ComRes Published Voting Intention Figures

	Independent / Sunday People	Independent / Sunday Mirror	Independent / Sunday Mirror	Daily Mail	Sunday Mirror / Independent on Sunday	Daily Mail
	17th June	13th May	16th April	21st March	11th March	22nd February
Conservative	34%	36%	35%	37%	38%	38%
Labour	29%	30%	30%	35%	29%	31%
Liberal Democrat	8%	8%	8%	7%	7%	8%
UKIP	19%	17%	16%	9%	16%	12%
Green	4%	4%	4%	4%	4%	3%
SNP	5%	5%	5%	5%	4%	4%
Other	1%	1%	1%	2%	1%	3%

METHODOLOGY NOTE

ComRes interviewed 2,046 GB adults online between the 15th and 16th June 2016. Data were weighted to be demographically representative of all GB adults. Data were also weighted by past vote recall. Voting intention figures are calculated using the ComRes Voter Turnout Model. ComRes is a member of the British Polling Council and abides by its rules.

To commission a Voting Intention poll or a public opinion survey please contact Tom Mludzinski, Director of Political Polling: Tom.Mludzinski@comres.co.uk

To register for Pollwatch, a weekly newsletter update on the polls, please email: pollwatch@comres.co.uk

ONLINE Opinion Poll

ONLINE Opinion Poll

ONLINE Opinion Poll

Q1. Thinking back to the General Election earlier this year, which party, if any, did you vote for? Was it Conservative, Labour, Liberal Democrat, UKIP, SNP or some other party, or did you not vote?

Base: All respondents

	Total	GENDER		AGE						SOCIAL GRADE				REGION SUMMARY					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2046	1026	1020	242	336	338	375	259	496	547	605	355	539	1734	202	1844	469	540	725
Weighted Total	2046	996	1050	233	352	340	368	299	454	546	567	446	487	1766	178	1868	495	530	741
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	673	330	344	50	88	95	103	111	226	231	190	142	110	614	27	646	131	217	265
	33%	33%	33%	21%	25%	28%	28%	37%	50%	42%	34%	32%	23%	35%	15%	35%	27%	41%	36%
Labour	565	298	267	70	122	100	109	79	86	123	150	134	158	516	21	544	190	136	189
	28%	30%	25%	30%	35%	29%	30%	26%	19%	22%	26%	30%	32%	29%	12%	29%	38%	26%	26%
Liberal Democrat	143	60	83	20	19	22	29	19	35	51	44	23	25	115	19	124	31	24	59
	7%	6%	8%	9%	5%	6%	8%	6%	8%	9%	8%	5%	5%	7%	11%	7%	6%	5%	8%
UKIP	239	129	110	9	28	38	52	44	68	42	55	62	80	225	5	235	63	77	85
	12%	13%	10%	4%	8%	11%	14%	15%	15%	8%	10%	14%	16%	13%	3%	13%	13%	15%	11%
SNP	88	46	42	9	16	15	22	14	11	25	23	23	18	-	88	-	-	-	-
	4%	5%	4%	4%	5%	4%	6%	5%	2%	5%	4%	5%	4%	-	49%	-	-	-	-
Some other party	96	47	49	20	17	17	20	12	10	28	36	8	24	85	5	91	19	15	50
	5%	5%	5%	9%	5%	5%	5%	4%	2%	5%	6%	2%	5%	5%	3%	5%	4%	3%	7%
Did not vote	225	78	147	52	54	52	32	18	18	42	66	47	70	198	13	212	55	56	86
	11%	8%	14%	22%	15%	15%	9%	6%	4%	8%	12%	10%	14%	11%	7%	11%	11%	11%	12%
Don't remember	8	3	5	1	3	2	2	-	1	2	2	3	2	7	1	7	3	-	3
	*	*	*	*	1%	*	1%	-	*	*	*	1%	*	*	*	*	1%	-	*
Prefer not to say	8	6	2	2	5	-	-	1	-	2	1	4	2	7	-	8	1	4	2
	*	1%	*	1%	1%	-	-	*	-	*	*	1%	*	*	-	*	*	1%	*

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ONLINE Opinion Poll

Q1. Thinking back to the General Election earlier this year, which party, if any, did you vote for? Was it Conservative, Labour, Liberal Democrat, UKIP, SNP or some other party, or did you not vote?
Base: All respondents

		VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015			
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2046	507	590	110	399	71	94	600	579	122	318
Weighted Total	2046	560	592	119	341	75	85	673	565	143	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	673	503	18	18	74	7	2	673	-	-	-
	33%	90%	3%	15%	22%	10%	2%	100%	-	-	-
Labour	565	19	462	11	26	5	1	-	565	-	-
	28%	3%	78%	10%	8%	7%	2%	-	100%	-	-
Liberal Democrat	143	15	25	79	6	7	-	-	-	143	-
	7%	3%	4%	66%	2%	9%	-	-	-	100%	-
UKIP	239	7	9	2	206	2	-	-	-	-	239
	12%	1%	2%	2%	60%	2%	-	-	-	-	100%
SNP	88	-	1	-	2	1	80	-	-	-	-
	4%	-	*	-	1%	1%	94%	-	-	-	-
Some other party	96	2	32	1	4	45	-	-	-	-	-
	5%	*	5%	1%	1%	60%	-	-	-	-	-
Did not vote	225	12	43	7	22	7	2	-	-	-	-
	11%	2%	7%	6%	6%	9%	2%	-	-	-	-
Don't remember	8	2	1	-	-	-	-	-	-	-	-
	*	*	*	-	-	-	-	-	-	-	-
Prefer not to say	8	-	-	-	-	1	-	-	-	-	-
	*	-	-	-	-	2%	-	-	-	-	-

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ONLINE Opinion Poll

Q1. Thinking back to the General Election earlier this year, which party, if any, did you vote for? Was it Conservative, Labour, Liberal Democrat, UKIP, SNP or some other party, or did you not vote?
Base: All respondents

							REGION							INTERVIEW TIME	
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Before 2pm 16/ 06/2016	After 2pm 16/ 06/2016
Unweighted Total	2046	202	69	206	194	181	141	110	218	252	287	186	1854	192
Weighted Total	2046	178	86	233	176	184	151	102	194	272	288	180	1852	194
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	673	27	20	70	42	74	65	32	78	90	117	58	605	68
	33%	15%	23%	30%	24%	40%	43%	32%	40%	33%	41%	32%	33%	35%
Labour	565	21	30	102	57	56	40	28	40	93	57	40	514	51
	28%	12%	35%	44%	33%	30%	27%	28%	20%	34%	20%	22%	28%	26%
Liberal Democrat	143	19	5	9	18	4	6	9	14	21	23	16	129	15
	7%	11%	5%	4%	10%	2%	4%	9%	7%	8%	8%	9%	7%	8%
UKIP	239	5	17	22	25	23	19	9	34	24	39	21	219	21
	12%	3%	19%	9%	14%	13%	13%	9%	18%	9%	14%	12%	12%	11%
SNP	88	88	-	-	-	-	-	-	-	-	-	-	75	13
	4%	49%	-	-	-	-	-	-	-	-	-	-	4%	7%
Some other party	96	5	3	8	8	2	7	7	7	18	18	15	85	11
	5%	3%	3%	3%	5%	1%	4%	6%	3%	6%	6%	8%	5%	6%
Did not vote	225	13	10	22	23	24	13	15	19	27	31	28	209	16
	11%	7%	12%	10%	13%	13%	9%	14%	10%	10%	11%	16%	11%	8%
Don't remember	8	1	1	-	2	-	-	1	-	-	2	1	8	-
	*	*	2%	-	1%	-	-	1%	-	-	1%	*	*	-
Prefer not to say	8	-	-	-	1	1	-	1	3	-	1	1	8	-
	*	-	-	-	*	1%	-	1%	1%	-	*	*	*	-

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ONLINE Opinion Poll

Q2. If there were a General Election tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain NOT to vote and 10 means you are absolutely CERTAIN to vote?
Base: All respondents

		Total	GENDER		AGE						SOCIAL GRADE				REGION SUMMARY					
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total		2046	1026	1020	242	336	338	375	259	496	547	605	355	539	1734	202	1844	469	540	725
Weighted Total		2046	996	1050	233	352	340	368	299	454	546	567	446	487	1766	178	1868	495	530	741
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 - Certain not to vote	(1)	54	21	33	3	8	16	9	7	10	9	14	9	22	45	5	49	8	11	25
		3%	2%	3%	1%	2%	5%	3%	2%	2%	2%	3%	2%	4%	3%	3%	3%	2%	2%	3%
2	(2)	14	6	9	3	3	2	1	3	2	5	7	-	3	10	2	12	3	2	5
		1%	1%	1%	1%	1%	1%	*	1%	*	1%	1%	-	1%	1%	1%	1%	1%	*	1%
3	(3)	15	4	10	5	4	2	2	1	-	2	6	5	2	12	1	14	3	6	3
		1%	*	1%	2%	1%	1%	*	*	-	*	1%	1%	*	1%	*	1%	1%	1%	*
4	(4)	8	4	4	5	1	1	1	-	-	5	2	1	-	8	-	8	1	4	3
		*	*	*	2%	*	*	*	-	-	1%	*	*	-	*	-	*	*	1%	*
5	(5)	43	15	28	3	11	12	11	1	4	7	8	13	15	36	4	39	10	12	14
		2%	2%	3%	1%	3%	4%	3%	*	1%	1%	1%	3%	3%	2%	2%	2%	2%	2%	2%
6	(6)	35	17	18	6	12	12	-	-	5	10	9	9	7	35	1	35	8	10	17
		2%	2%	2%	3%	3%	4%	-	-	1%	2%	2%	2%	2%	2%	*	2%	2%	2%	2%
7	(7)	64	28	36	15	19	8	13	4	4	13	24	15	12	53	7	57	16	15	22
		3%	3%	3%	7%	5%	2%	3%	1%	1%	2%	4%	3%	3%	3%	4%	3%	3%	3%	3%
8	(8)	142	64	78	22	39	29	15	18	18	42	40	27	33	125	10	132	29	35	60
		7%	6%	7%	10%	11%	9%	4%	6%	4%	8%	7%	6%	7%	7%	5%	7%	6%	7%	8%
9	(9)	237	117	120	22	55	39	46	27	48	65	73	52	47	210	19	218	52	71	87
		12%	12%	11%	9%	16%	12%	12%	9%	10%	12%	13%	12%	10%	12%	10%	12%	10%	13%	12%
10 - Absolutely certain to vote	(10)	1359	702	657	131	185	199	249	234	361	373	372	297	317	1165	126	1233	349	339	477
		66%	70%	63%	56%	53%	59%	68%	78%	79%	68%	66%	67%	65%	66%	71%	66%	71%	64%	64%
Prefer not to say		3	2	1	1	1	-	1	-	-	-	1	-	2	3	-	3	-	1	2
		*	*	*	*	*	-	*	-	-	-	*	-	*	*	-	*	-	*	*
Don't know		73	16	56	16	13	17	21	3	3	16	12	18	27	64	4	68	15	24	25
		4%	2%	5%	7%	4%	5%	6%	1%	1%	3%	2%	4%	5%	4%	3%	4%	3%	5%	3%
Mean score		9.08	9.22	8.94	8.74	8.73	8.70	9.19	9.42	9.46	9.21	9.04	9.12	8.94	9.08	9.16	9.07	9.23	9.07	8.99
Standard deviation		1.97	1.78	2.12	2.13	2.04	2.37	1.87	1.70	1.61	1.75	2.00	1.85	2.25	1.94	1.94	1.97	1.75	1.91	2.08
Standard error		.04	.06	.07	.14	.11	.13	.10	.11	.07	.08	.08	.10	.10	.05	.14	.05	.08	.08	.08

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ONLINE Opinion Poll

Q2. If there were a General Election tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain NOT to vote and 10 means you are absolutely CERTAIN to vote?
Base: All respondents

		Total	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015			
			Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total		2046	507	590	110	399	71	94	600	579	122	318
Weighted Total		2046	560	592	119	341	75	85	673	565	143	239
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 - Certain not to vote	(1)	54	-	-	-	-	-	-	5	1	-	1
		3%	-	-	-	-	-	-	1%	*	-	*
2	(2)	14	-	-	-	-	-	-	1	1	-	1
		1%	-	-	-	-	-	-	*	*	-	*
3	(3)	15	-	-	-	-	-	-	1	2	1	-
		1%	-	-	-	-	-	-	*	*	1%	-
4	(4)	8	-	-	-	-	-	-	2	-	-	-
		*	-	-	-	-	-	-	*	-	-	-
5	(5)	43	7	12	-	10	2	3	9	5	-	2
		2%	1%	2%	-	3%	3%	4%	1%	1%	-	1%
6	(6)	35	9	9	3	5	1	-	12	7	3	3
		2%	2%	2%	2%	1%	1%	-	2%	1%	2%	1%
7	(7)	64	20	21	4	10	2	3	18	22	2	3
		3%	4%	4%	3%	3%	2%	4%	3%	4%	2%	1%
8	(8)	142	53	40	12	13	7	4	52	37	12	12
		7%	10%	7%	10%	4%	10%	5%	8%	6%	8%	5%
9	(9)	237	70	87	17	30	12	6	81	74	22	20
		12%	12%	15%	14%	9%	16%	7%	12%	13%	15%	8%
10 - Absolutely certain to vote	(10)	1359	400	422	83	273	51	68	480	401	102	195
		66%	72%	71%	70%	80%	68%	81%	71%	71%	71%	82%
Prefer not to say		3	-	-	-	-	-	-	-	-	-	-
		*	-	-	-	-	-	-	-	-	-	-
Don't know		73	-	-	-	-	-	-	11	15	1	3
		4%	-	-	-	-	-	-	2%	3%	1%	1%
Mean score		9.08	9.45	9.44	9.47	9.54	9.38	9.53	9.38	9.46	9.48	9.63
Standard deviation		1.97	1.05	1.09	.95	1.12	1.14	1.16	1.36	1.15	1.09	1.06
Standard error		.04	.05	.05	.09	.06	.14	.12	.06	.05	.10	.06

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ONLINE Opinion Poll

Q2. If there were a General Election tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain NOT to vote and 10 means you are absolutely CERTAIN to vote?
Base: All respondents

		Total	REGION											INTERVIEW TIME	
			Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Before 2pm 16/ 06/2016	After 2pm 16/ 06/2016
Unweighted Total		2046	202	69	206	194	181	141	110	218	252	287	186	1854	192
Weighted Total		2046 100%	178 100%	86 100%	233 100%	176 100%	184 100%	151 100%	102 100%	194 100%	272 100%	288 100%	180 100%	1852 100%	194 100%
1 - Certain not to vote	(1)	54 3%	5 3%	2 3%	- -	6 3%	2 1%	5 3%	4 4%	4 2%	11 4%	7 2%	8 4%	51 3%	3 2%
2	(2)	14 1%	2 1%	- -	1 1%	2 1%	1 1%	1 *	2 2%	- -	2 1%	- -	3 2%	13 1%	2 1%
3	(3)	15 1%	1 *	- -	1 *	2 1%	4 2%	- -	2 2%	1 1%	1 *	1 *	1 *	13 1%	2 1%
4	(4)	8 *	- -	- -	1 *	- -	1 1%	1 1%	- -	2 1%	1 *	1 *	1 *	8 *	- -
5	(5)	43 2%	4 2%	1 1%	5 2%	3 2%	4 2%	2 2%	3 3%	6 3%	3 1%	9 3%	3 1%	37 2%	6 3%
6	(6)	35 2%	1 *	- -	3 1%	5 3%	4 2%	4 2%	- -	2 1%	3 1%	6 2%	8 4%	33 2%	2 1%
7	(7)	64 3%	7 4%	2 3%	5 2%	9 5%	6 4%	4 3%	3 3%	4 2%	10 4%	8 3%	3 2%	59 3%	5 2%
8	(8)	142 7%	10 5%	2 3%	16 7%	11 6%	10 6%	14 9%	7 7%	11 6%	30 11%	24 8%	7 4%	131 7%	10 5%
9	(9)	237 12%	19 10%	8 10%	27 12%	16 9%	26 14%	22 14%	8 8%	23 12%	37 14%	22 8%	28 15%	210 11%	27 14%
10 - Absolutely certain to vote	(10)	1359 66%	126 71%	68 79%	167 72%	114 65%	113 61%	93 62%	68 66%	133 68%	167 61%	198 69%	113 62%	1229 66%	130 67%
Prefer not to say		3 *	- -	- -	- -	- -	- -	- -	- -	1 *	1 *	- -	1 *	3 *	- -
Don't know		73 4%	4 3%	1 1%	7 3%	7 4%	11 6%	6 4%	5 4%	7 4%	6 2%	13 5%	5 3%	65 4%	7 4%
Mean score		9.08	9.16	9.43	9.40	8.91	9.02	9.01	8.82	9.17	8.94	9.15	8.82	9.07	9.18
Standard deviation		1.97	1.94	1.69	1.33	2.19	1.93	1.97	2.44	1.84	2.11	1.84	2.35	1.98	1.82
Standard error		.04	.14	.20	.09	.16	.15	.17	.24	.13	.13	.11	.18	.05	.13

ONLINE Opinion Poll

Q3. If there were a General Election tomorrow to elect MPs to Westminster, would you vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party?

Base: All likely to vote

		GENDER		AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	1877	970	907	207	306	299	340	246	479	511	560	329	477	1592	190	1687	438	493	661
Weighted Total	1880	943	937	200	321	300	334	285	439	510	525	413	432	1624	166	1713	464	482	678
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	489	248	241	30	80	76	68	76	159	155	139	112	83	443	23	466	112	152	179
	26%	26%	26%	15%	25%	25%	20%	27%	36%	30%	27%	27%	19%	27%	14%	27%	24%	32%	26%
Labour	553	289	264	96	122	98	92	75	70	130	159	122	143	516	15	538	179	124	214
	29%	31%	28%	48%	38%	33%	28%	26%	16%	25%	30%	29%	33%	32%	9%	31%	38%	26%	32%
Liberal Democrat	100	58	42	13	11	14	19	15	28	42	35	9	14	83	12	88	21	22	40
	5%	6%	4%	6%	3%	5%	6%	5%	6%	8%	7%	2%	3%	5%	7%	5%	4%	5%	6%
UKIP	318	174	143	14	40	42	78	56	88	65	75	85	94	293	12	306	77	99	118
	17%	18%	15%	7%	12%	14%	23%	20%	20%	13%	14%	20%	22%	18%	7%	18%	17%	20%	17%
Green	66	30	36	15	14	9	10	11	7	20	28	5	13	55	6	60	14	12	29
	3%	3%	4%	8%	4%	3%	3%	4%	2%	4%	5%	1%	3%	3%	4%	3%	3%	2%	4%
SNP	84	42	42	9	15	15	19	13	13	25	21	20	18	-	84	-	-	-	-
	4%	4%	5%	4%	5%	5%	6%	5%	3%	5%	4%	5%	4%	-	51%	-	-	-	-
Plaid Cymru	9	5	3	1	1	3	1	1	1	3	1	4	2	-	-	9	-	-	-
	*	1%	*	*	*	1%	*	*	*	1%	*	1%	*	-	-	1%	-	-	-
BNP	3	2	1	-	-	1	1	-	1	1	1	1	-	3	-	3	1	3	-
	*	*	*	-	-	*	*	-	*	*	*	*	-	*	-	*	*	1%	-
Some other party	8	3	6	1	1	1	-	3	2	1	2	1	4	7	1	7	1	1	5
	*	*	1%	1%	*	*	-	1%	*	*	*	*	1%	*	1%	*	*	*	1%
Prefer not to say	13	8	5	2	5	1	2	2	1	5	2	4	2	12	1	12	5	3	5
	1%	1%	*	1%	1%	*	1%	1%	*	1%	*	1%	*	1%	*	1%	1%	1%	1%
Don't know	237	83	154	19	33	40	44	32	70	65	62	51	59	211	12	225	55	68	88
	13%	9%	16%	9%	10%	13%	13%	11%	16%	13%	12%	12%	14%	13%	7%	13%	12%	14%	13%

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ONLINE Opinion Poll

Q3. If there were a General Election tomorrow to elect MPs to Westminster, would you vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party?
Base: All likely to vote

	Total	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015			
		Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	1877	507	590	110	399	71	94	583	560	120	312
Weighted Total	1880	560	592	119	341	75	85	653	546	141	235
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	489	489	-	-	-	-	-	450	14	8	5
	26%	87%	-	-	-	-	-	69%	3%	6%	2%
Labour	553	-	553	-	-	-	-	15	438	21	9
	29%	-	93%	-	-	-	-	2%	80%	15%	4%
Liberal Democrat	100	-	-	100	-	-	-	14	9	73	-
	5%	-	-	84%	-	-	-	2%	2%	52%	-
UKIP	318	-	-	-	318	-	-	64	25	6	198
	17%	-	-	-	93%	-	-	10%	5%	5%	84%
Green	66	-	-	-	-	66	-	4	3	5	2
	3%	-	-	-	-	88%	-	1%	1%	4%	1%
SNP	84	-	-	-	-	-	84	2	1	-	-
	4%	-	-	-	-	-	99%	*	*	-	-
Plaid Cymru	9	-	-	-	-	-	-	1	3	-	-
	*	-	-	-	-	-	-	*	1%	-	-
BNP	3	-	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	-	-	*
Some other party	8	-	-	-	-	-	-	2	1	-	1
	*	-	-	-	-	-	-	*	*	-	1%
Prefer not to say	13	-	1	-	1	-	-	3	2	-	-
	1%	-	*	-	*	-	-	*	*	-	-
Don't know	237	71	38	19	22	9	1	98	49	26	20
	13%	13%	6%	16%	6%	12%	1%	15%	9%	19%	8%

COMRES

ONLINE Opinion Poll

Q3. If there were a General Election tomorrow to elect MPs to Westminster, would you vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party?
Base: All likely to vote

	Total	REGION											INTERVIEW TIME	
		Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Before 2pm 16/ 06/2016	After 2pm 16/ 06/2016
Unweighted Total	1877	190	66	197	175	162	130	95	201	231	265	165	1699	178
Weighted Total	1880	166	82	223	159	164	139	89	179	249	267	161	1700	180
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	489	23	14	59	39	62	43	23	48	63	79	37	438	51
	26%	14%	17%	26%	24%	38%	31%	26%	27%	25%	30%	23%	26%	28%
Labour	553	15	29	100	49	50	38	22	36	111	58	46	505	48
	29%	9%	35%	45%	31%	30%	27%	25%	20%	44%	22%	28%	30%	27%
Liberal Democrat	100	12	4	8	9	5	5	5	13	11	18	11	88	11
	5%	7%	5%	4%	5%	3%	4%	5%	7%	4%	7%	7%	5%	6%
UKIP	318	12	18	28	31	33	26	13	39	28	62	28	291	27
	17%	7%	22%	13%	19%	20%	19%	14%	22%	11%	23%	17%	17%	15%
Green	66	6	1	6	7	2	3	5	7	13	8	7	58	8
	3%	4%	2%	3%	4%	1%	2%	5%	4%	5%	3%	4%	3%	4%
SNP	84	84	-	-	-	-	-	-	-	-	-	-	71	13
	4%	51%	-	-	-	-	-	-	-	-	-	-	4%	7%
Plaid Cymru	9	-	-	-	-	-	-	9	-	-	-	-	8	1
	*	-	-	-	-	-	-	10%	-	-	-	-	*	1%
BNP	3	-	-	-	1	1	1	-	-	-	-	-	3	-
	*	-	-	-	*	1%	1%	-	-	-	-	-	*	-
Some other party	8	1	1	-	-	-	-	-	1	1	3	1	8	-
	*	1%	2%	-	-	-	-	-	*	1%	1%	1%	*	-
Prefer not to say	13	1	1	2	1	1	-	-	1	1	2	2	13	-
	1%	*	2%	1%	1%	1%	-	-	1%	*	1%	1%	1%	-
Don't know	237	12	12	19	23	11	23	13	34	21	36	31	216	21
	13%	7%	15%	9%	15%	7%	16%	15%	19%	8%	14%	19%	13%	12%

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ONLINE Opinion Poll

Q4. If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party?
Base: All unlikely to vote or unsure who they would vote for at the General election

	Total	GENDER		AGE						SOCIAL GRADE				REGION SUMMARY					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	413	149	264	57	64	78	81	43	90	105	111	68	129	356	27	386	86	117	153
Weighted Total	416	145	272	54	68	80	81	48	85	106	106	88	117	365	25	391	91	118	156
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	51	12	38	2	7	6	7	9	18	18	16	7	9	44	2	49	9	17	18
	12%	8%	14%	4%	10%	8%	9%	19%	21%	17%	15%	8%	8%	12%	7%	12%	10%	15%	12%
Labour	35	13	22	9	3	8	7	4	5	6	11	6	12	28	3	32	8	7	12
	8%	9%	8%	16%	4%	10%	8%	9%	6%	6%	10%	7%	11%	8%	12%	8%	9%	6%	8%
Liberal Democrat	24	6	18	4	2	3	4	5	5	6	7	7	4	22	1	23	7	4	11
	6%	4%	7%	8%	3%	4%	5%	10%	6%	5%	7%	8%	4%	6%	5%	6%	8%	3%	7%
UKIP	42	14	28	7	2	8	9	6	9	9	8	10	16	41	2	41	9	16	16
	10%	10%	10%	14%	3%	10%	11%	13%	11%	8%	7%	11%	14%	11%	6%	10%	10%	13%	10%
Green	14	6	8	2	3	5	1	2	1	3	3	3	5	14	-	14	1	6	7
	3%	4%	3%	4%	4%	6%	1%	5%	1%	3%	3%	3%	4%	4%	-	4%	1%	5%	4%
SNP	1	-	1	-	1	-	-	-	-	-	-	1	-	-	1	-	-	-	-
	*	-	*	-	2%	-	-	-	-	-	-	1%	-	-	5%	-	-	-	-
Plaid Cymru	3	2	1	-	-	1	1	1	1	1	1	-	2	-	-	3	-	-	-
	1%	2%	*	-	-	1%	1%	2%	1%	1%	1%	-	1%	-	-	1%	-	-	-
BNP	1	-	1	-	-	1	-	-	-	-	-	-	1	1	-	1	-	-	1
	*	-	*	-	-	1%	-	-	-	-	-	-	1%	*	-	*	-	-	1%
Some other party	6	1	5	-	2	1	2	-	1	2	-	3	1	6	-	6	3	1	2
	1%	1%	2%	-	4%	1%	2%	-	1%	2%	-	3%	1%	2%	-	1%	3%	1%	1%
Prefer not to say	20	8	12	2	6	1	6	3	2	4	6	5	5	15	3	17	1	8	7
	5%	5%	5%	4%	9%	1%	7%	6%	2%	4%	6%	6%	4%	4%	12%	4%	1%	7%	4%
Don't know	219	83	136	27	41	46	45	17	44	57	54	46	61	194	13	206	53	59	83
	53%	57%	50%	49%	61%	57%	55%	35%	51%	54%	51%	53%	52%	53%	53%	53%	59%	49%	53%

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ONLINE Opinion Poll

Q4. If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party?
Base: All unlikely to vote or unsure who they would vote for at the General election

	Total	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015			
		Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	413	65	39	19	26	8	1	106	73	24	33
Weighted Total	416	71	39	19	23	9	1	121	69	29	24
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	51	35	-	-	-	-	-	31	2	1	1
	12%	49%	-	-	-	-	-	25%	3%	4%	6%
Labour	35	-	18	-	-	-	-	2	15	1	-
	8%	-	45%	-	-	-	-	2%	21%	5%	-
Liberal Democrat	24	-	-	13	-	-	-	3	2	8	1
	6%	-	-	70%	-	-	-	3%	2%	27%	6%
UKIP	42	-	-	-	21	-	-	12	3	-	10
	10%	-	-	-	90%	-	-	10%	4%	-	40%
Green	14	-	-	-	-	9	-	3	2	1	-
	3%	-	-	-	-	100%	-	3%	3%	5%	-
SNP	1	-	-	-	-	-	-	-	-	-	-
	*	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	3	-	-	-	-	-	-	1	2	-	-
	1%	-	-	-	-	-	-	1%	2%	-	-
BNP	1	-	-	-	-	-	-	-	-	-	-
	*	-	-	-	-	-	-	-	-	-	-
Some other party	6	-	-	-	-	-	-	-	-	-	-
	1%	-	-	-	-	-	-	-	-	-	-
Prefer not to say	20	1	-	-	-	-	-	3	1	-	-
	5%	1%	-	-	-	-	-	3%	1%	-	-
Don't know	219	35	21	6	2	-	1	65	44	17	11
	53%	50%	55%	30%	10%	-	100%	54%	63%	60%	48%

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ONLINE Opinion Poll

Q4. If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party?
Base: All unlikely to vote or unsure who they would vote for at the General election

	Total	REGION											INTERVIEW TIME	
		Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Before 2pm 16/ 06/2016	After 2pm 16/ 06/2016
Unweighted Total	413	27	13	28	45	31	31	30	55	41	61	51	380	33
Weighted Total	416	25	17	32	42	33	35	26	51	45	60	51	382	35
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	51	2	4	3	2	3	6	5	8	8	7	3	47	4
	12%	7%	22%	8%	6%	10%	18%	17%	15%	17%	12%	6%	12%	12%
Labour	35	3	-	3	5	5	-	4	3	2	3	7	33	2
	8%	12%	-	11%	12%	15%	-	17%	5%	4%	6%	13%	9%	6%
Liberal Democrat	24	1	-	1	6	-	2	1	2	3	4	4	21	3
	6%	5%	-	3%	14%	-	5%	4%	4%	8%	6%	8%	5%	10%
UKIP	42	2	1	2	6	3	3	-	10	2	7	7	41	2
	10%	6%	7%	7%	13%	9%	10%	-	19%	4%	11%	14%	11%	4%
Green	14	-	-	-	1	2	3	-	2	3	2	1	14	-
	3%	-	-	-	2%	6%	8%	-	3%	6%	4%	3%	4%	-
SNP	1	1	-	-	-	-	-	-	-	-	-	-	1	-
	*	5%	-	-	-	-	-	-	-	-	-	-	*	-
Plaid Cymru	3	-	-	-	-	-	-	3	-	-	-	-	3	-
	1%	-	-	-	-	-	-	12%	-	-	-	-	1%	-
BNP	1	-	-	-	-	-	-	-	-	-	-	1	1	-
	*	-	-	-	-	-	-	-	-	-	-	2%	*	-
Some other party	6	-	-	2	1	-	1	-	-	1	-	1	5	1
	1%	-	-	5%	3%	-	3%	-	-	3%	-	1%	1%	2%
Prefer not to say	20	3	-	-	1	2	1	2	4	1	3	3	17	3
	5%	12%	-	-	2%	7%	4%	6%	8%	3%	5%	5%	5%	8%
Don't know	219	13	12	21	20	18	18	11	23	24	34	24	199	20
	53%	53%	71%	67%	47%	54%	52%	43%	44%	54%	56%	48%	52%	58%

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ONLINE Opinion Poll

Q5. Generally speaking, do you think of yourself as Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or another party?
Base: All respondents

	Total	GENDER		AGE						SOCIAL GRADE				REGION SUMMARY					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2046	1026	1020	242	336	338	375	259	496	547	605	355	539	1734	202	1844	469	540	725
Weighted Total	2046	996	1050	233	352	340	368	299	454	546	567	446	487	1766	178	1868	495	530	741
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	580	294	286	39	78	77	89	97	200	200	167	117	96	528	24	556	117	180	231
	28%	29%	27%	17%	22%	23%	24%	32%	44%	37%	29%	26%	20%	30%	14%	30%	24%	34%	31%
Labour	602	316	285	83	116	106	108	86	104	137	160	148	157	548	23	579	199	138	211
	29%	32%	27%	36%	33%	31%	29%	29%	23%	25%	28%	33%	32%	31%	13%	31%	40%	26%	28%
Liberal Democrat	130	66	64	21	15	22	23	18	31	52	46	14	19	111	14	116	28	34	50
	6%	7%	6%	9%	4%	6%	6%	6%	7%	9%	8%	3%	4%	6%	8%	6%	6%	6%	7%
UKIP	237	117	120	11	36	35	51	39	65	35	56	63	83	220	10	227	53	73	95
	12%	12%	11%	5%	10%	10%	14%	13%	14%	6%	10%	14%	17%	12%	6%	12%	11%	14%	13%
Green	61	29	32	14	16	7	13	8	3	20	23	5	13	54	3	57	12	12	30
	3%	3%	3%	6%	5%	2%	4%	3%	1%	4%	4%	1%	3%	3%	2%	3%	2%	2%	4%
SNP	76	40	36	8	14	14	16	13	10	21	19	18	18	-	76	-	-	-	-
	4%	4%	3%	3%	4%	4%	4%	4%	2%	4%	3%	4%	4%	-	43%	-	-	-	-
Plaid Cymru	4	1	3	1	1	1	1	-	-	1	1	1	1	-	-	4	-	-	-
	*	*	*	*	*	*	*	-	-	*	*	*	*	-	-	*	-	-	-
BNP	3	2	1	-	-	1	1	-	1	1	1	1	-	3	-	3	1	3	-
	*	*	*	-	-	*	*	-	*	*	*	*	-	*	-	*	*	*	-
Some other party	19	8	11	3	2	3	4	3	4	4	2	3	10	19	-	19	4	4	11
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	2%	1%	-	1%	1%	1%	1%
Prefer not to say	30	15	15	5	12	2	4	6	1	10	9	5	7	27	2	28	4	12	10
	1%	2%	1%	2%	3%	1%	1%	2%	*	2%	2%	1%	1%	2%	1%	2%	1%	2%	1%
Don't know	304	109	195	49	62	71	58	28	36	66	84	70	84	257	25	279	77	76	104
	15%	11%	19%	21%	18%	21%	16%	10%	8%	12%	15%	16%	17%	15%	14%	15%	16%	14%	14%

ONLINE Opinion Poll

Q5. Generally speaking, do you think of yourself as Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or another party?
Base: All respondents

	Total	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015			
		Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2046	507	590	110	399	71	94	600	579	122	318
Weighted Total	2046	560	592	119	341	75	85	673	565	143	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	580	487	1	10	55	3	2	494	11	19	24
	28%	87%	*	9%	16%	4%	2%	73%	2%	13%	10%
Labour	602	15	519	9	25	6	4	27	461	21	20
	29%	3%	88%	8%	7%	8%	5%	4%	82%	15%	8%
Liberal Democrat	130	14	19	80	6	5	-	22	17	70	5
	6%	3%	3%	67%	2%	7%	-	3%	3%	49%	2%
UKIP	237	8	1	1	216	-	-	40	14	3	158
	12%	1%	*	1%	63%	-	-	6%	3%	2%	66%
Green	61	1	9	-	-	45	-	-	5	1	2
	3%	*	2%	-	-	61%	-	-	1%	1%	1%
SNP	76	-	-	-	-	-	76	-	1	-	-
	4%	-	-	-	-	-	90%	-	*	-	-
Plaid Cymru	4	1	-	-	-	-	-	1	1	-	-
	*	*	-	-	-	-	-	*	*	-	-
BNP	3	-	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	-	-	*
Some other party	19	1	1	2	1	-	-	1	1	2	2
	1%	*	*	2%	*	-	-	*	*	2%	1%
Prefer not to say	30	-	3	1	3	-	-	7	4	-	1
	1%	-	*	1%	1%	-	-	1%	1%	-	*
Don't know	304	32	38	15	35	15	3	80	49	27	27
	15%	6%	6%	12%	10%	20%	3%	12%	9%	19%	11%

ONLINE Opinion Poll

Q5. Generally speaking, do you think of yourself as Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or another party?
Base: All respondents

	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Before 2pm 16/ 06/2016	After 2pm 16/ 06/2016
							REGION						INTERVIEW TIME	
Unweighted Total	2046	202	69	206	194	181	141	110	218	252	287	186	1854	192
Weighted Total	2046 100%	178 100%	86 100%	233 100%	176 100%	184 100%	151 100%	102 100%	194 100%	272 100%	288 100%	180 100%	1852 100%	194 100%
Conservative	580 28%	24 14%	19 22%	57 25%	40 23%	62 34%	52 34%	28 27%	66 34%	80 29%	98 34%	53 29%	524 28%	56 29%
Labour	602 29%	23 13%	34 39%	108 46%	57 33%	58 32%	39 26%	31 30%	41 21%	100 37%	64 22%	47 26%	551 30%	51 26%
Liberal Democrat	130 6%	14 8%	2 2%	12 5%	14 8%	9 5%	9 6%	5 5%	15 8%	13 5%	22 7%	15 8%	109 6%	21 11%
UKIP	237 12%	10 6%	15 18%	15 7%	22 13%	18 10%	20 13%	7 6%	34 18%	25 9%	50 17%	20 11%	220 12%	17 9%
Green	61 3%	3 2%	3 3%	4 2%	6 3%	3 1%	3 2%	4 4%	6 3%	16 6%	9 3%	4 2%	53 3%	8 4%
SNP	76 4%	76 43%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	63 3%	13 7%
Plaid Cymru	4 *	- -	- -	- -	- -	- -	- -	4 4%	- -	- -	- -	- -	4 *	- -
BNP	3 *	- -	- -	- -	1 *	1 1%	1 1%	- -	- -	- -	- -	- -	3 *	- -
Some other party	19 1%	- -	- -	2 1%	3 2%	- -	1 1%	- -	3 1%	5 2%	3 1%	3 2%	16 1%	3 1%
Prefer not to say	30 1%	2 1%	- -	2 1%	2 1%	5 2%	4 2%	2 2%	4 2%	4 1%	4 1%	3 1%	29 2%	1 1%
Don't know	304 15%	25 14%	13 15%	33 14%	31 18%	28 15%	23 15%	23 22%	25 13%	30 11%	39 13%	35 19%	281 15%	23 12%

COMRES

ONLINE Opinion Poll

Q3/Q4/Q5 Voting intention (Turnout weighted)
Base: All likely to vote and expressing a voting intention

		GENDER		AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	1796	945	851	197	286	287	321	238	467	493	538	313	452	1523	182	1614	416	474	633
Weighted Total	1257	636	622	95	142	185	241	226	369	503	400	240	115	1091	111	1146	300	326	465
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	430	214	216	18	44	60	62	79	167	190	134	78	29	393	19	411	95	135	164
	34%	34%	35%	19%	31%	33%	26%	35%	45%	38%	34%	32%	25%	36%	17%	36%	32%	41%	35%
Labour	371	185	186	50	58	63	74	60	67	134	120	78	39	347	9	362	121	82	144
	29%	29%	30%	52%	40%	34%	31%	26%	18%	27%	30%	32%	34%	32%	8%	32%	40%	25%	31%
Liberal Democrat	96	51	45	8	7	13	17	16	34	50	33	8	6	82	10	86	17	21	43
	8%	8%	7%	8%	5%	7%	7%	7%	9%	10%	8%	3%	5%	7%	9%	8%	6%	6%	9%
UKIP	234	127	107	6	16	25	60	49	79	76	73	57	29	217	9	226	54	75	88
	19%	20%	17%	6%	11%	14%	25%	22%	21%	15%	18%	24%	25%	20%	8%	20%	18%	23%	19%
Green	51	22	29	7	10	9	8	11	6	23	20	4	4	44	5	46	10	11	23
	4%	3%	5%	8%	7%	5%	4%	5%	2%	4%	5%	2%	4%	4%	5%	4%	3%	3%	5%
SNP	59	28	30	6	7	11	16	9	11	26	16	11	6	-	59	-	-	-	-
	5%	4%	5%	6%	5%	6%	6%	4%	3%	5%	4%	5%	5%	-	53%	-	-	-	-
Plaid Cymru	7	5	2	*	1	2	1	1	2	4	1	2	1	-	-	7	-	-	-
	1%	1%	*	*	*	1%	*	1%	1%	1%	*	1%	1%	-	-	1%	-	-	-
BNP	3	2	1	-	-	1	1	-	1	1	1	1	-	3	-	3	1	2	-
	*	*	*	-	-	*	*	-	*	*	*	*	-	*	-	*	*	1%	-
Other	6	1	5	1	1	1	1	1	2	1	2	2	2	6	1	6	3	1	2
	1%	*	1%	1%	*	*	*	1%	1%	*	*	1%	2%	1%	1%	*	1%	*	1%

ONLINE Opinion Poll

Q3/Q4/Q5 Voting intention (Turnout weighted)
Base: All likely to vote and expressing a voting intention

	Total	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015			
		Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	1796	507	590	110	399	71	94	561	544	113	303
Weighted Total	1257	430	371	96	234	51	59	496	335	100	152
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	430	430	-	-	-	-	-	392	13	10	5
	34%	100%	-	-	-	-	-	79%	4%	10%	3%
Labour	371	-	371	-	-	-	-	12	290	19	5
	29%	-	100%	-	-	-	-	2%	87%	19%	4%
Liberal Democrat	96	-	-	96	-	-	-	19	9	62	1
	8%	-	-	100%	-	-	-	4%	3%	62%	1%
UKIP	234	-	-	-	234	-	-	61	15	4	138
	19%	-	-	-	100%	-	-	12%	5%	4%	91%
Green	51	-	-	-	-	51	-	5	4	5	1
	4%	-	-	-	-	100%	-	1%	1%	5%	1%
SNP	59	-	-	-	-	-	59	2	1	-	-
	5%	-	-	-	-	-	100%	*	*	-	-
Plaid Cymru	7	-	-	-	-	-	-	2	3	-	-
	1%	-	-	-	-	-	-	*	1%	-	-
BNP	3	-	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	-	-	*
Other	6	-	-	-	-	-	-	2	1	-	1
	1%	-	-	-	-	-	-	*	*	-	1%

COMRES

ONLINE Opinion Poll

Q3/Q4/Q5 Voting intention (Turnout weighted)
Base: All likely to vote and expressing a voting intention

						REGION							INTERVIEW TIME	
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Before 2pm 16/ 06/2016	After 2pm 16/ 06/2016
Unweighted Total	1796	182	61	190	165	158	125	91	191	227	252	154	1623	173
Weighted Total	1257	111	53	148	99	112	92	55	122	179	181	105	1108	149
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	430	19	13	50	31	50	38	18	47	59	70	35	381	49
	34%	17%	24%	34%	32%	45%	41%	33%	38%	33%	39%	33%	34%	33%
Labour	371	9	24	67	30	32	25	15	25	77	39	29	328	43
	29%	8%	46%	45%	30%	28%	27%	27%	21%	43%	21%	28%	30%	29%
Liberal Democrat	96	10	3	7	8	3	4	4	13	13	21	9	81	15
	8%	9%	6%	5%	8%	3%	5%	8%	11%	7%	12%	9%	7%	10%
UKIP	234	9	10	19	25	24	20	8	31	19	45	25	212	23
	19%	8%	20%	13%	25%	21%	22%	15%	25%	11%	25%	23%	19%	15%
Green	51	5	1	4	5	2	4	2	5	11	6	6	43	8
	4%	5%	2%	3%	5%	2%	4%	4%	4%	6%	3%	5%	4%	5%
SNP	59	59	-	-	-	-	-	-	-	-	-	-	49	10
	5%	53%	-	-	-	-	-	-	-	-	-	-	4%	7%
Plaid Cymru	7	-	-	-	-	-	-	7	-	-	-	-	6	1
	1%	-	-	-	-	-	-	13%	-	-	-	-	1%	1%
BNP	3	-	-	-	1	1	1	-	-	-	-	-	3	-
	*	-	-	-	1%	1%	1%	-	-	-	-	-	*	-
Other	6	1	1	1	*	-	-	-	1	*	1	1	6	-
	1%	1%	3%	1%	*	-	-	-	*	*	1%	1%	1%	-

COMRES

ONLINE Opinion Poll

Q6_SUM. Which of the following emotions do you think you will feel the most in the result of Britain voting to Leave or Remain in the European Union at next week's referendum?

