

The following tables represent the results of research conducted by Opinium Research. If the base is not otherwise specified, then the results in that table reflect the full sample.

► RESEARCH OVERVIEW

FIELD DATES | 17 to 19 May 2016

SAMPLE | 2,008 online interviews with UK adults

WEIGHTING | Our sample has been weighted to reflect a nationally representative audience

In instances where the base size falls below 50 respondents, figures should be seen as indicative only. We advise against using these figures when reporting, unless appropriate caveats are provided.

For more information or research related enquires please contact

research@opinium.co.uk



To ensure a nationally representative sample, Opinium weights data to match the following criteria:

Gender		Unweighted count	Weighted count
	Male	922	977
	Female	1086	1031

Age group		Unweighted count	Weighted count
	18 to 24	118	234
	25 to 34	267	345
	35 to 44	344	336
	45 to 54	406	359
	55 to 64	378	290
	65+	495	444

GB region		Unweighted count	Weighted count
	North East	78	83
	North West	239	222
	Yorkshire & Humberside	185	166
	East Midlands	133	145
	West Midlands	168	176
	East of England	177	187
	London	225	261
	South East	271	275
	South West	182	171
	Wales	115	97
	Scotland	176	170
	Northern Ireland	59	56

Working status		Unweighted count	Weighted count
	Full time	785	902
	Part time	356	332
	Unemployed	65	63
	Retired	513	511
	Other	289	200

Social grade		Unweighted count	Weighted count
	ABC1	1314	1076
	C2DE	694	932

Party propensity		Unweighted count	Weighted count
	Conservative	451	526
	Labour	505	460
	Liberal Democrat	81	78
	UKIP	300	211
	Green	84	76
	Others	76	74
	Floating voters	284	347
	Unlikely voters	168	179
	Northern Ireland (Exclude)	59	56

Gender Age Nation (GB only)

	Total	Male	Female	Total	18-34	35-54	55+	Total	England	Scotland	Wales
EUREf VI											
If a referendum were held tomorrow on the following question, how, if at all, would you vote?"Should the United Kingdom remain a member of the European Union or leave the European Union?"											
	2008	977	1031	2008	579	695	734	1952	1685	170	97
	2008	922	1086	2008	385	750	873	1949	1658	176	115
Base: all respondents	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	879	432	447	879	344	293	242	853	727	81	45
	840			840				817			
Remain a member of the European Union	44%	44%	43%	44%	59%	42%	33%	44%	43%	48%	46%
	810	432	377	810	141	274	395	792	697	57	38
	859			859				836			
Leave the European Union	40%	44%	37%	40%	24%	39%	54%	41%	41%	33%	39%
	289	99	190	289	80	120	89	277	236	27	13
	280			280				267			
Don't know	14%	10%	18%	14%	14%	17%	12%	14%	14%	16%	14%
	31	14	16	31	14	9	9	31	25	5	1
	29			29				29			
Prefer not to say	2%	1%	2%	2%	2%	1%	1%	2%	1%	3%	1%

[Back To Index](#)

EUREf VI	EU Voting Intention (UK)					General Election Voting Intention (GB Only)											
	Total	Remain a member of the European Union	Leave the European Union	Don't know	Prefer not to say	Total	Conservative	Labour	Liberal Democrat	UK Independence Party (UKIP)	Scottish National Party (SNP)	Plaid Cymru	Green	Some other party	Would not vote	Don't know	
If a referendum were held tomorrow on the following question, how would you vote?	2008	879	810	289	31	1952	542	472	98	245	71	13	99	17	128	269	
Base: all respondents	2008	840	859	280	29	1949	456	490	105	308	74	15	92	19	112	278	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
	879	879	0	0	0	853	258	284	70	6	29	7	60	7	48	83	
	840					817											
Remain a member of the European Union	44%	100%	0%	0%	0%	44%	48%	60%	71%	3%	41%	58%	60%	43%	37%	31%	
	810	0	810	0	0	792	222	127	18	235	25	5	27	4	28	100	
	859					836											
Leave the European Union	40%	0%	100%	0%	0%	41%	41%	27%	18%	96%	35%	38%	27%	25%	22%	37%	
	289	0	0	289	0	277	56	57	9	3	16	1	13	5	46	71	
	280					267											
Don't know	14%	0%	0%	100%	0%	14%	10%	12%	9%	1%	22%	4%	13%	32%	36%	27%	
	31	0	0	0	31	31	5	3	1	0	1	0	0	0	5	14	
	29					29											
Prefer not to say	2%	0%	0%	0%	100%	2%	1%	1%	1%	0%	2%	0%	0%	0%	4%	5%	

[Back To Index](#)

Gender Age Nation (GB only)

EU Nudge VI

And if you were forced to choose, would you say you lean more towards the UK remaining part of the European Union or more towards the UK leaving the European Union?

	Total	Male	Female	Total	18-34	35-54	55+	Total	England	Scotland	Wales
	289	99	190	289	80	120	89	277	236	27	13
	280	88	192	280	57	122	101	267	226	25	16
Base: all who said don't know	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	44	17	27	44	15	14	15	42	36	4	3
	39			39				37			
Lean more towards the UK REMAINING in the EU	15%	17%	14%	15%	18%	11%	17%	15%	15%	15%	19%
	92	30	62	92	18	42	32	86	75	9	3
	92			92				86			
Undecided but more likely to vote REMAIN than LEAVE	32%	30%	32%	32%	23%	35%	36%	31%	32%	31%	24%
	49	19	29	49	9	20	19	47	40	3	3
	49			49				46			
Undecided but more likely to vote LEAVE than REMAIN	17%	20%	15%	17%	11%	17%	22%	17%	17%	10%	25%
	16	3	13	16	3	7	6	16	13	2	0
	16			16				16			
Lean more towards the UK LEAVING the EU	5%	3%	7%	5%	4%	6%	6%	6%	6%	6%	4%
	89	30	60	89	35	37	17	86	72	10	4
	84			84				82			
No opinion	31%	30%	31%	31%	44%	31%	19%	31%	30%	38%	28%
Net: nudging to Remain	47%	47%	47%	47%	41%	47%	53%	46%	47%	48%	46%
Net: nudging to Leave	22%	22%	22%	22%	15%	23%	28%	23%	22%	19%	23%

[Back To Index](#)

