Best Historical/Mythological Show

BHARAT KA VEER PUTRA - MAHARANA PRATAP

Different!

There have been Historicals and Historicals on both the Big as well as the Small Screen, but on the latter, unfortunately, the makers often tend to mistake Historical for 'Hysterical' and be it Acting, Production-design or whatever - everything is done as sickeningly over-the-top. Hence, you end up with obnoxiously garish Décor, Jewellry, Costumes etc. that become such an eyesore for the viewers.

But '... Maharana Pratap' spares us that 'tacky' torture!

Painstakingly mounted with meticulous attention to detail, it



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has made authenticity its core credo and sees to it that in creating Rajputana of the yore, it remains true to the times. Add to that the flair & flourish for the 'Dramatic' (not 'Melodramatic', mind you) and we have an exemplary TV Historical!

It gets the 2nd nod in succession from The ITA Jury!

Desh Ka Laadla/Laadli (Most Promising Child Star)

FAISAL KHAN (BHARAT KA VEER PUTRA - MAHARANA PRATAP)

Thudding!

He has portrayed the childhood of one of our fieriest patriots - Maharana Pratap and proved startlingly equal to the task. It's not easy for a boy born & brought up in today's urbane surroundings to grasp the graph of a figure from such a long bygone era. Yes - he must've got substantial help from those helming the creative aspects of the Show, but without his own intrinsic talent, the performance would just have fallen flat.

He has that fire in the belly required for such a role!

In essaying the young Pratap, he has displayed an amazing rainbow of expressions, besides a command on voice modulations and just the correct body language. All of that has made the audience fall in love with him so much that apparently, the 'childhood' track has kept extending in the Serial.

That's the Faisal Mojo!



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Best Music/Film-based Show

JHALAK DIKHHLA JAA (SEASON-7)

What a treat!

It's a feast for the eyes! Even though 'Dance' always enthralls, but in 'Jhalak...' it gets a new dimension as the celebrity contestants slog like ones possessed to capture the attention of the trio sitting in Judges' seats as well as that of the voting audience to remain in the fray. All of that results in scintillating moments of sheer razzle-dazzle, besides some truly captivating dancing.

There is another enchanting highlight to boot!

And that's its judging trio of Madhuri Dixit, Karan Johar and Remo D'Souza, who have become such an asset to the Show. There are Judges galore these days all over TV, today, but this threesome is truly special and creates sparkling moments with their one-liners, repartees and banters. Lacing all that with blinding Production Values, it becomes a viewing experience of Surendra Pal & Gyan Ranjan Sahay the exceptional kind.



Decidedly, a front-runner in its genre!

Best Reality Show

KHATRON KE KHILADI-5

Leaving them agape!

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It grabs the viewers by the jugular and then shoves them into its world of stunts and slimy situations of slithering snails, snakes and crocodiles. Not always the fare for queasy stomachs, particularly in those segments of reptiles crawling all over the contestants, it does make terrific viewing otherwise with all of those breathtaking outdoor stunts it is studded with. The International format (Fear Factor) has been chiselled with perfect detailing in its Indian avatar.

And there was an added bonus this year!

Roping in the Car-crusher wonder of the Big Screen, Rohit Shetty as its anchor has been an inspired decision for the Show, as he gave new dimensions to its entire grand-design. Never apologetic about its cashing on the fears of its audience, it goes all out in what it seeks to do...

No holds barred!



Best Anchor - Music & Film-based Show

MANISH PAUL (JHALAK DIKHHLA JAA)

Livewire!

He is a walking voltage of current! Supremely endowed with the gift of the gab, a scintillating sense of humor and a punchy presence of mind, he is peerless as an anchor of Entertainment Shows. His one-liners amaze you no end with their razor-edge sharpness and the way he laces his act with take-offs like mimicking the peculiar tenor of yesteryears' character artiste, Jeevan and other such, it simply sends the audience in stitches.

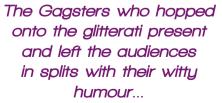
Manish a can turn a yawn into a guffaw, just like that!

