Oppo Camera Phone Moments Terms & Conditions

TERMS AND CONDITIONS FOR "OPPO CAMERA PHONE MOMENTS"

A. ACCEPTANCE OF TERMS AND CONDITIONS

You acknowledge and agree that the following Terms of Use constitute a legally binding agreement (hereinafter the "**Agreement**") between you (hereinafter the "**Participant**" and/or "**You**") and Sony Pictures Networks India Private Limited ("**SPN**"). You represent and warrant to SPN that you have read and understood the Terms of Use and the Privacy Policy (together the "**Terms**"), and agree to abide by the Terms and that you have the legal capacity to enter into this Agreement.

B. ABOUT THE CONTEST AND HOW TO PARTICIPATE

"Oppo Camera Phone Moments" contest (herein after referred to as "**Contest**") is hosted by Sony Pictures Networks India Private Limited and/or its affiliates ("**SPN**") on the terms and conditions as stated hereunder ("**Terms and Conditions**"):

1. The Contest shall be hosted on-air through SPN's channel namely Sony MAX and Sony MAX HD ("**Channels**") only during the live program "Extraaa Innings T20" ("**Program**").

2. The Contest will consist of a total sixty (60) question contests (individually referred to as "**Match Contest**") or depending upon the number of matches being played at the VIVO Indian Premier League 2016 cricket tournament ("**IPL**") and the Contest shall commence from April 09, 2016 at 20:00 Indian standard Time ("**IST**") and shall end on May 30, 2016 at 12:00 IST ("**Contest Term**"). Each Match Contest shall be held for every IPL matches that is been played and telecasted on the Channels during the Contest Term and there will be one Match Contest per match during the Program.

3. During the Program for each match, three (3) moments from that respective match shall be presented to the viewers, who will be asked to vote their best moment from the three, via text message or Twitter (**"Platform"**). The viewers interested in participating in the Match Contest (**"Participants"**) can submit entries by way of sending an SMS to 52525 (**"Short Code"**) in the following manner – OPPO <space> A/B/C on days when there is one match; on days when there will be two matches, options on the SMS will change to A1/B1/C1 and A2/B2/C2 for first match and second match respectively (**"Entries" or "Answers"**). The Participant shall be charged a premium rate as Rs.4/SMS for TATA & Rs.3/SMS for Others operators for sending the Entries to the Short Code. Rates are subject to change as per recent TRAI regulations. Kindly check rates with your telecom operators. Participants can also post their Answers on Twitter and must follow @SonyMAX and ensure to use <u>#OPPOonEIT20</u> with their Answers. All Entries shall be accepted till 12:00 hrs IST, the next day of each Match Contest (**"Contest Period"**).

4. The Contest is open to the subscribers of the following mobile networks only: Aircel, Airtel, IDEA, MTNL-Delhi, MTNL-Mumbai, Reliance, Tata Indicom, Tata Docomo, Virgin Mobile and Vodafone in select circles from India only ("**Network**"). Interested Participants will have to check with their operators for more details.

5. At the end of each Contest Period, SPN shall select one (1) Entry per Match Contest whose choice matches that of the expert on the, basis on a random selection process ("**Winner(s)**") from valid Entries. The Winners of each Match Contest will be announced on the Program on the next day of each Match Contest. (For clarification there will be a total of sixty (60) Winners for the Contest i.e. one (1) Winner for each Match Contest).

6. Each Winner(s) of the Contest will be eligible to win one OPPO smartphone ("**Prize**").

C. TERMS & CONDITIONS FOR CLAIMING THE PRIZE:

1. To claim the Prize, the Winner must have valid proof of identity, age and address or any other document as may be required by SPN at its sole discretion;

2. The name of the Winner will be declared on the Channels as per the timelines stated in Clause B5 above. The Winner needs to contact SPN by way of a direct message with the name, mobile number, mailing address, email ID and photo ID proof at the email / phone number provided by SPN within 48 hours from SPN declaring the name of the Winner failing which SPN may select another Winner. In the event, SPN is not able to establish successful contact with the Winner (i.e. in case the message is not delivered, the winner does not see the message and revert within 48 hours), that Winner shall not be considered for the Prize and SPN may choose any other Winner at its sole discretion. Upon receiving the mailing address, SPN shall courier or send by registered post the Prize to such mailing address within thirty (30) days.

3. The Prize will be sent via courier to the address provided by the Winners upon successful contact by SPN.

4. SPN shall not be liable for any defect in the Prize and make no representation and/or warranty regarding the Prize and hereby expressly disclaims all other warranties, express or implied including but not limited to any implied warranty of merchantability or fitness of the Prize for a particular purpose.

5. Any and all taxes and/or levies applicable under the laws of India shall be borne by the Winner(s) in relation to the Prize.

6. Incomplete and/or the entries submitted after the Contest Period shall not be considered and shall be null and void.

7. SPN shall not be responsible for any technical disruption and/or failure/ server problems and/ or any other difficulties of such nature, due to which the Participant is unable to participate in the Contest.

8. SPN reserves the right to disqualify any Participant from participating in the Contest without assigning any reason. The decision of SPN in this regard shall be final and binding upon the Participants.

9. In the event of any discrepancy as to the date and/or the time of receipt of an entri(es), SPN shall have the final decision in resolving such discrepancy.

D. ELIGIBILITY FOR PARTICIPATION IN THE CONTEST

1. The Contest is open for Indian citizen residing in India and using the selected Network only.

2. Non-resident Indians and Foreigners are not eligible for participation in the Contest even if they participate by sending the said SMS through Indian mobile numbers.

3. This Contest is strictly governed by the laws of India including the Privacy Laws of India

4. The Participants must have attained the age of 18 years to participate in the Contest.

5. Employees, agents and promoters (including their immediate family members) of SPN and any of their respective divisions, affiliates and subsidiaries, and others associated with the Contest in any manner, are not eligible to participate in the Contest.

6. Sending multiple entries will not increase the Participant's chance to win the Prize. Participant can win only once in this Contest. Any subsequent wins (if declared) will be automatically void.

