# **Sector Insight**

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#### Myanmar - An Overview

#### Location

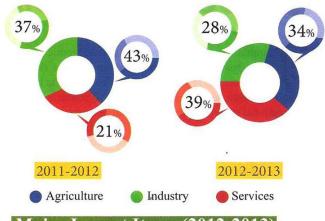
Myanmar is the largest country in mainland Southeast Asia with a land area of 676,578 sq. km. The country is bordered in the west and north-west by Bangladesh and India respectively, by China in the north, and Laos and Thailand in the east. To the south, Myanmar shares the coastal waters of the Bay of Bengal and the Andaman Sea with Malaysia and Singapore. Myanmar's geographic location lends itself to be the trade gateway that connects the different emerging economies in Asia.



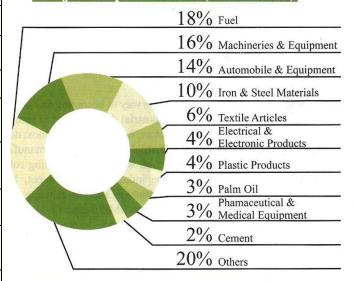
Quick Country Facts							
Area - Total	676,578 sq km						
Total land borders	5,876 km						
Border countries	Bangladesh 193 km, China 2,185 km, India 1,463 km, Laos 235 km, Thailand 1,800 km						
Climate	tropical monsoon; cloudy, rainy, hot, humid summers (southwest monsoon, June to September), less cloudy, scant rainfall, mild temperatures, lower humidity during winter (northeast monsoon, December to April)						
Languages	Burmese (official)						
Population	55,167,330 (July 2013 est.)						
	Last official census was conducted in 1983. The Central Statistical Organisation conducted a survey in 1993 in selected townships to estimate the population. The next cenus will take place in 2015.						
Population Growth	1.05% (2013 est.)						
Main cities population	Yangon 4.259 million; Mandalay 1.009 million; Nay Pyi Taw 992,000 (2009)						
Ethnic groups	Burman 68%, Shan 9%, Karen 7%, Rakbine 4%, Chinese 3%, Indian 2%, Mon 2%, other 5%						
Religions	Buddhist 89%, Christian 4% (Baptist 3%, Roman Catholic I%), Muslim 4%, animist I%, other 2%						
Age Structure	0-14 years: 26.7% (male 7,514,233/female 7,227,893)						
	15-24 years: 18.6% (male 5,183,653/female 5,060,385)						
	25-54 years: 42.8% (male 11,724,297/female 11,879,420)						
	55-64 years: 6.7% (male 1,754,397/female 1,963,051)						
	65 years and over: 5.2% (male 1,244,758/female 1,615,243) (2013 est.)						
Urbanization	32.6% of total population (2011)						
Rate of Urbanization	2.49% annual rate of change (20 I0-15 est.)						
Road Density	34,377 km (includes 358 km of expressways) (2010)						
Natural Resources	Petroleum, timber. tin, antimony, zinc, copper, tungsten, lead, coal, marble. limestone, precious stones, natural gas, hydropower						
Legal System	mixed legal system of English common law (as introduced in codifications designed for colonial India) and customary law						
Government:	President elected by Bicameral assembly called Pyidaungsu Hluttaw						
Administrative States & Divisions	7 states and – 7 divisions						

Page 15 Economy Quick facts

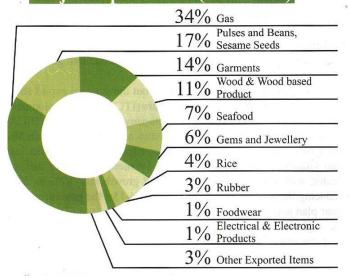
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Currency	Kyat
	kyats (MMK) per US dollar-
	947.9 (2013 est.) 867.6 (2012 est.)
	815 (20 II est.)
	5.58 (20 I0 est.)
	LOSS (2009)
	1,205 (2008)
Fiscal Year	1 April - 31 March
Labour Force	34.31 million (2013 est.)
Labour Force	(about 5 million work in the
	industrial sector. 7.5 million in the
	services sector and 23 million in the
	agricultural sector)
Unemployment Rate	5.2% (2013 est.)
1 7	,
GDP Purchasing Power	\$111.1 billion (2013 est.)
Parity	
GDP (official exchange	\$59.43 billion (2013 est.)
rate)	
GDP (real growth rate)	6.8% (2013 est.)
GDP per capita (PPP)	\$1,700 (2013 est.)
- 1· ······ /	, , , , , , , , , , , , , , , , , , , ,
GDP composition by	agriculture: 38.8%
sector	industry: 20.38%
	Services: 41.7% (2013 est.)
Household Income by %	lowest 10%: 2.8%
	highest 10%: 32.4% (1998)
Agricultural Products	rice, pulses, beans, sesame,
	groundnuts, sugarcane; fish and fish
	products; hardwood
Industries	agricultural processing; wood and
	wood products; copper, tin, tungsten,
	iron; cement,
	construction materials;
	construction materials; pharmaceuticals; fertilizer; oil and
	construction materials; pharmaceuticals; fertilizer; oil and natural gas; garments, jade
	construction materials; pharmaceuticals; fertilizer; oil and natural gas; garments, jade and gems
Industrial Production	construction materials; pharmaceuticals; fertilizer; oil and natural gas; garments, jade
Growth Rate	construction materials; pharmaceuticals; fertilizer; oil and natural gas; garments, jade and gems 11.4% (2013 est.)
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#### Major Import Items (2012-2013)



