

THE
RIDGELINE
EXPERIENCE



2017 Ridgeline | WardsAuto Interiors | May 11, 2016



Steve Behm | Project Leader, Body & Truck Bed

Everyday Life Is an Adventure...

Commuting, Work

"I need a truck to navigate the urban jungle, look cool , feel safe, and get outstanding fuel economy."



Home Projects

"I need a truck that can haul a lot of cargo and not worry about it."



Weekend Escapes

"I need a truck that can take me anywhere I want and bring my family and toys."



I Need a Truck to Guide Me!

LIFE'S ADVENTURE GUIDE



Personal
Cool, Tough & Athletic

Commuting/work

"I need a truck to navigate the urban jungle, look cool, feel safe, and get outstanding fuel economy"

Prepared
Capable & Versatile



Home Project

"I need a truck that can haul a lot of cargo and not worry about it"

Confident
Comfortable & Secure



Weekend Escape

"I need a truck that can take me anywhere I want and bring my family and toys."

Interior Design

RIDGELINE



Honda Design

Interior Design Features

RIDGELINE

- Soft Touch Dash & Door Linings
- Heated Steering Wheel
- Tri Zone AC controls
- Ambient Lighting
- 8" DA Audio
- 4.2" TFT MID
- Smart Start

BLACK EDITION

- Black Trim Upper Cabin
- Red Contrast Stitching
- Red Perforated Leather
- Red Ambient Lighting
- "Black Edition" Logo



Unified Audio Interface with Capacitive Touchscreen

RIDGELINE

- New Android-based Display Audio System Supports seamless smartphone integration
- New Garmin-based Navigation System
- Industry-leading Bluetooth Hands-free Calling
- New SiriusXM Satellite Radio



Tune Mix
Auto-playlist Function

Save preset 4:35

CH 008 80s on 8
TuneMix allows multiple channels to be combined on one preset. Would you like to combine this channel with the current preset or replace it?

