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Key words: consumerism, media influence, political leadership, archetypes, subconscious.

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В соответствии с решением Высшей аттестационной комиссии журнал «Обозреватель–Observer» включён в [Перечень ведущих рецензируемых научных журналов и изданий](#), в которых должны быть опубликованы основные научные результаты диссертаций на соискание учёных степеней доктора и кандидата наук. Перечень введён в действие с 1 января 2007 года.



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Political sciences

Europe faces a serious test of the independence. The Balkan scenario in Ukraine: similarities and differences

6

E.Guskova

The article is devoted to consideration of the universal methodology used in the Balkans in the 90-ies that was applied for dissolution of the multinational federations and for the change of power in the country. Change of the political elite in Serbia was recognized in the West successful and the scenario – fruitful, so virtually it was applied in Georgia and Ukraine without any changes. Events in Ukraine began to evolve in the ways of the Yugoslav scenario: the policy of double standards, false accusations, information war, imposition of sanctions. However, the new time has made its adjustments. Today, Russia has been able to recognize her role play, beat the enemy, be independent. In the end, Russia is becoming a subject of negotiation process and the link in a group of European leaders that stopped the war in Ukraine and created the basis for a peaceful political process in the future.

About the autor: GUSKOVA Elena – Doctor of History, Director of the Center for the Study of the Balkans Crisis Institute of Slavic Studies, a foreign member of the Serbian Academy of Sciences and Arts, Senator of the Republic of Serpska.

Key words: crisis, conflict, the Balkans, Serbia, Ukraine, Russia, NATO, the EU, peace talks, international law.

Echo of forgotten conflicts

15

M.Kukartseva

The article deals with the phenomenon of forgotten conflicts and their impact on the political process today. On the example of the movement “Pegida” the vectors impact on the

interpretation of the historical memory of the events of World War II in Germany and Europe are illustrated.

About the autor: KUKARTSEVA Marina – Prof., Dr. Sc. (Philosophy), Diplomatic Academy Russian Ministry of Foreign Affairs.

Key words: conflicts, II World War, multiculturalism, Europe.

About the crisis of political consciousness of Russia in the early 20th century

25

A.Panov, V.Shishkin

The analysis of civilized features of the Russian political consciousness at the beginning of the 20th century and its specific forms during World War I and ripening (maturing) of revolution 1917 is carried out in the article.

About the autors: PANOV A.I. – Doctor of Political Sciences, Professor of Department of Political Science and Law of federal state budgetary educational institution of higher professional education «Moscow State Regional University».

SHISHKIN V.A. – associate professor of Department of Pedagogy of the Kuibyshev branch of federal state budgetary educational institution of higher professional education «Novosibirsk State Pedagogical University».

Key words: civilized features, system crisis, political consciousness, forms of consciousness.

Identity of China's foreign policy: phases of strategy changes

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E.Grachikov

The article conceptualizes China's foreign policy (1949–2015). The author made an attempt to unite in one puzzle some components from different sites which describe foreign affairs of China: brief history of development of state identity – western discourse merely reflected in Chinese researches, but very important to understand China and its foreign policy, changes of diplomatic strategies – foreign policy practices relating to Chinese logic and philosophy. The characteristics of each period of China's foreign policy given in the way Mainland Chinese authors describe.

About the autor: GRACHIKOV Evgeny Nikolayevich – senior researcher of the Chair of Sociology of International Relations, Lomonosov Moscow State University (Sociology Faculty).

Key words: China, diplomatic strategies, “leaning to one side”, “opposing imperialism and revisionism”, “a battle line”, rising power, devel

The Arctic Council: succession of chairmanship from Canada to the US

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V.Zhuravel, N.Antyushina

Basing on conceptual foundations of the US Arctic policy the authors attempt to forecast the US chairmanship program in the Arctic council for the years 2015-2017. US approaches to the development of the ice-breaker fleet, scientific research, natural development and coordination of international links of the Arctic council are considered. The emphasis is made

on the presumption that the US will try to make the utmost of its chairmanship in the Arctic council for the promotion of its interests and occupying the role of the leading Arctic power. In conclusion the authors note that cooperation between Russia and the US on the Arctic issues can potentially partly reduce the present tension in the Russian-American relations.

About the authors: ZHURAVEL Valery Petrovich – leading researcher of the Institute of Europe of the Russian Academy of sciences, Dr. pedagogical sc., assistant professor;

ANTYUSHINA Natalia Mikhailovna – head of the Northern Europe Studies Center of the Institute of Europe of the Russian Academy of sciences, Dr. Econ.

Key words: Arctic council, Arctic, Russia, Canada, UN Law of the Sea Convention, Northern Sea Route, national security.

NATO Partnership Programs and Alliance's Idea of a Global Domination

56

O.Timakova

The article describes the process of the NATO partnership policy's transformation in the frames of the Alliance's complex transformation since 1991. It characterizes NATO motives and goals to deepen the cooperation with the states non-members around the Globe. The article gives the analysis of the new partnership relations' influence on the Alliance operations and NATO internal policy.

About the autor: TIMAKOVA Olga – Diplomatic Academy Postgraduate student

Key words: NATO, partnership policy, Partnership for Peace, Mediterranean Dialogue, Istanbul Cooperation Initiative.

The Madrid peace conference

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T.Jaber

The article is dedicated to an important event in the history of the Israeli-Palestinian conflict – the Madrid peace conference in 1991, where international community made its efforts to bring irreconcilable opponents to the negotiating table.

About the autor: JABER Taher M.A. – Postgraduate student of the Department of Theory and History of International Relations of the Institute of International Relations and Social-political Studies at the Moscow State Linguistic University.

Key words: Palestine, Israel, PLO, Madrid Conference, the Palestinian-Israeli conflict, Palestinian-Israeli peace process.

The Six-Party talks on the DPRK nuclear problem – break the deadlock

78

P.Pokrovskaya

The article carries out the retrospective analysis of the events, which developed before the Six-Party talks on the denuclearization of the Korean Peninsula, during and after them. The author considers the causes and consequences of the fact that the talks had stalled. It is vitally important to identify the interests and concerns of all participants in the negotiations. The author gives recommendations for the negotiation process and seeks the ways of mutually beneficial solutions.

