Kashmir Observer

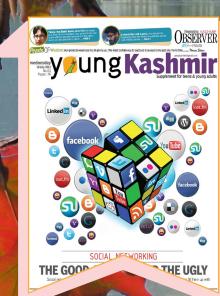
KO

The Daily English Newspaper

Rs 64,669 Crore State Budget Unveiled



Bazar Observer Business Newspaper



Young Kashmir KO youth suplement

## ADVERTISEMENT RATE CARD 2016-2017

BANGLORE Shahid H #9/1 A-3rd Main, 8th Block Koramangala, Bangalore -560095, India Cell: 09900084514

## DELHI

PARAMJIT S. NARANG Director Marketing Room No. 606, I.N.S BLDG Rafi Marg, NEW DELHI, 110 001 Cell: 09811066546

## SRINAGAR

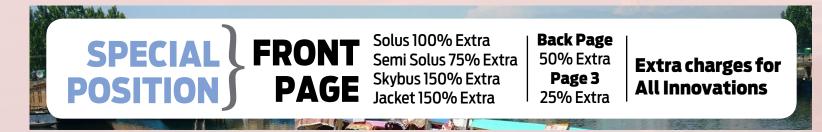
1- Dal Lake Boulevard Srinagar, 190001 J&K +91-194, 2106304; 2502327 Cell: 941900 4782; 9419001627

All rates are in Sq. Cms		2016-2017		
Publication	Edition	B&W Rates	Color Rate	
Kashmir Observer	Srinagar	250	350	
Bazaar Observer	Srinagar	145	220	

## CLASSIFIED ADVT 5 HEIGHT \* 4 WIDTH CMS, BOX B/W: A EARPANEL RATES PER MONTH PER PANEL

Kashmir Observer- Srinagar: Rs. 2000/- per box Bazaar Observer-Srinagar: Rs. 1500/- per box All Combined: Rs. 3000/- per box

Kashmir Observer- Srinagar: Rs. 80000/-Bazaar Observer -Srinagar: Rs. 40000/-



1. Release Orders and Materials for B/W ads must reach at least 48 hours ahead and for colour ads 96 hours ahead of the scheduled date.

2. All the advertisements must be in accordance with our code of

standards, State laws and the rules as stipulated in the code of the Indian Newspaper Society.

3. The advertisement released by advertising agencies on behalf

of their clients would be chargeable at the same rate as applicable to advertiser if the advertisements are released directly by them and as specified / notified in the Tariff Card from time to time.

4. No deduction is allowed from bills raised against publication of advertisement (s) on account of any defective insertions. Claims in these respects, if admitted, will be met by publishing of corrigendum / free insertion or the like depending upon the merits of the claim vis-à-vis the error in publishing the advertisement (s) on other material. Claims for refund or for compensation, if admitted shall be restricted to the charges for advertisement received by the management. 5. Certified voucher cutting of advertisements will be provided

on request latest up to one month of the date of publication.
6. Complaints on advertisements regarding reproduction etc.

must be brought to our notice within a week of publication of the advertisement, otherwise they may not be entertained. 7. Overseas recruitment agent to disclose their recruitment Licence number in the material.

8. Complaints on advertisement must be brought to our notice within 15 days of publication otherwise they may not be entertained.

9. Any claim / dispute or differences arising out of or in relation to the release of advertisements, terms of advertisement etc. or pertaining to the Rules and Regulations specified herein concerning the Kashmir Observer shall be subject to the exclusive jurisdiction of the Courts in Srinagar only.

KO

1- Dal Lake Boulevard Srinagar, 190001 J&K - +91-194, 2106304; 2502327 Cell: 941900 4782; 9419001627 | E-mail: advtinko@gmail.com-kashmir.observer@gmail.com