



EVERTON FOOTBALL CLUB
— H O S P I T A L I T Y —

2016/17
MEMBERSHIP



Hospitality -

The friendly and generous reception and entertainment of guests, visitors, or strangers

Oxford English Dictionary



EVERTON FOOTBALL CLUB
HOSPITALITY

WELCOME TO GOODISON PARK, HOME OF THE BLUES

Hospitality Membership at Goodison Park provides you with the very best experience in football hospitality. As well as entertainment on the pitch, there are a variety of packages off the pitch, to cater for every taste and budget.

Diversity across our eight executive suites offers you the perfect setting in which to dine, entertain, network and celebrate special occasions with family and friends.

From Executive Boxes so close to the pitch you can hear the Manager's instructions from the dugout, to award-winning dining experiences with the best accompanying seats in the house; Hospitality Membership offers you the optimum experience all season long, with all home Premier League and domestic cup fixtures included.*

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*Up to and including quarter-finals.



EVERTON FOOTBALL CLUB
HOSPITALITY

WHAT OUR GUESTS SAY

“ Again the 1878 Brasserie has been a great way for our business to entertain our clients. The food and service is of the best quality, but what I find makes it so special are the friendly staff who are always readily available to assist us. This season has also allowed us to join The Everton Business Club where we have met valuable contacts for our business. I would certainly recommend becoming a Hospitality Member at Goodison Park.

Nick Connolly - **The Abbey Group** ”

“ The 1878 Brasserie experience has been enjoyed by all our guests who have attended the games throughout the season. The quality of service, food and drink and all the team in the Brasserie has been first class. I would recommend the excellent facilities and experience to any business who wish to entertain clients. The hospitality team, have always been very helpful and attentive to detail and always made sure our matchday experience is enjoyed by all.

James Arnold - **Sleaford Quality Foods** ”

“ The hospitality is a great mix of fun and professionalism. Every client has commented on how much they enjoyed the experience, which has only strengthened my relationship with them.

Adrian Smith - **Linwood International** ”

“ Our organisation has been working with Everton Football Club for three years now establishing a strong and mutually beneficial relationship over that time. The team at Everton go that extra mile to help us achieve the profile, brand and client development opportunities we have set out from the beginning.

Weightmans Solicitors ”



EVERTON FOOTBALL CLUB
HOSPITALITY

MAKE HOSPITALITY WORK FOR YOU

Time with Clients & Prospects

Cement those vital relationships, retain your most important clients and convert your hot leads into new customers. Hospitality at Goodison is the perfect backdrop for all your business entertaining.

Promotional opportunities

Promote your business to over 38,000* match goers and the wider fanbase with access to our range of sponsorship and advertising packages.

Rewarding your team

Affordable and value for money; Everton hospitality is a great way to incentivise and reward your high achievers or use as part of a team building exercise.

Family & Friends

It's not all about business. Our hospitality packages are also a unique and exciting way to treat family and friends, or to celebrate that special occasion.

Football in style

Not just a game of football, here at Goodison we offer award-winning cuisine, exceptional service, pre-match entertainment and executive seats right in the heart of the action; the optimum way to watch Premier League football all season long.



*Taken from the average attendance in 2015/16.