About the autor: POKROVSKAYA Polina Dmitrievna – Postgraduate student of the Diplomatic Academy of the Ministry of Foreign Affairs of the Russian Federation.

Key words: Six-Party Talks, nuclear-free status of the Korean Peninsula, DPRK, Korean reunification, security of the Asia-Pacific region.

Economic evolution of political consumerism: factors and prospects in modern Russia

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V.Rozina

In this article author examines the development of political consumerism as one of the rising trends of the modern political process. She studies the convergence of economic and political spheres, as well as the consequences of the tendency – the appearance of “electoral” market, development of political marketing and advertising technologies.

About the autor: ROZINA Valentina – PhD in Political Science, works in ITAR-TASS.

Key words: consumerism, political marketing, political technologists, media, public relations.

Carl Schmitt and Political Governance Model

96

A.Sitnikov

The article looks into Carl Schmitt’s notion of the political and his concept of sovereignty. This political philosopher’s ideas are used to reconstruct the model of governance of a society by shaping its identity.

About the autor: SITNIKOV Alexey V. – is a doctor of sciences (Philosophy), Professor of the Russian Presidential Academy of National Economy and Public Administration.

Key words: Carl Schmitt, concept of the political, sovereignty, liberalism, religion.

Economic sciences

The implementation of the tax reform in 1930–1932. On materials of Moscow and Ivanovo industrial areas

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V.Okolotin

The article is devoted to the implementation of the tax reform in 1930–1932. The study is based on materials of Moscow and Ivanovo industrial areas. Features of the process of tax reform in 1930–1932 and activities that the Soviet government was forced to take to make significant adjustments in its content are disclosed.

About the autor: OKOLO TIN V.S. – candidate of historical Sciences (Ivanovo branch of the National Economy and Public Administration Russian Academy under the President of Russia).

Key words: the tax reform, planned socialist products exchange, VAT, deductions from profits, fiscal plan, decentralization.



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Great Victory. To the 70th anniversary of the Victory of the Soviet people in the Great Patriotic War 6

A. Tsvetkov

In the article of the participant of the Great Patriotic War Anatoliy Tsvetkov the most important events of war are considered, their assessment is given, the war results are summed up, its lessons are formulated.

About the autor: TSVETKOV Anatoly Isaakovich – the participant of the Great Patriotic War, the doctor of military sciences, professor, the Honored worker of science of the Russian Federation.

Key words: Great Patriotic War, victory, German fascism, release, crash of a fascist Reich, allies, post-war peace arrangement.

Ukraine: bow or stick? 15

A. Mikhaylenko

The article deals with the state of civil conflict in Ukraine; internal and external causes of the situation, the main directions of the conflict's development and most expedient ways out are analyzed.

About the autor: MIKHAYLENKO Alexander N. – Doctor of Political Sciences, Professor, professor of Russian foreign policy chair at the Department of national security, Russian Presidential Academy of National Economy and Public Administration.

Key words: civil war, Ukraine, Donbass, Russia, anti-terrorist operation, the West.

Russia and the Baltics: in Search of Historical Truth

28

V.Blishtchenko

Subject matter – modern history of obtaining nationhood by the Baltic states, their sovereign status, annexation by Nazi Germany, base conflicts with Russia.

About the autor: BLISHTCHENKO Varvara I. – Assistant Professor, Chair of International Law, Russian Friendship University (Moscow).

Key words: Baltic states, modern history, independence, political mythology.

Nagorno-Karabakh from a perspective of the Madrid Principles

44

V.Evseev, A.Areshev

The article is dedicated to Nagorno-Karabakh issue. The author shows the dynamics of the armed conflict settlement. The special attention is given to the OSCE's role in the process, which led to the establishment of Minsk Group, co-chaired by Russia, the United States, and France. Within the framework of the OSCE Minsk Group the principles were worked out and presented to the opposing parties in November 2007. The principles are called Madrid Principles and the updated version was proposed by the American side in May 2014. It has been established that the Madrid principles were in practice rejected by both sides of the conflict.

About the authors: EVSEEV Vladimir V. – Candidate of Science (technics), Head of the Division on the Caucasus, Institute of Commonwealth Countries; Doctoral Candidate of the Center for the Study of Central Asia, the Caucasus and Urals-Volga Region Studies, the Institute of Oriental Studies Russian Academy of Sciences;

ARESHEV Andrey G. – Research Fellow of the Center for the Study of Central Asia, the Caucasus and Urals-Volga Region Studies, Institute of Oriental Studies, Russian Academy of Sciences; Expert of non-governmental organization «Strategic Culture Foundation».

Key words: the Madrid Principles, Nagorno-Karabakh Autonomous Oblast, OSCE, ceasefire regime.

NATO's "Welsh strategy": the art of reincarnation

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D.Danilov

The article deals with the post-Afghan NATO strategy and its subsequent political-military transformation in the context of the Ukrainian crisis and blowing down the existing system of European security and Russian-Western relations particularly. A new transatlantic balance, functional transformation of NATO to follow up to and implement the decisions of Wales summit (September 4–5, 2014), the NATO – Russia relations' challenges and opportunities – the issues are tackled in this article.

About the autor: DANILOV D. – Ph.D., Head of the Department of European security studies, Institute of Europe.

Key words: NATO, Russia, Ukrainian crisis, the NATO Wales Summit, Afghanistan, International Security Assistance Force (ISAF), the UN Security Council.

Evo Morales – a leader of the left political forces in Bolivia and Latin America

71

G.Kolarov

In this article bearing and progress of the left ideology and its political leaders in Bolivia are analyzed, which led to the third victory of Evo Morales on the presidential elections. He stayed a successor of Hugo Chavez in the world and Latin-American history and leader of the left wing on a world scale. His activities led Bolivia on the first line of the states-opponents of the USA on the international scene.

