

MANCHESTER TOURISM AWARDS

2013

WINNERS

Independent Tourism Retailer of the Year Manchester Craft and Design Centre

Demonstrating marked year-on-year progress, a clear commitment to future growth and a strong uplift in visitor numbers. They have a strong track record of spin-out businesses, an innovative cultural programme and solid local partnerships, particularly with education.

Serviced Apartments of the Year Premier Apartments Manchester

A strong entry supported by outstanding customer feedback via the mystery shopping report, along with a silver Green Tourism Award demonstrating a commitment to sustainability and the environment.

Best Entertainment Venue of the Year The Lowry

A very strong entry that was impressive across the board. They offer a varied programme and a quality experience that sets the venue apart. The Lowry also demonstrated a good commitment to staff training and customer care, in addition to strong marketing, digital innovation and targeting.

Tourism Star/s of the Year John Consterdine, Manchester Taxi Tours

The judges said 'John is a real shining star', the content and detail of the entry was unsurpassed and met the criteria faultlessly – a true asset to Manchester.

Small Visitor Attraction of the Year Manchester City Stadium Experience

The judges felt that this attraction provided a very strong entry nicely justified with a good balance of facts and passion for the product. The entry was supported by outstanding visitor feedback via the mystery shopping report. The judges were also impressed by the attraction's commitment to environmental and sustainability issues.

Small Tourism Event of the Year Ramsbottom Festival 2012

The judges said that this event deserved recognition for what had so far been achieved and showed great promise for the future.



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Tourism Restaurant of the Year The French by Simon Rogan

The passion and sheer professionalism at this restaurant shines through. It is not only very impressive as a dining experience but is also a great tourism ambassador for Manchester, in fact the judges commented on it being “an absolutely outstanding restaurant” with a fast growing reputation.

Large Tourism Event of the Year MOSI, Manchester Science Festival

An increasingly popular festival showcasing enhanced content and profile. The judges felt this step change bodes well for the further development of the event.

Hotel of the Year Radisson Blu Edwardian Free Trade Hall

An exceptionally strong entry which was nicely voiced by key staff members. The attention to detail in the application, which evidenced both effective marketing and customer loyalty, allowed the judges to see the hotel’s true strengths and as one judge said “It is the hotel you would want to work for.”

Business Tourism Award Emirates Old Trafford

Demonstrating a clear strategic three year plan with excellent progress in year one. Sustainability, staff training and accessibility were all very strong and clearly evidenced.

Large Visitor Attraction of the Year Manchester United Museum & Tour

An impressive winning entry which clearly demonstrates excellence and was supported by excellent mystery shopping feedback. Training and sustainability are high on this attraction’s agenda, both of which were evidenced well in the application, as was their innovative approach to marketing.

People’s Choice Award for Best Night Out Matt and Phreds

This long established Manchester, live music venue showcases the best in local and international jazz. As voted for by the readers of Manchester Evening News Diary Page.