Tom Cleverley - First Team Player



EVERTON FOOTBALL CLUB
HOSPITALITY

ADDITIONAL MEMBER BENEFITS

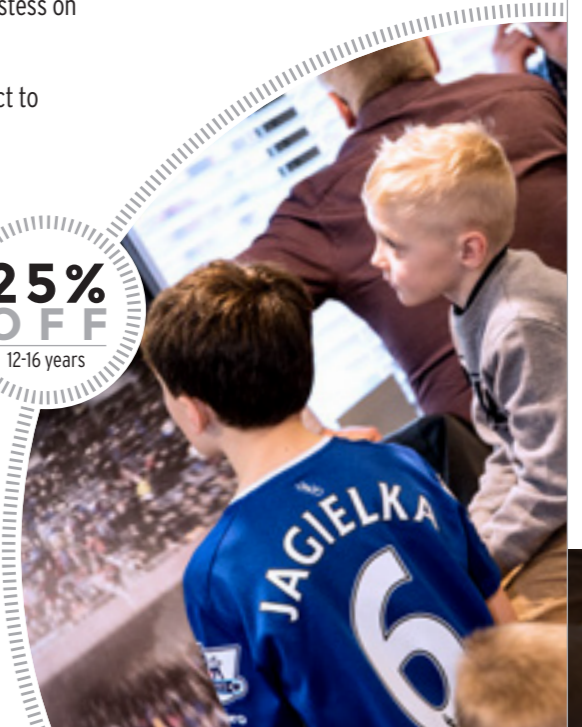
In addition to seasonal access to your suite and executive padded seats, Hospitality Membership in 2016/17 offers a host of other benefits, including:

- All home Premier League and cup competitions up to and including quarter finals
- Business listing on your suite entrance acknowledgement board
- Complimentary match programme and teamsheet at each game
- Regular appearances and interviews with matchday guests and personalities from the world of sport and entertainment, including many of our former Everton playing squad
- Priority access to tickets to our most prestigious event the Official Everton End of Season Awards
- Dedicated account manager
- Everton former player host, MC and hostess on matchdays in each lounge
- Access to in-lounge betting
- Access to purchase away tickets subject to availability and qualifying criteria
- Complimentary membership to the Everton Business Club

Discount for children's memberships:

50% OFF
11 and under

25% OFF
12-16 years



ADDITIONAL MEMBER BENEFITS
2016/17
MEMBERSHIP



'85 LOUNGE

FOUR-COURSE MEAL

EXECUTIVE MAIN
STAND SEATS

CHANCE TO MEET THE
MAN OF THE MATCH



VIEW FROM YOUR SEAT



EVERTON FOOTBALL CLUB
HOSPITALITY

'85 LOUNGE

A suite dedicated to our most successful ever team, the '85 Lounge boasts an intimate and unique football-focused atmosphere.

An outstanding four-course meal will be served during the pre-match build-up along with a dedicated drinks service and access to a cash bar. You'll enjoy all the action on the pitch from exclusive Directors' Box seats and a member of your party will also get the opportunity to meet the Man of the Match so don't forget your camera!

As a 2016/17 '85 Lounge Member you will receive one car park space per four memberships and a personalised name plaque for your table.

DRESS CODE
Smart-casual; no team shirts.



'85 LOUNGE
MEMBERSHIP
2016/17



John Stones - First Team Player

1878 BRASSERIE

ALL-INCLUSIVE DRINKS PACKAGE

LUXURY DIRECTORS' BOX SEATS

EXCELLENT FOOD AND SERVICE



VIEW FROM YOUR SEAT



EVERTON FOOTBALL CLUB
HOSPITALITY

1878 BRASSERIE

A contemporary suite with a fantastic atmosphere, suitable for any occasion.

Alongside your award-winning three-course meal at your own private table, complimentary drinks will be served throughout the day as part of your all-inclusive package. You'll watch all the action on the pitch from highly sought-after Directors' Box seats and then hear the post-match news and analysis from the Man of the Match himself from the comfort of your table.

As a 2016/17 1878 Brasserie Member you will receive one car park space per four memberships and a personalised name plaque for your table.

DRESS CODE
Smart-casual; no team shirts.



1878

1878
BRASSERIE
MEMBERSHIP
2016/17



ALEX YOUNG SUITE

- PRE-MATCH WINE
- THREE COURSE MEAL
- EXCLUSIVE MAIN STAND SEATS



VIEW FROM YOUR SEAT



EVERTON FOOTBALL CLUB
HOSPITALITY

ALEX YOUNG SUITE

Named after one of our most loved and respected legend's, this suite is where Blues come together to experience all that matchday has to offer, in a fantastic atmosphere.

You'll be in great company with fellow Evertonians on large tables of 10 whilst enjoying a three-course meal including wine before the game. The views from the Executive Main Stand seats are some of the best at the Club and make this suite an extremely popular choice.

