

# Scottish Attitudes Poll

04/04/2016

Prepared on behalf of Unison Scotland



# Methodology

## Fieldwork Dates

23<sup>rd</sup> March – 3<sup>rd</sup> April 2016

## Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

## Population Sampled

All residents aged 16+ in Scotland

## Sample Size

1,003

## Data Weighting

Data were weighted to the profile of all Scottish adults aged 16+. Data were weighted by age, sex, region, 2015 Westminster vote and 2014 referendum vote. Targets for the weighted data were derived from Office of National Statistics data, the results of the 2015 General Election and the 2014 referendum result.

## Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,003 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

## Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0-10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for if that election were tomorrow, with the responses "Labour", "Conservative", "Liberal Democrat" and "SNP" prompted in a randomising order, and other parties displayed if respondents selected "Another Party". When asked who they would be most likely to vote for with their regional list vote, the responses "Scottish Green Party" and "UKIP" were also prompted in a randomising order. These responses were not prompted for other questions about voting intention. As an additional weighting step, respondents who replied "undecided" and "refused" were then removed from the sample.

## Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Suration.

For further information please contact;

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**Scottish Attitudes Poll**  
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**Table 1**  
**Q1. Normal weightings**  
**Q1. The next Scottish Parliament election will be in May 2016** If that election were to be held tomorrow, how likely do you think you would be to vote on a scale of 0-10?  
Base: All Respondents

	Total	Gender		Age			Holyrood Constituency Voting Intention					2015 Past Vote				Scottish Region 8						Scottish Ind. Ref. 2014		SEG					
		Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	Und	CON	LAB	LD	SNP	Glasgow	West Scotland	Lothian	Central Scotland	South Scotland	Mid Scotland & Fife	North East Scotland	Highlands & Islands	Yes	No	AB	C1	C2	DE
Unweighted Total	1003	442	561	297	342	364	128	162	48	450	131	118	166	52	401	185	152	165	116	65	99	143	78	460	436	247	336	189	231
Weighted Total	1003	486	517	298	348	357	132	181	54	428	134	116	190	58	390	130	131	187	122	72	113	165	84	400	495	257	340	189	217
0 - would not vote	25	11	14	11	10	4	-	-	-	-	-	-	1	-	1	4	2	-	3	6	-	3	7	1	9	5	5	10	5
	2.5%	2.3%	2.6%	3.5%	2.9%	1.1%	-	-	-	-	-	-	0.7%	-	*	2.8%	1.4%	-	2.8%	8.0%	-	2.0%	8.0%	*	1.8%	2.1%	1.4%	5.2%	2.2%
1	3	-	3	2	1	-	-	-	-	1	-	-	-	1	-	2	-	-	-	1	-	-	-	2	-	-	2	1	-
	*	-	0.6%	0.6%	*	-	-	-	-	0.8%	-	-	-	*	-	1.5%	-	-	-	1.4%	-	-	-	*	-	-	*	0.7%	-
2	6	1	5	3	2	1	-	-	-	1	5	-	1	-	-	-	-	2	-	-	1	2	-	-	4	-	2	3	1
	0.6%	*	0.9%	0.9%	0.7%	*	-	-	-	*	3.5%	-	0.7%	-	-	-	-	1.3%	-	-	1.1%	1.4%	-	-	0.7%	-	0.7%	1.4%	0.5%
3	10	5	5	8	3	-	-	1	2	2	6	1	2	-	1	1	1	2	1	-	3	1	1	3	4	4	4	-	3
	1.0%	1.1%	1.0%	2.6%	0.8%	-	-	*	3.2%	0.5%	4.3%	0.9%	0.9%	-	*	1.1%	0.6%	0.9%	1.0%	-	2.6%	0.6%	1.5%	0.9%	0.8%	1.4%	1.2%	-	1.3%
4	7	5	2	1	5	1	1	1	2	-	2	1	2	-	-	-	-	3	1	-	-	2	-	2	3	3	-	-	3
	0.7%	1.1%	*	*	1.3%	*	0.7%	0.7%	3.2%	-	1.6%	0.8%	0.9%	-	-	-	-	1.9%	0.7%	-	-	1.4%	-	0.5%	0.7%	1.3%	-	-	1.6%
5	42	11	31	21	12	9	-	10	2	13	14	1	4	3	7	4	3	4	7	2	8	7	6	11	19	6	13	5	18
	4.2%	2.4%	5.9%	7.0%	3.4%	2.7%	-	5.3%	3.5%	3.1%	10.7%	0.7%	2.3%	5.2%	1.8%	3.4%	2.0%	2.2%	6.1%	2.6%	7.4%	4.4%	7.0%	2.8%	3.9%	2.4%	3.8%	2.5%	8.3%
6	21	8	13	9	9	3	4	2	1	6	6	3	-	-	3	4	1	7	1	1	-	5	3	4	9	3	8	6	4
	2.1%	1.7%	2.4%	3.2%	2.5%	0.7%	3.1%	1.4%	2.0%	1.4%	4.7%	2.2%	-	-	0.8%	2.9%	*	3.6%	1.0%	1.4%	-	3.1%	3.2%	1.0%	1.8%	1.2%	2.3%	3.0%	2.1%
7	35	17	18	19	13	3	4	11	-	10	7	3	7	-	6	4	2	5	5	1	5	9	2	7	18	8	11	6	10
	3.5%	3.5%	3.5%	6.3%	3.7%	0.9%	3.2%	6.0%	-	2.3%	5.3%	2.5%	3.7%	-	1.6%	3.3%	1.9%	2.7%	4.4%	1.5%	4.8%	5.7%	2.4%	1.8%	3.7%	3.3%	3.1%	3.2%	4.7%
8	63	24	40	22	26	15	7	7	6	23	17	4	10	5	21	10	7	7	3	3	6	16	11	27	28	12	23	12	15
	6.3%	4.9%	7.7%	7.5%	7.3%	4.3%	5.1%	4.1%	11.1%	5.5%	12.5%	3.7%	5.0%	9.4%	5.5%	7.6%	5.3%	3.8%	2.8%	3.5%	5.6%	9.7%	13.2%	6.8%	5.6%	4.7%	6.8%	6.6%	7.2%
9	77	27	50	27	29	21	9	13	3	36	9	7	14	5	26	10	14	12	10	7	9	9	5	29	39	16	30	18	13
	7.6%	5.5%	9.7%	9.0%	8.3%	5.9%	6.5%	7.3%	6.2%	8.5%	6.7%	5.7%	7.6%	9.1%	6.8%	8.1%	10.5%	6.7%	8.1%	10.3%	7.9%	5.5%	5.4%	7.2%	7.9%	6.1%	8.8%	9.4%	6.1%
10 - would definitely vote	714	377	338	176	239	299	107	135	39	336	67	97	148	44	323	90	102	144	90	52	79	109	50	314	362	199	243	129	143
	71.2%	77.5%	65.4%	59.0%	68.8%	83.9%	81.4%	74.9%	70.8%	78.4%	50.0%	83.6%	78.3%	76.4%	82.7%	69.4%	77.8%	77.0%	73.1%	71.1%	70.5%	66.2%	59.1%	78.6%	73.0%	77.5%	71.5%	68.2%	66.1%
SIGMA	1003	486	517	298	348	357	132	181	54	428	134	116	190	58	390	130	131	187	122	72	113	165	84	400	495	257	340	189	217
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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**Table 2**  
**Q2. Normal weightings**  
**Q2. In the next Scottish Parliament election you will be given two votes. Your first vote will be for a single person to represent your constituency in the Scottish Parliament. If the election were tomorrow, which party would you be most likely to vote for with your first, constituency vote?**  
**Base: Likely to Vote in Scottish Parliament**

	Total	Gender		Age			Holyrood Constituency Voting Intention					2015 Past Vote				Scottish Region 8							Scottish Ind. Ref. 2014		SEG					
		Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	Und	CON	LAB	LD	SNP	Glasgow	West Scotland	Lothian	Central Scotland	South Scotland	Mid Scotland & Fife	North East Scotland	Highlands & Islands	Yes	No	AB	C1	C2	DE	
Unweighted Total	979	431	548	287	332	360	128	162	48	450	131	118	165	52	400	180	150	165	113	60	99	140	72	459	428	242	332	179	226	
Weighted Total	978	475	503	287	338	353	132	181	54	428	134	116	188	58	389	126	129	187	119	67	113	162	77	400	487	252	336	179	212	
Labour	181	99	82	45	57	78	-	181	-	-	-	7	129	7	7	29	29	31	23	15	21	25	7	21	146	26	56	45	54	
	18.5%	20.7%	16.4%	15.7%	17.0%	22.1%	-	100.0%	-	-	-	6.3%	68.5%	12.5%	1.9%	23.2%	22.6%	16.6%	19.6%	23.1%	19.1%	15.2%	8.7%	5.2%	30.0%	10.4%	16.8%	24.9%	25.3%	
Conservative	132	74	58	20	44	69	132	-	-	-	-	92	12	9	4	10	19	23	19	13	13	20	15	5	119	61	45	13	13	
	13.5%	15.6%	11.5%	6.9%	12.9%	19.4%	100.0%	-	-	-	-	79.1%	6.4%	16.3%	1.1%	8.0%	14.6%	12.6%	15.6%	19.1%	11.7%	12.3%	19.9%	1.3%	24.4%	24.3%	13.4%	7.5%	5.9%	
Scottish National Party (SNP)	428	211	217	135	151	142	-	-	-	428	-	3	13	-	338	59	64	80	52	25	45	71	34	320	73	104	151	82	91	
	43.8%	44.4%	43.1%	47.1%	44.6%	40.2%	-	-	-	100.0%	-	3.0%	6.8%	-	86.9%	47.0%	49.4%	42.6%	43.4%	37.0%	40.0%	43.8%	43.5%	80.0%	15.1%	41.4%	44.9%	45.9%	42.9%	
Liberal Democrat	54	31	24	18	9	27	-	-	54	-	-	3	9	29	7	2	2	15	3	5	9	12	7	9	41	25	16	5	8	
	5.6%	6.4%	4.7%	6.4%	2.8%	7.6%	-	-	100.0%	-	-	2.4%	4.6%	49.9%	1.7%	1.7%	1.3%	8.0%	2.6%	7.1%	8.4%	7.1%	9.1%	2.1%	8.5%	10.0%	4.8%	2.9%	3.8%	
Another Party	37	18	19	16	13	8	-	-	-	-	-	1	3	1	3	7	3	12	7	2	3	3	1	10	24	10	15	1	10	
	3.8%	3.8%	3.8%	5.6%	3.7%	2.4%	-	-	-	-	-	1.2%	1.7%	1.9%	0.9%	5.4%	2.1%	6.5%	5.9%	2.6%	2.7%	1.6%	1.4%	2.6%	5.0%	4.2%	4.6%	0.6%	4.7%	
Undecided	134	37	96	50	58	26	-	-	-	134	-	9	23	11	28	16	13	26	14	6	18	28	12	34	76	22	47	31	34	
	13.7%	7.8%	19.2%	17.4%	17.2%	7.2%	-	-	-	100.0%	-	8.1%	12.1%	19.4%	7.1%	13.0%	10.0%	13.7%	12.0%	9.4%	15.7%	17.6%	15.8%	8.5%	15.6%	8.7%	13.9%	17.4%	16.1%	
Refused	12	6	7	3	6	4	-	-	-	-	-	-	-	-	2	2	-	-	1	1	3	4	1	1	7	3	5	1	3	
	1.2%	1.2%	1.3%	1.0%	1.7%	1.0%	-	-	-	-	-	-	-	-	1.6%	1.6%	-	-	0.9%	1.7%	2.5%	2.4%	1.6%	*	1.4%	1.1%	1.6%	0.7%	1.3%	
SIGMA	978	475	503	287	338	353	132	181	54	428	134	116	188	58	389	126	129	187	119	67	113	162	77	400	487	252	336	179	212	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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**Table 3**  
**Q2. Normal weightings & likelihood to vote**  
**Q2. In the next Scottish Parliament election you will be given two votes. Your first vote will be for a single person to represent your constituency in the Scottish Parliament. If the election were tomorrow, which party would you be most likely to vote for with your first, constituency vote?**  
Base: Likely to Vote in Scottish Parliament

	Total	Gender		Age			Holyrood Constituency Voting Intention					2015 Past Vote				Scottish Region 8							Scottish Ind. Ref. 2014		SEG					
		Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	Und	CON	LAB	LD	SNP	Glasgow	West Scotland	Lothian	Central Scotland	South Scotland	Mid Scotland & Fife	North East Scotland	Highlands & Islands	Yes	No	AB	C1	C2	DE	
Unweighted Total	979	431	548	287	332	360	128	162	48	450	131	118	165	52	400	180	150	165	113	60	99	140	72	459	428	242	332	179	226	
Weighted Total	978	485	493	272	336	370	138	182	54	441	117	121	193	60	407	125	134	188	120	68	110	158	75	410	490	257	336	180	205	
Labour	182	99	83	41	59	82	-	182	-	-	-	8	134	7	8	30	30	32	23	16	20	24	7	20	151	27	58	45	53	
	18.7%	20.5%	16.8%	15.2%	17.7%	22.1%	-	100.0%	-	-	-	6.4%	69.6%	12.1%	1.9%	23.8%	22.4%	17.2%	19.1%	23.4%	18.3%	15.3%	9.3%	4.8%	30.8%	10.4%	17.3%	24.9%	25.7%	
Conservative	138	77	60	20	46	72	138	-	-	-	-	96	13	10	5	11	20	25	20	13	14	20	16	5	124	64	46	14	13	
	14.1%	15.9%	12.2%	7.2%	13.5%	19.6%	100.0%	-	-	-	-	79.7%	6.6%	17.0%	1.1%	8.7%	14.8%	13.1%	16.4%	19.2%	12.4%	12.8%	20.8%	1.3%	25.3%	24.8%	13.8%	7.8%	6.6%	
Scottish National Party (SNP)	441	221	219	132	157	151	-	-	-	441	-	4	13	-	358	60	67	81	54	26	48	71	32	335	74	110	156	85	90	
	45.0%	45.6%	44.5%	48.6%	46.7%	40.9%	-	-	-	100.0%	-	3.0%	6.8%	-	88.0%	48.1%	50.2%	43.0%	45.4%	38.6%	43.5%	45.1%	43.1%	81.7%	15.1%	42.6%	46.4%	47.3%	44.0%	
Liberal Democrat	54	30	24	18	8	28	-	-	54	-	-	3	7	30	7	2	2	13	3	5	10	12	7	8	42	24	16	6	8	
	5.5%	6.1%	4.9%	6.8%	2.2%	7.5%	-	-	100.0%	-	-	2.5%	3.4%	50.5%	1.6%	1.8%	1.2%	7.1%	2.8%	6.8%	8.8%	7.6%	8.8%	1.8%	8.5%	9.4%	4.7%	3.1%	3.9%	
Another Party	37	19	18	16	13	9	-	-	-	-	-	1	3	1	4	6	3	13	7	2	3	3	1	11	25	11	15	1	10	
	3.8%	4.0%	3.7%	5.8%	3.8%	2.4%	-	-	-	-	-	1.2%	1.8%	2.0%	0.9%	5.2%	2.0%	6.7%	5.7%	2.3%	2.9%	1.8%	1.6%	2.6%	5.0%	4.1%	4.5%	0.7%	5.1%	
Undecided	117	34	83	43	50	25	-	-	-	117	-	9	23	11	25	15	13	24	12	5	13	25	11	31	69	21	40	29	28	
	12.0%	6.9%	16.9%	15.8%	14.7%	6.7%	-	-	-	100.0%	-	7.2%	11.7%	18.4%	6.2%	11.6%	9.4%	12.8%	10.0%	7.7%	11.4%	15.9%	14.8%	7.5%	14.1%	8.1%	11.8%	16.1%	13.5%	
Refused	10	5	5	2	5	3	-	-	-	-	-	-	-	-	1	1	-	-	1	1	3	2	1	1	5	1	5	*	3	
	1.0%	1.0%	1.0%	0.6%	1.4%	0.9%	-	-	-	-	-	-	-	-	*	0.7%	-	-	0.7%	1.8%	2.6%	1.6%	1.6%	*	1.1%	0.6%	1.5%	*	1.4%	
SIGMA	978	485	493	272	336	370	138	182	54	441	117	121	193	60	407	125	134	188	120	68	110	158	75	410	490	257	336	180	205	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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**Table 4**  
**Q2. Normal weightings & likelihood to vote, with refused removed**  
**Q2. In the next Scottish Parliament election you will be given two votes. Your first vote will be for a single person to represent your constituency in the Scottish Parliament. If the election were tomorrow, which party would you be most likely to vote for with your first, constituency vote?**  
**Base: Likely to Vote in Scottish Parliament**