E. OTHER TERMS AND CONDITIONS

1. By participating in the Contest, each Participant agrees to follow these Terms and Conditions and to be bound by any decisions made by SPN in its sole discretion, including any interpretations of the Terms and Conditions.

2. SPN including their divisions, affiliates and subsidiaries, and their respective agents and representatives, owners, distributors, retailers, and advertising/promotion agencies, are not responsible for any loss of Entries for any reason whatsoever including, due to any problems caused service providers, technical disruption and/or failure/ server problems and/ or any other difficulties for entries received after the deadline. Entries are void if unreadable, inaccurate, incomplete, damaged, tampered with, falsified, mechanically reproduced, irregular in any way or otherwise not in compliance with these Terms and Conditions.

3. SPN reserves its right to select and declare or not to declare the Winner if no contestant has submitted entries upto the satisfaction of SPN. Decision of SPN in this regard is final and no correspondence in this regard will be entertained.

4. While accepting the Prize, the Winner may be required to sign an "Indemnity and release of claims" form provided by SPN, as the case may be, which shall release SPN of all liability. Failure to complete and sign any documents requested by SPN may result in disqualification and selection of an alternate Winner. All decisions of SPN are final in this regard.

5. Mere participation in the Contest does not entitle the Participants to win a Prize.

6. The Prize will be awarded to the Winner pursuant to verification and in accordance with these Terms and Conditions.

7. Prize shall be delivered to the Winners by way of registered post or courier to the address provide by the Winner. The risk and title in the Prize vests in the Winner upon SPN's dispatch of the Prize.

8. SPN does not provide any implied or express warranties or guarantees with respect to usability and sizes (in case of apparels) of the Prize.

9. Prize is not transferable, assignable or exchangeable. The Prize cannot be negotiated or refunded, and by no means will cash equivalent be given. Only the Winners, and no other person or agent, may claim the Prize.

10. SPN has the right to substitute the Prize with other prize of similar or equal value, as determined by SPN in its sole discretion.

11. SPN reserves the right in its sole and absolute discretion to amend/change/vary any of the terms and condition for the Contest at any time without any prior notice. By entering into the Contest the Participant agrees to such amended terms.

12. SPN is not responsible for any errors or omissions in the terms and conditions contained herein. All information provided in the Contest is provided "As is" without warranty of any kind. SPN makes no representations and disclaim all express, implied, and statutory warranties of any kind to the Participant and/or any third party including, without limitation, warranties as to accuracy, timelines, completeness, merchantability, or fitness for any particular purpose.

13. Under no circumstance, unless due to willful misconduct or gross negligence, shall SPN and/or their directors, employees, officers, affiliates or subsidiaries, be liable to the Participant and/or any third party for any lost profits or lost opportunity, indirect, special, consequential, incidental, or punitive damages whatsoever. The Participant specifically agrees not to file in person/through any family member and/or any third party any applications, criminal and/or civil proceedings in any courts or forum in India against SPN and/or their directors, employees, officers, affiliates or subsidiaries to claim any damages or relief in connection with the Contest.

14. By entering into the Contest, the Winners waive all copyrights, rights of publicity and any related rights and consents to SPN's right to picture, tape or portray him/her as a Winners, and to exhibit this material in any and all media now existing or hereinafter created, including without limitation television, film,

radio and print media, without any compensation whatsoever for advertising and publicity purposes, except where prohibited by law. The Winners also consent to SPN's right to use his/her name, voice or picture, or the content of his/her Contest entry(ies) (collectively, the "**Publicity Rights**").

15. Under no circumstance shall SPN including the Channels and/or their directors, employees, officers, affiliates or subsidiaries, be liable to the contestant/user/ Participant and/or any third party for any lost profits or lost opportunity, indirect, special, consequential, incidental, or punitive damages whatsoever, even if SPN has been advised of the possibility of such damages.

16. Non-conformance by any Participant and / Winner of the Contest will result in immediate disqualification of the Participant/Winners from participation or winning the Prize as the case maybe.

17. **Privacy Policy**: This Contest requires the Winners to provide the following information only i.e. name, email id, address and mobile number, ("**Personal Identifiable Information**"). The Personal Identifiable Information is requested to process the results of the Contest (for example, identifying entries, etc.), declare and inform the Winners of the Contest. Save and except for the Winners of the Contest, Personal Identifiable Information is not retained by SPN and its agencies under any circumstances and is deleted from all of our records within forty five (45) days of completion of the Contest, declaration and disbursement of gratification of the Contest. It is clarified that SPN does not use the Personal Identifiable Information for any purpose except for processing the results of the Contest, declare and inform the Winners of the Winners of the Contest and dispatch the Prize to the Winners.

18. Providing information to SPN is the Participant's choice. By clicking on the Contest tab, the Participants agree to allow SPN authorized use of her/his information and the Participants agree to abide by the Terms and Conditions of the Contest.

19. Unfortunately, the transmission of information over the internet is not completely secure. Although SPN strive to protect the Participant's personal data,

SPN cannot guarantee the security of the Participant's data while it is being transmitted to SPN's site; any transmission is at the Participant's own risk.

20. SPN reserves the right to change the Terms and Conditions of this Contest and to alter or terminate the Contest at any time.

21. The decisions of SPN and its representatives shall be final and binding on all aspects of the Contest.

22. The Contest shall be governed by and construed in accordance with the applicable laws in India. All matters with respect to the Contest are subject to the jurisdiction of the Courts at Mumbai only.

23. The Participant's participation in the Contest by submitting the Entries will be construed as an acceptance of the above stated Terms and Conditions.

#Expert140 Terms & Conditions

A. ACCEPTANCE OF TERMS AND CONDITIONS

You acknowledge and agree that the following Terms of Use constitute a legally binding agreement (hereinafter the "Agreement") between you (hereinafter the "User" and/or "You") and Sony Pictures Networks India Pvt. Ltd. (formerly Multi Screen Media Private Limited) ("SPN"). You represent and warrant to SPN that you have read and understood the Terms of Use ("Terms"), and agree to abide by the Terms and that you have the legal capacity to enter into this Agreement.

