



JACKSONS LANE

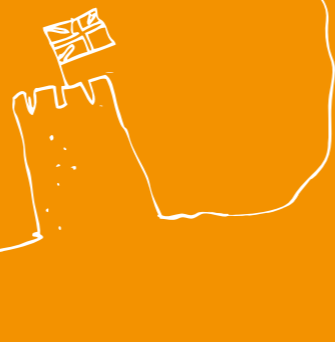
NORTH LONDON'S
CREATIVE SPACE

“
**JACKSONS LANE
HAS SURPASSED
ITSELF WITH THIS!**”

Ham & High

ANNUAL REVIEW
2014/15





A GEM OF A VENUE JUST UP THE NORTHERN LINE.”

This Is Cabaret

WELCOME TO NORTH LONDON'S CREATIVE SPACE

2014/15 marked a successful year for Jacksons Lane, culminating in cementing our position as a National Portfolio client of Arts Council England for 2015–18. This year we supported and developed more artists, and engaged and created opportunities for more participants than ever before, all on top of the delight we brought to tens of thousands of audience members.

From our landmark building we ran 60 weekly classes, events and workshops for the community. These activities attracted **over 135,000 people** this year, and were enhanced by a theatre programme that encompassed **197 performances** and attracted an additional **21,436 people** into the theatre. Our family programme was watched by **12,179 people**. Our thriving, lauded, arts participation, education and outreach programme continued to expand across North London (allowing thousands of people to experience the arts for the first time), running in **nine partner organisations** and we brought theatre, music, dance and circus to more local schools than ever before.

In 2014/15 was an incredibly successful year for us as we sought to expand how many people engage with us digitally. Our expanded digital provision for audiences worldwide meant that this year we saw **133,763 unique users** engage with us – a staggering **64% increase** on last year.

Thank you all for your invaluable support – we couldn't do it without you.

James Tilston
Chief Executive

Adrian Berry
Artistic Director

Trustees in 2014/15

Melian Mansfield (Chair)
Rachel Allison
Gill Auld
Zoe Crick
Adam Garfunkel
Lynne Hale
Martin Hay
Leila Jones
Fiona Mallin-Robinson
Gavin Rosenthal

Development & Birthday Committees

Sir Michael Boyd
Paul & Jan Brooker
Lynne Featherstone
Nicky Gavron
Millie Kendall MBE
Alicia Pivaro
Jacki Reason
Meera Syal CBE



Supported using public funding by
ARTS COUNCIL ENGLAND



“
STAND BACK AND
GASP IN ADMIRATION.”

The Stage on *Midnight Circus* by Aircraft Circus



Stateless by Joli Vyann | Photo: Gigi Giannella

ARTISTIC EXCELLENCE

In 2014/15 we further cemented our reputation as the UK's leading venue for the support and production of contemporary circus, and brought some of the best new homegrown and international theatre and performance to North London.

For the London International Mime Festival we increased our profile with an unprecedented five productions including the internationally acclaimed NoFit State Circus with *Noodles* and *Slava's Snow Show* star Chris Lynam with his debut solo production *EricTheFred*, as well as supporting Barely Methodical Troupe's *Bromance* at The Platform Theatre, Theatre Ad Infinitum's *Light* at the Barbican and Gandini Juggling's *4 x 4 Ephemeral Structures* at the Royal Opera House.

Our first venture into contemporary musical theatre was our co-production with Spatfeather – a new take on Tennessee Williams' *The Liberation of Colette Simple*, a unique and original fusion of cabaret and music theatre which brought in brand new audiences to the building and further developed our artistic offer.

A unique experience for our audiences at the end of the year was Il Pixel Rosso's stunning immersive production for two people at a time, *The Great Spavaldos*, which gave audiences a chance to genuinely be a part of the circus, with 150 performances over a week – a real word of mouth hit across London.



Globally Wanted by Company Uusi Maailma | Photo: Rene Limbecker

“POSSIBLY THE MOST RELEVANT AND PERFECT CHOICE FOR A VENUE EVER MADE.”

This is Cabaret on *Falling Up* by Mimbres at Jacksons Lane



Throwback by Silver Lining, commissioned by Jacksons Lane
Photo: Ben Hopper

LEADING THE CIRCUS SECTOR

Jacksons Lane supported a vast international range of circus artists and companies in 2014/15, co-producing 40 new full-length and short-form works. Our Transmission residency programme saw the development and creation of five productions alone, including the exciting *Circumference* who merged new technologies with cutting edge circus. The Hangwire short residency programme invited companies from all over Europe to share space and collaborate on ideas with a showcase of 10 brand new short works.

