

OPEN SOCIETY FOUNDATION NETWORK MEDIA PROGRAM

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# CO-PRODUCTION FUND FOR ROMA MEDIA June 1, 2005 – June 1, 2006

## **Co-productions supported**

# ANEM, Belgrade (Serbia) – Radio Tocak, Valjevo (Serbia): "The Roma Decade - Between Wishes and Possibilities" (8 radio broadcasts in two versions)

The main purpose of the project was to provide information and clarification of the significance, goals and changes the Decade should bring Language: Serbian

## TV BTR, Skoplje (Macedonia); TV Roma (Bulgaria); TV Tumende (Romania)

Co-production "Romani Buki" (Roma employment): Documentary (25 min.)

Language: Bulgarian, Macedonian, Romanian, Romani with English subtitles

## TV Sutel – Radio Cerenja

Co-Production "Triangle", comprising two debates of 45 minutes each, dealing with issues of housing and employment and production of two clips of 30 seconds focusing on education.

Language: Macedonian.

## Good Action Society (GAS), Nis – Serbia – TV Romano Dunias, Sofia - Bulgaria

Co-productions of **two broadcasts of 30 minutes** showing the unsatisfying coordination between state agencies and local self-government bodies authorized for the Decade's implementation and consequences for local Roma communities in Bulgaria and Serbia. Languages: Serbian and Bulgarian

## The Roma Press Agency – STV

26-minutes documentary within a documentary series about Roma issues in Slovakia: "Phandlo andre" (a film about housing of Roma in Slovakia)

Language: Slovak, English script (subtitles planned)

## Roma Letters (produced by RPA) – Tyzden

Objective of the project was the Realization of one supplement of the weekly "Tyzden" (the Week) devoted to engaging the Roma in the Decade of Roma Inclusion 2005-2015, focused on the education of Roma children and discrimination of Roma on the labor market.

Language: Slovak

#### Roma Press Agency – Dzeno Association

**Rodav me miro drom (I look for my own way)** – The partners were supposed to write and publish 8 reports (4 for each country respectfully) which deal with employment of Roma in Czech Republic and Slovakia.

Languages Czech, Slovak and English

#### Roma Press Center, Budapest (Hungary) – Radio C, Budapest (Hungary) "Decade on the Air. Thematic introduction to the pillar of the Decade of Roma Inclusion"

Realization of four thematic programs (a total duration of six hours) dealing with the four pillars of the Decade of Roma Inclusion 2005-2015 (health, education, housing, employment).

Language: Hungarian / English transcripts

Generally said the co-production broadcasts received very positive feedback from their audience. The most important achievement is that both Roma and non-Roma audience in Macedonia, Serbia, Bulgaria, Romania, Slovakia, Hungary and Czech Republic – at least one in the reach of the outlets that carried out the co-production projects – had a possibility, for many for the first time, to be informed about the Decade of Roma Inclusion. It is very encouraging that Roma audience had positive and even pro-active reactions – the reaction of a great number of persons who felt very motivated to claim their rights for medical treatment or a social flat, after having listened to the broadcast of the co-production of Radio Tocak and ANEM is the most exemplary case. Very important achievements have been reached in regard to the mainstream audience as well. In this context, we especially point out to the co-production project of RPA and STV. TV broadcast "Phandlo andre" had the audience rating competitive to other programs in the same time slot and the fact that it was also in Romani language can be considered as the first big breakthrough in the Slovak media and society. Based on this pilot project, RPA managed to successfully negotiate a longer-term cooperation with STV for 30-minutes bi-weekly TV broadcasts, starting from the beginning of 2006.