

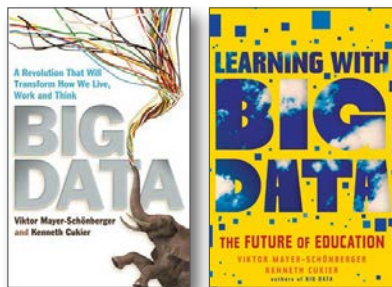


Kenneth Cukier

Data Editor, *The Economist*.
Co-author, *Big Data*.

The definitive book on Big Data.

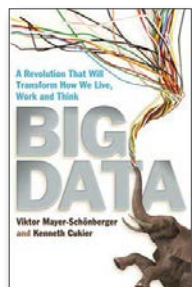
Kenneth Cukier is the Data Editor of *The Economist*. Kenn is the coauthor of *Big Data: A Revolution That Will Transform How We Live, Work, and Think*. It is the first systematic treatment of this emerging science, which Kenn argues is a revolution on par with the Internet or perhaps even the printing press.



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Kenneth Cukier is the Data Editor of *The Economist*. From 2007 to 2012 he was the Japan business and finance correspondent, and before that, the paper's global technology correspondent based in London, where his work focused on innovation, intellectual property and Internet governance. Previously, he was the technology editor of *The Asian Wall Street Journal* in Hong Kong and a regular commentator on CNBC Asia. Earlier still, he was the European Editor of *Red Herring* and worked at *The International Herald Tribune* in Paris.

Kenn is the coauthor of *Big Data: A Revolution That Will Transform How We Live, Work, and Think*. It is the first systematic treatment of this emerging science, which Kenn argues is a revolution on par with the Internet or perhaps even the printing press. Kenn explores the amazing new possibilities big data opens – in business, health, politics, education, innovation, and much more. But he also describes the fresh threats it creates, from the inevitable end of privacy as we know it to the prospect of being penalized for things we haven't even done yet, based on big data's ability to predict our future behavior. *Big Data* is a clear, striking work – the first big book about the next big thing.



Its followup, *Learning with Big Data*, shows how these trends are transforming education. Kenn moves beyond the online courses we've heard of to tell us about the truly fascinating changes in how we measure students' progress and use that data to improve education – from homework assignments that learn from students to textbooks that talk back. *Learning with Big Data* offers an eye-opening, insight-packed tour through these new trends, for educators, administrators, and readers interested in the latest developments in business and technology.

From 2002 to 2004 Mr. Cukier was a research fellow at Harvard's Kennedy School of Government, working on the Internet and international relations.

His writings have also appeared in *The New York Times*, *The Washington Post*, *Prospect*, *Financial Times* and *Foreign Affairs*, among others. He has been a frequent commentator on business and technology matters for CBS, CNN, NPR, the BBC and others.

Mr. Cukier serves on the board of directors of International Bridges to Justice, a Geneva-based NGO promoting legal rights in developing countries. Additionally, he serves on the board of advisors to the Daniel Pearl Foundation.

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