



GLOBE FORUM

STOCKHOLM 18 - 20 APRIL 2007

Globe Award

CHANGING THE LICENSE TO OPERATE

“Corporate Social Responsibility- Changing the License to Operate”

Corporate Social Responsibility (CSR) has been a widely recognized principle in the corporate world for emerging markets.

Today’s increased interest in the role of businesses in society has been promoted by heightened sensitivity to, and awareness of environmental and ethical issues. Consumers have become sensitive to the CSR performance of the companies from which they buy their goods and services. These trends have contributed to the pressure on companies to operate in an economically, socially and environmentally sustainable way. Issues like environmental damage, improper treatment of workers, and faulty production leading to customers' inconvenience or danger, are highlighted in the media. Some investors and investment fund managers have begun to take account of a company’s CSR policy in making investment decisions.

CSR has been interpreted and re-termed variously by the corporate world. To Globe Forum the term must be associated with integration, namely the integration of CSR in business operations. Without integration, issues such as human rights and environment protection may not be understood. Many businesses and business leaders, through concrete projects, have accomplished inspiring work in the field of corporate social responsibility. The Globe Forum, will bring such businesses in focus through its prestigious award; the Globe Award. This Award is a brand for a highly qualitative CSR work.



GLOBE AWARD

Leading Award for Corporate Social Responsibility

The Globe Award acknowledges and seeks inspiration from businesses that have excelled in corporate social responsibility (CSR), by maintaining the UN Global Compact's ten principles in the areas of Human rights, Labor standards, Environment, and Corruption.

The Globe Award is to support innovative ideas, which help create a more sustainable and inclusive global economy. The award will be given for:

1. Best integration of CSR in business operations
2. Best CSR Entrepreneur
3. Best CSR Research

For further information please contact:

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“There is an increasing call to hold companies legally accountable for violations of international crimes. This, together with the increase in the number of crimes under international law, has created uncertainty as regards the conditions under which companies can be held legally accountable. The academics can guide businesses, investors, governments, the UN and NGO's to understand when businesses have, and have not, crossed the border and become violators or participants of international crime. The Globe Award for researchers is a significant pillar in this regard and will help us to create a more responsible world”.

-- Claes Cronstedt, International Corporate Lawyer--

On the evening of 19th April at Berns in Stockholm, three winners will receive Globe Award. The Crown Princess of Sweden, Dr. Hans Corell and Mr. Göran Tidström will grace the award ceremony and announce the winners.

The eminent Jury of Globe Award is:

- Claes Cronstedt, International Corporate Lawyer
- Lars-Olle Larsson, Principal Director, Öhrlings PricewaterhouseCoopers
- Marianne Bogle, Project Manager, CSR Sweden
- Tommy Borglund, Senior Consultant, Hallvarsson & Halvarsson
- Magnus Furugård, VD, GES Investment Services
- Emma Ihre, Operational Manager, Amnesty Business Group
- Johan Gorecki, CEO, Globe Forum
- Parul Sharma, Jury Coordinator, Legal Adviser; CSR

THE NOMINEES FOR GLOBE AWARD 2007:

_____ Best CSR Company: _____

- ELECTROLUX



- IKEA



- SAS



- SKF



- TRELLEBORG



_____ Best CSR Entrepreneur: _____

- CLIMATEWELL AB



- FAIRUNLIMITED



- SCANDINAVIAN BIOGAS



- TRIVECTOR TRAFFIC



_____ Best CSR Research: _____

- “Business and Human Rights”,
Raoul Wallenberg Institute of
Human Rights and Humanitarian Law Lund



- SuRe, Sustainability Research Group,
Handelshögskolan Stockholm



- Sustainable Investment Research Platform,
Handelshögskolan Umeå



- “The Corporation in the Global Society”,
CSR Research Group, Uppsala Universitet



- “The next generation of business leaders”,
Centre for Business in Society,
Handelshögskolan Göteborg

