commission search and a credit check have been completed. These investigations indicate that the prospective assignee satisfactorily complies with these criteria.

FINANCIAL IMPLICATIONS:

There are no funding implications attached to assignment of these leases.

COMMENTS:

It is recommended that the Council approves assignment of the leases over Suites 1, 2 and 3 on the City Station Concourse from Central City Medical Centre Pty Ltd and Denz Wolman Services Pty Ltd to Health Management Systems Pty Ltd.

As this property is part of an "A" class Crown Reserve vested in the City, with the power to lease, the approval of the Hon Minister for Lands will also be required.

It is proposed that the assignment of lease be effective from 1 July 1999 for the sake of tidiness from a taxation and accounting perspective. There is nothing to prevent the Council from making a retrospective decision to accommodate this objective.

Moved by Cr Davidson, seconded by Cr Tudori

That, subject to the approval of the Hon Minister for Lands, the Council approves assignment of the leases over Suites 1, 2 and 3 on the City Station Concourse from Central City Medical Centre Pty Ltd and Denz Wolman Services Pty Ltd to Health Management Systems Pty Ltd, effective from 1 July 1999, with the assignment of lease to be prepared by the City's solicitors at the cost of the assignee.

The motion was put and carried

**562/99 MINOR LEASE AMENDMENTS - NEW FORREST PLACE
CAFE**

BACKGROUND:

SUBURB/LOCATION: Forrest Place, Perth
DA/BA REFERENCE:
FILE REFERENCE: P1009097/4
RESPONSIBLE DIRECTOR: Garry Dunne, Director Service Units
DATE: 5 August 1999

At its meeting on **9 December 1997**, the Council resolved the following:-

“That under the provisions of Section 3.58 of the Local Government Act 1995, the Council advertises its intention to enter into a new lease with Bayswater Nominees Pty Ltd over a consolidated site for the Forrest Place Café and the Forrest Place Kiosk on the following conditions, subject to:-

- (i) the approval of the Hon. Minister for Lands;*
- (ii) approval of the lessee’s development application;*
- (iii) surrender of the existing lease:-*

Premises:

A ground lease of approximately 59.3m² in the vicinity of the existing Forrest Place kiosk, plus a basement storage area of 38.3m² and one (1) basement car bay;

Lease Term:

Twenty (20) years from a date coinciding with demolition of the existing premises, to be nominated by the Chief Executive Officer;

Base Rental:

The initial rental shall be \$36,650 per annum, payable by monthly instalments of \$3,054.67 per month, in advance;

Outgoings:

All outgoings are to be payable by the lessee;

Rates and Taxes:

To be payable by the lessee;

Rent Reviews:

For the first thirteen years of the term, the base rental shall be reviewed annually, to reflect movement in the Consumer Price Index (all groups Perth);

At the commencement of year fourteen, the base rental shall be reviewed to market. From there on, it shall be reviewed to market every second year, with reviews in the alternating years to reflect movement in the Consumer Price Index;

The rental shall not be under pinned by a ratchet provision, and it shall be free to increase or decrease to reflect movement in the CBD retail property market or the Consumer Price Index, whichever is applicable;

The market rental prescribed by the new lease shall be the unencumbered freehold rental value of the premises, less an allowance of \$89,974 per annum, fixed for full term of the lease, as an amortisation allowance in respect of improvements;

Use of Premises:

The premises are to be used for the retail sale of take away food and beverages plus an alfresco café;

Insurance:

The lessee shall hold current policies of insurance for the following risks during the term of this lease and any extension thereof. Building Re-instatement (all risks) Public Liability for not less than \$5,000,000 for any one claim. Contents insurance;

Lessee Fitout:

The lessee shall submit plans, including materials to be used in the construction of the new tenancy to the City for approval prior to the commencement of any demolition or new construction works;

Demolition and Make Good;

The lessee shall be responsible for demolition of the existing structures, including appropriate capping and sealing of the disused services at Forrest Place basement level and reinstatement of the paving and the sub surface impervious membrane, to overcome existing water penetration problems from the subject premises into the Forrest Place basement;

First Right of Refusal:

During the term of this lease, the lessee shall be granted the first right of refusal to lease any other premises to be permitted in Forrest Place Reserve or the Murray Street Mall Reserve, between William and Barrack Streets, for a café or take-away food/drinks kiosk, but excluding the existing fruit and vegetable cart and the sausage barbeque in the Murray Street Mall or any replacement of those facilities;

