



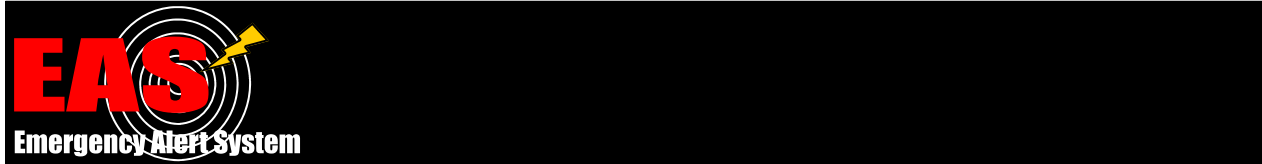
Federal Communications Commission



**2007 TV (including Digital TV) Handbook**

**Post at All Operator Stations**

# INTRODUCTION



The Emergency Alert System (EAS) is a national public warning system that requires broadcasters, cable television systems, wireless cable systems, wireline video providers, satellite digital audio radio service providers and direct broadcast satellite service providers to make their communications facilities available to the President during a National emergency. The system also may be used by state and local authorities to deliver important emergency information such as AMBER alerts and severe weather warnings targeted to specific geographical regions or areas.

This handbook provides EAS participants summary instructions for conducting EAS notifications and tests of national, state and local alerts.

This handbook should be located at each operator position and should be immediately available to staff responsible for authenticating and initiating emergency action notifications, termination notices, alerts and tests.

For more detailed information, refer to the FCC's EAS rules and regulations at 47 C.F.R. Part 11.

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# HELPFUL INFORMATION

## EAS Designation

EAS instructions vary for each particular designation. Broadcast stations are designated as either participating or non-participating stations. Most broadcast stations have elected to participate in EAS and are designated as Participating National (PN) stations. A small number of broadcast stations, however, have elected not to participate in the national level EAS and hold an FCC authorization letter to that effect. Non-participating stations are designated as Non-Participating National (NN) stations.

The EAS transmissions of national, state and local emergencies by PN sources are intended for direct public reception. (47 C.F.R. Section 11.18(e)). All stations, including NN stations, are required to install and test EAS equipment. Upon activation of the national level EAS, NN stations are required to broadcast the EAS codes, Attention Signal, and the sign-off announcement in this handbook, and then stop operating until the end of message code is received. (47 C.F.R. Section 11.18(f).)

## Monitoring Requirements

All EAS participants must monitor two EAS sources. The monitoring assignments are specified in the EAS State Plans and are determined according to FCC monitoring priorities. If the required EAS sources cannot be received, alternate arrangements or a waiver may be obtained by written request to the FCC. In an emergency, a waiver may be issued by the FCC over the telephone with a follow-up letter to confirm temporary or permanent reassignment. (47 C.F.R. Section 11.52)

## EAS Equipment Readiness

EAS participants are required to test their ability to receive and distribute EAS messages and to keep records of all tests. EAS participants are responsible for ensuring that encoders, decoders and signal generating equipment used as part of the EAS are installed so that the monitoring and transmitting functions are available during the times that the station is in operation. In addition, EAS participants must determine the cause of any failure to receive the required tests or activations specified in Section 11.61(a)(1) and (a)(2) and indicate in the station's EAS log why the tests were not received. These logs must be retained for two years at the EAS participant's headquarters and must be made available for public inspection upon reasonable request.

In the event the EAS equipment becomes defective, a broadcast station may operate without the equipment pending its repair or replacement for a period not to exceed 60 days. If repair or replacement of defective equipment is not completed within 60 days, participants must submit an informal request for additional time to their assigned FCC field office. The request must include an explanation of what steps have been taken to repair the equipment. (47 C.F.R. Section 11.35(b) & (c)). Entries must be made in the participant's logs showing the date and time the equipment was removed and restored to service.



## National Activation Procedures (All Stations)

(47 C.F.R. §11.54)

### 1 Receive the Emergency Action Notification (EAN) message

#### Automatic and Manual Operation

You will **see the words** “Emergency Action Notification” on the broadcast station EAS decoder display.

You will **hear the following** Emergency Action Notification message from the EAS decoder.



#### Emergency Action Notification Audio Message

**This is an Emergency Action Notification requested by the White House. All EAS participants will follow activation procedures in the EAS Operating Handbook for a national level emergency. The President of the United States or his representative will shortly deliver a message over the Emergency Alert System.**

## National Activation Procedures (All Stations)

**2** Interrupt normal programming

### For Manual Operation

Cease all programming and prepare to transmit the following announcement.

