

# IGNITING WOMEN'S FOOTBALL ACROSS THE GLOBE







# A BIG OPPORTUNITY

**SPORTING**  
**SOCIAL**  
**ECONOMICS**





# **PARTICIPATION AS THE FOUNDATION**

**49.6% v. 8%**





**GROWTH OF THE GAME**

**QUALITY OF PLAY**

**24 TEAM WORLD CUP**



**30+ YEARS**

**1978 TITLE IX COMPLIANCE**

**200,000 TO 2,000,000**







# **THE CATALYST**

**LEADERSHIP  
INVESTMENT  
LONG-TERM**



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