



National Communications Authority

- News Item

MOBILE VOICE SUBSCRIPTION TRENDS FOR DECEMBER 2015.

At the end of December 2015, the total number of mobile voice subscribers had increased from 34,400,153 in November 2015 to 35,008,387. The total penetration rate for the month under review was 127.63%.

MTN's voice subscriber figures for December 2015 was 16,254,984 representing an increase from November's figure of 15,950,876. This represents a percentage increase of 1.91%. MTN's total market share for the month under review was 46.43%.

Vodafone's mobile voice subscribers increased from 7,526,704 to 7,612,059 at the end of December 2015. This represents a percentage increase of 1.13%. Vodafone's market share for December 2015 was 21.74%.

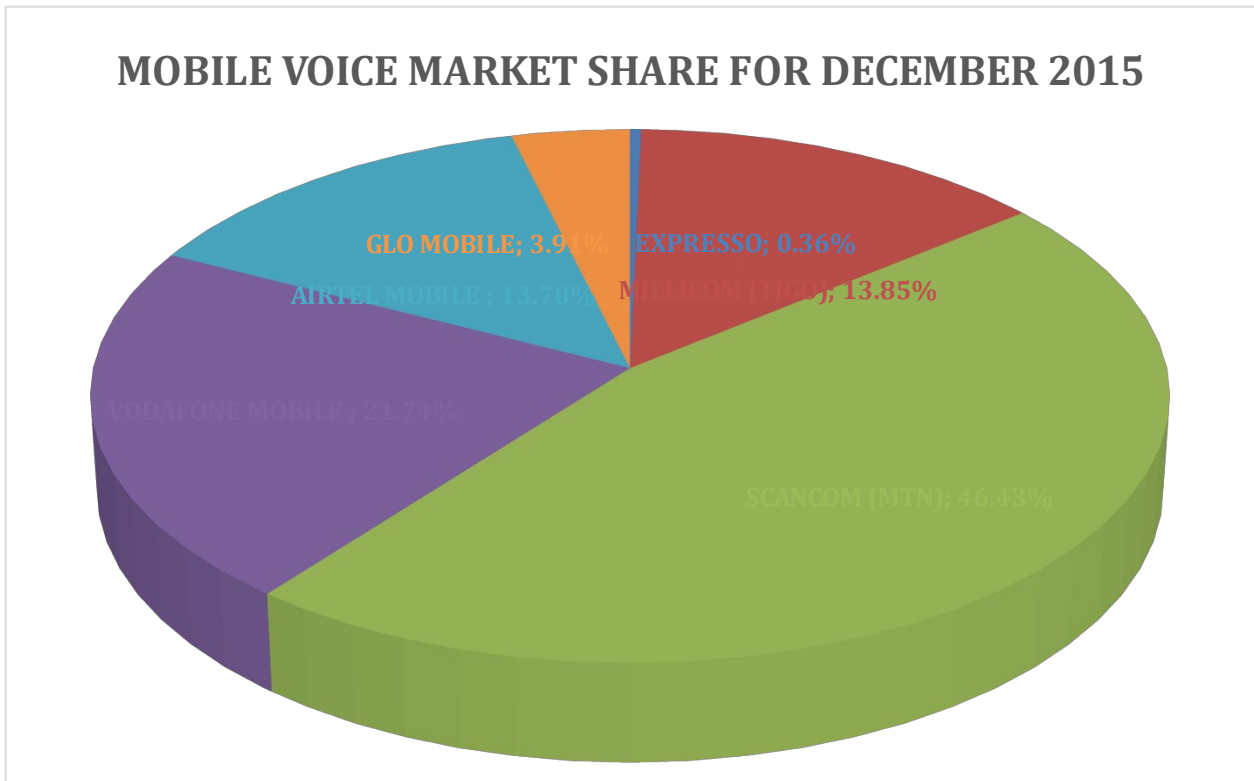
Tigo's voice subscribers increased from 4,786,094 as at November 2015 to 4,850,034 as at the end of December 2015. This represents a percentage increase of 1.34%. Their market share for the month under review was 13.85%.

Airtel's voice subscribers increased from 4,684,429 at the end of November 2015 to 4,796,645 as at the end of December 2015. This represents a percentage increase of 2.40%. Their total market share for the month under review was 13.70%.

Glo's voice subscribers increased from 1,324,833 at the end of November 2015 to 1,369,402 as at the end of December 2015. This reflects a percentage increase of 3.36% for the month. Their total market share for the month under review was 3.91%.

Expresso's voice subscriber figures decreased from 127,217 at the end of November 2015 to 125,263 as at the end of December 2015. This represents a percentage decrease of 1.54%. Their total market share for the month under review was 0.36%.

Chart 1 – Mobile Voice Market Share for December 2015



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