About the autor: KOLAROV Georgi I. – PhD in political sciences, PhD student in the People's Friendship University in Russia – Moscow, lecturer at the University of Economics – Varna, Republic of Bulgaria and the Russian-Armenian /Slavonic/ University, Republic of Armenia.

Key words: Bolivia, Evo Morales.

Overton window as manipulative matrix of Political Management

83

S.Volodenkov, S.Fedorchenko

The authors analyze the manipulative side of the modern political management, exploring the political technology of Overton Window.

The examples of computer games and Internet resources are shown techniques to change the public consciousness.

About the authors: VOLODENKOV Sergey Vladimirovich – PhD in Political Science, Associate Professor of Public Policy at Lomonosov Moscow State University;

FEDORCHENKO Sergey N. – PhD in Political Science, Associate Professor of Political Science and Law, Moscow Regional State University (MSRU).

Key words: «Friend», «Foe» «the Other», civilizational values.

The use of different types of electoral systems in modern Russian practice

94

E.Shaposhnikova

Article examines the strengths and weaknesses of existing political practice of electoral systems and the factors affecting their use.

The author suggests that transform of the current functioning system is possible only by the infusion of competent parties in the process of making important policy decisions and the weakening of strict administrative control over their activities.

About the autor: SHAPOSHNIKOVA Evgeniya A. – Ph.D. in Political Sciences (Ryazan State University named after S.A. Esenin).

Key words: elections, parties, electoral systems, proportionality, the majority system.

Countries of Northern Europe: strategy of a survival and development

103

L.Romanova

Features of economy of small countries of Northern Europe and the reason of their competitiveness and successful development are covered in article. Obviously, set of external circumstances dictated need to support the high level of a social mobilization and creativity. The European school of education and science provided economy of countries Northern Europe with experts capable to create new and to work with new technologies. Innovations became one of sources of competitiveness of small countries of Western Europe.

About the autor: ROMANOVA Lyudmila A. – Ph.D. in Economics, Associate Professor of Department of Economic Theory at the Moscow State Institute of International Relations (University) under the MFA of Russia.

Key words: small countries, competitiveness, innovations.

Scientific life

Cultural and historical heritage at the beginning of the XXIth century

115

T.Alyabieva

The article focuses on the analysis of factors activating the process of protection and preservation of cultural and historical heritage from civilizational point of view. Interrelation between genesis of economy, education, training, formation of the unified state space, solution to national problems, reception of objects of cultural and historical heritage and formation of the need for protection and preservation of cultural and historical heritage is considered.

About the autor: ALYABIEVA T.K. – Ph.D. in Political Sciences (Moscow State Regional University).

Key words: the cultural and historical heritage, protection of monuments, the historical and cultural heritage.

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Ukraine at the geopolitical crossroads

5

L. Ivashov

The author analyzes the situation in Ukraine, assesses the role of the West in fomenting internal conflict in the country and the desire to sharpen the relationship between Moscow and illegitimate authorities in Kiev, as well as the prospects for the development of the situation, in particular in connection with the referendum in the Crimea and Sevastopol.

Key words: Ukraine, European Union, NATO, the Crimea, Russia, Sevastopol, Maidan.

About the author: IVASHOV Leonid G. – Doctor of Historical Sciences, Colonel-General, the President of the club of former CIS Defense Ministers.

Problems of protection of Russia's sovereignty

11

A. Demidov

This article discusses the protection of the sovereignty of the Russian Federation in the current geopolitical conditions that pose a threat to its security, and the general guidelines of the neutralization of both external and internal threats.

Key words: sovereignty, territorial integrity, countering external and internal threats.

About the author: DEMIDOV Alexander Y. – PhD, Associate Professor, an independent expert.

US-EU: cyber security and the crisis of trust

23

O. Prikhodko

The article considers a number of issues connected with the leaks about the US surveillance operations in Europe and elsewhere and the role of US internet companies in its activities. The multifaceted implications for the US-EU relationship resulting from former National Security Agency contractor E.Snowden's revelations about US spying on the European allies on the internet and cell networks are scrutinized. The author points out that transatlantic disputes on data sharing and data protection have occurred previously but this time the controversy between the US and the EU turned out to be particularly heightened. He explores the mainstream of the US-EU debates on balance between national security imperatives and private data protection. One of his findings states that there is a tendency towards a fragmentation of the internet with new regional and national frameworks privileged over global arrangements, and the "Balkanization" of the Internet looms large as mistrust between countries grows in this area.

Key words: Internet, cyber and data security, US National Security Agency (NSA), E. Snowden.

About the author: PRIKHODKO Oleg V. – is a leading research fellow at the Foreign Policy Studies Department, ISCRAN, has Ph.D. degree.

Development of the Eurasian Economic Union: the gist of the problem 40

A. Mikhaylenko

The article deals with the problems of the development of the Eurasian Economic Union. The ways of combining national and supranational interests in the Eurasian integration process are scrutinized.

Key words: Single Economic Space, Eurasian Economic Union, national interests, supranational interests, eurasianism.

About the author: MIKHAYLENKO Alexander N. – Doctor of Political Sciences, professor of Russian foreign policy chair at the Department of national security, Russian Presidential Academy of National Economy and Public Administration.

Migration Policy of the Russian Federation 48

V. Kolesov

The article considers specifics of mounting of the state migration policy of the Russian Federation, underlines its main stages, problems and contradictions accompanying this process.

Key words: migration situation, migration policy, refugee, displaced person, compatriot.

About the author: KOLESOV Vladimir V. – postgraduate of the Moscow State Regional University.

«South Stream» project: intermediate results 62

I. Ivannikov

The article deals with current situation around construction of international gas pipeline "South Stream". It analyzes main features of the project, results of its pre-investment stage, as well as its commercial and political risks determined by price dynamics at European gas market and the Third energy package of the EU.

Key words: energy, gas, Russia, European Union, South Stream.

About the author: IVANNIKOV Ivan N. – PhD student, department of world economy and international economic relations, Diplomatic Academy.

