

EU Poll

Table 1
D1 - Gender.
Base: All respondents

	EU Referendum Vote (Q5/6)				EU Referendum Turnout (Q4)				EU Referendum Intensity (Q5/7)				EU Referendum Expectation (Q9)			UK direction (Q3)		
	Total	Remain (a)	Leave (b)	DK (c)	Unlikely (a)	Likely (b)	Very likely (c)	Definite (d)	Hard (a)	Soft (b)	Remain Soft (c)	Leave Soft (d)	Remain (a)	Leave (b)	DK (c)	Right (a)	Wrong (b)	DK (c)
UnWeighted Base	800	403	332	65	105	96	593	530	611	189	64	60	454	166	180	286	372	142
Weighted Base	800	407	345	48	106	91	598	526	629	171	63	60	457	170	173	293	378	129
Male	392 49%	193 48%	182c 53%	17 36%	52 49%	53c 58%	284 48%	251 48%	311 49%	81 47%	34 53%	30 50%	239c 52%	84 49%	69 40%	156 53%	179 47%	58 45%
Female	408 51%	214 52%	163 47%	31b 64%	54 51%	38 42%	313b 52%	276 52%	318 51%	90 53%	29 47%	30 50%	218 48%	87 51%	103a 60%	137 47%	199 53%	72 55%

95 percent as lower case or *

EU Poll

Table 1 (continuation)
D1 - Gender.
Base: All respondents

	Total	2015 GE vote (Q1/2)										Gender		Age					
		Con (a)	Lab (b)	LD (c)	UKIP (d)	Green (e)	SNP (f)	PC (g)	Other (h)	DK (i)	Did not vote (j)	Male (a)	Female (b)	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)
UnWeighted Base	800	222	202	44	53	19	21	2	5	56	113	383	417	86	123	131	140	131	189
Weighted Base	800	254	210	54	87	26	33	4	6	13	113	392	408	95	135	135	143	119	174
Male	392 49%	127 50%	93 44%	21 38%	55bci 63%	14 55%	19 58%	- -%	4 59%	5 39%	54 48%	392b 100%	- -%	51 53%	68 50%	69 52%	64 45%	52 44%	88 51%
Female	408 51%	127 50%	116d 56%	33d 62%	32 37%	12 45%	14 42%	4 100%	3 41%	8d 61%	59 52%	- -%	408a 100%	44 47%	67 50%	65 48%	79 55%	66 56%	86 49%

95 percent as lower case or *

EU Poll

Table 1 (continuation)
D1 - Gender.
Base: All respondents

	Total	Region											Social Grade						Occupation		
		Scotland (a)	North East (b)	York & Humber (c)	North West (d)	West Mids (e)	East Mids (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	A (a)	B (b)	C1 (c)	C2 (d)	D (e)	E (f)	Full time employed (a)	Part time employed (b)	Other (c)
UnWeighted Base	800	72	29	78	80	66	51	83	39	78	101	123	32	164	237	165	98	104	330	95	375
Weighted Base	800	72	32	72	88	72	56	80	40	72	104	112	36	178	222	174	97	93	337	104	359
Male	392 49%	40 55%	13 42%	37 51%	42 48%	29 40%	24 44%	34 43%	21 52%	37 51%	58e 56%	56 50%	14 38%	104ac 58%	83 37%	103ac 59%	46 47%	44 47%	187b 55%	30 29%	175b 49%
Female	408 51%	32 45%	19 58%	35 49%	46 52%	43j 60%	32 56%	46 57%	19 48%	35 49%	46 44%	56 50%	22bd 62%	74 42%	139bd 63%	72 41%	52 53%	49 53%	150 45%	74ac 71%	183 51%

95 percent as lower case or *

EU Poll

Table 1 (continuation)
D1 - Gender.
Base: All respondents

	Total	Tenure					Ethnicity				
		Home owner without mortgage (a)	Home owner with mortgage (b)	Socially rented (c)	Privately rented (d)	Other (e)	White (a)	Mixed (b)	Asian (c)	Black (d)	Other (e)
UnWeighted Base	800	257	275	107	147	14	739	19	27	9	6
Weighted Base	800	239	283	112	151	15	737	21	25	11	6
Male	392 49%	109 46%	138 49%	45 40%	92abc 61%	8 51%	353 48%	12 57%	18 70%	6 56%	3 47%
Female	408 51%	130d 54%	146d 51%	67d 60%	58 39%	7 49%	383 52%	9 43%	8 30%	5 44%	3 53%

95 percent as lower case or *

EU Poll

Table 2
D2 - And what is your age. Are you?
Base: All respondents

	EU Referendum Vote (Q5/6)				EU Referendum Turnout (Q4)				EU Referendum Intensity (Q5/7)				EU Referendum Expectation (Q9)			UK direction (Q3)		
	Total	Remain (a)	Leave (b)	DK (c)	Unlikely (a)	Likely (b)	Very likely (c)	Definite (d)	Hard (a)	Soft (b)	Remain Soft (c)	Leave Soft (d)	Remain (a)	Leave (b)	DK (c)	Right (a)	Wrong (b)	DK (c)
UnWeighted Base	800	403	332	65	105	96	593	530	611	189	64	60	454	166	180	286	372	142
Weighted Base	800	407	345	48	106	91	598	526	629	171	63	60	457	170	173	293	378	129
Under 18	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
18-24	95 12%	57 14%	36 10%	3 6%	28cd 26%	23cd 25%	44 7%	35 7%	71 11%	24 14%	14a 22%	7 12%	58 13%	20 11%	18 10%	35 12%	49 13%	11 8%
25-34	135 17%	79 19%	50 14%	6 12%	23 22%	26cd 28%	86 14%	77 15%	111 18%	23 14%	6 10%	11 19%	83 18%	24 14%	28 16%	58c 20%	63 17%	13 10%
35-44	135 17%	68 17%	56 16%	10 21%	14 13%	11 12%	110 18%	96 18%	104 17%	31 18%	11 17%	10 17%	81 18%	30 17%	24 14%	54 19%	61 16%	19 15%
45-54	143 18%	64 16%	68 20%	10 21%	14 13%	11 12%	118 20%	109b 21%	111 18%	31 18%	9 14%	13 21%	80 17%	39c 23%	23 14%	47 16%	69 18%	27 21%
55-64	119 15%	61 15%	49 14%	8 17%	12 12%	9 10%	96 16%	92 18%	95 15%	23 14%	8 12%	7 12%	61 13%	28 16%	30 17%	45 15%	56 15%	18 14%
65+	174 22%	77 19%	86 25%	11 24%	15 15%	11 12%	144ab 24%	118b 22%	136 22%	38 22%	16 25%	11 19%	95 21%	30 18%	49ab 28%	53 18%	79 21%	41ab 32%
Refused	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%

95 percent as lower case or *

EU Poll

Table 2 (continuation)
D2 - And what is your age. Are you?
Base: All respondents

	Total	2015 GE vote (Q1/2)										Gender		Age					
		Con (a)	Lab (b)	LD (c)	UKIP (d)	Green (e)	SNP (f)	PC (g)	Other (h)	DK (i)	Did not vote (j)	Male (a)	Female (b)	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)
UnWeighted Base	800	222	202	44	53	19	21	2	5	56	113	383	417	86	123	131	140	131	189
Weighted Base	800	254	210	54	87	26	33	4	6	13	113	392	408	95	135	135	143	119	174
Under 18	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
18-24	95 12%	14 6%	18 9%	8a 15%	7 8%	4 15%	2 5%	- -%	2 37%	1 6%	39abcdi 34%	51 13%	44 11%	95bcdef 100%	- -%	- -%	- -%	- -%	- -%
25-34	135 17%	35 14%	54adj 26%	11j 21%	8 10%	3 11%	8 23%	2 51%	- -%	3dj 24%	10 9%	68 17%	67 16%	- -%	135acdef 100%	- -%	- -%	- -%	- -%
35-44	135 17%	43 17%	40 19%	7 13%	10 11%	9 34%	5 14%	- -%	1 22%	1 9%	19 17%	69 18%	65 16%	- -%	- -%	135abdef 100%	- -%	- -%	- -%
45-54	143 18%	47 18%	32 15%	8 15%	18 20%	8 31%	8 23%	- -%	1 21%	2 16%	19 17%	64 16%	79 19%	- -%	- -%	- -%	143abcef 100%	- -%	- -%
55-64	119 15%	45 18%	31 15%	11 21%	11 13%	1 4%	2 5%	2 49%	1 19%	1 8%	14 12%	52 13%	66 16%	- -%	- -%	- -%	- -%	119abcdf 100%	- -%
65+	174 22%	71bj 28%	34 16%	8 15%	33bcj 38%	1 5%	10 30%	- -%	- -%	5bcj 37%	12 11%	88 23%	86 21%	- -%	- -%	- -%	- -%	- -%	174abcde 100%
Refused	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%

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EU Poll

Table 2 (continuation)
D2 - And what is your age. Are you?
Base: All respondents

	Region												Social Grade						Occupation		
	Total	Scotland (a)	North East (b)	York & Humber (c)	North West (d)	West Mids (e)	East Mids (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	A (a)	B (b)	C1 (c)	C2 (d)	D (e)	E (f)	Full time employed (a)	Part time employed (b)	Other (c)
UnWeighted Base	800	72	29	78	80	66	51	83	39	78	101	123	32	164	237	165	98	104	330	95	375
Weighted Base	800	72	32	72	88	72	56	80	40	72	104	112	36	178	222	174	97	93	337	104	359
Under 18	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
18-24	95 12%	8 11%	1 4%	9 12%	18hk 20%	12 16%	4 8%	10 13%	2 5%	12k 17%	11 10%	8 7%	8ef 23%	27ef 15%	25f 11%	26ef 15%	5 5%	4 4%	34 10%	19a 18%	42 12%
25-34	135 17%	13gk 18%	9 28%	15gk 20%	13k 15%	9k 12%	14gk 25%	6 7%	10gk 26%	17gk 24%	24gk 23%	4 4%	9ef 26%	34ef 19%	47ef 21%	37ef 21%	5 5%	3 3%	90c 27%	23c 22%	21 6%
35-44	135 17%	13hi 18%	5 16%	17hi 24%	19hi 22%	12hi 16%	16hik 28%	13hi 16%	1 2%	4 5%	20hi 19%	16h 14%	3 9%	42ef 24%	49ef 22%	30ef 17%	7 7%	4 5%	87c 26%	18c 17%	30 8%
45-54	143 18%	13 18%	5 14%	8 12%	12 14%	18cg 25%	7 12%	9 11%	8 19%	10 14%	30cdfgi 29%	23 21%	- -%	36aef 20%	53aef 24%	43aef 25%	7 7%	3 4%	85c 25%	22c 21%	35 10%
55-64	119 15%	5 8%	6 18%	11 15%	10 12%	11 15%	7 12%	17a 22%	7 17%	9 12%	15 14%	21a 19%	10bcd 28%	23 13%	20 9%	17 10%	25bcd 25%	25bcd 27%	35 10%	16 15%	68a 19%
65+	174 22%	20j 27%	6 20%	12j 17%	15j 17%	11j 15%	9j 15%	25cdefj 32%	13ej 32%	19j 27%	5 5%	39cdefj 35%	5 14%	15 9%	29 13%	22 12%	50abcd 51%	54abcd 58%	6 2%	6a 6%	162ab 45%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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EU Poll

Table 2 (continuation)
D2 - And what is your age. Are you?
Base: All respondents

	Tenure						Ethnicity				
	Total	Home owner without mortgage (a)	Home owner with mortgage (b)	Socially rented (c)	Privately rented (d)	Other (e)	White (a)	Mixed (b)	Asian (c)	Black (d)	Other (e)
UnWeighted Base	800	257	275	107	147	14	739	19	27	9	6
Weighted Base	800	239	283	112	151	15	737	21	25	11	6
Under 18	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
18-24	95 12%	4 2%	23a 8%	21ab 19%	42ab 28%	5 31%	83 11%	6 29%	3 14%	1 11%	1 21%
25-34	135 17%	6 3%	59ac 21%	14a 12%	54abc 36%	1 7%	120 16%	5 26%	8 31%	- -%	1 15%
35-44	135 17%	26 11%	65ad 23%	21 19%	22 15%	- -%	121 16%	3 13%	7 28%	4 36%	- -%
45-54	143 18%	30 13%	78acd 28%	18 16%	13 8%	4 25%	130 18%	2 10%	3 13%	5 44%	2 38%
55-64	119 15%	61bcd 25%	33 12%	13 11%	10 6%	2 16%	110 15%	3 13%	4 15%	1 9%	2 26%
65+	174 22%	111bcd 47%	24 9%	26bd 23%	9 6%	3 20%	173 23%	2 8%	- -%	- -%	- -%
Refused	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%

95 percent as lower case or *

EU Poll

Table 3
Region from sample.
Base: All respondents

	EU Referendum Vote (Q5/6)				EU Referendum Turnout (Q4)				EU Referendum Intensity (Q5/7)				EU Referendum Expectation (Q9)			UK direction (Q3)		
	Total	Remain (a)	Leave (b)	DK (c)	Unlikely (a)	Likely (b)	Very likely (c)	Definite (d)	Hard (a)	Soft (b)	Remain Soft (c)	Leave Soft (d)	Remain (a)	Leave (b)	DK (c)	Right (a)	Wrong (b)	DK (c)
UnWeighted Base	800	403	332	65	105	96	593	530	611	189	64	60	454	166	180	286	372	142
Weighted Base	800	407	345	48	106	91	598	526	629	171	63	60	457	170	173	293	378	129
Scotland	72 9%	34 8%	36 10%	2 5%	15cd 14%	10 11%	47 8%	41 8%	57 9%	15 9%	7 11%	6 9%	41 9%	14 8%	17 10%	22 7%	36 9%	14 11%
North East	32 4%	17 4%	14 4%	1 2%	2 2%	4 5%	26 4%	20 4%	24 4%	8 5%	3 4%	4 7%	15 3%	5 3%	12a 7%	9 3%	16 4%	6 5%
York & Humber	72 9%	30 7%	35 10%	7 14%	7 7%	6 6%	59 10%	53 10%	52 8%	20 12%	7 10%	7 11%	36 8%	22a 13%	14 8%	22c 8%	46c 12%	3 3%
North West	88 11%	43 11%	39 11%	6 13%	8 8%	3 3%	77b 13%	71b 13%	73 12%	15 9%	5 8%	4 6%	51 11%	16 10%	21 12%	32 11%	37 10%	18 14%
West Mids	72 9%	35 9%	32 9%	5 10%	12 11%	8 9%	51 8%	44 8%	59 9%	13 8%	5 8%	4 6%	40 9%	20 12%	12 7%	30 10%	30 8%	12 9%
East Mids	56 7%	29 7%	22 6%	6 12%	11 10%	9 10%	36 6%	30 6%	43 7%	13 8%	3 5%	5 8%	34 7%	11 6%	12 7%	19 7%	27 7%	10 8%
East Anglia (Eastern)	80 10%	44 11%	30 9%	6 12%	11 10%	6 6%	62 10%	55 11%	63 10%	17 10%	5 9%	6 9%	48 10%	11 6%	21 12%	32 11%	29 8%	19b 15%
Wales	40 5%	18 4%	20 6%	2 4%	6 6%	4 4%	30 5%	29 6%	26 4%	14a 8%	4 6%	8a 14%	26 6%	6 4%	8 5%	17 6%	20 5%	4 3%
South West	72 9%	40 10%	26 8%	5 11%	12 12%	12d 13%	46 8%	35 7%	56 9%	16 9%	6 9%	5 8%	37 8%	15 9%	20 11%	34 12%	29 8%	9 7%
London	104 13%	65b 16%	35 10%	4 8%	17 16%	14 15%	74 12%	68 13%	82 13%	22 13%	13d 21%	5 8%	67c 15%	23 14%	14 8%	38 13%	55 15%	11 9%
South East	112 14%	52 13%	56 16%	4 9%	5 5%	15a 17%	91a 15%	80a 15%	95 15%	17 10%	5 8%	7 12%	63 14%	26 15%	23 13%	38 13%	53 14%	21 16%
Northern Ireland	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%

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EU Poll

Table 3 (continuation)
Region from sample.
Base: All respondents

	Total	2015 GE vote (Q1/2)										Gender		Age					
		Con (a)	Lab (b)	LD (c)	UKIP (d)	Green (e)	SNP (f)	PC (g)	Other (h)	DK (i)	Did not vote (j)	Male (a)	Female (b)	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)
UnWeighted Base	800	222	202	44	53	19	21	2	5	56	113	383	417	86	123	131	140	131	189
Weighted Base	800	254	210	54	87	26	33	4	6	13	113	392	408	95	135	135	143	119	174
Scotland	72 9%	15 6%	10 5%	4 8%	2 3%	1 4%	33 100%	- -%	1 14%	1 6%	5 5%	40 10%	32 8%	8 8%	13 10%	13 9%	13 9%	5 5%	20e 11%
North East	32 4%	9 4%	14 7%	1 3%	4 4%	- -%	- -%	- -%	- -%	* %*	3 3%	13 3%	19 5%	1 1%	9 7%	5 4%	5 3%	6 5%	6 4%
York & Humber	72 9%	24i 10%	22i 11%	6 11%	10i 11%	1 6%	- -%	- -%	- -%	* %*	8 7%	37 9%	35 9%	9 9%	15 11%	17 13%	8 6%	11 9%	12 7%
North West	88 11%	23i 9%	27i 13%	6 10%	14i 16%	5 17%	- -%	- -%	1 21%	* %*	12i 11%	42 11%	46 11%	18def 19%	13 10%	19 14%	12 9%	10 9%	15 9%
West Mids	72 9%	24 9%	20 9%	3 5%	7 8%	3 11%	- -%	- -%	- -%	1 9%	15 13%	29 7%	43 11%	12 12%	9 6%	12 9%	18 12%	11 9%	11 6%
East Mids	56 7%	14 6%	19 9%	3 5%	7 8%	3 11%	- -%	- -%	- -%	2acj 17%	8 7%	24 6%	32 8%	4 5%	14 11%	16df 12%	7 5%	7 6%	9 5%
East Anglia (Eastern)	80 10%	34 13%	18 9%	9 17%	5 6%	1 5%	- -%	- -%	3 42%	1 7%	9 8%	34 9%	46 11%	10 11%	6 4%	13 9%	9 6%	17bd 15%	25bd 15%
Wales	40 5%	9 3%	13 6%	2 4%	3 3%	1 5%	- -%	4 100%	- -%	* %*	7 7%	21 5%	19 5%	2 2%	10c 8%	1 1%	8c 5%	7c 6%	13c 7%
South West	72 9%	28 11%	12 6%	6 10%	8 9%	2 10%	- -%	- -%	- -%	3abd 21%	13 11%	37 9%	35 9%	12c 13%	17c 13%	4 3%	10 7%	9 7%	19c 11%
London	104 13%	33 13%	29 14%	7 13%	10 12%	4 17%	- -%	- -%	1 23%	3ab 25%	16 14%	58 15%	46 11%	11f 11%	24f 18%	20f 15%	30f 21%	15f 12%	5 3%
South East	112 14%	40 16%	25 12%	7 14%	18 20%	4 15%	- -%	- -%	- -%	2 16%	16 14%	56 14%	56 14%	8 9%	4 3%	16b 12%	23b 16%	21ab 18%	39abc 22%
Northern Ireland	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%

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Table 3 (continuation)
Region from sample.
Base: All respondents

	Total	Region											Social Grade						Occupation		
		Scotland (a)	North East (b)	York & Humber (c)	North West (d)	West Mids (e)	East Mids (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	A (a)	B (b)	C1 (c)	C2 (d)	D (e)	E (f)	Full time employed (a)	Part time employed (b)	Other (c)
UnWeighted Base	800	72	29	78	80	66	51	83	39	78	101	123	32	164	237	165	98	104	330	95	375
Weighted Base	800	72	32	72	88	72	56	80	40	72	104	112	36	178	222	174	97	93	337	104	359
Scotland	72 9%	72cdefghijk - 100%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	3 7%	17 10%	22 10%	10 6%	13d 13%	8 8%	35b 10%	3 3%	34b 9%
North East	32 4%	- -%	32 100%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	1 4%	5 3%	7 3%	10 6%	5 5%	3 4%	9 3%	7a 7%	16 5%
York & Humber	72 9%	- -%	- -%	72adefghijk - 100%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	2 6%	19 11%	19 9%	20 12%	8 8%	4 5%	37c 11%	11 10%	24 7%
North West	88 11%	- -%	- -%	- -%	88acefghijk - 100%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	7c 20%	21 12%	15 7%	24c 14%	10 10%	10 11%	38 11%	12 12%	37 10%
West Mids	72 9%	- -%	- -%	- -%	- -%	72acd fghijk - 100%	- -%	- -%	- -%	- -%	- -%	- -%	3 7%	15 8%	19 9%	19 11%	5 5%	12e 13%	32 9%	5 5%	35 10%
East Mids	56 7%	- -%	- -%	- -%	- -%	- -%	56acddeg hijk - 100%	- -%	- -%	- -%	- -%	- -%	2 6%	16 9%	16 7%	8 5%	6 6%	8 9%	29 9%	5 5%	21 6%
East Anglia (Eastern)	80 10%	- -%	- -%	- -%	- -%	- -%	- -%	80acd efhijk - 100%	- -%	- -%	- -%	- -%	6 18%	16 9%	16 7%	14 8%	18bcd 19%	10 10%	26 8%	16a 16%	38 11%
Wales	40 5%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	40acd efghijk - 100%	- -%	- -%	- -%	- -%	9 5%	13 6%	7 4%	7 7%	4 4%	15 4%	10 9%	16 4%
South West	72 9%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	72acd efghijk - 100%	- -%	- -%	2 7%	10 6%	29be 13%	18 10%	5 5%	7 8%	29 9%	8 8%	35 10%
London	104 13%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	104acd efghik - 100%	- -%	4 10%	35ef 20%	35ef 16%	25ef 14%	2 2%	4 4%	58c 17%	15 14%	31 9%
South East	112 14%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	112acd efghij 6 100%	15 8%	29 13%	20 11%	20b 20%	23bcd 25%	28 8%	12 12%	72a 20%	
Northern Ireland	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%

95 percent as lower case or *

EU Poll

Table 3 (continuation)
Region from sample.
Base: All respondents

	Total	Tenure					Ethnicity				
		Home owner without mortgage (a)	Home owner with mortgage (b)	Socially rented (c)	Privately rented (d)	Other (e)	White (a)	Mixed (b)	Asian (c)	Black (d)	Other (e)
UnWeighted Base	800	257	275	107	147	14	739	19	27	9	6
Weighted Base	800	239	283	112	151	15	737	21	25	11	6
Scotland	72 9%	16 7%	30 11%	11 10%	14 9%	1 5%	68 9%	3 15%	- -%	- -%	1 11%
North East	32 4%	9 4%	5 2%	10b 9%	8 5%	- -%	31 4%	- -%	1 5%	- -%	- -%
York & Humber	72 9%	17 7%	29 10%	12 10%	14 9%	- -%	67 9%	- -%	3 13%	1 9%	1 19%
North West	88 11%	30 13%	32 11%	13 12%	13 9%	- -%	86 12%	1 5%	* *%	1 12%	- -%
West Mids	72 9%	17 7%	35ad 12%	8 7%	9 6%	4 24%	61 8%	1 6%	5 20%	4 36%	1 20%
East Mids	56 7%	12 5%	27 9%	6 5%	11 8%	- -%	48 7%	3 15%	5 18%	- -%	- -%
East Anglia (Eastern)	80 10%	25 11%	26 9%	15 14%	10 7%	3 21%	78 11%	1 5%	1 4%	- -%	- -%
Wales	40 5%	10 4%	13 4%	4 4%	13 9%	- -%	35 5%	4 19%	1 4%	- -%	- -%
South West	72 9%	20 8%	29 10%	11 10%	9 6%	3 19%	70 10%	1 5%	- -%	- -%	1 15%
London	104 13%	23 9%	25 9%	15 13%	37abc 24%	5 31%	86 12%	5 24%	7 28%	5 43%	1 21%
South East	112 14%	59bcd 25%	32 11%	8 7%	13 9%	- -%	108 15%	1 5%	2 8%	- -%	1 14%
Northern Ireland	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%

95 percent as lower case or *

EU Poll

Table 4
D4 - Which of the following best describes your current situation?
Base: All respondents

	EU Referendum Vote (Q5/6)				EU Referendum Turnout (Q4)				EU Referendum Intensity (Q5/7)				EU Referendum Expectation (Q9)			UK direction (Q3)		
	Total	Remain (a)	Leave (b)	DK (c)	Unlikely (a)	Likely (b)	Very likely (c)	Definite (d)	Hard (a)	Soft (b)	Remain Soft (c)	Leave Soft (d)	Remain (a)	Leave (b)	DK (c)	Right (a)	Wrong (b)	DK (c)
UnWeighted Base	800	403	332	65	105	96	593	530	611	189	64	60	454	166	180	286	372	142
Weighted Base	800	407	345	48	106	91	598	526	629	171	63	60	457	170	173	293	378	129
Full time employed	337 42%	181 45%	133 38%	23 48%	49 46%	32 35%	256 43%	232 44%	262 42%	75 44%	25 39%	27 45%	208c 46%	72 42%	57 33%	130 44%	163 43%	45 35%
Part time employed	104 13%	49 12%	50 15%	5 10%	21cd 20%	12 14%	71 12%	61 12%	80 13%	24 14%	7 12%	12 19%	58 13%	21 13%	24 14%	38 13%	55 15%	11 9%
Self employed	46 6%	23 6%	20 6%	3 6%	3 3%	7 8%	36 6%	32 6%	39 6%	7 4%	2 3%	2 4%	21 5%	13 8%	12 7%	16 6%	19 5%	11 8%
Unemployed but looking for work	10 1%	5 1%	4 1%	- -%	1 1%	5acd 6%	3 1%	3 1%	7 1%	2 1%	1 2%	1 2%	8 2%	1 1%	1 *%	5 2%	2 1%	2 1%
Unemployed NOT looking for work	7 1%	2 *%	3 1%	2ab 5%	1 1%	1 1%	5 1%	5 1%	4 1%	3 2%	- -%	1 2%	4 1%	2 1%	1 1%	2 1%	3 1%	2 2%
Retired	228 28%	108 27%	107 31%	12 26%	18 17%	15 16%	192ab 32%	168ab 32%	184d 29%	44 26%	22d 34%	10 17%	123 27%	46 27%	59 34%	78 27%	100 26%	50ab 39%
Student	36 4%	25b 6%	9 3%	2 4%	12cd 11%	11cd 12%	13 2%	10 2%	26 4%	10 6%	7a 10%	2 3%	21 5%	6 4%	8 5%	12 4%	20 5%	5 4%
Looking after home or family	25 3%	11 3%	14 4%	1 2%	1 1%	8acd 8%	17 3%	14 3%	22 3%	3 2%	* *%	3 4%	12 3%	3 2%	10a 6%	9 3%	13 3%	4 3%
Long term sick or disabled	6 1%	2 1%	3 1%	* *%	- -%	- -%	4 1%	2 *%	5 1%	1 1%	- -%	1 2%	1 *%	4a 2%	1 1%	1 *%	4 1%	* *%
Other	1 *%	- -%	1 *%	- -%	- -%	- -%	- -%	- -%	- -%	1a 1%	- -%	1a 2%	- -%	1 1%	- -%	1 *%	- -%	- -%
Refused	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%

95 percent as lower case or *

EU Poll

Table 4 (continuation)
D4 - Which of the following best describes your current situation?
Base: All respondents

	Total	2015 GE vote (Q1/2)										Gender		Age					
		Con (a)	Lab (b)	LD (c)	UKIP (d)	Green (e)	SNP (f)	PC (g)	Other (h)	DK (i)	Did not vote (j)	Male (a)	Female (b)	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)
UnWeighted Base	800	222	202	44	53	19	21	2	5	56	113	383	417	86	123	131	140	131	189
Weighted Base	800	254	210	54	87	26	33	4	6	13	113	392	408	95	135	135	143	119	174
Full time employed	337 42%	93i 37%	107adi 51%	24i 44%	23 26%	17 64%	17 52%	- -%	1 22%	3 22%	52di 45%	187b 48%	150 37%	34f 36%	90aef 67%	87aef 65%	85aef 60%	35f 30%	6 3%
Part time employed	104 13%	30 12%	26 13%	10 19%	13 15%	4 16%	1 5%	2 51%	1 21%	1 7%	14 12%	30 8%	74a 18%	19f 20%	23f 17%	18f 13%	22f 16%	16f 13%	6 4%
Self employed	46 6%	16 6%	11 5%	5 8%	5 6%	1 6%	3 9%	- -%	- -%	1 9%	4 3%	32b 8%	14 4%	4f 4%	8f 6%	13f 9%	15f 11%	6f 5%	- -%
Unemployed but looking for work	10 1%	1 1%	5 2%	1 2%	- -%	- -%	- -%	- -%	- -%	- -%	2 2%	2 1%	7 2%	3def 3%	6def 4%	1 1%	- -%	- -%	- -%
Unemployed NOT looking for work	7 1%	2 1%	1 *%	- -%	- -%	1 4%	- -%	- -%	- -%	1abcdj 9%	2 2%	1 *%	6a 2%	1 1%	2 2%	* *%	3 2%	1 1%	- -%
Retired	228 28%	96bcj 38%	49 23%	11 20%	39bcj 45%	- -%	10 30%	- -%	1 19%	6bcj 46%	17 15%	110 28%	118 29%	- -%	- -%	7ab 5%	8ab 5%	55abcd 47%	158abcde 91%
Student	36 4%	5 2%	6 3%	1 2%	2 2%	2 9%	2 5%	- -%	2 37%	- -%	16abcdi 14%	23 6%	13 3%	34bcdef 36%	1 1%	- -%	- -%	- -%	1 1%
Looking after home or family	25 3%	8 3%	4 2%	1 2%	5 6%	- -%	- -%	2 49%	- -%	1b 7%	5 5%	3 1%	22a 5%	- -%	5 4%	7af 5%	9aef 7%	2 2%	2 1%
Long term sick or disabled	6 1%	1 *%	1 *%	1 3%	- -%	- -%	- -%	- -%	- -%	* *%	2 2%	3 1%	3 1%	- -%	- -%	3 2%	- -%	3f 3%	- -%
Other	1 *%	1 1%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	1 *%	- -%	- -%	- -%	- -%	- -%	- -%	1 1%
Refused	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%

95 percent as lower case or *

EU Poll

Table 4 (continuation)
D4 - Which of the following best describes your current situation?
Base: All respondents

	Total	Region											Social Grade						Occupation		
		Scotland (a)	North East (b)	York & Humber (c)	North West (d)	West Mids (e)	East Mids (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	A (a)	B (b)	C1 (c)	C2 (d)	D (e)	E (f)	Full time employed (a)	Part time employed (b)	Other (c)
UnWeighted Base	800	72	29	78	80	66	51	83	39	78	101	123	32	164	237	165	98	104	330	95	375
Weighted Base	800	72	32	72	88	72	56	80	40	72	104	112	36	178	222	174	97	93	337	104	359
Full time employed	337 42%	35gk 49%	9 27%	37gk 52%	38k 43%	32k 44%	29gk 52%	26 33%	15 37%	29k 41%	58ghik 56%	28 25%	14ef 40%	96ef 54%	120ef 54%	94ef 54%	11f 12%	1 2%	337bc 100%	- -%	- -%
Part time employed	104 13%	3 4%	7 22%	11a 15%	12a 14%	5 7%	5 9%	16ae 20%	10aek 24%	8 11%	15a 14%	12 11%	8f 23%	25f 14%	29f 13%	28f 16%	12f 13%	1 1%	- -%	104ac 100%	- -%
Self employed	46 6%	6 9%	* *%	5 7%	8 9%	5 7%	3 5%	4 5%	- -%	4 6%	4 4%	7 7%	6cdef 16%	17ef 10%	11 5%	8 5%	3 3%	1 1%	- -%	- -%	46ab 13%
Unemployed but looking for work	10 1%	1 1%	3 8%	1 1%	- -%	1 2%	- -%	- -%	- -%	1 1%	1 1%	2 2%	- -%	2 1%	3 1%	1 1%	- -%	3 3%	- -%	- -%	10a 3%
Unemployed NOT looking for work	7 1%	- -%	- -%	1 1%	* *%	1 1%	2 4%	- -%	- -%	2 3%	- -%	1 1%	- -%	- -%	4 2%	1 1%	1 1%	1 1%	- -%	- -%	7a 2%
Retired	228 28%	20 28%	11 36%	15 21%	23 26%	16 22%	12 21%	30ceff 37%	14j 34%	19 26%	17 16%	51acdefij 46%	5 13%	22 12%	36 16%	27 16%	63abcd 65%	74abcde 80%	- -%	- -%	228ab 64%
Student	36 4%	6fg 8%	1 4%	2 3%	5 6%	5 7%	- -%	1 1%	- -%	6fg 8%	6 6%	4 3%	3 8%	12e 7%	10 4%	8 4%	1 1%	2 2%	- -%	- -%	36ab 10%
Looking after home or family	25 3%	1 1%	1 3%	- -%	1 1%	3 5%	5acd 9%	1 1%	2 5%	3 4%	3 3%	5 5%	- -%	1 *%	8b 4%	6 3%	5b 5%	5b 6%	- -%	- -%	25ab 7%
Long term sick or disabled	6 1%	- -%	- -%	- -%	- -%	4dj 5%	- -%	1 1%	- -%	- -%	* *%	1 1%	- -%	1 1%	* *%	1 1%	* *%	3c 4%	- -%	- -%	6a 2%
Other	1 *%	- -%	- -%	- -%	- -%	- -%	- -%	1 2%	- -%	- -%	- -%	- -%	- -%	1 1%	- -%	- -%	- -%	- -%	- -%	- -%	1 *%
Refused	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%

95 percent as lower case or *

EU Poll

Table 4 (continuation)
D4 - Which of the following best describes your current situation?
Base: All respondents

