

Protecting Lives at Home and on the Battlefield



Moelis & Company ASX Spotlight Series – New York [3] March 2016

# Agenda



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1	Alexium Overview
2	Market Overview
3	Product Overview
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### **Company Overview**

- Alexium International is a speciality chemicals developer based in Greer, South Carolina, USA
- Two key product lines:
  - Flame Retardant (FR) chemical formulation developed in 2011
  - Reactive Surface Treatment (RST) a patented technology acquired from the US Air Force in 2009, which can change the surface properties and performance of every day materials
- Alexium's FR formulation is uniquely differentiated to existing treatments
  - Safe and environmentally friendly / halogen free passes strict new environmental regulation
  - Significant cost and performance advantages over existing treatments
  - Lightweight, durable and can be laundered
- Growing IP portfolio with over 20 patents in 9 countries and 3 patent applications pending regarding FR chemical treatments and FR emulsions
- Sizeable market opportunity
  - US\$7b market in 2014 forecast to grow to US\$10b by 2019 (5.7% CAGR)<sup>1</sup>
  - Organophosphorus FR CAGR of 7.5%<sup>1,2</sup>
- Current focus on growing FR sales across the commercial and defence sectors
  - Validation by strong and growing Department of Defense relationship and commercial pipeline
- Ongoing partnership with ICL, the largest FR producer in the world
- MarketsandMarkets' Report on the Flame Retardant Market: Trends & Forecasts to 2019
- 2. Due to the restricted use and ban of brominated flame retardants, organophosphorus compounds (Ops) are ubiquitous in various environmental compartments worldwide



### Fire Retardant Market

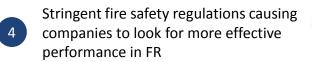
### **Key Market Drivers:**

#### **Green Drivers**

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- 1 Increasing focus on environmentally friendly FR solutions by manufacturers
  - Evidence of toxicity and bio accumulation in halogenated compounds and carcinogens
- 3 Increased regulatory and legislative focus across US and Europe on restricting / eliminating the use of brominated/halogenated compounds

#### **Regulatory Drivers**



Increased cases of litigation against products without appropriate or effective FR treatments is driving demand for better solutions

### Alexium Compelling Advantage:

#### **Alexium Technologies**

- 1
- **Unique Proprietary Chemistries**

Alexium Product Brands:

- ALEXIFLAM<sup>™</sup>
- ALEXIFLAM-NF™
  - ALEXIFLAM-SYN<sup>™</sup>
- ALEXIFLAM SYN-FILL<sup>™</sup> Auxiliary Chemistries



No one else has environmentallyfriendly FR chemistry with minimal impact to other properties while meeting unique customer needs



Industry experts with formulation know-how

#### **Proven Collaborations**



Major Customers / Industry Leaders

Alexium is able to meet and/or exceed market needs while hitting price points to win business and achieving margins from 30-60%



# Primary Product Applications and Target Markets

### Alexium's FR products have commercial application across a number of key target markets

Category	Standards met
1 Bedding and decorative fabrics	<b>US:</b> 16 CFR 1633; BFD IX-1; CAL TB 117-2013; NFPA 255; NFPA 260; NFPA 701; CAL 19 <b>EU:</b> BS 5852; EN 1021; BS 5867
2 Military and work wear	Military: PyroMan <sup>™</sup> ; 100 Home Launderings; D-6413 with less than 4 ½" char length and less than 2 second afterglow; doesn't affect physical properties: abrasion resistance, air permeability, tear strength, dimensional change, tensile strength, seam strength Work wear: ISO 11612 A-F
3 Automotive and transportation	<b>General:</b> 25.853 Sections A-D; Passes Fog and Smoke Regulations <b>Automotive:</b> FMVSS 302; VOC Testing – Low VOC; Low Fog and Smoke; Pass all water spotting/staining tests with no/low crocking
4 Outdoor fabrics	CPAI-84; NFPA 701; CAL19
5 Coatings and polymers	UL-94 V-0