SUMMARY TABLE
Base: All respondents

	Total	Delighted	Terrified	Disappointed	Anxious	Upset	Relieved	None of these	Don't know	Net: Any
Remain	2046	566	557	893	668	743	731	158	133	1755
	100%	28%	27%	44%	33%	36%	36%	8%	6%	86%
Leave	2046	898	575	666	844	554	838	133	123	1790
	100%	44%	28%	33%	41%	27%	41%	6%	6%	88%

COMRES

ONLINE Opinion Poll

Q6_1. Which of the following emotions do you think you will feel the most in the result of Britain voting to Leave or Remain in the European Union at next week's referendum?

Remain
Base: All respondents

	Total	GENDER		AGE						SOCIAL GRADE				REGION SUMMARY					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2046	1026	1020	242	336	338	375	259	496	547	605	355	539	1734	202	1844	469	540	725
Weighted Total	2046	996	1050	233	352	340	368	299	454	546	567	446	487	1766	178	1868	495	530	741
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Delighted	566	302	263	103	126	92	83	74	87	183	181	88	113	479	61	505	126	131	222
	28%	30%	25%	44%	36%	27%	23%	25%	19%	34%	32%	20%	23%	27%	34%	27%	26%	25%	30%
Terrified	557	279	277	31	73	81	107	104	161	117	126	135	179	491	36	521	147	135	209
	27%	28%	26%	13%	21%	24%	29%	35%	35%	21%	22%	30%	37%	28%	20%	28%	30%	25%	28%
Disappointed	893	427	467	47	121	128	187	160	251	211	207	226	249	786	58	835	227	241	318
	44%	43%	44%	20%	34%	38%	51%	53%	55%	39%	37%	51%	51%	45%	32%	45%	46%	45%	43%
Anxious	668	317	351	51	80	97	118	122	198	152	161	161	194	589	39	629	163	178	248
	33%	32%	33%	22%	23%	29%	32%	41%	44%	28%	28%	36%	40%	33%	22%	34%	33%	34%	33%
Upset	743	368	375	51	95	103	149	138	207	175	169	182	217	661	43	700	190	198	273
	36%	37%	36%	22%	27%	30%	41%	46%	45%	32%	30%	41%	45%	37%	24%	37%	38%	37%	37%
Relieved	731	374	357	134	158	120	120	85	114	247	239	116	129	616	85	646	169	170	277
	36%	38%	34%	57%	45%	35%	33%	28%	25%	45%	42%	26%	26%	35%	48%	35%	34%	32%	37%
None of these	158	83	75	14	34	39	25	19	27	35	47	39	37	133	15	143	37	44	52
	8%	8%	7%	6%	10%	11%	7%	6%	6%	6%	8%	9%	8%	8%	8%	8%	8%	8%	7%
Don't know	133	50	83	20	23	35	18	14	23	26	33	33	40	118	11	122	33	41	43
	6%	5%	8%	8%	6%	10%	5%	5%	5%	5%	6%	7%	8%	7%	6%	7%	7%	8%	6%
NETS																			
Net: Any	1755	864	891	200	295	266	325	265	405	486	486	374	410	1515	152	1603	424	445	645
	86%	87%	85%	86%	84%	78%	88%	89%	89%	89%	86%	84%	84%	86%	85%	86%	86%	84%	87%

COMRES

ONLINE Opinion Poll

Q6_1. Which of the following emotions do you think you will feel the most in the result of Britain voting to Leave or Remain in the European Union at next week's referendum?

Remain
Base: All respondents

		VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015			
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2046	507	590	110	399	71	94	600	579	122	318
Weighted Total	2046	560	592	119	341	75	85	673	565	143	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Delighted	566	155	238	51	10	31	27	157	204	61	13
	28%	28%	40%	42%	3%	42%	32%	23%	36%	42%	5%
Terrified	557	138	102	17	217	4	14	196	108	19	146
	27%	25%	17%	14%	64%	6%	17%	29%	19%	14%	61%
Disappointed	893	245	186	31	286	15	31	327	195	40	194
	44%	44%	31%	26%	84%	21%	36%	49%	34%	28%	81%
Anxious	668	185	132	24	221	9	19	246	136	29	151
	33%	33%	22%	20%	65%	13%	23%	37%	24%	20%	63%
Upset	743	190	146	28	254	11	21	267	158	33	171
	36%	34%	25%	24%	74%	15%	25%	40%	28%	23%	72%
Relieved	731	205	291	67	10	50	37	205	258	80	11
	36%	37%	49%	57%	3%	67%	44%	30%	46%	56%	5%
None of these	158	37	46	5	15	5	3	45	46	8	10
	8%	7%	8%	4%	4%	6%	4%	7%	8%	5%	4%
Don't know	133	36	38	3	4	1	7	47	39	5	6
	6%	6%	6%	2%	1%	2%	8%	7%	7%	4%	3%
NETS											
Net: Any	1755	487	508	111	321	69	75	581	480	130	223
	86%	87%	86%	93%	94%	92%	88%	86%	85%	91%	93%

COMRES

<u>ONLINE Opinion Poll</u>

Q6_1. Which of the following emotions do you think you will feel the most in the result of Britain voting to Leave or Remain in the European Union at next week's referendum?

Remain
Base: All respondents

						REGION								INTERVIEW TIME	
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Before 2pm 16/ 06/2016	After 2pm 16/ 06/2016
Unweighted Total	2046	202	69	206	194	181	141	110	218	252	287	186	1854	192
Weighted Total	2046	178	86	233	176	184	151	102	194	272	288	180	1852	194
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Delighted	566	61	14	72	40	40	36	26	55	84	88	50	495	70
	28%	34%	16%	31%	23%	22%	24%	25%	28%	31%	31%	28%	27%	36%
Terrified	557	36	28	63	56	54	29	30	52	65	84	60	509	47
	27%	20%	33%	27%	32%	29%	19%	29%	27%	24%	29%	34%	28%	24%
Disappointed	893	58	46	101	81	91	57	49	92	99	128	91	815	78
	44%	32%	53%	43%	46%	50%	38%	48%	48%	36%	45%	50%	44%	40%
Anxious	668	39	30	71	63	75	42	40	61	81	102	65	616	52
	33%	22%	34%	30%	36%	41%	28%	39%	32%	30%	35%	36%	33%	27%
Upset	743	43	38	88	64	75	48	39	76	93	108	72	683	60
	36%	24%	44%	38%	36%	41%	31%	38%	39%	34%	37%	40%	37%	31%
Relieved	731	85	26	89	54	51	54	30	65	111	109	58	643	88
	36%	48%	30%	38%	31%	28%	35%	30%	34%	41%	38%	32%	35%	45%
None of these	158	15	10	19	9	17	14	10	13	24	18	10	147	11
	8%	8%	11%	8%	5%	9%	9%	9%	6%	9%	6%	6%	8%	6%
Don't know	133	11	4	12	17	14	17	4	11	20	12	12	120	12
	6%	6%	5%	5%	10%	7%	11%	4%	6%	7%	4%	7%	7%	6%
NETS														
Net: Any	1755	152	72	202	150	154	121	89	171	228	259	158	1585	171
	86%	85%	84%	87%	85%	84%	80%	87%	88%	84%	90%	88%	86%	88%

ComRes

ONLINE Opinion Poll

Q6_2. Which of the following emotions do you think you will feel the most in the result of Britain voting to Leave or Remain in the European Union at next week's referendum?

Leave
Base: All respondents

		GENDER		AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2046	1026	1020	242	336	338	375	259	496	547	605	355	539	1734	202	1844	469	540	725
Weighted Total	2046	996	1050	233	352	340	368	299	454	546	567	446	487	1766	178	1868	495	530	741
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Delighted	898	443	455	52	114	118	190	163	260	212	218	221	247	793	57	841	233	238	322
	44%	44%	43%	22%	32%	35%	52%	55%	57%	39%	38%	49%	51%	45%	32%	45%	47%	45%	43%
Terrified	575	286	289	117	132	95	87	72	72	191	189	84	110	489	59	516	136	133	221
	28%	29%	27%	50%	37%	28%	24%	24%	16%	35%	33%	19%	23%	28%	33%	28%	27%	25%	30%
Disappointed	666	357	309	124	132	113	110	85	102	219	219	101	127	570	69	598	169	157	244
	33%	36%	29%	53%	37%	33%	30%	29%	22%	40%	39%	23%	26%	32%	39%	32%	34%	30%	33%
Anxious	844	399	446	140	176	141	144	100	143	268	264	152	161	713	90	754	205	206	302
	41%	40%	42%	60%	50%	42%	39%	34%	31%	49%	47%	34%	33%	40%	51%	40%	41%	39%	41%
Upset	554	292	262	100	119	91	82	72	90	178	178	85	113	475	55	499	126	126	223
	27%	29%	25%	43%	34%	27%	22%	24%	20%	33%	31%	19%	23%	27%	31%	27%	25%	24%	30%
Relieved	838	394	444	50	105	123	163	148	248	189	187	216	245	745	50	788	217	230	297
	41%	40%	42%	21%	30%	36%	44%	50%	55%	35%	33%	49%	50%	42%	28%	42%	44%	43%	40%
None of these	133	67	66	11	25	34	19	19	25	29	42	37	24	113	12	121	28	36	49
	6%	7%	6%	5%	7%	10%	5%	6%	5%	5%	7%	8%	5%	6%	7%	6%	6%	7%	7%
Don't know	123	49	74	19	21	30	21	12	20	26	33	28	36	108	10	113	29	40	40
	6%	5%	7%	8%	6%	9%	6%	4%	4%	5%	6%	6%	7%	6%	5%	6%	6%	8%	5%
NETS																			
Net: Any	1790	881	909	203	305	276	329	268	409	491	491	381	427	1544	156	1634	438	454	652
	88%	88%	87%	87%	87%	81%	89%	90%	90%	90%	87%	85%	88%	87%	88%	87%	89%	86%	88%

ComRes

ONLINE Opinion Poll

Q6_2. Which of the following emotions do you think you will feel the most in the result of Britain voting to Leave or Remain in the European Union at next week's referendum?

Leave
Base: All respondents

		VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015			
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2046	507	590	110	399	71	94	600	579	122	318
Weighted Total	2046	560	592	119	341	75	85	673	565	143	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Delighted	898	243	186	34	295	16	29	331	190	38	202
	44%	43%	31%	28%	87%	21%	34%	49%	34%	27%	84%
Terrified	575	145	234	53	13	35	27	154	201	64	13
	28%	26%	39%	45%	4%	47%	32%	23%	36%	45%	6%
Disappointed	666	170	275	61	16	46	32	173	244	71	14
	33%	30%	46%	51%	5%	61%	38%	26%	43%	49%	6%
Anxious	844	232	306	73	46	47	39	251	277	85	35
	41%	41%	52%	61%	14%	64%	46%	37%	49%	59%	14%
Upset	554	143	230	53	11	38	23	147	198	63	12
	27%	26%	39%	44%	3%	50%	27%	22%	35%	44%	5%
Relieved	838	224	180	32	271	12	22	303	183	41	186
	41%	40%	30%	27%	80%	16%	26%	45%	32%	29%	78%
None of these	133	42	28	4	10	7	2	48	30	7	5
	6%	7%	5%	4%	3%	9%	3%	7%	5%	5%	2%
Don't know	123	31	32	3	6	1	6	43	37	5	7
	6%	6%	5%	2%	2%	2%	7%	6%	7%	4%	3%
NETS											
Net: Any	1790	487	531	112	325	67	76	582	498	131	227
	88%	87%	90%	94%	95%	89%	90%	86%	88%	91%	95%

COMRES

ONLINE Opinion Poll

Q6_2. Which of the following emotions do you think you will feel the most in the result of Britain voting to Leave or Remain in the European Union at next week's referendum?

Leave
Base: All respondents

| | Total | REGION | | | | | | | | | | | INTERVIEW TIME | |
		Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Before 2pm 16/ 06/2016	After 2pm 16/ 06/2016
Unweighted Total	2046	202	69	206	194	181	141	110	218	252	287	186	1854	192
Weighted Total	2046	178	86	233	176	184	151	102	194	272	288	180	1852	194
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Delighted	898	57	49	101	83	94	58	48	86	106	129	86	825	73
	44%	32%	57%	43%	47%	51%	38%	47%	44%	39%	45%	48%	45%	38%
Terrified	575	59	16	77	42	37	41	27	55	88	84	48	516	59
	28%	33%	19%	33%	24%	20%	27%	27%	28%	33%	29%	27%	28%	31%
Disappointed	666	69	24	86	59	49	46	28	62	94	96	54	589	78
	33%	39%	28%	37%	34%	27%	30%	27%	32%	35%	33%	30%	32%	40%
Anxious	844	90	27	103	75	71	59	41	76	109	114	80	754	90
	41%	51%	32%	44%	42%	38%	39%	40%	39%	40%	39%	44%	41%	47%
Upset	554	55	11	69	46	40	32	24	53	88	82	53	492	62
	27%	31%	13%	30%	26%	22%	21%	23%	27%	32%	28%	29%	27%	32%
Relieved	838	50	41	96	80	84	61	44	85	94	123	81	766	72
	41%	28%	48%	41%	46%	46%	40%	43%	44%	34%	43%	45%	41%	37%
None of these	133	12	8	15	5	16	11	8	9	23	17	8	123	10
	6%	7%	9%	7%	3%	9%	7%	8%	5%	8%	6%	5%	7%	5%
Don't know	123	10	3	13	13	14	15	5	12	16	13	10	113	10
	6%	5%	3%	6%	7%	7%	10%	5%	6%	6%	4%	6%	6%	5%
NETS														
Net: Any	1790	156	75	205	158	154	126	90	174	233	259	161	1616	174
	88%	88%	88%	88%	90%	84%	83%	88%	89%	85%	90%	90%	87%	90%

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ONLINE Opinion Poll

Q7_SUM. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

SUMMARY TABLE
Base: All respondents

	Total	0	1	2	3	4	5	6	7	8	9	10	Net: Unimportant (0-3)	Net: Neither (4-6)	Net: Important (7-10)
The opinions of politicians I respect the most	2046	230	88	117	145	142	479	272	221	175	63	114	580	893	573
	100%	11%	4%	6%	7%	7%	23%	13%	11%	9%	3%	6%	28%	44%	28%
The opinions of major financial institutions	2046	204	64	123	135	142	469	246	260	201	95	106	526	858	662
	100%	10%	3%	6%	7%	7%	23%	12%	13%	10%	5%	5%	26%	42%	32%
Which side I think will be best for me and my family's financial situation	2046	28	6	16	20	29	285	181	312	372	248	549	71	495	1481
	100%	1%	*	1%	1%	1%	14%	9%	15%	18%	12%	27%	3%	24%	72%
Which side I think will be best at reducing immigration	2046	127	42	61	67	64	320	151	197	250	195	571	298	535	1213
	100%	6%	2%	3%	3%	3%	16%	7%	10%	12%	10%	28%	15%	26%	59%
Which side I think will be best for Britain's economy	2046	25	6	6	16	31	237	176	311	400	321	517	54	444	1548
	100%	1%	*	*	1%	2%	12%	9%	15%	20%	16%	25%	3%	22%	76%
Which side is best for future generations	2046	31	9	9	10	27	215	136	277	383	352	598	59	378	1609
	100%	2%	*	*	*	1%	10%	7%	14%	19%	17%	29%	3%	18%	79%
Which side I think will be best for the NHS	2046	34	7	15	22	37	229	180	324	352	286	559	79	446	1521
	100%	2%	*	1%	1%	2%	11%	9%	16%	17%	14%	27%	4%	22%	74%
Which side will have the best outcome for the whole of Europe	2046	157	54	95	97	114	413	210	247	277	145	238	403	736	908
	100%	8%	3%	5%	5%	6%	20%	10%	12%	14%	7%	12%	20%	36%	44%
Which side is most patriotic	2046	320	85	90	103	111	444	180	159	203	109	242	597	735	713
	100%	16%	4%	4%	5%	5%	22%	9%	8%	10%	5%	12%	29%	36%	35%
Which side I think is the least risky overall	2046	69	14	31	59	69	373	222	292	345	215	357	173	664	1209
	100%	3%	1%	2%	3%	3%	18%	11%	14%	17%	11%	17%	8%	32%	59%

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ONLINE Opinion Poll

Q7_1. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

The opinions of politicians I respect the most
Base: All respondents

			GENDER		AGE						SOCIAL GRADE				REGION SUMMARY					
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total		2046	1026	1020	242	336	338	375	259	496	547	605	355	539	1734	202	1844	469	540	725
Weighted Total		2046	996	1050	233	352	340	368	299	454	546	567	446	487	1766	178	1868	495	530	741
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	230	110	120	25	44	43	42	37	39	54	67	41	68	208	14	216	61	62	85
		11%	11%	11%	11%	13%	13%	11%	12%	9%	10%	12%	9%	14%	12%	8%	12%	12%	12%	12%
1	(1)	88	39	49	10	6	22	12	16	22	28	27	16	18	74	11	78	22	18	35
		4%	4%	5%	4%	2%	6%	3%	5%	5%	5%	5%	4%	4%	4%	6%	4%	4%	3%	5%
2	(2)	117	60	57	13	20	16	30	11	26	36	34	23	23	95	15	102	35	26	34
		6%	6%	5%	6%	6%	5%	8%	4%	6%	7%	6%	5%	5%	5%	8%	5%	7%	5%	5%
3	(3)	145	66	79	18	23	27	25	20	31	31	42	37	35	125	13	132	38	38	49
		7%	7%	8%	8%	7%	8%	7%	7%	7%	6%	7%	8%	7%	7%	7%	7%	8%	7%	7%
4	(4)	142	59	83	28	17	25	25	25	21	38	43	31	29	128	9	133	35	43	50
		7%	6%	8%	12%	5%	7%	7%	8%	5%	7%	8%	7%	6%	7%	5%	7%	7%	8%	7%
5	(5)	479	240	239	45	92	75	89	63	116	135	106	103	135	411	39	440	126	113	173
		23%	24%	23%	19%	26%	22%	24%	21%	26%	25%	19%	23%	28%	23%	22%	24%	25%	21%	23%
6	(6)	272	130	143	30	45	42	59	37	59	74	74	70	54	234	26	247	59	79	96
		13%	13%	14%	13%	13%	12%	16%	12%	13%	14%	13%	16%	11%	13%	14%	13%	12%	15%	13%
7	(7)	221	116	106	26	44	26	39	37	50	63	73	43	43	184	24	197	42	64	79
		11%	12%	10%	11%	13%	8%	11%	12%	11%	11%	13%	10%	9%	10%	14%	11%	8%	12%	11%
8	(8)	175	89	86	19	27	26	27	26	50	45	46	48	36	150	17	158	37	48	65
		9%	9%	8%	8%	8%	8%	7%	9%	11%	8%	8%	11%	7%	9%	10%	8%	7%	9%	9%
9	(9)	63	30	32	7	10	18	3	10	14	15	21	8	18	54	4	58	13	15	26
		3%	3%	3%	3%	3%	5%	1%	3%	3%	3%	4%	2%	4%	3%	2%	3%	3%	3%	3%
10	(10)	114	58	56	11	22	19	18	16	28	27	35	25	27	101	7	107	29	23	50
		6%	6%	5%	5%	6%	6%	5%	5%	6%	5%	6%	6%	6%	6%	4%	6%	6%	4%	7%
NETS																				
Net: Unimportant (0-3)		580	274	306	67	94	108	109	85	118	149	170	117	144	503	53	528	155	144	203
		28%	28%	29%	29%	27%	32%	30%	28%	26%	27%	30%	26%	30%	28%	30%	28%	31%	27%	27%
Net: Neither (4-6)		893	429	464	103	154	143	172	125	195	248	222	205	218	773	73	820	220	235	318
		44%	43%	44%	44%	44%	42%	47%	42%	43%	45%	39%	46%	45%	44%	41%	44%	44%	44%	43%
Net: Important (7-10)		573	293	279	63	103	89	87	89	141	149	174	125	124	490	52	521	120	150	219
		28%	29%	27%	27%	29%	26%	24%	30%	31%	27%	31%	28%	26%	28%	29%	28%	24%	28%	30%
Mean score		4.89	4.96	4.82	4.80	4.98	4.74	4.72	4.86	5.13	4.89	4.90	5.04	4.74	4.87	4.90	4.89	4.69	4.90	4.98

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ONLINE Opinion Poll

Q7_1. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

The opinions of politicians I respect the most
Base: All respondents

		GENDER		AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2046	1026	1020	242	336	338	375	259	496	547	605	355	539	1734	202	1844	469	540	725
Weighted Total	2046	996	1050	233	352	340	368	299	454	546	567	446	487	1766	178	1868	495	530	741
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Standard deviation	2.75	2.76	2.75	2.70	2.77	2.89	2.64	2.82	2.70	2.68	2.85	2.64	2.82	2.77	2.63	2.76	2.77	2.70	2.82
Standard error	.06	.09	.09	.17	.15	.16	.14	.18	.12	.11	.12	.14	.12	.07	.19	.06	.13	.12	.10

ONLINE Opinion Poll

Q7_1. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

The opinions of politicians I respect the most
Base: All respondents

			VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015			
		Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total		2046	507	590	110	399	71	94	600	579	122	318
Weighted Total		2046	560	592	119	341	75	85	673	565	143	239
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	230	40	65	13	48	15	6	59	67	13	32
		11%	7%	11%	11%	14%	21%	7%	9%	12%	9%	13%
1	(1)	88	22	18	7	20	2	5	32	19	5	10
		4%	4%	3%	6%	6%	3%	5%	5%	3%	4%	4%
2	(2)	117	31	35	7	15	2	7	34	28	11	11
		6%	6%	6%	6%	4%	3%	8%	5%	5%	7%	5%
3	(3)	145	34	35	9	24	7	6	45	38	13	19
		7%	6%	6%	7%	7%	10%	7%	7%	7%	9%	8%
4	(4)	142	30	44	7	25	7	1	47	39	8	18
		7%	5%	7%	6%	7%	10%	1%	7%	7%	6%	8%
5	(5)	479	138	125	21	79	14	18	164	127	28	50
		23%	25%	21%	18%	23%	19%	21%	24%	23%	19%	21%
6	(6)	272	76	84	24	38	15	13	87	79	27	27
		13%	14%	14%	20%	11%	19%	16%	13%	14%	19%	11%
7	(7)	221	75	82	5	24	7	15	79	74	12	19
		11%	13%	14%	4%	7%	10%	17%	12%	13%	8%	8%
8	(8)	175	66	46	16	28	2	9	73	45	16	16
		9%	12%	8%	14%	8%	2%	10%	11%	8%	11%	7%
9	(9)	63	19	22	3	10	3	1	23	17	2	9
		3%	3%	4%	3%	3%	4%	1%	3%	3%	2%	4%
10	(10)	114	28	35	7	29	-	4	32	30	9	27
		6%	5%	6%	6%	8%	-	4%	5%	5%	6%	11%
NETS												
Net: Unimportant (0-3)		580	127	154	35	108	27	24	169	153	42	72
		28%	23%	26%	29%	32%	36%	28%	25%	27%	29%	30%
Net: Neither (4-6)		893	245	253	53	142	36	33	297	245	62	95
		44%	44%	43%	44%	42%	48%	39%	44%	43%	43%	40%
Net: Important (7-10)		573	188	185	31	92	12	28	206	167	39	72
		28%	33%	31%	26%	27%	16%	33%	31%	29%	27%	30%
Mean score		4.89	5.28	5.05	4.97	4.75	4.10	5.08	5.08	4.95	5.01	4.99

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ONLINE Opinion Poll

Q7_1. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

The opinions of politicians I respect the most
Base: All respondents

	Total	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015			
		Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2046	507	590	110	399	71	94	600	579	122	318
Weighted Total	2046	560	592	119	341	75	85	673	565	143	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Standard deviation	2.75	2.58	2.75	2.82	2.99	2.65	2.62	2.65	2.74	2.72	3.06
Standard error	.06	.11	.11	.27	.15	.31	.27	.11	.11	.25	.17

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ONLINE Opinion Poll

Q7_1. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

The opinions of politicians I respect the most
Base: All respondents

							REGION							INTERVIEW TIME	
		Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Before 2pm 16/ 06/2016	After 2pm 16/ 06/2016
Unweighted Total		2046	202	69	206	194	181	141	110	218	252	287	186	1854	192
Weighted Total		2046	178	86	233	176	184	151	102	194	272	288	180	1852	194
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	230	14	9	28	23	21	19	9	21	30	33	23	214	17
		11%	8%	11%	12%	13%	12%	13%	8%	11%	11%	11%	13%	12%	9%
1	(1)	88	11	1	13	8	9	1	3	7	11	13	10	77	12
		4%	6%	1%	6%	4%	5%	1%	3%	4%	4%	5%	5%	4%	6%
2	(2)	117	15	11	14	10	7	8	7	11	11	17	7	103	14
		6%	8%	12%	6%	6%	4%	6%	6%	6%	4%	6%	4%	6%	7%
3	(3)	145	13	7	15	16	8	7	7	23	18	23	8	123	22
		7%	7%	8%	6%	9%	4%	5%	6%	12%	7%	8%	5%	7%	11%
4	(4)	142	9	7	19	9	16	8	5	19	16	17	17	128	14
		7%	5%	8%	8%	5%	9%	5%	5%	10%	6%	6%	9%	7%	7%
5	(5)	479	39	17	65	43	41	32	29	40	63	65	45	439	40
		23%	22%	20%	28%	25%	22%	21%	28%	20%	23%	22%	25%	24%	21%
6	(6)	272	26	9	23	27	31	22	13	26	36	37	23	245	28
		13%	14%	11%	10%	15%	17%	14%	12%	13%	13%	13%	13%	13%	14%
7	(7)	221	24	9	20	13	19	25	13	19	31	28	19	203	18
		11%	14%	10%	8%	8%	11%	17%	13%	10%	11%	10%	11%	11%	9%
8	(8)	175	17	7	18	12	15	20	8	14	24	25	16	159	16
		9%	10%	8%	8%	7%	8%	13%	8%	7%	9%	9%	9%	9%	8%
9	(9)	63	4	3	6	4	4	5	4	6	12	11	2	55	7
		3%	2%	3%	3%	2%	2%	3%	4%	3%	4%	4%	1%	3%	4%
10	(10)	114	7	6	12	10	12	4	6	8	20	20	10	108	6
		6%	4%	7%	5%	6%	6%	2%	6%	4%	7%	7%	6%	6%	3%
NETS															
Net: Unimportant (0-3)		580	53	28	69	58	45	36	25	63	70	86	48	516	64
		28%	30%	32%	30%	33%	25%	24%	25%	32%	26%	30%	27%	28%	33%
Net: Neither (4-6)		893	73	33	108	79	88	62	46	85	116	118	84	811	82
		44%	41%	39%	46%	45%	48%	41%	45%	44%	43%	41%	47%	44%	42%
Net: Important (7-10)		573	52	25	56	39	50	53	31	47	86	85	48	525	48
		28%	29%	29%	24%	22%	27%	35%	30%	24%	32%	29%	27%	28%	25%

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ONLINE Opinion Poll

Q7_1. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

The opinions of politicians I respect the most
Base: All respondents

| | Total | REGION | | | | | | | | | | | INTERVIEW TIME | |
		Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Before 2pm 16/ 06/2016	After 2pm 16/ 06/2016
Unweighted Total	2046	202	69	206	194	181	141	110	218	252	287	186	1854	192
Weighted Total	2046	178	86	233	176	184	151	102	194	272	288	180	1852	194
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean score	4.89	4.90	4.84	4.67	4.64	4.96	5.13	5.14	4.67	5.14	4.94	4.79	4.91	4.71
Standard deviation	2.75	2.63	2.86	2.74	2.78	2.76	2.68	2.65	2.64	2.82	2.86	2.76	2.77	2.63
Standard error	.06	.19	.34	.19	.20	.21	.23	.25	.18	.18	.17	.20	.06	.19

COMRES

ONLINE Opinion Poll

Q7_2. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

The opinions of major financial institutions
Base: All respondents

		Total	GENDER		AGE						SOCIAL GRADE				REGION SUMMARY					
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total		2046	1026	1020	242	336	338	375	259	496	547	605	355	539	1734	202	1844	469	540	725
Weighted Total		2046	996	1050	233	352	340	368	299	454	546	567	446	487	1766	178	1868	495	530	741
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	204	114	90	12	27	32	40	39	54	53	58	34	58	183	13	191	53	47	82
		10%	11%	9%	5%	8%	9%	11%	13%	12%	10%	10%	8%	12%	10%	7%	10%	11%	9%	11%
1	(1)	64	31	33	6	7	8	11	15	17	20	21	8	16	56	7	57	17	16	23
		3%	3%	3%	3%	2%	2%	3%	5%	4%	4%	4%	2%	3%	3%	4%	3%	3%	3%	3%
2	(2)	123	56	67	14	8	14	25	29	32	34	38	25	25	110	10	114	34	38	39
		6%	6%	6%	6%	2%	4%	7%	10%	7%	6%	7%	6%	5%	6%	5%	6%	7%	7%	5%
3	(3)	135	83	52	10	17	18	26	24	40	29	38	23	45	116	12	123	44	25	47
		7%	8%	5%	4%	5%	5%	7%	8%	9%	5%	7%	5%	9%	7%	7%	7%	9%	5%	6%
4	(4)	142	70	72	14	25	24	21	24	35	42	28	36	36	122	10	132	30	39	52
		7%	7%	7%	6%	7%	7%	6%	8%	8%	8%	5%	8%	7%	7%	6%	7%	6%	7%	7%
5	(5)	469	221	248	51	79	76	97	61	105	99	120	128	122	396	43	426	117	114	165
		23%	22%	24%	22%	22%	22%	26%	21%	23%	18%	21%	29%	25%	22%	24%	23%	24%	21%	22%
6	(6)	246	116	131	38	49	39	50	28	44	67	73	61	45	210	24	222	43	71	95
		12%	12%	12%	16%	14%	11%	13%	9%	10%	12%	13%	14%	9%	12%	14%	12%	9%	13%	13%
7	(7)	260	123	137	31	51	51	41	30	57	86	76	51	48	229	22	239	66	75	88
		13%	12%	13%	13%	14%	15%	11%	10%	13%	16%	13%	11%	10%	13%	12%	13%	13%	14%	12%
8	(8)	201	92	109	35	47	36	30	18	35	63	58	40	39	176	17	184	46	59	70
		10%	9%	10%	15%	13%	11%	8%	6%	8%	12%	10%	9%	8%	10%	10%	10%	9%	11%	9%
9	(9)	95	40	56	12	17	24	14	14	14	26	28	20	22	78	10	85	22	19	36
		5%	4%	5%	5%	5%	7%	4%	5%	3%	5%	5%	4%	5%	4%	6%	5%	4%	4%	5%
10	(10)	106	52	54	12	24	18	13	17	21	27	28	20	31	90	9	97	22	26	42
		5%	5%	5%	5%	7%	5%	4%	6%	5%	5%	5%	5%	6%	5%	5%	5%	4%	5%	6%
NETS																				
Net: Unimportant (0-3)		526	283	243	41	60	72	102	107	143	137	155	90	144	466	42	484	148	126	191
		26%	28%	23%	18%	17%	21%	28%	36%	31%	25%	27%	20%	30%	26%	24%	26%	30%	24%	26%
Net: Neither (4-6)		858	407	451	103	153	138	167	113	184	208	222	225	203	727	78	780	191	224	313
		42%	41%	43%	44%	44%	41%	45%	38%	40%	38%	39%	50%	42%	41%	44%	42%	39%	42%	42%
Net: Important (7-10)		662	306	356	89	138	130	99	79	128	201	190	131	140	573	58	604	156	180	236
		32%	31%	34%	38%	39%	38%	27%	26%	28%	37%	33%	29%	29%	32%	33%	32%	32%	34%	32%
Mean score		5.11	4.96	5.25	5.66	5.64	5.42	4.87	4.56	4.73	5.21	5.10	5.24	4.90	5.07	5.28	5.09	4.91	5.20	5.09

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ONLINE Opinion Poll

Q7_2. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

The opinions of major financial institutions
Base: All respondents

		GENDER		AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2046	1026	1020	242	336	338	375	259	496	547	605	355	539	1734	202	1844	469	540	725
Weighted Total	2046	996	1050	233	352	340	368	299	454	546	567	446	487	1766	178	1868	495	530	741
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Standard deviation	2.72	2.76	2.67	2.48	2.60	2.72	2.64	2.89	2.75	2.76	2.77	2.49	2.82	2.74	2.64	2.73	2.75	2.67	2.78
Standard error	.06	.09	.08	.16	.14	.15	.14	.18	.12	.12	.11	.13	.12	.07	.19	.06	.13	.11	.10

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ONLINE Opinion Poll

Q7_2. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

The opinions of major financial institutions
Base: All respondents

		Total	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015			
			Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total		2046	507	590	110	399	71	94	600	579	122	318
Weighted Total		2046	560	592	119	341	75	85	673	565	143	239
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	204	34	50	7	65	11	6	55	43	12	46
		10%	6%	9%	6%	19%	15%	7%	8%	8%	8%	19%
1	(1)	64	13	16	3	15	2	3	23	14	3	9
		3%	2%	3%	3%	5%	3%	4%	3%	2%	2%	4%
2	(2)	123	25	28	2	40	5	7	35	26	6	29
		6%	4%	5%	2%	12%	7%	9%	5%	5%	4%	12%
3	(3)	135	37	32	13	30	4	6	47	33	11	22
		7%	7%	5%	11%	9%	6%	7%	7%	6%	8%	9%
4	(4)	142	34	45	4	33	3	5	46	45	7	22
		7%	6%	8%	4%	10%	4%	6%	7%	8%	5%	9%
5	(5)	469	133	121	20	72	16	17	157	125	32	49
		23%	24%	20%	17%	21%	21%	20%	23%	22%	23%	21%
6	(6)	246	72	75	15	32	10	13	80	67	17	20
		12%	13%	13%	12%	9%	13%	16%	12%	12%	12%	8%
7	(7)	260	91	81	20	18	14	12	96	76	20	14
		13%	16%	14%	17%	5%	19%	14%	14%	14%	14%	6%
8	(8)	201	64	65	21	14	4	7	70	64	21	11
		10%	12%	11%	18%	4%	5%	8%	10%	11%	15%	5%
9	(9)	95	32	37	6	8	4	3	34	36	6	4
		5%	6%	6%	5%	2%	5%	4%	5%	6%	4%	2%
10	(10)	106	25	41	7	13	1	5	31	35	9	13
		5%	4%	7%	6%	4%	1%	6%	5%	6%	7%	6%
NETS												
Net: Unimportant (0-3)		526	109	126	26	151	23	22	160	115	32	106
		26%	19%	21%	21%	44%	31%	26%	24%	20%	22%	44%
Net: Neither (4-6)		858	239	242	39	137	29	35	282	237	56	91
		42%	43%	41%	33%	40%	39%	42%	42%	42%	39%	38%
Net: Important (7-10)		662	212	224	54	53	23	27	231	212	56	42
		32%	38%	38%	45%	16%	30%	32%	34%	38%	39%	17%
Mean score		5.11	5.52	5.47	5.76	3.86	4.68	5.18	5.24	5.49	5.49	3.92

