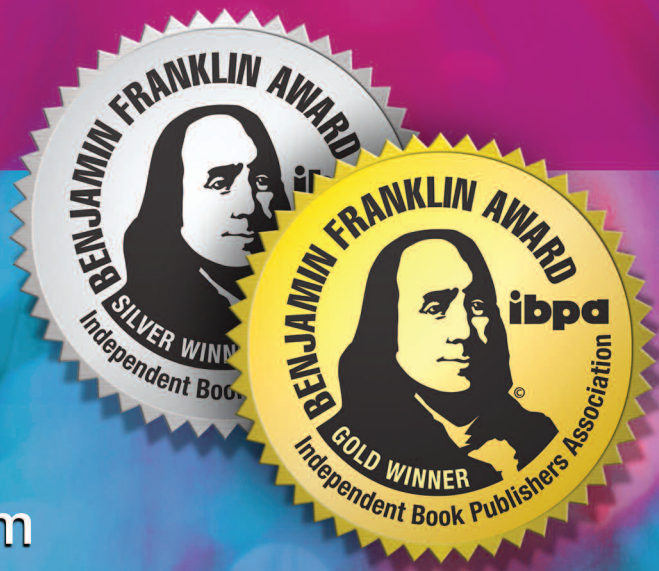


28th Annual IBPA Benjamin Franklin Awards™



IBPA's annual
book award program
celebrating the vibrant
indie publishing community

CALL FOR ENTRIES

INDEPENDENT BOOK
ibpa
PUBLISHERS ASSOCIATION



You are invited to enter the **28th Annual IBPA BENJAMIN FRANKLIN AWARDS™**

Greetings! The IBPA Benjamin Franklin Awards, which include fifty-five categories recognizing excellence in book editorial and design, are regarded as one of the highest national honors for independent publishers.

The Awards are administered by the Independent Book Publishers Association (IBPA), with help from over 150 book publishing professionals including librarians, bookstore owners, reviewers, designers, publicity managers, and editors.

WHY ENTER

The **IBPA Benjamin Franklin Awards** are regarded as one of the highest national honors in independent publishing. The Awards are unique in that the entrants receive direct feedback on their titles. The actual judging forms are returned to all participating publishers.

One Gold and two Silver award winners are determined in each category. The award ceremony will be held in conjunction with IBPA's Publishing University conference in (April 2016) where all Gold winners will receive an engraved trophy marking their achievement.

In addition, all winners will receive:

- Two tickets to the awards ceremony recognizing all of the award winners.
- A personalized award certificate.
- Special award stickers to affix to the winning books.
- Recognition prior to the awards ceremony on the IBPA website.
- Archived listing after the awards ceremony on the IBPA website.
- All winners are announced to major trade journals (including *Publishers Weekly* and *Book Business*), to select public libraries, through all IBPA social media channels, including Facebook, Twitter, the IBPA Blog and more.

To assist the judges and to ensure they have enough time to review each book, there are two deadlines: the first on September 30, 2015 and the second on December 15, 2015. Please see below for full deadline details.

Angela Bole
EXECUTIVE DIRECTOR

Peter Goodman
BOARD CHAIR

WHO MAY ENTER

Publishers of print books with a copyright date of 2015 may enter the competition and books with a copyright date of 2015 will be accepted within either deadline. Books submitted with a copyright date of 2014 will not be considered and books submitted with a copyright date of 2016 will be moved into next year's competition. If you have an e-book you would like to enter, please see our IBPA Benjamin Franklin Digital Awards program, www.bfda-ibpa.org.

For more information, visit
ibpabenjaminfranklinawards.com

FIRST CALL—DEADLINE:
SEPTEMBER 30, 2015
Primarily for titles published
January 1 - August 31, 2015

SECOND CALL—DEADLINE:
DECEMBER 15, 2015
Primarily for titles published
September 1 - December 31, 2015



INDEPENDENT BOOK PUBLISHERS ASSOCIATION

1020 Manhattan Beach Blvd., Suite 204 • Manhattan Beach, CA 90266

Tel: 310/546-1818 • Fax: 310/546-3939 • info@ibpa-online.org

www.ibpa-online.org

CALL FOR ENTRIES

SUBJECT CATEGORIES

Special Note: Children's Picture Books are only eligible in categories that have "Children's" in the name. Children's categories are 7, 8, 45, 48, 52, and 55.

