



Thank you for choosing to watch QPR

It is often daunting to visit a football stadium for the first time, so we've set up this Matchday Fan Guide to explain everything you need to know to ensure you have the ultimate experience at Loftus Road.

The guide walks you through buying your match ticket in advance, how to get to Loftus Road, and what there is to do once you arrive at the stadium.

We finish off with a matchday social media guide so you can follow minute-by-minute news updates and join the conversation among QPR fans.

Come on you R's

Your match tickets **Buying tickets**



By far the easiest way to buy tickets is through our Eticketing site which can be accessed 24 hours a day by going to www.aprtickets.co.uk. For each home match we have an interactive seating plan which shows exactly what seats are available and at what prices. You can choose to have the tickets sent to you as 'Ticketfast' e-tickets or through the post. Please note that two working days prior to a fixture, tickets are no longer sent out in the post, so if you select this option, the tickets will be held for collection from the 'Tickets for Collection' kiosk at the stadium on matchday. All online bookings are subject to a £3.50 bookina fee.



Our Box Office team would be delighted to talk you through the available seating options for your chosen match if you contact them by telephone. This is particularly useful if you have any specific seating requirements or would like to make a group booking. You can purchase tickets over the telephone and all telephone bookings are subject to a £3.50booking fee.

N PERSON AT THE BOX OFFICE

The Box Office, which is located on the South Africa Road side of the stadium, is open 10am-5pm Monday to Friday, 9am-12pm nonmatchday Saturdays and 9am until kick-off on matchdays. The Box Office team will be able to show you available seats for your chosen match on their computer screens and direct you to the relevant turnstile block.

We strongly advise all supporters to buy their tickets in advance to avoid disappointment. However. should tickets be available on the day of the match both Credit/Debit cards as well as cash payments are accepted.

> The barcode to be scanned when entering the turnstile

> > The stand you are sitting in

Need more info?

Email boxoffice@apr.co.uk or call the Box Office Customer Service team on 020 8740 2613

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Your seat location

Match information

451297251104

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Fixture

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SY BET Football League Championship 2015/16 OPR v Sheffield Wednesday Saturday 5th September 2015 Kick Off 3.00pm ELLERSLIE ROAD STAND

> Football league Championship 2015/16 QPR v Sheffield Wednesday Saturday 5th September 2015 Kick Off 3.00pm ELLERSLIE ROAD STAND DRICE Adult £00.00 PNW 0 AREA 0 Block O ENTER VIA TURNSTILE BLOCK 4 & 7 MR X AMPLE 451297251102 Ticket Spiles and Information: www.aprtickets.co.uk | 08444 777 007

Competition

Box Office Customer Services: boxoffice@apr.co.uk | 020 8740 2613

Understanding your tickets

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Turnstile block

Depending on how you purchase, you will either receive traditional paper tickets or 'Ticketfast' e-tickets. Both tell you a lot of useful information for matchday, which is illustrated on the diagram above. Please keep your tickets with you at all times when at the stadium and ensure the barcodes are not folded.

Getting to Loftus Road

Tube

The nearest tube stations are White City on the Central Line and Wood Lane on the Hammersmith and City Line, which are about a five and seven minute walk away respectively.

Shepherds Bush station on the Central Line is approximately a 15 minute walk from Loftus Road. This station is also the nearest overground train station, with trains from both Watford Junction and Clapham Junction stopping here.

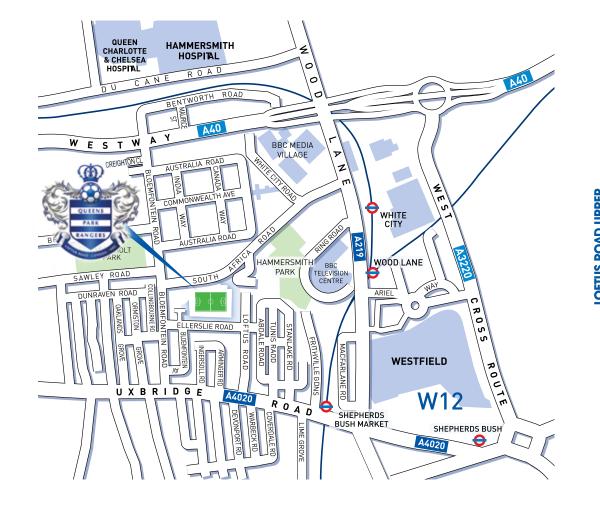
By Bus

Fans wishing to travel by bus can take either the 283 to Bloemfontein Road or the 72, 95 or 220 to White City Station.