And he is just what the Doctor ordered for a Show like, 'Jhalak Dikhhla Jaa', whose entertaining quotient is simply doubled because of the punches packed by his anchoring. To the audience, he is as much the highlight of the Show as all that dancing & dazzle!

There are Anchors and Anchors and there is one Manish Paul!









Anchors for the Evening who took the house by storm with their repartee & banter at The 14th ITA Awards...

Best English News Channel (Popular)

TIMES NOW





Best Entertainment Channel (Popular)

Star Plus





Best Entertainment News Channel Hindi (Popular)

Aaj Tak





FOR THE FIRST TIME EVER,



Introducing GR8! On-Screen Couple of the Year

Text: Dharmishtha Daaia





The ITA Viewers' Choice Award, 2014

The journey from an Actor to a Star is dictated by the viewers, fans, audience, or whichever tag you want to give them. No one can deny the power of the Masses, in our desi term - Aam Aadmi. An Actor becomes a Star only when his fans give him that status. When the actor laughs, there are millions laughing with him; when he is sad, there are millions who can feel his pain and when you get this connection right and directly touch the chords of your fans' hearts, that's when the actor's journey begins towards being a superstar. Thus, introducing this year, The ITA Viewers' Choice Award, where in it's the fans who with their unconditional love and support made the actors win this award. Vrushika Mehta and Shantanu Maheshwari of Dil Dostii Dance fame became the First winners of The ITA Viewers' Choice Award, 2014.

GR8! // COVER STORY

The ITA Awards has pioneered a lot many trends and has given a lot of 'Firsts' to the TV industry. And continuing with its habit of setting trends, this year The ITA introduced not one but two new Award Categories - GR8! On-Screen Couple Of the Year & The ITA Viewers' Choice Award.

On-Screen Couple of the Year, 2014

The chemistry between the lead couple spells magic on the viewers and brings a distinctive angle in the storyline and twists in the show. Many a times, its only the nok-jok or a twisted tale of Love between the lead pair that takes the entire responsibility of the show on its shoulders and everyone in the team knows that jab tak yeh jodi aur unki khatee-meethi pyaar ki kahani salamat hai, tab tak show ke TRPs bhi salamat hai. And one of the most loved On-Screen Jodis - Preetika Rao and Harshad Arora of Beintehaa created the similar magic and their tale of hatred & love captivated the hearts of millions. Though it was a tough competition but still this Beintehaa Jodi won it hands down and became the First to receive the GR8! On-Screen Couple Of the Year at The ITA Awards, 2014.

& The ITA Viewers' Choice Award



Firstly, Anu Mam a big congratulations for completing 14 successful years. It's been so many years and this is first time that The ITA has introduced this category. And I am on cloud nine to be the First recipient of The ITA Viewers' Choice Award, 2014. Thank you so much ITA, GR8! TV Magazine, Anu Mam and Dharmishtha for giving us this honour and an opportunity to host a segment of the awards. And a big, big thank you to all the fans who have loved and supported us throughout.





The award itself says that it's the Viewers' Choice Award, so first I would like to thank all our viewers and fans for supporting us and showering us with so much love. A special thank you to ITA, Anu Mam, Shashi Sir, Dharmishtha and Colors, it was wonderful to host the evening and it is only because of you that we are here today. It felt GR8! to be a part of ITA. And a hearty congratulations to Anu Mam and Shashi Sir on the completion of 14 years of ITA Awards.

Shantanu Maheshwari

WINNER'S SPEAK...



I am really happy and proud to receive this award and I would really like to thank all the fans who voted for us. I dedicate this award to our fans who have always shown Beintehaa Mohabbat for us. Congratulations ITA on the completion of 14 years and thank you for giving me the best moment of my life as this was the first time I was noninated in The ITA for two categories and I won both the awards. I would like to thank Anuji and Shashiji that they called me for this prestigious award and my best wishes to the entire ITA and GR8! team.