	Tenure						Ethnicity				
	Total	Home owner without mortgage (a)	Home owner with mortgage (b)	Socially rented (c)	Privately rented (d)	Other (e)	White (a)	Mixed (b)	Asian (c)	Black (d)	Other (e)
UnWeighted Base	800	257	275	107	147	14	739	19	27	9	6
Weighted Base	800	239	283	112	151	15	737	21	25	11	6
Full time employed	337 42%	42 18%	168ac 59%	31a 27%	92ac 61%	5 33%	309 42%	8 37%	14 57%	5 43%	1 20%
Part time employed	104 13%	23 10%	44ad 15%	24ad 21%	11 8%	2 13%	94 13%	6 29%	1 4%	2 21%	1 19%
Self employed	46 6%	6 3%	27ad 9%	6 6%	6 4%	1 7%	39 5%	1 5%	4 15%	1 13%	1 15%
Unemployed but looking for work	10 1%	1 *%	- -%	6ab 6%	2b 1%	- -%	8 1%	- -%	1 5%	- -%	- -%
Unemployed NOT looking for work	7 1%	- -%	4 1%	2a 2%	1 1%	- -%	7 1%	- -%	- -%	- -%	- -%
Retired	228 28%	156bcd 65%	24 9%	27bd 24%	16 11%	5 30%	222 30%	3 13%	1 5%	- -%	2 26%
Student	36 4%	3 1%	7 3%	2 2%	21abc 14%	2 16%	29 4%	3 16%	1 5%	1 11%	1 21%
Looking after home or family	25 3%	7 3%	9 3%	8d 7%	2 1%	- -%	23 3%	- -%	2 8%	- -%	- -%
Long term sick or disabled	6 1%	* *%	- -%	6abd 5%	- -%	- -%	4 1%	- -%	- -%	1 13%	- -%
Other	1 *%	1 1%	- -%	- -%	- -%	- -%	1 *%	- -%	- -%	- -%	- -%
Refused	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%

95 percent as lower case or *

EU Poll

Table 5
Work status quota.
Base: All respondents

	EU Referendum Vote (Q5/6)				EU Referendum Turnout (Q4)				EU Referendum Intensity (Q5/7)				EU Referendum Expectation (Q9)			UK direction (Q3)		
	Total	Remain (a)	Leave (b)	DK (c)	Unlikely (a)	Likely (b)	Very likely (c)	Definite (d)	Hard (a)	Soft (b)	Remain Soft (c)	Leave Soft (d)	Remain (a)	Leave (b)	DK (c)	Right (a)	Wrong (b)	DK (c)
UnWeighted Base	800	403	332	65	105	96	593	530	611	189	64	60	454	166	180	286	372	142
Weighted Base	800	407	345	48	106	91	598	526	629	171	63	60	457	170	173	293	378	129
Full time employed	337 42%	181 45%	133 38%	23 48%	49 46%	32 35%	256 43%	232 44%	262 42%	75 44%	25 39%	27 45%	208c 46%	72 42%	57 33%	130 44%	163 43%	45 35%
Part time employed	104 13%	49 12%	50 15%	5 10%	21cd 20%	12 14%	71 12%	61 12%	80 13%	24 14%	7 12%	12 19%	58 13%	21 13%	24 14%	38 13%	55 15%	11 9%
Other	359 45%	176 43%	162 47%	20 42%	36 34%	47a 52%	270a 45%	233 44%	286 46%	73 42%	31 49%	21 36%	191 42%	77 45%	91a 53%	125 43%	160 42%	73ab 57%

95 percent as lower case or *

EU Poll

Table 5 (continuation)
Work status quota.
Base: All respondents

	Total	2015 GE vote (Q1/2)										Gender		Age					
		Con (a)	Lab (b)	LD (c)	UKIP (d)	Green (e)	SNP (f)	PC (g)	Other (h)	DK (i)	Did not vote (j)	Male (a)	Female (b)	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)
UnWeighted Base	800	222	202	44	53	19	21	2	5	56	113	383	417	86	123	131	140	131	189
Weighted Base	800	254	210	54	87	26	33	4	6	13	113	392	408	95	135	135	143	119	174
Full time employed	337 42%	93i 37%	107adi 51%	24i 44%	23 26%	17 64%	17 52%	- -%	1 22%	3 22%	52di 45%	187b 48%	150 37%	34f 36%	90aef 67%	87aef 65%	85aef 60%	35f 30%	6 3%
Part time employed	104 13%	30 12%	26 13%	10 19%	13 15%	4 16%	1 5%	2 51%	1 21%	1 7%	14 12%	30 8%	74a 18%	19f 20%	23f 17%	18f 13%	22f 16%	16f 13%	6 4%
Other	359 45%	130b 51%	76 36%	20 37%	51bc 58%	5 19%	14 44%	2 49%	4 56%	9abcj 71%	48 42%	175 45%	183 45%	42bcd 44%	21 16%	30 22%	35 25%	68bcd 57%	162abcde 93%

95 percent as lower case or *

EU Poll

Table 5 (continuation)
Work status quota.
Base: All respondents

	Total	Region											Social Grade						Occupation		
		Scotland (a)	North East (b)	York & Humber (c)	North West (d)	West Mids (e)	East Mids (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	A (a)	B (b)	C1 (c)	C2 (d)	D (e)	E (f)	Full time employed (a)	Part time employed (b)	Other (c)
UnWeighted Base	800	72	29	78	80	66	51	83	39	78	101	123	32	164	237	165	98	104	330	95	375
Weighted Base	800	72	32	72	88	72	56	80	40	72	104	112	36	178	222	174	97	93	337	104	359
Full time employed	337 42%	35gk 49%	9 27%	37gk 52%	38k 43%	32k 44%	29gk 52%	26 33%	15 37%	29k 41%	58ghik 56%	28 25%	14ef 40%	96ef 54%	120ef 54%	94ef 54%	11f 12%	1 2%	337bc 100%	- -%	- -%
Part time employed	104 13%	3 4%	7 22%	11a 15%	12a 14%	5 7%	5 9%	16ae 20%	10aek 24%	8 11%	15a 14%	12 11%	8f 23%	25f 14%	29f 13%	28f 16%	12f 13%	1 1%	- -%	104ac 100%	- -%
Other	359	34j	16	24	37	35j	21	38j	16	35j	31	72 acdefghi j	13	57	73	52	74abcd	90abcde	-	-	359ab
	45%	47%	51%	33%	43%	49%	38%	47%	39%	48%	30%	64%	37%	32%	33%	30%	76%	97%	-%	-%	100%

95 percent as lower case or *

EU Poll

Table 5 (continuation)
Work status quota.
Base: All respondents

	Tenure						Ethnicity				
	Total	Home owner without mortgage (a)	Home owner with mortgage (b)	Socially rented (c)	Privately rented (d)	Other (e)	White (a)	Mixed (b)	Asian (c)	Black (d)	Other (e)
UnWeighted Base	800	257	275	107	147	14	739	19	27	9	6
Weighted Base	800	239	283	112	151	15	737	21	25	11	6
Full time employed	337 42%	42 18%	168ac 59%	31a 27%	92ac 61%	5 33%	309 42%	8 37%	14 57%	5 43%	1 20%
Part time employed	104 13%	23 10%	44ad 15%	24ad 21%	11 8%	2 13%	94 13%	6 29%	1 4%	2 21%	1 19%
Other	359 45%	174bcd 73%	71 25%	58bd 51%	48 32%	8 54%	334 45%	7 34%	10 39%	4 36%	4 62%

95 percent as lower case or *

EU Poll

Table 6
D5 - What industry or sector do you work in?
Base: All respondents

	EU Referendum Vote (Q5/6)				EU Referendum Turnout (Q4)				EU Referendum Intensity (Q5/7)				EU Referendum Expectation (Q9)			UK direction (Q3)		
	Total	Remain (a)	Leave (b)	DK (c)	Unlikely (a)	Likely (b)	Very likely (c)	Definite (d)	Hard (a)	Soft (b)	Remain Soft (c)	Leave Soft (d)	Remain (a)	Leave (b)	DK (c)	Right (a)	Wrong (b)	DK (c)
UnWeighted Base	800	403	332	65	105	96	593	530	611	189	64	60	454	166	180	286	372	142
Weighted Base	800	407	345	48	106	91	598	526	629	171	63	60	457	170	173	293	378	129
MEDIA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
POLITICS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PUBLIC RELATIONS/ MARKETING	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PUBLIC AFFAIRS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MARKET RESEARCH	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of the above	800 100%	407 100%	345 100%	48 100%	106 100%	91 100%	598 100%	526 100%	629 100%	171 100%	63 100%	60 100%	457 100%	170 100%	173 100%	293 100%	378 100%	129 100%

95 percent as lower case or *

EU Poll

Table 6 (continuation)
D5 - What industry or sector do you work in?
Base: All respondents

	Total	2015 GE vote (Q1/2)										Gender		Age					
		Con (a)	Lab (b)	LD (c)	UKIP (d)	Green (e)	SNP (f)	PC (g)	Other (h)	DK (i)	Did not vote (j)	Male (a)	Female (b)	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)
UnWeighted Base	800	222	202	44	53	19	21	2	5	56	113	383	417	86	123	131	140	131	189
Weighted Base	800	254	210	54	87	26	33	4	6	13	113	392	408	95	135	135	143	119	174
MEDIA	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
POLITICS	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
PUBLIC RELATIONS/ MARKETING	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
PUBLIC AFFAIRS	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
MARKET RESEARCH	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
None of the above	800 100%	254 100%	210 100%	54 100%	87 100%	26 100%	33 100%	4 100%	6 100%	13 100%	113 100%	392 100%	408 100%	95 100%	135 100%	135 100%	143 100%	119 100%	174 100%

95 percent as lower case or *

EU Poll

Table 6 (continuation)
D5 - What industry or sector do you work in?
Base: All respondents

	Total	Region											Social Grade						Occupation		
		Scotland (a)	North East (b)	York & Humber (c)	North West (d)	West Mids (e)	East Mids (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	A (a)	B (b)	C1 (c)	C2 (d)	D (e)	E (f)	Full time employed (a)	Part time employed (b)	Other (c)
UnWeighted Base	800	72	29	78	80	66	51	83	39	78	101	123	32	164	237	165	98	104	330	95	375
Weighted Base	800	72	32	72	88	72	56	80	40	72	104	112	36	178	222	174	97	93	337	104	359
MEDIA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
POLITICS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PUBLIC RELATIONS/ MARKETING	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PUBLIC AFFAIRS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MARKET RESEARCH	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of the above	800 100%	72 100%	32 100%	72 100%	88 100%	72 100%	56 100%	80 100%	40 100%	72 100%	104 100%	112 100%	36 100%	178 100%	222 100%	174 100%	97 100%	93 100%	337 100%	104 100%	359 100%

95 percent as lower case or *

EU Poll

Table 6 (continuation)
D5 - What industry or sector do you work in?
Base: All respondents

	Tenure						Ethnicity				
	Total	Home owner without mortgage (a)	Home owner with mortgage (b)	Socially rented (c)	Privately rented (d)	Other (e)	White (a)	Mixed (b)	Asian (c)	Black (d)	Other (e)
UnWeighted Base	800	257	275	107	147	14	739	19	27	9	6
Weighted Base	800	239	283	112	151	15	737	21	25	11	6
MEDIA	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
POLITICS	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
PUBLIC RELATIONS/ MARKETING	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
PUBLIC AFFAIRS	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
MARKET RESEARCH	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
None of the above	800 100%	239 100%	283 100%	112 100%	151 100%	15 100%	737 100%	21 100%	25 100%	11 100%	6 100%

95 percent as lower case or *

EU Poll

Table 7
D6 - And which of the following best describes your living arrangements?
Base: All respondents

	EU Referendum Vote (Q5/6)				EU Referendum Turnout (Q4)				EU Referendum Intensity (Q5/7)				EU Referendum Expectation (Q9)			UK direction (Q3)		
	Total	Remain (a)	Leave (b)	DK (c)	Unlikely (a)	Likely (b)	Very likely (c)	Definite (d)	Hard (a)	Soft (b)	Remain Soft (c)	Leave Soft (d)	Remain (a)	Leave (b)	DK (c)	Right (a)	Wrong (b)	DK (c)
UnWeighted Base	800	403	332	65	105	96	593	530	611	189	64	60	454	166	180	286	372	142
Weighted Base	800	407	345	48	106	91	598	526	629	171	63	60	457	170	173	293	378	129
Home owner (without mortgage)	239 30%	115 28%	115c 33%	9 19%	15 14%	15 16%	207ab 35%	185ab 35%	188 30%	52 30%	22 35%	20 34%	138 30%	47 28%	54 31%	89 30%	107 28%	43 33%
Home owner (with mortgage)	283 35%	153 38%	111 32%	19 40%	37 35%	23 26%	222b 37%	207b 39%	223 35%	60 35%	21 34%	19 33%	163 36%	64 37%	56 32%	106 36%	129 34%	48 37%
Socially rented (i.e. rent from council or local authority)	112 14%	49 12%	54 16%	9 19%	17 16%	21cd 23%	73 12%	55 10%	88 14%	24 14%	7 11%	7 13%	61 13%	23 13%	28 16%	30 10%	66a 17%	16 12%
Privately rented	151 19%	86 21%	55 16%	11 22%	32cd 30%	30cd 33%	88 15%	72 14%	117 19%	34 20%	13 20%	11 18%	85 19%	32 19%	34 19%	61 21%	71 19%	19 15%
Other	15 2%	4 1%	11 3%	- -%	5cd 5%	1 1%	8 1%	8 1%	13 2%	2 1%	- -%	2 3%	9 2%	5 3%	1 1%	6 2%	6 1%	3 3%

95 percent as lower case or *

EU Poll

Table 7 (continuation)
D6 - And which of the following best describes your living arrangements?
Base: All respondents

	Total	2015 GE vote (Q1/2)										Gender		Age					
		Con (a)	Lab (b)	LD (c)	UKIP (d)	Green (e)	SNP (f)	PC (g)	Other (h)	DK (i)	Did not vote (j)	Male (a)	Female (b)	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)
UnWeighted Base	800	222	202	44	53	19	21	2	5	56	113	383	417	86	123	131	140	131	189
Weighted Base	800	254	210	54	87	26	33	4	6	13	113	392	408	95	135	135	143	119	174
Home owner (without mortgage)	239 30%	99bcij 39%	62ij 30%	11 20%	35cij 40%	3 10%	6 19%	- -%	3 41%	2 15%	20 18%	109 28%	130 32%	4 4%	6 5%	26ab 19%	30ab 21%	61abcd 51%	111abcde 64%
Home owner (with mortgage)	283 35%	85i 34%	65i 31%	28abi 52%	30i 35%	15 58%	14 43%	2 51%	- -%	2 15%	42i 37%	138 35%	146 36%	23f 24%	59aef 44%	65aef 48%	78aef 55%	33f 28%	24 14%
Socially rented (i.e. rent from council or local authority)	112 14%	25 10%	34a 16%	5 10%	14 16%	1 4%	8 24%	2 49%	1 22%	4abcdj 32%	17 15%	45 12%	67 16%	21be 22%	14 10%	21 15%	18 12%	13 11%	26 15%
Privately rented	151 19%	39 15%	45 21%	10 18%	9 10%	7 28%	5 14%	- -%	2 37%	3d 23%	31ad 27%	92b 24%	58 14%	42cdef 45%	54cdef 40%	22ef 17%	13 9%	10 8%	9 5%
Other	15 2%	6 2%	3 2%	- -%	- -%	- -%	- -%	- -%	- -%	2abcdj 16%	4 4%	8 2%	7 2%	5c 5%	1 1%	- -%	4 3%	2 2%	3 2%

95 percent as lower case or *

EU Poll

Table 7 (continuation)
D6 - And which of the following best describes your living arrangements?
Base: All respondents

	Total	Region											Social Grade						Occupation		
		Scotland (a)	North East (b)	York & Humber (c)	North West (d)	West Mids (e)	East Mids (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	A (a)	B (b)	C1 (c)	C2 (d)	D (e)	E (f)	Full time employed (a)	Part time employed (b)	Other (c)
UnWeighted Base	800	72	29	78	80	66	51	83	39	78	101	123	32	164	237	165	98	104	330	95	375
Weighted Base	800	72	32	72	88	72	56	80	40	72	104	112	36	178	222	174	97	93	337	104	359
Home owner (without mortgage)	239 30%	16 23%	9 30%	17 24%	30 34%	17 23%	12 21%	25 31%	10 26%	20 28%	23 22%	59acdefghij 9 53%	39 25%	39 22%	53 24%	30 17%	54abcd 56%	55abcd 59%	42 12%	23a 22%	174ab 49%
Home owner (with mortgage)	283 35%	30j 42%	5 16%	29j 41%	32 36%	35jk 48%	27jk 47%	26 33%	13 32%	29j 41%	25 24%	32 29%	19def 54%	76ef 43%	100def 45%	59ef 34%	20f 20%	8 9%	168c 50%	44c 42%	71 20%
Socially rented (i.e. rent from council or local authority)	112 14%	11 15%	10 31%	12k 16%	13 15%	8 12%	6 11%	15k 19%	4 10%	11 15%	15 14%	8 7%	1 3%	17 10%	23 10%	37abc 21%	14 14%	20abc 22%	31 9%	24a 23%	58a 16%
Privately rented	151 19%	14 20%	8 24%	14 19%	13 15%	9 12%	11 20%	10 13%	13degik 33%	9 12%	37acdegik 35%	13 12%	6 18%	43ef 24%	43ef 20%	44ef 25%	8 9%	6 7%	92bc 27%	11 11%	48 13%
Other	15 2%	1 1%	- -%	- -%	- -%	4dk 5%	- -%	3k 4%	- -%	3k 4%	5k 4%	- -%	- -%	3 2%	3 1%	4 2%	1 1%	3 4%	5 1%	2 2%	8 2%

95 percent as lower case or *

EU Poll

Table 7 (continuation)
D6 - And which of the following best describes your living arrangements?
Base: All respondents

	Total	Tenure					Ethnicity				
		Home owner without mortgage (a)	Home owner with mortgage (b)	Socially rented (c)	Privately rented (d)	Other (e)	White (a)	Mixed (b)	Asian (c)	Black (d)	Other (e)
UnWeighted Base	800	257	275	107	147	14	739	19	27	9	6
Weighted Base	800	239	283	112	151	15	737	21	25	11	6
Home owner (without mortgage)	239 30%	239bcd 100%	- -%	- -%	- -%	- -%	228 31%	2 11%	3 10%	5 42%	2 26%
Home owner (with mortgage)	283 35%	- -%	283acd 100%	- -%	- -%	- -%	262 35%	1 5%	15 57%	2 23%	3 53%
Socially rented (i.e. rent from council or local authority)	112 14%	- -%	- -%	112abd 100%	- -%	- -%	101 14%	5 23%	4 14%	3 25%	- -%
Privately rented	151 19%	- -%	- -%	- -%	151abc 100%	- -%	133 18%	11 55%	5 18%	- -%	1 21%
Other	15 2%	- -%	- -%	- -%	- -%	15 100%	13 2%	1 6%	- -%	1 10%	- -%

95 percent as lower case or *

EU Poll

Table 8
Tenure quota.
Base: All respondents

	EU Referendum Vote (Q5/6)				EU Referendum Turnout (Q4)				EU Referendum Intensity (Q5/7)				EU Referendum Expectation (Q9)			UK direction (Q3)		
	Total	Remain (a)	Leave (b)	DK (c)	Unlikely (a)	Likely (b)	Very likely (c)	Definite (d)	Hard (a)	Soft (b)	Remain Soft (c)	Leave Soft (d)	Remain (a)	Leave (b)	DK (c)	Right (a)	Wrong (b)	DK (c)
UnWeighted Base	800	403	332	65	105	96	593	530	611	189	64	60	454	166	180	286	372	142
Weighted Base	800	407	345	48	106	91	598	526	629	171	63	60	457	170	173	293	378	129
Own outright	239 30%	115 28%	115c 33%	9 19%	15 14%	15 16%	207ab 35%	185ab 35%	188 30%	52 30%	22 35%	20 34%	138 30%	47 28%	54 31%	89 30%	107 28%	43 33%
Own with mortgage	283 35%	153 38%	111 32%	19 40%	37 35%	23 26%	222b 37%	207b 39%	223 35%	60 35%	21 34%	19 33%	163 36%	64 37%	56 32%	106 36%	129 34%	48 37%
Council	112 14%	49 12%	54 16%	9 19%	17 16%	21cd 23%	73 12%	55 10%	88 14%	24 14%	7 11%	7 13%	61 13%	23 13%	28 16%	30 10%	66a 17%	16 12%
Other	166 21%	90 22%	65 19%	11 22%	38cd 35%	32cd 35%	96 16%	79 15%	130 21%	36 21%	13 20%	12 21%	94 21%	37 22%	35 20%	67 23%	76 20%	23 17%

95 percent as lower case or *

EU Poll

Table 8 (continuation)
Tenure quota.
Base: All respondents

	Total	2015 GE vote (Q1/2)										Gender		Age					
		Con (a)	Lab (b)	LD (c)	UKIP (d)	Green (e)	SNP (f)	PC (g)	Other (h)	DK (i)	Did not vote (j)	Male (a)	Female (b)	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)
UnWeighted Base	800	222	202	44	53	19	21	2	5	56	113	383	417	86	123	131	140	131	189
Weighted Base	800	254	210	54	87	26	33	4	6	13	113	392	408	95	135	135	143	119	174
Own outright	239 30%	99bcij 39%	62ij 30%	11 20%	35cij 40%	3 10%	6 19%	- -%	3 41%	2 15%	20 18%	109 28%	130 32%	4 4%	6 5%	26ab 19%	30ab 21%	61abcd 51%	111abcde 64%
Own with mortgage	283 35%	85i 34%	65i 31%	28abi 52%	30i 35%	15 58%	14 43%	2 51%	- -%	2 15%	42i 37%	138 35%	146 36%	23f 24%	59aef 44%	65aef 48%	78aef 55%	33f 28%	24 14%
Council	112 14%	25 10%	34a 16%	5 10%	14 16%	1 4%	8 24%	2 49%	1 22%	4abcdj 32%	17 15%	45 12%	67 16%	21be 22%	14 10%	21 15%	18 12%	13 11%	26 15%
Other	166 21%	45 18%	48d 23%	10 18%	9 10%	7 28%	5 14%	- -%	2 37%	5abcd 38%	35ad 31%	100b 26%	66 16%	47cdef 49%	55cdef 41%	22f 17%	16 11%	12 10%	12 7%

95 percent as lower case or *

EU Poll

Table 8 (continuation)
Tenure quota.
Base: All respondents

	Total	Region											Social Grade						Occupation		
		Scotland (a)	North East (b)	York & Humber (c)	North West (d)	West Mids (e)	East Mids (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	A (a)	B (b)	C1 (c)	C2 (d)	D (e)	E (f)	Full time employed (a)	Part time employed (b)	Other (c)
UnWeighted Base	800	72	29	78	80	66	51	83	39	78	101	123	32	164	237	165	98	104	330	95	375
Weighted Base	800	72	32	72	88	72	56	80	40	72	104	112	36	178	222	174	97	93	337	104	359
Own outright	239 30%	16 23%	9 30%	17 24%	30 34%	17 23%	12 21%	25 31%	10 26%	20 28%	23 22%	59acdefghij 9 53%	39 25%	39 22%	53 24%	30 17%	54abcd 56%	55abcd 59%	42 12%	23a 22%	174ab 49%
Own with mortgage	283 35%	30j 42%	5 16%	29j 41%	32 36%	35jk 48%	27jk 47%	26 33%	13 32%	29j 41%	25 24%	32 29%	19def 54%	76ef 43%	100def 45%	59ef 34%	20f 20%	8 9%	168c 50%	44c 42%	71 20%
Council	112 14%	11 15%	10 31%	12k 16%	13 15%	8 12%	6 11%	15k 19%	4 10%	11 15%	15 14%	8 7%	1 3%	17 10%	23 10%	37abc 21%	14 14%	20abc 22%	31 9%	24a 23%	58a 16%
Other	166 21%	15 21%	8 24%	14 19%	13 15%	12 17%	11 20%	13 17%	13dgik 33%	11 16%	42acdefgik 13 40%	13 12%	6 18%	46ef 26%	46ef 21%	48ef 28%	9 10%	9 10%	97bc 29%	13 13%	56 16%

95 percent as lower case or *

EU Poll

Table 8 (continuation)
Tenure quota.
Base: All respondents

	Tenure						Ethnicity				
	Total	Home owner without mortgage (a)	Home owner with mortgage (b)	Socially rented (c)	Privately rented (d)	Other (e)	White (a)	Mixed (b)	Asian (c)	Black (d)	Other (e)
UnWeighted Base	800	257	275	107	147	14	739	19	27	9	6
Weighted Base	800	239	283	112	151	15	737	21	25	11	6
Own outright	239 30%	239bcd 100%	- -%	- -%	- -%	- -%	228 31%	2 11%	3 10%	5 42%	2 26%
Own with mortgage	283 35%	- -%	283acd 100%	- -%	- -%	- -%	262 35%	1 5%	15 57%	2 23%	3 53%
Council	112 14%	- -%	- -%	112abd 100%	- -%	- -%	101 14%	5 23%	4 14%	3 25%	- -%
Other	166 21%	- -%	- -%	- -%	151abc 100%	15 100%	146 20%	13 60%	5 18%	1 10%	1 21%

95 percent as lower case or *

EU Poll

Table 9
D7 - Which ethnicity best describes you?
Base: All respondents

	EU Referendum Vote (Q5/6)				EU Referendum Turnout (Q4)				EU Referendum Intensity (Q5/7)				EU Referendum Expectation (Q9)			UK direction (Q3)		
	Total	Remain (a)	Leave (b)	DK (c)	Unlikely (a)	Likely (b)	Very likely (c)	Definite (d)	Hard (a)	Soft (b)	Remain Soft (c)	Leave Soft (d)	Remain (a)	Leave (b)	DK (c)	Right (a)	Wrong (b)	DK (c)
UnWeighted Base	800	403	332	65	105	96	593	530	611	189	64	60	454	166	180	286	372	142
Weighted Base	800	407	345	48	106	91	598	526	629	171	63	60	457	170	173	293	378	129
White	737 92%	368 90%	323 94%	45 95%	88 83%	81 89%	562a 94%	497a 94%	583c 93%	154 90%	53 83%	55 93%	418 92%	156 92%	163 94%	269 92%	346 92%	122 94%
Mixed	21 3%	11 3%	10 3%	- -%	8cd 7%	4d 4%	9 2%	5 1%	14 2%	7 4%	4 6%	3 5%	14 3%	6 3%	1 1%	9c 3%	11c 3%	- -%
Asian	25 3%	18b 4%	6 2%	1 3%	7cd 6%	5 6%	14 2%	13 2%	17 3%	8 5%	5a 9%	1 2%	16 3%	5 3%	5 3%	9 3%	10 3%	6 5%
Black	11 1%	7 2%	2 1%	1 3%	3 3%	- -%	7 1%	6 1%	8 1%	2 1%	1 2%	- -%	6 1%	3 2%	2 1%	5 2%	6 2%	- -%
Other	6 1%	3 1%	3 1%	- -%	- -%	1 1%	5 1%	5 1%	6 1%	- -%	- -%	- -%	3 1%	1 1%	2 1%	1 *%	4 1%	1 1%
Prefer not to say	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%

95 percent as lower case or *

EU Poll

Table 9 (continuation)
D7 - Which ethnicity best describes you?
Base: All respondents

	Total	2015 GE vote (Q1/2)										Gender		Age					
		Con (a)	Lab (b)	LD (c)	UKIP (d)	Green (e)	SNP (f)	PC (g)	Other (h)	DK (i)	Did not vote (j)	Male (a)	Female (b)	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)
UnWeighted Base	800	222	202	44	53	19	21	2	5	56	113	383	417	86	123	131	140	131	189
Weighted Base	800	254	210	54	87	26	33	4	6	13	113	392	408	95	135	135	143	119	174
White	737 92%	237 93%	188 90%	48 89%	84 96%	24 94%	33 100%	4 100%	6 100%	12 92%	101 89%	353 90%	383a 94%	83 87%	120 89%	121 90%	130 91%	110 92%	173abcde 99%
Mixed	21 3%	2 1%	7 3%	2 4%	3 4%	1 6%	- -	- -	- -	1a 8%	4 3%	12 3%	9 2%	6df 6%	5 4%	3 2%	2 1%	3 2%	2 1%
Asian	25 3%	12 5%	8 4%	- -	- -	- -	- -	- -	- -	* %	5 5%	18b 5%	8 2%	3f 4%	8f 6%	7f 5%	3f 2%	4f 3%	- -
Black	11 1%	1 *	5 2%	3a 5%	- -	- -	- -	- -	- -	- -	2 2%	6 2%	5 1%	1 1%	- -	4f 3%	5bf 3%	1 1%	- -
Other	6 1%	3 1%	2 1%	1 2%	- -	- -	- -	- -	- -	- -	1 1%	3 1%	3 1%	1 1%	1 1%	- -	2 2%	2 1%	- -
Prefer not to say	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

95 percent as lower case or *

EU Poll

Table 9 (continuation)
D7 - Which ethnicity best describes you?
Base: All respondents

	Total	Region											Social Grade						Occupation		
		Scotland (a)	North East (b)	York & Humber (c)	North West (d)	West Mids (e)	East Mids (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	A (a)	B (b)	C1 (c)	C2 (d)	D (e)	E (f)	Full time employed (a)	Part time employed (b)	Other (c)
UnWeighted Base	800	72	29	78	80	66	51	83	39	78	101	123	32	164	237	165	98	104	330	95	375
Weighted Base	800	72	32	72	88	72	56	80	40	72	104	112	36	178	222	174	97	93	337	104	359
White	737 92%	68ej 95%	31 96%	67 92%	86efhj 97%	61 84%	48 86%	78efhj 97%	35 88%	70efhj 97%	86 83%	108efhj 96%	31 87%	163 91%	198 89%	161 93%	95abc 98%	89c 96%	309 92%	94 90%	334 93%
Mixed	21 3%	3 4%	- -%	- -%	1 1%	1 2%	3c 6%	1 1%	4cdgik 10%	1 1%	5 5%	1 1%	1 3%	6 3%	6 3%	6 3%	2 2%	1 1%	8 2%	6c 6%	7 2%
Asian	25 3%	- -%	1 4%	3d 5%	* *%	5adi 7%	5adi 8%	1 1%	1 2%	- -%	7adi 7%	2 2%	3de 8%	6 3%	13de 6%	2 1%	- -%	1 1%	14 4%	1 1%	10 3%
Black	11 1%	- -%	- -%	1 1%	1 1%	4gik 5%	- -%	- -%	- -%	- -%	5k 4%	- -%	1 3%	4 2%	1 1%	4 2%	- -%	1 1%	5 1%	2 2%	4 1%
Other	6 1%	1 1%	- -%	1 2%	- -%	1 2%	- -%	- -%	- -%	1 1%	1 1%	1 1%	- -%	- -%	4 2%	1 1%	1 1%	- -%	1 *%	1 1%	4 1%
Prefer not to say	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%

95 percent as lower case or *

EU Poll

Table 9 (continuation)
D7 - Which ethnicity best describes you?
Base: All respondents

	Tenure						Ethnicity				
	Total	Home owner without mortgage (a)	Home owner with mortgage (b)	Socially rented (c)	Privately rented (d)	Other (e)	White (a)	Mixed (b)	Asian (c)	Black (d)	Other (e)
UnWeighted Base	800	257	275	107	147	14	739	19	27	9	6
Weighted Base	800	239	283	112	151	15	737	21	25	11	6
White	737 92%	228d 95%	262 92%	101 90%	133 89%	13 85%	737 100%	- -%	- -%	- -%	- -%
Mixed	21 3%	2 1%	1 *	5ab 4%	11ab 8%	1 8%	- -%	21 100%	- -%	- -%	- -%
Asian	25 3%	3 1%	15a 5%	4 3%	5 3%	- -%	- -%	- -%	25 100%	- -%	- -%
Black	11 1%	5 2%	2 1%	3 2%	- -%	1 7%	- -%	- -%	- -%	11 100%	- -%
Other	6 1%	2 1%	3 1%	- -%	1 1%	- -%	- -%	- -%	- -%	- -%	6 100%
Prefer not to say	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%

95 percent as lower case or *

EU Poll

Table 10
Ethnicity.
Base: All respondents

	EU Referendum Vote (Q5/6)				EU Referendum Turnout (Q4)				EU Referendum Intensity (Q5/7)				EU Referendum Expectation (Q9)			UK direction (Q3)		
	Total	Remain (a)	Leave (b)	DK (c)	Unlikely (a)	Likely (b)	Very likely (c)	Definite (d)	Hard (a)	Soft (b)	Remain Soft (c)	Leave Soft (d)	Remain (a)	Leave (b)	DK (c)	Right (a)	Wrong (b)	DK (c)
UnWeighted Base	800	403	332	65	105	96	593	530	611	189	64	60	454	166	180	286	372	142
Weighted Base	800	407	345	48	106	91	598	526	629	171	63	60	457	170	173	293	378	129
WHITE	737 92%	368 90%	323 94%	45 95%	88 83%	81 89%	562a 94%	497a 94%	583c 93%	154 90%	53 83%	55 93%	418 92%	156 92%	163 94%	269 92%	346 92%	122 94%
NON WHITE	63 8%	39 10%	22 6%	3 5%	18cd 17%	10 11%	36 6%	29 6%	46 7%	17 10%	10a 17%	4 7%	39 8%	14 8%	10 6%	24 8%	32 8%	7 6%

95 percent as lower case or *

EU Poll

Table 10 (continuation)
 Ethnicity.
 Base: All respondents

	Total	2015 GE vote (Q1/2)										Gender		Age					
		Con (a)	Lab (b)	LD (c)	UKIP (d)	Green (e)	SNP (f)	PC (g)	Other (h)	DK (i)	Did not vote (j)	Male (a)	Female (b)	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)
UnWeighted Base	800	222	202	44	53	19	21	2	5	56	113	383	417	86	123	131	140	131	189
Weighted Base	800	254	210	54	87	26	33	4	6	13	113	392	408	95	135	135	143	119	174
WHITE	737 92%	237 93%	188 90%	48 89%	84 96%	24 94%	33 100%	4 100%	6 100%	12 92%	101 89%	353 90%	383a 94%	83 87%	120 89%	121 90%	130 91%	110 92%	173abcde 99%
NON WHITE	63 8%	18 7%	21 10%	6 11%	3 4%	1 6%	- -%	- -%	- -%	1 8%	12 11%	39b 10%	25 6%	12f 13%	14f 11%	14f 10%	12f 9%	9f 8%	2 1%