DRESS CODE
Smart-casual; no team shirts.



ALEX YOUNG SUITE
MEMBERSHIP
2016/17



BRIAN LABONE SUITE

- ALL-INCLUSIVE DRINKS PACKAGE
- LUXURY DIRECTORS' BOX SEATS
- EXCELLENT FOOD AND SERVICE



VIEW FROM YOUR SEAT



EVERTON FOOTBALL CLUB
HOSPITALITY

BRIAN LABONE SUITE

Celebrating a much-loved Everton great, the Brian Labone Suite is one of the most popular at Goodison Park and offers an excellent three-course meal with an all-inclusive drinks package. Enjoy matchdays in a relaxed but premium environment, then watch the game from outstanding Directors' Box stadium seats.

As a 2016/17 Brian Labone Member you will receive one car park space per four memberships and a personalised name plaque for your table.

DRESS CODE
Smart-casual; no team shirts.



BRIAN LABONE SUITE
MEMBERSHIP
2016/17



DIXIE DEAN SUITE

- LUXURY DIRECTORS' BOX SEATS
- FINE DINING AND FORMAL DRESS CODE
- ALL-INCLUSIVE DRINKS PACKAGE



VIEW FROM YOUR SEAT



EVERTON FOOTBALL CLUB
HOSPITALITY

DIXIE DEAN SUITE

As the Club saying goes; **Nothing But The Best Is Good Enough.** Our Club motto exemplifies both our esteemed Everton legend and everything this suite represents.

The 'Dixie' offers an exceptional six-course gourmet meal coupled with attentive, discerning service showcasing the most premium dining experience combined with the passion of Premier League football. Delight in the ultimate matchday with luxury Directors' Box seating on the half-way line, the best in the house!

As a 2016/17 Hospitality Member you will receive a personalised car park bay for every two memberships, personalised Directors' Box seating and a personalised name plaque for your table.

DRESS CODE
Formal - Jacket, shirt and tie for all matches; no jeans or training shoes.



DIXIE DEAN SUITE
MEMBERSHIP
2016/17



JOE MERCER SUITE

ACCESS TO PRIVATE BAR

PUB STYLE FOOD AVAILABLE TO PURCHASE

LUXURY DIRECTORS' BOX SEATS



Barry Horne - Former Everton Player



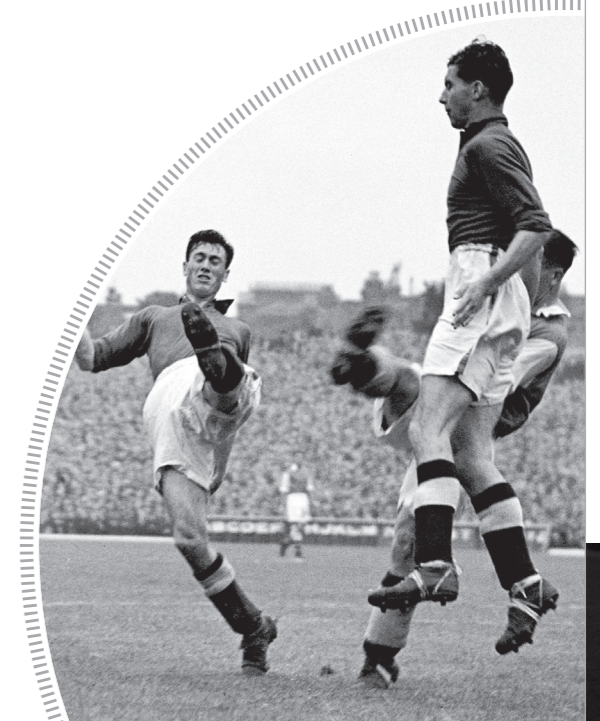
EVERTON FOOTBALL CLUB
HOSPITALITY

JOE MERCER SUITE

The 'Joe' is just like heading to the pub with fellow Evertonians before the game but right here at Goodison Park in the heart of the action.

