

Snapshot

—To continue bringing happiness and hospitality—

UNIQUE COMPETITIVE ADVANTAGES

PREMIUM LOCATION

Own vast land in a superb location

1. Extensive Land

Approx. 2 million square meters of contiguous land
10 kilometers (6 miles) from the city center

2. Immense Market

Population of approx. 30 million with substantial disposable income living within a 50-kilometer (30-mile) radius

3. Convenient Access

About 15 minutes by train from Tokyo Station,
about 30 minutes by shuttle bus from Haneda Airport,
and about 60 minutes by shuttle bus from Narita International Airport

PROVEN PARTNERSHIP

Only OLC operates Disney theme parks in Japan*

License agreement with Disney Enterprises, Inc.

Operation of Disney-branded facilities in Tokyo Disney Resort

Royalties

Proportionate to revenues (yen-denominated)



* As of July 2013, OLC has no capital or personnel relationship with Disney Enterprises, Inc.

HISTORY

Reclaiming land and partnering with Disney

1960	The establishment of Oriental Land Co., Ltd.
1962	Concluded the Urayasu District Land Reclamation Agreement with Chiba Prefecture
1964	Commenced reclamation work (completed in 1975)
1979	Concluded an agreement with Walt Disney Productions (currently Disney Enterprises, Inc.), of the United States, concerning the operation of Tokyo Disneyland

Enhancing Tokyo Disney Resort

1983	Tokyo Disneyland opened
1996	Listed stock in the First Section of the Tokyo Stock Exchange
2000	Ikspiari opened Disney Ambassador Hotel opened
2001	Disney Resort Line opened Tokyo DisneySea opened Tokyo DisneySea Hotel MiraCosta opened
2005	Palm & Fountain Terrace Hotel opened
2008	Tokyo Disneyland Hotel opened

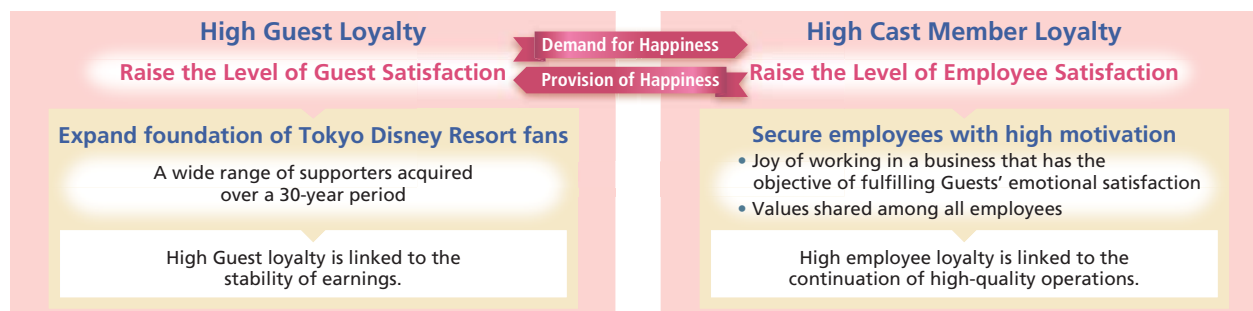


TRADITIONAL HOSPITALITY

The source of our strength is human resources; our Cast Members provide magnificent hospitality.

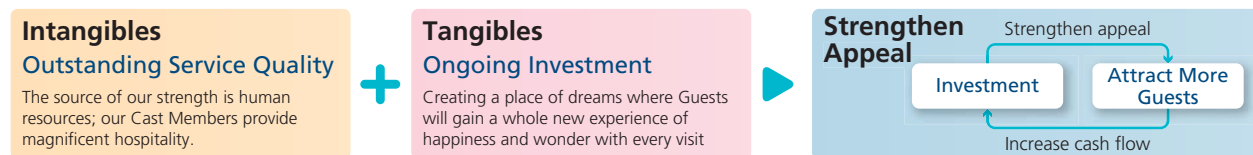
SUSTAINING INTEREST

Creating a place of dreams where Guests will gain a whole new experience of happiness and wonder with every visit



STRONG FINANCES

Implement ongoing additional investment based on generating stable cash flow



Theme Park Segment

Tokyo Disneyland

The first Disney Theme Park outside of the U.S.

Tokyo DisneySea

The only sea-themed Disney Theme Park in the world

Hotel Business Segment

Disney Hotels

Hotels under direct management with approx. 1,700 rooms

- Tokyo Disneyland Hotel
- Tokyo DisneySea Hotel MiraCosta
- Disney Ambassador Hotel

Other Business Segment

Ikspiari

A shopping complex composed of shops and restaurants as well as a cinema complex

Disney Resort Line

A monorail service provided around Tokyo Disney Resort

Investment Amount for the Main Attractions

(Billions of yen)

Attraction	Opening date	Investment amount*
Big Thunder Mountain	July 4, 1987	8.0
Star Tours	July 12, 1989	10.1
Splash Mountain (Crittter Country)	October 1, 1992	28.5
Toontown	April 15, 1996	11.2
MicroAdventure	April 15, 1997	2.8
Pooh's Hunny Hunt	September 1, 2000	11.0
Buzz Lightyear's Astro Blasters	April 15, 2004	5.0
Raging Spirits	July 21, 2005	8.0
Tower of Terror	September 4, 2006	21.0
Monsters, Inc. Ride & Go Seek!	April 15, 2009	10.0
Mickey's PhilharMagic	January 24, 2011	6.0
Toy Story Mania!	July 9, 2012	11.5
Star Tours: The Adventures Continue	May 7, 2013	7.0

■ Tokyo Disneyland ■ Tokyo DisneySea

* Investment amounts are approximations.