	EU Voting Intention (UK)					General Election Voting Intention (GB Only)											
		Remain a member of the European Union	Leave the European Union	Don't know	Prefer not to say					UK Independence Party (UKIP)	Scottish National Party (SNP)	Plaid Cymru	Green	Some other party	Would not vote	Don't know	
EU Nudge V1	Total					Total	Conservative	Labour	Liberal Democrat								
And if you were forced to choose, would you say you lean																	
	289	0	0	289	0	277	56	57	9	3	16	1	13	5	46	71	
	280	0	0	280	0	267	51	53	10	5	14	1	14	4	41	74	
Base: all who said don't know	100%	0%	0%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
	44	0	0	44	0	42	11	13	1	0	3	0	3	0	6	5	
	39					37											
Lean more towards the UK REMAINING in the EU	15%	0%	0%	15%	0%	15%	20%	23%	10%	0%	17%	0%	28%	0%	13%	6%	
	92	0	0	92	0	86	20	21	7	2	5	1	5	1	7	18	
	92					86											
Undecided but more likely to vote REMAIN than LEAVE	32%	0%	0%	32%	0%	31%	36%	36%	80%	60%	32%	100%	40%	15%	15%	26%	
	49	0	0	49	0	47	12	9	0	1	1	0	1	0	1	22	
	49					46											
Undecided but more likely to vote LEAVE than REMAIN	17%	0%	0%	17%	0%	17%	22%	16%	0%	16%	5%	0%	9%	0%	3%	30%	
	16	0	0	16	0	16	6	0	0	0	2	0	1	0	4	3	
	16					16											
Lean more towards the UK LEAVING the EU	5%	0%	0%	5%	0%	6%	11%	1%	0%	0%	11%	0%	4%	0%	8%	4%	
	89	0	0	89	0	86	7	14	1	1	5	0	2	5	28	24	
	84					82											
No opinion	31%	0%	0%	31%	0%	31%	12%	24%	10%	24%	34%	0%	19%	85%	60%	33%	
Net: nudging to Remain	47%	#DIV/0!	#DIV/0!	47%	#DIV/0!	46%	55%	60%	89%	67%	50%	100%	62%	20%	28%	32%	
Net: nudging to Leave	22%	#DIV/0!	#DIV/0!	22%	#DIV/0!	23%	32%	16%	0%	33%	19%	0%	15%	0%	11%	35%	

[Back To Index](#)

Gender Age Nation (GB only)

EURef turnout scale

And if there WERE a referendum held tomorrow on whether the UK should remain a member of the European Union or leave the European Union, how likely would you be to vote?

	Total	Male	Female	Total	18-34	35-54	55+	Total	England	Scotland	Wales
Base: all respondents	2008	977	1031	2008	579	695	734	1952	1685	170	97
	2008	922	1086	2008	385	750	873	1949	1658	176	115
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - definitely WOULDN'T vote	53	26	28	53	18	21	15	50	39	8	3
	50			50				47			
	3%	3%	3%	3%	3%	3%	2%	3%	2%	5%	3%
1	6	1	5	6	4	2	0	6	4	0	2
	6			6				5			
	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	2%
2	6	3	3	6	3	3	1	5	5	0	0
	6			6				5			
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
3	24	11	12	24	22	2	0	24	23	1	0
	12			12				12			
	1%	1%	1%	1%	4%	0%	0%	1%	1%	1%	0%
4	4	4	0	4	3	1	0	4	4	0	0
	2			2				2			
	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
5 - might vote, might not vote	168	63	106	168	78	65	25	161	141	15	4
	135			135				127			
	8%	6%	10%	8%	14%	9%	3%	8%	8%	9%	4%
6	21	14	6	21	9	9	3	20	15	0	5
	18			18				17			
	1%	1%	1%	1%	2%	1%	0%	1%	1%	0%	5%
7	60	17	43	60	16	30	14	59	54	3	2
	63			63				62			
	3%	2%	4%	3%	3%	4%	2%	3%	3%	2%	2%
8	134	58	76	134	52	52	30	131	119	10	2
	125			125				119			
	7%	6%	7%	7%	9%	7%	4%	7%	7%	6%	2%
9	137	71	66	137	34	55	48	137	120	10	7
	130			130				130			
	7%	7%	6%	7%	6%	8%	7%	7%	7%	6%	8%
10 - definitely WOULD vote	1341	689	652	1341	303	445	594	1306	1113	122	71
	1421			1421				1384			
	67%	70%	63%	67%	52%	64%	81%	67%	66%	72%	73%
Does not apply (e.g. not eligible to vote in UK General Elections)	53	20	33	53	39	10	4	51	48	1	1
	40			40				39			
	3%	2%	3%	3%	7%	1%	1%	3%	3%	1%	1%

[Back To Index](#)

	EU Voting Intention (UK)					General Election Voting Intention (GB Only)											
		Remain a member of the European Union	Leave the European Union	Don't know	Prefer not to say		Conservative	Labour	Liberal Democrat	UK Independence Party (UKIP)	Scottish National Party (SNP)	Plaid Cymru	Green	Some other party	Would not vote	Don't know	
EURef turnout scale	Total					Total											
And if there WERE a referendum held tomorrow on whether																	
	2008	879	810	289	31	1952	542	472	98	245	71	13	99	17	128	269	
	2008	840	859	280	29	1949	456	490	105	308	74	15	92	19	112	278	
Base: all respondents	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
	53	6	10	32	5	50	6	2	1	1	2	0	1	0	38	0	
	50					47											
0 - definitely WOULDN'T vote	3%	1%	1%	11%	18%	3%	1%	0%	1%	0%	2%	0%	1%	0%	30%	0%	
	6	3	2	2	0	6	0	3	1	2	0	0	0	0	0	0	
	6					5											
1	0%	0%	0%	1%	0%	0%	0%	1%	1%	1%	0%	0%	0%	0%	0%	0%	
	6	1	3	2	0	5	1	0	0	0	0	0	0	0	1	2	
	6					5											
2	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	1%	
	24	14	9	1	0	24	1	1	4	6	0	0	4	0	6	1	
	12					12											
3	1%	2%	1%	0%	0%	1%	0%	0%	4%	3%	0%	0%	4%	0%	4%	1%	
	4	4	0	0	0	4	4	0	0	0	0	0	0	0	0	0	
	2					2											
4	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
	168	44	34	86	3	161	26	35	3	7	7	0	6	5	27	45	
	135					127											
5 - might vote, might not vote	8%	5%	4%	30%	11%	8%	5%	7%	3%	3%	10%	0%	6%	32%	21%	17%	
	21	11	4	6	0	20	5	9	1	1	0	0	1	0	0	2	
	18					17											
6	1%	1%	0%	2%	0%	1%	1%	2%	1%	0%	0%	0%	1%	0%	0%	1%	
	60	26	15	19	0	59	14	16	6	2	1	0	4	1	6	9	
	63					62											
7	3%	3%	2%	7%	0%	3%	3%	3%	6%	1%	2%	0%	4%	5%	5%	3%	
	134	75	33	24	1	131	42	39	5	3	5	0	8	0	5	24	
	125					119											
8	7%	9%	4%	8%	5%	7%	8%	8%	6%	1%	7%	0%	8%	0%	4%	9%	
	137	81	43	12	2	137	56	32	11	8	2	1	10	1	0	16	
	130					130											
9	7%	9%	5%	4%	6%	7%	10%	7%	11%	3%	3%	6%	10%	4%	0%	6%	
	1341	580	650	99	12	1306	381	331	63	212	55	12	56	10	24	162	
	1421					1384											
10 - definitely WOULD vote	67%	66%	80%	34%	41%	67%	70%	70%	64%	87%	77%	94%	56%	59%	19%	60%	
	53	32	8	8	6	51	7	3	3	2	0	0	8	0	20	8	
	40					39											
Does not apply (e.g. not eligible to vote in UK General Elections)	3%	4%	1%	3%	20%	3%	1%	1%	3%	1%	0%	0%	8%	0%	16%	3%	