The relaxed atmosphere of this suite has made it one of the most sought after matchday hospitality experiences, with food and drink available to buy throughout the day and some of the best stadium seats on your doorstep in the Directors' Box.

DRESS CODE
Smart-casual; no team shirts.



JOE MERCER SUITE
MEMBERSHIP
2016/17



Phil Jagielka - First Team Player & Everton Captain

THE CAPTAINS' TABLE

- THREE COURSE CARVERY MEAL
- GREAT SEATS
- ACCESS TO PRIVATE BAR WITH TABLE SERVICE



VIEW FROM YOUR SEAT



EVERTON FOOTBALL CLUB
HOSPITALITY

THE CAPTAINS' TABLE

A light, spacious, family-friendly suite celebrating the rich history of the men who have proudly led our Club; The Captains' Table offers great value for money and excellent unobstructed Park End stand seating with a perfect view of the pitch.

You'll enjoy a hearty three-course carvery style meal at your private table with dedicated drinks service and cash bar in one of the most popular suites at Goodison Park.

DRESS CODE
Smart-casual; no team shirts.



THE CAPTAINS' TABLE
MEMBERSHIP
2016/17

THE PEOPLE'S CLUB

RELAXED
ATMOSPHERE AND
GREAT SEATS

ONE-COURSE MEAL

ACCESS TO
PRIVATE BAR

VIEW FROM YOUR SEAT



EVERTON FOOTBALL CLUB
HOSPITALITY

THE PEOPLE'S CLUB

Taking its name from the very heart of the Club's ethos, The People's Club offers good honest food and excellent value for money.

Show your support for the team and wear your favourite Everton Club shirt as you enjoy the pre-match build up with fellow Blues in a relaxed, family-friendly environment.

Membership includes a one-course meal and access to a private bar, so you can enjoy the warm-up to kick-off and soak up the great atmosphere The People's Club is famous for. Plus, to ensure you don't miss any of the action on the pitch your executive seats offer excellent unobstructed views behind the goal in the Park End stand.

DRESS CODE
Smart-casual; team shirts allowed.



Tony Bellew -
Evertonian & Champion Boxer



THE PEOPLE'S
CLUB MEMBERSHIP 2016/17



PITCH-SIDE BOXES

ONE OF THE BEST VIEWS
IN THE PREMIER LEAGUE
FOUR-COURSE MEAL AND
ALL-INCLUSIVE DRINKS
PITCH-SIDE
BALCONY SEATING



VIEW FROM YOUR SEAT



EVERTON FOOTBALL CLUB
HOSPITALITY

PITCH-SIDE EXECUTIVE BOXES

This exclusive experience at Goodison Park provides the finest view of any ground in the Premier League. The private balcony seats are so close to the pitch you can see every expression on the players' faces.

The accompanying hospitality on offer is exceptional, with Champagne served on arrival, a four-course meal and complimentary refreshments throughout the day for 10 guests, all provided by dedicated waiting staff. A pitch-side Executive Box is the perfect opportunity to get right into the heart of the action and experience the game from one of the most sought-after locations at Goodison.

Two passes in the Bullens Road car park are included for all 2016/17 Executive Box holders.

DRESS CODE
Smart-casual; no team shirts.



PITCH-SIDE
EXECUTIVE BOXES
MEMBERSHIP
2016/17



THE OPTIMUM BOX

- ALL-INCLUSIVE DRINKS
- DEDICATED WAITING STAFF
- TWO CAR-PARKING SPACES



EVERTON FOOTBALL CLUB
HOSPITALITY

THE OPTIMUM BOX

The Optimum Box sits high in the stands of Goodison Park with a fantastic unobstructed view of the pitch from the corner of the Main and Park End Stands. Your party of 10 will dine on a cuisine of hot and cold buffet options and enjoy all-inclusive drinks throughout the day.

The Optimum Box is the perfect private hospitality experience in one of the most popular spaces at Goodison Park.

Two passes in the Bulls Road car park are included for all 2016/17 Executive Box holders.

DRESS CODE
Smart-casual; no team shirts.



