

P R I X  
JEUNESSE  
I N T E R  
N A T I O N A L  
M U N I C H



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4 J U N E  
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PROMOTING EXCELLENCE IN CHILDREN'S TV



PRIX JEUNESSE 2014

PRIZE WINNERS





## 12 – 15 Fiction & Non-Fiction

### PEDRO & BIANCA

TV Cultura, Brazil  
7,867 points



## 7 – 11 Non-Fiction

### ALL-ROUND CHAMPION

Norwegian Broadcasting Corporation (NRK), Norway  
8,110 points



## 7 – 11 Fiction

### THE GAMES

Ape&Bjorn AS, Norway  
9,226 points



## Up to 6 Non-Fiction

### I KNOW AN ANIMAL: SNAIL

Südwestrundfunk, Germany  
8,125 points



## Up to 6 Fiction

### THE SUMMER WITH DAD

Norwegian Broadcasting Corporation (NRK), Norway  
8,607 points



## "Theme Prize"

### MIMOUN

BIND, Netherlands



## 12 – 15 Fiction & Non-Fiction

2. **NOWHERE BOYS**  
Matchbox Pictures, Australia  
7,845 points
3. **BENTE'S VOICE**  
BlazHoffski Productions BV, Netherlands  
7,766 points
4. **WOLFBLOOD - SERIES 1**  
CBBC, UK  
7,707 points
5. **DOOR CODE 1321**  
Eyeworks Film & TV Drama AB, Sweden  
7,674 points

## 7 – 11 Non-Fiction

2. **MY FATHER**  
NLFilm & TV, Netherlands  
7,995 points
3. **OPERATION OUCH!**  
Maverick Television, UK  
7,899 points
4. **LABYRINTH**  
Sveriges Television (SVT), Sweden  
7,720 points
5. **MY LIFE: BREAKING FREE**  
markthree media, UK  
7,686 points

## 7 – 11 Fiction

2. **ROOM ON THE BROOM**  
Magic Light Pictures, UK  
8,708 points
3. **MIMOUN**  
BIND, Netherlands  
8,041 points
4. **THE SURVIVAL TRIP**  
TV2 Denmark, Denmark  
7,880 points
5. **COMMUTER KIDS**  
DR Ultra, Denmark  
7,639 points

## Up to 6 Non-Fiction

2. **WHAT'S THE BIG IDEA?**  
CBeebies, United Kingdom  
8,090 points
3. **FRIENDS OF NATURE**  
DR Ramasjang, Denmark  
7,556 points
4. **THE SHOW WITH THE ELEPHANT –  
"SIGN LANGUAGE SPECIAL"**  
Westdeutscher Rundfunk, Germany  
7,165 points
5. **GET WELL SOON**  
CBeebies, United Kingdom  
6,864 points

## Up to 6 Fiction

2. **WOMBO**  
Zweites Deutsches Fernsehen, Germany  
8,340 points
3. **SARAH & DUCK - "DOUBLES"**  
Karrot Entertainment, United Kingdom  
8,155 points
4. **MASHA AND THE BEAR - "LA DOLCE VITA"**  
Animaccord Animation Studio, Russia  
7,981 points
5. **PEG + CAT, THE BEETHOVEN PROBLEM**  
Public Broadcasting Service, United States  
7,796 points



## In the Name of UNESCO

### WHAT'S YOUR DREAM?

Mi Chica Producciones, Chile

WHAT'S YOUR DREAM? Many of us would say: PEACE! And I do agree! The clash between different cultural groups is one of the most crucial problems of our times. The new dimension of war and conflict in the world comes from prejudices. Prejudices create "the narcissism of the small difference" – and, often, they are nothing but the other side of our uncertainty. The prevention and fight against prejudices are at the heart of UNESCO's programme-line "Intercultural Dialogue".

"WHAT'S YOUR DREAM?" is the fascinating journey to the insides of the Indian World throughout the life and dreams of Libko, a boy proud of his ethnicity. This journey is as poetic as ravishing. The spiritual strength of Libko's life opens the space for personal experience and intercultural reflection. It opens up for change.

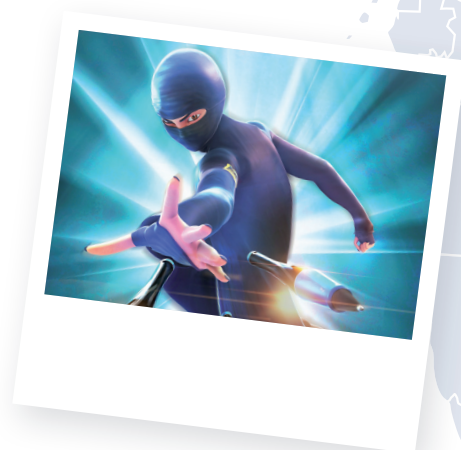
The UNESCO-SPECIAL PRIZE 2014 goes to Mi Chica Producciones, Chile, for this lovely chapter of the series WHAT'S YOUR DREAM? Congratulations!