B. ABOUT THE CONTEST AND HOW TO PARTICIPATE

"Expert 140" contest (herein after referred to as "Contest") is hosted by Sony Pictures Networks India Pvt. Ltd. and/or its affiliates ("SPN") on the terms and conditions as stated hereunder ("Terms and Conditions"):

1. The Contest shall be hosted on the website www.twitter.com/SonyMax https:/twitter.com/SonySIX ("Website"). The Contest will be commencing on April 9, and end on May 29.

2. During the Period stated above, the Users interested in participating in the Contest will have to summarize the match in 140 characters using #Expert140' and ensure to follow @SonyMAX/@SonySIX and type #Expert140 with their answers during the Period ("Entry(ies)").

3. In order to be eligible for the Prize, the answer given by the Users has to be sent as per the terms and conditions stated herein.

4. The participant(s) can send as many tweets/ Entry as he/she wants on the Contest however the same shall not increase such participant(s) chances of winning the Contest over the other participant(s) who have sent only one Entry during the Period.

5. SPN shall not be responsible for any technical disruption and/or failure/ server problems and/ or any other difficulties of such nature, due to which the User is unable to submit the Entry on the Website and/or participate in the Contest.

6. Incomplete and/or the Entries submitted after the Timelines shall not be considered and shall be null and void.

7. SPN reserves the right to disqualify any User from participating in the Contest without assigning any reason. The decision of SPN in this regard shall be final and binding upon the Users.

8. SPN at its sole discretion shall select one (1) winner every day ("Winner(s)") who as per SPN and/or its representatives have given the most relevant and interesting answer to the question. SPN reserves the right to select the Winner(s) of the Contest and such decision shall be final and binding on the Users. The Winners will be announced the next day before the start of the next game starting from the Period and up to the end of the Period.

9. Each Winner shall stand a chance to win a gift voucher worth Rs.1000 (Rupees one thousand only) ("Prize"). Any and all taxes and/or levies applicable under the laws of India shall be borne by the winner in relation to the Prize.

10. The User/participants shall ensure that the Entries:

i. include Hashtag Expert140 with the Twitter handle @SonyMAX/@SonySIX

ii. shall not violate the rights of any third party, including, but not limited to, privacy rights, copyrights, trademark rights and/or any other intellectual property rights; The participants shall indemnify the SPN, its officials, employees, representatives against any claim, loss, damages and liability arising as a result of infringement of third party intellectual property rights.

iii. is not harmful, harassing, blasphemous, defamatory, obscene, pedophilic, libellous, invasive of another's privacy, hateful, or racially, ethnically objectionable, disparaging, or otherwise unlawful in any manner whatever;

iv. does not harm minors in any way;

v. does not violate any law for the time being in force;

vi. does not deceive or mislead about the origin of such messages or communicates any information which is grossly offensive or menacing in nature;

vii. does not contain software viruses or any other computer code, files or programs designed to interrupt, destroy or limit the functionality of any computer resource;

viii. shall not create any liability for SPN or any of its respective parents, subsidiaries, affiliates, successors, assigns, employees, agents, directors, officers and shareholders.

11. In the event of any discrepancy as to the date and/or the time of receipt of Entries, SPN shall have the final decision in resolving such discrepancy.

12. SPN assumes no responsibility for errors, timeliness, deletion, mis-delivery or failure to store any user communications or personalization settings. Users are responsible for obtaining access to the Website.

13. User agrees and understands that when using the Website, the User will be exposed to entries from a variety of sources and users, and that SPN is not responsible for the accuracy, usefulness, safety, or intellectual property rights of or relating to such entries. User further understands and acknowledge that he/she may be exposed to entries that is inaccurate, offensive, indecent, or objectionable, and he/she agrees to waive, and hereby do waive, any legal or equitable rights or remedies he/she has or may have against SPN with respect thereto, and agree to indemnify and hold SPN its owners/operators, affiliates, and/or licensors, harmless to the fullest extent allowed by law regarding all matters related to his/her access to or use of the Website.

C. ELIGIBILITY FOR PARTICIPATION IN THE CONTEST

1. The Contest is open for residents of India only who access to the Website page of the channel/channel website from India IP address. For purposes of clarity, an Indian resident accessing the Website page of the channel/channel website from a foreign IP address may not be able to participate due to the contest being geo blocked outside India.

2. Non-resident Indians are not eligible for participation in the Contest even if they participate by accessing to the Website page of the channel/channel website from India IP address.

3. This Contest is strictly governed by the laws of India including the Privacy Laws of India

4. The User must have attained the age of 18 years to participate in the Contest.

5. Employees, agents and promoters (including their immediate family members) of SPN and any of their divisions, affiliates and subsidiaries, and others associated with the Contest in any manner, are not eligible to participate in the Contest.

6. The User/participant can win only once in this Contest. Any subsequent wins (if declared) will be automatically void.

D. TERMS AND CONDITIONS TO CLAIM THE PRIZE

1. To claim the Prize, the Prize Winner must have valid proof of identity, age and address or any other document (such as vendor registration forms, PAN, Passport, etc.) as may be required by SPN at its sole discretion.

2. The name of the Winner will be announced via tweet under the account name @SonyMAX as per the timeline stated in clause 8 above. The Winners will have to

send a direct message to @SonyMAX Twitter account with their name, telephone no, postal address, e-mail address and photo ID proof within a period of 48 hours from the announcement of the winner on the website, failing which SPN may select another Winner. Upon receiving the mailing address, SPN shall courier the Prize to such mailing address of the Winner, accordingly. In the event, successful contact with is not established (i.e. in case the message is not delivered, the winner does not see the message and revert within 48 hours), that Winner shall not be considered for the Prize and SPN may choose any other Winner at its sole discretion.

