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Media Contact: Mike McCormack

mikemac@uncommoncommunications.net



Champion System Named Official Apparel Partner of PRO Rugby

March 9, 2016 – New York, NY – Custom clothing apparel manufacturer Champion System[™] is pleased to be designated as the official apparel brand of the newly established Professional Rugby Organization[™] (PRO Rugby[™]). Effective immediately, Champion System will outfit all league athletes and coaches for on and off field activities.

"Our mission is to introduce rugby to the American public and we're excited that Champion System is supplying customized kit and apparel for our inaugural year," offers PRO Rugby founder Doug Schoninger, "Champion System's high quality and leading customer service are sure to help us reach both the existing rugby player and fan and help us make scores of new ones."







"Rugby is an international sport deeply rooted in tradition and PRO Rugby is giving it its first professional voice in the USA. This makes them the perfect platform and partner for Champion System," states Champion System co-founder Scott Kaylin, "We've been diligently developing our rugby line over the past 12 months and are honored to be a part of this initiative that supports and enhances the rapid growth of the sport."

The partnership also includes merchandising rights for Champion System. Rugby fans from around the country can support their passion by visiting Champion System's pro rugby store and outfitting themselves in authentic kits from the newly established PRO Rugby league teams in Sacramento, Denver, San Francisco, San Diego and Ohio.



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ABOUT CHAMPION SYSTEM

Founded in 2005, the innovative and quality-driven approach of Champion System has revolutionized both sublimation printing and garment construction. With offices in 22 countries the company offers leading edge lifestyle and technical wear for passionate athletes across the globe along with an intuitive ordering process that places limitless customization just clicks away. Champion System's streamlined design, manufacturing and delivery earns nods from Olympians and World Champions hailing from a wide range of sporting pursuits including rugby, cycling, running, triathlon, motorsport, Nordic and many more. To find out more, please visit Champ-Sys.com or follow us on Twitter, Facebook, Instagram or YouTube.

ABOUT PRO RUGBY

The Professional Rugby Organization (PRO Rugby) is the official league for the professional rugby union in the United States and Canada. Sanctioned by both USA Rugby and World Rugby, PRO Rugby embraces the highest standards of play and character both on and off the field. The league captures and spotlights the all-inclusive nature of the fastest-growing sport in North America. Please join us in 2016 as we "Raise our Game!" For more PRO Rugby information, please visit ProRugby.org or visit us on Facebook.