

Tourism in Austria in 2011

Facts & Figures

	Winter 2010/2011	Summer 2011	Total 2011
Overnights	62.1 mn (-1.0%)	64.0 mn (+2.4%)	126.0 mn (+0.9%)
Domestic guests	14.9 mn (+0.1%)	20.3 mn (+0.8%)	35.3 mn (+0.8%)
Foreign guests	47.2 mn (-1.3%)	43.7 mn (+3.2%)	90.7 mn (+0.9%)
Arrivals	15.7 mn (+2.0%)	18.8 mn (+4.7%)	34.6 mn (+3.7%)
Domestic guests	4.8 mn (+1.7%)	6.7 mn (+2.3%)	11.6 mn (+2.0%)
Foreign guests	10.8 mn (+2.1%)	12.0 mn (+6.0%)	23.0 mn (+4.6%)
Duration of stay (nights)	4.0	3.4	3.6
Domestic guests	3.1	3.0	3.0
Foreign guests	4.4	3.6	3.9

Revenues from tourism ¹	Winter 2010/2011	Summer 2011	Total 2011
Total	11.8 bn € (+0.7%)	10.7 bn € (+6.2%)	22.6 bn € (+3.3%)
Domestic guests	2.9 bn € (+2.3%)	3.5 bn € (+4.3%)	6.4 bn € (+3.4%)
Foreign guests	8.9 bn € (+0.2%)	7.3 bn € (+7.2%)	16.2 bn € (+3.2%)

¹ Revenues (current prices) from domestic and international travel, including international passenger transportation
(Sources: Austrian Institute of Economic Research. Austrian National Bank, as per 10.5.2012)

International tourism revenues per capita 2011 (Wifo as per 27.1.2012)

In EU-15: 1. Austria (1,722 €). 2. Sweden (1,041 €). 3. Belgium/Lux (1,007 €)
In EU-27: 1. Cyprus (2,382 €). 2. Malta (2,213 €). 3. Austria (1,722 €)

Relative importance of seasons (overnight stays)	Summer	Winter
1990/1991	60%	40%
2010/2011	51%	49%

Source: Statistics Austria

Guest spending (incl. travel)	Expenditures per tourist per day
Winter 2008/09 (latest available figures)	135 Euro
Summer 2011	99 Euro

Source: T-MONA.

Nr. of establishments/beds	Establishments	Beds	Occupancy
Winter 2010/2011	59,200 (-0.4%)	1.0 mn (-0.2%)	33.9% (-0.3%Pts)
Summer 2011	63,300 (-1.7%)	1.0 mn (+0.1%)	31.0% (+0.7%Pts)

Source: Statistics Austria. 19.12.2011. without campsites

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Arrivals/Overnights in Austria by Source Markets in 2011

	Arrivals 2011				Duration of stay in nights
	absolute	share		change absolute	
		in %	in %		
Total	34,629,083	100.0	3.7	1,239,822	
Domestic	11,617,127	33.5	2.0	232,132	
International	23,011,956	66.5	4.6	1,007,690	
Germany	10,929,670	31.6	2.1	223,517	
Netherlands	1,644,620	4.7	1.7	26,928	
Switzerland	1,198,958	3.5	13.8	145,392	
Italy	1,086,957	3.1	1.8	19,236	
UK	709,209	2.0	-3.0	-22,208	
Czech Republic	603,581	1.7	6.0	34,302	
France	521,955	1.5	4.4	22,061	
USA	496,134	1.4	-1.8	-9,307	
Belgium	488,810	1.4	5.9	27,026	
Hungary	466,860	1.3	5.6	24,615	
Russia	400,399	1.2	31.0	94,685	
Poland	372,924	1.1	7.6	26,342	
Spain	326,091	0.9	18.7	51,440	
Denmark	313,013	0.9	-2.7	-8,629	
Romania	275,722	0.8	5.5	14,283	
China ⁵⁾	259,944	0.8	42.6	77,662	
Japan	228,559	0.7	7.0	14,978	
Sweden	191,405	0.6	-3.4	-6,717	
Arabia incl SA, VAE	160,005	0.5	33.3	39,950	
Central/South America incl. Brazil	148,142	0.4	31.8	35,752	
Slovakia	148,080	0.4	9.4	12,748	
Australia	126,169	0.4	10.2	11,712	
Slovenia	117,740	0.3	10.5	11,220	
South Korea	106,359	0.3	37.1	28,799	
Croatia	105,184	0.3	-0.5	-528	
Former Yugoslavia ⁷⁾	102,125	0.3	29.4	23,175	
Canada	98,545	0.3	8.7	7,861	
Central/South America ⁹⁾	97,346	0.3	-10.3	-11,126	
Israel	89,834	0.3	11.9	9,538	
Finland	87,105	0.3	7.6	6,183	
Ukraine	86,649	0.3	26.9	18,385	
Norway	84,951	0.2	6.4	5,113	
India	83,911	0.2	40.4	24,131	
South East Asia ⁸⁾	74,242	0.2	39.0	20,817	
Arabia without SA, VAE ⁴⁾	71,332	0.2	-38.4	-44,535	
Turkey	71,322	0.2	34.4	18,253	
Greece	64,210	0.2	-17.2	-13,377	
Bulgaria	63,992	0.2	14.4	8,045	
Taiwan	59,580	0.2	54.2	20,949	
Luxembourg	57,004	0.2	5.9	3,200	
Ireland	53,416	0.2	-9.7	-5,736	
Brazil	50,796	0.1	*	46,878	
UAE	50,175	0.1	*	47,058	
Other CIS ⁶⁾	40,778	0.1	12.2	4,421	
Saudi-Arabia	38,498	0.1	*	37,427	
Portugal	33,846	0.1	5.6	1,795	
Lithuania	25,417	0.1	10.5	2,410	
South Africa	20,479	0.1	3.0	605	
Latvia	18,371	0.1	16.5	2,605	
Estonia	16,759	0.0	-14.8	-2,911	
New Zealand	16,089	0.0	4.7	728	
Cyprus	8,218	0.0	-14.6	-1,406	
Iceland (ab 11/92)	7,912	0.0	3.9	299	
Malta	5,877	0.0	8.4	453	

