



ERBIL INTERNATIONAL FAIR

The 12th International Multi Sector Trade Fair

THE PREMIER
GATEWAY TO
BUSINESS
OPPORTUNITIES
IN IRAQ

10 - 13 October 2016

Erbil International Fair Ground
Erbil, Kurdistan Region - Iraq

www.eif-expo.com





TRADE - KRG'S STRONGEST TIES TO THE WORLD

Despite the significant turmoil in the Middle East, the Kurdistan Region has distinguished itself as a success story in terms of security, economic development, social openness, and the implementation of a democratic system. The Kurdish government is well-aware of the impact of the violence and the budget disputes with the federal government, and is carefully designing its strategy to continue its trend of fortitude and economic growth. In fact, the Kurdistan Region is targeting 8% economic growth for 2015-2016 as it looks to bounce back from 2014's sluggish economic performance. Moreover, remarkable progress has been made in diversifying the regional economy. While the housing sector had previously dominated projects licensed by the Board of Investment (BOI), 2014 witnessed the emergence of the industrial sector as the primary destination for investment.

The trade sector is one of the main driving forces for the exponential growth of the economy of the Kurdistan Region.

Today, the sector is expected to play a key role in stabilizing the Region's economy, by helping boost small and medium-sized business, creating new opportunities in the private sector, and acting as a large source of revenue for it. Besides being a major gateway to the greater Iraqi market and a supply hub for the rest of the country, the Kurdistan Region is also a USD 5 billion consumer market that depends on foreign supply to meet local demand. There are currently more than 2900 foreign companies from more than 70 countries operating in the Kurdistan region.

THE KURDISTAN REGION'S INVESTMENT LAW

- ▶ The investment law covers all economic sectors except oil and gas.
- ▶ Public benefits awarded to eligible investment projects include:
 - > Provision of land plots for subsidized lease.
 - > Provision of public infrastructure to the project fence.
 - > Exemption from corporate taxes (10 years) and customs duties (5 years).
- ▶ Foreign and national investors are treated equally.
- ▶ Foreign investors may choose to invest in Kurdistan with or without local partners and may employ foreign labor.
- ▶ Full repatriation of profits is allowed.



ERBIL INTERNATIONAL FAIR PROMOTING FOREIGN TRADE THROUGH A STABLE GATEWAY

IFP Iraq will be organizing the 12th International Multi-Sector Trade Fair, Erbil International Fair from 10 to 13 October 2016 at the Erbil International fair Ground. The show will provide foreign companies from all over the world with a fast and convenient gateway to business opportunities across all sectors in the Kurdistan Region and the larger Iraqi market. In fact, as a result of favorable investment law, a burgeoning private sector, and a forward thinking government, the Kurdistan region is not only a potential investment hub in the Middle East, but is also an obvious gateway to companies wishing to gain a foothold in the greater Iraqi market.

Erbil International Fair is undisputedly the Region's largest-scaled trade exhibition, offering unique investment and business opportunities for the local and international business communities, and increasing bilateral trade relations with the Region's neighbors and the world.



- This edition will be packed with extensive opportunities for exhibitors to:*
- *Display their products and services.*
 - *Introduce the public to their brands.*
 - *Meet and Network with the industry's key players and decision-makers.*
 - *Generate leads and forge relationships with officials in Kurdistan, including ministers, unions, and chambers of commerce.*

SUPPORTING BODIES

FRANCE

- ▶ Business France
- ▶ Service Économique de France à Erbil

GERMANY

- ▶ German Federal Ministry of Economics & Technology
- In Cooperation with:
- ▶ Associate of the German Trade Fair Industry (AUMA)
- ▶ VDMA – German Engineering Federation
- ▶ NUMOV German Near & Middle East Association

