

S P O N S O R S H I P MATCH Advertising PACKAGES



IN JUST 11 YEARS

FC United of Manchester has become one of the most talked about non-league clubs in football, generating regional, national and worldwide interest. Our website receives more than 12 million hits each year, we have 65,000 followers on Twitter and nearly 1 million 'likes' on Facebook.

FC is democratically owned and run by in excess of 5,000 members, a club with one voice and one principle goal – to give football back to the supporters and the community.

With a wide range of sponsorship, promotional and advertising opportunities structured to suit a variety of needs and budgets - we offer a unique opportunity for business, organisations and individuals to support our aspirations. These include expanding our community initiatives and outreach programmes, and assisting our ambitious plans to develop our very own brand new community stadium Broadhurst Park in Moston, North Manchester.

Broadhurst Park is the UK's newest football ground and the first new ground to be built and funded by a supporter-owned football club. It is a 4,400 capacity ground with a stunning function room overlooking the pitch available for the local community, businesses and other organisations to hire.

sponsorship@fc-utd.co.uk

F.G. UNITED OF MANCHESTE

MAIN CLUB Sponsorship



Sponsorship of FC United's annual People United Day with your logo on all publicity materials



Short film explaining the link up with your organisation

Early season editorial piece in a match programme explaining the link up with your organisation



Full page advert in every programme

Logo on letterheads and club stationery

Free hire of the stadium

function room for one event

Website banner with link to

your own site (our website gets

12,000,000+ hits per year)

A



Logo on the weekly e-newsletter sent out to 7,000 supporters



Pitch side advertising around the ground - 4 prominent pitchside hoardings PLUS oversize press box hoarding

Price: on agreement

MATCH Sponsorship

- VIP match tickets and access to the clubhouse and sponsorship area for 6 people where you can meet with players and officials
- Pre-match meal with drinks in the boardroom and half-time drinks
- Stadium car park pass(pre-bookable space)
- Your logo on the front cover the match day programme
- Mention on relevant match advertising (web/e-mail/press/digital)
- Half-page A5 advertisement in programme – print ready artwork required
- Present and receive a signed match ball
- ★ 🛛 A commemorative photo
- Your chance to nominate and present our man of the match
- Complimentary match day programmes and team sheets
- Mention on FCUM Radio

MATCH BALL Sponsorship

- ★ Match tickets for 2 people
- Pre-match meal in the clubhouse where you can meet with players and officials
- ★ 🛛 Stadium car park pass (pre-bookable)
- Present and receive a signed match ball
- ★ A commemorative photo
- ★ Mention in match programme (maximum 20 words)
- Complimentary match day programmes and team sheets

£125

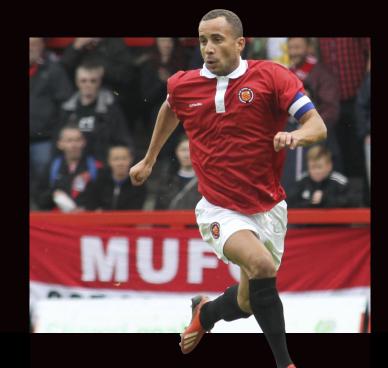


£380

MATCH Programme Sponsorship

- Match tickets for 2 people
- Pre-match meal in the clubhouse where you can meet with players and officials
- **Stadium car park pass (pre-bookable)**
- ★ Present and receive a signed match ball
- ★ 🛛 A commemorative photo
- Mention in match programme (maximum 20 words)
- Complimentary match day programmes and team sheets

£125



PLAYER SPONSORSHIP

- Name/and or company logo in each programme and on our website
- ★ Two tickets to our annual awards presentation
- ★ A signed shirt of your choice
- ★ A commemorative photo
- ★ One marketing opportunity (agreed with the club)

£195

127 CLUB

127 CLUB MEMBERSHIP FOR BUSINESS

Join FC's growing business community – This package represents exceptional value for money and includes the following:

- ★ 🛛 2 Adult season tickets
- ★ Stadium car park pass for match days (pre-booking essential)
- A Match Day Hosting Package Entertain up to 4 guests with a pre-match meal and drinks in the boardroom for a game of your choice (pre-booking required and subject to availability)
- ★ 20% discount on programme adverts and hoardings
- ★ FCUM commemorative gift
- Supporter listing as a 127 Club member and a feature in a programme
- ★ Listing on club website with a link to your own website
- Random rotating front-page advert on the website (artwork required)

Only two Match Day Hosting Packages are available per game and will be issued on a first come first served basis.

£775 (excl VAT) or £625 without match day hosting package

127 CLUB MEMBERSHIP

- ★ 2 Adult Season tickets
- ★ Stadium car park pass for match days
- ★ Match programme
- One pre-match meal for two in the clubhouse per season
- ★ Signed and framed shirt

£600 (incl VAT)



MAINSTAND HOARDINGS

Prominent, oversized hoardings below the Main Stand gallery.

David French on 07906 736191 for prices

PITCHSIDE HOARDINGS

STAND

POSITION

South/Main Stand East/St Mary's Road End North Stand West Stand Opposite tv cameras Behind goal (home fans) Facing Main Stand Behind goal (away fans)

TYPE A-frame double sided A-frame double sided Standard single sided Standard single sided

PROGRAMME

Artwork/design available – please contact us to discuss

Full page (A5), full colour, inside page

Half page (A5), full colour, inside page

SIZE 2400mm x 700mm 2400mm x 700mm 3050mm x 762mm 3050mm x 762mm

SEASON MATCH

£2,500 £500 £1,500 £250

£450 each or £800 for 2. Please call for multiples of 3 or more

NB: Please note that all prices are subject to VAT unless otherwise indicated

OTHER WAYS TO SUPPORT FC UNITED

If you have your own thoughts or would like to discuss something more specific or different to the above, please do contact us – we'd be delighted to hear your suggestions on any of these areas:

- Community
- ★ Events
- Youth, Development and Women's Teams
- 🛨 Medical
- 🛨 Marketing

CONTACT US

For further information, please contact:

David French 07906 736191 sponsorship@fc-utd.co.uk