**3** Transmit this announcement:



### Broadcast this Announcement

*This announcement may be made in the primary language of the station.*

**We interrupt our programming; this is a national emergency.**

## National Activation Procedures (All Stations)

**4** Transmit the EAS header codes followed by the attention signal.

**TV Stations must visually and aurally transmit header code data.**

### **For Automatic Operation**

EAS equipment will retransmit header codes and the attention signal.

### **For Manual Operation**

Use the EAS encoder to retransmit the header codes and the attention signal.



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## National Activation Procedures (All Stations)



**Participating  
Stations:**

**Follow Steps 5 - 9** of the National Activation Procedures.

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**Non-Participating  
Stations:**

**Follow Steps 10 - 11** of the National Activation Procedures.

## National Activation Procedures (Participating Stations)

### 5 Participating Stations



#### Broadcast this Announcement

**This is an Emergency Action Notification. All broadcast stations and cable systems shall transmit this Emergency Action Notification Message. This station has interrupted its regular programming at the request of the White House to participate in the Emergency Alert System.**

**During this emergency, most stations will remain on the air providing news and information to the public in assigned areas. This is (station call name). We will continue to serve the (EAS Local Area name) area. If you are not in this Local Area, you should tune to stations providing news and information for your Local Area. You are listening to the Emergency Alert System serving the (EAS Local Area name) area.**

**Do not use your telephone. The telephone lines should be kept open for emergency use.**

## National Activation Procedures (Participating Stations)

**6** Monitor the following sources for further instructions

Select your monitoring source in the following order:

**1. Local Primary Source (LP)**

- **LP-1** and **LP-2** of your EAS Local Area

(if unavailable)

**2. State Relay Source (SR)**

- **SR** source for the State Relay Network

(next)

**3. Any other broadcast station or any other available source**

## National Activation Procedures (Participating Stations)

**7** Transmit emergency messages as soon as they are available

### The priorities for EAS messages are:

During a national emergency, the facilities of all EAS participants must be reserved exclusively for distribution of Presidential Messages.

**First** Presidential messages take priority over any other message

**Second** Local Area messages

**Third** State messages

**Fourth** National Information Center (NIC) messages

**(47 C.F.R. §11.44)**

## National Activation Procedures (Participating Stations)

**8** Transmit this standby script until emergency messages are available

### Manual Operation



#### Broadcast this Announcement

We interrupt our programming at the request of the White House. This is the Emergency Alert System. All normal programming has been discontinued during this emergency.

This is (station call name). This station will continue furnishing news, official information and instructions for the (EAS Local Area name) area.

If you are not in (EAS Local Area name) area, you should tune to stations providing news and information for your area. It is important that you listen carefully to announcements from the station in your local area.

**REPEAT**

## National Activation Procedures (Participating Stations)

### 9 *After the Presidential message:*

#### Transmit the End of Message Code

Log



Monitor



#### For Automatic Operation

The EAS encoder is programmed to automatically transmit the End of Message (EOM) code.

#### For Manual Operation

Manually transmit the End of Message (EOM) code with the EAS encoder.

1. Log the time and date the Emergency Action Notification is received at your station;
2. Monitor your EAS source for the Emergency Action Termination Message;
3. When the Emergency Action Termination message is received on the EAS decoder, follow the National Termination Procedures included in this handbook.

## National Activation Procedures (Non-Participating Stations)

### 10 Transmit this announcement

*This Announcement should be pre-recorded if automatic operation is used.*

**For Manual Operation** transmit the following:



#### **Broadcast this Announcement**

This is an Emergency Action Notification. This station has interrupted its regular programming at the request of the White House to participate in the Emergency Alert System.

During this emergency, most stations will remain on the air providing news and information to the public in assigned areas.

This is (station call name). We will be discontinuing programming. You should now tune to stations providing news and information for your Local Area.

This station will be discontinuing programming.

Do not use your telephone. The telephone lines should be kept open for emergency use.

**REPEAT ANNOUNCEMENT**

## National Activation Procedures (Non-Participating Stations)

### 11 Transmit the End of Message (EOM) code

#### For Automatic Operation

The EAS encoder is programmed to automatically transmit the EOM code.

#### For Manual Operation

- Manually transmit the EOM code with the EAS encoder.
- Sign Off.
- Remove the carrier from the air.

Log



1. Log the time and date the Emergency Action Notification is received at your station.

Monitor



2. Monitor your EAS source for the Emergency Action Termination Message.

When the Emergency Action Termination message is received on the EAS decoder, follow the National Termination Procedures included in this handbook.