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ONLINE Opinion Poll

Q7_2. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

The opinions of major financial institutions
Base: All respondents

	Total	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015			
		Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2046	507	590	110	399	71	94	600	579	122	318
Weighted Total	2046	560	592	119	341	75	85	673	565	143	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Standard deviation	2.72	2.49	2.73	2.60	2.79	2.76	2.66	2.63	2.66	2.68	2.86
Standard error	.06	.11	.11	.25	.14	.33	.27	.11	.11	.24	.16

ONLINE Opinion Poll

Q7_2. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

The opinions of major financial institutions
Base: All respondents

			Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Before 2pm 16/ 06/2016	After 2pm 16/ 06/2016
								REGION							INTERVIEW TIME	
Unweighted Total			2046	202	69	206	194	181	141	110	218	252	287	186	1854	192
Weighted Total			2046 100%	178 100%	86 100%	233 100%	176 100%	184 100%	151 100%	102 100%	194 100%	272 100%	288 100%	180 100%	1852 100%	194 100%
0		(0)	204 10%	13 7%	9 10%	23 10%	22 12%	18 10%	15 10%	8 7%	15 8%	26 10%	29 10%	27 15%	184 10%	20 10%
1		(1)	64 3%	7 4%	3 3%	6 3%	7 4%	4 2%	4 3%	1 1%	8 4%	4 2%	11 4%	8 4%	56 3%	8 4%
2		(2)	123 6%	10 5%	11 13%	13 5%	10 5%	12 7%	8 5%	3 3%	17 9%	12 4%	14 5%	13 7%	113 6%	10 5%
3		(3)	135 7%	12 7%	8 10%	28 12%	7 4%	9 5%	6 4%	7 7%	10 5%	18 7%	18 6%	11 6%	123 7%	11 6%
4		(4)	142 7%	10 6%	3 3%	19 8%	8 5%	13 7%	14 10%	11 10%	12 6%	20 7%	24 8%	9 5%	134 7%	8 4%
5		(5)	469 23%	43 24%	19 22%	56 24%	43 24%	44 24%	32 21%	30 29%	37 19%	60 22%	65 22%	41 23%	416 22%	53 27%
6		(6)	246 12%	24 14%	3 4%	14 6%	26 15%	26 14%	15 10%	12 12%	30 16%	36 13%	39 14%	20 11%	227 12%	20 10%
7		(7)	260 13%	22 12%	16 18%	31 13%	19 11%	22 12%	25 17%	9 9%	28 14%	39 14%	31 11%	18 10%	234 13%	26 14%
8		(8)	201 10%	17 10%	8 9%	18 8%	21 12%	18 10%	19 13%	8 8%	22 11%	28 10%	27 9%	16 9%	185 10%	15 8%
9		(9)	95 5%	10 6%	4 4%	15 6%	4 2%	5 3%	7 5%	7 7%	7 3%	10 4%	18 6%	8 4%	79 4%	16 8%
10		(10)	106 5%	9 5%	3 3%	11 5%	8 5%	13 7%	5 3%	6 6%	9 5%	19 7%	13 4%	10 6%	100 5%	6 3%
NETS																
Net: Unimportant (0-3)			526 26%	42 24%	32 37%	70 30%	46 26%	43 23%	33 22%	18 18%	50 26%	61 22%	72 25%	59 33%	477 26%	49 25%
Net: Neither (4-6)			858 42%	78 44%	24 28%	89 38%	77 44%	83 45%	61 41%	53 52%	79 41%	115 42%	128 44%	70 39%	777 42%	81 42%
Net: Important (7-10)			662 32%	58 33%	30 35%	74 32%	52 30%	58 31%	57 38%	31 30%	65 34%	96 35%	89 31%	52 29%	599 32%	63 33%

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ONLINE Opinion Poll

Q7_2. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

The opinions of major financial institutions
Base: All respondents

| | Total | REGION | | | | | | | | | | | INTERVIEW TIME | |
		Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Before 2pm 16/ 06/2016	After 2pm 16/ 06/2016
Unweighted Total	2046	202	69	206	194	181	141	110	218	252	287	186	1854	192
Weighted Total	2046	178	86	233	176	184	151	102	194	272	288	180	1852	194
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean score	5.11	5.28	4.71	4.95	4.96	5.19	5.23	5.40	5.18	5.33	5.10	4.72	5.11	5.10
Standard deviation	2.72	2.64	2.79	2.72	2.78	2.70	2.66	2.53	2.66	2.70	2.72	2.96	2.72	2.72
Standard error	.06	.19	.34	.19	.20	.20	.22	.24	.18	.17	.16	.22	.06	.20

ONLINE Opinion Poll

Q7_3. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think will be best for me and my family's financial situation
Base: All respondents

			GENDER		AGE						SOCIAL GRADE				REGION SUMMARY					
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total		2046	1026	1020	242	336	338	375	259	496	547	605	355	539	1734	202	1844	469	540	725
Weighted Total		2046	996	1050	233	352	340	368	299	454	546	567	446	487	1766	178	1868	495	530	741
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	28	16	12	1	5	9	4	7	3	5	6	4	13	27	2	27	10	5	11
		1%	2%	1%	*	1%	3%	1%	2%	1%	1%	1%	1%	3%	2%	1%	1%	2%	1%	2%
1	(1)	6	5	1	-	-	1	1	2	2	1	-	2	3	6	-	6	-	2	4
		*	*	*	-	-	*	*	1%	*	*	-	*	1%	*	-	*	-	*	1%
2	(2)	16	11	5	1	1	4	3	2	5	4	6	2	4	14	1	15	4	4	5
		1%	1%	*	*	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
3	(3)	20	11	9	3	2	2	4	5	5	6	6	4	4	18	3	18	8	1	8
		1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%	2%	*	1%
4	(4)	29	16	13	2	5	4	6	7	5	10	8	3	8	25	4	25	3	6	16
		1%	2%	1%	1%	1%	1%	2%	2%	1%	2%	1%	1%	2%	1%	2%	1%	1%	1%	2%
5	(5)	285	145	140	37	46	49	51	41	62	66	83	58	77	246	21	263	65	69	112
		14%	15%	13%	16%	13%	14%	14%	14%	14%	12%	15%	13%	16%	14%	12%	14%	13%	13%	15%
6	(6)	181	99	82	31	34	18	47	22	29	53	51	38	38	163	15	167	41	49	73
		9%	10%	8%	13%	10%	5%	13%	7%	6%	10%	9%	9%	8%	9%	8%	9%	8%	9%	10%
7	(7)	312	162	150	50	49	49	47	52	64	92	79	70	71	262	36	276	72	78	112
		15%	16%	14%	22%	14%	14%	13%	17%	14%	17%	14%	16%	15%	15%	20%	15%	15%	15%	15%
8	(8)	372	167	204	35	78	52	60	49	98	86	120	86	79	316	37	335	95	95	125
		18%	17%	19%	15%	22%	15%	16%	16%	22%	16%	21%	19%	16%	18%	21%	18%	19%	18%	17%
9	(9)	248	122	126	24	45	55	38	37	49	78	70	48	52	212	19	229	62	71	79
		12%	12%	12%	10%	13%	16%	10%	13%	11%	14%	12%	11%	11%	12%	11%	12%	13%	13%	11%
10	(10)	549	242	307	49	88	97	108	75	133	144	137	131	137	477	42	508	134	149	194
		27%	24%	29%	21%	25%	28%	29%	25%	29%	26%	24%	29%	28%	27%	23%	27%	27%	28%	26%
NETS																				
Net: Unimportant (0-3)		71	43	28	5	8	16	11	16	15	17	18	12	24	65	5	65	22	13	29
		3%	4%	3%	2%	2%	5%	3%	5%	3%	3%	3%	3%	5%	4%	3%	4%	4%	2%	4%
Net: Neither (4-6)		495	259	235	71	84	71	104	70	96	129	143	99	124	434	40	455	110	123	201
		24%	26%	22%	30%	24%	21%	28%	23%	21%	24%	25%	22%	25%	25%	22%	24%	22%	23%	27%
Net: Important (7-10)		1481	694	787	158	260	253	253	213	344	400	406	335	340	1268	133	1348	363	394	510
		72%	70%	75%	68%	74%	74%	69%	71%	76%	73%	72%	75%	70%	72%	75%	72%	73%	74%	69%
Mean score		7.63	7.46	7.78	7.41	7.70	7.67	7.63	7.45	7.77	7.68	7.58	7.78	7.49	7.61	7.59	7.63	7.64	7.77	7.48

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ONLINE Opinion Poll

Q7_3. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think will be best for me and my family's financial situation
Base: All respondents

		GENDER		AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2046	1026	1020	242	336	338	375	259	496	547	605	355	539	1734	202	1844	469	540	725
Weighted Total	2046	996	1050	233	352	340	368	299	454	546	567	446	487	1766	178	1868	495	530	741
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Standard deviation	2.15	2.21	2.07	1.91	2.02	2.34	2.15	2.31	2.08	2.08	2.08	2.05	2.37	2.17	1.99	2.16	2.21	2.06	2.22
Standard error	.05	.07	.06	.12	.11	.13	.11	.14	.09	.09	.08	.11	.10	.05	.14	.05	.10	.09	.08

COMRES

ONLINE Opinion Poll

Q7_3. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think will be best for me and my family's financial situation
Base: All respondents

			VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015			
		Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total		2046	507	590	110	399	71	94	600	579	122	318
Weighted Total		2046	560	592	119	341	75	85	673	565	143	239
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	28	4	5	2	6	2	1	6	8	2	5
		1%	1%	1%	2%	2%	3%	1%	1%	1%	2%	2%
1	(1)	6	-	4	-	1	-	-	-	2	1	1
		*	-	1%	-	*	-	-	-	*	1%	*
2	(2)	16	3	2	1	4	3	-	6	1	1	2
		1%	1%	*	1%	1%	4%	-	1%	*	1%	1%
3	(3)	20	-	7	-	6	2	1	3	6	-	4
		1%	-	1%	-	2%	3%	2%	1%	1%	-	2%
4	(4)	29	6	5	1	5	1	3	6	7	-	2
		1%	1%	1%	1%	1%	1%	4%	1%	1%	-	1%
5	(5)	285	65	74	15	45	12	10	82	65	23	32
		14%	12%	13%	13%	13%	16%	12%	12%	12%	16%	13%
6	(6)	181	49	62	9	27	4	8	58	55	10	18
		9%	9%	10%	7%	8%	6%	9%	9%	10%	7%	7%
7	(7)	312	101	78	19	41	14	20	101	71	34	29
		15%	18%	13%	16%	12%	19%	24%	15%	13%	24%	12%
8	(8)	372	120	111	21	48	15	16	148	109	16	34
		18%	21%	19%	18%	14%	20%	19%	22%	19%	11%	14%
9	(9)	248	79	79	21	31	5	8	92	78	24	20
		12%	14%	13%	17%	9%	7%	9%	14%	14%	17%	8%
10	(10)	549	133	164	30	126	15	18	170	162	32	93
		27%	24%	28%	25%	37%	20%	21%	25%	29%	22%	39%
NETS												
Net: Unimportant (0-3)		71	7	19	3	17	8	2	16	18	5	12
		3%	1%	3%	3%	5%	10%	3%	2%	3%	3%	5%
Net: Neither (4-6)		495	119	140	25	77	17	21	147	128	33	52
		24%	21%	24%	21%	23%	23%	25%	22%	23%	23%	22%
Net: Important (7-10)		1481	433	433	90	247	50	62	510	420	105	176
		72%	77%	73%	76%	72%	67%	73%	76%	74%	74%	73%
Mean score		7.63	7.78	7.74	7.74	7.77	6.99	7.42	7.76	7.79	7.51	7.83

COMRES

ONLINE Opinion Poll

Q7_3. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think will be best for me and my family's financial situation
Base: All respondents

| | | VOTING INTENTION | | | | | | PAST VOTE – GENERAL ELECTION 2015 | | | |
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2046	507	590	110	399	71	94	600	579	122	318
Weighted Total	2046	560	592	119	341	75	85	673	565	143	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Standard deviation	2.15	1.86	2.07	2.12	2.36	2.51	1.99	1.97	2.11	2.14	2.37
Standard error	.05	.08	.09	.20	.12	.30	.20	.08	.09	.19	.13

COMRES

ONLINE Opinion Poll

Q7_3. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think will be best for me and my family's financial situation
Base: All respondents

								REGION							INTERVIEW TIME	
		Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Before 2pm 16/ 06/2016	After 2pm 16/ 06/2016
Unweighted Total		2046	202	69	206	194	181	141	110	218	252	287	186	1854	192
Weighted Total		2046	178	86	233	176	184	151	102	194	272	288	180	1852	194
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	28	2	2	5	3	2	4	-	-	3	5	4	28	-
		1%	1%	3%	2%	2%	1%	2%	-	-	1%	2%	2%	2%	-
1	(1)	6	-	-	-	-	-	-	-	2	1	2	1	6	-
		*	-	-	-	-	-	-	-	1%	*	1%	*	*	-
2	(2)	16	1	1	-	3	2	-	1	3	2	1	2	15	1
		1%	1%	2%	-	1%	1%	-	1%	1%	1%	*	1%	1%	*
3	(3)	20	3	-	5	3	-	-	-	1	5	-	3	19	2
		1%	2%	-	2%	2%	-	-	-	1%	2%	-	2%	1%	1%
4	(4)	29	4	-	2	1	2	2	-	2	6	6	4	24	5
		1%	2%	-	1%	1%	1%	1%	-	1%	2%	2%	2%	1%	2%
5	(5)	285	21	9	27	30	26	23	17	20	40	43	30	261	23
		14%	12%	10%	11%	17%	14%	15%	17%	10%	15%	15%	16%	14%	12%
6	(6)	181	15	4	20	17	15	15	4	18	26	26	21	161	20
		9%	8%	5%	9%	10%	8%	10%	4%	9%	9%	9%	12%	9%	10%
7	(7)	312	36	12	41	19	24	19	13	35	49	44	19	284	27
		15%	20%	14%	18%	11%	13%	13%	13%	18%	18%	15%	10%	15%	14%
8	(8)	372	37	22	39	35	37	25	19	34	49	48	28	332	40
		18%	21%	25%	17%	20%	20%	16%	19%	17%	18%	17%	16%	18%	20%
9	(9)	248	19	16	27	19	24	26	17	21	27	32	20	217	31
		12%	11%	18%	12%	11%	13%	17%	17%	11%	10%	11%	11%	12%	16%
10	(10)	549	42	20	66	48	52	37	30	60	64	81	49	504	46
		27%	23%	23%	28%	27%	28%	25%	30%	31%	23%	28%	27%	27%	24%
NETS															
Net: Unimportant (0-3)		71	5	4	10	8	3	4	1	6	12	8	10	68	2
		3%	3%	4%	4%	5%	2%	2%	1%	3%	4%	3%	5%	4%	1%
Net: Neither (4-6)		495	40	13	49	48	44	40	21	39	71	75	55	447	48
		24%	22%	15%	21%	27%	24%	27%	21%	20%	26%	26%	30%	24%	25%
Net: Important (7-10)		1481	133	69	174	120	137	107	80	149	189	205	116	1337	144
		72%	75%	81%	75%	68%	75%	71%	78%	77%	70%	71%	64%	72%	74%

Prepared by ComRes

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ONLINE Opinion Poll

Q7_3. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think will be best for me and my family's financial situation
Base: All respondents

| | Total | REGION | | | | | | | | | | | INTERVIEW TIME | |
		Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Before 2pm 16/ 06/2016	After 2pm 16/ 06/2016
Unweighted Total	2046	202	69	206	194	181	141	110	218	252	287	186	1854	192
Weighted Total	2046	178	86	233	176	184	151	102	194	272	288	180	1852	194
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean score	7.63	7.59	7.78	7.67	7.53	7.80	7.63	7.99	7.83	7.41	7.60	7.39	7.61	7.76
Standard deviation	2.15	1.99	2.17	2.19	2.25	2.01	2.17	1.88	2.02	2.16	2.20	2.36	2.17	1.85
Standard error	.05	.14	.26	.15	.16	.15	.18	.18	.14	.14	.13	.17	.05	.13

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ONLINE Opinion Poll

Q7_4. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think will be best at reducing immigration
Base: All respondents

			GENDER		AGE						SOCIAL GRADE				REGION SUMMARY					
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total		2046	1026	1020	242	336	338	375	259	496	547	605	355	539	1734	202	1844	469	540	725
Weighted Total		2046	996	1050	233	352	340	368	299	454	546	567	446	487	1766	178	1868	495	530	741
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	127	70	57	29	23	28	18	15	14	41	48	8	30	111	13	114	37	15	60
		6%	7%	5%	12%	7%	8%	5%	5%	3%	8%	8%	2%	6%	6%	7%	6%	7%	3%	8%
1	(1)	42	25	17	15	9	4	5	3	6	11	20	7	5	37	5	37	10	16	12
		2%	3%	2%	7%	2%	1%	1%	1%	1%	2%	4%	1%	1%	2%	3%	2%	2%	3%	2%
2	(2)	61	33	29	16	12	8	13	4	7	22	24	10	5	47	12	50	11	17	18
		3%	3%	3%	7%	4%	2%	4%	1%	2%	4%	4%	2%	1%	3%	7%	3%	2%	3%	2%
3	(3)	67	42	26	15	20	8	6	11	8	21	26	14	6	57	6	61	13	18	26
		3%	4%	2%	6%	6%	2%	2%	4%	2%	4%	5%	3%	1%	3%	4%	3%	3%	3%	4%
4	(4)	64	30	34	16	14	8	13	7	7	24	14	13	13	54	10	54	10	14	30
		3%	3%	3%	7%	4%	2%	4%	2%	1%	4%	2%	3%	3%	3%	6%	3%	2%	3%	4%
5	(5)	320	151	169	44	73	50	56	37	60	86	91	71	71	271	32	288	79	78	114
		16%	15%	16%	19%	21%	15%	15%	12%	13%	16%	16%	16%	15%	15%	18%	15%	16%	15%	15%
6	(6)	151	80	72	23	30	30	30	19	20	50	33	30	37	125	20	131	40	34	51
		7%	8%	7%	10%	9%	9%	8%	6%	4%	9%	6%	7%	8%	7%	11%	7%	8%	6%	7%
7	(7)	197	97	101	28	38	35	37	22	37	55	54	45	44	168	17	180	41	50	78
		10%	10%	10%	12%	11%	10%	10%	7%	8%	10%	9%	10%	9%	10%	10%	10%	8%	9%	11%
8	(8)	250	114	136	14	49	49	45	34	58	71	63	63	53	225	12	238	54	83	87
		12%	11%	13%	6%	14%	14%	12%	12%	13%	13%	11%	14%	11%	13%	7%	13%	11%	16%	12%
9	(9)	195	99	96	14	24	39	37	34	46	54	52	31	58	165	18	177	55	52	59
		10%	10%	9%	6%	7%	12%	10%	12%	10%	10%	9%	7%	12%	9%	10%	9%	11%	10%	8%
10	(10)	571	257	314	18	61	81	107	113	190	111	142	154	165	505	33	538	146	153	207
		28%	26%	30%	8%	17%	24%	29%	38%	42%	20%	25%	34%	34%	29%	18%	29%	29%	29%	28%
NETS																				
Net: Unimportant (0-3)		298	170	128	75	64	49	43	32	35	96	118	38	46	252	36	262	70	66	116
		15%	17%	12%	32%	18%	14%	12%	11%	8%	18%	21%	9%	9%	14%	20%	14%	14%	12%	16%
Net: Neither (4-6)		535	260	275	83	116	88	100	62	87	160	138	115	121	450	62	474	130	127	194
		26%	26%	26%	35%	33%	26%	27%	21%	19%	29%	24%	26%	25%	25%	35%	25%	26%	24%	26%
Net: Important (7-10)		1213	566	647	75	172	204	226	204	332	290	310	293	320	1064	80	1133	295	337	431
		59%	57%	62%	32%	49%	60%	61%	68%	73%	53%	55%	66%	66%	60%	45%	61%	60%	64%	58%
Mean score		6.83	6.64	7.01	4.87	6.17	6.77	7.03	7.49	7.80	6.38	6.39	7.39	7.33	6.87	6.04	6.91	6.90	7.10	6.69

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ONLINE Opinion Poll

Q7_4. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think will be best at reducing immigration
Base: All respondents

		GENDER		AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2046	1026	1020	242	336	338	375	259	496	547	605	355	539	1734	202	1844	469	540	725
Weighted Total	2046	996	1050	233	352	340	368	299	454	546	567	446	487	1766	178	1868	495	530	741
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Standard deviation	3.00	3.09	2.91	3.04	2.91	3.01	2.87	2.87	2.65	3.03	3.24	2.61	2.87	3.01	3.06	2.99	3.07	2.80	3.10
Standard error	.07	.10	.09	.20	.16	.16	.15	.18	.12	.13	.13	.14	.12	.07	.22	.07	.14	.12	.12

ONLINE Opinion Poll

Q7_4. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think will be best at reducing immigration
Base: All respondents

				VOTING INTENTION					PAST VOTE – GENERAL ELECTION 2015			
		Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total		2046	507	590	110	399	71	94	600	579	122	318
Weighted Total		2046	560	592	119	341	75	85	673	565	143	239
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	127	10	67	9	1	17	7	9	52	12	1
		6%	2%	11%	8%	*	23%	8%	1%	9%	9%	1%
1	(1)	42	8	16	4	2	3	4	8	15	4	1
		2%	1%	3%	4%	1%	4%	5%	1%	3%	3%	1%
2	(2)	61	12	27	7	-	2	6	15	14	9	-
		3%	2%	4%	6%	-	3%	7%	2%	3%	6%	-
3	(3)	67	12	29	4	4	10	2	15	29	4	3
		3%	2%	5%	3%	1%	13%	2%	2%	5%	3%	1%
4	(4)	64	14	23	6	4	3	4	16	20	9	2
		3%	2%	4%	5%	1%	4%	4%	2%	3%	7%	1%
5	(5)	320	82	96	23	17	12	15	95	96	27	15
		16%	15%	16%	20%	5%	17%	18%	14%	17%	19%	6%
6	(6)	151	38	49	15	9	7	10	43	46	12	7
		7%	7%	8%	13%	3%	9%	11%	6%	8%	9%	3%
7	(7)	197	66	66	12	16	8	10	69	60	14	13
		10%	12%	11%	10%	5%	10%	12%	10%	11%	10%	5%
8	(8)	250	98	64	16	40	5	6	104	64	16	28
		12%	17%	11%	14%	12%	6%	7%	15%	11%	11%	12%
9	(9)	195	64	50	9	40	3	10	80	50	14	29
		10%	11%	8%	7%	12%	4%	11%	12%	9%	10%	12%
10	(10)	571	157	105	14	208	5	13	220	119	22	140
		28%	28%	18%	11%	61%	7%	15%	33%	21%	15%	59%
NETS												
Net: Unimportant (0-3)		298	41	139	25	7	32	18	46	111	29	6
		15%	7%	23%	21%	2%	43%	22%	7%	20%	20%	2%
Net: Neither (4-6)		535	134	168	44	29	22	28	154	161	49	24
		26%	24%	28%	37%	9%	30%	33%	23%	29%	34%	10%
Net: Important (7-10)		1213	384	285	50	305	20	38	474	293	65	210
		59%	69%	48%	42%	89%	27%	45%	70%	52%	46%	88%
Mean score		6.83	7.41	5.91	5.76	8.93	4.26	5.89	7.60	6.26	5.91	8.81

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ONLINE Opinion Poll

Q7_4. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think will be best at reducing immigration
Base: All respondents

		VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015			
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2046	507	590	110	399	71	94	600	579	122	318
Weighted Total	2046	560	592	119	341	75	85	673	565	143	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Standard deviation	3.00	2.47	3.22	2.92	1.80	3.19	3.11	2.45	3.14	3.06	1.91
Standard error	.07	.11	.13	.28	.09	.38	.32	.10	.13	.28	.11

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ONLINE Opinion Poll

Q7_4. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think will be best at reducing immigration
Base: All respondents

		Total						REGION							INTERVIEW TIME	
			Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Before 2pm 16/ 06/2016	After 2pm 16/ 06/2016
Unweighted Total		2046	202	69	206	194	181	141	110	218	252	287	186	1854	192
Weighted Total		2046	178	86	233	176	184	151	102	194	272	288	180	1852	194
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	127	13	5	23	9	3	5	3	6	26	19	15	112	15
		6%	7%	6%	10%	5%	2%	3%	3%	3%	10%	7%	8%	6%	8%
1	(1)	42	5	1	6	3	5	8	-	4	1	8	2	38	4
		2%	3%	2%	2%	2%	2%	5%	-	2%	1%	3%	1%	2%	2%
2	(2)	61	12	1	7	3	5	2	3	11	6	11	2	53	8
		3%	7%	2%	3%	2%	3%	1%	3%	5%	2%	4%	1%	3%	4%
3	(3)	67	6	3	8	2	6	6	4	7	10	10	6	58	10
		3%	4%	3%	3%	1%	3%	4%	4%	4%	4%	3%	3%	3%	5%
4	(4)	64	10	1	2	7	8	2	-	4	13	10	7	48	16
		3%	6%	1%	1%	4%	4%	2%	-	2%	5%	3%	4%	3%	8%
5	(5)	320	32	15	35	29	30	21	17	27	43	43	27	289	31
		16%	18%	18%	15%	16%	16%	14%	17%	14%	16%	15%	15%	16%	16%
6	(6)	151	20	7	17	16	14	11	6	9	25	10	16	138	13
		7%	11%	8%	7%	9%	7%	7%	6%	5%	9%	3%	9%	7%	7%
7	(7)	197	17	3	21	17	14	13	12	23	28	31	19	178	20
		10%	10%	3%	9%	10%	8%	8%	12%	12%	10%	11%	11%	10%	10%
8	(8)	250	12	13	24	17	31	26	13	26	32	33	22	230	20
		12%	7%	16%	10%	10%	17%	17%	13%	13%	12%	12%	12%	12%	10%
9	(9)	195	18	10	27	18	14	17	11	21	15	25	20	179	16
		10%	10%	12%	12%	10%	8%	11%	11%	11%	5%	9%	11%	10%	8%
10	(10)	571	33	26	64	56	54	41	33	58	72	89	45	529	41
		28%	18%	30%	27%	32%	29%	27%	32%	30%	27%	31%	25%	29%	21%
NETS															
Net: Unimportant (0-3)		298	36	10	43	17	18	20	10	28	43	48	25	261	37
		15%	20%	12%	19%	9%	10%	13%	9%	14%	16%	17%	14%	14%	19%
Net: Neither (4-6)		535	62	23	54	52	52	35	23	40	82	63	50	475	60
		26%	35%	27%	23%	29%	28%	23%	23%	21%	30%	22%	28%	26%	31%
Net: Important (7-10)		1213	80	52	135	108	114	97	69	127	147	178	106	1116	97
		59%	45%	61%	58%	61%	62%	64%	68%	65%	54%	62%	59%	60%	50%

Prepared by ComRes

COMRES

ONLINE Opinion Poll

Q7_4. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think will be best at reducing immigration
Base: All respondents

| | Total | REGION | | | | | | | | | | | INTERVIEW TIME | |
		Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Before 2pm 16/ 06/2016	After 2pm 16/ 06/2016
Unweighted Total	2046	202	69	206	194	181	141	110	218	252	287	186	1854	192
Weighted Total	2046	178	86	233	176	184	151	102	194	272	288	180	1852	194
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean score	6.83	6.04	7.12	6.64	7.14	7.15	7.07	7.44	7.09	6.51	6.83	6.76	6.90	6.20
Standard deviation	3.00	3.06	2.94	3.27	2.84	2.67	2.86	2.58	2.87	3.12	3.14	3.01	2.99	3.09
Standard error	.07	.22	.35	.23	.20	.20	.24	.25	.19	.20	.19	.22	.07	.22

COMRES

ONLINE Opinion Poll

Q7_5. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think will be best for Britain's economy
Base: All respondents

			GENDER		AGE						SOCIAL GRADE				REGION SUMMARY					
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total		2046	1026	1020	242	336	338	375	259	496	547	605	355	539	1734	202	1844	469	540	725
Weighted Total		2046	996	1050	233	352	340	368	299	454	546	567	446	487	1766	178	1868	495	530	741
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	25	15	10	-	4	9	2	6	4	5	5	4	12	25	1	25	8	4	12
		1%	2%	1%	-	1%	3%	*	2%	1%	1%	1%	1%	2%	1%	*	1%	2%	1%	2%
1	(1)	6	5	1	1	-	-	1	1	3	2	1	4	-	5	1	5	3	-	3
		*	1%	*	1%	-	-	*	*	1%	*	*	1%	-	*	*	*	1%	-	*
2	(2)	6	5	1	-	-	1	3	-	1	3	1	-	2	5	-	6	1	-	4
		*	1%	*	-	-	*	1%	-	*	*	*	-	1%	*	-	*	*	-	1%
3	(3)	16	10	6	4	1	5	-	2	4	4	3	4	5	12	3	13	1	2	9
		1%	1%	1%	2%	*	1%	-	1%	1%	1%	1%	1%	1%	1%	2%	1%	*	*	1%
4	(4)	31	18	14	2	9	3	4	9	4	14	5	6	7	29	2	29	8	10	10
		2%	2%	1%	1%	2%	1%	1%	3%	1%	3%	1%	1%	1%	2%	1%	2%	2%	2%	1%
5	(5)	237	117	120	26	46	45	49	24	46	49	54	55	78	197	25	212	58	59	81
		12%	12%	11%	11%	13%	13%	13%	8%	10%	9%	10%	12%	16%	11%	14%	11%	12%	11%	11%
6	(6)	176	93	83	30	35	17	35	30	28	44	54	38	40	155	11	165	43	40	72
		9%	9%	8%	13%	10%	5%	9%	10%	6%	8%	10%	8%	8%	9%	6%	9%	9%	7%	10%
7	(7)	311	164	147	39	61	54	64	43	50	81	86	78	67	261	30	281	75	67	119
		15%	16%	14%	17%	17%	16%	17%	14%	11%	15%	15%	17%	14%	15%	17%	15%	15%	13%	16%
8	(8)	400	182	217	54	69	63	65	59	90	117	122	87	73	350	36	363	94	119	137
		20%	18%	21%	23%	19%	19%	18%	20%	20%	21%	22%	20%	15%	20%	20%	19%	19%	22%	18%
9	(9)	321	154	166	30	54	51	46	59	81	88	102	55	76	279	27	294	86	95	99
		16%	16%	16%	13%	15%	15%	12%	20%	18%	16%	18%	12%	16%	16%	15%	16%	17%	18%	13%
10	(10)	517	232	284	47	74	89	99	65	143	141	134	115	127	448	41	475	119	133	195
		25%	23%	27%	20%	21%	26%	27%	22%	31%	26%	24%	26%	26%	25%	23%	25%	24%	25%	26%
NETS																				
Net: Unimportant (0-3)		54	36	17	5	5	16	6	10	12	13	10	12	19	48	4	49	13	7	28
		3%	4%	2%	2%	2%	5%	2%	3%	3%	2%	2%	3%	4%	3%	3%	3%	3%	1%	4%
Net: Neither (4-6)		444	228	217	58	90	66	89	63	79	107	113	99	125	380	39	405	108	109	163
		22%	23%	21%	25%	25%	19%	24%	21%	17%	20%	20%	22%	26%	22%	22%	22%	22%	21%	22%
Net: Important (7-10)		1548	732	816	170	257	258	274	226	363	426	444	336	342	1338	135	1413	374	414	550
		76%	74%	78%	73%	73%	76%	74%	76%	80%	78%	78%	75%	70%	76%	76%	76%	75%	78%	74%
Mean score		7.75	7.60	7.89	7.61	7.60	7.66	7.74	7.70	8.05	7.84	7.88	7.70	7.56	7.76	7.69	7.76	7.72	7.91	7.67

Prepared by ComRes

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ONLINE Opinion Poll

Q7_5. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think will be best for Britain's economy
Base: All respondents

		GENDER		AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2046	1026	1020	242	336	338	375	259	496	547	605	355	539	1734	202	1844	469	540	725
Weighted Total	2046	996	1050	233	352	340	368	299	454	546	567	446	487	1766	178	1868	495	530	741
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Standard deviation	2.03	2.12	1.93	1.83	1.95	2.26	1.95	2.10	2.01	1.98	1.85	2.04	2.27	2.05	1.95	2.04	2.08	1.89	2.14
Standard error	.04	.07	.06	.12	.11	.12	.10	.13	.09	.08	.08	.11	.10	.05	.14	.05	.10	.08	.08

ONLINE Opinion Poll

Q7_5. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think will be best for Britain's economy
Base: All respondents

					VOTING INTENTION					PAST VOTE – GENERAL ELECTION 2015		
		Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total		2046	507	590	110	399	71	94	600	579	122	318
Weighted Total		2046	560	592	119	341	75	85	673	565	143	239
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	25	5	5	1	4	1	-	6	7	2	4
		1%	1%	1%	1%	1%	2%	-	1%	1%	2%	2%
1	(1)	6	1	1	-	3	-	1	1	1	-	1
		*	*	*	-	1%	-	1%	*	*	-	1%
2	(2)	6	-	2	-	2	-	-	1	-	-	2
		*	-	*	-	1%	-	-	*	-	-	1%
3	(3)	16	3	5	1	2	3	1	4	5	1	-
		1%	1%	1%	1%	1%	4%	2%	1%	1%	1%	-
4	(4)	31	7	7	-	11	2	2	10	7	-	7
		2%	1%	1%	-	3%	3%	2%	2%	1%	-	3%
5	(5)	237	39	61	13	43	7	14	59	69	10	29
		12%	7%	10%	11%	13%	10%	16%	9%	12%	7%	12%
6	(6)	176	47	54	11	24	8	4	58	48	10	18
		9%	8%	9%	10%	7%	10%	5%	9%	8%	7%	7%
7	(7)	311	76	90	14	52	17	17	92	75	28	34
		15%	14%	15%	12%	15%	23%	20%	14%	13%	20%	14%
8	(8)	400	131	122	23	52	11	20	139	112	30	39
		20%	23%	21%	19%	15%	14%	23%	21%	20%	21%	16%
9	(9)	321	108	93	22	45	10	11	126	98	24	28
		16%	19%	16%	18%	13%	14%	12%	19%	17%	17%	12%
10	(10)	517	143	151	34	103	15	16	176	143	38	78
		25%	25%	26%	29%	30%	20%	19%	26%	25%	26%	32%
NETS												
Net: Unimportant (0-3)		54	10	14	2	11	4	2	12	13	4	7
		3%	2%	2%	1%	3%	6%	3%	2%	2%	3%	3%
Net: Neither (4-6)		444	92	122	25	78	17	19	127	123	20	53
		22%	17%	21%	21%	23%	23%	23%	19%	22%	14%	22%
Net: Important (7-10)		1548	458	455	93	252	53	63	534	428	120	179
		76%	82%	77%	78%	74%	71%	75%	79%	76%	84%	75%
Mean score		7.75	8.02	7.82	8.02	7.72	7.34	7.48	7.95	7.80	7.97	7.79

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ONLINE Opinion Poll

Q7_5. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think will be best for Britain's economy
Base: All respondents

| | | VOTING INTENTION | | | | | | PAST VOTE – GENERAL ELECTION 2015 | | | |
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2046	507	590	110	399	71	94	600	579	122	318
Weighted Total	2046	560	592	119	341	75	85	673	565	143	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Standard deviation	2.03	1.84	1.96	1.89	2.20	2.16	1.92	1.90	2.02	1.91	2.23
Standard error	.04	.08	.08	.18	.11	.26	.20	.08	.08	.17	.12

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ONLINE Opinion Poll

Q7_5. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think will be best for Britain's economy
Base: All respondents

							REGION							INTERVIEW TIME	
		Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Before 2pm 16/ 06/2016	After 2pm 16/ 06/2016
Unweighted Total		2046	202	69	206	194	181	141	110	218	252	287	186	1854	192
Weighted Total		2046	178	86	233	176	184	151	102	194	272	288	180	1852	194
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	25	1	1	4	3	1	2	-	1	2	8	2	24	1
		1%	*	2%	2%	2%	1%	2%	-	1%	1%	3%	1%	1%	1%
1	(1)	6	1	-	3	-	-	-	-	-	1	-	1	6	-
		*	*	-	1%	-	-	-	-	-	*	-	1%	*	-
2	(2)	6	-	-	-	1	-	-	1	-	2	2	1	5	1
		*	-	-	-	*	-	-	1%	-	1%	1%	*	*	*
3	(3)	16	3	-	-	1	-	-	1	2	4	5	1	15	1
		1%	2%	-	-	1%	-	-	1%	1%	1%	2%	*	1%	1%
4	(4)	31	2	1	4	3	4	4	-	3	3	3	4	27	4
		2%	1%	2%	2%	2%	2%	3%	-	2%	1%	1%	2%	1%	2%
5	(5)	237	25	10	27	20	29	12	15	18	33	27	20	219	17
		12%	14%	12%	12%	11%	16%	8%	14%	9%	12%	10%	11%	12%	9%
6	(6)	176	11	5	18	20	14	11	10	14	19	33	20	155	21
		9%	6%	6%	8%	12%	8%	7%	10%	7%	7%	11%	11%	8%	11%
7	(7)	311	30	15	35	25	17	18	20	32	56	41	22	276	35
		15%	17%	18%	15%	14%	9%	12%	19%	17%	21%	14%	12%	15%	18%
8	(8)	400	36	19	38	37	42	36	13	41	47	45	45	369	30
		20%	20%	22%	16%	21%	23%	24%	13%	21%	17%	15%	25%	20%	16%
9	(9)	321	27	18	39	29	33	31	14	32	37	43	19	289	32
		16%	15%	21%	17%	17%	18%	20%	14%	16%	14%	15%	10%	16%	17%
10	(10)	517	41	16	67	36	45	37	28	51	68	82	45	466	50
		25%	23%	18%	29%	21%	24%	25%	27%	26%	25%	28%	25%	25%	26%
NETS															
Net: Unimportant (0-3)		54	4	1	6	5	1	2	2	3	9	14	5	50	3
		3%	3%	2%	3%	3%	1%	2%	2%	2%	3%	5%	3%	3%	2%
Net: Neither (4-6)		444	39	17	49	43	47	27	25	35	55	64	44	402	42
		22%	22%	20%	21%	24%	25%	18%	25%	18%	20%	22%	25%	22%	22%
Net: Important (7-10)		1548	135	68	178	128	136	122	75	156	208	211	131	1400	148
		76%	76%	79%	76%	73%	74%	81%	74%	80%	76%	73%	73%	76%	76%