# Bedding and Decorative Fabrics

### Alexium Product: Alexiflam<sup>™</sup>

Use & application	<ul> <li>Bedding, upholstery, drapes and other decorative fabrics         <ul> <li>Topical FR Treatments</li> <li>Pad and back-coating applications</li> <li>Foaming</li> </ul> </li> <li>Contract application for hospitality and hospital uses</li> <li>Customised Topical FR treatments for furniture and upholstery (no wash-off, semi-durable treatments)</li> </ul>	
Fabric application	• 100% polyester, 100% cotton, poly-cotton and 50/50 NyCo	
Estimated US market size	US\$120 million p.a.	
Market growth opportunities	<ul> <li>Engaged with 12 customers in the bedding industry         <ul> <li>Revenue from trial production runs in CY15 received from 3 customers</li> </ul> </li> <li>Engaged with 12 customers in the decorative fabrics industry for upholstered furniture         <ul> <li>Trial production runs received from 3 customers</li> </ul> </li> </ul>	
Divisional outlook and strategic objectives	<ul> <li>US\$5.3 million revenue in CY16</li> <li>Market penetration through component manufactures and expansion into complementary of the second sec</li></ul>	chemistries



# 2 Military and Work Wear

### Alexium Product: Alexiflam<sup>™</sup>

Use & application	<ul> <li>Topical FR treatment for Nylon Blend fabrics         <ul> <li>Standard military uniforms</li> <li>Industrial work wear applications</li> </ul> </li> <li>Alexiflam<sup>™</sup> application facilitates multiple washing cycles (key competitive advantage) which is generating strong interest from the textile and chemical industry</li> <li>Wash durable (up to 50 cleaning cycles)</li> </ul>	
Fabric application	Nylon blend fabrics	
Estimated US market size	• US\$245 million p.a.	NOD
Market growth opportunities	<ul> <li>Working with Natick Soldier Research and Engineering Centre         <ul> <li>\$50k grant to develop durable eco-friendly fire resistant 50/50 NyCo fabric</li> <li>Contract with US Marine Corps to provide FR NyCo</li> <li>Engaged with 7 additional customers</li> </ul> </li> </ul>	
Divisional outlook and strategic objectives	<ul> <li>US\$2.5 million revenue in CY16</li> <li>Leverage on-going success with US military programs worldwide</li> <li>Accelerate and expand progress in workwear market with new NFPA 2112 technology</li> </ul>	







# 3 Automotive and Transportation

### Alexium Product: Alexiflam-NF<sup>™</sup>

Use & application	<ul> <li>Public transportation fabrics, automotive body cloth, airplane fabric</li> <li>Upholstery and contract fabric applications</li> <li>Low weight add-on maintains inherent fabric properties while providing flammability protection</li> <li>Non-leaching, non-migrating, wash durable (up to 15 cleaning cycles)</li> </ul>
Fabric application	Natural fibers including wool , cotton and natural fiber blends
Estimated US market size	• S\$50 million p.a.
Market growth opportunities	<ul> <li>Engaged with 8 customers         <ul> <li>Revenue from trial production runs in CY15 received from 5 customers</li> <li>Scaling up commercial production trials with customer base</li> </ul> </li> <li>Engaged with 1 customer in European Luxury automotive textiles market with commitment to environmentally friendly solutions         <ul> <li>Purchase order to scale up to commercial trial</li> </ul> </li> </ul>
Divisional outlook and strategic objectives	<ul> <li>US\$4.7 million revenue in CY16</li> <li>Continue to gain market share and expand into non-fabric components with Alexiflam SYN-Fill™ product line.</li> </ul>





### Alexium Product: Alexiflam-SYN<sup>™</sup>

Use & application	<ul> <li>Acrylic fabrics:         <ul> <li>Outdoor fabric items including: awnings, tents and marine fabrics</li> <li>Polyester fabrics:                 <ul> <li>Furnishings, upholstery, bedding, curtains and contract fabrics</li> <li>Alexiflam-SYN treatment reduces fabric costs by treating conventional polyester fibres</li> <li>Comes in solvent or aqueous based solutions</li> <li>Can be used in non-textile applications, including masterbatch, films and resins</li> </ul> </li> </ul> </li> </ul>		
Fabric application	• 100% acrylic , 100% polyester, 100% nylon		
Estimated US market size	• US\$50 million p.a.		
Market growth opportunities	<ul> <li>Engaged with 8 customers</li> <li>Scale up trials with 3 companies</li> <li>Revenue received in CY15 from 2 companies</li> </ul>		
Divisional outlook and strategic objectives	<ul> <li>US\$2 million revenue in CY16</li> <li>Complete critical environmental certifications and finalize Asian supply chain / processing inframarket share in the outdoor industry.</li> </ul>	astructure to greatly advance	