Harshad Arora



We have lot of people to thank for our on-screen chemistry and this award goes to them and our audiences who have voted for us. Harshad and I were destined to work together because we both were going to do other shows and co-incidentally both shows didn't happen and Beintehaa happened. Thank you Anu Mam and Shashi Sir for this lovely award and I hope you keep growing strong and ITA awards becomes grandeur with every passing year.



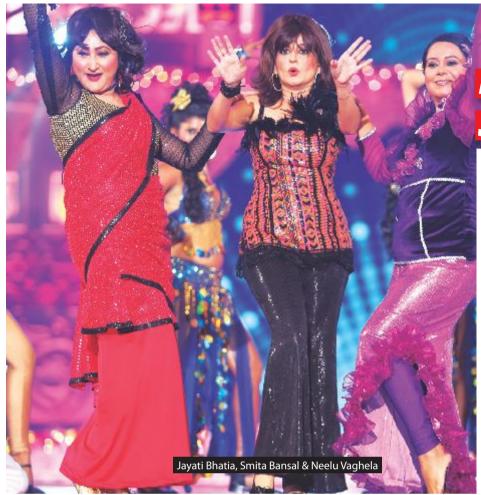












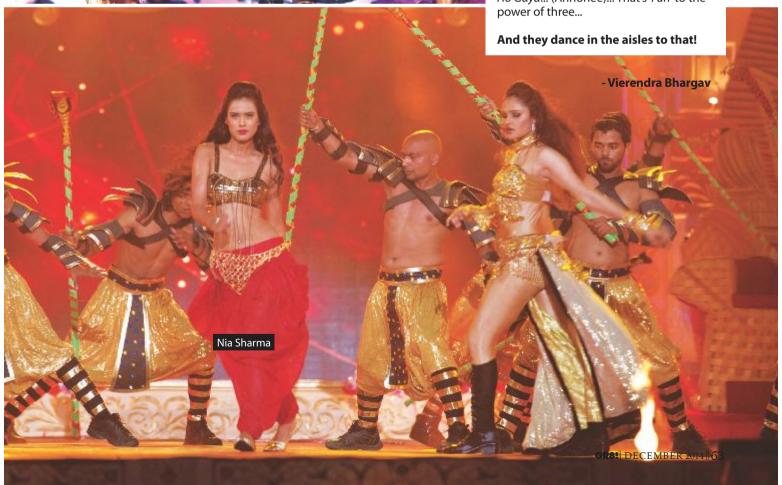
Abhi Toh Main Jawaan Hoon...

They could do it even today...

When the seductive notes of 'Aa Jaane Jaan...' (Intaqam) surround the gathering, suddenly a shape emerges on the stage, draped in an eye-jabbing orange Saari and a shimmering black-sleeved blouse... And then sheer joy dances on the faces around, as they discover it to be none else than Jayati Bhatia, breaking into the Latkas & Jhatkas on that sensuous number...

It doesn't stop at that...

Next to hit the air is 'Piya Tu Ab Toh Aaja...' (Caravan- 1971) and lo & behold - who do we find there but Neelu 'Bhaabho' Vaghela in a velvety dress with those Helen-frills and breaking into frenzied tremors just like the Dancing legend... To complete the Jaadu, in sways Smita Bansal, whirling & twirling to 'Hungama Ho Gaya...' (Anhonee)... That's 'Fun' to the power of three...



GR8! //ITA AWARDS









WINNER'S

SPEAK



Omung Kumar

You always feel really very happy when you get an Award. ITA is special and when you get rewarded for the hard work that you did the entire year, it motivates you further. Jhalak Dikhhla Jaa was crazy live show and it feels nice when you are appreciated for it. I would like to congratulate Anu and Shashi Ranjan for completing 14 years of ITA Awards. I have been associated with it since the very beginning and I am glad to see it grow bigger. Everyone feels proud to win The ITA Award and the best thing is that you complete the year on a high note with

this prestigious award in your hand.

