## ${ }^{07}$ EU Referendum <br> Opinium Opinium / Observer

The following tables represent the results of research conducted by Opinium Research. If the base is not otherwise specified, then the results in that table reflect the full sample.

- RESEARCH OVERVIEW

FIELD DATES | 29 March to 1 April 2016
SAMPLE | 1,966 online interviews with GB adults, including 1,280 likely voters
WEIGHTING | Our sample has been weighted to reflect a nationally representative audience

In instances where the base size falls below 50 respondents, figures should be seen as indicative only. We advise against using these figures when reporting, unless appropriate caveats are provided.

To ensure a nationally representative sample, Opinium weights data to match the following criteria:

| Gender | Unweighted count | Weighted count |
| :---: | :---: | :---: |
| Male | 925 | 957 |
| Female | 1041 | 1009 |
| Age group |  |  |
| 18 to 24 | 35 | 229 |
| 25 to 34 | 222 | 338 |
| 35 to 44 | 317 | 329 |
| 45 to 54 | 443 | 351 |
| 55 to 64 | 418 | 284 |
| 65+ | 531 | 434 |

## GB region

North East North West
Yorkshire \& Humberside
East Midlands
West Midlands
East of England London South East South West Wales
Scotland

| 93 | 83 |
| :---: | :---: |
| 216 | 223 |
| 186 | 168 |
| 171 | 146 |
| 173 | 177 |
| 206 | 188 |
| 181 | 263 |
| 254 | 277 |
| 178 | 173 |
| 106 | 98 |
| 202 | 171 |

## Working status

Full time
Part time
Unemployed
Retired
Other

| Unweighte <br> d count |
| :--- |
| Weighted <br> count |
| 771 |
| 339 |
| 76 |
| 565 |
| 215 |

Social grade
ABC1
C2DE

| 1280 | 1054 |
| :---: | :---: |
| 686 | 912 |

## Party propensity

Conservative
Labour
Liberal Democrat
UKIP
Green
Others
Floating voters Unlikely voters

| 584 | 550 |
| :---: | :---: |
| 438 | 448 |
| 93 | 77 |
| 244 | 199 |
| 59 | 71 |
| 88 | 77 |
| 291 | 356 |
| 169 | 189 |

Voting
Intention


Gender
Age
ge $\qquad$

|  | Total | Male | Female | Total | 18-34 | 35-54 | 55+ |  | Total | England | Scotland | Wales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| VI all 10 <br> If there were a general election tomorrow, for which party would you vote? |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted base | 1126 | 573 | 553 | 1126 | 254 | 369 |  | 503 | 1126 | 953 | 108 | 66 |
| Unweighted base | 1203 | 604 | 599 | 1203 | 120 | 421 |  | 662 | 1203 | 997 | 136 | 70 |
| All certain voters who chose a party | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |  | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | 373 | 201 | 172 | 373 | 68 | 106 |  | 199 | 373 | 338 | 21 | 15 |
|  | 406 |  |  | 406 |  |  |  |  | 406 |  |  |  |
| Conservative | 33\% | 35\% | 31\% | 33\% | 27\% | 29\% |  | 40\% | 33\% | 35\% | 19\% | 22\% |
|  | 364 | 171 | 193 | 364 | 102 | 128 |  | 135 | 364 | 325 | 13 | 27 |
|  | 361 |  |  | 361 |  |  |  |  | 361 |  |  |  |
| Labour | 32\% | 30\% | 35\% | 32\% | 40\% | 35\% |  | 27\% | 32\% | 34\% | 12\% | 41\% |
|  | 60 | 29 | 31 | 60 | 15 | 14 |  | 30 | 60 | 54 | 3 | 3 |
|  | 68 |  |  | 68 |  |  |  |  | 68 |  |  |  |
| Liberal Democrat | 5\% | 5\% | 6\% | 5\% | 6\% | 4\% |  | 6\% | 5\% | 6\% | 3\% | 5\% |
|  | 188 | 106 | 82 | 188 | 25 | 72 |  | 90 | 188 | 175 | 4 | 9 |
|  | 227 |  |  | 227 |  |  |  |  | 227 |  |  |  |
| UKIP | 17\% | 18\% | 15\% | 17\% | 10\% | 20\% |  | 18\% | 17\% | 18\% | 4\% | 13\% |
|  | 65 | 26 | 39 | 65 | 19 | 19 |  | 27 | 65 | 0 | 65 | 0 |
|  | 74 |  |  | 74 |  |  |  |  | 74 |  |  |  |
| SNP | 6\% | 5\% | 7\% | 6\% | 8\% | 5\% |  | 5\% | 6\% | 0 | 61\% | 0 |
|  | 11 | 5 | 6 | 11 | 1 | 6 |  | 4 | 11 | 0 | 0 | 11 |
|  | 12 |  |  | 12 |  |  |  |  | 12 |  |  |  |
| Plaid Cymru | 1\% | 1\% | 1\% | 1\% | 1\% | 2\% |  | 1\% | 1\% | 0 | 0 | 17\% |
|  | 46 | 21 | 25 | 46 | 14 | 21 |  | 11 | 46 | 44 | 1 | 1 |
|  | 43 |  |  | 43 |  |  |  |  | 43 |  |  |  |
| Green | 4\% | 4\% | 5\% | 4\% | 5\% | 6\% |  | 2\% | 4\% | 5\% | 1\% | 1\% |
|  | 18 | 13 | 5 | 18 | 10 | 3 |  | 6 | 18 | 17 | 1 | 1 |
|  | 12 |  |  | 12 |  |  |  |  | 12 |  |  |  |
| Some other party | 2\% | 2\% | 1\% | 2\% | 4\% | 1\% |  | 1\% | 2\% | 2\% | 1\% | 1\% |


|  | EU Turnout |  |  |  |  |  |  |  |  |  |  |  | Does not apply (e.g. not eligible to vote in UK General Elections) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | 0 - definitely WOULDN'T vote |  |  |  | 5 - might vote, might not vote |  |  | 7 | 9 | 10 definitely WOULD vote |  |  |
| VI all 10 <br> If there were a general election tomorrow, for which party would you vote? |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted base | 1126 | 0 | 0 | 1 | 0 | 0 | 39 | 2 | 11 | 12 | 15 | 1047 | 0 |
| Unweighted baseAll certain voters who chose a party | 1203 | 1 | 0 | 1 | 0 | 0 | 33 | 2 | 9 | 14 | 16 | 1127 | 0 |
|  | 100\% | 100\% | 0 | 100\% | 0 | 0 | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 0 |
|  | 373 | 0 | 0 | 0 | 0 | 0 | 8 | 0 | 4 | 4 | 3 | 354 | 0 |
|  | 406 |  |  |  |  |  |  |  |  |  |  |  |  |
| Conservative | 33\% | 0 | 0 | 0 | 0 | 0 | 21\% | 0 | 38\% | 34\% | 22\% | 34\% | 0 |
|  | 364 | 0 | 0 | 1 | 0 | 0 | 27 | 1 | 1 | 5 | 10 | 320 | 0 |
|  | 361 |  |  |  |  |  |  |  |  |  |  |  |  |
| Labour | 32\% | 100\% | 0 | 100\% | 0 | , | 69\% | 33\% | 9\% | 41\% | 67\% | 31\% | 0 |
|  | 60 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 2 | 1 | 0 | 56 | 0 |
|  | 68 |  |  |  |  |  |  |  |  |  |  |  |  |
| Liberal Democrat | 5\% | 0 | 0 | 0 | 0 | 0 | 0 | 67\% | 14\% | 8\% | 0 | 5\% | 0 |
|  | 188 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 1 | 184 | 0 |
|  | 227 |  |  |  |  |  |  |  |  |  |  |  |  |
| UKIP | 17\% | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 3\% | 14\% | 10\% | 18\% | 0 |
|  | 65 | 0 | 0 | 0 | 0 | 0 | 4 | 0 | 1 | 0 | 0 | 60 | 0 |
|  | 74 |  |  |  |  |  |  |  |  |  |  |  |  |
| SNP | 6\% | 0 | 0 | 0 | 0 | 0 | 10\% | 0 | 10\% | 4\% | 0 | 6\% | 0 |
|  | 11 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | - | 0 | 11 | 0 |
|  | 12 |  |  |  |  |  |  |  |  |  |  |  |  |
| Plaid Cymru | 1\% | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1\% | 0 |
|  | 46 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 3 | 0 | 0 | 43 | 0 |
|  | 43 |  |  |  |  |  |  |  |  |  |  |  |  |
| Green | 4\% | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 25\% | 0 | 0 | 4\% | 0 |
|  | 18 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 18 | 0 |
|  | 12 |  |  |  |  |  |  |  |  |  |  |  |  |
| Some other party | 2\% | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2\% | 0 |