### **Major Export Items (2012-2013)**



#### **Government Plans for Industry - Structure & Policies**

Myanmar, standing between the two economic giants - China and India, has been the world's economic focus since the beginning of democratic reforms in 2011. Though it has been left behind in social and economic sectors in the past, now Myanmar is ready to walk down the international stage with its own natural resources, strategic location and able workforce amid the suspension of international sanctions. Meanwhile, the government, led by President Thein Sein, is steadily reforming the government's policies and enacting new legislations of Industry in order to build a modern industrialized nation. For instance, the enacting of a new foreign investment law, elimination of export tax, reduction of commercial tax, encouraging the building of SMIs, the systematic changing of the banking system and trying to become a member of EITI (Extractive Industries Transparency Initiative) have been some of the remarkable changes to start the economic growth. The government has also established long-term plans for the development of Industry, establishing special economic zones such as Thilawa, Kyauk Pyu, Dawei, and Myothar. With the reinstatement of Myanmar into GSP tariff preferences by the EU and USA, Myanmar is on the way to collaborate with western economic giants.

Myanmar is still facing challenges on its way to becoming an industrialized country; however, there have been industrial development to some degree. In the existing foreign investment sectors, oil and gas is the most developed sector, but in the coming years, industrial sectors such as manufacturing, mining, electric power and construction will take the leading role in the country's development. To accelerate industrial development, Myanmar government has undertaken some initiatives such as enacting new laws. Building new industrial zones, establishing SME financing, giving the way to competitiveness, constructing infrastructures, joining global currency exchange mechanisms and developing the electricity supply.

Another favorable factor to boost Myanmar industry is the removal of sanctions and the reinstatement of GSP status by US and EU and lift of import and export bans by all OECD member countries. That will improve the production and trade of chemicals, minerals and building stone, jewellery, carpets, agricultural produces and fishing products. Other policy advances and efforts to boost private sector in Myanmar are expected to create exports opportunities for manufactured and semi-manufactured goods.

Moreover, the government is carrying out the national export strategy with the support of International Trade Centre (ITC) and the development work of the Directorate of Investment and Company Administration (OICA). DICA is conducting exporter training activities and networking with Market and Information Research Teams to develop export and trade finance instruments and guarantees, and to create Trade Promotions. And in the agricultural sector, with the aim of gaining a GDP growth rate 7.7% in 2015-16 and reducing the poverty rate to 16% by 2014-15, the government has a five year plan and thirty year Master Plan for Agricultural Development. There are eight development priorities which promote agro-based development with the aim of gaining investment.

#### Legislation for Industry

The government has enacted a number of effective laws for industrial development in Myanmar. The following are the draft/new Laws, Rules and Regulations.

- Exports and Imports Law to improve the flow of imports and exports in line with international norms and standards.
- Minimum wages Law (Drafted) This legislation is to support the basic needs of workers and their families.
- Social Security Law This is for the health and social insurance of workers in dealing with employers.
- Settlement of Labour Dispute Law It is for protecting of rights between employees and employers.
- Foreign Investment Law It is enacted for better investment of foreign investors.
- Myanmar Citizen Investment Law (Drafted) It is being revised for the local investors to ensure it complys with the new foreign investment law.
- Employment and Skill Development Law This is to reduce the unemployment rate and to upgrade the capacity of the workers.
- Private Industrial Enterprise Law It has been revised to improve micro enterprises in the country.
- Myanmar Company Act State-Owned Economic Enterprise Law.

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#### **Ministry of Industry**

It is formed to enhance Myanmar's industrial development by collaborating with the local and international technocrats as well as investors. Under the previous government, it had two separate industrial ministries called Ministry of Industry (I) and (2). Starting from 4th April, 2012, it was made into a single ministry called the Ministry of Industry.

The Ministry deals with international partners and organizations such as ASEAN, CLMV, BIMSTEC, ACMECS, and WTO, and plays an important role in planning and implementing the industrial growth of Myanmar.

The newly reformed Ministry of Industry organized with

- 3 Directorates
- o Directorate of Industry (DI)
- o Directorate of Industrial Planning (DIP)
- o Directorate of Industrial Supervision and Inspection (DISI)
- 6 Enterprises
- Central Research & Development Center (CR & DC)
- Central Department of Small & Medium Enterprise
- Development

#### The Directorate of Industrial Planning

Directorate of Industrial Planning (DIP) coordinates the activities of the enterprises under the Ministry in accordance with the directions and guidelines of the Ministry. DIP also negotiates with foreign and local organizations for new projects, acts as representative of Ministry in the activities related to ASEAN and international organizations. Moreover, DIP undertakes the drafting and compilation of projects and production plans, financial and budget requirements, repair and maintenance of factories, legal and personnel matters and other affairs concerning enterprises. The Directorate is headed by Director General who also acts as the Joint Secretary of Industrial Development Committee for 18 Industrial zones.

Under DIP, there are five departments as mentioned below;

- Industrial Planning Department
- Human Resource Department
- Administration Department
- Industrial Maintenance and Servicing Department
- Finance Department

#### **Industrial Development Committee**

The Industrial Development Committee, chaired by the Union Minister and composed of the Deputy Minister and 14 members, was formed to improve the industrial sector before it joins AFTA and AEC communities. In doing so, it is crucial that industry such as the estimated 42,000 registered small-scale and medium scale industries (SMIs) is managed well.