95 percent as lower case or *

EU Poll

Table 10 (continuation)
Ethnicity.
Base: All respondents

	Region												Social Grade						Occupation		
	Total	Scotland (a)	North East (b)	York & Humber (c)	North West (d)	West Mids (e)	East Mids (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	A (a)	B (b)	C1 (c)	C2 (d)	D (e)	E (f)	Full time employed (a)	Part time employed (b)	Other (c)
UnWeighted Base	800	72	29	78	80	66	51	83	39	78	101	123	32	164	237	165	98	104	330	95	375
Weighted Base	800	72	32	72	88	72	56	80	40	72	104	112	36	178	222	174	97	93	337	104	359
WHITE	737 92%	68ej 95%	31 96%	67 92%	86efhj 97%	61 84%	48 86%	78efhj 97%	35 88%	70efhj 97%	86 83%	108efhj 96%	31 87%	163 91%	198 89%	161 93%	95abc 98%	89c 96%	309 92%	94 90%	334 93%
NON WHITE	63 8%	4 5%	1 4%	5 8%	2 3%	11adgik 16%	8dgik 14%	2 3%	5dgik 12%	2 3%	18adgik 17%	4 4%	5e 13%	15e 9%	24ef 11%	13 7%	2 2%	4 4%	28 8%	10 10%	25 7%

95 percent as lower case or *

EU Poll

Table 10 (continuation)
Ethnicity.
Base: All respondents

	Tenure						Ethnicity				
	Total	Home owner without mortgage (a)	Home owner with mortgage (b)	Socially rented (c)	Privately rented (d)	Other (e)	White (a)	Mixed (b)	Asian (c)	Black (d)	Other (e)
UnWeighted Base	800	257	275	107	147	14	739	19	27	9	6
Weighted Base	800	239	283	112	151	15	737	21	25	11	6
WHITE	737 92%	228d 95%	262 92%	101 90%	133 89%	13 85%	737 100%	- -%	- -%	- -%	- -%
NON WHITE	63 8%	11 5%	22 8%	11 10%	17a 11%	2 15%	- -%	21 100%	25 100%	11 100%	6 100%

95 percent as lower case or *

EU Poll

Table 11
Social grade.
Base: All respondents

	EU Referendum Vote (Q5/6)				EU Referendum Turnout (Q4)				EU Referendum Intensity (Q5/7)				EU Referendum Expectation (Q9)			UK direction (Q3)		
	Total	Remain (a)	Leave (b)	DK (c)	Unlikely (a)	Likely (b)	Very likely (c)	Definite (d)	Hard (a)	Soft (b)	Remain Soft (c)	Leave Soft (d)	Remain (a)	Leave (b)	DK (c)	Right (a)	Wrong (b)	DK (c)
UnWeighted Base	800	403	332	65	105	96	593	530	611	189	64	60	454	166	180	286	372	142
Weighted Base	800	407	345	48	106	91	598	526	629	171	63	60	457	170	173	293	378	129
A	36 4%	22 5%	14 4%	- -%	3 3%	7 7%	26 4%	25 5%	29 5%	7 4%	3 4%	4 7%	19 4%	6 3%	12 7%	16 5%	13 3%	7 5%
B	178 22%	96 24%	73 21%	9 19%	19 18%	18 20%	139 23%	126 24%	143 23%	35 20%	12 19%	14 24%	115c 25%	40c 24%	23 13%	69 23%	86 23%	24 18%
C1	222 28%	129bc 32%	84 24%	9 19%	38 36%	22 24%	161 27%	143 27%	171 27%	50 29%	22 35%	19 32%	130 29%	49 28%	43 25%	86 29%	106 28%	29 23%
C2	174 22%	79 20%	81 23%	14 29%	30 28%	21 23%	123 21%	105 20%	134 21%	40 23%	13 21%	13 21%	95 21%	38 22%	42 24%	51 17%	95a 25%	29 22%
D	97 12%	41 10%	46 13%	11a 22%	11 10%	10 11%	77 13%	68 13%	76 12%	22 13%	8 12%	4 6%	49 11%	21 12%	28 16%	33 11%	49 13%	15 12%
E	93 12%	40 10%	48 14%	5 11%	5 5%	14a 15%	72a 12%	60a 11%	76 12%	17 10%	5 8%	6 11%	50 11%	17 10%	26 15%	38b 13%	29 8%	25b 20%

95 percent as lower case or *

EU Poll

Table 11 (continuation)
Social grade.
Base: All respondents

	Total	2015 GE vote (Q1/2)										Gender		Age					
		Con (a)	Lab (b)	LD (c)	UKIP (d)	Green (e)	SNP (f)	PC (g)	Other (h)	DK (i)	Did not vote (j)	Male (a)	Female (b)	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)
UnWeighted Base	800	222	202	44	53	19	21	2	5	56	113	383	417	86	123	131	140	131	189
Weighted Base	800	254	210	54	87	26	33	4	6	13	113	392	408	95	135	135	143	119	174
A	36 4%	12 5%	9 4%	3 5%	2 2%	2 9%	- -%	- -%	- -%	1d 8%	8 7%	14 3%	22 5%	8cdf 9%	9d 7%	3 2%	- -%	10cdf 8%	5d 3%
B	178 22%	52i 20%	59ij 28%	15i 27%	15 17%	9 33%	6 20%	- -%	1 23%	1 8%	20 17%	104b 26%	74 18%	27f 29%	34f 25%	42ef 31%	36f 25%	23f 19%	15 9%
C1	222 28%	62 24%	59 28%	21 38%	18 21%	7 27%	12 38%	2 51%	2 35%	6abdj 48%	32 28%	83 21%	139a 34%	25 26%	47ef 35%	49ef 36%	53ef 37%	20 17%	29 17%
C2	174 22%	56ci 22%	47ci 22%	4 7%	19c 22%	7 27%	5 15%	- -%	1 22%	1 8%	34ci 30%	103b 26%	72 18%	26ef 27%	37ef 28%	30f 22%	43ef 30%	17 14%	22 12%
D	97 12%	38b 15%	15 7%	8 15%	19bj 22%	1 4%	6 18%	- -%	- -%	2 13%	9 8%	46 12%	52 13%	5 5%	5 3%	7 5%	7 5%	25abcd 21%	50abcd 28%
E	93 12%	35 14%	20 10%	5 9%	15 17%	- -%	3 9%	2 49%	1 19%	2 14%	10 9%	44 11%	49 12%	4 4%	3 2%	4 3%	3 2%	25abcd 21%	54abcde 31%

95 percent as lower case or *

EU Poll

Table 11 (continuation)
Social grade.
Base: All respondents

	Total	Region											Social Grade						Occupation		
		Scotland (a)	North East (b)	York & Humber (c)	North West (d)	West Mids (e)	East Mids (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	A (a)	B (b)	C1 (c)	C2 (d)	D (e)	E (f)	Full time employed (a)	Part time employed (b)	Other (c)
UnWeighted Base	800	72	29	78	80	66	51	83	39	78	101	123	32	164	237	165	98	104	330	95	375
Weighted Base	800	72	32	72	88	72	56	80	40	72	104	112	36	178	222	174	97	93	337	104	359
A	36 4%	3 4%	1 4%	2 3%	7 8%	3 4%	2 4%	6 8%	- -%	2 3%	4 3%	6 5%	36bcdef 100%	- -%	- -%	- -%	- -%	- -%	14 4%	8 8%	13 4%
B	178 22%	17 24%	5 16%	19k 26%	21k 24%	15 20%	16ik 29%	16 20%	9 23%	10 14%	35gik 33%	15 13%	- -%	178acdef 100%	- -%	- -%	- -%	- -%	96c 29%	25 24%	57 16%
C1	222 28%	22d 31%	7 23%	19 26%	15 18%	19 27%	16 28%	16 20%	13 32%	29dgk 41%	35dg 34%	29 26%	- -%	- -%	222abdef 100%	- -%	- -%	- -%	120c 35%	29 28%	73 20%
C2	174 22%	10 14%	10 31%	20a 28%	24a 27%	19 26%	8 15%	14 17%	7 18%	18 25%	25 24%	20 18%	- -%	- -%	- -%	174abcfe 100%	- -%	- -%	94c 28%	28c 27%	52 14%
D	97 12%	13ij 17%	5 15%	8j 10%	10j 11%	5 7%	6j 10%	18cdeij 23%	7j 18%	5 7%	2 2%	20eij 17%	- -%	- -%	- -%	- -%	97abcdf 100%	- -%	11 3%	12a 12%	74a 21%
E	93 12%	8j 11%	3 11%	4 6%	10j 11%	12cj 17%	8j 14%	10j 12%	4 10%	7 10%	4 3%	23cij 21%	- -%	- -%	- -%	- -%	- -%	93abcde 100%	1 *%	1 1%	90ab 25%

95 percent as lower case or *

EU Poll

Table 11 (continuation)
Social grade.
Base: All respondents

	Tenure						Ethnicity				
	Total	Home owner without mortgage (a)	Home owner with mortgage (b)	Socially rented (c)	Privately rented (d)	Other (e)	White (a)	Mixed (b)	Asian (c)	Black (d)	Other (e)
UnWeighted Base	800	257	275	107	147	14	739	19	27	9	6
Weighted Base	800	239	283	112	151	15	737	21	25	11	6
A	36 4%	9 4%	19c 7%	1 1%	6 4%	- -%	31 4%	1 5%	3 11%	1 9%	- -%
B	178 22%	39 16%	76ac 27%	17 15%	43ac 28%	3 23%	163 22%	6 28%	6 24%	4 33%	- -%
C1	222 28%	53 22%	100ac 35%	23 20%	43 29%	3 21%	198 27%	6 27%	13 51%	1 12%	4 68%
C2	174 22%	30 13%	59a 21%	37ab 33%	44a 29%	4 28%	161 22%	6 27%	2 9%	4 33%	1 21%
D	97 12%	54bcd 23%	20 7%	14d 13%	8 6%	1 7%	95 13%	2 8%	- -%	- -%	1 11%
E	93 12%	55bd 23%	8 3%	20bd 18%	6 4%	3 22%	89 12%	1 5%	1 5%	1 13%	- -%

95 percent as lower case or *

EU Poll

Table 12
Social grade quota.
Base: All respondents

	EU Referendum Vote (Q5/6)				EU Referendum Turnout (Q4)				EU Referendum Intensity (Q5/7)				EU Referendum Expectation (Q9)			UK direction (Q3)		
	Total	Remain (a)	Leave (b)	DK (c)	Unlikely (a)	Likely (b)	Very likely (c)	Definite (d)	Hard (a)	Soft (b)	Remain Soft (c)	Leave Soft (d)	Remain (a)	Leave (b)	DK (c)	Right (a)	Wrong (b)	DK (c)
UnWeighted Base	800	403	332	65	105	96	593	530	611	189	64	60	454	166	180	286	372	142
Weighted Base	800	407	345	48	106	91	598	526	629	171	63	60	457	170	173	293	378	129
AB	214 27%	118 29%	87 25%	9 19%	22 21%	25 27%	165 28%	151 29%	172 27%	42 25%	14 23%	18 31%	133c 29%	46 27%	35 20%	85 29%	99 26%	31 24%
C1	222 28%	129bc 32%	84 24%	9 19%	38 36%	22 24%	161 27%	143 27%	171 27%	50 29%	22 35%	19 32%	130 29%	49 28%	43 25%	86 29%	106 28%	29 23%
C2	174 22%	79 20%	81 23%	14 29%	30 28%	21 23%	123 21%	105 20%	134 21%	40 23%	13 21%	13 21%	95 21%	38 22%	42 24%	51 17%	95a 25%	29 22%
DE	190 24%	81 20%	93a 27%	16a 33%	16 15%	23 26%	149a 25%	127a 24%	151 24%	39 23%	13 21%	10 17%	99 22%	38 22%	53a 31%	72 24%	78 21%	41b 32%

95 percent as lower case or *

EU Poll

Table 12 (continuation)
Social grade quota.
Base: All respondents

	Total	2015 GE vote (Q1/2)										Gender		Age					
		Con (a)	Lab (b)	LD (c)	UKIP (d)	Green (e)	SNP (f)	PC (g)	Other (h)	DK (i)	Did not vote (j)	Male (a)	Female (b)	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)
UnWeighted Base	800	222	202	44	53	19	21	2	5	56	113	383	417	86	123	131	140	131	189
Weighted Base	800	254	210	54	87	26	33	4	6	13	113	392	408	95	135	135	143	119	174
AB	214 27%	63 25%	68i 33%	17 32%	17 19%	11 42%	6 20%	- -%	1 23%	2 16%	27 24%	117b 30%	96 24%	36df 38%	43f 32%	45f 34%	36f 25%	33f 28%	20 12%
C1	222 28%	62 24%	59 28%	21 38%	18 21%	7 27%	12 38%	2 51%	2 35%	6abdj 48%	32 28%	83 21%	139a 34%	25 26%	47ef 35%	49ef 36%	53ef 37%	20 17%	29 17%
C2	174 22%	56ci 22%	47ci 22%	4 7%	19c 22%	7 27%	5 15%	- -%	1 22%	1 8%	34ci 30%	103b 26%	72 18%	26ef 27%	37ef 28%	30f 22%	43ef 30%	17 14%	22 12%
DE	190 24%	72bj 28%	35 17%	13 23%	34bj 39%	1 4%	9 28%	2 49%	1 19%	4 28%	20 17%	89 23%	101 25%	9 9%	7 5%	11 8%	10 7%	49abcd 41%	103abcde 59%

95 percent as lower case or *

EU Poll

Table 12 (continuation)
Social grade quota.
Base: All respondents

	Total	Region											Social Grade						Occupation		
		Scotland (a)	North East (b)	York & Humber (c)	North West (d)	West Mids (e)	East Mids (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	A (a)	B (b)	C1 (c)	C2 (d)	D (e)	E (f)	Full time employed (a)	Part time employed (b)	Other (c)
UnWeighted Base	800	72	29	78	80	66	51	83	39	78	101	123	32	164	237	165	98	104	330	95	375
Weighted Base	800	72	32	72	88	72	56	80	40	72	104	112	36	178	222	174	97	93	337	104	359
AB	214 27%	19 27%	7 21%	21 29%	29ik 32%	17 24%	19ik 33%	22 28%	9 23%	13 18%	38ik 37%	20 18%	36cdef 100%	178cdef 100%	- -%	- -%	- -%	- -%	111c 33%	33c 32%	70 20%
C1	222 28%	22d 31%	7 23%	19 26%	15 18%	19 27%	16 28%	16 20%	13 32%	29dgk 41%	35dg 34%	29 26%	- -%	- -%	222abdef 100%	- -%	- -%	- -%	120c 35%	29 28%	73 20%
C2	174 22%	10 14%	10 31%	20a 28%	24a 27%	19 26%	8 15%	14 17%	7 18%	18 25%	25 24%	20 18%	- -%	- -%	- -%	174abcef 100%	- -%	- -%	94c 28%	28c 27%	52 14%
DE	190 24%	20j 28%	8 26%	12j 16%	20j 23%	17j 23%	13j 24%	28cij 35%	11j 28%	12j 17%	6 6%	43cdeij 38%	- -%	- -%	- -%	- -%	97abcd 100%	93abcd 100%	13 4%	14a 13%	164ab 46%

95 percent as lower case or *

EU Poll

Table 12 (continuation)
Social grade quota.
Base: All respondents

	Tenure						Ethnicity				
	Total	Home owner without mortgage (a)	Home owner with mortgage (b)	Socially rented (c)	Privately rented (d)	Other (e)	White (a)	Mixed (b)	Asian (c)	Black (d)	Other (e)
UnWeighted Base	800	257	275	107	147	14	739	19	27	9	6
Weighted Base	800	239	283	112	151	15	737	21	25	11	6
AB	214 27%	47 20%	96ac 34%	18 16%	49ac 33%	3 23%	194 26%	7 33%	9 35%	5 42%	- -%
C1	222 28%	53 22%	100ac 35%	23 20%	43 29%	3 21%	198 27%	6 27%	13 51%	1 12%	4 68%
C2	174 22%	30 13%	59a 21%	37ab 33%	44a 29%	4 28%	161 22%	6 27%	2 9%	4 33%	1 21%
DE	190 24%	109bcd 46%	28 10%	34bd 31%	14 10%	4 29%	184 25%	3 14%	1 5%	1 13%	1 11%

95 percent as lower case or *

EU Poll

Table 13
S.1 Are you a British, Irish, or Commonwealth citizen resident in the UK?
Base: All respondents

	EU Referendum Vote (Q5/6)				EU Referendum Turnout (Q4)				EU Referendum Intensity (Q5/7)				EU Referendum Expectation (Q9)			UK direction (Q3)		
	Total	Remain (a)	Leave (b)	DK (c)	Unlikely (a)	Likely (b)	Very likely (c)	Definite (d)	Hard (a)	Soft (b)	Remain Soft (c)	Leave Soft (d)	Remain (a)	Leave (b)	DK (c)	Right (a)	Wrong (b)	DK (c)
UnWeighted Base	800	403	332	65	105	96	593	530	611	189	64	60	454	166	180	286	372	142
Weighted Base	800	407	345	48	106	91	598	526	629	171	63	60	457	170	173	293	378	129
Yes	800 100%	407 100%	345 100%	48 100%	106 100%	91 100%	598 100%	526 100%	629 100%	171 100%	63 100%	60 100%	457 100%	170 100%	173 100%	293 100%	378 100%	129 100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%

95 percent as lower case or *

EU Poll

Table 13 (continuation)
S.1 Are you a British, Irish, or Commonwealth citizen resident in the UK?
Base: All respondents

	2015 GE vote (Q1/2)											Gender		Age					
	Total	Con (a)	Lab (b)	LD (c)	UKIP (d)	Green (e)	SNP (f)	PC (g)	Other (h)	DK (i)	Did not vote (j)	Male (a)	Female (b)	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)
UnWeighted Base	800	222	202	44	53	19	21	2	5	56	113	383	417	86	123	131	140	131	189
Weighted Base	800	254	210	54	87	26	33	4	6	13	113	392	408	95	135	135	143	119	174
Yes	800 100%	254 100%	210 100%	54 100%	87 100%	26 100%	33 100%	4 100%	6 100%	13 100%	113 100%	392 100%	408 100%	95 100%	135 100%	135 100%	143 100%	119 100%	174 100%
No	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
Don't know	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%

95 percent as lower case or *

EU Poll

Table 13 (continuation)
S.1 Are you a British, Irish, or Commonwealth citizen resident in the UK?
Base: All respondents

	Region												Social Grade						Occupation		
	Total	Scotland (a)	North East (b)	York & Humber (c)	North West (d)	West Mids (e)	East Mids (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	A (a)	B (b)	C1 (c)	C2 (d)	D (e)	E (f)	Full time employed (a)	Part time employed (b)	Other (c)
UnWeighted Base	800	72	29	78	80	66	51	83	39	78	101	123	32	164	237	165	98	104	330	95	375
Weighted Base	800	72	32	72	88	72	56	80	40	72	104	112	36	178	222	174	97	93	337	104	359
Yes	800 100%	72 100%	32 100%	72 100%	88 100%	72 100%	56 100%	80 100%	40 100%	72 100%	104 100%	112 100%	36 100%	178 100%	222 100%	174 100%	97 100%	93 100%	337 100%	104 100%	359 100%
No	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
Don't know	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%

95 percent as lower case or *

Table 13 (continuation)
S.1 Are you a British, Irish, or Commonwealth citizen resident in the UK?
Base: All respondents

	Tenure						Ethnicity				
	Total	Home owner without mortgage (a)	Home owner with mortgage (b)	Socially rented (c)	Privately rented (d)	Other (e)	White (a)	Mixed (b)	Asian (c)	Black (d)	Other (e)
UnWeighted Base	800	257	275	107	147	14	739	19	27	9	6
Weighted Base	800	239	283	112	151	15	737	21	25	11	6
Yes	800 100%	239 100%	283 100%	112 100%	151 100%	15 100%	737 100%	21 100%	25 100%	11 100%	6 100%
No	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-

95 percent as lower case or *

EU Poll

Table 14
Q1 - Thinking back to the LAST GENERAL ELECTION IN MAY 2015, can you remember if you voted?
Base: All respondents

	EU Referendum Vote (Q5/6)				EU Referendum Turnout (Q4)				EU Referendum Intensity (Q5/7)				EU Referendum Expectation (Q9)			UK direction (Q3)		
	Total	Remain (a)	Leave (b)	DK (c)	Unlikely (a)	Likely (b)	Very likely (c)	Definite (d)	Hard (a)	Soft (b)	Remain Soft (c)	Leave Soft (d)	Remain (a)	Leave (b)	DK (c)	Right (a)	Wrong (b)	DK (c)
UnWeighted Base	800	403	332	65	105	96	593	530	611	189	64	60	454	166	180	286	372	142
Weighted Base	800	407	345	48	106	91	598	526	629	171	63	60	457	170	173	293	378	129
Voted	674 84%	345c 85%	294c 85%	34 72%	57 54%	60 66%	554ab 93%	493ab 94%	544bc 87%	130 76%	46 73%	49 82%	393c 86%	152c 89%	130 75%	252 86%	318 84%	103 80%
Did not vote	113 14%	54 13%	48 14%	12ab 24%	47bcd 45%	26cd 28%	38 6%	30 6%	76 12%	38a 22%	15a 24%	11 18%	57 12%	19 11%	38ab 22%	37 13%	54 14%	23 18%
Can't remember	13 2%	8 2%	3 1%	2b 4%	2 2%	5cd 5%	5 1%	4 1%	9 1%	4 2%	2 3%	- -%	8 2%	- -%	5b 3%	4 1%	6 2%	3 2%

95 percent as lower case or *

EU Poll

Table 14 (continuation)
Q1 - Thinking back to the LAST GENERAL ELECTION IN MAY 2015, can you remember if you voted?
Base: All respondents

	Total	2015 GE vote (Q1/2)										Gender		Age					
		Con (a)	Lab (b)	LD (c)	UKIP (d)	Green (e)	SNP (f)	PC (g)	Other (h)	DK (i)	Did not vote (j)	Male (a)	Female (b)	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)
UnWeighted Base	800	222	202	44	53	19	21	2	5	56	113	383	417	86	123	131	140	131	189
Weighted Base	800	254	210	54	87	26	33	4	6	13	113	392	408	95	135	135	143	119	174
Voted	674 84%	254ij 100%	210ij 100%	54ij 100%	87ij 100%	26 100%	33 100%	4 100%	6 100%	* *%	- -%	333 85%	341 84%	55 58%	121a 90%	115a 85%	122a 85%	104a 88%	157a 90%
Did not vote	113 14%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	113abcdi 100%	54 14%	59 14%	39bcdef 41%	10 8%	19f 14%	19 13%	14 11%	12 7%
Can't remember	13 2%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	13abcdj 100%	- -%	5 1%	8 2%	1 1%	3 2%	1 1%	2 1%	1 1%	5 3%

95 percent as lower case or *

EU Poll

Table 14 (continuation)
Q1 - Thinking back to the LAST GENERAL ELECTION IN MAY 2015, can you remember if you voted?
Base: All respondents

	Total	Region											Social Grade						Occupation		
		Scotland (a)	North East (b)	York & Humber (c)	North West (d)	West Mids (e)	East Mids (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	A (a)	B (b)	C1 (c)	C2 (d)	D (e)	E (f)	Full time employed (a)	Part time employed (b)	Other (c)
UnWeighted Base	800	72	29	78	80	66	51	83	39	78	101	123	32	164	237	165	98	104	330	95	375
Weighted Base	800	72	32	72	88	72	56	80	40	72	104	112	36	178	222	174	97	93	337	104	359
Voted	674 84%	66ei 92%	29 90%	64 89%	76 86%	56 78%	46 81%	70 88%	33 81%	56 78%	85 81%	94 84%	27 76%	157d 88%	184 83%	139 80%	87 89%	80 87%	283 84%	89 86%	302 84%
Did not vote	113 14%	5 7%	3 10%	8 11%	12 14%	15a 21%	8 15%	9 11%	7 19%	13a 18%	16 16%	16 14%	8 21%	20 11%	32 15%	34be 20%	9 9%	10 11%	52 15%	14 13%	48 13%
Can't remember	13 2%	1 1%	- -%	- -%	- -%	1 1%	2 4%	1 1%	- -%	3 4%	3 3%	2 2%	1 3%	1 1%	6 3%	1 1%	2 2%	2 2%	3 1%	1 1%	9 2%

95 percent as lower case or *

EU Poll

Table 14 (continuation)
Q1 - Thinking back to the LAST GENERAL ELECTION IN MAY 2015, can you remember if you voted?
Base: All respondents

	Tenure						Ethnicity				
	Total	Home owner without mortgage (a)	Home owner with mortgage (b)	Socially rented (c)	Privately rented (d)	Other (e)	White (a)	Mixed (b)	Asian (c)	Black (d)	Other (e)
UnWeighted Base	800	257	275	107	147	14	739	19	27	9	6
Weighted Base	800	239	283	112	151	15	737	21	25	11	6
Voted	674 84%	217bcd 91%	240 85%	91 81%	117 78%	9 59%	624 85%	16 76%	20 79%	9 79%	5 86%
Did not vote	113 14%	20 8%	42a 15%	17 15%	31a 20%	4 28%	101 14%	4 19%	5 21%	2 21%	1 14%
Can't remember	13 2%	2 1%	2 1%	4b 4%	3 2%	2 13%	12 2%	1 5%	- -%	- -%	- -%

95 percent as lower case or *

EU Poll

Table 15
Q2 - And which party did you vote for in the 2015 GENERAL ELECTION?
Base: All respondents

	EU Referendum Vote (Q5/6)				EU Referendum Turnout (Q4)				EU Referendum Intensity (Q5/7)				EU Referendum Expectation (Q9)			UK direction (Q3)		
	Total	Remain (a)	Leave (b)	DK (c)	Unlikely (a)	Likely (b)	Very likely (c)	Definite (d)	Hard (a)	Soft (b)	Remain Soft (c)	Leave Soft (d)	Remain (a)	Leave (b)	DK (c)	Right (a)	Wrong (b)	DK (c)
UnWeighted Base	674	342	281	51	56	65	550	496	527	147	47	49	390	148	136	246	312	116
Weighted Base	674	345	294	34	57	60	554	493	544	130	46	49	393	152	130	252	318	103
Conservative	254 38%	120 35%	118 40%	16 48%	17 30%	26 43%	209 38%	189 38%	197 36%	57 44%	20 43%	21 42%	137 35%	67 44%	50 38%	126b 50%	85 27%	44b 42%
Labour	210 31%	138bc 40%	63 21%	9 25%	22 38%	17 28%	171 31%	156 32%	175 32%	35 27%	14 31%	12 24%	142bc 36%	34 23%	33 26%	69 28%	110 35%	30 29%
Liberal Democrat	54 8%	37bc 11%	17 6%	- -%	2 4%	4 7%	48 9%	43 9%	47 9%	7 6%	3 7%	4 8%	33 8%	13 9%	9 7%	21 8%	24 8%	9 9%
UKIP	87 13%	12 3%	69a 23%	6a 19%	4 6%	8 14%	75 14%	63 13%	72 13%	15 12%	2 4%	7 14%	44 11%	21 14%	22 17%	19 7%	60ac 19%	8 8%
Green	26 4%	21b 6%	4 1%	1 3%	1 2%	2 3%	22 4%	17 3%	22 4%	3 3%	1 3%	1 2%	15 4%	7 5%	4 3%	7 3%	16 5%	3 3%
SNP	33 5%	13 4%	19 6%	2 5%	9bcd 16%	3 5%	20 4%	16 3%	25 5%	8 6%	3 7%	3 6%	17 4%	8 5%	8 6%	6 2%	19a 6%	8a 8%
Plaid Cymru	4 1%	- -%	4a 1%	- -%	- -%	- -%	4 1%	4 1%	2 %*	2 2%	- -%	2a 4%	2 1%	- -%	2 2%	- -%	4 1%	- -%
Other (please specify)	6 1%	5 1%	1 %*	- -%	1 3%	- -%	5 1%	5 1%	4 1%	2 2%	2a 5%	- -%	2 1%	1 1%	3 2%	4b 2%	- -%	2b 2%
Don't know	* %*	* %*	* %*	* %*	* %*	* %*	* %*	* %*	* %*	* %*	* %*	* %*	* %*	* %*	* %*	* %*	* %*	* %*
Can't remember	* %*	* %*	* %*	* %*	* %*	* %*	* %*	* %*	* %*	* %*	* %*	* %*	* %*	* %*	* %*	* %*	* %*	* %*
Other	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
Net Con - Lab	45 7%	-18 -5%	55a 19%	8 22%	-4 -8%	9acd 15%	37a 7%	33a 7%	22 4%	22a 17%	5a 12%	9a 18%	-4 -1%	33ac 21%	16a 13%	56bc 22%	-26 -8%	14 14%
Net Con - LD	200 30%	83 24%	101a 34%	16a 48%	15 27%	21 35%	161 29%	146 30%	150 28%	50a 38%	16 35%	17 34%	105 27%	54a 36%	41 32%	105b 42%	60 19%	34b 33%
Net Con - UKIP	167 25%	108b 31%	50 17%	10b 29%	14 24%	17 29%	134 24%	126 26%	125 23%	42a 32%	18a 39%	14 29%	93 24%	46 30%	28 22%	107b 43%	24 8%	36b 34%

95 percent as lower case or *

EU Poll

Table 15 (continuation)
Q2 - And which party did you vote for in the 2015 GENERAL ELECTION?
Base: All respondents

	Total	2015 GE vote (Q1/2)										Gender		Age					
		Con (a)	Lab (b)	LD (c)	UKIP (d)	Green (e)	SNP (f)	PC (g)	Other (h)	DK (i)	Did not vote (j)	Male (a)	Female (b)	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)
UnWeighted Base	674	222	202	44	53	19	21	2	5	43	-	325	349	47	110	112	118	116	171
Weighted Base	674	254	210	54	87	26	33	4	6	*	-	333	341	55	121	115	122	104	157
Conservative	254 38%	254bcdi 100%	- -	- -	- -	- -	- -	- -	- -	- -	- -	127 38%	127 37%	14 26%	35 29%	43 37%	47 38%	45ab 43%	71ab 45%
Labour	210 31%	- -	210acd 100%	- -	- -	- -	- -	- -	- -	- -	- -	93 28%	116 34%	18 33%	54def 44%	40f 35%	32 26%	31 30%	34 22%
Liberal Democrat	54 8%	- -	- -	54abdi 100%	- -	- -	- -	- -	- -	- -	- -	21 6%	33 10%	8f 15%	11 9%	7 6%	8 7%	11 11%	8 5%
UKIP	87 13%	- -	- -	- -	87abci 100%	- -	- -	- -	- -	- -	- -	55b 16%	32 10%	7 13%	8 7%	10 8%	18 15%	11 11%	33bce 21%
Green	26 4%	- -	- -	- -	- -	26 100%	- -	- -	- -	- -	- -	14 4%	12 3%	4f 7%	3 2%	9ef 8%	8ef 7%	1 1%	1 1%
SNP	33 5%	- -	- -	- -	- -	- -	33 100%	- -	- -	- -	- -	19 6%	14 4%	2 3%	8 6%	5 4%	8 6%	2 2%	10 6%
Plaid Cymru	4 1%	- -	- -	- -	- -	- -	- -	4 100%	- -	- -	- -	- -	4a 1%	- -	2 2%	- -	- -	2 2%	- -
Other (please specify)	6 1%	- -	- -	- -	- -	- -	- -	- -	6 100%	- -	- -	4 1%	3 1%	2bf 4%	- -	1 1%	1 1%	1 1%	- -
Don't know	* %	- -	- -	- -	- -	- -	- -	- -	- -	*abcd 100%	- -	* %	* %	- -	* %	* %	* %	* %	* %
Can't remember	* %	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	* %	* %	* %	* %	* %	* %	* %	* %
Other	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Net Con - Lab	45 7%	254bcdi 100%	-210 -100%	- -	- -	- -	- -	- -	- -	- -	- -	34b 10%	11 3%	-4 -7%	-19 -16%	2 2%	15ac 12%	14ac 13%	36abcde 23%
Net Con - LD	200 30%	254bcdi 100%	- -	-54 -100%	- -	- -	- -	- -	- -	- -	- -	106 32%	94 27%	6 11%	24 19%	36ab 31%	38ab 32%	33ab 32%	63ab 40%
Net Con - UKIP	167 25%	254bcdi 100%	- -	- -	-87 -100%	- -	- -	- -	- -	- -	- -	73 22%	95 28%	7 13%	27 22%	33a 29%	29 24%	33a 32%	38 24%

95 percent as lower case or *

EU Poll

Table 15 (continuation)
Q2 - And which party did you vote for in the 2015 GENERAL ELECTION?
Base: All respondents

	Total	Region											Social Grade						Occupation		
		Scotland (a)	North East (b)	York & Humber (c)	North West (d)	West Mids (e)	East Mids (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	A (a)	B (b)	C1 (c)	C2 (d)	D (e)	E (f)	Full time employed (a)	Part time employed (b)	Other (c)
UnWeighted Base	674	64	26	70	69	52	41	73	31	61	83	104	24	144	198	131	86	91	276	80	318
Weighted Base	674	66	29	64	76	56	46	70	33	56	85	94	27	157	184	139	87	80	283	89	302
Conservative	254 38%	15 23%	9 33%	24 38%	23 31%	24a 42%	14 31%	34adh 48%	9 26%	28adh 50%	33a 39%	40a 43%	12 43%	52 33%	62 34%	56 41%	38 43%	35 43%	93 33%	30 34%	130a 43%
Labour	210 31%	10 15%	14 50%	22a 34%	27a 36%	20a 35%	19ai 43%	18 26%	13ai 41%	12 21%	29a 34%	25 26%	9 33%	59ef 38%	59e 32%	47e 34%	15 17%	20 25%	107c 38%	26 29%	76 25%
Liberal Democrat	54 8%	4 6%	1 5%	6 10%	6 7%	3 5%	3 6%	9 13%	2 7%	6 10%	7 8%	7 8%	3 9%	15d 9%	21d 11%	4 3%	8d 9%	5 6%	24 8%	10 11%	20 7%
UKIP	87 13%	2 3%	4 12%	10a 16%	14ag 18%	7 12%	7a 14%	5 7%	3 9%	8a 14%	10 12%	18ag 19%	2 6%	15 10%	18 10%	19 14%	19bc 22%	15bc 18%	23 8%	13 15%	51a 17%
Green	26 4%	1 1%	- -%	1 2%	5 6%	3 5%	3 6%	1 2%	1 4%	2 4%	4 5%	4 4%	2 8%	9f 6%	7 4%	7f 5%	1 1%	- -%	17c 6%	4 5%	5 2%
SNP	33 5%	33cdefghijk 49%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	6 4%	12 7%	5 3%	6 7%	3 4%	17 6%	1 2%	14 5%
Plaid Cymru	4 1%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	4acdefgijk 12%	- -%	- -%	- -%	- -%	- -%	2 1%	- -%	- -%	2b 2%	- -%	2a 2%	2 1%
Other (please specify)	6 1%	1 1%	- -%	- -%	1 2%	- -%	- -%	3k 4%	- -%	- -%	1 2%	- -%	- -%	1 1%	2 1%	1 1%	- -%	1 2%	1 1%	1 2%	4 1%
Don't know	* *%	* *%	* *%	* *%	* *%	* *%	* *%	* *%	* *%	* *%	* *%	* *%	* *%	* *%	* *%	* *%	* *%	* *%	* *%	* *%	* *%
Can't remember	* *%	* *%	* *%	* *%	* *%	* *%	* *%	* *%	- -%	* *%	* *%	* *%	- -%	* *%	* *%	* *%	* *%	* *%	* *%	* *%	* *%
Other	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
Net Con - Lab	45 7%	6dfh 9%	-5 -17%	2 4%	-4 -5%	4 7%	-5 -12%	15acdefhj 22%	-5 -15%	16acdefhj 28%	5d 5%	15cdfhj 16%	3 10%	-8 -5%	3 1%	10bc 7%	23bcd 26%	15bcd 18%	-14 -5%	4 5%	55ab 18%
Net Con - LD	200 30%	11 17%	8 28%	18 29%	18 23%	21a 37%	12 25%	24a 35%	6 19%	23adh 40%	26a 31%	33a 35%	9 33%	37 24%	41 23%	53bc 38%	30c 34%	30bc 37%	69 25%	20 22%	110ab 37%
Net Con - UKIP	167 25%	13 20%	6 21%	14 22%	9 12%	17d 30%	8 17%	29acdfhk 41%	6 17%	20adf 36%	23d 27%	23 24%	10 37%	37 23%	44 24%	38 27%	19 22%	20 25%	70 25%	17 19%	80 26%