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ONLINE Opinion Poll

Q7_5. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think will be best for Britain's economy
Base: All respondents

| | Total | REGION | | | | | | | | | | | INTERVIEW TIME | |
		Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Before 2pm 16/ 06/2016	After 2pm 16/ 06/2016
Unweighted Total	2046	202	69	206	194	181	141	110	218	252	287	186	1854	192
Weighted Total	2046	178	86	233	176	184	151	102	194	272	288	180	1852	194
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean score	7.75	7.69	7.73	7.81	7.60	7.83	7.96	7.77	7.94	7.68	7.68	7.66	7.74	7.83
Standard deviation	2.03	1.95	1.91	2.16	2.06	1.90	1.93	1.90	1.84	2.04	2.29	2.04	2.05	1.92
Standard error	.04	.14	.23	.15	.15	.14	.16	.18	.12	.13	.13	.15	.05	.14

ONLINE Opinion Poll

Q7_6. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side is best for future generations
Base: All respondents

			GENDER		AGE						SOCIAL GRADE				REGION SUMMARY					
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total		2046	1026	1020	242	336	338	375	259	496	547	605	355	539	1734	202	1844	469	540	725
Weighted Total		2046	996	1050	233	352	340	368	299	454	546	567	446	487	1766	178	1868	495	530	741
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	31	17	14	-	4	11	3	8	5	9	3	6	13	30	-	31	13	6	11
		2%	2%	1%	-	1%	3%	1%	3%	1%	2%	1%	1%	3%	2%	-	2%	3%	1%	2%
1	(1)	9	8	2	-	5	1	3	-	1	4	1	2	2	9	-	9	2	4	3
		*	1%	*	-	1%	*	1%	-	*	1%	*	1%	*	1%	-	1%	*	1%	*
2	(2)	9	6	3	1	-	3	2	1	2	4	1	-	4	8	-	9	1	1	7
		*	1%	*	*	-	1%	1%	*	1%	1%	*	-	1%	*	-	*	*	*	1%
3	(3)	10	3	6	4	-	-	2	3	-	2	4	-	3	7	1	9	3	1	3
		*	*	1%	2%	-	-	1%	1%	-	*	1%	-	1%	*	*	*	1%	*	*
4	(4)	27	14	14	2	2	8	5	5	6	4	5	9	8	26	2	26	8	8	10
		1%	1%	1%	1%	*	2%	1%	2%	1%	1%	1%	2%	2%	1%	1%	1%	2%	1%	1%
5	(5)	215	106	108	23	49	43	37	27	36	53	49	46	66	187	19	196	56	50	81
		10%	11%	10%	10%	14%	13%	10%	9%	8%	10%	9%	10%	14%	11%	11%	10%	11%	9%	11%
6	(6)	136	65	71	22	31	26	22	14	22	39	39	27	32	113	15	121	37	35	41
		7%	7%	7%	10%	9%	8%	6%	5%	5%	7%	7%	6%	6%	6%	9%	6%	7%	7%	6%
7	(7)	277	136	141	41	50	47	54	41	44	76	84	56	61	232	27	250	56	82	94
		14%	14%	13%	18%	14%	14%	15%	14%	10%	14%	15%	12%	13%	13%	15%	13%	11%	15%	13%
8	(8)	383	179	204	45	66	65	62	62	84	106	113	89	75	326	40	343	77	113	136
		19%	18%	19%	19%	19%	19%	17%	21%	18%	19%	20%	20%	15%	18%	22%	18%	16%	21%	18%
9	(9)	352	178	174	40	59	56	64	55	78	95	100	73	84	306	28	324	96	89	121
		17%	18%	17%	17%	17%	17%	17%	19%	17%	17%	18%	16%	17%	17%	16%	17%	19%	17%	16%
10	(10)	598	284	314	55	88	80	114	84	177	154	166	138	140	521	47	552	146	141	233
		29%	29%	30%	24%	25%	24%	31%	28%	39%	28%	29%	31%	29%	29%	26%	30%	29%	27%	31%
NETS																				
Net: Unimportant (0-3)		59	34	25	5	9	14	11	12	8	19	10	8	22	55	1	58	19	12	24
		3%	3%	2%	2%	2%	4%	3%	4%	2%	4%	2%	2%	4%	3%	*	3%	4%	2%	3%
Net: Neither (4-6)		378	185	193	47	81	77	64	46	63	96	94	82	106	326	36	342	101	93	132
		18%	19%	18%	20%	23%	23%	17%	15%	14%	18%	17%	18%	22%	18%	20%	18%	20%	18%	18%
Net: Important (7-10)		1609	777	832	182	262	248	294	241	382	431	463	356	359	1385	141	1468	375	425	585
		79%	78%	79%	78%	75%	73%	80%	81%	84%	79%	82%	80%	74%	78%	79%	79%	76%	80%	79%
Mean score		7.92	7.86	7.97	7.85	7.74	7.55	7.97	7.90	8.33	7.88	8.07	8.01	7.70	7.90	7.98	7.91	7.83	7.91	7.95

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ONLINE Opinion Poll

Q7_6. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side is best for future generations
Base: All respondents

		GENDER		AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2046	1026	1020	242	336	338	375	259	496	547	605	355	539	1734	202	1844	469	540	725
Weighted Total	2046	996	1050	233	352	340	368	299	454	546	567	446	487	1766	178	1868	495	530	741
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Standard deviation	2.09	2.15	2.02	1.80	2.07	2.31	2.07	2.18	1.96	2.12	1.86	2.02	2.33	2.13	1.71	2.12	2.26	1.99	2.14
Standard error	.05	.07	.06	.12	.11	.13	.11	.14	.09	.09	.08	.11	.10	.05	.12	.05	.10	.09	.08

ONLINE Opinion Poll

Q7_6. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side is best for future generations
Base: All respondents

		Total	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015			
			Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total		2046	507	590	110	399	71	94	600	579	122	318
Weighted Total		2046	560	592	119	341	75	85	673	565	143	239
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	31	7	6	2	7	-	-	8	7	2	3
		2%	1%	1%	2%	2%	-	-	1%	1%	2%	1%
1	(1)	9	2	2	-	3	-	-	2	2	1	3
		*	*	*	-	1%	-	-	*	*	1%	1%
2	(2)	9	3	2	-	2	-	-	4	1	-	2
		*	1%	*	-	1%	-	-	1%	*	-	1%
3	(3)	10	2	1	-	3	2	1	2	1	-	2
		*	*	*	-	1%	2%	1%	*	*	-	1%
4	(4)	27	8	7	-	6	-	-	8	9	-	4
		1%	1%	1%	-	2%	-	-	1%	2%	-	2%
5	(5)	215	49	62	8	25	2	9	62	65	8	19
		10%	9%	11%	6%	7%	2%	11%	9%	12%	6%	8%
6	(6)	136	35	44	4	17	8	7	41	42	5	15
		7%	6%	7%	4%	5%	11%	8%	6%	7%	3%	6%
7	(7)	277	85	78	16	34	14	13	97	67	25	21
		14%	15%	13%	13%	10%	18%	16%	14%	12%	18%	9%
8	(8)	383	116	118	23	46	16	20	135	101	24	35
		19%	21%	20%	19%	14%	22%	23%	20%	18%	17%	15%
9	(9)	352	111	106	29	48	12	13	125	115	36	30
		17%	20%	18%	25%	14%	16%	15%	19%	20%	25%	13%
10	(10)	598	142	166	37	149	21	23	188	157	41	104
		29%	25%	28%	31%	44%	28%	27%	28%	28%	29%	43%
NETS												
Net: Unimportant (0-3)		59	14	11	2	16	2	1	17	10	4	11
		3%	3%	2%	2%	5%	2%	1%	3%	2%	3%	4%
Net: Neither (4-6)		378	92	113	12	48	10	16	112	116	13	38
		18%	16%	19%	10%	14%	14%	19%	17%	20%	9%	16%
Net: Important (7-10)		1609	454	468	105	277	63	68	544	439	127	190
		79%	81%	79%	88%	81%	84%	80%	81%	78%	88%	80%
Mean score		7.92	7.93	7.97	8.32	8.20	8.12	8.00	7.97	7.95	8.22	8.17

ONLINE Opinion Poll

Q7_6. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side is best for future generations
Base: All respondents

		VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015			
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2046	507	590	110	399	71	94	600	579	122	318
Weighted Total	2046	560	592	119	341	75	85	673	565	143	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Standard deviation	2.09	1.97	1.96	1.87	2.32	1.66	1.71	2.00	2.01	1.93	2.30
Standard error	.05	.09	.08	.18	.12	.20	.18	.08	.08	.17	.13

Prepared by ComRes

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ONLINE Opinion Poll

Q7_6. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side is best for future generations
Base: All respondents

		Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Before 2pm 16/ 06/2016	After 2pm 16/ 06/2016
							REGION							INTERVIEW TIME	
Unweighted Total		2046	202	69	206	194	181	141	110	218	252	287	186	1854	192
Weighted Total		2046	178	86	233	176	184	151	102	194	272	288	180	1852	194
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	31	-	1	6	5	3	1	1	3	2	7	2	30	1
		2%	-	2%	3%	3%	2%	1%	1%	1%	1%	2%	1%	2%	1%
1	(1)	9	-	-	1	1	2	1	-	1	1	-	2	8	1
		*	-	-	*	1%	1%	1%	-	*	*	-	1%	*	*
2	(2)	9	-	-	-	1	-	1	1	-	2	1	4	8	1
		*	-	-	-	*	-	*	1%	-	1%	*	2%	*	*
3	(3)	10	1	-	1	2	-	-	2	1	1	2	-	10	-
		*	*	-	*	1%	-	-	2%	*	*	1%	-	1%	-
4	(4)	27	2	3	3	3	4	2	-	1	2	4	3	25	2
		1%	1%	3%	1%	2%	2%	2%	-	1%	1%	1%	2%	1%	1%
5	(5)	215	19	6	25	25	20	16	9	14	34	30	17	192	23
		10%	11%	7%	11%	14%	11%	10%	8%	7%	12%	11%	9%	10%	12%
6	(6)	136	15	9	17	12	14	7	8	14	20	15	7	123	13
		7%	9%	10%	7%	7%	8%	5%	8%	7%	7%	5%	4%	7%	7%
7	(7)	277	27	5	33	19	18	22	18	42	42	28	24	251	25
		14%	15%	6%	14%	11%	10%	14%	17%	22%	15%	10%	13%	14%	13%
8	(8)	383	40	15	33	28	37	42	17	34	40	61	35	353	29
		19%	22%	18%	14%	16%	20%	28%	16%	18%	15%	21%	20%	19%	15%
9	(9)	352	28	19	45	32	38	21	18	30	52	44	25	310	42
		17%	16%	22%	19%	18%	21%	14%	17%	15%	19%	15%	14%	17%	22%
10	(10)	598	47	28	70	48	49	38	31	54	76	96	61	543	56
		29%	26%	33%	30%	27%	27%	25%	30%	28%	28%	33%	34%	29%	29%
NETS															
Net: Unimportant (0-3)		59	1	1	8	10	5	3	3	4	6	10	8	56	3
		3%	*	2%	3%	6%	3%	2%	3%	2%	2%	3%	4%	3%	2%
Net: Neither (4-6)		378	36	18	44	39	38	25	16	29	56	49	27	339	39
		18%	20%	20%	19%	22%	21%	17%	16%	15%	20%	17%	15%	18%	20%
Net: Important (7-10)		1609	141	67	181	127	141	123	83	161	210	229	145	1457	152
		79%	79%	78%	78%	72%	77%	81%	81%	83%	77%	79%	81%	79%	79%

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ONLINE Opinion Poll

Q7_6. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side is best for future generations
Base: All respondents

	Total	REGION											INTERVIEW TIME	
		Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Before 2pm 16/ 06/2016	After 2pm 16/ 06/2016
Unweighted Total	2046	202	69	206	194	181	141	110	218	252	287	186	1854	192
Weighted Total	2046	178	86	233	176	184	151	102	194	272	288	180	1852	194
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean score	7.92	7.98	8.15	7.89	7.61	7.88	7.90	8.03	7.95	7.89	8.00	7.95	7.91	8.01
Standard deviation	2.09	1.71	2.03	2.23	2.41	2.12	1.90	1.93	1.93	2.02	2.19	2.25	2.10	1.96
Standard error	.05	.12	.24	.16	.17	.16	.16	.18	.13	.13	.13	.16	.05	.14

ONLINE Opinion Poll

Q7_7. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think will be best for the NHS
Base: All respondents

			GENDER		AGE						SOCIAL GRADE				REGION SUMMARY					
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total		2046	1026	1020	242	336	338	375	259	496	547	605	355	539	1734	202	1844	469	540	725
Weighted Total		2046	996	1050	233	352	340	368	299	454	546	567	446	487	1766	178	1868	495	530	741
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	34	23	11	2	4	13	4	8	3	13	7	1	13	32	2	32	12	8	12
		2%	2%	1%	1%	1%	4%	1%	3%	1%	2%	1%	*	3%	2%	1%	2%	2%	2%	2%
1	(1)	7	5	2	-	2	2	1	1	1	2	2	2	1	6	1	6	1	2	3
		*	1%	*	-	1%	1%	*	*	*	*	*	1%	*	*	1%	*	*	*	*
2	(2)	15	11	4	4	5	3	1	2	1	5	4	4	2	13	2	14	4	2	7
		1%	1%	*	2%	1%	1%	*	1%	*	1%	1%	1%	*	1%	1%	1%	1%	*	1%
3	(3)	22	16	6	9	2	4	5	1	1	8	9	1	4	21	1	22	3	8	10
		1%	2%	1%	4%	1%	1%	1%	*	*	1%	2%	*	1%	1%	*	1%	1%	1%	1%
4	(4)	37	22	15	6	8	8	6	8	2	17	10	4	6	32	3	34	10	9	13
		2%	2%	1%	2%	2%	2%	2%	3%	*	3%	2%	1%	1%	2%	2%	2%	2%	2%	2%
5	(5)	229	126	104	32	50	32	45	23	47	55	68	46	60	198	18	211	50	63	84
		11%	13%	10%	14%	14%	9%	12%	8%	10%	10%	12%	10%	12%	11%	10%	11%	10%	12%	11%
6	(6)	180	92	87	28	37	31	35	19	29	50	53	40	36	152	22	157	28	55	69
		9%	9%	8%	12%	10%	9%	9%	6%	6%	9%	9%	9%	7%	9%	13%	8%	6%	10%	9%
7	(7)	324	174	150	51	66	51	45	49	62	112	79	70	63	274	32	292	64	73	137
		16%	17%	14%	22%	19%	15%	12%	16%	14%	20%	14%	16%	13%	16%	18%	16%	13%	14%	19%
8	(8)	352	162	190	40	62	67	61	51	73	90	111	73	78	306	28	324	99	87	119
		17%	16%	18%	17%	17%	20%	16%	17%	16%	17%	20%	16%	16%	17%	16%	17%	20%	16%	16%
9	(9)	286	116	170	23	35	43	50	60	74	77	73	65	72	248	23	263	93	74	81
		14%	12%	16%	10%	10%	13%	14%	20%	16%	14%	13%	15%	15%	14%	13%	14%	19%	14%	11%
10	(10)	559	249	311	39	80	86	116	77	161	117	152	139	151	485	47	513	132	149	205
		27%	25%	30%	17%	23%	25%	31%	26%	36%	21%	27%	31%	31%	27%	26%	27%	27%	28%	28%
NETS																				
Net: Unimportant (0-3)		79	56	23	15	13	21	11	13	5	28	21	9	21	71	5	74	20	19	32
		4%	6%	2%	7%	4%	6%	3%	4%	1%	5%	4%	2%	4%	4%	3%	4%	4%	4%	4%
Net: Neither (4-6)		446	240	206	66	95	71	86	49	78	123	131	89	102	381	44	402	88	127	166
		22%	24%	20%	28%	27%	21%	23%	16%	17%	22%	23%	20%	21%	22%	24%	22%	18%	24%	22%
Net: Important (7-10)		1521	700	821	152	243	247	272	237	371	396	414	348	364	1313	129	1392	387	383	542
		74%	70%	78%	65%	69%	73%	74%	79%	82%	72%	73%	78%	75%	74%	73%	75%	78%	72%	73%
Mean score		7.69	7.41	7.95	7.08	7.39	7.48	7.83	7.79	8.19	7.41	7.67	7.96	7.77	7.68	7.64	7.69	7.81	7.69	7.60

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ONLINE Opinion Poll

Q7_7. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think will be best for the NHS
Base: All respondents

		GENDER		AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2046	1026	1020	242	336	338	375	259	496	547	605	355	539	1734	202	1844	469	540	725
Weighted Total	2046	996	1050	233	352	340	368	299	454	546	567	446	487	1766	178	1868	495	530	741
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Standard deviation	2.18	2.32	1.99	2.12	2.15	2.42	2.13	2.23	1.89	2.25	2.13	1.96	2.30	2.19	2.09	2.18	2.21	2.17	2.20
Standard error	.05	.07	.06	.14	.12	.13	.11	.14	.08	.10	.09	.10	.10	.05	.15	.05	.10	.09	.08

COMRES

ONLINE Opinion Poll

Q7_7. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think will be best for the NHS
Base: All respondents

		Total	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015			
			Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total		2046	507	590	110	399	71	94	600	579	122	318
Weighted Total		2046	560	592	119	341	75	85	673	565	143	239
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	34	9	6	3	3	2	2	11	6	2	3
		2%	2%	1%	3%	1%	3%	2%	2%	1%	2%	1%
1	(1)	7	-	2	1	3	-	-	-	2	1	2
		*	-	*	1%	1%	-	-	-	*	1%	1%
2	(2)	15	1	5	1	4	1	1	3	2	2	1
		1%	*	1%	1%	1%	1%	1%	*	*	2%	1%
3	(3)	22	4	4	2	5	3	-	8	4	1	3
		1%	1%	1%	2%	1%	4%	-	1%	1%	1%	1%
4	(4)	37	12	12	1	3	4	1	14	12	1	1
		2%	2%	2%	1%	1%	6%	1%	2%	2%	1%	1%
5	(5)	229	66	51	11	32	4	9	77	49	15	28
		11%	12%	9%	9%	9%	5%	10%	11%	9%	10%	12%
6	(6)	180	69	47	8	18	3	11	72	45	14	14
		9%	12%	8%	7%	5%	5%	13%	11%	8%	10%	6%
7	(7)	324	102	83	22	34	21	18	119	72	28	25
		16%	18%	14%	18%	10%	29%	21%	18%	13%	20%	10%
8	(8)	352	99	110	21	46	12	10	120	113	22	33
		17%	18%	19%	18%	14%	16%	12%	18%	20%	15%	14%
9	(9)	286	83	88	19	49	12	10	94	85	23	35
		14%	15%	15%	16%	14%	16%	12%	14%	15%	16%	15%
10	(10)	559	114	183	30	144	12	24	156	176	33	94
		27%	20%	31%	25%	42%	16%	28%	23%	31%	23%	39%
NETS												
Net: Unimportant (0-3)		79	14	17	7	15	6	3	22	14	7	9
		4%	3%	3%	6%	4%	8%	3%	3%	2%	5%	4%
Net: Neither (4-6)		446	148	110	20	52	11	21	162	105	30	44
		22%	26%	19%	17%	15%	15%	24%	24%	19%	21%	18%
Net: Important (7-10)		1521	398	464	92	274	57	61	489	445	106	187
		74%	71%	78%	77%	80%	77%	73%	73%	79%	74%	78%
Mean score		7.69	7.50	7.94	7.62	8.20	7.21	7.63	7.57	7.97	7.57	8.09

COMRES

ONLINE Opinion Poll

Q7_7. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think will be best for the NHS
Base: All respondents

| | | VOTING INTENTION | | | | | | PAST VOTE – GENERAL ELECTION 2015 | | | |
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2046	507	590	110	399	71	94	600	579	122	318
Weighted Total	2046	560	592	119	341	75	85	673	565	143	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Standard deviation	2.18	2.02	2.06	2.33	2.20	2.34	2.17	2.08	2.03	2.19	2.20
Standard error	.05	.09	.08	.22	.11	.28	.22	.08	.08	.20	.12

ONLINE Opinion Poll

Q7_7. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think will be best for the NHS
Base: All respondents

		Total	REGION											INTERVIEW TIME	
			Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Before 2pm 16/ 06/2016	After 2pm 16/ 06/2016
Unweighted Total		2046	202	69	206	194	181	141	110	218	252	287	186	1854	192
Weighted Total		2046	178	86	233	176	184	151	102	194	272	288	180	1852	194
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	34	2	1	6	4	2	4	1	3	3	6	3	33	1
		2%	1%	2%	3%	2%	1%	2%	1%	1%	1%	2%	2%	2%	1%
1	(1)	7	1	-	1	-	1	-	-	1	2	1	-	6	1
		*	1%	-	1%	-	1%	-	-	*	1%	*	-	*	1%
2	(2)	15	2	-	1	3	1	1	1	-	3	3	1	13	2
		1%	1%	-	*	1%	*	1%	1%	-	1%	1%	1%	1%	1%
3	(3)	22	1	-	1	2	1	3	1	3	4	5	1	22	-
		1%	*	-	*	1%	1%	2%	1%	2%	1%	2%	1%	1%	-
4	(4)	37	3	-	5	5	2	2	2	5	5	5	3	35	2
		2%	2%	-	2%	3%	1%	1%	2%	2%	2%	2%	2%	2%	1%
5	(5)	229	18	9	21	20	25	13	14	25	39	24	21	206	23
		11%	10%	11%	9%	11%	14%	9%	13%	13%	14%	8%	12%	11%	12%
6	(6)	180	22	6	12	9	25	10	5	20	26	29	14	155	24
		9%	13%	7%	5%	5%	13%	7%	5%	10%	9%	10%	8%	8%	13%
7	(7)	324	32	12	29	22	18	27	18	28	51	52	34	287	38
		16%	18%	14%	13%	13%	10%	18%	17%	14%	19%	18%	19%	15%	19%
8	(8)	352	28	23	44	32	29	22	18	36	37	51	31	326	26
		17%	16%	26%	19%	18%	16%	15%	18%	19%	14%	18%	17%	18%	13%
9	(9)	286	23	14	50	29	23	26	15	25	31	29	20	255	31
		14%	13%	16%	21%	16%	13%	17%	15%	13%	12%	10%	11%	14%	16%
10	(10)	559	47	21	62	49	57	43	27	49	71	82	51	513	46
		27%	26%	24%	27%	28%	31%	29%	27%	25%	26%	29%	28%	28%	24%
NETS															
Net: Unimportant (0-3)		79	5	1	10	9	5	8	2	7	12	15	5	75	4
		4%	3%	2%	4%	5%	3%	5%	2%	3%	4%	5%	3%	4%	2%
Net: Neither (4-6)		446	44	16	38	34	52	26	21	49	69	58	39	397	49
		22%	24%	18%	16%	20%	28%	17%	20%	25%	25%	20%	22%	21%	25%
Net: Important (7-10)		1521	129	69	186	133	127	118	79	138	191	215	136	1381	140
		74%	73%	80%	80%	75%	69%	78%	77%	71%	70%	75%	75%	75%	72%

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ONLINE Opinion Poll

Q7_7. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think will be best for the NHS
Base: All respondents

| | Total | REGION | | | | | | | | | | | INTERVIEW TIME | |
		Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Before 2pm 16/ 06/2016	After 2pm 16/ 06/2016
Unweighted Total	2046	202	69	206	194	181	141	110	218	252	287	186	1854	192
Weighted Total	2046	178	86	233	176	184	151	102	194	272	288	180	1852	194
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean score	7.69	7.64	7.91	7.86	7.69	7.74	7.77	7.79	7.59	7.49	7.63	7.70	7.69	7.65
Standard deviation	2.18	2.09	1.88	2.24	2.33	2.14	2.26	2.02	2.13	2.20	2.25	2.12	2.19	1.99
Standard error	.05	.15	.23	.16	.17	.16	.19	.19	.14	.14	.13	.16	.05	.14

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ONLINE Opinion Poll

Q7_8. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side will have the best outcome for the whole of Europe
Base: All respondents

			GENDER		AGE						SOCIAL GRADE				REGION SUMMARY					
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total		2046	1026	1020	242	336	338	375	259	496	547	605	355	539	1734	202	1844	469	540	725
Weighted Total		2046	996	1050	233	352	340	368	299	454	546	567	446	487	1766	178	1868	495	530	741
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	157	91	67	9	29	31	25	26	37	33	47	36	42	147	5	152	46	38	62
		8%	9%	6%	4%	8%	9%	7%	9%	8%	6%	8%	8%	9%	8%	3%	8%	9%	7%	8%
1	(1)	54	30	23	5	8	7	9	10	15	11	14	17	11	50	3	51	13	18	19
		3%	3%	2%	2%	2%	2%	2%	3%	3%	2%	3%	4%	2%	3%	2%	3%	3%	3%	3%
2	(2)	95	48	46	7	14	18	23	12	22	26	27	17	25	84	7	88	24	35	24
		5%	5%	4%	3%	4%	5%	6%	4%	5%	5%	5%	4%	5%	5%	4%	5%	5%	7%	3%
3	(3)	97	52	45	6	18	15	21	20	17	21	22	30	24	88	7	90	34	26	28
		5%	5%	4%	3%	5%	4%	6%	7%	4%	4%	4%	7%	5%	5%	4%	5%	7%	5%	4%
4	(4)	114	48	66	16	15	22	12	19	29	42	28	21	22	99	10	103	38	17	44
		6%	5%	6%	7%	4%	7%	3%	6%	6%	8%	5%	5%	5%	6%	6%	6%	8%	3%	6%
5	(5)	413	186	226	43	66	66	89	52	98	126	117	67	103	348	39	374	87	114	147
		20%	19%	22%	18%	19%	19%	24%	17%	22%	23%	21%	15%	21%	20%	22%	20%	18%	22%	20%
6	(6)	210	108	101	30	36	43	33	31	38	58	52	53	46	164	30	179	34	56	73
		10%	11%	10%	13%	10%	13%	9%	10%	8%	11%	9%	12%	10%	9%	17%	10%	7%	11%	10%
7	(7)	247	131	116	41	52	39	45	30	40	68	67	58	54	217	24	223	68	56	93
		12%	13%	11%	17%	15%	12%	12%	10%	9%	12%	12%	13%	11%	12%	14%	12%	14%	11%	13%
8	(8)	277	128	149	40	53	37	47	41	60	71	82	65	60	237	24	254	60	68	108
		14%	13%	14%	17%	15%	11%	13%	14%	13%	13%	14%	15%	12%	13%	13%	14%	12%	13%	15%
9	(9)	145	70	75	12	26	29	21	29	29	28	44	28	46	127	14	131	43	38	46
		7%	7%	7%	5%	7%	9%	6%	10%	6%	5%	8%	6%	9%	7%	8%	7%	9%	7%	6%
10	(10)	238	103	135	26	35	32	45	31	69	62	67	55	54	206	14	224	48	62	96
		12%	10%	13%	11%	10%	10%	12%	10%	15%	11%	12%	12%	11%	12%	8%	12%	10%	12%	13%
NETS																				
Net: Unimportant (0-3)		403	221	182	27	69	71	78	67	91	90	110	99	102	368	23	380	117	118	133
		20%	22%	17%	11%	20%	21%	21%	22%	20%	17%	19%	22%	21%	21%	13%	20%	24%	22%	18%
Net: Neither (4-6)		736	342	393	89	117	131	133	102	164	227	197	140	172	610	79	657	159	187	264
		36%	34%	37%	38%	33%	39%	36%	34%	36%	42%	35%	31%	35%	35%	45%	35%	32%	35%	36%
Net: Important (7-10)		908	433	474	118	166	138	157	130	199	229	259	206	213	787	76	832	219	225	343
		44%	43%	45%	51%	47%	41%	43%	44%	44%	42%	46%	46%	44%	45%	43%	45%	44%	42%	46%
Mean score		5.84	5.69	5.98	6.26	5.87	5.65	5.78	5.73	5.85	5.84	5.87	5.84	5.79	5.79	6.07	5.82	5.61	5.76	5.93

ONLINE Opinion Poll

Q7_8. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side will have the best outcome for the whole of Europe
Base: All respondents

		GENDER		AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2046	1026	1020	242	336	338	375	259	496	547	605	355	539	1734	202	1844	469	540	725
Weighted Total	2046	996	1050	233	352	340	368	299	454	546	567	446	487	1766	178	1868	495	530	741
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Standard deviation	2.86	2.92	2.79	2.48	2.83	2.88	2.82	2.95	2.99	2.69	2.90	2.93	2.92	2.91	2.37	2.90	2.95	2.90	2.89
Standard error	.06	.09	.09	.16	.15	.16	.15	.18	.13	.11	.12	.16	.13	.07	.17	.07	.14	.12	.11

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ONLINE Opinion Poll

Q7_8. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side will have the best outcome for the whole of Europe
Base: All respondents

		Total	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015			
			Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total		2046	507	590	110	399	71	94	600	579	122	318
Weighted Total		2046	560	592	119	341	75	85	673	565	143	239
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	157	36	29	8	51	6	2	58	31	7	33
		8%	6%	5%	7%	15%	8%	2%	9%	6%	5%	14%
1	(1)	54	17	13	-	20	-	1	20	12	1	12
		3%	3%	2%	-	6%	-	1%	3%	2%	1%	5%
2	(2)	95	27	19	1	24	5	6	30	20	5	16
		5%	5%	3%	1%	7%	6%	7%	4%	4%	3%	7%
3	(3)	97	18	26	9	23	4	5	26	27	11	18
		5%	3%	4%	8%	7%	5%	6%	4%	5%	7%	7%
4	(4)	114	39	30	3	22	3	2	41	23	8	18
		6%	7%	5%	3%	6%	4%	3%	6%	4%	6%	7%
5	(5)	413	107	102	23	67	7	17	136	102	31	51
		20%	19%	17%	19%	20%	10%	20%	20%	18%	22%	21%
6	(6)	210	59	67	13	25	6	12	68	63	15	18
		10%	10%	11%	11%	7%	8%	15%	10%	11%	11%	8%
7	(7)	247	67	86	19	19	18	15	70	78	22	16
		12%	12%	15%	16%	6%	25%	18%	10%	14%	15%	7%
8	(8)	277	84	93	14	31	11	11	94	92	11	17
		14%	15%	16%	11%	9%	15%	13%	14%	16%	8%	7%
9	(9)	145	43	52	11	15	7	6	48	52	10	9
		7%	8%	9%	9%	4%	9%	7%	7%	9%	7%	4%
10	(10)	238	65	75	18	45	8	8	81	62	23	31
		12%	12%	13%	15%	13%	11%	9%	12%	11%	16%	13%
NETS												
Net: Unimportant (0-3)		403	97	88	19	117	14	13	134	91	23	79
		20%	17%	15%	16%	34%	19%	16%	20%	16%	16%	33%
Net: Neither (4-6)		736	204	198	39	113	16	32	246	189	54	87
		36%	37%	34%	33%	33%	22%	38%	37%	33%	38%	36%
Net: Important (7-10)		908	258	306	61	110	44	39	293	285	65	73
		44%	46%	52%	52%	32%	59%	47%	44%	51%	46%	31%
Mean score		5.84	5.96	6.29	6.33	4.91	6.16	6.13	5.79	6.20	6.13	4.90

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ONLINE Opinion Poll

Q7_8. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side will have the best outcome for the whole of Europe
Base: All respondents

		VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015			
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2046	507	590	110	399	71	94	600	579	122	318
Weighted Total	2046	560	592	119	341	75	85	673	565	143	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Standard deviation	2.86	2.80	2.67	2.74	3.28	2.85	2.39	2.93	2.69	2.69	3.18
Standard error	.06	.12	.11	.26	.16	.34	.25	.12	.11	.24	.18

ONLINE Opinion Poll

Q7_8. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side will have the best outcome for the whole of Europe
Base: All respondents

| | | | REGION | | | | | | | | | | | INTERVIEW TIME | |
		Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Before 2pm 16/ 06/2016	After 2pm 16/ 06/2016
Unweighted Total		2046	202	69	206	194	181	141	110	218	252	287	186	1854	192
Weighted Total		2046	178	86	233	176	184	151	102	194	272	288	180	1852	194
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	157	5	12	18	16	14	11	5	13	15	30	18	145	13
		8%	3%	14%	8%	9%	8%	7%	5%	7%	5%	10%	10%	8%	7%
1	(1)	54	3	-	5	8	3	6	1	10	6	10	3	46	7
		3%	2%	-	2%	4%	2%	4%	1%	5%	2%	3%	2%	2%	4%
2	(2)	95	7	4	15	5	15	14	4	6	8	8	9	89	6
		5%	4%	5%	6%	3%	8%	9%	4%	3%	3%	3%	5%	5%	3%
3	(3)	97	7	9	16	9	8	6	2	12	7	8	13	89	8
		5%	4%	10%	7%	5%	4%	4%	2%	6%	3%	3%	7%	5%	4%
4	(4)	114	10	6	19	12	6	3	5	7	21	14	9	104	9
		6%	6%	7%	8%	7%	3%	2%	4%	4%	8%	5%	5%	6%	5%
5	(5)	413	39	19	35	33	44	22	26	47	57	55	35	377	36
		20%	22%	22%	15%	19%	24%	15%	25%	24%	21%	19%	19%	20%	18%
6	(6)	210	30	3	17	15	17	17	16	22	29	30	14	186	24
		10%	17%	3%	7%	8%	9%	11%	15%	11%	11%	10%	8%	10%	12%
7	(7)	247	24	13	31	24	21	11	6	23	36	33	24	222	25
		12%	14%	15%	13%	14%	12%	8%	6%	12%	13%	11%	13%	12%	13%
8	(8)	277	24	8	34	18	23	24	17	21	44	38	26	248	30
		14%	13%	10%	14%	10%	13%	16%	16%	11%	16%	13%	14%	13%	15%
9	(9)	145	14	8	22	12	8	19	4	11	17	18	11	131	14
		7%	8%	10%	9%	7%	4%	12%	4%	6%	6%	6%	6%	7%	7%
10	(10)	238	14	4	21	23	24	17	18	21	33	44	19	215	23
		12%	8%	5%	9%	13%	13%	11%	17%	11%	12%	15%	10%	12%	12%
NETS															
Net: Unimportant (0-3)		403	23	25	54	38	40	37	12	41	35	56	43	369	34
		20%	13%	29%	23%	22%	21%	24%	11%	21%	13%	19%	24%	20%	17%
Net: Neither (4-6)		736	79	28	71	60	67	43	46	77	106	99	58	667	69
		36%	45%	32%	31%	34%	37%	28%	45%	39%	39%	34%	32%	36%	35%
Net: Important (7-10)		908	76	34	108	77	77	71	45	77	131	133	79	816	91
		44%	43%	39%	46%	44%	42%	47%	44%	39%	48%	46%	44%	44%	47%

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ONLINE Opinion Poll

Q7_8. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side will have the best outcome for the whole of Europe
Base: All respondents

| | Total | REGION | | | | | | | | | | | INTERVIEW TIME | |
		Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Before 2pm 16/ 06/2016	After 2pm 16/ 06/2016
Unweighted Total	2046	202	69	206	194	181	141	110	218	252	287	186	1854	192
Weighted Total	2046	178	86	233	176	184	151	102	194	272	288	180	1852	194
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean score	5.84	6.07	5.14	5.71	5.69	5.73	5.91	6.30	5.66	6.16	5.91	5.63	5.82	6.02
Standard deviation	2.86	2.37	2.95	2.90	3.01	2.89	3.05	2.65	2.80	2.64	3.06	2.94	2.86	2.80
Standard error	.06	.17	.36	.20	.22	.21	.26	.25	.19	.17	.18	.22	.07	.20

ONLINE Opinion Poll

Q7_9. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side is most patriotic
Base: All respondents

			GENDER		AGE						SOCIAL GRADE				REGION SUMMARY					
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total		2046	1026	1020	242	336	338	375	259	496	547	605	355	539	1734	202	1844	469	540	725
Weighted Total		2046	996	1050	233	352	340	368	299	454	546	567	446	487	1766	178	1868	495	530	741
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	320	167	153	62	55	63	49	48	43	93	99	51	76	274	33	287	84	71	120
		16%	17%	15%	27%	16%	19%	13%	16%	10%	17%	18%	12%	16%	16%	18%	15%	17%	13%	16%
1	(1)	85	40	45	20	13	13	16	11	12	23	33	12	17	70	11	74	27	20	23
		4%	4%	4%	9%	4%	4%	4%	4%	3%	4%	6%	3%	4%	4%	6%	4%	5%	4%	3%
2	(2)	90	46	44	17	22	12	17	6	14	31	27	18	14	78	9	81	28	18	31
		4%	5%	4%	7%	6%	4%	5%	2%	3%	6%	5%	4%	3%	4%	5%	4%	6%	3%	4%
3	(3)	103	58	45	14	17	25	20	13	13	32	29	24	18	87	13	90	28	18	41
		5%	6%	4%	6%	5%	7%	5%	5%	3%	6%	5%	5%	4%	5%	7%	5%	6%	3%	5%
4	(4)	111	49	62	18	19	19	22	18	15	35	32	18	25	97	12	99	26	28	43
		5%	5%	6%	8%	5%	6%	6%	6%	3%	6%	6%	4%	5%	5%	7%	5%	5%	5%	6%
5	(5)	444	194	250	48	100	69	77	61	90	109	124	110	101	369	44	400	90	116	164
		22%	20%	24%	20%	28%	20%	21%	20%	20%	20%	22%	25%	21%	21%	25%	21%	18%	22%	22%
6	(6)	180	86	94	20	31	33	40	28	28	41	47	43	49	158	15	166	44	52	62
		9%	9%	9%	9%	9%	10%	11%	9%	6%	8%	8%	10%	10%	9%	8%	9%	9%	10%	8%
7	(7)	159	76	83	10	28	28	31	19	43	40	49	33	37	137	14	145	43	42	53
		8%	8%	8%	4%	8%	8%	9%	6%	9%	7%	9%	7%	8%	8%	8%	8%	9%	8%	7%
8	(8)	203	97	106	14	31	26	38	36	59	58	44	48	52	183	10	194	45	61	77
		10%	10%	10%	6%	9%	8%	10%	12%	13%	11%	8%	11%	11%	10%	5%	10%	9%	12%	10%
9	(9)	109	63	46	5	16	18	17	20	34	27	28	23	30	96	7	102	28	31	38
		5%	6%	4%	2%	4%	5%	5%	7%	7%	5%	5%	5%	6%	5%	4%	5%	6%	6%	5%
10	(10)	242	121	122	5	21	35	42	38	102	57	53	65	67	217	12	231	53	74	90
		12%	12%	12%	2%	6%	10%	11%	13%	22%	10%	9%	15%	14%	12%	7%	12%	11%	14%	12%
NETS																				
Net: Unimportant (0-3)		597	310	287	113	108	113	102	79	82	178	189	105	125	508	65	532	167	127	215
		29%	31%	27%	49%	31%	33%	28%	26%	18%	33%	33%	24%	26%	29%	37%	28%	34%	24%	29%
Net: Neither (4-6)		735	330	406	85	150	121	139	107	134	186	203	171	175	624	71	665	160	195	269
		36%	33%	39%	37%	43%	35%	38%	36%	30%	34%	36%	38%	36%	35%	40%	36%	32%	37%	36%
Net: Important (7-10)		713	356	357	35	95	106	127	113	238	182	174	170	187	634	42	671	169	208	257
		35%	36%	34%	15%	27%	31%	35%	38%	52%	33%	31%	38%	38%	36%	24%	36%	34%	39%	35%
Mean score		5.11	5.09	5.14	3.46	4.71	4.81	5.19	5.32	6.30	4.90	4.74	5.56	5.38	5.17	4.35	5.18	4.90	5.49	5.12