Cultural poverty of Russia. Based on materials of student forum

72

O. Mushtuk

The article represents a students` attitude to the contemporary culture and those phenomenon and processes that dominate in this sphere.

Key words: Mass culture, show business, cultural poverty, cultural “fast-food”, cultural heritage.

About the author: MUSHTUK Orest Z. – Candidate of Historical Sciences, Professor.

Uncertainty as a factor of security into catastrophes

85

V. Klyachin

The article shows uncertainty as a scientific problem and the safety factor into catastrophes. Considered a model of radiation catastrophe based on the catastrophism. Based on a scientific approach to adjusting the legislation on the provision of information about the process of development of disaster.

Key words: uncertainty, radiation disaster, catastrophism, fuzzy logic, security, decision making under uncertainty.

About the author: KLYACHIN Vyacheslav Matveevich – candidate of technical Sciences.

Janus of Political Management

96

S. Fedorchenko

Scientific work is devoted to the duality nature of political management. The author not only outlined the risks of the manipulative aspects of this phenomenon for a democratic system, but offered his own concept of political management.

Key words: political management, arcana imperii, Machiavellianism, raison d'état, democracy.

About the author: FEDORCHENKO Sergey N. – PhD in Political Science, Associate Professor of Political Science and Law, Moscow Regional State University (MSRU).

Tendencies in the Genesis of the Concept “Nation”

108

V. Vilkov

The article discusses centuries-old processes of shaping and transforming the basic senses of the concept «nation», suggests the content of the concepts «cultural» and «political» nations, gives a laconic description of contemporary statism tendencies, as well as of the binary approach to interpreting the phenomenon of nation community.

Key words: politic nation, cultural nation, civic nation, nation-state, national state, nationalism, statism.

About the author: VILKOV Vyacheslav – Ph.D., associate professor, researcher.

Forgotten by Russian Authorities Victim of Siege of Leningrad (Fate of Academician Nikolay Vavilov's Invaluable Seed Collection)

118

B. Gabaraev, K. Denisheva

Academician Nikolay Vavilov created a unique collection of cultivated plants' seeds, which presents the basis for rejuvenation of plants being lost and creation of new ones. The collection was preserved throughout the years of Siege of Leningrad, and in present-day Russia its fate appears to be an open question: it is seen as an obstruction by the enthusiasts of the second wave of so-called "privatization" and by the lobbyists standing for uncontrolled spread of harmful genetically modified organisms within Russian food market. Improvement of Russian law and joined efforts of the authorities and general public are needed as fast as possible to save this invaluable gene bank.

Key words: Academician Nikolay Vavilov, seed collection, gene bank, food security, genetically modified organisms.

About the authors: GABARAEV Boris A. – Doctor of Science, Distinguished Power Engineer of Russian Federation;

DENISHEVA Karina T. – Journalist.



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 Political sciences

Echoes of the Potsdam Conference

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A.Isakov

The article deals with the most important decisions of the Potsdam Conference (from July 17 to August 2 1945), their influence on the post-war world order, main events of the Cold War and its results.

About the autor: ISAKOV Anatoly – doctor of military sciences, an independent expert.

Key words: the II World War, the post-war order, the Cold War, revanche, the breakup of the Soviet Union.

Amateurish Look at Modern Economic Crisis

17

B.Gabaraev, K.Denisheva

The low oil prices and anti-Russian sanctions of the USA, European Union, Canada and other countries are considered as the main causes of the current economic crisis in Russia. It is necessary to shake off the dependence on the oil price, improve the bank system, resolve the top management problems, conduct the reasonable social policy.

About the autors: GABARAEV Boris A. – doctor of science, distinguished power engineer of Russian Federation.

DENISHEVA Karina T. – journalist.

Key words: Economic crisis, anti-Russian sanctions, oil prices, shale hydrocarbon sources, bank system, export of nuclear power plants, migratory policy, top management problems.

Integration skepticism: the arguments of critics of regional integration

30

A.Bagaeva

The voices of critics of regional integration projects can be heard behind the statements in support of integration. But due to a slip of many integration programs ignoring critical assessment is becoming increasingly difficult.

The article examines the arguments of critics of integration: economic, socio-cultural and ideological.

About the autor: BAGAEVA Alisa Valerievna – associate professor, chair of sociology of international relations, Sociological department, Lomonosov Moscow State University. Holds Russian scientific degree (candidate of sociological sciences).

Key words: integration, regionalization, the European Union, referendum, traditional culture.

Supranational mechanisms of European Union's economic diplomacy

40

R.Raynkhardt

The article deals with supranational mechanisms of economic diplomacy of the European Union. It casts light upon the way supranational bodies, inter alia the European Commission and the European External Action Service, take part alongside national agents in foreign-economic activity as well as economic-diplomatic measures. The author explains why EU economic diplomacy does not tend to be a coherent system but rather a set of instruments mainly based on sanctions, i.e. economic war arsenal.

About the autor: RAYNKHARDT Roman O. – post-graduate student at the Department for diplomatic studies, Moscow State University of International Relations (MGIMO).

Key words: economic diplomacy, microeconomic diplomacy, macroeconomic diplomacy, sanctions, European Union.

Construction of regional innovation infrastructure: the foreign experience

50

E.Kirsanova

The article deals with the foreign experience of construction and operation of regional innovation infrastructure.

Considering the example of several states, the author highlights the features of the regional innovation infrastructure.

The author comes to the conclusion that there are differences between the creation of technoparks in Western European and Asian models.

About the autor: KIRSANOVA Ekaterina Gennad'evna – PhD in political sciences, assistant professor of political science faculty of Lomonosov Moscow State University.

Key words: regional innovation infrastructure, innovation policy, technoparks.

Multipolar International Order Versus Unipolar World: Western and Certain Regional Mass-Media in the Context of the “Arab Spring”

60

M.Khodynskaya-Golenischeva

The article discusses the ways Western and certain Middle East mass-media cover the events in Syria. It is noted that these media in fact are serving foreign policies of states seeking to oust Bashar al-Assad. Earlier – in the era of unipolarity – these methods have already been applied in numerous countries.