95 percent as lower case or *

EU Poll

Table 15 (continuation)
Q2 - And which party did you vote for in the 2015 GENERAL ELECTION?
Base: All respondents

	Total	Tenure					Ethnicity				
		Home owner without mortgage (a)	Home owner with mortgage (b)	Socially rented (c)	Privately rented (d)	Other (e)	White (a)	Mixed (b)	Asian (c)	Black (d)	Other (e)
UnWeighted Base	674	235	232	86	113	8	626	14	22	7	5
Weighted Base	674	217	240	91	117	9	624	16	20	9	5
Conservative	254 38%	99bcd 45%	85 36%	25 28%	39 33%	6 62%	237 38%	2 14%	12 58%	1 15%	3 48%
Labour	210 31%	62 28%	65 27%	34 38%	45b 38%	3 38%	188 30%	7 43%	8 42%	5 53%	2 30%
Liberal Democrat	54 8%	11 5%	28a 12%	5 6%	10 9%	- -%	48 8%	2 13%	- -%	3 32%	1 22%
UKIP	87 13%	35d 16%	30 13%	14 15%	9 7%	- -%	84 13%	3 22%	- -%	- -%	- -%
Green	26 4%	3 1%	15a 6%	1 1%	7a 6%	- -%	24 4%	1 9%	- -%	- -%	- -%
SNP	33 5%	6 3%	14 6%	8a 8%	5 4%	- -%	33 5%	- -%	- -%	- -%	- -%
Plaid Cymru	4 1%	- -%	2 1%	2a 2%	- -%	- -%	4 1%	- -%	- -%	- -%	- -%
Other (please specify)	6 1%	3 1%	- -%	1 2%	2b 2%	- -%	6 1%	- -%	- -%	- -%	- -%
Don't know	* -%	* -%	* -%	* -%	* -%	- -%	* -%	- -%	* -%	- -%	- -%
Can't remember	* -%	* -%	* -%	* -%	* -%	- -%	* -%	- -%	* -%	- -%	- -%
Other	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
Net Con - Lab	45 7%	37bcd 17%	20cd 9%	-9 -10%	-6 -5%	2 24%	48 8%	-5 -29%	3 16%	-3 -38%	1 17%
Net Con - LD	200 30%	88bcd 41%	57 24%	20 22%	29 25%	6 62%	188 30%	* 1%	12 58%	-1 -18%	1 26%
Net Con - UKIP	167 25%	64c 30%	55c 23%	12 13%	30c 26%	6 62%	153 25%	-1 -8%	12 58%	1 15%	3 48%

95 percent as lower case or *

EU Poll

Table 16
Q3 - Thinking about the UK as a whole, do you believe the country is generally heading in the right direction, or seriously heading in the wrong direction?
Base: All respondents

	EU Referendum Vote (Q5/6)				EU Referendum Turnout (Q4)				EU Referendum Intensity (Q5/7)				EU Referendum Expectation (Q9)			UK direction (Q3)		
	Total	Remain (a)	Leave (b)	DK (c)	Unlikely (a)	Likely (b)	Very likely (c)	Definite (d)	Hard (a)	Soft (b)	Remain Soft (c)	Leave Soft (d)	Remain (a)	Leave (b)	DK (c)	Right (a)	Wrong (b)	DK (c)
UnWeighted Base	800	403	332	65	105	96	593	530	611	189	64	60	454	166	180	286	372	142
Weighted Base	800	407	345	48	106	91	598	526	629	171	63	60	457	170	173	293	378	129
Generally right direction	293 37%	195bc 48%	92c 27%	5 11%	39 37%	43cd 47%	208 35%	179 34%	233 37%	59 35%	30 48%	24 40%	199bc 44%	51 30%	43 25%	293bc 100%	- -%	- -%
Seriously wrong direction	378 47%	154 38%	204ac 59%	20 42%	42 40%	39 43%	295 49%	261 50%	307c 49%	71 41%	23 36%	28 47%	189 41%	108ac 63%	81 47%	- -%	378ac 100%	- -%
Don't know	129 16%	58 14%	49 14%	22ab 47%	25b 23%	9 10%	94 16%	86 16%	88 14%	41a 24%	11 17%	8 13%	69b 15%	12 7%	49ab 28%	- -%	- -%	129ab 100%
Right/ wrong direction	671 84%	349c 86%	296c 86%	25 53%	81 77%	82a 90%	503 84%	440 84%	541b 86%	130 76%	53 83%	52 87%	388c 85%	159ac 93%	124 72%	293c 100%	378c 100%	- -%

95 percent as lower case or *

EU Poll

Table 16 (continuation)
Q3 - Thinking about the UK as a whole, do you believe the country is generally heading in the right direction, or seriously heading in the wrong direction?
Base: All respondents

	Total	2015 GE vote (Q1/2)										Gender		Age					
		Con (a)	Lab (b)	LD (c)	UKIP (d)	Green (e)	SNP (f)	PC (g)	Other (h)	DK (i)	Did not vote (j)	Male (a)	Female (b)	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)
UnWeighted Base	800	222	202	44	53	19	21	2	5	56	113	383	417	86	123	131	140	131	189
Weighted Base	800	254	210	54	87	26	33	4	6	13	113	392	408	95	135	135	143	119	174
Generally right direction	293 37%	126bdij 50%	69 33%	21 38%	19 21%	7 27%	6 19%	- -%	4 67%	4 30%	37 33%	156 40%	137 34%	35 37%	58f 43%	54 40%	47 33%	45 38%	53 31%
Seriously wrong direction	378 47%	85 33%	110a 53%	24 45%	60abcij 69%	16 62%	19 57%	4 100%	- -%	6 46%	54a 48%	179 46%	199 49%	49 52%	63 47%	61 46%	69 49%	56 47%	79 45%
Don't know	129 16%	44 17%	30 14%	9 17%	8 9%	3 11%	8 24%	- -%	2 33%	3bd 25%	23 20%	58 15%	72 18%	11 11%	13 10%	19 14%	27b 19%	18 15%	41abc 24%
Right/ wrong direction	671 84%	211 83%	180i 86%	45 83%	79i 91%	23 89%	25 76%	4 100%	4 67%	10 75%	91 80%	334 85%	336 82%	85f 89%	121df 90%	116f 86%	116 81%	101 85%	133 76%

95 percent as lower case or *

EU Poll

Table 16 (continuation)
Q3 - Thinking about the UK as a whole, do you believe the country is generally heading in the right direction, or seriously heading in the wrong direction?
Base: All respondents

	Total	Region											Social Grade						Occupation		
		Scotland (a)	North East (b)	York & Humber (c)	North West (d)	West Mids (e)	East Mids (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	A (a)	B (b)	C1 (c)	C2 (d)	D (e)	E (f)	Full time employed (a)	Part time employed (b)	Other (c)
UnWeighted Base	800	72	29	78	80	66	51	83	39	78	101	123	32	164	237	165	98	104	330	95	375
Weighted Base	800	72	32	72	88	72	56	80	40	72	104	112	36	178	222	174	97	93	337	104	359
Generally right direction	293 37%	22 30%	9 29%	22 31%	32 37%	30 41%	19 34%	32 40%	17 41%	34ac 47%	38 36%	38 34%	16 44%	69 39%	86d 39%	51 29%	33 34%	38d 42%	130 38%	38 36%	125 35%
Seriously wrong direction	378 47%	36 50%	16 51%	46degik 64%	37 42%	30 42%	27 48%	29 36%	20 49%	29 40%	55g 53%	53 47%	13 37%	86f 48%	106f 48%	95f 55%	49f 50%	29 31%	163 48%	55 53%	160 45%
Don't know	129 16%	14c 20%	6 20%	3 5%	18c 21%	12c 17%	10c 18%	19cj 24%	4 10%	9 13%	11 11%	21c 19%	7 19%	24 13%	29 13%	29 16%	15 16%	25bcde 28%	45 13%	11 11%	73ab 20%
Right/ wrong direction	671 84%	58 80%	26 80%	69adefgk 95%	70 79%	60 83%	46 82%	61 76%	36 90%	63 87%	93g 89%	91 81%	29 81%	154f 87%	192f 87%	146f 84%	82f 84%	67 72%	292c 87%	93c 89%	286 80%

95 percent as lower case or *

EU Poll

Table 16 (continuation)
Q3 - Thinking about the UK as a whole, do you believe the country is generally heading in the right direction, or seriously heading in the wrong direction?
Base: All respondents

	Total	Tenure					Ethnicity				
		Home owner without mortgage (a)	Home owner with mortgage (b)	Socially rented (c)	Privately rented (d)	Other (e)	White (a)	Mixed (b)	Asian (c)	Black (d)	Other (e)
UnWeighted Base	800	257	275	107	147	14	739	19	27	9	6
Weighted Base	800	239	283	112	151	15	737	21	25	11	6
Generally right direction	293 37%	89 37%	106 38%	30 27%	61c 40%	6 42%	269 36%	9 45%	9 36%	5 46%	1 11%
Seriously wrong direction	378 47%	107 45%	129 46%	66ab 59%	71 47%	6 37%	346 47%	11 55%	10 39%	6 54%	4 69%
Don't know	129 16%	43 18%	48 17%	16 14%	19 13%	3 22%	122 17%	- -%	6 25%	- -%	1 20%
Right/ wrong direction	671 84%	196 82%	235 83%	96 86%	131 87%	12 78%	615 83%	21 100%	19 75%	11 100%	5 80%

95 percent as lower case or *

EU Poll

Table 17
Q4 - If there was a "referendum today" on the UK's membership of the EU, on a scale of 1-10 where 1 is certain not to vote and 10 is certain to vote, how likely is it that you would go out and vote?
Base: All respondents

	EU Referendum Vote (Q5/6)				EU Referendum Turnout (Q4)				EU Referendum Intensity (Q5/7)				EU Referendum Expectation (Q9)			UK direction (Q3)		
	Total	Remain (a)	Leave (b)	DK (c)	Unlikely (a)	Likely (b)	Very likely (c)	Definite (d)	Hard (a)	Soft (b)	Remain Soft (c)	Leave Soft (d)	Remain (a)	Leave (b)	DK (c)	Right (a)	Wrong (b)	DK (c)
UnWeighted Base	800	403	332	65	105	96	593	530	611	189	64	60	454	166	180	286	372	142
Weighted Base	800	407	345	48	106	91	598	526	629	171	63	60	457	170	173	293	378	129
1 - Certain not to vote	23 3%	6 1%	12 3%	6ab 12%	23bcd 22%	- -%	- -%	- -%	11 2%	12a 7%	4a 7%	2 4%	12 3%	5 3%	6 3%	2 1%	14a 4%	7a 6%
2	19 2%	8 2%	9 2%	2 4%	19bcd 18%	- -%	- -%	- -%	4 1%	15a 9%	6a 10%	6a 11%	10 2%	2 1%	7 4%	10 3%	8 2%	1 1%
3	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
4	3 *%	2 *%	1 *%	- -%	3cd 3%	- -%	- -%	- -%	3 *%	- -%	- -%	- -%	3 1%	- -%	- -%	2 1%	1 *%	- -%
5	47 6%	23 6%	10 3%	14ab 29%	47bcd 44%	- -%	- -%	- -%	19 3%	28ad 16%	10a 17%	3 6%	28 6%	7 4%	12 7%	15 5%	19 5%	13b 10%
6	14 2%	11b 3%	3 1%	- -%	14bcd 13%	- -%	- -%	- -%	11 2%	4 2%	2 2%	2 3%	8 2%	2 1%	4 3%	10b 3%	1 *%	4b 3%
7	32 4%	15 4%	14 4%	3 6%	- -%	32acd 36%	- -%	- -%	27 4%	6 3%	1 1%	2 3%	21 4%	6 4%	6 3%	11 4%	19 5%	2 2%
8	58 7%	35 9%	21 6%	2 4%	- -%	58acd 64%	- -%	- -%	45 7%	14 8%	8 12%	4 7%	34 7%	14 8%	11 6%	32b 11%	19 5%	7 6%
9	71 9%	38 9%	31 9%	3 6%	- -%	- -%	71abd 12%	- -%	66bd 10%	5 3%	2 4%	- -%	35 8%	19 11%	17 10%	29 10%	34 9%	8 6%
10 - Certain to vote	526 66%	267c 66%	241c 70%	18 38%	- -%	- -%	526ab 88%	526abc 100%	441bc 70%	85 50%	30 48%	37 61%	305 67%	112 66%	110 64%	179 61%	261a 69%	86 67%
Don't know	5 1%	2 *%	4 1%	- -%	- -%	- -%	- -%	- -%	3 *%	2 1%	- -%	2a 4%	2 *%	4a 2%	- -%	2 1%	2 1%	1 1%

95 percent as lower case or *

EU Poll

Table 17 (continuation)

Q4 - If there was a "referendum today" on the UK's membership of the EU, on a scale of 1-10 where 1 is certain not to vote and 10 is certain to vote, how likely is it that you would go out and vote?

Base: All respondents

	Total	2015 GE vote (Q1/2)										Gender		Age					
		Con (a)	Lab (b)	LD (c)	UKIP (d)	Green (e)	SNP (f)	PC (g)	Other (h)	DK (i)	Did not vote (j)	Male (a)	Female (b)	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)
UnWeighted Base	800	222	202	44	53	19	21	2	5	56	113	383	417	86	123	131	140	131	189
Weighted Base	800	254	210	54	87	26	33	4	6	13	113	392	408	95	135	135	143	119	174
1 - Certain not to vote	23 3%	5 2%	4 2%	1 2%	- -%	- -%	2 5%	- -%	- -%	- -%	11abdi 10%	12 3%	11 3%	3 3%	5 3%	1 1%	5 4%	7cf 6%	2 1%
2	19 2%	1 *%	2 1%	- -%	- -%	- -%	2 5%	- -%	- -%	* *%	14abcdi 12%	9 2%	10 3%	9cdef 10%	5f 3%	3f 2%	1 1%	1 1%	* *%
3	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
4	3 *%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	3ab 3%	3 1%	- -%	1 1%	- -%	1 1%	1 1%	- -%	- -%
5	47 6%	9 4%	11 5%	1 2%	4 4%	- -%	5 14%	- -%	1 23%	2abcd 16%	14abc 12%	23 6%	24 6%	9 10%	9 7%	5 4%	7 5%	4 4%	12 7%
6	14 2%	2 1%	4 2%	- -%	- -%	1 5%	2 5%	- -%	- -%	- -%	5a 5%	6 1%	9 2%	5def 5%	5def 4%	3 2%	- -%	- -%	1 1%
7	32 4%	5 2%	8 4%	1 2%	3 4%	1 4%	3 9%	- -%	- -%	2abcd 15%	8a 7%	15 4%	17 4%	7 7%	10e 7%	4 3%	4 3%	2 2%	5 3%
8	58 7%	20 8%	8 4%	3 6%	5 6%	1 4%	- -%	- -%	- -%	3abcd 23%	17ab 15%	38b 10%	21 5%	16cdef 17%	16f 12%	7 5%	7 5%	7 6%	6 3%
9	71 9%	20 8%	15 7%	5 9%	12 14%	6 22%	5 14%	- -%	- -%	1 7%	8 7%	33 9%	38 9%	10e 10%	9 7%	13e 10%	9 6%	4 3%	26bde 15%
10 - Certain to vote	526 66%	189ij 74%	156ij 74%	43ij 79%	63ij 73%	17 64%	16 48%	4 100%	5 77%	4 31%	30 26%	251 64%	276 68%	35 37%	77a 57%	96ab 71%	109ab 76%	92ab 78%	118a 68%
Don't know	5 1%	2 1%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	1abcdj 7%	2 2%	2 1%	3 1%	- -%	- -%	* *%	- -%	1 1%	4 2%

95 percent as lower case or *

EU Poll

Table 17 (continuation)
Q4 - If there was a "referendum today" on the UK's membership of the EU, on a scale of 1-10 where 1 is certain not to vote and 10 is certain to vote, how likely is it that you would go out and vote?
Base: All respondents

	Total	Region											Social Grade						Occupation		
		Scotland (a)	North East (b)	York & Humber (c)	North West (d)	West Mids (e)	East Mids (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	A (a)	B (b)	C1 (c)	C2 (d)	D (e)	E (f)	Full time employed (a)	Part time employed (b)	Other (c)
UnWeighted Base	800	72	29	78	80	66	51	83	39	78	101	123	32	164	237	165	98	104	330	95	375
Weighted Base	800	72	32	72	88	72	56	80	40	72	104	112	36	178	222	174	97	93	337	104	359
1 - Certain not to vote	23 3%	2 2%	1 3%	1 1%	1 1%	3 5%	2 4%	2 3%	1 3%	2 2%	7k 6%	1 1%	- -%	3 2%	8 4%	7 4%	1 1%	3 3%	11 3%	4 4%	8 2%
2	19 2%	2 3%	- -%	1 1%	2 3%	2 3%	1 2%	2 3%	3jk 7%	4k 5%	1 1%	* *%	2ef 6%	3 2%	6 3%	8ef 4%	- -%	* *%	10 3%	5c 5%	4 1%
3	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
4	3 *%	1 1%	- -%	1 1%	- -%	- -%	- -%	- -%	- -%	- -%	1 1%	- -%	1d 3%	1 1%	1 *%	- -%	- -%	- -%	2 1%	1 1%	- -%
5	47 6%	7k 10%	1 4%	3 4%	4 4%	5 7%	5 9%	4 5%	2 5%	7k 9%	6 6%	3 3%	- -%	5 3%	19bf 9%	13 7%	8 8%	2 2%	21 6%	5 5%	21 6%
6	14 2%	3 4%	- -%	1 1%	1 1%	1 2%	2 4%	3 4%	- -%	- -%	1 1%	1 1%	- -%	6 3%	4 2%	3 1%	2 2%	- -%	5 2%	6ac 5%	3 1%
7	32 4%	8dghi 11%	1 4%	4 5%	1 1%	2 3%	2 4%	2 3%	- -%	2 3%	4 4%	6 5%	2 5%	6 4%	8 4%	7 4%	2 2%	8e 8%	10 3%	4 4%	18 5%
8	58 7%	2 3%	3 9%	2 3%	2 2%	6 8%	7cd 12%	3 4%	4d 10%	10acd 14%	10d 9%	9 8%	5 14%	12 7%	14 6%	14 8%	8 8%	6 7%	21 6%	8 8%	29 8%
9	71 9%	6 9%	6 17%	6 9%	6 7%	7 9%	6 11%	7 8%	1 3%	10j 14%	6 5%	11 10%	1 3%	13 7%	17 8%	18 10%	9 10%	12 13%	25 7%	9 9%	37 10%
10 - Certain to vote	526 66%	41 57%	20 62%	53afi 73%	71aefij 81%	44 61%	30 53%	55i 69%	29i 73%	35 49%	68i 65%	80afi 72%	25 70%	126 71%	143 65%	105 60%	68 69%	60 65%	232 69%	61 59%	233 65%
Don't know	5 1%	- -%	- -%	- -%	* *%	1 2%	- -%	1 2%	- -%	2 3%	- -%	1 1%	- -%	2 1%	1 1%	- -%	- -%	2 2%	* *%	- -%	5a 1%

95 percent as lower case or *

EU Poll

Table 17 (continuation)

Q4 - If there was a "referendum today" on the UK's membership of the EU, on a scale of 1-10 where 1 is certain not to vote and 10 is certain to vote, how likely is it that you would go out and vote?

Base: All respondents

	Total	Tenure					Ethnicity				
		Home owner without mortgage (a)	Home owner with mortgage (b)	Socially rented (c)	Privately rented (d)	Other (e)	White (a)	Mixed (b)	Asian (c)	Black (d)	Other (e)
UnWeighted Base	800	257	275	107	147	14	739	19	27	9	6
Weighted Base	800	239	283	112	151	15	737	21	25	11	6
1 - Certain not to vote	23 3%	5 2%	4 2%	2 2%	10ab 7%	2 13%	19 3%	- -%	1 5%	3 31%	- -%
2	19 2%	* %	6a 2%	4a 4%	8a 5%	- -%	16 2%	3 14%	- -%	- -%	- -%
3	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
4	3 *%	- -%	2 1%	1 1%	- -%	- -%	3 *%	- -%	- -%	- -%	- -%
5	47 6%	9 4%	17 6%	9 8%	11 7%	1 7%	40 5%	3 14%	4 16%	- -%	- -%
6	14 2%	1 *%	7 2%	1 1%	3 2%	2 15%	11 2%	2 9%	1 4%	- -%	- -%
7	32 4%	4 2%	9 3%	9ab 8%	10a 7%	- -%	30 4%	2 7%	1 5%	- -%	- -%
8	58 7%	11 4%	15 5%	12a 11%	20ab 13%	1 8%	51 7%	2 10%	4 16%	- -%	1 15%
9	71 9%	22 9%	15 5%	18b 16%	16b 11%	- -%	65 9%	4 21%	1 4%	1 13%	- -%
10 - Certain to vote	526 66%	185cd 77%	207cd 73%	55 49%	72 48%	8 51%	497 67%	5 24%	13 50%	6 56%	5 85%
Don't know	5 1%	3b 1%	- -%	1 1%	- -%	1 6%	5 1%	- -%	- -%	- -%	- -%

95 percent as lower case or *

EU Poll

Table 18
Q5 - Regardless of how likely you would be to actually vote, if a referendum on UK's membership of the EU was held today, would you vote for the United Kingdom to remain a member of the European Union or leave the European Union?
Base: All respondents

	EU Referendum Vote (Q5/6)				EU Referendum Turnout (Q4)				EU Referendum Intensity (Q5/7)				EU Referendum Expectation (Q9)			UK direction (Q3)		
	Total	Remain (a)	Leave (b)	DK (c)	Unlikely (a)	Likely (b)	Very likely (c)	Definite (d)	Hard (a)	Soft (b)	Remain Soft (c)	Leave Soft (d)	Remain (a)	Leave (b)	DK (c)	Right (a)	Wrong (b)	DK (c)
UnWeighted Base	800	403	332	65	105	96	593	530	611	189	64	60	454	166	180	286	372	142
Weighted Base	800	407	345	48	106	91	598	526	629	171	63	60	457	170	173	293	378	129
Remain a member of the EU	370 46%	370bc 91%	- -%	- -%	41 38%	48a 53%	279 47%	244 46%	344bcd 55%	26d 15%	26bd 42%	- -%	278bc 61%	33 19%	59b 34%	180bc 61%	141 37%	49 38%
Leave the EU	324 40%	- -%	324ac 94%	- -%	28 27%	33 37%	259a 43%	229a 43%	285bc 45%	38c 22%	- -%	38abc 64%	129 28%	122ac 72%	72a 42%	82 28%	195ac 52%	47 37%
Don't know	106 13%	37 9%	22 6%	48ab 100%	37bcd 35%	9 10%	59 10%	54 10%	- -%	106ad 62%	37ad 58%	22a 36%	50 11%	16 9%	41ab 24%	32 11%	42 11%	33ab 26%
Remain/ leave	694 87%	370c 91%	324c 94%	- -%	69 65%	82a 90%	539a 90%	473a 90%	629bcd 100%	65 38%	26 42%	38bc 64%	407c 89%	155c 91%	131 76%	261c 89%	336c 89%	96 74%

95 percent as lower case or *

EU Poll

Table 18 (continuation)

Q5 - Regardless of how likely you would be to actually vote, if a referendum on UK's membership of the EU was held today, would you vote for the United Kingdom to remain a member of the European Union or leave the European Union?

Base: All respondents

	Total	2015 GE vote (Q1/2)										Gender		Age					
		Con (a)	Lab (b)	LD (c)	UKIP (d)	Green (e)	SNP (f)	PC (g)	Other (h)	DK (i)	Did not vote (j)	Male (a)	Female (b)	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)
UnWeighted Base	800	222	202	44	53	19	21	2	5	56	113	383	417	86	123	131	140	131	189
Weighted Base	800	254	210	54	87	26	33	4	6	13	113	392	408	95	135	135	143	119	174
Remain a member of the EU	370 46%	108d 42%	128adj 61%	34adj 62%	10 12%	20 75%	9 29%	- -%	5 79%	6d 47%	51d 45%	177 45%	193 47%	55df 58%	77cdf 57%	59 44%	58 40%	57 48%	65 37%
Leave the EU	324 40%	113bci 45%	61 29%	14 27%	67abcij 77%	4 15%	17 52%	2 49%	1 21%	3 22%	42 37%	169 43%	155 38%	32 34%	44 33%	52 39%	65b 46%	48 40%	82ab 47%
Don't know	106 13%	34 13%	21 10%	6 11%	10 11%	3 10%	6 19%	2 51%	- -%	4abcd 31%	21b 19%	46 12%	60 15%	8 8%	13 10%	23 17%	20 14%	14 12%	28 16%
Remain/ leave	694 87%	221i 87%	189ij 90%	48i 89%	77i 89%	23 90%	26 81%	2 49%	6 100%	9 69%	92 81%	346 88%	348 85%	87 92%	121 90%	111 83%	123 86%	105 88%	146 84%

95 percent as lower case or *

EU Poll

Table 18 (continuation)

Q5 - Regardless of how likely you would be to actually vote, if a referendum on UK's membership of the EU was held today, would you vote for the United Kingdom to remain a member of the European Union or leave the European Union?
Base: All respondents

	Total	Region											Social Grade						Occupation		
		Scotland (a)	North East (b)	York & Humber (c)	North West (d)	West Mids (e)	East Mids (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	A (a)	B (b)	C1 (c)	C2 (d)	D (e)	E (f)	Full time employed (a)	Part time employed (b)	Other (c)
UnWeighted Base	800	72	29	78	80	66	51	83	39	78	101	123	32	164	237	165	98	104	330	95	375
Weighted Base	800	72	32	72	88	72	56	80	40	72	104	112	36	178	222	174	97	93	337	104	359
Remain a member of the EU	370 46%	29 40%	14 43%	27 37%	39 44%	34 47%	27 48%	41 51%	17 42%	38 52%	57c 55%	49 43%	21e 58%	88 49%	115def 52%	73 42%	37 37%	36 39%	168 50%	45 43%	156 44%
Leave the EU	324 40%	34j 47%	14 44%	31 43%	39 44%	32 45%	19 34%	26 33%	17 43%	23 31%	32 31%	56gij 50%	12 32%	64 36%	78 35%	79c 45%	44 45%	47bc 50%	123 36%	44 42%	157a 44%
Don't know	106 13%	9 13%	4 12%	14k 19%	10 12%	6 8%	10k 18%	13k 16%	6 15%	12k 16%	15 14%	7 7%	4 10%	26 14%	28 13%	23 13%	17 17%	10 10%	46 14%	15 15%	45 13%
Remain/ leave	694 87%	63 87%	28 88%	58 81%	78 88%	66 92%	46 82%	67 84%	34 85%	60 84%	89 86%	105cfgi 93%	32 90%	152 86%	194 87%	152 87%	81 83%	83 90%	291 86%	89 85%	313 87%

95 percent as lower case or *

EU Poll

Table 18 (continuation)

Q5 - Regardless of how likely you would be to actually vote, if a referendum on UK's membership of the EU was held today, would you vote for the United Kingdom to remain a member of the European Union or leave the European Union?
Base: All respondents

	Total	Tenure					Ethnicity				
		Home owner without mortgage (a)	Home owner with mortgage (b)	Socially rented (c)	Privately rented (d)	Other (e)	White (a)	Mixed (b)	Asian (c)	Black (d)	Other (e)
UnWeighted Base	800	257	275	107	147	14	739	19	27	9	6
Weighted Base	800	239	283	112	151	15	737	21	25	11	6
Remain a member of the EU	370 46%	100 42%	139 49%	46 41%	81ac 54%	4 29%	334 45%	10 46%	16 63%	7 68%	3 47%
Leave the EU	324 40%	110bd 46%	103 36%	52d 47%	49 33%	10 64%	304 41%	9 44%	5 18%	2 21%	3 53%
Don't know	106 13%	29 12%	42 15%	14 13%	21 14%	1 7%	98 13%	2 10%	5 19%	1 12%	- -%
Remain/ leave	694 87%	210 88%	241 85%	98 87%	130 86%	14 93%	638 87%	19 90%	21 81%	9 88%	6 100%

95 percent as lower case or *

EU Poll

Table 19
Q6 - Even if it's only slight, which you leaning towards the UK remaining a member of the EU or leaving the EU?
Base: Those answering Don't know

	EU Referendum Vote (Q5/6)				EU Referendum Turnout (Q4)				EU Referendum Intensity (Q5/7)				EU Referendum Expectation (Q9)			UK direction (Q3)		
	Total	Remain (a)	Leave (b)	DK (c)	Unlikely (a)	Likely (b)	Very likely (c)	Definite (d)	Hard (a)	Soft (b)	Remain Soft (c)	Leave Soft (d)	Remain (a)	Leave (b)	DK (c)	Right (a)	Wrong (b)	DK (c)
UnWeighted Base	127	38	24	65	36	12	77	71	-	127	38	24	58	18	51	37	46	44
Weighted Base	106	37	22	48	37	9	59	54	-	106	37	22	50	16	41	32	42	33
Remain a member of the EU	37 35%	37c 100%	- -%	- -%	9 25%	2 24%	26 43%	23 43%	- -%	37 35%	37b 100%	- -%	22c 45%	4 25%	11 26%	16c 50%	13 30%	9 26%
Leave the EU	22 20%	- -%	22 100%	- -%	6 16%	2 24%	12 20%	12 22%	- -%	22c 20%	- -%	22 100%	12 23%	5 30%	5 13%	10c 33%	9c 22%	2 6%
Don't know	48 45%	- -%	- -%	48a 100%	22cd 59%	5 52%	21 36%	18 34%	- -%	48c 45%	- -%	- -%	16 32%	7 45%	25a 61%	5 17%	20a 48%	22a 68%
Remain/ leave	59 55%	37c 100%	22 100%	- -%	15 41%	4 48%	38a 64%	35a 66%	- -%	59 55%	37b 100%	22 100%	34c 68%	9 55%	16 39%	26bc 83%	22 52%	11 32%

95 percent as lower case or *

EU Poll

Table 19 (continuation)
Q6 - Even if it's only slight, which you leaning towards the UK remaining a member of the EU or leaving the EU?
Base: Those answering Don't know

	Total	2015 GE vote (Q1/2)										Gender		Age					
		Con (a)	Lab (b)	LD (c)	UKIP (d)	Green (e)	SNP (f)	PC (g)	Other (h)	DK (i)	Did not vote (j)	Male (a)	Female (b)	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)
UnWeighted Base	127	28	20	5	6	2	4	1	-	15	22	57	70	8	13	27	24	18	37
Weighted Base	106	34	21	6	10	3	6	2	-	4	21	46	60	8	13	23	20	14	28
Remain a member of the EU	37 35%	12 36%	10 48%	3 56%	2 18%	1 56%	3 51%	- -	- -	2 51%	3 15%	17 36%	20 34%	2 26%	2 18%	9 39%	7 34%	4 31%	12 44%
Leave the EU	22 20%	5 15%	2 10%	3 44%	2 17%	- -	1 24%	2 100%	- -	* %	7 31%	13 27%	9 15%	3 39%	5 39%	4 19%	3 17%	1 9%	4 15%
Don't know	48 45%	16 49%	9 42%	- -	6 65%	1 44%	2 26%	- -	- -	2 49%	12 55%	17 37%	31 51%	3 35%	6 42%	10 43%	10 49%	8 59%	11 41%
Remain/ leave	59 55%	17 51%	12 58%	6 100%	4 35%	1 56%	5 74%	2 100%	- -	2 51%	10 45%	29 63%	29 49%	5 65%	8 58%	13 57%	10 51%	6 41%	17 59%

95 percent as lower case or *

EU Poll

Table 19 (continuation)
Q6 - Even if it's only slight, which you leaning towards the UK remaining a member of the EU or leaving the EU?
Base: Those answering Don't know

	Region												Social Grade						Occupation		
	Total	Scotland (a)	North East (b)	York & Humber (c)	North West (d)	West Mids (e)	East Mids (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	A (a)	B (b)	C1 (c)	C2 (d)	D (e)	E (f)	Full time employed (a)	Part time employed (b)	Other (c)
UnWeighted Base	127	9	5	18	11	9	10	17	5	13	17	13	3	27	38	26	19	14	55	14	58
Weighted Base	106	9	4	14	10	6	10	13	6	12	15	7	4	26	28	23	17	10	46	15	45
Remain a member of the EU	37 35%	5 51%	3 71%	3 25%	4 41%	1 19%	2 21%	3 25%	1 17%	3 23%	8 57%	3 42%	1 33%	8 32%	13 47%	7 30%	4 26%	3 36%	13 28%	4 27%	20 44%
Leave the EU	22 20%	2 24%	* *%	4 27%	* *%	* *%	2 24%	4 29%	3 49%	4 33%	3 17%	* *%	2 67%	8 33%	6 22%	2 8%	2 11%	1 10%	10 21%	7 43%	5 12%
Don't know	48 45%	2 25%	1 29%	7 49%	6 59%	5 81%	6 55%	6 47%	2 33%	5 44%	4 25%	4 58%	- -%	9 36%	9 32%	14 62%	11 62%	5 55%	23 51%	5 30%	20 44%
Remain/ leave	59 55%	7 75%	3 71%	7 51%	4 41%	1 19%	5 45%	7 53%	4 67%	7 56%	11 75%	3 42%	4 100%	17 64%	19 68%	9 38%	6 38%	4 45%	22 49%	11 70%	25 56%