Gender
Age Nation

|  | Total | Male | Female | Total | 18-34 | 35-54 | 55+ |  | Total | England | Scotland | Wales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| VI all parties <br> If there were a general election tomorrow, for which party would you vote? |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted base | 1966 | 957 | 1009 | 1966 | 567 | 680 |  | 719 | 1966 | 1697 | 171 | 98 |
| Unweighted base | 1966 | 925 | 1041 | 1966 | 257 | 760 |  | 949 | 1966 | 1658 | 202 | 106 |
| All GB adults | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |  | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | 513 | 275 | 238 | 513 | 100 | 175 |  | 238 | 513 | 472 | 22 | 20 |
|  | 542 |  |  | 542 |  |  |  |  | 542 |  |  |  |
| Conservative | 26\% | 29\% | 24\% | 26\% | 18\% | 26\% |  | 33\% | 26\% | 28\% | -13\% | 20\% |
|  | 471 | 226 | 245 | 471 | 154 | 163 |  | 155 | 471 | 424 | 15 | 32 |
|  | 448 |  |  | 448 |  |  |  |  | 448 |  |  |  |
| Labour | 24\% | 24\% | 24\% | 24\% | 27\% | 24\% |  | 22\% | 24\% | 25\% | 9\% | 33\% |
|  | 100 | 47 | 53 | 100 | 28 | 29 |  | 43 | 100 | 90 | 7 | 3 |
|  | 104 |  |  | 104 |  |  |  |  | 104 |  |  |  |
| Liberal Democrat | 5\% | 5\% | 5\% | 5\% | 5\% | 4\% |  | 6\% | 5\% | 5\% | 4\% | 3\% |
|  | 237 | 145 | 91 | 237 | 46 | 90 |  | 102 | 237 | 223 | 5 | 10 |
|  | 268 |  |  | 268 |  |  |  |  | 268 |  |  |  |
| UK Independence Party (UKIP) | 12\% | 15\% | 9\% | 12\% | 8\% | 13\% |  | 14\% | 12\% | 13\% | 3\% | 10\% |
|  | 78 | 33 | 46 | 78 | 24 | 25 |  | 30 | 78 | 0 | 78 | 0 |
|  | 90 |  |  | 90 |  |  |  |  | 90 |  |  |  |
| Scottish National Party (SNP) | 4\% | 3\% | 5\% | 4\% | 4\% | 4\% |  | 4\% | 4\% | 0 | 46\% | 0 |
|  | 12 | 5 | 7 | 12 | 1 | 7 |  | 4 | 12 | 0 | 0 | 12 |
|  | 13 |  |  | 13 |  |  |  |  | 13 |  |  |  |
| Plaid Cymru | 1\% | 1\% | 1\% | 1\% | 0\% | 1\% |  | 1\% | 1\% | 0 | 0 | 12\% |
|  | 96 | 50 | 46 | 96 | 55 | 28 |  | 13 | 96 | 93 | 1 | 2 |
|  | 58 |  |  | 58 |  |  |  |  | 58 |  |  |  |
| Green | 5\% | 5\% | 5\% | 5\% | 10\% | 4\% |  | 2\% | 5\% | 6\% | 1\% | 2\% |
|  | 24 | 16 | 8 | 24 | 10 | 7 |  | 7 | 24 | 22 | 1 | 1 |
|  | 17 |  |  | 17 |  |  |  |  | 17 |  |  |  |
| Some other party | 1\% | 2\% | 1\% | 1\% | 2\% | 1\% |  | 1\% | 1\% | 1\% | 1\% | 1\% |
|  | 130 | 60 | 70 | 130 | 63 | 44 |  | 23 | 130 | 103 | 22 | 6 |
|  | 112 |  |  | 112 |  |  |  |  | 112 |  |  |  |
| Would not vote | 7\% | 6\% | 7\% | 7\% | 11\% | 7\% |  | 3\% | 7\% | 6\% | 13\% | 6\% |
|  | 303 | 99 | 205 | 303 | 87 | 113 |  | 103 | 303 | 271 | 20 | 12 |
|  | 314 |  |  | 314 |  |  |  |  | 314 |  |  |  |
| Don't know | 15\% | 10\% | 20\% | 15\% | 15\% | 17\% |  | 14\% | 15\% | 16\% | 12\% | 13\% |


| VI all parties <br> If there were a general election tomorrow, for which party would you vote? | EU Turnout |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  0 - definitely <br> WOULDN'T <br> Total  <br> vote  |  |  | 3 | 4 |  | 5 - might vote, might not vote |  | 7 | 8 | $\bigcirc$ | 10 - <br> definitely WOULD vote | Does not apply (e.g. not eligible to vote in UK General Elections) |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted base | 1966 | 35 | 6 | 11 | 9 | 9 | 202 | 22 | 75 | 119 | 126 | 1328 | 25 |
| Unweighted base | 1966 | 34 | 5 | 9 | 7 | 5 | 145 | 22 | 63 | 110 | 121 | 1429 | 16 |
| All GB adults | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | $513$ | 2 | 0 | 2 | 2 | 2 | 36 | 3 | 24 | 29 | 38 | 375 | 3 |
| Conservative | 26\% | 5\% | 0 | 15\% | 18\% | 16\% | 18\% | 13\% | 32\% | 25\% | 30\% | 28\% | 13\% |
|  | 471 | 2 | 1 | 4 | 2 | 7 | 36 | 8 | 6 | 29 | 32 | 345 | 0 |
|  | 448 |  |  |  |  |  |  |  |  |  |  |  |  |
| Labour | 24\% | 4\% | 19\% | 34\% | 28\% | 75\% | 18\% | 35\% | 8\% | 25\% | 25\% | 26\% | 0 |
|  | 100 | 0 | 0 | 0 | 0 | 0 | 6 | 3 | 7 | 4 | 12 | 67 | 1 |
|  | 104 |  |  |  |  |  |  |  |  |  |  |  |  |
| Liberal Democrat | 5\% | 0 | 0 | 0 | 0 | 0 | 3\% | 15\% | 10\% | 3\% | 9\% | 5\% | 5\% |
|  | 237 | 0 | 3 | 3 | 0 | 0 | 11 | 1 | 0 | 9 | 7 | 203 | 0 |
|  | 268 |  |  |  |  |  |  |  |  |  |  |  |  |
| UK Independence Party (UKIP) | 12\% | 0 | 56\% | 23\% | 0 | 0 | 6\% | 5\% | 0\% | 8\% | 5\% | 15\% | 0 |
|  | 78 | 0 | 0 | 0 | 1 | 1 | 6 | 1 | 1 | 3 | 2 | 64 | 0 |
|  | 90 |  |  |  |  |  |  |  |  |  |  |  |  |
| Scottish National Party (SNP) | 4\% | 0 | 0 | 0 | 13\% | 9\% | 3\% | 3\% | 2\% | 3\% | 1\% | 5\% | 0 |
|  | 12 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 11 | 0 |
|  | 13 |  |  |  |  |  |  |  |  |  |  |  |  |
| Plaid Cymru | 1\% | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1\% |  | 0 | 1\% | 0 |
|  | 96 | 0 | 1 | 1 | 0 | 0 | 39 | 0 | 4 | 2 | 4 | 45 | 0 |
|  | 58 |  |  |  |  |  |  |  |  |  |  |  |  |
| Green | 5\% | 0 | 17\% | 10\% | 0 | 0 | 19\% | 0 | 6\% | 2\% | 3\% | 3\% | 0 |
|  | 24 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 2 | 20 | 0 |
|  | 17 |  |  |  |  |  |  |  |  |  |  |  |  |
| Some other party | 1\% | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2\% | 2\% | 2\% | - 0 |
|  | 130 | 32 | 0 | 2 | 4 | 0 | 27 | 3 | 9 | 12 | 1 | 27 | 13 |
|  | 112 |  |  |  |  |  |  |  |  |  |  |  |  |
| Would not vote | 7\% | 91\% | 8\% | 17\% | 41\% | 0 | 13\% | 15\% | 12\% | 10\% | 1\% | 2\% | 54\% |
|  | 303 | 0 | 0 | 0 | 0 | 0 | 42 | 3 | 22 | 28 | 29 | 172 | 7 |
|  | 314 |  |  |  |  |  |  |  |  |  |  |  |  |
| Don't know | 15\% | 0 | 0 | 0 | 0 | 0 | 21\% | 14\% | 29\% | 23\% | 23\% | 13\% | 28\% |

# Voting 

Intention


## Voting

 Intention

# Gender 

Age Nation


|  | Gend |  |  |  |  |  | Age |  |  |  |  |  |  |  | Nation |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| VI turnout scale | Total |  | Male |  | Female |  | Total |  | 18-34 |  | 35-54 |  | 55+ |  | Total |  | England | Scotland | Wales |  |
| If there WERE a general election tomorrow, how likely would you be to vote? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Does not apply (e.g. not eligible to vote in UK General Elections) |  | $\begin{array}{r} 15 \\ 1 \% \end{array}$ |  | 1\% |  | 1\% |  | $\begin{aligned} & 15 \\ & 1 \% \end{aligned}$ |  | 3\% |  | 1\% |  | 0\% |  | 15 $1 \%$ | 1\% | 1\% |  | 1\% |




# Voting 

Intention


# Gender 

Age
Nation

|  | Total | Male | Female | Total | 18-34 | 35-54 | 55+ |  | Total | England | Scotland | Wales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Leader Approval Ratings 0 <br> The way David Cameron is handling his job as Prime Minister |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted base | 1280 | 626 | 654 | 1280 | 288 | 423 |  | 568 | 1280 | 1088 | 121 | 71 |
| Unweighted base | 1376 | 663 | 713 | 1376 | 140 | 486 |  | 750 | 1376 | 1146 | 155 | 75 |
| All certain voters | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |  | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | 104 | 61 | 43 | 104 | 22 | 39 |  | 44 | 104 | 94 | 6 | 4 |
|  | 104 |  |  | 104 |  |  |  |  | 104 |  |  |  |
| Strongly Approve | 8\% | 10\% | 7\% | 8\% | 8\% | 9\% |  | 8\% | 8\% | 9\% | 5\% | 5\% |
|  | 333 | 160 | 173 | 333 | 83 | 96 |  | 155 | 333 | 300 | 18 | 15 |
|  | 337 |  |  | 337 |  |  |  |  | 337 |  |  |  |
| Somewhat Approve | 26\% | 26\% | 27\% | 26\% | 29\% | 23\% |  | 27\% | 26\% | 28\% | 15\% | 22\% |
|  | 169 | 72 | 96 | 169 | 41 | 49 |  | 78 | 169 | 143 | 14 | 11 |
|  | 191 |  |  | 191 |  |  |  |  | 191 |  |  |  |
| Neither Approve nor Disapprove | 13\% | 12\% | 15\% | 13\% | 14\% | 12\% |  | 14\% | 13\% | 13\% | 12\% | 15\% |
|  | 260 | 122 | 138 | 260 | 53 | 86 |  | 120 | 260 | 224 | 25 | 11 |
|  | 296 |  |  | 296 |  |  |  |  | 296 |  |  |  |
| Somewhat Disapprove | 20\% | 19\% | 21\% | 20\% | 18\% | 20\% |  | 21\% | 20\% | 21\% | 21\% | 15\% |
|  | 414 | 210 | 203 | 414 | 90 | 153 |  | 171 | 414 | 326 | 58 | 31 |
|  | 448 |  |  | 448 |  |  |  |  | 448 |  |  |  |
| Strongly Disapprove | 32\% | 34\% | 31\% | 32\% | 31\% | 36\% |  | 30\% | 32\% | 30\% | 48\% | 43\% |
| Net: Approve | 34\% | 35\% | 33\% | 34\% | 36\% | 32\% |  | 35\% | 34\% | 36\% | 20\% | 27\% |
| Net: Disapprove | 53\% | 53\% | 52\% | 53\% | 50\% | 57\% |  | 51\% | 53\% | 51\% | 69\% | 59\% |
| Net | -19\% | -18\% | -19\% | -19\% | -13\% | -25\% |  | -16\% | -19\% | -14\% | -49\% | -32\% |