Combine
Replace

Sports Flash
Brings Big Plays into Your Music

MAP SOURCE CH Featured SF T&W 07

Sports Flash 128 The Spectrum Live

Traffic & Weather 92.3°F

Scan Back

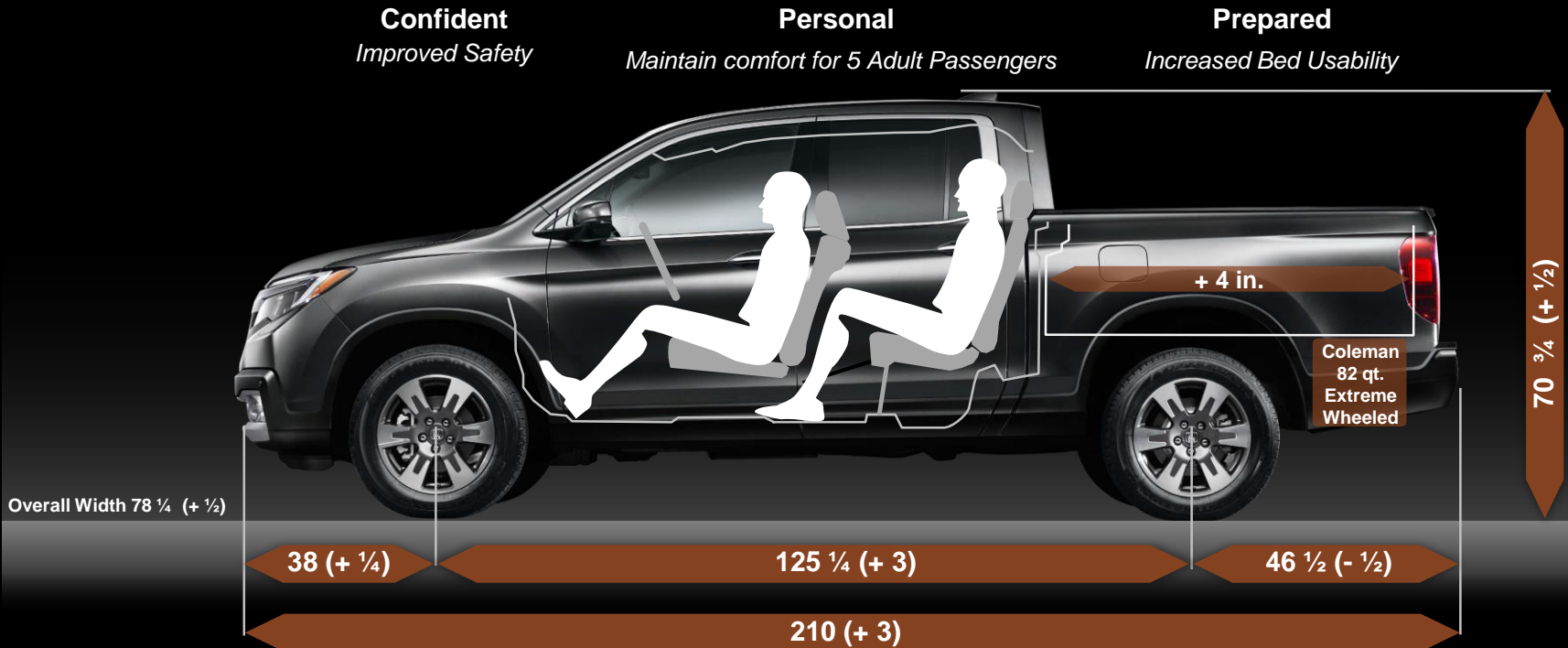
In-cab Audio Systems

	RT RTS, SPORT RTL	RTL-T	RTL-E BLACK
5" Display Audio	✓		
8" Display Audio		✓	✓
Performance	7 speaker 200 W	7 speaker 225 W	8 speaker 540 W
Truck Bed Audio			✓

Package : Flexible, Adaptable & Spacious

RIDGELINE

Provides more usability and maintains passenger comfort while keeping a small footprint

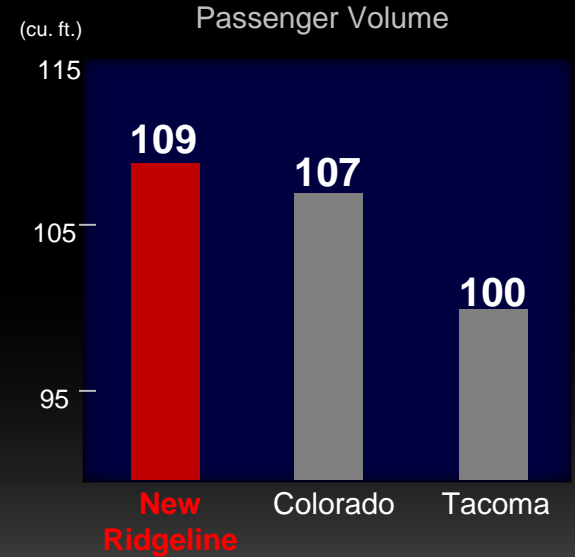
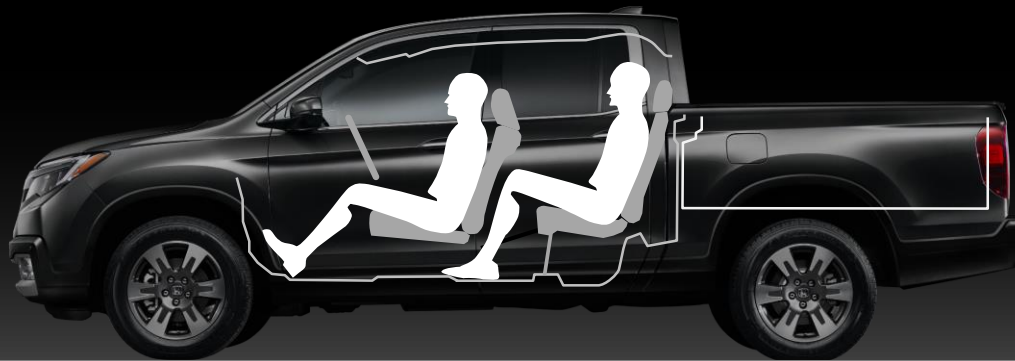


(Compared with previous model)

Cargo Zones : Flexible, Adaptable & Spacious

RIDGELINE

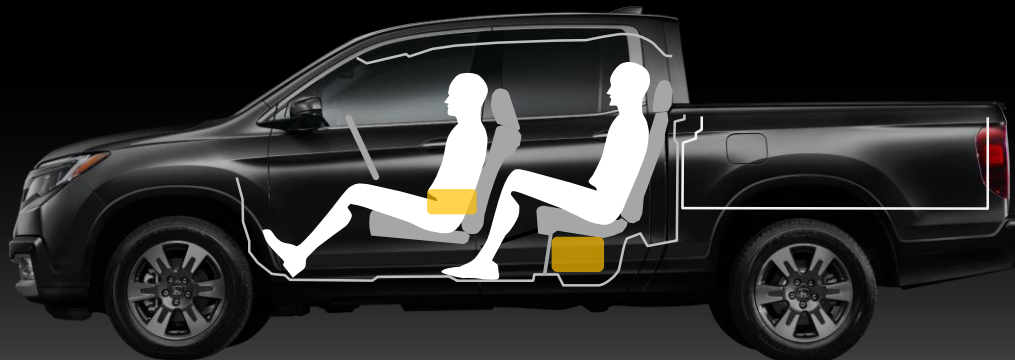
- 1 Passenger space
- 2 Accessible storage needed during commuting & travel
- 3 Secure interior zone
- 4 Truck bed
- 5 Secure in-bed storage