#### **Industrial Training Centres**

There are six Industrial Training Centres under the supervision of the

- Industrial Training Centre (Sinde)
- Industrial Training Centre (Thagaya)
- Industrial Training Centre (Pakokku)
- Industrial Training Centre (Magway)

#### The Directorate of Industry

The main duties and functions of Directorate of Industry are as follows:

- Formulating and supervising the Policies and Laws
- Supervising the production, marketing and financial matters of industries under the Ministry of Industry
- Collaborating and cooperating with the organizations under Ministry to implement the production plan and projects successfully.
- Communicating and conducting with the departments under other ministries.

There are five departments under control of Directorate of Industry;

- Department of Policy Affair
- Department of Supervision for Production
- Department of Finance and Budget
- Department of Supervision for Marketing
- Department of Administration

Directorate of Industries Planning. They are;

- Industrial Training Centre (Mandalay)

- Industrial Training Centre (Myingyan)

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# Views on Myanmar's Industrial Development



Dr Zaw OO Presidential Economic Advisor



U Aung Naing 00 Director General Of Myanmar Investment Centre

"Now we are particularly saving international hard currency, as much as we can, in the central bank. It is also called revenue targeting. That goes with a our strategy to collect the capital. And it is needless to say that much profit will come to the investors in 20 years. The government now has a new plan to reach its destination. That is a mechanism which consists of delivery units. Each unit is led by a deputy minister to carry out the first priority which is dealing with ordinary people. Of course, that is to support the actual needs of people and solve their problems. Moreover, we are trying to become a member of EITI- Extractive Industries Transparency Initiative. This is the ambition of the president Thein Sein himself in 2012. Within one year, we are going to fill the application form of EIT!. When Myanmar becomes a EITI member, there will have more openness in extractive industry and more transparency in the flow of capital income." - *Photo credit Sandar 00* 

"The duty of the Directorate of Investment and Company Administration (DICA) is how to facilitate the business which is being carried out by MIC (Myanmar Investment Commission). Now we have made an agreement with Asian Development Bank for writing a company act. When it is finished, company registrations can be done online. Gradually, we will have more investment in manufacturing than natural resources. This year, we have 70% of investment in manufacturing sector. Hotel investments are increasing. More significantly, we have two telecom giants - Telenor and Orredoo. In the coming year, we will have more investment in telecom. Then, construction and realestate will flow strongly. For the time being, we are seeing the position of our country which we wish for. The ED has lifted the sanction and GSP has been granted to us; so there are lots of opportunities open for us. In addition to that, we are preparing to make an investment protection agreement with the ED. I don't think we have lost the opportunities by developing the ports such as Thilawa and Dawei. By the time Thilawa appears in Yangon, it is certain that hundreds of thousands of job opportunities for the local residents will be created. Then, when we finish Dawei deep sea port, the logistic industry will increase and we will have a high-way road to Bangkok. Then infrastructure will be better and industrial development will come into view." - Photo credit Win



Interviews were conducted by freelance journalist, U Win Pe Maung winpemaung@gmail.com Tel: +959 991007951

- Photo credit Sandal' 00

# A Spotlight on Mandalay's Industrial Development



U Ye Myint Chief Minister Mandalay Region

U Aung Win Khaing (Developer of Myothar Industrial Park)

"I have studied all the situations in Mandalay Region since I took office. We (the administration) think about what can be and should be done. Mandalay is situated in a strategic location in Myanmar, and has vast potential in land use and management as there is a lot of land that has not yet been developed. In terms of transportation there is an international airport ready. We are also trying to improve the railways and road connections for the public to travel conveniently and smoothly. Attempts have been made to link Mandalay to the international economic corridors through the development of roads and railroads. This is the responsibility taken over by Mandalay Region Government as Mandalay will become a hub during Myanmar's chairmanship of ASEAN. Expenses can be reduced only when communication and transportation is convenient and smooth. According to the study carried out and historical records, there are two river ports that have not changed their location as the river courses have not altered over time. They are Kyauktalone in the northeast of Ngazun, and Semeikhon down the river. Semeikhon port has never been eroded (by the Ayawaddy River), and the river course for vessels is favourable. If the river transport takes shape, the economic reforms in Myanmar will reach to a high extent."

- Photo credit Naing Tun Lin

"The duty of the Directorate of Investment and Company Administration (DICA) is how to facilitate the business which is being carried out by MIC (Myanmar Investment Commission). Now we have made an agreement with Asian Development Bank for writing a company act. When it is finished, company registrations can be done online. Gradually, we will have more investment in manufacturing than natural resources. This year, we have 70% of investment in manufacturing sector. Hotel investments are increasing. More significantly, we have two telecom giants - Telenor and Orredoo. In the coming year, we will have more investment in telecom. Then, construction and real-estate will flow strongly. For the time being, we are seeing the position of our country which we wish for. The ED has lifted the sanction and GSP has been granted to us; so there are lots of opportunities open for us. In addition to that, we are preparing to make an investment protection agreement with the ED. I don't think we have lost the opportunities by developing the ports such as Thilawa and Dawei. By the time Thilawa appears in Yangon, it is certain that hundreds of thousands of job opportunities for the local residents will be created. Then, when we finish Dawei deep sea port, the logistic industry will increase and we will have a high-way road to Bangkok. Then infrastructure will be better and industrial development will come into view." - Photo credit Win Htaik



