



KASHMIR OBSERVER
The Daily English Newspaper

Bazar Observer
Business Newspaper

Young Kashmir
KO youth supplement

ADVERTISEMENT RATE CARD 2016-2017

SRINAGAR

1- Dal Lake Boulevard
Srinagar, 190001 J&K
+91-194, 2106304; 2502327
Cell: 941900 4782; 9419001627

DELHI

PARAMJIT S. NARANG
Director Marketing
Room No. 606, I.N.S BLDG
Rafi Marg, NEW DELHI, 110 001
Cell: 09811066546

BANGLORE

Shahid H
#9/1 A-3rd Main, 8th Block
Koramangala, Bangalore -
560095, India
Cell: 09900084514

All rates are in Sq. Cms		2016-2017	
Publication	Edition	B&W Rates	Color Rate
Kashmir Observer	Srinagar	250	350
Bazaar Observer	Srinagar	145	220

CLASSIFIED ADVT 5 HEIGHT * 4 WIDTH CMS, BOX B/W: EARPANEL RATES PER MONTH PER PANEL

Kashmir Observer- Srinagar: Rs. 2000/- per box
 Bazaar Observer-Srinagar: Rs. 1500/- per box
 All Combined: Rs. 3000/- per box

Kashmir Observer- Srinagar: Rs. 80000/-
 Bazaar Observer -Srinagar: Rs. 40000/-

SPECIAL POSITION	FRONT PAGE	Solus 100% Extra	Back Page	Extra charges for All Innovations
		Semi Solus 75% Extra		
		Skybus 150% Extra	Page 3	
		Jacket 150% Extra	25% Extra	

1. Release Orders and Materials for B/W ads must reach at least 48 hours ahead and for colour ads 96 hours ahead of the scheduled date.
2. All the advertisements must be in accordance with our code of standards, State laws and the rules as stipulated in the code of the Indian Newspaper Society.
3. The advertisement released by advertising agencies on behalf of their clients would be chargeable at the same rate as applicable to advertiser if the advertisements are released directly by them and as specified / notified in the Tariff Card

4. No deduction is allowed from bills raised against publication of advertisement (s) on account of any defective insertions. Claims in these respects, if admitted, will be met by publishing of corrigendum / free insertion or the like depending upon the merits of the claim vis-à-vis the error in publishing the advertisement (s) on other material. Claims for refund or for compensation, if admitted shall be restricted to the charges for advertisement received by the management.
5. Certified voucher cutting of advertisements will be provided on request latest up to one month of the date of publication.
6. Complaints on advertisements regarding reproduction etc.

7. Overseas recruitment agent to disclose their recruitment Licence number in the material.
8. Complaints on advertisement must be brought to our notice within 15 days of publication otherwise they may not be entertained.
9. Any claim / dispute or differences arising out of or in relation to the release of advertisements, terms of advertisement etc. or pertaining to the Rules and Regulations specified herein concerning the Kashmir Observer shall be subject to the exclusive jurisdiction of the Courts in Srinagar only.



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