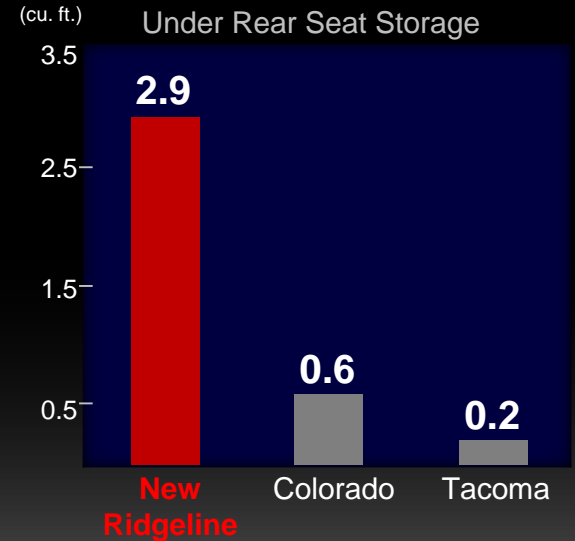
Cargo Zones : Flexible, Adaptable & Spacious

RIDGELINE

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Best-in-class storage volume under the rear seat



Center Console Flexibility

RIDGELINE

Smart Utility



- Internal Sliding Tray
Convenient for a cell phone



- Movable Deck
Items can be hidden
Provides additional storage



- Large Console Bin
Accommodates bulkier items like flashlights,
lock boxes, tool bags & iPads



- 2 Cupholders

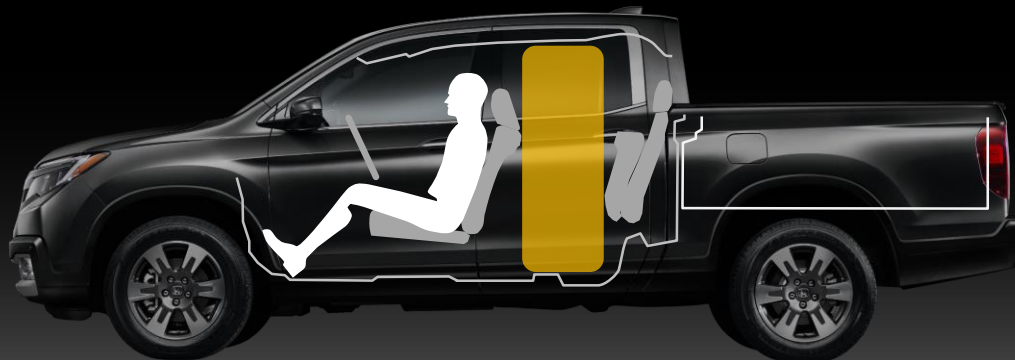
- Closing the Deck
Provides place for easy access
to things like food bags



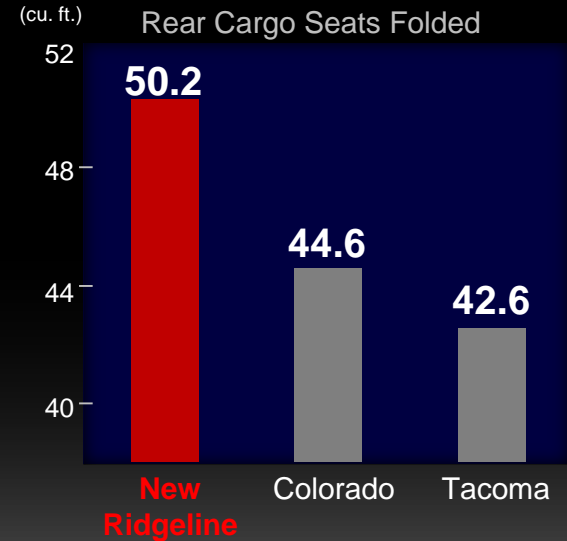
Cargo Zones : Flexible, Adaptable & Spacious

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Best-in-class cargo volume with rear seats folded



Rear Seat Flexibility

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Enough space to store bulky cargo and to fit unwieldy items



Golf bag

Golf bags store under the seat and there's still room for passengers



Bicycle

Front tire can be left on



TV

47" flat screen TV seat up or down



Rear Seat Flexibility

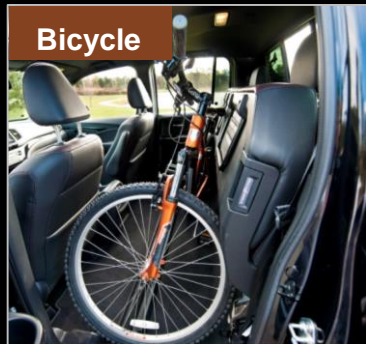
RIDGELINE

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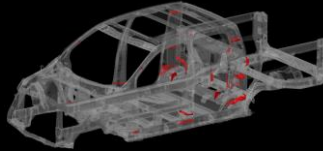
47" flat screen TV seat up or down

	New Ridgeline	Tacoma	Colorado	Frontier
Bicycle	✓ WheelOn	Wheel Removed	Wheel Removed	Wheel Removed
Golf Bag (Hidden)	✓	✗	✗	✗
TV & Golf Bag	✓	✗	✗	✗