[Back To Index](#)

Gender Age Nation (GB only)

EU Q1	Total	Male	Female	Total	18-34	35-54	55+	Total	England	Scotland	Wales
Thinking about the upcoming referendum on whether or not the UK remains part of the European Union, would you say that this is less important, about as important or more important than a UK general election?	2008	977	1031	2008	579	695	734	1952	1685	170	97
	2008	922	1086	2008	385	750	873	1949	1658	176	115
Base: all respondents	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	58	36	22	58	28	13	16	55	47	5	3
	50			50				47			
Much less important than a general election	3%	4%	2%	3%	5%	2%	2%	3%	3%	3%	3%
	97	48	49	97	33	47	16	96	89	5	2
	94			94				93			
Less important	5%	5%	5%	5%	6%	7%	2%	5%	5%	3%	2%
	775	331	444	775	235	290	250	758	636	80	43
	759			759				740			
About as important	39%	34%	43%	39%	41%	42%	34%	39%	38%	47%	44%
	581	295	286	581	160	204	217	563	498	39	26
	568			568				547			
More important	29%	30%	28%	29%	28%	29%	30%	29%	30%	23%	27%
	497	268	229	497	123	141	234	480	416	40	24
	537			537				522			
Much more important than a general election	25%	27%	22%	25%	21%	20%	32%	25%	25%	24%	24%
Net: Less Important	8%	9%	7%	8%	11%	9%	4%	8%	8%	6%	5%
Net: More Important	54%	58%	50%	54%	49%	50%	61%	53%	54%	46%	52%

[Back To Index](#)

	EU Voting Intention (UK)					General Election Voting Intention (GB Only)											
		Remain a member of the European Union	Leave the European Union	Don't know	Prefer not to say					UK Independence Party (UKIP)	Scottish National Party (SNP)	Plaid Cymru	Green	Some other party	Would not vote	Don't know	
EU Q1	Total					Total	Conservative	Labour	Liberal Democrat								
Thinking about the upcoming referendum on whether or not the UK should remain a member of the European Union	2008	879	810	289	31	1952	542	472	98	245	71	13	99	17	128	269	
	2008	840	859	280	29	1949	456	490	105	308	74	15	92	19	112	278	
Base: all respondents	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
	58	37	13	7	1	55	31	8	1	5	1	0	1	0	6	1	
	50					47											
Much less important than a general election	3%	4%	2%	2%	4%	3%	6%	2%	2%	2%	2%	0%	1%	0%	5%	1%	
	97	54	28	14	1	96	24	42	3	7	3	0	6	1	4	6	
	94					93											
Less important	5%	6%	3%	5%	4%	5%	4%	9%	3%	3%	4%	0%	6%	6%	3%	2%	
	775	376	228	158	13	758	207	211	40	47	38	4	44	6	64	98	
	759					740											
About as important	39%	43%	28%	55%	42%	39%	38%	45%	41%	19%	53%	28%	44%	36%	50%	36%	
	581	254	250	70	6	563	168	130	24	61	17	5	21	8	28	101	
	568					547											
More important	29%	29%	31%	24%	20%	29%	31%	28%	25%	25%	23%	39%	21%	46%	22%	38%	
	497	158	291	40	9	480	111	80	29	125	13	4	27	2	26	62	
	537					522											
Much more important than a general election	25%	18%	36%	14%	30%	25%	21%	17%	30%	51%	18%	33%	27%	12%	21%	23%	
Net: Less Important	8%	10%	5%	7%	6%	8%	10%	11%	4%	5%	6%	0%	7%	6%	8%	3%	
Net: More Important	54%	47%	67%	38%	48%	53%	51%	44%	54%	76%	42%	69%	48%	59%	42%	61%	

[Back To Index](#)

	Gender			Age			Nation (GB only)				
	Total	Male	Female	Total	18-34	35-54	55+	Total	England	Scotland	Wales
EU Q2											
Are you registered to vote?											
	2008	977	1031	2008	579	695	734	1952	1685	170	97
	2008	922	1086	2008	385	750	873	1949	1658	176	115
Base: all respondents	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	1742	862	880	1742	404	627	711	1701	1452	160	89
	1793			1793				1746			
Yes – definitely	87%	88%	85%	87%	70%	90%	97%	87%	86%	94%	91%
	111	48	63	111	63	35	13	102	93	6	3
	96			96				88			
Yes – I think so	6%	5%	6%	6%	11%	5%	2%	5%	6%	4%	3%
	50	23	27	50	37	13	0	50	47	1	2
	32			32				32			
No – probably not	2%	2%	3%	2%	6%	2%	0%	3%	3%	1%	2%
	35	22	13	35	29	4	1	32	30	1	0
	23			23				20			
No – definitely not	2%	2%	1%	2%	5%	1%	0%	2%	2%	1%	0%
	38	13	24	38	24	10	3	38	34	1	2
	33			33				33			
Don't know	2%	1%	2%	2%	4%	1%	0%	2%	2%	1%	2%
	33	9	24	33	22	6	5	31	29	0	1
	31			31				30			
N/A – not eligible to vote in UK elections	2%	1%	2%	2%	4%	1%	1%	2%	2%	0%	1%
Net: Yes	92%	93%	91%	92%	81%	95%	99%	92%	92%	98%	95%
Net: No	4%	4%	4%	4%	9%	2%	1%	4%	4%	1%	2%

[Back To Index](#)