THE OPTIMUM BOX MEMBERSHIP 2016/17



BT SPORT STUDIO BOX

CASUAL DRESS CODE

ALL-INCLUSIVE DRINKS PACKAGE

THREE-COURSE MEAL



VIEW FROM YOUR SEAT



EVERTON FOOTBALL CLUB
HOSPITALITY

BT SPORT STUDIO BOX

Experience matchdays from the unique setting of our BT Sport Studio Box at Goodison Park. Catering for 10 people, you and your party will enjoy a three-course meal with all-inclusive drinks and dedicated waiting staff for the whole day. Entertain your guests with our award-winning hospitality and watch the match from the same studio where presenters and pundits would normally broadcast to millions around the globe.

Two passes in the Bullens Road car park are included for all 2016/17 Executive Box holders.

DRESS CODE
Smart-casual; no team shirts.



BT SPORT
STUDIO BOX
MEMBERSHIP
2016/17





EVERTON FOOTBALL CLUB
HOSPITALITY

SPONSORSHIP OPPORTUNITIES

Sponsoring a game at Goodison Park offers you a prospect like no other.

Advertising opportunities offer exposure for your business to 38,000 fans* - the perfect platform to showcase your offering.

This exclusive opportunity is coupled with award-winning hospitality beginning with an exclusive behind-the-scenes tour with one of our Club legends Graeme Sharp or Mark Higgins. You'll see it all, from the sacred home dressing room, to being led down that famous tunnel and out onto the hallowed turf.

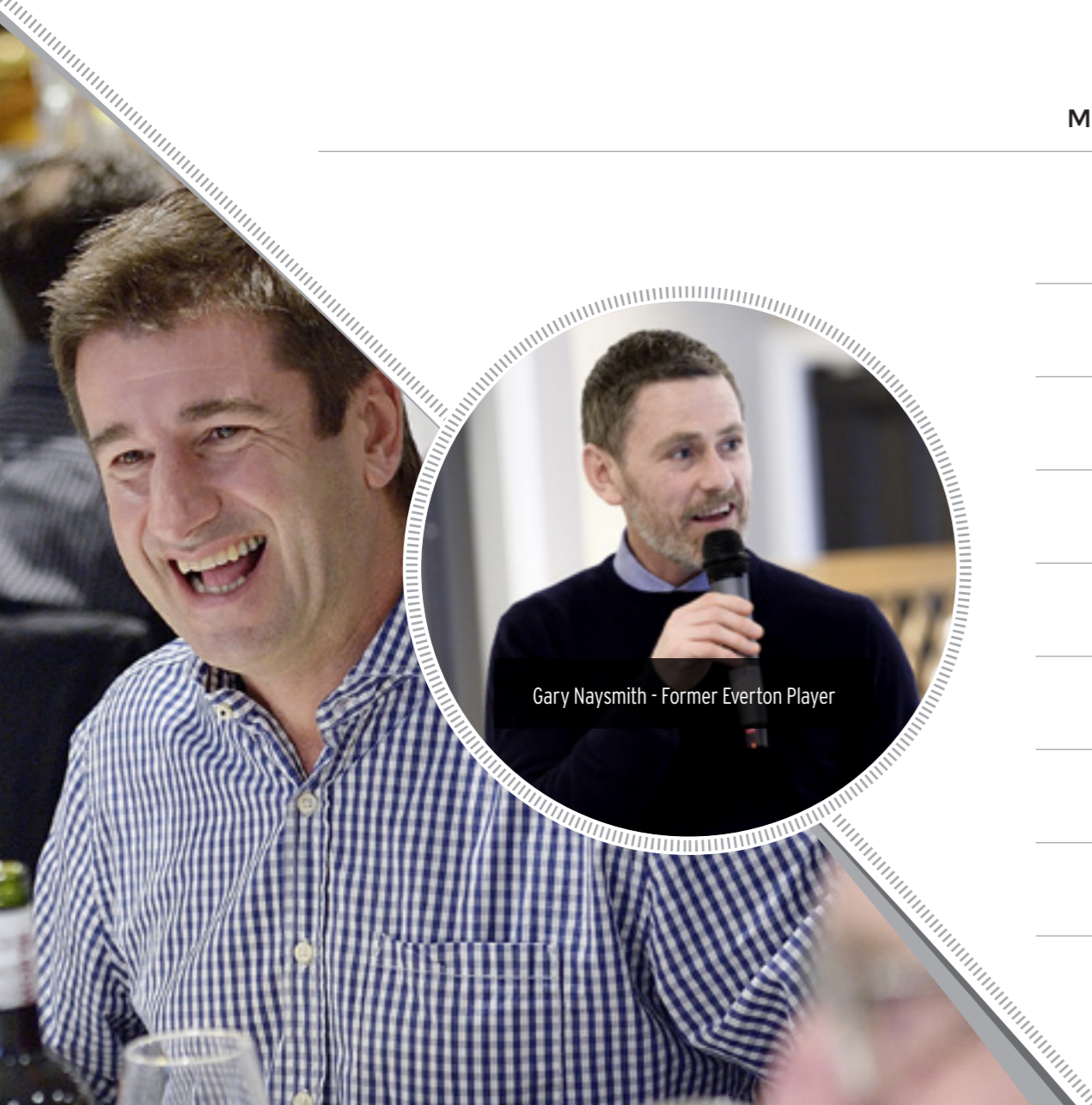
Enjoy an excellent three-course meal plus complimentary drinks in the build-up to the match in one of two private dining areas, then it's time to watch the Blues from your Directors' Box seats on the half-way line.