95 percent as lower case or *

EU Poll

Table 19 (continuation)
Q6 - Even if it's only slight, which you leaning towards the UK remaining a member of the EU or leaving the EU?
Base: Those answering Don't know

	Tenure						Ethnicity				
	Total	Home owner without mortgage (a)	Home owner with mortgage (b)	Socially rented (c)	Privately rented (d)	Other (e)	White (a)	Mixed (b)	Asian (c)	Black (d)	Other (e)
UnWeighted Base	127	39	45	19	23	1	120	2	4	1	-
Weighted Base	106	29	42	14	21	1	98	2	5	1	-
Remain a member of the EU	37 35%	15 51%	14 34%	3 22%	5 22%	- -%	34 34%	1 49%	2 44%	- -%	- -%
Leave the EU	22 20%	5 18%	8 19%	2 13%	5 26%	1 100%	19 19%	1 51%	1 28%	- -%	- -%
Don't know	48 45%	9 31%	19 46%	9 65%	11 51%	- -%	45 46%	- -%	1 28%	1 100%	- -%
Remain/ leave	59 55%	20 69%	22 54%	5 35%	10 49%	1 100%	53 54%	2 100%	3 72%	- -%	- -%

95 percent as lower case or *

EU Poll

Table 20
Q5/6 Voting intention.
Base: All respondents

	EU Referendum Vote (Q5/6)				EU Referendum Turnout (Q4)				EU Referendum Intensity (Q5/7)				EU Referendum Expectation (Q9)			UK direction (Q3)		
	Total	Remain (a)	Leave (b)	DK (c)	Unlikely (a)	Likely (b)	Very likely (c)	Definite (d)	Hard (a)	Soft (b)	Remain Soft (c)	Leave Soft (d)	Remain (a)	Leave (b)	DK (c)	Right (a)	Wrong (b)	DK (c)
UnWeighted Base	800	403	332	65	105	96	593	530	611	189	64	60	454	166	180	286	372	142
Weighted Base	800	407	345	48	106	91	598	526	629	171	63	60	457	170	173	293	378	129
Remain a member of the EU	407 51%	407bc 100%	- -%	- -%	50 47%	51 56%	305 51%	267 51%	344bd 55%	63d 37%	63abd 100%	- -%	300bc 66%	37 22%	70b 41%	195bc 67%	154 41%	58 45%
Leave the EU	345 43%	- -%	345ac 100%	- -%	34 32%	36 39%	271a 45%	241a 46%	285bc 45%	60c 35%	- -%	60abc 100%	141 31%	127ac 74%	77a 45%	92 31%	204ac 54%	49 38%
Don't know	48 6%	- -%	- -%	48ab 100%	22bcd 20%	5 5%	21 4%	18 3%	- -%	48acd 28%	- -%	- -%	16 3%	7 4%	25ab 15%	5 2%	20a 5%	22ab 17%
Remain/ leave	752 94%	407c 100%	345c 100%	- -%	84 80%	86a 95%	576a 96%	508a 97%	629b 100%	123 72%	63b 100%	60b 100%	441c 97%	163c 96%	147 85%	287bc 98%	358c 95%	107 83%

95 percent as lower case or *

EU Poll

Table 20 (continuation)
Q5/6 Voting intention.
Base: All respondents

	Total	2015 GE vote (Q1/2)										Gender		Age					
		Con (a)	Lab (b)	LD (c)	UKIP (d)	Green (e)	SNP (f)	PC (g)	Other (h)	DK (i)	Did not vote (j)	Male (a)	Female (b)	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)
UnWeighted Base	800	222	202	44	53	19	21	2	5	56	113	383	417	86	123	131	140	131	189
Weighted Base	800	254	210	54	87	26	33	4	6	13	113	392	408	95	135	135	143	119	174
Remain a member of the EU	407 51%	120d 47%	138adj 66%	37adj 68%	12 14%	21 81%	13 38%	- -%	5 79%	8ad 63%	54d 47%	193 49%	214 52%	57df 60%	79df 59%	68 51%	64 45%	61 51%	77 44%
Leave the EU	345 43%	118bi 46%	63 30%	17 32%	69abcij 79%	4 15%	19 57%	4 100%	1 21%	3 22%	48bi 42%	182 46%	163 40%	36 37%	50 37%	56 42%	68 48%	49 42%	86b 49%
Don't know	48 6%	16 6%	9 4%	- -%	6 7%	1 4%	2 5%	- -%	- -%	2abc 15%	12bc 10%	17 4%	31 8%	3 3%	6 4%	10 7%	10 7%	8 7%	11 7%
Remain/ leave	752 94%	238i 94%	201ij 96%	54ij 100%	81 93%	25 96%	31 95%	4 100%	6 100%	11 85%	102 90%	375 96%	377 92%	92 97%	129 96%	125 93%	133 93%	111 93%	163 93%

95 percent as lower case or *

EU Poll

Table 20 (continuation)
Q5/6 Voting intention.
Base: All respondents

	Total	Region											Social Grade						Occupation		
		Scotland (a)	North East (b)	York & Humber (c)	North West (d)	West Mids (e)	East Mids (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	A (a)	B (b)	C1 (c)	C2 (d)	D (e)	E (f)	Full time employed (a)	Part time employed (b)	Other (c)
UnWeighted Base	800	72	29	78	80	66	51	83	39	78	101	123	32	164	237	165	98	104	330	95	375
Weighted Base	800	72	32	72	88	72	56	80	40	72	104	112	36	178	222	174	97	93	337	104	359
Remain a member of the EU	407 51%	34 47%	17 52%	30 42%	43 49%	35 49%	29 51%	44 55%	18 44%	40 56%	65achk 63%	52 46%	22 61%	96 54%	129def 58%	79 46%	41 42%	40 43%	181 54%	49 47%	176 49%
Leave the EU	345 43%	36j 50%	14 44%	35j 48%	39 44%	32 45%	22 39%	30 38%	20 51%	26 37%	35 34%	56j 50%	14 39%	73 41%	84 38%	81 46%	46 47%	48c 51%	133 39%	50 48%	162 45%
Don't know	48 6%	2 3%	1 4%	7 9%	6 7%	5 7%	6 10%	6 7%	2 5%	5 7%	4 4%	4 4%	- -%	9 5%	9 4%	14 8%	11ac 11%	5 6%	23 7%	5 4%	20 6%
Remain/ leave	752 94%	70 97%	31 96%	65 91%	82 93%	67 93%	50 90%	74 93%	38 95%	67 93%	100 96%	108 96%	36e 100%	169 95%	213e 96%	160 92%	87 89%	87 94%	314 93%	99 96%	339 94%

95 percent as lower case or *

EU Poll

Table 20 (continuation)
Q5/6 Voting intention.
Base: All respondents

	Tenure						Ethnicity				
	Total	Home owner without mortgage (a)	Home owner with mortgage (b)	Socially rented (c)	Privately rented (d)	Other (e)	White (a)	Mixed (b)	Asian (c)	Black (d)	Other (e)
UnWeighted Base	800	257	275	107	147	14	739	19	27	9	6
Weighted Base	800	239	283	112	151	15	737	21	25	11	6
Remain a member of the EU	407 51%	115 48%	153 54%	49 44%	86c 57%	4 29%	368 50%	11 51%	18 71%	7 68%	3 47%
Leave the EU	345 43%	115bd 48%	111 39%	54 48%	55 36%	11 71%	323 44%	10 49%	6 24%	2 21%	3 53%
Don't know	48 6%	9 4%	19 7%	9 8%	11 7%	- -%	45 6%	- -%	1 5%	1 12%	- -%
Remain/ leave	752 94%	230 96%	264 93%	103 92%	140 93%	15 100%	691 94%	21 100%	24 95%	9 88%	6 100%

95 percent as lower case or *

EU Poll

Table 21
Q5/6 Voting intention.
Base: Excluding DK

	EU Referendum Vote (Q5/6)				EU Referendum Turnout (Q4)				EU Referendum Intensity (Q5/7)				EU Referendum Expectation (Q9)			UK direction (Q3)		
	Total	Remain (a)	Leave (b)	DK (c)	Unlikely (a)	Likely (b)	Very likely (c)	Definite (d)	Hard (a)	Soft (b)	Remain Soft (c)	Leave Soft (d)	Remain (a)	Leave (b)	DK (c)	Right (a)	Wrong (b)	DK (c)
UnWeighted Base	735	403	332	-	84	90	555	495	611	124	64	60	430	155	150	276	349	110
Weighted Base	752	407	345	-	84	86	576	508	629	123	63	60	441	163	147	287	358	107
Remain a member of the EU	407 54%	407b 100%	- -%	- -%	50 59%	51 59%	305 53%	267 53%	344d 55%	63d 51%	63abd 100%	- -%	300bc 68%	37 22%	70b 47%	195bc 68%	154 43%	58b 54%
Leave the EU	345 46%	- -%	345a 100%	- -%	34 41%	36 41%	271 47%	241 47%	285c 45%	60c 49%	- -%	60abc 100%	141 32%	127ac 78%	77a 53%	92 32%	204ac 57%	49a 46%
Don't know	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
Remain/ leave	752 100%	407 100%	345 100%	- -%	84 100%	86 100%	576 100%	508 100%	629 100%	123 100%	63 100%	60 100%	441 100%	163 100%	147 100%	287 100%	358 100%	107 100%

95 percent as lower case or *

EU Poll

Table 21 (continuation)
Q5/6 Voting intention.
Base: Excluding DK

	Total	2015 GE vote (Q1/2)										Gender		Age					
		Con (a)	Lab (b)	LD (c)	UKIP (d)	Green (e)	SNP (f)	PC (g)	Other (h)	DK (i)	Did not vote (j)	Male (a)	Female (b)	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)
UnWeighted Base	735	208	194	44	49	18	20	2	5	45	101	360	375	83	117	117	127	119	172
Weighted Base	752	238	201	54	81	25	31	4	6	11	102	375	377	92	129	125	133	111	163
Remain a member of the EU	407 54%	120d 50%	138adj 69%	37ad 68%	12 15%	21 85%	13 40%	- -%	5 79%	8adj 74%	54d 53%	193 52%	214 57%	57f 61%	79df 62%	68 55%	64 49%	61 55%	77 47%
Leave the EU	345 46%	118bci 50%	63 31%	17 32%	69abcij 85%	4 15%	19 60%	4 100%	1 21%	3 26%	48bi 47%	182 48%	163 43%	36 39%	50 38%	56 45%	68b 51%	49 45%	86ab 53%
Don't know	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
Remain/ leave	752 100%	238 100%	201 100%	54 100%	81 100%	25 100%	31 100%	4 100%	6 100%	11 100%	102 100%	375 100%	377 100%	92 100%	129 100%	125 100%	133 100%	111 100%	163 100%

95 percent as lower case or *

EU Poll

Table 21 (continuation)
Q5/6 Voting intention.
Base: Excluding DK

	Total	Region											Social Grade						Occupation		
		Scotland (a)	North East (b)	York & Humber (c)	North West (d)	West Mids (e)	East Mids (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	A (a)	B (b)	C1 (c)	C2 (d)	D (e)	E (f)	Full time employed (a)	Part time employed (b)	Other (c)
UnWeighted Base	735	69	28	68	73	60	45	74	37	73	94	114	32	152	221	148	85	97	298	91	346
Weighted Base	752	70	31	65	82	67	50	74	38	67	100	108	36	169	213	160	87	87	314	99	339
Remain a member of the EU	407 54%	34 48%	17 54%	30 46%	43 53%	35 52%	29 57%	44 59%	18 47%	40 61%	65ack 65%	52 48%	22 61%	96 57%	129def 60%	79 50%	41 47%	40 46%	181 58%	49 49%	176 52%
Leave the EU	345 46%	36j 52%	14 46%	35j 54%	39 47%	32 48%	22 43%	30 41%	20 53%	26 39%	35 35%	56j 52%	14 39%	73 43%	84 40%	81c 50%	46c 53%	48c 54%	133 42%	50 51%	162 48%
Don't know	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
Remain/ leave	752 100%	70 100%	31 100%	65 100%	82 100%	67 100%	50 100%	74 100%	38 100%	67 100%	100 100%	108 100%	36 100%	169 100%	213 100%	160 100%	87 100%	87 100%	314 100%	99 100%	339 100%

95 percent as lower case or *

EU Poll

Table 21 (continuation)
Q5/6 Voting intention.
Base: Excluding DK

	Tenure						Ethnicity				
	Total	Home owner without mortgage (a)	Home owner with mortgage (b)	Socially rented (c)	Privately rented (d)	Other (e)	White (a)	Mixed (b)	Asian (c)	Black (d)	Other (e)
UnWeighted Base	735	243	251	93	134	14	676	19	26	8	6
Weighted Base	752	230	264	103	140	15	691	21	24	9	6
Remain a member of the EU	407 54%	115 50%	153 58%	49 48%	86ac 61%	4 29%	368 53%	11 51%	18 75%	7 76%	3 47%
Leave the EU	345 46%	115d 50%	111 42%	54d 52%	55 39%	11 71%	323 47%	10 49%	6 25%	2 24%	3 53%
Don't know	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
Remain/ leave	752 100%	230 100%	264 100%	103 100%	140 100%	15 100%	691 100%	21 100%	24 100%	9 100%	6 100%

95 percent as lower case or *

EU Poll

Table 22
Q5/6 Voting intention.
Base: All definite voters

	EU Referendum Vote (Q5/6)				EU Referendum Turnout (Q4)				EU Referendum Intensity (Q5/7)				EU Referendum Expectation (Q9)			UK direction (Q3)		
	Total	Remain (a)	Leave (b)	DK (c)	Unlikely (a)	Likely (b)	Very likely (c)	Definite (d)	Hard (a)	Soft (b)	Remain Soft (c)	Leave Soft (d)	Remain (a)	Leave (b)	DK (c)	Right (a)	Wrong (b)	DK (c)
UnWeighted Base	530	266	229	35	-	-	530	530	429	101	31	35	303	112	115	176	256	98
Weighted Base	526	267	241	18	-	-	526	526	441	85	30	37	305	112	110	179	261	86
Remain a member of the EU	267 51%	267bc 100%	- -%	- -%	- -%	- -%	267 51%	267 51%	237bd 54%	30d 36%	30abd 100%	- -%	198bc 65%	25 22%	45b 41%	119bc 66%	107 41%	41 48%
Leave the EU	241 46%	- -%	241ac 100%	- -%	- -%	- -%	241 46%	241 46%	204c 46%	37c 43%	- -%	37abc 100%	101 33%	85ac 76%	55a 50%	56 32%	148ac 57%	36 42%
Don't know	18 3%	- -%	- -%	18ab 100%	- -%	- -%	18 3%	18 3%	- -%	18acd 22%	- -%	- -%	6 2%	2 2%	10ab 9%	4 2%	6 2%	9ab 10%
Remain/ leave	508 97%	267c 100%	241c 100%	- -%	- -%	- -%	508 97%	508 97%	441b 100%	67 78%	30b 100%	37b 100%	298c 98%	110c 98%	100 91%	175c 98%	255c 98%	77 90%

95 percent as lower case or *

EU Poll

Table 22 (continuation)
Q5/6 Voting intention.
Base: All definite voters

	Total	2015 GE vote (Q1/2)										Gender		Age					
		Con (a)	Lab (b)	LD (c)	UKIP (d)	Green (e)	SNP (f)	PC (g)	Other (h)	DK (i)	Did not vote (j)	Male (a)	Female (b)	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)
UnWeighted Base	530	164	151	34	39	12	10	2	4	40	30	251	279	31	69	93	106	99	132
Weighted Base	526	189	156	43	63	17	16	4	5	4	30	251	276	35	77	96	109	92	118
Remain a member of the EU	267 51%	86d 45%	111adj 71%	32adj 74%	4 6%	15 91%	5 30%	- -%	4 72%	2d 53%	10d 34%	120 48%	147 53%	20 58%	51cdf 67%	46 48%	50 46%	51f 56%	49 41%
Leave the EU	241 46%	94bc 50%	42 27%	11 26%	57abcij 89%	2 9%	11 70%	4 100%	1 28%	2b 47%	18bc 59%	124 50%	117 42%	15 42%	24 32%	44 46%	54b 50%	40 43%	64b 55%
Don't know	18 3%	10 5%	3 2%	- -%	3 5%	- -%	- -%	- -%	- -%	* *%	2 7%	7 3%	12 4%	- -%	1 1%	7e 7%	5 5%	1 1%	5 4%
Remain/ leave	508 97%	179 95%	153 98%	43 100%	60 95%	17 100%	16 100%	4 100%	5 100%	4 100%	28 93%	244 97%	264 96%	35 100%	75 99%	90 93%	104 95%	91c 99%	113 96%

95 percent as lower case or *

EU Poll

Table 22 (continuation)
Q5/6 Voting intention.
Base: All definite voters

	Total	Region											Social Grade						Occupation		
		Scotland (a)	North East (b)	York & Humber (c)	North West (d)	West Mids (e)	East Mids (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	A (a)	B (b)	C1 (c)	C2 (d)	D (e)	E (f)	Full time employed (a)	Part time employed (b)	Other (c)
UnWeighted Base	530	43	19	56	62	38	28	56	28	43	68	89	22	116	156	100	70	66	228	55	247
Weighted Base	526	41	20	53	71	44	30	55	29	35	68	80	25	126	143	105	68	60	232	61	233
Remain a member of the EU	267 51%	20 48%	10 52%	25 48%	36 50%	20 45%	15 49%	32k 58%	14 47%	22k 63%	42k 63%	31 39%	15 60%	73f 58%	78f 55%	48 46%	30 44%	23 38%	135c 58%	28 46%	103 44%
Leave the EU	241 46%	21 52%	10 48%	26 50%	30 43%	21 49%	13 43%	21 38%	14 49%	13 37%	23 34%	48dgij 59%	10 40%	47 37%	64 45%	52 49%	33 49%	35b 58%	87 38%	31 51%	122a 52%
Don't know	18 3%	* *%	- -%	1 2%	5 7%	3 6%	2 8%	2 4%	1 4%	- -%	3 4%	2 2%	- -%	6c 5%	1 1%	5 5%	4c 6%	2 4%	9 4%	2 2%	8 3%
Remain/ leave	508 97%	41 100%	20 100%	52 98%	66 93%	41 94%	28 92%	53 96%	28 96%	35 100%	65 96%	79 98%	25 100%	120 95%	142be 99%	100 95%	63 94%	58 96%	223 96%	60 98%	225 97%

95 percent as lower case or *

EU Poll

Table 22 (continuation)
Q5/6 Voting intention.
Base: All definite voters

	Tenure						Ethnicity				
	Total	Home owner without mortgage (a)	Home owner with mortgage (b)	Socially rented (c)	Privately rented (d)	Other (e)	White (a)	Mixed (b)	Asian (c)	Black (d)	Other (e)
UnWeighted Base	530	195	199	54	75	7	503	4	13	5	5
Weighted Base	526	185	207	55	72	8	497	5	13	6	5
Remain a member of the EU	267 51%	83 45%	114a 55%	26 48%	43a 60%	1 16%	252 51%	2 43%	7 53%	5 79%	2 38%
Leave the EU	241 46%	96bd 52%	87 42%	26 48%	25 35%	6 84%	230 46%	3 57%	5 37%	- -%	3 62%
Don't know	18 3%	6 3%	7 3%	2 4%	4 5%	- -%	16 3%	- -%	1 10%	1 21%	- -%
Remain/ leave	508 97%	179 97%	201 97%	53 96%	68 95%	8 100%	481 97%	5 100%	11 90%	5 79%	5 100%

95 percent as lower case or *

EU Poll

Table 23
Q5/6 Voting intention.
Base: All definite voters excluding DK

	EU Referendum Vote (Q5/6)				EU Referendum Turnout (Q4)				EU Referendum Intensity (Q5/7)				EU Referendum Expectation (Q9)			UK direction (Q3)		
	Total	Remain (a)	Leave (b)	DK (c)	Unlikely (a)	Likely (b)	Very likely (c)	Definite (d)	Hard (a)	Soft (b)	Remain Soft (c)	Leave Soft (d)	Remain (a)	Leave (b)	DK (c)	Right (a)	Wrong (b)	DK (c)
UnWeighted Base	495	266	229	-	-	-	495	495	429	66	31	35	289	106	100	169	246	80
Weighted Base	508	267	241	-	-	-	508	508	441	67	30	37	298	110	100	175	255	77
Remain a member of the EU	267 53%	267b 100%	- -%	- -%	- -%	- -%	267 53%	267 53%	237d 54%	30d 45%	30abd 100%	- -%	198bc 66%	25 22%	45b 45%	119bc 68%	107 42%	41 53%
Leave the EU	241 47%	- -%	241a 100%	- -%	- -%	- -%	241 47%	241 47%	204c 46%	37c 55%	- -%	37abc 100%	101 34%	85ac 78%	55a 55%	56 32%	148a 58%	36a 47%
Don't know	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
Remain/ leave	508 100%	267 100%	241 100%	- -%	- -%	- -%	508 100%	508 100%	441 100%	67 100%	30 100%	37 100%	298 100%	110 100%	100 100%	175 100%	255 100%	77 100%

95 percent as lower case or *

EU Poll

Table 23 (continuation)
Q5/6 Voting intention.
Base: All definite voters excluding DK

	Total	2015 GE vote (Q1/2)										Gender		Age					
		Con (a)	Lab (b)	LD (c)	UKIP (d)	Green (e)	SNP (f)	PC (g)	Other (h)	DK (i)	Did not vote (j)	Male (a)	Female (b)	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)
UnWeighted Base	495	156	148	34	37	12	10	2	4	32	28	237	258	31	67	83	98	94	122
Weighted Base	508	179	153	43	60	17	16	4	5	4	28	244	264	35	75	90	104	91	113
Remain a member of the EU	267 53%	86d 48%	111adi 73%	32ad 74%	4 6%	15 91%	5 30%	- -%	4 72%	2d 53%	10 36%	120 49%	147 56%	20 58%	51cdf 68%	46 51%	50 48%	51 56%	49 43%
Leave the EU	241 47%	94bc 52%	42 27%	11 26%	57abci 94%	2 9%	11 70%	4 100%	1 28%	2b 47%	18 64%	124 51%	117 44%	15 42%	24 32%	44b 49%	54b 52%	40 44%	64b 57%
Don't know	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
Remain/ leave	508 100%	179 100%	153 100%	43 100%	60 100%	17 100%	16 100%	4 100%	5 100%	4 100%	28 100%	244 100%	264 100%	35 100%	75 100%	90 100%	104 100%	91 100%	113 100%

95 percent as lower case or *

EU Poll

Table 23 (continuation)
Q5/6 Voting intention.
Base: All definite voters excluding DK

	Total	Region											Social Grade						Occupation		
		Scotland (a)	North East (b)	York & Humber (c)	North West (d)	West Mids (e)	East Mids (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	A (a)	B (b)	C1 (c)	C2 (d)	D (e)	E (f)	Full time employed (a)	Part time employed (b)	Other (c)
UnWeighted Base	495	42	19	51	57	34	25	52	27	43	62	83	22	108	147	91	64	63	209	54	232
Weighted Base	508	41	20	52	66	41	28	53	28	35	65	79	25	120	142	100	63	58	223	60	225
Remain a member of the EU	267 53%	20 48%	10 52%	25 49%	36 54%	20 48%	15 53%	32k 60%	14 49%	22k 63%	42k 65%	31 39%	15 60%	73f 61%	78f 55%	48 48%	30 47%	23 39%	135c 61%	28 48%	103 46%
Leave the EU	241 47%	21 52%	10 48%	26 51%	30 46%	21 52%	13 47%	21 40%	14 51%	13 37%	23 35%	48gij 61%	10 40%	47 39%	64 45%	52 52%	33 53%	35bc 61%	87 39%	31 52%	122a 54%
Don't know	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
Remain/ leave	508 100%	41 100%	20 100%	52 100%	66 100%	41 100%	28 100%	53 100%	28 100%	35 100%	65 100%	79 100%	25 100%	120 100%	142 100%	100 100%	63 100%	58 100%	223 100%	60 100%	225 100%

95 percent as lower case or *

EU Poll

Table 23 (continuation)
Q5/6 Voting intention.
Base: All definite voters excluding DK

	Total	Tenure					Ethnicity				
		Home owner without mortgage (a)	Home owner with mortgage (b)	Socially rented (c)	Privately rented (d)	Other (e)	White (a)	Mixed (b)	Asian (c)	Black (d)	Other (e)
UnWeighted Base	495	185	187	47	69	7	470	4	12	4	5
Weighted Base	508	179	201	53	68	8	481	5	11	5	5
Remain a member of the EU	267 53%	83 46%	114a 57%	26 50%	43a 63%	1 16%	252 52%	2 43%	7 59%	5 100%	2 38%
Leave the EU	241 47%	96bd 54%	87 43%	26 50%	25 37%	6 84%	230 48%	3 57%	5 41%	- -%	3 62%
Don't know	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
Remain/ leave	508 100%	179 100%	201 100%	53 100%	68 100%	8 100%	481 100%	5 100%	11 100%	5 100%	5 100%

95 percent as lower case or *

EU Poll

Table 24
Q7 - Thinking again about your vote, how likely is it that you would change your mind and vote differently before the referendum on 23rd June?
Base: Those answering remain or leave the EU

	EU Referendum Vote (Q5/6)				EU Referendum Turnout (Q4)				EU Referendum Intensity (Q5/7)				EU Referendum Expectation (Q9)			UK direction (Q3)		
	Total	Remain (a)	Leave (b)	DK (c)	Unlikely (a)	Likely (b)	Very likely (c)	Definite (d)	Hard (a)	Soft (b)	Remain Soft (c)	Leave Soft (d)	Remain (a)	Leave (b)	DK (c)	Right (a)	Wrong (b)	DK (c)
UnWeighted Base	673	365	308	-	69	84	516	459	611	62	26	36	396	148	129	249	326	98
Weighted Base	694	370	324	-	69	82	539	473	629	65	26	38	407	155	131	261	336	96
Very likely to change	7 1%	3 1%	4 1%	- -%	2c 3%	1 1%	4 1%	4 1%	- -%	7a 11%	3 12%	4a 11%	4 1%	3 2%	- -%	3 1%	2 1%	2 2%
Fairly likely to change	58 8%	23 6%	34a 11%	- -%	19bcd 28%	9c 11%	28 5%	28 6%	- -%	58a 89%	23 88%	34a 89%	34 8%	14 9%	10 8%	25 9%	27 8%	6 6%
Fairly unlikely to change	167 24%	89 24%	77 24%	- -%	24cd 35%	38cd 46%	104 19%	82 17%	167bd 26%	- -%	- -%	- -%	109b 27%	28 18%	30 23%	73 28%	72 21%	22 23%
Very unlikely to change	462 67%	254 69%	208 64%	- -%	24 34%	34 42%	403ab 75%	359ab 76%	462bd 74%	- -%	- -%	- -%	261 64%	110 71%	91 70%	161 62%	235a 70%	66 69%
Likely	65 9%	26 7%	38a 12%	- -%	21bcd 31%	10c 13%	32 6%	32 7%	- -%	65a 100%	26 100%	38a 100%	38 9%	17 11%	10 8%	28 11%	29 9%	8 8%
Unlikely	629 91%	344b 93%	285 88%	- -%	48 69%	71a 87%	507ab 94%	441a 93%	629bd 100%	- -%	- -%	- -%	369 91%	138 89%	121 92%	233 89%	307 91%	88 92%

95 percent as lower case or *

EU Poll

Table 24 (continuation)
Q7 - Thinking again about your vote, how likely is it that you would change your mind and vote differently before the referendum on 23rd June?
Base: Those answering remain or leave the EU

	2015 GE vote (Q1/2)											Gender		Age					
	Total	Con (a)	Lab (b)	LD (c)	UKIP (d)	Green (e)	SNP (f)	PC (g)	Other (h)	DK (i)	Did not vote (j)	Male (a)	Female (b)	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)
UnWeighted Base	673	194	182	39	47	17	17	1	5	41	91	326	347	78	110	104	116	113	152
Weighted Base	694	221	189	48	77	23	26	2	6	9	92	346	348	87	121	111	123	105	146
Very likely to change	7 1%	2 1%	1 1%	1 2%	- -%	- -%	- -%	- -%	1 14%	- -%	2 2%	3 1%	4 1%	2 2%	1 1%	1 1%	1 1%	1 1%	1 1%
Fairly likely to change	58 8%	22c 10%	13 7%	- -%	5 6%	1 4%	2 6%	- -%	1 23%	* *%	14bci 15%	32 9%	26 7%	14bcf 16%	9 7%	7 6%	11 9%	8 8%	9 6%
Fairly unlikely to change	167 24%	53 24%	38 20%	15 32%	20 26%	8 36%	8 29%	2 100%	- -%	1 12%	22 23%	78 23%	88 25%	29ef 33%	38ef 32%	32ef 29%	27 22%	16 16%	23 16%
Very unlikely to change	462 67%	144 65%	137j 72%	32 66%	52 68%	14 60%	17 65%	- -%	4 63%	8abcdj 88%	54 59%	232 67%	230 66%	42 48%	73 60%	71a 64%	84a 68%	79ab 76%	113abc 77%
Likely	65 9%	23i 11%	14 7%	1 2%	5 6%	1 4%	2 6%	- -%	2 37%	* *%	16bci 18%	35 10%	30 9%	16bcf 19%	10 8%	8 7%	11 9%	9 9%	10 7%
Unlikely	629 91%	197 89%	175j 93%	47j 98%	72 94%	22 96%	25 94%	2 100%	4 63%	9aj 100%	76 82%	311 90%	318 91%	71 81%	111a 92%	104a 93%	111 91%	95 91%	136a 93%

95 percent as lower case or *

EU Poll

Table 24 (continuation)
Q7 - Thinking again about your vote, how likely is it that you would change your mind and vote differently before the referendum on 23rd June?
Base: Those answering remain or leave the EU

	Total	Region											Social Grade						Occupation		
		Scotland (a)	North East (b)	York & Humber (c)	North West (d)	West Mids (e)	East Mids (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	A (a)	B (b)	C1 (c)	C2 (d)	D (e)	E (f)	Full time employed (a)	Part time employed (b)	Other (c)
UnWeighted Base	673	63	24	60	69	57	41	66	34	65	84	110	29	137	199	139	79	90	275	81	317
Weighted Base	694	63	28	58	78	66	46	67	34	60	89	105	32	152	194	152	81	83	291	89	313
Very likely to change	7 1%	2 3%	- -%	- -%	* *%	1 2%	1 2%	1 1%	1 3%	- -%	* *%	1 1%	- -%	- -%	5 2%	1 1%	- -%	1 1%	3 1%	1 1%	3 1%
Fairly likely to change	58 8%	4 6%	4 15%	6 11%	5 6%	6 10%	2 5%	3 5%	7 20%	4 7%	7 8%	8 8%	3 10%	9 6%	17 9%	16 11%	5 6%	6 8%	26 9%	7 8%	24 8%
Fairly unlikely to change	167 24%	21 33%	9 33%	10 17%	17 22%	11 17%	19 42%	16 24%	9 27%	20 33%	20 22%	14 14%	5 17%	35 23%	49 25%	42 28%	19 23%	17 20%	71 24%	31 35%	65 21%
Very unlikely to change	462 67%	36 58%	15 52%	42 72%	55 71%	47 72%	23 51%	47 70%	17 49%	37 61%	62 70%	81 77%	24 73%	108 71%	123 63%	92 61%	57 71%	59 71%	191 66%	50 56%	222 71%
Likely	65 9%	6 9%	4 15%	6 11%	5 6%	7 11%	3 7%	4 6%	8 24%	4 7%	7 8%	9 9%	3 10%	9 6%	22 11%	17 12%	5 6%	7 9%	29 10%	8 9%	27 9%
Unlikely	629 91%	57 91%	24 85%	52 89%	73 94%	59 89%	43 93%	63 94%	26 76%	56 93%	82 92%	95 91%	29 90%	143 94%	171 89%	134 88%	76 94%	76 91%	262 90%	80 91%	286 91%

95 percent as lower case or *

EU Poll

Table 24 (continuation)
Q7 - Thinking again about your vote, how likely is it that you would change your mind and vote differently before the referendum on 23rd June?
Base: Those answering remain or leave the EU

	Tenure						Ethnicity				
	Total	Home owner without mortgage (a)	Home owner with mortgage (b)	Socially rented (c)	Privately rented (d)	Other (e)	White (a)	Mixed (b)	Asian (c)	Black (d)	Other (e)
UnWeighted Base	673	218	230	88	124	13	619	17	23	8	6
Weighted Base	694	210	241	98	130	14	638	19	21	9	6
Very likely to change	7 1%	2 1%	* *%	2b 2%	2 2%	1 6%	7 1%	- -%	- -%	- -%	- -%
Fairly likely to change	58 8%	20 10%	18 8%	8 8%	11 9%	- -%	48 8%	5 25%	3 16%	1 12%	- -%
Fairly unlikely to change	167 24%	29 14%	63a 26%	28a 29%	43a 33%	4 26%	155 24%	6 35%	1 5%	1 14%	3 45%
Very unlikely to change	462 67%	159bcd 76%	160 66%	60 61%	74 57%	10 68%	428 67%	7 40%	16 78%	7 74%	3 55%
Likely	65 9%	23 11%	18 8%	10 10%	13 10%	1 6%	55 9%	5 25%	3 16%	1 12%	- -%
Unlikely	629 91%	188 89%	223 92%	88 90%	117 90%	13 94%	583 91%	14 75%	17 84%	8 88%	6 100%

95 percent as lower case or *

EU Poll

Table 25
Q9 Regardless of what outcome you would like the referendum to have, what do you think WILL be the outcome of the referendum on the UK's membership of the EU?
Base: All respondents

