

To the member associations of FIFA

Circular no. 1531

Zurich, 15 March 2016
ASG/pco/jne/jdi/pzi

Survey for member associations on youth football

Dear Sir/Madam,

FIFA's assistance and development programmes are in constant and organic evolution based on expert observations and the needs and requirements of the member associations.

Youth football will be one of FIFA's priorities in the coming cycle together with grassroots (6-12-year-old boys and girls) and women's football. As such, FIFA will seek opportunities to work closely with the member associations to strengthen these key strategic development areas.

To achieve this and to evaluate the support required in the future, FIFA needs more information about the growth of youth football in each country.

In this respect, we have prepared an online survey, which will give us the feedback we need in order to adapt our programmes accordingly.

The survey (targeting both boys' and girls' youth football) will look at and evaluate the following areas:

- Overall development and growth of youth football
- Leagues and competitions
- Participation and performance
- Governance and stakeholders
- Investment in youth football
- Awareness and media coverage
- Perception of youth football
- Challenges, needs and priorities of the member associations

Your accurate feedback will be crucial in helping us achieve our objectives, and therefore we ask you to use the enclosed version of the survey as a guide in order to gather the information you need before completing the survey online. A link to the survey has been sent to your association's e-mail address.

<http://survey.fifa.org/s/youthfootball/>

If you have any questions please do not hesitate to contact us (philip.zimmermann@fifa.org).

The deadline for submitting the survey is 30 April 2016.

We look forward to receiving your feedback, which will help us to continue improving FIFA's development initiatives.

Thank you for your cooperation.

Yours faithfully,
FÉDÉRATION INTERNATIONALE
DE FOOTBALL ASSOCIATION



Markus Kattner
Acting Secretary General

cc: The confederations
FIFA Executive Committee
FIFA Development Offices