Improved body sealing and sound insulation package

Strategic Use of Pillar Separators

Block noise paths



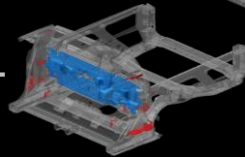
Exterior Bed Panel Insulator

Reduce incoming noise level



Cabin Side Rear Panel Insulator

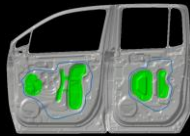
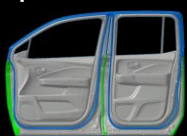
Block & absorb radiated noise



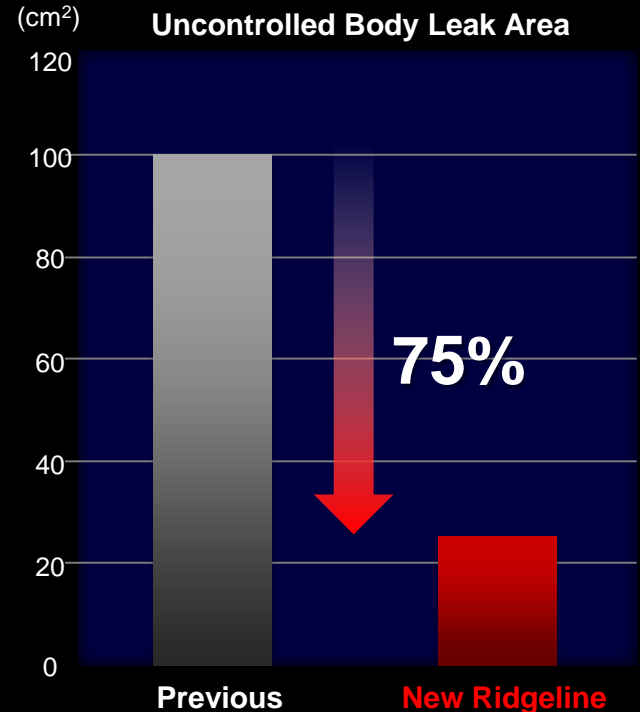
Triple Door Sealing & Foam Barriers

Block & reduce incoming noise level

- Triple Door Sealing
- Foam Barriers*



- Acoustic Windshield*
5t FR & RR Door Glass

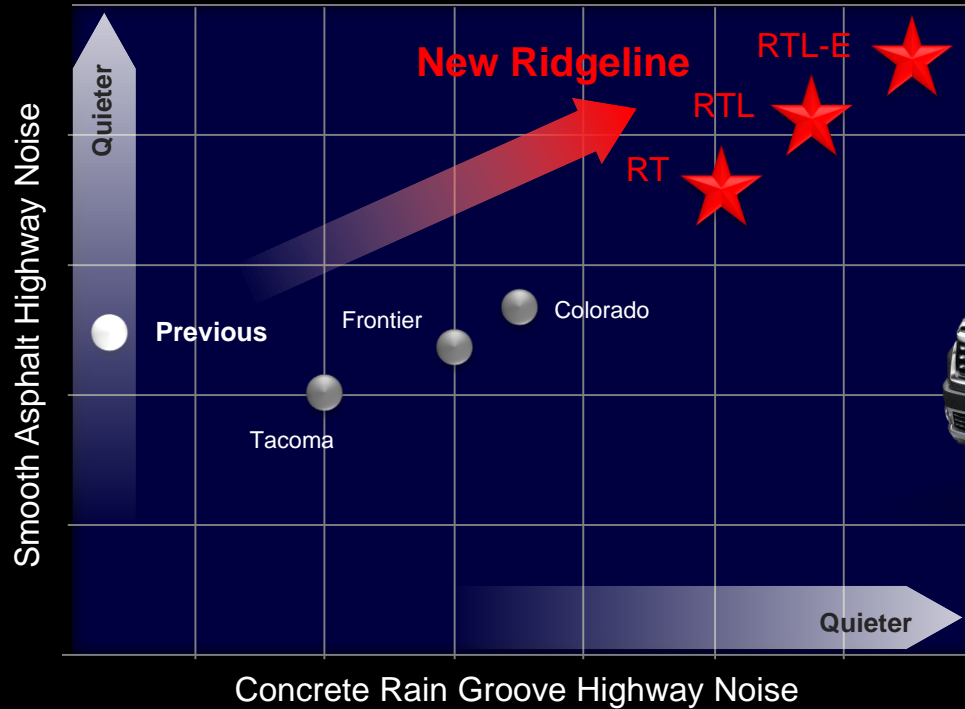


*Top trims

NVH Performance

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Best in class on-road cabin isolation