- | | | |
|-------------------------------------------|----------------------------------------|--------------------------------|
| 1. Animal & Pet | 15. Craft & Hobby | 28. Humor |
| 2. Art & Photography | 16. Education | 29. Inspirational |
| 3. Autobiography & Memoir | 17. Gift Book (Small Format) | 30. Multicultural |
| 4. Biography | 18. Popular Fiction | 31. Nature & Environment |
| 5. Body, Mind & Spirit | 19. Fiction: Historical | 32. Parenting & Family |
| 6. Business & Career | 20. Fiction: Mystery & Suspense | 33. Political & Current Events |
| 7. Children's Picture Book (0–3 years) | 21. Fiction: Romance | 34. Professional & Technical |
| 8. Children's Picture Book (4–7 years) | 22. Fiction: Science Fiction & Fantasy | 35. Psychology |
| 9. Young Reader: Fiction (8–12 years) | 23. Poetry | 36. Reference |
| 10. Young Reader: Nonfiction (8–12 years) | 24. LGBT | 37. Regional |
| 11. Teen: Fiction (13–18 years) | 25. Health & Fitness | 38. Religion |
| 12. Teen: Nonfiction (13–18 years) | 26. History | 39. Self-Help |
| 13. Coffee Table Book | 27. Home & Garden | 40. Sports & Recreation |
| 14. Cookbook | | 41. Travel |

DESIGN AND OTHER CATEGORIES

42. Cover Design: Small Format: Fiction (6" x 9" or smaller)
43. Cover Design: Small Format: Nonfiction (6" x 9" or smaller)
44. Cover Design: Large Format (larger than 6" x 9")
45. Cover Design: Children's/Young Adult
46. Interior Design: 1–2 color
47. Interior Design: 3 or more color: Adult
48. Interior Design: 3 or more color: Children's/Young Adult
49. Most Improved Redesign (send copies of before and after book)
50. Best New Voice: Fiction (first book by a new author)
51. Best New Voice: Nonfiction (first book by a new author)
52. Best New Voice: Children's/Young Adult (first book by a new author)

FEATURED AWARDS

The Bill Fisher Award for Best First Book (initial title from a new publisher)

53. Fiction
54. Nonfiction
55. Children's/Young Adult

Do you also publish digital books?

The IBPA Benjamin Franklin Digital Awards (BFDA) honors innovation in digital book publishing by individuals and organizations of all sizes, including publishers, software developers, designers, manufacturers, institutions, and technology leaders. The definition of "book" continues to expand, and IBPA wishes to honor and encourage the field's innovators with a marquee awards program.

The IBPA Benjamin Franklin Digital Awards entries are judged against a standard of excellence in four categories: E-books,

Enhanced E-books, Books as Apps, and New Technologies. In addition, all entrants benefit from direct, constructive feedback from judges, a hallmark of the IBPA Benjamin Franklin print book awards, now in their 28th year.



Visit
bfda-ibpa.org

ENTRY FEES

IBPA member: \$95 per title, per category

Non-IBPA member: \$225 for first title, which includes a one year membership in IBPA; \$95 per title, per category for second and subsequent entries.

Make check payable to **IBPA** or bill my

VISA Mastercard AMEX

Amount \$ _____

CREDIT CARD NUMBER

EXPIRATION DATE

SECURITY CODE

NAME ON THE CARD (PLEASE PRINT)

SIGNATURE

PLEASE CUT HERE

ENTRY LABEL

THIS FORM MUST BE INCLUDED INSIDE THE FRONT COVER OF EACH BOOK YOU SUBMIT, therefore cut it from here and duplicate it as often as necessary. Insert the label inside the front cover of each book submitted (if you enter one book in one category, you must insert this form into each of the four books sent).

CATEGORY (NO. AND NAME)

TITLE

AUTHOR(S)

CONTACT PERSON

COMPANY

ADDRESS

CITY, STATE, ZIP

TELEPHONE

FAX

EMAIL

WWW URL

Double check to make sure you've filled in this Entry Label completely, then insert a copy inside the front cover of EACH BOOK submitted.

Guidelines

WHAT TO SEND

Submit four (4) copies of each title for the initial category entered. If you are entering the same title in multiple categories, you need to submit three (3) additional books for each additional category entered.

Example: If you enter the same title in Categories 8 and 55, a total of seven (7) books should be sent with the entry.

For Category 49, Most Improved Redesign, please submit four (4) copies of the newly designed book and four (4) copies of the old book. If you wish to have the old book returned, please indicate that on the entry form and we will request it of our judges.

Insert the entry label, **at left**, inside the front cover of each book. Double-check to be sure you have filled in the label completely and have entered the title in the most appropriate category. Children's Picture Books are only eligible in the categories that have "Children's" in the name.

Send a check made payable to "IBPA" for the total amount of entry fees or fill out the credit card section on the entry label **at left** and include it with your entries.

If paying by credit card, please place your credit card details in an envelope on top of the entries. Do not include inside each book.

Books entered into the program will not be returned to you, except in the case of Category 49, Most Improved Redesign.

HOW TO SEND

Ship books and payment for entry fees in the same package via a shipping service, such as UPS or the USPS, to insure on-time delivery to the IBPA offices. **DO NOT SEND FOURTH CLASS BOOK RATE.** Place the payment for entry fees in an envelope on top of the entries in the package. Please do not include the payment in an envelope on the outside of the package. Please use the package mailing label below to identify your submission.

PACKAGE MAILING LABEL

PLEASE CUT HERE

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Independent Book Publishers Association
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Manhattan Beach, CA 90266