For Circus Fest, in partnership with the Roundhouse, we co-produced five brand new productions, including Keziah Serreau's hugely acclaimed *Strike*, and presented two new works beyond our venue – Ella Robson Guilfoyle's thrilling *Echoes*, with free performances outside on a housing estate in Camden, and exciting new circus ensemble *Silver Lining* in a sold-out big top at the Roundhouse.

In collaboration with our Finnish partners Sirkus Info, we were thrilled to bring the brilliant Company Uusi Maailma to Jacksons Lane with the startling live art/circus crossover *Globally Wanted*, which transcended artistic boundaries and broke new ground for contemporary circus.



Anyday by Max Calaf

Our Summer highlight was a month-long site-specific co-production with Aircraft circus, *Midnight Circus*, which played promenade style to wide-eyed audiences throughout July – a feast of fire, skill and spectacle. Over in Edinburgh we founded and presented the first ever Total Theatre Award for Circus at the Fringe – a huge boost for the profile of the sector led by Jacksons Lane – which went to Barely Methodical Troupe's *Bromance*.



“**CHARMING AND
DISARMING QUIRKINESS.**”

Time Out on *The Liberation of Colette Simple*
by Spatfeather and Jacksons Lane

The Liberation of Colette Simple by Spatfeather in a co-production with Jacksons Lane | Photo: Robert Workman

TALENT DEVELOPMENT

Jacksons Lane continued and developed its programmes of support for new and emerging artists from the circus and visual theatre sectors. We supported some 120 companies over the year which included over 420 artists, through space, dramaturgy and mentoring, with the Jacksons Lane team offering their expertise in areas such as technical support and marketing.

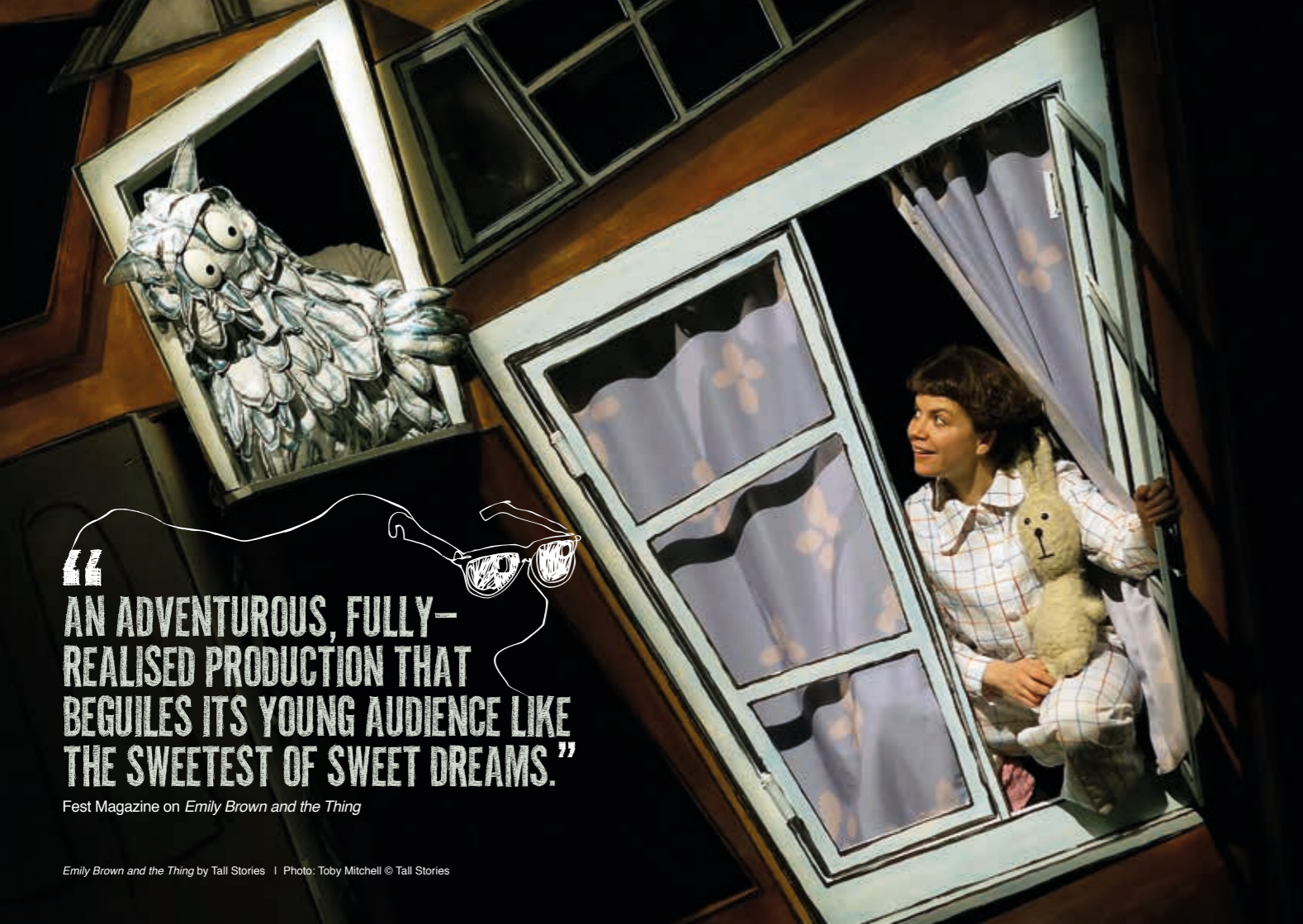
Five of these young companies went on to take their productions to the Edinburgh Festival for the first time with Jacksons Lane's support and mentorship, with one of them – Little Soldier – winning The Stage Award for Acting Excellence for our co-production *The Ingenious Gentleman Don Quixote of La Mancha*.

