COUNCIL on FOREIGN RELATIONS

# Corporate Program



# The Corporate Member Experience

CFR's Corporate Program provides a unique forum for business leaders to interact with noted thinkers and practitioners in government, policy, academia, and the private sector through participation in exclusive discussions and events, engagement with CFR experts, and access to our members-only website. With the guidance of **Ruth Porat**, senior vice president and chief financial officer of Google, Inc. and chair of CFR's Committee on Corporate Affairs, the Corporate Program offers a range of benefits for many executives across your organization.



Ruth Porat

#### ENHANCE GLOBAL OUTLOOK AND PROFESSIONAL TIES

- Receive invitations to hundreds of members-only events a year—in New York, Washington, and select cities across the United States and around the world—featuring speakers such as former U.S. Secretary of Homeland Security Janet Napolitano, Indian Prime Minister Narendra Modi, and the Blackstone Group's Chairman and Chief Executive Officer Stephen A. Schwarzman.
- Attend not-for-attribution sessions that allow candid, substantive discussions.
- Connect with senior leaders in various fields.

#### ACCESS CFR'S INTELLECTUAL CAPITAL

- Attend private briefings with CFR's fellows, the topical and regional experts of CFR's David Rockefeller Studies Program.
- Participate in roundtable discussion series, advisory groups, and workshops.
- Access policy analysis, rapid-response briefings, exclusive interviews, conference call replays, publications, and advance copies of *Foreign Affairs* articles through the virtual members-only portal.



CFR members Madeleine K. Albright, Richard N. Haass (president), Richard N. Salomon, and Joan E. Spero at the annual Corporate Conference.



Kenneth I. Chenault



Zhang Xin



Lawrence H. Summers

## Corporate Events and Resources

#### ANNUAL CORPORATE CONFERENCE

Attend this yearly summit addressing issues at the intersection of business and foreign policy. Recent conferences have featured former Mayor of New York City Michael R. Bloomberg, former U.S. Secretary of the Treasury Timothy F. Geithner, former U.S. Secretary of State Henry Kissinger, and IBM's Chairman, President, and Chief Executive Officer Ginni Rometty.

#### MEETINGS, ROUNDTABLES, CONFERENCE CALLS

Join the conversation as the world's leading minds address global challenges. Meetings include the CEO Speaker series—featuring chief executives such as Dell Inc.'s **Michael Dell**, Morgan Stanley's **James P. Gorman**, and DuPont's **Ellen Kullman**—and the C. Peter McColough series on international economics.

#### SPECIAL EVENTS

Attend small receptions and invitation-only dinners with visiting world leaders and high-level speakers during the United Nations General Assembly and throughout the year.

#### WORKING GROUPS AND SYMPOSIA

Contribute perspective to CFR research and substantively explore areas of interest to your organization.

#### FELLOW BRIEFINGS

Engage one-on-one or have a CFR fellow brief your company's board or leadership committee on a relevant issue, region, or recent event.

#### RESOURCES FOR GLOBAL BUSINESS PORTAL

View and register for upcoming meetings, manage your interest and expertise profile, and access premium members-only content, *Foreign Affairs* magazine and its full archives, and CFR research at www.cfr.org/corporate.

# Benefits of Corporate Membership

#### FOUNDERS (\$100,000+)

- Two invitations to the Annual Dinner with the CFR Board of Directors for the CEO or designates
- One invitation to the March dinner honoring CFR's major benefactors for the CEO or designate
- Professional development opportunity for three rising executives to participate as "Corporate Leaders" in conjunction with the competitive CFR Term Member Program
- Three CFR fellow briefings tailored to the company's interests
- One complimentary rental of the historic Harold Pratt House ballroom and library (based on availability)
- Fifty percent discount on Foreign Affairs print advertising rates, and complimentary digital
  offerings
- Special recognition with logo placement at the annual Corporate Conference
- Additional CFR opportunities and customized benefits, corresponding with level of support
- All President's Circle and Affiliates benefits

#### PRESIDENT'S CIRCLE (\$60,000+)

- One invitation to the Annual Dinner with the CFR Board of Directors for the CEO or designate
- Professional development opportunity for two rising executives to participate as "Corporate Leaders" in conjunction with the competitive CFR Term Member Program
- Opportunities for senior executives to attend private events with world and business leaders, Ambassador's Lunch series, study groups, and roundtables led by CFR fellows
- Priority registration for meetings, roundtables, and high-level events
- Two CFR fellow briefings tailored to the company's interests
- Twenty-five percent discount on Foreign Affairs print advertising rates, and complimentary digital offerings
- All Affiliates benefits

#### AFFILIATES (\$30,000+)

- Invitations for executives to attend a range of CFR events each year in New York, Washington, DC, and select major cities
- Opportunities for senior executives to participate in a quarterly meetings with CFR's president
- Invitations for executives to attend the Corporate Conference, CFR's annual summit on geopolitical and geoeconomic issues of interest to the global business community
- Invitations for young professionals to participate in special briefings and conference calls
- Special invitations for executives to attend Foreign Affairs events with one client or colleague
- One CFR fellow briefing tailored to the company's interests
- Participation in rapid-response briefings and analysis of breaking news by CFR fellows and other experts
- Members-only access to CFR.org/Corporate, which includes Foreign Affairs digital content and archives, and on-the-record conference call and meeting replays
- Six print subscriptions to Foreign Affairs, discounted individual and bulk subscriptions, and special shipping rates, as well as custom marketing packages and cross-platform opportunities
- Reduced rates for rental of the Harold Pratt House in New York City and 1777 F Street in Washington, DC
- Recognition on CFR's corporate membership roster



CFR member Maria Bartiromo discusses global economics with Ray Dalio, founder and co-chief investment officer of Bridgewater Associates, L.P., as part of the CEO Speaker series.

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Above lists are current as of August 2015.

## CFR Mission

The Council on Foreign Relations (CFR) is an independent, nonpartisan membership organization, think tank, and publisher dedicated to being a resource for its members, government officials, business executives, journalists, educators and students, civic and religious leaders, and other interested citizens in order to help them better understand the world and the foreign policy choices facing the United States and other countries.

To learn more about what CFR can bring to your organization, contact the Corporate Program at 212.434.9684 or corporate@cfr.org.

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