

Frontier City makes a splash with Wild West Water Works

WhiteWater West provides themed waterplay structure

OKLAHOMA CITY, Okla. — Grab your swimsuit and head to Frontier City! That's the message being sent out from the Frontier City marketing department this season.

Why? Because the Oklahoma city themer now offers Wild West Water Works, a giant-themed Rain Fortress from WhiteWater West.

Wild West Water Works is five stories tall (52 feet) with 198 ways to stay cool, eight colorful slides, a 1,000 gallon tipping bucket, and offers a spacious lounging deck, changing facilities, showers and more, creating a refreshing water oasis for guests of all ages.

This newest section of the park, located on the park's former employee parking lot, just south of the Wildcat roller coaster, was a first class installation in all areas.

Wild West Water Works (the actual structure) sports a theme that pays tribute to both Oklahoma's rich heritage of Wild West and Native American.

From the moment guests enter the new area, they are greeted with a massive center walkway art sculpture that contains a nine-foot tall Sa-



Top row: This artist cacti sculpture (left) and detail to building theming (right) help anchor the guest experience at Frontier City's new Wild West Water Works. Middle row: WhiteWater West provided the themed Rain Fortress structure. Bottom row: the largest landscaping project in park history, and themed props are just part of the attention to detail the park gave its new water area. AT/GARY SLADE

guaro cactus, three barrel cacti and four clusters of prickly pears all accented by freshly planted knockout roses. Desert Steel's Eric Carroll of Newton, Kansas was the artist hired to create the \$15,000 plus

art sculptures.

As guests make their way to the bathroom and changing areas, they enter spacious/showering facilities that are lined in colorful tile and state-of-the-art fixtures found in up-scale spas and resorts.

Adjacent to the waterplay structure, the lounge areas are accented with ten, 20-foot diameter shark shade umbrellas from Anchor Industries to help shade guests from the sun, while not playing in the water. The Rusty Spur Cafe rounds out the area serving food and drink for the new section.

The \$3 million Wild West Water Works featured more than 1,050 yards of concrete poured to create the fun and lounge area. After that was completed, the single largest landscaping job in the history of Frontier City got underway to add that first-class touch.

"We are excited and proud to offer this new experience to our guests" says Stephen Ball,



Ball



general manager at Frontier City. "Families will be able to extend their visit at the park with this new area, allowing for a place to relax and cool off in the heat of the Oklahoma summer. This new attraction, in addition to our great rides, shows and concerts, makes Frontier City the best entertainment experience and value in Oklahoma."

Ball also pointed out during AT's visit, that Frontier City pulls its water from six water wells and the aquifer under the parks property lines. A seventh well, that reaches 245 feet deep, was drilled just for the new Wild West Water Works, offering clean water from what Ball described as nature's finest water filter.

Wild West Water Works has a capacity of approximately 800 guests per hour and uses 10 fully trained lifeguards to watch all aspects

of the structure at all times. The new waterplay area is free with park admission. It opened to the public Memorial Day weekend.

In other

Frontier City news:

•Guests saw a shine of new paint throughout the park this year with the Wildcat (wooden coaster), The Prairie Schooner (swinging ship); Eruption (S&S Sky Sling) and numerous buildings throughout the park - all looking new and fresh.

•Guests will enjoy the return of Two Johns Saloon (show) and the Santa Fe BBQ restaurant.

•As a result of the waterplay expansion, employees now have a nice new paved parking lot, north of park, that is actually closer to their back area where employees clock in and out for their work shifts.

—Gary Slade



The Two Johns Saloon and show (above) along with the Wildcat's new coat of paint help the Frontier City guest experience the be best its ever been. AT/GARY SLADE