		EU Voting Intention (UK)					General Election Voting Intention (GB Only)										
		Remain a member of the European Union	Leave the European Union	Don't know	Prefer not to say												
Total						Total	Conservative	Labour	Liberal Democrat	UK Independence Party (UKIP)	Scottish National Party (SNP)	Plaid Cymru	Green	Some other party	Would not vote	Don't know	
EU Q2																	
Are you registered to vote?																	
	2008	879	810	289	31	1952	542	472	98	245	71	13	99	17	128	269	
	2008	840	859	280	29	1949	456	490	105	308	74	15	92	19	112	278	
Base: all respondents	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
	1742	752	747	223	20	1701	497	412	87	222	70	13	84	12	68	237	
	1793					1746											
Yes – definitely	87%	86%	92%	77%	66%	87%	92%	87%	88%	91%	98%	100%	85%	68%	53%	88%	
	111	60	27	23	1	102	23	37	2	6	1	0	10	2	12	8	
	96					88											
Yes – I think so	6%	7%	3%	8%	3%	5%	4%	8%	2%	2%	2%	0%	11%	11%	10%	3%	
	50	23	18	7	1	50	12	9	1	9	0	0	2	0	14	3	
	32					32											
No – probably not	2%	3%	2%	3%	3%	3%	2%	2%	1%	4%	0%	0%	2%	0%	11%	1%	
	35	19	8	8	0	32	7	3	4	4	0	0	1	1	11	0	
	23					20											
No – definitely not	2%	2%	1%	3%	0%	2%	1%	1%	4%	2%	0%	0%	1%	8%	8%	0%	
	38	6	6	21	5	38	1	7	3	2	0	0	0	0	7	17	
	33					33											
Don't know	2%	1%	1%	7%	15%	2%	0%	1%	3%	1%	0%	0%	0%	0%	6%	6%	
	33	18	3	8	4	31	3	3	1	2	0	0	1	2	15	3	
	31					30											
N/A – not eligible to vote in UK elections	2%	2%	0%	3%	12%	2%	0%	1%	1%	1%	0%	0%	1%	13%	12%	1%	
Net: Yes	92%	92%	96%	85%	68%	92%	96%	95%	91%	93%	100%	100%	95%	82%	63%	91%	
Net: No	4%	3%	2%	10%	16%	4%	1%	2%	7%	2%	0%	0%	1%	6%	14%	6%	

[Back To Index](#)

Gender Age Nation (GB only)

EU Q3

	Total	Male	Female	Total	18-34	35-54	55+	Total	England	Scotland	Wales
In the last 12 months.... Have you, or has anybody you know, been turned away from a polling station after finding out that you were not actually registered to vote when you thought you were?											
	2008	977	1031	2008	579	695	734	1952	1685	170	97
	2008	922	1086	2008	385	750	873	1949	1658	176	115
Base: all respondents	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	55	34	21	55	32	20	2	53	50	1	3
	44			44				43			
This has happened to me	3%	3%	2%	3%	6%	3%	0%	3%	3%	1%	3%
	80	46	34	80	42	31	6	78	71	6	1
	69			69				67			
This has happened to somebody I know	4%	5%	3%	4%	7%	4%	1%	4%	4%	3%	1%
	1793	863	930	1793	443	629	721	1746	1502	153	91
	1837			1837				1785			
No – this has not happened to me and I don't know anyone that it has happened to	89%	88%	90%	89%	77%	90%	98%	89%	89%	90%	94%
	93	46	47	93	71	18	4	88	75	10	2
	66			66				62			
Don't know / can't remember	5%	5%	5%	5%	12%	3%	1%	4%	4%	6%	2%

[Back To Index](#)

	EU Voting Intention (UK)					General Election Voting Intention (GB Only)											
		Remain a member of the European Union	Leave the European Union	Don't know	Prefer not to say						UK Independence Party (UKIP)	Scottish National Party (SNP)	Plaid Cymru		Some other party	Would not vote	Don't know
	Total					Total	Conservative	Labour	Liberal Democrat					Green			
EU Q3																	
In the last 12 months.... Have you, or has anybody you knc																	
	2008	879	810	289	31	1952	542	472	98	245	71	13	99	17	128	269	
	2008	840	859	280	29	1949	456	490	105	308	74	15	92	19	112	278	
Base: all respondents	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
	55	41	12	1	0	53	33	11	2	7	0	0	1	0	0	0	
	44					43											
This has happened to me	3%	5%	2%	0%	0%	3%	6%	2%	2%	3%	0%	0%	1%	0%	0%	0%	
	80	41	25	12	1	78	32	22	6	5	1	0	7	0	0	6	
	69					67											
This has happened to somebody I know	4%	5%	3%	4%	3%	4%	6%	5%	6%	2%	1%	0%	7%	0%	0%	2%	
	1793	761	759	252	21	1746	469	418	87	230	70	13	84	15	112	248	
	1837					1785											
No – this has not happened to me and I don't know anyone that it has happened to	89%	87%	94%	87%	67%	89%	87%	89%	88%	94%	99%	100%	85%	87%	88%	92%	
	93	47	13	24	9	88	20	23	3	3	0	0	7	2	15	14	
	66					62											
Don't know / can't remember	5%	5%	2%	8%	30%	4%	4%	5%	3%	1%	0%	0%	7%	13%	12%	5%	

[Back To Index](#)

Gender Age Nation (GB only)

EU Q4	Total	Male	Female	Total	18-34	35-54	55+	Total	England	Scotland	Wales
Thinking about when you talk with friends and family, have you brought up the subject of the EU referendum when talking to any of the following people?											
	2008	977	1031	2008	579	695	734	1952	1685	170	97
	2008	922	1086	2008	385	750	873	1949	1658	176	115
Base: all respondents	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	1076	551	525	1076	291	335	449	1052	907	83	62
	1111			1111				1086			
Friends	54%	56%	51%	54%	50%	48%	61%	54%	54%	49%	64%
	1228	591	636	1228	339	421	467	1198	1040	102	56
	1267			1267				1234			
Family members	61%	61%	62%	61%	59%	61%	64%	61%	62%	60%	58%
	549	295	254	549	196	240	113	533	465	42	26
	520			520				507			
Colleagues	27%	30%	25%	27%	34%	35%	15%	27%	28%	25%	27%
	358	185	173	358	78	102	179	350	303	27	20
	391			391				381			
Other people in your social circle	18%	19%	17%	18%	13%	15%	24%	18%	18%	16%	20%
	151	79	72	151	29	42	80	149	129	13	7
	167			167				166			
Other people outside your social circle	8%	8%	7%	8%	5%	6%	11%	8%	8%	8%	7%
	429	190	238	429	135	150	144	413	349	47	17
	393			393				378			
None of these	21%	19%	23%	21%	23%	22%	20%	21%	21%	28%	17%

[Back To Index](#)

	EU Voting Intention (UK)					General Election Voting Intention (GB Only)										
	Total	Remain a member of the European Union	Leave the European Union	Don't know	Prefer not to say	Total	Conservative	Labour	Liberal Democrat	UK Independence Party (UKIP)	Scottish National Party (SNP)	Plaid Cymru	Green	Some other party	Would not vote	Don't know
EU Q4																
Thinking about when you talk with friends and family, have																
	2008	879	810	289	31	1952	542	472	98	245	71	13	99	17	128	269
	2008	840	859	280	29	1949	456	490	105	308	74	15	92	19	112	278
Base: all respondents	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	1076	476	504	91	4	1052	311	243	61	170	38	7	56	8	33	125
	1111					1086										
Friends	54%	54%	62%	32%	13%	54%	57%	52%	62%	70%	53%	52%	57%	48%	26%	46%
	1228	534	560	127	7	1198	357	284	67	186	44	3	59	9	43	147
	1267					1234										
Family members	61%	61%	69%	44%	22%	61%	66%	60%	68%	76%	62%	22%	59%	52%	34%	55%
	549	263	216	69	1	533	166	121	28	78	17	3	31	4	20	66
	520					507										
Colleagues	27%	30%	27%	24%	4%	27%	31%	26%	29%	32%	24%	22%	31%	22%	16%	25%
	358	156	176	26	0	350	118	73	20	71	12	4	13	4	5	30
	391					381										
Other people in your social circle	18%	18%	22%	9%	0%	18%	22%	15%	21%	29%	17%	29%	13%	24%	4%	11%
	151	49	91	12	0	149	33	31	7	41	8	1	9	0	4	15
	167					166										
Other people outside your social circle	8%	6%	11%	4%	0%	8%	6%	7%	7%	17%	11%	5%	9%	0%	3%	6%
	429	175	111	121	21	413	91	97	10	22	20	4	19	4	71	74
	393					378										
None of these	21%	20%	14%	42%	69%	21%	17%	21%	11%	9%	27%	30%	20%	24%	56%	28%