The first right shall be exercisable by written acceptance from the lessee within thirty (30) days of delivery of any written offer from the City to lease any proposed café or food/drink kiosk proposed during the term of this lease;

The absence of a response from the lessee within thirty (30) days of delivery of the City's offer shall be deemed to be a refusal, and the City shall be at liberty to conclude a lease with any other party on the terms and conditions offered to the lessee, without further consultation;

Similarly, any counter-offer from the lesser shall be deemed to be a refusal of the City's offer and the City shall be at liberty to conclude a lease with any other party on the terms and conditions offered to the lessee, without further consultation;

Providing that, in the event that the City is subsequently prepared to conclude a lease with any other party on terms which are not identical to those offered to the lessee, it must first give the lessee thirty (30) days written notice during which it may elect (in writing) to lease the premises on the new conditions, with similar construction being placed on any lack of response or any counter-offer, to that set out above;

In any event, the City's agreement to lease will be subject to the lessee obtaining development approval and a building licence. It will also be subject to the approval of the Hon Minister for Lands, and compliance with the disposition of property provisions of the Local Government Act;

Documentation:

Surrender of the existing lease, and the new lease shall both be prepared by the City's solicitor at the expense of the lessee."

At its meeting on **13 October 1998**, the Council resolved the following:-

"That the Council includes the proposed raised alfresco dining area at the intersection of Forrest Place and Murray Street Mall in the lease to Bayswater Nominees Pty Ltd at an additional "special rental" of \$10,710 per annum, to be reviewed on the same basis as the ground lease for the café-viz: annual CPI adjustment for the first thirteen years of the term, with market rent reviews every two years, alternating with CPI reviews from the commencement of the fourteenth year of the lease and in the event that new fees are adopted as a result of the review of the City's Alfresco Policy, the fees be reviewed accordingly."

DETAILS:

Brothers Francesco and Leone Agnello have managed the Forrest Place Café and Kiosk for Bayswater Nominees Pty Ltd for the last seven or eight years, with an agreement that they would purchase an interest in the business, if the premises could be improved, and the business could be made to be financially viable.

After lengthy negotiations, and long delays with the Department of Land Administration, the lease for the new Forrest Place Café is now able to be finalised. A building licence for the new premises is being processed and Bayswater Nominees Pty Ltd intends to enter into a building contract with the successful tenderer on Friday 6 August 1999, to facilitate completion of the new Café by the end of November 1999.

As a result of this positive progress the Agnello brothers have exercised their option to purchase an interest in the business through a shelf company, Ooranya Pty Ltd, with a paid up capital of \$2, which was purchased for this purpose. Accordingly, Bayswater Nominees Pty Ltd has approached the City for approval to nominate Ooranya Pty Ltd as joint lessee in the lease over the new Café, which will commence from completion of the new building.

To preserve equity between the parties, Francesco Leone Agnello, one of the directors of Ooranya Pty Ltd has agreed to stand behind the new lease as a joint and several guarantor with Lance Masel and Raymond John Porter, the directors of Bayswater Nominees Pty Ltd.

Raised Alfresco Dining Rental

The initial "Special Rental" of \$10,710 to apply to the raised alfresco dining area was calculated at \$85 per sqm per annum, on a floor area of 126sqm, which was scaled from the original concept plan.

Now that the Lessee's Architect has prepared working drawings, he has been able to accurately measure the new alfresco dining area at 114sqm. At \$85 per sqm per annum, it appears that the correct rental to apply for the first 12 months of the lease should be \$9,690 per annum for the accurately measured floor area.

FINANCIAL IMPLICATIONS:

ACCOUNT NO:	145 6339 527 000
BUDGET ITEM:	Other Community Amenities - Forrest Place Alfresco
BUDGET PAGE NUMBER:	11
BUDGETED AMOUNT:	\$47,360
INCOME TO DATE:	\$ 7,940
ACTUAL INCOME:	\$46,881 (five months at present rent and seven months new café rental)
BALANCE:	\$479 budget variation

COMMENTS:

As the inclusion of another company, and a further personal guarantor strengthens the City's position, and as the calculation of rental for the raised alfresco dining area on the correct floor area is equitable, the lease has been prepared with these amendments, subject to approval by the Council.

The Lessees and their guarantors have executed the amended lease, however it cannot be sealed by the City in that form without the express approval of the amendments by the Council.

Approval is recommended. If that recommendation is accepted, the new lease can be finalised without further delay.