Cumulative Total
Attendance

→ 500 million

Tokyo Disney Resort welcomes more than 27.0 million Guests each year.

The majority of these Guests are not visiting for the first time. The total cumulative attendance over our 30-year history has surpassed 500 million.



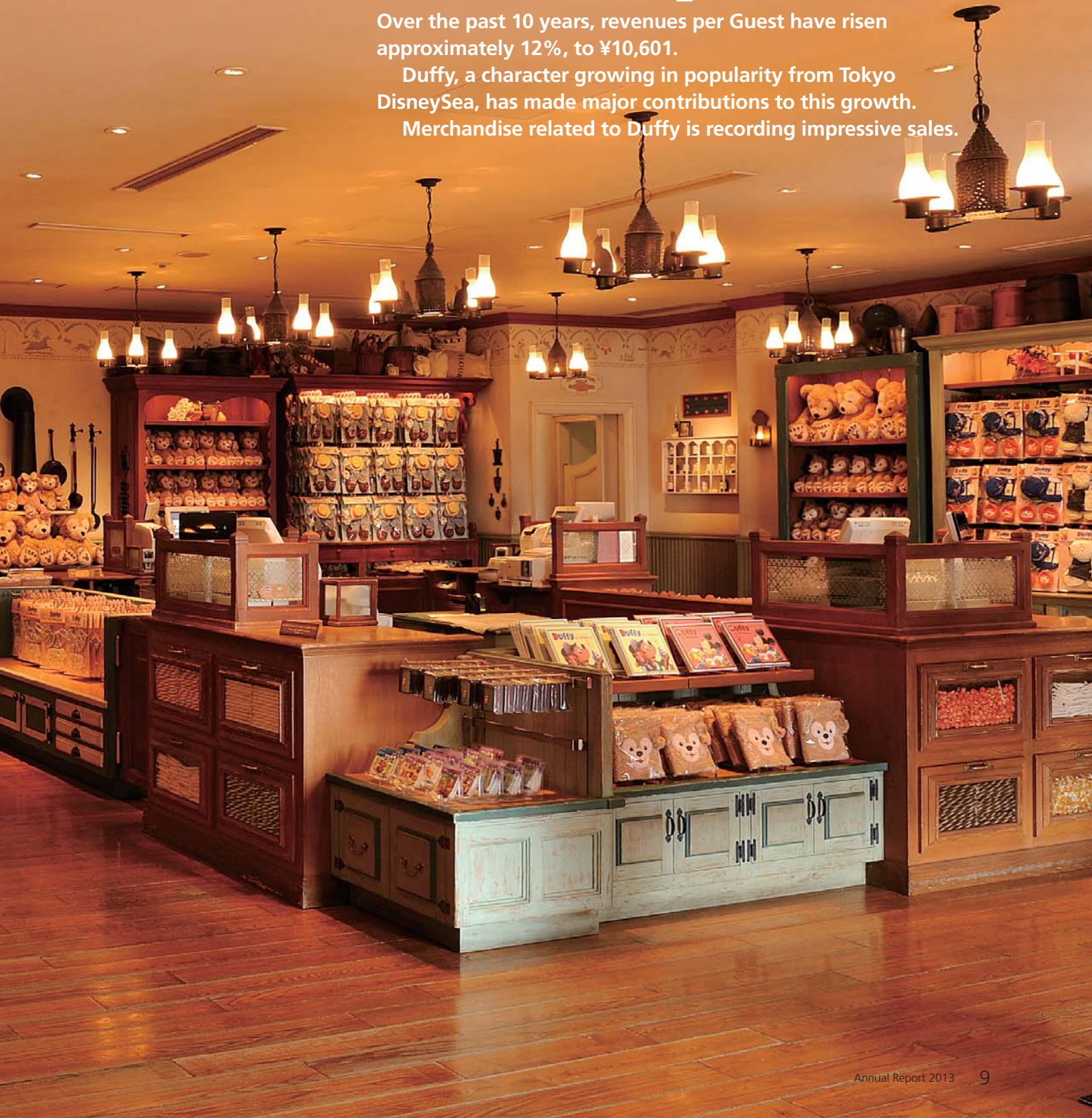
Revenues
per Guest

→ ¥10,601

Over the past 10 years, revenues per Guest have risen approximately 12%, to ¥10,601.

Duffy, a character growing in popularity from Tokyo DisneySea, has made major contributions to this growth.

Merchandise related to Duffy is recording impressive sales.



Occupancy Rates of Disney Hotels

→ 90%

Tokyo Disney Resort has continued to improve its value as a destination resort.

The OLC Group operates three Disney Hotels to make the resort experience all the more memorable for Guests.

The occupancy rates of these hotels exceed 90%, and the average price for a room is approximately ¥50,000 per night.



Number of Cast Members

→ 30,000

We provide our Guests with happiness and hospitality, and "People" are an integral factor in doing it.

Our 30,000 Cast Members, most of whom welcome Guests inside of the theme parks, are seeking out new paradigms of happiness and hospitality.