## Gender Equity Prize

### BURKA AVENGER

Unicorn Black, Pakistan



## In the Name of UNICEF

### I SO BELIEVE YOU

Secretaría de Educación de Bogotá, Colombia

For over 20 years, UNICEF has been encouraging broadcasters to create programming that highlights children's issues and rights, and ideally empowers children and young people through the medium of TV.

The recipient of this year's UNICEF Prize is a program that accomplishes what UNICEF has been pushing for. It is a program FOR kids, BY kids. It gives children a voice and puts them in front of the camera, without making them tokens or caricatures.

This program provides a platform for a diversity of children to share what is important to them and what they want to change in their environment or society. It combines a fun, spirited atmosphere with serious issues, giving kids a chance to learn about the lives and situations of kids in other communities. It not only has children's rights as the subject of its programs, through stories on safety, education, environment, health and quality of life, but the program also embodies two of the most important rights: the right to expression and the right to participation.

UNICEF is proud to present this year's UNICEF Prize to "I So Believe You," a wonderful example of empowering young people via an interesting, quality program for all viewers.



## PRIX JEUNESSE INTERNATIONAL 2014 Heart Prize

Open until the last minute...



## Prize of the Children's Jury

### Fiction

**1. HAUNTED HATHAWAYS**

Nickelodeon, United States

The plague, a famous painter: A TV programme about the famous and infamous people of our history, a mix between fiction and non-fiction, meandering between past and present. Educating, sometimes funny, sometimes disgusting, but always entertaining.

**2. BABY CANS**

Sri Lanka Rupavahini Corporation, Sri Lanka

**3. THE GAMES**

Ape&Bjorn AS, Norway



### Non-Fiction

**1. HEROES AND HOOLIGANS**

Nachtzon Media, Netherlands

Dancing turkeys, magic and lots of turmoil The programme follows the adventures a not-so-typical blended family. When Michelle Hathaway relocates to New Orleans to open a bakery with her daughters Taylor and Frankie, they find out that they have to share their new life with ghosts. A really wonderful match! Great fun! Big laughs!

**2. BUSHWACKED**

Australian Broadcasting Corporation, Australia

**3. ALL-ROUND CHAMPION**

Norwegian Broadcasting Corporation (NRK), Norway





## Prize of the International Youth Jury

### 12 –15 Fiction & Non-Fiction

1. **NOWHERE BOYS**  
Matchbox Pictures, Australia
2. **PEDRO AND BIANCA**  
TV Cultura, Brazil
3. **WOLFBLOOD – SERIES 1**  
CBBC, UK



## Interactivity Prize

1. **TIM AND TOM**  
Iboo Interactive, France  
App
2. **OLD FOLKS' TALES**  
Piaggiodematei, Spain  
Website
3. **TEE AND MO**  
Plug-in Media, United Kingdom  
Games, Website



## Best Fiction Programme of the last 50 Years

1. **THE GRUFFALO**  
Magic Light Pictures, United Kingdom
2. **THE MAGIC TREE: DEVOURERS OF BOOK**  
TVP SA, Poland
3. **THE LITTLE BOY AND THE BEAST**  
Zweites Deutsches Fernsehen (ZDF), Germany



## Best Non-Fiction Programme of the last 50 Years

1. **HORRIBLE HISTORIES**  
CBBC, United Kingdom
2. **SESAME STREET**  
National Educational Television (NET), United States of America
3. **2BROTHERS**  
KRO / RKK, Netherlands



## Greatest Impact Programme of the last 50 Years

1. **SESAME STREET**  
National Educational Television (NET), United States of America
2. **TELETUBBIES**  
British Broadcasting Corporation (BBC), United Kingdom
3. **THE SHOW WITH THE MOUSE**  
Westdeutscher Rundfunk (WDR), Germany



## Most Edgy Programme of the last 50 Years

1. **THE DAY I DECIDED TO BE NINA**  
VPRO-Television, Netherlands
1. **TELETUBBIES**  
British Broadcasting Corporation (BBC), United Kingdom
3. **THE WRONG TRAINERS**  
CBBC, United Kingdom





PRIX JEUNESSE INTERNATIONAL 2014

says

"Auf Wiedersehen!"

See you at

PRIX JEUNESSE INTERNATIONAL 2016

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