Best-in-Class Comfort

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Most
Passenger Volume

Most
Rear Seat Cargo

Most
Rear Seat Versatility

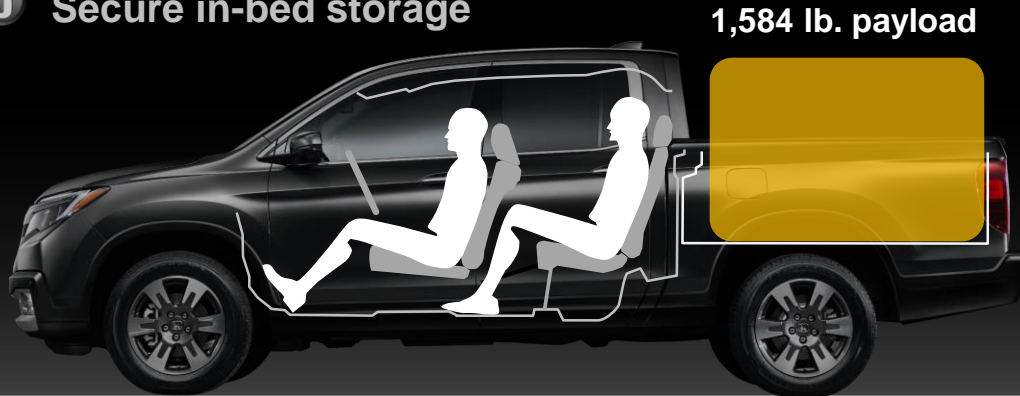
Best
On-Road NVH



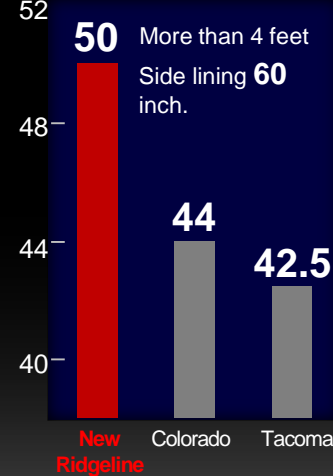
Cargo Zones : Flexible, Adaptable & Spacious

RIDGELINE

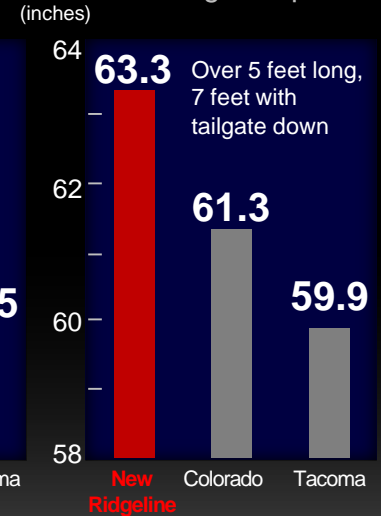
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Bed Width Between Wheelhouses
(4' x 8' building materials)



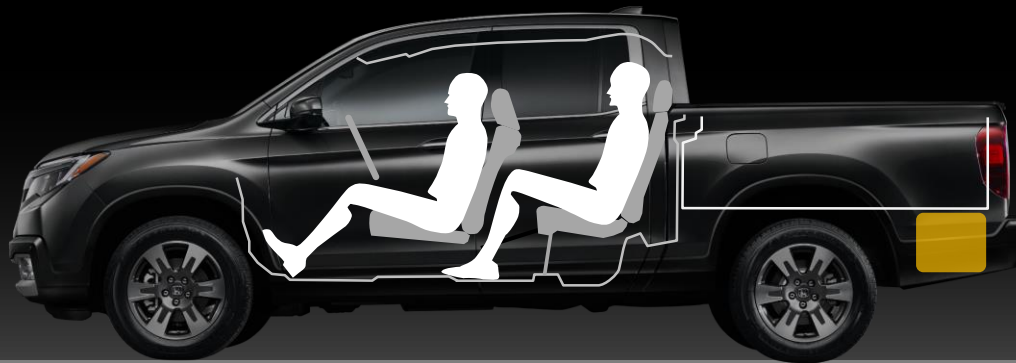
Bed Length Tailgate Up



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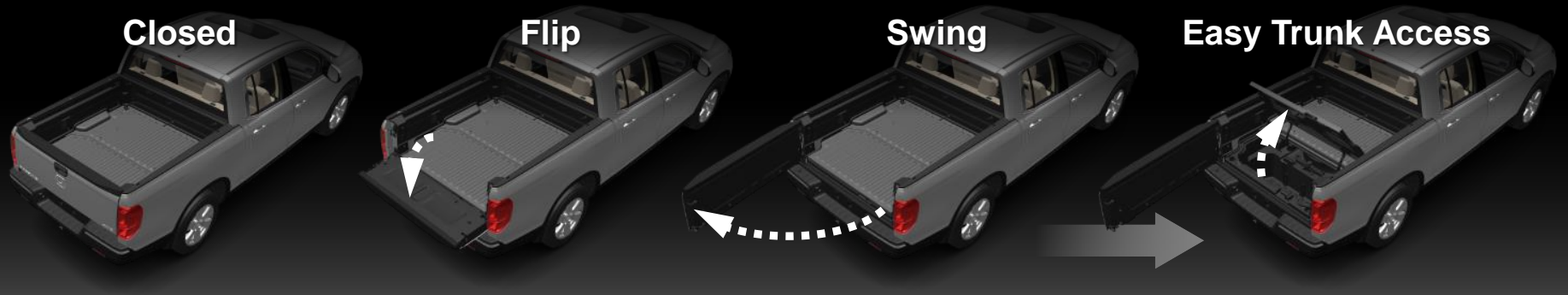
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World First & Still Only Dual-Action Tailgate & In-Bed Trunk