3. The Prize will be sent via courier to the address provided by the Winners upon successful contact by SPN.

4. SPN shall not be liable for any defect in the Prize and makes no representation and/or warranty regarding the Prize and hereby expressly disclaims all other warranties, express or implied including but not limited to any implied warranty or merchantability or fitness of the Prize for a particular purpose.

E. OTHER TERMS AND CONDITIONS

1. By participating in the Contest, each participant agrees to follow these Terms and Conditions and to be bound by any decisions made by SPN in its sole discretion, including any interpretations of the Terms and Conditions.

2. SPN including their divisions, affiliates and subsidiaries, and their respective agents and representatives, owners, distributors, retailers, and advertising/promotion agencies, are not responsible for any loss of entries for any reason whatsoever including, due to any problems caused, service providers, technical disruption and/or failure/ server problems and/ or any other difficulties for entries received after the deadline. Entries are void if unreadable, inaccurate, incomplete, damaged, tampered with, falsified, mechanically reproduced, irregular in any way or otherwise not in compliance with these Terms and Conditions.

3. SPN reserves its right to select and declare or not to declare the Winner if no contestant has submitted entries upto the satisfaction of SPN. Decision of SPN in this regard is final and no correspondence in this regard will be entertained.

4. While accepting the Prize, the Winners may be required to sign an "indemnity and release of claims" form provided by SPN, as the case may be, which shall release SPN of all liability. Failure to complete and sign any documents requested by SPN may result in disqualification and selection of an alternate Winner. All decisions of SPN are final in this regard.

5. Mere participation in the Contest does not entitle the participants to win a Prize.

6. The Prize will be awarded to the Winner pursuant to verification and in accordance with these Terms and Conditions. The risk and title in the Prize vests in the Winner upon SPN's dispatch of the Prize.

7. SPN does not provide any implied or express warranties or guarantees with respect to usability and sizes (in case of apparels) of the Prize.

8. Prize is not transferable, assignable or exchangeable. The Prize cannot be negotiated or refunded, and by no means will cash equivalent be given. Only the Winner, and no other person or agent, may claim the Prize.

9. SPN has the right to substitute the Prize with other prize of similar or equal value, as determined by SPN in its sole discretion.

10. SPN reserves the right in its sole and absolute discretion to amend/change/vary any of the terms and condition for the Contest at any time without any prior notice. By entering into the Contest the participant agrees to such amended terms.

11. SPN is not responsible for any errors or omissions in the Terms and Conditions contained herein. All information provided in the Contest is provided "As is" without warranty of any kind. SPN makes no representations and disclaims all express, implied, and statutory warranties of any kind to the participant and/or any third party including, without limitation, warranties as to accuracy, timelines, completeness, merchantability, or fitness for any particular purpose.

12. Under no circumstance, unless due to willful misconduct or gross negligence, shall SPN and/or their directors, employees, officers, affiliates or subsidiaries, be liable to the participant and/or any third party for any lost profits or lost opportunity, indirect, special, consequential, incidental, or punitive damages whatsoever. The participant specifically agrees not to file in person/through any family member and/or any third party any applications, criminal and/or civil proceedings in any courts or forum in India against SPN and/or their directors, employees, officers, affiliates or subsidiaries to claim any damages or relief in connection with the Contest.

13. By entering into the Contest, the Winner waive all copyrights, rights of publicity and any related rights and consents to SPN's right to picture, tape or portray him/her as a Contest Winner, and to exhibit this material in any and all media now existing or hereinafter created, including without limitation television, film, radio and print media, without any compensation whatsoever for advertising and publicity purposes, except where prohibited by law. The Prize Winner also consent to SPN's right to use his/her name, voice or picture, or the content of his/her Contest Entry(ies) (collectively, the "Publicity Rights").

14. Under no circumstance shall SPN including the Channel and/or their directors, employees, officers, affiliates or subsidiaries, be liable to the contestant/user

and/or any third party for any lost profits or lost opportunity, indirect, special, consequential, incidental, or punitive damages whatsoever, even if SPN has been advised of the possibility of such damages.

15. Non-conformance by any participant and /or Winner of the Contest will result in immediate disqualification of the participant/Winner from participation or winning the Prize as the case maybe.

16. Privacy Policy: This Contest requires the participants to provide the following information only i.e. name, email id, address and mobile number ("Personal Identifiable Information"). The Personal Identifiable Information is requested to process the results of the Contest (for example, identifying entries, etc.), declare and inform the winners of the Contest. Save and except for the winners of the Contest, Personal Identifiable Information is not retained by SPN and its agencies under any circumstances and is deleted from all of our records within forty five (45) days of completion of the Contest, declaration and disbursement of gratification of the Contest. It is clarified that SPN does not use the Personal Identifiable Information for any purpose except for processing the results of the Contest, declare and inform the Winners of the Contest.

17. Providing information to SPN is your choice. By clicking on the Contest tab, you agree to allow us authorized use of your information and you agree to abide by the Terms and Conditions of the Contest.

18. Unfortunately, the transmission of information over the Internet is not completely secure. Although SPN strive to protect your personal data, SPN cannot guarantee the security of your data while it is being transmitted to our site; any transmission is at your own risk.

19. SPN reserves the right to change the Terms and Conditions of this Contest and to alter or terminate the Contest at any time.

20. The decisions of SPN and its representatives shall be final and binding on all aspects of the Contest.

21. The Contest shall be governed by and construed in accordance with the applicable laws in India. All matters with respect to the Contest are subject to the jurisdiction of the Courts at Mumbai only.

22. Your participation in the Contest by submitting the Entries will be construed as an acceptance of the above stated Terms and Conditions.

#HappyHeadline Terms & Conditions

A. ACCEPTANCE OF TERMS AND CONDITIONS

You acknowledge and agree that the following Terms of Use constitute a legally binding agreement (hereinafter the "<u>Agreement</u>") between you (hereinafter the "<u>User</u>" and/or "<u>You</u>") and Sony Pictures Networks India Pvt. Ltd. (formerly Multi Screen Media Private Limited) ("<u>SPN</u>"). You represent and warrant to SPN that you have read and understood the Terms of Use ("<u>Terms</u>"), and agree to abide by the Terms and that you have the legal capacity to enter into this Agreement.