#### Koji Tokuoka (Architect of Mandalay Myothar Industrial Park)

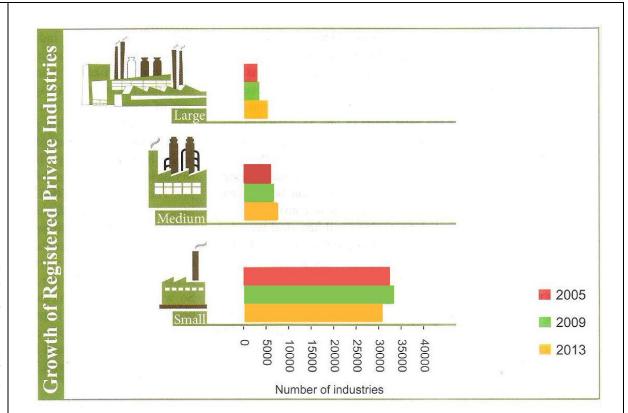
"Mandalay is the focal point between the two super powers, China and India. The Japanese government has loaned 3300 million to Myanmar. 2300 million for Thilawar port and the remaining 1,000 million for the rest of Myanmar. Because many of the investments concentrate only in lower Myanmar it is impossible for the whole country to develop. In order to economically develop, all the investments should be distributed through the country. Mandalay could well be a driving force in the economy of Myanmar. We are trying to have investments flow into Mandalay as they did for Thilawar. Because Mandalay is at the centre point of the country, it can be a hub to help other regions develop. The potential is very high. I don't want investors to assume that the labour is cheap in Myanmar. Myanmar culture is high and Myanmar people can think further." - Photo credit Sandal' Oo

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#### **Myamar's Domestic Industry**

**Categorisation of Industry**There are four main categories of private industry in Myanmar:

Type of Industry	Manpower	Horse Power	Annual Gross Product	Investment
Cottage Industry	Up to 9	Less than 3		
Small Scale Private	Up to 50	3-25	Up to 2.5 million kyat	Up to 1 million kyat
Industrial Enterprise				
Medium Scale Private	51-100	25-50	Above 2.5 million and up to	Above 1 million kyat and up
Industrial Enterprise			10 million kyat	to 5 million kyat
Large Scale Private	Above 100	Above 50	Above 10 million kyat	Above 5 million kyat
Industrial Enterprise				



#### **Private Industry**

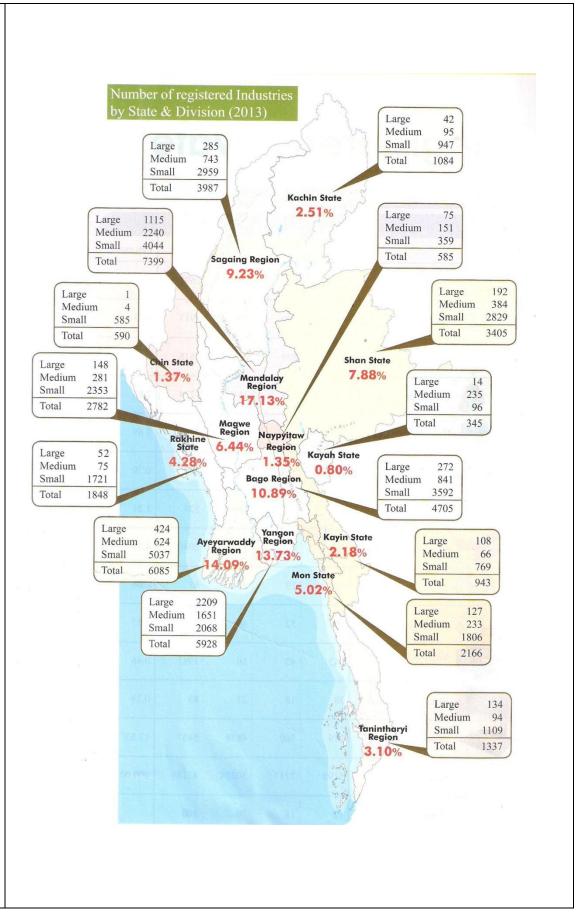
The number of private industries has grown dramatically in Myanmar. In 1990-1 there were only 27 registered industries, but this increased to 883 in the following year. The number has steadily grown over the years and there are now over 43,000

Category	2005	2006	2008 (Sept '08)	2009 (Aug' 09)	2010 (Dec '10)	2012 (As of July 12)	2013
Large	3,194	3,438	3,590	3,610	4,035	4,808	5,198
	7.63%	7.94%	8.20%	8.24%	9.30%	11.12%	12%
Medium	6,149	6,430	6,722	6,741	6,950	7,287	7,717
	14.68%	14.84%	15.35%	15.40%	16.01%	16.86%	18%
Small	32,534	33,456	33,472	33,438	32,423	31,137	30,274
	77.69%	77.22%	76.45%	76.36%	74.69%	72.01%	70%
Total	41,877	43,324	43,784	43,789	43,408	43,232	43,189
	100%	100%	100%	100%	100%	100%	100%

Source: Myanmar Industrial Development Committee

#### **Location of Industry**

The majority of industry is located in Mandalay Region (17.13%), Ayeyarwaddy Region (14.09%) and Yangon Region (13.73%). Mandalay and Ayeyarwaddy regions have more industry than Yangon due to the high number of small and medium enterprises located there. Yangon still dominates with the highest number of large scale industry



