The Infinity Gauntlet comes to HeroClix!

WizKids is proud to announce the release of their first HeroClix Story-Line OP Program, Infinity Gauntlet! On January 4th, the Infinity Gauntlet OP Program kicks off in spectacular fashion as stores from all over the world begin their quest to obtain the power of the Infinity Gauntlet!

The Infinity Gauntlet program is our most aggressive program in years and features ALL NEW, ALL UNIQUE content.

The program is built around the story of Thanos and the Infinity Gauntlet. Each month players will gather at your stores to compete for coveted LEs, culminating with winners receiving Thanos atop his Shrine to Death. However, we also layered in a VERY strong participation prize element into the program. In Kit 1, each player will be given a "gem-less" Infinity Gauntlet object just for showing up to the 1st event. Each month thereafter, players will be awarded participation prizes in the form of colored Gems. Each colored Gem attaches to the Infinity Gauntlet and unlocks a special power. After month 7 each player should have a gauntlet with 6 gems and be ready for the final showdown with Thanos at his Shrine

Store Registration

Before you participate in the program, you will need to register your store in the new WizKids Event System. Make sure you visit www.wizkidsgames.com/events and click "Create New VENUE Account." If you have any problems, contact HeroClixDeveloper@gmail.com

As a participant in the program you will register your store and your events in our database using a simple browser based interface. The information you provide will populate our event locator that will direct visitors of www.HeroClix.com to your store to participate in the Infinity Gauntlet events.

Program Overview

The Infinity Gauntlet program is broken down into 8 events that you run at a time of your convenience per the schedule below.

Infinity Gauntlet Kit 1 – January 2012
Infinity Gauntlet Kit 2 – February 2012
Infinity Gauntlet Kit 3 – March 2012
Infinity Gauntlet Kit 4 – April 2012
Infinity Gauntlet Kit 5 – May 2012
Infinity Gauntlet Kit 6 – June 2012
Infinity Gauntlet Kit 7 – July 2012
Infinity Gauntlet Kit 8 – August 2012

Customizable event templates will be pre-loaded into the WizKids Event System for easy scheduling. We will roll out the month 1 to 4 templates in November. The event templates are provided as suggested guidelines for each event. You are free to customize the event template to your liking.

OP Kit Contents by Month

IG Kit 1 (January)

20 Infinity Gauntlets w/cards (Participation Prize) 10 2 Sided HeroClix Maps

4 HeroClix Unique Prize Figures w/cards

1 Instruction Sheet

IG Kit 2 (February)

20 Soul Gems (Green) w/cards (Participation Prize)

4 HeroClix Unique Prize Figures w/cards

1 Instruction Sheet

IG Kit 3 (March)

20 Power Gems (Red) w/cards (Participation Prize)

10 2 Sided HeroClix Maps

4 HeroClix Unique Prize Figures w/cards

1 Instruction Sheet

IG Kit 4 (April)

20 Time Gems (Orange) w/cards (Participation Prize)

4 HeroClix Unique Prize Figures w/cards

1 Instruction Sheet

IG Kit 5 (May)

20 Space Gems (Purple) w/cards (Participation Prize)

10 2 Sided HeroClix Maps

4 HeroClix Unique Prize Figures w/cards

1 Instruction Sheet

IG Kit 6 (June)

20 Reality Gems (Yellow) w/cards (Participation Prize)

4 HeroClix Unique Prize Figures w/cards

1 Instruction Sheet

IG Kit 7 (July)

20 Mind Gems (Blue) w/cards (Participation Prize)

10 2 Sided HeroClix Maps

4 HeroClix Unique Prize Figures w/cards

1 Instruction Sheet

IG Kit 8 (August)

20 HeroClix Unique Prize Figures w/cards (Participation Prize)

2 HeroClix Premium Figures (Thanos) w/card

2 HeroClix Colossal Shrine to Death (6"x3" Base) w/card

1 Instruction Sheet

Registration Requirements

You must register your store with the WizKids Event System located at www.wizkidsgames.com/events. Starting in January you will be required to schedule a monthly Infinity Gauntlet event (1 per kit) in order to continue participation in the program.

Your store must be registered in the WizKids Event System by October 31st, 2011 in order to qualify to purchase and run the January Infinity Gauntlet events.

Visit <u>www.wizkidsgames.com/events</u> and click "Create new VENUE Account"

Purchase Requirements

You must order 4 cases of Hulk (Dec) to get the month 1 & 2 kits You must order 4 cases of Galactic Guardians (Mar) to get the month 3, 4, & 5 kits You must order 4 cases of The Mighty Avengers (Jun) to get the month 6, 7, & 8 kits

Higher volume store can qualify for a 2nd kit per the following requirements. You must order 12 cases of Hulk (Dec) to get the month 1 & 2 kits
You must order 12 cases of Galactic Guardians (Mar) to get the month, 3, 4, & 5 kits
You must order 12 cases of The Mighty Avengers (Jun) to get the month 6, 7, & 8 kits