Anil Kapoor

Thanks a lot ITA, jury and Anu and Shashi Ranjan for giving me this recognition and honouring me with this award. I feel lucky to win a TV award for my show '24' and I truly respect each and every person who is a part of the television industry as there is a lot of hard work that goes to churn out episodes every day, every week until the show is on air. The ITA has definitely grown bigger, not only in terms of size but also with regards to the reverence it is continually gathering over the years. Anu & Shashi have really worked hard on these awards. My heartiest congratulations to them for completing 14 years.









Kapil Sharma

Any show achieves success because of the hard work of the entire team. We are seen on TV for one hour but for that one hour my whole show cast and my backstage team works day and night. When you get reward for your efforts, you feel really happy and motivated. I am glad that ITA has completed 14 years and after four years ITA will get the license as it will turn 18. ITA is a beautiful effort because when you appreciate an artist's job, it motivates him to do better and their dedication towards their job increases a lot more. ITA is a very prestigious award and in the TV industry being felicitated with an ITA award is a proud thing.

Faisal Khan

I am very happy and it's a big thing to receive The ITA Award. Last year, I was nominated for two categories but I didn't receive it. I would like to thank and share my happiness with everyone connected to the show, my directors, co-actors, producers, crew members. I didn't know acting and I would like to thank them as they have taught me so much. My good wishes are with ITA and congratulations for completing 14 years. Inshallah in future also we will come and win the awards and ITA will keep flourishing like this.

M K Anand

This year has been a major festival of Democracy and Times Now is proud to have presented large part of that being undisputed leader in many weeks of total market. We really thank our viewers for our popularity and the way they have supported us. The team out there is very happy and we are privileged to receive this prestigious award from Indian Television Academy. We wish Anu and Shashi Ranjan all the best and we hope that we keep getting The ITA Award every year.

GR8! //ITA AWARDS









INNER'S SPEAK

Ayub Khan

Every person wants to be appreciated for his work and this award is a stamp for your hard work that has been appreciated by people i.e. the audience as well as the esteemed jury. A big thank you to my producers, ITA and Anu & Shashi Ranjan. Shashi Sir has travelled a long way from the time he started this award. I have seen the first ITA Award and at that point of time I never thought that it will become so big. The platform that this Awards has given to the Television is something that we always will be thankful for. We actors are grateful, in fact the whole industry is grateful that our hard work is appreciated. Everyone in the TV industry puts in their efforts and what better than an award function where your work is recognized. GR8! job Anu and Shashi Ranjan, God Bless You..!

Ashish Bagga

This is the 14th year in a row that we have won The ITA Award and this is the true indication of our capability of delivering valuable and credible news to our viewers all over the world. We are delighted that ITA has honoured us for last 14 years and I must grant this to all our employees of Aaj Tak who work really hard and I dedicate this award to them. ITA award is the most credible television award in India and we are so happy that Anuji and Shashiji not only started this award 14 years back but also sustained it and take it to a higher level every year. We will try our level best to win this award next year also.

Simone Singh

Obviously I am feeling wonderful right now. I am very happy and feeling great and thank you ITA Awards and the jury for bestowing me with this special award. Congratulations to Anuji and Shashiji for completing 14 years. Well done and more power to you, our wishes and support is always there.



Best Television Event (Jury) Mirchi Music Awards & Life OK Screen Awards (Cineyug)

Sangram Singh & Payal Rohatgi to Karan Surma



Best Interstitial/Filler (Jury)
Paresh Mehta & Taruna Ummatt
So Sorry - Main Hu Don

Aasiya Kazi & Karan Sharma to Paresh Mehta & Taruna Ummatt





Sangram Singh & Payal Rohatgi to Jatin Lucky

(Jury) Anjana Om Kashyap (Rail Budget)

Rajesh Khera & Jayshree. T to Rep

Mika Singh

I am so happy that I have won this award for a beautiful song that I sung for a cause Mission Sapne. I am thankful to all the people who voted for me and a big thank you to Colors and ITA for giving this award. I would love to congratulate Anu and Shashi Ranjan for completing 14 years of ITA. I have attended it for the first time and after seeing the love and grandeur, I would love to come again and again. My best wishes to Anuji and Shashiji.