Moved by Cr Davidson, seconded by Cr Semmens

That the Council approves the following amendments to the lease over the new Forrest Place Café:

- (i) the addition of Ooranya Pty Ltd ACN 009 001 049, as joint lessee with Bayswater Nominees Pty Ltd ACN 008 822 035;*
- (ii) inclusion of Francesco Leone Agnello, as a third guarantor;*
- (iii) reduction of the initial "Special Return" for the raised Alfresco dining area to \$9,690 per annum.*

The motion was put and carried

563/99 ALFRESCO DINING LICENCE OVER COLONNADE AT SEASONS ARCADE 1251 HAY STREET, WEST PERTH - CAFE ULTIMO

BACKGROUND:

SUBURB/LOCATION: West Perth
DA/BA REFERENCE:
FILE REFERENCE: P1009796
RESPONSIBLE DIRECTOR: Garry Dunne, Director Service Units
DATE: 27 July 1999

The City issues annual alfresco dining licences within road reserves under Local Law 13, "City of Perth Eating Areas" without reference to the Council. There is no delegated authority for Council officers to grant similar licences over land owned by the City, including the various colonnade strips on both sides of Hay Street.

POLICY/LEGISLATION/STRATEGIC PLAN:

This proposal is exempt from the application of section 3.58 of the Local Government Act 1995 under Section 30 (2) (e) of the Local Government (Functions and General) Regulations 1996 - "A disposition of land is an exempt disposition if it is the leasing of land for a period of less than two years during all or any of which time the lease does not give the lessee the exclusive use of the land."

DETAILS:

Café Ultimo has applied for a licence to regularise an Alfresco Dining area outside its premises, which it has operated for some years. The City has not been able to issue an Alfresco dining licence as Café Ultimo operates from a colonnade reserve owned by the Council in fee simple; not from road reserve.

Pending the adoption of a new alfresco dining policy which is intended to embrace colonnade reserves and any other Council owned freehold land, it is considered appropriate to licence the alfresco dining area in order to assign the public liability insurance risk to the trader, to gain income for the City, and to formalise a situation which has existed for some years.

Over the last two years the Council has licensed nine areas not covered by Local Law 13 at licence fees calculated at \$85/m² per annum. The locations include "Arcade 800", Central Park, Forrest Chase and the blind section of the upper level walkway at the Murray Street end of Carillon Arcade.

It is therefore proposed that the subject alfresco area be levied a licence fee calculated at the rate of \$85/m² per annum, payable by quarterly instalments in advance, subject to review to the level prescribed in the City's new Alfresco Dining Policy, once adopted.

The proposed Al Fresco Dining Policy is expected to be presented to Council in September 1999 and an advertising period will be required prior to implementation of the alfresco dining fees.

Under the proposed policy, there are to be four fee zones in the City. The fee structure will operate over a period of three years with a six months notice period as follows:

- 1999 - 2000 50% of fee payment
- 2000 - 2001 75% of fee payment
- 2001 - 2002 100% of fee payment

Zone	Name	Year 1 \$m²/pa	Year 2 \$m²/pa	Year 3 \$m²/pa	\$20m²/pa
1	Central	50	75	100	2000
2	Hay Street West	42.5	64	85	1700
3	Subcentral & Northbridge	38	56	75	1500
4	Other	25	37.5	50	1000

If the policy is adopted in the form proposed, this property would fall within Zone 4, and the licence fee would be reduced significantly.

FINANCIAL IMPLICATIONS:

ACCOUNT NO:	To be established
BUDGET ITEM:	Nil
BUDGET PAGE NUMBER:	N/A
BUDGETED AMOUNT:	Nil
INCOME TO DATE:	Nil
ACTUAL INCOME:	\$937.12 (nine months in 1999/2000)
BALANCE:	\$937.12

Income from this source was not included in the 1999/2000 budget. Approval of the proposal will secure a minor income stream to the budget.

COMMENTS:

It is recommended that the Council agrees to grant an annual al fresco dining licence to Café Ultimo over a portion of the Colonnade Reserve at Seasons Arcade, 1251 Hay Street, West Perth, subject to the licence fee being adjusted to the level prescribed in the new Al fresco Dining Policy, once adopted. By licensing this site, the responsibility of public liability insurance will be for the licensee, and the City will generate a licence fee which has not previously been charged.