The author demonstrates that the emerging multipolar international relations system brings fatigue from the “information dictate” and desire for an objective analysis of the contemporary events. This trend will consolidate in parallel with the rise of a polycentric world order.

About the autor: KHODYNSKAYA-GOLENISCHEVA Maria – PhD (history) – diplomat at the Permanent Mission of the Russian Federation to the United Nations Office and Other International Organizations in Geneva.

Key words: Syria, Libya, Middle East, multipolar world order, mass-media, propaganda.

Muslim Brotherhood’s political views evolution in Syria

72

A.Batyuchenko

This article covers changes in key approaches of Muslim Brotherhood ideology and activity in Syria after the launch of protests in 2011. The author considers possible return of Brotherhood in Syria as a significant actor of political opposition.

About the autor: BATYUCHENKO Anna Aleksandrovna – Post-graduate student of the Center for Arabic and Islamic Studies.

Key words: Arab Spring, Muslim Brotherhood, Syria.

Russian labor market

82

V.Sushko

In the modern world in terms of expansion of spheres of communication between the peoples, questions about the labor migration is an important social factor in the development of Russian society. They are complex and multifaceted and they are of the great interest to scientists. Therefore their study is actual.

The article analyzes the basic parameters of the Russian labor market, its status in recent years and the dynamics and trends in the coming years.

About the autor: SUSHKO Valentina Afanasievna – PhD of sociological science. Associate professor, associate head of the department of Sociological research methodology of Lomonosov Moscow State University.

Key words: Russian labor market, labor migrants.

History, methods and technologies of destructive PR campaigns

98

A.Rebrov

The purpose of this paper is to consider issues related to the specifics of conducting destructive PR campaigns, to determine the methods and technologies of their conduct. To

consider the process of the formation of black PR in the world, Germany, USA and Russia. And to identify approaches of the technology to the problem of the suggestions of people in the media, their main directions and point out the psychological mechanisms of the manipulation of the mass consciousness.

About the autor: REBROV Arseny – post-graduate student of the Department of sociology of the MGIMO University.

Key words: black PR, destructive PR campaign, the manipulation of mass consciousness.

Scientific life

Russian Artillery Command at the Time of Reforms, 1905–1912

108

V.Paraskevov

The article covers the activities of the Russian artillery commandment on reorganization of the Russian artillery during the military reforms, 1905–1912. Special attention is given to the analysis of improving of organizational structure, system of commandment and combat training of units of all levels, as well as command cadre of the artillery branch.

About the autor: PARASKEVOV Valeriy S. – deputy chief of department of the Centre on 12-volume fundamental scientific edition “Great Patriotic War 1941–1945”.

Key words: artillery, Chief Artillery Office, artillery general-inspector, Artillery Committee, Russia.

Уважаемые читатели!

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Dragon vs. Tiger: action is better than contemplation

5

E.Smirnova

Recently the world's attention has been drawn to strategic rivalry between Western and Russian interests in Europe. Meanwhile on this background the less vivid but more widescale rivalry is igniting, namely the controversy for leading the Asia-Pacific Region between the U.S. and sweepingly emerging regional leaders.

This obvious process of Asia enforcement already has the leaders and mechanisms corresponding to all key spheres. China, India and ASEAN confidently lead the region, correctly estimate its needs and choose right tactics.

Chinese experience in elaborating foreign policy strategies alongside with the well-trying doctrine of peaceful rise which regain its topicality play an important role in these processes, it all can help Russia in working out its own Asian policy.

About the autor: ISMIRNOVA Ekaterina A. – Master, International Regional Studies.

Key words: Asia-Pacific region, China, U.S., Russia, India, ASEAN, emerging center of power, RCEP, AIIB, soft power.

Social program of the Russian Muslims as the representing the interests of the Muslim community

23

R.Abbasov

Social program (doctrine) of Russian Muslims is a tool of self-organization of Muslim community which has an impact on public support of Muslim community's position and public opinion.

About the autor: ABBYASOV Rushan Rafikovich – the First Deputy Chairman of the Russia Muftis Council.

Key words: Russian Muslim community, relations between state and religion, social program of Russian Muslims.

The interaction between the Kamchatka region with the Federal center

32

A.Shulikov

The article describes the characteristics of the main mechanisms of interaction between the Federal center and the regional political elite of the Kamchatka region. Revealed are the main factors determining the particularity of interaction between the Kamchatka region and the federal political elite.

About the autor: SHULIKOV Alexey – Senior lecturer (Kamchatka state Technical University).

Key words: elections, regional political elite, the Kamchatka territory, the Federal center.

The Russian-Kazakh border cooperation

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I.Kotsyubinsky

Milestones in the Russian – Kazakh border cooperation, the development of intergovernmental cooperation between Russia and Kazakhstan can be traced on the dynamics convening of interregional cooperation of the Russia Federation and Republic of Kazakhstan.

Industrial cooperation, one of the most important areas of development cooperation is a key theme of the Xth anniversary of the Forum.

About the autor: KOTSYUBINSKY Igor Petrovich – Ph.D historical sciences Senior Lecturer of History at MGOGI (Moscow State Regional Institute).

Key words: Russia, Kazakh, border cooperation, Industrial cooperation, The Customs Union, the Common Economic Space.

Current approaches to regulating the Transnistrian conflict

56

N.Kharitonova

The article deals with the Transnistrian conflict and its possible resolution. Based on analysis of international experience in tackling the so called “parastates”, the author postulates that a universal resolution method for the Transnistrian conflict barely exists.

The article provides an analysis of key factors, including the political crisis in Ukraine, which, in the author’s opinion, in the short term should lead to a correction of the negotiations process on the settlement of the Transnistrian conflict.

About the autor: KHARITONOVA Natalia I. – PhD (History), Associate professor, Russian Presidential Academy for National Economy and Public Administration, History Faculty M.V.Lomonosov Moscow State University.