B. ABOUT THE CONTEST AND HOW TO PARTICIPATE

"Happy Headline" contest (herein after referred to as "<u>Contest</u>") is hosted by Sony Pictures Networks India Pvt. Ltd. and/or its affiliates ("<u>SPN</u>") on the terms and conditions as stated hereunder <u>("Terms and Conditions</u>"):

1. The Contest shall be hosted on the website <u>www.twitter.com/SonyMax</u> & <u>www.twitter.com/SonySIX</u> ("<u>Website</u>"). The Contest will be commencing on March 18, 2016 at 16:00 hours Indian Standard Time ("<u>IST</u>") and shall end on May 29, 2016 at 23.59 hours IST on the Website ("<u>Period</u>").

2. During the Period stated above, the Users interested in participating in the Contest will have to tweet/ post a happy headline and tell SPN why do they think it's the 'Happy Headline' according to User, on the Website and ensure to follow @SonyMAX or @SonySIX and type <u>#HappyHeadline</u> with their answers during the Period ("<u>Entry(ies)</u>").

3. In order to be eligible for the Prize, the answer given by the Users has to be sent as per the terms and conditions stated herein.

4. The participant(s) can send as many tweets/ Entry as he/she wants on the Contest however the same shall not increase such participant(s) chances of winning the Contest over the other participant(s) who have sent only one Entry during the Period.

5. SPN shall not be responsible for any technical disruption and/or failure/ server problems and/ or any other difficulties of such nature, due to which the User is unable to submit the Entry on the Website and/or participate in the Contest.

6. Incomplete and/or the Entries submitted after the Timelines shall not be considered and shall be null and void.

7. SPN reserves the right to disqualify any User from participating in the Contest without assigning any reason. The decision of SPN in this regard shall be final and binding upon the Users.

8. SPN at its sole discretion shall select one (2) winners each week ("*Winner(s)*") who as per SPN and/or its representatives have given the most relevant and interesting answer to the question. SPN reserves the right to select the Winner(s) of the Contest and such decision shall be final and binding on the Users. The Winners will be announced every Friday starting from the Period and up to the end of the Period.

9. Each Winner shall stand a chance to win a gift voucher worth Rs.1000 (Rupees one thousand only) ("*Prize*"). Any and all taxes and/or levies applicable under the laws of India shall be borne by the winner in relation to the Prize.

10. The User/participants shall ensure that the Entries:

i. include Hashtag HappyHeadline with the Twitter handle @SonyMAX or @SonySIX

ii. shall not violate the rights of any third party, including, but not limited to, privacy rights, copyrights, trademark rights and/or any other intellectual property

rights; The participants shall indemnify the SPN, its officials, employees, representatives against any claim, loss, damages and liability arising as a result of infringement of third party intellectual property rights.

iii. is not harmful, harassing, blasphemous, defamatory, obscene, pedophilic, libellous, invasive of another's privacy, hateful, or racially, ethnically objectionable, disparaging, or otherwise unlawful in any manner whatever;

iv. does not harm minors in any way;

v. does not violate any law for the time being in force;

vi. does not deceive or mislead about the origin of such messages or communicates any information which is grossly offensive or menacing in nature;

vii. does not contain software viruses or any other computer code, files or programs designed to interrupt, destroy or limit the functionality of any computer resource;

viii. shall not create any liability for SPN or any of its respective parents, subsidiaries, affiliates, successors, assigns, employees, agents, directors, officers and shareholders.

11. In the event of any discrepancy as to the date and/or the time of receipt of Entries, SPN shall have the final decision in resolving such discrepancy.

12. SPN assumes no responsibility for errors, timeliness, deletion, mis-delivery or failure to store any user communications or personalization settings. Users are responsible for obtaining access to the Website.

13. User agrees and understands that when using the Website, the User will be exposed to entries from a variety of sources and users, and that SPN is not responsible for the accuracy, usefulness, safety, or intellectual property rights of or relating to such entries. User further understands and acknowledge that he/she may be exposed to entries that is inaccurate, offensive, indecent, or objectionable, and he/she agrees to waive, and hereby do waive, any legal or equitable rights or remedies he/she has or may have against SPN with respect thereto, and agree to indemnify and hold SPN its owners/operators, affiliates, and/or licensors,

harmless to the fullest extent allowed by law regarding all matters related to his/her access to or use of the Website.

C. ELIGIBILITY FOR PARTICIPATION IN THE CONTEST

1. The Contest is open for residents of India only who access to the Website page of the channel/channel website from India IP address. For purposes of clarity, an Indian resident accessing the Website page of the channel/channel website from a foreign IP address may not be able to participate due to the contest being geo blocked outside India.

2. Non-resident Indians are not eligible for participation in the Contest even if they participate by accessing to the Website page of the channel/channel website from India IP address.

3. This Contest is strictly governed by the laws of India including the Privacy Laws of India

4. The User must have attained the age of 18 years to participate in the Contest.

5. Employees, agents and promoters (including their immediate family members) of SPN and any of their divisions, affiliates and subsidiaries, and others associated with the Contest in any manner, are not eligible to participate in the Contest.

6. The User/participant can win only once in this Contest. Any subsequent wins (if declared) will be automatically void.

D. TERMS AND CONDITIONS TO CLAIM THE PRIZE

1. To claim the Prize, the Prize Winner must have valid proof of identity, age and address or any other document (such as vendor registration forms, PAN, Passport, etc.) as may be required by SPN at its sole discretion.

2. The name of the Winner will be announced via tweet under the account name @SonyMAX & @SONYSIX as per the timeline stated in clause 8 above. The Winners will have to send a direct message to @SonyMAX/@SonySIX Twitter account with their name, telephone no, postal address, e-mail address and photo ID proof within a period of 48 hours from the announcement of the winner on the

website, failing which SPN may select another Winner. Upon receiving the mailing address, SPN shall courier the Prize to such mailing address of the Winner, accordingly. In the event, successful contact with is not established (i.e. in case the message is not delivered, the winner does not see the message and revert within 48 hours), that Winner shall not be considered for the Prize and SPN may choose any other Winner at its sole discretion.