Everton Football Club offers a range of matchday sponsorship packages for every occasion including Executive Lounge hospitality for you and your guests.

Sponsorship packages includes:


- Advertising/branding for your company - matchday programme advert, pitch-side screens and LED boards, lounge and concourse screens, teamsheet.
- Three-course meal
- All-inclusive drinks
- Directors Box seating
- Tour of the dressing room and pitch-side photographs
- Photographs to take home on an Everton memory stick
- A special Everton gift for each guest


*Taken from the average attendance in 2015/16.





Gary Naysmith - Former Everton Player


MAKE YOUR CHOICE


- '85 LOUNGE 


- 1878 BRASSERIE 


- ALEX YOUNG SUITE 


- BRIAN LABONE SUITE 

- DIXIE DEAN SUITE 












- JOE MERCER SUITE 

- THE CAPTAIN'S TABLE 

- THE PEOPLES' CLUB 

- EXECUTIVE BOXES 

HOSPITALITY GUIDE

											
Six-course meal					•						
Four-course meal	•								•		
Three-course meal		•	•	•			•			•	•
One-course meal								•			
Cash bar	•		•			•	•	•			
Food to purchase						•					
Complimentary bar		•		•	•				•	•	•
Fine wines					•						
Pre-match wine			•								
Champagne reception	•	•	•	•	•				•	•	•
Half time refreshments	•	•	•	•	•	•	•	•	•	•	•
Private table	•	•	•	•	•		•		•	•	•
Dedicated table service	•	•	•	•	•		•		•		•
Executive Park End Stand seating							•	•			
Directors' Box Main Stand seating		•		•	•	•					
Personalised Directors' Box Seat					•						
Private Box										•	•
Private Box & balcony seating									•		
Match programme, teamsheet, SKY TV & free WiFi	•	•	•	•	•	•	•	•	•	•	•
Personalised table plaque	•	•		•	•						
One car park pass with every four memberships	•	•		•							
One car park pass with every two memberships					•						
Two car park passes									•	•	•
Dedicated account manager and lounge hosts	•	•	•	•	•	•	•	•	•	•	•
Visit from an Everton Legend	•	•	•	•	•	•	•	•	•	•	•
Lounge entertainment - Interviews & magician	•	•	•	•	•	•	•	•			



**CALL 0151 530 5300,
EMAIL HOSPITALITY@EVERTONFC.COM
OR TEXT 'EFCVIP' TO 60003*
TO REQUEST A CALLBACK.**

*Text messages are charged at your standard network rate.