[Back To Index](#)

	Gender			Age			Nation (GB only)				
	Total	Male	Female	Total	18-34	35-54	55+	Total	England	Scotland	Wales
EU Q5											
And regardless of how you yourself plan to vote, what do you think the result of the referendum will be?											
	2008	977	1031	2008	579	695	734	1952	1685	170	97
	2008	922	1086	2008	385	750	873	1949	1658	176	115
Base: all respondents	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	1048	549	499	1048	343	385	320	1019	871	101	47
	1019			1019				989			
Britain will vote to REMAIN in the European Union	52%	56%	48%	52%	59%	55%	44%	52%	52%	59%	49%
	455	249	206	455	109	148	198	446	393	27	27
	469			469				459			
Britain will vote to LEAVE the European Union	23%	25%	20%	23%	19%	21%	27%	23%	23%	16%	28%
	505	180	326	505	127	161	217	487	421	43	23
	520			520				501			
Don't know	25%	18%	32%	25%	22%	23%	30%	25%	25%	25%	24%

[Back To Index](#)

EU Q5	EU Voting Intention (UK)					General Election Voting Intention (GB Only)										
	Total	Remain a member of the European Union	Leave the European Union	Don't know	Prefer not to say	Total	Conservative	Labour	Liberal Democrat	UK Independence Party (UKIP)	Scottish National Party (SNP)	Plaid Cymru	Green	Some other party	Would not vote	Don't know
And regardless of how you yourself plan to vote, what do y	2008	879	810	289	31	1952	542	472	98	245	71	13	99	17	128	269
	2008	840	859	280	29	1949	456	490	105	308	74	15	92	19	112	278
Base: all respondents	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	1048	667	275	104	3	1019	323	273	66	77	44	6	55	12	47	116
	1019					989										
Britain will vote to REMAIN in the European Union	52%	76%	34%	36%	9%	52%	60%	58%	67%	32%	61%	48%	56%	70%	37%	43%
	455	46	372	35	2	446	113	98	12	124	13	5	19	2	23	38
	469					459										
Britain will vote to LEAVE the European Union	23%	5%	46%	12%	8%	23%	21%	21%	12%	51%	19%	36%	19%	11%	18%	14%
	505	166	164	150	26	487	106	101	21	43	15	2	25	3	57	115
	520					501										
Don't know	25%	19%	20%	52%	84%	25%	20%	21%	21%	18%	20%	16%	25%	18%	45%	43%

[Back To Index](#)

Gender Age Nation (GB only)

EU Q6	Total	Male	Female	Total	18-34	35-54	55+	Total	England	Scotland	Wales
Thinking about the threat of terrorism, do you think Britain would be safer from terrorist threats or more exposed to them if it voted to leave the European Union?	2008	977	1031	2008	579	695	734	1952	1685	170	97
	2008	922	1086	2008	385	750	873	1949	1658	176	115
Base: all respondents	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Britain would be SAFER from terrorist threats if it voted to LEAVE the European Union	506	294	212	506	114	182	210	494	447	29	18
	524			524				509			
	25%	30%	21%	25%	20%	26%	29%	25%	27%	17%	18%
Britain would be as safe or exposed to terrorist threats if it voted to leave as it would be if it voted to remain in the European Union	772	374	398	772	214	282	277	743	627	75	40
	776			776				747			
	38%	38%	39%	38%	37%	41%	38%	38%	37%	44%	41%
Britain would be MORE EXPOSED to terrorist threats if it voted to LEAVE the European Union	360	180	180	360	109	111	140	353	302	30	22
	365			365				357			
	18%	18%	17%	18%	19%	16%	19%	18%	18%	17%	22%
Don't know	369	130	240	369	143	120	106	363	309	36	17
	343			343				336			
	18%	13%	23%	18%	25%	17%	15%	19%	18%	21%	18%

[Back To Index](#)

	EU Voting Intention (UK)					General Election Voting Intention (GB Only)										
	Total	Remain a member of the European Union	Leave the European Union	Don't know	Prefer not to say	Total	Conservative	Labour	Liberal Democrat	UK Independence Party (UKIP)	Scottish National Party (SNP)	Plaid Cymru	Green	Some other party	Would not vote	Don't know
EU Q6																
Thinking about the threat of terrorism, do you think Britain																
	2008	879	810	289	31	1952	542	472	98	245	71	13	99	17	128	269
	2008	840	859	280	29	1949	456	490	105	308	74	15	92	19	112	278
Base: all respondents	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	506	72	412	22	1	494	152	76	14	145	11	2	20	4	19	49
Britain would be SAFER from terrorist threats if it voted to LEAVE the European Union	524					509										
	25%	8%	51%	8%	4%	25%	28%	16%	15%	59%	15%	15%	20%	27%	15%	18%
Britain would be as safe or exposed to terrorist threats if it voted to leave as it would be if it voted to remain in the European Union	772	339	316	111	7	743	206	193	34	81	39	5	45	7	39	95
	776					747										
	38%	39%	39%	39%	22%	38%	38%	41%	34%	33%	55%	40%	45%	39%	31%	35%
	360	327	11	18	4	353	111	127	31	5	12	2	20	4	10	34
	365					357										
Britain would be MORE EXPOSED to terrorist threats if it voted to LEAVE the European Union	18%	37%	1%	6%	12%	18%	20%	27%	31%	2%	16%	14%	20%	22%	8%	13%
	369	141	71	137	19	363	73	76	19	14	10	4	14	2	59	91
	343					336										
Don't know	18%	16%	9%	48%	62%	19%	14%	16%	20%	6%	14%	31%	14%	13%	47%	34%

[Back To Index](#)

Gender Age Nation (GB only)