IRAN

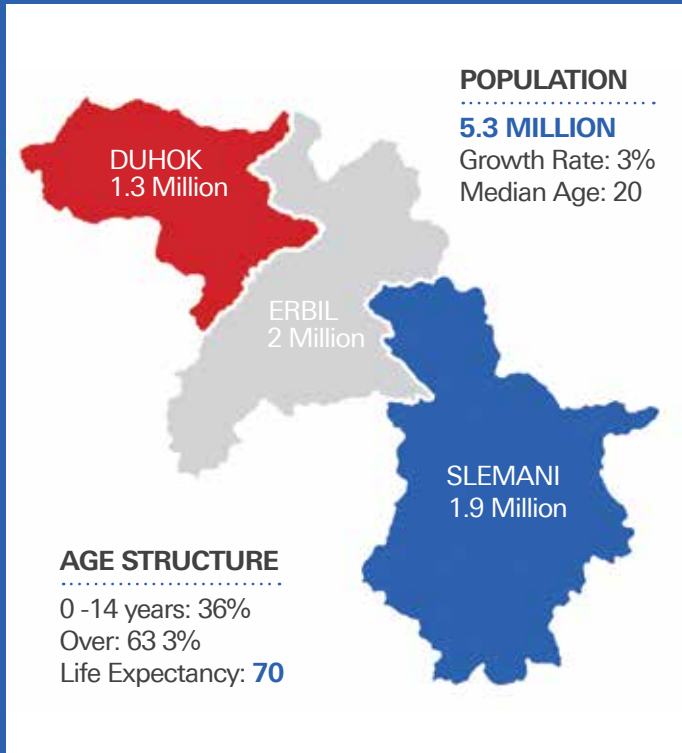
- ▶ Trade Promotion Organization of the Ministry of Industry, Mines & Commerce of the Islamic Republic of Iran

TURKEY

- ▶ Republic of Turkey – Ministry of Economy

THE KURDISTAN REGION FACTS & FIGURES

Kurdistan borders Syria to the west, Turkey to the north, and Iran to the east. It comprises a total area of 40,643 KM



- ▶ Area: 40.643 Sq Km (KRG – Administered Areas)
- ▶ Capital: Erbil
- ▶ Established: 1991
- ▶ Status: Federal Region
- ▶ Government: Parliamentary Democracy
- ▶ Legislative Power: 111-seat Kurdistan Parliament
- ▶ Official Languages: Kurdish, Arabic
- ▶ Ethnic Groups: Kurds, Assyrians, Chaldeans, Turkmen, Armenians, Arabs
- ▶ Neighbors: Turkey, Syria, Iran
- ▶ Currency: Iraqi Dinar
- ▶ Traffic Flow: Right
- ▶ Religions: Muslims, Christians, Yazidi
- ▶ Time Zone: GMT +3
- ▶ Telephone Code: +964
- ▶ Top Level Domain: .krd
- ▶ Climate: Semi-arid Continental
- ▶ \$26.5 B GDP
- ▶ \$7.000 GDP per Capita
- ▶ \$17.5 B Government Budget



Oil Reserves: 45 Billion Barrels
Oil Production (2020): 2 Million Barrels per day (bdp)
Gas Exports (2020): 10 Billion Cubic Meter (BCM)

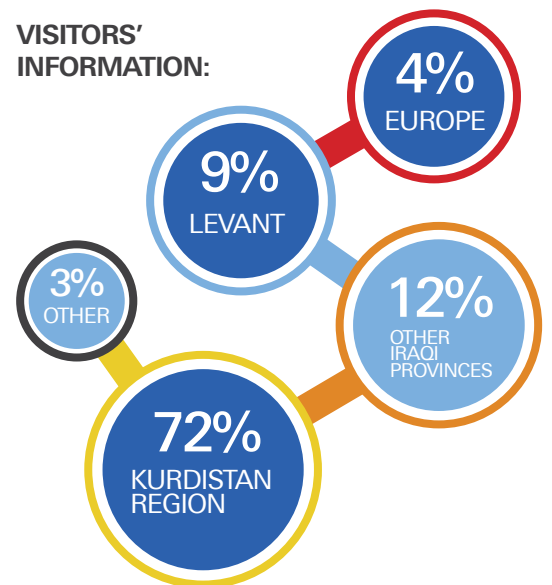


2995 Foreign Companies

EIF 2015 FACTS & FIGURES



VISITORS' INFORMATION:



