



Pedro Heilbron
Copa Airlines

Pedro Heilbron is CEO of Copa Holdings and of Copa Airlines, which offers service to North, Central and South America and the Caribbean from its hub at Tocumen International Airport in Panama City, Panama.

Heilbron joined Copa Airlines in 1988. Under his leadership, Copa established the “Hub of the Americas,” one of the most successful and efficient hubs in Latin America. Heilbron also spearheaded Copa’s partnership and strategic alliance with Continental Airlines in 1998.

Other achievements during Heilbron’s term of office include the acquisition in April 2005 of Aero República, the second-largest airline in Colombia, and Copa Holdings’ IPO on the New York Stock Exchange in December 2005.

Latin Trade Magazine awarded Heilbron a Bravo Award for CEO of the Year in November 2006. He was named Executive of the Year by the Panamanian Association of Corporate Executives (APEDE) in July 2008. The APEDE award is given to corporate executives who have distinguished themselves in their professional duties, their social

responsibility and their personal lives. In July 2009, Heilbron accepted the Airline Business Lifetime Achievement Award from the internationally renowned magazine, *Airline Business*. The award is one of the two top recognitions presented every year by the magazine.

Heilbron is past president of the Latin American Airline Association (ALTA) and a member of the Board of Governors of the International Air Transport Association (IATA).

Heilbron graduated from the College of the Holy Cross in Worcester, Mass., with a bachelor’s degree in economics, and earned an M.B.A. from George Washington University in Washington, D.C. Heilbron is married with three children.