This year Jacksons Lane was awarded a BBC Performing Arts Award to create a brand new Fellowship, creating the country's only Circus Fellow and also the youngest recipient of the bursary, supporting a new career in the circus sector for an emerging performer and educator.

Three emerging British visual theatre companies were given the unique opportunity to present their work at Jacksons Lane as part of the London International Mime Festival, highlighting our support for new artists creating performance within the medium of non-verbal / visual theatre with Jacksons Lane facilitating them to present their work to an international audience.



Stateless by Joli Vyann, performed as part of London International Mime Festival | Photo: Gigi Giannella



“AN ADVENTUROUS, FULLY-
REALISED PRODUCTION THAT
BEGUILES ITS YOUNG AUDIENCE LIKE
THE SWEETEST OF SWEET DREAMS.”

Fest Magazine on *Emily Brown and the Thing*

Emily Brown and the Thing by Tall Stories | Photo: Toby Mitchell © Tall Stories

THEATRE FOR CHILDREN & YOUNG PEOPLE

Our ever-packed programme for children and families further developed with some of the biggest names in the sector creating and presenting their work for North London audiences.

The pioneering Inspector Sands brought their debut family production, *Rock Pool*, to Jacksons Lane, an immersive and interactive experience for the very young; our brand new in-house commission and production *The Party!* ran for half-term – an introduction to circus for families and a brilliant fusion of dance, acrobatics and engagement before launching a small-scale UK tour to events including Camp Bestival.

Former Children’s Laureate and leading author Michael Rosen made a rare appearance to enrapture audiences with his solo performance *Big Book of Bad Things*, whilst the Southbank Centre delighted with their adaptation of the much-loved picture book *The Queen’s Knickers*.

The end of the year saw international collective Peut Etre in residence, premiering their beautiful circus-dance work *Dare to Sea* – a feast for the senses, whilst our Christmas production saw resident company Tall Stories play to thousands of young audiences with a new adaptation of the incredibly popular picture book *Emily Brown and the Thing*.



12,179 Audiences for family shows in 2014/15

103 Performances staged for children and young people

86% Average percentage of audience capacity for family shows in the year



“**JACKSONS LANE PULSES WITH COMMUNITY SPIRIT BUT AT THE SAME OPENS ITS DOORS TO THE WORLD. AN AMAZING SPACE.**”

Phill Jupitus

JL Youth project with young people from across Haringey | Photo: Richard Davenport

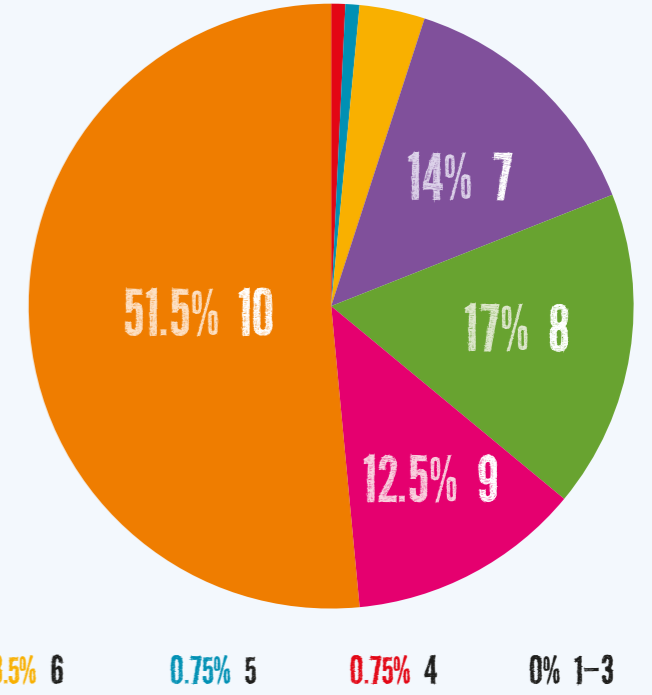
PARTICIPATION & ENGAGEMENT

Jacksons Lane works tirelessly to ensure as many people across our community have access to, take part in, and engage with the arts and their own creativity. To this end we worked with funding partners (particularly Haringey Council, Arts Council England, Big Lottery Reaching Communities and Children in Need) to create new pathways to access and participate in the arts. In particular we have developed programmes of work being done both at Jacksons Lane and its surroundings as well as large-scale programmes of outreach work being done on the ground in hard to reach communities and areas of low artistic engagement. The major focus for our outreach work continues to be the east of Haringey – particularly within Tottenham, Seven Sisters and Wood Green.