PARTICIPATING COUNTRIES:

- | | | | |
|--|---------|--|---------|
| | China | | Jordan |
| | France | | Lebanon |
| | Germany | | Spain |
| | Iran | | Turkey |
| | Iraq | | UAE |
| | Italy | | |



WHY EXHIBIT

- ▶ **Building Partnerships:** Build connections that lead to strong partnerships with local, regional and international companies
- ▶ **Cutting Costs:** Meet the largest number of business prospects under one roof in one trip
- ▶ **Establishing Presence:** Place your business among some of the biggest names in various sectors
- ▶ **Generating Business Deals:** Discuss your latest offers and sign contracts directly at the show
- ▶ **Grasping Market Opportunities:** Take advantage of the tremendous investment opportunities in Kurdistan
- ▶ **Following Market Trends:** Examine new prospects in new sectors opening up in Kurdistan
- ▶ **Networking:** Establish and maintain business relations with key professionals and high-ranking officials
- ▶ **Targeting Wide Audience:** Mingle with thousands of visitors that are expected at EIF

EXHIBITS' PROFILES

- ▶ Academic Programs
- ▶ Educational Management
- ▶ Travel & Tourism Services
- ▶ Hospitality Suppliers
- ▶ Tour Operators
- ▶ Artisanal Crafts
- ▶ Leisure & Sports Equipment
- ▶ HVAC Systems
- ▶ Tools
- ▶ Electronics
- ▶ Home Appliances
- ▶ Furniture & Textiles
- ▶ Interior Finishing
- ▶ Automotive & Spare Parts
- ▶ Kitchen & Bathroom Fixtures
- ▶ Home Decoration
- ▶ House wares
- ▶ Stationary
- ▶ Toys & Gifts
- ▶ Fashion & Jewelry
- ▶ Beauty Products
- ▶ IT & Communication Products & Solutions
- ▶ Security Systems
- ▶ Banking & Insurance
- ▶ Real Estate
- ▶ Professional Services



VISITORS' PROFILES

Meet 30,000+ Decision Makers & Influencers

- ▶ Diplomats & High-Ranking Government Officials
- ▶ Local & International Public Figures
- ▶ High-Profile Investors
- ▶ Trade Buyers
- ▶ Suppliers
- ▶ Project Owners
- ▶ Manufacturers
- ▶ Consultants
- ▶ IT Professionals
- ▶ Engineers
- ▶ Contractors
- ▶ Entrepreneurs
- ▶ Public Consumers



WE HAVE BEEN PARTICIPATING FOR 4 CONSECUTIVE YEARS, AND DESPITE THE CURRENT SITUATION, WE ARE RECEIVING HIGH QUALITY VISITORS AT ERBIL INTERNATIONAL FAIR

MR. NAJI SAKR
Business Development Manager
Guardia Systems

GENERAL INFORMATION



IFP Iraq

IFP Iraq is a member of IFP Group, the Middle East's most accomplished event organizer with a rich experience of over 34 years and more than 480 international exhibitions with worldwide recognition. IFP Group organizes the region's top trade fairs, designed to be ideal platforms for foreign and local companies doing business in Iraq and seeking exposure among top regional buyers and decision makers.



The Venue

Erbil International Fair Grounds is Iraq's most equipped exhibition venue, offering state-of-the-art facilities and services, including:

- ▶ 24,000 SQM of exhibition space (19,000 SQM of air-conditioned halls and 5,000 SQM of outside exhibition area)
- ▶ Business center services, internet access and ample parking space
- ▶ Stand contracting services, furniture rental and stand extras



Travel & Accommodation

Erbil International Airport (EBL) has direct flights to and from Europe and the Middle East. A wide selection of hotels is available to exhibitors. Please contact the organizers for further details.



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