	Total		Gender			Age			Holyrood Constituency Voting Intention					2015 Past Vote				Scottish Region 8							Scottish Ind. Ref. 2014		SEG			
	Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	Und	CON	LAB	LD	SNP	Glasgow	West Scotland	Lothian	Central Scotland	South Scotland	Mid Scotland & Fife	North East Scotland	Highlands & Islands	Yes	No	AB	C1	C2	DE		
Unweighted Total	968	427 541	284	327	357	128	162	48	450	131	118	165	52	399	177	150	165	112	59	97	137	71	458	423	240	327	177	224		
Weighted Total	969	481 488	271	332	366	138	182	54	441	117	121	193	60	406	124	134	188	119	67	108	155	74	409	485	256	331	180	202		
Labour	182	99 83	41	59	82	-	182	-	-	-	8	134	7	8	30	30	32	23	16	20	24	7	20	151	27	58	45	53		
	18.8%	20.7% 17.0%	15.3%	17.9%	22.3%	-	100.0%	-	-	-	6.4%	69.6%	12.1%	1.9%	24.0%	22.4%	17.2%	19.2%	23.9%	18.8%	15.5%	9.5%	4.8%	31.2%	10.5%	17.6%	24.9%	26.1%		
Conservative	138	77 60	20	46	72	138	-	-	-	-	96	13	10	5	11	20	25	20	13	14	20	16	5	124	64	46	14	13		
	14.2%	16.1% 12.3%	7.3%	13.7%	19.7%	100.0%	-	-	-	-	79.7%	6.6%	17.0%	1.1%	8.8%	14.8%	13.1%	16.5%	19.6%	12.8%	13.0%	21.1%	1.3%	25.6%	24.9%	14.0%	7.8%	6.7%		
Scottish National Party (SNP)	441	221 219	132	157	151	-	-	-	441	-	4	13	-	358	60	67	81	54	26	48	71	32	335	74	110	156	85	90		
	45.5%	46.0% 44.9%	48.9%	47.3%	41.3%	-	-	-	100.0%	-	3.0%	6.8%	-	88.2%	48.5%	50.2%	43.0%	45.7%	39.3%	44.7%	45.8%	43.8%	81.9%	15.3%	42.8%	47.1%	47.4%	44.6%		
Liberal Democrat	54	30 24	18	8	28	-	-	54	-	-	3	7	30	7	2	2	13	3	5	10	12	7	8	42	24	16	6	8		
	5.5%	6.2% 4.9%	6.8%	2.3%	7.6%	-	-	100.0%	-	-	2.5%	3.4%	50.5%	1.6%	1.8%	1.2%	7.1%	2.9%	6.9%	9.1%	7.7%	9.0%	1.8%	8.6%	9.5%	4.8%	3.1%	3.9%		
Another Party	37	19 18	16	13	9	-	-	-	-	-	1	3	1	4	6	3	13	7	2	3	3	1	11	25	11	15	1	10		
	3.9%	4.0% 3.7%	5.9%	3.8%	2.4%	-	-	-	-	-	1.2%	1.8%	2.0%	0.9%	5.2%	2.0%	6.7%	5.7%	2.4%	3.0%	1.8%	1.6%	2.6%	5.1%	4.2%	4.6%	0.7%	5.1%		
Undecided	117	34 83	43	50	25	-	-	-	-	117	9	23	11	25	15	13	24	12	5	13	25	11	31	69	21	40	29	28		
	12.1%	7.0% 17.1%	15.9%	14.9%	6.7%	-	-	-	-	100.0%	7.2%	11.7%	18.4%	6.2%	11.7%	9.4%	12.8%	10.1%	7.9%	11.7%	16.1%	15.0%	7.5%	14.3%	8.2%	12.0%	16.1%	13.6%		
SIGMA	969	481 488	271	332	366	138	182	54	441	117	121	193	60	406	124	134	188	119	67	108	155	74	409	485	256	331	180	202		
	100.0%	100.0% 100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	

# Scottish Attitudes Poll

Prepared on behalf of Unison Scotland

Table 5

Q2. Normal weightings & likelihood to vote, with undecided and refused removed

Q2. In the next Scottish Parliament election you will be given two votes. Your first vote will be for a single person to represent your constituency in the Scottish Parliament. If the election were tomorrow, which party would you be most likely to vote for with your first, constituency vote?

Base: Likely to Vote in Scottish Parliament

	Total	Gender		Age			Holyrood Constituency Voting Intention					2015 Past Vote				Scottish Region 8							Scottish Ind. Ref. 2014		SEG				
		Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	Und	CON	LAB	LD	SNP	Glasgow	West Scotland	Lothian	Central Scotland	South Scotland	Mid Scotland & Fife	North East Scotland	Highlands & Islands	Yes	No	AB	C1	C2	DE
Unweighted Total	837	393	444	236	271	330	128	162	48	450	-	109	144	41	374	154	135	143	99	53	80	114	59	417	358	218	284	148	187
Weighted Total	852	447	405	228	282	342	138	182	54	441	-	112	170	49	381	110	121	164	107	62	95	130	63	378	415	235	291	151	175
Labour	182	99	83	41	59	82	-	182	-	-	-	8	134	7	8	30	30	32	23	16	20	24	7	20	151	27	58	45	53
	21.4%	22.3%	20.5%	18.2%	21.0%	23.9%	-	100.0%	-	-	-	6.9%	78.8%	14.9%	2.1%	27.2%	24.7%	19.8%	21.3%	25.9%	21.3%	18.5%	11.1%	5.2%	36.4%	11.4%	20.0%	29.7%	30.2%
Conservative	138	77	60	20	46	72	138	-	-	-	-	96	13	10	5	11	20	25	20	13	14	20	16	5	124	64	46	14	13
	16.2%	17.3%	14.9%	8.6%	16.1%	21.2%	100.0%	-	-	-	-	85.8%	7.5%	20.8%	1.2%	9.9%	16.3%	15.0%	18.3%	21.3%	14.4%	15.5%	24.9%	1.4%	29.8%	27.1%	15.9%	9.3%	7.7%
Scottish National Party (SNP)	441	221	219	132	157	151	-	-	-	441	-	4	13	-	358	60	67	81	54	26	48	71	32	335	74	110	156	85	90
	51.7%	49.5%	54.2%	58.1%	55.7%	44.2%	-	-	-	100.0%	-	3.3%	7.7%	-	94.0%	54.9%	55.3%	49.4%	50.8%	42.7%	50.6%	54.7%	51.5%	88.5%	17.8%	46.6%	53.5%	56.5%	51.6%
Liberal Democrat	54	30	24	18	8	28	-	-	54	-	-	3	7	30	7	2	2	13	3	5	10	12	7	8	42	24	16	6	8
	6.3%	6.6%	5.9%	8.1%	2.7%	8.1%	-	-	100.0%	-	-	2.7%	3.9%	61.8%	1.7%	2.1%	1.4%	8.2%	3.2%	7.5%	10.3%	9.2%	10.6%	2.0%	10.1%	10.3%	5.4%	3.7%	4.6%
Another Party	37	19	18	16	13	9	-	-	-	-	-	1	3	1	4	6	3	13	7	2	3	3	1	11	25	11	15	1	10
	4.4%	4.3%	4.5%	7.0%	4.5%	2.6%	-	-	-	-	-	1.3%	2.0%	2.5%	1.0%	5.9%	2.2%	7.7%	6.3%	2.6%	3.4%	2.2%	1.9%	2.8%	5.9%	4.5%	5.2%	0.8%	5.9%
SIGMA	852	447	405	228	282	342	138	182	54	441	-	112	170	49	381	110	121	164	107	62	95	130	63	378	415	235	291	151	175
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**Scottish Attitudes Poll**  
Prepared on behalf of Unison Scotland

Table 6

Q3. Normal weightings

Q3. Your second vote will be a party list vote to elect representatives from your region of Scotland by a form of proportional representation. If the election were tomorrow, which party would you be most likely to vote for with your second, regional list vote?

Base: Likely to Vote in Scottish Parliament

	Total		Gender			Age			Holyrood Constituency Voting Intention					2015 Past Vote				Scottish Region 8							Scottish Ind. Ref. 2014		SEG			
	Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	Und	CON	LAB	LD	SNP	Glasgow	West Scotland	Lothian	Central Scotland	South Scotland	Mid Scotland & Fife	North East Scotland	Highlands & Islands	Yes	No	AB	C1	C2	DE		
Unweighted Total	979	431	548	287	332	360	128	162	48	450	131	118	165	52	400	180	150	165	113	60	99	140	72	459	428	242	332	179	226	
Weighted Total	978	475	503	287	338	353	132	181	54	428	134	116	188	58	389	126	129	187	119	67	113	162	77	400	487	252	336	179	212	
Labour	158	81	77	44	44	69	4	122	6	20	4	8	98	6	20	28	28	26	23	10	16	17	11	26	119	22	46	44	46	
	16.1%	17.0%	15.3%	15.3%	13.1%	19.7%	3.2%	67.6%	10.7%	4.6%	2.7%	7.1%	52.1%	11.1%	5.1%	21.9%	21.5%	13.7%	19.5%	14.7%	13.8%	10.8%	14.4%	6.5%	24.5%	8.9%	13.7%	24.4%	21.7%	
Conservative	126	76	50	13	44	68	108	6	4	4	4	79	18	11	8	10	17	29	15	11	12	19	12	6	115	59	47	9	10	
	12.9%	15.9%	10.0%	4.5%	13.1%	19.4%	81.6%	3.3%	7.8%	0.9%	3.0%	68.3%	9.6%	18.9%	2.0%	8.3%	12.9%	15.6%	12.6%	17.1%	10.7%	11.9%	15.7%	1.4%	23.7%	23.6%	14.0%	5.2%	4.8%	
Scottish National Party (SNP)	363	188	175	104	131	128	4	20	3	331	4	3	20	1	280	44	55	65	45	25	38	65	28	270	68	89	124	69	81	
	37.1%	39.5%	34.8%	36.4%	38.7%	36.3%	3.0%	11.3%	6.1%	77.3%	3.3%	3.0%	10.4%	1.5%	71.8%	34.8%	42.5%	34.9%	37.6%	36.9%	33.4%	40.0%	36.1%	67.5%	14.0%	35.3%	37.0%	38.6%	38.2%	
Liberal Democrat	57	35	22	17	16	24	7	12	32	4	-	6	11	26	6	4	4	12	3	3	11	15	5	7	47	22	19	9	7	
	5.8%	7.4%	4.3%	5.9%	4.8%	6.7%	5.2%	6.7%	59.6%	1.0%	-	5.1%	5.8%	44.5%	1.6%	3.2%	2.8%	6.5%	2.4%	5.2%	9.6%	9.1%	6.8%	1.7%	9.7%	8.9%	5.7%	4.8%	3.2%	
Scottish Green Party	80	37	44	38	22	21	2	9	3	41	8	2	12	3	35	10	12	19	14	9	5	8	4	37	32	22	37	4	18	
	8.2%	7.7%	8.7%	13.2%	6.5%	5.8%	1.7%	5.0%	5.3%	9.6%	6.1%	2.0%	6.4%	4.7%	8.9%	7.6%	9.1%	10.0%	11.6%	13.5%	4.5%	5.1%	5.7%	9.4%	6.5%	8.7%	11.1%	2.1%	8.4%	
UKIP	32	15	17	9	12	11	3	4	4	10	5	4	3	3	6	5	5	8	2	1	4	4	4	12	16	8	9	8	8	
	3.3%	3.2%	3.3%	3.2%	3.4%	3.2%	2.5%	2.3%	6.5%	2.4%	3.5%	3.4%	1.4%	4.3%	1.6%	4.1%	3.6%	4.3%	1.4%	1.5%	3.8%	2.3%	4.9%	3.1%	3.4%	3.2%	2.6%	4.2%	3.8%	
Another Party	11	5	6	7	1	3	-	-	-	3	-	-	-	-	4	3	*	3	1	-	4	-	-	6	6	4	6	*	1	
	1.2%	1.1%	1.2%	2.5%	*	0.8%	-	-	-	0.6%	-	-	-	-	1.0%	2.1%	*	1.6%	1.1%	-	3.6%	-	-	1.4%	1.2%	1.4%	1.8%	*	0.6%	
Undecided	137	32	105	50	61	25	3	7	2	16	109	12	26	9	29	20	9	25	14	6	20	30	12	34	76	22	42	34	38	
	14.0%	6.7%	20.8%	17.4%	18.2%	7.1%	2.0%	3.8%	4.0%	3.6%	81.4%	10.3%	14.0%	15.1%	7.6%	15.8%	7.2%	13.5%	12.0%	9.4%	18.0%	18.5%	14.9%	8.6%	15.5%	8.9%	12.4%	19.1%	18.1%	
Refused	14	6	8	5	6	4	1	-	-	-	-	1	1	-	2	3	-	-	2	1	3	4	1	2	8	3	6	2	3	
	1.4%	1.3%	1.5%	1.6%	1.7%	1.0%	0.8%	-	-	-	-	0.9%	*	-	*	2.2%	-	-	1.8%	1.7%	2.5%	2.4%	1.6%	*	1.6%	1.1%	1.8%	1.3%	1.3%	
SIGMA	978	475	503	287	338	353	132	181	54	428	134	116	188	58	389	126	129	187	119	67	113	162	77	400	487	252	336	179	212	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Scottish Attitudes Poll**  
Prepared on behalf of Unison Scotland