Every week Jacksons Lane programmes 50–60 classes, courses, workshops and participatory opportunities for all members of our community, covering dance, circus, music, photography, drama and physical well-being.

In 2014/15 Jacksons Lane worked in partnership with even more schools and venues from all across Haringey to ensure that top quality cultural activity was available, for free, to the most hard-to-reach communities in Haringey. To monitor and evaluate the impact of our work, we asked 134 participants if Jacksons Lane had a positive impact upon their lives. 100% said that it had. We asked them how much of positive impact, between 1 (not much impact) and 10 (highest possible impact):

THE DIFFERENCE WE ARE MAKING How we scored out of 10



“ THESE PROJECTS BRING ALL KINDS OF COMMUNITIES TOGETHER.”

Parent of JL Youth participant



JL Pop-Up Circus, Tottenham Green | Photo: Kevin Wratten

OUTREACH IN TOTTENHAM & WOOD GREEN

Jacksons Lane is the flagship arts and cultural venue in Haringey and the only arts centre from the Borough within Arts Council England’s National Portfolio. As such Jacksons Lane strives to engage within a wide geographic spread to ensure the whole of Haringey benefits from our activities and opportunities. We develop and deliver a broad range of quality cultural activities and experiences for all ages that are delivered daily on the ground within communities across the region, with a major focus in Tottenham and Wood Green.

We are delighted to be able to work with a wide range of partner venues that allow us to deliver the best quality arts participation initiatives directly within communities. In 2014/15 we were able to offer these activities in venues including: Project 2020, The Triangle Centre, Seven Sisters Primary School, Sky City Estate, St Ann’s School, Marcus Garvey Library, Haringey Sixth Form Centre, St Thomas More School, and Homes for Haringey.

Standout outreach opportunities delivered in the year include:

JL Circus

Jacksons Lane’s flagship arts participation programme for young people offers free circus and drama workshops that take place after school with young people aged 10–18. Fusing circus, drama, music and other disciplines, this allows young people to develop confidence, gain skills and build friendships in a supportive

environment. Participants work towards achieving a Bronze Arts Award. This runs three times per week across different locations.

Expansion of The Social Lunch across Haringey

Jacksons Lane has expanded the provision of its incredibly popular Social Lunch for older people right across Haringey. Hot and healthy lunches coupled with rewarding arts activities, talks and excursions are delivered at Homes for Haringey sheltered housing schemes and allow us to work with vulnerable older people in the east of Haringey. Supported by Mercer’s Charity

National Youth Circus Event

JL Circus participants from Tottenham and Wood Green were invited to attend the National Youth Circus Event to further their circus skills and experience new ways of showcasing their abilities. They also attended a performance by Cirque du Soleil at the Royal Opera House and met circus peers from right across the UK.

Wellbeing and fitness for women

We developed a weekly programme of tutor-led fitness and self-defence classes delivered in Tottenham specifically designed to improve self-confidence in women who are not engaging with sport, exercise or physical activity.

“I find the sessions very empowering, and it’s so special to have space to connect safely with other women.”

Jessica (participant)

“ I REALLY LOVE IT! WE GET TO LEARN DIFFERENT SKILLS LIKE STILTS, AND ALL THESE CIRCUS SKILLS AS WELL AS ACTING AND LOTS OF MOVEMENT. EVEN THOUGH I CAN BE LAZY WHEN I GET UP IN THE MORNING, I GET TO COME HERE AND BE ENERGETIC!”

JL Youth participant

Jacksons Lane Guitar Club, St Thomas More School, Wood Green | Photo: Tom Halpenny

CHILDREN & YOUNG PEOPLE

Jacksons Lane has developed several projects to increase the engagement young people have with the arts, culture and their own creativity. Highlights of 2014/15 include:

JL Circus

Our free circus and drama workshops take place after school in the east of Haringey for people aged 10–18. This allows young people to develop their confidence, skills and build friendships in a supportive environment. Participants work towards achieving their Silver and Bronze Arts Award.