## National Termination Procedures (All Stations)

### 1 Receive the Emergency Action Termination

#### Automatic and Manual Operation

**You will see the words** “Emergency Action Termination” on the broadcast station EAS decoder display.

**You will hear the following** Emergency Action Termination message from the EAS decoder.

#### Emergency Action Termination Message

**This concludes operations under the Emergency Alert System. All normal programming operations may now resume.**



**Non-  
Participating  
Stations:**

**Resume normal programming and go to Step 2**

## National Termination Procedures (All Stations)

**2** Transmit the EAS header codes and attention signal.

**TV Stations must visually and aurally transmit header code data.**

### **For Automatic Operation**

The EAS encoder will automatically transmit your EAS header code and attention signal.

### **For Manual Operation**

Use your EAS encoder to transmit the EAS header code.

**EAS Header Codes**

**Attention Signal**

Use your EAS encoder to transmit the EAS attention signal.

## National Termination Procedures (All Stations)

**3** Transmit this announcement

### For Manual Operation

Use the EAS encoder to transmit this announcement:



### Broadcast this Announcement

**This concludes operations under the Emergency Alert System. All normal programming operations may now resume.**

**REPEAT ANNOUNCEMENT**

## National Termination Procedures (All Stations)

**4** Transmit the End of Message (EOM) code

### **For Automatic Operation**

The EAS encoder will automatically transmit the EOM code.

### **For Manual Operation**

Use the EAS encoder to transmit the EOM code.

**5** Resume programming

**Resume normal programming.**

**6** Log 

### **Log receipt of emergency message.**

Record the time that the Emergency Action Termination Notice was received in records/logs.



## State and Local Activation Procedures (All Stations)

(47 C.F.R. §11.55)

The EAS may be activated at management's discretion in connection with day-to-day emergency situations posing a threat to life and property. These activations may be performed at the State or Local Area level by any EAS participant.

All State and Local procedures must follow dictates of State plans and FCC rules.

### **EMERGENCY:**

A situation posing an extraordinary threat to the safety of life and property. Examples include, but are not limited to: 1) natural situations such as tornadoes, flash floods, icing conditions, heavy snows, fires, and; 2) man-made situations such as discharge of hazardous materials, power failures, industrial explosions, civil disorders, and nuclear incidents.

### **SEVERE WEATHER WATCH:**

A severe weather WATCH indicates that the probabilities of a particular severe weather storm are high, and is an alert to the public of such severe weather conditions.

### **SEVERE WEATHER WARNING:**

A severe weather WARNING indicates that a particular severe weather storm actually has been sighted in an area or is indicated by radar, and serves notice to the public that severe weather conditions are almost certain to occur.

## State and Local Activation Procedures (All Stations)

**1** Receive requests for EAS activation by any of these methods:

**STATE LEVEL OFFICIAL:** A request for activation may be directed to the State Primary (SP) source by the Governor, his designated representative, the National Weather Service, or the State Office of Emergency Services. Other designated government officials may be found in your State EAS Plan.

**2** Authenticate EAS message

State Primary (SP)  
or the Local  
Primary (LP)  
sources

**LOCAL LEVEL OFFICIAL:** A request for activation may be directed to the Local Primary (LP) source by the National Weather Service, Local Emergency Management or Public Safety Officials. Other designated government officials may be found in your Local EAS Plan.

### **EAS Decoder Display**

You will see the emergency message on the decoder display.

Authenticate the request for activation according to the EAS State or Local Area Plan.

### **The following sources do not require authentication:**

- National Weather Service
- NOAA Weather Radio
- NOAA Weather Wire



## State and Local Activation Procedures (All Stations)

### 3 Transmit State/ Local EAS opening message

#### For Automatic Operation

Programming may be interrupted shortly after you hear the incoming message. Procedures may vary according to station policy.

#### For Manual Operation

Record or store the message unless programming is interrupted to allow the emergency message to be transmitted live.



#### Broadcast this Announcement

**We interrupt this program because of a  
(State or Local) emergency.**

**Important information will follow.**

## State and Local Activation Procedures (All Stations)

**4** Transmit the EAS header codes followed by the attention signal

### **For Automatic Operation**

EAS equipment will retransmit header codes and the attention signal.

### **For Manual Operation**

Use the EAS encoder to retransmit the header codes and the attention signal.

**TV stations must visually and aurally transmit header code data.**

**5** Transmit the emergency message

### **For Automatic Operation**

EAS equipment will transmit the emergency message.