# **Registered Private Industries**

#### **Total Number of Industries by Category**

Group by Category	Name of Industry					
Group by Category	Large	Medium	Small	Total	Percentage	
<b>Food Products</b>	2538	4274	20115	26927	62.35	
<b>Clothing Products</b>	423	499	991	1913	4.43	
Products for Living	664	809	2145	3618	8.38	
<b>Consumer Products</b>	479	401	344	1224	2.83	
Household Products	147	77	75	299	0.69	
Arts and Literature Products	45	144	153	342	0.79	
Raw Materials	168	196	160	524	1.21	
Metal Processing	304	428	1308	2040	4.72	
Agricultural Tools	12	19	36	67	0.06	
Machinery and Tools	19	52	46	117	0.27	
Vehicles for Transportation	142	40	16	198	0.46	
<b>Electrical Products</b>	38	18	27	83	0.19	
General Industries	219	760	4858	5837	13.52	
Total	5198	7717	30274	43189	100.00	
Percentage (%)	12	18	70	100		

### STATE OWNED INDUSTRY

There are around 800 state-owned enterprises. Since 2011, the government has been privatizing state-owned enterprises with the aim that they will all be privatized within 10 years. The government has enabled the Ministry of Transport to hand over Myanmar Shipyard, Myanmar Airways, Myanmar Port Authority and Inland Water Transport to the private sector. State-owned enterprises are usually privatized through direct sale, though occasionally some are leased.

## **Small and Medium Enterprises**

In Myanmar's industrial development, SMEs plays such an important part that the government has begun some initiatives to improve it. SMEs in Myanmar - which form 90% of the industrial sector and 92% of the manufacturing sector (two thirds in food and beverage sector) are in early stages to move forward; but they are expected to rapidly expand and to take part in the development of Myanrnar. For the time being, almost 80% of all businesses are said to be informal and most are family owned or self-employed workers.

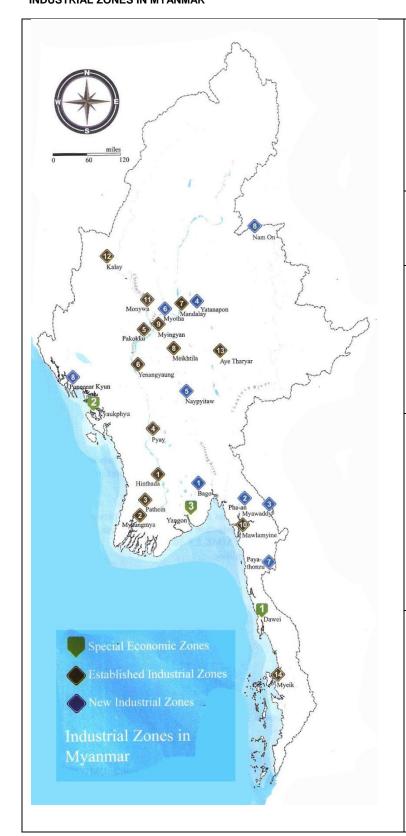
Myanmar has a lack of favourable infrastructure to boost SMEs in Myanmar; but UMFCCI have been cooperating with UNIDO to fulfill the need of SMEs development such as electrical power supply, business development services and trade facilitation measures. In April 2012, the Ministry of Industry set up SMEs Development Centre in Yangon so that it can support local SMEs and training business development services and market information for business opportunities. SMEs law, however, is being awaited to overcome some barriers in this field.

SME financing schemes are being introduced, SMEs loans with the suggested 8.5% interest rate (which is below the normal 13% rate) are available from the Small and Medium Industrial Development Bank (SMIDB). However, it is said that there have been sometimes the issuing of loans is not as smooth as it could be.

SME categories in Myanmar (31 March 14)

Small Scale Industrial Enterprise	1-50 workers	Or has capital of up to MMK 1 million	Or has yearly Production value of upto MMK 2.5 million	Or uses between 3-25 horse power
Medium Scale Industrial Enterprise	51-100 workers	Or has a capital of MMK 1-5 million	Or has a yearly Production value of MMK 2.5-10 million	Or uses between 25-50 horse power

Page 24 INDUSTRIAL ZONES IN MYANMAR



**Ayeyarwaddy Division Region** 

1. Hinthanda Industrial Zone Location: Hinthada Township

Established: 1995

Myaungmya Industrial Zone Location: Myaung Mya Established: 1995 Size: 108.69 acres

Pathein Industrial Zone Location: Pathein Township

Established: 1999

**Bago Division Region** 

 Pyay Industrial Zone
 Location: Pyay Township Established: 1995 Size: 120.92 acres

**Magwe Division Region** 

Pakokku Industrial Zone

Location: Both sides of the Pakokku-Yasakyo

Established: 1996 Size: 378.80 acres

Yaenangyaung Industrial Zone

Location: Both sides of Ygn-Mdy Highway road,

Yaenanchaung Tsp.

Established: 1995 Size: 171.71 acres

**Mandalay Division Region** 

Mandalay Industrial Zone Location: Mandalay Region

Established: 1995 Size: 1239.33 acres

Meikhtila Industrial Zone Location: Meikhtila Township

Established: 1995 Size: 385.45 acres

Myingyan Industrial Zone Location : Myingyan No 19 Ward

Established: 1995 Size: 163.59 acres

Mon State

10. Mawlamyine Industrial Zone

Location: Plot no. 386, Kayone Kwin, Nyaung Pin

Seik Village, Kyaikmayaw Tsp.