**Table 7**  
**Q3. Normal weightings & likelihood to vote**  
**Q3. Your second vote will be a party list vote to elect representatives from your region of Scotland by a form of proportional representation. If the election were tomorrow, which party would you be most likely to vote for with your second, regional list vote?**  
Base: Likely to Vote in Scottish Parliament

	Total	Gender		Age			Holyrood Constituency Voting Intention					2015 Past Vote				Scottish Region 8							Scottish Ind. Ref. 2014		SEG					
		Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	Und	CON	LAB	LD	SNP	Glasgow	West Scotland	Lothian	Central Scotland	South Scotland	Mid Scotland & Fife	North East Scotland	Highlands & Islands	Yes	No	AB	C1	C2	DE	
Unweighted Total	979	431	548	287	332	360	128	162	48	450	131	118	165	52	400	180	150	165	113	60	99	140	72	459	428	242	332	179	226	
Weighted Total	978	485	493	272	336	370	138	182	54	441	117	121	193	60	407	125	134	188	120	68	110	158	75	410	490	257	336	180	205	
Labour	159	82	76	42	45	71	5	123	6	19	3	9	101	7	20	28	28	26	23	10	15	17	11	26	121	22	46	44	47	
	16.2%	17.0%	15.5%	15.6%	13.3%	19.3%	3.4%	67.6%	11.6%	4.2%	2.9%	7.3%	52.2%	11.5%	5.0%	22.6%	21.1%	13.7%	19.2%	15.3%	13.8%	10.7%	14.2%	6.3%	24.6%	8.7%	13.6%	24.3%	22.8%	
Conservative	132	79	52	13	46	72	113	6	5	4	4	83	19	11	8	11	18	31	16	12	20	12	6	121	62	49	10	11		
	13.5%	16.3%	10.6%	4.8%	13.8%	19.5%	82.1%	3.2%	8.7%	0.9%	3.4%	68.9%	10.0%	18.1%	2.0%	9.0%	13.4%	16.3%	13.1%	17.3%	10.9%	12.4%	16.6%	1.5%	24.6%	24.3%	14.5%	5.4%	5.3%	
Scottish National Party (SNP)	375	194	181	101	136	137	3	19	3	345	4	3	21	1	296	45	58	67	47	26	39	65	28	282	70	93	130	72	80	
	38.3%	40.0%	36.6%	37.3%	40.6%	37.0%	2.3%	10.4%	5.4%	78.3%	3.6%	2.9%	10.7%	1.2%	72.8%	35.5%	43.1%	35.5%	39.6%	37.8%	35.6%	41.3%	37.5%	68.7%	14.3%	36.3%	38.6%	40.0%	38.9%	
Liberal Democrat	57	35	21	17	15	25	7	13	31	5	-	6	9	27	6	4	3	10	3	3	11	16	5	6	47	21	20	9	7	
	5.8%	7.2%	4.4%	6.1%	4.4%	6.8%	5.2%	6.9%	57.8%	1.1%	-	5.1%	4.7%	45.2%	1.6%	3.5%	2.6%	5.5%	2.6%	4.8%	10.0%	9.9%	7.2%	1.5%	9.7%	8.3%	5.8%	5.1%	3.3%	
Scottish Green Party	80	38	42	36	22	21	2	10	3	41	8	2	13	3	37	10	12	20	13	9	5	8	4	40	31	23	37	4	17	
	8.2%	7.8%	8.5%	13.4%	6.6%	5.8%	1.7%	5.4%	4.9%	9.2%	6.9%	2.0%	6.7%	4.9%	9.0%	7.6%	8.8%	10.5%	11.0%	13.5%	4.9%	4.9%	4.7%	9.7%	6.4%	8.8%	10.9%	2.2%	8.2%	
UKIP	33	16	17	9	12	12	4	4	4	10	5	4	3	3	7	6	5	8	2	1	5	4	4	12	18	9	8	7	9	
	3.4%	3.3%	3.5%	3.3%	3.6%	3.3%	2.6%	2.4%	7.2%	2.2%	4.1%	3.6%	1.5%	4.3%	1.6%	4.4%	3.7%	4.2%	1.5%	1.5%	4.1%	2.4%	4.9%	3.0%	3.6%	3.4%	2.5%	4.2%	4.1%	
Another Party	12	6	6	7	1	3	-	-	-	3	-	-	-	-	4	2	*	3	1	-	4	-	-	6	6	4	6	*	1	
	1.2%	1.2%	1.3%	2.7%	*	0.8%	-	-	-	0.7%	-	-	-	-	1.1%	1.8%	*	1.7%	1.2%	-	4.0%	-	-	1.4%	1.2%	1.5%	1.8%	*	0.7%	
Undecided	120	29	91	43	53	24	3	7	2	15	93	11	27	9	27	18	9	24	12	5	15	27	10	30	69	21	35	32	31	
	12.3%	6.1%	18.4%	15.7%	15.8%	6.5%	1.9%	4.0%	4.4%	3.4%	79.1%	9.4%	13.8%	14.6%	6.7%	14.2%	6.9%	12.7%	10.2%	7.7%	13.9%	16.8%	13.4%	7.4%	14.2%	8.2%	10.5%	18.0%	15.3%	
Refused	11	6	6	4	5	3	1	-	-	-	-	1	1	-	1	2	-	-	2	1	3	2	1	2	7	1	6	1	3	
	1.2%	1.1%	1.2%	1.3%	1.4%	0.9%	0.8%	-	-	-	-	0.9%	*	-	*	1.4%	-	-	1.6%	1.8%	2.6%	1.6%	1.6%	*	1.3%	0.6%	1.7%	0.7%	1.4%	
SIGMA	978	485	493	272	336	370	138	182	54	441	117	121	193	60	407	125	134	188	120	68	110	158	75	410	490	257	336	180	205	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

# Scottish Attitudes Poll

Prepared on behalf of Unison Scotland

Table 8

Q3. Normal weightings & likelihood to vote, with refused removed

Q3. Your second vote will be a party list vote to elect representatives from your region of Scotland by a form of proportional representation. If the election were tomorrow, which party would you be most likely to vote for with your second, regional list vote?

Base: Likely to Vote in Scottish Parliament

	Total	Gender		Age			Holyrood Constituency Voting Intention					2015 Past Vote				Scottish Region 8							Scottish Ind. Ref. 2014		SEG				
		Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	Und	CON	LAB	LD	SNP	Glasgow	West Scotland	Lothian	Central Scotland	South Scotland	Mid Scotland & Fife	North East Scotland	Highlands & Islands	Yes	No	AB	C1	C2	DE
Unweighted Total	966	426	540	282	327	357	127	162	48	450	131	117	164	52	399	176	150	165	111	59	97	137	71	457	422	240	326	176	224
Weighted Total	967	480	487	269	332	366	136	182	54	441	117	120	192	60	406	124	134	188	118	67	108	155	74	408	483	256	330	178	202
Labour	159	82	76	42	45	71	5	123	6	19	3	9	101	7	20	28	28	26	23	10	15	17	11	26	121	22	46	44	47
	16.4%	17.2%	15.7%	15.8%	13.5%	19.5%	3.4%	67.6%	11.6%	4.2%	2.9%	7.3%	52.4%	11.5%	5.0%	22.9%	21.1%	13.7%	19.5%	15.6%	14.2%	10.9%	14.4%	6.3%	25.0%	8.8%	13.9%	24.5%	23.1%
Conservative	132	79	52	13	46	72	113	6	5	4	4	83	19	11	8	11	18	31	16	12	20	12	6	121	62	49	10	11	
	13.6%	16.5%	10.8%	4.8%	14.0%	19.7%	82.8%	3.2%	8.7%	0.9%	3.4%	69.5%	10.1%	18.1%	2.0%	9.1%	13.4%	16.3%	13.3%	17.7%	11.2%	12.6%	16.9%	1.5%	25.0%	24.4%	14.7%	5.4%	5.3%
Scottish National Party (SNP)	375	194	181	101	136	137	3	19	3	345	4	3	21	1	296	45	58	67	47	26	39	65	28	282	70	93	130	72	80
	38.8%	40.5%	37.1%	37.8%	41.1%	37.3%	2.3%	10.4%	5.4%	78.3%	3.6%	2.9%	10.7%	1.2%	72.9%	36.0%	43.1%	35.5%	40.2%	38.6%	36.6%	41.9%	38.1%	69.0%	14.5%	36.5%	39.3%	40.2%	39.5%
Liberal Democrat	57	35	21	17	15	25	7	13	31	5	-	6	9	27	6	4	3	10	3	3	11	16	5	6	47	21	20	9	7
	5.9%	7.3%	4.4%	6.2%	4.5%	6.9%	5.3%	6.9%	57.8%	1.1%	-	5.2%	4.7%	45.2%	1.6%	3.5%	2.6%	5.5%	2.6%	4.9%	10.3%	10.1%	7.3%	1.5%	9.8%	8.3%	5.9%	5.1%	3.3%
Scottish Green Party	80	38	42	36	22	21	2	10	3	41	8	2	13	3	37	10	12	20	13	9	5	8	4	40	31	23	37	4	17
	8.3%	7.9%	8.6%	13.5%	6.7%	5.8%	1.7%	5.4%	4.9%	9.2%	6.9%	2.0%	6.7%	4.9%	9.1%	7.7%	8.8%	10.5%	11.2%	13.7%	5.1%	5.0%	4.8%	9.7%	6.5%	8.9%	11.1%	2.2%	8.4%
UKIP	33	16	17	9	12	12	4	4	4	10	5	4	3	3	7	6	5	8	2	1	5	4	4	12	18	9	8	7	9
	3.4%	3.3%	3.6%	3.3%	3.7%	3.3%	2.6%	2.4%	7.2%	2.2%	4.1%	3.6%	1.5%	4.3%	1.6%	4.5%	3.7%	4.2%	1.5%	1.6%	4.2%	2.5%	5.0%	3.0%	3.6%	3.4%	2.6%	4.2%	4.2%
Another Party	12	6	6	7	1	3	-	-	-	3	-	-	-	-	4	2	*	3	1	-	4	-	-	6	6	4	6	*	1
	1.2%	1.2%	1.3%	2.7%	*	0.8%	-	-	-	0.7%	-	-	-	-	1.1%	1.8%	*	1.7%	1.2%	-	4.1%	-	-	1.4%	1.3%	1.5%	1.8%	*	0.7%
Undecided	120	29	91	43	53	24	3	7	2	15	93	11	27	9	27	18	9	24	12	5	15	27	10	30	69	21	35	32	31
	12.4%	6.1%	18.6%	15.9%	16.0%	6.6%	1.9%	4.0%	4.4%	3.4%	79.1%	9.5%	13.9%	14.6%	6.7%	14.4%	6.9%	12.7%	10.3%	7.9%	14.3%	17.1%	13.6%	7.5%	14.4%	8.2%	10.7%	18.1%	15.5%
SIGMA	967	480	487	269	332	366	136	182	54	441	117	120	192	60	406	124	134	188	118	67	108	155	74	408	483	256	330	178	202
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

# Scottish Attitudes Poll

Prepared on behalf of Unison Scotland

Table 9

Q3. Normal weightings & likelihood to vote, with undecided and refused removed

Q3. Your second vote will be a party list vote to elect representatives from your region of Scotland by a form of proportional representation. If the election were tomorrow, which party would you be most likely to vote for with your second, regional list vote?

Base: Likely to Vote in Scottish Parliament

	Total		Gender			Age			Holyrood Constituency Voting Intention					2015 Past Vote				Scottish Region 8							Scottish Ind. Ref. 2014		SEG			
	Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	Und	CON	LAB	LD	SNP	Glasgow	West Scotland	Lothian	Central Scotland	South Scotland	Mid Scotland & Fife	North East Scotland	Highlands & Islands	Yes	No	AB	C1	C2	DE		
Unweighted Total	830	397	433	232	267	331	124	156	46	433	24	105	140	43	373	148	139	142	98	53	78	113	59	414	357	217	288	143	182	
Weighted Total	847	450	396	226	278	342	134	175	51	426	25	109	166	51	379	106	125	164	106	62	92	129	64	378	414	235	295	146	171	
Labour	159	82	76	42	45	71	5	123	6	19	3	9	101	7	20	28	28	26	23	10	15	17	11	26	121	22	46	44	47	
	18.7%	18.3%	19.3%	18.7%	16.1%	20.9%	3.4%	70.4%	12.1%	4.4%	13.7%	8.1%	60.8%	13.5%	5.3%	26.8%	22.7%	15.7%	21.8%	17.0%	16.6%	13.1%	16.7%	6.8%	29.1%	9.6%	15.5%	29.9%	27.3%	
Conservative	132	79	52	13	46	72	113	6	5	4	4	83	19	11	8	11	18	31	16	12	20	12	6	121	62	49	10	11		
	15.5%	17.6%	13.2%	5.8%	16.7%	21.1%	84.4%	3.4%	9.1%	0.9%	16.4%	76.8%	11.7%	21.2%	2.2%	10.7%	14.4%	18.7%	14.9%	19.2%	13.1%	15.2%	19.5%	1.6%	29.2%	26.6%	16.5%	6.6%	6.3%	
Scottish National Party (SNP)	375	194	181	101	136	137	3	19	3	345	4	3	21	1	296	45	58	67	47	26	39	65	28	282	70	93	130	72	80	
	44.3%	43.1%	45.6%	44.9%	49.0%	40.0%	2.4%	10.9%	5.6%	81.0%	17.3%	3.2%	12.5%	1.5%	78.2%	42.1%	46.3%	40.6%	44.9%	41.9%	42.7%	50.6%	44.1%	74.6%	17.0%	39.7%	44.0%	49.1%	46.7%	
Liberal Democrat	57	35	21	17	15	25	7	13	31	5	-	6	9	27	6	4	3	10	3	3	11	16	5	6	47	21	20	9	7	
	6.7%	7.8%	5.4%	7.3%	5.3%	7.4%	5.4%	7.2%	60.5%	1.1%	-	5.7%	5.5%	53.0%	1.7%	4.1%	2.8%	6.3%	3.0%	5.4%	12.0%	12.2%	8.4%	1.6%	11.4%	9.1%	6.6%	6.2%	4.0%	
Scottish Green Party	80	38	42	36	22	21	2	10	3	41	8	2	13	3	37	10	12	20	13	9	5	8	4	40	31	23	37	4	17	
	9.5%	8.4%	10.6%	16.1%	8.0%	6.2%	1.7%	5.6%	5.1%	9.6%	32.8%	2.2%	7.8%	5.8%	9.7%	9.0%	9.4%	12.0%	12.5%	14.9%	5.9%	6.0%	5.5%	10.5%	7.6%	9.7%	12.4%	2.7%	9.9%	
UKIP	33	16	17	9	12	12	4	4	4	10	5	4	3	3	7	6	5	8	2	1	5	4	4	12	18	9	8	7	9	
	3.9%	3.5%	4.4%	4.0%	4.4%	3.6%	2.7%	2.5%	7.5%	2.3%	19.7%	4.0%	1.7%	5.1%	1.8%	5.3%	4.0%	4.8%	1.7%	1.7%	5.0%	3.0%	5.7%	3.3%	4.3%	3.7%	2.9%	5.1%	5.0%	
Another Party	12	6	6	7	1	3	-	-	-	3	-	-	-	-	4	2	*	3	1	-	4	-	-	6	6	4	6	*	1	
	1.4%	1.2%	1.6%	3.2%	0.5%	0.9%	-	-	-	0.7%	-	-	-	-	1.1%	2.1%	*	2.0%	1.3%	-	4.8%	-	-	1.5%	1.5%	1.7%	2.0%	*	0.8%	
SIGMA	847	450	396	226	278	342	134	175	51	426	25	109	166	51	379	106	125	164	106	62	92	129	64	378	414	235	295	146	171	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Scottish Attitudes Poll**  
Prepared on behalf of Unison Scotland