EU Q7	Total	Male	Female	Total	18-34	35-54	55+	Total	England	Scotland	Wales
And if Britain voted to leave the European Union, do you think your household would be more or less financially secure?											
	2008	977	1031	2008	579	695	734	1952	1685	170	97
	2008	922	1086	2008	385	750	873	1949	1658	176	115
Base: all respondents	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	337	196	141	337	92	129	116	329	290	25	14
MORE financially secure if Britain voted to LEAVE the European Union	340			340				331			
	17%	20%	14%	17%	16%	19%	16%	17%	17%	15%	15%
	614	301	313	614	226	221	167	597	512	56	29
LESS financially secure if Britain voted to LEAVE the European Union	597			597				578			
	31%	31%	30%	31%	39%	32%	23%	31%	30%	33%	30%
	714	364	350	714	118	239	358	693	603	53	36
	754			754				732			
About the same	36%	37%	34%	36%	20%	34%	49%	35%	36%	31%	37%
	342	116	227	342	144	105	94	334	280	36	18
	317			317				308			
Don't know	17%	12%	22%	17%	25%	15%	13%	17%	17%	21%	19%

[Back To Index](#)

	EU Voting Intention (UK)					General Election Voting Intention (GB Only)										
	Total	Remain a member of the European Union	Leave the European Union	Don't know	Prefer not to say	Total	Conservative	Labour	Liberal Democrat	UK Independence Party (UKIP)	Scottish National Party (SNP)	Plaid Cymru	Green	Some other party	Would not vote	Don't know
EU Q7																
And if Britain voted to leave the European Union, do you think it would be:																
	2008	879	810	289	31	1952	542	472	98	245	71	13	99	17	128	269
	2008	840	859	280	29	1949	456	490	105	308	74	15	92	19	112	278
Base: all respondents	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	337	60	273	4	0	329	92	66	8	95	11	2	14	5	14	21
MORE financially secure if Britain voted to LEAVE the European Union	340	7%	34%	1%	0%	331	17%	14%	8%	39%	16%	17%	14%	28%	11%	8%
	614	513	55	42	4	597	171	197	48	13	24	6	48	5	26	60
LESS financially secure if Britain voted to LEAVE the European Union	597	58%	7%	15%	15%	578	31%	42%	49%	5%	34%	47%	49%	27%	20%	22%
	714	190	422	97	6	693	228	128	33	121	22	4	19	5	32	101
About the same	754	22%	52%	33%	19%	732	42%	27%	33%	50%	31%	31%	19%	28%	25%	38%
	342	115	61	146	20	334	51	80	9	15	14	1	18	3	56	87
Don't know	317	17%	13%	7%	51%	308	9%	17%	10%	6%	20%	5%	18%	17%	44%	32%
	17%	13%	7%	51%	66%	17%	9%	17%	10%	6%	20%	5%	18%	17%	44%	32%

[Back To Index](#)

Gender Age Nation (GB only)

VI all 10

If there were a general election tomorrow, for which party would you vote?

	Total	Male	Female	Total	18-34	35-54	55+	Total	England	Scotland	Wales
	1125	606	519	1125	232	385	507	1125	941	124	60
	1176	600	576	1176	165	416	595	1176	968	131	77
Base: All certain voters who chose a party	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	391	218	173	391	67	106	218	391	351	26	13
	339			339				339			
Conservative	35%	36%	33%	35%	29%	27%	43%	35%	37%	21%	22%
	337	169	167	337	105	120	112	337	297	24	16
	371			371				371			
Labour	30%	28%	32%	30%	45%	31%	22%	30%	32%	19%	27%
	58	33	25	58	11	20	28	58	50	4	5
	68			68				68			
Liberal Democrat	5%	5%	5%	5%	5%	5%	5%	5%	5%	3%	8%
	197	111	86	197	16	77	104	197	181	3	13
	250			250				250			
UKIP	18%	18%	17%	18%	7%	20%	20%	18%	19%	3%	22%
	65	33	32	65	10	23	31	65	0	65	0
	67			67				67			
SNP	6%	5%	6%	6%	4%	6%	6%	6%	0%	52%	0%
	11	9	2	11	0	8	3	11	0	0	11
	12			12				12			
Plaid Cymru	1%	1%	0%	1%	0%	2%	1%	1%	0%	0%	18%
	58	30	28	58	23	26	9	58	55	2	2
	58			58				58			
Green	5%	5%	5%	5%	10%	7%	2%	5%	6%	2%	3%
	8	3	6	8	0	5	3	8	8	0	1
	11			11				11			
Some other party	1%	0%	1%	1%	0%	1%	1%	1%	1%	0%	1%

[Back To Index](#)

	EU Voting Intention (UK)					General Election Voting Intention (GB Only)											
		Remain a member of the European Union	Leave the European Union	Don't know	Prefer not to say					UK Independence Party (UKIP)	Scottish National Party (SNP)	Plaid Cymru	Green	Some other party	Would not vote	Don't know	
VI all 10	Total					Total	Conservative	Labour	Liberal Democrat								
If there were a general election tomorrow, for which party would you vote?	1125	485	524	107	8	1125	391	337	58	197	65	11	58	8	0	0	
	1176	500	563	106	7	1176	339	371	68	250	67	12	58	11	0	0	
Base: All certain voters who chose a party	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	0%	
	391	168	184	35	4	391	391	0	0	0	0	0	0	0	0	0	
	339					339											
Conservative	35%	35%	35%	32%	55%	35%	100%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
	337	200	89	46	2	337	0	337	0	0	0	0	0	0	0	0	
	371					371											
Labour	30%	41%	17%	43%	19%	30%	0%	100%	0%	0%	0%	0%	0%	0%	0%	0%	
	58	42	12	4	1	58	0	0	58	0	0	0	0	0	0	0	
	68					68											
Liberal Democrat	5%	9%	2%	4%	9%	5%	0%	0%	100%	0%	0%	0%	0%	0%	0%	0%	
	197	4	193	0	0	197	0	0	0	197	0	0	0	0	0	0	
	250					250											
UKIP	18%	1%	37%	0%	0%	18%	0%	0%	0%	100%	0%	0%	0%	0%	0%	0%	
	65	26	23	14	1	65	0	0	0	0	65	0	0	0	0	0	
	67					67											
SNP	6%	5%	4%	13%	17%	6%	0%	0%	0%	0%	100%	0%	0%	0%	0%	0%	
	11	6	4	1	0	11	0	0	0	0	0	11	0	0	0	0	
	12					12											
Plaid Cymru	1%	1%	1%	0%	0%	1%	0%	0%	0%	0%	0%	100%	0%	0%	0%	0%	
	58	35	16	7	0	58	0	0	0	0	0	0	58	0	0	0	
	58					58											
Green	5%	7%	3%	6%	0%	5%	0%	0%	0%	0%	0%	0%	100%	0%	0%	0%	
	8	4	4	0	0	8	0	0	0	0	0	0	0	8	0	0	
	11					11											
Some other party	1%	1%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	100%	0%	0%	

[Back To Index](#)