Key words: Transnistria, Moldova, conflict, unrecognized state, parastate, international recognition, the right for self determination of nations, conflict resolution.

The influence of the Catholic Church in modern political processes in Latin America

75

A.Dannenberg

In the article, the author considers a political activity of the Catholic Church in Mexico since the early 1990s up to the present.

The author comes to conclusion that the Church directly participates in the political process and has an active influence on it. During this period, the Catholic hierarchy in Mexico actively struggled against the political monopoly of the Institutional Revolutionary Party (*PRI*) trying to bring the opposition National Action Party (*PAN*) to power, which also corresponds to the interests of the United States.

The author of the article draws conclusions about the double standards in the approach of the Church to the issues of democracy and the functioning of democratic institutions.

About the autor: DANNENBERG Anton Nikolaevich – PhD in history, associate professor of the state and confessional relations of Russian Presidential Academy of National Economy and Public Administration.

Key words: Catholic Church, Vatican, pope, Mexico, *PRI*, *PAN*.

Turkey's foreign policy in the 21st century

90

E.Tsyrkul

The paper discusses the Turkey's foreign policy pursued by the ruling Justice and Development Party (*AKP*) during the past dozen years.

This article is devoted to analysis of foreign policy aspirations and methods of their achievement.

About the autor: TSYRKUL Elina – postgraduate student, Saint-Petersburg state university, School of international relations.

Key words: Turkey, European Union, Justice and development party (*AKP*), politics “zero problems with neighbouring countries”.

The Vietnam War: a view through half a century

100

A.Frolov

The article is devoted to some results of the American war in Vietnam, which began 50 years ago. The experience of this war and its lessons are of considerable interest for politicians making decisions to use force, as well as for military and political science.

About the autor: FROLOV Alexander – Doctor of Political Sciences, Leading researcher at Institute of World Economy and International Relations Russian Academy of Sciences.

Key words: Indochina, Vietnam, USA, Domino theory, vacuum of force, the Viet Cong, defeatist syndrome, the U.S.-Vietnamese relations.

**Compliance with law as a basis for building
an effective state**

111

B. Dubanaev

The article considers the role of law and objective laws in the process of state building. The article gives examples of how over 24 years of independent development of the Kyrgyz Republic, the part of senior officials, a number of government and constitutional control authorities of the Kyrgyz Republic has repeatedly violated the norms of the 1993 Constitution. The political elite did not seek full implementation of the norms of the Basic Law, sometimes openly ignored them and violated. Legality, morality and ethics were not recognized as the most important factors in the implementation of public administration. Therefore, the source of power – the people, repeatedly unconstitutionally overthrew such state authority.

Author in a scientific paper concludes that the main condition for building an effective state is the strict observance of all laws, especially the Basic Law. Only law should be at first place among all sources of law, be the basis of the entire legal system, the basis of law and order.

About the autor: DUBANAEV Bakyt S. – PhD in Law, the Commonwealth of Independent States Anti-Terrorism Center. Inspector.

Key words: Kyrgyz Republic, government, the Constitution, the law, objective law.

Уважаемые читатели!

В соответствии с решением Высшей аттестационной комиссии журнал «Обозреватель–Observer» включён в [Перечень ведущих рецензируемых научных журналов и изданий](#), в которых должны быть опубликованы основные научные результаты диссертаций на соискание учёных степеней доктора и кандидата наук. Перечень введён в действие с 1 января 2007 года.



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Political sciences

The last chord of the World War II

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A. Tsvetkov, A. Borsch

The article deals with the history of Japan's aggression in the Asia-Pacific region in the XXth century and its collapse at the finish of World War II. Manchurian operation, as the flawlessly performed by the Soviet army in accordance with the decisions of the Yalta Conference of the Allied Powers, is characterized.

About the autors: TSVETKOV Anatoly Isaakovich – Doctor of Military Science, Professor, an independent expert.

BORSCH Alexander – Doctor of Political Science, Associate Professor, an independent expert.

Key words: militarism, Kwantung Army, the Red Army, Pacific Fleet, China, Korea, Sakhalin, the atomic bombings, the United States-Japan agreement, “the northern lands”.

Does the world move to a new bipolar system?

14

Y. Plyays

The article is about the problem of a general theory of international relations transformations. The author believes that the world has always been, is currently and will be in the future a monopolar one. The bipolar system of international relations is the most dangerous one.

About the autor: PLYAYS Yakov – doctor of History, Doctor of Political Science, Head of Political Science Chair of the Financial University under the Government of Russian Federation.

Key words: system of international relations, monopolar world, bipolar world, multipolar world.

The integration of the Russian Federation and the Republic of Belarus within the Union state

29

A.Karatkevich, Y.Golovin

The article provides an overview of the current state and prospects of the integration processes within the Union state of Russia and Belarus. The main stages of such development and the political and legislative aspects are discussed. The recommendations on improvement of the integration processes are given.

About the authors: KARATKEVICH Alexander Grigorievich – PhD, deputy head of Center for labour relations and social partnership of the Academy of Labour and Social Relations.

GOLOVIN Yuriy Alexeevich – PhD, Professor, head of Department for Social and Political Theories of Yaroslavl State University named after P.G.Demidov.

Key words: integration, world integration processes, stages of union development, mechanism of integration of Russia and Belarus.

Ukrainian crisis and Russian world

40

M.Neymark

This article analyses the problems of Russian world in the context of the internalization of the Ukrainian crises.

About the author: NEYMARK Mark Afroimovich – Doctor of historical sciences, professor of political science and political philosophy of the Diplomatic Academy of the Ministry of Foreign Affairs of Russia.

Key words: Russian world, the Ukrainian crises, Russian Federation's international policy.

European Games in Baku: Political Dimensions

50

V.Evseev, D.Kharitonova

The article considers political dimensions of the First European Games in Baku (June 12–28, 2015). Azerbaijan took great financial losses because of its strive to enhance its international status. However, Baku could not do it to the full extent. The West, as well as the United States, do not want to take this state as a partner. They try to use Azerbaijan only as a bargaining chip with Russian standoff.