# Voting 

Intention


# Gender 

Nation

|  | Total | Male | Female | Total | 18-34 | 35-54 | 55+ |  | Total | England | Scotland | Wales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Leader Approval Ratings 1 |  |  |  |  |  |  |  |  |  |  |  |  |
| The way Jeremy Corbyn is handling his job as Leader of the Labour Party |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted base | 1280 | 626 | 654 | 1280 | 288 | 423 |  | 568 | 1280 | 1088 | 121 | 71 |
| Unweighted base | 1376 | 663 | 713 | 1376 | 140 | 486 |  | 750 | 1376 | 1146 | 155 | 75 |
| All certain voters | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |  | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | 110 | 53 | 56 | 110 | 46 | 31 |  | 33 | 110 | 91 | 5 | 13 |
|  | 105 |  |  | 105 |  |  |  |  | 105 |  |  |  |
| Strongly Approve | 9\% | 8\% | 9\% | 9\% | 16\% | 7\% |  | 6\% | 9\% | 8\% | 4\% | 18\% |
|  | 223 | 100 | 122 | 223 | 60 | 77 |  | 86 | 223 | 193 | 17 | 12 |
|  | 226 |  |  | 226 |  |  |  |  | 226 |  |  |  |
| Somewhat Approve | 17\% | 16\% | 19\% | 17\% | 21\% | 18\% |  | 15\% | 17\% | 18\% | 14\% | 17\% |
|  | 324 | 129 | 196 | 324 | 65 | 124 |  | 136 | 324 | 271 | 33 | 20 |
|  | 361 |  |  | 361 |  |  |  |  | 361 |  |  |  |
| Neither Approve nor Disapprove | 25\% | 21\% | 30\% | 25\% | 22\% | 29\% |  | 24\% | 25\% | 25\% | 28\% | 28\% |
|  | 276 | 133 | 143 | 276 | 43 | 94 |  | 139 | 276 | 240 | 25 | 11 |
|  | 309 |  |  | 309 |  |  |  |  | 309 |  |  |  |
| Somewhat Disapprove | 22\% | 21\% | 22\% | 22\% | 15\% | 22\% |  | 24\% | 22\% | 22\% | 21\% | 16\% |
|  | 347 | 210 | 137 | 347 | 75 | 97 |  | 175 | 347 | 292 | 40 | 15 |
|  | 375 |  |  | 375 |  |  |  |  | 375 |  |  |  |
| Strongly Disapprove | 27\% | 34\% | 21\% | 27\% | 26\% | 23\% |  | 31\% | 27\% | 27\% | 33\% | 21\% |
| Net: Approve | 26\% | 24\% | 27\% | 26\% | 37\% | 26\% |  | 21\% | 26\% | 26\% | 18\% | 35\% |
| Net: Disapprove | 49\% | 55\% | 43\% | 49\% | 41\% | 45\% |  | 55\% | 49\% | 49\% | 54\% | 37\% |
| Net | -23\% | -30\% | -16\% | -23\% | -4\% | -20\% |  | -34\% | -23\% | -23\% | -36\% | -1\% |


|  | EU Turnout |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | 0 - definitely WOULDN'T vote |  | 3 | 4 |  | $\begin{aligned} & \text { ht } \\ & \text { ight } \end{aligned}$ | 6 |  |  |  |  | 10 definitely WOULD vote | Does not apply (e.g. not eligible to vote in UK General Elections) |
| Leader Approval Ratings 1 <br> The way Jeremy Corbyn is handling his job as Leader of the Labour Party |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted base | 1280 | 1 | 0 | 1 | 0 | 0 | 44 |  | 2 | 11 | 16 | 17 | 1188 | 0 |
| Unweighted base | 1376 | 2 | 0 | 1 | 0 | 0 | 39 |  | 2 | 9 | 18 | 19 | 1286 | 0 |
| All certain voters | 100\% | 100\% | 0 | 100\% | 0 | 0 | 100\% |  | 100\% | 100\% | 100\% | 100\% | 100\% | 0 |
|  | 1100 |  | 0 | 0 | 0 | 0 | 6 |  | 0 | 0 | 1 | 1 | 102 | 0 |
| Strongly Approve | 9\% | 0 | 0 | 0 | 0 | 0 | 13\% |  | 0 | 0 | 5\% | 5\% | 202 | 0 |
|  | 223 0 |  | 0 | 1 | 0 | 0 | 7 |  | 0 | 3 | 3 | 6 |  | 0 |
|  | 226 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Somewhat Approve | $\begin{array}{rr}17 \% & 0 \\ 324 & 0\end{array}$ |  | 0 | 100\% | 0 | 0 | 16\% |  | 0 | 23\% | 21\% | 36\% | 17\% | 0 |
|  |  |  | 0 | 0 | 0 | 0 | 10 |  | 1 | 6 | 2 | 2 | 303 | 0 |
|  | 361 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Neither Approve nor Disapprove | $\begin{array}{rr}25 \% & 52 \% \\ 276 & 0\end{array}$ |  | 0 | 0 | 0 | 0 | 17 |  | 67\% | 53\% | $14 \%$ | 13\% | 243 | 0 |
|  |  |  | 0 |  | 0 | 0 |  |  | 1 | 2 |  | 8 |  | 0 |
|  | 309 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Somewhat Disapprove | 22\% | 0 | 0 | 0 | 0 | 0 | 39\% |  | 33\% | 14\% | 39\% | 46\% | 20\% | 0 |
|  | $\begin{array}{ll}347 & 0 \\ 375 & \end{array}$ |  | 0 | 0 | 0 | 0 | 4 |  | 0 | 1$10 \%$ | 3$20 \%$ | 00 | 338$28 \%$ | 00 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Strongly Disapprove | 27\% | 48\% |  | 0 |  |  | 0 | 9\% |  |  |  |  |  |  | 0 |
| Net: Approve <br> Net: Disapprove <br> Net | $\begin{aligned} & 26 \% \\ & 49 \% \end{aligned}$ | 0\% | $\begin{array}{r} 100 \% \\ 0 \% \end{array}$ |  |  | $\begin{aligned} & 30 \% \\ & 48 \% \end{aligned}$ |  |  | $\begin{gathered} 0 \% \\ 50 \% \end{gathered}$ | $\begin{aligned} & 27 \% \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 25 \% \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 41 \% \\ & 47 \% \end{aligned}$ | 26\% |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | -23\% | 0\% | 100\% |  |  |  | -18\% |  |  | -50\% | 0\% | -31\% | -6\% | -23\% |  |


|  | Total | Conservative | Labour |  | Liberal Democrat | UK Independence Party (UKIP) | Scottish National (SNP) | Party | Plaid Cymru | Green | Some other party | Would not vote | Don't know |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Leader Approval Ratings 2 <br> The way Nicola Sturgeon is handling her job as Leader of the SNP |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted base | 1280 | 373 |  | 364 | 60 | 188 |  | 65 | 11 | 46 | 18 | 4 | 150 |
| Unweighted base | 1376 | 406 |  | 361 | 68 | 227 |  | 74 | 12 | 43 | 12 | 4 | 169 |
| All certain voters | 100\% | 100\% |  | 100\% | 100\% | 100\% |  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | 115 | 8 |  | 41 | 2 | 8 |  | 44 | 1 | 9 | 1 | 0 | 2 |
|  | 120 |  |  |  |  |  |  |  |  |  |  |  |  |
| Strongly Approve | 9\% | 2\% |  | 11\% | 3\% | 4\% |  | 67\% | 12\% | 19\% | 4\% | 0 | 1\% |
|  | 244 | 46 |  | 106 | 16 | 7 |  | 20 | 4 | 14 | 2 | 0 | 29 |
|  | 265 |  |  |  |  |  |  |  |  |  |  |  |  |
| Somewhat Approve | 19\% | 12\% |  | 29\% | 26\% | 4\% |  | 31\% | 32\% | 30\% | 13\% | 0 | 20\% |
|  | 422 | 111 |  | 136 | 31 | 54 |  | 1 | 6 | 12 | 2 | 0 | 68 |
|  | 453 |  |  |  |  |  |  |  |  |  |  |  |  |
| Neither Approve nor Disapprove | 33\% | 30\% |  | 37\% | 52\% | 29\% |  | 2\% | 52\% | 26\% | 9\% | 11\% | 45\% |
|  | 184 | 75 |  | 42 | 3 | 32 |  | 0 | 0 | 6 | 0 | 0 | 25 |
|  | 209 |  |  |  |  |  |  |  |  |  |  |  |  |
| Somewhat Disapprove | 14\% | 20\% |  | 12\% | 6\% | 17\% |  | 0 | 0 | 13\% | 0 | 0 | 17\% |
|  | 315 | 132 |  | 39 | 8 | 87 |  | 0 | 0 | 6 | 13 | 3 | 26 |
|  | 329 |  |  |  |  |  |  |  |  |  |  |  |  |
| Strongly Disapprove | 25\% | 35\% |  | 11\% | 13\% | 46\% |  | 0 | 4\% | 12\% | 73\% | 89\% | 17\% |
| Net: Approve | 28\% | 14\% |  | 40\% | 30\% | 8\% |  | 98\% | 45\% | 50\% | 17\% | 0\% | 21\% |
| Net: Disapprove | 39\% | 55\% |  | 22\% | 18\% | 63\% |  | 0\% | 0\% | 26\% | 72\% | 75\% | 34\% |
| Net | -11\% | -41\% |  | 18\% | 12\% | -55\% |  | 98\% | 45\% | 24\% | -56\% | -75\% | -13\% |