Moved by Cr McEvoy, seconded by Cr Sutherland

That the Council enters into an annual alfresco dining licence with Ultimo Catering Pty Ltd as Trustee for the Jamieson Family Trust and the KP Trust, Trading as Café Ultimo, in respect of the Council owned Colonnade Reserve at 1251 Hay Street, West Perth with the following conditions:-

- (i) the licence area to be 14.7m², to accommodate a maximum of five tables and 20 chairs;*
- (ii) the licence fee to be \$1,249.50 per annum, payable by quarterly instalments in advance, subject to review to the level prescribed in the City's new Alfresco Dining Policy, once adopted.*

Discussion ensued

The motion was put and carried

**564/99 ALFRESCO DINING LICENCE OVER COLONNADE AT
LAW CHAMBERS, 575 HAY STREET, PERTH - JACK DAW
LUNCHBAR**

BACKGROUND:

SUBURB/LOCATION: Hay Street Perth
DA/BA REFERENCE:
FILE REFERENCE: P1000411-6
RESPONSIBLE DIRECTOR: Garry Dunne, Director Service Units
DATE: 29 July 1999

The City issues annual alfresco dining licences within road reserves under Local Law 13, City of Perth Eating Areas, without reference to the Council. There is no delegated authority for Council officers to grant similar licences over land owned by the City, including the various colonnade strips on both sides of Hay Street.

POLICY/LEGISLATION/STRATEGIC PLAN:

This proposal is exempt from the application of section 3.58 of the Local Government Act 1995 under Section 30 (2) (e) of the Local Government (Functions and General) Regulations 1996 - "A disposition of land is an exempt disposition if it is the leasing of land for a period of less than two years during all or any of which time the lease does not give the lessee the exclusive use of the land."

DETAILS:

The Proprietor of Jack Daw Lunchbar has applied for a licence to operate an Alfresco Dining area 5.6 metres wide by 1.6 metres deep in the colonnade reserve across the front of her premises at Law Chambers, 575 Hay Street, to regularise an alfresco area which has operated for many years without a licence. The City has not been able to issue an Alfresco dining licence as Jack Daw alfresco operates from a colonnade reserve owned by the Council in fee simple; not from road reserve.

Pending the adoption of a new alfresco dining policy which is intended to embrace colonnade reserves and any other Council owned freehold land, it is considered appropriate to licence the alfresco dining area in order to assign the public liability insurance risk to the trader to gain income for the City, and to formalise a situation which has existed for many years.

Over the last several years the Council has licensed nine areas not covered by Local Law 13 at licence fees calculated at \$85/m² per annum. The locations include "Arcade 800", Central Park, Forrest Chase and the blind section of the upper level walkway at the Murray Street end of Carillon Arcade.

It is therefore proposed that the subject alfresco area be levied a licence fee calculated at the rate of \$85/m² per annum, payable by quarterly instalments in advance, subject to review to the level prescribed in the City's new Alfresco Dining Policy, once adopted.

The proposed Alfresco Dining Policy is expected to be presented to Council in September 1999 and an advertising period will be required prior to implementation of the alfresco dining fees.

Under the proposed policy, there are to be four fee zones in the City. The fee structure will operate over a period of three years with a six months notice period as follows:

1999 - 2000 50% of fee payment
2000 - 2001 75% of fee payment
2001 - 2002 100% of fee payment

Zone	Name	Year 1 \$m²/pa	Year 2 \$m²/pa	Year 3 \$m²/pa	\$20m²/pa
1	Central	50	75	100	2000
2	Hay Street West	42.5	64	85	1700
3	Subcentral and Northbridge	38	56	75	1500
4	Other	25	37.5	50	1000

If the policy is adopted in the form proposed this property would fall within Zone 3, and the licence fee would be reduced significantly.

FINANCIAL IMPLICATIONS:

ACCOUNT NO:	To be established
BUDGET ITEM:	Nil
BUDGET PAGE NUMBER:	N/A
BUDGETED AMOUNT:	Nil
INCOME TO DATE:	Nil
ACTUAL INCOME:	\$573.75 (nine months in 1999/2000)
BALANCE:	\$573.75

Income from this source was not included in the 1999/2000 budget. Approval of the proposal will secure a minor improvement to the budget.

COMMENTS:

It is recommended that the Council agrees to grant an annual Alfresco dining licence to the Proprietor of Jack Daw Lunchbar over a portion of the Colonnade Reserve at Law Chambers, 575 Hay Street, Perth, subject to the licence fee being adjusted to the level prescribed in the new Alfresco Dining Policy, once adopted. By licensing this site, the responsibility of public liability insurance will be for the licensee, and the City will generate a licence fee which has not previously been charged.