	EU Referendum Vote (Q5/6)				EU Referendum Turnout (Q4)				EU Referendum Intensity (Q5/7)				EU Referendum Expectation (Q9)			UK direction (Q3)		
	Total	Remain (a)	Leave (b)	DK (c)	Unlikely (a)	Likely (b)	Very likely (c)	Definite (d)	Hard (a)	Soft (b)	Remain Soft (c)	Leave Soft (d)	Remain (a)	Leave (b)	DK (c)	Right (a)	Wrong (b)	DK (c)
UnWeighted Base	800	403	332	65	105	96	593	530	611	189	64	60	454	166	180	286	372	142
Weighted Base	800	407	345	48	106	91	598	526	629	171	63	60	457	170	173	293	378	129
The UK will remain a member of the EU	457 57%	300bc 74%	141 41%	16 33%	61 57%	55 60%	340 57%	305 58%	369 59%	88 51%	37 59%	35 58%	457bc 100%	- -%	- -%	199bc 68%	189 50%	69 53%
The UK will leave the EU	170 21%	37 9%	127ac 37%	7 15%	16 15%	20 22%	131 22%	112 21%	138 22%	32 19%	11 18%	14 23%	- -%	170ac 100%	- -%	51c 17%	108ac 29%	12 9%
Don't know	173 22%	70 17%	77 22%	25ab 53%	29 27%	17 18%	127 21%	110 21%	121 19%	51a 30%	15 23%	11 19%	- -%	- -%	173ab 100%	43 15%	81a 21%	49ab 38%
Remain/ leave	627 78%	337c 83%	268c 78%	23 47%	77 73%	74 82%	470 79%	417 79%	508b 81%	120 70%	49 77%	48 81%	457c 100%	170c 100%	- -%	250bc 85%	297c 79%	80 62%

95 percent as lower case or *

EU Poll

Table 25 (continuation)
Q9 Regardless of what outcome you would like the referendum to have, what do you think WILL be the outcome of the referendum on the UK's membership of the EU?
Base: All respondents

	Total	2015 GE vote (Q1/2)										Gender		Age					
		Con (a)	Lab (b)	LD (c)	UKIP (d)	Green (e)	SNP (f)	PC (g)	Other (h)	DK (i)	Did not vote (j)	Male (a)	Female (b)	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)
UnWeighted Base	800	222	202	44	53	19	21	2	5	56	113	383	417	86	123	131	140	131	189
Weighted Base	800	254	210	54	87	26	33	4	6	13	113	392	408	95	135	135	143	119	174
The UK will remain a member of the EU	457 57%	137 54%	142adj 68%	33 60%	44 51%	15 59%	17 52%	2 51%	2 35%	8 61%	57 50%	239b 61%	218 53%	58 61%	83 61%	81 60%	80 56%	61 52%	95 54%
The UK will leave the EU	170 21%	67bij 26%	34i 16%	13i 24%	21i 25%	7 27%	8 23%	- -%	1 23%	* *%	19i 17%	84 21%	87 21%	20 21%	24 18%	30 22%	39f 28%	28 24%	30 17%
Don't know	173 22%	50 20%	33 16%	9 16%	22 25%	4 15%	8 24%	2 49%	3 42%	5abc 39%	38abc 33%	69 18%	103a 25%	18 19%	28 21%	24 18%	23 16%	30 25%	49cd 28%
Remain/ leave	627 78%	204ij 80%	176ij 84%	46ij 84%	65 75%	22 85%	25 76%	2 51%	4 58%	8 61%	75 67%	323b 82%	305 75%	77 81%	106 79%	110f 82%	119f 84%	89 75%	125 72%

95 percent as lower case or *

EU Poll

Table 25 (continuation)
Q9 Regardless of what outcome you would like the referendum to have, what do you think WILL be the outcome of the referendum on the UK's membership of the EU?
Base: All respondents

	Total	Region											Social Grade						Occupation		
		Scotland (a)	North East (b)	York & Humber (c)	North West (d)	West Mids (e)	East Mids (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	A (a)	B (b)	C1 (c)	C2 (d)	D (e)	E (f)	Full time employed (a)	Part time employed (b)	Other (c)
UnWeighted Base	800	72	29	78	80	66	51	83	39	78	101	123	32	164	237	165	98	104	330	95	375
Weighted Base	800	72	32	72	88	72	56	80	40	72	104	112	36	178	222	174	97	93	337	104	359
The UK will remain a member of the EU	457 57%	41 57%	15 47%	36 50%	51 57%	40 56%	34 60%	48 60%	26 64%	37 51%	67c 65%	63 56%	19 52%	115e 64%	130 59%	95 54%	49 50%	50 54%	208c 62%	58 56%	191 53%
The UK will leave the EU	170 21%	14 19%	5 15%	22g 31%	16 19%	20g 28%	11 19%	11 14%	6 15%	15 21%	23 22%	26 23%	6 16%	40 23%	49 22%	38 22%	21 22%	17 18%	72 21%	21 21%	77 21%
Don't know	173 22%	17 23%	12 38%	14 19%	21 24%	12 16%	12 21%	21j 27%	8 20%	20j 27%	14 13%	23 20%	12b 32%	23 13%	43 19%	42b 24%	28b 28%	26b 28%	57 17%	24 23%	91a 25%
Remain/ leave	627 78%	55 77%	20 62%	58 81%	67 76%	60 84%	44 79%	59 73%	32 80%	52 73%	90gi 87%	89 80%	24 68%	155adef 87%	179 81%	133 76%	70 72%	67 72%	280c 83%	80 77%	267 75%

95 percent as lower case or *

EU Poll

Table 25 (continuation)
Q9 Regardless of what outcome you would like the referendum to have, what do you think WILL be the outcome of the referendum on the UK's membership of the EU?
Base: All respondents

	Total	Tenure					Ethnicity				
		Home owner without mortgage (a)	Home owner with mortgage (b)	Socially rented (c)	Privately rented (d)	Other (e)	White (a)	Mixed (b)	Asian (c)	Black (d)	Other (e)
UnWeighted Base	800	257	275	107	147	14	739	19	27	9	6
Weighted Base	800	239	283	112	151	15	737	21	25	11	6
The UK will remain a member of the EU	457 57%	138 58%	163 58%	61 55%	85 57%	9 58%	418 57%	14 67%	16 63%	6 55%	3 47%
The UK will leave the EU	170 21%	47 20%	64 23%	23 20%	32 21%	5 34%	156 21%	6 28%	5 19%	3 26%	1 19%
Don't know	173 22%	54 22%	56 20%	28 25%	34 22%	1 8%	163 22%	1 5%	5 18%	2 20%	2 35%
Remain/ leave	627 78%	185 78%	227 80%	84 75%	117 78%	14 92%	574 78%	20 95%	21 82%	9 80%	4 65%

95 percent as lower case or *

EU Poll

Table 26

Q12 Summary - I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU.

For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU.

Base: All respondents

	Statements												
	Will create a stronger economy for the UK (g)	Will create more jobs (h)	Will improve the UK's immigration system (i)	Will reduce the UK's influence over what happens in the EU (j)	Will expose the UK to greater risk of terrorism (k)	Will mean the UK has greater influence in the world (l)	Will damage the NHS (m)	Will damage our education system (n)	Have a clear vision for Britain after the referendum (o)	Are running the best campaign with a clear message (p)	You have heard from them the most (q)	Seem credible and trustworthy (r)	Are providing you with the information you need to make a decision (s)
UnWeighted Base	800	800	800	800	800	800	800	800	800	800	800	800	800
Weighted Base	800	800	800	800	800	800	800	800	800	800	800	800	800
More like the campaign to keep the UK in the EU	386hijkmnopr 48%	346ijkmns 43%	177 22%	199 25%	253ijn 32%	376ijkmnopr 47%	253ijn 32%	205 26%	327ijkmn 41%	317ijkmn 40%	359ijkmnpr 45%	320ijkmn 40%	299ijkmn 37%
More like the campaign for the UK to leave the EU	275pqs 34%	247qs 31%	400ghklmnopqs 50%	449ghiklmnopqs 56%	285hopqs 36%	259pqs 32%	294hopqs 37%	278pqs 35%	247qs 31%	216 27%	183 23%	247qs 31%	187 23%
Like both of them / Like neither of them / No difference	88 11%	131gj 16%	160gjl 20%	101 13%	192ghjlo 24%	111 14%	188ghjlo 23%	244ghijklmopr 30%	148gjl 18%	202ghijlo 25%	221ghijlor 28%	180ghjlo 23%	250ghijklmopr 31%
Don't know	51 6%	76gjlr 10%	63q 8%	50 6%	70q 9%	53 7%	66q 8%	73gjqr 9%	79gjlr 10%	65q 8%	37 5%	53 7%	65q 8%

95 percent as lower case or *

EU Poll

Table 27

Q12 Summary - I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU.

For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU.

Base: All definite voters

	Statements												
	Will create a stronger economy for the UK (g)	Will create more jobs (h)	Will improve the UK's immigration system (i)	Will reduce the UK's influence over what happens in the EU (j)	Will expose the UK to greater risk of terrorism (k)	Will mean the UK has greater influence in the world (l)	Will damage the NHS (m)	Will damage our education system (n)	Have a clear vision for Britain after the referendum (o)	Are running the best campaign with a clear message (p)	You have heard from them the most (q)	Seem credible and trustworthy (r)	Are providing you with the information you need to make a decision (s)
UnWeighted Base	530	530	530	530	530	530	530	530	530	530	530	530	530
Weighted Base	526	526	526	526	526	526	526	526	526	526	526	526	526
More like the campaign to keep the UK in the EU	261ijkmnprs 50%	235ijkmns 45%	114 22%	125 24%	172ijn 33%	253ijkmnprs 48%	163ij 31%	138 26%	213ijkmn 40%	217ijkmn 41%	248ijkmnors 47%	214ijkmn 41%	193ijn 37%
More like the campaign for the UK to leave the EU	189hpqs 36%	152qs 29%	276ghklmnopqs 52%	321ghiklmnopqs 61%	186hpqs 35%	186hpqs 35%	202hpqs 38%	182hpqs 35%	174pqs 33%	134 26%	110 21%	172pqs 33%	118 22%
Like both of them / Like neither of them / No difference	47 9%	86gjl 16%	96gjl 18%	50 10%	124ghijlo 23%	61 12%	121ghjl 23%	165ghijklmopr 31%	96gjl 18%	133ghijlo 25%	142ghijlor 27%	106gjl 20%	175ghijklmopqr 33%
Don't know	29 5%	53gjlqr 10%	41 8%	31 6%	45lq 8%	27 5%	40 8%	42q 8%	43lq 8%	42q 8%	26 5%	33 6%	40 8%

95 percent as lower case or *

EU Poll

Table 28

Q12 Summary - I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU.

For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU.

Base: All having a voting intention

	Statements												
	Will create a stronger economy for the UK (g)	Will create more jobs (h)	Will improve the UK's immigration system (i)	Will reduce the UK's influence over what happens in the EU (j)	Will expose the UK to greater risk of terrorism (k)	Will mean the UK has greater influence in the world (l)	Will damage the NHS (m)	Will damage our education system (n)	Have a clear vision for Britain after the referendum (o)	Are running the best campaign with a clear message (p)	You have heard from them the most (q)	Seem credible and trustworthy (r)	Are providing you with the information you need to make a decision (s)
UnWeighted Base	735	735	735	735	735	735	735	735	735	735	735	735	735
Weighted Base	752	752	752	752	752	752	752	752	752	752	752	752	752
More like the campaign to keep the UK in the EU	373ijkmnoprs 50%	336ijkmns 45%	172 23%	193 26%	245ijn 33%	365ijkmnoprs 49%	240ijn 32%	198 26%	315ijkmn 42%	311ijkmn 41%	347ijkmns 46%	315ijkmn 42%	291ijkmn 39%
More like the campaign for the UK to leave the EU	264pqs 35%	234qs 31%	377ghklmnopqs 50%	432ghiklmnopqs 57%	272hpqrs 36%	248pqs 33%	280hopqrs 37%	265pqs 35%	236qs 31%	212q 28%	174 23%	235qs 31%	178 24%
Like both of them / Like neither of them / No difference	76 10%	119gj 16%	146gjl 19%	90 12%	174ghjlo 23%	98 13%	176ghjlo 23%	228ghijklmopr 30%	138gjl 18%	176ghjlo 23%	199ghjlor 26%	158ghjl 21%	228ghijklmopr 30%
Don't know	38 5%	63gjlq 8%	57jq 8%	37 5%	61gjlq 8%	40 5%	56q 7%	61gjlq 8%	62gjlq 8%	54q 7%	33 4%	44 6%	55q 7%

95 percent as lower case or *

EU Poll

Table 29

Q12 Summary - I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU.

For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU.

Base: All definite voters (Q4(10)) with a voting intention

	Statements												
	Will create a stronger economy for the UK (g)	Will create more jobs (h)	Will improve the UK's immigration system (i)	Will reduce the UK's influence over what happens in the EU (j)	Will expose the UK to greater risk of terrorism (k)	Will mean the UK has greater influence in the world (l)	Will damage the NHS (m)	Will damage our education system (n)	Have a clear vision for Britain after the referendum (o)	Are running the best campaign with a clear message (p)	You have heard from them the most (q)	Seem credible and trustworthy (r)	Are providing you with the information you need to make a decision (s)
UnWeighted Base	495	495	495	495	495	495	495	495	495	495	495	495	495
Weighted Base	508	508	508	508	508	508	508	508	508	508	508	508	508
More like the campaign to keep the UK in the EU	255ijkmnoprs 50%	231ijkmns 46%	111 22%	123 24%	171ijn 34%	247ijkmnoprs 49%	159ij 31%	137 27%	207ijkmn 41%	215ijkmn 42%	242ijkmnos 48%	213ijkmn 42%	188ijn 37%
More like the campaign for the UK to leave the EU	185hpqs 36%	149qs 29%	269ghklmnopqs 53%	314ghklmnopqs 62%	180hpqs 35%	183hpqs 36%	196hpqs 39%	176pqs 35%	172pqs 34%	134 26%	108 21%	167pqs 33%	115 23%
Like both of them / Like neither of them / No difference	45 9%	82gjl 16%	92gjl 18%	48 9%	119ghijl 23%	57 11%	119ghijl 23%	160ghijklmopr 32%	95gjl 19%	123ghijlo 24%	135ghijlor 27%	100gjl 20%	169ghijklmopqr 33%
Don't know	22 4%	46gjlqr 9%	35l 7%	23 5%	38gl 7%	20 4%	33 7%	35l 7%	34 7%	35l 7%	23 5%	27 5%	35l 7%

95 percent as lower case or *

EU Poll

Table 30

Q12 Summary - I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU.

For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU.

Base: Voting Intention (All soft voters)

	Statements												
	Will create a stronger economy for the UK (g)	Will create more jobs (h)	Will improve the UK's immigration system (i)	Will reduce the UK's influence over what happens in the EU (j)	Will expose the UK to greater risk of terrorism (k)	Will mean the UK has greater influence in the world (l)	Will damage the NHS (m)	Will damage our education system (n)	Have a clear vision for Britain after the referendum (o)	Are running the best campaign with a clear message (p)	You have heard from them the most (q)	Seem credible and trustworthy (r)	Are providing you with the information you need to make a decision (s)
UnWeighted Base	189	189	189	189	189	189	189	189	189	189	189	189	189
Weighted Base	171	171	171	171	171	171	171	171	171	171	171	171	171
More like the campaign to keep the UK in the EU	68ijnprs 40%	63inp 37%	32 19%	50i 29%	53i 31%	65inprs 38%	55in 32%	40 23%	62in 36%	46 27%	72ijkmnprs 42%	49i 29%	48i 28%
More like the campaign for the UK to leave the EU	48qs 28%	41 24%	79ghklmnopqrs 46%	76ghklmnopqrs 44%	57hopqs 33%	45qs 26%	47qs 27%	51qs 30%	38 22%	41 24%	30 17%	45qs 26%	29 17%
Like both of them / Like neither of them / No difference	31 18%	38 22%	41j 24%	27 16%	42j 24%	38 22%	41j 24%	53gio 31%	35 20%	57ghijlmo 33%	56ghjlo 32%	54ghjlo 32%	67ghijklmo 39%
Don't know	25q 14%	30q 17%	19 11%	19 11%	19 11%	23 13%	28q 16%	27q 16%	36ijklq 21%	27q 16%	14 8%	23 14%	28q 16%

95 percent as lower case or *

EU Poll

Table 31

Q12 I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU. For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU - Will create a stronger economy for the UK.

Base: All respondents

	EU Referendum Vote (Q5/6)				EU Referendum Turnout (Q4)				EU Referendum Intensity (Q5/7)				EU Referendum Expectation (Q9)			UK direction (Q3)		
	Total	Remain (a)	Leave (b)	DK (c)	Unlikely (a)	Likely (b)	Very likely (c)	Definite (d)	Hard (a)	Soft (b)	Remain Soft (c)	Leave Soft (d)	Remain (a)	Leave (b)	DK (c)	Right (a)	Wrong (b)	DK (c)
UnWeighted Base	800	403	332	65	105	96	593	530	611	189	64	60	454	166	180	286	372	142
Weighted Base	800	407	345	48	106	91	598	526	629	171	63	60	457	170	173	293	378	129
More like the campaign to keep the UK in the EU	386 48%	330bc 81%	43 12%	13b 27%	43 40%	45 49%	296 50%	261 50%	318bd 51%	68 40%	39bd 62%	15 26%	286bc 63%	43 25%	57 33%	188bc 64%	147 39%	51 40%
More like the campaign for the UK to leave the EU	275 34%	29 7%	235ac 68%	11a 23%	28 26%	29 32%	217a 36%	189a 36%	227bc 36%	48 28%	10 16%	27bc 45%	115 25%	103ac 61%	57a 33%	65 22%	178ac 47%	32 25%
Like both of them / Like neither of them / No difference	88 11%	33 8%	44a 13%	11ab 24%	22cd 20%	12 14%	53 9%	47 9%	57 9%	31a 18%	8 13%	11a 19%	42 9%	17 10%	29a 17%	29 10%	34 9%	24ab 19%
Don't know	51 6%	15 4%	23 7%	13ab 26%	14bcd 13%	5 5%	31 5%	29 5%	26 4%	25a 14%	6 9%	6a 10%	14 3%	7 4%	30ab 17%	11 4%	19 5%	22ab 17%

95 percent as lower case or *

EU Poll

Table 31 (continuation)

Q12 I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU. For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU - Will create a stronger economy for the UK.

Base: All respondents

	Total	2015 GE vote (Q1/2)										Gender		Age					
		Con (a)	Lab (b)	LD (c)	UKIP (d)	Green (e)	SNP (f)	PC (g)	Other (h)	DK (i)	Did not vote (j)	Male (a)	Female (b)	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)
UnWeighted Base	800	222	202	44	53	19	21	2	5	56	113	383	417	86	123	131	140	131	189
Weighted Base	800	254	210	54	87	26	33	4	6	13	113	392	408	95	135	135	143	119	174
More like the campaign to keep the UK in the EU	386 48%	125d 49%	131adj 63%	37adj 68%	12 14%	17 64%	6 19%	- -%	4 56%	7d 56%	47d 41%	183 47%	203 50%	49 52%	68 50%	67 49%	67 47%	60 50%	76 44%
More like the campaign for the UK to leave the EU	275 34%	89bc 35%	51 24%	10 19%	60abcij 69%	6 22%	17 52%	2 51%	1 21%	3 22%	36 32%	145 37%	131 32%	31 32%	40 30%	47 35%	52 37%	37 31%	68 39%
Like both of them / Like neither of them / No difference	88 11%	20 8%	21 10%	6 11%	8 10%	3 10%	6 19%	2 49%	1 22%	3abd 22%	18a 16%	41 11%	47 11%	11 12%	22d 16%	14 10%	11 8%	13 11%	18 10%
Don't know	51 6%	21bi 8%	6 3%	1 2%	7 7%	1 4%	3 10%	- -%	- -%	* *%	12bi 11%	23 6%	28 7%	4 5%	5 4%	7 5%	12 9%	9 8%	13 7%

95 percent as lower case or *

EU Poll

Table 31 (continuation)

Q12 I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU. For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU - Will create a stronger economy for the UK.

Base: All respondents

	Total	Region											Social Grade						Occupation		
		Scotland (a)	North East (b)	York & Humber (c)	North West (d)	West Mids (e)	East Mids (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	A (a)	B (b)	C1 (c)	C2 (d)	D (e)	E (f)	Full time employed (a)	Part time employed (b)	Other (c)
UnWeighted Base	800	72	29	78	80	66	51	83	39	78	101	123	32	164	237	165	98	104	330	95	375
Weighted Base	800	72	32	72	88	72	56	80	40	72	104	112	36	178	222	174	97	93	337	104	359
More like the campaign to keep the UK in the EU	386 48%	27 37%	15 46%	35 49%	39 45%	36 50%	30 54%	41 51%	15 38%	36 50%	64adhk 62%	47 42%	23def 63%	105def 59%	111d 50%	69 39%	39 40%	40 43%	173 51%	42 40%	170 47%
More like the campaign for the UK to leave the EU	275 34%	28gj 39%	11 33%	29gj 41%	38gij 43%	30gij 42%	18 33%	18 23%	11 27%	19 26%	24 23%	49gij 44%	9 25%	52 29%	70 32%	71b 41%	36 37%	37 40%	112 33%	42 40%	122 34%
Like both of them / Like neither of them / No difference	88 11%	11d 15%	5 17%	6 8%	5 6%	4 6%	4 8%	12d 15%	12cdefgijk 30%	10 15%	7 7%	10 9%	2 6%	13 7%	27 12%	22 13%	14 14%	10 11%	32 10%	13 13%	42 12%
Don't know	51 6%	6 9%	1 4%	1 2%	6 7%	1 2%	3 5%	9ce 11%	2 5%	7ce 10%	9 9%	5 5%	2 6%	8 5%	14 6%	13 7%	9 9%	6 6%	20 6%	7 6%	25 7%

95 percent as lower case or *

EU Poll

Table 31 (continuation)

Q12 I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU. For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU - Will create a stronger economy for the UK.

Base: All respondents

	Total	Tenure					Ethnicity				
		Home owner without mortgage (a)	Home owner with mortgage (b)	Socially rented (c)	Privately rented (d)	Other (e)	White (a)	Mixed (b)	Asian (c)	Black (d)	Other (e)
UnWeighted Base	800	257	275	107	147	14	739	19	27	9	6
Weighted Base	800	239	283	112	151	15	737	21	25	11	6
More like the campaign to keep the UK in the EU	386 48%	116 49%	142 50%	45 40%	78 51%	5 37%	352 48%	9 42%	14 54%	10 89%	2 26%
More like the campaign for the UK to leave the EU	275 34%	88 37%	99 35%	36 33%	45 30%	7 44%	258 35%	6 30%	8 31%	1 11%	2 33%
Like both of them / Like neither of them / No difference	88 11%	21 9%	16 5%	26ab 23%	25ab 17%	- -	77 10%	6 27%	3 10%	- -	3 41%
Don't know	51 6%	13 6%	27d 9%	5 4%	3 2%	3 19%	50 7%	- -	1 5%	- -	- -

95 percent as lower case or *

EU Poll

Table 32

Q12 I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU. For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU -

Will create more jobs.

Base: All respondents

	EU Referendum Vote (Q5/6)				EU Referendum Turnout (Q4)				EU Referendum Intensity (Q5/7)				EU Referendum Expectation (Q9)			UK direction (Q3)		
	Total	Remain (a)	Leave (b)	DK (c)	Unlikely (a)	Likely (b)	Very likely (c)	Definite (d)	Hard (a)	Soft (b)	Remain Soft (c)	Leave Soft (d)	Remain (a)	Leave (b)	DK (c)	Right (a)	Wrong (b)	DK (c)
UnWeighted Base	800	403	332	65	105	96	593	530	611	189	64	60	454	166	180	286	372	142
Weighted Base	800	407	345	48	106	91	598	526	629	171	63	60	457	170	173	293	378	129
More like the campaign to keep the UK in the EU	346 43%	298bc 73%	38 11%	10b 20%	39 37%	38 41%	267 45%	235 45%	283bd 45%	63d 37%	41abd 65%	12 20%	255bc 56%	38 22%	53 31%	170bc 58%	129 34%	47 36%
More like the campaign for the UK to leave the EU	247 31%	34 8%	200ac 58%	13a 28%	33 31%	32 35%	180 30%	152 29%	206bc 33%	41 24%	9 15%	18c 30%	95 21%	98ac 58%	55a 32%	64 22%	159ac 42%	24 19%
Like both of them / Like neither of them / No difference	131 16%	57 14%	63 18%	12a 24%	20 19%	16 17%	95 16%	86 16%	93 15%	38a 22%	7 12%	19ac 32%	76 17%	21 12%	34 20%	43 15%	57 15%	31ab 24%
Don't know	76 10%	19 5%	44a 13%	13ab 28%	13 12%	6 6%	56 9%	53 10%	47 7%	30a 17%	6 9%	11a 18%	32 7%	14 8%	31ab 18%	16 6%	32 9%	27ab 21%

95 percent as lower case or *

EU Poll

Table 32 (continuation)

Q12 I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU. For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU -

Will create more jobs.

Base: All respondents

	Total	2015 GE vote (Q1/2)										Gender		Age					
		Con (a)	Lab (b)	LD (c)	UKIP (d)	Green (e)	SNP (f)	PC (g)	Other (h)	DK (i)	Did not vote (j)	Male (a)	Female (b)	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)
UnWeighted Base	800	222	202	44	53	19	21	2	5	56	113	383	417	86	123	131	140	131	189
Weighted Base	800	254	210	54	87	26	33	4	6	13	113	392	408	95	135	135	143	119	174
More like the campaign to keep the UK in the EU	346 43%	104d 41%	116adj 55%	33adj 61%	10 12%	17 64%	11 33%	2 51%	4 65%	7dj 55%	41d 36%	165 42%	181 44%	40 42%	53 40%	66 49%	57 40%	52 44%	77 44%
More like the campaign for the UK to leave the EU	247 31%	75i 30%	49 24%	11 20%	46abci 53%	4 15%	14 43%	- -%	1 21%	2 15%	44bci 39%	122 31%	125 31%	34 36%	42 31%	37 28%	44 31%	41 35%	49 28%
Like both of them / Like neither of them / No difference	131 16%	36 14%	32 15%	8 14%	24ab 28%	4 17%	3 9%	- -%	1 14%	2 14%	21 18%	75b 19%	56 14%	17 18%	30ce 22%	17 13%	25 18%	15 13%	26 15%
Don't know	76 10%	38bj 15%	12 6%	2 4%	6 7%	1 4%	5 15%	2 49%	- -%	2bcj 16%	8 7%	30 8%	46 11%	4 4%	10 7%	14 10%	17a 12%	10 8%	22a 13%

95 percent as lower case or *

EU Poll

Table 32 (continuation)

Q12 I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU. For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU -

Will create more jobs.
Base: All respondents

	Total	Region											Social Grade						Occupation		
		Scotland (a)	North East (b)	York & Humber (c)	North West (d)	West Mids (e)	East Mids (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	A (a)	B (b)	C1 (c)	C2 (d)	D (e)	E (f)	Full time employed (a)	Part time employed (b)	Other (c)
UnWeighted Base	800	72	29	78	80	66	51	83	39	78	101	123	32	164	237	165	98	104	330	95	375
Weighted Base	800	72	32	72	88	72	56	80	40	72	104	112	36	178	222	174	97	93	337	104	359
More like the campaign to keep the UK in the EU	346 43%	27 38%	12 38%	32 45%	38 43%	31 43%	25 44%	36 45%	14 35%	32 44%	55k 53%	44 39%	18 51%	80 45%	102 46%	70 40%	34 35%	42 46%	161b 48%	35 34%	150 42%
More like the campaign for the UK to leave the EU	247 31%	24 34%	8 25%	23 32%	34j 38%	24 33%	18 33%	22 28%	10 25%	22 31%	25 24%	36 32%	11 31%	44 25%	65 29%	63b 36%	37b 38%	27 29%	100 30%	40 38%	107 30%
Like both of them / Like neither of them / No difference	131 16%	11 15%	7 21%	12d 17%	6 7%	12 17%	7 12%	12 14%	11dfj 28%	12 17%	14 13%	28dfj 25%	4 12%	35 19%	37 17%	24 14%	18 18%	13 14%	53 16%	19 18%	59 16%
Don't know	76 10%	10k 14%	5 17%	4 6%	10k 12%	5 7%	6k 11%	10k 13%	5 12%	6 9%	10 10%	4 3%	2 6%	19 11%	18 8%	18 10%	8 9%	11 11%	23 7%	11 10%	43a 12%

95 percent as lower case or *

EU Poll

Table 32 (continuation)

Q12 I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU. For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU -

Will create more jobs.

Base: All respondents

	Total	Tenure					Ethnicity				
		Home owner without mortgage (a)	Home owner with mortgage (b)	Socially rented (c)	Privately rented (d)	Other (e)	White (a)	Mixed (b)	Asian (c)	Black (d)	Other (e)
UnWeighted Base	800	257	275	107	147	14	739	19	27	9	6
Weighted Base	800	239	283	112	151	15	737	21	25	11	6
More like the campaign to keep the UK in the EU	346 43%	103 43%	124 44%	43 39%	70 46%	5 36%	317 43%	7 32%	12 47%	10 89%	1 11%
More like the campaign for the UK to leave the EU	247 31%	73 30%	82 29%	45b 40%	44 29%	4 26%	230 31%	10 46%	7 26%	- -%	1 14%
Like both of them / Like neither of them / No difference	131 16%	39 16%	51 18%	11 10%	28 19%	1 8%	121 16%	5 22%	2 8%	- -%	4 56%
Don't know	76 10%	24 10%	27 9%	12 11%	9 6%	4 29%	69 9%	- -%	5 19%	1 11%	1 19%

95 percent as lower case or *

EU Poll

Table 33

Q12 I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU. For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU - Will improve the UK's immigration system.

Base: All respondents

	EU Referendum Vote (Q5/6)				EU Referendum Turnout (Q4)				EU Referendum Intensity (Q5/7)				EU Referendum Expectation (Q9)			UK direction (Q3)		
	Total	Remain (a)	Leave (b)	DK (c)	Unlikely (a)	Likely (b)	Very likely (c)	Definite (d)	Hard (a)	Soft (b)	Remain Soft (c)	Leave Soft (d)	Remain (a)	Leave (b)	DK (c)	Right (a)	Wrong (b)	DK (c)
UnWeighted Base	800	403	332	65	105	96	593	530	611	189	64	60	454	166	180	286	372	142
Weighted Base	800	407	345	48	106	91	598	526	629	171	63	60	457	170	173	293	378	129
More like the campaign to keep the UK in the EU	177 22%	147bc 36%	24 7%	5 11%	26 25%	16 17%	134 22%	114 22%	145 23%	32 19%	18 28%	9 15%	132bc 29%	22 13%	23 13%	99bc 34%	63 17%	15 12%
More like the campaign for the UK to leave the EU	400 50%	112 27%	265ac 77%	23a 47%	42 40%	47 52%	308a 52%	276a 52%	320c 51%	79 46%	23 37%	33c 56%	192 42%	119ac 70%	89a 52%	117 40%	218a 58%	64 50%
Like both of them / Like neither of them / No difference	160 20%	112b 28%	34 10%	14b 29%	27 25%	23 25%	110 18%	96 18%	119 19%	41 24%	16 25%	11 19%	102b 22%	21 12%	37b 22%	59 20%	69 18%	32 25%
Don't know	63 8%	36 9%	21 6%	6b 13%	11 10%	5 6%	45 7%	41 8%	45 7%	19 11%	6 10%	6 11%	31 7%	9 5%	23ab 14%	18 6%	28 7%	18ab 14%

95 percent as lower case or *

EU Poll

Table 33 (continuation)

Q12 I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU. For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU - Will improve the UK's immigration system.

Base: All respondents

	Total	2015 GE vote (Q1/2)										Gender		Age					
		Con (a)	Lab (b)	LD (c)	UKIP (d)	Green (e)	SNP (f)	PC (g)	Other (h)	DK (i)	Did not vote (j)	Male (a)	Female (b)	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)
UnWeighted Base	800	222	202	44	53	19	21	2	5	56	113	383	417	86	123	131	140	131	189
Weighted Base	800	254	210	54	87	26	33	4	6	13	113	392	408	95	135	135	143	119	174
More like the campaign to keep the UK in the EU	177 22%	47d 19%	66ad 31%	14d 26%	3 4%	7 27%	5 14%	- -%	- -%	3d 24%	32ad 28%	78 20%	99 24%	29d 30%	32 24%	26 19%	26 18%	24 20%	40 23%
More like the campaign for the UK to leave the EU	400 50%	139bci 55%	78i 37%	17 32%	69abcij 79%	12 48%	20 62%	4 100%	4 67%	3 21%	52i 46%	203 52%	197 48%	44 46%	48 36%	61 46%	83bc 58%	69bc 58%	94b 54%
Like both of them / Like neither of them / No difference	160 20%	43 17%	53a 25%	21adj 38%	11 13%	4 16%	3 10%	- -%	2 33%	5abdj 38%	19 16%	80 20%	80 20%	15 16%	44adef 33%	30 22%	27 19%	20 17%	24 14%
Don't know	63 8%	25 10%	13 6%	3 5%	3 4%	2 9%	5 14%	- -%	- -%	2bcd 17%	10 9%	30 8%	33 8%	7 8%	10 8%	17de 13%	7 5%	5 5%	16 9%

95 percent as lower case or *

EU Poll

Table 33 (continuation)

Q12 I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU. For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU - Will improve the UK's immigration system.

Base: All respondents

	Total	Region											Social Grade						Occupation		
		Scotland (a)	North East (b)	York & Humber (c)	North West (d)	West Mids (e)	East Mids (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	A (a)	B (b)	C1 (c)	C2 (d)	D (e)	E (f)	Full time employed (a)	Part time employed (b)	Other (c)
UnWeighted Base	800	72	29	78	80	66	51	83	39	78	101	123	32	164	237	165	98	104	330	95	375
Weighted Base	800	72	32	72	88	72	56	80	40	72	104	112	36	178	222	174	97	93	337	104	359
More like the campaign to keep the UK in the EU	177 22%	13 18%	6 18%	18 24%	19 22%	19 26%	13 24%	19 23%	5 13%	19 26%	22 21%	25 22%	11 30%	40 22%	53 24%	39 22%	15 15%	19 20%	94bc 28%	18 17%	64 18%
More like the campaign for the UK to leave the EU	400 50%	34 47%	18 56%	32 45%	54cefg 61%	31 43%	21 37%	36 45%	26cefg 65%	35 49%	50 48%	63f 56%	16 46%	71 40%	106 48%	93b 54%	68abcdf 70%	45 48%	150 44%	54 52%	196a 55%
Like both of them / Like neither of them / No difference	160 20%	19d 26%	5 16%	16d 22%	6 7%	16d 23%	15d 27%	18d 23%	7 17%	13d 18%	25d 24%	20d 18%	3 9%	50ade 28%	51e 23%	27e 16%	7 7%	21e 23%	70 21%	21 20%	69 19%
Don't know	63 8%	6 9%	3 9%	7 9%	9 10%	6 9%	7k 12%	7 8%	2 5%	5 7%	7 7%	4 4%	5c 15%	18 10%	11 5%	14 8%	7 7%	8 9%	23 7%	11 10%	29 8%

95 percent as lower case or *

EU Poll

Table 33 (continuation)

Q12 I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU. For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU -

Will improve the UK's immigration system.