Gender Age Nation

|  | Total | Male | Female | Total | 18-34 | 35-54 | 55+ |  | Total | England | Scotland | Wales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Leader Approval Ratings 2 |  |  |  |  |  |  |  |  |  |  |  |  |
| The way Nicola Sturgeon is handling her job as Leader of the SNP |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted base | 1280 | 626 | 654 | 1280 | 288 | 423 |  | 568 | 1280 | 1088 | 121 | 71 |
| Unweighted base | 1376 | 663 | 713 | 1376 | 140 | 486 |  | 750 | 1376 | 1146 | 155 | 75 |
| All certain voters | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |  | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | 115 | 56 | 59 | 115 | 36 | 31 |  | 48 | 115 | 57 | 47 | 11 |
|  | 120 |  |  | 120 |  |  |  |  | 120 |  |  |  |
| Strongly Approve | 9\% | 9\% | 9\% | 9\% | 12\% | 7\% |  | 8\% | 9\% | 5\% | 39\% | 15\% |
|  | 244 | 96 | 149 | 244 | 61 | 76 |  | 108 | 244 | 204 | 25 | 15 |
|  | 265 |  |  | 265 |  |  |  |  | 265 |  |  |  |
| Somewhat Approve | 19\% | 15\% | 23\% | 19\% | 21\% | 18\% |  | 19\% | 19\% | 19\% | 21\% | 21\% |
|  | 422 | 182 | 240 | 422 | 87 | 155 |  | 180 | 422 | 384 | 12 | 26 |
|  | 453 |  |  | 453 |  |  |  |  | 453 |  |  |  |
| Neither Approve nor Disapprove | 33\% | 29\% | 37\% | 33\% | 30\% | 37\% |  | 32\% | 33\% | 35\% | 10\% | 36\% |
|  | 184 | 100 | 84 | 184 | 25 | 66 |  | 93 | 184 | 168 | 9 | 6 |
|  | 209 |  |  | 209 |  |  |  |  | 209 |  |  |  |
| Somewhat Disapprove | 14\% | 16\% | 13\% | 14\% | 9\% | 16\% |  | 16\% | 14\% | 15\% | 8\% | 8\% |
|  | 315 | 193 | 122 | 315 | 80 | 95 |  | 140 | 315 | 274 | 28 | 14 |
|  | 329 |  |  | 329 |  |  |  |  | 329 |  |  |  |
| Strongly Disapprove | 25\% | 31\% | 19\% | 25\% | 28\% | 22\% |  | 25\% | 25\% | 25\% | 23\% | 20\% |
| Net: Approve | 28\% | 24\% | 32\% | 28\% | 34\% | 25\% |  | 27\% | 28\% | 24\% | 60\% | 37\% |
| Net: Disapprove | 39\% | 47\% | 31\% | 39\% | 36\% | 38\% |  | 41\% | 39\% | 41\% | 31\% | 28\% |
| Net | -11\% | -23\% | 0\% | -11\% | -3\% | -13\% |  | -14\% | -11\% | -17\% | 29\% | 8\% |



# Voting 

Intention


|  | Total | Male | Female | Total | 18-34 | 35-54 | 55+ |  | Total | England | Scotland | Wales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Leader Approval Ratings 3 <br> The way Nigel Farage is handling his job as leader of the UK Independence Party |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted base | 1280 | 626 | 654 | 1280 | 288 | 423 |  | 568 | 1280 | 1088 | 121 | 71 |
| Unweighted base | 1376 | 663 | 713 | 1376 | 140 | 486 |  | 750 | 1376 | 1146 | 155 | 75 |
| All certain voters | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |  | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | 92 | 48 | 44 | 92 | 23 | 33 |  | 37 | 92 | 87 | 2 | 3 |
|  | 92 |  |  | 92 |  |  |  |  | 92 |  |  |  |
| Strongly Approve | 7\% | 8\% | 7\% | 7\% | 8\% | 8\% |  | 6\% | 7\% | 8\% | 1\% | 5\% |
|  | 226 | 116 | 110 | 226 | 46 | 77 |  | 103 | 226 | 210 | 10 | 6 |
|  | 244 |  |  | 244 |  |  |  |  | 244 |  |  |  |
| Somewhat Approve | 18\% | 18\% | 17\% | 18\% | 16\% | 18\% |  | 18\% | 18\% | 19\% | 8\% | 9\% |
|  | 333 | 142 | 191 | 333 | 46 | 118 |  | 169 | 333 | 279 | 29 | 25 |
|  | 388 |  |  | 388 |  |  |  |  | 388 |  |  |  |
| Neither Approve nor Disapprove | 26\% | 23\% | 29\% | 26\% | 16\% | 28\% |  | 30\% | 26\% | 26\% | 24\% | 35\% |
|  | 210 | 107 | 103 | 210 | 33 | 63 |  | 114 | 210 | 179 | 22 | 9 |
|  | 239 |  |  | 239 |  |  |  |  | 239 |  |  |  |
| Somewhat Disapprove | 16\% | 17\% | 16\% | 16\% | 11\% | 15\% |  | 20\% | 16\% | 16\% | 19\% | 12\% |
|  | 419 | 214 | 205 | 419 | 141 | 133 |  | 145 | 419 | 333 | 58 | 28 |
|  | 413 |  |  | 413 |  |  |  |  | 413 |  |  |  |
| Strongly Disapprove | 33\% | 34\% | 31\% | 33\% | 49\% | 31\% |  | 26\% | 33\% | 31\% | 48\% | 39\% |
| Net: Approve | 25\% | 26\% | 24\% | 25\% | 24\% | 26\% |  | 25\% | 25\% | 27\% | 10\% | 13\% |
| Net: Disapprove | 49\% | 51\% | 47\% | 49\% | 60\% | 46\% |  | 46\% | 49\% | 47\% | 66\% | 52\% |
| Net | -24\% | -25\% | -24\% | -24\% | -36\% | -20\% |  | -21\% | -24\% | -20\% | -56\% | -39\% |


|  | EU <br> Turnout |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | 0 - definitely WOULDN'T vote | 2 | 3 | 4 |  | $\begin{aligned} & \text { ht } \\ & \text { ight } \end{aligned}$ |  | 8 |  |  | 10 definitely WOULD vote | Does not apply (e.g. not eligible to vote in UK General Elections) |
| Leader Approval Ratings 3 <br> The way Nigel Farage is handling his job as leader of the UK Independence Party |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted base | 1280 | 1 | 0 | 1 | 0 | 0 | 44 | 2 | 11 | 16 | 17 | 1188 | 0 |
| Unweighted base | 1376 | 2 | 0 | 1 | 0 | 0 | 39 | 2 | 9 | 18 | 19 | 1286 | 0 |
| All certain voters | 100\% | 100\% | 0 | 100\% | 0 | 0 | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 0 |
|  | $\begin{aligned} & 92 \\ & 92 \end{aligned}$ | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 91 | 0 |
| Strongly Approve | 7\% | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 6\% | 8\% | 0 |
|  | 226 | 0 | 0 | 0 | 0 | 0 | 13 | 0 | 3 | 3 | 5 | 201 | 0 |
|  | 244 |  |  |  |  |  |  |  |  |  |  |  |  |
| Somewhat Approve | 18\% | 0 | 0 | 0 | 0 | 0 | 29\% | 0 | 32\% | 19\% | 32\% | 17\% | 0 |
|  | 333 | 0 | 0 | 0 | 0 | 0 | 9 | 1 | 2 | 5 | 2 | 313 | 0 |
|  | 388 |  |  |  |  |  |  |  |  |  |  |  |  |
| Neither Approve nor Disapprove | 26\% | 52\% | 0 | 0 | 0 | 0 | 19\% | 67\% | 22\% | 33\% | 12\% | 26\% | 0 |
|  | 210 | 0 | 0 | 0 | 0 | 0 | 11 | 1 | 0 | 3 | 5 | 190 | 0 |
|  | 239 |  |  |  |  |  |  |  |  |  |  |  |  |
| Somewhat Disapprove | 16\% | 0 | 0 | 0 | 0 | 0 | 25\% | 33\% | 0 | 20\% | 31\% | 16\% | 0 |
|  | 419 | 0 | 0 | 1 | 0 | 0 | 12 | 0 | 5 | 5 | 3 | 393 | 0 |
|  | 413 |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Net: Approve | 25\% | 0\% |  | 0\% |  |  | 30\% | 0\% | 27\% | 19\% | 35\% | 25\% |  |
| Net: Disapprove | 49\% | 0\% |  | 100\% |  |  | 52\% | 50\% | 45\% | 50\% | 47\% | 49\% |  |
| Net | -24\% | 0\% |  | -100\% |  |  | -23\% | -50\% | -18\% | -31\% | -12\% | -24\% |  |

# Voting 

Intention


# Gender 

Age
Nation

|  | Total | Male | Female | Total | 18-34 | 35-54 | 55+ |  | Total | England | Scotland | Wales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Leader Approval Ratings 4 |  |  |  |  |  |  |  |  |  |  |  |  |
| The way Tim Farron is handling his job as leader of the Liberal Democrats |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted base | 1280 | 626 | 654 | 1280 | 288 | 423 |  | 568 | 1280 | 1088 | 121 | 71 |
| Unweighted base | 1376 | 663 | 713 | 1376 | 140 | 486 |  | 750 | 1376 | 1146 | 155 | 75 |
| All certain voters | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |  | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | 29 | 11 | 18 | 29 | 19 | 4 |  | 6 | 29 | 27 | 2 | 0 |
|  | 21 |  |  | 21 |  |  |  |  | 21 |  |  |  |
| Strongly Approve | 2\% | 2\% | 3\% | 2\% | 7\% | 1\% |  | 1\% | 2\% | 2\% | 2\% | 0 |
|  | 100 | 40 | 60 | 100 | 27 | 23 |  | 50 | 100 | 90 | 7 | 3 |
|  | 105 |  |  | 105 |  |  |  |  | 105 |  |  |  |
| Somewhat Approve | 8\% | 6\% | 9\% | 8\% | 9\% | 5\% |  | 9\% | 8\% | 8\% | 6\% | 5\% |
|  | 668 | 298 | 370 | 668 | 130 | 236 |  | 302 | 668 | 575 | 59 | 34 |
|  | 742 |  |  | 742 |  |  |  |  | 742 |  |  |  |
| Neither Approve nor Disapprove | 52\% | 48\% | 57\% | 52\% | 45\% | 56\% |  | 53\% | 52\% | 53\% | 49\% | 48\% |
|  | 206 | 108 | 98 | 206 | 22 | 74 |  | 110 | 206 | 180 | 14 | 12 |
|  | 239 |  |  | 239 |  |  |  |  | 239 |  |  |  |
| Somewhat Disapprove | 16\% | 17\% | 15\% | 16\% | 7\% | 18\% |  | 19\% | 16\% | 17\% | 12\% | 17\% |
|  | 276 | 169 | 107 | 276 | 91 | 86 |  | 100 | 276 | 216 | 39 | 21 |
|  | 269 |  |  | 269 |  |  |  |  | 269 |  |  |  |
| Strongly Disapprove | 22\% | 27\% | 16\% | 22\% | 31\% | 20\% |  | 18\% | 22\% | 20\% | 32\% | 30\% |
| Net: Approve | 10\% | 8\% | 12\% | 10\% | 16\% | 6\% |  | 10\% | 10\% | 11\% | 7\% | 4\% |
| Net: Disapprove | 38\% | 44\% | 31\% | 38\% | 39\% | 38\% |  | 37\% | 38\% | 36\% | 44\% | 46\% |
| Net | -28\% | -36\% | -19\% | -28\% | -23\% | -31\% |  | -27\% | -28\% | -26\% | -36\% | -42\% |