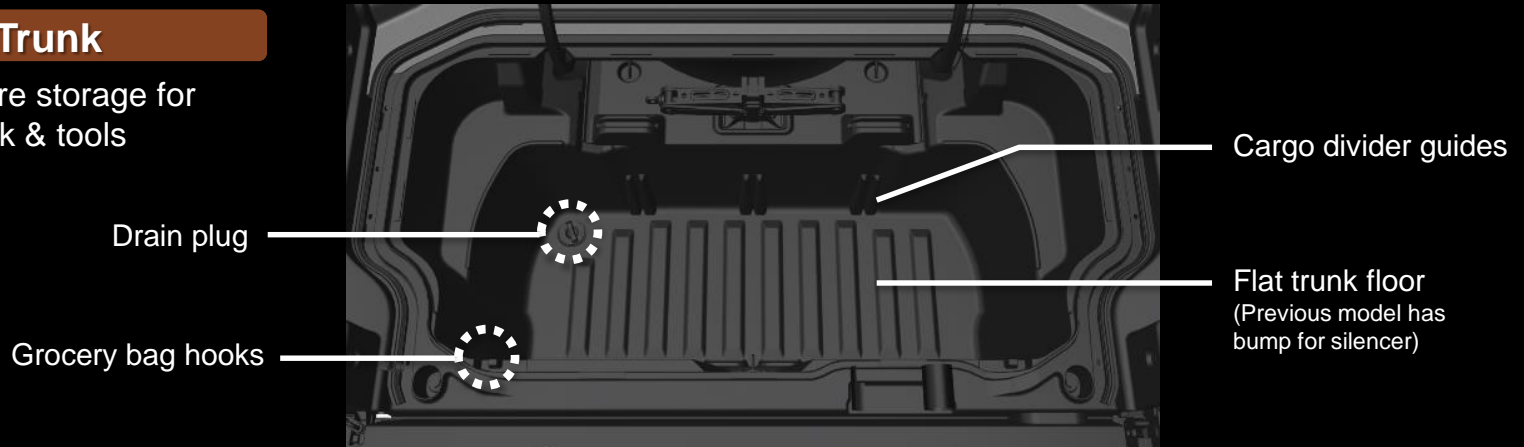
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Dual-action Tailgate



In-bed Trunk

Clean & secure storage for
spare tire, jack & tools



Maximum Accessibility
Greatest Utility off the Lot

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Golf bag



Maximum Accessibility
Greatest Utility off the Lot

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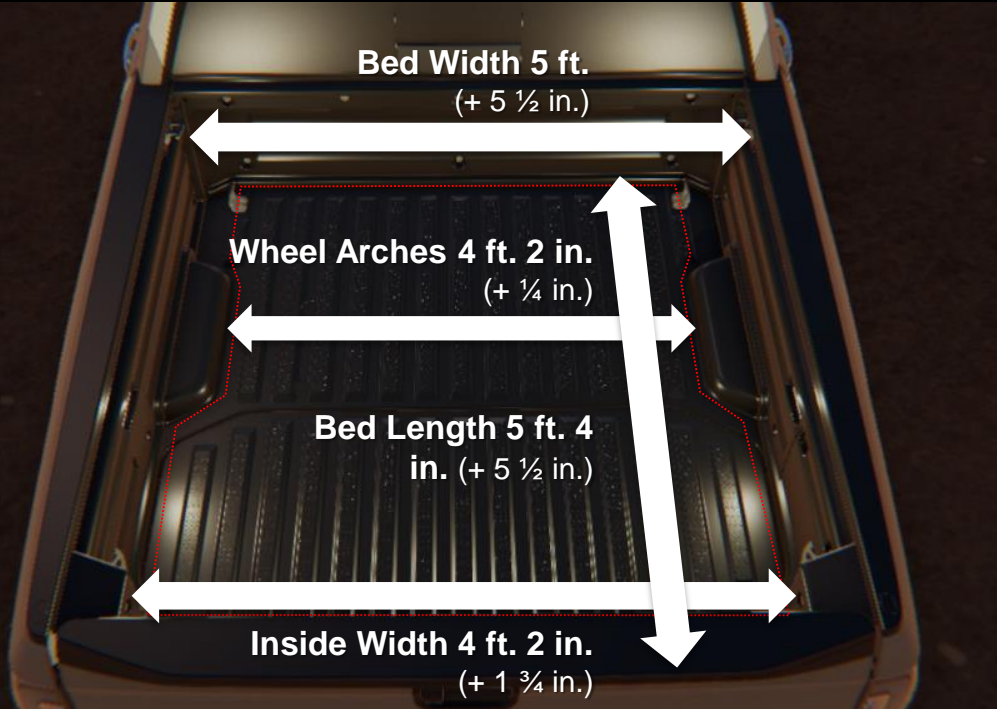
82 qt. Cooler