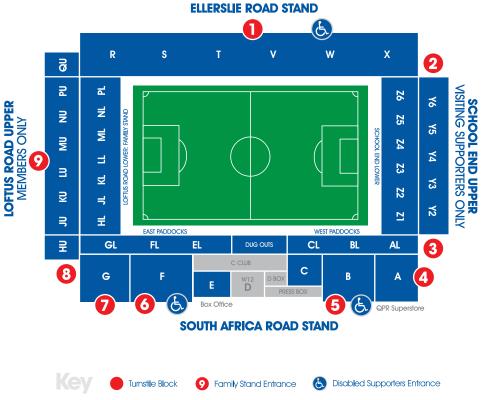
Please note, road closures around the stadium occur 90 minutes prior to kick-off so please allow plenty of time for your journey.

By Car

Whilst Loftus Road has limited matchday parking due to our city centre location, you can book your parking space in advance with our partner Just Park. Click <u>HERE</u> for more information.



Stadium Seating Plan





Arriving at Loftus Road

QUEENS PARK RANGER

Once you reach the stadium, please keep an eye out for our 'Loftus Roadies' who will be happy to help with any questions. They are located at several points around the outside of the stadium and should be easy to identify by their bright, labelled uniform.

If you have any ticketing enquiries, the Box Office is located on the South Africa Road side of the stadium. Please be aware that 90 minutes prior to kick-off, all ticket collections are relocated from the Box Office to the 'Tickets for Collection' kiosk, which is located between the Box Office and the QPR Superstore, again on the South Africa Road side of the stadium.

The nearest cash machines with free withdrawals are outside the Tesco Express, next to the BBC Media Village or outside the Sainsbury's on Bloemfontein Road (please see map on previous page).

The stadium opens 90 minutes prior to kick-off. Make sure you arrive early for all the pre-match build up.

Information for disabled supporters travelling to Loftus Road

Parking

Whilst Loftus Road has limited matchday parking due to our city centre location, you can book your parking space in advance with our partner Just Park. Click <u>HERE</u> for more information.

Underground

Not all tube stations close to the ground are wheelchair accessible. The closest wheelchair accessible station is Wood Lane, which is just 10 minutes away. This station has access to the train from the platform via a manual boarding ramp, as well as lifts.

Bus

All Transport for London (TFL) bus routes are now wheelchair accessible. Around 2 hours before kick-off, South Africa road

is then closed. Prior to that, any bus stop on South Africa Road is advised. After the road closure, the bus stops closest to the stadium are at White City station, or on Bloemfontein Road.

Taxi

All London Style 'Black Cabs' are wheelchair accessible and can provide a suitable alternative to the bus or car. After the road closure has gone in, the recommended drop off point is the Bloemfontein junction with South Africa Road, which is 150m from the West Paddock Stand entrance.

Facilities

Loftus Road is accessible to disabled supporters, and has 21 wheelchair bays for disabled home supporters. Currently, wheelchair spaces are available to home supporters in Block AL in the West Paddock, and Block X in the Ellerslie Road Stand. As with all ticket categories at Loftus Road, we strongly advise that you secure your tickets prior to matchday to avoid disappointment. Wheelchair supporters are also able to bring a carer free of charge. Proof of disability will be required, and the club accepts the following:

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- Receipt of the middle or higher rate of the Disability Living Allowance (mobility or care component)
- Receipt of either the Severe Disablement Allowance or Attendance Allowance
- A personal letter from your GP

More information regarding the purchase of tickets, as well as information for hearing/visually impaired supporters can be found here:

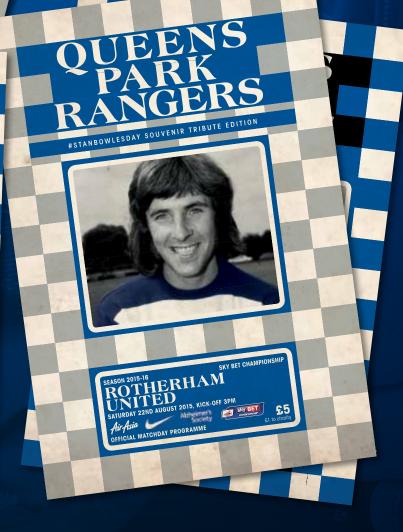
http://www.qpr.co.uk/tickets/information/disabled-tickets/





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SEASON 2015-16 SKY BET CHAMPIONSHIP CARDIFF CITY SATURDAY 15TH AUGUST 2015, KICK-OFF 5.15PM Air Asia Structure 1990 BET OFFICIAL MATCHDAY PROGRAMME \$3.50



The Official Matchday Programme - Just £3.50!