	Overnights 2011				Duration of stay in nights
	absolute	share		change absolute	
		in %	in %		
Total	126,002,551	100.0	0.9	1,121,787	3.6
Domestic	35,296,997	28.0	0.8	273,400	3.0
International	90,705,554	72.0	0.9	848,387	3.9
Germany	47,389,531	37.6	-1.6	-766,212	4.3
Netherlands	8,899,263	7.1	-1.9	-172,174	5.4
Switzerland	4,276,847	3.4	12.6	480,010	3.6
UK	3,104,344	2.5	-4.6	-148,732	4.4
Italy	3,013,847	2.4	-0.2	-7,145	2.8
Belgium	2,565,423	2.0	4.1	100,438	5.2
Czech Republic	2,078,822	1.6	5.4	106,365	3.4
France	1,834,629	1.5	2.7	48,673	3.5
Hungary	1,597,850	1.3	5.8	87,471	3.4
Poland	1,518,525	1.2	6.7	95,761	4.1
Russia	1,501,355	1.2	25.6	305,995	3.7
Denmark	1,464,303	1.2	-3.3	-50,585	4.7
USA	1,203,107	1.0	-3.2	-39,963	2.4
Romania	853,549	0.7	3.7	30,621	3.1
Sweden	746,684	0.6	-1.1	-7,996	3.9
Spain	741,009	0.6	11.3	75,084	2.3
Arabia incl SA, VAE	527,108	0.4	28.5	80,924	3.3
Slovakia	499,057	0.4	7.4	34,232	3.4
Japan	437,949	0.3	6.2	25,455	1.9
China ⁵⁾	369,718	0.3	38.2	102,235	1.4
Slovenia	354,656	0.3	11.9	37,648	3.0
Central/South America incl. Brazil	338,146	0.3	34.3	86,321	42.7
Israel	337,004	0.3	14.1	41,725	3.8
Croatia	333,806	0.3	-5.0	-17,685	3.2
Australia	304,430	0.2	9.0	25,013	2.4
Finland	303,829	0.2	8.3	23,349	3.5
Luxembourg	301,951	0.2	6.2	17,593	5.3
Ukraine	282,264	0.2	24.8	56,004	3.3
Norway	282,148	0.2	4.0	10,964	3.3
Former Yugoslavia ⁷⁾	256,448	0.2	21.8	45,866	2.5
Canada	246,821	0.2	7.8	17,806	2.5
Arabia ⁴⁾	240,002	0.2	-39.8	-158,622	3.4
Ireland	235,490	0.2	-12.6	-33,952	4.4
Central-/South America ⁹⁾	225,139	0.2	-7.1	-17,315	2.3
Greece	183,410	0.1	-17.2	-38,141	2.9
Turkey	176,714	0.1	28.1	38,802	2.5
Bulgaria	168,678	0.1	12.1	18,169	2.6
South Korea	158,835	0.1	36.1	42,115	1.5
India	158,686	0.1	43.7	48,244	1.9
UAE	158,062	0.1	*	150,146	3.2
South East Asia ⁸⁾	136,251	0.1	33.9	34,470	1.8
Saudi-Arabia	129,044	0.1	*	125,456	3.4
Other CIS ⁶⁾	119,211	0.1	8.5	9,379	2.9
Brazil	113,007	0.1	*	103,636	2.2
Lithuania	97,039	0.1	3.9	3,655	3.8
Taiwan	90,533	0.1	34.6	23,283	1.5
Portugal	90,226	0.1	-4.3	-4,094	2.7
South Africa	79,954	0.1	7.9	5,840	3.9
Latvia	62,767	0.0	14.0	7,715	3.4
Estonia	59,150	0.0	-13.3	-9,069	3.5
New Zealand	38,908	0.0	8.9	3,195	2.4
Iceland	30,121	0.0	15.8	4,120	3.8
Cyprus	24,764	0.0	-18.1	-5,471	3.0
Malta	21,891	0.0	0.3	76	3.7

* Brazil, Saudi Arabia, UAE have only been individually documented since Nov. 2010. Thus the %change 2011/2010 is out of the range.
The separation of the above mentioned must be kept in mind when looking at the results of the aggregates "Arabia without SA, UAE" and "Central/South America without Brazil".

Source: STATISTICS AUSTRIA per 20.2.2012. 1) Hesse, Rhineland-Palatinate, Saarland. - 2) Lower Saxony, Hamburg, Bremen, Schleswig-Holstein. - 3) Saxony, Saxony-Anhalt, Thuringia, Brandenburg. - 4) Yemen, Bahrain, Iraq, Jordan, Qatar, Lebanon, Oman. - 5) Incl. Hong Kong, Macao. - 6) Belarus, Moldova, Armenia, Azerbaijan, Georgia, Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan, Uzbekistan. - 7) Without Croatia and Slovenia, incl. Bosnia and Herzegovina, Macedonia, Serbia and . - 8) Indonesien, Malaysia, Singapur, Nordkorea, Thailand, Brunei, Kambodscha, Laos, Philippinen, Vietnam. - 9) inkl. Argentinien, Mexiko.