**Table 10**

**Q4. Normal weightings**

**Q4. In the Westminster Election of 2015, 66% of people voted, while 34% of people did not vote. Thinking back to the Westminster Election in May 2015, can you remember whether or not you voted in that specific election?**

Base: Respondents aged 18 and over

	Gender		Age			Holyrood Constituency Voting Intention					2015 Past Vote				Scottish Region 8						Scottish Ind. Ref. 2014		SEG							
	Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	Und	CON	LAB	LD	SNP	Glasgow	West Scotland	Lothian	Central Scotland	South Scotland	Mid Scotland & Fife	North East Scotland	Highlands & Islands	Yes	No	AB	C1	C2	DE		
Unweighted Total	984	437	547	278	342	364	127	162	48	438	126	118	166	52	401	181	150	160	115	63	98	143	74	456	432	247	328	187	222	
Weighted Total	984	480	504	279	348	357	131	181	54	417	129	116	190	58	390	127	129	181	122	70	111	165	79	397	491	257	333	187	207	
I did not vote in the 2015 Westminster Election	149	55	93	78	51	19	10	24	4	51	31	-	-	-	-	20	12	28	19	12	14	27	17	42	52	27	39	34	49	
I voted in the 2015 Westminster Election	835	382	411	201	297	338	127	157	44	366	98	116	166	52	391	161	117	132	96	51	84	140	57	414	439	230	294	153	178	
Can't remember	32	9	23	19	11	3	2	5	1	9	9	-	-	-	-	7	-	-	9	2	3	8	4	9	10	2	17	4	9	
SIGMA	984	480	504	279	348	357	131	181	54	417	129	116	190	58	390	127	129	181	122	70	111	165	79	397	491	257	333	187	207	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Scottish Attitudes Poll**  
Prepared on behalf of Unison Scotland

**Table 11**  
**Q5. Normal weightings**  
**Q5. Thinking back to the Westminster Election in May 2015, can you recall which party you voted for in that election?**  
Base: Respondents aged 18 and over who voted in 2015

	Total		Gender			Age			Holyrood Constituency Voting Intention					2015 Past Vote				Scottish Region 8							Scottish Ind. Ref. 2014		SEG			
		Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	Und	CON	LAB	LD	SNP	Glasgow	West Scotland	Lothian	Central Scotland	South Scotland	Mid Scotland & Fife	North East Scotland	Highlands & Islands	Yes	No	AB	C1	C2	DE	
Unweighted Total	802	379	423	182	280	340	117	135	43	372	85	118	166	52	401	142	135	135	88	51	84	113	54	395	380	220	273	150	159	
Weighted Total	803	416	387	182	286	335	119	152	49	357	89	116	190	58	390	100	117	153	93	57	95	130	58	347	429	228	277	150	149	
Conservative	116	63	53	18	46	52	92	7	3	3	9	116	-	-	-	11	14	21	17	15	17	15	6	5	107	50	39	16	12	
	14.5%	15.2%	13.7%	10.0%	16.0%	15.6%	77.6%	4.8%	5.6%	1.0%	10.6%	100.0%	-	-	-	10.9%	12.2%	13.6%	17.9%	27.2%	18.3%	11.9%	9.5%	1.4%	24.9%	21.8%	14.0%	10.8%	7.9%	
Labour	190	97	93	33	68	89	12	129	9	13	23	-	190	-	-	28	31	42	24	15	22	22	5	24	158	39	64	42	44	
	23.6%	23.3%	23.9%	17.9%	23.8%	26.6%	10.1%	85.1%	17.5%	3.6%	25.7%	-	100.0%	-	-	28.2%	26.4%	27.6%	26.2%	25.7%	22.7%	17.3%	9.3%	6.9%	36.8%	17.2%	23.1%	28.0%	29.9%	
Liberal Democrat	58	35	23	14	12	32	9	7	29	-	11	-	-	58	-	3	5	7	3	7	9	9	14	6	50	24	17	7	10	
	7.2%	8.4%	6.0%	7.8%	4.1%	9.6%	8.0%	4.8%	58.9%	-	12.7%	-	-	100.0%	-	2.7%	4.6%	4.5%	3.6%	11.9%	10.0%	7.0%	24.7%	1.7%	11.7%	10.7%	6.0%	4.4%	7.0%	
Scottish National Party (SNP)	390	202	188	104	140	146	4	7	7	338	28	-	-	-	390	52	63	72	42	18	42	75	27	298	84	104	141	76	69	
	48.6%	48.5%	48.6%	57.2%	49.0%	43.6%	3.5%	4.9%	13.4%	94.9%	31.1%	-	-	-	100.0%	52.3%	53.8%	46.7%	45.7%	31.1%	44.1%	57.5%	45.6%	86.0%	19.5%	45.7%	50.9%	50.9%	46.4%	
Refused	7	3	4	-	3	4	-	-	-	-	2	-	-	-	-	1	1	-	-	1	1	1	1	2	4	1	4	1	2	
	0.9%	0.7%	1.0%	-	1.1%	1.2%	-	-	-	-	2.5%	-	-	-	-	1.4%	0.7%	-	-	2.0%	1.3%	0.9%	2.1%	0.5%	0.9%	*	1.3%	0.6%	1.3%	
Another Party	26	13	13	8	10	9	-	1	2	1	3	-	-	-	-	3	3	9	3	1	3	2	2	8	18	7	8	4	7	
	3.2%	3.2%	3.3%	4.2%	3.4%	2.6%	-	*	4.6%	*	3.6%	-	-	-	-	3.3%	2.3%	5.7%	2.9%	2.1%	3.7%	1.4%	3.7%	2.3%	4.1%	3.2%	2.8%	2.5%	4.9%	
Can't remember	16	2	13	5	8	3	1	-	-	1	12	-	-	-	-	1	-	3	3	-	-	5	3	4	9	2	5	4	4	
	2.0%	0.6%	3.4%	2.9%	2.6%	0.8%	0.8%	-	-	*	13.8%	-	-	-	-	1.3%	-	1.8%	3.7%	-	-	4.1%	5.1%	1.2%	2.0%	1.1%	1.8%	2.9%	2.6%	
SIGMA	803	416	387	182	286	335	119	152	49	357	89	116	190	58	390	100	117	153	93	57	95	130	58	347	429	228	277	150	149	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Scottish Attitudes Poll**  
Prepared on behalf of Unison Scotland

Table 12

Q6. Normal weightings

Q6. In the Scottish independence referendum in September, 85% of Scottish adults voted and 15% did not vote. Did you or did you not vote in the Scottish independence referendum on 18 September 2014?

Base: All Respondents

	Total		Gender			Age			Holyrood Constituency Voting Intention					2015 Past Vote				Scottish Region 8						Scottish Ind. Ref. 2014		SEG			
	Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	Und	CON	LAB	LD	SNP	Glasgow	West Scotland	Lothian	Central Scotland	South Scotland	Mid Scotland & Fife	North East Scotland	Highlands & Islands	Yes	No	AB	C1	C2	DE	
Unweighted Total	1003	442	561	297	342	364	128	162	48	450	131	118	166	52	401	185	152	165	116	65	99	143	78	460	436	247	336	189	231
Weighted Total	1003	486	517	298	348	357	132	181	54	428	134	116	190	58	390	130	131	187	122	72	113	165	84	400	495	257	340	189	217
I voted in the referendum	903	448	455	231	322	351	125	167	50	394	112	113	182	56	382	116	128	170	107	62	102	144	74	400	495	244	313	164	183
	90.0%	92.2%	88.0%	77.4%	92.4%	98.2%	94.8%	92.5%	91.7%	92.1%	84.0%	97.0%	96.2%	96.3%	97.8%	89.3%	98.1%	91.3%	87.0%	86.0%	91.1%	87.4%	87.5%	100.0%	100.0%	94.8%	91.8%	86.7%	84.5%
I did not vote in the referendum	88	34	54	61	21	6	7	12	3	31	17	4	6	2	8	12	2	16	12	10	8	17	11	-	-	13	22	22	31
	8.8%	7.0%	10.5%	20.4%	6.1%	1.8%	5.2%	6.7%	6.3%	7.2%	12.8%	3.0%	3.1%	3.7%	2.2%	9.1%	1.9%	8.7%	10.1%	14.0%	7.0%	10.3%	12.5%	-	-	5.2%	6.4%	11.9%	14.2%
Can't remember	12	4	8	6	5	-	-	1	1	3	4	-	1	-	-	2	-	-	4	-	2	4	-	-	-	-	6	3	3
	1.2%	0.8%	1.5%	2.1%	1.5%	-	-	0.8%	2.0%	0.6%	3.2%	-	0.7%	-	-	1.7%	-	-	2.9%	-	1.9%	2.3%	-	-	-	-	1.8%	1.4%	1.3%
SIGMA	1003	486	517	298	348	357	132	181	54	428	134	116	190	58	390	130	131	187	122	72	113	165	84	400	495	257	340	189	217
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Scottish Attitudes Poll**  
Prepared on behalf of Unison Scotland

**Table 13**  
**Q7. Normal weightings**  
**Q7. How did you vote in the Scottish independence referendum?**  
Base: Respondents who voted in 2014

	Gender		Age			Holyrood Constituency Voting Intention					2015 Past Vote				Scottish Region 8						Scottish Ind. Ref. 2014		SEG					
	Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	Und	CON	LAB	LD	SNP	Glasgow	West Scotland	Lothian	Central Scotland	South Scotland	Mid Scotland & Fife	North East Scotland	Highlands & Islands	Yes	No	AB	C1	C2	DE
Unweighted Total	904	409 495	231 316 357			121 149 44 419 108					114 159 50 394				165 149 150 101 56 90 125 68							460 436		234 310 164 196				
Weighted Total	903	448 455	231 322 351			125 167 50 394 112					113 182 56 382				116 128 170 107 62 102 144 74							400 495		244 313 164 183				
Yes	400	205 195	111 149 141			5 21 9 320 34					5 24 6 298				63 57 74 44 25 44 60 34							400 -		98 136 70 96				
	44.3%	45.8% 42.9%	48.0% 46.2% 40.2%			4.2% 12.3% 17.1% 81.0% 30.3%					4.3% 13.1% 10.5% 78.1%				54.3% 44.6% 43.4% 41.3% 40.0% 43.0% 41.5% 45.8%							100.0% -		40.2% 43.6% 42.9% 52.3%				
No	495	240 256	119 170 207			119 146 41 73 76					107 158 50 84				50 71 96 63 36 57 84 38							- 495		146 175 90 85				
	54.9%	53.5% 56.2%	51.4% 52.9% 58.9%			95.0% 87.3% 82.9% 18.6% 67.7%					94.7% 86.5% 89.5% 21.9%				43.2% 55.4% 56.6% 58.7% 58.4% 55.8% 58.5% 51.2%							- 100.0%		59.8% 55.9% 54.7% 46.7%				
Can't remember	7	3 4	1 3 3			1 1 - 2 2					1 1 - -				3 - - - 1 1 - -							- -		- 2 4 2				
	0.8%	0.7% 0.9%	0.6% 0.9% 0.9%			0.8% * - *					0.9% * - -				2.5% - - - 1.7% 1.2% - 3.0%							- -		- * 2.4% 1.1%				
SIGMA	903	448 455	231 322 351			125 167 50 394 112					113 182 56 382				116 128 170 107 62 102 144 74							400 495		244 313 164 183				
	100.0%	100.0% 100.0%	100.0% 100.0% 100.0%			100.0% 100.0% 100.0% 100.0% 100.0%					100.0% 100.0% 100.0% 100.0%				100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0%							100.0% 100.0%		100.0% 100.0% 100.0% 100.0%				



**Scottish Attitudes Poll**  
Prepared on behalf of Unison Scotland

**Table 14**  
**Q8. Normal weightings**  
**Q8. Are you registered to vote in the upcoming Holyrood elections at your current address?**  
Base: All Respondents

	Gender		Age			Holyrood Constituency Voting Intention					2015 Past Vote				Scottish Region 8						Scottish Ind. Ref. 2014		SEG					
	Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	Und	CON	LAB	LD	SNP	Glasgow	West Scotland	Lothian	Central Scotland	South Scotland	Mid Scotland & Fife	North East Scotland	Highlands & Islands	Yes	No	AB	C1	C2	DE
Unweighted Total	1003	442 561	297 342 364			128 162 48 450 131					118 166 52 401				185 152 165 116 65 99 143 78							460 436		247 336 189 231				
Weighted Total	1003	486 517	298 348 357			132 181 54 428 134					116 190 58 390				130 131 187 122 72 113 165 84							400 495		257 340 189 217				
Yes	898	441 457	226 321 351			122 160 51 390 112					112 178 54 372				110 123 174 111 66 99 143 73							376 455		244 307 163 183				
	89.5%	90.6% 88.4%	75.7% 92.1% 98.4%			92.2% 88.6% 94.1% 91.1% 83.7%					96.4% 93.8% 92.4% 95.4%				85.2% 93.9% 93.3% 90.5% 90.5% 87.6% 86.7% 86.6%							94.1% 91.9%		94.9% 90.1% 86.6% 84.6%				
No	58	31 27	38 15 5			8 14 1 22 8					2 10 4 10				12 3 7 3 4 7 13 8							11 26		11 15 14 17				
	5.8%	6.3% 5.2%	12.7% 4.3% 1.4%			5.9% 7.5% 2.4% 5.1% 6.1%					1.6% 5.1% 6.1% 2.6%				9.4% 2.7% 3.6% 2.7% 5.4% 6.0% 8.1% 9.7%							2.8% 5.3%		4.3% 4.5% 7.3% 8.1%				
Not sure	48	15 33	34 13 1			3 7 2 16 14					2 2 1 8				7 4 6 8 3 7 9 3							12 14		2 18 12 16				
	4.7%	3.0% 6.4%	11.5% 3.6% *			1.9% 3.9% 3.5% 3.7% 10.2%					2.0% 1.1% 1.5% 2.0%				5.4% 3.4% 3.1% 6.8% 4.1% 6.5% 5.3% 3.7%							3.1% 2.8%		0.8% 5.3% 6.1% 7.3%				
SIGMA	1003	486 517	298 348 357			132 181 54 428 134					116 190 58 390				130 131 187 122 72 113 165 84							400 495		257 340 189 217				
	100.0%	100.0% 100.0%	100.0% 100.0% 100.0%			100.0% 100.0% 100.0% 100.0% 100.0%					100.0% 100.0% 100.0% 100.0%				100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0%							100.0% 100.0%		100.0% 100.0% 100.0% 100.0%				

**Scottish Attitudes Poll**  
Prepared on behalf of Unison Scotland

Table 15

Q9. Normal weightings

Q9. Which of the following issues are the three most important to you and your family ahead of the upcoming Scottish Parliament elections?