Dilip Joshi

Since the time ITA Awards has started, I have been nominated many times but I have just won it twice. When Office Office was on air, that time Pankajji was nominated and obviously if he is nominated nobody else stands a chance to win. But honestly I still used to be happy that my name was being nominated with Pankajji so that was also like an award for me. I am doing Taarak Mehta for 6 years and I have been nominated many times and this is the second time I am winning it. For me ITA Awards is really very special and I would like to thank Jury, Anuji and Shashiji for honouring me with it. The ITA award are getting bigger and better, I still remember the first year ITA was introduced and the whole television fraternity was happy that at last television has an award. It takes a lot to commence something that has never been done before and best wishes from me and I hope that ITA goes higher and higher every year.

Disha Vakhani

Thank you ITA, Anuji and Shashiji and my beloved audience for this award and I will try my level best to make people laugh. A hearty congratulations to Anuji and Shashiji for completing 14 years. ITA motivates the entire TV fraternity by honouring our hard work and I hope this award grows year by year.

GR8! //ITA AWARDS









INNER'S SPEAK

Ashish Sharma

It was very exciting moment for me because I had two nomination out of which I won this award. Thank you ITA, Colors and all the viewers. 14 years prior when they took the step of commencing with ITA Awards for the television industry, it was a big thing as they opened up a new avenue for television. And certainly their efforts are well appreciated. It's a very good platform and for any artist it's a respectable thing that their art is being awarded. Anuji and Shashiji thank you so much for giving television this GR8! platform and nourishing it successfully for good 14 years and I hope that it runs for another 100 years.

Sanjeeda Sheikh

It feels really great to win an award especially if it's ITA, because you really work hard for a character. It is very encouraging and I love both, Anuji and Shashiji. They are always there for us and we are there for them. I perform for them every year without saying and I want to wish ITA many more successful years. God Bless.

Upasana Singh

Comedy Nights With Kapil is a hit and everyone watches it but when you receive an award, it's a big thing and it motivates us to work more hard and better ourselves further. Thank you jury and ITA for giving us this award. I always attend ITA because it is a very beautiful award ceremony and this award genuinely is important and special for the entire TV fraternity. It's been 14 years, and year by year this award function has become grandeur. My best wishes are always with you and congratulations Anu and Shashi Ranjan for this milestone journey.



The ITA Awards and GR8! TV Magazine are known for a lot of 'Firsts' and there are many celebs from the TV fraternity who proudly claim that they did it First at The ITA or GR8! This year adding on to this list are **Vrushika Mehta** and **Shantanu Maheshwari** of Dil Dostii Dance fame. The ITA decided to give lakhs of fans an exclusive opportunity to see their favourite stars 'Vrushika & Shantanu' anchor the Technical Segment of The 14th ITA Awards, 2014.

Vrushika Mehta Jewellery -**Priya Devang Kotak**

Abhinay Deo

Of course you are happy when you receive an award. ITA Awards makes it special and what made it most special is the fact that I received this award from Binod Pradhan with whom I did my first Ad Film. It was a special moment for me and I will certainly remember it always. I would like to accept this award on behalf of all my technicians, all my actors and everyone who has worked with me on 24. I congratulate Anu and Shashi Ranjan for completing 14 years of ITA and I wish them all the best. Continuing an award dedicated to television and organizing it year after year on such a grand level, is really commendable. Our good wishes and support will always be there with them.

Kiku Sharda

Thank you ITA, Anuji and Shashiji and Jury for honouring us with The Best Ensemble Cast. It's a proud moment for all of us and we are glad that the efforts and hard work of the entire team has been appreciated. A hearty congratulations to Anu and Shashi Ranjan for completing 14 years of ITA.

Asit Modi

It feels really great when you get an award from ITA, an award that has completed 14 years and continues to flourish. They have given television a dignity and a platform. Television was very small when they started this award so it makes us very happy when you get an award from the prestigious ITA because they have been felicitating and honouring the whole TV industry since many years. Thank you Shashiji, Anuji and ITA this is our 4th award.

