



U.S. Fire Experience by Region 2007-2011 Annual Averages

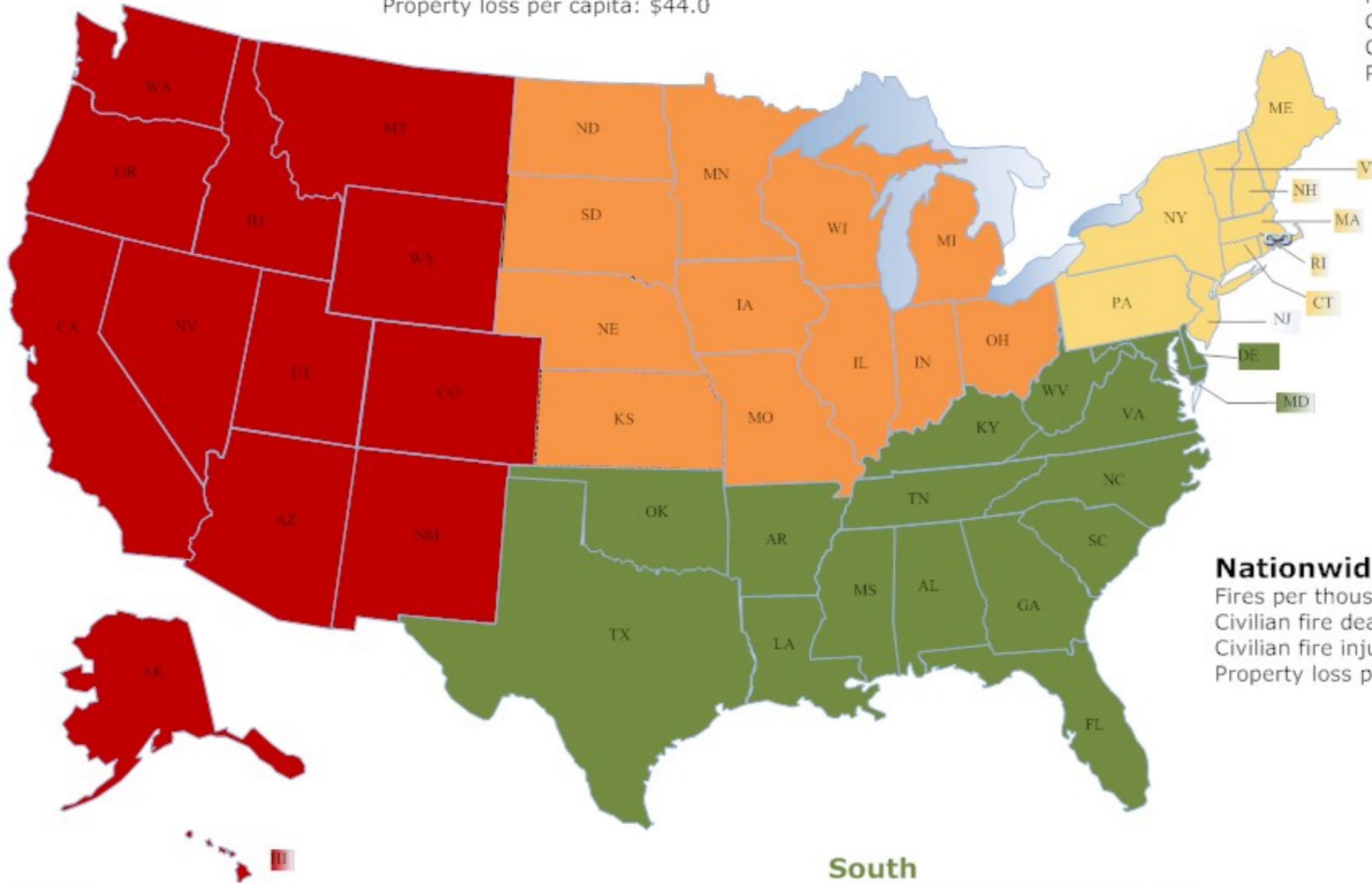


Midwest

Fires per thousand population: 5.4
 Civilian fire deaths per million population: 11.1
 Civilian fire injuries per million population: 64.5
 Property loss per capita: \$44.0

Northeast

Fires per thousand population: 4.6
 Civilian fire deaths per million population: 11.3
 Civilian fire injuries per million population: 71.8
 Property loss per capita: \$34.6



Nationwide

Fires per thousand population: 4.6
 Civilian fire deaths per million population: 9.6
 Civilian fire injuries per million population: 56.2
 Property loss per capita: \$34.4

West

Fires per thousand population: 3.4
 Civilian fire deaths per million population: 5.2
 Civilian fire injuries per million population: 39.9
 Property loss per capita: \$35.5

South

Fires per thousand population: 5.4
 Civilian fire deaths per million population: 10.8
 Civilian fire injuries per million population: 54.1
 Property loss per capita: \$36.2