# 5 Coatings and Polymers

### Alexium Product: Alexiflam SYN-FILL<sup>™</sup>

Use & application	<ul> <li>Plastics, resins and composites         <ul> <li>Building, construction, coatings, electronics, wire and cable, molded injunction</li> </ul> </li> <li>Adhesives and laminations (textile and non-textile)         <ul> <li>Contract transportation, composites and films</li> </ul> </li> <li>Fibers and filaments (textile industry)         <ul> <li>Bedding, upholstery, contract fabrics, apparel, webbing</li> </ul> </li> </ul>
Fabric application	Natural fibers including wool , cotton and natural fiber blends
Estimated US market size	US\$220 million p.a.
Market growth opportunities	<ul> <li>Actively engaged with 9 companies <ul> <li>4 scale-up trials are in progress</li> <li>Revenue received from 1 company in late 2015</li> </ul> </li> </ul>
Divisional outlook and strategic objectives	<ul> <li>US\$4 million revenue in CY16</li> <li>Establish footprint with initial customers using Alexiflam SYN-FILL™ and modify this platform technology to allow penetration into a wider range of polymeric and resin materials.</li> </ul>



# Partnerships

Alexium has established strategic partnerships in order to rapidly scale its go-to-market capabilities

- These partnerships were hand picked with reference to geography and sector expertise
- iTextiles Agreement signed June 2015 with six current opportunities
- Remaining 6 partnerships (established 2016) have 42 agents representing various Alexium target markets
- Over 50% already have initiated lab trials/opportunities

Global Distribution & Sales Agent Network			
iTextiles	<ul> <li>Europe, Asia</li> <li>2 senior sales executive appointed to service a growing European client base</li> </ul>	Targeting initial sales opportunities in Transport and Military & Workwear segments	
allure	<ul> <li>Brazil</li> <li>5 Sales Reps between Sao Paolo &amp; Brasilia</li> </ul>	Extensive experience in sales to Textiles Customers, with specific experience in Workwear, Carpet, and Transportation Industries	
Creating Solutions	<ul><li>Australia &amp; New Zealand</li><li>9 Sales Reps across both Countries</li></ul>	Three reps that specialize exclusively in Textiles Markets: Transportation, Workwear, Carpet, Upholstery	
JEBSEN & JESSEN Ingredients	<ul> <li>Southeast Asia: Myanmar, Vietnam, Indonesia, Thailand, Malaysia, Singapore</li> <li>12 Sales Reps across 6 Countries</li> </ul>	Two specialized Polymers & Formulated Compounds sales groups	
GADOT	<ul><li>Israel &amp; Mediterranean</li><li>4 Sales Reps with Key Relationships</li></ul>	Key target markets: Textiles (workwear, military, bedding, transportation), Polymers, Plastics	
Schmits Chemical Solutions	<ul> <li>Northern &amp; Southern Europe</li> <li>2 Sales Reps with over 20+ years of sales</li> </ul>	Textiles Markets: Workwear, Transportation, Bedding, and Military	
Southern Solutions LLC	<ul><li>South Eastern USA</li><li>2 Sales Reps</li></ul>	Sales into the Polymers and Textiles Markets with over 25 years of experience of B2B into our target markets	