Base: All Respondents

	Total	Gender		Age			Holyrood Constituency Voting Intention					2015 Past Vote				Scottish Region 8							Scottish Ind. Ref. 2014		SEG					
		Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	Und	CON	LAB	LD	SNP	Glasgow	West Scotland	Lothian	Central Scotland	South Scotland	Mid Scotland & Fife	North East Scotland	Highlands & Islands	Yes	No	AB	C1	C2	DE	
Unweighted Total	1003	442	561	297	342	364	128	162	48	450	131	118	166	52	401	185	152	165	116	65	99	143	78	460	436	247	336	189	231	
Weighted Total	1003	486	517	298	348	357	132	181	54	428	134	116	190	58	390	130	131	187	122	72	113	165	84	400	495	257	340	189	217	
The economy (economic growth, reducing the deficit etc )	607	318	288	147	222	237	109	99	38	246	71	97	120	43	230	66	88	113	72	45	67	109	46	209	346	179	222	110	96	
Crime and policing	287	153	134	70	95	122	47	63	10	110	38	39	63	12	99	37	39	47	36	20	40	46	22	101	162	61	89	58	79	
The provision of affordable housing	235	104	131	94	69	72	17	45	12	110	36	10	42	16	93	40	25	46	35	10	25	36	18	110	84	45	78	43	70	
Environment, agriculture & rural affairs	147	66	81	50	56	41	19	18	6	59	17	16	14	12	56	22	16	17	19	16	15	18	23	64	64	41	56	25	25	
The UK's relationship with the European Union	372	200	172	93	123	156	62	61	22	161	45	59	51	21	153	42	50	68	46	28	44	56	37	156	178	108	107	78	79	
Public services (schools, hospitals & GP services, council services etc )	718	338	380	197	254	267	89	139	45	303	93	82	153	47	274	96	96	138	82	51	75	121	60	293	360	190	249	126	154	
The availability and security of jobs and the level of wages	502	211	291	198	181	122	43	92	23	233	80	36	101	18	206	72	66	97	58	37	59	79	35	213	220	120	174	99	109	
Public transport (buses, rail etc )	142	69	72	44	43	55	9	26	7	62	22	10	25	7	60	15	12	33	20	10	13	28	11	55	72	29	47	28	38	
SIGMA	3009	1459	1550	894	1044	1071	396	542	163	1284	401	349	569	175	1171	389	392	560	367	217	338	495	252	1201	1486	772	1021	566	650	
	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%	300.0%

**Scottish Attitudes Poll**  
Prepared on behalf of Unison Scotland

Table 16

Q10. Normal weightings

Q10. To what extent do you trust or not trust the following sources of information to accurately describe the current state of public services in Scotland? Trade unions representing public sector workers

Base: All Respondents

	Total		Gender			Age			Holyrood Constituency Voting Intention					2015 Past Vote				Scottish Region 8							Scottish Ind. Ref. 2014		SEG			
	Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	Und	CON	LAB	LD	SNP	Glasgow	West Scotland	Lothian	Central Scotland	South Scotland	Mid Scotland & Fife	North East Scotland	Highlands & Islands	Yes	No	AB	C1	C2	DE		
Unweighted Total	1003	442	561	297	342	364	128	162	48	450	131	118	166	52	401	185	152	165	116	65	99	143	78	460	436	247	336	189	231	
Weighted Total	1003	486	517	298	348	357	132	181	54	428	134	116	190	58	390	130	131	187	122	72	113	165	84	400	495	257	340	189	217	
Completely trust	54	24	31	31	15	9	2	10	1	34	5	2	9	2	29	8	4	6	12	-	10	5	8	29	16	7	26	15	7	
	5.4%	4.9%	5.9%	10.3%	4.2%	2.5%	1.6%	5.6%	2.2%	8.0%	4.1%	1.6%	4.6%	4.2%	7.5%	6.2%	3.4%	3.2%	10.2%	-	9.3%	3.1%	9.5%	7.1%	3.3%	2.6%	7.7%	7.9%	3.1%	
Somewhat trust	296	119	177	100	100	96	17	68	13	146	36	16	63	14	132	48	47	56	36	18	30	42	19	137	131	66	99	59	72	
	29.5%	24.5%	34.2%	33.6%	28.7%	26.9%	12.7%	37.6%	23.4%	34.1%	26.7%	13.8%	33.1%	24.4%	33.7%	37.0%	36.1%	30.2%	29.6%	24.3%	26.6%	25.4%	22.4%	34.1%	26.4%	25.5%	29.0%	31.5%	33.3%	
Neither trust nor distrust	380	174	207	113	139	129	36	74	18	157	61	37	69	22	137	48	49	73	39	32	37	67	35	144	183	91	123	73	93	
	37.9%	35.7%	40.1%	38.1%	39.8%	36.0%	27.6%	40.8%	32.3%	36.6%	45.8%	31.7%	36.7%	38.1%	35.2%	37.1%	37.8%	39.1%	31.6%	44.2%	32.8%	40.9%	42.0%	35.9%	37.0%	35.4%	36.2%	38.5%	43.1%	
Somewhat distrust	182	110	71	36	55	91	43	20	17	70	20	30	30	15	71	17	21	35	22	16	21	35	13	73	103	60	63	27	32	
	18.1%	22.7%	13.8%	12.0%	15.7%	25.6%	32.5%	10.8%	30.4%	16.4%	15.0%	25.4%	15.8%	25.6%	18.1%	13.3%	16.0%	18.7%	18.2%	22.7%	19.1%	21.3%	15.9%	18.1%	20.8%	23.1%	18.6%	14.1%	14.8%	
Completely distrust	91	60	31	18	40	32	34	9	6	21	11	32	19	4	21	8	9	16	13	6	14	15	9	19	62	34	29	15	12	
	9.0%	12.2%	6.0%	6.0%	11.6%	9.0%	25.6%	5.2%	11.6%	4.9%	8.5%	27.5%	9.8%	7.7%	5.4%	6.5%	6.6%	8.8%	10.5%	8.8%	12.3%	9.3%	10.2%	4.7%	12.5%	13.4%	8.5%	8.0%	5.6%	
SIGMA	1003	486	517	298	348	357	132	181	54	428	134	116	190	58	390	130	131	187	122	72	113	165	84	400	495	257	340	189	217	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	

**Scottish Attitudes Poll**  
Prepared on behalf of Unison Scotland

**Table 17**  
**Q11. Normal weightings**  
**Q11. To what extent do you trust or not trust the following sources of information to accurately describe the current state of public services in Scotland? Journalists and the media**  
Base: All Respondents

	Total		Gender			Age			Holyrood Constituency Voting Intention					2015 Past Vote				Scottish Region 8						Scottish Ind. Ref. 2014		SEG			
	Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	Und	CON	LAB	LD	SNP	Glasgow	West Scotland	Lothian	Central Scotland	South Scotland	Mid Scotland & Fife	North East Scotland	Highlands & Islands	Yes	No	AB	C1	C2	DE	
Unweighted Total	1003	442	561	297	342	364	128	162	48	450	131	118	166	52	401	185	152	165	116	65	99	143	78	460	436	247	336	189	231
Weighted Total	1003	486	517	298	348	357	132	181	54	428	134	116	190	58	390	130	131	187	122	72	113	165	84	400	495	257	340	189	217
Completely trust	20	12	8	13	2	5	2	4	1	14	-	2	2	1	10	1	3	2	6	1	2	1	3	9	8	3	6	9	2
	2.0%	2.5%	1.6%	4.4%	0.7%	1.3%	1.4%	2.1%	1.5%	3.2%	-	1.6%	1.3%	1.4%	2.6%	1.0%	2.2%	1.2%	4.6%	1.7%	2.1%	0.9%	3.9%	2.3%	1.6%	1.2%	1.8%	4.8%	1.1%
Somewhat trust	164	63	101	56	53	55	26	28	9	64	22	18	33	16	57	21	22	30	14	15	20	28	12	62	86	46	44	34	39
	16.3%	12.9%	19.6%	18.7%	15.1%	15.5%	19.3%	15.7%	17.2%	14.9%	16.6%	15.6%	17.4%	27.6%	14.7%	16.6%	17.2%	16.2%	11.8%	21.4%	17.8%	17.1%	13.7%	15.4%	17.3%	18.0%	13.0%	18.0%	18.1%
Neither trust nor distrust	350	168	182	79	128	143	61	72	18	128	42	57	70	20	114	41	40	72	51	22	32	60	31	111	202	82	120	62	86
	34.9%	34.5%	35.3%	26.5%	36.8%	40.0%	46.3%	39.9%	33.8%	30.0%	31.4%	49.2%	36.7%	34.8%	29.2%	31.4%	30.9%	38.9%	41.9%	30.8%	28.6%	36.3%	36.6%	27.7%	40.8%	31.8%	35.3%	32.8%	39.8%
Somewhat distrust	317	159	158	104	97	115	28	52	21	142	55	26	59	13	133	40	43	54	35	23	38	56	28	139	142	87	111	61	58
	31.6%	32.6%	30.6%	34.9%	28.0%	32.2%	21.0%	29.0%	38.1%	33.2%	41.0%	22.5%	31.3%	22.6%	34.0%	31.1%	32.7%	28.7%	28.9%	32.3%	33.8%	33.8%	32.8%	34.7%	28.7%	33.9%	32.6%	32.1%	26.9%
Completely distrust	152	85	67	46	67	39	16	24	5	80	15	13	25	8	76	26	22	28	16	10	20	11	80	57	39	59	23	31	
	15.2%	17.5%	13.0%	15.4%	19.3%	11.0%	12.0%	13.2%	9.4%	18.6%	11.0%	11.1%	13.3%	13.7%	19.5%	19.8%	17.0%	15.0%	12.8%	13.9%	17.7%	11.9%	13.1%	20.0%	11.6%	15.2%	17.4%	12.3%	14.1%
SIGMA	1003	486	517	298	348	357	132	181	54	428	134	116	190	58	390	130	131	187	122	72	113	165	84	400	495	257	340	189	217
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Scottish Attitudes Poll**  
Prepared on behalf of Unison Scotland

**Table 18**  
**Q12. Normal weightings**  
**Q12. To what extent do you trust or not trust the following sources of information to accurately describe the current state of public services in Scotland? Westminster politicians**  
Base: All Respondents

	Total		Gender			Age			Holyrood Constituency Voting Intention					2015 Past Vote				Scottish Region 8						Scottish Ind. Ref. 2014		SEG			
	Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	Und	CON	LAB	LD	SNP	Glasgow	West Scotland	Lothian	Central Scotland	South Scotland	Mid Scotland & Fife	North East Scotland	Highlands & Islands	Yes	No	AB	C1	C2	DE	
Unweighted Total	1003	442	561	297	342	364	128	162	48	450	131	118	166	52	401	185	152	165	116	65	99	143	78	460	436	247	336	189	231
Weighted Total	1003	486	517	298	348	357	132	181	54	428	134	116	190	58	390	130	131	187	122	72	113	165	84	400	495	257	340	189	217
Completely trust	21	9	12	18	2	1	-	3	1	15	2	1	1	1	9	3	2	2	4	-	2	3	3	12	5	2	7	7	5
	2.1%	1.8%	2.3%	6.0%	0.6%	*	-	1.7%	2.2%	3.4%	1.3%	0.6%	0.5%	2.1%	2.3%	2.6%	1.6%	1.2%	3.6%	-	1.6%	2.1%	4.0%	2.9%	1.1%	0.7%	1.9%	3.9%	2.2%
Somewhat trust	121	52	69	43	33	45	32	26	7	36	12	32	25	5	32	16	13	24	13	9	16	20	9	28	76	35	35	21	29
	12.1%	10.6%	13.4%	14.6%	9.4%	12.5%	24.5%	14.5%	12.8%	8.4%	9.2%	27.4%	13.2%	8.3%	8.3%	12.5%	10.2%	12.9%	10.6%	11.9%	14.6%	12.4%	10.4%	6.9%	15.4%	13.7%	10.3%	11.1%	13.6%
Neither trust nor distrust	267	115	153	84	94	89	45	56	15	100	30	34	53	19	75	32	29	52	42	21	24	45	22	74	153	57	88	56	66
	26.7%	23.6%	29.6%	28.3%	27.1%	24.8%	34.4%	30.9%	27.5%	23.3%	22.3%	29.3%	27.7%	33.4%	19.3%	24.7%	22.4%	27.8%	34.2%	28.9%	21.7%	27.3%	26.3%	18.5%	31.0%	22.2%	26.0%	29.6%	30.4%
Somewhat distrust	319	158	161	86	108	125	41	49	15	136	58	40	54	19	136	35	42	59	38	19	37	62	27	128	163	89	120	55	54
	31.8%	32.6%	31.1%	28.7%	31.2%	35.0%	30.8%	27.1%	27.6%	31.7%	43.4%	34.1%	28.7%	33.3%	35.0%	26.9%	32.3%	31.8%	30.9%	26.3%	33.0%	37.7%	31.6%	31.9%	32.9%	34.6%	35.4%	29.4%	25.0%
Completely distrust	275	153	122	67	110	98	14	46	16	142	32	10	57	13	137	43	44	49	25	24	33	34	23	159	97	74	90	49	62
	27.4%	31.4%	23.6%	22.4%	31.7%	27.4%	10.3%	25.7%	29.9%	33.2%	23.9%	8.6%	29.8%	22.9%	35.0%	33.3%	33.5%	26.3%	20.8%	32.9%	29.1%	20.6%	27.8%	39.7%	19.6%	28.6%	26.4%	26.0%	28.8%
SIGMA	1003	486	517	298	348	357	132	181	54	428	134	116	190	58	390	130	131	187	122	72	113	165	84	400	495	257	340	189	217
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Scottish Attitudes Poll**  
Prepared on behalf of Unison Scotland

**Table 19**  
**Q13. Normal weightings**  
**Q13. To what extent do you trust or not trust the following sources of information to accurately describe the current state of public services in Scotland? Holyrood politicians**  
Base: All Respondents