3. The Prize will be sent via courier to the address provided by the Winners upon successful contact by SPN.

4. SPN shall not be liable for any defect in the Prize and makes no representation and/or warranty regarding the Prize and hereby expressly disclaims all other warranties, express or implied including but not limited to any implied warranty or merchantability or fitness of the Prize for a particular purpose.

E. OTHER TERMS AND CONDITIONS

1. By participating in the Contest, each participant agrees to follow these Terms and Conditions and to be bound by any decisions made by SPN in its sole discretion, including any interpretations of the Terms and Conditions.

2. SPN including their divisions, affiliates and subsidiaries, and their respective agents and representatives, owners, distributors, retailers, and advertising/promotion agencies, are not responsible for any loss of entries for any reason whatsoever including, due to any problems caused, service providers, technical disruption and/or failure/ server problems and/ or any other difficulties for entries received after the deadline. Entries are void if unreadable, inaccurate, incomplete, damaged, tampered with, falsified, mechanically reproduced, irregular in any way or otherwise not in compliance with these Terms and Conditions.

3. SPN reserves its right to select and declare or not to declare the Winner if no contestant has submitted entries upto the satisfaction of SPN. Decision of SPN in this regard is final and no correspondence in this regard will be entertained.

4. While accepting the Prize, the Winners may be required to sign an "indemnity and release of claims" form provided by SPN, as the case may be, which shall release SPN of all liability. Failure to complete and sign any documents requested by SPN may result in disqualification and selection of an alternate Winner. All decisions of SPN are final in this regard.

5. Mere participation in the Contest does not entitle the participants to win a Prize.

6. The Prize will be awarded to the Winner pursuant to verification and in accordance with these Terms and Conditions. The risk and title in the Prize vests in the Winner upon SPN's dispatch of the Prize.

7. SPN does not provide any implied or express warranties or guarantees with respect to usability and sizes (in case of apparels) of the Prize.

8. Prize is not transferable, assignable or exchangeable. The Prize cannot be negotiated or refunded, and by no means will cash equivalent be given. Only the Winner, and no other person or agent, may claim the Prize.

9. SPN has the right to substitute the Prize with other prize of similar or equal value, as determined by SPN in its sole discretion.

10. SPN reserves the right in its sole and absolute discretion to amend/change/vary any of the terms and condition for the Contest at any time without any prior notice. By entering into the Contest the participant agrees to such amended terms.

11. SPN is not responsible for any errors or omissions in the Terms and Conditions contained herein. All information provided in the Contest is provided "As is" without warranty of any kind. SPN makes no representations and disclaims all express, implied, and statutory warranties of any kind to the participant and/or any third party including, without limitation, warranties as to accuracy, timelines, completeness, merchantability, or fitness for any particular purpose.

12. Under no circumstance, unless due to willful misconduct or gross negligence, shall SPN and/or their directors, employees, officers, affiliates or subsidiaries, be

liable to the participant and/or any third party for any lost profits or lost opportunity, indirect, special, consequential, incidental, or punitive damages whatsoever. The participant specifically agrees not to file in person/through any family member and/or any third party any applications, criminal and/or civil proceedings in any courts or forum in India against SPN and/or their directors, employees, officers, affiliates or subsidiaries to claim any damages or relief in connection with the Contest.

13. By entering into the Contest, the Winner waive all copyrights, rights of publicity and any related rights and consents to SPN's right to picture, tape or portray him/her as a Contest Winner, and to exhibit this material in any and all media now existing or hereinafter created, including without limitation television, film, radio and print media, without any compensation whatsoever for advertising and publicity purposes, except where prohibited by law. The Prize Winner also consent to SPN's right to use his/her name, voice or picture, or the content of his/her Contest Entry(ies) (collectively, the "**Publicity Rights**").

14. Under no circumstance shall SPN including the Channel and/or their directors, employees, officers, affiliates or subsidiaries, be liable to the contestant/user and/or any third party for any lost profits or lost opportunity, indirect, special, consequential, incidental, or punitive damages whatsoever, even if SPN has been advised of the possibility of such damages.

15. Non-conformance by any participant and /or Winner of the Contest will result in immediate disqualification of the participant/Winner from participation or winning the Prize as the case maybe.

16. Privacy Policy: This Contest requires the participants to provide the following information only i.e. name, email id, address and mobile number ("**Personal Identifiable Information**"). The Personal Identifiable Information is requested to process the results of the Contest (for example, identifying entries, etc.), declare and inform the winners of the Contest. Save and except for the winners of the Contest, Personal Identifiable Information is not retained by SPN and its agencies under any circumstances and is deleted from all of our records

within forty five (45) days of completion of the Contest, declaration and disbursement of gratification of the Contest. It is clarified that SPN does not use the Personal Identifiable Information for any purpose except for processing the results of the Contest, declare and inform the Winners of the Contest.

17. Providing information to SPN is your choice. By clicking on the Contest tab, you agree to allow us authorized use of your information and you agree to abide by the Terms and Conditions of the Contest.

18. Unfortunately, the transmission of information over the Internet is not completely secure. Although SPN strive to protect your personal data, SPN cannot guarantee the security of your data while it is being transmitted to our site; any transmission is at your own risk.

19. SPN reserves the right to change the Terms and Conditions of this Contest and to alter or terminate the Contest at any time.

20. The decisions of SPN and its representatives shall be final and binding on all aspects of the Contest.

21. The Contest shall be governed by and construed in accordance with the applicable laws in India. All matters with respect to the Contest are subject to the jurisdiction of the Courts at Mumbai only.

22. Your participation in the Contest by submitting the Entries will be construed as an acceptance of the above stated Terms and Conditions.