## Voting

Intention


# Gender 

Age
Nation

| EURef VI | Total | Male | Female | Total | 18-34 | 35-54 | 55+ |  | Total | England | Scotland | Wales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| If a referendum were held tomorrow on the following question, how, if at all, would you vote?"Should the United Kingdom remain a member of the European Union or leave the European Union?" |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted base | 1966 | 957 | 1009 | 1966 | 567 | 680 |  | 719 | 1966 | 1697 | 171 | 98 |
| Unweighted base | 1966 | 925 | 1041 | 1966 | 257 | 760 |  | 949 | 1966 | 1658 | 202 | 106 |
| All GB adults | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |  | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | 772 | 377 | 395 | 772 | 298 | 256 |  | 218 | 772 | 649 | 91 | 32 |
|  | 726 |  |  | 726 |  |  |  |  | 726 |  |  |  |
| Remain a member of the European Union | 39\% | 39\% | 39\% | 39\% | 53\% | 38\% |  | 30\% | 39\% | 38\% | 53\% | 32\% |
|  | 838 | 446 | 392 | 838 | 166 | 285 |  | 387 | 838 | 739 | 51 | 48 |
|  | 892 |  |  | 892 |  |  |  |  | 892 |  |  |  |
| Leave the European Union | 43\% | 47\% | 39\% | 43\% | 29\% | 42\% |  | 54\% | 43\% | 44\% | 30\% | 49\% |
|  | 346 | 132 | 214 | 346 | 100 | 137 |  | 109 | 346 | 299 | 28 | 18 |
|  | 332 |  |  | 332 |  |  |  |  | 332 |  |  |  |
| Don't know | 18\% | 14\% | 21\% | 18\% | 18\% | 20\% |  | 15\% | 18\% | 18\% | 17\% | 19\% |
|  | 11 | 2 | 9 | 11 | 3 | 3 |  | 4 | 11 | 10 | 1 | 1 |
|  | 16 |  |  | 16 |  |  |  |  | 16 |  |  |  |
| Prefer not to say | 1\% | 0\% | 1\% | 1\% | 1\% | 0\% |  | 1\% | 1\% | 1\% | 0\% | 1\% |


| EURef VI | EU <br> Turnout |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  $0-$ definitely <br> WOULDN'T <br> Total  <br> vote  |  |  |  |  | 4 | 5 - might vote, might not vote |  | 7 | 8 | 9 | 10 definitely WOULD vote | Does not <br> apply (e.g. <br> not eligible <br> to vote in UK <br> General <br> Elections) |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| If a referendum were held tomorrow on the following question, how, if at all, would you vote?"Should the United Kingdom remain a member of the European Union or leave the European Union?" |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted base | 1966 | 35 |  | 11 | 9 | 9 | 202 | 22 | 75 | 119 | 126 | 1328 | 25 |
| Unweighted base | 1966 | 34 | 5 | 9 | 7 | 5 | 145 | 22 | 63 | 110 | 121 | 1429 | 16 |
| All GB adults | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | 772 | 9 | 4 | 5 | 0 | 1 | 39 | 6 | 40 | 51 | 52 | 544 | 21 |
|  | 726 |  |  |  |  |  |  |  |  |  |  |  |  |
| Remain a member of the European Union | 39\% | 25\% | 63\% | 48\% | 0 | 6\% | 19\% | 27\% | 54\% | 43\% | 41\% | 41\% | 82\% |
|  | 838 | 6 | 2 | 4 | 3 | 8 | 57 | 10 | 14 | 36 | 45 | 652 | 1 |
|  | 892 |  |  |  |  |  |  |  |  |  |  |  |  |
| Leave the European Union | 43\% | 17\% | 29\% | 35\% | 36\% | 85\% | 28\% | 46\% | 19\% | 31\% | 36\% | 49\% | 2\% |
|  | 346 | 18 | 0 | 2 | 5 | 1 | 102 | 6 | 20 | 31 | 28 | 128 | 3 |
|  | 332 |  |  |  |  |  |  |  |  |  |  |  |  |
| Don't know | 18\% | 53\% | 8\% | 17\% | 64\% | 9\% | 51\% | 28\% | 26\% | 26\% | 23\% | 10\% | 12\% |
|  | 11 | 2 | 0 | 0 | 0 | 0 | 3 | 0 | 0 | 1 | 1 | 4 | 1 |
|  | 16 $1 \%$ |  |  |  |  |  |  |  |  |  |  |  |  |
| Preter not to say | 1\% | 5\% | 0 | 0 | 0 | 0 | 2\% | 0 | 0 | 0\% | 0\% | 0\% | 3\% |

## Voting

Intention
EU Nudge VI

# Gender 

Age
Nation

EU Nudge VI
And if you were forced to choose, would you say you lean more towards the UK remaining part of the European Union or more towards

| Weighted base | 346 | 132 | 214 | 346 | 100 | 137 | 109 | 346 | 299 | 28 | 18 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unweighted base | 332 | 115 | 217 | 332 | 47 | 149 | 136 | 332 | 275 | 36 | 21 |
| All GB adults who don't know how they will vote in the referendum | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Lean more towards the UK REMAINING in the EU | 45 | 14 | 31 | 45 | 10 | 16 | 19 | 45 | 41 | 2 | 2 |
|  | 41 |  |  | 41 |  |  |  | 41 |  |  |  |
|  | 13\% | 11\% | 14\% | 13\% | 10\% | 11\% | 17\% | 13\% | 14\% | 7\% | 9\% |
| Undecided but more likely to vote REMAIN than LEAVE | 112 | 48 | 65 | 112 | 34 | 43 | 35 | 112 | 99 | 6 | 7 |
|  | 100 |  |  | 100 |  |  |  | 100 |  |  |  |
|  | 32\% | 36\% | 30\% | 32\% | 34\% | 31\% | 32\% | 32\% | 33\% | 22\% | 38\% |
| Undecided but more likely to vote LEAVE than REMAIN | 71 | 26 | 44 | 71 | 18 | 30 | 23 | 71 | 57 | 8 | 6 |
|  | 75 |  |  | 75 |  |  |  | 75 |  |  |  |
|  | 20\% | 20\% | 21\% | 20\% | 18\% | 22\% | 22\% | 20\% | 19\% | 28\% | 32\% |
| Lean more towards the UK LEAVING the EU | 28 | 12 | 16 | 28 | 6 | 12 | 11 | 28 | 22 | 4 | 2 |
|  | 32 |  |  | 32 |  |  |  | 32 |  |  |  |
|  | 8\% | 9\% | 8\% | 8\% | 6\% | 9\% | 10\% | 8\% | 8\% | 14\% | 9\% |
|  | 90 | 32 | 58 | 90 | 32 | 37 | 21 | 90 | 80 | 8 | 2 |
|  | 84 |  |  | 84 |  |  |  | 84 |  |  |  |
| No opinion | 26\% | 24\% | 27\% | 26\% | 32\% | 27\% | 19\% | 26\% | 27\% | 28\% | 12\% |



## Voting

Intention


## Voting

## Intention

|  | Total | Conservative | Labour |  | Liberal Democrat |  | UK Independence Party (UKIP) | Scottish National (SNP) | Party | Plaid Cymru |  | Green |  | Some other party |  | Would not vote |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| EURef turnout scale <br> And it there WERE a reterendum held tomorrow on whether the UK should remain a member of the European Union or leave the European Union, how likely would you be to vote? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 10 - definitely WOULD vote | 68\% | 73\% |  | 73\% |  | 67\% | 86\% |  | 82\% |  | 94\% |  | 47\% |  | 84\% | 21\% | 57\% |
|  | 25 |  |  | 0 |  | 1 | 0 |  | 0 |  | 0 |  | 0 |  | 0 | 13 | 7 |
| Does not apply (e.g. not eligible to vote in | 16 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| UK General Elections) | 1\% | 1\% |  | 0 |  | 1\% | 0 |  | 0 |  | 0 |  | 0 |  | 0 | 10\% | 2\% |