	Total	Gender		Age			Holyrood Constituency Voting Intention					2015 Past Vote				Scottish Region 8						Scottish Ind. Ref. 2014		SEG						
		Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	Und	CON	LAB	LD	SNP	Glasgow	West Scotland	Lothian	Central Scotland	South Scotland	Mid Scotland & Fife	North East Scotland	Highlands & Islands	Yes	No	AB	C1	C2	DE	
Unweighted Total	1003	442	561	297	342	364	128	162	48	450	131	118	166	52	401	185	152	165	116	65	99	143	78	460	436	247	336	189	231	
Weighted Total	1003	486	517	298	348	357	132	181	54	428	134	116	190	58	390	130	131	187	122	72	113	165	84	400	495	257	340	189	217	
Completely trust	35	18	18	15	9	11	-	1	-	32	1	-	1	-	26	3	6	5	8	2	2	6	3	24	4	2	12	12	8	
	3.5%	3.6%	3.5%	5.2%	2.7%	3.0%	-	0.5%	-	7.6%	0.7%	-	0.5%	-	6.8%	2.5%	4.8%	2.5%	6.3%	2.9%	1.9%	3.9%	3.4%	6.1%	0.9%	0.9%	3.6%	6.6%	3.9%	
Somewhat trust	249	110	139	80	82	87	9	27	7	180	17	9	28	6	164	37	32	51	28	14	33	36	18	163	69	60	92	38	59	
	24.8%	22.6%	26.9%	27.0%	23.4%	24.3%	7.1%	14.7%	13.2%	42.1%	12.4%	7.4%	14.9%	11.0%	42.0%	28.4%	24.5%	27.6%	22.5%	18.7%	29.8%	22.1%	21.0%	40.8%	14.0%	23.2%	27.1%	20.1%	27.3%	
Neither trust nor distrust	332	157	175	108	115	110	36	61	15	141	50	36	58	16	114	42	35	71	45	28	29	55	27	121	165	74	108	69	81	
	33.1%	32.3%	33.9%	36.3%	32.9%	30.7%	27.4%	33.6%	28.2%	33.0%	37.7%	30.8%	30.5%	27.6%	29.3%	32.8%	27.0%	38.0%	36.7%	39.3%	25.6%	33.2%	32.1%	30.2%	33.3%	28.7%	31.8%	36.8%	37.3%	
Somewhat distrust	251	124	127	71	87	93	50	57	15	57	51	44	58	19	65	31	38	41	28	15	32	44	21	66	158	84	84	44	39	
	25.0%	25.4%	24.7%	23.7%	25.1%	26.1%	38.0%	31.4%	27.1%	13.3%	38.2%	37.7%	30.7%	32.9%	16.7%	23.9%	29.0%	22.0%	23.2%	21.3%	28.7%	27.0%	24.5%	16.4%	31.9%	32.5%	24.6%	23.5%	18.1%	
Completely distrust	135	78	57	23	55	57	36	36	17	17	15	28	44	17	20	16	19	19	14	13	16	23	16	26	99	38	44	24	29	
	13.5%	16.1%	11.0%	7.8%	15.9%	15.9%	27.5%	19.7%	31.5%	4.0%	11.0%	24.1%	23.5%	28.5%	5.2%	12.4%	14.7%	10.0%	11.3%	17.9%	14.0%	13.8%	19.0%	6.5%	20.0%	14.6%	12.9%	12.9%	13.5%	
SIGMA	1003	486	517	298	348	357	132	181	54	428	134	116	190	58	390	130	131	187	122	72	113	165	84	400	495	257	340	189	217	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Scottish Attitudes Poll**  
Prepared on behalf of Unison Scotland

Table 20

Q14. Normal weightings

Q14. To what extent do you trust or not trust the following sources of information to accurately describe the current state of public services in Scotland? Academics

Base: All Respondents

	Total		Gender			Age			Holyrood Constituency Voting Intention					2015 Past Vote				Scottish Region 8							Scottish Ind. Ref. 2014		SEG			
	Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	Und	CON	LAB	LD	SNP	Glasgow	West Scotland	Lothian	Central Scotland	South Scotland	Mid Scotland & Fife	North East Scotland	Highlands & Islands	Yes	No	AB	C1	C2	DE		
Unweighted Total	1003	442	561	297	342	364	128	162	48	450	131	118	166	52	401	185	152	165	116	65	99	143	78	460	436	247	336	189	231	
Weighted Total	1003	486	517	298	348	357	132	181	54	428	134	116	190	58	390	130	131	187	122	72	113	165	84	400	495	257	340	189	217	
Completely trust	66	29	37	37	16	13	6	12	6	32	8	5	8	5	29	9	8	9	11	5	9	9	6	29	23	14	26	16	10	
	6.6%	5.9%	7.2%	12.4%	4.6%	3.7%	4.4%	6.7%	10.3%	7.4%	5.8%	3.9%	4.2%	8.5%	7.5%	6.9%	6.3%	4.8%	9.0%	6.7%	7.7%	5.4%	7.7%	7.2%	4.7%	5.4%	7.6%	8.4%	4.8%	
Somewhat trust	476	219	257	146	163	167	59	93	26	208	55	57	95	33	182	66	66	92	56	35	54	75	31	195	234	155	154	73	94	
	47.5%	45.1%	49.7%	49.0%	46.9%	46.8%	44.8%	51.2%	46.8%	48.7%	41.3%	49.0%	50.0%	56.6%	46.7%	51.2%	50.3%	49.4%	46.0%	49.0%	47.9%	45.6%	37.3%	48.8%	47.2%	60.2%	45.2%	38.8%	43.6%	
Neither trust nor distrust	362	181	181	88	138	136	49	58	14	155	57	39	64	16	145	43	44	67	42	25	35	70	35	139	182	67	126	83	86	
	36.1%	37.2%	35.0%	29.6%	39.5%	38.1%	37.3%	31.8%	25.0%	36.2%	42.3%	33.1%	33.9%	26.8%	37.2%	33.5%	33.5%	35.7%	34.4%	34.5%	31.5%	42.6%	42.0%	34.6%	36.7%	25.9%	36.9%	44.2%	39.7%	
Somewhat distrust	74	42	32	23	20	32	14	13	6	29	9	13	15	3	27	7	11	16	10	5	8	8	9	28	44	17	29	13	15	
	7.4%	8.7%	6.2%	7.6%	5.8%	8.9%	10.6%	7.3%	11.0%	6.7%	6.8%	11.4%	8.0%	4.8%	7.0%	5.3%	8.5%	8.8%	7.9%	7.1%	7.3%	5.1%	10.2%	6.9%	8.8%	6.8%	8.6%	6.7%	7.0%	
Completely distrust	24	15	10	4	11	9	4	5	4	4	5	3	7	2	6	4	2	2	3	2	6	2	2	10	13	4	6	4	11	
	2.4%	3.1%	1.8%	1.3%	3.2%	2.6%	3.0%	3.0%	6.9%	1.0%	3.7%	2.6%	3.9%	3.3%	1.7%	3.1%	1.3%	1.3%	2.7%	2.7%	5.7%	1.3%	2.9%	2.5%	2.6%	1.7%	1.7%	1.9%	4.9%	
SIGMA	1003	486	517	298	348	357	132	181	54	428	134	116	190	58	390	130	131	187	122	72	113	165	84	400	495	257	340	189	217	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	

**Scottish Attitudes Poll**  
Prepared on behalf of Unison Scotland

**Table 21**  
**Q15. Normal weightings**  
**Q15. To what extent do you trust or not trust the following sources of information to accurately describe the current state of public services in Scotland? Friends & family**  
Base: All Respondents

	Gender		Age			Holyrood Constituency Voting Intention					2015 Past Vote				Scottish Region 8						Scottish Ind. Ref. 2014		SEG						
	Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	Und	CON	LAB	LD	SNP	Glasgow	West Scotland	Lothian	Central Scotland	South Scotland	Mid Scotland & Fife	North East Scotland	Highlands & Islands	Yes	No	AB	C1	C2	DE	
Unweighted Total	1003	442	561	297	342	364	128	162	48	450	131	118	166	52	401	185	152	165	116	65	99	143	78	460	436	247	336	189	231
Weighted Total	1003	486	517	298	348	357	132	181	54	428	134	116	190	58	390	130	131	187	122	72	113	165	84	400	495	257	340	189	217
Completely trust	298	150	148	88	97	113	30	56	15	156	28	26	62	14	132	42	37	55	39	19	36	44	26	143	126	68	86	64	79
	29.7%	30.8%	28.6%	29.4%	27.9%	31.5%	23.0%	31.1%	28.2%	36.4%	20.7%	22.5%	32.6%	24.8%	33.8%	32.5%	28.3%	29.4%	31.6%	25.9%	32.0%	26.8%	30.9%	35.7%	25.5%	26.4%	25.2%	34.1%	36.7%
Somewhat trust	428	202	226	125	157	146	57	82	19	174	56	51	77	21	163	56	61	66	50	34	50	77	35	161	219	109	151	84	84
	42.7%	41.6%	43.7%	41.9%	45.1%	41.0%	43.2%	45.3%	34.6%	40.7%	41.9%	43.6%	40.7%	36.7%	41.8%	43.0%	46.7%	35.6%	40.4%	47.0%	44.3%	46.7%	41.2%	40.2%	44.2%	42.4%	44.3%	44.3%	39.0%
Neither trust nor distrust	250	126	125	76	81	93	39	41	16	88	45	34	48	18	88	28	28	61	31	19	25	39	19	83	138	72	95	37	46
	24.9%	25.8%	24.1%	25.6%	23.2%	26.1%	29.9%	22.4%	29.8%	20.6%	33.7%	28.9%	25.2%	30.6%	22.6%	21.5%	21.7%	32.5%	25.6%	25.9%	22.4%	23.9%	22.4%	20.8%	27.8%	28.0%	27.9%	19.7%	21.3%
Somewhat distrust	20	8	11	6	10	3	3	2	2	8	4	5	2	4	5	2	3	4	2	-	2	2	5	10	9	6	5	4	4
	1.9%	1.7%	2.2%	1.9%	3.0%	1.0%	2.5%	1.1%	3.8%	1.8%	3.1%	4.2%	1.1%	6.4%	1.2%	1.6%	2.6%	2.0%	1.6%	-	1.4%	1.3%	5.6%	2.4%	1.9%	2.5%	1.6%	1.9%	2.0%
Completely distrust	8	1	7	4	3	2	2	-	2	2	1	1	1	1	3	2	1	1	1	1	-	2	-	3	3	2	3	-	2
	0.8%	*	1.4%	1.2%	0.7%	*	1.4%	-	3.6%	*	0.6%	0.8%	*	1.5%	0.7%	1.5%	0.7%	*	0.7%	1.2%	-	1.3%	-	0.9%	0.6%	0.7%	1.0%	-	1.1%
SIGMA	1003	486	517	298	348	357	132	181	54	428	134	116	190	58	390	130	131	187	122	72	113	165	84	400	495	257	340	189	217
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**Scottish Attitudes Poll**  
Prepared on behalf of Unison Scotland

Table 22

Q16. Normal weightings

Q16. People earning over £150,000 year currently pay 45% income tax. To what extent would you support or oppose a higher income tax of 50% for those earning over £150,000 a year which could be used to help fund public services such as schools and hospitals?

Base: All Respondents

	Total	Gender		Age			Holyrood Constituency Voting Intention					2015 Past Vote				Scottish Region 8							Scottish Ind. Ref. 2014		SEG					
		Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	Und	CON	LAB	LD	SNP	Glasgow	West Scotland	Lothian	Central Scotland	South Scotland	Mid Scotland & Fife	North East Scotland	Highlands & Islands	Yes	No	AB	C1	C2	DE	
Unweighted Total	1003	442	561	297	342	364	128	162	48	450	131	118	166	52	401	185	152	165	116	65	99	143	78	460	436	247	336	189	231	
Weighted Total	1003	486	517	298	348	357	132	181	54	428	134	116	190	58	390	130	131	187	122	72	113	165	84	400	495	257	340	189	217	
Strongly support	374	204	169	92	132	150	26	72	28	199	25	28	76	20	181	55	49	70	43	26	45	60	27	192	155	86	128	77	82	
	37.3%	42.0%	32.8%	30.9%	37.9%	41.9%	19.9%	40.0%	51.5%	46.5%	18.7%	24.4%	40.0%	33.7%	46.3%	42.5%	37.5%	37.3%	35.3%	35.3%	40.0%	36.3%	31.6%	47.9%	31.3%	33.5%	37.5%	41.0%	38.1%	
Somewhat support	324	150	174	103	107	114	36	69	13	139	46	37	66	17	121	35	44	56	41	29	28	60	31	123	166	80	117	55	72	
	32.3%	30.8%	33.7%	34.6%	30.7%	32.0%	27.4%	38.1%	24.1%	32.5%	34.3%	32.1%	34.6%	28.7%	30.9%	26.8%	33.9%	30.0%	33.9%	39.7%	25.1%	36.2%	36.8%	30.7%	33.4%	31.1%	34.4%	28.9%	33.4%	
Neither support nor oppose	133	57	76	37	52	44	21	18	5	36	39	17	22	11	40	17	20	30	16	12	13	16	10	41	76	30	47	29	26	
	13.2%	11.7%	14.7%	12.4%	14.9%	12.3%	16.2%	9.7%	8.5%	8.4%	28.8%	14.4%	11.7%	18.4%	10.3%	12.7%	15.2%	16.0%	12.8%	16.6%	11.5%	9.7%	11.6%	10.4%	15.4%	11.8%	13.8%	15.5%	12.0%	
Somewhat oppose	75	32	42	25	28	21	20	9	4	30	8	12	13	5	28	10	6	15	10	2	17	10	5	23	42	24	20	14	17	
	7.4%	6.7%	8.2%	8.5%	8.0%	6.0%	15.4%	4.8%	7.9%	6.9%	6.0%	10.4%	6.9%	9.2%	7.1%	7.9%	4.7%	8.1%	7.8%	2.8%	14.9%	6.2%	5.5%	5.8%	8.4%	9.3%	5.9%	7.4%	7.7%	
Strongly oppose	69	33	36	29	17	23	26	9	2	19	7	20	9	4	16	9	9	11	7	2	7	15	9	13	44	30	18	8	13	
	6.9%	6.8%	6.9%	9.6%	5.0%	6.4%	19.3%	4.9%	4.1%	4.5%	5.3%	16.8%	4.9%	7.6%	4.0%	7.0%	7.1%	6.0%	5.8%	2.1%	6.1%	9.3%	10.2%	3.3%	8.9%	11.8%	5.4%	4.0%	5.8%	
Don't know	29	10	19	12	12	5	2	4	2	5	9	2	4	1	5	4	2	5	5	3	3	4	4	8	13	6	10	6	7	
	2.9%	2.1%	3.7%	3.9%	3.5%	1.4%	1.7%	2.5%	4.0%	1.2%	6.9%	2.0%	1.9%	2.6%	1.4%	3.1%	1.7%	2.6%	4.5%	3.5%	2.3%	2.3%	4.3%	1.9%	2.6%	2.5%	3.0%	3.2%	3.0%	
SIGMA	1003	486	517	298	348	357	132	181	54	428	134	116	190	58	390	130	131	187	122	72	113	165	84	400	495	257	340	189	217	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

# Scottish Attitudes Poll

Prepared on behalf of Unison Scotland

Table 23

Q17. Normal weightings

Q17. From April, the Scottish Government will gain some powers to vary income tax rates in Scotland. Which of the following statements is closest to your opinion?