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ONLINE Opinion Poll

Q7_9. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side is most patriotic
Base: All respondents

		GENDER		AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2046	1026	1020	242	336	338	375	259	496	547	605	355	539	1734	202	1844	469	540	725
Weighted Total	2046	996	1050	233	352	340	368	299	454	546	567	446	487	1766	178	1868	495	530	741
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Standard deviation	3.21	3.29	3.14	2.90	2.94	3.23	3.10	3.26	3.16	3.23	3.20	3.08	3.26	3.23	3.03	3.22	3.27	3.18	3.22
Standard error	.07	.10	.10	.19	.16	.18	.16	.20	.14	.14	.13	.16	.14	.08	.21	.08	.15	.14	.12

COMRES

ONLINE Opinion Poll

Q7_9. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side is most patriotic
Base: All respondents

		Total	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015			
			Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total		2046	507	590	110	399	71	94	600	579	122	318
Weighted Total		2046	560	592	119	341	75	85	673	565	143	239
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	320	41	134	21	28	32	14	56	110	27	16
		16%	7%	23%	18%	8%	43%	17%	8%	20%	19%	7%
1	(1)	85	22	31	4	8	4	5	26	24	5	1
		4%	4%	5%	4%	2%	6%	6%	4%	4%	4%	1%
2	(2)	90	17	39	4	8	6	6	21	34	9	6
		4%	3%	7%	3%	2%	8%	7%	3%	6%	6%	2%
3	(3)	103	31	32	10	6	2	6	40	29	10	6
		5%	6%	5%	9%	2%	3%	7%	6%	5%	7%	2%
4	(4)	111	31	35	5	9	6	4	28	37	12	9
		5%	6%	6%	5%	3%	9%	5%	4%	6%	9%	4%
5	(5)	444	123	115	32	54	11	21	135	117	34	44
		22%	22%	19%	27%	16%	15%	25%	20%	21%	24%	19%
6	(6)	180	50	48	11	34	6	9	66	49	14	20
		9%	9%	8%	9%	10%	8%	11%	10%	9%	10%	8%
7	(7)	159	57	39	10	28	2	7	62	40	10	22
		8%	10%	7%	9%	8%	3%	9%	9%	7%	7%	9%
8	(8)	203	76	64	8	34	2	4	87	62	10	23
		10%	14%	11%	7%	10%	3%	5%	13%	11%	7%	9%
9	(9)	109	48	27	3	26	-	2	56	23	3	14
		5%	9%	5%	3%	7%	-	3%	8%	4%	2%	6%
10	(10)	242	64	30	9	107	2	4	96	40	10	78
		12%	11%	5%	8%	31%	3%	5%	14%	7%	7%	33%
NETS												
Net: Unimportant (0-3)		597	111	235	40	50	45	31	144	198	50	29
		29%	20%	40%	34%	15%	60%	37%	21%	35%	35%	12%
Net: Neither (4-6)		735	204	198	48	97	24	35	229	202	60	74
		36%	36%	33%	40%	28%	32%	41%	34%	36%	42%	31%
Net: Important (7-10)		713	245	159	31	194	7	18	301	165	33	137
		35%	44%	27%	26%	57%	9%	22%	45%	29%	23%	57%
Mean score		5.11	5.83	4.26	4.62	6.80	2.60	4.32	5.88	4.57	4.40	6.90

COMRES

ONLINE Opinion Poll

Q7_9. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side is most patriotic
Base: All respondents

	Total	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015			
		Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2046	507	590	110	399	71	94	600	579	122	318
Weighted Total	2046	560	592	119	341	75	85	673	565	143	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Standard deviation	3.21	2.88	3.18	3.03	3.14	2.86	2.89	3.01	3.16	2.98	2.99
Standard error	.07	.13	.13	.29	.16	.34	.30	.12	.13	.27	.17

ONLINE Opinion Poll

Q7_9. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side is most patriotic
Base: All respondents

							REGION							INTERVIEW TIME	
		Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Before 2pm 16/ 06/2016	After 2pm 16/ 06/2016
Unweighted Total		2046	202	69	206	194	181	141	110	218	252	287	186	1854	192
Weighted Total		2046	178	86	233	176	184	151	102	194	272	288	180	1852	194
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	320	33	17	41	25	24	22	13	25	41	48	31	292	28
		16%	18%	20%	18%	14%	13%	14%	13%	13%	15%	17%	17%	16%	15%
1	(1)	85	11	3	15	9	8	4	4	8	8	10	5	76	9
		4%	6%	3%	7%	5%	4%	3%	4%	4%	3%	4%	3%	4%	4%
2	(2)	90	9	6	11	11	5	3	3	10	16	11	5	72	17
		4%	5%	7%	5%	6%	3%	2%	3%	5%	6%	4%	3%	4%	9%
3	(3)	103	13	3	13	12	7	5	3	7	12	14	15	96	6
		5%	7%	4%	5%	7%	4%	3%	3%	4%	4%	5%	8%	5%	3%
4	(4)	111	12	7	14	4	8	11	2	8	18	16	10	99	12
		5%	7%	8%	6%	2%	4%	8%	2%	4%	6%	5%	6%	5%	6%
5	(5)	444	44	12	43	35	43	27	31	45	61	63	39	406	38
		22%	25%	14%	18%	20%	24%	18%	30%	23%	22%	22%	22%	22%	20%
6	(6)	180	15	4	21	20	13	13	8	25	18	29	15	162	18
		9%	8%	4%	9%	11%	7%	9%	8%	13%	7%	10%	8%	9%	9%
7	(7)	159	14	10	19	14	15	13	8	14	23	19	11	141	18
		8%	8%	11%	8%	8%	8%	9%	8%	7%	8%	6%	6%	8%	9%
8	(8)	203	10	10	21	15	18	23	10	20	28	30	18	178	25
		10%	5%	11%	9%	9%	10%	15%	10%	10%	10%	10%	10%	10%	13%
9	(9)	109	7	4	13	10	14	9	6	8	11	14	12	103	6
		5%	4%	5%	6%	6%	8%	6%	6%	4%	4%	5%	7%	6%	3%
10	(10)	242	12	10	22	21	29	21	14	23	36	35	19	225	17
		12%	7%	11%	9%	12%	16%	14%	13%	12%	13%	12%	11%	12%	9%
NETS															
Net: Unimportant (0-3)		597	65	30	80	57	43	34	24	50	77	83	55	536	61
		29%	37%	34%	34%	32%	23%	22%	23%	26%	28%	29%	30%	29%	31%
Net: Neither (4-6)		735	71	23	78	59	65	52	41	78	97	108	64	667	68
		36%	40%	27%	33%	34%	35%	34%	40%	40%	36%	37%	36%	36%	35%
Net: Important (7-10)		713	42	33	75	60	76	66	38	66	98	98	61	648	65
		35%	24%	39%	32%	34%	41%	43%	37%	34%	36%	34%	34%	35%	34%

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ONLINE Opinion Poll

Q7_9. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side is most patriotic
Base: All respondents

	Total	REGION											INTERVIEW TIME	
		Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Before 2pm 16/ 06/2016	After 2pm 16/ 06/2016
Unweighted Total	2046	202	69	206	194	181	141	110	218	252	287	186	1854	192
Weighted Total	2046	178	86	233	176	184	151	102	194	272	288	180	1852	194
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean score	5.11	4.35	4.85	4.77	5.09	5.62	5.62	5.45	5.28	5.17	5.10	5.07	5.13	4.91
Standard deviation	3.21	3.03	3.41	3.26	3.23	3.24	3.21	3.12	3.09	3.22	3.23	3.21	3.22	3.11
Standard error	.07	.21	.41	.23	.23	.24	.27	.30	.21	.20	.19	.24	.07	.22

ONLINE Opinion Poll

Q7_10. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think is the least risky overall
Base: All respondents

		Total	GENDER		AGE						SOCIAL GRADE				REGION SUMMARY					
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total		2046	1026	1020	242	336	338	375	259	496	547	605	355	539	1734	202	1844	469	540	725
Weighted Total		2046	996	1050	233	352	340	368	299	454	546	567	446	487	1766	178	1868	495	530	741
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	69	39	30	2	10	18	13	13	12	16	16	9	27	62	3	65	25	14	24
		3%	4%	3%	1%	3%	5%	4%	4%	3%	3%	3%	2%	6%	4%	2%	4%	5%	3%	3%
1	(1)	14	7	7	1	1	2	5	1	4	3	4	5	2	11	2	12	4	3	5
		1%	1%	1%	*	*	1%	1%	*	1%	1%	1%	1%	*	1%	1%	1%	1%	*	1%
2	(2)	31	14	17	1	4	6	10	4	5	7	5	10	9	24	6	25	3	13	9
		2%	1%	2%	*	1%	2%	3%	1%	1%	1%	1%	2%	2%	1%	3%	1%	1%	2%	1%
3	(3)	59	34	25	7	14	10	9	7	12	10	15	20	13	51	8	52	18	8	25
		3%	3%	2%	3%	4%	3%	3%	2%	3%	2%	3%	5%	3%	3%	4%	3%	4%	2%	3%
4	(4)	69	42	27	9	17	13	14	9	7	25	16	12	16	60	7	62	26	12	21
		3%	4%	3%	4%	5%	4%	4%	3%	2%	5%	3%	3%	3%	3%	4%	3%	5%	2%	3%
5	(5)	373	183	189	38	64	58	76	45	91	82	87	87	117	327	24	348	92	98	137
		18%	18%	18%	16%	18%	17%	21%	15%	20%	15%	15%	19%	24%	19%	14%	19%	19%	18%	18%
6	(6)	222	119	103	27	42	34	32	47	40	69	59	47	48	196	20	202	45	59	92
		11%	12%	10%	12%	12%	10%	9%	16%	9%	13%	10%	10%	10%	11%	11%	11%	9%	11%	12%
7	(7)	292	140	152	42	45	49	48	53	55	78	92	63	59	236	33	259	71	73	92
		14%	14%	14%	18%	13%	14%	13%	18%	12%	14%	16%	14%	12%	13%	19%	14%	14%	14%	12%
8	(8)	345	166	180	41	67	61	57	52	67	105	99	78	63	306	27	318	93	98	115
		17%	17%	17%	18%	19%	18%	16%	17%	15%	19%	17%	18%	13%	17%	15%	17%	19%	18%	16%
9	(9)	215	103	112	31	39	37	30	27	51	58	69	44	44	181	20	195	42	65	75
		11%	10%	11%	13%	11%	11%	8%	9%	11%	11%	12%	10%	9%	10%	11%	10%	8%	12%	10%
10	(10)	357	149	208	36	48	50	73	40	110	93	104	72	87	311	28	329	76	88	147
		17%	15%	20%	15%	14%	15%	20%	13%	24%	17%	18%	16%	18%	18%	16%	18%	15%	17%	20%
NETS																				
Net: Unimportant (0-3)		173	94	79	10	29	37	38	26	33	37	41	44	52	149	18	154	50	37	62
		8%	9%	7%	4%	8%	11%	10%	9%	7%	7%	7%	10%	11%	8%	10%	8%	10%	7%	8%
Net: Neither (4-6)		664	344	320	74	123	105	122	102	139	176	162	146	181	583	52	612	164	169	250
		32%	35%	30%	32%	35%	31%	33%	34%	31%	32%	29%	33%	37%	33%	29%	33%	33%	32%	34%
Net: Important (7-10)		1209	558	651	149	200	198	208	171	283	334	364	257	254	1034	108	1101	282	324	428
		59%	56%	62%	64%	57%	58%	57%	57%	62%	61%	64%	58%	52%	59%	61%	59%	57%	61%	58%
Mean score		6.86	6.68	7.03	7.14	6.76	6.66	6.73	6.69	7.16	6.97	7.08	6.79	6.55	6.85	6.81	6.87	6.62	6.99	6.91

Prepared by ComRes

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ONLINE Opinion Poll

Q7_10. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think is the least risky overall
Base: All respondents

	Total	GENDER		AGE						SOCIAL GRADE				REGION SUMMARY					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2046	1026	1020	242	336	338	375	259	496	547	605	355	539	1734	202	1844	469	540	725
Weighted Total	2046	996	1050	233	352	340	368	299	454	546	567	446	487	1766	178	1868	495	530	741
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Standard deviation	2.45	2.48	2.42	2.06	2.36	2.60	2.61	2.40	2.47	2.37	2.37	2.40	2.66	2.46	2.41	2.46	2.56	2.35	2.47
Standard error	.05	.08	.08	.13	.13	.14	.13	.15	.11	.10	.10	.13	.11	.06	.17	.06	.12	.10	.09

ONLINE Opinion Poll

Q7_10. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think is the least risky overall
Base: All respondents

			VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015			
		Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total		2046	507	590	110	399	71	94	600	579	122	318
Weighted Total		2046	560	592	119	341	75	85	673	565	143	239
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	69	14	11	3	22	3	3	21	16	4	13
		3%	2%	2%	3%	6%	5%	3%	3%	3%	3%	5%
1	(1)	14	2	3	1	5	-	1	3	3	1	2
		1%	*	1%	1%	1%	-	1%	*	1%	1%	1%
2	(2)	31	8	7	-	6	3	3	13	7	-	3
		2%	1%	1%	-	2%	4%	3%	2%	1%	-	1%
3	(3)	59	14	16	1	16	3	2	17	13	2	9
		3%	2%	3%	1%	5%	4%	2%	3%	2%	2%	4%
4	(4)	69	13	20	3	15	2	4	16	18	3	13
		3%	2%	3%	2%	4%	3%	5%	2%	3%	2%	5%
5	(5)	373	89	100	18	68	9	10	109	105	23	49
		18%	16%	17%	15%	20%	12%	12%	16%	19%	16%	20%
6	(6)	222	66	63	11	36	9	13	75	58	13	23
		11%	12%	11%	9%	11%	12%	16%	11%	10%	9%	9%
7	(7)	292	83	85	20	38	14	16	95	79	28	32
		14%	15%	14%	16%	11%	19%	19%	14%	14%	19%	13%
8	(8)	345	102	111	27	38	15	11	118	107	26	30
		17%	18%	19%	23%	11%	21%	13%	17%	19%	18%	12%
9	(9)	215	70	76	14	25	3	9	84	66	17	15
		11%	13%	13%	12%	7%	4%	11%	13%	12%	12%	6%
10	(10)	357	98	100	21	73	13	12	121	92	26	52
		17%	18%	17%	17%	21%	17%	14%	18%	16%	18%	22%
NETS												
Net: Unimportant (0-3)		173	38	38	6	48	10	8	54	40	7	27
		8%	7%	6%	5%	14%	13%	10%	8%	7%	5%	11%
Net: Neither (4-6)		664	168	183	32	118	19	28	201	180	40	84
		32%	30%	31%	27%	35%	26%	33%	30%	32%	28%	35%
Net: Important (7-10)		1209	354	371	82	174	45	49	419	344	96	128
		59%	63%	63%	69%	51%	61%	57%	62%	61%	67%	54%
Mean score		6.86	7.09	7.07	7.23	6.47	6.67	6.69	7.02	6.95	7.18	6.59

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ONLINE Opinion Poll

Q7_10. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think is the least risky overall
Base: All respondents

		VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015			
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2046	507	590	110	399	71	94	600	579	122	318
Weighted Total	2046	560	592	119	341	75	85	673	565	143	239
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Standard deviation	2.45	2.31	2.27	2.24	2.85	2.60	2.46	2.42	2.36	2.25	2.73
Standard error	.05	.10	.09	.21	.14	.31	.25	.10	.10	.20	.15

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ONLINE Opinion Poll

Q7_10. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think is the least risky overall
Base: All respondents

							REGION							INTERVIEW TIME	
		Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Before 2pm 16/ 06/2016	After 2pm 16/ 06/2016
Unweighted Total		2046	202	69	206	194	181	141	110	218	252	287	186	1854	192
Weighted Total		2046	178	86	233	176	184	151	102	194	272	288	180	1852	194
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	69	3	4	11	10	5	6	3	3	9	10	5	62	6
		3%	2%	4%	5%	6%	3%	4%	3%	2%	3%	4%	3%	3%	3%
1	(1)	14	2	1	1	1	-	-	1	3	2	1	2	13	1
		1%	1%	2%	1%	*	-	-	1%	1%	1%	*	1%	1%	1%
2	(2)	31	6	-	1	2	3	4	1	6	1	7	-	30	1
		2%	3%	-	1%	1%	1%	3%	1%	3%	*	3%	-	2%	1%
3	(3)	59	8	3	7	7	-	4	1	4	9	6	10	50	10
		3%	4%	4%	3%	4%	-	3%	1%	2%	3%	2%	5%	3%	5%
4	(4)	69	7	5	13	9	4	2	2	6	14	2	6	65	4
		3%	4%	6%	5%	5%	2%	1%	2%	3%	5%	1%	3%	4%	2%
5	(5)	373	24	18	40	35	40	28	22	30	41	55	41	337	36
		18%	14%	20%	17%	20%	22%	18%	21%	16%	15%	19%	23%	18%	19%
6	(6)	222	20	8	19	18	26	12	6	21	36	37	19	210	12
		11%	11%	10%	8%	10%	14%	8%	6%	11%	13%	13%	11%	11%	6%
7	(7)	292	33	9	33	28	17	25	22	31	37	37	18	265	27
		14%	19%	11%	14%	16%	9%	17%	22%	16%	14%	13%	10%	14%	14%
8	(8)	345	27	20	41	32	35	30	12	34	41	46	29	308	37
		17%	15%	24%	17%	18%	19%	20%	12%	17%	15%	16%	16%	17%	19%
9	(9)	215	20	8	24	10	22	21	14	21	31	26	17	187	28
		11%	11%	9%	10%	6%	12%	14%	14%	11%	11%	9%	10%	10%	14%
10	(10)	357	28	9	42	24	34	20	18	35	51	61	35	326	31
		17%	16%	11%	18%	14%	18%	13%	18%	18%	19%	21%	19%	18%	16%
NETS															
Net: Unimportant (0-3)		173	18	9	21	20	8	14	5	15	21	25	16	154	19
		8%	10%	10%	9%	11%	4%	9%	5%	8%	8%	9%	9%	8%	10%
Net: Neither (4-6)		664	52	31	71	62	70	42	29	57	92	93	65	612	52
		32%	29%	36%	31%	35%	38%	28%	29%	30%	34%	32%	36%	33%	27%
Net: Important (7-10)		1209	108	47	141	94	107	96	67	122	160	170	98	1086	123
		59%	61%	54%	60%	54%	58%	63%	66%	63%	59%	59%	55%	59%	63%

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ONLINE Opinion Poll

Q7_10. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think is the least risky overall
Base: All respondents

	Total	REGION											INTERVIEW TIME	
		Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Before 2pm 16/06/2016	After 2pm 16/06/2016
Unweighted Total	2046	202	69	206	194	181	141	110	218	252	287	186	1854	192
Weighted Total	2046	178	86	233	176	184	151	102	194	272	288	180	1852	194
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean score	6.86	6.81	6.51	6.82	6.41	7.07	6.88	7.08	7.00	6.92	6.96	6.82	6.85	6.96
Standard deviation	2.45	2.41	2.47	2.58	2.57	2.29	2.41	2.34	2.37	2.45	2.51	2.46	2.45	2.46
Standard error	.05	.17	.30	.18	.18	.17	.20	.22	.16	.15	.15	.18	.06	.18

ONLINE Opinion Poll

Q6_SUM. Which of the following emotions do you think you will feel the most in the result of Britain voting to Leave or Remain in the European Union at next week's referendum?

SUMMARY TABLE
Base: All respondents (Turnout weighted)

	Total	Delighted	Terrified	Disappointed	Anxious	Upset	Relieved	None of these	Don't know	Net: Any
Remain	1403	386	373	620	457	510	512	103	80	1220
	100%	28%	27%	44%	33%	36%	37%	7%	6%	87%
Leave	1403	630	391	464	586	379	574	91	75	1236
	100%	45%	28%	33%	42%	27%	41%	7%	5%	88%

COMRES

ONLINE Opinion Poll

Q6_1. Which of the following emotions do you think you will feel the most in the result of Britain voting to Leave or Remain in the European Union at next week's referendum?

Remain
Base: All respondents (Turnout weighted)

	Total	GENDER		AGE						SOCIAL GRADE				REGION SUMMARY					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2046	1026	1020	242	336	338	375	259	496	547	605	355	539	1734	202	1844	469	540	725
Weighted Total	1403	680	723	114	164	213	278	244	391	556	447	266	133	1217	122	1281	332	361	523
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Delighted	386	205	181	50	61	63	69	61	82	184	128	45	29	327	43	344	84	88	155
	28%	30%	25%	44%	37%	29%	25%	25%	21%	33%	29%	17%	22%	27%	35%	27%	25%	24%	30%
Terrified	373	189	183	14	30	45	73	85	126	123	113	85	52	332	23	350	97	85	150
	27%	28%	25%	12%	18%	21%	26%	35%	32%	22%	25%	32%	39%	27%	19%	27%	29%	23%	29%
Disappointed	620	297	322	21	53	75	136	126	208	223	181	144	72	549	39	581	155	167	227
	44%	44%	45%	18%	32%	35%	49%	52%	53%	40%	40%	54%	54%	45%	32%	45%	47%	46%	43%
Anxious	457	221	236	25	36	54	82	98	161	157	141	103	57	407	27	429	106	124	177
	33%	32%	33%	22%	22%	25%	30%	40%	41%	28%	31%	38%	43%	33%	23%	34%	32%	34%	34%
Upset	510	254	256	23	42	60	108	110	168	183	148	116	63	460	26	484	129	136	194
	36%	37%	35%	20%	26%	28%	39%	45%	43%	33%	33%	44%	47%	38%	22%	38%	39%	38%	37%
Relieved	512	260	252	68	77	84	102	73	107	246	172	62	33	434	58	454	119	117	199
	37%	38%	35%	60%	47%	40%	37%	30%	27%	44%	38%	23%	25%	36%	48%	35%	36%	32%	38%
None of these	103	52	51	7	14	24	16	19	22	35	36	22	9	85	12	91	23	26	36
	7%	8%	7%	6%	9%	11%	6%	8%	6%	6%	8%	8%	7%	7%	10%	7%	7%	7%	7%
Don't know	80	29	51	9	10	19	14	9	20	25	25	20	10	71	7	73	17	25	29
	6%	4%	7%	8%	6%	9%	5%	4%	5%	5%	6%	7%	7%	6%	5%	6%	5%	7%	5%
NETS																			
Net: Any	1220	598	622	98	139	171	248	215	349	496	385	224	115	1061	103	1117	292	310	458
	87%	88%	86%	86%	85%	80%	89%	88%	89%	89%	86%	84%	86%	87%	85%	87%	88%	86%	88%

COMRES

ONLINE Opinion Poll

Q6_1. Which of the following emotions do you think you will feel the most in the result of Britain voting to Leave or Remain in the European Union at next week's referendum?

Remain
Base: All respondents (Turnout weighted)

	Total	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015			
		Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2046	507	590	110	399	71	94	600	579	122	318
Weighted Total	1403	430	371	96	234	51	59	529	354	108	157
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Delighted	386	114	152	41	5	20	18	118	129	48	7
	28%	27%	41%	43%	2%	40%	31%	22%	36%	45%	4%
Terrified	373	105	56	14	151	3	9	152	60	14	97
	27%	24%	15%	14%	64%	7%	15%	29%	17%	13%	62%
Disappointed	620	195	114	26	195	11	21	263	119	27	130
	44%	45%	31%	27%	83%	22%	36%	50%	34%	25%	83%
Anxious	457	141	76	19	155	7	14	192	81	20	103
	33%	33%	21%	20%	66%	14%	24%	36%	23%	18%	65%
Upset	510	149	83	24	179	9	13	216	92	22	117
	36%	35%	22%	25%	77%	18%	21%	41%	26%	21%	74%
Relieved	512	155	191	55	6	33	25	158	170	64	6
	37%	36%	51%	58%	3%	65%	42%	30%	48%	60%	4%
None of these	103	28	26	4	9	3	3	34	28	6	5
	7%	7%	7%	4%	4%	7%	5%	7%	8%	6%	3%
Don't know	80	26	24	1	3	1	4	35	22	4	3
	6%	6%	6%	1%	1%	2%	8%	7%	6%	4%	2%
NETS											
Net: Any	1220	376	321	91	222	47	51	459	304	98	149
	87%	87%	87%	95%	95%	91%	87%	87%	86%	91%	95%

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ONLINE Opinion Poll

Q6_1. Which of the following emotions do you think you will feel the most in the result of Britain voting to Leave or Remain in the European Union at next week's referendum?

Remain
Base: All respondents (Turnout weighted)

						REGION								INTERVIEW TIME	
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Before 2pm 16/ 06/2016	After 2pm 16/ 06/2016
Unweighted Total	2046	202	69	206	194	181	141	110	218	252	287	186	1854	192
Weighted Total	1403	122	61	159	112	124	101	65	136	198	203	121	1241	162
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Delighted	386	43	9	52	23	24	23	17	41	58	61	36	326	60
	28%	35%	15%	33%	21%	19%	23%	26%	30%	29%	30%	30%	26%	37%
Terrified	373	23	20	39	38	33	21	18	30	51	59	41	335	38
	27%	19%	33%	25%	34%	26%	21%	27%	22%	25%	29%	34%	27%	24%
Disappointed	620	39	32	68	56	63	41	32	63	78	90	59	558	62
	44%	32%	52%	43%	50%	51%	40%	49%	46%	39%	44%	49%	45%	38%
Anxious	457	27	20	46	40	53	32	22	40	60	71	46	415	42
	33%	23%	33%	29%	35%	42%	31%	34%	29%	30%	35%	38%	33%	26%
Upset	510	26	27	59	43	51	34	24	51	70	77	47	461	50
	36%	22%	45%	37%	39%	41%	34%	37%	37%	35%	38%	39%	37%	31%
Relieved	512	58	21	65	32	33	37	20	47	79	77	43	436	76
	37%	48%	35%	41%	28%	27%	36%	30%	35%	40%	38%	36%	35%	47%
None of these	103	12	6	11	5	10	8	6	8	16	13	8	93	10
	7%	10%	10%	7%	4%	8%	8%	9%	6%	8%	6%	6%	7%	6%
Don't know	80	7	2	6	9	8	9	3	8	14	8	6	70	10
	6%	5%	4%	4%	8%	7%	9%	4%	6%	7%	4%	5%	6%	6%
NETS														
Net: Any	1220	103	52	142	98	106	84	56	120	169	183	107	1078	142
	87%	85%	86%	89%	88%	85%	83%	86%	88%	85%	90%	89%	87%	88%

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ONLINE Opinion Poll

Q6_2. Which of the following emotions do you think you will feel the most in the result of Britain voting to Leave or Remain in the European Union at next week's referendum?

Leave
Base: All respondents (Turnout weighted)

	Total	GENDER		AGE						SOCIAL GRADE				REGION SUMMARY					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2046	1026	1020	242	336	338	375	259	496	547	605	355	539	1734	202	1844	469	540	725
Weighted Total	1403	680	723	114	164	213	278	244	391	556	447	266	133	1217	122	1281	332	361	523
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Delighted	630	311	318	24	52	67	138	132	217	223	192	143	72	561	37	593	161	167	233
	45%	46%	44%	21%	32%	32%	50%	54%	55%	40%	43%	54%	54%	46%	30%	46%	48%	46%	45%
Terrified	391	191	199	58	66	65	73	61	68	188	131	43	28	336	38	352	92	87	156
	28%	28%	28%	51%	40%	31%	26%	25%	17%	34%	29%	16%	21%	28%	32%	27%	28%	24%	30%
Disappointed	464	244	220	62	65	76	90	73	98	220	158	54	32	399	48	417	117	106	176
	33%	36%	30%	55%	40%	36%	32%	30%	25%	39%	35%	20%	24%	33%	39%	33%	35%	29%	34%
Anxious	586	273	312	71	84	93	118	86	134	268	193	85	40	497	62	524	142	139	217
	42%	40%	43%	62%	52%	44%	42%	35%	34%	48%	43%	32%	30%	41%	51%	41%	43%	38%	41%
Upset	379	200	179	50	57	63	66	61	81	179	126	43	30	325	39	340	84	82	158
	27%	29%	25%	44%	35%	30%	24%	25%	21%	32%	28%	16%	23%	27%	32%	27%	25%	23%	30%
Relieved	574	269	305	22	44	70	115	117	206	200	166	137	71	515	33	540	145	156	214
	41%	40%	42%	20%	27%	33%	41%	48%	53%	36%	37%	52%	53%	42%	27%	42%	44%	43%	41%
None of these	91	47	45	5	10	22	13	20	21	31	33	22	6	77	9	82	18	23	35
	7%	7%	6%	5%	6%	11%	5%	8%	5%	5%	7%	8%	4%	6%	8%	6%	6%	6%	7%
Don't know	75	29	46	8	10	16	16	8	17	25	25	16	9	65	7	68	15	25	26
	5%	4%	6%	7%	6%	7%	6%	3%	4%	5%	6%	6%	7%	5%	6%	5%	4%	7%	5%
NETS																			
Net: Any	1236	604	632	100	144	175	249	216	352	500	389	229	119	1075	106	1131	299	314	462
	88%	89%	87%	88%	88%	82%	90%	89%	90%	90%	87%	86%	89%	88%	87%	88%	90%	87%	88%

Prepared by ComRes

<u>ONLINE Opinion Poll</u>

Q6_2. Which of the following emotions do you think you will feel the most in the result of Britain voting to Leave or Remain in the European Union at next week's referendum?

Leave
Base: All respondents (Turnout weighted)

	Total	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015			
		Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2046	507	590	110	399	71	94	600	579	122	318
Weighted Total	1403	430	371	96	234	51	59	529	354	108	157
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Delighted	630	197	112	28	208	13	19	272	115	25	138
	45%	46%	30%	29%	89%	25%	32%	51%	33%	23%	88%
Terrified	391	107	148	44	9	22	17	117	126	50	9
	28%	25%	40%	45%	4%	42%	29%	22%	36%	47%	6%
Disappointed	464	130	176	51	11	31	22	135	155	58	10
	33%	30%	48%	53%	5%	60%	37%	26%	44%	54%	6%
Anxious	586	176	196	62	30	32	27	196	177	68	20
	42%	41%	53%	65%	13%	62%	46%	37%	50%	63%	13%
Upset	379	106	148	43	6	24	15	111	124	50	8
	27%	25%	40%	44%	3%	46%	25%	21%	35%	46%	5%
Relieved	574	175	109	25	185	9	15	241	109	27	125
	41%	41%	29%	26%	79%	18%	25%	46%	31%	25%	79%
None of these	91	32	18	4	6	4	2	37	22	6	3
	7%	8%	5%	5%	3%	8%	4%	7%	6%	6%	2%
Don't know	75	24	18	1	5	1	4	34	19	4	4
	5%	6%	5%	1%	2%	2%	7%	6%	5%	4%	3%
NETS											
Net: Any	1236	374	334	91	223	46	52	458	313	98	151
	88%	87%	90%	94%	95%	90%	89%	87%	89%	91%	96%

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ONLINE Opinion Poll

Q6_2. Which of the following emotions do you think you will feel the most in the result of Britain voting to Leave or Remain in the European Union at next week's referendum?

Leave
Base: All respondents (Turnout weighted)

						REGION								INTERVIEW TIME	
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Before 2pm 16/ 06/2016	After 2pm 16/ 06/2016
Unweighted Total	2046	202	69	206	194	181	141	110	218	252	287	186	1854	192
Weighted Total	1403	122	61	159	112	124	101	65	136	198	203	121	1241	162
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Delighted	630	37	35	67	59	66	42	31	60	84	92	58	569	60
	45%	30%	57%	42%	52%	53%	41%	48%	44%	42%	45%	48%	46%	37%
Terrified	391	38	11	55	25	20	26	17	41	61	61	35	341	50
	28%	32%	18%	35%	23%	16%	26%	26%	30%	31%	30%	28%	27%	31%
Disappointed	464	48	18	63	36	31	30	18	45	67	69	39	395	69
	33%	39%	30%	39%	32%	25%	30%	27%	33%	34%	34%	32%	32%	42%
Anxious	586	62	23	74	46	47	37	26	55	78	82	57	507	79
	42%	51%	37%	47%	41%	38%	36%	41%	40%	39%	40%	47%	41%	49%
Upset	379	39	8	50	26	24	19	15	39	62	58	38	323	56
	27%	32%	12%	32%	23%	20%	19%	24%	29%	31%	29%	31%	26%	34%
Relieved	574	33	28	63	54	57	42	25	58	72	87	54	518	56
	41%	27%	47%	39%	48%	46%	41%	39%	42%	37%	43%	44%	42%	35%
None of these	91	9	6	10	3	9	7	6	6	17	12	6	81	10
	7%	8%	9%	6%	3%	8%	7%	9%	5%	8%	6%	5%	7%	6%
Don't know	75	7	1	7	7	8	9	3	8	12	9	5	68	7
	5%	6%	2%	4%	6%	7%	8%	5%	6%	6%	5%	4%	5%	4%
NETS														
Net: Any	1236	106	55	142	102	107	85	56	122	170	182	110	1092	145
	88%	87%	89%	90%	91%	86%	84%	86%	90%	86%	90%	90%	88%	89%

ComRes

ONLINE Opinion Poll

Q7_SUM. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

SUMMARY TABLE
Base: All respondents (Turnout weighted)

	Total	0	1	2	3	4	5	6	7	8	9	10	Net: Unimportant (0-3)	Net: Neither (4-6)	Net: Important (7-10)
The opinions of politicians I respect the most	1403	147	67	84	95	97	322	192	157	124	41	77	393	611	399
	100%	10%	5%	6%	7%	7%	23%	14%	11%	9%	3%	5%	28%	44%	28%
The opinions of major financial institutions	1403	143	49	94	91	98	307	169	188	134	63	68	376	574	453
	100%	10%	3%	7%	6%	7%	22%	12%	13%	10%	5%	5%	27%	41%	32%
Which side I think will be best for me and my family's financial situation	1403	17	4	11	16	21	188	123	213	256	177	377	47	333	1023
	100%	1%	*	1%	1%	2%	13%	9%	15%	18%	13%	27%	3%	24%	73%
Which side I think will be best at reducing immigration	1403	85	28	44	47	43	213	101	132	177	136	398	203	356	843
	100%	6%	2%	3%	3%	3%	15%	7%	9%	13%	10%	28%	14%	25%	60%
Which side I think will be best for Britain's economy	1403	15	5	4	9	23	144	118	209	286	226	363	33	285	1084
	100%	1%	*	*	1%	2%	10%	8%	15%	20%	16%	26%	2%	20%	77%
Which side is best for future generations	1403	19	6	6	6	17	133	88	190	270	243	423	38	238	1126
	100%	1%	*	*	*	1%	9%	6%	14%	19%	17%	30%	3%	17%	80%
Which side I think will be best for the NHS	1403	23	5	9	15	28	148	120	226	244	203	381	52	297	1054
	100%	2%	*	1%	1%	2%	11%	9%	16%	17%	14%	27%	4%	21%	75%
Which side will have the best outcome for the whole of Europe	1403	105	37	65	64	85	293	142	162	189	94	167	271	519	612
	100%	7%	3%	5%	5%	6%	21%	10%	12%	13%	7%	12%	19%	37%	44%
Which side is most patriotic	1403	211	57	62	72	77	297	120	112	144	76	175	401	494	507
	100%	15%	4%	4%	5%	6%	21%	9%	8%	10%	5%	12%	29%	35%	36%
Which side I think is the least risky overall	1403	42	11	20	36	47	238	156	205	246	148	254	110	441	852
	100%	3%	1%	1%	3%	3%	17%	11%	15%	18%	11%	18%	8%	31%	61%

COMRES

ONLINE Opinion Poll

Q7_1. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

The opinions of politicians I respect the most

Base: All respondents (Turnout weighted)