Siddharth Malhotra

I am very happy to win this award and I am surprised as I never thought that we would win this. I thought my actors stand a chance to win and fortunately they were appreciated for their talent and hard work. But finally when Ek Hasina Thi was announced as the winner and when I went up to receive this award, I was spellbound and speechless. I really want to thank Anu and Shashi Ranjan and Jury from the bottom of my heart because this came in as a surprise as it was a tough competition. Thank you so much ITA, Star Plus, my entire team, my wife Sapna and every person associated with this show. I would really like to congratulate Anu and Shashi Ranjan for completing 14 years of ITA, for me this is the Filmfare of Television, continue the tradition we are always there with you.

Manish Paul

Thank you ITA, Anuji and Shashiji, Colors and all my fans and I apologize for being unable to attend the award functions, lekin next year pakka aaunga. I have a special message for Anu and Shashi Ranjan, this is a big, big award and it's been fourteen years now, both of you have taken television and these awards to a different level altogether. I did many Red Carpets, and then Shashi Sir said main stage karo, and I got my first opportunity to host the main awards, post that there has been no looking back and now I am doing Films. Its 14 years of this reputed awards and every year its growing bigger, becoming grandeur and the scale is rising higher, wishing you many more years of success.

Sunil Grover

Thank you jury and ITA for honouring us with this prestigious award. Congratulations Anu and Shashi Ranjan for completing 14 successful years, hope that you continue with your efforts of appreciating and honouring the hard work and talent of the TV fraternity.

Gaurav Banerjee

It feels very good to win this award and I would really like to thank the Jury at The ITA Awards as it recognized the efforts and hard work of everyone at the Star Parivaar. The last 12 months have been really good for us and I wish to thank everybody, the production houses, the artists, teams heading various departments and the exciting talent that works with Star Plus. ITA Awards is a big night, we look forward to it as it recognizes all the efforts that go through the entire year in making all these shows and securing and ensuring that people get GR8! entertainment sitting at home every day. Congratulations Anu and Shashi Ranjan for completing 14 years of ITA and thank you so much for the love and support that you have showered upon the TV fraternity in the past many years.

GR8! MOMENTS AT THE ITA...!

It's not just any day where you get to see the biggest of celebrities altogether rejoicing and applauding for the great work by their fellow men. And ITA Awards is one just night where the television industry comes together to celebrate. But ITA Awards are not just about the Winners... it's also about the Lovely, Beautiful, Mastiful and Magical Moments that one witnesses out there. These are the GR8! Memories that the camera captures. **Dharmishtha Dagia** brings to you these exclusive Magical Moments of The 14th ITA Awards. Have a Look...







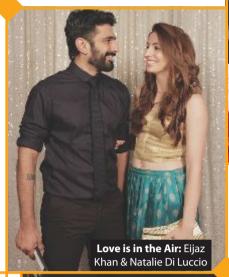
THEY MISSED THE RED CARPET BUT OUR CAMERA DIDN'T FAIL TO SPOT THEM..!





IF YOU ARE HAPPY AND YOU KNOW





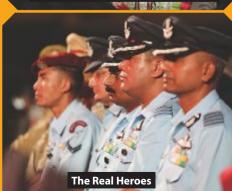


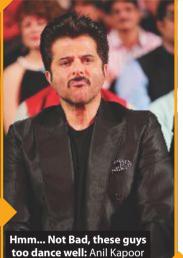
MILLION DOLLAR EXPRESSIONS...









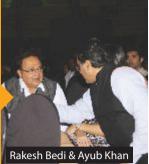






WHAT WERE THEY SAYING..?







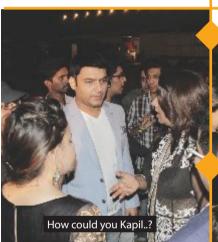


MEN IN BLACK









Preeti Simoes, Kapil Sharma & Anu Ranjan



ANU RANJAN & KAPIL SHARMA...





WHAT MADE NEELAM & SAMEER SONI BLUSH...



ANIL KAPOOR & SHASHI RANJAN...



TROPHY MOMENTS...