Authors of this article carried out an analysis of political and economic dimensions of Russia-Turkey relations. It is indicated that these relations have upward trend for developing.

Some dimensions of Azerbaijan-Russia relations are examined. Based on this, it was established the overriding priority of Baku's foreign policy – the solution to Nagorno-Karabakh problem at the same time as the prevention of a color revolution in this country. Russia may use it for strengthening the friendly ties with Azerbaijan for the purpose of both economic and politico-military integration in Moscow's initiated projects in the future.

About the authors: EVSEEV Vladimir V. – Candidate of Science (technics), Senior Research Fellow, Head of the Division on the Caucasus, Institute of Commonwealth Countries; Doctoral Candidate of the Center for the Study of Central Asia, the Caucasus and Urals-Volga Region Studies, the Institute of Oriental Studies Russian Academy of Sciences.

KHARITONOVA Daria V. – Research Fellow of the Division of the Caucasus, Institute of Commonwealth Countries. Postgraduate Student of the Department of Political Science and Law, Moscow Regional State University.

Key words: Azerbaijan-Russia relations, European Games, Russia-Turkey relations, the Turkish Stream, the West.

The main directions of the foreign policy of the president of Afghanistan A.Gani

61

R.Ebadi

In the article the basic points of the foreign policy of the new president of Afghanistan A.Gani are considered. The main directions of the foreign policy of IRA and the course of their current realization are studied. It is analyzed the influence of the USA and China upon the Afghan foreign policy.

About the autor: EBADI Roman – graduate student of the Diplomatic Academy of the Ministry of Foreign Affairs of Russia.

Key words: Afghanistan, Pakistan, USA, NATO, Japan, international institutes, China, etc.

Scientific cooperation – the form and method of public diplomacy

69

V.Yagya, E.Ponomareva

One of the most important practices of foreign policy in the context of globalization is public diplomacy. In recent years, a number of different forms and methods of this tool of influence have significantly intensified cooperation in the scientific and expert communities. International intelligence platform today is not only a place of scientific discussions, but also a place of representation of the country, promotion of its values and positions. (As a specific example of scientific cooperation the annual meeting of the Russian-Turkish intellectuals is discussed).

About the autors: IYAGYA Vatanyar Saidovich – Doctor of historical sciences, professor, honored worker of science of the Russian Federation, Honorary Professor of St.Petersburg State University, Head of the Department of World Politics of the Faculty of International Relations, St.Petersburg State University.

PONOMAREVA Elena Georgievna – Doctor of Political Science, Professor, Department of Comparative Political Science of the Moscow State Institute of International Relations (University) under the MFA of RF.

Key words: public diplomacy, scientific cooperation, Russia, Turke.

Demonstration of the image at the World Exhibitions

83

L.Ternovaya

The relevance of the treatment to the topic of the World Exhibitions is determined not only by the time of opening of the next Expo-2015 in Milan, but also by even more important task of definition of the role of large-scale exhibition showing achievements of particular states in the priority areas of the economy and science, by the improvement of the practice of international communications. The World Exhibitions show a wide platform of demonstration of the image of the participating countries. They also promote the growth of international competitiveness of the states.

About the autors: TERNOVAYA Ludmila Olegovna – Doctor of Historical Sciences, Professor, Department of Sociology and Management of MADI.

Key words: World exhibitions, fairs, international actors, competitiveness.

Law sciences

Plato's Ideal for State and Law

93

S.Lavrenov

The article envisages position of the outstanding ancient Greek philosopher Plato on conception of perfect state and law organization (in two projects). Analyzing different ruling forms institutionalized in the Greek city states, Plato, unsatisfied how the power in them had been realized, put forward his own state and law concept that is, in spite of its utopic character, has remained for us some important issues, not resolved up to day.

About the autor: LAVRENOV Sergey – professor of Chair of Theory of State and Law of the Moscow State Juridical University (MGUA).

Key words: Socrates, Plato, form of ruling, perfect state, justice, law-abiding.

Economic law

Russia – WTO member and at the same time the object of economic sanctions

105

E.Illarionova

The article addresses the issues related to anticipated benefits that incentivized Russia to join WTO; the reasons and the substance of the state takeover in Ukraine that took place in February 2014 and dramatically changed the situation in Europe and in the World; analysis of the main packages of sanctions of the USA, UE and their partners against Russia; evaluation of Russian counter-measures in response to the sanctions imposed on it.

Author underlines incompatibility of sanctions against Russia with the WTO principles; analyses plans on protection of Russian economy suggested by well-known Russian economists; considers national priorities of stable economic growth of Russia, problems of import phase-out.

About the autor: ILLARIONOVA Elena Vladimirovna – PhD, Associate Professor of Philosophy and Humanities of Moscow State University of Economics, Statistics and Informatics (MESI).

Key words: WTO, anti-constitutional takeover, economic sanctions, Russian counter-measures, import phase-out.

Issues of regional transport infrastructure development policy in Russia

115

A. Gorbunov

The article deals with the issues of the harmonious development of regions of Russia. A comparison of the gross regional product per capita by regions of foreign countries and Russia is made. The figures for the Gini index showing the degree of stratification of society are given. Three models of state regional policy: paternalistic, conformist and misc are studied.

About the autor: GORBUNOV Anton Aleksandrovich – Ph.D., doctoral student of «Political science, history and social technologies» department of the Moscow State University of Railway Engineering.

Key words: region, the Gini index, transport infrastructure.



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Political sciences

Globalization: experience of conceptualizing

5

V.Egorov, V.Shtol

Authors on the analysis of the fundamental works of famous thinkers see globalization as an object of scientific understanding and as a stage of civilization development. A separate subject of study is the emergence of the anti-globalization, and the relationship of the concept «globalization» with the leadership in the world.

About the autors: EGOROV Vladimir Georgievich – doctor of historical sciences, professor, deputy director of the CIS Institute. E-mail: korrka@mail.ru

SHTOL Vladimir Vladimirovich – Doctor of Political Sciences, Professor, Head of Regional Management at the International Institute of public administration and management of RANEPА under the President of Russia. E-mail: observer@ru.ru

Key words: globalization, civilization, alterglobalizm, world leadership.