	Gender			Age			Nation (GB only)				
	Total	Male	Female	Total	18-34	35-54	55+	Total	England	Scotland	Wales
V1 all parties											
If there were a general election tomorrow, for which party would you vote?											
	1952	955	997	1952	558	678	716	1952	1685	170	97
	1949	895	1054	1949	372	728	849	1949	1658	176	115
Base: all GB adults	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	542	295	247	542	122	154	266	542	498	27	16
	456			456				456			
Conservative	28%	31%	25%	28%	22%	23%	37%	28%	30%	16%	16%
	472	234	238	472	170	174	127	472	417	27	28
	490			490				490			
Labour	24%	25%	24%	24%	30%	26%	18%	24%	25%	16%	29%
	98	50	48	98	25	37	36	98	85	8	5
	105			105				105			
Liberal Democrat	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%
	245	133	111	245	36	92	117	245	224	4	16
	308			308				308			
UK Independence Party (UKIP)	13%	14%	11%	13%	6%	14%	16%	13%	13%	3%	16%
	71	36	35	71	13	26	32	71	0	71	0
	74			74				74			
Scottish National Party (SNP)	4%	4%	4%	4%	2%	4%	4%	4%	0%	42%	0%
	13	10	2	13	0	10	3	13	0	0	13
	15			15				15			
Plaid Cymru	1%	1%	0%	1%	0%	1%	0%	1%	0%	0%	13%
	99	49	51	99	49	37	13	99	92	6	2
	92			92				92			
Green	5%	5%	5%	5%	9%	6%	2%	5%	5%	3%	2%
	17	6	11	17	5	8	3	17	16	0	1
	19			19				19			
Some other party	1%	1%	1%	1%	1%	1%	0%	1%	1%	0%	1%
	128	53	75	128	60	41	26	128	109	15	4
	112			112				112			
Would not vote	7%	6%	7%	7%	11%	6%	4%	7%	6%	9%	4%
	269	90	179	269	78	97	93	269	243	11	14
	278			278				278			
Don't know	14%	9%	18%	14%	14%	14%	13%	14%	14%	6%	15%

[Back To Index](#)

	EU Voting Intention (UK)					General Election Voting Intention (GB Only)											
		Remain a member of the European Union	Leave the European Union	Don't know	Prefer not to say					UK Independence Party (UKIP)	Scottish National Party (SNP)	Plaid Cymru	Green	Some other party	Would not vote	Don't know	
VI all parties	Total					Total	Conservative	Labour	Liberal Democrat								
If there were a general election tomorrow, for which party would you vote?																	
	1952	853	792	277	31	1952	542	472	98	245	71	13	99	17	128	269	
	1949	817	836	267	29	1949	456	490	105	308	74	15	92	19	112	278	
Base: all GB adults	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
	542	258	222	56	5	542	542	0	0	0	0	0	0	0	0	0	
	456					456											
Conservative	28%	30%	28%	20%	17%	28%	100%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
	472	284	127	57	3	472	0	472	0	0	0	0	0	0	0	0	
	490					490											
Labour	24%	33%	16%	21%	11%	24%	0%	100%	0%	0%	0%	0%	0%	0%	0%	0%	
	98	70	18	9	1	98	0	0	98	0	0	0	0	0	0	0	
	105					105											
Liberal Democrat	5%	8%	2%	3%	4%	5%	0%	0%	100%	0%	0%	0%	0%	0%	0%	0%	
	245	6	235	3	0	245	0	0	0	245	0	0	0	0	0	0	
	308					308											
UK Independence Party (UKIP)	13%	1%	30%	1%	0%	13%	0%	0%	0%	100%	0%	0%	0%	0%	0%	0%	
	71	29	25	16	1	71	0	0	0	0	71	0	0	0	0	0	
	74					74											
Scottish National Party (SNP)	4%	3%	3%	6%	4%	4%	0%	0%	0%	0%	100%	0%	0%	0%	0%	0%	
	13	7	5	1	0	13	0	0	0	0	0	13	0	0	0	0	
	15					15											
Plaid Cymru	1%	1%	1%	0%	0%	1%	0%	0%	0%	0%	0%	100%	0%	0%	0%	0%	
	99	60	27	13	0	99	0	0	0	0	0	0	99	0	0	0	
	92					92											
Green	5%	7%	3%	5%	0%	5%	0%	0%	0%	0%	0%	0%	100%	0%	0%	0%	
	17	7	4	5	0	17	0	0	0	0	0	0	0	17	0	0	
	19					19											
Some other party	1%	1%	1%	2%	0%	1%	0%	0%	0%	0%	0%	0%	0%	100%	0%	0%	
	128	48	28	46	5	128	0	0	0	0	0	0	0	0	128	0	
	112					112											
Would not vote	7%	6%	4%	17%	18%	7%	0%	0%	0%	0%	0%	0%	0%	0%	100%	0%	
	269	83	100	71	14	269	0	0	0	0	0	0	0	0	0	269	
	278					278											
Don't know	14%	10%	13%	26%	46%	14%	0%	0%	0%	0%	0%	0%	0%	0%	0%	100%	

[Back To Index](#)

	Gender			Age			Nation (GB only)					
	Total	Male	Female	Total	18-34	35-54	55+	Total	England	Scotland	Wales	
VI turnout scale												
If there WERE a general election tomorrow, how likely would you be to vote?												
	1952	955	997	1952	558	678	716	1952	1685	170	97	
	1949	895	1054	1949	372	728	849	1949	1658	176	115	
Base: all GB adults	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
	87	36	50	87	34	33	19	87	73	12	2	
	80			80				80				
0 - definitely WOULDN'T vote	4%	4%	5%	4%	6%	5%	3%	4%	4%	7%	2%	
	11	5	6	11	7	2	2	11	11	0	0	
	11			11				11				
1	1%	1%	1%	1%	1%	0%	0%	1%	1%	0%	0%	
	20	7	12	20	11	7	1	20	18	2	0	
	17			17				17				
2	1%	1%	1%	1%	2%	1%	0%	1%	1%	1%	0%	
	13	6	6	13	10	2	1	13	12	0	1	
	10			10				10				
3	1%	1%	1%	1%	2%	0%	0%	1%	1%	0%	1%	
	14	4	11	14	12	2	1	14	14	0	0	
	9			9				9				
4	1%	0%	1%	1%	2%	0%	0%	1%	1%	0%	0%	
	152	55	98	152	71	50	31	152	138	6	8	
	126			126				126				
5 - might vote, might not vote	8%	6%	10%	8%	13%	7%	4%	8%	8%	4%	9%	
	23	14	9	23	13	9	1	23	17	1	5	
	16			16				16				
6	1%	1%	1%	1%	2%	1%	0%	1%	1%	0%	5%	
	47	22	25	47	16	22	10	47	46	1	1	
	44			44				44				
7	2%	2%	3%	2%	3%	3%	1%	2%	3%	0%	1%	
	132	59	73	132	50	48	34	132	120	8	4	
	131			131				131				
8	7%	6%	7%	7%	9%	7%	5%	7%	7%	5%	4%	
	168	75	92	168	48	72	48	168	152	8	7	
	163			163				163				
9	9%	8%	9%	9%	9%	11%	7%	9%	9%	5%	8%	
	1247	656	591	1247	261	424	562	1247	1049	130	69	
	1311			1311				1311				
10 - definitely WOULD vote	64%	69%	59%	64%	47%	63%	78%	64%	62%	76%	70%	
	39	15	23	39	27	6	5	39	35	2	1	
	31			31				31				
Does not apply (e.g. not eligible to vote in UK General Elections)	2%	2%	2%	2%	5%	1%	1%	2%	2%	1%	1%	