Established: 1995 Size: 171.04 acres

#### Sagaing Division Region

 Monywa Industrial Zone Location: Sagaing Region Established: 1995

Size : 365.34 acres

12. Kalay Industrial Zone Location: Sagaing Region Established: 2004

#### Southern Shan State

13. Aye Tharyar Industrial Zone

Location: Beside of Ayethayar-Nyauing Shwe,

Highway road Established: 1995

### Thanintharyi Divition Region

14. Myeik Industrial Zone

Size: 902 acres

Location: Innlay Myaing Industrial Zone, Myeik Tsp.

Established: 1995 Size: 318.48 acres

#### Special Economic Zones in Development

1. Dawei Special Economic Zone, southern Taninthayi Region

• Size: 250 sq km

 Include: deep-sea port, steel mills, refineries, petrochemical complex, 400 megawatt power plant, 101 hectres for light industry, rail link

• Investment: US\$ 32 million

• Timescale: 1st Phase: 2013 to 2015, 2nd phase: 2016 to 2020

2. Kyauk Phyu Special Economic Zone, west Rakhine State.

• Size: 120 sq km

 Include: oil wharf, oil pipeline, airport, highway bus terminal, recreation centres, residential, railway

• Investment: estimated US\$ 109 billion over 35 years

• Timescale: Pipeline to be completed in May 2013

#### Thilawa Special Economic Zone, Yangon

• Size: 2,400 ha, (50,000 acres)

 Include: An international standard industrial park. Japan will also grant loans to build infrastructure outside the project, such as roads, power plants and bridges.

• Investment: US\$ 12.6 billion

• Timescale: MOU signed Dec 2012, construction 2013 to 2015

#### NEW INDUSTRIAL ZONES

#### Bago Region

1. Bago Industrial Park

Located close to the new airport Zones: local investment, FID/N zone.

Size: 62.38 acres, plus 313.18 acres to be developed by the

Ministry of Industry

Kayin State

2. Pha-an

Taung Kalay Village, Pha-An Tsp. Consists of: Four zone sections –

Zone 1: foreign investment, Zone 2: local investment, Zone 3: regional investment, Zone 4: SME investment

Size: 972 acres

3. Myawaddy

40% of the construction is completed. Completion planned for

2015.

Size: 200 acres

#### Mandalay Region

4. Yatanapon

Pyin Oo Lwin Tsp. Focused on the ICT sector

Size: 10,000 acres

5. Nay Pyi Taw Tetkone

Between Nay Pyi Taw and Tatkone Developer is Shwe Taung Company

Size: 500 acres

6. MyoThar

Developer is Royal Hi-Tech Company Also included is the development of Simikhon (Ayeyarwaddy) wharf and an II-mile road to link to the port.

#### Kayin State

7. Paya-thonzu (Three Pagodas)

#### Shan State

8. Nam On (Muse)

#### Rakhine State

9. Poneenar Kyun

Ponenar Kyun Township Size: 656.55 acres

### **INDUSTRIAL** AREAS IN YANGON

#### YANGON EAST

Dagon (South) Industrial Zone Sector (1)

Established: 1992

Size 475.374 acres

Dagon (South) Industrial Zone Sector (2)

Established: 1996 Size: 214.53 acres

Dagon (South) Industrial Zone Sector (3)

Established: 2000 53.32 acres Size:

Dagon (East) Industrial Zone Established: 2000 784 acres Size:

Dagon (Seikkan) Industrial Zone

Established: 1997

1208.7 acres Size:

North Okkalapa Industrial Zone

Established: 1998

109.79 acres Size:

South Okkalapa Industrial Zone

Established: 2000 Size: 35 acres

Thaketa Industrial Zone Established: 1999 200 acres Size:

#### YANGON WEST

Established: 1996

#### YANGON NORTH

Hlaing Thar Yar Industrial Zone (1, 2, 3, 4,6,7)

Established: 1995

Size: 1401.44 acres

Hlaing Thar Yar Industrial Zone (5)

Established: 1996 Size: 222.99 acres

Mya Sein Yaung Industrial Zone

Established: 2002 Size: 290 acres

Ngwe Pin Lae Industrial Zone 2003

Established:

198.379 acres Size:

Industrial Zones in Yangon



Shwe Lin Pan Industrial Zone Established: 2002 Size: 1100 acres

Shwe Pauk Kan Industrial Zone Established: 1998 94.64 acres Size:

ShwePyi Thar Industrial Zone (1) Established: 1990 Size: 336 acres

Shwe Pyi Thar Industrial Zone (2,3, 4)

Established: 1998

Size: 987.31 acres

Shwe Than Lwin Industrial Zone Established: 200 I

412.973 acres Size:

Thardukan Industrial Zone Established: 2002

480.069 acres Size:

Wartavar Industrial Zone Established:

Size: 1099.64 acres

Yangon Industrial Zone 2000 Established:

Size: 902.503 acres

#### YANGON SOUTH

Thilawa Special Economic Zone Established: 2000 Size: 432.6 acres

Kyauktan Industrial Zone Established: 1996

Size: 3039.33 acres

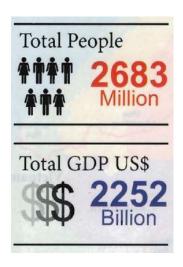
#### **OUTSIDE YANGON**

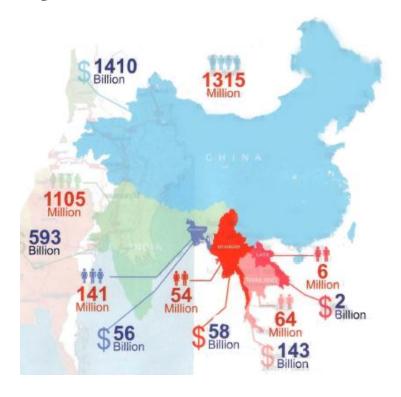
Proposed Plans Hlegu Industrial Zone Hmawbi Industrial Zone Taikkyi Industrial Zone

# Why invest in Myanmar?

# Access to a Huge Regional Market

Myanmar is strategically located between India, China and ASEAN and is a vital land bridge linking these countries together. It is an economic gateway to a vast market of over two billion consumers







#### **A Vital Trade Route**

The majority of trade between India and China and vica versa is transported by sea through the Malacca Straits. With the improved transportation infrastructure, and its connection to international transportation routes - this trade can all go through Myanmar.