# Gender 

Age Nation

|  | Total | Male | Female | Total | 18-34 | 35-54 | 55+ |  | Total | England | Scotland | Wales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| EURef turnout scale <br> And it there WERE a reterendum held tomorrow on whether the UK should remain a member of the European Union or leave the European Union, how likely would you be to vote? |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted base | 1966 | 957 | 1009 | 1966 | 567 | 680 |  | 719 | 1966 | 1697 | 171 | 98 |
| Unweighted base | 1966 | 925 | 1041 | 1966 | 257 | 760 |  | 949 | 1966 | 1658 | 202 | 106 |
| All GB adults | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |  | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | 35 | 20 | 15 | 35 | 13 | 14 |  | 8 | 35 | 25 | 8 | 2 |
|  | 34 |  |  | 34 |  |  |  |  | 34 |  |  |  |
| 0 - definitely WOULDN'T vote | 2\% | 2\% | 1\% | 2\% | 2\% | 2\% |  | 1\% | 2\% | 1\% | 4\% | 2\% |
|  | 6 | 4 | 1 | 6 | 2 | 3 |  | 0 | 6 | 6 | 0 | 0 |
|  | 5 |  |  | 5 |  |  |  |  | 5 |  |  |  |
| 1 | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |  | 0 | 0\% | 0\% | 0 | 0 |
|  | 11 | 9 | 2 | 11 | 7 | 5 |  | 0 | 11 | 8 | 1 | 2 |
|  | 9 |  |  | 9 |  |  |  |  | 9 |  |  |  |
| 2 | 1\% | 1\% | 0\% | 1\% | 1\% | 1\% |  | 0 | 1\% | 0\% | 0\% | 2\% |
|  | 9 | 2 | 6 | 9 | 4 | 4 |  | 1 | 9 | 7 | 1 | 0 |
|  | 7 |  |  | 7 |  |  |  |  | 7 |  |  |  |
| 3 | 0\% | 0\% | 1\% | 0\% | 1\% | 1\% |  | 0\% | 0\% | 0\% | 1\% | 0 |
|  | 9 | 2 | 7 | 9 | 6 | 3 |  | 1 | 9 | 9 | 1 | 0 |
|  | 5 |  |  | 5 |  |  |  |  | 5 |  |  |  |
| 4 | 0\% | 0\% | 1\% | 0\% | 1\% | 0\% |  | 0\% | 0\% | 1\% | 0\% | 0 |
|  | 202 | 79 | 123 | 202 | 107 | 61 |  | 34 | 202 | 185 | 12 | 5 |
|  | 145 |  |  | 145 |  |  |  |  | 145 |  |  |  |
| 5 - might vote, might not vote | 10\% | 8\% | 12\% | 10\% | 19\% | 9\% |  | 5\% | 10\% | 11\% | 7\% | 5\% |
|  | 22 | 14 | 7 | 22 | 10 | 6 |  | 6 | 22 | 19 | 1 | 2 |
|  | 22 |  |  | 22 |  |  |  |  | 22 |  |  |  |
| 6 | 1\% | 2\% | 1\% | 1\% | 2\% | 1\% |  | 1\% | 1\% | 1\% | 1\% | 2\% |
|  | 75 | 24 | 50 | 75 | 24 | 30 |  | 21 | 75 | 62 | 8 | 5 |
|  | 63 |  |  | 63 |  |  |  |  | 63 |  |  |  |
| 7 | 4\% | 3\% | 5\% | 4\% | 4\% | 4\% |  | 3\% | 4\% | 4\% | 5\% | 5\% |
|  | 119 | 54 | 65 | 119 | 42 | 47 |  | 30 | 119 | 113 | 5 | 1 |
|  | 110 |  |  | 110 |  |  |  |  | 110 |  |  |  |
| 8 | 6\% | 6\% | 6\% | 6\% | 7\% | 7\% |  | 4\% | 6\% | 7\% | 3\% | 1\% |
|  | 126 | 66 | 60 | 126 | 38 | 55 |  | 33 | 126 | 109 | 10 | 7 |
|  | 121 |  |  | 121 |  |  |  |  | 121 |  |  |  |
| 9 | 6\% | 7\% | 6\% | 6\% | 7\% | 8\% |  | 5\% | 6\% | 6\% | 6\% | 7\% |
|  | 1328 | 671 | 658 | 1328 | 294 | 450 |  | 583 | 1328 | 1132 | 123 | 73 |
|  | 1429 |  |  | 1429 |  |  |  |  | 1429 |  |  |  |

Gender Age Nation

|  | EURef turnout scale |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| And it there WVERE a reterendum held |  |  |  |  |  |  |  |  |  |  |  |
| tomorrow on whether the UK should remain a member of the European Union or leave the European Union, how likely would you be to vote? | the European Union, how likely would you be to vote? |  |  |  |  |  |  |  |  |  |  |
| 10 - definitely WOULD vote | 68\% | 70\% | 65\% | 68\% | 52\% | 66\% | 81\% | 68\% | 67\% | 72\% | 75\% |
|  | 25 | 11 | 14 | 25 | 18 | 4 | 3 | 25 | 22 | 2 | 1 |
| Does not apply (e.g. not eligible to vote in | 16 |  |  | 16 |  |  |  | 16 |  |  |  |
| UK General Elections) | 1\% | 1\% | 1\% | 1\% | 3\% | 1\% | 0\% | 1\% | 1\% | 1\% | 1\% |



|  | EU Turnout |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | 0 - definitely WOULDN'T vote | 1 | 2 | 3 | 4 |  | 5 - might vote, might not vote | 6 | 7 | 8 | 9 |  | 10 definitely WOULD vote | Does not apply (e.g. not eligible to vote in UK General Elections) |
| EURef turnout scale <br> And it there WERE a reterendum held <br> tomorrow on whether the UK should remain <br> a member of the European Union or leave <br> the European Union, how likely would you <br> be to vote? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 10 - definitely WOULD vote |  | 68\% |  | 0 | 0 | 0 | 0 | 0 |  | 0 | 0 | 0 | 0 | 0 | 100\% | 0 |
|  |  | 25 |  | 0 | 0 | 0 | 0 | 0 |  | 0 | 0 | 0 | 0 | 0 | 0 | 25 |
| Does not apply (e.g. not eligible to vote in UK General Elections) |  | 16 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 1\% |  | 0 | 0 | 0 | 0 | 0 |  | 0 | 0 | 0 | 0 | 0 | 0 | 100\% |

## Voting

Intention


|  | Total | Male | Female | Total | 18-34 | 35-54 | 55+ |  | Total | England | Scotland | Wales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| And between now and the referendum date in June, how likely or unlikely do you think you are to change your mind about how you will vote? |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted base | 1966 | 957 | 1009 | 1966 | 567 | 680 |  | 719 | 1966 | 1697 | 171 | 98 |
| Unweighted base | 1966 | 925 | 1041 | 1966 | 257 | 760 |  | 949 | 1966 | 1658 | 202 | 106 |
| All GB adults | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |  | 100\% | 100\% | 100\% | 100\% | 100\% |
| Very unlikely - there is little to no possibility I | 777 | 426 | 352 | 777 | 165 | 273 |  | 340 | 777 | 656 | 82 | 39 |
| will change my mind about how I plan to | 852 |  |  | 852 |  |  |  |  | 852 |  |  |  |
| vote | 40\% | 44\% | 35\% | 40\% | 29\% | 40\% |  | 47\% | 40\% | 39\% | 48\% | 39\% |
|  | 395 | 189 | 206 | 395 | 95 | 146 |  | 154 | 395 | 335 | 36 | 23 |
|  | 424 |  |  | 424 |  |  |  |  | 424 |  |  |  |
| Quite unlikely | 20\% | 20\% | 20\% | 20\% | 17\% | 21\% |  | 21\% | 20\% | 20\% | 21\% | 23\% |
| Neither likely nor unlikely - I may change my mind about how to vote | 503 | 240 | 263 | 503 | 189 | 169 |  | 145 | 503 | 441 | 33 | 28 |
|  | 435 |  |  | 435 |  |  |  |  | 435 |  |  |  |
|  | 26\% | 25\% | 26\% | 26\% | 33\% | 25\% |  | 20\% | 26\% | 26\% | 20\% | 29\% |
|  | 109 | 40 | 69 | 109 | 47 | 33 |  | 30 | 109 | 104 | 5 | 0 |
|  | 85 |  |  | 85 |  |  |  |  | 85 |  |  |  |
| Quite likely | 6\% | 4\% | 7\% | 6\% | 8\% | 5\% |  | 4\% | 6\% | 6\% | 3\% | 0\% |
|  | 48 | 19 | 29 | 48 | 21 | 17 |  | 11 | 48 | 40 | 8 | 1 |
|  | 44 |  |  | 44 |  |  |  |  | 44 |  |  |  |
| Very likely | 2\% | 2\% | 3\% | 2\% | 4\% | 2\% |  | 2\% | 2\% | 2\% | 4\% | 1\% |
|  | 133 | 43 | 90 | 133 | 50 | 43 |  | 40 | 133 | 120 | 6 | 7 |
|  | 126 |  |  | 126 |  |  |  |  | 126 |  |  |  |
| Don't know | 7\% | 5\% | 9\% | 7\% | 9\% | 6\% |  | 6\% | 7\% | 7\% | 4\% | 7\% |
| Net: unliekly | 60\% | 64\% | 55\% | 60\% | 46\% | 62\% |  | 69\% | 60\% | 58\% | 69\% | 63\% |
| Net: likely | 8\% | 6\% | 10\% | 8\% | 12\% | 7\% |  | 6\% | 8\% | 8\% | 8\% | 1\% |


|  | EU Turnout |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | 0 - definitely WOULDN'T vote |  | 3 | 4 |  | 5 - might vote, might not vote | 7 |  | 9 |  | 10 - <br> definitely WOULD vote | Does not <br> apply (e.g. <br> not eligible <br> to vote in UK <br> General <br> Elections) |
| EU Q1 <br> And between now and the referendum date in June, how likely or unlikely do you think you are to change your mind about how you will vote? |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted base | 1966 | 35 | 6 | 11 | 9 | 9 | 202 | 22 | 75 | 119 | 126 | 1328 | 25 |
| Unweighted base | 1966 | 34 | 5 | 9 | 7 | 5 | 145 | 22 | 63 | 110 | 121 | 1429 | 16 |
| All GB adults | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Very unlikely - there is little to no possibility I will change my mind about how I plan to vote | 777 | 21 | 2 | 1 | 0 | 1 | 6 | 1 | 5 | 18 | 26 | 678 | 19 |
|  | 852 |  |  |  |  |  |  |  |  |  |  |  |  |
|  | 40\% | 61\% | 29\% | 10\% | 0 | 9\% | 3\% | 3\% | 6\% | 15\% | 21\% | 51\% | 75\% |
|  | 395 | 3 | 1 | 2 | 0 | 8 | 22 | 4 | 14 | 27 | 43 | 267 | 3 |
|  | 424 |  |  |  |  |  |  |  |  |  |  |  |  |
| Quite unlikely | 20\% | 8\% | 19\% | 22\% | 0 | 83\% | 11\% | 18\% | 19\% | 23\% | 34\% | 20\% | 13\% |
|  | 503 | 5 | 2 | 4 | 5 | 1 | 105 | 11 | 37 | 40 | 40 | 253 | 0 |
| Neither likely nor unlikely - I may change my mind about how to vote | 435 |  |  |  |  |  |  |  |  |  |  |  |  |
|  | 26\% | 14\% | 44\% | 35\% | 61\% | 9\% | 52\% | 49\% | 50\% | 33\% | 32\% | 19\% | 0 |
|  | 109 | 2 | 0 | 0 | 3 | 0 | 22 | 3 | 7 | 18 | 8 | 46 | 0 |
|  | 85 |  |  |  |  |  |  |  |  |  |  |  |  |
| Quite likely | 6\% | 5\% | 0 | 0 | 39\% | 0 | 11\% | 15\% | 10\% | 15\% | 6\% | 3\% | 0 |
|  | 48 | 0 | 0 | 4 | 0 | 0 | 2 | 1 | 3 | 3 | 3 | 32 | 0 |
|  | 44 |  |  |  |  |  |  |  |  |  |  |  |  |
| Very likely | 2\% | 0 | 0 | 33\% | 0 | 0 | 1\% | 4\% | 4\% | 2\% | 2\% | 2\% | 0 |
|  | 133 | 4 | 0 | 0 | 0 | 0 | 45 | 2 | 8 | 13 | 6 | 52 | 3 |
|  | 126 |  |  |  |  |  |  |  |  |  |  |  |  |
| Don't know | 7\% | 11\% | 8\% | 0 | 0 | 0 | 22\% | 11\% | 11\% | 11\% | 4\% | 4\% | 12\% |
| Net: unliekly Net: likely | 60\% | 69\% | 50\% | 27\% | 0\% | 100\% | 14\% | 23\% | 25\% | 38\% | 55\% | 71\% | 88\% |
|  | 8\% | 6\% | 0\% | 36\% | 33\% | 0\% | 12\% | 18\% | 13\% | 18\% | 9\% | 6\% | 0\% |