#HappywalaSeflie Terms & Conditions

A. ACCEPTANCE OF TERMS AND CONDITIONS

You acknowledge and agree that the following Terms of Use constitute a legally binding agreement (hereinafter the "Agreement") between you (hereinafter the "User" and/or "You") and Sony Pictures Networks India Pvt. Ltd. (formerly Multi Screen Media Private Limited) ("SPN"). You represent and warrant to SPN that you have read and understood the Terms of Use ("Terms"), and agree to abide by the Terms and that you have the legal capacity to enter into this Agreement.

B. ABOUT THE CONTEST AND HOW TO PARTICIPATE

"HappywalaSelfie" contest (herein after referred to as "Contest") is hosted by SPN and/or its affiliates on the terms and conditions as stated hereunder ("Terms and Conditions"):

1. The Contest shall be promoted and host by SPN's channel namely MAX & SIX ("Channel") on the Channel's Twitter account <u>https://twitter.com/sonymax</u> ("MAX Twitter") & <u>https://twitter.com/sonysix</u> ("SIX Twitter") The Contest shall commence on April 12, 2016 at 15:00 hours Indian Standard Time ("IST") and shall end on May 29, 2016 at 23:59 hours IST ("Period").

2. During the Period stated above, the Users will be asked to take happy selfies and send it on the Platforms every day during the Period ("Contest Question") and ensure to type #HappywalaSelfie with their selfies during Period ("Entry(ies)").

3. In order to be eligible for the Prize, the Entry given by the Users has to be interesting and creative and sent as per the terms and conditions stated herein.

4. The participant(s) can send as many Entries as he/she wants on the Match Contest however the same shall not increase such participant(s) chances of winning the Match Contest over the other participant(s) who have sent only one Entry during the Period.

5. SPN shall not be responsible for any technical disruption and/or failure/ server problems and/ or any other difficulties of such nature, due to which the User is unable to submit the Entry on the Website and/or participate in the Contest.

6. Incomplete and/or the Entries submitted after the Match Period shall not be considered and shall be null and void.

7. SPN reserves the right to disqualify any User from participating in the Contest without assigning any reason. The decision of SPN in this regard shall be final and binding upon the Users.

8. SPN at its sole discretion shall select four (1) winner every week from among the Users who have uploaded the most happy selfies on the Platforms, based on random selection process ("Winners"). SPN reserves the right to select the Winner(s) of the Contest and such decision shall be final and binding on the Users. The Winners for the Contest shall be announced on every week on the Platforms.

9. The Winner with the most smiling selfies stands a chance to win vouchers worth Rs. 1000 each ("Voucher Prize", both collectively known as "Prize"). Any and all taxes and/or levies applicable under the laws of India shall be borne by the winner in relation to the Prize

10. The User/participants shall ensure that the Entries:

i. include Hashtag HappywalaSelfie with their answers.

ii. shall not violate the rights of any third party, including, but not limited to, privacy rights, copyrights, trademark rights and/or any other intellectual property rights; The participants shall indemnify the SPN, its officials, employees, representatives against any claim, loss, damages and liability arising as a result of infringement of third party intellectual property rights.

iii. is not harmful, harassing, blasphemous, defamatory, obscene, pedophilic, libellous, invasive of another's privacy, hateful, or racially, ethnically objectionable, disparaging, or otherwise unlawful in any manner whatever;

iv. does not harm minors in any way;

v. does not violate any law for the time being in force;

vi. does not deceive or mislead about the origin of such messages or communicates any information which is grossly offensive or menacing in nature;

vii. does not contain software viruses or any other computer code, files or programs designed to interrupt, destroy or limit the functionality of any computer resource;

viii. shall not create any liability for SPN or any of its respective parents, subsidiaries, affiliates, successors, assigns, employees, agents, directors, officers and shareholders.

11. In the event of any discrepancy as to the date and/or the time of receipt of Entries, SPN shall have the final decision in resolving such discrepancy.

12. SPN assumes no responsibility for errors, timeliness, deletion, mis-delivery or failure to store any user communications or personalization settings. Users are responsible for obtaining access to the Website.

13. User agrees and understands that when using the Website, the User will be exposed to entries from a variety of sources and users, and that SPN is not responsible for the accuracy, usefulness, safety, or intellectual property rights of or relating to such entries. User further understands and acknowledge that he/she may be exposed to entries that is inaccurate, offensive, indecent, or objectionable, and he/she agrees to waive, and hereby do waive, any legal or equitable rights or remedies he/she has or may have against SPN with respect thereto, and agree to indemnify and hold SPN its owners/operators, affiliates, and/or licensors, harmless to the fullest extent allowed by law regarding all matters related to his/her access to or use of the Website.

C. ELIGIBILITY FOR PARTICIPATION IN THE CONTEST

1. The Contest is open for residents of India only who access to the Website page from India IP address. For purposes of clarity, an Indian resident accessing the Website page of the channel/channel website from a foreign IP address may not be able to participate due to the contest being geo blocked outside India.

2. Non-resident Indians are not eligible for participation in the Contest even if they participate by accessing to the Website page of the channel/channel website from India IP address.

3. This Contest is strictly governed by the laws of India including the Privacy Laws of India

4. The User must have attained the age of 18 years to participate in the Contest.

5. Employees, agents and promoters (including their immediate family members) of SPN and any of their divisions, affiliates and subsidiaries, and others associated with the Contest in any manner, are not eligible to participate in the Contest.

6. The User/participant can win only once in this Contest. Any subsequent wins (if declared) will be automatically void.

D. TERMS AND CONDITIONS TO CLAIM THE PRIZE

1. To claim the Prize, the Winners must have valid proof of identity, age and address or any other document (PAN, Passport, prize declaration form, etc.) as may be required by SPN at its sole discretion.