			GENDER		AGE						SOCIAL GRADE				REGION SUMMARY					
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total		2046	1026	1020	242	336	338	375	259	496	547	605	355	539	1734	202	1844	469	540	725
Weighted Total		1403	680	723	114	164	213	278	244	391	556	447	266	133	1217	122	1281	332	361	523
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	147	72	76	13	20	24	27	32	31	53	53	23	18	133	11	136	39	42	52
		10%	11%	10%	11%	12%	11%	10%	13%	8%	10%	12%	9%	13%	11%	9%	11%	12%	12%	10%
1	(1)	67	28	38	4	4	15	8	14	21	30	23	9	5	58	6	60	17	13	28
		5%	4%	5%	4%	2%	7%	3%	6%	5%	5%	5%	3%	4%	5%	5%	5%	5%	4%	5%
2	(2)	84	43	41	7	9	11	24	9	25	38	27	13	6	68	11	73	26	17	26
		6%	6%	6%	6%	5%	5%	9%	4%	6%	7%	6%	5%	4%	6%	9%	6%	8%	5%	5%
3	(3)	95	44	51	8	10	18	16	15	27	32	32	21	10	83	8	87	25	26	32
		7%	6%	7%	7%	6%	8%	6%	6%	7%	6%	7%	8%	7%	7%	6%	7%	7%	7%	6%
4	(4)	97	39	58	14	9	17	20	20	17	38	32	20	8	90	5	92	24	31	34
		7%	6%	8%	12%	5%	8%	7%	8%	4%	7%	7%	7%	6%	7%	4%	7%	7%	9%	7%
5	(5)	322	163	159	21	40	46	69	49	97	139	84	62	37	277	26	296	77	74	126
		23%	24%	22%	18%	24%	22%	25%	20%	25%	25%	19%	23%	28%	23%	22%	23%	23%	20%	24%
6	(6)	192	90	102	15	22	24	47	32	51	75	60	42	15	166	17	175	42	53	71
		14%	13%	14%	14%	14%	11%	17%	13%	13%	13%	13%	16%	11%	14%	14%	14%	13%	15%	14%
7	(7)	157	83	74	13	22	17	30	28	47	63	56	26	12	130	18	139	31	44	55
		11%	12%	10%	12%	13%	8%	11%	11%	12%	11%	12%	10%	9%	11%	15%	11%	9%	12%	10%
8	(8)	124	62	63	10	13	18	20	22	41	45	38	30	11	107	13	111	24	34	49
		9%	9%	9%	9%	8%	8%	7%	9%	11%	8%	9%	11%	8%	9%	11%	9%	7%	9%	9%
9	(9)	41	17	24	4	5	11	3	9	10	15	16	5	5	36	3	38	9	10	17
		3%	2%	3%	3%	3%	5%	1%	4%	3%	3%	4%	2%	4%	3%	2%	3%	3%	3%	3%
10	(10)	77	39	38	4	11	11	15	12	24	28	26	15	8	69	4	73	20	17	32
		5%	6%	5%	4%	7%	5%	5%	5%	6%	5%	6%	5%	6%	6%	3%	6%	6%	5%	6%
NETS																				
Net: Unimportant (0-3)		393	187	206	31	43	69	75	71	103	153	135	66	38	342	36	357	106	98	138
		28%	27%	28%	28%	26%	32%	27%	29%	26%	28%	30%	25%	29%	28%	30%	28%	32%	27%	26%
Net: Neither (4-6)		611	293	319	50	71	88	136	101	165	252	176	124	59	533	48	563	143	158	231
		44%	43%	44%	44%	43%	41%	49%	42%	42%	45%	39%	47%	45%	44%	40%	44%	43%	44%	44%
Net: Important (7-10)		399	200	199	32	50	57	67	71	122	151	136	76	36	342	37	362	83	105	154
		28%	29%	27%	28%	31%	27%	24%	29%	31%	27%	30%	28%	27%	28%	31%	28%	25%	29%	29%
Mean score		4.92	4.96	4.87	4.83	5.04	4.72	4.85	4.82	5.12	4.88	4.88	5.09	4.83	4.90	4.89	4.92	4.70	4.91	5.02

COMRES

ONLINE Opinion Poll

Q7_1. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

The opinions of politicians I respect the most
Base: All respondents (Turnout weighted)

	Total	GENDER		AGE						SOCIAL GRADE				REGION SUMMARY					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2046	1026	1020	242	336	338	375	259	496	547	605	355	539	1734	202	1844	469	540	725
Weighted Total	1403	680	723	114	164	213	278	244	391	556	447	266	133	1217	122	1281	332	361	523
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Standard deviation	2.73	2.73	2.74	2.69	2.78	2.85	2.58	2.86	2.69	2.68	2.85	2.60	2.82	2.75	2.65	2.74	2.79	2.72	2.75
Standard error	.06	.09	.09	.17	.15	.16	.13	.18	.12	.11	.12	.14	.12	.07	.19	.06	.13	.12	.10

ONLINE Opinion Poll

Q7_1. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

The opinions of politicians I respect the most
Base: All respondents (Turnout weighted)

		Total	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015			
			Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total		2046	507	590	110	399	71	94	600	579	122	318
Weighted Total		1403	430	371	96	234	51	59	529	354	108	157
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	147	32	35	9	33	9	4	44	37	9	23
		10%	7%	10%	10%	14%	18%	7%	8%	10%	8%	15%
1	(1)	67	19	12	7	16	2	3	29	14	5	7
		5%	4%	3%	7%	7%	3%	6%	5%	4%	5%	4%
2	(2)	84	24	22	5	13	2	5	26	17	10	10
		6%	6%	6%	6%	5%	3%	9%	5%	5%	10%	6%
3	(3)	95	28	19	9	16	5	3	35	22	10	12
		7%	6%	5%	9%	7%	9%	5%	7%	6%	9%	7%
4	(4)	97	23	28	6	18	5	1	35	25	5	12
		7%	5%	8%	6%	8%	10%	1%	7%	7%	5%	8%
5	(5)	322	105	84	16	51	8	13	128	82	18	31
		23%	24%	23%	16%	22%	16%	23%	24%	23%	17%	20%
6	(6)	192	54	59	19	23	13	9	68	54	19	15
		14%	13%	16%	19%	10%	25%	16%	13%	15%	18%	10%
7	(7)	157	62	50	4	16	5	11	65	48	7	12
		11%	14%	14%	4%	7%	10%	19%	12%	14%	6%	8%
8	(8)	124	51	27	13	22	2	6	56	26	14	12
		9%	12%	7%	14%	9%	3%	11%	11%	7%	13%	8%
9	(9)	41	13	14	3	6	1	*	16	10	3	5
		3%	3%	4%	3%	3%	2%	*	3%	3%	2%	3%
10	(10)	77	20	21	6	21	-	2	24	18	8	18
		5%	5%	6%	6%	9%	-	3%	5%	5%	8%	11%
NETS												
Net: Unimportant (0-3)		393	102	88	30	77	17	16	135	90	33	51
		28%	24%	24%	31%	33%	34%	28%	26%	25%	31%	32%
Net: Neither (4-6)		611	183	171	40	92	26	24	232	162	43	58
		44%	42%	46%	42%	39%	52%	40%	44%	46%	40%	37%
Net: Important (7-10)		399	146	111	26	66	7	19	161	102	31	48
		28%	34%	30%	27%	28%	14%	32%	31%	29%	29%	31%
Mean score		4.92	5.23	5.11	4.94	4.73	4.17	4.99	5.05	4.99	5.07	4.89

COMRES

ONLINE Opinion Poll

Q7_1. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

The opinions of politicians I respect the most
Base: All respondents (Turnout weighted)

| | | VOTING INTENTION | | | | | | PAST VOTE – GENERAL ELECTION 2015 | | | |
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2046	507	590	110	399	71	94	600	579	122	318
Weighted Total	1403	430	371	96	234	51	59	529	354	108	157
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Standard deviation	2.73	2.59	2.66	2.86	3.05	2.54	2.56	2.64	2.66	2.82	3.13
Standard error	.06	.12	.11	.27	.15	.30	.26	.11	.11	.26	.18

ONLINE Opinion Poll

Q7_1. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

The opinions of politicians I respect the most
Base: All respondents (Turnout weighted)

								REGION							INTERVIEW TIME	
		Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Before 2pm 16/06/2016	After 2pm 16/06/2016
Unweighted Total		2046	202	69	206	194	181	141	110	218	252	287	186	1854	192
Weighted Total		1403	122	61	159	112	124	101	65	136	198	203	121	1241	162
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	147	11	7	18	13	15	16	4	11	20	19	12	134	14
		10%	9%	12%	11%	12%	12%	15%	6%	8%	10%	10%	10%	11%	8%
1	(1)	67	6	1	10	6	7	1	2	6	11	9	9	56	11
		5%	5%	2%	6%	5%	5%	1%	3%	4%	5%	5%	7%	4%	7%
2	(2)	84	11	8	9	9	5	5	5	7	10	11	5	72	12
		6%	9%	12%	6%	8%	4%	5%	7%	5%	5%	5%	4%	6%	7%
3	(3)	95	8	5	9	10	4	4	4	18	12	15	5	78	17
		7%	6%	8%	6%	9%	3%	4%	7%	13%	6%	7%	4%	6%	11%
4	(4)	97	5	6	13	5	12	4	3	15	12	13	10	86	12
		7%	4%	9%	8%	5%	9%	4%	4%	11%	6%	6%	8%	7%	7%
5	(5)	322	26	10	41	26	25	21	19	28	47	49	30	288	34
		23%	22%	16%	26%	23%	20%	21%	29%	21%	24%	24%	25%	23%	21%
6	(6)	192	17	6	18	17	21	14	9	18	27	26	17	169	24
		14%	14%	10%	11%	15%	17%	14%	14%	13%	14%	13%	14%	14%	15%
7	(7)	157	18	7	15	9	16	16	9	12	21	20	14	143	14
		11%	15%	11%	9%	8%	13%	16%	14%	9%	11%	10%	11%	12%	9%
8	(8)	124	13	4	12	7	8	13	5	12	17	21	11	110	15
		9%	11%	7%	8%	7%	7%	13%	7%	9%	9%	10%	9%	9%	9%
9	(9)	41	3	3	4	2	3	3	2	4	8	8	1	36	5
		3%	2%	5%	2%	2%	2%	3%	3%	3%	4%	4%	1%	3%	3%
10	(10)	77	4	4	9	7	8	3	4	6	13	12	7	72	5
		5%	3%	7%	6%	6%	7%	3%	6%	4%	7%	6%	6%	6%	3%
NETS															
Net: Unimportant (0-3)		393	36	21	47	38	31	26	15	42	53	54	31	339	54
		28%	30%	34%	29%	34%	25%	25%	23%	31%	27%	27%	26%	27%	33%
Net: Neither (4-6)		611	48	22	73	49	58	40	30	61	85	88	58	542	70
		44%	40%	35%	46%	43%	46%	39%	47%	45%	43%	43%	48%	44%	43%
Net: Important (7-10)		399	37	19	39	26	36	36	20	33	60	61	33	360	39
		28%	31%	30%	25%	23%	29%	35%	31%	24%	30%	30%	27%	29%	24%

COMRES

ONLINE Opinion Poll

Q7_1. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

The opinions of politicians I respect the most
Base: All respondents (Turnout weighted)

| | Total | REGION | | | | | | | | | | | INTERVIEW TIME | |
		Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Before 2pm 16/ 06/2016	After 2pm 16/ 06/2016
Unweighted Total	2046	202	69	206	194	181	141	110	218	252	287	186	1854	192
Weighted Total	1403	122	61	159	112	124	101	65	136	198	203	121	1241	162
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean score	4.92	4.89	4.80	4.70	4.64	4.95	5.05	5.28	4.78	5.05	5.07	4.88	4.95	4.68
Standard deviation	2.73	2.65	2.94	2.76	2.78	2.80	2.82	2.52	2.57	2.81	2.75	2.69	2.75	2.61
Standard error	.06	.19	.35	.19	.20	.21	.24	.24	.17	.18	.16	.20	.06	.19

COMRES

ONLINE Opinion Poll

Q7_2. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

The opinions of major financial institutions
Base: All respondents (Turnout weighted)

			GENDER		AGE						SOCIAL GRADE				REGION SUMMARY					
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total		2046	1026	1020	242	336	338	375	259	496	547	605	355	539	1734	202	1844	469	540	725
Weighted Total		1403	680	723	114	164	213	278	244	391	556	447	266	133	1217	122	1281	332	361	523
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	143	81	62	5	13	21	25	33	46	57	49	20	17	128	10	132	37	36	55
		10%	12%	9%	5%	8%	10%	9%	14%	12%	10%	11%	7%	13%	11%	8%	10%	11%	10%	11%
1	(1)	49	24	25	4	3	6	9	13	14	21	18	5	5	41	7	42	13	13	15
		3%	4%	3%	3%	2%	3%	3%	5%	4%	4%	4%	2%	4%	3%	6%	3%	4%	4%	3%
2	(2)	94	45	49	7	5	9	20	24	29	36	33	17	8	85	7	87	27	28	30
		7%	7%	7%	6%	3%	4%	7%	10%	7%	7%	7%	7%	6%	7%	6%	7%	8%	8%	6%
3	(3)	91	54	36	3	9	10	19	19	31	31	31	14	14	78	9	82	28	13	37
		6%	8%	5%	3%	6%	5%	7%	8%	8%	6%	7%	5%	10%	6%	7%	6%	8%	4%	7%
4	(4)	98	47	51	7	12	16	14	21	28	42	24	23	10	85	6	92	19	26	40
		7%	7%	7%	7%	7%	7%	5%	9%	7%	8%	5%	9%	7%	7%	5%	7%	6%	7%	8%
5	(5)	307	144	163	23	34	42	74	46	89	101	94	78	33	261	25	281	70	75	117
		22%	21%	22%	20%	21%	20%	26%	19%	23%	18%	21%	29%	25%	21%	21%	22%	21%	21%	22%
6	(6)	169	78	91	18	23	28	38	23	39	67	55	35	11	146	15	154	30	50	66
		12%	11%	13%	16%	14%	13%	14%	9%	10%	12%	12%	13%	9%	12%	12%	12%	9%	14%	13%
7	(7)	188	87	101	16	24	33	36	25	54	87	60	29	12	163	17	171	50	50	64
		13%	13%	14%	14%	15%	15%	13%	10%	14%	16%	13%	11%	9%	13%	14%	13%	15%	14%	12%
8	(8)	134	62	72	18	24	25	23	13	32	61	40	22	11	118	12	123	30	40	47
		10%	9%	10%	15%	15%	12%	8%	5%	8%	11%	9%	8%	8%	10%	9%	10%	9%	11%	9%
9	(9)	63	25	38	8	8	14	10	13	10	24	22	11	7	52	8	55	14	13	26
		5%	4%	5%	7%	5%	7%	4%	5%	3%	4%	5%	4%	5%	4%	6%	4%	4%	3%	5%
10	(10)	68	32	35	5	10	9	9	14	20	28	20	12	7	59	6	62	14	19	27
		5%	5%	5%	5%	6%	4%	3%	6%	5%	5%	4%	5%	5%	5%	5%	5%	4%	5%	5%
NETS																				
Net: Unimportant (0-3)		376	204	172	19	29	46	73	89	119	145	131	56	43	332	33	343	105	90	137
		27%	30%	24%	17%	18%	22%	26%	36%	31%	26%	29%	21%	32%	27%	27%	27%	32%	25%	26%
Net: Neither (4-6)		574	269	305	48	68	86	126	90	156	210	174	136	54	493	46	528	119	151	223
		41%	40%	42%	42%	42%	40%	45%	37%	40%	38%	39%	51%	41%	40%	38%	41%	36%	42%	43%
Net: Important (7-10)		453	206	247	46	66	81	79	65	116	201	142	74	36	392	42	411	108	121	163
		32%	30%	34%	41%	41%	38%	28%	27%	30%	36%	32%	28%	27%	32%	35%	32%	33%	33%	31%
Mean score		5.05	4.87	5.22	5.73	5.65	5.36	4.97	4.54	4.80	5.14	4.95	5.16	4.75	5.03	5.16	5.04	4.86	5.13	5.06

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ONLINE Opinion Poll

Q7_2. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

The opinions of major financial institutions
Base: All respondents (Turnout weighted)

		GENDER		AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2046	1026	1020	242	336	338	375	259	496	547	605	355	539	1734	202	1844	469	540	725
Weighted Total	1403	680	723	114	164	213	278	244	391	556	447	266	133	1217	122	1281	332	361	523
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Standard deviation	2.73	2.78	2.68	2.50	2.58	2.72	2.57	2.94	2.76	2.78	2.79	2.48	2.83	2.75	2.78	2.73	2.79	2.74	2.73
Standard error	.06	.09	.08	.16	.14	.15	.13	.18	.12	.12	.11	.13	.12	.07	.20	.06	.13	.12	.10

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ONLINE Opinion Poll

Q7_2. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

The opinions of major financial institutions
Base: All respondents (Turnout weighted)

		Total	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015			
			Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total		2046	507	590	110	399	71	94	600	579	122	318
Weighted Total		1403	430	371	96	234	51	59	529	354	108	157
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	143	27	30	5	48	8	5	44	26	9	34
		10%	6%	8%	6%	21%	15%	8%	8%	7%	8%	21%
1	(1)	49	11	10	3	11	2	3	19	10	3	7
		3%	3%	3%	3%	5%	4%	5%	4%	3%	3%	5%
2	(2)	94	22	20	2	31	4	6	32	18	4	23
		7%	5%	5%	2%	13%	8%	11%	6%	5%	4%	15%
3	(3)	91	27	18	11	21	3	3	35	21	10	14
		6%	6%	5%	12%	9%	5%	5%	7%	6%	9%	9%
4	(4)	98	27	30	4	24	2	4	36	27	5	15
		7%	6%	8%	4%	10%	4%	6%	7%	8%	5%	10%
5	(5)	307	100	75	15	47	9	12	118	76	24	30
		22%	23%	20%	16%	20%	18%	20%	22%	22%	22%	19%
6	(6)	169	56	47	11	22	6	9	69	42	8	13
		12%	13%	13%	11%	9%	11%	15%	13%	12%	8%	8%
7	(7)	188	71	54	16	11	11	9	77	50	15	8
		13%	16%	15%	17%	5%	22%	16%	15%	14%	14%	5%
8	(8)	134	49	40	16	7	3	4	53	39	17	4
		10%	11%	11%	16%	3%	6%	7%	10%	11%	16%	3%
9	(9)	63	22	24	6	5	2	2	22	26	4	2
		5%	5%	6%	6%	2%	5%	4%	4%	7%	4%	1%
10	(10)	68	18	23	7	7	1	2	24	19	9	7
		5%	4%	6%	8%	3%	2%	4%	5%	5%	9%	4%
NETS												
Net: Unimportant (0-3)		376	88	79	21	111	17	17	130	73	25	77
		27%	20%	21%	22%	47%	32%	29%	25%	21%	24%	49%
Net: Neither (4-6)		574	184	152	29	93	17	24	222	145	37	58
		41%	43%	41%	31%	40%	33%	41%	42%	41%	35%	37%
Net: Important (7-10)		453	159	141	46	30	17	18	177	135	45	22
		32%	37%	38%	48%	13%	34%	31%	33%	38%	42%	14%
Mean score		5.05	5.44	5.45	5.86	3.62	4.70	4.95	5.18	5.49	5.54	3.58

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ONLINE Opinion Poll

Q7_2. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

The opinions of major financial institutions
Base: All respondents (Turnout weighted)

	Total	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015			
		Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2046	507	590	110	399	71	94	600	579	122	318
Weighted Total	1403	430	371	96	234	51	59	529	354	108	157
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Standard deviation	2.73	2.50	2.71	2.66	2.72	2.87	2.68	2.63	2.65	2.80	2.78
Standard error	.06	.11	.11	.25	.14	.34	.28	.11	.11	.25	.16

ONLINE Opinion Poll

Q7_2. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

The opinions of major financial institutions
Base: All respondents (Turnout weighted)

| | | Total | REGION | | | | | | | | | | | INTERVIEW TIME | |
			Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Before 2pm 16/ 06/2016	After 2pm 16/ 06/2016
Unweighted Total		2046	202	69	206	194	181	141	110	218	252	287	186	1854	192
Weighted Total		1403	122	61	159	112	124	101	65	136	198	203	121	1241	162
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	143	10	6	15	16	13	13	5	10	20	19	16	124	18
		10%	8%	10%	10%	14%	10%	13%	7%	8%	10%	9%	14%	10%	11%
1	(1)	49	7	2	5	6	3	4	1	6	4	6	5	43	6
		3%	6%	4%	3%	6%	3%	4%	1%	4%	2%	3%	4%	3%	4%
2	(2)	94	7	9	11	7	9	7	2	13	10	10	10	82	12
		7%	6%	15%	7%	6%	7%	6%	2%	9%	5%	5%	8%	7%	7%
3	(3)	91	9	6	19	4	5	3	4	5	15	14	8	82	9
		6%	7%	9%	12%	3%	4%	3%	6%	4%	8%	7%	6%	7%	5%
4	(4)	98	6	1	13	5	9	9	7	8	15	18	7	93	5
		7%	5%	2%	8%	5%	7%	9%	11%	6%	7%	9%	6%	7%	3%
5	(5)	307	25	12	34	23	30	22	20	24	45	46	26	262	44
		22%	21%	20%	21%	21%	24%	21%	31%	18%	23%	23%	21%	21%	27%
6	(6)	169	15	3	10	17	19	8	8	23	25	27	14	155	15
		12%	12%	4%	6%	16%	15%	8%	13%	17%	13%	13%	11%	12%	9%
7	(7)	188	17	12	23	14	14	18	8	19	26	23	15	165	23
		13%	14%	20%	15%	13%	11%	17%	12%	14%	13%	12%	12%	13%	14%
8	(8)	134	12	6	13	12	11	12	5	17	21	18	9	121	13
		10%	9%	9%	8%	10%	9%	11%	8%	13%	10%	9%	7%	10%	8%
9	(9)	63	8	3	9	2	4	5	3	4	7	15	4	51	12
		5%	6%	5%	6%	2%	3%	5%	5%	3%	4%	7%	3%	4%	8%
10	(10)	68	6	2	7	5	8	3	3	8	11	8	8	62	5
		5%	5%	3%	4%	5%	6%	3%	4%	6%	5%	4%	7%	5%	3%
NETS															
Net: Unimportant (0-3)		376	33	23	49	33	30	25	11	34	49	49	39	331	45
		27%	27%	38%	31%	29%	24%	25%	17%	25%	25%	24%	32%	27%	28%
Net: Neither (4-6)		574	46	16	57	46	58	39	35	55	85	91	47	510	64
		41%	38%	26%	36%	41%	47%	38%	55%	40%	43%	45%	39%	41%	40%
Net: Important (7-10)		453	42	22	52	34	36	37	18	47	64	64	35	400	53
		32%	35%	36%	33%	30%	29%	37%	28%	35%	32%	31%	29%	32%	33%

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ONLINE Opinion Poll

Q7_2. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

The opinions of major financial institutions
Base: All respondents (Turnout weighted)

| | Total | REGION | | | | | | | | | | | INTERVIEW TIME | |
		Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Before 2pm 16/ 06/2016	After 2pm 16/ 06/2016
Unweighted Total	2046	202	69	206	194	181	141	110	218	252	287	186	1854	192
Weighted Total	1403	122	61	159	112	124	101	65	136	198	203	121	1241	162
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean score	5.05	5.16	4.75	4.93	4.81	5.08	5.01	5.29	5.25	5.16	5.15	4.76	5.06	4.99
Standard deviation	2.73	2.78	2.80	2.73	2.88	2.72	2.81	2.38	2.72	2.68	2.67	2.92	2.73	2.78
Standard error	.06	.20	.34	.19	.21	.20	.24	.23	.18	.17	.16	.21	.06	.20

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ONLINE Opinion Poll

Q7_3. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think will be best for me and my family's financial situation
Base: All respondents (Turnout weighted)

			GENDER		AGE						SOCIAL GRADE				REGION SUMMARY					
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total		2046	1026	1020	242	336	338	375	259	496	547	605	355	539	1734	202	1844	469	540	725
Weighted Total		1403	680	723	114	164	213	278	244	391	556	447	266	133	1217	122	1281	332	361	523
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	17	9	7	*	2	4	3	5	3	6	6	3	3	16	1	16	6	3	6
		1%	1%	1%	*	1%	2%	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%
1	(1)	4	2	2	-	-	1	*	1	2	2	-	1	1	4	-	4	-	1	3
		*	*	*	-	-	*	*	*	1%	*	-	*	1%	*	-	*	-	*	1%
2	(2)	11	8	3	*	*	3	2	1	4	4	4	2	1	10	*	11	4	3	3
		1%	1%	*	*	*	1%	1%	*	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%
3	(3)	16	9	7	2	1	1	2	4	5	6	5	3	1	14	1	14	6	1	7
		1%	1%	1%	2%	*	*	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%	*	1%
4	(4)	21	11	10	1	2	3	5	5	5	11	6	2	2	18	4	18	3	2	12
		2%	2%	1%	1%	1%	1%	2%	2%	1%	2%	1%	1%	2%	1%	3%	1%	1%	1%	2%
5	(5)	188	95	93	18	20	27	35	37	53	67	67	34	20	164	15	174	39	49	75
		13%	14%	13%	16%	12%	12%	13%	15%	13%	12%	15%	13%	15%	13%	12%	14%	12%	14%	14%
6	(6)	123	71	52	16	15	11	35	21	25	55	38	21	10	109	12	111	28	33	47
		9%	11%	7%	14%	9%	5%	13%	9%	6%	10%	8%	8%	7%	9%	10%	9%	9%	9%	9%
7	(7)	213	112	102	26	22	34	36	42	53	93	59	40	21	183	23	190	45	52	85
		15%	16%	14%	23%	13%	16%	13%	17%	14%	17%	13%	15%	15%	15%	19%	15%	14%	14%	16%
8	(8)	256	116	141	15	38	32	46	34	89	87	94	52	22	218	26	230	67	64	88
		18%	17%	19%	14%	23%	15%	17%	14%	23%	16%	21%	20%	17%	18%	21%	18%	20%	18%	17%
9	(9)	177	88	90	14	25	38	29	31	41	75	56	31	15	151	13	164	42	49	60
		13%	13%	12%	12%	15%	18%	10%	13%	10%	14%	13%	11%	11%	12%	11%	13%	13%	13%	12%
10	(10)	377	159	218	21	39	60	84	62	111	150	111	79	38	332	26	351	91	105	136
		27%	23%	30%	19%	24%	28%	30%	25%	28%	27%	25%	30%	28%	27%	21%	27%	27%	29%	26%
NETS																				
Net: Unimportant (0-3)		47	28	19	3	3	8	8	11	14	18	15	8	6	44	3	44	16	8	19
		3%	4%	3%	2%	2%	4%	3%	5%	4%	3%	3%	3%	4%	4%	2%	3%	5%	2%	4%
Net: Neither (4-6)		333	178	155	34	37	41	75	64	83	133	111	57	32	290	30	303	71	84	135
		24%	26%	21%	30%	22%	19%	27%	26%	21%	24%	25%	21%	24%	24%	25%	24%	21%	23%	26%
Net: Important (7-10)		1023	473	550	77	124	164	196	169	294	406	320	201	96	883	89	935	245	269	369
		73%	70%	76%	67%	76%	77%	70%	69%	75%	73%	72%	76%	72%	73%	73%	73%	74%	74%	71%
Mean score		7.66	7.47	7.84	7.38	7.76	7.80	7.70	7.44	7.72	7.67	7.60	7.78	7.56	7.65	7.52	7.67	7.67	7.80	7.53

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ONLINE Opinion Poll

Q7_3. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think will be best for me and my family's financial situation
Base: All respondents (Turnout weighted)

		GENDER		AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2046	1026	1020	242	336	338	375	259	496	547	605	355	539	1734	202	1844	469	540	725
Weighted Total	1403	680	723	114	164	213	278	244	391	556	447	266	133	1217	122	1281	332	361	523
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Standard deviation	2.12	2.16	2.06	1.87	1.95	2.19	2.12	2.27	2.11	2.10	2.11	2.09	2.30	2.15	1.97	2.13	2.21	2.04	2.17
Standard error	.05	.07	.06	.12	.11	.12	.11	.14	.09	.09	.09	.11	.10	.05	.14	.05	.10	.09	.08

ONLINE Opinion Poll

Q7_3. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think will be best for me and my family's financial situation

Base: All respondents (Turnout weighted)

			VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015			
		Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total		2046	507	590	110	399	71	94	600	579	122	318
Weighted Total		1403	430	371	96	234	51	59	529	354	108	157
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	17	4	2	2	3	2	1	5	2	2	2
		1%	1%	*	3%	1%	3%	2%	1%	1%	2%	1%
1	(1)	4	-	2	-	1	-	-	-	1	2	1
		*	-	1%	-	*	-	-	-	*	1%	*
2	(2)	11	3	2	*	3	1	-	6	*	*	2
		1%	1%	*	*	1%	3%	-	1%	*	*	1%
3	(3)	16	-	5	-	5	2	1	4	4	-	3
		1%	-	1%	-	2%	4%	2%	1%	1%	-	2%
4	(4)	21	6	3	1	4	*	3	5	5	-	2
		2%	1%	1%	1%	2%	1%	5%	1%	1%	-	1%
5	(5)	188	47	47	10	31	10	8	62	40	17	22
		13%	11%	13%	10%	13%	20%	14%	12%	11%	16%	14%
6	(6)	123	37	41	8	17	4	5	47	35	6	10
		9%	9%	11%	8%	7%	9%	9%	9%	10%	5%	7%
7	(7)	213	75	50	17	26	8	13	77	46	26	19
		15%	17%	13%	18%	11%	16%	23%	15%	13%	24%	12%
8	(8)	256	95	68	17	32	9	13	115	66	11	21
		18%	22%	18%	18%	14%	18%	21%	22%	19%	10%	13%
9	(9)	177	58	52	18	23	5	5	69	52	20	14
		13%	14%	14%	18%	10%	10%	8%	13%	15%	19%	9%
10	(10)	377	106	100	22	89	9	10	138	102	24	63
		27%	25%	27%	23%	38%	17%	17%	26%	29%	22%	40%
NETS												
Net: Unimportant (0-3)		47	6	11	3	12	5	2	14	8	4	7
		3%	1%	3%	3%	5%	10%	3%	3%	2%	4%	4%
Net: Neither (4-6)		333	90	90	19	52	15	16	114	80	23	35
		24%	21%	24%	20%	22%	29%	27%	22%	23%	21%	22%
Net: Important (7-10)		1023	334	269	74	170	31	41	401	266	81	116
		73%	78%	73%	77%	73%	61%	69%	76%	75%	75%	74%
Mean score		7.66	7.80	7.74	7.72	7.82	6.88	7.20	7.77	7.86	7.53	7.88

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ONLINE Opinion Poll

Q7_3. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think will be best for me and my family's financial situation

Base: All respondents (Turnout weighted)

	Total	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015			
		Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2046	507	590	110	399	71	94	600	579	122	318
Weighted Total	1403	430	371	96	234	51	59	529	354	108	157
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Standard deviation	2.12	1.89	2.03	2.13	2.34	2.45	2.06	2.00	1.99	2.21	2.33
Standard error	.05	.08	.08	.20	.12	.29	.21	.08	.08	.20	.13

ONLINE Opinion Poll

Q7_3. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think will be best for me and my family's financial situation
Base: All respondents (Turnout weighted)

				REGION											INTERVIEW TIME	
		Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Before 2pm 16/ 06/2016	After 2pm 16/ 06/2016
Unweighted Total		2046	202	69	206	194	181	141	110	218	252	287	186	1854	192
Weighted Total		1403	122	61	159	112	124	101	65	136	198	203	121	1241	162
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	17	1	2	3	2	1	3	-	-	1	3	2	17	-
		1%	1%	3%	2%	1%	1%	3%	-	-	1%	1%	1%	1%	-
1	(1)	4	-	-	-	-	-	-	-	1	2	1	1	4	-
		*	-	-	-	-	-	-	-	*	1%	*	*	*	-
2	(2)	11	*	1	-	2	1	-	*	2	2	*	1	10	1
		1%	*	2%	-	2%	1%	-	1%	2%	1%	*	1%	1%	1%
3	(3)	16	1	-	3	3	-	-	-	1	5	-	3	14	2
		1%	1%	-	2%	2%	-	-	-	1%	2%	-	2%	1%	1%
4	(4)	21	4	-	2	1	2	*	-	*	6	4	2	17	4
		2%	3%	-	1%	1%	1%	*	-	*	3%	2%	2%	1%	2%
5	(5)	188	15	5	18	16	17	17	10	16	25	30	20	168	20
		13%	12%	9%	11%	14%	13%	16%	16%	12%	12%	15%	17%	14%	12%
6	(6)	123	12	1	16	11	11	11	3	11	16	18	13	108	15
		9%	10%	2%	10%	10%	9%	11%	4%	8%	8%	9%	11%	9%	10%
7	(7)	213	23	7	27	12	17	11	7	24	37	34	15	189	24
		15%	19%	11%	17%	10%	14%	11%	11%	18%	19%	17%	12%	15%	15%
8	(8)	256	26	18	28	21	26	16	12	21	35	33	20	225	31
		18%	21%	29%	18%	19%	21%	16%	19%	16%	18%	16%	16%	18%	19%
9	(9)	177	13	13	16	13	16	17	12	16	23	25	12	154	23
		13%	11%	21%	10%	12%	13%	17%	19%	12%	12%	12%	10%	12%	14%
10	(10)	377	26	14	45	32	34	27	20	44	47	55	34	335	42
		27%	21%	23%	29%	28%	27%	26%	31%	32%	24%	27%	28%	27%	26%
NETS															
Net: Unimportant (0-3)		47	3	3	6	7	2	3	*	4	9	4	6	45	2
		3%	2%	5%	4%	6%	1%	3%	1%	3%	5%	2%	5%	4%	1%
Net: Neither (4-6)		333	30	7	36	28	29	28	13	27	47	53	35	293	39
		24%	25%	11%	23%	25%	24%	27%	20%	20%	24%	26%	29%	24%	24%
Net: Important (7-10)		1023	89	51	117	78	93	71	52	105	142	146	80	903	120
		73%	73%	84%	74%	69%	75%	70%	80%	77%	72%	72%	66%	73%	74%

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ONLINE Opinion Poll

Q7_3. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think will be best for me and my family's financial situation

Base: All respondents (Turnout weighted)

	Total	REGION											INTERVIEW TIME	
		Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Before 2pm 16/ 06/2016	After 2pm 16/ 06/2016
Unweighted Total	2046	202	69	206	194	181	141	110	218	252	287	186	1854	192
Weighted Total	1403	122	61	159	112	124	101	65	136	198	203	121	1241	162
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean score	7.66	7.52	7.89	7.66	7.56	7.81	7.67	8.10	7.89	7.47	7.62	7.47	7.64	7.78
Standard deviation	2.12	1.97	2.18	2.16	2.30	1.95	2.20	1.84	2.01	2.16	2.13	2.27	2.15	1.90
Standard error	.05	.14	.26	.15	.16	.14	.19	.18	.14	.14	.13	.17	.05	.14

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ONLINE Opinion Poll

Q7_4. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think will be best at reducing immigration
Base: All respondents (Turnout weighted)

				GENDER		AGE						SOCIAL GRADE				REGION SUMMARY					
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total		2046	1026	1020	242	336	338	375	259	496	547	605	355	539	1734	202	1844	469	540	725
Weighted Total		1403	680	723	114	164	213	278	244	391	556	447	266	133	1217	122	1281	332	361	523
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	85	46	39	14	11	19	13	14	14	42	33	3	7	72	10	74	26	10	37
		6%	7%	5%	12%	7%	9%	5%	6%	3%	7%	7%	1%	5%	6%	9%	6%	8%	3%	7%
1	(1)	28	19	9	7	5	3	6	2	6	11	13	3	1	25	3	25	9	10	7
		2%	3%	1%	6%	3%	1%	2%	1%	2%	2%	3%	1%	1%	2%	3%	2%	3%	3%	1%
2	(2)	44	24	21	9	6	7	11	3	8	22	16	5	1	34	8	36	6	14	13
		3%	3%	3%	8%	4%	3%	4%	1%	2%	4%	3%	2%	1%	3%	7%	3%	2%	4%	2%
3	(3)	47	28	18	7	11	6	5	9	8	20	17	8	1	40	4	43	8	12	20
		3%	4%	3%	6%	7%	3%	2%	4%	2%	4%	4%	3%	1%	3%	3%	3%	2%	3%	4%
4	(4)	43	21	23	7	7	5	12	6	6	23	10	7	3	37	6	37	7	7	23
		3%	3%	3%	6%	4%	2%	4%	2%	2%	4%	2%	3%	2%	3%	5%	3%	2%	2%	4%
5	(5)	213	100	113	22	32	31	46	29	52	86	69	39	19	181	21	191	49	51	81
		15%	15%	16%	19%	20%	15%	17%	12%	13%	15%	16%	15%	14%	15%	18%	15%	15%	14%	15%
6	(6)	101	53	48	11	15	22	21	15	17	50	23	18	10	83	14	86	26	22	34
		7%	8%	7%	10%	9%	10%	7%	6%	4%	9%	5%	7%	7%	7%	12%	7%	8%	6%	7%
7	(7)	132	67	65	14	18	21	26	18	34	54	42	25	11	114	10	122	30	31	53
		9%	10%	9%	13%	11%	10%	10%	8%	9%	10%	9%	9%	8%	9%	8%	10%	9%	9%	10%
8	(8)	177	79	98	7	24	33	34	29	51	71	51	41	14	160	7	170	36	59	66
		13%	12%	14%	6%	15%	15%	12%	12%	13%	13%	11%	15%	10%	13%	6%	13%	11%	16%	13%
9	(9)	136	66	70	8	11	23	26	27	40	56	45	19	16	116	14	122	36	39	42
		10%	10%	10%	7%	7%	11%	9%	11%	10%	10%	10%	7%	12%	10%	12%	9%	11%	11%	8%
10	(10)	398	177	220	8	24	43	78	91	154	120	129	98	50	353	22	376	99	107	147
		28%	26%	30%	7%	15%	20%	28%	37%	39%	22%	29%	37%	38%	29%	18%	29%	30%	29%	28%
NETS																				
Net: Unimportant (0-3)		203	117	87	37	33	35	35	28	36	95	79	19	11	171	26	177	49	46	77
		14%	17%	12%	32%	20%	16%	13%	12%	9%	17%	18%	7%	8%	14%	21%	14%	15%	13%	15%
Net: Neither (4-6)		356	173	183	40	54	58	79	50	75	159	101	64	32	301	42	315	82	81	138
		25%	25%	25%	35%	33%	27%	28%	20%	19%	29%	23%	24%	24%	25%	34%	25%	25%	22%	26%
Net: Important (7-10)		843	390	453	37	76	120	165	166	279	302	267	183	91	745	54	789	201	235	308
		60%	57%	63%	32%	47%	57%	59%	68%	71%	54%	60%	69%	68%	61%	44%	62%	61%	65%	59%
Mean score		6.87	6.65	7.08	4.88	6.00	6.54	6.90	7.43	7.63	6.47	6.74	7.59	7.56	6.93	5.98	6.96	6.90	7.18	6.77

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ONLINE Opinion Poll

Q7_4. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think will be best at reducing immigration
Base: All respondents (Turnout weighted)

	Total	GENDER		AGE						SOCIAL GRADE				REGION SUMMARY					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2046	1026	1020	242	336	338	375	259	496	547	605	355	539	1734	202	1844	469	540	725
Weighted Total	1403	680	723	114	164	213	278	244	391	556	447	266	133	1217	122	1281	332	361	523
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Standard deviation	3.00	3.09	2.90	3.01	2.90	3.05	2.91	2.92	2.75	3.04	3.18	2.51	2.78	2.99	3.15	2.97	3.11	2.79	3.03
Standard error	.07	.10	.09	.19	.16	.17	.15	.18	.12	.13	.13	.13	.12	.07	.22	.07	.14	.12	.11

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ONLINE Opinion Poll

Q7_4. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think will be best at reducing immigration
Base: All respondents (Turnout weighted)

