

Contacts

Grenoble Ecole de Management
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Grenoble



Newcastle University Business School
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Admission Requirements

Academic and Professional Experience

Candidates will typically hold a Master's degree in management (MBA, MA or MSc) or related discipline from a recognised institution. Candidates should have at least 3 years management experience.

English Language Requirements

The DBA is conducted in English and the final thesis is written and examined in English. Students whose first language is not English or who have not already studied successfully in an English-speaking environment will be required to provide evidence of advanced proficiency in English. A recent IELTS score of at least 6.5 (or equivalent) is required.

Application and Starting Date

The programme starts in October each year. Applications should be submitted by the end of June. To apply, please contact the Programme Administrator at either Grenoble or Newcastle. Alternatively, you can contact the Programme Director at either institution for any specific questions you may have about the DBA or your eligibility for the programme. A late application may be considered if there are still places available on the programme.

Grenoble Ecole de Management

Located in the heart of 'Europole' business district and next to the World Trade Center, Grenoble Ecole de Management was founded in 1984. It is one of Europe's top Management Schools and offers 20 different programmes including the DBA which incorporate the concepts of Management, Technology and Innovation.

Three accreditations distinguish the best business schools in the world. Grenoble Ecole de Management is one of the few to hold all three:

- Association to Advance Collegiate Schools of Business (AACSB)
- European Quality Improvement System (EQUIS)
- Association of MBAs (AMBA)

These independent evaluations guarantee that the content and the quality of the programmes satisfy international standards.

The Grenoble DBA is one of the first European DBAs to be accepted more than a decade ago in the leading European Doctoral programmes Association in Management and Business Administration (EDAMBA).

Newcastle University Business School

Newcastle University is one of the UK's top 20 research-led universities and a member of the prestigious Russell Group, a distinguished association of the UK's leading research-led universities. The University can trace its origins back to 1834. Research in management, economics, accounting and finance has a long history at the University.

The Business School was formed in 2002 when individual departments were combined, positioning the School at the core of the University's agenda to 'Transform Business'.

The School and its associated collaborators boast one of the largest concentrations of researchers in technology management and innovation in the UK. Business School faculty and doctoral researchers have developed a specific focus on:

- technological innovation within firms and other partnership
- knowledge-based regional economic development
- the managerial and information system dimensions of e-government, e-business and electronic commerce
- the role of enterprise and creativity in innovation
- operations and supply chain management



Joint DBA

DOCTORATE OF BUSINESS ADMINISTRATION



&

Grenoble
ECOLE DE MANAGEMENT
FRANCE

Newcastle
UNIVERSITY BUSINESS SCHOOL
UNITED KINGDOM



A TOP-RANKED EUROPEAN BUSINESS SCHOOL AND A TOP-TWENTY RUSSELL GROUP UNIVERSITY HAVE COMBINED FORCES TO OFFER A UNIQUE DOCTORATE OF BUSINESS ADMINISTRATION DEGREE. THIS JOINT DEGREE IS DESIGNED FOR SENIOR MANAGERS AND EXPERIENCED MANAGEMENT EDUCATORS INTERESTED IN FURTHER PERSONAL AND PROFESSIONAL DEVELOPMENT.

Benefits to Students

As organisational and professional success increasingly rely on the creation, integration and application of new knowledge, this unique joint DBA is designed to help you in becoming a thought leader by developing a set of research skills. These skills would enable you to reflect upon, refine and advance managerial practice as well as to understand, translate and apply with rigor leading edge business theory to the benefit of your organisation and career.

The programme offers a unique opportunity to study at and receive a joint degree from two esteemed institutions.

Benefits to Organisations

Through your participation in the joint DBA, your organisation will engage with a wider community of scholars and practitioners and access new ideas and leading edge business practices. Some of the best research questions come from direct experience of managerial or business problems or aspirations in a rapidly changing socio-economic environment. Your sponsoring organisation can provide a context for your research and directly benefit from its results and implications for policy and practice.

Benefits to Research

The advancement of managerial knowledge requires close and continuous interaction between theory and ongoing practice. Your participation in the joint DBA will become a conduit for informing academic scholarship and through which existing and emerging theories can inform business practices. By achieving your DBA degree you will become a member of an academic community. Your work can inspire new research questions and make an impact on a wide range of organisations.

Testimonial

Ravi Moodley
The Hague, Netherlands



Originally from South Africa, Ravi is an Executive Manager at BHP Billiton. "I really wanted to formalise my experience in a doctoral study and become recognised as a key contributor to the discipline of leadership and management. Grenoble Ecole de Management and Newcastle University Business School offer a very well structured joint DBA programme, practically tailored to those working in industry. I'm also very impressed by the quality of the lecturers. The challenges we are given on the programme are real industry challenges that are applicable to us. The programme is very global: There are no two nationalities alike in this cohort which is fantastic."



Testimonial

Stephen Doak
Dublin, Ireland



Stephen is a Manager at the Forensic Science Laboratory, Department Justice, Ireland. "My doctoral study has contributed to a better understanding of tacit knowledge in the management literature. My experience of conceptualising a research question, and analysing data, helps me in daily problem solving. The part-time structured doctoral programme was superior in focusing and challenging the research project. Valuable learning from suggestions made in group workshops helped contribute to the progression of individual research goals. At the research stage of the project, the role of the supervisor was paramount, whose prowess in methodology, knowledge of the management literature, academic network contacts, and publications strategy was superior and exemplary".

Read more on :
<http://sites.google.com/site/swdoak/home>

Programme Content

The DBA has two sequential elements:

Current Theory and Research

(approximately two years of part-time study)

This period comprises four research training workshops which provide students with expertise in bibliographical methods, research design, data-collection methods and data analysis techniques. Students produce a state-of-the-art literature review, a detailed research proposal and a pilot research project. Students are trained to conduct, write up and disseminate high quality research of doctoral standard. As a result students will learn to think critically and link practice to theory and vice versa. Individuals will achieve a greater level of effectiveness as practitioners in managing business innovation, technology and change.

DBA Research and Thesis

(approximately three years of part-time study)

During this period students undertake research which is built upon the research proposal and pilot project conducted in the first part of the programme.

The overall outcome is the publication of a doctoral thesis, which is subject to an oral examination. You may repeat all or part of the scheduled workshops during this phase on a voluntary basis. In addition, attendance at other events (short workshops, conferences and doctoral symposia) organised as part of the programme is also encouraged.

Who Should Apply?

Recruitment to this programme is on a worldwide basis. Students come from a wide variety of countries and career backgrounds. These may include: sciences, humanities and technical and engineering fields. Typically participants have attained a high level of professional achievement and are likely to be aged from their late twenties upwards.

Faculty Expertise

Both Grenoble and Newcastle bring together faculty with a broad range of expertise and an international reputation in research on business innovation, technology management and the organisational dimensions of technological change.

The workshops are led by faculty from both institutions who are international leaders in their fields. In addition to this there are periodic workshop contributions from alumni and guest speakers from industry.



John Dion, Group Marketing Manager, Bose Corporation...

Watch this video testimonial on
www.grenoble-em.com/jointDBA

Services to Students

All students have access to both institutions' Computing Services that offer a wide range of office, statistical and specialised software, and also provide an unparalleled access from distance to the widest range of electronic Library Services including all business and social sciences databases and online scholarly and professional journals. Additional facilities available to doctoral students include the on-line financial and economic database Datastream and in-house libraries of financial reports for UK and French companies.



The City of Grenoble