Q2 Summary
And for each of the following people,
please tell us which side of the EU
please tell us which sid

|  | David Cameron | Boris Johnson | George Osborne | lain Duncan Smith | Michael Gove | Jeremy Corbyn | John McDonnell | Hilary Benn | Alan Johnson | Nigel Farage | Tony Blair | Gordon Brown |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Weighted base | 1966 | 1966 | 1966 | 1966 | 1966 | 1966 | 1966 | 1966 | 1966 | 1966 | 1966 | 1966 |
| Unweighted base | 1966 | 1966 | 1966 | 1966 | 1966 | 1966 | 1966 | 1966 | 1966 | 1966 | 1966 | 1966 |
| All GB adults | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | 1527 | 107 | 1143 | 172 | 192 | 931 | 438 | 369 | 371 | 70 | 925 | 762 |
| Wants Britain to REMAIN in the | 1637 | 84 | 1271 | 163 | 189 | 994 | 495 | 415 | 426 | 63 | 998 | 823 |
| European Union | 78\% | 5\% | 58\% | 9\% | 10\% | 47\% | 22\% | 19\% | 19\% | 4\% | 47\% | 39\% |
|  | 98 | 1451 | 115 | 952 | 681 | 239 | 103 | 171 | 113 | 1317 | 76 | 78 |
| Wants Britain to LEAVE the European | 74 | 1574 | 91 | 1072 | 744 | 240 | 79 | 180 | 111 | 1401 | 62 | 72 |
| Union | 5\% | 74\% | 6\% | 48\% | 35\% | 12\% | 5\% | 9\% | 6\% | 67\% | 4\% | 4\% |
|  | 342 | 408 | 708 | 842 | 1093 | 796 | 1425 | 1425 | 1482 | 579 | 965 | 1126 |
|  | 255 | 308 | 604 | 731 | 1033 | 732 | 1392 | 1371 | 1429 | 502 | 906 | 1071 |
| Don't know | 17\% | 21\% | 36\% | 43\% | 56\% | 40\% | 72\% | 73\% | 75\% | 29\% | 49\% | 57\% |
| Net: aware of what side they think each politician is on | 83\% | 79\% | 64\% | 57\% | 44\% | 60\% | 28\% | 27\% | 25\% | 71\% | 51\% | 43\% |

Voting
Intention


# Gender 

Age
Nation



Voting
Intention


Nation

And for each of the following people, please tell


|  | EU <br> Turnout |  |  |  |  |  |  |  |  |  |  |  | Does not apply (e.g. not eligible to vote in UK General Elections) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| And for each of the following people, please tell us which side of the EU referendum they are on. |  <br> Total <br> 0 - definitely <br> WOULDN'T <br> vote |  |  | 3 |  | 4 | 5 - might vote, might not vote | 6 |  | 8 | 9 | 10 definitely WOULD vote |  |
| EU Q2 1 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Boris Johnson |  |  |  |  |  |  |  | 7 |  |  |  |  |  |
| Weighted base | 1966 | 35 | 6 | 11 | 9 | 9 | 202 | 22 | 75 | 119 | 126 | 1328 | 25 |
| Unweighted base | 1966 | 34 | 5 | 9 | 7 | 5 | 145 | 22 | 63 | 110 | 121 | 1429 | 16 |
| All GB adults | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | 107 | 0 | 2 | 3 | 0 | 7 | 11 | 2 | 3 | 19 | 7 | 51 | 3 |
| Wants Britain to REMAIN in the European | 84 |  |  |  |  |  |  |  |  |  |  |  |  |
| Union | 5\% | 0 | 27\% | 24\% | 0 | 75\% | 6\% | 8\% | 4\% | 16\% | 6\% | 4\% | 13\% |
|  | 1451 | 8 | 4 | 5 | 3 | 2 | 65 | 15 | 56 | 74 | 101 | 1112 | 6 |
|  | 1574 |  |  |  |  |  |  |  |  |  |  |  |  |
| Wants Britain to LEAVE the European Union | 74\% | 23\% | 64\% | 45\% | 36\% | 25\% | 32\% | 67\% | 76\% | 62\% | 80\% | 84\% | 26\% |
|  | 408 | 27 | 0 | 3 | 5 | 0 | 126 | 5 | 15 | 27 | 17 | 166 | 15 |
|  | 308 |  |  |  |  |  |  |  |  |  |  |  |  |
| Don't know | 21\% | 77\% | 8\% | 30\% | 64\% | 0 | 62\% | 24\% | 21\% | 22\% | 14\% | 12\% | 61\% |

Voting
Intention


Nation

And for each of the following people, please tell
us which side of the EU referendum they are
on.
EU Q2 2

| And for each of the following people, please tell us which side of the EU referendum they are | EU Turnout |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | 0 - definitely WOULDN'T vote | 2 |  | 3 | 4 | 5 - might vote, might not vote |  | 7 | 8 | 9 | 10 definitely WOULD vote | Does not apply (e.g. not eligible to vote in UK General Elections) |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| EU Q2 2 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| George Osborne |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted base | 1966 | 35 | 6 | 11 | 9 | 9 | 202 | 22 | 75 | 119 | 126 | 1328 | 25 |
| Unweighted base | 1966 | 34 | 5 | 9 | 7 | 5 | 145 | 22 | 63 | 110 | 121 | 1429 | 16 |
| All GB adults | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | 1143 | 4 | 3 | 4 | 0 | 9 | 47 | 11 | 35 | 60 | 79 | 886 | 4 |
| Wants Britain to REMAIN in the European | 1271 |  |  |  |  |  |  |  |  |  |  |  |  |
| Union | 58\% | 13\% | 48\% | 40\% | 0 | 100\% | 23\% | 51\% | 47\% | 50\% | 63\% | 67\% | 17\% |
|  | 115 | 0 | 2 | 1 | 2 | 0 | 6 | 1 | 5 | 6 | 7 | 82 | 2 |
|  | 91 |  |  |  |  |  |  |  |  |  |  |  |  |
| Wants Britain to LEAVE the European Union | 6\% | 0 | 36\% | 10\% | 28\% | 0 | 3\% | 6\% | 7\% | 5\% | 6\% | 6\% | 8\% |
|  | 708 | 31 | 1 | 6 | 6 | 0 | 149 | 9 | 35 | 54 | 40 | 360 | 19 |
|  | 604 |  |  |  |  |  |  |  |  |  |  |  |  |
| Don't know | 36\% | 87\% | 17\% | 51\% | 72\% | 0 | 74\% | 43\% | 46\% | 45\% | 32\% | 27\% | 75\% |

Voting
Intention


# Gender 

Age
Nation

And for each of the following people, please tell
us which side of the EU referendum they are
on.

| lain Duncan Smith |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Weighted base | 1966 | 957 | 1009 | 1966 | 567 | 680 | 719 | 1966 | 1697 | 171 | 98 |
| Unweighted base | 1966 | 925 | 1041 | 1966 | 257 | 760 | 949 | 1966 | 1658 | 202 | 106 |
| All GB adults | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | 172 | 76 | 96 | 172 | 55 | 65 | 52 | 172 | 158 | 11 | 3 |
| Wants Britain to REMAIN in the European | 163 |  |  | 163 |  |  |  | 163 |  |  |  |
| Union | 9\% | 8\% | 10\% | 9\% | 10\% | 10\% | 7\% | 9\% | 9\% | 7\% | 4\% |
|  | 952 | 567 | 384 | 952 | 145 | 323 | 483 | 952 | 816 | 79 | 57 |
|  | 1072 |  |  | 1072 |  |  |  | 1072 |  |  |  |
| Wants Britain to LEAVE the European Union | 48\% | 59\% | 38\% | 48\% | 26\% | 47\% | 67\% | 48\% | 48\% | 46\% | 59\% |
|  | 842 | 314 | 528 | 842 | 367 | 292 | 183 | 842 | 724 | 81 | 37 |
|  | 731 |  |  | 731 |  |  |  | 731 |  |  |  |
| Don't know | 43\% | 33\% | 52\% | 43\% | 65\% | 43\% | 25\% | 43\% | 43\% | 47\% | 38\% |



Voting
Intention


Nation

And for each of the following people, please tell
us which side of the EU referendum they are
on.
Total Male Female Total $18-34 \quad 35-54 \quad 55+\quad$ Total $\quad$ England Scotland Wales
Michael Gove

| Weighted base | 1966 | 957 | 1009 | 1966 | 567 | 680 | 719 | 1966 | 1697 | 171 | 98 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unweighted base | 1966 | 925 | 1041 | 1966 | 257 | 760 | 949 | 1966 | 1658 | 202 | 106 |
| All GB adults | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | 192 | 86 | 107 | 192 | 55 | 68 | 69 | 192 | 179 | 8 | 5 |
| Wants Britain to REMAIN in the European | 189 |  |  | 189 |  |  |  | 189 |  |  |  |
| Union | 10\% | 9\% | 11\% | 10\% | 10\% | 10\% | 10\% | 10\% | 11\% | 5\% | 5\% |
|  | 681 | 438 | 243 | 681 | 134 | 217 | 329 | 681 | 595 | 47 | 38 |
|  | 744 |  |  | 744 |  |  |  | 744 |  |  |  |
| Wants Britain to LEAVE the European Union | 35\% | 46\% | 24\% | 35\% | 24\% | 32\% | 46\% | 35\% | 35\% | 28\% | 39\% |
|  | 1093 | 434 | 659 | 1093 | 378 | 395 | 320 | 1093 | 923 | 116 | 54 |
|  | 1033 |  |  | 1033 |  |  |  | 1033 |  |  |  |
| Don't know | 56\% | 45\% | 65\% | 56\% | 67\% | 58\% | 45\% | 56\% | 54\% | 68\% | 55\% |