Moved by Cr McEvoy, seconded by Cr Semmens

That the Council enters into an annual licence with Karen Strahan, Proprietor of the Jack Daw Lunchbar, in respect of the Council owned colonnade reserve at 575 Hay Street, Perth, subject to the following conditions:-

- (i) the licence area to be 9m2, to accommodate a maximum of three tables and 12 chairs;*
- (ii) the licence fee to be \$765 per annum, payable by quarterly instalments in advance, subject to review to the level prescribed in the City's new Alfresco Dining Policy, once adopted.*

The motion was put and carried

**565/99 EMPLOYMENT COMMITTEE MEETING HELD ON 10
AUGUST 1999**

BACKGROUND:

SUBURB/LOCATION: Perth
DA/BA REFERENCE: -
FILE REFERENCE: P1013558
RESPONSIBLE DIRECTOR: Noelene Jennings, Director Corporate Services
DATE: 10 August 1999

DETAILS:

The role and function of the Employment Committee is to:-

- (i) play a major role in the recruitment of the Chief Executive Officer;
- (ii) receive the Chief Executive Officers recommendation to employ or dismiss a person for the senior positions of Director Corporate Services, Director Business Units, Director Service Units, Director Strategic Planning, Manager Approvals Services, Manager Urban Development and Manager Financial Services;
- (iii) participate in a final interview for the recommended applicant;
- (iv) report to the Council the Chief Executive Officer's recommendation and if it differs, the committee's recommendation together with reasons for rejecting the Chief Executive Officer's recommendation;
- (v) to negotiate extensions of the contract of employment for the position of Chief Executive Officer, and on recommendation from the Chief Executive Officer for the senior positions of Director Corporate Services, Director Business Units, Director Service Units, Director Strategic Planning, Manager Approvals Services, Manager Financial Services and Manager Urban Development;
- (vi) to undertake a performance review of the position of Chief Executive Officer.

COMMENTS:

The minutes of the meeting of the Employment Committee held on 10 August 1999 are detailed in Schedule 2. It is suggested the minutes be noted.

Moved by Cr Davidson, seconded by Cr McEvoy

That the Council notes the unconfirmed minutes of the Employment Committee meeting held on 10 August 1999.

The motion was put and carried

566/99 MOTION OF WHICH PREVIOUS NOTICE HAS BEEN GIVEN

Nil

**567/99 REPRESENTATION ON STATUTORY AUTHORITIES AND
PUBLIC BODIES**

**1. WESTERN AUSTRALIAN MUNICIPAL ASSOCIATION - VACANCY FOR
CSCA MEMBER AND DEPUTY MEMBER, AND LGA MEMBER AND
DEPUTY MEMBER - KEEP AUSTRALIA BEAUTIFUL COUNCIL (WA)**

FILE REFERENCE: P. 1012540/11

BACKGROUND:

The City of Perth is a Member Council of the Western Australian Municipal Association (WAMA) and has been invited to submit a nomination to fill a vacancy for a member on Keep Australia Beautiful Council (WA).

Qualifications: Elected Member or Serving Officer experienced in or with a knowledge and interest in litter prevention and/or environmental matters.

Term: November 1999 - October 2000.

Commences: Upon appointment.

Reason for Vacancy: Expiry of previous members' terms in November 1999. Previous CSCA Member was not re-elected in the May 1999 Local Government Elections.

Name of Present Members:

- Ex-Cr Robert Knapp (CSCA Member)
Shire of Augusta-Margaret River
- Cr Nanette Williams (CSCA Deputy Member)
Shire of Roebourne
- Cr Deborah Hooper (LGA Member)
City of Armadale
- Cr Laurie Taylor (LGA Deputy Member)
City of Nedlands

Meetings: Monthly

Location: Keep Australia Beautiful Council
56 Walcott Street, Mt Lawley
Day/Time: 3rd Thursday of each month, at 4.00pm
Duration: 3 hours
Meeting Fee No funding available

Terms of Reference: The Objects and Functions of the Council are as per the Second Schedule of the Litter Act 1979.

Committee Membership: The Council will comprise the following representatives:

- Local Government Association representative
- Country Shire Councils' Association representative
- Local Government Department representative
- Education Department of WA representative
- Department of Conservation and Land Management representative
- Trades and Labour Council of WA representative
- Conservation Council of WA (Inc) representative
- Consumer representative
- Representative with special knowledge of or experience in either litter prevention or environmental matters, or both
- Representatives of various industry groups, being Soft Drink Manufacturers' Association (WA), brewing industry, Packaging Council of Australia (WA Division), can manufacturers, glass manufacturers and paper products manufacturers.