Wider, Longer, Better Truck Bed

RIDGELINE

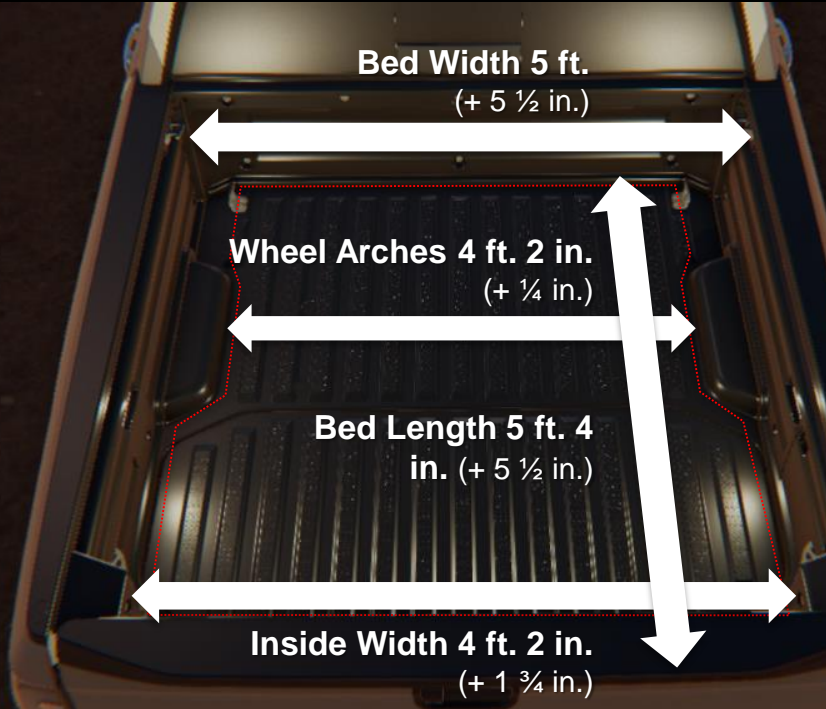
Adaptable, capable & versatile bed



Wider, Longer, Better Truck Bed

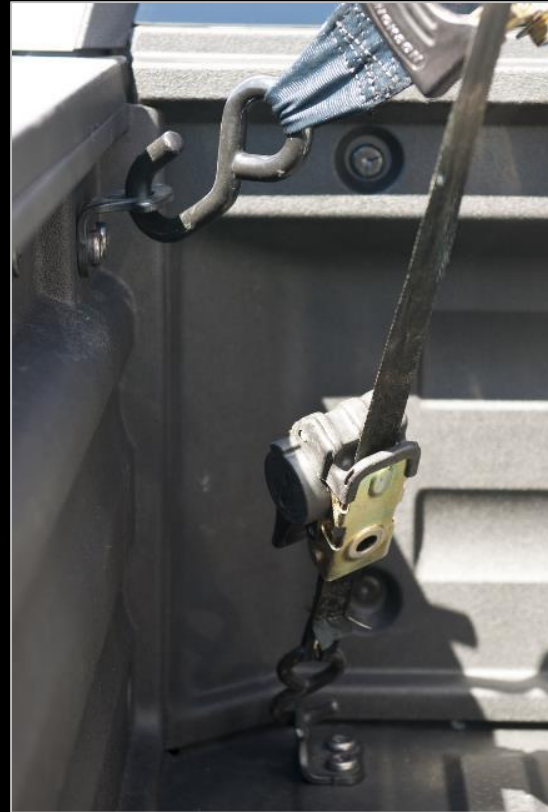
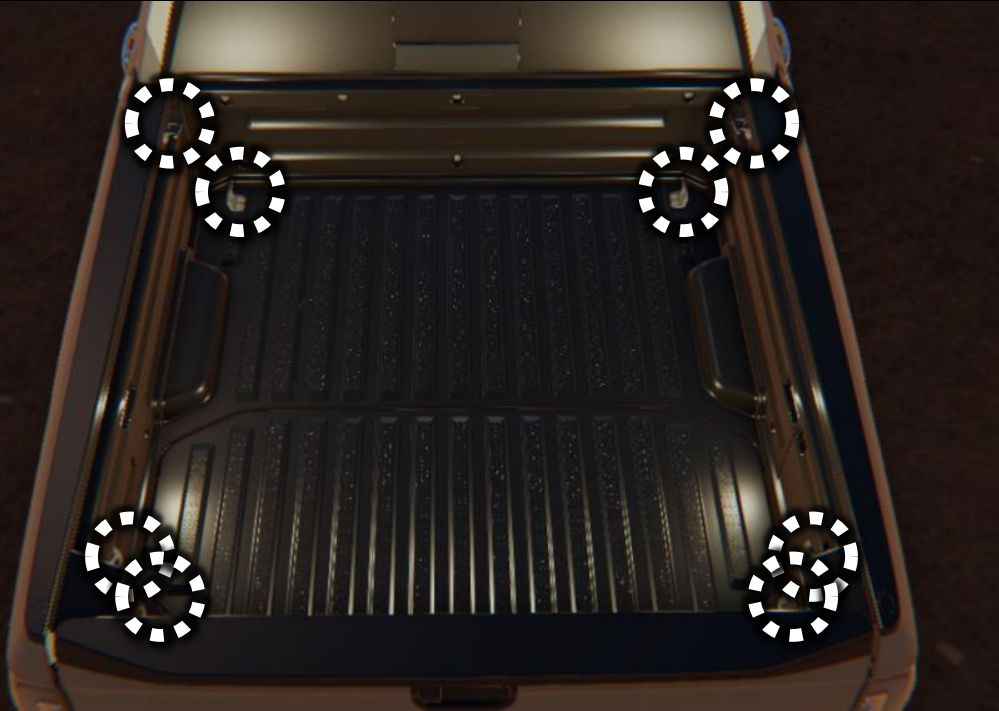
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The only truck in market that allows 4 ft. X 8 ft. sheet goods to lay flat