Base: All respondents

	Total	Tenure					Ethnicity				
		Home owner without mortgage (a)	Home owner with mortgage (b)	Socially rented (c)	Privately rented (d)	Other (e)	White (a)	Mixed (b)	Asian (c)	Black (d)	Other (e)
UnWeighted Base	800	257	275	107	147	14	739	19	27	9	6
Weighted Base	800	239	283	112	151	15	737	21	25	11	6
More like the campaign to keep the UK in the EU	177 22%	50 21%	59 21%	28 25%	35 24%	4 27%	163 22%	3 14%	7 26%	5 43%	- -%
More like the campaign for the UK to leave the EU	400 50%	139bcd 58%	136 48%	51 46%	66 44%	7 49%	377 51%	7 32%	9 35%	4 33%	4 64%
Like both of them / Like neither of them / No difference	160 20%	31 13%	68a 24%	25a 22%	35a 23%	1 8%	138 19%	10 50%	8 30%	1 13%	2 36%
Don't know	63 8%	19 8%	20 7%	8 8%	14 9%	2 15%	59 8%	1 4%	2 9%	1 11%	- -%

95 percent as lower case or *

EU Poll

Table 34

Q12 I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU. For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU - Will reduce the UK's influence over what happens in the EU.

Base: All respondents

	EU Referendum Vote (Q5/6)				EU Referendum Turnout (Q4)				EU Referendum Intensity (Q5/7)				EU Referendum Expectation (Q9)			UK direction (Q3)		
	Total	Remain (a)	Leave (b)	DK (c)	Unlikely (a)	Likely (b)	Very likely (c)	Definite (d)	Hard (a)	Soft (b)	Remain Soft (c)	Leave Soft (d)	Remain (a)	Leave (b)	DK (c)	Right (a)	Wrong (b)	DK (c)
UnWeighted Base	800	403	332	65	105	96	593	530	611	189	64	60	454	166	180	286	372	142
Weighted Base	800	407	345	48	106	91	598	526	629	171	63	60	457	170	173	293	378	129
More like the campaign to keep the UK in the EU	199 25%	106c 26%	88c 25%	6 13%	33 31%	20 22%	147 25%	125 24%	150 24%	50 29%	23a 36%	21 35%	125c 27%	47c 28%	28 16%	85c 29%	95c 25%	20 15%
More like the campaign for the UK to leave the EU	449 56%	256bc 63%	176c 51%	17 36%	39 36%	53a 59%	355a 59%	321a 61%	374bd 59%	76 44%	31 49%	27 45%	266 58%	88 51%	96 55%	157 54%	219 58%	73 57%
Like both of them / Like neither of them / No difference	101 13%	31 8%	59a 17%	11a 24%	28bcd 27%	9 10%	64 11%	50 10%	74 12%	27 16%	6 10%	9 15%	50 11%	22 13%	28 16%	36 12%	44 12%	21 17%
Don't know	50 6%	15 4%	23 7%	13ab 27%	7 6%	8 9%	32 5%	31 6%	31 5%	19a 11%	4 6%	3 4%	16 4%	13a 8%	21a 12%	15 5%	21 5%	14ab 11%

95 percent as lower case or *

EU Poll

Table 34 (continuation)

Q12 I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU. For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU - Will reduce the UK's influence over what happens in the EU.

Base: All respondents

	Total	2015 GE vote (Q1/2)										Gender		Age					
		Con (a)	Lab (b)	LD (c)	UKIP (d)	Green (e)	SNP (f)	PC (g)	Other (h)	DK (i)	Did not vote (j)	Male (a)	Female (b)	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)
UnWeighted Base	800	222	202	44	53	19	21	2	5	56	113	383	417	86	123	131	140	131	189
Weighted Base	800	254	210	54	87	26	33	4	6	13	113	392	408	95	135	135	143	119	174
More like the campaign to keep the UK in the EU	199 25%	66 26%	60 28%	8 15%	23 26%	1 5%	8 24%	2 51%	1 23%	4c 32%	27 23%	94 24%	105 26%	27 28%	33 25%	31 23%	32 22%	31 26%	45 26%
More like the campaign for the UK to leave the EU	449 56%	140i 55%	123i 59%	40adij 74%	39i 45%	23 89%	19 57%	2 49%	2 36%	3 22%	58i 51%	217 55%	232 57%	55 58%	81f 60%	74 55%	89f 62%	67 57%	82 47%
Like both of them / Like neither of them / No difference	101 13%	22 9%	21 10%	6 11%	18ab 21%	2 6%	6 19%	- -%	3 41%	2 15%	21ab 18%	55 14%	46 11%	9 10%	13 10%	22e 16%	16 11%	9 8%	31be 18%
Don't know	50 6%	27bc 10%	5 3%	- -%	6 7%	- -%	- -%	- -%	- -%	4abcdj 31%	8 7%	25 6%	25 6%	4 4%	7 5%	7 5%	6 4%	11 9%	16 9%

95 percent as lower case or *

EU Poll

Table 34 (continuation)

Q12 I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU. For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU - Will reduce the UK's influence over what happens in the EU.

Base: All respondents

	Total	Region											Social Grade						Occupation		
		Scotland (a)	North East (b)	York & Humber (c)	North West (d)	West Mids (e)	East Mids (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	A (a)	B (b)	C1 (c)	C2 (d)	D (e)	E (f)	Full time employed (a)	Part time employed (b)	Other (c)
UnWeighted Base	800	72	29	78	80	66	51	83	39	78	101	123	32	164	237	165	98	104	330	95	375
Weighted Base	800	72	32	72	88	72	56	80	40	72	104	112	36	178	222	174	97	93	337	104	359
More like the campaign to keep the UK in the EU	199 25%	20 28%	7 23%	22k 31%	18 21%	19 26%	13 22%	23 29%	8 19%	18 25%	31k 30%	21 18%	11 30%	48f 27%	54 24%	48f 27%	23 24%	15 16%	90 27%	28 27%	81 23%
More like the campaign for the UK to leave the EU	449 56%	42 58%	22 70%	38 53%	52 60%	36 50%	30 53%	40 50%	21 54%	42 58%	59 57%	67 60%	19 53%	103 58%	132 59%	92 53%	55 56%	49 53%	190 56%	56 54%	203 57%
Like both of them / Like neither of them / No difference	101 13%	10 14%	1 4%	7 10%	12 14%	10 14%	10 17%	9 11%	10cgij 25%	6 8%	9 9%	18 16%	1 3%	18 10%	24 11%	24 14%	16 16%	19abc 20%	42 13%	14 13%	45 13%
Don't know	50 6%	* *%	1 4%	5a 7%	5a 6%	8a 11%	4a 8%	8a 10%	1 2%	7a 10%	4 4%	7a 6%	5e 14%	9 5%	12 5%	11 6%	4 4%	10 11%	15 4%	6 6%	29a 8%

95 percent as lower case or *

EU Poll

Table 34 (continuation)

Q12 I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU. For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU - Will reduce the UK's influence over what happens in the EU.

Base: All respondents

	Total	Tenure					Ethnicity				
		Home owner without mortgage (a)	Home owner with mortgage (b)	Socially rented (c)	Privately rented (d)	Other (e)	White (a)	Mixed (b)	Asian (c)	Black (d)	Other (e)
UnWeighted Base	800	257	275	107	147	14	739	19	27	9	6
Weighted Base	800	239	283	112	151	15	737	21	25	11	6
More like the campaign to keep the UK in the EU	199 25%	59 25%	77 27%	27 24%	34 23%	2 14%	183 25%	6 28%	7 28%	4 33%	- -%
More like the campaign for the UK to leave the EU	449 56%	136 57%	156 55%	60 54%	87 58%	9 57%	412 56%	10 50%	13 53%	7 67%	6 100%
Like both of them / Like neither of them / No difference	101 13%	32 13%	27 9%	17 15%	24b 16%	1 8%	95 13%	5 22%	1 4%	- -%	- -%
Don't know	50 6%	12 5%	23d 8%	8 7%	5 3%	3 21%	46 6%	- -%	4 15%	- -%	- -%

95 percent as lower case or *

EU Poll

Table 35

Q12 I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU. For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU - Will expose the UK to greater risk of terrorism.

Base: All respondents

	EU Referendum Vote (Q5/6)				EU Referendum Turnout (Q4)				EU Referendum Intensity (Q5/7)				EU Referendum Expectation (Q9)			UK direction (Q3)		
	Total	Remain (a)	Leave (b)	DK (c)	Unlikely (a)	Likely (b)	Very likely (c)	Definite (d)	Hard (a)	Soft (b)	Remain Soft (c)	Leave Soft (d)	Remain (a)	Leave (b)	DK (c)	Right (a)	Wrong (b)	DK (c)
UnWeighted Base	800	403	332	65	105	96	593	530	611	189	64	60	454	166	180	286	372	142
Weighted Base	800	407	345	48	106	91	598	526	629	171	63	60	457	170	173	293	378	129
More like the campaign to keep the UK in the EU	253 32%	70 17%	176ac 51%	8 17%	31 30%	29 32%	192 32%	172 33%	201 32%	53 31%	15 23%	30abc 50%	139 30%	67ac 40%	47 27%	86 29%	132 35%	36 28%
More like the campaign for the UK to leave the EU	285 36%	197bc 49%	75 22%	13 27%	36 34%	30 33%	218 37%	186 35%	228 36%	57 33%	29d 46%	15 25%	182c 40%	56 33%	47 27%	111c 38%	141c 37%	33 26%
Like both of them / Like neither of them / No difference	192 24%	111b 27%	63 18%	18b 38%	26 25%	24 26%	141 24%	124 23%	150 24%	42 24%	16 25%	8 13%	105 23%	37 22%	50 29%	74 25%	84 22%	34 26%
Don't know	70 9%	29 7%	32 9%	9ab 18%	12 12%	8 9%	46 8%	45 8%	50 8%	19 11%	4 6%	7 12%	32 7%	9 6%	28ab 16%	22 8%	22 6%	26ab 20%

95 percent as lower case or *

EU Poll

Table 35 (continuation)

Q12 I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU. For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU - Will expose the UK to greater risk of terrorism.

Base: All respondents

	Total	2015 GE vote (Q1/2)										Gender		Age					
		Con (a)	Lab (b)	LD (c)	UKIP (d)	Green (e)	SNP (f)	PC (g)	Other (h)	DK (i)	Did not vote (j)	Male (a)	Female (b)	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)
UnWeighted Base	800	222	202	44	53	19	21	2	5	56	113	383	417	86	123	131	140	131	189
Weighted Base	800	254	210	54	87	26	33	4	6	13	113	392	408	95	135	135	143	119	174
More like the campaign to keep the UK in the EU	253 32%	90bci 36%	47i 22%	5 10%	48abcij 55%	7 28%	14 43%	4 100%	3 41%	1 8%	34ci 30%	128 33%	126 31%	30 32%	41 30%	35 26%	50 35%	41 35%	57 33%
More like the campaign for the UK to leave the EU	285 36%	74 29%	96ad 46%	23 42%	25 28%	10 38%	8 24%	- -%	1 23%	4 33%	44 39%	137 35%	148 36%	44de 47%	45 33%	53 39%	44 31%	37 31%	63 36%
Like both of them / Like neither of them / No difference	192 24%	57 22%	53d 25%	24abdj 44%	11 13%	8 31%	9 28%	- -%	2 36%	4d 31%	24 21%	96 25%	96 23%	10 10%	37a 28%	34a 25%	41a 29%	33a 28%	36a 21%
Don't know	70 9%	32b 13%	14 7%	3 5%	3 4%	1 4%	2 5%	- -%	- -%	4abcdj 28%	11 10%	31 8%	39 10%	10 11%	12 9%	13 9%	8 6%	8 6%	19 11%

95 percent as lower case or *

EU Poll

Table 35 (continuation)

Q12 I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU. For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU - Will expose the UK to greater risk of terrorism.

Base: All respondents

	Total	Region											Social Grade						Occupation		
		Scotland (a)	North East (b)	York & Humber (c)	North West (d)	West Mids (e)	East Mids (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	A (a)	B (b)	C1 (c)	C2 (d)	D (e)	E (f)	Full time employed (a)	Part time employed (b)	Other (c)
UnWeighted Base	800	72	29	78	80	66	51	83	39	78	101	123	32	164	237	165	98	104	330	95	375
Weighted Base	800	72	32	72	88	72	56	80	40	72	104	112	36	178	222	174	97	93	337	104	359
More like the campaign to keep the UK in the EU	253 32%	25 35%	10 32%	24 34%	33 38%	17 23%	20 35%	26 32%	18eij 46%	19 26%	28 27%	34 30%	16 44%	55 31%	68 31%	54 31%	32 32%	29 31%	109 32%	41 39%	104 29%
More like the campaign for the UK to leave the EU	285 36%	17 23%	15 48%	28a 39%	26 30%	34adgh 47%	20 36%	22 28%	9 23%	27 38%	39a 38%	47agh 42%	11 32%	73e 41%	80 36%	62 36%	26 27%	32 35%	122 36%	36 34%	128 36%
Like both of them / Like neither of them / No difference	192 24%	24dj 34%	4 12%	19 27%	16 18%	17 23%	11 19%	27dj 33%	11 28%	19 27%	20 19%	24 22%	3 9%	33 19%	64ab 29%	39 22%	31ab 32%	22 23%	79 23%	23 22%	90 25%
Don't know	70 9%	6 8%	3 8%	1 1%	13ck 14%	5 7%	5c 10%	5 7%	1 3%	7c 10%	17cghk 16%	7 6%	5c 15%	17c 10%	10 4%	19c 11%	9 9%	10c 11%	28 8%	4 4%	37 10%

95 percent as lower case or *

EU Poll

Table 35 (continuation)

Q12 I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU. For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU - Will expose the UK to greater risk of terrorism.

Base: All respondents

	Total	Tenure					Ethnicity				
		Home owner without mortgage (a)	Home owner with mortgage (b)	Socially rented (c)	Privately rented (d)	Other (e)	White (a)	Mixed (b)	Asian (c)	Black (d)	Other (e)
UnWeighted Base	800	257	275	107	147	14	739	19	27	9	6
Weighted Base	800	239	283	112	151	15	737	21	25	11	6
More like the campaign to keep the UK in the EU	253 32%	72 30%	95 33%	37 33%	47 31%	3 21%	238 32%	9 44%	4 17%	1 10%	1 14%
More like the campaign for the UK to leave the EU	285 36%	83 35%	95 34%	43 38%	60 40%	5 31%	260 35%	6 28%	13 51%	6 58%	- -%
Like both of them / Like neither of them / No difference	192 24%	63 26%	69 24%	27 24%	31 20%	3 19%	175 24%	6 28%	5 21%	1 12%	4 65%
Don't know	70 9%	22 9%	24 9%	5 5%	13 9%	4 29%	64 9%	- -%	3 10%	2 20%	1 21%

95 percent as lower case or *

EU Poll

Table 36

Q12 I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU. For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU - Will mean the UK has greater influence in the world.
Base: All respondents

	EU Referendum Vote (Q5/6)				EU Referendum Turnout (Q4)				EU Referendum Intensity (Q5/7)				EU Referendum Expectation (Q9)			UK direction (Q3)		
	Total	Remain (a)	Leave (b)	DK (c)	Unlikely (a)	Likely (b)	Very likely (c)	Definite (d)	Hard (a)	Soft (b)	Remain Soft (c)	Leave Soft (d)	Remain (a)	Leave (b)	DK (c)	Right (a)	Wrong (b)	DK (c)
UnWeighted Base	800	403	332	65	105	96	593	530	611	189	64	60	454	166	180	286	372	142
Weighted Base	800	407	345	48	106	91	598	526	629	171	63	60	457	170	173	293	378	129
More like the campaign to keep the UK in the EU	376 47%	306bc 75%	59 17%	11 23%	47 44%	44 48%	285 48%	253 48%	311b 49%	65 38%	32 50%	23 38%	281bc 62%	40 23%	56 32%	180bc 61%	148 39%	48 37%
More like the campaign for the UK to leave the EU	259 32%	41 10%	208ac 60%	11a 22%	20 19%	28 31%	209a 35%	186a 35%	214bc 34%	45 26%	13 21%	21 35%	103 23%	102ac 60%	53a 31%	66 22%	159ac 42%	35 27%
Like both of them / Like neither of them / No difference	111 14%	47 11%	52 15%	13ab 27%	25cd 24%	12 13%	73 12%	61 12%	73 12%	38a 22%	15a 23%	11 18%	58 13%	16 10%	37ab 21%	38 13%	47 12%	27ab 21%
Don't know	53 7%	14 3%	27a 8%	13ab 27%	14cd 13%	7 7%	31 5%	27 5%	30 5%	23a 13%	4 6%	6 10%	14 3%	12a 7%	27ab 16%	10 3%	25 7%	19ab 15%

95 percent as lower case or *

EU Poll

Table 36 (continuation)

Q12 I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU. For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU - Will mean the UK has greater influence in the world.

Base: All respondents

	Total	2015 GE vote (Q1/2)										Gender		Age					
		Con (a)	Lab (b)	LD (c)	UKIP (d)	Green (e)	SNP (f)	PC (g)	Other (h)	DK (i)	Did not vote (j)	Male (a)	Female (b)	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)
UnWeighted Base	800	222	202	44	53	19	21	2	5	56	113	383	417	86	123	131	140	131	189
Weighted Base	800	254	210	54	87	26	33	4	6	13	113	392	408	95	135	135	143	119	174
More like the campaign to keep the UK in the EU	376 47%	112d 44%	127adij 61%	36adij 66%	15 18%	17 64%	13 38%	2 51%	3 45%	5d 40%	47d 42%	186 47%	191 47%	46 48%	69 51%	63 47%	73 51%	53 44%	73 42%
More like the campaign for the UK to leave the EU	259 32%	90bi 35%	47i 22%	12i 21%	56abcij 64%	7 26%	11 33%	2 49%	1 21%	* *%	34i 30%	132 34%	127 31%	31 33%	37 27%	41 31%	49 34%	49bf 41%	51 29%
Like both of them / Like neither of them / No difference	111 14%	32 13%	30 15%	4 8%	9 11%	2 9%	5 14%	- -%	2 33%	4abcd 29%	22 20%	54 14%	57 14%	14 15%	22 16%	19 14%	14 10%	10 8%	32de 18%
Don't know	53 7%	20b 8%	5 3%	2 4%	7 8%	- -%	5 14%	- -%	- -%	4abcdj 31%	10b 9%	20 5%	34 8%	4 4%	7 5%	11 8%	6 5%	7 6%	18 10%

95 percent as lower case or *

EU Poll

Table 36 (continuation)

Q12 I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU. For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU - Will mean the UK has greater influence in the world.
Base: All respondents

	Total	Region											Social Grade						Occupation		
		Scotland (a)	North East (b)	York & Humber (c)	North West (d)	West Mids (e)	East Mids (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	A (a)	B (b)	C1 (c)	C2 (d)	D (e)	E (f)	Full time employed (a)	Part time employed (b)	Other (c)
UnWeighted Base	800	72	29	78	80	66	51	83	39	78	101	123	32	164	237	165	98	104	330	95	375
Weighted Base	800	72	32	72	88	72	56	80	40	72	104	112	36	178	222	174	97	93	337	104	359
More like the campaign to keep the UK in the EU	376 47%	29 40%	18 55%	34 48%	35 40%	35 49%	29 52%	37 46%	19 47%	33 46%	59adk 57%	48 43%	14 38%	99def 56%	117e 53%	78e 45%	31 32%	38 41%	169 50%	49 47%	159 44%
More like the campaign for the UK to leave the EU	259 32%	21 29%	9 29%	28 39%	34 39%	19 26%	14 24%	25 32%	9 22%	26 37%	30 29%	44h 39%	16 43%	52 29%	64 29%	59 34%	39c 40%	29 32%	113 33%	34 33%	112 31%
Like both of them / Like neither of them / No difference	111 14%	18cij 25%	2 7%	3 4%	13c 15%	10c 14%	7 12%	12c 15%	11cij 26%	8 12%	10 9%	17c 15%	6 16%	21 12%	30 14%	21 12%	21bd 22%	12 13%	35 10%	14 13%	63a 17%
Don't know	53 7%	5 6%	3 8%	7k 9%	5 6%	8k 11%	6k 11%	6 7%	2 5%	4 5%	5 5%	3 3%	1 3%	6 3%	11 5%	17b 10%	6 6%	13bc 14%	21 6%	7 7%	25 7%

95 percent as lower case or *

EU Poll

Table 36 (continuation)

Q12 I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU. For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU - Will mean the UK has greater influence in the world.

Base: All respondents

	Total	Tenure					Ethnicity				
		Home owner without mortgage (a)	Home owner with mortgage (b)	Socially rented (c)	Privately rented (d)	Other (e)	White (a)	Mixed (b)	Asian (c)	Black (d)	Other (e)
UnWeighted Base	800	257	275	107	147	14	739	19	27	9	6
Weighted Base	800	239	283	112	151	15	737	21	25	11	6
More like the campaign to keep the UK in the EU	376 47%	105 44%	145 51%	49 44%	72 48%	6 38%	343 47%	8 36%	16 62%	10 89%	1 15%
More like the campaign for the UK to leave the EU	259 32%	79 33%	92 32%	42 37%	40 27%	6 37%	244 33%	8 37%	5 19%	1 11%	2 26%
Like both of them / Like neither of them / No difference	111 14%	40b 17%	27 10%	11 10%	32bc 21%	1 5%	102 14%	5 22%	4 14%	- -%	1 21%
Don't know	53 7%	16 7%	19 7%	9 8%	6 4%	3 20%	49 7%	1 5%	1 5%	- -%	2 38%

95 percent as lower case or *

EU Poll

Table 37

Q12 I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU. For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU -

Will damage the NHS.

Base: All respondents

	EU Referendum Vote (Q5/6)				EU Referendum Turnout (Q4)				EU Referendum Intensity (Q5/7)				EU Referendum Expectation (Q9)			UK direction (Q3)		
	Total	Remain (a)	Leave (b)	DK (c)	Unlikely (a)	Likely (b)	Very likely (c)	Definite (d)	Hard (a)	Soft (b)	Remain Soft (c)	Leave Soft (d)	Remain (a)	Leave (b)	DK (c)	Right (a)	Wrong (b)	DK (c)
UnWeighted Base	800	403	332	65	105	96	593	530	611	189	64	60	454	166	180	286	372	142
Weighted Base	800	407	345	48	106	91	598	526	629	171	63	60	457	170	173	293	378	129
More like the campaign to keep the UK in the EU	253 32%	70 17%	170ac 49%	13 27%	34 32%	36 39%	183 31%	163 31%	197 31%	55 32%	19 29%	24 40%	128 28%	79ac 47%	46 26%	81 28%	142ac 38%	29 23%
More like the campaign for the UK to leave the EU	294 37%	217bc 53%	63 18%	14b 29%	30 28%	22 24%	239ab 40%	202ab 38%	247bd 39%	47 27%	23d 36%	10 17%	193bc 42%	52 31%	48 28%	115 39%	136 36%	43 33%
Like both of them / Like neither of them / No difference	188 23%	98 24%	79 23%	11 24%	26 25%	27 30%	134 22%	121 23%	147 23%	41 24%	16 25%	14 23%	105 23%	33 19%	51b 29%	81b 28%	72 19%	35b 27%
Don't know	66 8%	23 6%	33a 10%	10ab 21%	16cd 15%	6 7%	41 7%	40 8%	38 6%	28a 16%	6 9%	12a 20%	31 7%	6 4%	28ab 16%	15 5%	28 7%	22ab 17%

95 percent as lower case or *

EU Poll

Table 37 (continuation)

Q12 I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU. For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU -

Will damage the NHS.

Base: All respondents

	Total	2015 GE vote (Q1/2)										Gender		Age					
		Con (a)	Lab (b)	LD (c)	UKIP (d)	Green (e)	SNP (f)	PC (g)	Other (h)	DK (i)	Did not vote (j)	Male (a)	Female (b)	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)
UnWeighted Base	800	222	202	44	53	19	21	2	5	56	113	383	417	86	123	131	140	131	189
Weighted Base	800	254	210	54	87	26	33	4	6	13	113	392	408	95	135	135	143	119	174
More like the campaign to keep the UK in the EU	253 32%	73i 29%	56i 27%	12 22%	52abcij 59%	10 38%	9 28%	2 49%	3 45%	1 7%	35i 31%	135 34%	118 29%	36 38%	40 30%	36 26%	44 31%	42 36%	55 32%
More like the campaign for the UK to leave the EU	294 37%	89d 35%	95adij 45%	25di 46%	15 17%	13 49%	14 43%	2 51%	- -%	3 25%	38d 34%	135 35%	158 39%	36 37%	56 42%	51 38%	54 38%	41 35%	56 32%
Like both of them / Like neither of them / No difference	188 23%	67 26%	49 23%	14 25%	14 16%	1 5%	5 14%	- -%	4 55%	8abcdj 60%	27 24%	94 24%	93 23%	16 17%	31 23%	35 26%	34 24%	28 24%	44 25%
Don't know	66 8%	25b 10%	10 5%	4 7%	7 8%	2 8%	5 15%	- -%	- -%	1 7%	13b 11%	27 7%	38 9%	8 8%	7 5%	14 10%	11 8%	7 6%	19 11%

95 percent as lower case or *

EU Poll

Table 37 (continuation)

Q12 I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU.

For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU -

Will damage the NHS.

Base: All respondents

	Total	Region											Social Grade						Occupation		
		Scotland (a)	North East (b)	York & Humber (c)	North West (d)	West Mids (e)	East Mids (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	A (a)	B (b)	C1 (c)	C2 (d)	D (e)	E (f)	Full time employed (a)	Part time employed (b)	Other (c)
UnWeighted Base	800	72	29	78	80	66	51	83	39	78	101	123	32	164	237	165	98	104	330	95	375
Weighted Base	800	72	32	72	88	72	56	80	40	72	104	112	36	178	222	174	97	93	337	104	359
More like the campaign to keep the UK in the EU	253 32%	19 26%	9 28%	28g 39%	28 32%	23 33%	22g 40%	15 19%	11 27%	24g 33%	36g 35%	37g 33%	10 28%	61 34%	58 26%	60 34%	29 30%	35c 38%	108 32%	31 29%	114 32%
More like the campaign for the UK to leave the EU	294 37%	26 36%	9 27%	27 37%	33 37%	35fhj 48%	16 29%	35 44%	11 27%	29 40%	33 32%	40 36%	14 40%	67f 37%	97ef 44%	62 35%	30 31%	24 26%	132 39%	37 35%	125 35%
Like both of them / Like neither of them / No difference	188 23%	20 28%	12 37%	15 21%	16 19%	11 16%	10 18%	24e 30%	15def 38%	15 21%	23 22%	25 22%	9 26%	37 21%	47 21%	37 21%	33bcd 34%	25 27%	69 21%	31a 30%	87 24%
Don't know	66 8%	7 10%	3 8%	2 3%	11c 12%	2 3%	7c 13%	5 7%	3 8%	4 5%	11 11%	10 9%	2 6%	14 8%	20 9%	16 9%	5 6%	9 9%	28 8%	5 5%	33 9%

95 percent as lower case or *

EU Poll

Table 37 (continuation)

Q12 I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU. For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU -

Will damage the NHS.

Base: All respondents

	Total	Tenure					Ethnicity				
		Home owner without mortgage (a)	Home owner with mortgage (b)	Socially rented (c)	Privately rented (d)	Other (e)	White (a)	Mixed (b)	Asian (c)	Black (d)	Other (e)
UnWeighted Base	800	257	275	107	147	14	739	19	27	9	6
Weighted Base	800	239	283	112	151	15	737	21	25	11	6
More like the campaign to keep the UK in the EU	253 32%	82 34%	79 28%	38 34%	49 33%	5 33%	231 31%	9 44%	9 36%	2 21%	1 14%
More like the campaign for the UK to leave the EU	294 37%	78 33%	118a 42%	46 41%	49 32%	3 22%	270 37%	6 27%	8 32%	7 70%	2 35%
Like both of them / Like neither of them / No difference	188 23%	58 24%	62 22%	23 20%	42 28%	3 23%	173 23%	6 28%	6 23%	1 9%	2 30%
Don't know	66 8%	21 9%	25 9%	6 5%	11 7%	3 21%	62 8%	- -%	2 9%	- -%	1 21%

95 percent as lower case or *

EU Poll

Table 38

Q12 I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU. For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU - Will damage our education system.

Base: All respondents

	EU Referendum Vote (Q5/6)				EU Referendum Turnout (Q4)				EU Referendum Intensity (Q5/7)				EU Referendum Expectation (Q9)			UK direction (Q3)		
	Total	Remain (a)	Leave (b)	DK (c)	Unlikely (a)	Likely (b)	Very likely (c)	Definite (d)	Hard (a)	Soft (b)	Remain Soft (c)	Leave Soft (d)	Remain (a)	Leave (b)	DK (c)	Right (a)	Wrong (b)	DK (c)
UnWeighted Base	800	403	332	65	105	96	593	530	611	189	64	60	454	166	180	286	372	142
Weighted Base	800	407	345	48	106	91	598	526	629	171	63	60	457	170	173	293	378	129
More like the campaign to keep the UK in the EU	205 26%	48 12%	150ac 43%	7 15%	24 22%	23 26%	158 26%	138 26%	165 26%	40 23%	11 17%	22bc 37%	100 22%	69ac 41%	36 21%	62 21%	118ac 31%	25 19%
More like the campaign for the UK to leave the EU	278 35%	206bc 51%	59 17%	13b 28%	32 31%	30 33%	212 35%	182 35%	227d 36%	51 30%	24 38%	14 23%	188bc 41%	42 25%	47 27%	113c 39%	128 34%	37 29%
Like both of them / Like neither of them / No difference	244 30%	122 30%	107 31%	16 32%	35 33%	26 28%	183 31%	165 31%	191 30%	53 31%	21 32%	17 28%	143 31%	47 27%	54 31%	94 32%	107 28%	44 34%
Don't know	73 9%	32 8%	30 9%	12ab 25%	15cd 14%	13c 14%	44 7%	42 8%	46 7%	27a 16%	8 13%	7 13%	26 6%	12 7%	35ab 20%	24 8%	26 7%	24ab 18%

95 percent as lower case or *

EU Poll

Table 38 (continuation)

Q12 I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU. For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU - Will damage our education system.

Base: All respondents

	Total	2015 GE vote (Q1/2)										Gender		Age					
		Con (a)	Lab (b)	LD (c)	UKIP (d)	Green (e)	SNP (f)	PC (g)	Other (h)	DK (i)	Did not vote (j)	Male (a)	Female (b)	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)
UnWeighted Base	800	222	202	44	53	19	21	2	5	56	113	383	417	86	123	131	140	131	189
Weighted Base	800	254	210	54	87	26	33	4	6	13	113	392	408	95	135	135	143	119	174
More like the campaign to keep the UK in the EU	205 26%	66i 26%	49i 24%	10 19%	38abcij 43%	1 5%	8 24%	- -%	3 45%	1 8%	29i 25%	105 27%	100 25%	23 24%	40 29%	31 23%	33 23%	28 24%	50 29%
More like the campaign for the UK to leave the EU	278 35%	73 29%	87ad 41%	24ad 45%	21 25%	17 66%	14 43%	2 51%	- -%	4 30%	36 31%	132 34%	146 36%	41df 43%	57df 42%	48f 36%	42 30%	45f 38%	44 25%
Like both of them / Like neither of them / No difference	244 30%	86 34%	62 30%	19 34%	21 24%	5 20%	8 24%	- -%	4 55%	5 38%	35 31%	125 32%	119 29%	24 26%	31 23%	40 30%	53b 37%	36 30%	60b 34%
Don't know	73 9%	29b 12%	12 6%	1 2%	7 8%	2 8%	3 10%	2 49%	- -%	3abcdj 24%	14bc 12%	30 8%	43 11%	7 7%	7 5%	15 11%	15 11%	9 8%	20b 12%

95 percent as lower case or *

EU Poll

Table 38 (continuation)

Q12 I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU. For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU - Will damage our education system.

Base: All respondents

	Total	Region											Social Grade						Occupation		
		Scotland (a)	North East (b)	York & Humber (c)	North West (d)	West Mids (e)	East Mids (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	A (a)	B (b)	C1 (c)	C2 (d)	D (e)	E (f)	Full time employed (a)	Part time employed (b)	Other (c)
UnWeighted Base	800	72	29	78	80	66	51	83	39	78	101	123	32	164	237	165	98	104	330	95	375
Weighted Base	800	72	32	72	88	72	56	80	40	72	104	112	36	178	222	174	97	93	337	104	359
More like the campaign to keep the UK in the EU	205 26%	17 23%	8 24%	22 30%	24 27%	18 25%	20hi 36%	21 26%	6 15%	14 19%	25 24%	32 28%	9 24%	39 22%	53 24%	51 29%	28 29%	25 27%	97 29%	20 20%	87 24%
More like the campaign for the UK to leave the EU	278 35%	24 33%	13 40%	29g 40%	33 37%	35fghk 49%	16 29%	20 25%	10 26%	28 39%	39 38%	32 28%	13 37%	68e 38%	87e 39%	56 32%	25 26%	28 31%	121 36%	43 41%	114 32%
Like both of them / Like neither of them / No difference	244 30%	24 33%	9 29%	19 26%	25 28%	14 19%	14 26%	31e 38%	19cdef 47%	21 29%	32 31%	37e 33%	9 24%	60 34%	57 25%	53 30%	39c 40%	27 29%	93 28%	33 32%	118 33%
Don't know	73 9%	8 11%	3 8%	3 4%	7 8%	5 7%	5 9%	8 11%	5 13%	10c 13%	8 7%	11 10%	5 15%	11 6%	25 11%	14 8%	6 6%	12b 13%	26 8%	8 8%	40 11%

95 percent as lower case or *

EU Poll

Table 38 (continuation)

Q12 I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU. For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU - Will damage our education system.