		Total	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015			
			Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total		2046	507	590	110	399	71	94	600	579	122	318
Weighted Total		1403	430	371	96	234	51	59	529	354	108	157
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	85	9	42	6	*	11	6	8	31	9	1
		6%	2%	11%	7%	*	21%	10%	1%	9%	8%	1%
1	(1)	28	7	10	3	2	2	3	7	10	2	1
		2%	2%	3%	3%	1%	3%	5%	1%	3%	1%	1%
2	(2)	44	11	18	7	-	2	4	13	10	8	-
		3%	3%	5%	7%	-	3%	6%	2%	3%	7%	-
3	(3)	47	8	20	4	2	6	1	10	21	3	1
		3%	2%	6%	4%	1%	13%	2%	2%	6%	3%	1%
4	(4)	43	9	14	6	2	2	2	12	12	7	1
		3%	2%	4%	6%	1%	4%	4%	2%	3%	7%	1%
5	(5)	213	58	62	19	10	7	11	71	61	21	8
		15%	14%	17%	20%	4%	14%	19%	13%	17%	19%	5%
6	(6)	101	27	28	11	6	6	8	31	27	9	5
		7%	6%	8%	11%	3%	11%	13%	6%	8%	8%	3%
7	(7)	132	50	41	10	10	6	5	53	40	10	7
		9%	12%	11%	10%	4%	12%	8%	10%	11%	10%	4%
8	(8)	177	77	42	12	27	3	4	84	40	12	19
		13%	18%	11%	12%	11%	6%	6%	16%	11%	11%	12%
9	(9)	136	50	31	7	28	2	8	65	29	10	18
		10%	12%	8%	7%	12%	4%	13%	12%	8%	9%	12%
10	(10)	398	124	60	13	148	4	8	175	72	18	95
		28%	29%	16%	13%	63%	8%	13%	33%	20%	17%	61%
NETS												
Net: Unimportant (0-3)		203	35	91	19	4	21	14	38	72	21	3
		14%	8%	25%	20%	2%	41%	24%	7%	20%	19%	2%
Net: Neither (4-6)		356	95	104	36	18	15	21	114	100	37	14
		25%	22%	28%	37%	7%	29%	36%	22%	28%	34%	9%
Net: Important (7-10)		843	301	175	41	213	16	24	377	181	50	140
		60%	70%	47%	43%	91%	30%	41%	71%	51%	47%	89%
Mean score		6.87	7.44	5.82	5.85	9.02	4.51	5.69	7.62	6.19	6.02	8.91

ONLINE Opinion Poll

Q7_4. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think will be best at reducing immigration
Base: All respondents (Turnout weighted)

		VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015			
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2046	507	590	110	399	71	94	600	579	122	318
Weighted Total	1403	430	371	96	234	51	59	529	354	108	157
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Standard deviation	3.00	2.52	3.21	2.89	1.72	3.24	3.17	2.48	3.13	3.04	1.85
Standard error	.07	.11	.13	.28	.09	.38	.33	.10	.13	.28	.10

ONLINE Opinion Poll

Q7_4. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think will be best at reducing immigration
Base: All respondents (Turnout weighted)

		Total	REGION											INTERVIEW TIME	
			Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Before 2pm 16/06/2016	After 2pm 16/06/2016
Unweighted Total		2046	202	69	206	194	181	141	110	218	252	287	186	1854	192
Weighted Total		1403	122	61	159	112	124	101	65	136	198	203	121	1241	162
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	85	10	4	17	4	2	4	2	3	18	9	9	72	13
		6%	9%	6%	11%	4%	2%	4%	3%	2%	9%	5%	8%	6%	8%
1	(1)	28	3	1	5	2	3	4	-	3	*	5	2	24	4
		2%	3%	2%	3%	2%	3%	4%	-	2%	*	2%	1%	2%	2%
2	(2)	44	8	1	5	1	5	1	2	8	4	8	1	37	8
		3%	7%	1%	3%	1%	4%	1%	3%	6%	2%	4%	1%	3%	5%
3	(3)	47	4	2	5	1	3	5	2	4	8	9	3	39	7
		3%	3%	3%	3%	1%	3%	5%	3%	3%	4%	4%	3%	3%	5%
4	(4)	43	6	1	2	4	4	2	-	1	11	7	5	31	12
		3%	5%	2%	1%	4%	3%	2%	-	1%	6%	3%	4%	3%	7%
5	(5)	213	21	10	22	17	18	12	10	21	31	32	18	186	27
		15%	18%	16%	14%	15%	15%	12%	16%	16%	16%	16%	15%	15%	17%
6	(6)	101	14	5	11	10	9	7	3	6	18	7	10	89	11
		7%	12%	8%	7%	9%	8%	7%	5%	4%	9%	3%	8%	7%	7%
7	(7)	132	10	2	17	11	7	8	8	16	18	22	13	116	17
		9%	8%	4%	11%	9%	6%	8%	12%	12%	9%	11%	11%	9%	10%
8	(8)	177	7	10	16	11	23	17	9	19	24	26	16	162	15
		13%	6%	16%	10%	10%	18%	17%	15%	14%	12%	13%	13%	13%	10%
9	(9)	136	14	7	17	11	12	11	5	16	11	17	13	122	14
		10%	12%	12%	11%	10%	10%	11%	8%	11%	6%	8%	11%	10%	8%
10	(10)	398	22	19	41	40	38	29	22	39	54	62	31	363	34
		28%	18%	31%	26%	35%	31%	29%	34%	29%	27%	30%	26%	29%	21%
NETS															
Net: Unimportant (0-3)		203	26	8	33	8	13	14	6	18	31	31	15	172	32
		14%	21%	12%	21%	7%	11%	14%	10%	13%	16%	15%	13%	14%	20%
Net: Neither (4-6)		356	42	16	35	32	31	21	14	28	60	46	33	306	50
		25%	34%	25%	22%	28%	25%	21%	21%	21%	30%	23%	27%	25%	31%
Net: Important (7-10)		843	54	38	91	72	80	66	45	90	108	127	73	763	80
		60%	44%	62%	57%	64%	64%	65%	69%	66%	54%	62%	60%	62%	49%

Prepared by ComRes

COMRES

ONLINE Opinion Poll

Q7_4. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think will be best at reducing immigration
Base: All respondents (Turnout weighted)

| | Total | REGION | | | | | | | | | | | INTERVIEW TIME | |
		Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Before 2pm 16/ 06/2016	After 2pm 16/ 06/2016
Unweighted Total	2046	202	69	206	194	181	141	110	218	252	287	186	1854	192
Weighted Total	1403	122	61	159	112	124	101	65	136	198	203	121	1241	162
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean score	6.87	5.98	7.13	6.46	7.39	7.27	7.13	7.44	7.15	6.56	6.93	6.85	6.96	6.16
Standard deviation	3.00	3.15	3.01	3.35	2.74	2.72	2.91	2.66	2.80	3.11	2.99	2.97	2.97	3.12
Standard error	.07	.22	.36	.23	.20	.20	.24	.25	.19	.20	.18	.22	.07	.23

COMRES

ONLINE Opinion Poll

Q7_5. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think will be best for Britain's economy
Base: All respondents (Turnout weighted)

			GENDER		AGE						SOCIAL GRADE				REGION SUMMARY					
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total		2046	1026	1020	242	336	338	375	259	496	547	605	355	539	1734	202	1844	469	540	725
Weighted Total		1403	680	723	114	164	213	278	244	391	556	447	266	133	1217	122	1281	332	361	523
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	15	9	6	-	1	4	1	4	4	5	4	3	3	14	*	14	6	2	6
		1%	1%	1%	-	1%	2%	*	2%	1%	1%	1%	1%	2%	1%	*	1%	2%	1%	1%
1	(1)	5	4	1	1	-	-	1	1	2	2	1	3	-	4	1	4	2	-	2
		*	1%	*	1%	-	-	*	*	1%	*	*	1%	-	*	1%	*	1%	-	*
2	(2)	4	4	*	-	-	1	2	-	1	3	1	-	1	4	-	4	1	-	3
		*	1%	*	-	-	1%	1%	-	*	1%	*	-	1%	*	-	*	*	-	1%
3	(3)	9	6	3	2	*	4	-	1	2	3	2	2	2	7	2	7	1	1	5
		1%	1%	*	2%	*	2%	-	1%	*	1%	*	1%	1%	1%	2%	1%	*	*	1%
4	(4)	23	14	10	1	4	3	4	8	3	14	4	4	2	22	2	22	6	8	8
		2%	2%	1%	1%	2%	2%	1%	3%	1%	2%	1%	1%	1%	2%	1%	2%	2%	2%	1%
5	(5)	144	73	71	11	19	26	33	19	36	50	42	31	20	119	17	127	30	34	55
		10%	11%	10%	10%	11%	12%	12%	8%	9%	9%	9%	12%	15%	10%	14%	10%	9%	9%	11%
6	(6)	118	62	56	14	17	11	28	25	24	44	41	23	11	103	7	111	30	25	48
		8%	9%	8%	12%	10%	5%	10%	10%	6%	8%	9%	8%	8%	8%	6%	9%	9%	7%	9%
7	(7)	209	110	99	18	29	33	49	34	46	82	63	47	16	178	19	190	49	49	80
		15%	16%	14%	16%	18%	15%	17%	14%	12%	15%	14%	18%	12%	15%	16%	15%	15%	13%	15%
8	(8)	286	128	158	29	35	40	53	51	79	117	97	52	20	249	27	260	68	78	103
		20%	19%	22%	26%	21%	19%	19%	21%	20%	21%	22%	20%	15%	21%	22%	20%	21%	22%	20%
9	(9)	226	112	114	15	27	32	33	46	73	90	81	33	22	198	20	207	57	68	74
		16%	16%	16%	13%	17%	15%	12%	19%	19%	16%	18%	12%	17%	16%	16%	16%	17%	19%	14%
10	(10)	363	157	206	22	31	59	75	54	120	147	111	68	36	318	27	336	82	96	139
		26%	23%	28%	20%	19%	28%	27%	22%	31%	26%	25%	26%	27%	26%	22%	26%	25%	27%	27%
NETS																				
Net: Unimportant (0-3)		33	24	10	3	2	9	4	6	9	13	7	8	5	29	3	30	9	3	17
		2%	3%	1%	3%	1%	4%	1%	3%	2%	2%	2%	3%	4%	2%	2%	2%	3%	1%	3%
Net: Neither (4-6)		285	148	137	26	40	40	65	52	63	108	87	58	33	244	26	259	65	67	111
		20%	22%	19%	23%	24%	19%	23%	21%	16%	19%	20%	22%	25%	20%	21%	20%	20%	19%	21%
Net: Important (7-10)		1084	508	576	84	122	164	210	185	318	436	352	201	95	943	93	992	257	291	395
		77%	75%	80%	74%	75%	77%	75%	76%	82%	78%	79%	75%	71%	78%	76%	77%	77%	80%	76%
Mean score		7.83	7.65	7.99	7.64	7.64	7.74	7.78	7.73	8.09	7.86	7.92	7.68	7.65	7.84	7.72	7.84	7.79	8.01	7.75

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ONLINE Opinion Poll

Q7_5. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think will be best for Britain's economy
Base: All respondents (Turnout weighted)

		GENDER		AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2046	1026	1020	242	336	338	375	259	496	547	605	355	539	1734	202	1844	469	540	725
Weighted Total	1403	680	723	114	164	213	278	244	391	556	447	266	133	1217	122	1281	332	361	523
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Standard deviation	1.99	2.09	1.88	1.85	1.86	2.20	1.90	2.05	1.98	1.98	1.87	2.07	2.24	2.01	1.93	2.00	2.07	1.83	2.07
Standard error	.04	.07	.06	.12	.10	.12	.10	.13	.09	.08	.08	.11	.10	.05	.14	.05	.10	.08	.08

COMRES

ONLINE Opinion Poll

Q7_5. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think will be best for Britain's economy
Base: All respondents (Turnout weighted)

			VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015			
		Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total		2046	507	590	110	399	71	94	600	579	122	318
Weighted Total		1403	430	371	96	234	51	59	529	354	108	157
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	15	4	2	1	3	1	-	4	3	2	3
		1%	1%	1%	1%	1%	2%	-	1%	1%	2%	2%
1	(1)	5	1	1	-	2	-	1	1	1	-	1
		*	*	*	-	1%	-	2%	*	*	-	1%
2	(2)	4	-	2	-	1	-	-	1	-	-	1
		*	-	*	-	*	-	-	*	-	-	1%
3	(3)	9	2	3	1	1	1	1	2	3	1	-
		1%	*	1%	1%	*	3%	2%	*	1%	1%	-
4	(4)	23	6	4	-	8	2	2	9	5	-	4
		2%	1%	1%	-	3%	4%	3%	2%	1%	-	2%
5	(5)	144	26	37	9	27	4	9	41	41	6	18
		10%	6%	10%	9%	12%	9%	16%	8%	11%	5%	11%
6	(6)	118	33	35	10	16	5	3	42	30	7	12
		8%	8%	9%	10%	7%	10%	5%	8%	8%	7%	8%
7	(7)	209	57	55	10	38	13	10	72	46	19	23
		15%	13%	15%	11%	16%	25%	17%	14%	13%	18%	14%
8	(8)	286	105	76	19	35	7	16	114	71	23	26
		20%	25%	21%	19%	15%	14%	27%	22%	20%	21%	17%
9	(9)	226	85	60	18	31	8	7	100	66	19	17
		16%	20%	16%	19%	13%	15%	12%	19%	19%	17%	11%
10	(10)	363	111	96	29	73	10	9	141	90	31	53
		26%	26%	26%	30%	31%	19%	16%	27%	25%	29%	34%
NETS												
Net: Unimportant (0-3)		33	7	8	2	7	2	2	9	7	3	5
		2%	2%	2%	2%	3%	5%	3%	2%	2%	3%	3%
Net: Neither (4-6)		285	65	76	18	51	11	14	93	75	13	34
		20%	15%	20%	19%	22%	22%	24%	18%	21%	12%	21%
Net: Important (7-10)		1084	358	287	76	176	37	42	427	272	92	119
		77%	83%	77%	79%	75%	73%	72%	81%	77%	85%	75%
Mean score		7.83	8.08	7.86	8.10	7.76	7.36	7.35	8.01	7.88	8.08	7.81

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ONLINE Opinion Poll

Q7_5. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think will be best for Britain's economy
Base: All respondents (Turnout weighted)

	Total	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015			
		Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2046	507	590	110	399	71	94	600	579	122	318
Weighted Total	1403	430	371	96	234	51	59	529	354	108	157
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Standard deviation	1.99	1.81	1.92	1.90	2.21	2.14	1.98	1.88	1.93	1.94	2.26
Standard error	.04	.08	.08	.18	.11	.25	.20	.08	.08	.18	.13

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ONLINE Opinion Poll

Q7_5. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think will be best for Britain's economy
Base: All respondents (Turnout weighted)

							REGION								INTERVIEW TIME	
		Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Before 2pm 16/ 06/2016	After 2pm 16/ 06/2016
Unweighted Total		2046	202	69	206	194	181	141	110	218	252	287	186	1854	192
Weighted Total		1403	122	61	159	112	124	101	65	136	198	203	121	1241	162
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	15	*	1	2	2	1	1	-	*	1	4	1	14	*
		1%	*	2%	1%	2%	1%	1%	-	*	1%	2%	1%	1%	*
1	(1)	5	1	-	2	-	-	-	-	-	1	-	1	5	-
		*	1%	-	1%	-	-	-	-	-	1%	-	1%	*	-
2	(2)	4	-	-	-	1	-	-	1	-	2	1	1	3	1
		*	-	-	-	1%	-	-	1%	-	1%	*	1%	*	1%
3	(3)	9	2	-	-	1	-	-	*	1	3	2	*	9	*
		1%	2%	-	-	1%	-	-	1%	1%	2%	1%	*	1%	*
4	(4)	23	2	1	3	2	3	4	-	2	2	2	3	20	3
		2%	1%	1%	2%	2%	2%	3%	-	1%	1%	1%	2%	2%	2%
5	(5)	144	17	7	14	9	15	6	8	12	23	20	12	128	16
		10%	14%	11%	9%	8%	12%	6%	12%	9%	11%	10%	10%	10%	10%
6	(6)	118	7	2	14	14	9	6	8	10	14	22	12	102	16
		8%	6%	3%	9%	12%	7%	6%	12%	7%	7%	11%	10%	8%	10%
7	(7)	209	19	10	23	16	14	12	12	23	38	29	13	180	29
		15%	16%	17%	15%	14%	11%	12%	19%	17%	19%	14%	10%	15%	18%
8	(8)	286	27	15	29	25	27	25	10	26	38	33	31	263	24
		20%	22%	25%	18%	22%	22%	24%	16%	19%	19%	16%	26%	21%	15%
9	(9)	226	20	14	24	18	25	21	8	22	25	33	16	201	26
		16%	16%	23%	15%	16%	20%	21%	13%	16%	12%	16%	13%	16%	16%
10	(10)	363	27	11	47	25	30	27	18	39	52	57	31	316	47
		26%	22%	18%	30%	22%	24%	27%	27%	29%	26%	28%	25%	25%	29%
NETS															
Net: Unimportant (0-3)		33	3	1	4	4	1	1	1	1	7	7	3	32	2
		2%	2%	2%	3%	3%	1%	1%	2%	1%	4%	3%	2%	3%	1%
Net: Neither (4-6)		285	26	9	31	25	28	16	16	24	38	45	27	250	35
		20%	21%	15%	19%	23%	22%	16%	24%	18%	19%	22%	23%	20%	22%
Net: Important (7-10)		1084	93	50	124	83	96	84	48	111	153	152	91	959	125
		77%	76%	83%	78%	74%	77%	83%	74%	81%	77%	75%	75%	77%	77%

Prepared by ComRes

ONLINE Opinion Poll

Q7_5. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think will be best for Britain's economy
Base: All respondents (Turnout weighted)

	Total	REGION											INTERVIEW TIME	
		Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Before 2pm 16/ 06/2016	After 2pm 16/ 06/2016
Unweighted Total	2046	202	69	206	194	181	141	110	218	252	287	186	1854	192
Weighted Total	1403	122	61	159	112	124	101	65	136	198	203	121	1241	162
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean score	7.83	7.72	7.82	7.89	7.64	7.91	8.09	7.79	8.04	7.71	7.78	7.77	7.81	7.91
Standard deviation	1.99	1.93	1.94	2.10	2.11	1.85	1.88	1.87	1.78	2.04	2.15	2.02	2.01	1.89
Standard error	.04	.14	.23	.15	.15	.14	.16	.18	.12	.13	.13	.15	.05	.14

ONLINE Opinion Poll

Q7_6. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side is best for future generations
Base: All respondents (Turnout weighted)

| | | | GENDER | | AGE | | | | | | SOCIAL GRADE | | | | REGION SUMMARY | | | | | |
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total		2046	1026	1020	242	336	338	375	259	496	547	605	355	539	1734	202	1844	469	540	725
Weighted Total		1403	680	723	114	164	213	278	244	391	556	447	266	133	1217	122	1281	332	361	523
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	19	11	8	-	2	5	2	6	4	10	3	4	3	19	-	19	9	4	6
		1%	2%	1%	-	1%	3%	1%	2%	1%	2%	1%	1%	2%	2%	-	2%	3%	1%	1%
1	(1)	6	5	2	-	2	1	3	-	1	4	1	1	*	6	-	6	1	3	2
		*	1%	*	-	1%	*	1%	-	*	1%	*	*	*	1%	-	1%	*	1%	*
2	(2)	6	4	2	1	-	*	2	1	3	4	1	-	1	6	-	6	1	1	4
		*	1%	*	1%	-	*	1%	*	1%	1%	*	-	1%	*	-	*	*	*	1%
3	(3)	6	3	4	2	-	-	2	3	-	2	3	-	1	5	1	5	2	1	2
		*	*	1%	1%	-	-	1%	1%	-	*	1%	-	1%	*	1%	*	1%	*	*
4	(4)	17	9	8	1	1	5	2	5	4	4	5	7	2	17	1	17	6	5	6
		1%	1%	1%	1%	*	3%	1%	2%	1%	1%	1%	2%	2%	1%	1%	1%	2%	1%	1%
5	(5)	133	64	69	11	22	25	24	22	29	53	37	26	17	115	12	120	30	30	55
		9%	9%	10%	10%	13%	12%	9%	9%	7%	9%	8%	10%	12%	9%	10%	9%	9%	8%	11%
6	(6)	88	42	46	11	15	18	15	11	18	38	29	13	9	75	9	79	26	21	28
		6%	6%	6%	10%	9%	8%	6%	5%	5%	7%	6%	5%	6%	6%	7%	6%	8%	6%	5%
7	(7)	190	95	95	21	22	31	43	33	39	75	65	33	16	162	18	172	34	59	68
		14%	14%	13%	19%	14%	15%	15%	14%	10%	14%	15%	12%	12%	13%	15%	13%	10%	16%	13%
8	(8)	270	126	144	22	32	37	51	53	75	109	87	54	20	230	29	241	54	78	98
		19%	19%	20%	19%	20%	17%	18%	22%	19%	20%	19%	20%	15%	19%	24%	19%	16%	21%	19%
9	(9)	243	124	119	19	28	38	50	42	66	97	78	43	24	209	22	220	64	59	85
		17%	18%	16%	17%	17%	18%	18%	17%	17%	17%	18%	16%	18%	17%	18%	17%	19%	16%	16%
10	(10)	423	197	227	27	41	52	85	68	151	160	138	85	41	374	29	394	104	101	168
		30%	29%	31%	23%	25%	24%	31%	28%	39%	29%	31%	32%	31%	31%	24%	31%	31%	28%	32%
NETS																				
Net: Unimportant (0-3)		38	22	16	2	3	7	8	9	8	20	8	5	5	36	1	37	14	8	14
		3%	3%	2%	2%	2%	3%	3%	4%	2%	4%	2%	2%	4%	3%	1%	3%	4%	2%	3%
Net: Neither (4-6)		238	115	123	23	37	48	41	38	51	95	70	46	27	207	22	216	62	56	89
		17%	17%	17%	20%	22%	22%	15%	16%	13%	17%	16%	17%	20%	17%	18%	17%	19%	15%	17%
Net: Important (7-10)		1126	542	584	88	124	158	229	196	331	441	368	215	101	974	99	1028	257	298	420
		80%	80%	81%	78%	75%	74%	82%	81%	85%	79%	82%	81%	76%	80%	81%	80%	77%	82%	80%
Mean score		7.99	7.93	8.05	7.83	7.79	7.66	8.04	7.88	8.33	7.91	8.11	8.04	7.85	7.98	8.00	7.99	7.93	7.98	8.01

COMRES

ONLINE Opinion Poll

Q7_6. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side is best for future generations
Base: All respondents (Turnout weighted)

		GENDER		AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2046	1026	1020	242	336	338	375	259	496	547	605	355	539	1734	202	1844	469	540	725
Weighted Total	1403	680	723	114	164	213	278	244	391	556	447	266	133	1217	122	1281	332	361	523
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Standard deviation	2.05	2.11	1.99	1.79	2.02	2.21	2.00	2.16	1.96	2.13	1.88	2.05	2.25	2.10	1.68	2.08	2.27	1.96	2.07
Standard error	.05	.07	.06	.12	.11	.12	.10	.13	.09	.09	.08	.11	.10	.05	.12	.05	.10	.08	.08

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ONLINE Opinion Poll

Q7_6. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side is best for future generations
Base: All respondents (Turnout weighted)

			VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015			
		Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total		2046	507	590	110	399	71	94	600	579	122	318
Weighted Total		1403	430	371	96	234	51	59	529	354	108	157
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	19	5	3	1	6	-	-	6	3	1	3
		1%	1%	1%	1%	2%	-	-	1%	1%	1%	2%
1	(1)	6	2	*	-	3	-	-	2	*	*	3
		*	*	*	-	1%	-	-	*	*	*	2%
2	(2)	6	1	2	-	2	-	-	3	*	-	2
		*	*	*	-	1%	-	-	1%	*	-	1%
3	(3)	6	1	*	-	3	1	1	2	*	-	1
		*	*	*	-	1%	3%	2%	*	*	-	1%
4	(4)	17	7	3	-	4	-	-	7	5	-	3
		1%	2%	1%	-	2%	-	-	1%	1%	-	2%
5	(5)	133	31	39	6	18	1	6	44	39	5	13
		9%	7%	11%	6%	8%	2%	10%	8%	11%	5%	8%
6	(6)	88	26	28	3	10	6	4	31	26	3	8
		6%	6%	8%	3%	4%	12%	7%	6%	7%	3%	5%
7	(7)	190	66	49	13	22	10	9	81	39	16	12
		14%	15%	13%	14%	10%	20%	15%	15%	11%	14%	8%
8	(8)	270	91	75	17	32	12	14	107	66	17	23
		19%	21%	20%	18%	14%	23%	25%	20%	19%	16%	15%
9	(9)	243	85	67	24	31	7	9	93	73	31	19
		17%	20%	18%	25%	13%	15%	16%	18%	21%	29%	12%
10	(10)	423	115	106	31	104	13	15	154	101	34	71
		30%	27%	28%	32%	45%	26%	25%	29%	29%	31%	45%
NETS												
Net: Unimportant (0-3)		38	10	5	1	13	1	1	12	4	2	8
		3%	2%	1%	1%	5%	3%	2%	2%	1%	2%	5%
Net: Neither (4-6)		238	64	70	9	31	7	10	81	70	9	24
		17%	15%	19%	9%	13%	14%	17%	15%	20%	8%	15%
Net: Important (7-10)		1126	357	296	86	190	43	48	435	280	97	125
		80%	83%	80%	89%	81%	84%	81%	82%	79%	90%	80%
Mean score		7.99	8.02	8.02	8.41	8.18	8.05	7.98	8.03	8.05	8.43	8.17

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ONLINE Opinion Poll

Q7_6. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side is best for future generations
Base: All respondents (Turnout weighted)

		VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015			
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2046	507	590	110	399	71	94	600	579	122	318
Weighted Total	1403	430	371	96	234	51	59	529	354	108	157
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Standard deviation	2.05	1.94	1.88	1.77	2.40	1.65	1.73	1.95	1.91	1.76	2.40
Standard error	.05	.09	.08	.17	.12	.20	.18	.08	.08	.16	.13

ONLINE Opinion Poll

Q7_6. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side is best for future generations
Base: All respondents (Turnout weighted)

							REGION							INTERVIEW TIME	
		Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Before 2pm 16/06/2016	After 2pm 16/06/2016
Unweighted Total		2046	202	69	206	194	181	141	110	218	252	287	186	1854	192
Weighted Total		1403	122	61	159	112	124	101	65	136	198	203	121	1241	162
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	19	-	1	3	5	2	*	*	2	1	4	1	19	*
		1%	-	2%	2%	4%	2%	*	*	1%	1%	2%	1%	2%	*
1	(1)	6	-	-	1	*	2	*	-	1	1	-	1	5	1
		*	-	-	1%	*	1%	*	-	1%	1%	-	1%	*	1%
2	(2)	6	-	-	-	1	-	1	1	-	2	*	2	5	1
		*	-	-	-	1%	-	1%	1%	-	1%	*	2%	*	1%
3	(3)	6	1	-	*	2	-	-	1	1	*	1	-	6	-
		*	1%	-	*	2%	-	-	1%	1%	*	1%	-	*	-
4	(4)	17	1	2	1	2	3	2	-	1	2	3	1	16	1
		1%	1%	4%	1%	2%	2%	2%	-	1%	1%	2%	1%	1%	1%
5	(5)	133	12	2	15	13	11	9	5	10	22	24	10	115	18
		9%	10%	3%	9%	11%	9%	9%	8%	7%	11%	12%	8%	9%	11%
6	(6)	88	9	5	15	6	9	4	4	8	14	10	3	78	10
		6%	7%	9%	9%	6%	7%	4%	7%	6%	7%	5%	3%	6%	6%
7	(7)	190	18	3	20	11	13	16	10	31	31	21	17	168	22
		14%	15%	5%	12%	10%	10%	16%	16%	23%	15%	10%	14%	14%	13%
8	(8)	270	29	11	24	20	26	27	11	24	32	45	22	247	23
		19%	24%	18%	15%	18%	21%	27%	17%	18%	16%	22%	18%	20%	14%
9	(9)	243	22	15	29	21	27	14	12	19	34	32	19	209	33
		17%	18%	25%	18%	18%	21%	14%	18%	14%	17%	16%	15%	17%	21%
10	(10)	423	29	21	51	32	32	29	21	40	60	64	45	371	52
		30%	24%	35%	32%	28%	26%	28%	32%	30%	30%	31%	37%	30%	32%
NETS															
Net: Unimportant (0-3)		38	1	1	5	8	4	1	1	3	4	5	5	36	2
		3%	1%	2%	3%	7%	3%	1%	2%	2%	2%	3%	4%	3%	1%
Net: Neither (4-6)		238	22	9	31	21	23	15	10	18	38	37	15	209	30
		17%	18%	16%	20%	19%	18%	14%	15%	13%	19%	18%	12%	17%	18%
Net: Important (7-10)		1126	99	50	123	84	98	86	54	114	156	162	102	996	130
		80%	81%	82%	78%	74%	79%	85%	83%	84%	79%	79%	84%	80%	80%

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ONLINE Opinion Poll

Q7_6. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side is best for future generations
Base: All respondents (Turnout weighted)

| | Total | REGION | | | | | | | | | | | INTERVIEW TIME | |
		Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Before 2pm 16/ 06/2016	After 2pm 16/ 06/2016
Unweighted Total	2046	202	69	206	194	181	141	110	218	252	287	186	1854	192
Weighted Total	1403	122	61	159	112	124	101	65	136	198	203	121	1241	162
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean score	7.99	8.00	8.32	7.98	7.64	7.89	8.07	8.17	7.98	7.96	7.99	8.14	7.97	8.12
Standard deviation	2.05	1.68	2.06	2.14	2.52	2.15	1.76	1.82	1.94	1.99	2.10	2.17	2.07	1.92
Standard error	.05	.12	.25	.15	.18	.16	.15	.17	.13	.13	.12	.16	.05	.14

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ONLINE Opinion Poll

Q7_7. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think will be best for the NHS
Base: All respondents (Turnout weighted)

		Total	GENDER		AGE						SOCIAL GRADE				REGION SUMMARY					
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total		2046	1026	1020	242	336	338	375	259	496	547	605	355	539	1734	202	1844	469	540	725
Weighted Total		1403	680	723	114	164	213	278	244	391	556	447	266	133	1217	122	1281	332	361	523
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	23	16	7	1	2	7	2	7	3	14	6	1	3	20	2	21	8	6	7
		2%	2%	1%	1%	1%	3%	1%	3%	1%	2%	1%	*	2%	2%	2%	2%	2%	2%	1%
1	(1)	5	3	2	-	1	1	1	1	1	2	1	2	*	4	1	4	1	1	2
		*	*	*	-	1%	1%	*	*	*	*	*	1%	*	*	1%	*	*	*	*
2	(2)	9	7	2	2	1	2	1	2	1	5	2	2	*	8	1	8	2	1	4
		1%	1%	*	1%	1%	1%	*	1%	*	1%	*	1%	*	1%	1%	1%	1%	*	1%
3	(3)	15	10	4	5	1	3	3	1	1	7	6	1	1	13	1	14	2	5	6
		1%	2%	1%	4%	1%	1%	1%	1%	*	1%	1%	*	1%	1%	*	1%	1%	1%	1%
4	(4)	28	16	12	2	5	6	7	8	1	18	7	2	1	24	3	25	7	6	11
		2%	2%	2%	2%	3%	3%	2%	3%	*	3%	2%	1%	1%	2%	2%	2%	2%	2%	2%
5	(5)	148	84	64	16	21	18	35	16	41	55	53	25	15	130	11	137	34	40	56
		11%	12%	9%	14%	13%	9%	13%	7%	11%	10%	12%	9%	12%	11%	9%	11%	10%	11%	11%
6	(6)	120	67	53	13	19	22	26	14	27	50	38	23	9	105	13	108	18	40	47
		9%	10%	7%	11%	12%	10%	9%	6%	7%	9%	8%	8%	7%	9%	10%	8%	5%	11%	9%
7	(7)	226	122	104	25	34	31	35	43	58	111	60	39	16	192	23	204	41	51	100
		16%	18%	14%	22%	21%	15%	13%	18%	15%	20%	13%	15%	12%	16%	19%	16%	12%	14%	19%
8	(8)	244	108	136	18	28	43	48	42	66	94	87	44	20	213	19	225	66	61	86
		17%	16%	19%	16%	17%	20%	17%	17%	17%	17%	19%	16%	15%	17%	16%	18%	20%	17%	16%
9	(9)	203	84	119	14	17	30	37	46	60	79	60	42	23	174	18	185	63	52	60
		14%	12%	16%	12%	10%	14%	13%	19%	15%	14%	13%	16%	17%	14%	15%	14%	19%	14%	11%
10	(10)	381	161	219	19	34	51	84	62	131	122	127	87	44	333	30	351	90	99	144
		27%	24%	30%	17%	21%	24%	30%	26%	33%	22%	28%	33%	33%	27%	24%	27%	27%	27%	27%
NETS																				
Net: Unimportant (0-3)		52	36	16	8	6	13	7	12	6	28	15	5	4	46	5	47	13	13	20
		4%	5%	2%	7%	4%	6%	3%	5%	1%	5%	3%	2%	3%	4%	4%	4%	4%	4%	4%
Net: Neither (4-6)		297	167	129	30	45	46	68	39	70	123	98	50	26	259	27	270	59	86	114
		21%	25%	18%	27%	27%	21%	24%	16%	18%	22%	22%	19%	20%	21%	22%	21%	18%	24%	22%
Net: Important (7-10)		1054	476	578	75	113	154	203	193	315	406	334	212	103	911	90	964	260	262	389
		75%	70%	80%	66%	69%	72%	73%	79%	81%	73%	75%	79%	77%	75%	74%	75%	78%	73%	74%
Mean score		7.71	7.40	8.00	7.14	7.33	7.47	7.79	7.72	8.10	7.44	7.76	8.06	7.96	7.71	7.59	7.72	7.82	7.70	7.64

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ONLINE Opinion Poll

Q7_7. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think will be best for the NHS
Base: All respondents (Turnout weighted)

	Total	GENDER		AGE						SOCIAL GRADE				REGION SUMMARY					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2046	1026	1020	242	336	338	375	259	496	547	605	355	539	1734	202	1844	469	540	725
Weighted Total	1403	680	723	114	164	213	278	244	391	556	447	266	133	1217	122	1281	332	361	523
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Standard deviation	2.16	2.30	1.97	2.13	2.13	2.38	2.10	2.29	1.92	2.25	2.12	1.93	2.19	2.17	2.18	2.15	2.22	2.15	2.14
Standard error	.05	.07	.06	.14	.12	.13	.11	.14	.09	.10	.09	.10	.09	.05	.15	.05	.10	.09	.08

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ONLINE Opinion Poll

Q7_7. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think will be best for the NHS
Base: All respondents (Turnout weighted)

			VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015			
		Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total		2046	507	590	110	399	71	94	600	579	122	318
Weighted Total		1403	430	371	96	234	51	59	529	354	108	157
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	23	9	2	3	2	2	2	10	2	2	2
		2%	2%	*	3%	1%	3%	4%	2%	*	2%	1%
1	(1)	5	-	1	1	2	-	-	-	1	1	1
		*	-	*	1%	1%	-	-	-	*	1%	1%
2	(2)	9	1	3	*	2	*	1	3	1	1	1
		1%	*	1%	*	1%	1%	1%	1%	*	1%	1%
3	(3)	15	4	2	1	4	1	-	6	2	1	2
		1%	1%	*	1%	2%	3%	-	1%	1%	1%	2%
4	(4)	28	10	8	1	3	3	1	12	8	1	1
		2%	2%	2%	1%	1%	7%	2%	2%	2%	1%	*
5	(5)	148	46	32	9	20	2	6	55	29	9	19
		11%	11%	9%	9%	9%	4%	11%	10%	8%	8%	12%
6	(6)	120	54	30	5	11	2	6	56	29	10	8
		9%	12%	8%	5%	5%	3%	11%	11%	8%	9%	5%
7	(7)	226	80	50	19	24	15	12	96	44	21	16
		16%	19%	13%	20%	10%	29%	21%	18%	13%	19%	10%
8	(8)	244	74	69	16	35	7	8	96	69	18	22
		17%	17%	19%	17%	15%	15%	13%	18%	20%	17%	14%
9	(9)	203	63	61	16	33	9	8	70	60	18	23
		14%	15%	16%	17%	14%	18%	14%	13%	17%	16%	14%
10	(10)	381	89	114	23	99	9	14	124	108	27	63
		27%	21%	31%	24%	42%	17%	24%	23%	31%	25%	40%
NETS												
Net: Unimportant (0-3)		52	13	7	6	10	4	3	19	6	4	7
		4%	3%	2%	6%	4%	7%	5%	4%	2%	4%	4%
Net: Neither (4-6)		297	110	69	15	34	7	14	124	66	20	27
		21%	26%	19%	16%	15%	14%	23%	23%	19%	18%	17%
Net: Important (7-10)		1054	306	294	75	190	40	42	386	282	84	123
		75%	71%	79%	78%	81%	79%	72%	73%	80%	77%	78%
Mean score		7.71	7.48	8.02	7.60	8.22	7.30	7.45	7.56	8.05	7.71	8.09

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ONLINE Opinion Poll

Q7_7. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think will be best for the NHS

Base: All respondents (Turnout weighted)

	Total	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015			
		Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2046	507	590	110	399	71	94	600	579	122	318
Weighted Total	1403	430	371	96	234	51	59	529	354	108	157
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Standard deviation	2.16	2.09	1.94	2.35	2.19	2.36	2.36	2.12	1.91	2.16	2.25
Standard error	.05	.09	.08	.22	.11	.28	.24	.09	.08	.20	.13

ONLINE Opinion Poll

Q7_7. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think will be best for the NHS
Base: All respondents (Turnout weighted)