Voting
Intention


# Gender 

Age
Nation

And for each of the following people, please tell
us which side of the EU referendum they are
on.
EU Q2 5
Jeremy

| Jeremy Corbyn |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Weighted base | 1966 | 957 | 1009 | 1966 | 567 | 680 | 719 | 1966 | 1697 | 171 | 98 |
| Unweighted base | 1966 | 925 | 1041 | 1966 | 257 | 760 | 949 | 1966 | 1658 | 202 | 106 |
| All GB adults | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | 931 | 540 | 391 | 931 | 211 | 307 | 412 | 931 | 819 | 67 | 46 |
| Wants Britain to REMAIN in the European | 994 |  |  | 994 |  |  |  | 994 |  |  |  |
| Union | 47\% | 56\% | 39\% | 47\% | 37\% | 45\% | 57\% | 47\% | 48\% | 39\% | 47\% |
|  | 239 | 110 | 128 | 239 | 49 | 90 | 99 | 239 | 201 | 24 | 13 |
|  | 240 |  |  | 240 |  |  |  | 240 |  |  |  |
| Wants Britain to LEAVE the European Union | 12\% | 12\% | 13\% | 12\% | 9\% | 13\% | 14\% | 12\% | 12\% | 14\% | 14\% |
|  | 796 | 307 | 490 | 796 | 306 | 283 | 207 | 796 | 677 | 80 | 39 |
|  | 732 |  |  | 732 |  |  |  | 732 |  |  |  |
| Don't know | 40\% | 32\% | 49\% | 40\% | 54\% | 42\% | 29\% | 40\% | 40\% | 47\% | 39\% |



Voting
Intention


Gender Age Nation

And for each of the following people, please tell
us which side of the EU referendum they are
on.
EU Q2 6

| John McDonnell |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Weighted base | 1966 | 957 | 1009 | 1966 | 567 | 680 | 719 | 1966 | 1697 | 171 | 98 |
| Unweighted base | 1966 | 925 | 1041 | 1966 | 257 | 760 | 949 | 1966 | 1658 | 202 | 106 |
| All GB adults | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | 438 | 298 | 140 | 438 | 75 | 150 | 213 | 438 | 385 | 30 | 22 |
| Wants Britain to REMAIN in the European | 495 |  |  | 495 |  |  |  | 495 |  |  |  |
| Union | 22\% | 31\% | 14\% | 22\% | 13\% | 22\% | 30\% | 22\% | 23\% | 18\% | 23\% |
|  | 103 | 56 | 47 | 103 | 56 | 22 | 26 | 103 | 85 | 9 | 8 |
|  | 79 |  |  | 79 |  |  |  | 79 |  |  |  |
| Wants Britain to LEAVE the European Union | 5\% | 6\% | 5\% | 5\% | 10\% | 3\% | 4\% | 5\% | 5\% | 5\% | 9\% |
|  | 1425 | 603 | 822 | 1425 | 436 | 509 | 480 | 1425 | 1226 | 132 | 67 |
|  | 1392 |  |  | 1392 |  |  |  | 1392 |  |  |  |
| Don't know | 72\% | 63\% | 81\% | 72\% | 77\% | 75\% | 67\% | 72\% | 72\% | 77\% | 69\% |



Voting
Intention


# Gender 

Age
Nation

And for each of the following people, please tell
us which side of the EU referendum they are
on.
EU Q2 7

| Hilary Benn |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Weighted base | 1966 | 957 | 1009 | 1966 | 567 | 680 | 719 | 1966 | 1697 | 171 | 98 |
| Unweighted base | 1966 | 925 | 1041 | 1966 | 257 | 760 | 949 | 1966 | 1658 | 202 | 106 |
| All GB adults | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | 369 | 237 | 132 | 369 | 64 | 129 | 176 | 369 | 327 | 28 | 14 |
| Wants Britain to REMAIN in the European | 415 |  |  | 415 |  |  |  | 415 |  |  |  |
| Union | 19\% | 25\% | 13\% | 19\% | 11\% | 19\% | 24\% | 19\% | 19\% | 16\% | 14\% |
|  | 171 | 101 | 71 | 171 | 42 | 51 | 78 | 171 | 144 | 13 | 15 |
|  | 180 |  |  | 180 |  |  |  | 180 |  |  |  |
| Wants Britain to LEAVE the European Union | 9\% | 11\% | 7\% | 9\% | 7\% | 8\% | 11\% | 9\% | 8\% | 7\% | 15\% |
|  | 1425 | 619 | 806 | 1425 | 461 | 500 | 465 | 1425 | 1225 | 131 | 69 |
|  | 1371 |  |  | 1371 |  |  |  | 1371 |  |  |  |
| Don't know | 73\% | 65\% | 80\% | 73\% | 81\% | 74\% | 65\% | 73\% | 72\% | 77\% | 70\% |



Voting
Intention


And for each of the following people, please tell
us which side of the EU referendum they are
on.

| Alan Johnson |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Weighted base | 1966 | 957 | 1009 | 1966 | 567 | 680 | 719 | 1966 | 1697 | 171 | 98 |
| Unweighted base | 1966 | 925 | 1041 | 1966 | 257 | 760 | 949 | 1966 | 1658 | 202 | 106 |
| All $G B$ adults | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | 371 | 255 | 116 | 371 | 53 | 121 | 196 | 371 | 329 | 26 | 15 |
| Wants Britain to REMAIN in the European | 426 |  |  | 426 |  |  |  | 426 |  |  |  |
| Union | 19\% | 27\% | 11\% | 19\% | 9\% | 18\% | 27\% | 19\% | 19\% | 15\% | 16\% |
|  | 113 | 52 | 61 | 113 | 42 | 40 | 32 | 113 | 97 | 4 | 12 |
|  | 111 |  |  | 111 |  |  |  | 111 |  |  |  |
| Wants Britain to LEAVE the European Union | 6\% | 5\% | 6\% | 6\% | 7\% | 6\% | 4\% | 6\% | 6\% | 2\% | 12\% |
|  | 1482 | 650 | 832 | 1482 | 472 | 520 | 491 | 1482 | 1271 | 141 | 70 |
|  | 1429 |  |  | 1429 |  |  |  | 1429 |  |  |  |
| Don't know | 75\% | 68\% | 82\% | 75\% | 83\% | 76\% | 68\% | 75\% | 75\% | 82\% | 72\% |



Voting
Intention


Nation

And for each of the following people, please tell
us which side of the EU referendum they are
on.

| Nigel Farage |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Weighted base | 1966 | 957 | 1009 | 1966 | 567 | 680 | 719 | 1966 | 1697 | 171 | 98 |
| Unweighted base | 1966 | 925 | 1041 | 1966 | 257 | 760 | 949 | 1966 | 1658 | 202 | 106 |
| All GB adults | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | 70 | 34 | 36 | 70 | 35 | 19 | 16 | 70 | 64 | 6 | 0 |
| Wants Britain to REMAIN in the European | 63 |  |  | 63 |  |  |  | 63 |  |  |  |
| Union | 4\% | 4\% | 4\% | 4\% | 6\% | 3\% | 2\% | 4\% | 4\% | 3\% | 0\% |
|  | 1317 | 720 | 597 | 1317 | 285 | 472 | 560 | 1317 | 1151 | 93 | 73 |
|  | 1401 |  |  | 1401 |  |  |  | 1401 |  |  |  |
| Wants Britain to LEAVE the European Union | 67\% | 75\% | 59\% | 67\% | 50\% | 69\% | 78\% | 67\% | 68\% | 54\% | 74\% |
|  | 579 | 204 | 376 | 579 | 247 | 190 | 143 | 579 | 482 | 73 | 25 |
|  | 502 |  |  | 502 |  |  |  | 502 |  |  |  |
| Don't know | 29\% | 21\% | 37\% | 29\% | 43\% | 28\% | 20\% | 29\% | 28\% | 42\% | 25\% |



Voting
Intention


And for each of the following people, please tell



Voting
Intention


# Gender 

Age
Nation

And for each of the following people, please tell
us which side of the EU referendum they are
on.
EU Q2 11
EU Q2 11

| Gordon Brown |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Weighted base | 1966 | 957 | 1009 | 1966 | 567 | 680 | 719 | 1966 | 1697 | 171 | 98 |
| Unweighted base | 1966 | 925 | 1041 | 1966 | 257 | 760 | 949 | 1966 | 1658 | 202 | 106 |
| All $G B$ adults | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
|  | 762 | 485 | 276 | 762 | 152 | 272 | 337 | 762 | 660 | 67 | 35 |
| Wants Britain to REMAIN in the European | 823 |  |  | 823 |  |  |  | 823 |  |  |  |
| Union | 39\% | 51\% | 27\% | 39\% | 27\% | 40\% | 47\% | 39\% | 39\% | 39\% | 35\% |
|  | 78 | 35 | 44 | 78 | 30 | 26 | 22 | 78 | 67 | 3 | 8 |
|  | 72 |  |  | 72 |  |  |  | 72 |  |  |  |
| Wants Britain to LEAVE the European Union | 4\% | 4\% | 4\% | 4\% | 5\% | 4\% | 3\% | 4\% | 4\% | 2\% | 8\% |
|  | 1126 | 437 | 689 | 1126 | 385 | 382 | 359 | 1126 | 970 | 101 | 55 |
|  | 1071 |  |  | 1071 |  |  |  | 1071 |  |  |  |
| Don't know | 57\% | 46\% | 68\% | 57\% | 68\% | 56\% | 50\% | 57\% | 57\% | 59\% | 57\% |