Base: All respondents

	Total	Tenure					Ethnicity				
		Home owner without mortgage (a)	Home owner with mortgage (b)	Socially rented (c)	Privately rented (d)	Other (e)	White (a)	Mixed (b)	Asian (c)	Black (d)	Other (e)
UnWeighted Base	800	257	275	107	147	14	739	19	27	9	6
Weighted Base	800	239	283	112	151	15	737	21	25	11	6
More like the campaign to keep the UK in the EU	205 26%	63 26%	66 23%	31 28%	39 26%	6 41%	187 25%	9 42%	7 26%	2 21%	- -%
More like the campaign for the UK to leave the EU	278 35%	70 29%	106a 38%	40 36%	57 38%	4 29%	254 35%	5 23%	10 41%	7 69%	1 15%
Like both of them / Like neither of them / No difference	244 30%	81 34%	82 29%	33 29%	44 29%	3 22%	226 31%	7 35%	6 23%	- -%	4 71%
Don't know	73 9%	25 11%	28 10%	8 7%	11 7%	1 7%	69 9%	- -%	2 9%	1 11%	1 14%

95 percent as lower case or *

EU Poll

Table 39

Q12 I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU. For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU - Have a clear vision for Britain after the referendum.

Base: All respondents

	EU Referendum Vote (Q5/6)				EU Referendum Turnout (Q4)				EU Referendum Intensity (Q5/7)				EU Referendum Expectation (Q9)			UK direction (Q3)		
	Total	Remain (a)	Leave (b)	DK (c)	Unlikely (a)	Likely (b)	Very likely (c)	Definite (d)	Hard (a)	Soft (b)	Remain Soft (c)	Leave Soft (d)	Remain (a)	Leave (b)	DK (c)	Right (a)	Wrong (b)	DK (c)
UnWeighted Base	800	403	332	65	105	96	593	530	611	189	64	60	454	166	180	286	372	142
Weighted Base	800	407	345	48	106	91	598	526	629	171	63	60	457	170	173	293	378	129
More like the campaign to keep the UK in the EU	327 41%	270bc 66%	45 13%	11b 23%	43 40%	36 40%	247 41%	213 40%	265 42%	62 36%	33bd 52%	18 29%	247bc 54%	35 21%	44 26%	161bc 55%	123 32%	43 33%
More like the campaign for the UK to leave the EU	247 31%	23 6%	213ac 62%	11a 23%	21 20%	25 27%	200a 33%	174a 33%	209bc 33%	38c 22%	6 9%	22bc 36%	91 20%	98ac 58%	57a 33%	60 21%	153ac 40%	34 27%
Like both of them / Like neither of them / No difference	148 18%	81 20%	58 17%	9 19%	25 24%	19 21%	103 17%	96 18%	113 18%	35 20%	13 20%	13 22%	92b 20%	21 12%	35b 20%	49 17%	71 19%	28 21%
Don't know	79 10%	33 8%	29 8%	17ab 35%	17cd 16%	11 12%	48 8%	43 8%	43 7%	36a 21%	12a 19%	7 12%	26 6%	16 9%	36ab 21%	22 8%	32 8%	24ab 19%

95 percent as lower case or *

EU Poll

Table 39 (continuation)

Q12 I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU. For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU - Have a clear vision for Britain after the referendum.

Base: All respondents

	Total	2015 GE vote (Q1/2)										Gender		Age					
		Con (a)	Lab (b)	LD (c)	UKIP (d)	Green (e)	SNP (f)	PC (g)	Other (h)	DK (i)	Did not vote (j)	Male (a)	Female (b)	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)
UnWeighted Base	800	222	202	44	53	19	21	2	5	56	113	383	417	86	123	131	140	131	189
Weighted Base	800	254	210	54	87	26	33	4	6	13	113	392	408	95	135	135	143	119	174
More like the campaign to keep the UK in the EU	327 41%	90d 35%	113adj 54%	26d 47%	16 18%	14 54%	14 43%	2 51%	3 42%	5d 41%	45d 39%	145 37%	181a 44%	38 40%	62 46%	54 40%	56 39%	53 44%	64 37%
More like the campaign for the UK to leave the EU	247 31%	85bci 34%	43i 21%	10 18%	50abcij 57%	5 19%	14 43%	2 49%	3 45%	1 9%	34i 30%	140b 36%	107 26%	33 34%	34 25%	40 30%	47 33%	36 30%	58 33%
Like both of them / Like neither of them / No difference	148 18%	41 16%	43 20%	13 23%	16 19%	5 21%	1 5%	- -%	1 14%	4a 28%	23 21%	73 19%	75 18%	15 16%	32 24%	27 20%	26 18%	18 15%	29 16%
Don't know	79 10%	38b 15%	10 5%	6 11%	5 6%	1 6%	3 10%	- -%	- -%	3bdj 22%	12 10%	34 9%	45 11%	9 10%	7 5%	13 10%	13 9%	12 10%	24b 14%

95 percent as lower case or *

EU Poll

Table 39 (continuation)

Q12 I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU. For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU - Have a clear vision for Britain after the referendum.

Base: All respondents

	Total	Region											Social Grade						Occupation		
		Scotland (a)	North East (b)	York & Humber (c)	North West (d)	West Mids (e)	East Mids (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	A (a)	B (b)	C1 (c)	C2 (d)	D (e)	E (f)	Full time employed (a)	Part time employed (b)	Other (c)
UnWeighted Base	800	72	29	78	80	66	51	83	39	78	101	123	32	164	237	165	98	104	330	95	375
Weighted Base	800	72	32	72	88	72	56	80	40	72	104	112	36	178	222	174	97	93	337	104	359
More like the campaign to keep the UK in the EU	327 41%	27 38%	11 33%	24 33%	32 36%	38c 52%	24 42%	32 40%	15 37%	27 37%	56acdik 54%	43 38%	19d 52%	76 42%	104de 47%	59 34%	34 34%	36 38%	145 43%	44 42%	138 39%
More like the campaign for the UK to leave the EU	247 31%	25j 35%	11 34%	30gj 42%	38fgj 43%	21 29%	14 26%	19 24%	12 29%	20 28%	19 18%	39j 35%	13 37%	59 33%	57 26%	57 32%	35 36%	27 29%	100 30%	34 33%	113 32%
Like both of them / Like neither of them / No difference	148 18%	12 16%	7 20%	14 19%	12 14%	7 9%	9 17%	18e 23%	10e 26%	13 18%	20 19%	26e 23%	1 3%	26 15%	40a 18%	41ab 24%	17a 18%	22ab 24%	59 18%	20 19%	68 19%
Don't know	79 10%	8 11%	4 12%	5 7%	6 7%	7 10%	9k 15%	11k 14%	3 8%	12k 16%	9 8%	5 5%	3 8%	17 10%	21 9%	18 10%	12 12%	8 9%	33 10%	6 6%	39 11%

95 percent as lower case or *

EU Poll

Table 39 (continuation)

Q12 I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU. For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU - Have a clear vision for Britain after the referendum.

Base: All respondents

	Total	Tenure					Ethnicity				
		Home owner without mortgage (a)	Home owner with mortgage (b)	Socially rented (c)	Privately rented (d)	Other (e)	White (a)	Mixed (b)	Asian (c)	Black (d)	Other (e)
UnWeighted Base	800	257	275	107	147	14	739	19	27	9	6
Weighted Base	800	239	283	112	151	15	737	21	25	11	6
More like the campaign to keep the UK in the EU	327 41%	94 39%	120 42%	43 38%	66 43%	5 36%	295 40%	8 37%	15 60%	7 67%	2 29%
More like the campaign for the UK to leave the EU	247 31%	74 31%	86 30%	42 37%	40 27%	5 36%	230 31%	6 31%	6 22%	2 22%	2 38%
Like both of them / Like neither of them / No difference	148 18%	48 20%	46 16%	19 17%	33 22%	1 7%	139 19%	5 22%	2 8%	- -%	2 32%
Don't know	79 10%	24 10%	31 11%	8 8%	12 8%	3 21%	73 10%	2 10%	3 10%	1 11%	- -%

95 percent as lower case or *

EU Poll

Table 40

Q12 I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU. For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU - Are running the best campaign with a clear message.

Base: All respondents

	EU Referendum Vote (Q5/6)				EU Referendum Turnout (Q4)				EU Referendum Intensity (Q5/7)				EU Referendum Expectation (Q9)			UK direction (Q3)		
	Total	Remain (a)	Leave (b)	DK (c)	Unlikely (a)	Likely (b)	Very likely (c)	Definite (d)	Hard (a)	Soft (b)	Remain Soft (c)	Leave Soft (d)	Remain (a)	Leave (b)	DK (c)	Right (a)	Wrong (b)	DK (c)
UnWeighted Base	800	403	332	65	105	96	593	530	611	189	64	60	454	166	180	286	372	142
Weighted Base	800	407	345	48	106	91	598	526	629	171	63	60	457	170	173	293	378	129
More like the campaign to keep the UK in the EU	317 40%	241bc 59%	70 20%	6 13%	28 26%	38a 42%	250a 42%	217a 41%	271bd 43%	46 27%	25 40%	15 25%	238bc 52%	31 18%	48b 28%	169bc 58%	114 30%	34 26%
More like the campaign for the UK to leave the EU	216 27%	37 9%	174ac 51%	4 9%	31 29%	24 27%	159 27%	134 26%	175 28%	41 24%	13 20%	24abc 40%	88 19%	87ac 51%	41 24%	56 19%	134ac 35%	25 20%
Like both of them / Like neither of them / No difference	202 25%	103 25%	72 21%	26ab 55%	35 33%	23 25%	143 24%	133 25%	145 23%	57a 33%	18 28%	13 21%	108 24%	40 24%	54a 31%	53 18%	105a 28%	45a 35%
Don't know	65 8%	26 6%	28 8%	11ab 23%	13 12%	5 6%	46 8%	42 8%	38 6%	27a 16%	7 12%	8a 14%	23 5%	13 7%	30ab 17%	15 5%	25 7%	25ab 19%

95 percent as lower case or *

EU Poll

Table 40 (continuation)

Q12 I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU. For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU - Are running the best campaign with a clear message.

Base: All respondents

	Total	2015 GE vote (Q1/2)										Gender		Age					
		Con (a)	Lab (b)	LD (c)	UKIP (d)	Green (e)	SNP (f)	PC (g)	Other (h)	DK (i)	Did not vote (j)	Male (a)	Female (b)	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)
UnWeighted Base	800	222	202	44	53	19	21	2	5	56	113	383	417	86	123	131	140	131	189
Weighted Base	800	254	210	54	87	26	33	4	6	13	113	392	408	95	135	135	143	119	174
More like the campaign to keep the UK in the EU	317 40%	95 37%	103adj 49%	24d 45%	23 26%	14 54%	9 29%	- -%	3 41%	6d 46%	40 35%	150 38%	167 41%	39 41%	51 38%	48 36%	58 40%	50 42%	70 40%
More like the campaign for the UK to leave the EU	216 27%	71b 28%	38 18%	10 18%	42abcij 48%	6 21%	12 38%	2 51%	1 23%	3 23%	31b 28%	117 30%	99 24%	37bdef 39%	32 24%	36 27%	35 24%	30 25%	45 26%
Like both of them / Like neither of them / No difference	202 25%	61 24%	57 27%	16 30%	16 18%	6 22%	5 15%	2 49%	2 36%	4 31%	33 29%	93 24%	109 27%	13 14%	41af 31%	39a 29%	43af 30%	31a 26%	36 20%
Don't know	65 8%	27bi 11%	11 5%	4 7%	7 8%	1 4%	6 19%	- -%	- -%	* *%	9 8%	32 8%	33 8%	5 6%	10 7%	11 9%	8 5%	7 6%	23de 13%

95 percent as lower case or *

EU Poll

Table 40 (continuation)

Q12 I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU. For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU - Are running the best campaign with a clear message.

Base: All respondents

	Total	Region											Social Grade						Occupation		
		Scotland (a)	North East (b)	York & Humber (c)	North West (d)	West Mids (e)	East Mids (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	A (a)	B (b)	C1 (c)	C2 (d)	D (e)	E (f)	Full time employed (a)	Part time employed (b)	Other (c)
UnWeighted Base	800	72	29	78	80	66	51	83	39	78	101	123	32	164	237	165	98	104	330	95	375
Weighted Base	800	72	32	72	88	72	56	80	40	72	104	112	36	178	222	174	97	93	337	104	359
More like the campaign to keep the UK in the EU	317 40%	21 29%	12 38%	27 37%	35 40%	27 37%	20 36%	30 38%	13 34%	35a 49%	47a 45%	49a 44%	14 38%	69 39%	90 41%	67 39%	36 36%	41 45%	131 39%	39 37%	147 41%
More like the campaign for the UK to leave the EU	216 27%	21 29%	5 15%	21 30%	28 32%	21 30%	16 28%	20 25%	13 31%	19 27%	23 22%	28 25%	9 24%	45 25%	56 25%	52 30%	31 32%	24 26%	91 27%	32 31%	93 26%
Like both of them / Like neither of them / No difference	202 25%	22di 30%	11 35%	21di 30%	15 17%	17 24%	14 25%	21 26%	12i 30%	10 14%	29i 28%	29i 26%	7 19%	54 30%	58 26%	42 24%	21 22%	20 22%	93 28%	26 25%	83 23%
Don't know	65 8%	8 11%	4 12%	2 3%	10 11%	7 9%	6 11%	9 11%	2 5%	7 10%	5 5%	6 5%	7b 18%	11 6%	18 8%	13 8%	9 9%	8 8%	22 6%	7 7%	36 10%

95 percent as lower case or *

EU Poll

Table 40 (continuation)

Q12 I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU. For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU - Are running the best campaign with a clear message.

Base: All respondents

	Total	Tenure					Ethnicity				
		Home owner without mortgage (a)	Home owner with mortgage (b)	Socially rented (c)	Privately rented (d)	Other (e)	White (a)	Mixed (b)	Asian (c)	Black (d)	Other (e)
UnWeighted Base	800	257	275	107	147	14	739	19	27	9	6
Weighted Base	800	239	283	112	151	15	737	21	25	11	6
More like the campaign to keep the UK in the EU	317 40%	98 41%	102 36%	49 44%	63 42%	5 35%	283 38%	6 31%	16 62%	6 56%	5 80%
More like the campaign for the UK to leave the EU	216 27%	64 27%	72 26%	34 30%	38 25%	8 51%	204 28%	7 31%	3 13%	2 21%	- -%
Like both of them / Like neither of them / No difference	202 25%	58 24%	76 27%	27 24%	40 26%	1 7%	188 26%	7 33%	3 14%	2 22%	1 20%
Don't know	65 8%	20c 8%	32c 11%	2 2%	10 7%	1 7%	61 8%	1 5%	3 11%	- -%	- -%

95 percent as lower case or *

EU Poll

Table 41

Q12 I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU. For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU - You have heard from them the most.

Base: All respondents

	EU Referendum Vote (Q5/6)				EU Referendum Turnout (Q4)				EU Referendum Intensity (Q5/7)				EU Referendum Expectation (Q9)			UK direction (Q3)		
	Total	Remain (a)	Leave (b)	DK (c)	Unlikely (a)	Likely (b)	Very likely (c)	Definite (d)	Hard (a)	Soft (b)	Remain Soft (c)	Leave Soft (d)	Remain (a)	Leave (b)	DK (c)	Right (a)	Wrong (b)	DK (c)
UnWeighted Base	800	403	332	65	105	96	593	530	611	189	64	60	454	166	180	286	372	142
Weighted Base	800	407	345	48	106	91	598	526	629	171	63	60	457	170	173	293	378	129
More like the campaign to keep the UK in the EU	359 45%	220bc 54%	126 37%	13 26%	37 35%	39 43%	280a 47%	248a 47%	287 46%	72 42%	36 56%	24 40%	248bc 54%	54 32%	57 33%	166bc 57%	143 38%	51 39%
More like the campaign for the UK to leave the EU	183 23%	63 16%	111ac 32%	8 17%	23 22%	28d 31%	130 22%	110 21%	153bc 24%	30 17%	8 12%	14 23%	82 18%	68ac 40%	33 19%	58 20%	104ac 28%	21 16%
Like both of them / Like neither of them / No difference	221 28%	109 27%	89 26%	22ab 47%	39bcd 37%	21 23%	160 27%	142 27%	165 26%	56 32%	16 26%	17 28%	113 25%	39 23%	69ab 40%	64 22%	114a 30%	43a 33%
Don't know	37 5%	14 3%	18 5%	5a 10%	7 6%	3 3%	26 4%	26 5%	24 4%	14a 8%	4 6%	5 9%	14 3%	10 6%	14a 8%	5 2%	17 5%	15ab 11%

95 percent as lower case or *

EU Poll

Table 41 (continuation)

Q12 I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU. For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU - You have heard from them the most.

Base: All respondents

	Total	2015 GE vote (Q1/2)										Gender		Age					
		Con (a)	Lab (b)	LD (c)	UKIP (d)	Green (e)	SNP (f)	PC (g)	Other (h)	DK (i)	Did not vote (j)	Male (a)	Female (b)	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)
UnWeighted Base	800	222	202	44	53	19	21	2	5	56	113	383	417	86	123	131	140	131	189
Weighted Base	800	254	210	54	87	26	33	4	6	13	113	392	408	95	135	135	143	119	174
More like the campaign to keep the UK in the EU	359 45%	130ij 51%	109ij 52%	22 41%	38i 43%	8 32%	9 28%	- -%	4 58%	3 24%	36 32%	186 47%	173 42%	43 46%	44 33%	63b 47%	70b 49%	62b 52%	76 44%
More like the campaign for the UK to leave the EU	183 23%	59 23%	33 16%	11 20%	23 27%	11 42%	11 33%	2 51%	- -%	3 25%	30b 26%	91 23%	92 23%	24 25%	38e 28%	33 25%	33 23%	20 16%	35 20%
Like both of them / Like neither of them / No difference	221 28%	49 19%	61a 29%	18a 33%	24 28%	6 22%	12 38%	2 49%	3 42%	6abdj 51%	39a 34%	98 25%	123 30%	21 22%	46 34%	32 24%	34 24%	36 30%	52 30%
Don't know	37 5%	16 6%	6 3%	4 7%	2 2%	1 4%	- -%	- -%	- -%	* *%	9 8%	18 5%	19 5%	7e 7%	6 4%	6 5%	6 4%	1 1%	11e 6%

95 percent as lower case or *

EU Poll

Table 41 (continuation)

Q12 I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU. For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU - You have heard from them the most.

Base: All respondents

	Total	Region											Social Grade						Occupation		
		Scotland (a)	North East (b)	York & Humber (c)	North West (d)	West Mids (e)	East Mids (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	A (a)	B (b)	C1 (c)	C2 (d)	D (e)	E (f)	Full time employed (a)	Part time employed (b)	Other (c)
UnWeighted Base	800	72	29	78	80	66	51	83	39	78	101	123	32	164	237	165	98	104	330	95	375
Weighted Base	800	72	32	72	88	72	56	80	40	72	104	112	36	178	222	174	97	93	337	104	359
More like the campaign to keep the UK in the EU	359 45%	26 35%	14 44%	28 39%	34 38%	31 44%	26 46%	42ah 52%	12 30%	30 42%	51h 49%	65acdhi 58%	19 54%	89c 50%	87 39%	76 44%	46 47%	41 45%	156 46%	43 41%	161 45%
More like the campaign for the UK to leave the EU	183 23%	20k 27%	10 31%	21gk 30%	26gk 29%	19k 27%	9 16%	13 16%	12k 29%	16k 23%	24k 23%	13 12%	6 17%	35 20%	55 25%	49f 28%	22 22%	15 17%	74 22%	38ac 36%	71 20%
Like both of them / Like neither of them / No difference	221 28%	23 33%	7 21%	19 26%	22 25%	17 24%	19 34%	22 28%	15j 38%	22 30%	22 22%	31 28%	7 20%	45 25%	70d 32%	38 22%	28 29%	32d 35%	90 27%	23 22%	108 30%
Don't know	37 5%	3 5%	1 4%	4 6%	7 8%	4 5%	2 4%	3 4%	1 3%	3 4%	6 6%	2 2%	3e 9%	9 5%	9 4%	11e 6%	1 1%	4 4%	17 5%	1 1%	19 5%

95 percent as lower case or *

EU Poll

Table 41 (continuation)

Q12 I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU. For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU - You have heard from them the most.

Base: All respondents

	Total	Tenure					Ethnicity				
		Home owner without mortgage (a)	Home owner with mortgage (b)	Socially rented (c)	Privately rented (d)	Other (e)	White (a)	Mixed (b)	Asian (c)	Black (d)	Other (e)
UnWeighted Base	800	257	275	107	147	14	739	19	27	9	6
Weighted Base	800	239	283	112	151	15	737	21	25	11	6
More like the campaign to keep the UK in the EU	359 45%	117 49%	123 44%	46 41%	67 44%	5 35%	331 45%	7 34%	13 51%	6 55%	2 38%
More like the campaign for the UK to leave the EU	183 23%	45 19%	65 23%	33a 30%	34 23%	5 32%	174 24%	5 26%	1 5%	2 22%	- -%
Like both of them / Like neither of them / No difference	221 28%	71 30%	75 27%	29 26%	42 28%	4 26%	198 27%	8 40%	9 34%	2 22%	4 62%
Don't know	37 5%	6 2%	19a 7%	3 3%	8 5%	1 7%	35 5%	- -%	3 10%	- -%	- -%

95 percent as lower case or *

EU Poll

Table 42

Q12 I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU. For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU - Seem credible and trustworthy.

Base: All respondents

	EU Referendum Vote (Q5/6)				EU Referendum Turnout (Q4)				EU Referendum Intensity (Q5/7)				EU Referendum Expectation (Q9)			UK direction (Q3)		
	Total	Remain (a)	Leave (b)	DK (c)	Unlikely (a)	Likely (b)	Very likely (c)	Definite (d)	Hard (a)	Soft (b)	Remain Soft (c)	Leave Soft (d)	Remain (a)	Leave (b)	DK (c)	Right (a)	Wrong (b)	DK (c)
UnWeighted Base	800	403	332	65	105	96	593	530	611	189	64	60	454	166	180	286	372	142
Weighted Base	800	407	345	48	106	91	598	526	629	171	63	60	457	170	173	293	378	129
More like the campaign to keep the UK in the EU	320 40%	280bc 69%	35 10%	5 11%	37 35%	37 41%	245 41%	214 41%	271bd 43%	49 29%	32bd 51%	11 19%	246bc 54%	36 21%	38 22%	168bc 57%	109 29%	43 33%
More like the campaign for the UK to leave the EU	247 31%	23 6%	212ac 62%	11a 24%	27 25%	19 21%	198b 33%	172b 33%	202c 32%	45c 26%	9 14%	24bc 41%	103 23%	87ac 51%	57a 33%	57 20%	157ac 42%	32 25%
Like both of them / Like neither of them / No difference	180 23%	81 20%	77 22%	22ab 46%	30 28%	31cd 34%	119 20%	106 20%	126 20%	54a 32%	14 22%	18 30%	89 20%	37 22%	54ab 31%	52 18%	94a 25%	35a 27%
Don't know	53 7%	23 6%	21 6%	9ab 19%	13bcd 12%	4 4%	35 6%	33 6%	30 5%	23a 14%	8a 12%	6 10%	19 4%	11 6%	24ab 14%	15 5%	18 5%	20ab 15%

95 percent as lower case or *

EU Poll

Table 42 (continuation)

Q12 I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU. For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU - Seem credible and trustworthy.

Base: All respondents

	Total	2015 GE vote (Q1/2)										Gender		Age					
		Con (a)	Lab (b)	LD (c)	UKIP (d)	Green (e)	SNP (f)	PC (g)	Other (h)	DK (i)	Did not vote (j)	Male (a)	Female (b)	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)
UnWeighted Base	800	222	202	44	53	19	21	2	5	56	113	383	417	86	123	131	140	131	189
Weighted Base	800	254	210	54	87	26	33	4	6	13	113	392	408	95	135	135	143	119	174
More like the campaign to keep the UK in the EU	320 40%	108d 42%	104dj 49%	28d 52%	9 10%	10 39%	11 34%	- -%	4 63%	6d 47%	41d 36%	151 39%	168 41%	38 40%	60 45%	58 43%	50 35%	54f 45%	60 34%
More like the campaign for the UK to leave the EU	247 31%	75i 30%	46 22%	11 21%	60abcij 69%	5 20%	14 42%	2 51%	1 23%	2 15%	30 26%	141b 36%	106 26%	30 32%	33 24%	45 33%	46 32%	30 25%	64be 37%
Like both of them / Like neither of them / No difference	180 23%	55 21%	48 23%	11 21%	15 17%	9 35%	3 9%	2 49%	1 14%	3 22%	33 29%	71 18%	109a 27%	20 21%	33 25%	26 19%	41 29%	26 22%	35 20%
Don't know	53 7%	17 7%	12 6%	4 7%	3 4%	2 6%	5 15%	- -%	- -%	2abd 16%	9 8%	29 7%	25 6%	7 7%	9 7%	6 4%	6 4%	10 8%	16 9%

95 percent as lower case or *

EU Poll

Table 42 (continuation)

Q12 I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU. For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU - Seem credible and trustworthy.

Base: All respondents

	Total	Region											Social Grade						Occupation		
		Scotland (a)	North East (b)	York & Humber (c)	North West (d)	West Mids (e)	East Mids (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	A (a)	B (b)	C1 (c)	C2 (d)	D (e)	E (f)	Full time employed (a)	Part time employed (b)	Other (c)
UnWeighted Base	800	72	29	78	80	66	51	83	39	78	101	123	32	164	237	165	98	104	330	95	375
Weighted Base	800	72	32	72	88	72	56	80	40	72	104	112	36	178	222	174	97	93	337	104	359
More like the campaign to keep the UK in the EU	320 40%	23 32%	14 43%	30h 42%	34 39%	34h 47%	21 38%	33h 42%	9 23%	30h 42%	51ah 49%	41 36%	19e 52%	76 43%	99de 45%	60 35%	31 32%	34 37%	141 42%	34 33%	145 40%
More like the campaign for the UK to leave the EU	247 31%	23 32%	6 20%	24 34%	34j 39%	22 30%	17 31%	20 25%	12 30%	23 31%	23 22%	41j 37%	10 27%	49 27%	59 27%	59 34%	41bc 42%	29 31%	92 27%	41a 39%	113 32%
Like both of them / Like neither of them / No difference	180 23%	20d 28%	9 30%	15 21%	11 12%	12 16%	13 23%	20d 25%	18cdefgijk 45%	13 18%	24 23%	25 23%	4 11%	47 26%	46 21%	40 23%	23 23%	21 23%	79 24%	26 25%	75 21%
Don't know	53 7%	6 8%	3 8%	2 3%	9 10%	5 7%	5 8%	6 8%	1 3%	6 8%	6 6%	5 4%	3 9%	6 3%	17 8%	15b 9%	3 3%	9be 9%	25 7%	3 3%	25 7%

95 percent as lower case or *

EU Poll

Table 42 (continuation)

Q12 I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU. For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU - Seem credible and trustworthy.

Base: All respondents

	Total	Tenure					Ethnicity				
		Home owner without mortgage (a)	Home owner with mortgage (b)	Socially rented (c)	Privately rented (d)	Other (e)	White (a)	Mixed (b)	Asian (c)	Black (d)	Other (e)
UnWeighted Base	800	257	275	107	147	14	739	19	27	9	6
Weighted Base	800	239	283	112	151	15	737	21	25	11	6
More like the campaign to keep the UK in the EU	320 40%	89 37%	117 41%	47 42%	61 40%	5 37%	289 39%	7 32%	14 56%	8 79%	2 26%
More like the campaign for the UK to leave the EU	247 31%	80d 33%	88 31%	39d 35%	35 23%	5 36%	234 32%	3 17%	4 18%	1 11%	3 53%
Like both of them / Like neither of them / No difference	180 23%	58 24%	53 19%	22 20%	46b 30%	2 13%	160 22%	11 51%	7 27%	1 11%	1 21%
Don't know	53 7%	12 5%	26 9%	4 3%	9 6%	2 14%	53 7%	- -%	- -%	- -%	- -%

95 percent as lower case or *

EU Poll

Table 43

Q12 I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU. For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU - Are providing you with the information you need to make a decision.

Base: All respondents

	EU Referendum Vote (Q5/6)				EU Referendum Turnout (Q4)				EU Referendum Intensity (Q5/7)				EU Referendum Expectation (Q9)			UK direction (Q3)		
	Total	Remain (a)	Leave (b)	DK (c)	Unlikely (a)	Likely (b)	Very likely (c)	Definite (d)	Hard (a)	Soft (b)	Remain Soft (c)	Leave Soft (d)	Remain (a)	Leave (b)	DK (c)	Right (a)	Wrong (b)	DK (c)
UnWeighted Base	800	403	332	65	105	96	593	530	611	189	64	60	454	166	180	286	372	142
Weighted Base	800	407	345	48	106	91	598	526	629	171	63	60	457	170	173	293	378	129
More like the campaign to keep the UK in the EU	299 37%	241bc 59%	50 14%	9 18%	37 34%	36 39%	226 38%	193 37%	251bd 40%	48 28%	27bd 42%	12 21%	235bc 51%	23 13%	41b 24%	158bc 54%	111 29%	30 23%
More like the campaign for the UK to leave the EU	187 23%	22 5%	156ac 45%	8a 17%	20 19%	24 27%	141 24%	118 22%	158bc 25%	29 17%	6 9%	15c 24%	70 15%	85ac 50%	31 18%	46 16%	119ac 31%	22 17%
Like both of them / Like neither of them / No difference	250 31%	119 29%	109 32%	21ab 45%	37 34%	24 26%	189 32%	175 33%	183 29%	67a 39%	20 32%	25a 42%	121 26%	50 29%	79ab 46%	74 25%	117 31%	58ab 45%
Don't know	65 8%	25 6%	30 9%	9ab 20%	13 12%	7 8%	41 7%	40 8%	37 6%	28a 16%	10a 16%	8a 13%	30 7%	13 8%	21a 12%	14 5%	31 8%	19ab 15%

95 percent as lower case or *

EU Poll

Table 43 (continuation)

Q12 I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU. For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU - Are providing you with the information you need to make a decision.

Base: All respondents

	Total	2015 GE vote (Q1/2)										Gender		Age					
		Con (a)	Lab (b)	LD (c)	UKIP (d)	Green (e)	SNP (f)	PC (g)	Other (h)	DK (i)	Did not vote (j)	Male (a)	Female (b)	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)
UnWeighted Base	800	222	202	44	53	19	21	2	5	56	113	383	417	86	123	131	140	131	189
Weighted Base	800	254	210	54	87	26	33	4	6	13	113	392	408	95	135	135	143	119	174
More like the campaign to keep the UK in the EU	299 37%	97d 38%	95d 45%	27d 50%	15 17%	11 43%	6 19%	- -%	4 63%	5d 38%	40d 35%	135 34%	164 40%	41f 44%	57f 42%	50 37%	52 36%	48f 41%	51 30%
More like the campaign for the UK to leave the EU	187 23%	59bc 23%	29 14%	4 7%	41abcij 47%	5 19%	15 47%	- -%	- -%	3c 23%	31bc 27%	105b 27%	82 20%	28b 30%	24 18%	29 21%	33 23%	27 23%	46 26%
Like both of them / Like neither of them / No difference	250 31%	75 30%	70 33%	21 39%	25 28%	10 38%	9 29%	2 49%	2 37%	3 23%	32 28%	123 31%	127 31%	18 19%	47a 35%	47a 35%	45a 31%	38a 32%	54a 31%
Don't know	65 8%	23 9%	15 7%	3 5%	7 8%	- -%	2 5%	2 51%	- -%	2bc 16%	11 10%	30 8%	35 9%	7 7%	7 5%	9 7%	14 10%	5 4%	23be 13%

95 percent as lower case or *

EU Poll

Table 43 (continuation)

Q12 I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU. For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU - Are providing you with the information you need to make a decision.

Base: All respondents

	Total	Region											Social Grade						Occupation		
		Scotland (a)	North East (b)	York & Humber (c)	North West (d)	West Mids (e)	East Mids (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	A (a)	B (b)	C1 (c)	C2 (d)	D (e)	E (f)	Full time employed (a)	Part time employed (b)	Other (c)
UnWeighted Base	800	72	29	78	80	66	51	83	39	78	101	123	32	164	237	165	98	104	330	95	375
Weighted Base	800	72	32	72	88	72	56	80	40	72	104	112	36	178	222	174	97	93	337	104	359
More like the campaign to keep the UK in the EU	299 37%	15 21%	15 48%	25 34%	33a 38%	32a 44%	27ahk 49%	31a 39%	11 28%	29a 40%	46ak 44%	35 31%	18f 49%	70 39%	94f 43%	61 35%	31 31%	26 28%	133 39%	47c 45%	120 33%
More like the campaign for the UK to leave the EU	187 23%	25ghij 35%	5 16%	20j 28%	26j 29%	21j 29%	11 19%	15 19%	6 14%	13 19%	13 12%	32j 28%	6 17%	35 20%	47 21%	49 28%	31bc 32%	19 20%	72 21%	24 23%	91 25%
Like both of them / Like neither of them / No difference	250 31%	27e 37%	9 28%	24e 34%	22 25%	11 16%	15 26%	29e 37%	19def 49%	23e 32%	34e 32%	36e 32%	8 21%	59 33%	62 28%	53 30%	31 32%	37c 40%	112 33%	26 25%	111 31%
Don't know	65 8%	5 7%	3 8%	3 5%	7 8%	8 11%	3 6%	4 5%	4 10%	7 9%	11 11%	10 9%	4 12%	14 8%	18 8%	12 7%	5 5%	11 12%	20 6%	7 7%	37a 10%

95 percent as lower case or *

EU Poll

Table 43 (continuation)

Q12 I am now going to read out a number of statements that other people we have spoken to have used to describe both the campaign to keep the UK in the EU, and the campaign for the UK to leave the EU. For each statement, please tell me which campaign it describes better - the campaign to keep the UK in the EU, or the campaign for the UK to leave the EU - Are providing you with the information you need to make a decision.

Base: All respondents

	Total	Tenure					Ethnicity				
		Home owner without mortgage (a)	Home owner with mortgage (b)	Socially rented (c)	Privately rented (d)	Other (e)	White (a)	Mixed (b)	Asian (c)	Black (d)	Other (e)
UnWeighted Base	800	257	275	107	147	14	739	19	27	9	6
Weighted Base	800	239	283	112	151	15	737	21	25	11	6
More like the campaign to keep the UK in the EU	299 37%	84 35%	107 38%	43 38%	63 42%	3 21%	266 36%	10 48%	15 59%	7 67%	1 15%
More like the campaign for the UK to leave the EU	187 23%	56 23%	69 24%	31 27%	27 18%	3 23%	175 24%	6 27%	2 10%	1 12%	2 33%
Like both of them / Like neither of them / No difference	250 31%	76 32%	83 29%	33 29%	53 35%	5 35%	234 32%	4 21%	7 26%	1 11%	3 52%
Don't know	65 8%	23 10%	25 9%	6 5%	8 5%	3 21%	61 8%	1 4%	1 5%	1 11%	- -%

95 percent as lower case or *