

## **BANDAI NAMCO Entertainment Inc.**

# Exceeding 100 million cumulative download worldwide, the "PAC-MAN" series adds new smartphone game application <u>"PAC-MAN Puzzle Tour"</u>

## BECOMES AVAILABLE FOR DOWNLOAD IN THE WORLD ON FEBRUARY 25, 2016

BANDAI NAMCO Entertainment Inc. (Headquarters: Minato-ku, Tokyo; President & CEO: Satoshi Oshita) starts to offer its new smartphone game application <u>"PAC-MAN Puzzle Tour" on App Store and Google Play™ on</u> February 25, 2016 in 43 countries and areas including Japan, the U.S., Mexico, Brazil and the Unite Kingdom.

Smartphone game applications for the "PAC-MAN" series have been on offer for download mainly in North America and Europe to date, which include "PAC-MAN" (BANDAI NAMCO Entertainment America Inc.) and "PAC-MAN 256" (BANDAI NAMCO Entertainment Europe S.A.S.), of which cumulative download of those main titles has exceeded 100 million worldwide.

The newly added "PAC-MAN Puzzle Tour" will be offered worldwide originating from Japan, making the game series even more popular by extracting synergy with the existing "PAC-MAN" series game applications.

### ■ "PAC-MAN Puzzle Tour"

"PAC-MAN Puzzle Tour" is a puzzle game of banishing the same three fruits next to each other at the same time to achieve missions in various stages. With many familiar game characters popular in PAC-MAN such as Ghost and Galaxian coming into play, the game offers a new PAC-MAN world including thrill and easiness of playing a match 3 game.



#### Makoto Asanuma, Managing Director & Chief PAC-MAN Officer

Since its inception in 1980, "PAC-MAN" has been loved by people around the globe for over 35 years, causing an unprecedented "PAC-MAN Fever" in the U.S. and recognized by the Guinness Book of Records as the "most successful coin-operated arcade game" along the way. Leveraging the popular assets encompassing arcade game, home video game and smartphone game applications, "PAC-MAN Puzzle Tour" is a new title we deliver to the world. We would like all game lovers, men and women alike, to fully enjoy the world of "PAC-MAN" with this new game.

#### [Game Info]

Name of Application	PAC-MAN Puzzle Tour		
Official date of overseas release	February 25, 2016	Usage fees	Free to Play In-App Purchases Available
Languages	Japanese, English, Spanish and Portugues		
Regions planned for release	Japan, the U.S., Mexico, Brazil and the United Kingdom such as 43 countries and areas		
Official Website URL	http://puzzletour.pacman.com/en/	Copyright Information	(c)BANDAI NAMCO Entertainment Inc.

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