2. The name of the Winner will be announced via tweet on the Website as per the timeline stated in clause B8 above. The Winners will have to send a direct message to Website with their name, telephone no, postal address, e-mail address and photo ID proof within a period of 48 hours from the announcement of the winner on the website, failing which SPN may select another Winner. Upon receiving the mailing address, SPN shall courier the Prize to such mailing address of the Winner, accordingly. In the event, successful contact with is not established (i.e. in case the message is not delivered, the winner does not see the message and revert within 48 hours), that Winner shall not be considered for the Prize and SPN may choose any other Winner at its sole discretion.

3. The Prize will be sent via courier to the address provided by the Winners upon successful contact by SPN.

4. SPN shall not be liable for any defect in the Prize and makes no representation and/or warranty regarding the Prize and hereby expressly disclaims all other warranties, express or implied including but not limited to any implied warranty or merchantability or fitness of the Prize for a particular purpose.

E. OTHER TERMS AND CONDITIONS

1. By participating in the Contest, each participant agrees to follow these Terms and Conditions and to be bound by any decisions made by SPN in its sole discretion, including any interpretations of the Terms and Conditions.

2. SPN including their divisions, affiliates and subsidiaries, and their respective agents and representatives, owners, distributors, retailers, and advertising/promotion agencies, are not responsible for any loss of entries for any reason whatsoever including, due to any problems caused, service providers, technical disruption and/or failure/ server problems and/ or any other difficulties for entries received after the deadline. Entries are void if unreadable, inaccurate, incomplete, damaged, tampered with, falsified, mechanically reproduced, irregular in any way or otherwise not in compliance with these Terms and Conditions.

3. SPN reserves its right to select and declare or not to declare the Winner if no contestant has submitted entries upto the satisfaction of SPN. Decision of SPN in this regard is final and no correspondence in this regard will be entertained.

4. While accepting the Prize, the Winners may be required to sign an "indemnity and release of claims" form provided by SPN, as the case may be, which shall release SPN of all liability. Failure to complete and sign any documents requested by SPN may result in disqualification and selection of an alternate Winner. All decisions of SPN are final in this regard.

5. Mere participation in the Contest does not entitle the participants to win a Prize.

6. The Prize will be awarded to the Winner pursuant to verification and in accordance with these Terms and Conditions. The risk and title in the Prize vests in the Winner upon SPN's dispatch of the Prize.

7. SPN does not provide any implied or express warranties or guarantees with respect to usability and sizes (in case of apparels) of the Prize.

8. Prize is not transferable, assignable or exchangeable. The Prize cannot be negotiated or refunded, and by no means will cash equivalent be given. Only the Winner, and no other person or agent, may claim the Prize.

9. SPN has the right to substitute the Prize with other prize of similar or equal value, as determined by SPN in its sole discretion.

10. SPN reserves the right in its sole and absolute discretion to amend/change/vary any of the terms and condition for the Contest at any time without any prior notice. By entering into the Contest the participant agrees to such amended terms.

11. SPN is not responsible for any errors or omissions in the Terms and Conditions contained herein. All information provided in the Contest is provided "As is" without warranty of any kind. SPN makes no representations and disclaims all express, implied, and statutory warranties of any kind to the participant and/or any third party including, without limitation, warranties as to accuracy, timelines, completeness, merchantability, or fitness for any particular purpose.

12. Under no circumstance, unless due to willful misconduct or gross negligence, shall SPN and/or their directors, employees, officers, affiliates or subsidiaries, be liable to the participant and/or any third party for any lost profits or lost opportunity, indirect, special, consequential, incidental, or punitive damages whatsoever. The participant specifically agrees not to file in person/through any family member and/or any third party any applications, criminal and/or civil proceedings in any courts or forum in India against SPN and/or their directors, employees, officers, affiliates or subsidiaries to claim any damages or relief in connection with the Contest.

13. By entering into the Contest, the Winner waive all copyrights, rights of publicity and any related rights and consents to SPN's right to picture, tape or portray him/her as a Contest Winner, and to exhibit this material in any and all media now existing or hereinafter created, including without limitation television, film, radio and print media, without any compensation whatsoever for advertising and publicity purposes, except where prohibited by law. The Prize Winner also consent to SPN's right to use his/her name, voice or picture, or the content of his/her Contest Entry(ies) (collectively, the "Publicity Rights").

14. Under no circumstance shall SPN including the Channel and/or their directors, employees, officers, affiliates or subsidiaries, be liable to the contestant/user and/or any third party for any lost profits or lost opportunity, indirect, special, consequential,

incidental, or punitive damages whatsoever, even if SPN has been advised of the possibility of such damages.

15. Non-conformance by any participant and /or Winner of the Contest will result in immediate disqualification of the participant/Winner from participation or winning the Prize as the case maybe.

16. Privacy Policy: This Contest requires the participants to provide the following information only i.e. name, email id, address and mobile number ("Personal Identifiable Information"). The Personal Identifiable Information is requested to process the results of the Contest (for example, identifying entries, etc.), declare and inform the winners of the Contest. Save and except for the winners of the Contest, Personal Identifiable Information is not retained by SPN and its agencies under any circumstances and is deleted from all of our records within forty five (45) days of completion of the Contest, declaration and disbursement of gratification of the Contest. It is clarified that SPN does not use the Personal Identifiable Information for any purpose except for processing the results of the Contest, declare and inform the Winners of the Contest.

17. Providing information to SPN is your choice. By clicking on the Contest tab, you agree to allow us authorized use of your information and you agree to abide by the Terms and Conditions of the Contest.

18. Unfortunately, the transmission of information over the Internet is not completely secure. Although SPN strive to protect your personal data, SPN cannot guarantee the security of your data while it is being transmitted to our site; any transmission is at your own risk.

19. SPN reserves the right to change the Terms and Conditions of this Contest and to alter or terminate the Contest at any time.

20. The decisions of SPN and its representatives shall be final and binding on all aspects of the Contest.

21. The Contest shall be governed by and construed in accordance with the applicable laws in India. All matters with respect to the Contest are subject to the jurisdiction of the Courts at Mumbai only.

22. Your participation in the Contest by submitting the Entries will be construed as an acceptance of the above stated Terms and Conditions.