#ASPIRATIONS

JL Circus' second performance on Jacksons Lane's professional stage. #ASPIRATIONS featured a cast of 40 who had worked with a team of specialist artists covering disciplines in circus, dance and drama. This performance was devised with the young people and explored what keeps us moving forward in life.

LAUNCH

A new programme initiated this year, LAUNCH looks at raising awareness in young people of career paths into the arts. Last year we provided work experience opportunities, developed our Youth Board and delivered schools workshops at Compton School in Barnet and St Thomas More School.

Pop-up Circus

Working with a street performer and circus artist, young people created an outdoor circus spectacle, performed on Tottenham Green and Markfield Park. This project was initiated by the JL Youth Board with funding from Haringey Council.

Haringey Youth Arts Festival

JL founded and leads on the development of Haringey Youth Arts Festival, in partnership with other local arts organisations. Now an annual event in the Haringey calendar, this year's event at Haringey Sixth Form Centre was attended by over 300 people.

JL Summer Intensives

Participants worked with professional artists from a range of disciplines to explore a new art form in intensive, day-long workshops. This year's Summer Intensives explored Street Theatre and Digital Storytelling.

The Challenge

We again worked with The Challenge to create engagement in communities and citizenship for young people. This included volunteering, and JL staff members being on the 'Dragon's Den' panel where they pitch ideas for community projects.

Jacksons Lane Youth Board

Jacksons Lane is dedicated to giving young people a voice and developing them as cultural leaders. The Youth Board is a creative and interactive space that allows them to shape the future development of Jacksons Lane and its programmes.



“THE OPPORTUNITY TO TAKE PART IN JACKSONS LANE WORKSHOPS HAS ENABLED OUR PUPILS TO DEVELOP. I AM IN NO DOUBT THAT THIS EXPERIENCE HAS HELPED PUPILS TO ACHIEVE THEIR POTENTIAL AND SURPASS THEIR TARGET GRADES.”

Head of Drama, St Thomas More School

SCHOOLS

Jacksons Lane has set itself the ambition of having its work experienced by every school-age child in Haringey. JL has made supporting local schools a priority, delivering new participants and audiences and partnering with schools in arts education.

Highlights of the work we do with schools this year include:

JL Guitar Band with Youth Music

Jacksons Lane and Musicus teamed up to deliver free weekly guitar workshops at St Thomas More Secondary School for the 2014/15 and 2016/16 academic years. The students began with no experience in music and throughout the year gave concerts and has inspired new pathways within the school for music and creative expression.

Join the Circus! schools workshop programme

In 2014/15, Jacksons Lane further developed our offer for schools by devising new circus-based workshops with key curriculum links. *Join the Circus!* is an interactive project, adapted for Key Stage 1, Key Stage 2 or Key Stage 3 pupils, exploring the exciting world of circus, and working with professional circus artists and performers. This year we provided this for free to four schools in Tottenham, and with a group of disabled young people at the Markfield Centre.

LAUNCH workshops

LAUNCH is Jacksons Lane strand of work supporting young people into creative and cultural employment. In 2014/15 we delivered free workshops designed to engage young people with the cultural industry at schools in Wood Green and Barnet.

Romeo and Juliet clowning workshop

We delivered a bespoke workshop using clowning techniques and skills, working with sixty Year Six students from Bute House School.

Artsmark

Jacksons Lane is committed to supporting schools who wish to be Artsmark accredited. Artsmark shows excellence in arts and cultural provision and demonstrates schools value the arts, while raising the profile of a school in the eyes of students, families and the wider community. We offer opportunities to experience the arts as well as running workshops, INSET days, training for teachers with The Princes' Trust, as well as backstage tours.

School trips to Jacksons Lane

JL offers free and subsidised tickets to its full programme, enabling schools in the East of Haringey to benefit from live performance who would otherwise not be able to attend. We supported more than 30 schools in this way.

“IF IT WEREN'T FOR THE SOCIAL LUNCH, I'D BE GOING TO SLEEP WATCHING THE TV. I ENJOY THIS.”

“I LIVE BY MYSELF AND I'M LONELY. I LIKE THIS.”

“WITHOUT THIS I'D BE IN A MUDDLE.”

Older people attending our activities discuss the positive impact Jacksons Lane makes to their lives

Forum Theatre event created with Age UK Haringey | Photo: Jonathan Perugia

OLDER PEOPLE

Highlights of our projects with older people in 2014/15 include:

Desert Island Discs

Reminiscence project with residents from the Mary Feilding Guild and residential care homes in Haringey. The project leader works one-on-one with a participant from each venue using music, poetry and food to create a *Desert Island Discs* style presentation of their memories and histories which is shared with peers in their care home and their families.

The Social Lunch

We provide a hot and healthy two course meal and opportunities for reminiscence, art classes, workshops, cultural excursions and talks. Each lunch is attended by 40 older people. We work with volunteers from local schools so that people have a chance to talk and mix across generations as well as organising community transport for older people living in sheltered housing further afield.

