



To all friends of Cinecon:

Cinecon is facing a significant financial challenge. Costs continue to rise, while income over the past several years has barely kept pace.

We have always attempted to maintain registration fees at attractive rates, and at best over the last several festivals, Cinecon has been a break-even proposition. We essentially start from scratch each year, trusting to a wing and a prayer that the festival will cover its cost and live to screen another day. Out of necessity, the cost of full festival registration will increase to \$150. Single day passes will be \$40. But the income from these increases will only be realized as registrations come in, and in the case of day-pass attendees only at the time of the festival. We need additional cash in hand right now to pay for printing, postage, facility fees and other expenses.

It comes down to this: if we are to keep our Cinecon Family and Festival alive and thriving, we need EVERYONE'S help

Here is what we are doing:

Cinecon has entered into a partnership with the Film Preservation Society, a Los Angeles-based 501c3 nonprofit corporation devoted to the preservation of silent films. Film Preservation Society will act as a receiver for monetary donations, and we have obtained generous pledges from the Jack Oakie Foundation, Warner Archive Collection, and others.

Here's what we need from you:

Donations! We are asking for your financial help. Any contributions you make will be *fully tax deductible*. Film Preservation Society will provide a tax letter to match the money donated. Checks should be made payable to Film Preservation Society, with a notation that it is earmarked for Cinecon, and be mailed to:

**Film Preservation Society
765 Westholme Avenue
Los Angeles, CA 90024**

Monetary donations are preferred, but we understand if you cannot make a cash contribution, and ask if you might be willing to make contributions in the form of collectible movie memorabilia? Any film memorabilia donated will be auctioned on eBay, and you will receive a tax credit letter for the sum realized.

You may wish to earmark physical donations and sell them on eBay yourself and send a check to Film Preservation Society. In such instances, we will provide a tax letter to match the cash donated.

If you have questions, please call Bob Birchard at (323) 333-6290. Memorabilia needs to be sent/brought to the Cinecon mail drop, where staff is on hand Monday through Saturday to receive packages during normal west coast business hours. Please address memorabilia contribution to the attention of attention of:

**Bob Birchard c/o CINECON
3727 West Magnolia Boulevard, # 760
Burbank, CA 91505**

As an example of this sort of "in kind" donation Tracey Goessel, President of Film Preservation Society, and author of *Douglas Fairbanks: The First King of Hollywood*, will donate two dozen Douglas Fairbanks lobby cards, and four rare glass slides, including *The Three Musketeers* and *Mystery of the Leaping Fish*, and Bob Birchard, author of *Cecil B. DeMille's Hollywood* and President of Cinecon, will donate a number of rare items from his collection of DeMille-related photos, posters and other items

Think, if you will, of what Cinecon has meant to you over the past fifty years – the chance to see rare films—the opportunity to add to your own collections in the Cinecon dealers rooms – the opportunity to meet and know fellow film historians, preservationists and fans.

With your help, Cinecon can thrive into the future.

With thanks in advance,



Bob Birchard