# Transport Infrastructure

There is extensive development underway to connect Myanmar to Thailand, Laos, India, Vietnam, Cambodia and ASEAN through improving the transport infrastructure. A number of developments are at either the planning stage or in progress:

#### Road Development

#### **North-South Economic Corridor**

Route: the road between Bangkok and Kunming, China, including the Laos route (R3B) and the Myanmar route (R3B)

Benefit: will provide Yunnan Province and Laos with access to ports

#### **East-West Economic Corridor**

Route: from Mawlamyine to Da Nang in Vietnam, through Laos and Thailand

Benefit: a continuous land route between Indian Ocean (Andaman Sea) and the South China Sea.

#### **Asian Highways**

Routes: Four Asian Highways (AB I, AH2, AH3 and AH14) will pass through Myanmar

Benefit: linking the neighbouring countries - China, India and Thailand and providing access to Yangon Port.

#### Kaladan Multi-Modal Transit transport Project

Route: connect Kolkataq (eastern Indian Seaport) with Sittwe port by Sea, link Sittwe to Mizoram via river and road transport.

Benefit: reduce the distance from Kolkata to Sittwee by approximately 1328 km



# Myanmar-Bangladesh Friendship Road (part of the Asian Highway Project)

Route: from Khaungton Village in Bangledesh to connect to SittwayYangon Road near Kyauk Taw

Benefit: to boost trade and commerce between the two countries

## Railway Development

#### Myanmar

- Upgrade of its 3,300 mile railway network and fleet of 400 locomotives is in progress.
- Plan to connect the railways to the international railway network.

#### China to Myanmar

Route: From Kyaukphyu in Rakine State to Kunming in Yunnan Province Benefit: Connect China to the Kyuakphyu SEZ and deep-sea port

#### Thailand to Myanmar

Route: from Thanbyuzayat in Myanmar to Three Pagodas Pass on the border with Thailand.

Benefit: Connect Thailand to the Kalegauk deep-sea port in Ye Township in Mon State

#### Yangon to Pathein

Route: 98 miles railway between Yangon to Pathein

Benefit: connect to the Pathein prot.

#### Yangon to Thilawa Economic Zone

Route: Expand the circular railway system to the Thilawa SEZ

Benefit: better transport of goods to the port, and improved transport for the labour force



# **Ports**

#### **Ayeyarwaddy Region**

Pathein Port

**Consists of:** In 20 II \$3.3m was invested to develop Pathein jetty into an international port

**Jetties:** Myitta 00 Jetty, Garden Jetty, U Lu Jetty, Satekan Jetty, Zaye Chaung Jetty, Myae Nu Jetty, Polan Jetty, Ohmmardarni Jetty, Wae dout Jetty, No(l) Jetty, Pimmawadi and Nga Pu Taw Anchorage

**Accommodate:** From the mouth of the sea to Pimmawady, the vessels of 470 feet LOA and 7 M Draft, from Pimmawady to the Port of Pathein, the vessels of 470 feet LOA and 4.5 M Draft can call at the port.

Status: Constructed

#### **Thandwe Port**

**Consists of:** three main jetties

**Accommodates:** Thabyu Chaing Jetty (1500 tons DWT, 240 ft LOA and 17ft Draft), Lonetharchaing Anchorage (3000 tons DWT, 200 ft LOA and 40 ft Draft), Thabyu Chaing Anchorage (18 ft Draft)

Status: Constructed

#### Taninthayi Region

Bokypin

Accommodate: Approach LAD 30 m, 20m in harbour area,

65,000DWT

Benefits: provides a link to Bangsaphan in Thailand

Status: in planning stage

Dawei Port

Consists of: 2 port areas - North - 2.7 km2, and South - 3 km2

**Accommodate:** 50,000 DWT and 300,000 DWT general/container vessels and break bulk vessels

vessels and break bulk vessels

 $\boldsymbol{Benefit:}$  Offers a new maritime route rather than the one through the

Malacca Strait.

**Status:** under construction

#### Kawthaung, Taninthayi Region

Consists of: 3 main jetties

**Accommodate:** Vessels of 250 feet (76 M) LOA and 13 feet (4 M). Tawwin Jetty (76m LOA, 4m Draft), Myoma Jetty (35m LOA, 4m Draft) and Bayintnaung Jetty (35m LOA, 2m Draft).

Status: Constructed

#### Myeik Port, Taninthayi Region

Consists of: 4 main jetties

**Accommodate:** 240 feet (73 M) LOA, 13 feet (4 M) Draft. Seiknge Jetty (73m LOA, 3m Draft), No. I Naukle jetty (36.5 m LOA), No.2 Naukle Jetty (31.4m LOA) and Myothit(Yawgyiwa) Jetty (73m LOA

and 4.5m Draft).