Broadway Brunch

In the year we developed our Social Lunch offer to work with Homes for Haringey to deliver our fun social lunches for over 55s right across Haringey in residential care homes. This project is enabling older people to have fantastic arts experiences for free, with West End singers, artists, actors and circus performers on a monthly basis.

Weekly Wellbeing Activities

Throughout the year, there were twice-weekly exercise and movement classes specifically designed to keep older people mobile, flexible and healthy. These weekly fitness activities benefitted over 1,000 older people.

Christmas Day

On 25 December 2014 we again threw open our doors to provide lunch with all the trimmings and live entertainment to vulnerable older and disabled people who would otherwise spend Christmas alone. The day was managed by a dedicated team of local volunteers who acted as cooks, drivers, carers and entertainers.

Forum Theatre

Our one-off projects included working with Age UK and Haringey Forum for Older People providing forum theatre workshops for pensioners raising awareness of mental health and local services. We worked with Tottenham based Kori Arts and Age UK London on their Wealth of Wisdom week where we used the arts to bring together older people and students from St Thomas More School, Wood Green, and Fortismere School, Muswell Hill, to share inspirational stories and experiences.

Coffee and Computers

In 2014/15, Jacksons Lane continued its partnership with The Highgate Society and Highgate School to provide free IT sessions for over 55s. Working with volunteers we are helping older people locally understand computers, the internet and how they can use these tools to best manage relationships, their finances and use it as a tool for positive change.

“
ONE TO
CHERISH
FOR TIME
TO COME.”

Theatre Fullstop on
Throwback by Silver Lining



HERITAGE

In 2014/15 Jacksons Lane further developed in its evolution as both an arts and heritage venue for North London, using our experience in creativity and engaging communities to allow more people to positively experience heritage, explore local stories and find joy in researching history that may otherwise have been lost. We're proud that both our historic, Grade II listed building and the communities we work so closely with have such rich cultural histories and fascinating stories that we are able to share.

Now-established names such as Complicite, The Mighty Boosh, Out of Joint and Frantic Assembly all performed and developed work at Jacksons Lane during the early stages of their careers, Matt Lucas and David Walliams (*Little Britain*) performed their first ever show as a duo at Jacksons Lane, while it was learning his craft at Jacksons Lane that was the catalyst for Eddie Izzard's international career in comedy. Writer, producer and actress Meera Syal's very first performance was at Jacksons Lane, and we are delighted to be welcoming Meera back for a one-off show in 2015.

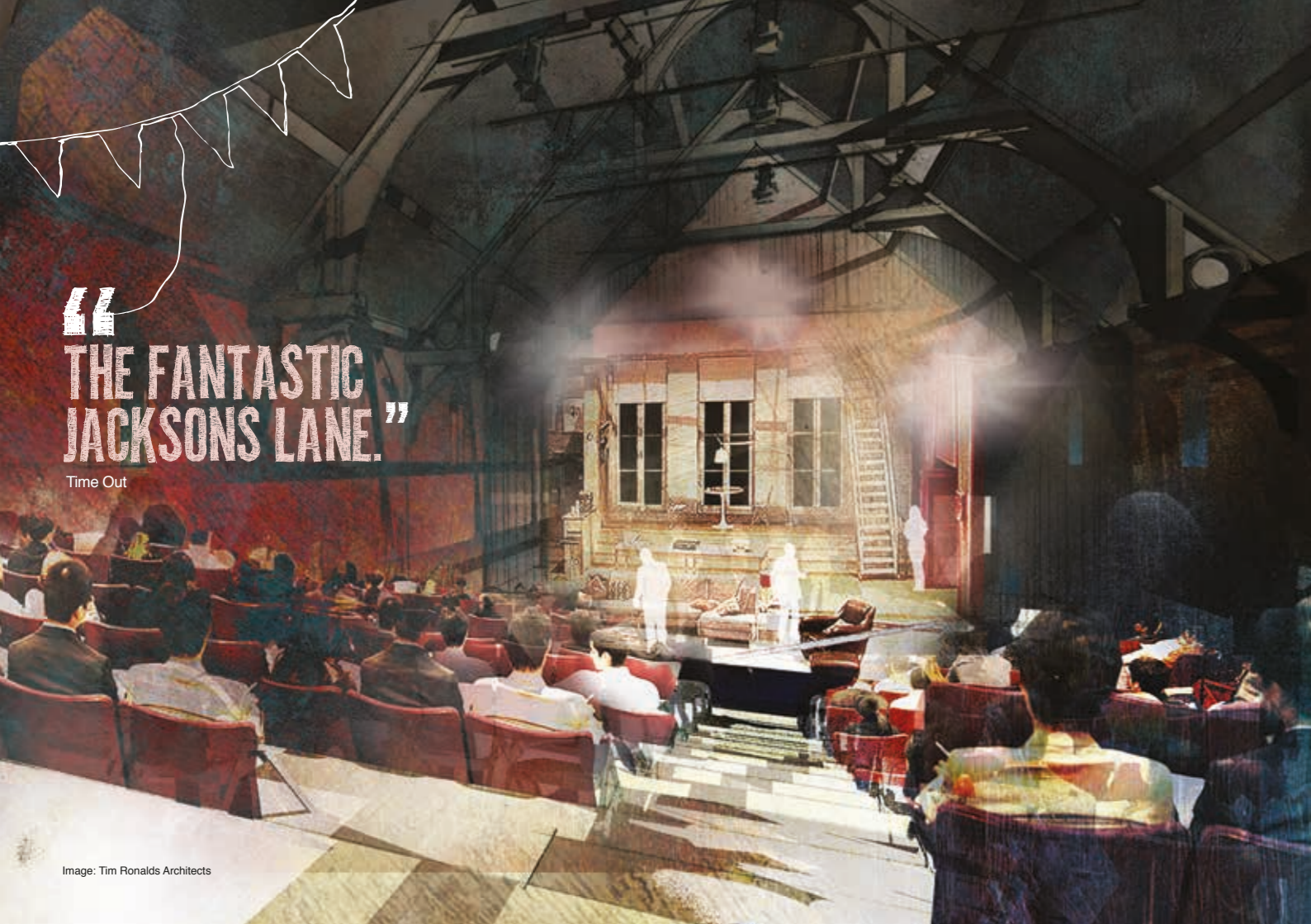
We are working with local heritage partners to investigate and share our archives that will allow us to share the histories of previous incarnations of our landmark building: from a turn-of-the-century gothic church, to the pioneering social work done in the 1960s, through to its ownership by a community dedicated to creating a cultural and creative hub in the 1970s and 80s.