Base: All Respondents

	Total	Gender		Age			Holyrood Constituency Voting Intention					2015 Past Vote				Scottish Region 8						Scottish Ind. Ref. 2014		SEG					
		Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	Und	CON	LAB	LD	SNP	Glasgow	West Scotland	Lothian	Central Scotland	South Scotland	Mid Scotland & Fife	North East Scotland	Highlands & Islands	Yes	No	AB	C1	C2	DE
Unweighted Total	1003	442	561	297	342	364	128	162	48	450	131	118	166	52	401	185	152	165	116	65	99	143	78	460	436	247	336	189	231
Weighted Total	1003	486	517	298	348	357	132	181	54	428	134	116	190	58	390	130	131	187	122	72	113	165	84	400	495	257	340	189	217
I would be willing to pay an extra 1p in income tax in order to protect some public services from cuts	434 43.3%	193 39.8%	241 46.6%	148 49.7%	154 44.2%	132 37.0%	29 22.0%	91 50.5%	23 42.8%	217 50.8%	41 30.9%	27 23.3%	89 47.1%	23 38.9%	193 49.5%	62 48.2%	61 46.7%	92 49.4%	47 38.0%	28 38.4%	42 37.3%	75 45.6%	27 32.0%	193 48.2%	202 40.7%	113 44.1%	152 44.8%	79 41.6%	90 41.4%
I would not be willing to pay an extra 1p in income tax in order to protect some public services from cuts	232 23.1%	138 28.3%	94 18.3%	50 16.9%	73 21.0%	108 30.4%	67 50.4%	32 17.6%	11 20.0%	73 17.1%	32 24.3%	55 47.7%	39 20.6%	18 31.3%	74 18.8%	28 21.9%	26 20.0%	32 17.1%	31 24.9%	20 28.1%	26 23.3%	43 26.1%	25 30.2%	81 20.3%	133 26.9%	66 25.8%	80 23.5%	42 22.1%	44 20.2%
I might be willing to pay an extra 1p in income tax in order to protect some public services from cuts	250 24.9%	111 22.8%	139 26.9%	70 23.5%	89 25.7%	90 25.3%	30 22.7%	38 20.8%	18 33.2%	110 25.7%	41 30.5%	28 23.7%	38 20.3%	16 27.3%	103 26.5%	26 20.3%	32 24.6%	50 26.6%	30 24.2%	16 22.3%	31 28.0%	37 22.6%	27 32.1%	105 26.2%	117 23.6%	60 23.3%	91 26.9%	43 22.8%	55 25.5%
Don't know	87 8.7%	45 9.2%	43 8.3%	29 9.8%	32 9.1%	26 7.4%	7 5.0%	20 11.1%	2 4.0%	27 6.3%	19 14.3%	6 5.3%	23 12.0%	1 2.6%	20 5.2%	12 9.5%	11 8.7%	13 6.9%	16 12.8%	8 11.1%	13 11.4%	9 5.7%	5 5.7%	21 5.3%	44 8.8%	18 6.8%	16 4.8%	25 13.5%	28 12.9%
SIGMA	1003 100.0%	486 100.0%	517 100.0%	298 100.0%	348 100.0%	357 100.0%	132 100.0%	181 100.0%	54 100.0%	428 100.0%	134 100.0%	116 100.0%	190 100.0%	58 100.0%	390 100.0%	130 100.0%	131 100.0%	187 100.0%	122 100.0%	72 100.0%	113 100.0%	165 100.0%	84 100.0%	400 100.0%	495 100.0%	257 100.0%	340 100.0%	189 100.0%	217 100.0%

**Scottish Attitudes Poll**  
Prepared on behalf of Unison Scotland

Table 24

Q18. Normal weightings

Q18. Which of the following types of organisations do you believe delivers the best quality public services?

Base: All Respondents

	Gender		Age			Holyrood Constituency Voting Intention					2015 Past Vote				Scottish Region 8						Scottish Ind. Ref. 2014		SEG					
	Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	Und	CON	LAB	LD	SNP	Glasgow	West Scotland	Lothian	Central Scotland	South Scotland	Mid Scotland & Fife	North East Scotland	Highlands & Islands	Yes	No	AB	C1	C2	DE
Unweighted Total	1003	442 561	297 342 364			128 162 48 450 131					118 166 52 401				185 152 165 116 65 99 143 78							460 436		247 336 189 231				
Weighted Total	1003	486 517	298 348 357			132 181 54 428 134					116 190 58 390				130 131 187 122 72 113 165 84							400 495		257 340 189 217				
Public sector organisations (such as local councils and the NHS)	472	220 252	137 157 179			39 102 25 232 46					39 91 30 214				71 66 81 54 32 52 77 39							218 215		121 156 92 104				
Charities and social enterprises	116	51 65	43 39 34			13 15 4 59 14					11 20 3 47				15 19 27 8 7 10 16 14							56 46		20 45 25 25				
Private sector organisations (such as businesses)	193	112 81	61 75 57			56 25 11 65 23					45 26 14 63				19 22 41 26 12 24 35 15							61 112		83 58 29 23				
Don't know	221	103 118	57 78 87			23 38 15 71 51					21 52 10 66				25 23 37 35 21 27 37 15							65 122		33 81 43 64				
SIGMA	1003	486 517	298 348 357			132 181 54 428 134					116 190 58 390				130 131 187 122 72 113 165 84							400 495		257 340 189 217				
	100.0%	100.0% 100.0%	100.0% 100.0% 100.0%			100.0% 100.0% 100.0% 100.0% 100.0%					100.0% 100.0% 100.0% 100.0%				100.0% 100.0% 100.0% 100.0% 100.0%							100.0% 100.0%		100.0% 100.0% 100.0% 100.0%				

**Scottish Attitudes Poll**  
Prepared on behalf of Unison Scotland

**Table 25**  
**Q19. Normal weightings**  
**Q19. To what extent are the following deliverers of public services accountable to (i.e. able to be scrutinised by) the public? Public sector organisations (such as local councils and the NHS)**  
Base: All Respondents

	Total	Gender		Age			Holyrood Constituency Voting Intention					2015 Past Vote				Scottish Region 8						Scottish Ind. Ref. 2014		SEG					
		Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	Und	CON	LAB	LD	SNP	Glasgow	West Scotland	Lothian	Central Scotland	South Scotland	Mid Scotland & Fife	North East Scotland	Highlands & Islands	Yes	No	AB	C1	C2	DE
Unweighted Total	1003	442	561	297	342	364	128	162	48	450	131	118	166	52	401	185	152	165	116	65	99	143	78	460	436	247	336	189	231
Weighted Total	1003	486	517	298	348	357	132	181	54	428	134	116	190	58	390	130	131	187	122	72	113	165	84	400	495	257	340	189	217
Are accountable	709	338	371	199	242	268	81	133	37	316	97	73	139	38	299	93	92	150	82	50	76	114	53	300	344	200	234	132	144
	70.7%	69.5%	71.8%	66.7%	69.5%	75.1%	61.5%	73.7%	67.6%	73.8%	72.7%	63.0%	73.4%	66.0%	76.7%	71.7%	70.3%	80.5%	66.8%	68.7%	67.3%	69.0%	63.0%	75.0%	69.4%	77.6%	68.6%	69.7%	66.5%
Are not accountable	142	95	47	37	52	54	38	19	6	53	14	31	23	12	42	14	22	21	12	9	21	25	18	49	80	37	49	28	27
	14.2%	19.6%	9.0%	12.4%	14.8%	15.0%	28.8%	10.6%	11.5%	12.3%	10.1%	26.6%	12.2%	20.8%	10.7%	10.6%	17.1%	11.3%	10.0%	12.1%	18.7%	15.2%	21.3%	12.3%	16.2%	14.4%	14.5%	15.1%	12.6%
Don't know	152	53	99	62	55	35	13	28	11	59	23	12	27	8	49	23	16	15	28	14	16	26	13	51	71	21	57	29	45
	15.2%	10.9%	19.2%	20.8%	15.7%	9.9%	9.7%	15.7%	20.9%	13.9%	17.2%	10.3%	14.4%	13.3%	12.7%	17.7%	12.6%	8.2%	23.2%	19.2%	13.9%	15.9%	15.6%	12.6%	14.4%	8.0%	16.9%	15.2%	20.9%
SIGMA	1003	486	517	298	348	357	132	181	54	428	134	116	190	58	390	130	131	187	122	72	113	165	84	400	495	257	340	189	217
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Scottish Attitudes Poll**  
Prepared on behalf of Unison Scotland

**Table 26**  
**Q20. Normal weightings**  
**Q20. To what extent are the following deliverers of public services accountable to (i.e. able to be scrutinised by) the public? Charities and social enterprises (such as co-operatives)**  
Base: All Respondents

	Total		Gender			Age			Holyrood Constituency Voting Intention					2015 Past Vote				Scottish Region 8						Scottish Ind. Ref. 2014		SEG			
	Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	Und	CON	LAB	LD	SNP	Glasgow	West Scotland	Lothian	Central Scotland	South Scotland	Mid Scotland & Fife	North East Scotland	Highlands & Islands	Yes	No	AB	C1	C2	DE	
Unweighted Total	1003	442	561	297	342	364	128	162	48	450	131	118	166	52	401	185	152	165	116	65	99	143	78	460	436	247	336	189	231
Weighted Total	1003	486	517	298	348	357	132	181	54	428	134	116	190	58	390	130	131	187	122	72	113	165	84	400	495	257	340	189	217
Are accountable	564	253	310	158	196	209	69	109	28	259	69	59	115	32	223	81	74	116	65	33	58	92	44	232	276	140	199	110	114
	56.2%	52.1%	60.1%	53.1%	56.3%	58.7%	52.1%	60.2%	51.7%	60.5%	51.9%	50.8%	60.9%	55.3%	57.2%	62.2%	56.7%	62.2%	53.3%	45.6%	51.9%	55.8%	52.9%	58.0%	55.8%	54.5%	58.5%	58.3%	52.7%
Are not accountable	234	159	75	63	80	92	46	41	15	88	23	41	39	16	93	23	31	46	25	19	32	41	18	94	125	84	67	42	43
	23.4%	32.7%	14.6%	21.0%	22.9%	25.7%	34.7%	22.7%	28.2%	20.6%	17.2%	35.3%	20.6%	27.4%	23.8%	17.6%	23.4%	24.4%	20.6%	26.7%	28.3%	25.0%	21.1%	23.4%	25.3%	32.5%	19.5%	22.1%	19.6%
Don't know	205	74	131	77	72	56	17	31	11	81	41	16	35	10	74	26	26	25	32	20	22	32	22	74	94	34	75	37	60
	20.4%	15.2%	25.4%	25.9%	20.7%	15.6%	13.2%	17.1%	20.1%	18.9%	30.9%	13.9%	18.6%	17.3%	18.9%	20.3%	19.9%	13.3%	26.1%	27.7%	19.9%	19.1%	26.0%	18.6%	18.9%	13.1%	21.9%	19.6%	27.7%
SIGMA	1003	486	517	298	348	357	132	181	54	428	134	116	190	58	390	130	131	187	122	72	113	165	84	400	495	257	340	189	217
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Scottish Attitudes Poll**  
Prepared on behalf of Unison Scotland

**Table 27**  
**Q21. Normal weightings**  
**Q21. To what extent are the following deliverers of public services accountable to (i.e. able to be scrutinised by) the public? Private sector organisations (such as businesses)**  
Base: All Respondents

	Gender		Age			Holyrood Constituency Voting Intention					2015 Past Vote				Scottish Region 8						Scottish Ind. Ref. 2014		SEG							
	Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	Und	CON	LAB	LD	SNP	Glasgow	West Scotland	Lothian	Central Scotland	South Scotland	Mid Scotland & Fife	North East Scotland	Highlands & Islands	Yes	No	AB	C1	C2	DE		
Unweighted Total	1003	442 561	297 342 364			128 162 48 450 131					118 166 52 401				185 152 165 116 65 99 143 78							460 436		247 336 189 231						
Weighted Total	1003	486 517	298 348 357			132 181 54 428 134					116 190 58 390				130 131 187 122 72 113 165 84							400 495		257 340 189 217						
Are accountable	421	179 242	153 146 122			65 73 17 177 59					60 67 20 151				55 63 83 42 30 44 74 29							152 223		104 147 80 90						
	42.0%	36.8% 46.8%	51.4% 41.9% 34.2%			49.5% 40.6% 31.1% 41.4% 44.5%					51.4% 35.3% 34.6% 38.8%				42.5% 48.3% 44.5% 34.5% 41.4% 39.2% 44.9% 34.8%							37.9% 44.9%		40.6% 43.2% 42.2% 41.6%						
Are not accountable	380	228 152	78 130 173			50 71 29 170 35					40 80 30 168				43 52 82 40 26 47 50 41							176 182		118 118 73 71						
	37.9%	46.9% 29.5%	26.0% 37.3% 48.4%			37.9% 39.1% 52.3% 39.8% 26.4%					34.8% 42.2% 51.2% 43.1%				33.3% 39.6% 43.8% 32.9% 35.5% 41.6% 30.5% 48.4%							44.0% 36.7%		46.0% 34.7% 38.8% 32.6%						
Don't know	202	79 123	67 72 62			17 37 9 81 39					16 43 8 71				31 16 22 40 17 22 40 14							72 91		35 75 36 56						
	20.1%	16.3% 23.7%	22.5% 20.8% 17.4%			12.6% 20.4% 16.6% 18.9% 29.1%					13.8% 22.6% 14.2% 18.2%				24.2% 12.1% 11.7% 32.5% 23.1%							18.1% 18.3%		13.4% 22.1% 19.0% 25.8%						
SIGMA	1003	486 517	298 348 357			132 181 54 428 134					116 190 58 390				130 131 187 122 72 113 165 84							400 495		257 340 189 217						
	100.0%	100.0% 100.0%	100.0% 100.0% 100.0%			100.0% 100.0% 100.0% 100.0% 100.0%					100.0% 100.0% 100.0% 100.0%				100.0% 100.0% 100.0% 100.0% 100.0%							100.0% 100.0%		100.0% 100.0% 100.0% 100.0%						

**Scottish Attitudes Poll**  
Prepared on behalf of Unison Scotland

Table 28

Q22. Normal weightings

Q22. What proportion of total funding for council services in Scotland do you think council tax and local business rates represent?

