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GALLERY & EXHIBITION INFORMATION

Title: Hajime Sawatari, Photo Exhibition, "Alice"
Dates: Friday, October 10th, 2014 – Sunday, October 26th, 2014
Closed on Mondays
Hours: 11:30 – 19:00
Venue: Fm
Ebisu-minami 1-14-12 Le Soleil3 Suite 303, Shibuya-ku, Tokyo
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Fm Launches Photo Exhibition Featuring Hajime Sawatari's *Alice*

October 9th, 2014 (Ebisu, Tokyo, Japan) – On October 10th, Tokyo-based contemporary art gallery Fm launches its second exhibition, “Alice”, a photography collection by Hajime Sawatari. The exhibition features previously unseen pieces from Sawatari’s fantasy photo book *Alice*, which was published in 1973.

Photographed in Britain, *Alice* is said to be an artistic interpretation of Lewis Carroll’s classic. In the same year the photo book was released, Sawatari was invited to showcase his work at Seibu Department Stores flagship store in Tokyo in its gallery space. With contributions from renowned graphic designer Seiichi Horiuchi as well as art critics and writers Shuzo Takiguchi, Shuntaro Tanikawa, and Yasunari Takahashi, *Alice* established a significant following in Japan and has created a name for itself in the world of Japanese art photo books.

It was forty years ago when Sawatari had first brought *Alice* to light with his 6x6 Swedish Hasselblad camera. Despite evidence of natural fading on the surfaces of the 300 positive films Sawatari had taken, *Alice* once again returns to the global contemporary art community, carrying with it a new photographic filter known to many as “time”.

Alice is about a girl who finds herself in a world of adults and grows up in it. The audience could witness the very nature of her child-like character undergoing transformation as she meets people throughout her adventure in a dark yet mystic world captured by Sawatari.

For the first time, Fm brings Hajime Sawatari’s *Alice* back to the contemporary art scene with a collection featuring pieces previously unrevealed to the public. Forty years since its release, Sawatari’s work still retains its beauty and elegance that captured the imagination of many. A fantasy photo book, which features new additions, will be published by Kawade Shobo Shinsha this October. After its inaugural showcase at Fm, *Alice* will travel to Kyoto.



All images: (c) 1973/2013 Hajime Sawatari "Alice" Series

About Hajime Sawatari

Born in Tokyo, Japan. (1940)

While studying in Nihon University College of Art Photography department, Sawatari started contributing his work to photography magazines. After his career at Nippon Design Center, he has been a freelance photographer since 1966.

Award:

Photographic Society of Japan Awards (1973)
Kodansha Publishing Culture Award (1979)

Publication:

“Nadia: Mori no Ningyokan”/THE MAINICHI NEWSPAPERS
“Alice” “Alice from the sea”/Kawade Shobo Shin-sha
“Seiji Ozawa”/Shueisha
“Showa” Hiroko Isayama / TAKARAJIMASHA
“hysterical ten” “a girl”/hysterical glamour
“Cigar” Rentaro Mikuni / Parco Publishing
“60’s” “60’s 2”/Wise Publishing
“Daido Moriyama x Hajime Sawatari” “Kinky”/Akio Nagasawa Publishing, etc.

Exhibition:

“Fifteen Photographers Today” The National Museum of Modern Art, Tokyo (1974)
“Verification of Hajime Sawatari’s aesthetic” GUARDIAN GARDEN, CREATION GALLERY G8 (1998)
“Night” PlaceM (2012)
“TOKYO 1970~BY JAPANESE PHOTOGRAPHERS 9~” ARMANI Ginza (2013)
and more exhibitions combining with publication of photo collections, etc.

About Fm

Fm is founded by Hirokazu Morita, a graduate of the business school at the University of Chicago (MBA), and Masumi Sasaki, a gallerist who previously worked at Tokyo Gallery+BTAP, the oldest contemporary art gallery in Japan.

Fm’s mission is to create a society full of creativity, intelligence, and cultural education, where people can be immersed in contemporary art on a daily basis.

As the first step, in 2014, we opened a gallery at Ebisu in Tokyo. To realize our mission, we create an environment where more artists can flourish and grow into artists that go down in history. In order to do so, we do not get bound by conventional practice and ideas, and continue to pursue the way of being the next-generation gallery, utilizing technologies.

Additionally, in order to expand the possibility of our service to the U.S. and other countries, we have a branch in Chicago and will actively provide such services in both Japan and the U.S. in the foreseeable future.

For more info: <http://galleryfm.com/en> or <http://blog.fminorgallery.com>
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