Wider, Longer, Better Truck Bed

RIDGELINE



Wider, Longer, Better Truck Bed

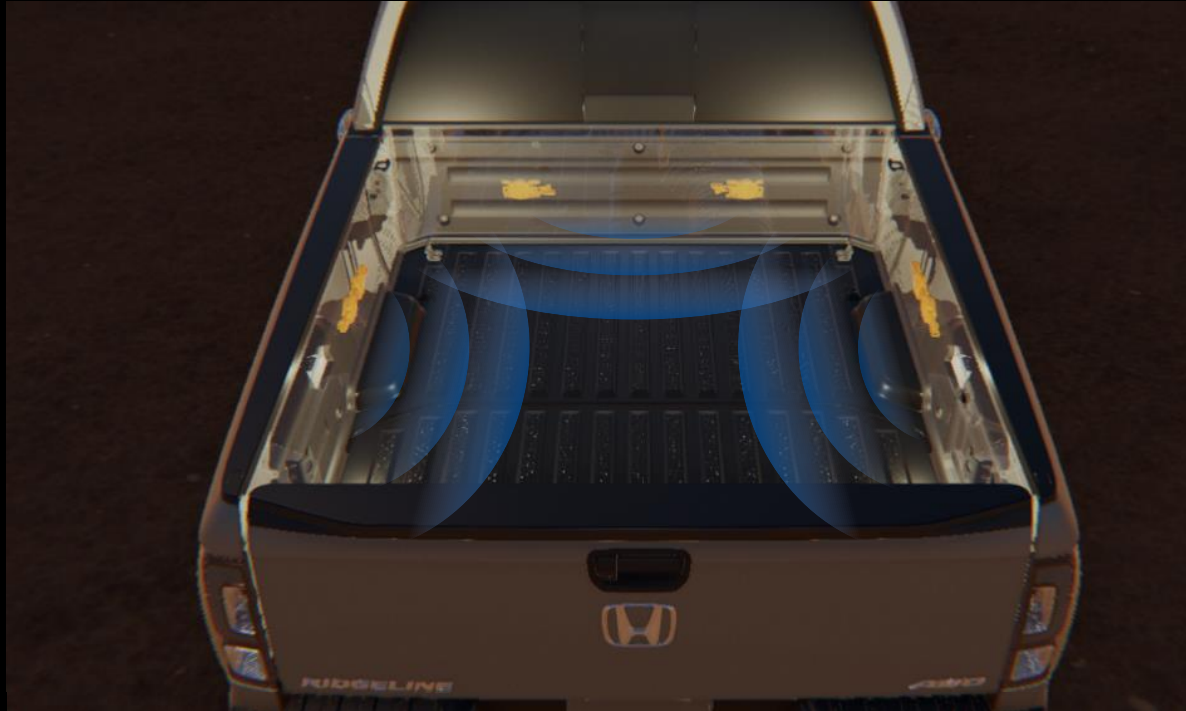
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The Ultimate Tailgating Experience

RIDGELINE

Innovative class-exclusive tech turns the entire bed into an audio system



The Ultimate Tailgating Experience

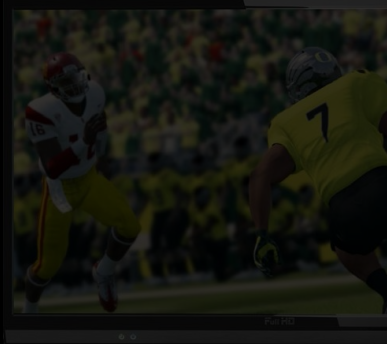
RIDGELINE

Innovative



system

outlet provides up
grades



THE
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The All-New 2017 Honda Ridgeline