2015 marks Jacksons Lane's 40th birthday, and we're looking forward to sharing more of our history and our stories. We are using this milestone as an opportunity to delve into our archives, document key stories from the founders of Jacksons Lane and find creative ways to get more people engaged with our history.

Highgate Camp Remembered

To mark the centenary of the First World War we – supported by the Heritage Lottery Fund – presented *Highgate Camp Remembered*. The project enabled the local community to investigate the lives of the men whose names are on Highgate's World War 1 memorials. *Highgate Camp Remembered* worked with local residents, students from Highgate School, St Michael's School and Highgate Wood School and the University of the Third Age who become Heritage Detectives, learning and experiencing what life would have been like for those young men. From their research, the detectives created their own interactive exhibition and guided walks, which took place at Jacksons Lane in March 2015.





“THE FANTASTIC JACKSONS LANE.”

Time Out

Image: Tim Ronalds Architects

DEVELOPING OUR LANDMARK BUILDING

Jacksons Lane have ambitious plans to celebrate, preserve and enhance our beautiful, Grade II listed building. These plans have been devised around core themes of excellence, sustainability, accessibility, inclusivity, greening and the community.

The last major works at Jacksons Lane were in 1988/9 when its award-winning theatre was created. Now in its 40th year Jacksons Lane is working towards a long-planned for third stage of its development which will address its significant building needs so it can continue to thrive and expand its work as a sustainable and vibrant arts and community organisation.

As the need for, and popularity of, its activities has grown (we are currently used by over 3,800 people each and every week), the building is now running at absolute capacity. Achieving our capital ambitions will create new, modern spaces for the creation of new work, a fuller education programme and a more developed community-led programme of year-round activity, and make the whole building fully accessible for the first time.

Jacksons Lane continue to work with Tim Ronalds Architects to take our plans to the design stage, and we are currently working with our major stakeholders to work towards the potential for the asset to be transferred to the charity, and becoming a 21st century arts centre that significantly benefits its artists, audiences, and participants alike.



Image: Tim Ronalds Architects



Image: Tim Ronalds Architects



“A CREATIVE PROGRAMME IN NORTH LONDON THAT TRULY ENCOURAGES THE NEW, BOLD AND EXCITING.”

This is Cabaret

Jacksons Lane's Postcards Festival 2015 | Photo: Ludovic des Cognets

ENVIRONMENTAL SUSTAINABILITY

Jacksons Lane is committed to being a model of best practice and innovation in achieving environmental sustainability for historic buildings. To this end Jacksons Lane has set itself a challenging target to ensure we can be as environmentally as possible:

- To have halved our absolute environmental impact by 2018 compared to a 2013 baseline and be on track for zero emissions and waste to landfill by 2023.

