

TheTribune

GreeleyTribune.com

**your target is
our audience**

local residents ▶

businesses ▶

visitors ▶

market overview

The heart of The Tribune is the people...

in Greeley/Evans and around Weld County, a county geographically larger than some states. Weld consistently ranks in the top 10 nationally for the amount of ag products sold. Built upon a rich history in agriculture's leading practices and pioneers in water laws, agribusiness growth continues while business success grows into new industries. Today, we are home to a thriving energy industry utilizing new technologies in gas and oil procurement.





Greeley/Evans was one of the first planned communities in the country based on diverse resources and easy access routes. Thirty miles east of the Rocky Mountains and fifty miles northeast of Denver, accessibility supports what is now a mid-size city at 130,00 with UNC, offering bigger city amenities to sustain homes across the region. Greeley has recently ranked 10th among 15 cities that are driving the U.S. by Business Insider.

While home to a Division I university and a flourishing community college, the true quality of life is built upon the unique and unexpectedly diverse residents. From authors, artists, athletes and musicians to choice medical centers, regional business headquarters and even internationally celebrated monster makers and hat makers, the community's character and quality is undeniable. There is a pride in entertaining illustrated in culture, sports, concerts, rodeos and community events.

The Tribune shares the voices of industry, education and lifestyle while reaching over 81% of residents every week. Through our well balanced demographic mix, Greeley/Evans residents and Tribune readers embrace the hometown feel and friendly, welcoming attitude that keeps us green and growing as the centralized resource in all areas of life and commerce.



audience demographics

	Population* Greeley & Evans, CO	120,220
	Household Income* Greeley & Evans, CO	\$48,175
	Households* Greeley & Evans, CO	42,968
	Number of Business Establishments* Businesses Located in this Area	3,849

*Source: Alteryx, 2015 Estimate

powerful reach

Print Edition

The **Tribune** delivers the most complete package of news & information seven days a week. With distribution reaching



over 22 unique zip codes, over 15,600 delivered daily and 18,200 on Sundays in addition to our digital readers, loyal readers cite **The Tribune** as their centralized resource of information & commerce.

Offering a diverse print product portfolio including a total market reach in print of over 52,100 homes weekly through **The Tribune**, **WindsorNOW** & **Tribune Extra**, it is a sure bet that your advertising message will reach consumers with the most buying power.



Digital Services

We have expanded our marketing options so you can extend your reach. We offer a selection of digital solutions to ensure you get your message to your customer, within your budget. Reach a qualified, local audience that is more likely to care about what you have to offer them.

With premium and content-targeted placement, and dynamic opportunities, you can reach more potential customers in the most creative ways.



GreeleyTribune.com 30-day traffic*

	Unique Visitors	199,789
	Page Views	1,214,329
	Page Visits	459,354

*Average for one month

product snapshot

Reach Greeley's Best Consumers

with our Award-Winning Publications!



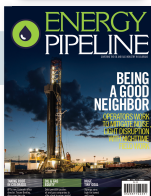
The Tribune

format: **newsprint**
frequency: **daily**
quantity: **15,600 daily / 18,200 Sunday**
home delivery throughout weld county



Tribune Extra

format: **newsprint**
frequency: **tuesday / wednesday**
quantity: **25,800 weekly**
home delivery north of CO 66; south of CO 14; west of hwy 85; east of i-25



Energy Pipeline

format: **magazine**
frequency: **monthly**
quantity: **5,200**
mailed to oil & gas industries throughout the rocky mountain region

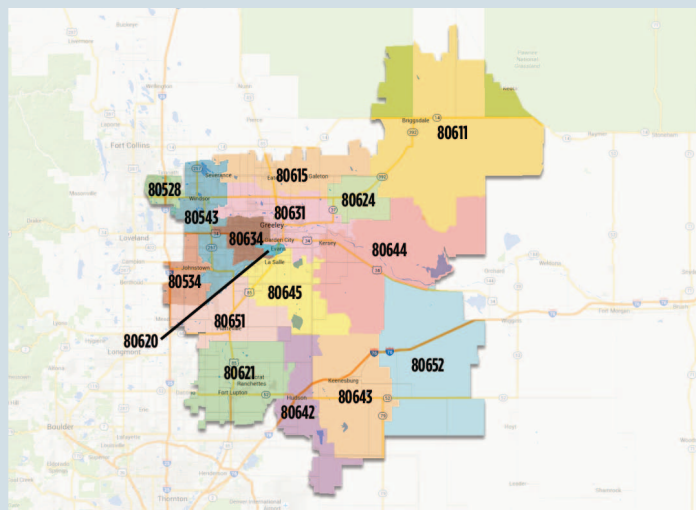
Event Solutions

For over 33 years, Tribune Events have proven effective business engagement with diversely focused experiences to support your brand, learn about consumers and establish your position in their community.

Coverage Area

City	Zip Code	City	Zip Code
Greeley.....	80631	Eaton	80615
.....	80634	Nunn.....	80648
UNC.....	80639	Pierce	80650
Evans	80620	Kersey.....	80644
Johnstown	80534	Lasalle.....	80645
Milliken	80543	Gilcrest.....	80623
Windsor.....	80550	Platteville.....	80651
Severance.....	80546	Fort Lupton	80621
Fort Collins (partial) ..	80528	Keensburg	80643
Ault	80610	Hudson	80642
Briggsdale	80611	Roggen	80652

distribution



TheTribune

For Marketing & Advertising Information, please visit us online at:
www.GreeleyTribune.com/advertise or email us at: advertising@greeleytribune.com.
Or call us at: **970-352-0211**
Street Address: **501 8th Avenue, Greeley, CO 80631**