[Back To Index](#)

EU Voting Intention (UK)						General Election Voting Intention (GB Only)											
		Remain a member of the European Union	Leave the European Union	Don't know	Prefer not to say					UK Independence Party (UKIP)	Scottish National Party (SNP)	Plaid Cymru	Green	Some other party	Would not vote	Don't know	
VI turnout scale																	
If there WERE a general election tomorrow, how likely wou																	
	1952	853	792	277	31	1952	542	472	98	245	71	13	99	17	128	269	
	1949	817	836	267	29	1949	456	490	105	308	74	15	92	19	112	278	
Base: all GB adults	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
	87	22	27	32	6	87	3	0	1	2	0	0	4	0	72	4	
0 - definitely WOULDN'T vote	80					80											
	4%	3%	3%	11%	21%	4%	1%	0%	2%	1%	0%	0%	4%	0%	57%	1%	
	11	4	4	3	0	11	1	2	1	0	0	0	3	0	3	1	
1	11					11											
	1%	0%	1%	1%	0%	1%	0%	0%	1%	0%	0%	0%	3%	0%	2%	0%	
	20	10	8	2	0	20	5	1	0	2	0	0	2	1	5	3	
2	17					17											
	1%	1%	1%	1%	0%	1%	1%	0%	0%	1%	0%	0%	2%	8%	4%	1%	
	13	7	5	1	0	13	5	0	1	3	0	0	2	0	1	1	
3	10					10											
	1%	1%	1%	0%	0%	1%	1%	0%	1%	1%	0%	0%	2%	0%	0%	0%	
	14	2	9	3	1	14	5	1	1	2	0	0	0	0	3	3	
4	9					9											
	1%	0%	1%	1%	3%	1%	1%	0%	1%	1%	0%	0%	0%	0%	2%	1%	
	152	61	46	44	2	152	20	21	8	13	2	0	6	4	17	62	
5 - might vote, might not vote	126					126											
	8%	7%	6%	16%	6%	8%	4%	4%	8%	5%	2%	0%	6%	26%	13%	23%	
	23	15	5	3	0	23	5	7	2	3	0	0	1	0	0	5	
6	16					16											
	1%	2%	1%	1%	0%	1%	1%	2%	2%	1%	0%	0%	1%	0%	0%	2%	
	47	20	16	12	0	47	12	12	2	2	0	0	5	1	0	14	
7	44					44											
	2%	2%	2%	4%	0%	2%	2%	3%	2%	1%	0%	0%	5%	5%	0%	5%	
	132	66	39	24	2	132	35	43	5	9	2	1	10	1	2	24	
8	131					131											
	7%	8%	5%	9%	7%	7%	6%	9%	5%	4%	3%	5%	10%	4%	2%	9%	
	168	101	48	16	3	168	56	44	18	10	3	1	6	1	0	28	
9	163					163											
	9%	12%	6%	6%	11%	9%	10%	9%	18%	4%	4%	12%	6%	8%	0%	10%	
	1247	519	583	132	13	1247	391	337	58	197	65	11	58	8	2	121	
10 - definitely WOULD vote	1311					1311											
	64%	61%	74%	48%	42%	64%	72%	71%	59%	81%	91%	83%	59%	50%	1%	45%	
Does not apply (e.g. not eligible to vote in UK General Elections)	39	26	3	7	3	39	4	3	1	1	0	0	2	0	24	4	
	31					31											
	2%	3%	0%	2%	10%	2%	1%	1%	1%	0%	0%	0%	2%	0%	18%	2%	

[Back To Index](#)

	Gender			Age			Nation (GB only)				
	Total	Male	Female	Total	18-34	35-54	55+	Total	England	Scotland	Wales
PM Choice 2 way											
Which, if any, of the following people do you think would be the best prime minister?											
	1952	955	997	1952	558	678	716	1952	1685	170	97
	1949	895	1054	1949	372	728	849	1949	1658	176	115
Base: all GB adults	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	622	344	278	622	153	206	264	622	571	33	19
	539			539				539			
David Cameron	32%	36%	28%	32%	27%	30%	37%	32%	34%	19%	19%
	330	172	158	330	132	124	74	330	293	24	13
	335			335				335			
Jeremy Corbyn	17%	18%	16%	17%	24%	18%	10%	17%	17%	14%	13%
	753	354	399	753	169	264	320	753	615	89	49
	852			852				852			
None of these	39%	37%	40%	39%	30%	39%	45%	39%	37%	52%	50%
	248	85	163	248	105	85	58	248	207	24	17
	223			223				223			
Don't know	13%	9%	16%	13%	19%	13%	8%	13%	12%	14%	18%

[Back To Index](#)

	EU Voting Intention (UK)					General Election Voting Intention (GB Only)											
		Remain a member of the European Union	Leave the European Union	Don't know	Prefer not to say					UK Independence Party (UKIP)	Scottish National Party (SNP)	Plaid Cymru	Green	Some other party	Would not vote	Don't know	
	Total					Total	Conservative	Labour	Liberal Democrat								
PM Choice 2 way																	
Which, if any, of the following people do you think would t																	
	1952	853	792	277	31	1952	542	472	98	245	71	13	99	17	128	269	
	1949	817	836	267	29	1949	456	490	105	308	74	15	92	19	112	278	
Base: all GB adults	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
	622	319	224	71	8	622	433	29	32	33	4	1	11	3	16	59	
	539					539											
David Cameron	32%	37%	28%	26%	27%	32%	80%	6%	33%	13%	6%	12%	11%	16%	12%	22%	
	330	197	94	38	1	330	7	235	5	13	8	3	34	3	4	17	
	335					335											
Jeremy Corbyn	17%	23%	12%	14%	3%	17%	1%	50%	5%	5%	12%	24%	34%	18%	3%	6%	
	753	232	424	86	10	753	87	149	43	190	54	6	41	8	54	121	
	852					852											
None of these	39%	27%	54%	31%	34%	39%	16%	31%	44%	77%	76%	47%	42%	47%	43%	45%	
	248	105	50	81	11	248	14	59	17	9	5	2	13	3	53	73	
	223					223											
Don't know	13%	12%	6%	29%	36%	13%	3%	13%	17%	4%	7%	17%	13%	19%	42%	27%	

[Back To Index](#)