Status: Constructed

#### Thank You

The Sector Insight Section was compiled with the assistance and contribution from Business Insight, a department of MMRD (Myanmar Marketing Research and Development Ltd.).

#### Yangon

#### Thilawa Port

#### **Myanmar International Terminals Thilawa**

**Consists of:** Current capacity is for 5 ocean going vessels, 5 wharfs and 2 cranes for handling the containers.

Accommodate: DWT - 20,000, LOA - 200 ro, Apron width - 30 m

**Status:** Constructed

#### **Myanmar Integrated Port Ltd**

Consists of: Handles bulk liquid and general cargo

Accommodate: 200 metre long wharf, accessible to vessels up to

20,000 metric tons

**Status:** Constructed

#### **Yangon Port**

**Consist of:** Main port for the country - handling 85% of imports & exports. Five major port terminals at the Yangon Port, including Bo Aung Kyaw, Hteetan and Sule, Asia World, Myanmar Industrial. Also includes 18 wharfs and 3 Inland Container Depot in 7 locations along the Yangon River.

Accommodate: Asia World Port Terminal (1,2,3) (198 LOA, 9.2m Draft), Bo Aung Kyaw Port (1;2,3) (15000 DWT, 9 m Draft) Botahtaung ICD (1,2,3) (150 LOA, 9.3 m Draft), Myanmar Industury Port (1,2) (12000 DWT, 8m Draft), Sule Pagoda wharf (1-7) (137 LOA, 15000 DWT) and Htee Tan Port (200 LOA, 10000 DWT)

**Status:** Yangon River Improvement Project is underway. 24 more wharfs will be constructed in 7 places



# **Challenges in conducting Business in Myanmar**

#### Labour

One of Myanmar's main advantage is its labour force of around 33 million people with an average age of 27 years and a literacy rate of 90%. There is a large number of unemployed and underemployed workers in Myanmar, particularly in the rural areas. Currently, Myanmar has the lowest minimum wage compared to other economic hubs such as China and India. However, rates are set to rise to keep in line with the growing costs of living. The legalization of labour organizations and the right to strike may lead to further salary increases. The government is also developing a policy for a minimum wage which could cause further salary increases which could change Myanmar's traditional advantage of being a low-wage workforce.

#### **Electricity**

Myanmar currently produces 3,300 mega watts in total, and the production can fall by 50% in the summer. There is no national grid and 70% of power comes from hydro electric dams. In the dry season, capacity drops sharply leading to frequent and long power cuts. The country's electricity service does not meet demand with many factories having to invest in generators and pay for diesel which can outweigh the advantages that a cheap labour force provides. Improvement in the electricity sector is a high priority for the government and a number of international donors and investors are providing assistance. The World Bank is helping the government to upgrade the power station in Thaton, in Mon State. The Asian Development Bank has also provided a US\$60 million soft loan to develop the electricity supply network. The government has also allowed private firms to produce electricity in the countly. General Electric was selected in 2012 to construct a new natural gas-fired power plant with Toyo Thai Power Corp (Singapore). Korea Western Power Company is planning to invest up to US\$ 700 million to construct a 500 MW gas-fired power plant and a trash-fired power plant.

#### **Transport/Logistics**

Myanmar is strategically located between India, China and ASEAN markets, and is a vital land bridge linking these countries together. With the opening of the country, transportation projects are now being developed to exploit its strategic location.

Yangon is the traditional major port for the country and has a great location with its proximity to shipping hubs. It takes 5-6 days to ship items from Yangon to Singapore. Freight Charges for vessels shipping from Yangon can be higher compared to other ports in the region which is due to the economies of scale as the larger the trade volume at a port the lower the cost. The Port of Yangon is a tidal port and is only 400 TEU in the rainy season and 300 TEU in the dry season so it is only suitable for small vessels. It can also take up to 2 days for ships to navigate the journey from the sea to the port as sandbars need to be crossed. Cargo is often transferred to Singapore, Klang, Bangkok or Laem Chabang Ports, and the cargo is transferred to larger vessels.

There is a deep sea port 25 km south of Yangon, called Myanmar International Terminals Thilawa (MITT), located at the mouth of the Yangon River, which is adjacent to the soon- . to-be-developed Special Economic Zone at Thanlyin-Kyauktan area. Larger vessels are able to berth there. Yangon Port is also in the process of being upgraded to improve accessibility. More deep sea ports are being developed at Dawei in southeast Myanmar and Kyaukphyu in the Rakhine State off the coast of the Bay of Bengal.

Transport of cargo by road to other countries is not possible yet due to poor quality of the roads and the high costs of road transport. This will change as there are plans to develop the Myanmar road network and connect it to India, Thailand and China which will improve accessibility, reduce transportation time and reduce production time.

# **FDI Investment**

President Thein Sein signed into law the new Myanmar Foreign Investment Law (MFIL) on 3 November 2012. The MFIL reflects a positive, probusiness step for industrialists. The MFIL restricts foreign investment in only a limited number of sectors, such as small and medium businesses that can only be operated by a Myanmar national (details forthcoming in the implementing regulations). The MFIL has no minimum capital requirement for foreign ownership, except for joint ventures in restricted sectors, although individual ownership requirements can be established by the Myanmar Investment Commission (MIC).

# FOREIGN INVESTMENT OF EXISTING ENTERPRISES AS OF (31/3/2014) (BY COUNTRY)