Democracy: the theoretical discourse and social practice

19

M.Mammadov

Analyzing theoretical discourse of the concept of «democracy» in the development of civilization from antiquity, the author shows the changes in the very nature of the term. It is interesting to consider the application of the postulates of democracy in social practice.

About the autor: MAMMADOV Muslum – the Director of the Office of Communication of Azerbaijan in Brussels.

Key words: democracy, people power, pluralistic democracy, procedural democracy, Charles Tilly, C. Crouch, Pareto, A. de Tocqueville.

Russian Echo of Syrian War: Russian Citizens in Syrian Opposition

33

A.Batyuchenko

The article discusses the main militant groups with Russian citizenship, characterizes their participation in military operations on the territory of Syria and recruitment activities in Russia. Research analyses the reasons that make our compatriots go to someone else's war, and describe the consequences that may be expected for Russian Federation in case of their return.

About the autor: BATYUCHENKO Anna Aleksandrovna – post-graduate student of the Center for Arabic and Islamic Studies (Institute of Oriental Studies, RAS).

Key words: Syria, Russia, Syrian opposition, Syrian war, mercenarism.

The policy of the European Union development transport infrastructure

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A.Gorbunov

In article the issues of policy management of transport complex of the EU are considered, the retrospective development of transport infrastructure in the EU and approaches to its management are given. The role of transport in the development of European space. In the extension of freedom of movement of goods, services and labour, approaches to the replacement of national transport policy the overall integrative system are shown.

About the autor: GORBUNOV Anton Aleksandrovich – Ph.D., doctoral student of "Political science, history and social technologies" department of the Moscow State University of Railway Engineering.

Key words: European Union, transport sector, transport policy.

George F.Kennan in the past, present and future relationship between Russia and US

52

E.Arlyapova

In the light of human factor in international relations this article restores and analyses key aspects of G. Kennan's practical activity on the strength of the U.S. diplomatic corps in the USSR. Research focuses on ideological and political making of the theorist of the "containment doctrine", which has determined conceptual frames for perception of Russia and the USSR, and the strategy of American foreign policy, which still matters to a considerable extent. Matching behavior models of a set of key figures in diplomatic mission of different years made it possible to highlight thesis upon high dependence for bilateral relations' vector on personalities, value and goal setting of diplomatic representatives at the local levels.

About the author: ARLYAPOVA Elena Sergeevna – Ph.D. (Political Science), doctoral student at the Comparative Politics Department MGIMO(U).

Key words: G.Kennan, W.Bullitt, containment theory, "long telegram", Soviet-American relationship.

Transformation of military professionalism in contemporary society

68

E.Karlova

The article describes how military profession varied over time depending on the new tasks and structure of the armed forces. Summarizing the processes of the military profession transformation, the author comes to the conclusion about civilianization of the military sphere,

which is expressed in the penetration of civic values in a traditional military-patriotic ethos, the convergence of military and civilian image and quality of life, the strengthening of the role of civilian personnel, the development of outsourcing, the demilitarization of military administration.

About the autor: KARLOVA Ekaterina Nikolaevna – Candidate of sociological Sciences, senior staff scientist of the Air Force Military Educational and Scientific Center “Air Force Academy named after Professor N.E. Zhukovsky and Y.A. Gagarin” (Voronezh)

Key words: the officer corps, military professionalism, outsourcing, private military companies, professional sergeant, civil-military relations.

Information wars in the Period of Political Consumerism

79

V.Rozina

The article studies the information wars and their impact on the current trends of political life, including consumerism. The author examines all aspects of the phenomenon: from black PR technologies in political campaigns to informational confrontation of nations, and generally notes growing influence of this form on media activity.

About the autor: ROZINA Valentina – PhD in Political Science (ITAR-TASS).

Key words: consumerism, mediasphere, absenteeism, informational technology, globalization.

Law sciences

History of parliamentary law and its modern specificity

87

A.Bagaeva

This article provides a brief history of parliaments, shows work of the parliaments of regional organizations and mechanisms of inter-parliamentary cooperation. The author identifies both issues that should be addressed to improve parliamentary law and the political risks that may arise due to the lack of attention of government and society to the development of parliamentary culture.

About the autor: BAGAEVA Alisa Valeryevna –Associate Professor, Chair of Sociology of International relations, Sociological Department, Lomonosov Moscow State University, Holds Russian Scientific Degree (Candidate of Sociological Sciences).

Key words: parliament, parliamentary law, the regional parliament, parliamentary cooperation.

Preventive activity of executive authorities

97

A.Olovyannikov

The article examines the issue of legal regulation of work of the bodies conducting operative investigation activity for the prevention of crimes and offenses; their role in the system of preventive activities is shown and the functions of the state in this area are defined.

About the autor: OLOVYANNIKOV Alexander Andreevich – an independent expert.

Key words: national security, law enforcement agencies, crime prevention, operative-search activity.

Scientific life

Creating the enemy: «mestnorusskie» (local Russians) in Mongolia

105

A.Mikhalev

The article covers the problem of formation of enmity glossary within the socialistic period in Mongolia. Based on the oral history the author observed the policy of social excluding of the Russian-speaking population in Mongolia (so called «mestnorusskie» (local Russians).

In socialistic Mongolia they were named “semenovtsy” after a leader of the White movement in Transbaikal ataman G.M. Semenov.

Opposition “friend-or-foe” is still mentioned in the memoires of soviet specialists who worked in Mongolia. Specific character of the study is determined by its geographical limits – Mongolia – the country where both groups under analysis belonged to another language and another culture. Nevertheless, this fact however did not contribute to their rapprochement. The local memorative policy was at the heart of this opposition.

About the autor: MIKHALEV Alexey V. – PhD (Buryat State University, Ulan-Ude).

Key words: WTO, anti-constitutional takeover, economic sanctions, Russian counter-measures, import phase-out.