Low-energy lighting has now been implemented across the entire venue, and significant reductions have already being seen. This year Jacksons Lane continued to support behavioural changes for staff and audiences alike, including rechargeable batteries, ensuring equipment is off when not used, reducing paper usage and waste.

Recycling processes are in place throughout all departments, with plans for further expansion. The staff team hold regular interdepartmental meetings focusing on green initiatives and exploring new and creative ways to embed environmental sustainability throughout the organisation.

Jacksons Lane creates all print (including marketing materials and reports) using environmentally-friendly waterless processes, and using paper stock that is both ethically sourced and certified by the Forest Stewardship Council.



Game by Unstable King

Jacksons Lane continues to support Haringey 40:20 – a campaign dedicated to committing to a Borough-wide reduction in energy usage of 40%, by 2020. We received a building survey from the Haringey 40:20 team, and supported Haringey-run student projects to help promote environmental sustainability.

Jacksons Lane seeks out innovation in this field that can be used within our organisation, proactively finding relevant environmental events such as ECO Build and IPEXPO to explore possibilities and share best practice with other organisations.

Jacksons Lane's ambitious capital plans to develop its landmark building include the installation of solar panels on its long, south-facing roofs; the implementation of sustainable heating and cooling systems; and significant improvement to the insulation of the building.

“THE INNOVATOR.”

Time Out



FINANCIAL SUSTAINABILITY & ECONOMIC IMPACT

During 2014/15, Jacksons Lane applied for and maintained its status as a National Portfolio client of Arts Council England, and continued the longstanding partnerships with Haringey Council, Big Lottery Reaching Communities and Children In Need. We also received project funding to develop and deliver new, ambitious activities for all members of the community from more than 15 Trusts & Foundations, including: Heritage Lottery Fund, Tottenham Grammar School Foundation, Hornsey Parochial Charities, Mercer’s Charity, the Cyril & Eve Jumbo Trust, the Austin & Hope Pilkington Trust, and the Highgate Society.

Jacksons Lane is grateful for the support of corporate partners in the year, including Media Sponsorship from the Ham & High, maintaining the support we receive from accountancy firm Kingston Smith, as well as a generous donation from the BBC’s Performing Arts Fund.

Independent consultants, BOP Consulting, have investigated the economic impact Jacksons Lane has on the local economy. They discovered:

£1,945,000 generated for the local economy every year by Jacksons Lane

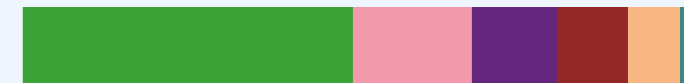
£17.65 generated for the Haringey economy for every £1 invested in Jacksons Lane by Haringey Council

Thanks to your help, Jacksons Lane continues to thrive and support its communities, audiences and the local economy.

7.5% Year-on-year increase in turnover

71% Increase in turnover since 2010

INCOME £1,034,383



48.5% Earned Income & Box Office

17.5% Private Giving

12.5% Arts Council England

10.5% Haringey Council

7.5% In Kind Support

3.5% Other Trading

EXPENDITURE £994,489



52% Artistic Programme

42% Charitable Activities

3% Investment in our facilities

2% Overheads

1% Trading Costs & Misc



“EXPECT THE BRIGHT,
THE BRILLIANT, THE BOLD
AND THE BONKERS.”

Londonist

Jacksons Lane produced and curated stage for Fair in the Square | Photo: Candace Chan

AUDIENCES

In 2014/15 Jacksons Lane provided activities, performances, participation and education to over **195,000 people**.

Our theatre and circus programme attracted audiences of **21,436** people, our children and family theatre programme saw us delight **12,179** people and we engaged **133,763** unique users digitally over the course of the year – a year-on-year increase of **64%**.

HOW AUDIENCES FEEL ABOUT US

- 94%** Of audiences feel Jacksons Lane is accessible and open to everyone
- 80%** Of audiences credit Jacksons Lane with bringing the whole community together
- 78%** Of audiences feel Jacksons Lane creates a buzz around North London
- 77%** Of audiences say because of Jacksons Lane they are now more likely to visit Haringey again

DISABILITY

- 11%** Of our users consider themselves to be disabled

GENDER



AGE



RACE/ETHNICITY



- 39%** White British
- 2%** Irish
- 6%** Other White
- 3%** Asian Bangladeshi
- 3%** Asian Indian
- 4%** Other Asian
- 12%** Black African
- 9%** Black Caribbean
- 1%** Other Black
- 18%** Mixed Ethnicity
- 3%** Other

WITH GRATEFUL THANKS TO ALL WHO SUPPORTED JACKSONS LANE IN 2014/15



This report is printed using the environmentally friendly waterless printing process, and is Forest Stewardship Council certified (FSC)

Cover: JL Circus present #ASPIRATIONS | Photo: Richard Davenport