		Total	REGION											INTERVIEW TIME	
			Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Before 2pm 16/ 06/2016	After 2pm 16/ 06/2016
Unweighted Total		2046	202	69	206	194	181	141	110	218	252	287	186	1854	192
Weighted Total		1403	122	61	159	112	124	101	65	136	198	203	121	1241	162
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	23	2	1	4	3	1	3	*	2	1	3	2	22	1
		2%	2%	2%	2%	3%	1%	3%	1%	1%	1%	2%	2%	2%	*
1	(1)	5	1	-	1	-	1	-	-	*	2	1	-	5	1
		*	1%	-	1%	-	1%	-	-	*	1%	*	-	*	*
2	(2)	9	1	-	*	2	1	*	*	-	2	1	1	8	1
		1%	1%	-	*	1%	1%	*	1%	-	1%	*	1%	1%	1%
3	(3)	15	1	-	1	1	1	3	1	2	3	3	1	15	-
		1%	*	-	1%	1%	*	3%	1%	1%	1%	1%	1%	1%	-
4	(4)	28	3	-	3	4	2	1	1	3	4	4	3	27	1
		2%	2%	-	2%	4%	2%	1%	2%	2%	2%	2%	2%	2%	1%
5	(5)	148	11	6	14	13	15	7	7	18	28	17	11	127	22
		11%	9%	10%	9%	11%	12%	7%	11%	14%	14%	8%	9%	10%	13%
6	(6)	120	13	3	9	5	19	8	3	13	16	21	11	103	18
		9%	10%	5%	6%	5%	15%	8%	4%	10%	8%	10%	9%	8%	11%
7	(7)	226	23	9	20	12	14	19	12	18	39	37	24	195	32
		16%	19%	15%	13%	11%	11%	19%	18%	13%	20%	18%	19%	16%	20%
8	(8)	244	19	17	28	21	19	14	12	28	27	39	21	224	20
		17%	16%	27%	18%	18%	15%	14%	19%	21%	14%	19%	17%	18%	13%
9	(9)	203	18	10	35	17	18	17	11	17	23	22	15	177	26
		14%	15%	17%	22%	15%	14%	17%	16%	13%	11%	11%	12%	14%	16%
10	(10)	381	30	15	42	34	35	30	18	34	54	56	34	340	41
		27%	24%	24%	26%	30%	28%	30%	28%	25%	27%	28%	28%	27%	25%
NETS															
Net: Unimportant (0-3)		52	5	1	6	6	3	6	1	4	8	8	4	49	3
		4%	4%	2%	4%	5%	3%	5%	2%	3%	4%	4%	3%	4%	2%
Net: Neither (4-6)		297	27	9	27	22	35	16	11	35	48	42	25	256	41
		21%	22%	15%	17%	20%	29%	16%	16%	26%	24%	21%	20%	21%	25%
Net: Important (7-10)		1054	90	50	125	84	85	80	53	97	142	154	93	935	119
		75%	74%	83%	79%	75%	69%	79%	81%	71%	72%	76%	76%	75%	73%

Fieldwork: 15th - 16th June 2016

Prepared by ComRes

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ONLINE Opinion Poll

Q7_7. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think will be best for the NHS
Base: All respondents (Turnout weighted)

| | | | | | | | REGION | | | | | | INTERVIEW TIME | |
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Before 2pm 16/ 06/2016	After 2pm 16/ 06/2016
Unweighted Total	2046	202	69	206	194	181	141	110	218	252	287	186	1854	192
Weighted Total	1403	122	61	159	112	124	101	65	136	198	203	121	1241	162
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean score	7.71	7.59	7.92	7.87	7.71	7.69	7.82	7.94	7.61	7.54	7.70	7.70	7.71	7.70
Standard deviation	2.16	2.18	1.95	2.19	2.40	2.13	2.24	1.94	2.10	2.17	2.12	2.15	2.18	1.96
Standard error	.05	.15	.23	.15	.17	.16	.19	.18	.14	.14	.13	.16	.05	.14

ONLINE Opinion Poll

Q7_8. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side will have the best outcome for the whole of Europe
Base: All respondents (Turnout weighted)

			GENDER		AGE						SOCIAL GRADE				REGION SUMMARY					
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total		2046	1026	1020	242	336	338	375	259	496	547	605	355	539	1734	202	1844	469	540	725
Weighted Total		1403	680	723	114	164	213	278	244	391	556	447	266	133	1217	122	1281	332	361	523
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	105	60	45	4	13	18	19	20	31	34	40	20	11	98	4	101	32	27	39
		7%	9%	6%	3%	8%	8%	7%	8%	8%	6%	9%	8%	8%	8%	3%	8%	10%	8%	7%
1	(1)	37	21	15	3	3	5	6	8	12	12	12	10	4	35	1	35	8	14	12
		3%	3%	2%	2%	2%	3%	2%	3%	3%	2%	3%	4%	3%	3%	1%	3%	3%	4%	2%
2	(2)	65	33	32	3	8	11	16	8	18	26	20	12	7	57	5	60	17	24	16
		5%	5%	4%	3%	5%	5%	6%	3%	5%	5%	4%	4%	5%	5%	4%	5%	5%	7%	3%
3	(3)	64	34	30	3	9	9	13	16	14	20	20	18	6	59	3	61	21	18	20
		5%	5%	4%	3%	5%	4%	5%	7%	4%	4%	4%	7%	5%	5%	3%	5%	6%	5%	4%
4	(4)	85	37	47	9	9	15	10	16	25	42	22	13	7	75	7	78	29	11	34
		6%	6%	7%	8%	6%	7%	4%	7%	7%	8%	5%	5%	5%	6%	6%	6%	9%	3%	7%
5	(5)	293	129	164	21	29	39	73	45	87	132	93	40	27	249	27	266	56	80	113
		21%	19%	23%	18%	18%	18%	26%	19%	22%	24%	21%	15%	20%	20%	22%	21%	17%	22%	22%
6	(6)	142	77	65	15	14	28	24	29	34	60	40	30	11	113	20	121	26	38	49
		10%	11%	9%	13%	8%	13%	8%	12%	9%	11%	9%	11%	9%	9%	17%	9%	8%	11%	9%
7	(7)	162	87	75	21	25	26	36	22	34	65	49	34	14	143	15	147	44	35	64
		12%	13%	10%	18%	15%	12%	13%	9%	9%	12%	11%	13%	11%	12%	13%	11%	13%	10%	12%
8	(8)	189	86	103	19	27	24	38	33	48	70	63	38	18	160	18	171	41	46	72
		13%	13%	14%	17%	16%	11%	13%	14%	12%	13%	14%	14%	13%	13%	15%	13%	12%	13%	14%
9	(9)	94	45	48	6	12	18	14	21	24	28	34	18	13	80	11	83	25	23	33
		7%	7%	7%	5%	7%	8%	5%	9%	6%	5%	8%	7%	10%	7%	9%	6%	7%	6%	6%
10	(10)	167	71	97	12	16	20	32	25	63	66	53	33	15	147	9	158	33	44	71
		12%	10%	13%	10%	10%	9%	12%	10%	16%	12%	12%	12%	11%	12%	8%	12%	10%	12%	14%
NETS																				
Net: Unimportant (0-3)		271	148	123	12	33	44	53	53	76	92	92	59	28	249	14	257	79	83	87
		19%	22%	17%	11%	20%	21%	19%	22%	20%	16%	20%	22%	21%	20%	11%	20%	24%	23%	17%
Net: Neither (4-6)		519	243	276	45	52	81	106	90	146	235	156	84	45	437	54	465	110	130	196
		37%	36%	38%	39%	32%	38%	38%	37%	37%	42%	35%	31%	34%	36%	45%	36%	33%	36%	38%
Net: Important (7-10)		612	288	324	57	79	88	119	101	169	229	200	123	60	531	53	559	142	148	240
		44%	42%	45%	50%	48%	41%	43%	41%	43%	41%	45%	46%	45%	44%	44%	44%	43%	41%	46%
Mean score		5.83	5.66	5.98	6.24	5.85	5.68	5.81	5.71	5.87	5.84	5.81	5.85	5.80	5.78	6.14	5.80	5.55	5.68	5.98

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ONLINE Opinion Poll

Q7_8. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side will have the best outcome for the whole of Europe
Base: All respondents (Turnout weighted)

		GENDER		AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2046	1026	1020	242	336	338	375	259	496	547	605	355	539	1734	202	1844	469	540	725
Weighted Total	1403	680	723	114	164	213	278	244	391	556	447	266	133	1217	122	1281	332	361	523
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Standard deviation	2.85	2.90	2.79	2.40	2.84	2.85	2.76	2.90	2.99	2.70	2.94	2.93	2.96	2.90	2.37	2.89	2.95	2.93	2.83
Standard error	.06	.09	.09	.15	.15	.16	.14	.18	.13	.12	.12	.16	.13	.07	.17	.07	.14	.13	.11

ONLINE Opinion Poll

Q7_8. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side will have the best outcome for the whole of Europe
Base: All respondents (Turnout weighted)

| | | Total | VOTING INTENTION | | | | | | PAST VOTE – GENERAL ELECTION 2015 | | | |
			Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total		2046	507	590	110	399	71	94	600	579	122	318
Weighted Total		1403	430	371	96	234	51	59	529	354	108	157
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	105	28	14	7	37	4	2	46	14	5	23
		7%	6%	4%	8%	16%	7%	3%	9%	4%	4%	15%
1	(1)	37	14	8	-	12	-	1	16	7	*	8
		3%	3%	2%	-	5%	-	1%	3%	2%	*	5%
2	(2)	65	19	12	*	19	3	4	20	13	2	14
		5%	5%	3%	*	8%	6%	6%	4%	4%	2%	9%
3	(3)	64	15	15	7	15	3	3	22	16	8	11
		5%	3%	4%	7%	7%	6%	4%	4%	5%	7%	7%
4	(4)	85	31	19	3	16	3	2	31	16	8	15
		6%	7%	5%	3%	7%	5%	3%	6%	4%	7%	10%
5	(5)	293	87	66	20	46	6	13	118	66	23	31
		21%	20%	18%	21%	20%	11%	22%	22%	19%	22%	20%
6	(6)	142	49	40	9	17	4	7	58	39	9	11
		10%	11%	11%	10%	7%	8%	12%	11%	11%	9%	7%
7	(7)	162	49	56	13	10	13	9	52	50	14	9
		12%	11%	15%	14%	4%	25%	16%	10%	14%	13%	6%
8	(8)	189	61	58	10	20	9	9	68	59	9	10
		13%	14%	16%	11%	9%	17%	15%	13%	17%	8%	6%
9	(9)	94	28	33	10	8	4	5	32	33	8	4
		7%	6%	9%	10%	3%	7%	8%	6%	9%	8%	3%
10	(10)	167	50	50	16	33	4	5	65	40	20	21
		12%	12%	13%	16%	14%	7%	8%	12%	11%	19%	14%
NETS												
Net: Unimportant (0-3)		271	76	49	15	83	10	9	104	50	15	56
		19%	18%	13%	15%	36%	19%	14%	20%	14%	14%	36%
Net: Neither (4-6)		519	167	126	33	80	13	22	207	121	41	56
		37%	39%	34%	34%	34%	25%	38%	39%	34%	38%	36%
Net: Important (7-10)		612	188	196	49	71	29	28	218	182	52	45
		44%	44%	53%	51%	30%	56%	48%	41%	52%	48%	29%
Mean score		5.83	5.87	6.40	6.33	4.83	6.04	6.15	5.74	6.31	6.33	4.72

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ONLINE Opinion Poll

Q7_8. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side will have the best outcome for the whole of Europe

Base: All respondents (Turnout weighted)

		VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015			
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2046	507	590	110	399	71	94	600	579	122	318
Weighted Total	1403	430	371	96	234	51	59	529	354	108	157
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Standard deviation	2.85	2.78	2.59	2.81	3.30	2.70	2.44	2.90	2.59	2.72	3.22
Standard error	.06	.12	.11	.27	.17	.32	.25	.12	.11	.25	.18

ONLINE Opinion Poll

Q7_8. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side will have the best outcome for the whole of Europe
Base: All respondents (Turnout weighted)

		Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Before 2pm 16/06/2016	After 2pm 16/06/2016
							REGION							INTERVIEW TIME	
Unweighted Total		2046	202	69	206	194	181	141	110	218	252	287	186	1854	192
Weighted Total		1403	122	61	159	112	124	101	65	136	198	203	121	1241	162
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	105	4	10	10	13	10	8	3	8	10	18	10	96	9
		7%	3%	16%	6%	11%	8%	8%	4%	6%	5%	9%	8%	8%	6%
1	(1)	37	1	-	3	5	2	5	1	7	4	6	3	30	6
		3%	1%	-	2%	5%	2%	5%	1%	5%	2%	3%	2%	2%	4%
2	(2)	65	5	2	10	4	11	7	3	6	6	4	5	60	5
		5%	4%	4%	7%	4%	9%	7%	4%	4%	3%	2%	4%	5%	3%
3	(3)	64	3	5	12	4	5	4	2	9	5	6	9	58	7
		5%	3%	8%	8%	4%	4%	4%	3%	6%	2%	3%	7%	5%	4%
4	(4)	85	7	5	15	10	4	3	3	4	17	10	7	77	8
		6%	6%	8%	9%	9%	3%	3%	4%	3%	9%	5%	6%	6%	5%
5	(5)	293	27	14	25	16	31	15	17	34	45	44	23	261	32
		21%	22%	24%	16%	14%	25%	15%	26%	25%	23%	22%	19%	21%	20%
6	(6)	142	20	2	15	9	11	14	9	13	20	21	8	123	18
		10%	17%	3%	9%	8%	9%	14%	13%	10%	10%	10%	7%	10%	11%
7	(7)	162	15	9	18	16	13	6	4	16	24	23	18	142	20
		12%	13%	15%	12%	14%	10%	6%	6%	12%	12%	11%	14%	11%	12%
8	(8)	189	18	5	25	12	15	15	11	16	30	25	17	163	26
		13%	15%	9%	15%	10%	12%	15%	18%	12%	15%	12%	14%	13%	16%
9	(9)	94	11	6	12	6	6	11	3	6	11	15	7	83	11
		7%	9%	10%	8%	6%	5%	11%	4%	5%	6%	7%	6%	7%	7%
10	(10)	167	9	2	14	17	16	12	11	16	24	32	16	148	20
		12%	8%	3%	9%	15%	13%	12%	16%	12%	12%	16%	13%	12%	12%
NETS															
Net: Unimportant (0-3)		271	14	17	35	27	29	25	8	30	25	35	27	243	28
		19%	11%	28%	22%	24%	23%	25%	12%	22%	13%	17%	22%	20%	17%
Net: Neither (4-6)		519	54	21	54	35	46	32	29	52	83	75	38	461	58
		37%	45%	34%	34%	31%	37%	32%	44%	38%	42%	37%	31%	37%	36%
Net: Important (7-10)		612	53	23	69	50	50	44	28	55	90	94	57	537	76
		44%	44%	38%	44%	45%	40%	44%	44%	40%	45%	46%	47%	43%	47%

Prepared by ComRes

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ONLINE Opinion Poll

Q7_8. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side will have the best outcome for the whole of Europe
Base: All respondents (Turnout weighted)

							REGION							INTERVIEW TIME	
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Before 2pm 16/ 06/2016	After 2pm 16/ 06/2016
Unweighted Total	2046	202	69	206	194	181	141	110	218	252	287	186	1854	192
Weighted Total	1403	122	61	159	112	124	101	65	136	198	203	121	1241	162
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean score	5.83	6.14	5.03	5.72	5.58	5.61	5.79	6.26	5.67	6.06	6.01	5.80	5.80	6.02
Standard deviation	2.85	2.37	2.96	2.78	3.18	2.94	3.08	2.64	2.82	2.62	2.96	2.93	2.85	2.78
Standard error	.06	.17	.36	.19	.23	.22	.26	.25	.19	.17	.17	.22	.07	.20

Prepared by ComRes

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ONLINE Opinion Poll

Q7_9. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side is most patriotic
Base: All respondents (Turnout weighted)

		Total	GENDER		AGE						SOCIAL GRADE				REGION SUMMARY					
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total		2046	1026	1020	242	336	338	375	259	496	547	605	355	539	1734	202	1844	469	540	725
Weighted Total		1403	680	723	114	164	213	278	244	391	556	447	266	133	1217	122	1281	332	361	523
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	211	104	107	30	25	41	35	38	42	95	70	26	19	180	22	188	57	47	77
		15%	15%	15%	26%	15%	19%	13%	16%	11%	17%	16%	10%	14%	15%	18%	15%	17%	13%	15%
1	(1)	57	29	27	9	8	9	12	9	9	23	21	7	5	47	7	50	21	14	13
		4%	4%	4%	8%	5%	4%	4%	4%	2%	4%	5%	3%	4%	4%	6%	4%	6%	4%	2%
2	(2)	62	32	30	9	12	8	15	4	14	28	20	11	3	55	5	57	19	12	24
		4%	5%	4%	8%	7%	4%	5%	2%	4%	5%	4%	4%	2%	5%	4%	4%	6%	3%	5%
3	(3)	72	38	33	8	9	17	15	10	13	31	22	14	5	60	9	63	18	13	29
		5%	6%	5%	7%	6%	8%	5%	4%	3%	6%	5%	5%	3%	5%	7%	5%	5%	4%	6%
4	(4)	77	33	44	9	7	12	19	17	13	36	25	10	6	68	9	69	19	17	31
		6%	5%	6%	8%	4%	6%	7%	7%	3%	7%	5%	4%	5%	6%	7%	5%	6%	5%	6%
5	(5)	297	131	166	22	45	42	60	51	77	109	99	63	27	246	31	266	54	73	119
		21%	19%	23%	19%	27%	20%	22%	21%	20%	20%	22%	23%	20%	20%	25%	21%	16%	20%	23%
6	(6)	120	56	64	9	14	21	31	21	23	41	39	27	13	103	11	109	28	36	39
		9%	8%	9%	8%	8%	10%	11%	9%	6%	7%	9%	10%	10%	8%	9%	8%	8%	10%	7%
7	(7)	112	57	55	5	13	18	22	19	37	41	42	19	10	99	10	102	33	28	38
		8%	8%	8%	4%	8%	8%	8%	8%	9%	7%	9%	7%	8%	8%	8%	8%	10%	8%	7%
8	(8)	144	71	74	7	15	15	30	29	48	61	37	31	16	133	5	139	31	44	57
		10%	10%	10%	6%	9%	7%	11%	12%	12%	11%	8%	12%	12%	11%	4%	11%	9%	12%	11%
9	(9)	76	43	34	3	9	10	12	14	28	27	24	16	9	68	5	71	19	22	27
		5%	6%	5%	3%	5%	5%	4%	6%	7%	5%	5%	6%	7%	6%	4%	6%	6%	6%	5%
10	(10)	175	84	91	2	8	18	27	31	88	64	48	42	20	158	8	167	34	55	69
		12%	12%	13%	2%	5%	9%	10%	13%	22%	11%	11%	16%	15%	13%	7%	13%	10%	15%	13%
NETS																				
Net: Unimportant (0-3)		401	204	197	56	53	76	77	62	77	178	134	58	32	343	43	358	114	86	142
		29%	30%	27%	49%	33%	35%	28%	25%	20%	32%	30%	22%	24%	28%	35%	28%	34%	24%	27%
Net: Neither (4-6)		494	221	273	40	66	76	110	89	113	186	163	100	46	417	50	444	101	126	190
		35%	33%	38%	36%	40%	36%	40%	37%	29%	33%	36%	37%	34%	34%	41%	35%	30%	35%	36%
Net: Important (7-10)		507	254	253	17	45	62	91	93	200	193	150	109	56	457	28	479	117	149	191
		36%	37%	35%	15%	27%	29%	33%	38%	51%	35%	34%	41%	42%	38%	23%	37%	35%	41%	37%
Mean score		5.19	5.19	5.19	3.46	4.67	4.63	5.11	5.32	6.19	4.96	5.01	5.77	5.59	5.26	4.39	5.27	4.86	5.61	5.28

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ONLINE Opinion Poll

Q7_9. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side is most patriotic
Base: All respondents (Turnout weighted)

		GENDER		AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2046	1026	1020	242	336	338	375	259	496	547	605	355	539	1734	202	1844	469	540	725
Weighted Total	1403	680	723	114	164	213	278	244	391	556	447	266	133	1217	122	1281	332	361	523
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Standard deviation	3.22	3.26	3.17	2.88	2.95	3.19	3.03	3.23	3.23	3.27	3.18	3.06	3.27	3.23	3.01	3.23	3.29	3.21	3.19
Standard error	.07	.10	.10	.19	.16	.17	.16	.20	.15	.14	.13	.16	.14	.08	.21	.08	.15	.14	.12

ONLINE Opinion Poll

Q7_9. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side is most patriotic
Base: All respondents (Turnout weighted)

			VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015			
		Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total		2046	507	590	110	399	71	94	600	579	122	318
Weighted Total		1403	430	371	96	234	51	59	529	354	108	157
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	211	30	83	18	19	20	10	42	66	21	10
		15%	7%	22%	18%	8%	39%	18%	8%	19%	19%	6%
1	(1)	57	16	21	3	5	2	4	19	18	4	1
		4%	4%	6%	3%	2%	4%	6%	4%	5%	4%	1%
2	(2)	62	10	27	3	6	5	3	15	26	5	4
		4%	2%	7%	3%	3%	10%	6%	3%	7%	5%	2%
3	(3)	72	22	20	8	3	2	5	28	20	7	3
		5%	5%	6%	8%	1%	3%	8%	5%	6%	7%	2%
4	(4)	77	27	21	5	6	6	4	24	21	9	6
		6%	6%	6%	5%	3%	11%	7%	5%	6%	9%	4%
5	(5)	297	96	71	25	34	6	15	108	72	26	28
		21%	22%	19%	27%	15%	13%	25%	20%	20%	24%	18%
6	(6)	120	34	30	7	24	5	7	47	32	8	14
		9%	8%	8%	7%	10%	10%	11%	9%	9%	7%	9%
7	(7)	112	44	25	7	20	2	5	51	26	6	15
		8%	10%	7%	8%	9%	3%	9%	10%	7%	6%	9%
8	(8)	144	64	37	6	23	2	2	73	36	9	14
		10%	15%	10%	7%	10%	4%	4%	14%	10%	8%	9%
9	(9)	76	34	18	3	18	-	2	42	15	3	8
		5%	8%	5%	3%	8%	-	3%	8%	4%	2%	5%
10	(10)	175	52	18	10	76	2	2	78	21	9	54
		12%	12%	5%	10%	32%	3%	4%	15%	6%	9%	35%
NETS												
Net: Unimportant (0-3)		401	79	151	32	33	29	22	105	130	38	17
		29%	18%	41%	34%	14%	56%	37%	20%	37%	35%	11%
Net: Neither (4-6)		494	156	122	37	64	17	25	179	125	44	48
		35%	36%	33%	39%	27%	33%	43%	34%	35%	40%	31%
Net: Important (7-10)		507	195	98	27	137	5	12	245	99	26	92
		36%	45%	26%	28%	58%	11%	20%	46%	28%	25%	58%
Mean score		5.19	5.92	4.22	4.68	6.87	2.85	4.21	5.98	4.48	4.45	7.01

ONLINE Opinion Poll

Q7_9. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side is most patriotic
Base: All respondents (Turnout weighted)

| | | VOTING INTENTION | | | | | | PAST VOTE – GENERAL ELECTION 2015 | | | |
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2046	507	590	110	399	71	94	600	579	122	318
Weighted Total	1403	430	371	96	234	51	59	529	354	108	157
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Standard deviation	3.22	2.86	3.17	3.14	3.14	2.92	2.85	2.97	3.11	3.10	2.96
Standard error	.07	.13	.13	.30	.16	.35	.29	.12	.13	.28	.17

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ONLINE Opinion Poll

Q7_9. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side is most patriotic
Base: All respondents (Turnout weighted)

			REGION											INTERVIEW TIME	
		Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Before 2pm 16/ 06/2016	After 2pm 16/ 06/2016
Unweighted Total		2046	202	69	206	194	181	141	110	218	252	287	186	1854	192
Weighted Total		1403	122	61	159	112	124	101	65	136	198	203	121	1241	162
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	211	22	13	29	14	16	16	8	14	29	28	19	183	28
		15%	18%	21%	19%	13%	13%	16%	13%	10%	15%	14%	16%	15%	17%
1	(1)	57	7	3	11	7	5	2	2	6	5	5	2	51	6
		4%	6%	5%	7%	6%	4%	2%	4%	5%	2%	3%	2%	4%	4%
2	(2)	62	5	5	7	7	4	2	2	7	13	9	3	49	13
		4%	4%	8%	5%	6%	3%	2%	3%	5%	6%	4%	2%	4%	8%
3	(3)	72	9	1	8	8	5	3	3	6	10	9	10	66	5
		5%	7%	2%	5%	7%	4%	3%	4%	4%	5%	5%	8%	5%	3%
4	(4)	77	9	6	10	3	5	6	1	5	12	13	6	68	10
		6%	7%	10%	6%	3%	4%	6%	2%	4%	6%	6%	5%	5%	6%
5	(5)	297	31	7	27	20	27	15	21	32	45	47	27	264	33
		21%	25%	11%	17%	18%	21%	14%	32%	23%	22%	23%	23%	21%	20%
6	(6)	120	11	3	14	11	9	9	6	18	11	18	10	105	15
		9%	9%	5%	9%	10%	7%	9%	9%	13%	6%	9%	8%	8%	9%
7	(7)	112	10	9	14	11	9	10	4	9	17	13	7	100	13
		8%	8%	15%	9%	9%	7%	10%	6%	7%	8%	7%	6%	8%	8%
8	(8)	144	5	7	14	10	13	16	7	15	20	25	12	123	21
		10%	4%	11%	9%	9%	10%	16%	10%	11%	10%	12%	10%	10%	13%
9	(9)	76	5	3	8	7	11	5	3	6	8	9	11	72	4
		5%	4%	5%	5%	7%	9%	5%	5%	4%	4%	4%	9%	6%	3%
10	(10)	175	8	4	15	15	20	16	8	19	30	26	13	160	14
		12%	7%	7%	10%	13%	16%	16%	13%	14%	15%	13%	11%	13%	9%
NETS															
Net: Unimportant (0-3)		401	43	22	56	36	30	24	16	33	56	51	35	349	52
		29%	35%	36%	35%	32%	24%	23%	24%	24%	28%	25%	29%	28%	32%
Net: Neither (4-6)		494	50	16	51	34	41	30	27	55	68	78	43	437	58
		35%	41%	26%	32%	30%	33%	30%	42%	40%	34%	39%	36%	35%	36%
Net: Important (7-10)		507	28	23	51	43	53	47	22	49	75	74	43	455	52
		36%	23%	38%	32%	38%	43%	47%	34%	36%	38%	36%	36%	37%	32%

ONLINE Opinion Poll

Q7_9. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side is most patriotic
Base: All respondents (Turnout weighted)

							REGION							INTERVIEW TIME	
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Before 2pm 16/ 06/2016	After 2pm 16/ 06/2016
Unweighted Total	2046	202	69	206	194	181	141	110	218	252	287	186	1854	192
Weighted Total	1403	122	61	159	112	124	101	65	136	198	203	121	1241	162
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean score	5.19	4.39	4.57	4.71	5.23	5.66	5.70	5.34	5.49	5.26	5.33	5.22	5.24	4.81
Standard deviation	3.22	3.01	3.34	3.30	3.26	3.29	3.34	3.10	3.05	3.25	3.14	3.20	3.22	3.17
Standard error	.07	.21	.40	.23	.23	.24	.28	.30	.21	.20	.19	.23	.07	.23

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ONLINE Opinion Poll

Q7_10. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think is the least risky overall
Base: All respondents (Turnout weighted)

			GENDER		AGE						SOCIAL GRADE				REGION SUMMARY					
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total		2046	1026	1020	242	336	338	375	259	496	547	605	355	539	1734	202	1844	469	540	725
Weighted Total		1403	680	723	114	164	213	278	244	391	556	447	266	133	1217	122	1281	332	361	523
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	42	26	16	1	4	10	6	10	10	17	13	5	7	38	3	40	15	10	13
		3%	4%	2%	1%	3%	5%	2%	4%	3%	3%	3%	2%	5%	3%	2%	3%	4%	3%	3%
1	(1)	11	5	6	1	1	1	4	1	3	3	4	3	1	9	1	9	3	1	4
		1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	*	1%	1%	1%	1%	*	1%
2	(2)	20	11	9	*	1	4	7	3	4	7	4	6	2	15	5	15	1	7	7
		1%	2%	1%	*	*	2%	3%	1%	1%	1%	1%	2%	2%	1%	4%	1%	*	2%	1%
3	(3)	36	24	12	3	6	5	5	6	10	10	10	12	3	32	4	32	12	4	16
		3%	4%	2%	3%	4%	2%	2%	2%	3%	2%	2%	4%	2%	3%	4%	2%	4%	1%	3%
4	(4)	47	28	19	5	9	8	11	8	6	24	11	8	4	40	5	42	16	8	16
		3%	4%	3%	4%	6%	4%	4%	3%	1%	4%	2%	3%	3%	3%	4%	3%	5%	2%	3%
5	(5)	238	116	122	18	27	34	52	32	76	83	69	54	32	211	14	224	55	62	94
		17%	17%	17%	15%	16%	16%	19%	13%	19%	15%	16%	20%	24%	17%	11%	17%	17%	17%	18%
6	(6)	156	82	75	12	21	23	26	39	34	70	46	26	14	138	14	142	32	39	68
		11%	12%	10%	11%	13%	11%	9%	16%	9%	13%	10%	10%	10%	11%	12%	11%	10%	11%	13%
7	(7)	205	100	105	20	23	32	38	41	51	78	74	37	16	169	21	183	50	53	67
		15%	15%	14%	17%	14%	15%	14%	17%	13%	14%	16%	14%	12%	14%	17%	14%	15%	15%	13%
8	(8)	246	114	131	21	33	39	47	46	60	105	78	46	17	218	20	226	65	72	81
		18%	17%	18%	19%	20%	18%	17%	19%	15%	19%	18%	17%	12%	18%	16%	18%	20%	20%	16%
9	(9)	148	71	77	17	18	24	23	23	43	58	50	27	13	122	16	132	28	41	53
		11%	10%	11%	15%	11%	11%	8%	9%	11%	11%	11%	10%	10%	10%	13%	10%	9%	11%	10%
10	(10)	254	102	152	16	20	31	59	35	93	99	86	43	26	223	18	236	56	64	104
		18%	15%	21%	14%	12%	15%	21%	14%	24%	18%	19%	16%	19%	18%	15%	18%	17%	18%	20%
NETS																				
Net: Unimportant (0-3)		110	66	43	5	13	21	23	20	28	38	32	26	13	94	13	96	30	23	40
		8%	10%	6%	5%	8%	10%	8%	8%	7%	7%	7%	10%	10%	8%	11%	8%	9%	6%	8%
Net: Neither (4-6)		441	226	215	35	57	65	89	80	116	178	127	88	49	390	33	409	103	108	178
		31%	33%	30%	30%	35%	31%	32%	33%	30%	32%	28%	33%	37%	32%	27%	32%	31%	30%	34%
Net: Important (7-10)		852	387	465	74	94	127	167	144	247	340	288	153	71	733	75	777	198	230	305
		61%	57%	64%	65%	58%	60%	60%	59%	63%	61%	64%	57%	53%	60%	62%	61%	60%	64%	58%
Mean score		6.95	6.71	7.17	7.15	6.77	6.74	6.94	6.79	7.17	6.99	7.08	6.78	6.65	6.94	6.85	6.95	6.77	7.07	6.96

Prepared by ComRes

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ONLINE Opinion Poll

Q7_10. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think is the least risky overall
Base: All respondents (Turnout weighted)

	Total	GENDER		AGE						SOCIAL GRADE				REGION SUMMARY					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	2046	1026	1020	242	336	338	375	259	496	547	605	355	539	1734	202	1844	469	540	725
Weighted Total	1403	680	723	114	164	213	278	244	391	556	447	266	133	1217	122	1281	332	361	523
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Standard deviation	2.42	2.48	2.33	2.07	2.30	2.55	2.47	2.39	2.45	2.39	2.39	2.40	2.65	2.42	2.47	2.41	2.52	2.34	2.41
Standard error	.05	.08	.07	.13	.13	.14	.13	.15	.11	.10	.10	.13	.11	.06	.17	.06	.12	.10	.09

ONLINE Opinion Poll

Q7_10. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think is the least risky overall
Base: All respondents (Turnout weighted)

			VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015			
		Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total		2046	507	590	110	399	71	94	600	579	122	318
Weighted Total		1403	430	371	96	234	51	59	529	354	108	157
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	42	9	4	3	14	2	3	16	6	2	8
		3%	2%	1%	4%	6%	4%	4%	3%	2%	2%	5%
1	(1)	11	2	2	1	3	-	1	2	2	1	2
		1%	1%	1%	1%	1%	-	1%	*	1%	1%	1%
2	(2)	20	6	4	-	5	2	3	10	3	-	3
		1%	1%	1%	-	2%	4%	5%	2%	1%	-	2%
3	(3)	36	9	9	1	9	2	1	13	7	1	4
		3%	2%	2%	1%	4%	3%	2%	2%	2%	1%	3%
4	(4)	47	10	12	2	11	2	3	14	10	2	10
		3%	2%	3%	2%	5%	3%	6%	3%	3%	2%	6%
5	(5)	238	67	64	12	43	5	6	83	65	16	30
		17%	15%	17%	12%	18%	11%	11%	16%	19%	15%	19%
6	(6)	156	49	38	11	28	7	9	58	36	11	15
		11%	11%	10%	11%	12%	14%	15%	11%	10%	10%	10%
7	(7)	205	64	54	15	25	10	11	78	52	18	20
		15%	15%	15%	16%	11%	20%	19%	15%	15%	17%	13%
8	(8)	246	81	69	22	28	11	8	96	67	21	20
		18%	19%	19%	23%	12%	23%	13%	18%	19%	19%	13%
9	(9)	148	54	50	11	16	1	7	63	46	12	10
		11%	13%	13%	12%	7%	2%	11%	12%	13%	11%	6%
10	(10)	254	78	66	18	51	8	7	96	60	23	36
		18%	18%	18%	19%	22%	16%	13%	18%	17%	22%	23%
NETS												
Net: Unimportant (0-3)		110	27	18	5	32	6	7	41	18	5	17
		8%	6%	5%	6%	14%	11%	12%	8%	5%	5%	11%
Net: Neither (4-6)		441	126	113	24	82	14	19	154	111	29	54
		31%	29%	31%	25%	35%	28%	32%	29%	32%	27%	35%
Net: Important (7-10)		852	278	239	67	121	31	33	333	224	74	86
		61%	64%	64%	69%	52%	61%	56%	63%	63%	69%	55%
Mean score		6.95	7.15	7.19	7.26	6.52	6.70	6.52	7.04	7.13	7.33	6.65

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ONLINE Opinion Poll

Q7_10. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think is the least risky overall

Base: All respondents (Turnout weighted)

	Total	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015			
		Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems	UKIP
Unweighted Total	2046	507	590	110	399	71	94	600	579	122	318
Weighted Total	1403	430	371	96	234	51	59	529	354	108	157
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Standard deviation	2.42	2.27	2.18	2.34	2.85	2.47	2.59	2.40	2.21	2.26	2.76
Standard error	.05	.10	.09	.22	.14	.29	.27	.10	.09	.20	.15

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ONLINE Opinion Poll

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Which side I think is the least risky overall
Base: All respondents (Turnout weighted)

							REGION								INTERVIEW TIME	
		Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Before 2pm 16/06/2016	After 2pm 16/06/2016
Unweighted Total		2046	202	69	206	194	181	141	110	218	252	287	186	1854	192
Weighted Total		1403	122	61	159	112	124	101	65	136	198	203	121	1241	162
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0	(0)	42	3	2	6	6	4	5	1	2	4	7	3	38	4
		3%	2%	3%	4%	6%	3%	4%	2%	1%	2%	3%	2%	3%	3%
1	(1)	11	1	1	1	1	-	-	1	1	2	1	2	10	1
		1%	1%	2%	1%	*	-	-	1%	1%	1%	*	2%	1%	1%
2	(2)	20	5	-	*	*	2	2	*	3	1	6	-	19	1
		1%	4%	-	*	*	1%	2%	*	2%	1%	3%	-	2%	1%
3	(3)	36	4	2	4	6	-	2	*	2	6	4	6	29	7
		3%	4%	3%	3%	5%	-	2%	*	2%	3%	2%	5%	2%	4%
4	(4)	47	5	2	10	4	2	1	2	5	11	1	4	43	4
		3%	4%	4%	6%	4%	2%	1%	3%	4%	6%	1%	3%	3%	2%
5	(5)	238	14	12	22	21	22	19	13	21	32	38	25	211	28
		17%	11%	19%	14%	19%	17%	19%	20%	15%	16%	19%	20%	17%	17%
6	(6)	156	14	7	12	13	17	8	4	14	29	27	13	146	10
		11%	12%	11%	7%	12%	14%	7%	6%	10%	14%	13%	10%	12%	6%
7	(7)	205	21	6	24	19	14	18	14	21	27	26	14	179	25
		15%	17%	10%	15%	17%	11%	18%	22%	16%	13%	13%	12%	14%	15%
8	(8)	246	20	17	29	19	28	19	8	25	28	34	19	215	31
		18%	16%	27%	18%	17%	23%	19%	12%	18%	14%	17%	16%	17%	19%
9	(9)	148	16	7	16	5	13	13	10	15	22	18	13	126	22
		11%	13%	11%	10%	5%	11%	13%	15%	11%	11%	9%	11%	10%	14%
10	(10)	254	18	6	33	17	23	15	12	27	37	43	24	225	29
		18%	15%	9%	21%	15%	18%	14%	19%	20%	19%	21%	19%	18%	18%
NETS															
Net: Unimportant (0-3)		110	13	5	12	13	6	9	2	9	13	17	11	96	13
		8%	11%	8%	8%	12%	5%	9%	4%	6%	7%	8%	9%	8%	8%
Net: Neither (4-6)		441	33	21	44	39	41	28	19	40	72	66	41	400	42
		31%	27%	34%	28%	34%	33%	27%	29%	29%	36%	32%	34%	32%	26%
Net: Important (7-10)		852	75	35	103	61	78	65	44	87	114	121	70	745	107
		61%	62%	58%	65%	54%	62%	64%	68%	64%	57%	60%	58%	60%	66%

Prepared by ComRes

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ONLINE Opinion Poll

Q7_10. On a scale of 0-10 where 0 is not important at all and 10 is extremely important, how important or unimportant are each of the following in helping you decide how to vote at next week's referendum on the UKs membership of the EU?

Which side I think is the least risky overall
Base: All respondents (Turnout weighted)

	Total	REGION											INTERVIEW TIME	
		Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Before 2pm 16/ 06/2016	After 2pm 16/ 06/2016
Unweighted Total	2046	202	69	206	194	181	141	110	218	252	287	186	1854	192
Weighted Total	1403	122	61	159	112	124	101	65	136	198	203	121	1241	162
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean score	6.95	6.85	6.69	7.03	6.46	7.15	6.90	7.21	7.12	6.94	7.01	6.90	6.93	7.09
Standard deviation	2.42	2.47	2.36	2.53	2.55	2.29	2.45	2.26	2.32	2.35	2.46	2.45	2.42	2.40
Standard error	.05	.17	.28	.18	.18	.17	.21	.22	.16	.15	.15	.18	.06	.17

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ONLINE Opinion Poll

Q1. Thinking back to the General Election earlier this year, which party, if any, did you vote for? Was it Conservative, Labour, Liberal Democrat, UKIP, SNP or some other party, or did you not vote?
Base: All respondents (Turnout weighted)

	Unweighted	Weighted
Unweighted Total	2046	2046
Weighted Total	2046	2046
	100%	100%
Conservative	600	673
	29%	33%
Labour	579	565
	28%	28%
Liberal Democrat	122	143
	6%	7%
UKIP	318	239
	16%	12%
SNP	96	88
	5%	4%
Some other party	87	96
	4%	5%
Did not vote	227	225
	11%	11%
Don't remember	9	8
	*	*
Prefer not to say	8	8
	*	*

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