Contact for Further Particulars:

About the Council:

Ms Erica Morrissey
Policy Manager
Keep Australia Beautiful Council (WA)

Tel: (08) 9371 8055

About the Ballot:

Ms Satu Stephenson
Executive Assistant
WAMA

Tel: (08) 9213 2026

DETAILS:

Ballot Information:

A ballot will be held at the October 1999 WAMA Executive Committee meeting following close of nominations. Kindly submit separately a profile for each candidate for information of the Executive at the ballot.

It is important to note that we photocopy material for Executive members and for submission to the relevant Minister and Committee Chairman. It is important that profile information be complete, up-to-date and typed.

Appointments are conditional on the understanding that nominees and delegates will resign when their entitlements terminates - that is they are no longer Elected Members or Serving Officers of Local Government. This ensures that the WAMA representative is always active in Local Government as an Elected Member or Serving Officer.

When a Council does not desire to nominate a candidate it is not necessary to notify the Secretariat of that fact.

COMMENTS:

Nominations close on Thursday 9 September 1999 at 4.00pm.

Moved by Cr McEvoy, seconded by Cr Sutherland

That Cr Goodman be nominated to fill the vacancy on the Keep Australia Beautiful Council (WA).

The motion was put and carried

2. LOCAL GOVERNMENT REPRESENTATIVE - HERITAGE COUNCIL OF WA

FILE REFERENCE: P1012540/11

BACKGROUND:

The City of Perth is a Member Council of the Western Australian Municipal Association (WAMA) and has been invited to submit a nomination to fill a vacancy for a member on the Heritage Council of WA.

Cr Tudori is the City's nominee and as such is invited to participate and vote in certain circumstances. The City does not have a full member.

Qualifications: Elected Member or Serving Officer with a demonstrable knowledge and interest in heritage issues. The Minister has requested that at least one of the panel be from the

Metropolitan area.

Term: 12 months or until the introduction of the new Heritage Act.

Commences: Upon appointment.

Reason For Vacancy: Expiration of term of present Member on 31 August 1999.

Name of Present Member: Cr Ainslie Evans, Shire of Katanning

Meetings: Monthly, and ad hoc meetings of Committees as required

Location: Heritage Council

108 Adelaide Terrace, East Perth

Day/Time: 2nd Friday of month, at 9.00am

Duration: Half-day

Meeting Fee: Annual stipend \$4,800 pa, +\$86 each half day meeting

Travel Fee: Travel expenses paid at Public Service rates

Terms of Reference: The Terms of Reference for the Council are in accordance with the Heritage of Western Australia Act.

Committee Membership: The Council will comprise the following representatives:

- WA Municipal Association representative
- National Trust of Australia representative
- Owners' representative
- Professional organisations' representative
- 4 other members with expertise, experience, and practical interest in heritage matters.

Contact for Further Particulars:

About the Council:

Mr Ian Baxter
Director
Heritage Council of WA
Tel: (08) 9220 4122

About the Ballot:

Ms Satu Stephenson
Executive Assistant
WAMA
Tel: (08) 9213 2026

DETAILS:

Ballot Information:

A ballot will be held at the October 1999 WAMA Executive Committee meeting following close of nominations. Kindly submit a profile for each candidate for information of the Executive at the ballot.

It is important to note that we photocopy material for Executive members and for submission to the relevant Minister and Committee Chairman. It is important that profile information be complete, up-to-date and typed.

Appointments are conditional on the understanding that nominees and delegates will resign when their entitlements terminates - that is, they are no longer Elected Members or Serving Officers of Local Government. This ensures that the WAMA representative is always active in Local Government as an Elected Member or Serving Officer.

When a Council does not desire to nominate a candidate it is not necessary to notify the Secretariat of that fact.

COMMENTS:

Nominations close on Thursday 9 September 1999 at 4.00pm.

Moved by Cr Goodman, seconded by Cr Semmens

That Cr Tudori be nominated to fill the vacancy on the Heritage Council of WA.

The motion was put and carried

568/99 URGENT BUSINESS

Nil

The Lord Mayor declared the meeting closed at 4.57pm with Councillors Sutherland, Davidson, Goodman, MacGill, McEvoy, Semmens and Tudori in attendance.