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Packed full of exclusive interviews, content and much, much more, *Hoops* – the official matchday programme of QPR – really is a must-read.

R's fans and new visitors alike can grab a programme from the official sellers stationed in the streets around the stadium, as well as from the QPR Superstore.

Alternatively, you can make sure you don't miss out on a single copy of our awardwinning publication by purchasing an annual subscription.

For a one-off fee of $\pounds 105$ (UK, $\pounds 160$ EU, $\pounds 190$ rest of the world) we will send each issue out to you by first class post the day before each weekend home fixture and on the day of each weekday home fixture. Need more info? Email clubshop@qpr.co.uk or call 020 8749 6862

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Shopping at Loftus Road

For all your R's essentials, drop into the QPR Superstore on the South Africa Road side of the stadium. We offer a fantastic range of QPR products from match kit, training kit and fashionable leisurewear, to a wide array of souvenirs and gifts for fans of all ages. The QPR Superstore is open at the following times:

Saturday Matchday: 9am – 15 minutes before kick-off Weekday Matchday: 9am – 15 minutes before kick-off Alternatively, fans can also purchase kit and a limited number of items from the Loft Store, located further up South Africa Road near the entrance to Batman Close, or our retail kiosks in the Family Stand and Ellerslie Road Stand which are open for a short amount of time before and after the match.

If you would like to purchase prior to matchday, you can do so online 24 hours a day, seven days a week at www.shop.qpr.co.uk.

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The Family Stand

If you're bringing kids to Loftus Road, the best place to enjoy your matchday experience is in our dedicated Family Stand.

Situated in the lower tier of 'The Loft' stand behind the home goal, families get a great view of the match up close to all the action!

To ensure a great family atmosphere, all fans buying tickets in this area must have a junior in their group, and Under 8s go free if accompanied by a full paying adult. To qualify for these free tickets, you need to supply a copy of your child's passport or birth certificate to the Box Office beforehand.

Kids can enjoy taking part in a range of activities in the

Matchday Activity Centre. From playing on our Nintendo Wii and designing your own kit to measuring up against our players, there's something for kids of all ages.

We also have four dedicated 'Loftus Roadies', who can help you with any queries once inside the stand, as well as Jude, our club mascot, who is always happy to pose for a picture!

The Family Stand offers three refreshment kiosks, including Jude's Snacks, our kid-friendly, alcohol free option.

Matchday Timings

(Timings based on a 3pm kick-off)





1,30 Gates Open

Family Stand ticket holders can have their picture with club mascot Jude and enjoy our Matchday Activity Centre

- 2.15 Birthday messages displayed on the screen and read out
- **2.20** Both sets of players come onto the pitch for their pre-match warm up
- 2.35 Listen out as our Junior Hoops winner reads out the QPR team for the day

2.55 The teams and mascots come onto the pitch

3.00 The match kicks off. Don't forget to play along with our downloadable 'Spot with Spark' activity sheet

3.45 Half-time. Selected kids take part in our half-time challenge. Birthday messages are repeated on the screen and read out again

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4.00 The second half kicks off

4.45 Full-time. Look out for Jude or one of our Loftus Roadies as they wave you off

Join the Loftus Road buzz When you arrive at the ground, join the conversation with fellow R's fans...

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Check out our official Twitter feed an hour prior to kick-off for the official starting line-ups and Tweet your predictions, pics and views using the hashtag #QPR

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officialqpr

Tag official apr into photos of your matchday experience and comment on the club's behindthe-scenes pics



OfficialQPRFC

Check in at Loftus Road to show your friends where you are and 'Like' the club's official Facebook fan page for exclusive news

www.qpr.co.uk

FROM EVERYONE AT QPR, WE HOPE YOU ENJOY THE MATCH!

Air Asia