Base: All Respondents

	Total		Gender			Age			Holyrood Constituency Voting Intention					2015 Past Vote				Scottish Region 8							Scottish Ind. Ref. 2014		SEG			
	Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	Und	CON	LAB	LD	SNP	Glasgow	West Scotland	Lothian	Central Scotland	South Scotland	Mid Scotland & Fife	North East Scotland	Highlands & Islands	Yes	No	AB	C1	C2	DE		
Unweighted Total	1003	442	561	297	342	364	128	162	48	450	131	118	166	52	401	185	152	165	116	65	99	143	78	460	436	247	336	189	231	
Weighted Total	1003	486	517	298	348	357	132	181	54	428	134	116	190	58	390	130	131	187	122	72	113	165	84	400	495	257	340	189	217	
0-19%	173	104	69	43	54	76	20	40	8	72	24	18	41	10	72	23	26	32	24	14	17	22	14	81	76	45	66	24	39	
	17.3%	21.4%	13.4%	14.5%	15.6%	21.2%	15.5%	22.2%	15.3%	16.9%	18.1%	15.3%	21.8%	17.1%	18.4%	17.6%	20.2%	17.3%	19.7%	19.7%	15.0%	13.6%	16.3%	20.3%	15.3%	17.6%	19.3%	12.6%	17.8%	
20-39%	409	198	212	136	134	140	48	82	26	175	45	44	82	26	147	55	45	81	48	32	42	76	30	159	204	102	127	96	85	
	40.8%	40.6%	41.0%	45.6%	38.4%	39.2%	36.7%	45.2%	47.6%	41.0%	33.8%	37.9%	43.1%	44.7%	37.6%	42.5%	34.7%	43.4%	39.1%	43.7%	37.1%	46.2%	36.3%	39.7%	41.2%	39.5%	37.3%	50.8%	39.1%	
40-59%	294	121	173	95	109	90	42	38	8	131	50	40	44	15	118	36	46	54	40	19	27	42	29	116	147	72	107	46	69	
	29.3%	24.8%	33.5%	31.8%	31.3%	25.2%	31.6%	21.0%	15.6%	30.5%	37.5%	34.3%	23.2%	26.2%	30.2%	28.1%	35.1%	29.2%	32.5%	26.5%	24.1%	25.5%	34.3%	29.1%	29.7%	27.9%	31.4%	24.4%	31.7%	
60-79%	107	54	53	21	40	46	17	16	10	43	13	12	15	7	47	13	11	14	10	6	21	20	11	37	57	32	32	23	19	
	10.6%	11.1%	10.2%	7.1%	11.4%	12.8%	13.1%	9.0%	18.9%	10.0%	9.4%	10.2%	8.2%	11.9%	12.0%	10.0%	8.3%	7.8%	7.9%	8.6%	18.9%	12.3%	13.1%	9.1%	11.5%	12.5%	9.5%	12.2%	8.8%	
80-100%	20	10	10	3	11	6	4	5	1	7	2	3	7	-	7	2	2	4	1	1	5	4	-	7	11	7	8	-	5	
	2.0%	2.1%	2.0%	0.9%	3.3%	1.7%	3.2%	2.5%	2.7%	1.6%	1.2%	2.3%	3.7%	-	1.8%	1.7%	1.7%	2.3%	0.9%	1.5%	4.8%	2.3%	-	1.7%	2.3%	2.5%	2.4%	-	2.5%	
SIGMA	1003	486	517	298	348	357	132	181	54	428	134	116	190	58	390	130	131	187	122	72	113	165	84	400	495	257	340	189	217	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	

**Scottish Attitudes Poll**  
Prepared on behalf of Unison Scotland

Table 29

Q23. Normal weightings

Q23. Currently, your local council only raises 15% of funding through local taxation, making up the rest of its funding from the Scottish government and business rates. Which of the following options would you prefer?

Base: All Respondents

	Total	Gender		Age			Holyrood Constituency Voting Intention					2015 Past Vote				Scottish Region 8							Scottish Ind. Ref. 2014		SEG				
		Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	Und	CON	LAB	LD	SNP	Glasgow	West Scotland	Lothian	Central Scotland	South Scotland	Mid Scotland & Fife	North East Scotland	Highlands & Islands	Yes	No	AB	C1	C2	DE
Unweighted Total	1003	442	561	297	342	364	128	162	48	450	131	118	166	52	401	185	152	165	116	65	99	143	78	460	436	247	336	189	231
Weighted Total	1003	486	517	298	348	357	132	181	54	428	134	116	190	58	390	130	131	187	122	72	113	165	84	400	495	257	340	189	217
A greater proportion of council funding to come from local areas through council tax and business rates	232 23.1%	124 25.5%	108 20.9%	61 20.5%	83 23.9%	88 24.6%	32 24.5%	40 22.4%	15 27.5%	112 26.2%	18 13.1%	24 20.2%	43 22.8%	17 29.8%	99 25.5%	32 25.0%	28 21.4%	50 26.8%	22 17.9%	14 19.6%	24 21.8%	37 22.4%	24 29.1%	99 24.7%	115 23.2%	69 26.8%	72 21.2%	44 23.2%	47 21.7%
A greater proportion of council funding to come from the Scottish Government	299 29.8%	137 28.1%	162 31.3%	104 35.1%	91 26.1%	103 28.9%	33 24.9%	68 37.8%	13 23.5%	134 31.3%	35 26.2%	33 28.8%	63 33.2%	15 25.5%	113 29.1%	48 36.8%	42 32.1%	57 30.8%	30 24.3%	17 23.2%	37 33.0%	53 32.2%	15 17.3%	124 30.9%	148 29.9%	68 26.6%	106 31.1%	56 29.9%	68 31.4%
No change to how council services are currently funded in Scotland	244 24.4%	137 28.1%	108 20.9%	55 18.3%	81 23.3%	109 30.4%	52 39.7%	37 20.7%	18 33.9%	96 22.4%	22 16.3%	44 38.1%	41 21.4%	15 26.2%	96 24.6%	26 19.7%	30 23.0%	40 21.6%	34 27.8%	22 30.4%	30 26.4%	39 23.4%	24 28.6%	94 23.4%	128 25.8%	76 29.4%	78 22.9%	48 25.4%	43 19.7%
Don't know	228 22.7%	89 18.3%	139 26.9%	78 26.1%	93 26.7%	57 16.0%	14 10.8%	35 19.1%	8 15.1%	86 20.1%	59 44.5%	15 12.9%	43 22.6%	11 18.4%	82 20.9%	24 18.4%	31 23.5%	39 20.8%	37 29.9%	19 26.8%	21 18.8%	36 22.0%	21 25.0%	84 20.9%	104 21.1%	44 17.2%	84 24.7%	41 21.5%	59 27.3%
SIGMA	1003 100.0%	486 100.0%	517 100.0%	298 100.0%	348 100.0%	357 100.0%	132 100.0%	181 100.0%	54 100.0%	428 100.0%	134 100.0%	116 100.0%	190 100.0%	58 100.0%	390 100.0%	130 100.0%	131 100.0%	187 100.0%	122 100.0%	72 100.0%	113 100.0%	165 100.0%	84 100.0%	400 100.0%	495 100.0%	257 100.0%	340 100.0%	189 100.0%	217 100.0%



**Scottish Attitudes Poll**  
Prepared on behalf of Unison Scotland

Table 30

Q24. Normal weightings

Q24. If a greater proportion of public services were funded locally, which of the following do you think is most likely to happen to those services?

Base: All Respondents

	Gender		Age			Holyrood Constituency Voting Intention					2015 Past Vote				Scottish Region 8						Scottish Ind. Ref. 2014		SEG							
	Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	Und	CON	LAB	LD	SNP	Glasgow	West Scotland	Lothian	Central Scotland	South Scotland	Mid Scotland & Fife	North East Scotland	Highlands & Islands	Yes	No	AB	C1	C2	DE		
Unweighted Total	1003	442 561	297 342 364			128 162 48 450 131					118 166 52 401				185 152 165 116 65 99 143 78								460 436		247 336 189 231					
Weighted Total	1003	486 517	298 348 357			132 181 54 428 134					116 190 58 390				130 131 187 122 72 113 165 84								400 495		257 340 189 217					
They would become more locally accountable to the needs of residents	466	230 236	135 149 182			64 69 30 222 56					60 80 31 201				58 67 97 46 36 54 77 31								202 224		128 163 82 93					
They would become less locally accountable to the needs of residents	88	47 41	34 31 23			14 22 5 36 5					11 17 2 29				13 12 14 12 2 8 20 7								35 39		27 22 16 24					
They would be no more or less locally accountable to the needs of residents	250	132 118	63 92 95			38 50 13 96 28					31 51 17 95				27 33 43 32 20 26 41 28								91 140		71 96 42 41					
Don't know	199	76 123	66 75 57			15 40 6 73 44					14 42 8 65				31 19 33 33 15 24 27 18								72 93		32 60 49 58					
SIGMA	1003	486 517	298 348 357			132 181 54 428 134					116 190 58 390				130 131 187 122 72 113 165 84								400 495		257 340 189 217					
	100.0%	100.0% 100.0%	100.0% 100.0% 100.0%			100.0% 100.0% 100.0% 100.0% 100.0%					100.0% 100.0% 100.0% 100.0%				100.0% 100.0% 100.0% 100.0% 100.0%								100.0% 100.0%		100.0% 100.0% 100.0% 100.0%					

**Scottish Attitudes Poll**  
Prepared on behalf of Unison Scotland

Table 31

Q25. Normal weightings

Q25. Councils in Scotland have had their budgets cut by up to £500m in 2016/17 by the Scottish government. Do you expect local services to...?

Base: All Respondents

	Total	Gender		Age			Holyrood Constituency Voting Intention					2015 Past Vote				Scottish Region 8						Scottish Ind. Ref. 2014		SEG						
		Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	Und	CON	LAB	LD	SNP	Glasgow	West Scotland	Lothian	Central Scotland	South Scotland	Mid Scotland & Fife	North East Scotland	Highlands & Islands	Yes	No	AB	C1	C2	DE	
Unweighted Total	1003	442	561	297	342	364	128	162	48	450	131	118	166	52	401	185	152	165	116	65	99	143	78	460	436	247	336	189	231	
Weighted Total	1003	486	517	298	348	357	132	181	54	428	134	116	190	58	390	130	131	187	122	72	113	165	84	400	495	257	340	189	217	
Get better	40	26	14	21	14	6	5	1	4	26	4	5	3	2	18	5	5	7	4	-	3	8	8	19	15	11	17	4	9	
	4.0%	5.4%	2.8%	7.0%	4.1%	1.6%	4.1%	0.8%	6.9%	6.1%	3.0%	3.9%	1.6%	3.5%	4.5%	4.1%	3.6%	3.9%	3.2%	-	2.8%	4.9%	9.6%	4.8%	3.1%	4.4%	4.9%	2.1%	4.0%	
Get worse	740	351	390	204	247	289	105	144	43	289	98	96	154	49	266	94	97	147	88	59	90	110	56	272	400	192	253	138	157	
	73.8%	72.1%	75.4%	68.5%	71.0%	80.9%	79.7%	79.9%	79.2%	67.5%	73.5%	82.3%	81.4%	85.0%	68.3%	72.5%	74.7%	78.5%	71.4%	80.8%	80.2%	66.5%	66.9%	68.1%	80.8%	74.6%	74.3%	73.1%	72.6%	
Stay the same	159	82	78	47	60	52	17	27	4	88	18	12	22	2	88	20	24	25	22	10	9	35	14	88	56	44	46	34	36	
	15.9%	16.8%	15.0%	15.7%	17.3%	14.7%	12.5%	15.0%	8.1%	20.6%	13.4%	10.0%	11.5%	4.3%	22.5%	15.4%	18.5%	13.3%	17.6%	13.6%	8.3%	21.5%	16.9%	21.9%	11.3%	16.9%	13.6%	17.8%	16.5%	
Don't know	63	28	35	27	26	10	5	8	3	25	13	4	10	4	18	10	4	8	9	4	10	12	6	21	24	10	24	13	15	
	6.3%	5.8%	6.8%	8.9%	7.6%	2.8%	3.6%	4.4%	5.8%	5.9%	10.1%	3.8%	5.4%	7.2%	4.7%	8.0%	3.3%	4.3%	7.7%	5.6%	8.7%	7.1%	6.6%	5.3%	4.8%	4.1%	7.2%	7.0%	7.0%	
SIGMA	1003	486	517	298	348	357	132	181	54	428	134	116	190	58	390	130	131	187	122	72	113	165	84	400	495	257	340	189	217	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Scottish Attitudes Poll**  
Prepared on behalf of Unison Scotland

Table 32

Q26. Normal weightings

Q26. Some companies that are awarded public sector contracts have been accused of using tax avoidance schemes to pay less than their fair share of corporation taxes. Which of the following statements is closest to your opinion?

Base: All Respondents

	Total	Gender		Age			Holyrood Constituency Voting Intention					2015 Past Vote				Scottish Region 8							Scottish Ind. Ref. 2014		SEG				
		Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	Und	CON	LAB	LD	SNP	Glasgow	West Scotland	Lothian	Central Scotland	South Scotland	Mid Scotland & Fife	North East Scotland	Highlands & Islands	Yes	No	AB	C1	C2	DE
Unweighted Total	1003	442	561	297	342	364	128	162	48	450	131	118	166	52	401	185	152	165	116	65	99	143	78	460	436	247	336	189	231
Weighted Total	1003	486	517	298	348	357	132	181	54	428	134	116	190	58	390	130	131	187	122	72	113	165	84	400	495	257	340	189	217
Whether companies use tax avoidance schemes is a relevant matter that the government should take into account when awarding public sector contracts	759 75.6%	378 77.7%	380 73.7%	211 70.9%	254 72.9%	293 82.2%	96 72.5%	141 78.0%	43 78.8%	344 80.3%	85 63.9%	88 75.3%	141 74.6%	44 75.5%	319 81.8%	91 70.2%	102 78.1%	145 77.7%	97 78.9%	54 75.0%	88 77.8%	123 74.6%	59 70.4%	315 78.8%	377 76.2%	202 78.4%	267 78.5%	142 75.5%	147 67.9%
Whether companies use tax avoidance schemes is not a relevant matter and the government should not take it into account when awarding public sector contracts	99 9.9%	50 10.3%	49 9.5%	39 13.0%	34 9.8%	26 7.3%	21 16.0%	16 8.6%	5 9.5%	34 8.0%	15 11.5%	15 13.3%	14 7.4%	7 12.8%	29 7.4%	15 11.7%	16 12.5%	18 9.5%	5 4.4%	3 3.5%	7 5.9%	23 13.7%	13 15.1%	40 10.0%	51 10.2%	32 12.2%	28 8.2%	16 8.7%	23 10.8%
Don't know	145 14.5%	58 12.0%	87 16.9%	48 16.0%	60 17.3%	38 10.5%	15 11.5%	24 13.4%	6 11.8%	50 11.8%	33 24.6%	13 11.4%	34 17.9%	7 11.7%	42 10.8%	23 18.0%	12 9.4%	24 12.9%	20 16.7%	16 21.5%	18 16.3%	19 11.7%	12 14.6%	45 11.2%	67 13.6%	24 9.3%	45 13.3%	30 15.8%	46 21.4%
SIGMA	1003 100.0%	486 100.0%	517 100.0%	298 100.0%	348 100.0%	357 100.0%	132 100.0%	181 100.0%	54 100.0%	428 100.0%	134 100.0%	116 100.0%	190 100.0%	58 100.0%	390 100.0%	130 100.0%	131 100.0%	187 100.0%	122 100.0%	72 100.0%	113 100.0%	165 100.0%	84 100.0%	400 100.0%	495 100.0%	257 100.0%	340 100.0%	189 100.0%	217 100.0%