### **For Manual Operation**

Transmit the emergency message (live or from storage) over the air.

**If the emergency is ongoing, advise your audience to stay tuned for more messages.**

## State and Local Termination Procedures (All Stations)

**6** Transmit the  
End of  
Message (EOM)  
code &  
resume regular  
programming

### **For Automatic Operation**

The EAS equipment will switch to normal programming when the EOM is received.

### **For Manual Operation**

Transmit the EOM and follow station procedures to resume normal programming.

**7** Log 

### **Log receipt of emergency message.**

Record the time that the Emergency Action Termination notice was received in records/logs.



## Monthly and Weekly EAS Tests (All Stations)

(47 C.F.R. §11.61)

### **EAS tests are required by FCC Rules and must follow FCC Rule requirements**

#### **Weekly Tests**

Weekly tests consist of transmitting the EAS digital header codes and end of message (EOM) codes, once each week.

Weekly tests must be conducted by EAS participants on different days and at different times.

#### **Monthly Tests**

Monthly tests consist of transmitting:

- EAS digital header codes;
- the two-tone attention signal;
- a brief test script and EOM code;
- a visual display of header code data.

Monthly tests must be retransmitted within 60 minutes of receipt.

#### **Odd/Even Months:**

- In odd months, monthly tests must be conducted between 8:30 a.m. to local sunset.
- In even months, monthly tests must be conducted between local sunset to 8:30 a.m.

## Monthly and Weekly EAS Tests (All Stations)

### Substitution of weekly and monthly tests

**NO WEEKLY TEST IS NECESSARY** during the week that a monthly test is conducted or when there is an EAS activation for a State or Local emergency.

**NO MONTHLY TEST IS NECESSARY** during a month when there is an EAS activation that includes a two-tone alert signal and an audio message.

### Failure to receive an EAS test

**IF YOU DO NOT RECEIVE A TEST EACH WEEK** from your two assigned monitoring sources, take the following actions:

- Determine why no test was received.
  - Check your station equipment
  - Call your monitoring source(s)
- Take appropriate corrective action.
- Document your findings in the EAS record logs.

### Failure to send an EAS test

**IF YOU ARE UNABLE TO SEND WEEKLY TESTS** from your station, take the following actions:

- Determine why no test was sent.
  - Check your station equipment
- Take appropriate corrective action.
- Document your findings in the EAS record logs.

**IF YOU ARE UNABLE TO SEND A MONTHLY TEST** received from your assigned monitoring sources, take the following actions:

- Determine why no test was sent.
  - Check your station equipment
  - Call your monitoring source(s)
- Take appropriate corrective action.
- Document your findings in the EAS record logs.

## Monthly and Weekly EAS Tests (All Stations)

### Weekly Tests

#### 1. Receive test

Receive and log the weekly test from all of your EAS monitoring assignments.

#### 2. Transmit weekly test

Weekly tests must be conducted by EAS participants on different days and at different times.

#### 3. Discontinue normal programming

Sample Audio Message

**This is a test of the Emergency Alert System.**

Transmit weekly tests codes and transmit EOM codes.

**Use the station EAS encoder to transmit the EAS header code and the EOM code.**

#### 4. Resume normal programming and log

Resume normal programming and log receipt and transmission of test.



## Monthly and Weekly EAS Tests (All Stations)

### Monthly Tests

1. Receive the test from your EAS monitoring assignment

2. Transmit this optional announcement

Sample Audio Message  
**This is a test of the Emergency Alert System.**

3. Discontinue normal programming

4. Retransmit

Use the EAS encoder to retransmit the header codes and attention signal within 60 minutes of receipt.

**NOTE: Only authorized stations may initiate a monthly test.**



## Monthly and Weekly EAS Tests (All Stations)

### Monthly Tests

#### 5. Monthly Tests

Retransmit the monthly test script as received from your source

#### Sample Test Script

**This is a coordinated monthly test of the broadcast stations of your area. We are testing equipment that can quickly warn you during emergencies. If this had been an actual emergency such as (insert types of emergencies that may occur in the geographic area), an official message would have followed the alert tone.**

**This concludes this test of the Emergency Alert System.**

## Monthly and Weekly EAS Tests (All Stations)

### Monthly Tests

6. Transmit the End of Message (EOM) codes

Use the station EAS encoder to transmit the EAS header code and the EOM code.

7. Resume normal programming and log



Resume normal programming.

Log receipt and transmission of test.

Steps 3 through 7 of the monthly tests may be performed automatically.