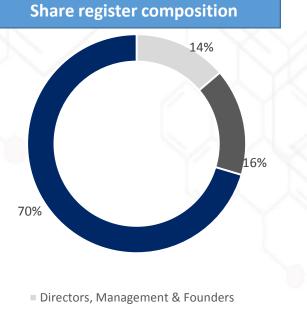
# Toll Manufacturing / Supply Chain

Alexium has established strategic partnerships in order to rapidly scale its go-to-market capabilities			
Toll Manufacturing – Scale through asset light operating model			
Company, Inc.	<ul> <li>Lenoir, NC</li> <li>10+ mixing vessels</li> <li>80k sq.ft. property</li> </ul>	<ul> <li>Chemical production of Alexium's core products facilitating global supply to customers and distributers</li> </ul>	
i InChem	<ul> <li>Rock Hill, SC</li> <li>46 acre site with 75k sq.ft. distribution centre</li> <li>13 specialized reactors</li> </ul>	<ul> <li>Allows Alexium to scale through an asset light operating model</li> </ul>	
	Global Supply Chain	Infrastructure & Partnerships	
VLS-GROUP	Physical Location     Belgium	<ul> <li>Go-to-market global partnership initially targeting Europe and Asia</li> <li>Market leading, vertically integrated Supply Chain &amp; Logistics Group.</li> </ul>	
		<ul> <li>VLS-Group has worldwide infrastructure &amp; networks in place to support Alexium growth in Europe, the Middle East, Africa, all corners of Asia, and the Americas.</li> </ul>	
euroflam	United Kingdom     and Europe	<ul> <li>Customer and commercial partner for Alexium's FR products in the UK and Europe</li> </ul>	
		<ul> <li>Euroflam offers bespoke flame retarding and soil and stain treatment service for Domestic and Contract standards for Upholstery, Curtaining, Bedspreads and soft furnishing.</li> </ul>	



### **Financial Overview**

- Alexium secured significant growth during the 6mth to Dec-15 period with revenue increasing by 942%.
- Alexium has achieved 6 straight quarters of growth
- Half-Year accounting loss of ~\$9.0m reflects additional hiring, share-based payments as well as scale-up efforts resulting in substantially larger inventory purchases during the period.



- Institutions (International & Domestic)
- HNW & Retail

### **Balance sheet**

A\$000s	31-Dec-2015
Cash & cash equivalents	10,196
Trade & other receivables	588
Property, plant & equipment	536
Other non-current assets	187
Trade & other payables	(635)
Other current liabilities	(95)
Net Assets / Equity	10,778

#### **Income statement**

6mth Dec-15	6mth Dec-14
1,250	120
(1,037)	(10)
212	110
(9,118)	(2,515)
(8,906)	(2,406)
(103)	(62)
(9,009)	(2,468)
(9,009)	(5,412)
	1,250 (1,037) <b>212</b> (9,118) <b>(8,906)</b> (103) <b>(9,009)</b>



### Alexium – Positioned for Success







### Contact: Marketing and Investor Relations Department investorrelations@alexiuminternational.com

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# Appendix

### Board of Directors and Senior Management Team



# **Board of Directors**



### **Gavin Rezos – Executive Chairman**

- Extensive international investment banking experience
- Held CEO positions in companies in Australia, the UK, US & Singapore
- Non Executive Director of Iluka Resources

### Nick Clark – CEO and Executive Director

- Degree in Economics and Law with a postgraduate MBA and PhD in Management
- Certified with the AICPA as a Charted Global Management Account
- Attended the Yale CEO College over two years



### **Craig Smith Gander – Non Executive Director**

- Graduate Royal Military College Duntroon, 10 years military service
- Former Director Investor Banking CIBC World Markets
- Experienced company director, entrepreneur



### **Craig Metz – Non Executive Director**

- Partner at Nelson, Mullins, Riley and Scarborough LLP with over 20 years experience in legislative and regulatory affairs
- Served as Chief of Staff to the late Congressman Floyd Spence (R-SC)
- Held staff positions in the United States Senate and House of Representatives
- Appointed to senior positions in the Executive Branch of the Federal Government



### **Brigadier General Stephen Cheney – Non-Executive Director**

- Former Inspector General of the Marine Corps and Commanding General of Parris Island Marine Base
- Former Deputy Executive Secretary to U.S. Defense Secretary Dick Cheney under President George H.W. Bush
- Sits on Secretary of State John Kerry's Foreign Affairs Policy Board



# **Senior Management Team**



#### Nicholas "Nick" Clark – Chief Executive Officer

Law and Economics graduate with a postgraduate MBA and has attended Columbia University and Yale CEO College



**Dr. Dirk Van Hyning – President** Holds a BS, MS and PhD from NC State and the University of Illinois



Aaron Krech – Chief Financial Officer Accounting and Finance Business degree from the Darla Moore School of Business and is currently completing an MBA in International Business at the University of South Carolina



# Dr. Bob Brookins – Vice President of Research & Development

Holds a PhD from University of Florida, a MAE in Science Education from the University of Alabama, a BA in English from Oglethorpe University and a BS in Chemistry from GA Southwestern University



#### Steve Gravlee – Vice President Sales

Over 35 years' experience in the textiles and flame retardant furnishings arena. BA in Economics from Wofford College and MBA from Wake Forest University



# Michael Schwartz – General Manager of Operations and Growth

17 years of coatings and textile chemical industry experience. BA from the University of North Texas.

